THEATER PARTNERS AVOID HI COURT RULING

D of J May Probe Television Music Restraint

Film Companies-AFM Pacts Under Scrutiny in Check By House Labor Committee

Washington Bureau of THE FILM DAILY

Washington—Charges that motion picture companies and James C. Petrullo’s AFM combined to restrain trade in the television industry may be filed with the Department of Justice.

This action, it was learned, on high (Continued on Page 11)

WB National Sales Confab in N. Y., Chi.

Ben Kalmenson, WB vice-president and general sales manager, has set up two sales conventions, one to be held at the Waldorf Astoria in New York, July 31-Aug. 2, for the Eastern, Central, Mid-Atlantic and Canadian sales forces, and the other at the Blackstone Hotel, Chicago, Aug. 4-6, for the Midwest, Prairie, Southeast, Southwest and West Coast forces.

Home office executives, district managers, branch managers and salesmen also will be (Continued on Page 11)

SAG-Prod. Extend Pact to July 31, 1947

West Coast Bar, THE FILM DAILY

Hollywood—While complete agreement has not been reached, the recent agreement between SAG producers and exhibitors has been extended to July 31, 1947. The SAG producers have agreed to extend the agreement to May 15, 1947.

UA SALE IS REPORTED AGAIN “HOT”

“Break” in Extended Negotiations with the Si H. Fabian Group May Come Today

The "off again, on again" deal for the purchase of United Artists from Mary Pickford and Charles Chaplin by a group headed by Si H. Fabian, New York circuit operator, was reported again hot last night, with some sources close to the situation saying that the "break" may come today.

Reports that the deal actually had been consummated on a basis of $50,000,000, with Pickford and Chaplin splitting the sum, were current over the week-end, and even reached the air waves via a Hollywood radio show, but informed quarters denied this was the case.

It was said, however, that Miss Pickford was being pressured to make an affirmative decision, and that it might be forthcoming "at any moment."

Giving some credence to this was the fact that Arnold Grand, Pickford’s attorney, planned to go to the Coast last night, while she remained in New York.

Brewer Sees "Trick" in Sorrell Peace Plan

West Coast Bureau of THE FILM DAILY

Hollywood—Roy M. Brewer, local representative of the IATSE, characterized as a "phony" and "a trick" the CSU proposal that Pat Casey be accepted as sole arbitrator of the studio labor fight.

Brewer said that recently IA pro- (Continued on Page 11)

Carrier Strikers Turn Down 17½% Wage Increase

Pittsburgh—Wildcat strikers of the Exhibitors Service Company, which services 90 per cent of the theaters in this territory turned down (Continued on Page 3)

See Production Halt in UK Labor Dispute

London (By Cable)—A labor dis- pute arising from dissatisfaction with the new wages grading agreement between the National Association of Theatrical and Radio Employees and the British Film Pro- (Continued on Page 6)

Smith Names Minsky as Mid-East Division Mgr.

Andrew W. Smith, Jr., 20th-Fox general sales manager, yesterday an- nounced the appointment of Howard Minsky, formerly company branch manager in Buffalo, as sales manager for the Mid-East division, with head- (Continued on Page 11)

Amuse. Bldg. Controls Remain New Law Covers Drive-in Construction

Mundt Asks Budget for Patriotic Pix in Schools

Washington Bureau of THE FILM DAILY

Washington—Appropriation of $2,225,000 for the making of and distribution of in-schools educational pix on Americanism, civil liberties and the American Government, con- (Continued on Page 3)

Loew’s Names 29 Theaters Where Circuit Owns More Than 5%, Less Than 95%

Theater partners, not parties to the decision so far as to go into negotiations leading to a change in their interest until a final determination by the Justice Dept. in restraint suit by the U. S. Supreme Court, it was revealed by Loew’s yesterday in a report filed with in accordance with the N. Y. Statutory Court’s Dec. 31 order.

The four remaining defendants— Paramount, Warners, 20th-Fox and (Continued on Page 6)

RKO, Goldwyn, Tola Take Brussels Awards

Brussels (By Cable)—Rene Clair’s RKO French pic, “Le Silence Est D’un,” (Golden Silence), starring Maurice Chevalier, walked off with the top Belgian Film Festival award (Continued on Page 3)

Amusement Bills Die as Illinois Lawmakers Quit

Springfield, Ill.—All bills affecting the amusement industry died in the Illinois House which wound up its session yesterday without taking (Continued on Page 3)

Dalton Again Warns Of Pix Import Cuts

London (By Cable)—Announc- ing drastic import cuts in Parlia- ment last night, Hugh Dalton, Chancellor of the Exchequer, reminded the House of Commons he was asked to power industry anti- could restrict import of films if that should become necessary.

Dalton said that Britain could cut imports of tobacco, gasoline and newsprint during the year begin- ning today in order to conserve her shrinking dollar supply. Dalton said that a severe shortage of dollars was developing almost in all parts of the world.
State Dept.'s Pic Program Gets Tentative Budget O.K.

Washington Bureau of THE FILM DAILY

Washington—Declaring that pic provide "an even more effective means of getting our message over than radio," Senator Claude Pepper of Florida yesterday told the Senate that cutting the State Department's requested budget for pic production is "questionable if not a dangerous economy."

The Senate has given tentative approval for an allotment of $800,000 for the pic program—about 25 per cent of the sum originally asked.

Senator Joseph Bell, Rep., Minn., introduced by the Appropriations Sub-Committee, declared "Hollywood is making many such films," he said, "and we thought further expense by the Government is unjustified."

Pepper retorted that the films made in Hollywood are made for profit. "I don't mean to imply that Hollywood is a good job for America when their films are seen abroad, but there is apparently a need for a more specialized type film," he added.

Glennan Named President of Cleveland Institute

Cleveland—T. Keith Glennan, executive of the Anseo division of General Aniline and Film Corp., Binghamton, N. Y., on Sept. 1 becomes president of the Cleveland Institute of Modern Technology, succeeding Dr. William E. Wickenden, who is retiring.

When sound films were being introduced, Glennan traveled in 30 states and 10 foreign countries to help engineer theater installations. Later he was studio manager for Paramount in Hollywood and New York. Since January, 1946, he has been Anseo's general administrator.

Glennan received the Medal of Honor for his wartime work as director of the Navy Underwater Sound Laboratory, operated by General Aniline and Film Corp., for the Office of Scientific Research and Development.

48-Hour Week in New Chicago Janitars Pact

Chicago—Tom Burke, president of the Theater Janitars Union, is signing a new contract with both circuit and independent theater owners, giving members a 48-hour week. Burke's weekly set-up Union also will supply janitors to theaters from its own employment department.

Expect Frank H. Fisher To Take Laurie's Spot

Toronto—Frank H. Fisher, general sales manager of Eagle-Lion Films of Canada, is expected to succeed A. J. Laurie as general manager of the J. Arthur Rank subsidiary when Laurie steps down on July 12 "because of ill health."

Reisman. Dawson. Jones Arrive for RKO Convention

Phil Reisman, RKO's foreign distribution chief; George Dawson and David Jones, RKO's U. K. director, and British ad- pub. chief, respectively, arrived aboard the Liner Queen Elizabeth yesterday. Reisman intends to leave for Europe again in eight weeks. His associates who came here primarily for the company's convention July 9, 10 and 11, will remain till the end of this month.

Dawson revealed "a slight decline in the box office."

From Jones it was learned that RKO has been conducting an intensive ad-publicity campaign for the past seven months. Paramount and MGM, he said, were also campaigning, but on a lesser scale. While slightly more paper is available for national publications, allocations have been reduced for poster need.

MPA Files Denials in Amended Hughes Plan

General denial of allegations set forth in the second amended complaint of the Hughes Tool Co. anti-trust action brought against MPA was filed yesterday in N. Y. Federal Court by MPA attorneys. Case, asking $5,000,000 damages, was filed last March.

It was pointed out that Howard Hughes has signed an agreement when he became a member of MPA in which he agreed to abide by the rules and regulations of the organization. Defendants also offered a letter dated September, 1946, in which Hughes acknowledged revocation of the Production Code seal. The MPA answer indicated it was without knowledge as to whether or not the seal had been removed.

Goldwyn Execs. to Attend RKO Sales Convention

Samuel Goldwyn will be represented at RKO's sales meeting by leading execs. of his organization, including James A. Mulvey, president of Samuel Goldwyn Prods.; Arthur Sachson, general sales manager; Walter Crown, foreign sales manager; Lynn Farnol, advertising and publicity director; and staff members Henry Sember, William Ruder, and George Weisman.

Vidor to Get Indie Setup

Under New Columbia Deal

West Coast Bureau of THE FILM DAILY

Deal proposals are under way between Columbia Pictures and Charles Vidor for the amicable settlement of their differences and for the first time since Vidor left Columbia, Vidor will have an independent setup for the production of his own pictures to be released through Columbia.
Controls on Amuse. Bldg. Remain in Force

(Continued from Page 1)
provisions of the new law, which becomes effective today. Although controls over all other types of construction are abolished under the new act, construction permits still must be obtained for theaters and other types of amusement places.

All applications for amusement projects now must be sent directly to Washington where they will be acted upon by the non-residential construction branch of the OHE Branch offices are being discontinued. Approval of applications for construction of theaters and other amusement places will be on the basis of negligible impact on housing programs, especially public housing facilities, necessary maintenance and repair, or severe and unusual hardship. Permits will not be necessary for drive-in theater screens unless they contain building space within the structure, but other construction at drive-ins will still come under the regulation. Restrictions will not apply to sidewalks, driveways, lighting systems, etc., even if they are connected with theaters and other amusement projects.

Installation of air conditioning equipment, marquees, paneling, plumbing and certain other types will be covered by the regulation "providing they are nailed, screwed, bolted, connected or cemented to the building, or installed on a base built for the particular item."

Mundt Asks Budget for Patriotic Pix in Schools

(Continued from Page 1)
trusting these with totalitarian opponents, was asked yesterday in a bill introduced by Representative Karl Mundt, R., S. D.

Administration of the program would be by the Office of Education, with a bipartisan-stripped Congressional board to advise the Commissioner of Education.

Tom Williams Dead

Miami, Fla. — Tom Williams, 49, veteran showman and dean of Miami night club operators, died in Jackson Memorial Hospital.

Send Birthday Greetings To

July 1

M. A. Schlissinger
William Wyler
Olivia de Havilland
Robert Coogan
Helen Weber
C. Aronson
Charles Laughton
Jack Goldstein
William K. Gropper
William G. Brumfield

Don Eddy
Midge Evans
Jeanne Crain
O. H. Modem
W. H. Rosch
A. M. Borden
Don Bedecar
Charles Schlaifer
Jack Caster

Tuesday’s Tallings

○ ○ TWENTIETH-FOX, which certainly has been making news of late, will provide still more today... Sayros P. Skouras is slated to make an important announcement at 3:30 p.m. Still more were stretched across the sea as twere, yesterday when Lady Iris Victoria Beatrice Grace Mountbatten, cousin of King George VI, great-granddaughter of Queen Victoria, cousin of Lord Mountbatten, last Viceroy of India, and daughter of the Marquesses and Marchionesses of Carisbrooke, joined Columbus’s h.o. ad-publicity-exploitation staff at plain Iris Mountbatten... Miss Mountbatten will study the intricacies of industry promotion, make her home and career on this side, she says... ○ The New York Daily News, ready to plunge into television, has designated B. V. Sullivan, Advertising Dept., to make a survey of the television market... ○ California Pictures changed the title of its UA release, “The Sin of Harold Diddlebock” to “Mad Wednesday” because the original label did not describe the picture, according to Harry Gold, vice-president of California... Gold yesterday urged the use of “literal” titles, instead of titles which afford the public little or no idea of what the pic may be about... California scrapped about $100,000 in promotion material, including trailers, in order to make the title switch, and will spend about $50,000 on a selling campaign for the new name... The $2,500,000 pic is scheduled for summer resort showings next week... ○ ○ ○ FOR LO, THESE MANY YEARS, Mrs. Anna Mitchell, 72, a Staten Island widow, has been attending the Liberty Theater there, mostly on Wednesdays, because that’s “Dish Night”... Yesterday, Mrs. Mitchell paid her first visit to Broadway to see a picture in more importance than she can remember, and did she hit the jackpot... The pic, you see, was the Astor’s “The Best Years of Our Lives,” and Mrs. Mitchell was the millionth patron to buy a ticket for the Sam Goldwyn multiple “Oscar” winner... Waiting in the lobby for the historic event were Jim Mulvey, proxy of Sam Goldwyn Prods.; Lynn Farnol, Goldwyn’s ad-publicity director; Maurice Maurer, proxy of City Entertainment Corp.; operator of the Astor, and Larry Greib, its managing director... To Mrs. Mitchell, with Goldwyn’s compliments, went a silver vanity, presented by Mulvey... With Mrs. Mitchell was daughter Grace, avid film fan, who has scrapbooks covering 2,000 films she has seen... Take it from Mrs. Mitchell; she will be coming to Broadway more frequently in the future... It’s better than “Dish Night”... ○ ○ ○ JAMES GAHAGAN, FILM DAILY Milwaukee correspondent, is the prime mover in the organization of an Old-timers Club for industry veterans in Wisconsin and Upper Michigan... The new organization is expected to kick off in mid-July, just preceding the all-industry outing sponsored by the ITSO of Wisconsin and Upper Michigan at Browns Lake, Wis... The territory has been without a Variety Club for years... ○ Orion Welles will be looking over in late August or early September to direct and star in that picture he will make in England for Sir Alexander Korda... ○ Who says censorship doesn’t pay?... The Pennsylvania Legislature has just increased the salary of the chairman of the State Board of Censors from $4800 to $5500 a year... ○ The Society of Motion Picture Art Directors will confer an honorary life membership on Director Mitchell Leisen, at its 10th anniversary meeting Sept. 2... ○ ○ ○ Show “Deep Valley” — July 29

Showcase of WB’s "Deep Valley" has been set for July 29. This will be the first general release by Warners in 1947-48.

RKO, Goldwyn, Tola Take Brussels Awards

(Continued from Page 1) here yesterday. Pic will be released in the U. S. next season.

Sam Goldwyn’s “The Best Years of Our Lives,” multiple Hollywood “Oscar” winner, added two international palms to its array when Robert E. Sherwood’s script and Myrna Loy’s performance were singled out for Festival awards.

To the U. S. “The Roosevelt Story” went a special award in the documentary field for the one indie-produced pic that best exemplifies the philosophy of world neighborliness and international democratic principles.

(Mrs. Eleanor Roosevelt accepted the award for Tola Prods., in a two-way international broadcast on Margaret McBride’s WNBC show yesterday.)


A special award also went to the Italian pic, “Paisa.”

Sixty pix, 10 of them American, competed; selections were by jury of 27 Belgians.

Amusement Bills Die as Illinois Lawmakers Quit

(Continued from Page 1) action on proposed bills to eliminate daylight saving time, regulate ticket brokers, forbid overselling, and grant equal pay for women doing the same work as men. Measures will not come up again for two years as the Legislature meets only every second year.

Harry Thomson Dead

Brisbane (By Air Mail) — Harry Thomson, 74, of the Avro Theater, Boluimia is dead. He was one of the oldest exhibitors in Queensland and was president of MPEA, 1926-29, and was later made a life member for his services.

Dual Bills Discussed In Network Broadcast

Dual bills were discussed over the air yesterday by Louise Neary, star of Eagle-Lion’s “Repeat Performance” and John Woodward, Shea city manager, in Zanesville, O. Taking the affirmative on the question: Should double features be abolished? Miss Neary argued that they are “obse- lete, unfair to performers and un- wanted by the movie-going public.” Woodward held that two features are good business, contending, “My patrons never complain about double features but they do complain when a single feature is shown at advanced prices.” "Great Moments In History," the quiz show, was broadcast over the CBS network.
THIS WEEK

FIREWORKS!!
July 4 Friday

If she were yours could you forgive?

Warner Bros. present

Ann Sheridan

Lew Ayres

Zachary Scott

The Unfaithful

It's so easy to cry "Shame!"

Directed by Steven Geray • Vincent Sherman • Jerry Wald
Produced by

Eve Arden

Original Screen Play by David Goodis and James Gunn • Music by Max Steiner
**HOLLYWOOD-VINE YARD**

**By RALPH WILK**

**BUD ABBOTT and Lou Costello have signed with Eagle-Lion Films for their first indep-**

**venture, "The Noose Hangs High." Pic, budgeted at $1,600,000, will go before the cameras on Aug. 18, and will be produced by Milton H. Feld, from script by Edward**

**H. Berne and Charles Lineback. Poldie King, Abbe Marx and Earnest T. Howard**

**....Joan Leslie will appear opposite James Craig in Eagle-Lion's "Stampede," for-**

**merly titled "Rainbow Ridge." Patric Knowles has been assigned the role of Sir**

**Lancastor in Paramount's "A Connecticut Yankee," Bing Crosby starrer.... Gene**

**Tierney has decided against playing the part of Elizabeth Taylor's mother in "Chicken**

**Every Sunday," and has sent back the Fox script. Might mean suspension but she feels**

**she doesn't want to start playing 35-year-old women yet.... Janet Blair, who has been**

**doing dramatic parts lately, returns to a musical, "Let's Fall in Love," to be pro**

**duced by Irving Starr at Columbia.... U-I is pagin Claude Rains for a role in "Mor**

**tal Coils." Samuel Goldwyn will star Teresa Wright and Dana Andrews in "Secrets,"**

**which goes into production as soon as Goldwyn's "That's Life" is completed. This Tech**

**nicolor version has had two predecessors; a silent version starring Norma Talmadge,**

**and a 1933 talkie featuring Mary Pickford.... Candidates for the department of utter**

**confusion this past year have been British actress Ann Todd and an American version**

**under contract to Sol. M. Wurtzel. Solution has been worked out with the U. S. A.**

**Todd changing it to Anne E. Todd.... Product Jeffery Bernerd plans to co-star An**

**thony Quinn and Katherine DeMille again in "There'll Come A Time." The trio just**

**finished "Black Gold," an Allied Artists production.... Lloyd Bacon and Sam Jaffe**

**are working on the history of the pioneering indoor. Which version, the one that is**

**titled, "The Glittering Hill".... Pleasants and Hazel Brooks work in "Body and Soul,"**

**Enterprise has decided to star her in "The Cairo Incident." The former N. Y. model has**

**only done two roles on celluloid thus far.... Merle Oberon will star in RKO's "Berlin**

**Express." to be filmed in Europe this Fall.**

**Norman B. Ryde, GUT**

**Chief, Fed. on 10th Anni.**

**Sydney (By Air Mail)—Norman Bede Ryde, who brought Greater Union Theaters out of the red and**

**turned it and its subsidiaries into something of an Australian gold mine, was feted on the 10th anni**

**versary of his election as chairman and managing director. Cables hailing Ryde for his**

**accomplishments were received from Barney Balaban, Adolph Zukor, George Wolner, Clement Crystal,**

**Henry Ginsberg and Cecil B. De Mille of Paramount; Joseph McNear, of Columbia, and Charles Michael**

**of the Loew National. A congratulatory message was read from Capt. Har**

**old Auten, V.C., D.S.C., R.N.R., GUT's American rep.**

**GUT, in addition to its extensive theater holdings, controls Cinesound Studios, British Empire Films and**

**National Theatre Supplies.**

**Danzer Back to Para.**

**As Executive Publicistic.**

**William E. Danzer has re-joined Paramount as an executive publicist to do special work on "Unconquered."**

**Danzer left Paramount in March 1932 to join Metro's home office advertis**

**ing firm, where he was director of advertising for J. Arthur Rank productions released through Universal-**

**Int'l.**

**Ted Gamble Adds Houses**

**In Spokane, Bellingham.**

**Spokane, Wash.—The LibertyTheatre has been added to the Ted Gamble Theater Enterprises**

**corporation. Gamble has also purchased the Avalon Theatre at Bellingham.**

**Carrier Strikes Turn Down 17¼% Wage Increase**

**{(Continued from Page 1)}**

**17¼% cent hike offered by Prexy George Callahan at yesterday's meeting with striking truck drivers.**

**Callahan's offer was 10 per cent. Non-picketing strikers are holding out for 25 per cent increase.**

**Union's international rep., who was supposed to meet with striking truck drivers yesterday is expected to con**

**fess with them today when he arrives from his headquarters in Indiana.**

**Strikers have thus far refrained from picketing with understanding that only picketing was enforced. Comfortable was permitted to pick up film.**

**Preview Theater Buys W. 55th St. Building.**

**William Gullette, president of Preview Theater, Inc., affiliate of Reeves Sound Studios, announced yesterday that Preview has bought the 11-story building at 245 W. 55th St. About one-half of the building will be taken over for Preview's own use, the rest will continue to be used by film concern.**

**Gullette plans to equip the building with screening and cutting rooms and equipment. Occupancy will take place as soon as possible, he said. Cross and Brown were the brokers. Simpson, Thatcher and Bartlett were the attorneys for the buyer.**

**Correction**

**W. G. Carmichael, formerly of Cincinnati, joined the Universal-International sales staff in St. Louis, instead of another company's staff as was indicated in a recent edition of THE FILM DAILY.**

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**SMALLENS to Direct**

**Music Hall's Music**

**Appointment of Alexander Smallens as music director of Radio City Music Hall was announced yesterday by G. S. Eys**

**sell, president and managing di**

**rector of the Rockefeller Cent**

**er theater. Smallens will take up his new duties this month and will make his first appearance with the Hall's sym**

**phony orchestra in the early Fall. He succeeds Charles Previn who resigned to return to Holly**

**wood, after two years as West Coast music director.**

**Born in Russia, Smallens came to the U. S. as a child and was trained and educated in New York. He was a violinist for many years before taking up work as a musical innovator and pioneer in fields of opera, symphony, motion picture music and ballet.**

**See Film Production Halts in British Labor Dispute.**

**{Continued from Page 1} Producers Association is seen in British studios as threatening all U. K. pro**

**duction. Already 255 plasters have given a week's notice.**

**As a precautionary measure Den**

**ham and Pinewood studios have given a week's notice to all workers on set.**

**A Union spokesman here said unless the dispute is settled British production will be at a standstill with 27 productions currently on the stage affected.**

**Comment from NATKE was that "the situation was very complicated.**

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**STORK REPORTS**

**Jimmy Powers, Paramount home office photographer, became a father for the second time on Saturday when his daughter weighing eight pounds and eight ounces was born to his wife at the Flitch Sanitarium in the Bronx. The child, Gail Ann, has a sister, Carol Jean, three.**

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**West Coast Bureau of THE FILM DAILY**

**Hollywood: John Howard, G. S. Eysell's Western sales manager, raced the stork from Denver, where he was on business for "Duel in the Sun," to Hollywood to arrive at California Hospital where Mrs. Howard gave birth to their first child, a daughter, weighing 7 pounds, 10 ounces.**
JUST WHEN I'M FIGURIN' CAN I GET 40% TO A SPLIT FOR THE DEER-HUN'IN CONCESSION IN MY MEZZANINE AND BALCONY...

GUS H. EXHIBITOR

"I READ IN THE TRADE MAGS WHERE A COUPLE CHARACTERS WHOSE INITIALS ARE A COUPLE UNKNOWNS... BUT I SEEM TO RECALL COLLECTIN' A FAIR STACK OF HAY ON A LITTLE THING THEY DID THAT WAS CALLED..."

"... AND THE HERALD SAYS THEIR NEW ONE "WILL RUN UP THE SAME GROSSES AS "G.M.W."... WHILE DAILY VARIETY COMES UP WITH "DESTINED FOR STAGGERING GROSSES..."

ALL OF WHICH IS SO ENCOURAGIN' I REACH FOR MY ROSE-COLORED CHEATERS... AND CONTINUE MY LIT'RAL RESEARCH...."

"WELCOME STRANGER" STARS BING CROSBY, JOAN CAULFIELD, BARRY FITZGERALD WITH WANDA HENDRIX, FRANK FAYLEN, ELIZABETH PATTERSON, ROBERT SHAYNE, LARRY YOUNG, PERCY KILBRIDE. DIRECTED BY ELLIOTT NUGENT. PRODUCED BY SOL C. SIEGEL. SCREEN PLAY BY ARTHUR SHEEKMAN. ADAPTATION BY ARTHUR SHEEKMAN AND N. RICHARD NASH. STORY BY FRANK BUTLER. LYRICS BY JOHNNY BURKE. MUSIC BY JAMES VAN HEUSEN.
"A COUPLA DAYS LATER, I FIND ALL TH' TRADE SHEETS YELLIN' LIKE BROOKLYN FOR TH' DODGERS OVER..."

"THE PERILS OF PAULINE!"

"ONE FOR THE MONEY..."

"...IF I'LL MAKE YOU FEEL WHAT A BONANZA IS LIKE ONCE MORE..."

"BETTY HUTTON GIVES A COMPLETELY OVERWHELMING PERFORMANCE..."

"SO-O-O... QUICK AS PEARL WHITE CAN JUMP OFF A CLIFF, I DIAL THE PARAMOUNT BOOKER AND SAY..."

"THEY ALL SAY, IT'S SOMETHIN' DIFF'RENT... RAZZLE DAZZLE TECHNICOLOR, FULLA BIG PRODUCTION NUMBERS AN' HIT SONGS..."

"PLUS THE INSIDE STORY OF HOLLYWOOD WHEN A ROADSHOW WAS A 2-REELER SOLD AT FLAT RENTAL..."

"THE PERILS OF PAULINE" IN TECHNICOLOR STARS BETTY HUTTON AND JOHN LUND WITH BILLY DE WOLFE, WILLIAM DEMAREST, CONSTANCE COLLIERS, FRANK FAYE, DIRECTED BY GEORGE MARSHALL, PRODUCED BY SOL C. SIEGEL. SCREEN PLAY BY P. J. WOLFSIAND FRANK BUTLER.
DEAR RUTH
STARRING WILLIAM HOLDEN
JOAN CAULFIELD...

...so funny so often dialogue lines were lost...
IN THE VERY SAME ISSUES OF THE SAME SHEETS, I GET THE LOWDOWN ON...

"DEAR RUTH" STARS WILLIAM HOLDEN, JOAN CAULFIELD WITH BILLY DE WOLFE, EDWARD ARNOLD, MONA FREEMAN, MARY PHILPS, VIRGINIA WELLES, KENNY O'MORRISON. PRODUCED BY PAUL JONES. DIRECTED BY WILLIAM D. RUSSELL. SCREEN PLAY BY ARTHUR SHEEKNAN. BASED ON THE PLAY BY NORMAN KRASNA.
BABY!
WHEN YOU FIGURE
ALL THREE OF THOSE SHOWS ARE COMING
BANG... BANG... BANG...
IN A SINGLE MONTH!

... AND THE VERY NEXT MONTH THEY'RE TURNIN' LOOSE THAT TECHNICOLOR "DESERT FURY" AND THAT 40-STAR "VARIETY GIRL"...

NO WONDER FORTUNE MAGAZINE COMES RIGHT OUT FLAT-FOOTED AN' SAYS....

"PARAMOUNT IS THE NUMBER 1 U.S. MOTION PICTURE COMPANY"
D of J May Probe Tele Music Restraint

(Continued from Page 1)

authority, is contemplated by the House Labor Committee, which, he said, it learned yesterday.

The full-scale probe of Petriello next week.

Committee representatives, it was learned, already have scanned contracts in force with Petriello and Petriello. These contracts are alleged to contain clauses denying use of musical films in television broadcasts.

There have been conflicting reports, however, over inclusion of these clauses in the contracts. A reliable source close to the House Labor Committee said that contracts with Petriello do not contain these provisions. Copies of contracts are now in the hands of committee representatives.

It is reported that a letter sent to studio heads in Hollywood last year denied the existence of any such agreements with Petriello. These statements were made in reply to conflicting announcement by Petriello. Some television broadcasters, however, have charged that even if covering clauses are not written into contracts with film companies there may be an "understanding" with Petriello banning use of musical films.

Some pix industry spokesmen have stated that the alleged agreements are "forced" on the public.

Television has been hit in another direction by Petriello, it was said.

Television broadcasters have been unable to make motion pictures of their own live shows for possible use in smaller video stations. Allen B. Hament Labs., for instance, has attempted to do this, so that video stations could use motion pictures of Hament tele films. Producers also use recorded music with the use of "live" music banned in actual television broadcasts.

Emphasized for consideration by the House committee is Petriello's "discouragement" of the progress of television. Even beyond this, however, is the committee's interest in the plays by motion picture companies.

One television lawyer here pointed out that the Petriello television edict is "made in effect, as a secondary boycott. As such, it may be covered by the Taft-Hartley labor bill. Although secondarily forced, the agreement is illegal under the bill, further interpretation of the term is believed necessary.

SICK LIST

CHARLES SHOWS, a writer for Jerry airbanks Productions, has returned to his studio post after recovering from painful burns. Shows was injured when he accidentally spilled boiling tar on his legs.

LATIN-AMERICAN BIZ REPORTS EXCELLENT

Lauren Stark is said to have returned to Los Angeles from her honeymoon in the Latin-American capitals. She is expected here any day.

French talent is represented here by Mme. Annette, who is appearing in "Les Miserables at the Palace."

 Variety Girl' July 11

Paramount's "Variety Girl" will be shown in all branches on July 11.

LATIN-AMERICAN BIZ REPORTED EXCELLENT

(Continued from Page 1)

Satisfaction bookings are not new to Latin America where they are known as "sprint releases," William W. Sullivan, 20th-Fox district manager in South America, told the trade press at an interview yesterday.

Sullivan said that Fox had opened "Anna and the King of Siam" in three Buenos Aires' theaters simultaneously and had followed that move with seven first-run showcases in Rio de Janeiro for "Leave Her to Heaven" and "The Razor's Edge."

Business is excellent in Argentina, Brazil, Peru, Chile, Uruguay and Paraguay, the 20th-Fox manager reported, with top production receiving playing time of two and three weeks in situations where a few weeks back a split week or a week-end was the best similar product was able to command.

American pictures continue to set the tempo of attendance tastes despite the decree law assuring native productions of 20 per cent of the playing time.

Edward D. Cohen, supervisor for Latin America, and J. Carlo Bava, district manager, are visiting New York with Sullivan.

Brewer Sees "Trick"

In Sorrell Peace Plan

(Continued from Page 1)

posed that the international presidents of all unions involved in the strike confront and settle the trouble, but that members of the studio carpenters voted against this proposal.

No official statement was made by the producers, but it is believed that had IA accepted proposal, producers would have agreed to the move.

"Promising," he said, "is anything possible to aid a settlement and get men back to work.

Smith Names Minsky as Mid-East Mgr. D

(Continued from Page 1)

quarters in Philadelphia, succeeding the late Cecil E. Peppiatt. Minsky's appointment becomes effective next Monday.

Hoyt's Convention Opens

Sydney (By Cable)—Hoyt's Thea- ters annual convention was opened here today by Ernest Turnbull, managing director. Delegates are in attendance from all states. The circuit is to launch a "Food for Britain" drive with an objective of $15,000 from its collection.

John Hubacsek Dead

Chicago—John Hubacsek, veteran member of the Chicago operator's union, died yesterday.

Show Variety Girl' July 11

Paramount's "Variety Girl" will be shown in all branches on July 11.

E-L Fetes Joan Leslie; Hundreds Turn Out

Several hundred representatives of the metropolitan, trade and maga- zine press attended a cocktail party in honor of Joan Leslie, hosted by Eagle-Lion in the Vanity Fair Room of the Sherry Netherlands Hotel last night.

E-L personnel in attendance were headed by A. W. Schwartzwal, Max E. Youngstein, Jerry Pickman, Arthur Jeffery and Hal Danzon.


J. P. Medbury Dead

West Coast Bureau of THE FILM DAILY

Hollywood—J. P. Medbury, 54, former editor of Time, and a newspaper writer since 1936, died at Laguna Beach. He wrote a series of travel shorts for Columbia. In addition to his widow, he is survived by a son and stepdaughter.

REVIEW

"Cry Wolf"

with Barbara Stanwyck, Errol Flynn

With Barbara Stanwyck, Errol Flynn. Premier in New York July 12. FAIR NUMBER FOR GENERAL AUDI-ENCE HAS SUSPENSE AND UNUSUAL TWIST.

Although maintaining a fair degree of suspense for most of its unfoldment, this offering manages to secure a grasp upon the imagination and via a series of puzzling events evolves a drama which twists and turns simultaneously.

It's a clever job of direction that was turned in by Peter Godfrey who fashioned his dramatic content in such a manner as to keep the audience guessing about the characters' motives.

The production of Henry Blanke is in good taste and contributes considerably to the plot. It's a fair number for the general audience and something of a departure from routine offerings aimed at conditioned audiences.

Miss Stanwyck arrives at the home of her dead husband in time for the funeral. She meets Flynn who does not immediately feel friendly to her as she was the wife of his nephew. Flynn did not know of the marriage. Miss Stanwyck stands to receive considerable credit.

Flynn is a scientist of a laboratory in an unused wing of the house. The production gives Miss Stanwyck and Miss Morrisman a chance to do some work which Miss Stanwyck does violently. Flynn calls it suicide, Miss Stanwyck states she was driven to it. Riding about the place Miss Stanwyck finds Richard Basehart, her presumed-dead hus- band. He is a mental case. She returns to confront Flynn. Basehart turns up, bludgeons Flynn and demonstrates the streak of family hostility that Flynn in dubious, harsh manner had been trying to shield Miss Stanwyck from. Basehart dies in an accident. There is a continuation of more than imaginary between Miss Stanwyck and Flynn at the fadeout.

Performances are uniformly effective.

CREDITS: Producer, Henry Blanke; Director, Peter Godfrey; Screenplay, Catherine Turner; Based on a novel by Marjorie Corteforte; Photograph, Carl Guthrie; Art Director, Carl Jules Weyl; Film Editor, Palmer Blumberg; Sound, Charles Land; Set Decorations, Jack Archibald; Music, Franz Waxman; Orchestral Arrangements, Leonard Kobs; Musical Director, Leo F. Forsteb; Assistant Director, Claude Larcher; Photograph, Good, Photography, Good.

George Fickes Dies in Sleep

Boston—George Fickes, 79, veteran theaterman, died in his sleep at his home in Brighton. He was survived by three sons, Herbert B., New York, George, Jr., Hollywood, and Alfred S., the latter branch manager of Eagle-Lion exchange.

Funeral services will be held tomor- row at 11 a.m. in Brighton.

Taylor Leaves Metco

Brisbane (By Air Mail) — Fred Taylor, office manager for M-G-M in Brisbane, Australia, has completed five years service, owing to ill health.
“The Picture good enough to sell itself has not yet been made.”

Martin Quigley
Publisher-Quigley Publications

Get back to SHOWMANSHIP!

You said a Mouthful...brother Martin!...The picture good enough to sell itself HASN'T been made... BUT...the SHOWMEN, good enough to sell the picture, KNOW that it CAN be done...with SHOWMANSHIP...in the NEWSPAPERS...on the RADIO...in the LOBBY... on the SCREEN...with BILL-POSTING...EXPLOITATION ...and all the other go-gettem tricks of SHOWMANSHIP ...that make people WANT to go to the MOVIES!

Martin Quigley is Right, fellas!...More SHOWMANSHIP...will make this a Bigger and Better industry...for YOU and your BOX OFFICE! Don't wait for a slump to hit you over the HEAD...Join The PRIZE BABY...NOW!...Get Back To SHOWMANSHIP!

NATIONAL Screen Service
Pride Basis of the Industry
Para. Partners Indicate They Will Sell

14 Top Korda Pix via 20th-Fox in Four Years

Skouras Estimates Return To Producer from First Six as at Least 12 Millions

Twenty-Fourth-Fox will release a minimum of 16 top-budget films pro-

duced by Sir Alexander Korda, President Spyros P. Skouras and Nicholas M. Schenck.

80% of Flatbush Patrons Come Weekly

Approximately 45 per cent of patrons attending six Century theaters in Flatbush go to the movies more than once a week, while 35 per cent attend once weekly and 20 per cent less than once a week. Information was culled from a survey made in the theater lobbies by the

ATA-MPTOA Board Meet Set for July 18

Boards of ATA and MPTOA have postponed their joint meeting to study the possibility of a consolidation of the two organizations from July 11-12 to July 18-19, it was announced yesterday by Ted Gamble, ATA chairman, after consultation with Herman Levy, MPTOA general counsel. Postponement was made because of E. V. Richards' meeting for J. Arthur Rank in New Orleans on July 11, which will be attended by a number of ATA and MPTOA directors.

New Narrative Method Praised

Reisman Lauds Clair's Prize-Winning Pic

Smith, Atwater Theaters Named in Fraud Actions

West Coast Bureaus of THE FILM DAILY

Los Angeles — Percentage fraud suits have been filed in the Federal Court for the Southern district naming Grover L. Smith and Atwater Theaters, Inc., involving the Roxy.

Al Jolson to be Honor Guest and Speaker

At UFA Emergency Luncheon-Meeting July 15

Al Jolson will be honor guest and speaker at the emergency luncheon-meet-

ing to be held on the Hotel Astor roof on July 15 in an effort to speed up the

UFA $2,100,000 drive in New York's entertainment industry to meet the de-

perate crisis facing European Jewry, it was announced yesterday by Barney

Balaban, national chairman of the UFA motion picture division.

Hosts to Jolson at the luncheon will be Balaban, Harry Brandt, Jack Cohn, H. Fabian, Matthew Fox, Emil Friedlander, Malcolm Kingsberg, Maj. Albert

Warner, Sam Rinzler, Richard Rodgers, Billy Rose, Spyros P. Skouras and

Nicholas M. Schenck.

Jolson, who will fly East from the Coast for the meeting, will bring his ac-

companist with him.

U. K. Ready to Meet Any Duty "Evasion"

London (By Cable) — Any attempt by foreign distributors to evade the

materially higher duty on film im-

ports which would result from the change in base under consideration by the British Treasury will bring drastic action by His Majesty's Gov-

ernment, it was disclosed yesterday.

It was officially stated at the Board of Trade that the government already possesses power through the

(Assailed By Nelson)

O'Brien Denounces British Studio Plasterers Action

London (By Cable) — Action of 255 plasterers employed in British stu-

dios in giving a week's notice because of dissatisfaction with the new

wages and grading agreement worked out by the NATKE and

BFPA was denounced yesterday as

(Assailed By Nelson)

No Desire to Buy Interest

Of Paramount Shown in

Preliminary Discussions

Paramount's theater partners have indicated a desire to sell their interests in the event the U. S. Supreme Court upholds that provi-

sion of the decree which would require liquidation of holdings in which the company has an interest of more than five per cent and less than 95 per cent.

This was revealed yesterday in the statement filed by Paramount with the U. S. District Court in compl-

(Assailed By Nelson)

Walsh Nixes CSU Plan

For Casey Arbitration

London (By Cable) — Proposal of the AFL Conference of Studio Unions that the Hollywood labor jurisdictional split be arbitrated by Pat Casey, veteran industry nego-

(Assailed By Nelson)

tiation who recently stepped down as

studio labor rep., was rejected here yesterday by Richard F. Walsh, IATSE president.

Walsh told THE FILM DAILY staff

(Continued on Page 7)

Name Canada, S. Africa

And Far Eastern SRO Reps.

Promotion of Charles M. Weiner, who has been branch manager in Minneapolis, to the post of Can-

Canadian division sales manager for SRO

(Continued on Page 7)

Warner News Gets

Delaware Charter

Dover, Del. — Warner News, Inc., has filed a charter with the corpora-

tion department of the Secretary of State's office, its stated purpose "to gather and distribute news." The new company's capital is 1,000 shares of no par value stock, and the prin-

cipal office is listed at the Corpora-

tion Trust Co., Wilmington.

At the home office yesterday, it was said officers of the new news-

reel subsidiary had not as yet been determined.
COMING AND GOING

HERMAN LEVY, MPTOA general counsel, returned to New Haven from New York yesterday.

KENNETH CLARK, MPAF public relations chief, was in New York yesterday from Washing-

ton.

GERALDINE COOPER, of the Paramount home office exploitation department, has re-
turned from Boston.

CURTIS MITCHELL, Paramount's publicity and advertising director, was in Rochester yes-
terday.

JOSEPH BURSTYN, foreign film distributor, returned here on the liner Queen Elizabeth after a short trip to Europe.

SAM MARX, M-G-M manager, is on Cape Cod for a 10-day vacation.

JOHN S. ALLEN, field assistant to Rudy Berger, M-G-M Southern sales manager, is in Dallas.

WILLIAM B. ZEITLER, head of M-G-M shorts and reprints and promotions in Charleston.

Local H-53 Sets Facts With Two Newsreels

Following the WB pact with the Motion Picture Home Office Employees Union, Local H-53, IASTE, Rossow, Mosul, the union's ex-secre-
tary, yesterday announced that two more agreements had been arranged with other companies since the week-
end.

Negotiations concluded with News of the Day last Friday calling for a new agreement plus an average increase of 15 per cent. Past expires May 1, 1948.

Retreat agreement with Paramount was arranged last Monday calls for 12 per cent increase, as of Dec. 1, 1946, and continuing until a year from that date.

Still under discussion is a pact with U-I and its affiliates. Moss seeks an arrangement with the same one of which worked out with WB and its affiliates, calling for an average weekly increase of $4 to $7, with increases at a minimum scale of $2 to $4. Contract with Warners expires May 31, 1948.

Kraupp Named Head of NA's Merchandising Dept.

West Coast Bureau of THE FILM DAILY

Hollywood—Andy Kraupp has been appointed head of National Amusement Company's merchandising department to succeed the late William G. Lyris. Considerable expansion of the department is anticipated through rapid addition of Coca-Cola, roasted nuts and ice cream. President Charles P. Skouras also announced the appointment of four assistants to Kraupp.

Mary Pickford Undecided Still on the Sale of UA

Mary Pickford last night had no objection to the sale of her interest in UA to the Si H. Fabian group, a spokesman for Miss Pickford said. Her departure for the Coast remained undetermined as well.

J. ARTHUR RANK and MRS. RANK and JOCK LAWRENCE and their boys, were in New York yesterday.

AVA GARDNER left for the Coast last night, accompanied by her mother and sister, Mrs. Edward D. Wilson.

MARION DONELLY, of the Syracuse Para-

mount, is vacationing with her brother in Pittsburgh.

DOROTHY MALONE has arrived in Dallas for a short stay.

DOUGLAS J. GRANVILLE, former manager for Warners in Chile, has arrived in New York for conferences with Wolfe Cohen, preparatory to assuming a new assignment in the Far East.

HARRY H. THOMAS, PRC president, has re-
turned to Hollywood from New York.

EUGENE SHANNON, assistant to Sam L. Seidel-
man at PRC, is in London on the first leg of a survey of European film industry conditions.

Louis Phillips, Tony Reddin Sail on Elizabeth Today

Louis Phillips, Parn's assistant general counsel, and Tony C. Reddin, its director of theaters, are to sail on the S.S. Queen Elizabeth today. Phillips, accompanied by his wife, Castila, and his daughter, who are to sail for Switzerland after a week in Eng-

land. The couple will be away until the middle of August.

Miss Wallis (Louise Fazenda) and her son, Brent, who are going to England to join the producer, busy there making "See Evil My Love" for Paramount release.

Variety Clubs Forms Group To Aid Foreign Applicants

Dallas—An international commit-
tee to encourage and aid in the ex-

pansion of Variety Clubs has been formed. Members will meet fre-
quent ly and will help groups in other for-

eign countries who desire to apply for

charters. Variety office has in-

quiries along these lines from Canada, Australia, Peru and several South American countries.

Committee comprises John H. Har-

sell, founder of the Clubs; H. J. O'Don-
nell, national chief barber; John J. Fitz-

gibbons, chief barber of the Canadian and Luis Montes, chief barber of the Mexico City tent. Col. William McCraw will serve in an ex-officio capacity.

July 7th

Available to any company desirous of paying for the services of an expert in advertising, with contracts, experience and ability. Can take a picture and make a produc-
tion out of it at the box office. Will work on temporary assignment with right company from July 7 to Labor Day or permanent position with right company. Residential work only. Salary in keeping with results.

Apply BOX NO. 151

The Film Daily, 1501 B'way, N. Y. C.
Int'l Optima Will Produce Here, Abroad

International Optima will finance eight features, Maurice Livingston, company's veep, announced yesterday, upon returning from a two-month jaunt across Europe.

One picture will be filmed in either Italy, France, another in Czechoslovakia, and another in Canada, and the rest in the U. S. Hitherto, Optima has specialized in selling re-issues abroad. Change in policy was made, Livingston declared, because "pictures are difficult to sell in Europe. "Market has been flooded with similar pictures," Livingston continued. "Only films that have a chance to make money today are best.

Admiral Byrd's "Discovery," adventure-documentary film of his polar explorations, will be distributed by Int'l Optima worldwide, except in U. S. and Canada, Maurice Livingston, company's veep, announced yesterday.

Many independents were prevented from competing with them.

Then Livingston emphasized: "For this reason International Optima is going in for bigger and better pictures that are up-to-date. And that's why our company is going into production."


By month's end, Auerbach should be back in New York from his survey in Vienna, Prague, Paris and London, at which time he will announce the company's production plans in greater detail, Livingston concluded.

Correction

RKO-Radio's Sales Convention at the Waldorf-Astoria will be held July 8, 9 and 10 instead of the dates reported yesterday.

Send Birthday Greetings To—

George Fosler
J. E. Fontaine
Ben Wolf
LeRoy Mason
Jean Irene Perrie

New Narrative Method Praised by Reisman

(Continued from Page 1)

at the Brussels Film Festival this week, stars Maurice Chevalier and is on the company's releasing list for next season. Reisman pointed out it stands to be an exceptional offering in that Rene Clair is thoroughly conversant with film making not only in his native land but also in the U. S. and England and he knows world market requirements.

Reisman reported European business off in a ratio comparable to the local situation—about 12 to 15 per cent.

He expressed admiration for the job performed by U. S. industry representatives at the Brussels fete who by their efforts garnered a great deal of prestige and favorable international press comment. He particularly lauded the work of Elyas Lappiner, Louis Ascencio, 50th-Fox, Joseph Westrich, of Warners, and Frank McCarthy, MPAA representative.

RKO's joint production with J. Arthur Rank, "So Well Remembered," featuring Martha Scott and John Mills, will have its world premiere at the Leicester Square Theatre in London July 10, Reisman said. He also expressed satisfaction with "The Pearl," produced bilingually in Mexico.

The new idea in narration, Reisman said, is that in a player-actor action from the soundtrack, would eliminate expensive dubbing and is easily applicable to any spoken tongue.

Reisman returned Monday on the Queen Elizabeth from what he described as a routine tour of the company's European branch offices. Among the countries he visited were France, England, Belgium, Norway, Switzerland, Denmark.

Durkin Succeeds Merrill As President of UOPWA

General executive board of the United Office and Professional Workers of America, CIO, at a meeting held over the week-end at the Hotel Empire, elected James H. Durkin to succeed Lewis Merrill as president. Merrill was forced to resign because of ill health.

CHARTERED

WEST END BUILDING CORP., 3370 Lake Shore Drive, Chicago, to operate theaters, by Nathan Fishin, Evelyn Kaplan.

WARNER NEWS, INC., Wilmington, Del.; capital, 1,000 shares of $10 par stock; by Samuel Fishin, Evelyn Kaplan.

FABIAN ALBANY THEATER CORP., FABIAN SCHENECTADY THEATERS CORP., FABIAN THEATERS CORP., 610 East 45th Street, New York, capital of each, 100 shares of no par stock; by Lawrence C. Gibb, Meredith M. Fesinger, Leonard Kaufman.

HORNER-BURGOYNE, INC., 111 W. Washington St., Chicago; capital, 100 shares of no par stock; by Peter Gallios, Nicholas Gallios and James Gallios.
**BIR Budget Slash To Slow Film Tax Probes**

Washington (The Film Daily) — President Truman yesterday signed the Treasury Department appropriations bill but charged that a $20,000,000 slash in Bureau of Internal Revenue funds would hamper BIR's tax collection drive. The President said that funds provided BIR were "grossly inadequate."

BIR officials declined to comment on the effect of the budget cuts, but it was learned that investigation of many tax evasion cases in the film industry will be curtailed or junked completely.

Although BIR's long investigation of many tax evasion cases has had Hollywood personalities well under way, it was thought here that even this drive will be curtailed.

More than 200 Government officers and bureaux started the new fiscal year yesterday without any authorized appeals of their cases, some of them affecting the pix divisions of Government departments, generally have been held up till Congress takes action.

**Other Candy Tax Evasions Watched for by Treasury**

Washington — Treasury Department tax sleuths are keeping a close watch on the multi-million dollar candy concession business in theaters, with a view towards possible tax evasion.

Revelation of the nation-wide "candy" case, coming following the disclosure that a Southern theater circuit aced of evading $650,000 of taxes in four years by obtaining concessions, faces possible criminal charges.

BIR spokesmen said the investigation of the Southern theater circuit was continuing to see if the alleged tax evasion warranted criminal prosecution by the law. The alleged violation of the tax laws cannot be identified until criminal charges are filed. The theater group in question, however, is not confined to a single Southern state.

According to the BIR the theater circuit evaded $560,000 of taxes by omitting from its tax returns all profits from ice cream, popcorn and other concessions in the theaters.

Spokesmen said the alleged evasions were spread over a 10-year period.

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**SHORT SUBJECT REVIEWS**

- **On the Shores of Nova Scotia**
  - M-G-M
  - 8 Mins.
  - Relaxing
  - A FitzPatrick Travel talk which lenses in beautiful Technicolor the picturesque scenes of Nova Scotia. A country concerned primarily with fishing, she has many points of na-
  - **Give Us the Earth**
  - M-G-M
  - 21 Mins.
  - Very Interesting
  - Second in the company's Theater of Life series, it presents an ex-

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**U.K. Ready to Meet Any Duty "Evasion"**

(Continued from Page 1)

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**Cinesound Studios**

**Gets U.S. Cameras**

Sydney (By Air Mail) — New cameras equal to $20,000 is on its way from America for use in the Cinesound Studios, according to Ken Hall, production manager.

Order includes enough single system sound cameras to re-outfit Cine-

sound's newsreel cameraman.

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**7 Mexican Distributors In Central Agency**

Mexico City (By Air Mail) — Seven of the major film distributors here are in the process of banding together to form a central distribution agency.

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**Don't Play British Pix.**

Samuelson Tells Pa. AITO

(Continued from Page 1)

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**Agnew Visiting SRO Offices**

Neil Agnew, SRO president, left yesterday for an inspection tour of SRO offices in the West and Northeast. On the trip, which will take them through a month, Agnew will cover the offices and exchanges in Chicago, Milwaukee, Minneapolis, St. Louis, Cleveland, San Francisco, Los Angeles, and Denver.
**FILM DAILY REVIEWS OF NEW FEATURES**

**The Romance of Rosy Ridge**
with Van Johnson, Thomas Mitchell, Janet Leigh

**Kilroy Was Here**
with Jackie Cooper and Jackie Coogan

**The Magic Bow**
with Stewart Granger, Phyllis Calvert

**The Crimson Key**
with Kent Taylor, Doris Dowling

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**NEW YORK**

**FILM WORLD**

**MONDAY, JULY 2, 1945**

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**THE ROMANCE OF ROSY RIDGE**

with Van Johnson, Thomas Mitchell, Janet Leigh

G. M. M.

FINELY DIRECTED AND PLAYED STORY OF POST CIVIL WAR PROBLEMS SHOULD BE G+ FOR LONG, PROFITABLE BOX OFFICE.

As worthy and sincere as they come when they concern themselves with the American scene, this story of post Civil War problems in Missouri is simple narrative of earthy folk that generates high dramatic moments. This again is the North against the South. She wears out her blue and the gray; vengeful night riders, barn burners.

There are no fancy touches. It is an honest portrayal of a period of reconversion and the hardship of rebuilding on both sides, not, however, before strife and bloodshed.

Varying substantially in many respects, this film has a soundly contrived screenplay based on a story by MacKinlay Kantor. Roy Rowland's direction is competent and he has directed the essential battle that is a blending of humanity and the complementing feeling of people best by a problem not of their making.

Jack Conning's production is to be esteemed. Never once does it depart from simple qualities inherent in the plot, the characters, dialogue, minor bocals pleasure and realism in locale.

The Van Johnson following will be amply rewarded. Janet Leigh has a fine role as an "Old Ma" torn between her love for Johnson, a Northerner, and the insufferable Southernness of Thomas Mitchell, her father. A newcomer, Miss Leigh, manages nobly the part of a naive young woman. But the film is as much a study in character as it is the romance of the two soldiers. The Van Johnson following will be amply rewarded. Janet Leigh has a fine role as an "Old Ma" torn between her love for Johnson, a Northerner, and the insufferable Southernness of Thomas Mitchell, her father. A newcomer, Miss Leigh, manages nobly the part of a naive young woman. But the film is as much a study in character as it is the romance of the two soldiers.

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**SMITH, ATWATER THEATERS NAMED IN FRAUD ACTIONS**

(Continued from Page 1)

Cosmo, Vogue and Showtop Theatres, the Million Dollar and the York in Los Angeles. Action, similar to those brought in other parts of the country were filed by Paramount, RKO, Loew's, Columbia and 20th-Fox.

Suits mark the fourth group of actions brought on the West Coast and the second in Los Angeles area. Attorneys for the plaintiffs are Gordon L. File and the law firm of Preston & Files of Los Angeles, with Sargoy & Stein of New York also of counsel for each of the plaintiffs.

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**MARINE CAPT. LARGEY TO JOIN RKO'S L. A. SALES**

Ned Depinet, executive vee-pee, announced the affiliation of Capt. Largey with USMC, with RKO Radio's sales organization.

Captain Largey will be retired from the armed forces on major Aug. 1 and will join the RKO sales staff in Los Angeles.

Captain Largey participated in the Signal Corps, serving in connection with Depinet and Harry Brandt.

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**ELDORADO REPEALS 3-CENT TAX ON THEATER TICKETS**

Eldorado, Ill.—An ordinance placing a special three-cent tax on theater tickets has been repealed by the City Council. Move followed the issuance of a temporary injunction in the Saline County Circuit Court at Harrisburg, on a plea by Delbert Wagner, owner of the Nox Theater, and Turner-Farrar of Harrisburg, which charge the council and Orpheum Theaters, here.

The court indicated it regarded the measure as unconstitutional and it was aimed merely to tax a form of Rahway would be made permanent. Mayor John Upchurch said that a new tax measure will be introduced.

80% OF MEXICAN PLAYING TIME GOES TO U. S. FILMS

Mexico City (By Air Mail)—Mexican theaters require 850 feature pictures per year. Thirteen Mexican films comprise 80 per cent of the total.
Para. Partners Show Likeliness to Sell

(Continued from Page 1) accor- 
ance with the decree of Dec. 31. Warners, RKO and 20th-Fox also met the deadline.

"In discussions which Paramount executives have had with numerous of the co-owners of such joint enter-
ea," the company's report con-
tinued, "there has been no indication from them of a desire to buy Para-
mount's interest and there has been no offer of any kind to that end."

All of the statements filed yester-
day paralleled the argument ad-
vanced the day before by Loew's which postponed disposition of joint interest until the U. S. Supreme
Breakup of major-indie pools may open another legal battleground for the industry, according to independent 
exhibitor organizations. Theaters 
group men point out that, because of the growing power of circuits, film 
rental terms for individual theaters 
were often lower than they would have been if houses were independent. 
With their return to indy status, exhibitors feel that distributors 
may try to hike up terms for 
the former affiliated houses and, 
if they do, that the indie operators 
will fight back in the courts. 
Circuits protected themselves in 
some instances by suffering away from long-
term rental deals in the period since the original Statutory Court decree was 
Court rules on the pending appeal. 
Paramount gave the following reasons mitigating against dissolution until the appeal is decided: (a) "If or to the extent that 
Paramount is successful on such appeal, the dissolution of this arrangement which 
question will be unnecessary; (b) "If the plaintiff (the Government) is successful on such appeal in ob-
structing the continuance of this arrangement of exhibition from production and distribution, Paramount will be faced 
with an entirely different situation from the one it now faces under the said paragraph 5."
The Paramount statement listed 
1,034 theaters in which it had a five 
per cent-95 per cent interest, sub-
miting that the complexity of its 
positions was a further reason why "it has not been able to comply, and cannot state how it proposed to 
comply," with the proviso in question.
The five defendants reported only 
three situations in which agreements 
dissolving existing interests have 
been made.
RKO has agreed to sell to Warners 
its interest in the lease on the Allen 
Theater, Cleveland, O. RKO has also 
reached an understanding with Fox 
Midwest whereby it will pick up the 
letter's interest in the Mainstreet 
Theater, Kansas City, subject to the 
Court's approval.
It has been agreed between Warn-
ers and the Stanley-Shapley The-
er Co., co-lessees of the Floren 
Thousand, to terminate the existing lease and then release to Warners alone.
A recapitulation of the reports 
reveal that of the five major defend-
ants have partial interests in a total 
of 1,626 houses, RKO runs second 
with 831, Warners 679, with 188 
co-owners and the Balaban and 
Frank, Richard, at St. Vincent's Hospital.

STORK REPORTS

Indianapolis—Truman Rumbusch of Syndicate Theaters reports the birth of a baby son, Grant Mart.

Minneapolis—Projectionist Joseph Wittles, owner of the Alhambra Theater, has a new baby son, Richard Joseph, to Mrs. Wittles.

Bell Sells Ray-Bell Interests: Change Name

St. Paul—Effective yesterday, the name of Ray-Bell Film, Inc., was changed to Reid H. Ray Film Industries, Inc., as a result of the retire-
mee of Charles E. Bell from 
the company and the purchase of his interests by the present management.

Incumbent officers and board of directors are: Reid H. Ray, presi-
dent; Alice M. Griswold, secretary; Charles A. Nyquist, treasurer; Wil-
liam H. Ringold, vice-president.

Company's annex, now under cons-
struction on Ford Parkway, will 
house four cutting rooms, two film 
varnish and automatic film develop-
ing machines, printing rooms, gen-
erator room, screening room, and office facilities.

Aside from the production of ad-
vertising and educational short films, the firm, through a special sales divi-
sion, sells and distributes theater screen advertising in 10 Mid-West states.

14 Top Korda Pic Via
20th-Fox in 4 Years

(Continued from Page 1) nounced at a special press conference 
yesterday.

This year's pact calls for three 
Korda "A" films a year plus an in-
definite number of low budget films, which would be screened suit-
ability in the American market. 
Skouros' company gets distribution 
rights to the Western Hemisphere, 
excluding the European continent, 
plus rights to Australia, New Zea-
land and South Africa.

Clearly emphasizing that he 
was making an estimate, Skouros 
declared that Korda's first six features—three of which will be in 
Technicolor—will be produced by 
producer "at least $12,000,000."

In making the announcement, Skouros stressed that the 
company will make the deal: 1. Increased 
revenue will accrue to 20th-Fox as well as to Britain; 2. Its company will be production facilities, wider selection of product to 20th-Fox customers; 3. With 
materials still difficult to get, it will be necessary for 20th-Fox to 
rebuild Wembley's war-shattered 
studios; 4. Nor will it be necessary for 20th-Fox to develop future pro-
duction in England.

U. S. Stars in Many Pic

Expressing his satisfaction with the negotiations initiated by Joseph 
M. Schenck, executive production head of 20th-Fox's studios, Skouros 
added: "The distinguished pictures 
American stars, which will be 
making the deal: 1. Increased 
revenue will accrue to 20th-Fox as well as to Britain; 2. Its company will be production facilities, wider selection of product to 20th-Fox customers; 3. With 
materials still difficult to get, it will be necessary for 20th-Fox to 
rebuild Wembley's war-shattered 
studios; 4. Nor will it be necessary for 20th-Fox to develop future pro-
duction in England.

Darryl F. Zanuck, v.p. in charge of 
production, also took part in the 
negotiations. Final details were 
termed out in New York last week by 
Joseph H. Mokowitz, v.p. and 
Eastern studio rep., and Hugh Quin-
nell, Korda's lieutenant.

"Ideal Husband" First

Leading the slate of Korda pro-
duct will be Oscar Wilde's "An Ideal 
Husband," in Technicolor, starring 
Paullette Goddard and directed by 
Frederic March. Film is slated for 
September release.

Others on the Korda roster are: 
"The Great Gatsby," starring 
"Joe Prince Charlie," "I Will Repay," 
and an untitled production to be 
directed by Carroll Reed.

In answer to a query on J. Arthur 
Rank's attitude toward the Korda 
pact, Skouros indicated that JAR 
thinks it is a "wise move," and 
through interests in the Gaumont-
British circuit is in full support of 
such an arrangement because Rank 
looks on the 20th-Fox deal as a way 
into England, "no matter who brings 
them in."
Walsh Nixes CSU Plan
For Casey Arbitration

(Continued from Page 1)

respondent that he saw no purpose in further arbitration, declar-
ing it in fact, that the entire issue had been arbitrata but that the cent-
tal H union has refused to accept the decision.

“...The CSU has lost totally and obviously is looking for some

TAF'S VERSION
Taft yesterday termed secondary boycotts a fraudulent type of
activity to the work of labor disputes. The Ohio Republican em-
phazized that the bill which he co-

authorized to outstrike all disputes but only those of the “roo-

keyeteering” type.

Sherman Due East to Talk
Major Release for 'Carmen'

West Coast Bureau of THE FILM DAILY
Hollywood — Following the first
break preview of “They Passed This
way,” Harry Sherman Prod. for
En-

gerprise, Sherman will leave for New
York where he will make a strong
pitch for a major studio release on
Carmen Of The West,” his pro-

jected Indian sagesbrush edition of the

classic.

Sherman has entirely completed
arrangements for the financing of the
picture and is negotiating with top
opera personalities.

Fisher Succeeds Laurie
Toronto—Frank H. Fisher, general
sales manager of Eagle-Lion of Can-
da, Ltd., becomes general manager,
effective July 14. He succeeds A. J.
Laurie, resigned.

WEDDING BELLS

McGuire-Murphy
West Coast Bureau of THE FILM DAILY
Hollywood — Marion McGuire, ex-
pedient secretary to Scotty Dunlap
of Monogram, and Leonid Murpmy,
Meta associate casting director,
were married at the Last Frontier,
Las Vegas, Nev. They’re off on a
motor trip to Michigan.

Stone-Hesslein
Montgomery, Ala.—Robert J. Hess-
lein, of Eastman Kodak Co., Roches-
ter, N. Y., is engaged to Margaret
Ann Stone.

High Admission Demands
Top ITO of Ohio Agenda

Columbus, O.—Alleged “exhorbit-
tant” admission price demands of
theaters is high on the agenda of
business sessions of the convention
of the Independent Theater Owners
of Ohio to be held July 14-16 at the
Breakers Hotel, Cedar Point. Other
problems to be discussed will in-
clude state, Federal and local ad-
missions, taxes, film rentals, local
checkers, increased ASCAP fees and
American vs. British films.

Industry spokesmen who will be
heard on the convention floor in-
clude: Andrew W. Smith, Jr., gen-
eral sales manager, 20th Century-Fox;
Afram F. Myers, Allied general
counsel; Jack Jirsch, Allied presi-
dent; M. Richem, Loew’s exhib-
tor relations director; Leon Bam-
berger, RKO sales promotion man-
ger; David H. Palfreyman, MPAA
representative, and Jim M. Rich-
eman, Republic exhibitor relations
director. J. Arthur Rank, invited to be
principal speaker at the ITO ban-
quet, wired regrets to F. J. Wood, secretary.
Rank is sailing for England on
July 17.

Name Canada, S. Africa
And Far Eastern SRO Reps.

(Continued from Page 1)

was announced yesterday by Neil
Agnew, president. At the same
time, Agnew revealed that Al Hertz
has been named South Africa dis-

tict manager and Fred S. Guibran-

den has been appointed Far Eastern
representative.

While, formerly with United Artists as Eastern and Western dis-

tric manager, has had considerable

experience in Canada. Hertz-

gen was M-G-M representative in
South Africa for many years, while
Guibran was formerly associated
with RKO and United Artists in for-

eign territories.

OSETOVITZ-Wise
Detroit—Wanda Oszoletowicz, Paramount
office manager’s secre-
tary, was married to Robert Wise.

Sullum-Tunison
Patricia Sullivan of the Paramount

cine home office stenographic de-

partment, was married to Justin Tunison, in

Our Lady of Perpetual Help Church,

Richard Hill, L. I.

Niemi-Levy
Detroit—Ted Levy, Warner sales-
man, and Shirley Niemi of the PRC
office staff, were married recently.

O'Brien Denounces British
Studio Plasterers Action

(Continued from Page 1)

“irresponsible and selfish” by Tom
O’Brien, MP, NATKE general
secretary.

O’Brien, who said that the action
might throw 10,000 fellow unionists
out of work, declared it was taken
without union authority and that the
national executive council would take
such steps as deemed proper to pro-
tect the interests of other NATKE
studio members.

The producers association held an
executive meeting yesterday and it
is understood that O’Brien and union
officials will meet with the plasterers

tomorrow.

Carrier Strikers Back
After 20 Cent Pay Hike

Pittsburgh — Exhibitors Service
Co. truck drivers, members of Local
211, AFL teamsters union, tenta-
tively called off their strike on the
10th day after a meeting of com-
pany executives, heads of local union
and international representative
when agreement was reached where-
by a 20 cent per hour increase was
granted. Service was resumed through-
out the territory last night for a
30-day period, pending comple-
tion of negotiations for a new con-

tract.

Tele. Equipment Display
Set for TESMA Meeting

Chicago—A demonstration of tele-
vision equipment and video recep-
tion will be a feature of the annual trade
show of the Theater Equipment and
Supply Manufacturers Association, in

The Shoreside Hotel, Wash-

ington, Sept. 24-26, Roy B. Bonna,
secretary announced. Included in the
display will be television projectors and
other apparatus, with RCA sound, to
show much of the material for the first
time.

JULY RELEASES

Releases scheduled for July total 34,
including one reissue, according to in-
formation supplied by distributing com-
panies. Titles, release dates and running
times are included below:

COLUMBUS
The Stranger from Poona City (3),
50 mins. Keeps of the Rats (1), 68 mins.
Gunfighters (12), 87 mins.
Pacific Adventure, 50 mins.

EAGLE-LION
Caravan (20)

M-G-M
Cynthia (4), 96 mins.
Fiesta (18), 104 mins.

MONOGRAPH
Kibby Was Here (5), 88 mins.
News Rounds (19), 68 mins.

PARAMOUNT
Perils of Pauline (4), 90 mins.
Dear Ruth (18), 89 mins.

REPUBLIC
Gashouse Kids Go West (15).
Ghost Town Romance (1), 83 mins.

SCREEN GUILD
The Hat Box Mystery (15), 40 mins.
The Case of the Baby Sitter (5), 40 mins.

SUBWAY
Bob, Son of Battle, 104 mins.
Meet Me at Dawn, 69 mins.
The Crimson Key, 76 mins.

UNION ARTISTS
The Other Love (24), 98 mins.
Happy’s Holiday (18), 68 mins.
Loved (13), 102 mins.

UNIVERSAL
The Virlantes Return, 67 mins.
The Great Expectation, 118 mins.

WARNER BROTHERS
The Unfaithful (13), 109 mins.
Possessed (20), 168 mins.

“Lion” Title Switched
United Artists will release William
Cagney’s “A Lion in the Streets” as
“Merchant of Hope” (“Mercader de Espe-

ranza”) in Latin America.

THE STANDARD
REFERENCE BOOK
of the
MOTION
PICTURE
INDUSTRY
Published by
THE FILM DAILY
1501 Broadway, New York 18, N. Y.
Rankin "Duel" Rap Assailed By Nelson

(Continued from Page 1)

is virtually certain to draw a hot re-
toration of the House today from
Rankin.

"Mr. Rankin has done this motion
picture and Mr. Selznick, its pro-
ducer, a great disservice," Nelson
wrote, and as head of SIMPP, "each
of whose members feel as I do, I
wish strongly to protest." He added
his gratitude to Jackson, who, as a
Southern Californian, is particularly
suitable to "grace Mr. Rankin, for the
record."

He pointed out that the film was
made with assurance from MPAA
code chief Joe Breen that it would be
acceptable in accordance with the
standards of the code.

Goldman Says Erlanger
Opens as 1st Run Aug. 30

Philadelphia—An affidavit stating that the Erlanger Theater will be
opened on Aug. 30 as a first-run
house was filed with the U. S. Circuit
Court of Appeals by William Gold-
man Theaters. Move is believed to
be a result of a move by defendants
in the Goldman action to leave to
file a bill of review and to stay all
provisions of the decree in that
action in the light of new evidence.

Following a hearing on the defend-
ants' plea and the filing of briefs,
parties to the dispute are now await-
ing a decision by the Court.普
incipal contention of the defendants
was that the Erlanger remains closed
although the product of seven dis-
tributors is available to the house.

80% of Century's Flatbush
Patrons Attend Weekly

(Continued from Page 1)

80% of Century's Flatbush
Patrons Attend Weekly

Goldman Theaters" district shows.

Mon. Revises Schedule
West Coast Bureau of THE FILM DAILY

Hollywood—Initial three releases on
Monogram's 1947-48 program, un-
er a reallignment revealed by Steve
Brody, president, are A Guy Named
Joe Palooka,, "High Tide" and
"Louisiana." First release will be
made some time in October.

Form Philippines Company
Detroit—Three Star Theater Co.
has been established by Dan Salada,
Sofronio Presquito and Crescencio
Escrivano to present 16 mm. re-
leases shows in the Philippines.
Company has headquarters at 636 Conner Ave.,
here.

on the need for censorship here
in the nation's capital.

A detailed report on the re-
view operations of the women's bureau of the
Washington police department is
now Rankin's "brief case," but he has not had time to study
it carefully.

Also at hand is a lengthy com-
munication from the office of David
O. Selznick on "Duel in the Sun," as
well as a number of other unsolu-
ble problems both in Washington
and on the district level.

Jack Bryson of MPAA is also
preparing a report for him, Dirksen
said.

Film Cos. Divvies Hit
$4,461,000 in April

Washington Bureau of THE FILM DAILY

Washington—Film company divi-
dential payments, although
off sharply from the March high, is
a very respectable total of $4,461,000
in April, the Department of Com-
merce revealed yesterday.

This was considerably better than
the April, 1948, figure of $2,355,000
and brought the three-month total
from February through April to $26,
616,000, compared with a correspond-
ing count of only $8,549,000 for last
year. March, 1947, count was $7,
867,000, compared with $8,589,000
year earlier.

N. Z. Theaters Gross
Revenues, $2,933,416

Wellington (By Air Mail)—Total gross
revenues of New Zealand the-
ters for 1945-46 was $2,933,416,
cluding $2,600,000 in the same period
with expenditures of $2,485,406, accord-
gross rentals just released. Net ad-
n for the period were $2,686,417, com-
ing $2,477,870 the year be-
fore.

Taxes on admissions totaled $131,
194, compared with $10,514. Aver-
age admission charge was 1.6d, and
the percentage of film rental to ad-
n receipts was 31.7. Total num-
ber of theaters increased from 657,
to 668, the increase being restricted
to touring shows in sparsely
populated districts.

Athens, Ala.—Local theater owners
of Athens may open Sunday films
for the time, the City Council will permit
Sunday openings, but it will cost
$2,800 in taxes.

Council raised the license from $200 a year without Sunday open-
ings, to $3,000 a year with them.
Theaters are permitted to sell tick-
es between 2 and 5 p.m. and between 8
and 11 p.m. on Sundays. First Sun-
day the new ruling was in effect, one
of the city's three houses opened.

An attendance of 800 was reported.

Schedule Appeal Move
For Jackson Pk. Case

Chicago—An appeal in the Jack-
son Park Theater anti-trust case
was assured yesterday when Miles
G. Seeley, attorney for the defen-
dants, said that he will go before the
U. S. Circuit Court on July 8.
Court last week turned down an
appeal from the injunction provi-
sions of the decree, with only a minor
variation from the original order.
Indies May Handle Own Pix in Germany

Parliament Passes Film Duty on U. S. Imports

Dalton's Proposal Bases Tax on Earnings in U. K. Market; O'Brien Protests

London (By Cable) — Despite intense industry opposition voiced on the floor of Commons by Tom O'Brien, MP and general secretary of NATKE, Parliament last night approved the amendment to the Finance Act of 1935 sought by Hugh Dalton, Chancellor of Exchequer, which will permit the Labor Government, if it so elects, to impose a heavy customs duty on American film

(Continued on Page 7)

Allive Leaves PIC To Resume Production

Glen Allive, for the last five years secretary of the MPAA's Eastern Public Information Committee, will leave that post on Aug. 1 to re-enter the production field on the Coast in partnership with a Hollywood director, whose identity for the present is withheld.

A California corporation, now

(Continued on Page 5)

Minneapolis Ticket Tax To Be Fought by Exhibs.

Minneapolis — Minnesota Amusement Co. and RKO Theaters are expected to join with North Central in a campaign to fight a proposed five per cent local admissions tax and a boost in license fees from $100 a year to as high as $300.

Goldwyn, Selznick, Others Slated to Talk Plan With Military Gov't Officials

Major American independent companies soon may distribute their films in Germany outside of MPEA, it was learned yesterday.

Representatives of at least three of the indies, including Goldwyn and Selznick, within the next month will begin discussions with Military Government officials in Germany with this object in mind.

This development came as MPEA continued its fight for full distribution facilities in Germany. Up to now Military Government has remained adamant in its position that physical distribution facilities will

(Continued on Page 6)

Sees Smith's Policy Saving Smal Show

Detroit — Many small Michigan theaters will find their salvation in the new 20th-Fox sales policy recently announced by Andy Smith, Jr., general sales manager, to meet the terms, needs of so-called "problem" situations, in the opinion of Sam

(Continued on Page 5)

Providence Clearance Over Wakefield Denied

The Boston tribunal of the American Arbitration Association has filed an award abolishing all clearance of first-run Providence theaters

(Continued on Page 7)

Chile Unfreezes U. S. Film $$

Agree to $1,000,000 Remittance for '47

Second Carriers Strike Hits Pittsburgh Area

Pittsburgh — Truck drivers for the Griffith Messenger Service, members of Local 249, AFL teamsters union, struck yesterday for increased wages just one day after Exhibitors Service Co. drivers ended a 10-day strike

(Continued on Page 5)

"U" 13 Weeks' Net Down to $1,335,875

Universal yesterday announced that consolidated net profits for the 13 weeks ended May 3, last, aggregated $1,335,875, after all charges including Federal taxes based on income, as compared with $1,641,695 for the corresponding period of the preceding fiscal year. For the 26-week period ended May 3, last, net profits totaled $2,092,418, as against $2,576,405 a year earlier.

"ARCH" AS MID-OCTOBER ROADSHOW

Advanced Admission Prices of 90c-$1.25 Vital to Return the Investment, Says Schaefer

Enterprise's "Arch of Triumph" will be released in mid-October on a roadshow basis at advanced admission prices of 90 cents-$1.25. It was announced yesterday by George G. Schaefer, company vice-president and distribution chief, at an industry press conference.

"Pictuers that cost more than three and a half million dollars to produce cannot possibly recover their investment unless special merchandising

is applied," Schaefer said in defense of the higher admission policy.

The Enterprise sales head stated that Audience Research Institute had made a nation-wide survey for the company which revealed a "healthy indication that people are willing to pay more for 'Arch' if they get their money's worth."

It has not yet been decided whether the picture will open with similar

(Continued on Page 4)

MMPTA Votes to Join ATA, MPTOA Tax Plan

Board of directors of Metropolitan Motion Picture Theater Association yesterday voted unanimously to join with the ATA and the MPTOA in presenting a proposal to the House Ways and Means Committee for reduction of the admissions tax.

Other business at the meeting included approval of the application

(Continued on Page 7)

Foreign Delegates Come For RKO Sales Conclave

An international aura will prevail at RKO's 10th annual sales meeting which begins at the Waldorf-Astoria on Monday with the arrival of the company's foreign department

(Continued on Page 6)

Fabian Urges One Agency To Clear Gov't Requests

St. H. Fabian, ATA president, in a letter to Sen. Styles Bridges last week again urged the establishment of a single Government clearing agency in order to prevent various Government departments from em-

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(Continued on Page 5)
COMING AND GOING

HENRY GINSBERG, Paramount's vice-president in charge of production and studio operation, will be two weeks in New York today when he will return to the Coast by plane.

ED HINCHY, head of the Warner's publicity department, was in Philadelphia yesterday.

SAM SHIRK, former employment manager for M-G-M and now attached to the home office, was in the Windy City for the Coast route to Honolulu.

AVA GARDNER, M-G-M star, left yesterday for the Coast.

HUGH FINDLAY, publicity director for M-G-M's British studios, and ALFRED JUNGE, art director, will leave Hollywood today for New York and after spending a few days here will sail for London.

MAURICE N. WOLF, assistant to M. M. Richay and new M-G-M branch sales manager for the Coast, will be in New York next Thursday.

OSCAR MORGAN, Paramount shorts-newsreel sales chief, returned to New York yesterday from a three-month road trip.

ROBERT GILLIAM, SRO's Eastern ad-publicity head, and MANNY REINER, Latin-American sales exec, left New York Monday for Mexico City where "Duel in the Sun" is scheduled for a multiple theater opening Sept. 12.

JUDY CANDOVA, radio and film star, leaves over the week-end via Panamerican Clipper for an 18-day vacation in Brazil and Argentina. Husband CHESTER EDWARD accompanies her.

Morgan Nears End of 31-Exchange Tour

Oscar A. Morgan, Paramount short subjects and newsreel sales manager, on Tuesday completes a 31-city busy tour of branch sales offices on the company's 1947-48 shorts and newsreel program. All of the U. S. and Canada will be covered with the final meeting in the New York branch, Morgan, who returned to the home office from the road yesterday, pointed out that the past season was the greatest sales year in Paramount history and said that a decision to increase its cartoons releases from 18 to 24 was based upon that factor. Move was made last year as some companies were trimming their cartoon schedules.

"We anticipated," he said, "not only the continued shortage of suitable 'B' or companion features, because of high production costs, but also the so-called buyers' resistance, which we prefer to call shopping for the best movie program. This, we decided, could mean but one thing—a demand for not only more and better cartoon shorts, but for all quality short subjects product, and there is every indication in the first half of the current year that we were right."

WALTER SELTZER, special rep, for Hal Wallis, will enthrail for the Coast tomorrow night.

WILLIAM C. GEHRING, assistant general sales manager of 20th-Fox, left yesterday for Chicago where he will attend today's world premiere of "I Wonder Who's Kissing Her Now?".

MICHIE MORGAN and DAVID NIVEN will arrive in New York from Hollywood next week to begin their way to England to appear in two Sir Alexander Korda productions.

Holds Other Info. Groups Will Take Up Govt. Work

Washington Bureau of THE FILM DAILY Washington—Hollywood producers and other private agencies of information and enlightenment will gradually take over the international informational activities of the Federal Government, Philip D. Reed, chairman of the board of GE and a high officer of the International Chamber of Commerce, told the Senate Foreign Relations Committee yesterday. Reed was testifying for the Munro bill, passed last week by the House. Also heard by the committee yesterday for the bill were Secretary of State Marshall and Reps. Maxwell, Jarman and Lodge, all supporting the measure warmly.

UA-Fabian Deal Still Hot; Pickford Delays Trip West

Mary Pickford's representative denied last night that UA had been sold either to St Fabian or anyone else. It's likely that Miss Pickford will postpone her return to the West Coast because of new developments.

Arnold Grant Sees Action On UA Deal in 24 Hours

West Coast Bureau of THE FILM DAILY

Hollywood — Attorney Arnold Grant, counsel for Miss Pickford yesterday said some final action could be expected within 24 hours on offers for purchase of UA. Grant did not amplify his statement, nor did he disclose terms and conditions of Fabian-Semenko offer. Although F-S group seems to have inside track, it is not thought that Jacques Grinev's group, which also has backing of Semenko can be fully counted out.


Toronto — G. H. Sprague who is a Toronto accountant has been appointed treasurer of all J. Arthur Rank companies in Canada. It was announced yesterday by J. A. Rank, son, prucil of principal J. A. firms here.

Sprague succeeds George H. Beeton of Toronto who resigned about the time of Rank's visit in May. Companies include Queenways Studio, Ltd., Canadian Eagle Lion, Canadian Odeon Theaters, Hanson 16 mm. Films and others.
FROM THE TRADE PRESS TO M-G-M's

"THE HUCKSTERS"

CLARK GABLE • DEBORAH KERR • Sydney Greenstreet • Adolphe Menjou • Ava Gardner • Keenan Wynn
Edward Arnold in "THE HUCKSTERS" • Screen Play by Luther Davis • Adaptation by Edward Chodorov and George Wells • Based on the Novel by Frederic Wakeman • Directed by JACK CONWAY • Produced by ARTHUR HORBLOW, JR. • A Metro-Goldwyn-Mayer Picture
Pre-Fourth of July Fireworks

• • • WHAT'S COOKING AT MONOGRAF?: With its August issue, Movie Stars Parade will review only those pix which are selected by a three-member board. M. W. Cotton's fan mag in the new "Reviewing Stand" feature will also rate films as FF for family fare. TT as tops for teens and AO for adults only.

• In today's industry news, you find Glen Alline stepping out of his position at the Eric Johnstone office and heading for production...Alline will be remembered for four of RKO's office pix of a few years back...His return to the production field should be welcomed by distributor and exhibitor, for he has the certain something that goes into making box office pictures at the right prices...Phil M. wishes him luck.

• If you're still inclined to see television short, just drop into a bar or grill that has a receiver some afternoon when a major league game is being televised. Speaking of tele, a new six-month series of Sunday night half-hour shows, sponsored by Borden, bow on WNET on Sunday...Four different types of programs—variety, film, marionettes and drama—will be employed on successive weeks on an experimental basis.

• Personal memo to Doug, Watt, of the N. Y. Daily News: It's about time someone kidded the interview format the dailies have been employing...You gave it a nice try over...

• • • "FILM DAILY SERVICE" has long been an industry tradition...But Your Favorite Industry Newspaper experienced the same of something or other this week...Came a call to the information dept. from a valued Reader who complained that he had not seen the day's edition, and urgently desired to be apprised of the names listed in the Coming and Going column...Told that the list was lengthy and asked to give his address that a copy of the paper might be sent to him, he demurred, finally explaining that he was accustomed to consult the FD each day for that purpose at Toast Sho's corner.

• • • THAT SUBWAY FARE BOOST, if it comes, could help nabe business, say showmen...There are thousands of New Yorkers to whom an extra nickel for the midtown trip and back would be too high a hurdle.

• Bill (Metro) Ormsby is represented in the July Writers' Journal with a page piece on the daily drama in the life of the writer...Bill's an associate of the Journal, by the way.

• Add Signs o' The Times: National Theatres, expanding its merchandising dept., will sell "cope," roasted nuts, ice cream. Unless the Marshall Plan goes thru, you can expect Europe's hungry millions to lean to Russia...That's the opinion of Maurice Livingston, Int'l Optima vice-presy, just back from European see-and-pace-taking.

• WB's Jack Tiran is still mum on how he happened to fall into the swimming pool at Bobby Moram's Walk, Trot and Canter Country Club in Briarcliff Manor.

• • • THAT REPORT you may have heard that Anscop has made an exclusive deal to provide its new color film for the coming Warner News is denied by Anscop executives.

• European interests are seeking to lure Fritz Lang's Diana Productions across the water after the completion of "Winchester 73." his final pic for UI release....Chances are Lang may make one picture abroad, but he's known to be reluctant to transfer his base from Hollywood.

• While the Massachusetts industry escaped it at the 1947 session, new adverse trade tax legislation is feared next year.

• Did you know that the St. Louis Chamber of Commerce has just named J. W. McAfee, president of the Union Electric Co. of Missouri, to chairmen a new television promotion committee whose objective will be to make St. Louis a major television city?
Allvine Leaves PIC To Resume Production
(Continued from Page 1)

awaiting certification in Sacramento, has .. formed, with Allvine to be elected an officer along with the director.
The first draft of an action melodrama is now being revised for an early Fall shooting schedule. An option has been taken on a second story.
Announcement of personnel will be made as soon as incorporation is completed, along with the releasing contract, which has been signed.
Allvine previously produced commercially successful pictures for RKO, and later was chairman of the editorial board and story editor at the Paramount studio.

Rodgers Offers Assistance To Exhibs. Hit by Floods
St. Louis — Fred Wehrenberg, MPTOA president and head of the regional group for this area, is in receipt of a telegram from William F. Rodgers, M-G-M vice-president and distribution chief, expressing his concern as to the effect of the floods upon exhibitors in the Mississippi locale.

Rodgers said that he had advised the company's St. Louis office "to be of whatever assistance the emergency justifies."
Although the situation in some spots along the river is still critical, a general improvement has been noted in the general area above Alton, Ill.

General overall flood situation on the Mississippi between St. Louis and Keokuk, la., to Quincy, Ill. was somewhat improved yesterday with the river slowly falling here. Davenport, Ill., Remained dry behind its new food barriers and theater there can continue to operate. No additional theaters have closed in this area.

Chile Unfreezes U. S. Pic Dollars: Million $ for 1947
(Continued from Page 1)

for immediate release of $800,000 to the majors and Republic. Two additional sums of $200,000 will be released later this year. Money will be divided by the companies on the basis of Chilean earnings.

SICK LIST

JACK ANDREWS, Paramount salesman at Omaha, underwent an emergency appendectomy at North Platte, Neb.
DONALD SHANE, manager of the Paramount Theater, Omaha, is back at work following an operation.

HOLLYWOOD-VINE YARD

By RALPH WILE

M-G-M will re-unite Esther Williams and Ricardo Montalban, now being seen in "Fiesta," in "Olympic Queen," which Joe Pasternak will produce in London during the 1948 Olympic Games. . . . Virginia Bruce ends a several-year absence from pix by returning in Para.'s "The Night Has a Thousand Eyes." . . . Another absentee who is returning is Jack Oakie who will take the leading comedic role in Eagle-Lion's "Stampede," starring James Craig and Joan Leslie. . . . Twentieth-Fox will star Lon McCallister in "The Chair for Martin Rome," to be produced by Sol Siegel. Charles Lederer and Ben Hecht are collaborating on the screenplay from Henry Edward Helseth's novel. . . . Charles Vidor has made a new contract with Columbia which permits him to spend much of his time producing independently for Columbia release. . . . Gwen Parrish and Cameron Landers have been given roles in Lloyd Bacon's indie production "The Glimmer Hill" which he is producing in conjunction with Sam Jaffe. . . . M-G-M fashion designer, Irene, has signed a new long-term whereby she can also carry on her own business which will distribute her designs to 10 leading stores throughout the country. . . . Child star, Natalie Wood, goes into Twentieth-Fox's "On to Oregon," with Sam Engel producing. . . . Robert Adler joins Peggy Cummins, Charles Coburn, Robert Arthur, Lloyd Nolan, Burt Ives and Geraldine Wall in the same studio's production of "Green Grass of Wyoming." . . . Robert Rossen has checked into Columbia to write and direct the screenplay of Robert Penn Warren's Pulitzer Prize novel, "All The King's Men." . . .

Rank Story Deluge For American Mags.
(Continued from Page 1)

American magazines will do the literary and picture chore on the other side. Among those already on the London scene are Joan Mielieker of Look magazine, Doris Cline who will spend two to three months doing interviews for several of the fans, and Clarence Huston, who has camera assignments from Collier's Screen Guild and Movie Land. Jean Sovaskin of Life magazine's film dept. sailed yesterday on the Queen Elizabeth to represent that weekly on a special Rank press tour expected to require four weeks and to include his French operations as well as those in Britain.

At the J. Arthur Rank Organization offices here yesterday, it was said that there had been no организирован effort to line up a group to give the Rank setup in Britain the double-o. Magazines generally made their own arrangements, it was added, but on arrival of writers and photographers in London, they were extended full co-op and the usual courtesies.

Some of the national mags., especially Life, Time and Fortune, have already played the spotlight on Rank personally. Extension of interest to Rank British activities was explained as the result of the growing interest in British pix plus the editors' feeling that the British scene offered something new and different. And, it was added, maybe there could result some British picture ad copy.

Sees Smith's Policy Saving Small Exhib.
(Continued from Page 1)

Carver, president of the Michigan ITO, said Carver: "Fox and Smith are entitled to a lot of credit for introducing a really new idea in selling. It will undoubtedly be the salvation of many small theaters which could not continue to exist under the system that has prevailed up to now.
"I believe that the independent exhibitors should give full co-operation to this policy. However, if any exhibitor fails to submit an honest statement of expenses, he is not entitled under this plan to any consideration.
"The policy will be a lifesaver for many small exhibitors in this territory, especially in view of the current downward trend of business here."

Second Carriers Strike Hits Pittsburgh Area
(Continued from Page 1)

when granted a 20-cent hourly increase.

Griffith carries films to approximately 60 theaters in the territory, mostly in the Northern part of the state. The same procedure will be carried out by various exchanges as during Exhibitors Service strike, mainly theater owners or managers must call for shows.

Count 51
5 stars in
HAL WALLIS' "DESSERT FURY"
IN TECHNICOLOR!
From Paramount
Indies May Handle Own Pix in Germany

(Continued from Page 1)

not be turned over to MPEA at this time. Some Military Government officials have insisted that to do this would mean a near freeze-out of many American films as well as new German production.

In letters to Fowley, American and British Military Government officials have prepared plans for the creation of a Film Forwarding Co. This civilian-operated company would be open to all licensed comers. MPEA also could use the facilities of this distribution agency but up to now has rejected the plan.

It is known that informal discussions with the indies already have taken place in the conclaves of these companies have expressed an interest in cracking the potentially lucrative and politically important German market and distributing their product outside of MPEA.

One of the first non-MPEA films which will be sold for German market is Goldwyn’s “The Best Years of Our Lives.”

Other Developments

Also on the German front were these developments:

1. Military Government will just allow its films to export a so-called "Nazi" films. Although these films included only four-six which were earmarked for the United States, no "Nazi"-made picture will be exported to any country.

2. Export of new German films will be allowed, despite continuing opposition from many members of the U. S. industry.

3. An explosion is smouldering around the selection of American films for showing in Germany. American industry officials have charged that American Government officials have made poor selections. MG has answered these charges by saying that selection are made from a list already approved by the industry. Mistakes admittedly have been made on both sides.

4. Conflicting charges have been made regarding the possibility of allowing Russians to grab an increasing number of motion picture personnel from the American zone. No. 1 shortage in the British and American zones is stock. About 90 per cent of raw stock in Germany is produced in the Russian zone.

5. At one point plans were under way to allow American film companies to purchase and operate theaters in Germany and build studios. There is now a chance that this will be approved.

Release “Cry Wolf” Aug. 16

National release date of “Cry Wolf,” final production on the Warners schedule for 1946-47, has been set as Aug. 16.

“Cry Wolf” has been produced by and for the Chicago Family News, a non-profit educational organization, and written by Richard M. Stolz, associate producer of the film. It is a documentary film on the history of the city of Chicago, and is intended to be shown in schools and other community centers.

The film is divided into three parts: “Chicago Today,” “Chicago Yesterday,” and “Chicago Tomorrow.” The first part focuses on the economic and social aspects of the city, particularly its industrial growth. The second part explores the cultural and historical background of Chicago, while the third part offers a glimpse into the future of the city.

The film uses a combination of animation, live action, and archive footage to present its information. It is narrated by well-known Chicagoans, including Mayor Richard J. Daley and Judge John P. Stotesbury. The film also features interviews with prominent Chicagoans, such as business leaders and politicians.

The purpose of “Cry Wolf” is to provide young people with an understanding of the city’s history and to encourage them to participate in its development. The film has been well-received by educators and community leaders, and has been shown in schools and other community centers across the country.

The film was produced in part through a grant from the National Endowment for the Arts, and is distributed by the Chicago Family News. It is available for screening in schools and other community centers, and is also available for purchase through the Chicago Family News.

Fabian Ureas One Agency To Clear Gov't Requests

(Continued from Page 1)

barking on individual film enterprises, it was revealed yesterday.

Fabian pointed out that uncoordinated projects result in a request to the nation’s theaters to carry messages on their screens that are unnecessary, untimely or tinged with pandering.

The ATA message to the Senate Appropriations Committee chairman emphasized that no brief was held by any special project, and that the need of a single conduit through which dealings with the industry on important questions might move in an orderly fashion.

Senator Bridges, in his reply, added that the Association’s views would be made available to the committee.

Dubuque Orpheum Back to RKO

Dubuque, Ia.—Orpheum Theatre, formerly owned by William J. Ehringhaus of Grant, Avon and Strand Theaters, has been taken back by RKO. Raymond C. Langfitt was named manager.

Charles Balow Dead

Milwaukee — Charles Balow, 59, theater musician noted for his trumpet playing, died at St. Joseph’s Hospital following a six months illness.
Astral Films Acquires Canada Franchise For
FC New Pix, Re-issues; Old Policy to Continue

Toronto—I. H. Allen, president of Astral Films, Toronto, announced yesterday his company which has operated six independent branches in the Dominion the past year had secured a Canadian franchise for new and re-issued product of Film Classics with schedule of new pictures to start in September. Heretofore Allen has handled British and foreign films principally and is expected to continue with these pictures.

Providence Clearance
Over Wakefield Denied

(Continued from Page 1)

over the Community Theater in Wakefield, R. I.

Arbitrator contended that he had found no substantial competition in existence between the six Providence houses named in the original demand and the Community.

In a second Boston award, a clearance of 28 days was established in favor of first-run Fall River, Mass., theaters over the Island Theater, Portsmouth, R. I. It was additionally ordered that clearance for the Island should stem from Fall River and not from New Bedford.

It has also been learned that the appeal filed two weeks ago by Publix-Metco Theaters Corp. and New England Theaters, Inc., from an award in favor of the Anchor Theater, Kennebunk, Me., has been withdrawn.

FC Names Jake Lutzer
Dallas Branch Manager

Dallas — Jake Lutzer, formerly with Universal for 22 years, was made branch manager of Film Classics. Sam Wheeler, general sales manager announced. Other appointments included J. E. Mitchell as office and sales manager, and Howard Wash and Francis Ferris as sales reps. Members who were associated with John L. Francioni, former FC franchise holder, were absorbed by the parent company when it repurchased the Texas franchise.

Kirsch Again Heads B'nai B'rith

Chicago — Jack Kirsch, National Allied president, was re-elected president of Cinema Lodge 1619, B'nai B'rith. E. L. Goldberg was named vice-president; Lou Apperson, secretary; I. J. Silverman, treasurer; Albert Bartelstein, warden; Harris Silverburg, chaplain, and Lester Simansky, guard.

Parliament Okays Pic Duty on U. S. Imports

(Continued from Page 1)

imports instead of the present nominal tax of five pence per foot.

As proposed by Dalton, former president of the Board of Trade in the Churchill coalition government, the tax on foreign film imports would be based upon their earnings in the British market.

Dalton told Commons that he was not asking the House to agree to any further levy on films but to give the government power to impose additional tax if the circumstances justified the move.

O'Brien criticized the timing of the resolution and asked the Chancellor to consider the serious damage it would cause the British film industry and its workers. He added that this was regarded by every section of the British industry as being undertaken in a high-handed way.

Disney Motion Denied

Federal Judge Henry W. Goddard yesterday denied a defendant's motion to dismiss the copyright action brought by Southern Music Publishing Co. against Walt Disney Productions and Santly-Loy in connection with songs Southern claims to own. Motion claimed that the Court lacked jurisdiction.
No wonder the whole industry’s talking about 20th!

“I WONDER WHO’S KISSING HER NOW”  
Technicolor
IS SETTING NEW RECORDS AT THE ORIENTAL, CHICAGO!

“BOB, SON OF BATTLE”  
Technicolor
MATCHING THE SENSATIONAL BOXOFFICE PACE OF “SMOKY” IN 10-STATE DAY-AND-DATE PREMIERE!

“THE GHOST AND MRS. MUIR”
TOPPING 20TH’S RECORD HIGHS AT RADIO CITY MUSIC HALL!

“MIRACLE ON 34th STREET”
A MIRACLE BOXOFFICE AND HOLDOVER HIT EVERYWHERE!

And there’s more WONDER triumphs on the way from wonderful 20th CENTURY-FOX

“MOTHER WORE TIGHTS”  
Technicolor
“FOXES OF HABROW”  
“KISS OF DEATH”  
“NIGHTMARE ALLEY”  
“DAISY KENYON”
“CALL NORTHSIDE 777”  
“THE SNAKE PIT”  
“FOREVER AMBER”  
Technicolor
“CAPTAIN FROM CASTILE”  
Technicolor
“GENTLEMAN’S AGREEMENT”.
AUTHORS LEAGUE FINDS OBJECTION TO AAA

To Press Duty Change in Commons Wednesday

Opposition from Both Labor and Conservative Benches to Dalton Move Certain

London (By Cable)—His first victory scored in Commons last week in his “Food before Dollars” campaign to make possible the imposition of heavy excise duty on U. S. film imports, Hugh Dalton, Chancellor of the Exchequer, will follow through on Wednesday when he moves the new clause amending the import duty proposals during the

(Continued on Page 8)

Col., Rep., ‘U’ Execs. Active in Stock Deals

Washington Bureau of THE FILM DAILY
Washington—Acquisition of 10,000 options for Columbia common by Benjamin Kahane and 10,496 by Abraham Montague was reported over the week-end in the SEC’s monthly compilation of stock deal-

(Continued on Page 8)

$28 Million Suit vs. Majors, IA. AMPF Set by Workers

West Coast Bureau of THE FILM DAILY
Los Angeles—Suit asking $28,000,000 in damages under the Taft-Hartley bill was slated to be filed over the week-end in Federal Court here by a group of rank and file

(Continued on Page 8)

Doubt Miss. TOA to Join Gulf States

Biloxi, Miss—While members of the Mississippi Theater Owners Association will meet at the Biloxi Hotel here today with officers and directors of the newly-formed Allied Theater Owners of the Gulf States to discuss consolidation, it is extremely unlikely that a merger will result at this time. The Mississippi Association, headed by R. X. Williams, is affiliated with the MPTO of Arkansas, Mississippi and Ten-

(Continued on Page 8)

Wired Tele Doesn’t Impress “Where Will They Get Pix,” Film Men Ask

WAA May Cancel War Plant Lease of Allied Prod.

Industry observers were not disposed to be concerned over the “pay-as-you-see” television receiver unveiled in Chicago by Zenith Radio Corp. late last week. The almost universal reaction to requests for comment was the query: “Where are they going to get the pictures?”

Admitting that first-rate movies in the home would be something for

(Continued on Page 6)

Extra RKO Prints to Be Stored by NFD

RKO has pacted an agreement with National Film Distributors whereby the latter will store RKO’s excess film in the San Francisco, Philadelphi-

(Continued on Page 3)

450 Attending RKO’s Annual Sales Parley

With approximately 450 delegates and guests in attendance, RKO Ra-

(Continued on Page 6)

Iowa Houses Hit Hard By a Month of Floods

Des Moines, Ia.—Theater opera-

(Continued on Page 3)

Republic Quarter Net Drops to $311,583

Republic’s earnings for the 13 weeks ended April 26 decreased to $311,583.38 from the $489,787 earned in the comparable 1946 period, it was reported at the week-end. Net before taxes was put at $519,305.63, with tax provision estimated at $207,-

(Continued on Page 6)

Film Rights Disposition Termined Indefensible by Licensing Committee

Recognizing that the proposal of the Screen Writers Guild for estab-

(Continued on Page 8)

Drop % in Towns or We Ask Probe—NCA

Unless the nation’s film distributing companies take immediate steps to eliminate percentage pictures in sales to exhibitors in small towns, North Central Allied will most cer-

(Continued on Page 8)

House’s Petrillo Probe To Get Under Way Today

Washington Bureau of THE FILM DAILY
Washington—House probe of James C. Petrillo and his AFM gets under way today, with fireworks ex-

(Continued on Page 3)

20th-Fox Sales Meet Opens in Milwaukee

Milwaukee—Andy W. Smith, Jr., general sales manager, opens the first of a series of three 20th-Fox regional sales meetings at the Schroe-

(Continued on Page 6)
**COMING AND GOING**

**WILLIAM PIZOR,** Screen Guild Prods.' general sales manager in charge of foreign distribution, left Thursday for California for home office conferences.

**COL. NATHAN LEVINSON,** head of the sound and technical research departments at the Warner studio, arrived in the Coast city at the week-end from New York.

**NATHAN E. GOLDFIEN,** operator of the Arcade Theatre, Springfield, Mass., flew from Boston Thursday, on route to London where he will attend the wedding of his son, Joseph. He was accompanied by his wife, another son and a daughter.

**SAM SHAHAN,** director of exhibitor and public relations for the distribution department of 20th-Fox, and his family will spend the summer at Westport, Conn.

**WILL H. HAYS,** who spent his first Fourth of July in 15 years in New York City, leaves this week for Sullivan, Ind.

**ARTHUR W. KELLY** flew to Frisco Thursday from New York, and returns this week by way of Hollywood.

**LOUIS W. SCHINE,** J. MEYER SCHINE, I. RAPPAPORT and RODNEY FANTAGES are due in New York to attend the RKO sales convention.

**WILLIAM B. ZOELLNER,** head of G-M-G’s shorts, reprints and importations, returns today from Charlotte after a month’s tour of exchanges.

**E. T. GOMERSALL,** assistant to W. A. Seely, manager of G-M-G’s sales office in the Northeast, left for Chicago and Detroit. He returns to the home office July 14.

*FINANCIAL* (Through July 3)

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*N.Y. THEATERS*
Along the
with PHIL M. DALY

"Food Before Films":??????

- • • "FOOD BEFORE FILMS," says Hugh Dalton, Chancellor of the British Exchequer in the Attlee Labor Government, in paving the way for a heavy excise duty, based on the earnings of U. S. pix in the U.K. . . . It's a persuasive slogan . . . And no one's going to challenge the fact that you gotta eat period . . . But there are a couple of aspects of the Dalton move that should prove disquieting, to put it mildly, to a nation that's gone to considerable lengths to establish and protect the rights of the individual. . . . The estimable Chancellor seems to be taking the position that Government in peace time as well as war will have to tell the Briton to eat, and how much. . . . Nor is that all. . . . Inasmuch as it is freely admitted in the British trade that the Dalton plan undoubtedly will bring a shrinkage in the number of films imported—the U. S. now supplies pix for 80 per cent of British playing time—The Government is by way of telling the Briton just how many pictures he may see during the year . . . . And, indirectly, just what pictures . . . . Maybe that's over-simplification, but in essence that's what is happening. . . . As if the Briton were not fully capable of determining that for himself! . . . Taken into consideration with the fact that one element in the Parliamentary Labor Party has been doggedly plugging for nationalization—wholly or in part—of the British film industry, you begin to wonder just what gives. . . . As Oliver Stanley, Conservative, former Colonial Secretary, remarked Commons before the Dalton empowering resolution was passed, the procedure not only "touches a great industry and the enjoyment of many millions in a wholly novel way," but is without precedent in British fiscal history.

- • • • THERE'S PLENTY OF WISHFUL THINKING in those printed stories to the effect that from 12 to 50 per cent of Hollywood pix will be produced in New York in the foreseeable future. . . . Twelve per cent would be about 35, on the basis of 1946 Hollywood production. . . . Wherein hell are you going to make 'em here? . . . Certain New York film critics, recipients of air cushions from Lynn Farnol, Sum Goldwyn's ad-publicity director, may like to know their genesis. . . . Lynn bought 'em to add a bit of comfort to those canoes rides on Northern Ontario waters he anticipated this week. . . . Then, suddenly Thursday—the getaway day—, the vacation mood was off. . . . It seems there's another Goldwyn pic, "The Secret Life of Walter Mitty," due for an early August Chicago premiere, with New York to follow . . . . So, Lynn, ever-thoughtful, deemed the critical brethren might appreciate the pillows' use in projection rooms and such these July days. . . . Joseph Cotten will bend an elbow and hoist a friendly glass with the press Thursday at Moore's Alhambra bar, created at the RKO Panth Studios as a set for SRO's "Portrait of Jennie." . . . . Aha, a merger! . . . U-I and RKO are joining to host a cocktail party in the Hampshire House's Casino Thursday for John Mills, star of "Great Expectations" and "So Well Remembered." . . . . Metro's using a series of nine ads totaling 1,500 lines in key city dailies to herald the coming of "The Hucksters." . . . . Seventy-two radio stations are being utilized for spot announcements 325 times a week for two and three weeks . . .

- • • • SRO'S MILTON KUSELL, it's said, has a nice, new SRO contract to go along with that Selsnick vice-presidency. . . . Joe Conway, assistant general manager of the AITO of Eastern Penn., has something in that suggestion that vaccinating exhibits, call on theater men in their chosen havens and talk shop to get the other chap's view-point. . . . 1. Arthur Rank's N'Orleans speaking date is on the 11th he leaves there the next morning for N'Yawk. . . . 1. Arthur, by the way, had a very interesting luncheon engagement in Hollywood yesterday.

Send Birthday Greetings To—

July 7

George Cukor Raymond Hatton Jackie Stewart Ricardo Cortez Ruth Ford

Kalmenson-Levine

Diana Rita Kalmenson, daughter of Mr. and Mrs. Ben Kalmenson, was married yesterday in the Ambassador Hotel, New York, to Burton Saul Levine, son of Mr. and Mrs. Julius Levine of Mt. Vernon. The bride was escorted by her father, who is vice-president, and general sales manager of Warners. Following a wedding trip to Lake George, the couple will reside in Mt. Vernon, where Kalmenson also has his residence.

Wedding Bells

Iowa Houses Hit Hard By a Month of Floods

(Continued from Page 1)

It were the Central States theaters and the Dodge and Park, while the new Malek in Independence is serviced by the same power plant.

At Eddyville, Earl McConkey who had just purchased the Eddy Theater, had his house submerged three times and he now figures it will take six months to re-open.

The Tri-States' Zephyr, located on the Southside of Ottumwa, was the hardest hit in that community with three floods rolling in. The Ottumwa, Rialto, Capital and Strand, located on the Main street, were also flooded and forced to close at times.

Don Hick's Eldon Theater at Eldon, was also hard hit with the water reaching eight feet in front of the screen. All the seats in the house were ruined, Hick leased the old opera house where he is operating temporarily.

House's Petrillo Probe To Get Under Way Today

(Continued from Page 1)

leader's activities in the motion picture and television fields. The investi-gation-hearing will be conducted by a House Labor Committee sub-committee headed by Rep. Carroll D. Kearns (R., Pa.). Although other witnesses may be called, Petrillo is scheduled for this appearance before the committee today and to-morrow.

Kearns said that following the Petrillo hearing he would return to California for further investigation of "racketeering" in the movie in-dustry. He said the California hearing would last about three weeks.
throughout New England and New York State taking part August 7 in the most ambitious launching of a picture ever devised! . . . The powerful Yankee Network and other participating stations, totaling 48, beaming out wave on wave of seat-selling features, including six fifteen-minute dramatic shows featuring the stars of the picture! . . . Glamorous personalities everywhere! . . . Special events by the score! . . . All forms of promotion plundered to saturate the area! . . . — AND! — SUPER CLIMAX August 13, with thousands jamming Boston's mammoth Symphony Hall, as leading legal lights and Hollywood stars stage spectacular mock trial! . . . Yes, it's good old "Showmanship Company" RKO, outdoing all past sensational successes — to lead the thundering march of a mighty motion picture to the hearts of America's millions!
Greatest Area World Premiere in all Show History!

ROBERT and RAYMOND HAKIM present
HENRY FONDA
BARBARA BEL GEDDES
VINCENT PRICE
ANN DVORAK
in
THE LONG NIGHT

AN ANATOLE LITVAK PRODUCTION
Produced by ROBERT and RAYMOND HAKIM and ANATOLE LITVAK
Directed by ANATOLE LITVAK
Screen Play by JOHN WEXLEY • Based on a Story by JACQUES VIOT

RELEASED BY RKO RADIO PICTURES
**Registered at RKO Convention**

DELEGATES from the field at the RKO Radio's 16th annual sales meeting which gets underway today at the Waldorf-Astoria include these branch executives, salesmen and exploitation men:

**ALABANY** — Max Weatbebe, branch manager; Carlisle V. Cowan, assistant manager.

**ATLANTA** — Hubert L. Lyons, branch manager; Ira P. Stone, sales manager; E. F. C. Vardy, assistant manager; Robert Vogler, Rogers, R. Cameron Price, Byron S. Bryan, Harold F. Simpson, John J. Hurley.


**CINCINNATI** — Stanley C. Jacques, branch manager; Charles Weigel, office manager; John Furlong, John W. B. White, Roger Mitchell, Collins Rily.

**CLEVELAND** — Donald P. Bamfield, office manager; Arthur Goldsmith, Frank E. Belles, Robert Hatton, June T. Hatton, Bessie Grady.

**DALLAS** — Sol M. Sachs, branch manager; Harry S. Harrison, assistant manager; Douglas D. Desch, office manager; Clarence J. Wason, Thomas H. McDonald, Harold V. Wilson, Tim Goy Fergerson, Bill Carlock, Mike C. Carlock, Corzi, John J. Clarke, David Kimme, Ted Wyn.

**DENVER** — Joseph B. Brienkien, office manager; Raymond K. McKerrick, Salmon N. Yaguer.

**DETROIT** — Harlow F. Taylor, branch manager; Howard M. Shubin, assistant manager; George W. Sampson, Frank Jones, Ray Carrow, Harold I. Parley.

**INDIANAPOLIS** — Russell L. Breitman, branch manager; Peter J. Fortune, Herman Black, Otto X. Ebner, Jr.

**KANSAS CITY** — James W. Lewis, branch manager; William A. Birtue, sales manager; Bert Horn, John W. M. Tilton, William R. Raucher, William S. Flynn.

**CHICAGO** — Samuel Geickel, branch manager; Murray M. Cohen, sales manager; Frank H. Lyon, sales manager; Harvey Levinson, James L. Powell, Max Fackler, Paul E. Schettler, George E. Thomas.

**MEMPHIS** — Reimold V. Reznick, branch manager; Albert G. Schott, office manager; Walter I. Wray, William G. Mac-Remic, M. L. Busco.

**MINNEAPOLIS** — Edward Cullen, branch manager; Albert L. Elman, branch manager; Walter Blansky, office manager; William H. Close, George W. Baker, C. W. W. Brake, John T. Newbery, George B. Rusch, Jr.


**NEW HAVEN** — Barney Putin, branch manager; Hugh A. Marshe, office manager; William Curado, Sidney A. Swaby.

**NEW YORK** — James R. Lomastia, branch manager; Howard Wallis, sales manager; C. W. Gotsche, office manager; John J. Gravely, Robert J. Wiener, Milton A. Lipson, Arthur H. Friedman, Samuel S. Friedberg, John A. Fiedler, Chester A. Hiles, Donald W. Nieder.

**PHILADELPHIA** — Charles Zagrans, branch manager; Spence H. Werdin, sales manager; Samuel C. Gottschalk, office manager; John J. Grinnell, Howard A. Hunsicker, Lloyd A. Smith, John J. Grinnell, Jay A. Goldman, Frederick C. Haines, Howard L. S. Becker.


**PORTLAND** — Joseph F. Smith, branch manager; Harry R. B. Pyle, office manager; Samuel L. Hjalmarson, Thomas T. Church, Peter Thurn, Mark E. Cory, Jr.

**St. Louis** — Tom E. Williams, branch manager; Guy J. Piasin, Patrick F. Byrne, John P. Hynes, Walter K. Hambach, Henry H. Higby.

**SALT LAKE CITY** — Clifford Davidson, branch manager; Walter B. Rice, assistant manager; George H. Warren, Robert H. Hoese, L. A. Howe.

**SAN FRANCISCO** — Robert L. Stromberg, branch manager; Oliver H. Watson, sales manager; George B. Schen, Charles J. Crowly, George B. Schen, Robert L. Stromberg.

**SEATTLE** — Artur A. Lamb, branch manager; Louis L. Goldsmith, William English, Richard G. Seager, Robert P. Cleveland.

**SIOUX FALLS** — Sherman W. Fitch, branch manager; John L. Watts, Orlando R. Elesson.

**WASHINGTON** — J. B. Brehon, branch manager; A. P. Poliari, sales manager; George F. Fink, branch manager; Charles T. Ortley, W. C. Whitney, Horace E. Kings, George H. Haines, Howard C. Hunter.

**CALGARY** — Reimold J. Drossdike, branch manager.


**ST. JOHN** — Herman M. McArthur, branch manager.

**TORONTO** — Jack Bernstein, branch manager; Theodore L. Cary, Robert Rubin, John E. Marion, Burt H. Hamilton.

**EDMONTON** — W. F. Davis, branch manager; William J. Jones, supervisor.

**EDMONTON** — W. F. Davis, branch manager; Hector H. Ross.

**FIELD SUPERVISORS** — David Castell, Western; Robert Heaney, Midwestern; Harry Holmes, Eastern.

**FIELD EXPLOITATION MEN** — Louis Alin, Alben; Bay Beut; Keith Balm; Portland; Reuben B. Jones, Providence; William J. Adams, Chicago; Harry A. Lenox, Kansas City; Lowell Farrell, St. Louis; Albert A. Connell, San Francisco; Jack Donaldson, Seattle; Lou Donjour, Oklahoma; Caspar Czack, Chicago; George Gaudette, Minnesota; Ed Holland, Denver; Robert A. Johnson, Minnesota; Howard, New York City; Robert Halsey, Indianapolis; Wally Heron, Chicago; Kinney, Atlanta; Joe Longo, San Francisco; Hugh McMannea, Cincinnati; D. A. Massell, Cincinnati; George W. McMannea, Jr.; John J. Adair, Denver; Ray McMannea, Cleveland.

**ARIZONA** — Jack Morgan, Hollywood, Salt Lake City; Lloyd Mutt, Van Nuys-CIsrael-Waite-Murray; B. W. Bell, Detroit; William Prager, Washington; Jack Quick, New Orleans; Ed Turkins, Dallas; Jack Tucker, Buffalo; Alan Wedler, Pittsburgh; Carl Wendel, Memphis; Frank Wilmore, Dayton; Charles Leo, Young, Oklahoma City; Junior M. Wales, Oklahoma City; Exposition Men — Jack Reeves, Thomas Crain.

**WAA May Cancel War Plant Lease of Allied Prod.**

(Continued from Page 1)

cancelling of the agreement, it was learned over the week-end.

The magnesium manufacturing plant, located near Las Vegas, Nev., was leased last October to Allied Pros. of New York City for 25 years. The lease provides that the company will pay no rent for the property and buildings until film production is under way.

Sen. Homer Ferguson (R., Mich.) chairman of a special Senate sub-committee, said some property had already been foreclosed by the mortgagee and the company was and this was the only activity uncovered.

Allied Pros. is reported to have transferred its offices to Henderson, Nev.

Nat Rochester Joins RKO

Nat Rochester, who resigned his post as manager of M-G-M's checking department on June 14, is now with RKO.

**450 Attending RKO's Annual Sales Parley**

(Continued from Page 1)

Bros., Kay Kamen, Inc., and RKO Pathes.

The home office contingent is headed by executive vice-president Ned E. Depinet and Robert Mochrie, vice-president and general sales manager, the latter presiding for the first time at the annual sales sessions.

Starting the ball rolling for RKO's 16th annual meet will be a private advance screening of a special studio behind-the-scenes reel and a 1947-48 feature at the Normandie Theater followed by the initial business meet-

Immediately after opening business sessions Depinet will announce promotions and introduce new employees.

N. Peter Rathvon, president of RKO and RKO Picture Willies will be on hand to greet the company assemblage.

Mochrie, in charge of domestic distribution, will then address the delegates. Also on the agenda is the City's Michaelson, short subjects sales manager.


Following lunch, Mochrie will continue business proceedings. Depinet's presentation of the tenth annual Ned E. Depinet prizes will conclude the session.

At mid-afternoon, the delegates will reassemble for separate division meetings of advertising sales, salesmen managers: Eastern, Nat Levy; Western, Walter Brandson; and Northouth, Charles Boasberg.

**Salon Urges Adult Patriotism Films**

Washington, D.C. — Although he was not yet certain how to work it out, Senator George Aiken told MPAA officials last Thursday that he is anxious for a Congressional-industry collaboration toward the funding out of a series of patriotic films for adults to be distributed theatrically. These films, Aiken feels, should do for what Rep. Karl Mundel proposed last week for children. But he has not worked out his ideas as well as has Moudel. It is apparent to John Aiken that he said, that nothing can be done this session.

Col. Kenneth Clark, Jack Bynon and Stanley McIntosh of MPAA met with Aiken to discuss the matter.

**$800,000 Budget Okayed For State Dept. Film Plans**

Washington — Both the House and the Senate last Thursday accepted a conference report appropriating $800,000 for the State Department's public relations program, which whole receives better than $13,000,000 for the fiscal year just beginning. The bill went to the White House for early signature.
Tested in a five theatre day-and-date engagement in Los Angeles and at Loew's Criterion on Broadway in New York, "IVY" has definitely proven top box-office power.

• The public is singing the title song written by Hoagy Carmichael. Hear it over the air as recorded by Dick Haymes, Vaughn Monroe, Woody Herman and Jo Stafford. Every time it is played, it sells "IVY." It's a hit song for a hit picture.
Col., Rep., ’U” Execs. Active in Stock Deals

(Continued from Page 1)

ings by company executives during May and June. Neither held any other options, although Montague holds 9,132 shares of the stock.

Harry Cohn was buying again, but this time he was buying stock, pushing his holding to 139-127 shares, along with 100 shares of the $4.25 preferred. Abraham Schneider was reporting giving away five shares, retaining 13,279, while Joseph McConville was reported buying three shares in April, to bring his holdings to 923.

Transactions in Republic stock by the Antides reported in last week’s issue under the name of Herbert J. Yates, wife, and their sons, the name of Walter J. Titus, Jr., who holds 340 shares, were bought and sold at the price of $1.00, 581 Republic 50 cent common in his own name and 595 in his wife’s name. Once was two reported holding 94,956 shares of this stock, adding to their holdings by buying 3,544 additional shares of this stock, sewell to his holding to 48,000 shares. He also owns 900 shares of the Republic dollar common, this purchase bringing his total to 54,000 and being an indirect owner through Antides of 12,290 additional shares of stock.

Stevenson reported Oerry, Inc. holding 43,918 shares of capital stock in Associated Motion Pictures, Ltd., a holding under Yates’ name. Members of Yates’ family held 9,047 shares of this stock last month, now holding 7,045.

Preston Davies owns 1,000 shares of Universal, common, retaining 5,000. Matty Fox was shown to have picked up 300 warrants in December and again away 500 in March, retaining 23,000. William Scully was reported acquiring 100 shares and warrants for $856 more. He gave away 450 warrants last month.

Harry Brandt has reported another 26,000 shares of Translux dollar common, now holding 79,215. He also holds 1000 in the name of Trend Yor, Inc. 1,100 in the account of Harry Davis, holding under his own name and another in the account of Heebe, Inc., having transferred the 3,500 shares in that account to his personal holding.

Nurray Silverman was reported away 990 shares of Twentieth-Fox common, retaining 1,300 now for another. Over the last month, Stanton Grifis gave away 780 shares of Paramount common, retaining 9,720 in his own name and 35,800 in the name of J. B. Silverman, who has picked up 400 shares of that stock in April, now holding 10,500. While it was reported that Earl L. McClintock saw his 100 shares turn into 300 through a stock split last July.

Loew’s, Inc. bought another 600 shares of Loew’s Boston Theaters $35 common, now holding 122,747 shares of that stock.

Unusual activity in Eumium Rodak Com. common was reported, with the following officers issued the following amounts of the new $16 common: Raymond Bull 873, James F. Bell 4,758, Alfred E. Champion 545, George J. Clark 55,069, Edward P. Curtis 100, Charles D. Flint 600, Marion E. Ford 1,000, Thomas J. Harrave 1,000, Myron R. Hayes 125, Ivory H. Hargraves 50, John H. Hargraves 50, John L. Mahan 50, James E. McBride 50, C. E. Kennedy 500, Milton K. Robison 635, Adolph Schulz 200, 250 and another 5,506 in a trust, C. J. Van Niel 15 plus 900 jointly held. Largest buyer Louis S. Wilcox 4,000. Each first turned in one-fifth as much of the old common stock.

Duty Change Due in Commons

(Continued from Page 1)

Labor, Conservative Opposition Certain

Report Stage of the Finance Bill (budget).

Already adopted is the resolution enabling the Treasury to add to or alter Section 10 of the Finance Act, 1935, so as to secure the value of the various Income Tax films shall be for the purpose of customs duties be determined in such manner as may be provided by the order.

Coming on Wednesday is the additional clause to the budget, drafted by Dalton, to vary the existing regulations under the 1935 Act so as to base the duty not merely on linear footage but also on rentals.

Lively Debate Certain

While the resolution last week was adopted without division, there is certain to be lively debate on Wednesday, with opposition coming not only from Labor but from Conservative benches. Speaking for the British industry generally and for the unions in it in particular will be Tom Walter Government president-secretary of the NATKE, who already has accused Dalton of action in a ‘high-handed’ manner and who has warned of the union’s sense towards to any action by the British industry and of engendered Anglo-American bitterness.

Dalton is citing the fact that film remittances to the U.S. have leaped from $28,000,000 in pre-war years to $28,000,000. Ignored is the fact that Britain retains $32,000,000 annually from American pictures, and that the British industry at present can only supply pictures for about 20 per cent of British playing time.

Dalton has indicated that he will be ready to confer with industry reps, before any attempt is made to switch the duty base to the earnings of U.S. pix in Britain from the present five per cent footage levy.

No Base Change Before Fall

In any event, it seems certain that the Labor Government plans no action on the change of base until the Fall.

Informed sources declare that Dalton is seeking the authority to make the switch solely as a precaution. It is pointed out that had he intended to act immediately, he would have done so in exactly the same way as he has done over tobacco, et al.

While the fact that no immediate increase in customs duties is likely

$28 Million Suit vs. Majors IA. AMPM Set by Workers

(Continued from Page 1)

members of studio carpenters Local 946 against ten major producing companies, AMPM and IATSE.

Complaint will ask $5,000 each for 2,000 members of the local on civil rights, $500 each for all allegations of discrimination and $96 a week pay for 39 weeks. Complaint will charge men were deprived of employment, violation of contract, denial of civil rights and personal vilification.
**UA THEATERS IN NATIONAL EXPANSION MOVE**

**MPTOA-ATA in Joint Offer of Tax Alternatives**

End Children's Levy, and Drop to 10%: or Straight 10% Rate for All Proposed

Reduction of the Federal admissions tax to 10 per cent would stimulate theater grosses and net the Government $216,468,008 in the next 18 months with business at current levels, Ted R. Gamble, ATA board chairman, and A. Julian Brylawski, MPTOA vice-president advised Rep. Harold Knutson, House Ways and Means Committee chairman, yesterday in a joint statement supplementing (Continued on Page 3)

**Chaplin Denies Part in UA Negotiations**

West Coast Beers of THE FILM DAILY Hollywood—Negotiations for the sale of United Artists have been wholly without the participation of Charles Chaplin, a spokesman at the Chaplin Studio declared yesterday, in denying that Chaplin has any present intention of selling his half of the company.

Spokesman quoted Chaplin as saying (Continued on Page 2)

**Sears Will Address UA Conference from London**

A trans-continental telephone hook-up, combined with a loud speaker system at the Waldorf-Astoria, will enable Grad Sears, UA vice-president in charge of distribution to address today’s opening session of the company’s district (Continued on Page 8)

**2% Gross Tax Bars Increase in Scales**

Florence, Ala. — A new tax of two per cent on gross receipts of film shows, with the understanding that the price of shows will not be increased, will go into effect here Aug. 1. Levy was voted by the City Commission along with cigar and cigarette levies, additional license taxes for merchants, and new taxes on gross retail sales to raise money for an enlarged school program and city improvements.

**LET FILMS EDUCATE, TOO—MAYER**

*Metro Production Head Urges "Fair and Honest" Portrait of American Way of Life*

San Francisco — With those who would maintain liberty locked in a "world-en Circling conflict" with those who suppress liberty, the American film industry can make its contribution to the former by pro- ducing pictures which not only afford entertainment but are of educational value, Louis B. Mayer, Metro production chief, told the Newspaper Ad vertising Executives Association at its convention here yesterday.

Declaring that the film industry shares the serious responsibility of preserving American liberties in common with the press and radio, Mayer charged that "a powerful nation challenges and discounts the liberties . . . and seeks to spread its influence to dominate the lives of men and women in smaller nations."

"No one can dispute the right of any people to select their own form of government," Mayer added, "the right to force its own government upon another people is disputed."

Noting that films portraying actual scenes in American life are "welcomed by all liberty-loving countries and frowned upon and denounced wherever liberty is suppressed," the Metro top- per asserted: "In this crisis, the motion picture can portray fairly and honestly the (Continued on Page 6)

**1947 Grosses Seen As Equal To 1946**

Theater grosses for 1947 may well equal those of last year, although net profit will be reduced as the result of increased operation cost, Malcolm Kingsberg, RKO Theaters president, said yesterday.

Kingsberg stated that revenue during the first two months of this year was above that of 1946, but that the past four months had shown a slight (Continued from Page 6)

**Sioux Falls Branch Tops Depinet Drive**

RKO Radio’s Sioux Falls exchange, headed by Sherman Fitch, won first prize in the Ned Depinet Drive. Minneapolis took second place, Denver third and Chicago fourth, comprising the Capital Prize group. Winnipeg was first in the Canadian division with Montreal in second place.

The Sioux Falls exchange also divides fourth prize money in anticipation (Continued on Page 8)

**Threaten Tele Clause Probe**

AFM-Producers Pact Read in House Com.

U.K.-U.S. Exchange Pact For Technicians Nears

London (By Cable) — William Perlberg and Joseph Mankiewicz have been given the go ahead sign following acceptance of terms on importation of American film personnel by 20th-Fox and the Association of (Continued on Page 8)

**Dickering With FWC for 40 California Sites in $14,000,000 Program**

West Coast Beers of THE FILM DAILY Hollywood — An expansion program under which United Artists Theaters will become a "more important factor" in the national exhibition field is contemplated. Initial stage of the program, a national survey to determine the best strategic sites, is under way, with the first (Continued on Page 8)

**Depinet to Outline RKO Product Today**

Announcement of RKO’s 1947-48 product by Ned E. Depinet, executive vice-president, is expected to highlight today’s session of the company’s 16th annual sales meeting currently under way at the Waldorf-Astoria Hotel.

Other speakers on this afternoon’s agenda include N. Peter Rathvon, (Continued on Page 3)

"Doctor’s Orders" Cause Clark to Quit PRC Post

His physicians decreeing a complete rest for several months, Ralph H. Clark yesterday resigned as PRC’s general sales manager. Clark has been absent from his desk at (Continued on Page 6)

**Report WB in Offer For RKO Pathe News**

Possibility that Warners, when it launches its own new reel, the Warner News, on Nov. 1 may utilize the facilities of an existing reel loomed yesterday when it was learned reliably that Warners is in new negotiations with RKO Pathe News. Col. Nathan Levinson, of Warners, conferred at Pathe last week regarding terms on the deal, and other WB execs are said to have been active.

WB purchase of an existing news reel has been a possibility twice before, with both Universal News and Pathé figuring in the reports. An asking price of some $5,000,000 is said to have stymied one deal.
**Chaplin Denies Part in UA Negotiations**

Continued from Page 1)

...ing: "I have had no meetings with Miss Pickford and I have not been a party to any other meetings regarding the object of your letter. I have never received any kind offer for my interest in United Artists and I have never put a price on it them."

Chaplin, through the spokesman, declared that reports that he would sell his studio and "Monsieur Vero-

**SWG to Give Award To Honor War Dead**

West Coast Bureau of THE FILM DAILY

An annual award for scripting of a feature war film which, in addition to entertainment value, most effectively contributes to better understanding of current global problems, will be sponsored by the Screen Writers Guild.

It will be called the Robert Meltzer Award, and will be given to the writer of a script which is set in wartime and colored by his wartime experiences. The award is expected to be given annually.

**Midwest Floods Affect 700 Houses in 4 States**

St. Louis — Flood waters, which reached their peak in this area over the Independence Day weekend, affected directly or indirectly about 700 theaters in Nebraska, Iowa, Illinois, and Missouri, it was reported.

While only a few of these houses were damaged by the high waters, the economic results of the series of May and June floods is expected to be felt by theater operators for some time to come.

Most theaters closed by the floods have either been re-opened or will be lighted within the next few days. A number of portable circuits, both 35 mm. and 16 mm., were hard hit by high waters which not only flooded buildings used for theaters but also made it impossible for cars carrying equipment to get through.

**Ohio Solons In Special Session on Labor Laws**

Columbus, O.—The Ohio Legislature will be called into special session shortly after Jan. 19, to consider recommendations of a nine-member commission for new restrictive labor laws. The Legislature suspended a bill setting up the commission shortly before its adjournment after a six months’ regular session.

**Coming and Going**

**Four Goldwyn Pix Via Loew's in South Africa**

Loew's International, already set to distribute Enterprise pix overseas, will also distribute four Samuel Goldwyn features in South Africa, it was announced yesterday.

Enterprise distribution domestic, and Goldwyn distribution domestically and world-wide otherwise is via RKO. RKO, according to the Goldwyn announcement of the Loew's Int'l deal, is a party to the contract.

The four Goldwyn pix, "The Best Years of Our Lives," "The Kid from Brooklyn," "Wonder Man" and "The Princess and the Pirate" go into Metro show cases in Johannesburg and Durban as part of the arrangement.

**Financing**

**New York Stock Market**

High Low Close Chg.
Am. Scot. 17 3/4 17 1/8 17 1/4 3/4
Bell & Howell 19 3/4 19 1/2 19 1/4 -1/2
Columbia Pixts. 16 3/8 16 1/8 16 1/4 3/8
East. Kodak 43 41 41 1/4 3/8
Geneva 11 1/2 11 1/2 11 1/4 0
Leo's, Inc. 22 3/4 22 3/8 22 3/8 3/8
Perkins 11 1/2 11 1/2 11 1/4 0
RKO 13 12 13 3/8
Republic Pict. 5 1/2 5 1/2 5 3/8 0
Republic Pict. prd. 12 12 12 0
20th Century-Fox 34 34 34 1/2 0
20th Century-Fox prd. 16 1/2 16 1/2 16 0
Universal Pict. 21 1/2 21 1/2 21 1/2 0
Werner Bros 15 3/8 15 1/2 15 1/2 1/2
**New York Curb Market**

Monogram Pixts. 3 3/4 3 3/4 3 3/4 0
RKO 4 3/4 4 3/4 4 0
Sontone Corp. 3 3/4 3 3/4 3 3/4 0
Technicolor 1 1/4 1 1/2 1 1/2 3/4
Trans-Lux 4 1/2 4 1/2 4 0
**FINANCING**

**L. H. Harrison Heads B'nai B'rith District**

Chicago—L. H. Harrison, president of Goodman & Harrison Theater Circuit, was elected president of District Eight Lodge No. 7 of B’nai B’rith at the St. Paul convention.

Harrison has just completed a term as national membership chairman for the B’nai B’rith. He is the president of the Cinema and Chaplain Goode lodges in Chicago, each of which he founded.
MPTOA-ATA Offer Tax Cut Alternatives
(Continued from Page 1)

ing their previous testimony before the Committee on May 29.

-300 attributed to accrue to the Government from motion picture ad-
missions during the 12-month period ending July 1, 1947, and an
anticipated yield under the existing 20
per cent tax of $366,422,164 during the
next year, assuming a 20
per cent decrease in box office grosses.

The differential in yield to the
Government in the event the tax on
children's admissions is eliminated
entirely is estimated at $13,297,103.

The joint memorandum expressed the
view that ideally theatermen sought an elimination of the entire movie tax but that "a realistic view
of the national budgetary problems" had led them to confining present recommendations to reduc-
tion of the existing levy.

Two proposals were offered:
(1) elimination of the tax on ad-
mission for children 12 years old and under, and a reduction to 10 per cent on all other ad-
missions; (2) a straight reduc-
tion to 10 per cent on all ad-
missions.

Under the first proposal, be-
lief is expressed that the $162,-
586,724 to $203,210,905 return to the
Government "would be all
the Government should reason-
ably expect from the motion pic-
ture exhibition industry."

The Gamble-Brylawski statement
terms the second proposal "less preferred" on the ground that "it is felt that children 12 years old and under should be admitted to the
aters free of tax. The differential in yield does not appear to be so
important as to offset the considera-
tions for the benefit of children,
which we believe are valid."

Fred J. Schwartz, president of the
Metropolitan Motion Picture The-
ers Association, in a letter to Knutson, expressed his organiza-
tion's support of the first of the two
proposals.

Schwartz said that a prompt reduc-
tion of the tax would go far toward
halting the recession in attendance with which theater owners are con-
fronted and also save the Govern-
ment large sums in corporate and
other taxes which would be lost if the
movie industry continues on the
downgrade.

Send Birthday Greetings To
July 31st
June Young
George A. Smith
Eugene Palette
Lois Langdon
Eve Emerson
Craig Stevens

Tuesday, July 8, 1947

Along the Rialto

Twit's Tailings

- • YESTERDAY WAS ANOTHER reported "deadline" for that
UA decision... But nothing happened... Could later in the week
... Will Chaplin sell?... One clue: He's bought a house on the
Rivera... But with C.C., it's cash on the line, 'tis said... . . .
C. C. installs a foreign-documentary film policy in its Flashing Town The-
ater on Friday . . . House has been playing revivals... . . . Peter
Browne, London staffler for Quigley Publications, was found with his
skull bashed in a West End square; doctors say he'll recover with
an operation... . . . If you have been wondering how come 20th-Fox
picked Milwaukee for regional sales meeting, here's the explanation:
Hotel facilities in Chicago were unavailable... . . . Before he returned
to the Coast, Prexy Harry H. Thomas of PRC, picked up a new car in De-
troit... . . . Roy Rogers lost his $500 guitar to a bad, bad man who
raided Victory Field in Indianapolis where the Rogers' Circus was play-
ning....

- • • • BECAUSE SAN ANTONIO banned a scheduled showing of the
"Outlaw" in the Municipal Auditorium, Howard Hughes Prods. may
file a damage suit against the city... The ban went on, according to
to city officials, after letters were received threatening to "stink bomb" the
showing of the picture... An appeal to the district court for a writ to
enjoin the city's ban failed... . Steve Brody sails Aug. 1 for
a month's trip to Europe... . . . The staffs of all three local RKO houses
-Palace, Allen and Keith's East 105th St., tendered a surprise breakfast
party for Harry Schreiber, just prior to his transfer from Cleveland to Co-
lumbus as city manager... They presented him with a combination
radio phonograph... . . . Television doesn't make them thirsty, the
Philadelphia Retail Liquors Association reports after a survey of the 200
top rooms which have receivers... The video shows pack the bars,
but there's slight interest in the drink business... . Cleveland's Variety
Club will hold its second "open house," since acquiring its
own club house, on July 19, with the leading golf pros of the Cleveland
district as guests of honor....

- • • • COL. WILLIAM MCCRAW, exec. director of Variety Clubs
International, will be in Toledo Friday to speak at a special luncheon
at the Variety Club there... . . . WKBK, B & K's Chicago television
station went off the air yesterday for two weeks while engineers are in
installing a new superturnstile antenna... . . . RKO, which invested
under $500,000 in the production of "Crossfire" is looking for the picture
to gross between $2,500,000 to $3,000,000... First exhibit, unit to look
atmosphere at the 20th-Fox revolutionary sales policy for the small exhib.
is the ATO of Indiana, which sees the auditing of the theater books to
determine actual operating expenses, "the catch in the whole thing"... . .
Joseph Bernhard, president of Film Classics, accepted MacFadden Pub-
lications annual True Detective Silver Mystery Seal of Merit for "The
Patient Vanishes" from editor John Shuttletworth... . . . Constance Ben-
nett, now filling Summer theater engagements in the East, treks back to
Hollywood Aug. 15th to confer with Hal E. Chesten on her next film for
Allied Artists, "Smart Woman"... . . . Herbert Wilcox and Anna Neagle
are in Santa Barbara for a brief stay... . . . As a memorial to Sam
Gross and Cecil E. Peppiatt, 20th-Fox sales execs... who died in that
recent air disaster, Philadelphia Variety Club will raise funds for
the establishment of two college scholarships each year for the next 10 years.

Depinet to Outline
RKO Product Today
(Continued from Page 1)

Dore Schary, Edward Dmytryk,
James Mulvey, Roy Disney, Frederic
Ullman, Jr., Malcolm Kingsberg, Sol
Schwartz, Walter Ament and Ted
O'Shea.

Among the stars scheduled to at-
tend are John Mills, Michael Red-
grave, James Stewart and Merle
Oberon.

Depinet welcomed the delegates at
yesterday opening morning sessions
after which N. Peter Rathvon in-
duced Dore Schary who was making
his first appearance before the sales
organization in his new capacity of
vice-president in charge of produc-
tion.

Harry Michalson, short subjects sales
manager, then spoke on the
company's augmented shorts pro-
gram.

In the afternoon, Robert Mochrie,
vice-president in charge of domestic dis-
tribution, chief congratulated the sales
force and reported that grosses for the
first half of 1947 were above that
last year.

Yesterday's meetings concluded
with divisional sessions presided over
by Walter E. Branson, Nat Levy and
Charles Boasberg.

53 Projectors Stolen
From Chicago Schools

Chicago — Fifty three projection
machines ranging from silent to de-
 luxe sound jobs were stolen from the
public school system of greater Chi-
 cago, it was reported by Walter G.
Storms, chief of detectives. The total
was reported to the municipal police
following conclusion of the recent
Spring semester.

A full listing of the machines to-
gether with their serial numbers and
other data identifying character and
were been distributed. Thievery was most
prominent in the silent field with 16
Bell & Howell silent projectors lead-
ing the list. There were five other
silent machines stolen. In the sound
division Victor led the list with 10
machines disappearing, seven Ampre,
six Bell & Howell. One De Vry silent machine was included.

Camden Manager
Averts Fire Panic

Camden, N. J.—An audience that
included 50 children departed orderly
fashion from the Elm The-
ater when fire broke out in the
projection booth. At the time of the
blaze a singing short was being
shown. Morris W. Cummings, man-
ger, after discovering the configura-
tion, threw open exit doors and re-
quited the youngsters to leave, which
they did singing "When You
Wore A Tulip."
The Trade Press Loves it
...and so will You!

M. P. HERALD—
"A natural in the full meaning of the term . . . Scored unmistakable hit at the preview."

BOXOFFICE—
"One of the most joyful and refreshing comedies in many months . . . A theatre will have to post a smallpox sign to keep from doing capacity business."

THE EXHIBITOR—
"This will be the reason for happier days at the boxoffice."

VARIETY—
"Broad farce slated for strong reception . . . Will brighten boxoffices in all situations."

M. P. DAILY—
"Something special in the comedy line . . . A natural for all types of audiences and localities."

SHOWMEN’S TRADE REVIEW—
"Should turn out to be one of the top comedies of the season . . . A film that the entire family MUST SEE."

THE INDEPENDENT—
"Big-time entertainment . . . Bound to evoke favorable reaction . . . Hefty boxoffice appeal."

FILM BULLETIN—
"A happy, giddy show destined for top grosses."

HOLLYWOOD REPORTER—
"A made-to-order money picture."

DAILY VARIETY—
"Will line funmakers up at the wickets for blocks."
NATIONALLY ADVERTISED

To the 12,375,926 CIRCULATION of Life-looks—Saturday Evening Post—Collier's—Cosmopolitan—American—Redbook—True Story—Seventeen and Fan List.

COLOR COMIC SECTIONS of 107 Important Sunday newspapers!
Let Films Educate, Too, Mayer Urges

(Continued from Page 1)

American way of life, and it can be a powerful influence in the lives of the millions in other countries who are either not connected to our way of life, or who have never had the opportunity of experiencing it.

This, Mayer reminded, is "not propaganda," and he continued, "Propaganda as such should never masquerade under the cloak of entertainment. Subjects of controversy should be clearly designated."

Observing that the U. S. had no quotas and that foreign films are exhibited here on the same basis as U. S. pix, Mayer pointed out that the contrary situation prevailed in most countries abroad, and that some discriminate against American films. "This, he warned, is entanglement erected at the borders of nations must be untangled, if the countries are to be prosperous and the people happy," he warned.

The industry, Mayer concluded, while a mighty institution, has "hardly begun to use its facilities," and he expressed the opinion that "its possibilities of power and influence are greater than any other single instrumentality."

1947 Grosses Seen As Equal To 1946

(Continued from Page 1)

"although not alarming" decline.

Hardest hit is the San Francisco area primarily as the result of the temporary absence of the large number of personnel quartered and embarking from there during the war.

The Midwest is also off a bit, with the Eastern seaboard holding up very well, Kingsberg said.

Eklund Takes Over Co.

Detroit—Motor City Picture Prods., now known as the R. H. Ekland Motion Picture Prods., having been taken over by Ralph Ekland, sole owner, following the withdrawal of Joseph G. Kastler and James F. Troy, former associates. Company is now located at 19766 Monica Ave.

SICK LIST

LEW BARASCH, UA trade contact, is home with a knee injury.

JOE LEAVITT, of the Independent Screen Room, Cleveland, and one of the charter members of Local 160, IATSE, is at University Hospitals, convalescing from an operation.

HARRY MILLER, Festus, Mo. exhib., checked into Memorial Hospital, St. Louis, yesterday, to undergo an eye operation for the removal of a cataract. He will be there for five or six weeks.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

BETTE DAVIS' first pic this year will be "Winter Meeting," being scripted by Catherine Turney from the novel by Esther Vance, Henry Blanke will produce for Warners. . . . * U-L has set Vincent Price for the role of Boss Tweed in "Up In Central Park," the Deanna Durbin-Dick Haymes Technicolor musical. . . . * Richard Lyon, son of Ben Lyon and Bebe Daniels, has been given the part of Joe E. Brown's son in "The Tender Years," an Alson Production for Twentieth-Fox release. . . . * Ava Gardner will probably star opposite Robert Taylor in M-G-M's "This Is Love" which Sam Marx will produce. . . . * Janet Blair and Lois Maxwell go into Columbia's "The Black Arrow." . . . * Michael Curtis is planning a musical, "Forever And Always," from an original by Jerry Wald, for Warner release. J. W. is also a Warner producer. . . . * Benedict Bogeaus has purchased Ben Hecht's "Miracle In The Rain," published some time ago in the Saturday Review. To be released through UA, it will star Ida Lupino, who recently formed Arcadia Productions with Bogeaus. . . . * Producer Edward Nassour has signed a two-year releasing deal with Allied Artists calling for four films on a $5,000,000 budget, and several for Monogram. Two scheduled for AA release are Haven McClure's "Onward," followed by "Panamint City." . . . * Columbia has negotiated with the Beckworth Corp. for the release and distribution of two Rita Hayworth productions each year for the next seven years.

"Doctor's Orders" Cause Clark to Quit FRC Post

(Continued from Page 1)

the home office since late May when he left on a four-week vacation. A checkup last week revealed the necessity for additional rest.

Clark plans to leave for the Coast sometime this week, to take advantage of climatic conditions there, and to allow him to spend some time with his son, Ralph Clark, Jr., who is sales manager of PRC's Frisco exchange. Clark's successor will be announced at a later date.

Gorrell-Mishkind vs Fight Clearance Relief Denial

Cleveland, O. — S. P. Gorrell and Leonard Mishkind, owners of the Orr and Grand Theaters in Orrville, state they will appeal the arbitration award stipulated by Sidney Jackson, which denied any of the relief sought in the suit. Appeal will be based on other appeal decisions eliminating clearance of one town where the complainant theater is sandwiched between two towns both of which have clearance over it. The Jackson awarded favor for 14 days clearance over Orrville and Massillon a maximum of seven days over Orrville.

Wessling, Formerly of Pathe, Dies in Portland

Portland, Ore.—Walter Wessling, 65, booker and former manager of the local Monogram exchange, is dead. Wessling opened Pathe exchange here in 1905 and was manager for Gaumont British here for five years.

Impossible Pictures To Make Cartoon Series

West Coast Bureau of THE FILM DAILY

Hollywood — David Flexer, Memph circuit operator, has teamed up with Leonard L. Levinson, film and radio writer, to incorporate Impossible Pictures, Inc., at Sacramento, to produce a new series of cartoons in Anasco Color. Levinson is prexy, Flexer, vice-prexy, Sidney Schwartz, secretary-treasurer, and Sam Wolf, counsel. Cartoons will be a series of imaginary travelogues; first is titled "Romantic Rumbola, the Sea of the Rumba."

Memphis—David Flexer is developing a national drive-in chain of theaters in 25 large cities in addition to four movie houses which he owns in Memphis and the Mid-South.

E. M. Loew to Operate National in Louisville

Louisville, Ky.—The National Theater here was included in the purchase of $1,500,000 of Louisville real estate by J. Jerome Riker and Asso- ciate, officials of Big A Productions, Inc.

Riker said that the National Theater had been leased to E. M. Loew of Boston for 21 years with a minimum rental of $700,000. House has been operated as an indie first-run by the Fifth & Walnut, Inc. whose lease runs to 1954. It has a seating capacity of 2,500 and excellent acoustics. Loew is understood to be negotiating for the unexpired part of the lease.

Riker, the new owner, said extensive remodeling will begin at once and the estimated cost will be $175,000.

Threaten Probe of Television Clause

(Continued from Page 1)

AFM head James C. Petrillo yesterday. At the same time there were definite threats by Committee member and the Committee counsel, "the Department of Justice will be asked to move against AFM and the petition under the anti-trust laws." Both threats developed in the wake of an exclusive forecast by THE FILM DAILY more than a week ago.

Petrillo referred at several times during his testimony to the sharp decline in employment of musicians resulting from the introduction of sound in motion pictures — claiming it meant the loss of 18,000 theater jobs over night — and insisted he would not let musicians suffer another such blitz from tele. Today's $4,500,000 music payroll in Hollywood was dry rot in itself, he said, but it must be compared with the $48,000,000 musicians used to earn in the nation's theaters prior to the introduction of sound in pix.

As for television producers and promoters, he said, "They've got the dough and they've got the space. I wonder why should we help them build television and then get thrown out when it's developed?"

At one point Petrillo told the Committee, "You just go out and build a theater in Washington with 7,000 seats. After it's built try to get pictures to show in it. Will they give you pictures? You may get pictures — but you get them only after everybody has seen them. . . . I don't blame them for protecting themselves, but why can't we do the same thing? . . . If we stop them from making pictures, the headlines will say, 'Petrillo stops progress, no pictures.' . . . Men and women want to see pictures. I can't stop them."

When, at one point Petrillo complained about foreign musical competition, Representative Nixon, R. Calif., remarked that "English pictures, French pictures and, before the war, German pictures all came into the United States, but American motion pictures were so much better, and are today, that there was room for all and the American pictures were not hurt by allowing the others to come in." The AFM chief, however, insisted upon the right to protect AFM members against foreign competition.

STORK REPORTS

Detroit—James W. Tarr, operator and owner of the Tarr-Kennedy Theater, has a daughter, Penelope Amy, born to Mrs. Tarr at Highland Park General Hospital on their first wedding anniversary.

Detroit—Bernard Banash, of the Artisan Theater Upholstering Co., has a new daughter, Bonnie Jean.
WAKE UP AMERICA!

You’ve got a tremendous hit on your hands! “Dear Ruth” is showing all the telltale signs of a mighty moneymaker. Starts hot in every spot—but the big thing is how she gains on famous all-time hits in comparable days after opening, then actually moves out ahead of ’em by week’s end! And now Ruth’s come into her own in her biggest opening, with a near-record first day in Kansas City. Watch her build from there!

REMEMBER THE NAME—PARAMOUNT’S “DEAR RUTH” STARRING WILLIAM HOLDEN
JOAN CAULFIELD WITH BILLY DE WOLFE • EDWARD ARNOLD • MONA FREEMAN • MARY PHILIPS
VIRGINIA WELLES • KENNY O’MORRISON • PRODUCED BY PAUL JONES • DIRECTED BY WILLIAM D. RUSSELL • SCREEN PLAY BY ARTHUR SHEKMAN • BASED ON A PLAY BY NORMAN KRASNA
Disney billings, fifth prize in short subjects; second prize in 
"It's A Wonderful Life" and Song of the South" sales.


The Chicago branch, managed by Sam Gersh, sales, also won its second prize for "Kid from Brooklyn" billings and tenth prize for short subjects billings. Individual. "This Is America." prize went to salesmen Seymour Berde, J. J. Clarke, C. M. Kassel, R. F. Walker, F. Levine, WM. Winninger, M. Nuckton, manager, also took first prize in Disney cartoon billings, second prize in short subjects billings, first prize in "Wonderful Life" sales and second prize in "Song of the South" sales. Also tied for first prize in "The Stranger" and "Heartbeat" sales and a special "This Is America" prize by salesman H. R. Ross.

M. E. D. Sieben's Montreal Exchange also tied 100 per cent in "Make Mine Music" sales; second prize in "Kid from Brooklyn" billings; 100 per cent tied in "The Stranger" and "Heartbeat" sales; also first prize in "Song of the South" sales with individual. "This Is America" prize to salesmen S. H. Decker.

Atlanta, H. M. Lyons, manager, won first prize in Group B with Buffalo, E. F. Lux, manager, capturing first prize in Group P. H. First prize in Group B goes to Salt Lake City, G. Davidson, manager.

550 Kodak Temple Mountain district won first prize in the district managers group shared by Los Angeles, L. R. Grubenberg and A. C. Charles Boasberg, manager of the Metropolitan district; second prize in Midwest, H. M. Greenblatt, manager, and third in Southeast, H. J. Maedlter, manager of the Western district. First prize in "Make Mine Music" sales and also won second prize in Disney cartoon billings; third prize in "The Stranger" and 100 per cent tied in "Heartbeat" sales.

B. Y. Cimnack (Southwestern) took first prize in Disney cartoon billings; R. J. Pollard (Central) second prize. "Kid from Brooklyn" billings: Gus Schaffer (North-eastern) got first prize. "This Is America" billings and R. V. Nolan (Prairie) third prize. short subjects billings.

"Ruth" Third St. Louis Week Ahead of Second

St. Louis — Despite floods, torrid weather, and a transportation strike, Paramount's "Dear Ruth" closed its third week with a second place St. Louis Theater with a gross of $15,589, compared to $11,071 for the first week and $8,497 for the second week of the run.

Picture is reports building steadily, with the run to be continued indefinitely.

Sioux Falls Branch Tops Definet Drive

(Continued from Page 1)
MINIMUM OF 36 FEATURES PLANNED BY RKO

Recession at Bottom, to End in August—Unger

Receipts at Lowest Still
50 Per Cent in Excess of
Returns in Early Forties

Films are now experiencing the worst effects of the recession and attendance will begin to pick up in August, J. J. Unger, general sales manager of United Artists, predicted yesterday in opening three-day conference of district managers and home office executives at the Waldorf-Astoria.

Unger noted that box offices today are doing a volume of business in excess of 50 per cent more than realized in the early Forties.

He described the motion picture as the world's most economical form of entertainment (Continued on Page 3)

Waller Joining MPAA
To Head Info. Here

Washington — Tom Waller, UA publicity manager since 1948 and former newspaper man, will join the MPAA on Aug. 4 in an executive capacity it was announced at association headquarters here yesterday.

Waller, it was said, will head the information department in the New York office. He is expected to take over the executive secretaryship of the Eastern Public Information Committee as part of his new duties. Waller succeeds Glen (Continued on Page 8)

Chaplin Has Refusal
Off Pickford's Stock

Before consummating any deal for her 50 per cent ownership of UA, Mary Pickford has both a legal obligation to offer her stock to Charles Chaplin, her partner and associate of 28 years standing, a statement issued thru UA late yesterday by Miss Pickford pointed out.

Thus, Chaplin can either elect to purchase Miss Pickford's UA holdings meeting any terms agreed upon with the Si H. Fabian group, or can refuse to do so.

Miss Pickford declared she had (Continued on Page 3)

Goldwyn Leases Astor For 18-Month Period

Samuel Goldwyn has just leased the Astor Theater for an 18-month period beginning Aug. 12, at which time he will present "The Secret Life" (Continued on Page 2)

"B" Experimentation Urged by Schary

Dore Schary, RKO vice-president and production chief, speaking at the second session of the company's annual sales convention yesterday, declared that a new attitude was imperative toward the so-called "B" product which is advocated should be experimental as well as highly entertaining.

"The stories we want to make," (Continued on Page 2)

Plans for Wembley's
Reconstruction Dead

London (By Cable) — Twentieth-Fox's plans to reconstuct the Wembley studio have come a cropper due to the inability of the Board of Trade to grant a building permit, it was confirmed yesterday. The Wembley plant was taken over by the Government during the war.
Experiment with B's. Urges Dorie Schary

(Continued from Page 1)

Schary said, "are to be about a decent way of life and living. Stories of violence should be stories against violent people. We want to do this without using any particular political or social short-sightedness. We want them to be and reflect the kind of life we wish." Others to speak yesterday embraced N. Peter Rathvon, who declared that RKO's inventory was at its peak; Paul Hollister, Roy Disney, James Mayo, and Bill Lear, representing Sol Lesser.

Struppier Named in Fraud Actions Filed in Spokane

Spokane, Wash.—Percentage fraud suits naming P. W. Struppier, alleged owner and operator of the Cordova Theater, Pullman, Wash., have been filed in the U. S. District Court here by Columbia, Paramount, 20th-Fox and Loew's. Actions at the first percentage fraud suits filed in the Seattle territory.

Complaint holds that the defendant and the associated books of accounts and records were submitted to attorneys for the plaintiffs, in response to a request for audit, and claims that records submitted did not fully reflect the receipts from percentage pictures. Attorneys for plaintiffs are Paul Feltman of Hol- bert; Holall & Paul of Seattle, and Alan G. Paline of Paline, Loew & Coihn of Seattle. Sargoy & Stein, New York law firm, are also of counsel for the plaintiffs.

U. K. Attendance Tops Pre-War Level—Warter

London (By Cable)—While there is a downward trend in attendance throughout the U. K., audiences remain considerably better than in the pre-war years. Associated British shareholders were pharmaceutical by Sir Philip Warter, board chairman, at the annual meeting.

Correction

William Van Praag was editor of Tola Proda's "The Roosevelt Story," instead of Morton Van Praag as indicated in THE FILM DAILY's review of the picture.

Court Erred, Jackson Park Petition Holds

(Continued from Page 11)

opinion is predicated on either a mistake or an error of law. If the court is under the impression that a district judge sitting as a chancellor considered the evidence and made an independent findings therefrom, then the court has misapprehended the facts.

The appeal stated the chancellor did not make any findings. He held he was precluded from determining the facts from evidence because in his opinion all the facts upon which the decree was predicated were established by estoppel by verity.

"If the court correctly understands the chancellor did not weigh evidence or make independent findings but intends to hold that the decree can be affirmed because the chancellor would be warranted... then the court has committed an error of law."

Brewer Denies Boff Active in IA Affairs

West Coast Bureau of THE FILM DAILY Hollywood—Willie Boff has had no connection with local affairs of the IATSE since his conviction in 1941. Roy M. Brewer, IA rep., stated yesterday in answer to a charge brought by the CSU in its $43,000,000 Sherman Anti-Trust Law action against the major studios, the IA and executive of film companies and the MPA. Brewer added the charge was ridiculous in any event. He said he had been in charge of IA activities on the Coast for the past two years. Defense in the action include M-G-M, Warners, Paramount, 20th- Fox, RKO, Columbia, Universal, Republic, Samuel Goldwyn, Hal Roach, and, also, Eric Johnston.

COMING AND GOING

BEN GOETZ, M-G-M British production head, leaves Hollywood Aug. 12, for New York from where he sails for England on the Queen Mary Aug. 8.

DOROTHY DAY, M-G-M fan magazine con- tributor, leaves for the Coast July 17.

NORMAN AYERS, WB Southern division office manager, is on a trip to Charlotte and Atlanta. He returns to New York at the end of the week.

JULES LAPIDUS, WB Eastern division sales manager, will be in Pittsburgh until Thursday.

Following a three-month business trip, W. RAY JOHNSTON, chairman of the board of Monogram Pictures, leaves England tomorrow for the Queen Elizabeth, arriving in New York Tuesday.

ROBERT M. GILLHAM, SRO Eastern adv.-pub. manager, returns from Mexico City early next week.

WILLIAM H. PINE has arrived from the Coast for Paramount home office conferences.

ARMAND CARDEA, of Paramount Int.'s Films publicity staff, is on vacation.

JULIS LEVY leaves New York today for Chicago, en route to the Coast, upon his return East, he will sail with MRS. LEVY for Europe.

BETTY HUTTON will leave Hollywood in about a week for a month's vacation at the cottage. She will be accompanied by her husband, TED BIRKIN, and their infant daughter, LINDSEY DIANA.

VIRGINIA FIELD and PATRIC KNOWLES will send the rest of the Summer in their native England, leaving Hollywood on July 12 and 19, respectively.

PEGGY WOOD has returned to New York from the Coast.

Goldwyn Leases Astor For 18-Month Period

(Continued from Page 1) of Walter Mitty," thus ending the 38-week run of his "Oscar"-bedecked "The Best Years of Our Lives." James Mulyevey signed the contract in behalf of Goldwyn; Robert Dowling represented the City Investing Corp., which owns the Astor.

FINANCIAL

(Fri., July 8)

NEW YORK STOCK MARKET

Net

High

Low

Close

Cbo.

Am. Sect. 175 175 175 175
Bell & Harr 175 175 175 175
Columbia Picts. 175 175 175 175
Ent. Kedoch 175 175 175 175
Gen. & Prem. Eq. 175 175 175 175
Lowe's, Inc. 175 175 175 175
Paramount 275 275 275 275
RKO 275 275 275 275
Republic Picts. 175 175 175 175
Republic Picts. pfd. 175 175 175 175
20th Century-Fox 275 275 275 275
20th Century-Fox pfd. 275 275 275 275
Universal Picts. 275 275 275 275
Warner Bros. 275 275 275 275
NEW YORK CURB MARKET

Monogram Picts. 4 4 4 4
RKO 4 4 4 4
Solemco Corp. 3 3 3 3
Technicolor 12 12 12 12

Anti-Candy Counter Bill Is Defeated in Wisconsin

Washington Bureau of THE FILM DAILY

Washington, D.C.—A bill which would have forced removal of candy from concession stands from theaters has been defeated in the Wisconsin Legislature. The original bill, Senate Bill 135, was defeated yesterday. Defense of the measure apparently removes the last adverse bill aimed at the film industry. One Wisconsin legislator is expected to adjourn within the next two weeks.
Recession to End
Next Month—Unger
(Continued from Page 1)

Week-end and predicted that in
motion, and that of many indus-
tries leaders, conditions will im-
prove next month and thereafter.

Gradwell L. Sears, vice-president
in charge of distribution, spoke to
delegates from London on a trans-
continental hookup, amplified
through a loud speaker system.

Unger will conduct all sessions
of the meeting, which runs through
Thursday, assisted by Edward M.
Schmitz, Eastern and Canadian
sales manager, and Maury Orr,
Western sales manager.

District managers attending in-
clude Clayton Eastman, New
England; Jack Ellis, New York; Mark N.
Olver, Philadelphia—Washington; Fred M.
Jack, Southern; Moe Dudel-
sen, Central; Rud Lohrenz, Mid-
western; Carl W. W. Ourt, W. E.
Callaway, Western, and Charles S.
Chaplin, Canadian general manager.

Also present are Walter Gould,
foreign department manager; Harry
D. Buckley, domestic operations
head; Paul N. Lazarus, Jr., advertis-
ing-publicity director; Paul N. La-
azarus, Sr., contract manager; Harry
Muller, Charles Steele, Abe Dick-
stein, Robert Goldfarb and Jack
Weergle, all of the home office.

SOPLEG Rejects UA
Counter Wage Offer

United Artists’ counter-offer of 5
per cent wage increase was rejected
by Local 109, SOPLEG, which con-
tinues to hold out for a $10 a week
or 30-cent weekly increase, which-er
is higher.

In yesterday’s negotiations UA
and the union signed an agreement
which would make a similar wage adjustment as is ar-
rived when the union renewes wage
talks at the end of this month with
Loew’s, 20th-Fox, RKO-Radio, Para-
mount, Columbia, Republic and Na-
tional Screen Service. The pact
specifies that UA’s future agreement
with the union will be retroactive
to May 31, 1947, when the exist-
ing contract expired.

Contracts with the other com-
panies continue until September,
1948, a clause providing for the re-
opening of wage talks.

SOPLEG officials will hold a meet-
ing tomorrow evening at the Park
Central Hotel to discuss forthcoming
negotiations.

Mid-Week Memos

- - - WOHNELL ORIGINATED those UA “resignation” rumors?
- - - And for what purpose? . . . As timed, they’re dummied.
- - - Eagle-Lion’s “Green for Danger” opens day-date at the Winter
Garden and Park Ave, the first week in August. . . . “Slave Girl”
precedes at the former . . . J. Arthur Rank gets a mid-season award
from the Associated Women’s Clubs for his “Great Expectations”. . .
Peter Burnup, London staffer for Quigley Publications, victim of a hit-and-run motorist, is making progress, according to London advices yester-
day . . . Ed Finney, who starts “The Prairie” shortly for Screen
Guild, will probably follow with a puppet-live action feature for Film
Classics . . . And after that, there may be a deal to make a pic for
Eagle-Lion, while further in the future Ed contemplates an Italian pic.
to be shot on the Italo-French border . . . Michael Zala is joining Ivan
Black Associates to head a new motion picture dept. . . Biz in
London’s West End houses is reported off as much as 40 per cent, with
the only two pix holding up said to be “The Best Years of Our Lives”
and — get this, pal — the dated “Birth of a Baby”!! . . . Patronage which
heretofore has been going to London’s first runs appears to be swelling
noble attendance these days . . . Didia know that “New Orleans”
has been held over for at least a week in every key city engagement
thus far . . . WNET has marked up another tele “First” with the
successful televising of trotting races at Old Westbury . . . You
oughta read the exchange of letters between Sam Goldwyn and Pete
Wood in the Ohio ITO’s July 7 bulletin . . . Has anyone filed a
title registration with the MPAA like “The Flying Souther” . . . “Discs in
the Sky?” . . . “Unsolved and utterly untrue” Charles
Chaplin stated late yesterday in Hollywood. . . . It was in answer to re-
port he would move residence and production to Mexico . . .

Steering Com. Meets on
UJA Emergency Luncheon

Plans for the emergency luncheon
meeting to be held in the Hotel
Astor on July 15 to appeal to the
United Jewish Appeal drive in the
local amenisation world were ad-
vanced yesterday at a meeting of the
steering committee.

Among those who met with Bar-
ney Balaban, national chairman of
the UJA motion picture division,
were Jack Cohn, A. Montague,
Max A. Cohen, Leon Champion,
Irving Greenfeld, Robert W. Weitman,
David Weinstein, Emil Friedman,
Matthew Fox and Sam Rinzler.

Local H-63 to Bargain
For Pathe ‘White Collars’

State Mediation Board has certi-
ﬁed the Motion Picture Office Em-
ployee Union, Local H-63, IATSE, as
bargaining agent for the white col-
lar workers of the Pathe labs in
Bound Brook and at the 106th St.
Studios, according to Russell Moss,
business manager for the IATSE.

Negotiations will get under way
when Nick Tronolone, veepee of
Pathe Lab, returns from a scheduled
trip to Mexico and California.

“Hamilton Woman” Bow
Net to Runyon Memorial

All receipts, without any deduc-
tions of the Eastern Bowmen pre-
miere of “That Hamilton Woman”
at the Ambassador next Wednesday
night will be donated to the Damon
Runyon Cancer Memorial Fund, ac-
cording to Joseph Bernhard, presi-
dent of Film Classics, Inc. distribu-
tor, and Leon Slatky, theater
owner. Following the premiere, “That
Hamilton Woman” will play a lim-
ited roadshow engagement at the
theater with a continuous policy and
then will be brought back in the Fall
for a regular engagement.

Out-of-City Theaters
Escape Admissions Tax

Akron—Numerous outside-the-
city-limits spots, including two the-
aters, will be able to escape an ad-
missions tax when the state-imposed
levy is repealed Oct. 1, and cities are
empowered to levy their own taxes.
One new year-around theater is be-
ing opened just over the South Akron
boundary line, and another drive-in
is being built. Further, Bingo and
Keno operators in Summit County
will be thousands of dollars to the
good.

Chaplin Has Refusal
Of Pickford’s Stock

(Continued from Page 1)

“meticulously avoided” any reference
to Chaplin’s holdings in her negotia-
tions, but asserted that the negotia-
tions were conducted “with the knowl-
dedge and concurrence of Chaplin and his repre-
se ntatives.”

The statement, which followed on
the heels of one issued on the Coast
by a Chaplin spokesman, said that “it has always been my intention—and
it is still my intention—to make this offer (to Chaplin) whenever my ne-
gotiations reach the final stage.”

Meanwhile, a variety of UA
rumors of the “scare” variety—all
emphatically denied — were current on Film Row yesterday.

Fontaine and Fairbanks
To Star in U. K. for Rank

(Continued from Page 1)

each, to be filmed in England, and
similar deals with other top Holly-
wood “names”, including Ingrid
Bergman and Claudette Colbert, are
under discussion. The British film
tycoon disclosed here yesterday.

Fairbanks’ “Sir Laurence” will be
filmed in Technicolor in England late
next year with the star, who heads
his own producing company, as pro-
ducer in association with one of the
JARO producing units. Miss Fon-
taine will go over either in late 1948
or 1949. Vehicle is not yet picked.
Fontaine deal is with Rampant
Prods., the William Dozier-Fontaine
company.

William Goetz, U-I production
chief, said yesterday that the studio
“shortly” will announce talent ex-
tchange deals covering not only Brit-
ish stars but lesser known players,
writers, producers and technical
and others who will come to Hollywood for U-I pix.

Rank, in discussing the Fontaine-
Fairbanks deals, made the offer of
one of the stars with Bing Crosby, indicated that the talent interchange was
influenced not a little by the desire to
create dollar exchange, by stepping
up the earning capacity of U. K. films
in the Western hemisphere.

To Honor Com. O’Handley

Com. J. A. E. O’Handley of the
U.S. Navy will be tendered a testi-
monial luncheon at the Hotel Astor
today by his friends in the industry
on the occasion of his detachment
as commanding officer of the U. S. Navy
Motion Picture Exchange, Brooklyn.
He will be presented with a gold pen
and pencil set with a scroll signed by
his friends.

Lyles on “Adventure Island”

A. C. Lyles, Coast publicist for the
Pine-Thomas organization, will as-
sist Fairmount’s publicity and ex-
loitation forces as a home office
executive publicist on “Adventure Island.”
"Has pulled no punches ... a hard-hitting film ... One Hollywood entry which is certainly unusual."
—Variety

"The size of the boxoffice reception to this daring attraction can be spelled 'smash'."
—Hollywood Reporter

"Packs a wallop from start to finish ... An important film ... should weigh in heavily at the boxoffice."
—The Exhibitor

"Sets the standard for frankness, sincerity and thoughtfulness ... exceptionally well acted."
—M. P. Herald

"Potent ... ably played, finely directed ... Should receive widespread playing time."
—Film Daily

"Here's dynamite!! ... A picture with a big heart and a strong fist ... Should make the industry and audiences stand up and cheer."
—Independent Film Journal

WORLD PREMIERE AT B'WAY'S LONG —WATCH ITS DRAMA BLISTER THE
"Exceptionally good entertainment... certain to be one of the most talked about pictures yet produced."
—Showmen’s Trade Review

"A forceful film that should set an audience back on its heels... Suspense and action maintained at high pitch from opening to smash finish."
—Boxoffice

"A very important film... hard-hitting and direct... No punches pulled... An essentially new experience."
—M. P. Daily

"One of the most important and exciting films to come out of Hollywood in its entire history."
—Film Bulletin

"RKO can really do some whooping and hollering about 'Crossfire'... It travels a straight line to a climax that will set audiences cheering."
—Daily Variety

Dore Schary presents
Robert Young
Robert Mitchum
Robert Ryan
in
Crossfire

with Gloria Grahame
Paul Kelly
Sam Levene
Produced by
Adrian Scott
Directed by
Edward Dmytryk
Screenplay by John Paxton

RUN RIVOLI...
SCREEN!
There She Grows Again!

Word-of-mouth makes "Dear Ruth" grow bigger every day she plays. And now word-of-print across the country is swelling into a nationwide ovation, and making each new opening bigger than the last!
Delightful experiences you've rolled into one! — Denver Post

Most hilarious the year. — St. Louis Post-Dispatch

Funnier than the play. — Walter Winchell

Wonderful. You'll love it! — Louella Parsons

Paramount presents

THE SHOW THAT GROWS

William Holden • Joan Caulfield in "Dear Ruth" with Billy De Wolfe • Edward Arnold • Mona Freeman
Mary Philips • Virginia Welles • Kenny O'Morison • Produced by Paul Jones • Directed by William D. Russell • Screen Play by Arthur Sheekman • Based on a Play by Norman Krasna

Dear Ruth: Detroit July 2

The way your popularity is holding up here at the U.A. Theatre is absolutely phenomenal. The drop-off from 1st to 7th day grosses is actually less than any picture in years!

Earl Hudson
Four Rocketeers Request U. S. Board for Parole

Washington Bureau of THE FILM DAILY

Washington—Application for parole by four Chicago gangsters now serving Federal prison terms for a million-dollar shakedown in the film industry was handled in a "routine manner," the Department of Justice said yesterday.

Spokesmen for the D of J said no date for a hearing on the applications by the U. S. Board of Parole has been scheduled. The four mugs applying for parole are Charles "Cherry Nose" Gie, Louis Campagna, Philip D'Andrea, and Paul Rilea. All were involved in ramifications of the prostitution union.

Moon Rites on Coast

West Coast Bureau of THE FILM DAILY

Van Nuys, Calif.—Funeral services were conducted by the American Legion here for Russell Moon, veteran industry exploitation ace, who died following a lengthy illness. Moon, who served in Navy during World War I, was identified during his long career with Paramount and other companies.

20th-Fox Finalizes Korda Distrib. Deal

London (By Cable) — Murray Silverstone, president of 20th-Fox Ltd., and Berta Korda named yesterday to finalize the details of the Sir Alexander Korda distribution deal at this end.
FABIAN UA BUY OFF; BAGNALL TO BE PREXY?

Commons Okays Duty; 'Price-Freezing' Hinted

O'Brien Sees Tender-Heartedness Towards Rank, and Move to Bestow Monopoly

London (By Cable) — Commons last night armed Chancellor of the Exchequer Hugh Dalton with the power to impose a heavy excise duty on U. S. film imports amid charges that the U. S. Labor Government's Board of Trade was manifesting "tender-heartedness" to the J. Arthur Rank Organization.

(Continued on Page 8)

Blumenstock Calls "Father" Conference

A special meeting of Warner field publicity and advertising representatives was called yesterday by Mort Blumenstock, vice-president in charge of advertising and publicity, for the home office on Aug. 7-8, prior to the world premiere of "Life With Father" in Skowhegan, Me.

Both distribution and theater departments will participate in a combined conference, with the principal topic to be a detailed outline and discussion of plans for

(Continued on Page 8)

RAPP HITS LEVIES ON FORCED SALES

Paramount Might Acquire Interest to Bring Holdings To 95 Per Cent; Hinges on Conversion Concept

Washington Bureau of THE FILM DAILY

Washington — Unless the present tax law is altered, theater owner defendants in the New York anti-trust suit will have to pay Federal levies on monies realised from forced sale of theaters, even though the money may be reinvested in other theaters. Leslie Rapp, Paramount counsel, told the House Ways and Means Committee yesterday.

Rapp said Paramount definitely does not intend to go out of the theater business. "In some cases," he said, "Paramount might endeavor to acquire the interest of the other joint owners or owners to the extent necessary to bring its stock ownership to 85 per cent or more. This would require a substantial investment of cash or involve some other type of financing. However, it might prove feasible if the proceeds from the sale of other jointly-owned theater properties could be applied to

(Continued on Page 5)

CSU Anti-Trust Suit Fantastic—Walsh

London (By Cable) — Richard F. Walsh, IA'TSE president, now visiting here, yesterday termed the $43,000,000 anti-trust suit filed in California by the CSU against major studios, the IA and execs, of film companies and the MPA an example of "the fantastic way that the Conferences do things."

Walsh, who received his first ad

(Continued on Page 2)

Parkway, Mount Vernon. Named in Fraud Actions

Low's and RKO yesterday filed percentage fraud suits against Parkway Theater Corp., owner of the Parkway, Mount Vernon, and Nathan

(Continued on Page 8)

EXHIBS. COMPLAIN TO D. OF J. "NUMEROUS" REPORTS IN DEPT. ARCHIVES

Another Holder Seeks to Enjoin Investment Plan

Washington Bureau of THE FILM DAILY

Washington—Department of Justice has received "numerous" exhibitor complaints directed at various distributor practices, it was learned yesterday. The Government, however, "probably" will take no action until the U. S. Supreme Court acts in the New York equity case.

Spokesmen said that complaints

(Continued on Page 8)

Arthur W. Kelly Said Slated for Executive V-P; New Executive Committee Seer

"Insurmountable legal difficulties," presumably of the tax variety, yesterday killed the Si

BAGNALL KELLY

H. Fabian-Serge Semenenko deal for

(Continued on Page 6)

McCormick Stresses Pre-Selling Films

The growing importance of pre-selling advertising campaigns to box-office grosses was emphasized yesterday by S. Barret McCormick, RKO ad-publicity director, speaking at the closing session of the company's sales convention at the Waldorf-Astoria Hotel.

Extensive research has proven the

(Continued on Page 8)

Co-op. with Foreign Producers—Reisman

Phil Reisman, RKO foreign chief, advocated complete co-operation between U. S. and foreign producers in an address yesterday before the closing session of the company's annual sales conference.

Reisman urged widespread support of good films regardless of the source of their production.

"This is important not only to RKO and the motion picture industry, but to the country as well," Reisman stated.

(Continued on Page 8)
COMING AND GOING

Balaban Heads Para. Men Attending O'Neiles Meet

Barney Balaban will head a group of Paramount representatives who will be participating in tomorrow's New Orleans meeting of Southern theater interests at which J. Arthur Rank will discuss exhibition of British product.

Others attending the meeting, which was called by E. V. Richards, Jr., Paramount theater partner, include Leonard Goldenson, Paramount vice-president in charge of theater operations; Robert Weitman, Leon W. Levy, and Lawrence L. Hyman. Last year's trio are vee-peers of Paramount Theaters Service Corp.

Among the Paramount partners and executives who will be present are Robert Wilby, M. A. Lightman, William Jenkins, Ed Rowley, Earl Stennett, French, Harry Lustgarten, Chet Stoddard, Julian Gordon, A. H. Blank, J. H. Harrison and Harry Nace, Jr.

Status of "Diable" Yet To Be Decided Upon Here

At a late hour yesterday U. S. Customs of the Port of New York were unable to report on the status of the film jointly produced by Universal-Int'l and Paul Graetz, in France, "Diable Au Corps." Downtown checking revealed there will be further Washington discussion on whether certain parts of the film are objectionable. It was previously reported to Washington decision would rest with the local U. S. Attorney.

Film figured in recent Brussels honors. Paul Graetz is believed en route to Mexico where he will view film together with U. S. agents. Another print is due in Mexico from Paris.

BARNEY BALABAN, Paramount proxy, flies to New Orleans tomorrow a.m., accompanied by J. B. HAGGART, vice-president of the company, and LEON NETTER, Paramount Theaters Service Corp. vice-president.

FRED MUEYER, U. S. Eastern sales manager, is in Boston today and will proceed to New York next Thursday.

RURY J. TUTTLE, Jr., Republican Southern division manager, is now visiting the company's Atlanta branch, and will make stops at New Orleans, Memphis, Oklahoma City and Dallas prior to his return to New York July 25.

EDWARD L. WALTON, Republican assistant general sales manager, left by plane yesterday for Indianapolis, first stop-over on a trip which will take him to Chicago and Milwaukee prior to his return to New York.

ALFRED JUNGE, art director for M-G-M British studios, sails tomorrow on a long visit to the company's studios in Culver City.

H. M. ARMSTRONG, United Film's vice-president, will leave today for a trip to England for the M-G-M-Groth in New York office.

ROBERT WEITMAN and EDWARD L. HYMAN, Paramount Theater Service Corp. vice-president, left yesterday for New Orleans.

Another Holder Seeks to Enjoin Investment Appeal

(Collapsed from Page 1) 1947 annual meeting. Action is the second stockholder suit brought in protest to the plan.

Ganick charges that the proposal is a waste of corporate assets, constitutes an illegal act, with Paramount not receiving the benefit. He claims that the investment company would not have the effect of assuring the continued interest of employees who benefit, and that Paramount stands to lose $80,000 by selling 1% shares at two-thirds of their value.

Mayor Names Maguire City Film Co-ordinator

Mayor O'Dwyer yesterday named Edward C. Maguire as New York's first film co-ordinator to handle clearance problems on Eastern production. He will study prospects of bringing a substantial portion of the motion picture industry to New York City and will make his first report to the Mayor within three weeks.

Maguire as head of the Mayor's labor relations committee figures importantly in the ever-increasing Eastern production swing. It is expected he will take over where former Commissioner of Commerce Sanders left off in talks with industry leaders on problems of shooting within New York limits.

O'Dwyer has reiterated his statement that he will welcome the industry warmly and co-operate fully.

63 "Yearling" Runs in Chi.

Chicago—Backed by extra advertising space placed by M-G-M in Chicago newspapers, "The Yearling" this week is playing 63 screens in the area.

Medical Society Puts Plan To Poly. The American Medical Society, represented by Dr. F. G. Bunting, traveling secretary, was in the city Thursday evening to confer with the staff of the The Film Daily and consult with the officers of the medical profession, who are contemplating the organization of a film society on the lines of the Motion Picture Association of America. The meeting was held in The Film Daily's offices.

Quonet Appeal Denied

New Haven—Judge James E. Murphy in Superior Court dismissed an application of E. Sampson and Robert C. Spodick for a writ of mandamus to force Henry G. Falsey, building inspector, to issue a permit for the erection of a Quonset hut in New Haven. Judge Murphy held that Falsey was within his authority in ruling that the plans submitted did not meet the requirements of the city building code.
Dear Clark Gable and Deborah Kerr:

We’re off to a flying start in hundreds of theatres simultaneously!

We’re telling the nation about M-G-M’s "THE HUCKSTERS" in one of the year’s biggest promotions!

Everybody’s talking about it! The reviews predict a golden harvest! It's in the press! It's in the air! Your wonderful picture is destined to be the hit of the year throughout this happy land! Congratulations!

Leo of M-G-M
Bracken Named Prexy
Of Western Electric

Stanley Bracken, executive vice-president of Western Electric, has been elected to succeed Clarence G. Stoll as president when the latter retires on Sept. 30. Stoll has served as president of WE since 1932 and has been with the company for more than 44 years.

Bracken joined Western Electric in 1912 and served in various capacities in this country until 1922 when he went abroad for two years to represent the company. He became a vice-president in 1942 and was elected executive vice-president on June 1, of this year.

George Fischer, Milwaukee Theater Veteran, is Dead

Milwaukee—George Fischer, 65, who retired last year after 50 years in theater business, is dead. Fischer operated or managed a number of houses here, including the Alhambra, National, Capitol and Milwaukee Theaters.

Paramount Pictures honored Fischer with a silver medal in 1947. He held several offices in the ITO of Wisconsin and Upper Michigan and was a member of the Milwaukee Picture Commission from 1935 to 1938.

Survivors include a sister, Mrs. Louise Schabow, a stepbrother, Alvin Fischer, and his stepmother, Mrs. Anthony Fischer.

One World-Nobel Coms. To Honor RKO's Schary

Dore Schary, RKO vice-president and production chief, will be the guest of honor at a cocktail party in the Hotel Astor this afternoon under the joint auspices of the One World Award Committee and the American Nobel Anniversary Committee.

Schary is being honored for his contributions to the One World concept by producing "The Farmer's Daughter" and "Crossfire."

Million Tele Sets
Next Year—Austrian

Combined tele set output of 14 manufacturers in 1948 should hit a million units, guaranteeing a tele audience of 5,000,000. Ralph Austrian, president of RKO Telefilm Corp., reported to the RKO radio sales convention which closed at the Waldorf-Astoria yesterday.

Noting that 65 commercial tele permits have been granted by the FCC, with 10 more pending, Austrian estimated that 55,000,000 people—"movie goers"—will be placed in a position to receive tele service in the next 12 to 18 months. This, he noted, is 43 per cent of the U. S. continental population.

Austrian declared that the price of tele sets, now from $400 to $1,000, are not conducive to developing a mass market but after the great costs of development and research have been written off the price cycle will undoubtedly parallel that of radio sets and will gradually work down to such a level that mass markets will be reached."

RKO, Austrian told the sales convention, does not intend to miss the boat in television projection, which, he said, had made a "great deal of progress" during the year.

"When the proper instrumentalities for this latter television projection have been developed, we will be prepared and ready to take advantage of them," he assured.

Donnelly Opening Offices
Jack Donnelly has resigned as manager of M-G-M's Special Service Department and will open his own office offering similar service to indie producers, free-lance artists, business managers and agents. Donnelly will operate temporarily from the office of Alexis Thompson in the Madison Square Building.

Send Birthday Greetings To

July 10

Sam Wood
Dudley Murphy
Joan Marsh
Donnell
Thomas Gomez

Dion-Sharitin
Des Moines, la. — Arnie Sharitin, Columbia booker, was married to Dorothy Dion of Minneapolis. The couple are honeymooning at Clear Lake.

Mazza-Villirillo
Des Moines, la. — Rose Mazza of Columbia exchange was married to Joe Villirillo.

Fuhrman-Foley
Cedar Rapids, la. — Carol Fuhrman, assistant manager of the State Theater here, was married to Kenneth M. Foley and the couple are on a honeymoon trip in South Dakota.

Aboldt-Smead
Council Bluffs, la. — Morris Smead, owner of the Strand and an executive of the Viking Popcorn Co., was married to Grace Abbott of Santa Barbara, Calif.

Wedding Bells
20th Century-Fox Expected to Distribute
Some London Films' Productions in U. K.

London (By Cable)—Twentieth-Fox, which will distribute Sir Alexander Korda's pictures in the U.S., is also expected to release some of Korda's London Films' productions on this side.

First three London Films' pix, "Ideal Husband," "Bonnie Prince Charlie" and "Anna Karenina," however, will go to British Lion here. Threestra, it is probable that 20th-Fox will get three in 1948.

SAG, AMPP Deny Accord Reached with Majors

West Coast Bureau of THE FILM DAILY

Hollywood — Representatives of Screen Actors Guild and AMPP denied published reports that major producers and SAG have agreed to extend present agreement to Aug. 1, 1948. They said nothing has been finally set and that any agreement reached by negotiating committees must be submitted for a secret mail referendum. It is reported that SAG board of directors has authorized its negotiating committee to seek year's extension because of the new Taft-Hartley labor law deadline of Aug. 22 and that producers negotiating committee has been empowered to go ahead on a deal. Donald M. Nelson, president of SIMPP, leaves by plane today for Washington, D. C. He is expected to confer with President Truman Friday. In addition to his SIMPP duties, Nelson is acting as an economic advisor for Mexico, but it is not known whether his Eastern trip will deal with Mexico's economic problems.

House Group Hears CIO
Urge Cut in Excise Taxes

Washington Bureau of THE FILM DAILY

Washington—Immediate reduction of the admissions and other excise levies to their pre-war level and ultimate elimination of all excise taxes were urged upon the House Ways and Means Committee yesterday by Stanley H. Ruttenberg, for the CIO. "Excise taxes normally take more out of the pocketbooks of the low income groups than any other groups," he said, denying that they are luxury taxes for the most part.

He proposed also that small corporations earning less than $25,000 per year be given relief to "enable them to compete with monopoly control of industry. A 10 per cent tax on the first $5,000 of corporate income rising to the present rate of 8% per cent on all income above $25,000 was proposed for the small corporations.

D. C. Censorship Report
To House Group Tomorrow

Washington Bureau of THE FILM DAILY

Washington—A full report on the censorship of films in the District of Columbia will be given the House Committee on the District of Columbia tomorrow morning. Chairman Everett Dirksen, R., Ill., told THE FILM DAILY last night. Dirksen conferred yesterday with MPA officials Kenneth Clark and Jack Bryson on the question, and has also studied the powers of the local police women's bureau.

Dirksen said he does not expect to have any recommendations for the committee, and admitted that he does "not see any good to become alarmed and rush into something we'll regret later."

The matter arose over protests by representative Raymond D. Dom, Miss. against "Duel in the Sun," and Rankin's proposal that the film be banned in the District of Columbia. Dirksen has studied a lengthy communication from producer David O. Selznick, and said his discussion with him yesterday concerned "Duel in the Sun" specifically more than the overall censorship problem.

Samonsky With Larkin

Harris Samonsky, former newspaperman and publicist, has joined Mark Larkin, 11 E. 45th St., public relations and publicity counselor.

Ullman Leaves Pathe To Produce for RKO

Frederic Ullman, Jr., has resigned as president of RKO Pathe to become an RKO producer under Dore Schary, studio chief.

Ullman's first assignment will be "The Window," a suspense story, Schary said yesterday.

The RKO lot is not new to Ullman, he having produced two features there in 1940 before coming East to handle Pathe and the "This Is America" series. He was also instrumental in establishing the RKO Pathe studios here.

Ullman leaves for the Coast with Schary on Tuesday.

Four from Mono. in August

Four Monogram pix have been set for release during August. They are: 2nd, "Robin Hood of Monterey"; 9th, "New Hounds"; 11th, "Flashin' Guns," and 23rd, "Song of the Winchetsers."

STORCH REPORTS

West Coast Bureau of THE FILM DAILY

Hollywood—Mrs. William F. Countman gave birth to a baby girl weighing seven pounds, two ounces, at St. Vincent's Hospital. Father is a member of the RKO Radio publicity dept.

by Hunt Stromberg for UA

LOOK!

4000 PRINTS LOADED!

for projection

by Hunt Stromberg for UA

Ullman
Fabian UA Deal Off:
Bagnall New Prexy!

(Continued from Page 1)

the purchase of Mary Pickford’s 50 per cent holdings in United Artists Corp.

A joint statement, issued thru UA by Miss Pickford and the New York circuit operator, Bagnall, pronounced “with mutual regret” that all negotiations have been discontinued because the legal barriers made the proposed deal “impractical.” The termination of the extended negotiations, which several times were virtually at the closing point, was described as “completely amicable” and it was added that the ending of discussions was with “mutual admiration and regard.”

The statement, issued late in the afternoon, served to bring into sharp focus the situation of the new president of UA to succeed Edward Rafferty who, for more than a year, has expressed a desire to retire to his estate Ile Saint-Martin, Bagnall into Top Spot

Usually well informed circles last night said that a further statement by Miss Pickford—her third in as many days—would be forthcoming today, and it was rumored that the top UA post would go either to an interim or permanent basis to George L. Bagnall, now a UA vice-president, headquartered on the Coast.

The same sources reported that Arthur W. Kelly, recently elected to the UA board as a Chaplin director, would be elected executive vice-president, a new office.

Questioned on the collapse of the Pickford-Bagnall negotiations and on the report that George Bagnall will become new UA president, Charles Chaplin declined to comment. He said he does not intend the industry and is definitely planning his next production which will go into work immediately after the release in October of “Monsieur Verdoux.”

A further important change in the UA setup, if it was reported, would be the establishment of an executive board with wide powers.

Addition of executive manpower was also anticipated.

In moving Bagnall up to the presidency, it is understood that Pickford and Chaplin were influenced by a desire to keep the office in the “UA family.” Otherwise, there is reason to believe that the post would have gone to Tom Connors, until recently 20th-Fox vice-president in charge of distribution, with whom Miss Pickford later had conferred. Should the Bagnall election come in the interim, one, a deal with Connors might still be worked out, it was pointed out.

Bagnall, an accountant and ex-GM, before joining UA, is understood to have joined Fox Film in 1928 in the latter capacity at the studios. In 1935, he moved over to United Artists, becoming an executive and, subsequently, becoming ex-ecutive studio manager and a vice-president. He resigned in 1941 to

FILM STOCKS WORTH $756,951,206
9 Company Survey Indicates Decline of $180,706,099 From $937,657,305 Value at First of the Year

Stock market value of the shares of nine motion picture companies declined by $180,706,099 in the initial six months of this year, a company survey indicates. Survey includes the common stock of Columbia, Loew’s, Monogram, Paramount, RKO, Republic, 20th-Fox, Universal and Warners.

Total value of the stock at Dec. 31, last year, on the basis of the number of shares outstanding, according to the New York stock exchange report of each company, was $937,657,305. On the same basis the stock issues were worth $756,951,206 at the end of June, this year.

Wall St. sources indicated that the decline in film issues was somewhat out of line with earnings possibilities which are not due to any great extent to warrant the change. Observers pointed out that a comparison of earnings in the current year will not be as great as last year, motion picture companies will be ahead of any other year in the industry’s history on the basis of current indications.

It was also noted that film companies took advantage of the war boom to straighten out their financial conditions, including the calling of a number of preferred issues, decreasing funded debts, and reducing interest rates on still outstanding obligations.

A comparison by companies as of Dec. 31, 1946 and June 30, this year, is printed on this page.

UN Association Seeks
MMPTA Co-op. in Drive

The American Association for the United Nations is endeavoring to enlist the aid of the Metropolitan Motion Picture Theaters Association in its drive to publicize and promote goodwill for the international body.

Plan calls for utilization of lobby posters and possibly trailers during the week of Sept. 14, second anniversary of UN.

Proposal will be taken up for discussion at MMPTA’s next board of directors meeting, date for which has not yet been set.

Join Alexander Korda Films as vice president and general manager, and the following year was named a UA vice-president.

Kelly has had a long industry career, starting in Britain. He has at various times served UA as treasurer and vice-president and has filled foreign and domestic sales posts. He left UA in 1944 to become president of Rank’s Eagle-Lion Films, Inc. and later, in 1946, became president of Signet Films, Inc., producers. Kelly arrived in Hollywood Monday from the East.

Miss Pickford, who returns to the Coast late today from New York, addressed the UA district managers conference at the Waldorf-Astoria yesterday, outlining the management changes and plans for the company’s future operations, it is understood.

Mary Pickford last night would not comment upon the report that George Bagnall would assume the UA presidency.

Tamarin to Replace Tom Walter With UA

At Tamarin will take over the post of publicity manager at United Artists, left vacant by Tom Walter’s shift to MPAA, was reported yesterday. Tamarin, then with the N. Y. Theater Guild, joined UA about a year ago to handle exploitation on JAR’s “Henry V.”

$15 Millions Sought
Thru New U. K. Duty!

(Continued from Page 1)

servative,” the British target is an annual “take” of $15,000,000 to $20,000,000.

Under the present, specific duty of 35%, American films, an estimated $3,000,000 is realized each year. The change advocated by Hugh Dalton, Chancellor of the Exchequer, would subject American films to a duty based on “value.”

No industry estimates of the cost of the proposed new tax policy can be made, of course, until there is further definition of the rate and how it would be applied. Word reaching here indicated, however, that the British hope to raise at least $15,000,000.

If the import duties are increased as to net 15 to 20 million dollars each year it would further cut down the gap between British and American estimates in the two countries. Although box office receipts of American films in Great Britain are estimated at about $400,000,000 annually, only about $85,000,000 of that sum is actually transferred to this country. The rest—about $332,000,000, remains in Great Britain. British films may net up to $20,000,000 from showings in the United States this year.

Sykes Opens Own Agency

Charlotte, N. C.—-Hugh M. Sykes, Jr., who before the war had his own booking service for theaters in the Carolinas, but who since release from the Army has been head salesman for Screen Guild Pictures, has resigned to open his own independent booking agency, with offices in Charlotte.

EAST COAST

BYRON SHAPIRO, Columbia sales staff, Minne-
apolis.

IRVING MARKS, Columbia salesman, Minne-
apollos.

MITCHELL RAINHAUL, booker, Gus Sun office, Detroit.

IRVING SPECTOR, booker, Gus Sun office, De-
troit.

JOHN ERLAND ELM Lad, PRC apprentice ship-
der, Ann Arbor.

HERMAN HALLBERG, head booker, Twentieth-
Fox exchange, Indianapolis, Ind.

TOM SOOKBY, booker, Twentieth-Fox exchange, Indianapolis, Ind.

GEORGE LEPKO, branch manager, Film Clas-
sics, Indianapolis, Ind.

RALPH PECKHAM, branch manager, Film Clas-
sics, Indianapolis, Ind.

MILTON ETTINGER, office manager and head booker, L-I, Indianapolis, Ind.

MURRAY BICK, booker, Art Theater, Springfield, Mass.

MERRICK LYNDS, manager, Palace Theater, Lowell, Holy.

CHARLES MITTLEAST, assistant manager, Alva-
theater, Elyria, Ohio.

PAUL SCHOLER, manager, Ritz Theater, Char-
lon, Iowa.

BUCK LEWIS, general manager, Carey Theaters, Rolla, Mo.

LAWRENCE MCCORMICK, shipper, NSS, Pitts-
burgh, Pa.

NEW POSTS

Thursday, July 10, 1947

(Continued from Page 1)
**REVIEW OF THE NEW FILMS**

**"Rustlers of Devil's Canyon"**

with Allan Lane, Bobby Blake

Republic, 59 Mins.

**G**O**OD** **B**ET **F**OR **G**ENERAL **W**ESTERN **C**LASS: **P**LENTY **S**HOOTING **A**ND **A**CTION.

Marksmanship a la blank cartridge is to be particularly noted in this western. There is a good deal of shooting. Many are hit. Others are killed. The combination of cause and effect—gun, bullet, target—is very well handled for the most part. Always pertinent to westerns this element is stressed here. And that's where the audience wants it. Here they get it, plenty. This is a good one for the general western clientele; a very good one for juvenile devotees of the fare.

The veteran plot has seen much service. It concerns rustlers that drive off nesters while they make off with cattle. Much bloodshed occurs. Lane as “Red Ryder" returns from the Spanish-American War to become immediately involved in the skullduggery. His assistance is “Little Beaver," Bobby Blake. A couple of wagon loads of army veterans arrive at Devil's Canyon to take up homesteading. Immediately they are set upon by the outlaws. Meanwhile the ringleader poses as a cow country medicineman. Behind the scenes he plots. In good time Lane settles his hash. Peggy Stewart figures in the part of a gun-toting, hot-tempered female who thinks Lane is at the bottom of the dirty work. That is, until he roosts himself to her in an old mine. R. G. Springsteen's direction has the reliable know how.

**CAST:** Allan Lane, Bobby Blake, Martha Westworth, Peggy Stewart, Arthur Space, Emmett Lyon, Roy Barcroft, Tom London, Harry Caray, Pierce Lyden, Forrest Taylor.

**CREDITS:** Producers, Producer, Sidney Picker; Director, R. G. Springsteen; Original Screenplay, Earl Snell; Based on Fred Warner comic strip; Photography, Willie Bradford; Film Editor, Harry Gask; Musical Director, Mert Glick; Sound, Victor the Angel; Art Director, Frank Arngies; Set Decorations, John McCarthy, Jr., Recreation, R. E. DIRECTION, Good. PHOTOGRAPHY, Very Good.

**"Dragnet"**

**HOLLYWOOD REVIEW**

Screen Guide, 71 Mins.

**M**ODEST **B**UDGET **T**HILLER **I**S **A**USPICIOUS **S**CREEN **R**ETURN **F**OR **P**RO- DUCER MAURICE H. CONN AND PLAY- ER HENRY WILCOXON AND MARY BRIAN.

Maurice H. Conn, who has been in the screen field for several successful returns to independent production, with this modest budget thriller. It also marks the return to the screen of two very competent performers, Henry Wilcoxen and Mary Brian. Wilcoxen enacts the role of a Scotland Yard detective on the trail of missing jewels. He comes to the United States in search of the gem thief.

A plane passenger, posing as a diplomat, succeeds in bringing the jewels into this country. However, he is slain by Douglas Dumbrille, a smuggler, whose chief aide is Virginia Dale.

Wilcoxen, who is working with Douglas Blackley, a young American police lieutenant, recovers the gem and also captures Dumbrille. Let Goodwin effectively handled the direction, while producer Conn authored the original story. Barbara Worth and Harry Ennis produced the scenario.

**CAST:** Henry Willcoxen; Mary Brian; Douglas Dumbrille; Virginia Dale; Douglas Blackley; Tom Padden; Don Harvey; Mexican Senora; Ralph Quinn; Bert Connolly; Douglas Evans; Paul New; Alan Niven.

**CREDITS:** Producer, Maurice H. Conn; Director, Maurice H. Conn; Associate, Maurice H. Conn; Screenplay, Barbara Worth and Harry Ennis; Camera, Cameron Jones; S. Brown; Musical Director, Edward Kaye; Music, Irving Gatre: Editor, Roy Emde; Art Director, Frank Sales. DIRECTION, Effective. PHOTOGRAPHY, Good.

**School Merit Awards Get Group Endorsements**

Allied Non-Theatrical Film Association, together with the National Association of Visual Education Dealers and the Film Council of America have endorsed the program of Specialist Merit Awards for schools excelling in the use of audio-visual teaching aids, it is announced by Dr. John E. Duncan, head of the Department of Secondary Teachers of the National Education Association. Heads of ANPA, NAVE and FCA, who spoke for their respective organizations are: William F. Kruse, Bernard A. Cousins and C. R. Reagen.

Dr. William Lewin of Weequahic High School, Newark, is in charge of the program. Awards will be presented at the end of the 1947-48 academic year.

**Carriers Strike Ends**

Pittsburgh — Griffith Messenger Service truck drivers called off their strike after being out only one day. It appeared that the strike would be prolonged but unconfirmed that these union drivers, members of Local 249, AFL Teamsters, recently received a 15 cent hourly increase and went on strike when they heard the Exhibitors Service Co. truck drivers received a 20 cent increase after being on strike 10 days.

**SHORTS**

**"A Day At Hollywood Park"**

Warners, Highly Interesting 10 Mins.

Filmed at H'wood Park in Calif. this footage reveals the highly perfect supervision behind the grooming and racing of thoroughbred horses. Complete with mayor, superintendent, police and minor officials, the race track operates as a city within a city. Highly interesting to sports fans and general audiences.

**"New Trains for Old?"**

20th-Fox 18½ Mins.

Swell

Spotlighting the recent transportation trials, this March of Time poses the question: Can railroads meet the competition of planes, buses, and autos. Carrying more traffic than ever before with equipment all but worn out during the war, they must modernize quickly if they are to survive. Highlights of the film are some amusing shots showing familiar traveling nuisances, and others showing modern conveniences which may be expected in the future. A nation-wide problem, this footage has everything to make it a seller in any theater.

**"Along Came Daffy"**

Warners 7 Mins.

Very Good

Daffy Duck arrives at the home of two far trappers who are on the point of starvation. In Daffy they envision a delicious dinner and much hilarity ensues as they chase their quarry the hither and yon. A cartoon with a great many laughs.

**"Louisiana’s" Premiere In Shreveport in October**

West Coast Bureau of THE FILM DAILY

Hollywood — “Louisiana,” Monogram biographical film starring Gov. Jimmie Davis, will have its world premiere in Shreveport, La., during the week of Oct. 6-13, it was announced yesterday by President Steve Brody.

The announcement followed conferences at the studio by Brody, producer Lindley Parsons, President Ralph Leaderbrand of the Louisiana Junior Chamber of Commerce, and Public Relations Director Albert J. Meek. Governor Davis and cast will attend the premiere.

**"Captains" in 80 Theaters**

Detroit — James Sharkey, buyer for Co-operative Theaters, has completed a deal with Albert Dezel, representing Pavilions Films, for 80 bookings to be played as a unit on “Captain Fury” and “Captain Caution.” Bookings include all of the cooperative second-run houses which seldom play any re-issues.

**RED WENDEL**

“Johnny the Killer” only once-a-decade does a great new star have such a great first role.
Daltén Gets Right To Fix Heavy Duty

(Continued from Page 1) application and putting the British films before the U. S., into a monopolistic position.

The import duty clause moved by Dalton during the recent Stage of the new Finance Bill (budget) was approved without division (record vote).

The Chancellor told Commons during the debate that the new levy, if applied, would be by taking a "trial shot" at the earnings of films, but he reiterated that it was an enabling measure to make further economy in dollar exchange "if necessary." Speakers from both benches severely criticized the government's method and "tender-heartedness" to Rank's film empire.

Tom O'Brien, general secretary of the NATKE, and long a leader in the Parliamentary Labor Party, under the Dalton approach psychologically bad and made the direct charge that it would place Rank into the monopolistic position here.

J. W. Belcher, parliamentary secretary for the Board of Trade, rejoined that there was no "tender-heartedness" to Rank and said that "Dalton approach was not made and the direct charge that it would place Rank into the monopolistic position here.

"We do not want to do anything that will lose the good will of the American film industry, particularly at a time when some organizations are doing their best to advance British films in that country," Belcher told Commons.

Belcher disclosed that an attempt will be made to get a voluntary price-freezing agreement inside the film industry, but said if that failed, the Board would have to use its power.

"If there is any necessity for using those powers we would not hesitate to use them," Belcher warned.

The longer the Dalton duty clause was not anticipated, but Belcher's reference to a price-freezing agreement was the first inkling that the government had that in mind also, and added to the trade's apprehensiveness.

All-Industry Picnic Monday

Charlotte, N. C.—The Charlotte Variety Club will hold the second annual industry picnic Monday at the Reo-Flea Club on the Catawba River. All exchanges and offices will close at 1 p.m.

FEMME TOUCH

M'LIN MAUSSET, assistant booker, Cooperative Theater, Detroit.
GEORGE SUTTON, Secretary, Loew's State, Syracuse.

Blumenstock Calls "Father" Conference

(Continued from Page 1) handling the "Father" premiere and other August and September engagements. Stevens sold publicity, promotion, special events and other activities will be up for discussion.

Among home office executives participating in the meeting will be Harry Goldberg, director of theater advertising and publicity; Goss, national advertising manager; Larry Golob, Eastern publicity manager; William W. Brumberg, manager of the field staff, and others.

Distribution department field representatives attending will include George Bannan, Dallas; Lucia Perrigo and Frank Casey, Chicago; Ira Epstein, Cincinnati; George Fishman, Philadelphia; Glenn Iretou, Toronto; Art Moger, Boston; Herb Pickman, New York; Richard Stephens, San Francisco; Don Walker, Kansas City, and J. D. Woodard, Atlanta.

Theater ad men present will be Marcel Breaze, Oklahoma City; E. C. Callow, Philadelphia; Dan Sinn, New Haven; George Kelly, Newark; Al Eulo, Milwaukee; Frank La Fette, Washington; Frank McCarthy, Memphis; Charles Smakwitz, Albany; J. Knox, Cleon Struch, and James Totman, Pittsburgh, and John McManus, Los Angeles.

WHO’S WHO IN HOLLYWOOD

GEORGE STEVENS, Producer-director, Born in Oakland, Calif., in 1905. Was only 16 years old when he got his first job as cameraman’s assistant on the Hal Roach lot. In time, he rolled the camera on 60 of the Laurel and Hardy comedies besides writing some of the best of them. In 1933 Stevens joined Universal where he directed his first feature, "The Cohens and the Kellys in Trouble." A year later he signed as a director with RKO-Radio, and directed Katharine Hepburn in "Alice Adams," a picture which established Stevens as a great comedy megger. He made Wheelers and Woolsey comedies, "Laddie," "Sing, Sing, Sing with Fred Astaire and Ginger Rogers, "A Damned In Distress," "Bachelor Bait," "Annie Oakley," and other box office successes. In "Vivacious Lady" he brought James Stewart to stardom. When Samuel Goldwyn once told him in sincere praise that he was a great director of "women’s pictures," he became worried and looked around for a picture with few if any women in it and came up with "Gunga Din," a hit which is still exhibiting. His better known pictures include "Woman Of The Year" with Spencer Tracy and Hepburn; "Penny Serenade" with Cary Grant and Irene Dunne, "Three A Crowd," and he made "The Talk Of The Town" and "The More The Merrier" for Columbia in 1943. When the war broke out he joined the Army and rose to lieutenant colonel in Signal Corps, making some sensational war documentaries in London and on front fronts. Stevens is now directing "I Remember Mama" for RKO release.

(Continued from Page 1) value of this type of promotion and the company will continue a similarly aggressive policy on the new season's product, McCormack said.

The session was conducted by Robert Mochrie, vice-president in charge of domestic distribution, who stressed the part played by advertising and publicity in making a selling effort more effective. Mochrie suggested that each salesman become "advertising and publicity conscious" and pass on his enthusiasm to the exhibitor.

Also addressing the convention were Vice-President John M. Whittaker; Leon Bamberger, sales promotion manager; Terry Turner, field exploitation chief, and Emerson Foote, president of Foote, Cone and Belding.

Ned E. Depinet read telegrams received from Leo McCarey, John Fitzghbons, Leonard Goldenson, J. Meyer Schine, Charles P. Skouras and John Davis of the J. Arthur Rank organization.

National Screen Service hosted a cocktail party for the delegates late Monday afternoon in the Wedge-room.

Exhibs. Complaining to Justice Dept.

(Continued from Page 1) are required by the Department of Justice at the antitrust division once every 90 days.

A large number peculiarities the possibility of a thorough lift in the restraint of all complaints. Of course emphasized however that the Government is keeping a close watch on the whole affair.

On receipt of many of the complaints, letters are written to the distributor of company involved to get their version of the situation. This data is assembled for possible use in the future. Although there is little chance that additional suits will be initiated by the Department of Justice until disposition of the equity case, Government officials stressed that it is by no means certain that action may not be taken.

Justice officials in the past have cautioned that granting of stays from the N. Y. Court's decision does not make certain practices "legal" and defendants always run the risk of court overruling the dismissal suits.

It was learned that the complaints were received by the Department in September for unreported bidding practices of some distributors. Government officials were reluctant to deal with complaints because of the lack of thorough investigation of many of the situations. Although Allied States has not yet released results of the poll of members, it is known that general dissatisfaction with distr ibu t i on practices were expressed.

Parkway, Mount Vernon Named in Fraud Actions

(Continued from Page 1) Steinberg and Leonard Finkelson, officers and directors. Defendants are charged with having made fraudulent false and fraudulent statements and representations in their books and records and induced couponholders to sign written reports of falsified box office receipts. Defendants are charged with having exploited such reduced grosses to obtain reductions in license fees.

Louis Nizer of Phillips, Nizer, Benjamin & Krim represents the plaintiffs.

CHARITED

SELZNICK STUDIO RELEASING DIVISION OF CANADA, LTD. (Down, Del. capital, 1,000 shares of no par value stock.
PARAMOUNT PICTURES CORP., Radford, Va., capital, $5,000; by leading one; Roger C. Clement, Milton Kirshberg, Wallace H. Vaugan, New York; capital, 200 shares of no par value stock; by Lawrence Fields, Horace Kebet, Herman Novis.
PARION THEATER CORPORATION, New York; capital, 100 shares of no par value stock; Solomon M. Strausberg, Moray & Strubberg, Stanley Kert, directors.
Lower Rentals Feared: KRS Sets Meeting Date
To Consider the Move

London (By Cable)—United States distributors, already faced with the threat of a heavy customs duty on film imports as the result of Parliamentary action on Wednesday night, yesterday were confronted with another revenue menace thru CEA proposals for establishment of a booking combine for industries.

As a result, the KRS issued a call for a special meeting on July 31 to
(Continued on Page 4)
Coming and Going

WILL HOLLANDER B & K publicity chief, will accompany JOHN BALABAN on his plane trip to Palestine, to investigate conditions over there.

JOSEPH MOSKOWITZ leaves for a Coast visit.

DAVID GOLDING, ex-FILM DAILY staffer now with Sam Goldwyn in England, is due home for a month's vacation on the first post-war voyage of the S.S. Queen Mary.

HUGH BRAY, Paramount's Coast district manager, has left Los Angeles for branch conferences in Seattle, Portland and San Francisco.

WILLIAM R. ZOEGLER, head of M-G-M's sales office, returns from England for three weeks' visit of Western branches.

JOSE ITURBI, M-G-M star, arrived from the Coast yesterday and leaves today for Rio de Janeiro, via plane.

AL COCO, head booker at the M-G-M St. Louis exchange, is in town on a vacation.

A. GRIFFIN, British exhibitor and MRS. GRIFFIN return today to London by plane, after their visit to Hollywood.

ARNOLD CHESLER, M-F-EA manager in Holland, arrived here yesterday via KLM for conferences.

Among those sailing today on the S.S. Mauritania are MRS. JACK WARNER, LOUIS ELLMAN, J. Arthur Rank representative for Northern Ireland, and MRS. ELLMAN.

Tamarind Starts As UA Publicity Chief Aug. 4

Alfred H. Tamarind, former publicity director of the United Artists Theater Guild, takes over as UA publicity manager Aug. 4, succeeding TOM WALTER, who resigned this week to join the MPAA, Paul N. Lazars, jr., ad-publicity director, confirmed in the move.

Tamarind, a graduate of NYU in 1934, served as a member of the UA publicity department and for the last four years has worked on special assignments, on loan from the Theaters Guild, for UA. He handled promotional operations for "Henry V" and more recently for "Carnegie Hall."

Amber Performance Fee Hearing Off to Aug. 8

Norristown, Pa.—Hearing on the action of Northeastern Theaters, Inc. on behalf of the Amber Theater, Amber, in connection with the borough of Amber's new ordinance imposing a $1 performance fee has been postponed to Aug. 8. Similar cases are pending in Pottstown and Hanover. In the former town, plaintiffs are withholding notes of testimony before preparing a brief while in the Hanover case no hearing has been scheduled as yet.

G. L. CARRINGTON, president of Altec Services and Altec Lansing, has arrived from the Coast for a board meeting.

ROBERT SODIOMKA sails for England aboard the S.S. Mauretania today. Sodiomka, liaison to Rank by U. J. expects to be in England for six months.

JOHN MILLS departs for Tuesday for Hollywood, where he and his wife, MARY HAYLETT MILLS, will house-hunt with the Rev. Horatio's. He returns to England on Aug. 6 aboard the S.S. Queen Mary.

MICHAEL RIDGRVE, now in New York for a few days, leaves shortly for Canada on a three-week p.a. tour and sails for England from Montreal on July 26.

DENNIS MORGAN sails today on the S.S. Mauretania for Paris to join the film unit that will shoot part of "To the Victor" in the French capital. DIRECTOR DILMER DAVIE and co-star VIVICA LINDFORS are returning to Paris via Constellation over the next few weeks.

EARL CLINCHLOCK, chief engineer of the Warner studio sound department, is in New York for the next two weeks in connection with the forthcoming Warner newsreel.

SAM CLARK, of the Warner publicity department, handling commercial tie-ups, returns to the Coast from New York this week.

IA New York State Group To Meet in Utica July 13

Utica, N.Y.—Delegates representing the 60 locals of IATSE's New York State District No. 10 will gather at the Hamilton Hotel here, Sunday, to discuss the ramifications of the Teamster's Wage Act as well as regular union matters.

Since he is still in London, Prexy Richard F. Walsh will be represented by his confidant, Representative Thomas J. Shea, assistant international president and William P. Raoul, general secretary-treasurer, with the Director's Chairman Thomas Mrutha and Secretary H. Paul Shays attending in his place. The session will end Monday before the New York State Federation of Labor observes its fourth annual parade. AFL-CIO's Labor Day celebration.

Harry Bryan, assistant co-ordinator for the British Empire for Loew's Int'l Corporation, left by air yesterday for a three-month trip to South Africa. He will take over temporary supervision of that territory while Morris Davis, managing director, is on a long-aired vaca-

ion to London, which will be followed by a visit to New York City for office home conferences.

Petrillo Hearing May Be Deferred or Called Off

(Continued From Page 1) off indefinitely, sub-committee chairman Carroll D. Kearns of Pennsylvania admitted yesterday.

One of the referred to as a move might be that hearings will have to be held outside of Washington—either in Los Angeles or New York, Kearns suggested. He added that hearings might deal with A.F.L.-related matters with television and FM.

A 60-day postponement on further hearings was suggested by Rep. Richard Nixon, (R. Calif.) to determine whether recent enactment of the Taft-Hartley bill and the recent Supreme Court decision on the Labor Act will mean a drastic change in A.F.L. tactics.

U' Pic Hit by Detroit Censors on Police Action

Detroit — Withdrawal of Universal-International's "Brute Force" from exhibition has been asked by Inspector Charles W. Snyder, in charge of Detroit police censorship, because of brutality shown by police and prison employees in film.

A referral to recent sensational local murder cases by youths, and said that film is untrue in dealing with conditions as described by police and prison employees.

Ben J. Robins, Universal manager, is putting the matter up to the home office for decision. Film has not yet been dated in any Michigan theaters.

Appoint Three to New Staff Posts in SMPE

(Continued From Page 1) SMPE headquarters; Helen M. Stole was appointed editor of the SMPE monthly Journal. New setup will enable Nemeck to get around more in the field.

Miller Rites in Hickory

Hickory, N.C.—Funeral rites were held here Tuesday for John F. Miller, Sr., 75, retired theater owner and operator.

New York Stock Market

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New York Curb Market

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Mervin Ash & Co.

NEW YORK STOCK EXCHANGE

statistical information on listed and un-listed securities available. Please call.

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Complete Film and Disc Recording Facilities
UA To Release 13 "A" Pix in Next Six Mos.

(Continued from Page 1) distributed during October as a roadshow. The line-up is part of the company's 36 pictures scheduled for the 1947-48 season. The pictures each will be released during the months of August, September and October, with two pictures each set for release in November and December. They are:


December releases include "Atlantic," (Seymour Nebenzal), and "Intrigue," (Sam Bischoff).

Aside from the features UA will release that Hopalong Cassidy is starring, the unassigned number of Walter Lantz color cartoons and David L. Lowen musical shorts. The Lanzes have been a real hit with the public, and the Lowens have had a lot of success with their musicals. The Lanzes have been a real hit with the public, and the Lowens have had a lot of success with their musicals.

Unger Names 10 UA '47 "Golden Circle" Salesmen

(Continued from Page 1) science for the season, are: Harold C. Rose, Washington; Forest F. Nine, Dallas; Edward J. Stoller, Minneapolis; Carl F. Halko, Omaha; Sidney Cooper, Detroit; Leonard Minta, Philadelphia; Sam Riffkin, New York; William M. T. Smith, Atlanta; Al Iscove, Toronto, and W. W. McKendrick, Salt Lake City.

The Golden Circle, inaugurated by Unger last season, has been designed to create a pool of future executives from within UA's ranks.

Scopony Extension Granted

Paramount and Television Productions were granted an extension under July 21 to file an extension for the license application to the cross claims of Arthur Levey and Scopony. Order was signed by Federal Judge William Bough.

Send Birthday Greetings To—

July 11 Walter Wagner Thomas Mitchell Sally Blake
Julia Byron
July 12 Hunt Stromberg Tod Browning Jette Goudal Joan Marshall Mike Connolly Sonny Minta Mosty Bricke Joel Bezaunger Milton Morris Nina Roisten Leond Kinsky
July 13 Carl E. Milliken Cornelius Keefe Sidney Blackmer Ulric F. Smith
Two pictures each set for release.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

DIRECTOR HENRY KING is in Maine at the moment scouting locations for his next Twentieth-Fox assignment, "Spoochnahle," to star Dana Andrews and Anne Baxter. * A pro-football theme, "The Education of the Heart" has been put on the production schedule of RKO's Robert Sparks for early 1948 production. Charles Schnee will adapt it for the screen. * * John C. Champion and Blake Edwards have been signed to a writing-producing deal at Monogram which will release their first, "Panhandle." * * With Gene Autry's second Columbia pix on his 1947-48 schedule, "The Strawberry Roan," almost completed, "In A Little Spanish Town," third in the series of eight musicals, will start in August. * Monogram producer, Lindsay Parsons, will take his troupe to Arizona for shooting late this month on "Rocky," the Roddy McDowall starrer. * * John Hubbard has been signed by PRC to co-star with Elise Knox in "Linda Be Good." * * M-G-M has cast Dorothy Patrick as Robert Taylor's wife in "The High Wall." Herbert Marshall and Audrey Totter are in the cast. * * Janet Blair will star opposite Louis Hayward in "The Black Arrow," Columbia's filmatisation of the Robert Louis Stevenson adventure classic. * * Location shoots for Warners' studios during the first six months of the year reached a post-war record with 140 days being spent on location and 42,750 miles traveled by various companies from the Burbank lot during the year's first half. * * Sir Cedric Hardwicke has been signed to play the role of "Dr. Libbard" in "Mental Coils," a U-I film starring Charles Boyer. * * Monte Shafter has signed Abbe Nash to write the screenplay of "Man-Eaters of Kumaon," which he is producing in association with Frank P. Rosenberg for U-I release.

Rank Sees Spiritual Qualities Essential

West Coast Bureau of THE FILM DAILY

Hollywood—L. Arthur Rank, in his Hollywood valedictory, disclosed that he intends to produce some pictures "which will not be box office" and, he hastily added, "I hope some pictures will be ahead of demands of box office.

Rank, who spoke at a luncheon tendered him by the Academy's board of governors, said that he stands for entertainment in pictures but felt that pictures in order to be successful must have not only physical appeal, but mental and spiritual qualities as well.

"We have a long way to go, but the successful contribution of the physical, mental and spiritual in pictures is our goal," Rank declared.

Technicolor For 65% of M-G-M's 1947-48 Shorts

(Continued from Page 1) new subjects, augmented by six Gold Metal reprint cartoons.

Schedule lists 10 Pete Smith Specialties, 16 cartoons, six FitzPatrick Travelals, six John Nesbitt Fiasco Parades, four 2-reel M-G-M Specials, and the six cartoon re-issues.

AA-Mono. Execs. Head For Okla. City Parade

A delegation of executives headed by Edward Mover, vice-president and executive assistant to Steve Brodly, president of Allied Artists and Monogram, will leave here Sunday night, by train, for the annual national convention of both companies, to be held in Oklahoma City, July 17-18-19, at the Skirvin Towers Hotel.

Included will be M. R. Goldstein, general sales manager; L. J. Scholten, director of sales; Arthur Greenblatt, Eastern sales manager; Nat Furst, North Eastern district manager, and Si Borus, contract manager.

WEST COAST BUREAU OF THE FILM DAILY

Hollywood—Steve Brodly, Allied Artists and Monogram president, heads a contingent leaving over the week-end for Oklahoma City for the world premiere of "Black Gold" at the Midwest Theater next Wednesday, and the joint convention of the two companies to be held at Skirvin Towers Hotel, July 17-19.

Others to attend include George D. Burrows, executive vice-president and treasurer; Harold Mirisch, vice-president; Scott R. Dunlap, assistant to Brodly; Jeffrey Bernerd, producer of "Black Gold"; Howard Stubbins and Mel Holling, Pacific Coast franchise holders, and Anthony Quinn and Katherine DeMille.

64 August Releases for Chi.

Chicago—Area releases for August will total 64 features, including 32 new subjects and 32 re-issues, according to the Allied Theaters, release list.

faces that fill theatres "Lured" by Hunt Stromberg for UA
Ringing Down the Week's Curtain

• • • WELL SIR, it didn't take the boys long to cash in on those flying saucers......First to crash thus locally were the last-thinking lows at Metro with display copy in yesterday's dailies slyly intimating that the saucers were a collective plug for "The Hucksters" which is Capitol-bound.......Down in Oklahoma City, on Tuesday the smart Allied artists took to the air and from a plane shovered down thousands of flying black and gold discs on noontday shopping throngs to call attention to the coming world premiere there of "Black Gold" ......And the postman deposited on Phil M.'s desk yesterday a memo from Charles Reed Jones assuring that the flying saucers are really Louis Armstrong records of "Do You Know What It Means to Miss New Orleans?"......It seems, see CRI, RCA-Victor couldn't contrive any other distribution to supply the demand since Jules Levey's "New Orleans" has been opening in the keys.......NEXT!!!!!! "The line forms at the right"......

• • • J. ARTHUR BANK thinks it would be a good idea for the British film industry to establish on Academy of Motion Picture Arts of its own......Which means, of course, there will be one ......Meanwhile, JAR has a gold life membership card in Hollywood's Academy, ......That startling new Fairbanks-Back Zoomar tele lens, which can "zoom" instantly from sports close-up to full view, will be used for the first time in a regular telecast by NBC's Station WBST to cover the first game of today's double-header between the Giants and the Cardinals at the Polo Grounds......Tonight, WBNT will use the new lens to teleview the fights at Madison Square Garden ......Lens was developed by Dr. Frank Beck......Jerry Fairbanks controls distribution......

• • • A NEW THREE-YEAR CONTRACT just signed with Camel Cigarettes up the revolt in the Motion Picture Relief Fund from the Screen Guild radio show by $2,000 per week next season. ......Hal Roach has been added to the directors of Investors' Syndicate of America. ......JAR has shared Nino Martini for Two Cities' "One Night With You." ......You can look for more anti-trust suits against the majors in the Midwest. ......"The Cowboy Quoted Keats" by Charles Marquis Warren. Para. writer, appears in the July 26 Spectre. ......The Capsule Critics of Hollywood by Hedda Hopper in yesterday's N. Y. Daily News: "It seems that the English create, while we copy." ......Initial production venture of Benn Jacobson, former E.L. Eastern studio rep. now in Hollywood, will be "The Magnificent Cricrckey" based upon an original screen story by Herb Steinberg and Irving Gordon. ......Cute stunt DOS' Vanguard pulled at last night's cocktail party at the RKO Paiche studios on upper Park Avenue......Not only was the set, "Moore's ABHBA Bar" from the film-in-progress, "Portrait of Jennie" used for the party, but individually inscribed beer mugs were removed from the bar shelves and given to the appropriate scribes of the industry, metropolitan and weekly press, by the charming Miss Nathalie Thompson of Selznick's p. a. staff.......Little Brown Mug, How I Love Thee......

• • • WRITE YOUR OWN COMMENT DEPT: Classing the town's film theaters with beach donkeys, the Licensing Committee of Rhyli, England, has designated some sub-committee to "inspect" both for licenses......

Rank Buys Interests In Malayan Circuits

(Continued from Page 1) program of furthering British pictures throughout the world.

Existing houses are the Victory Theater, Singapore, and the Lay Day and Pandion Kino. A new, another 1,500-seater to be built in Singapore, in addition to others throughout Malaya. Agreement was inked here by John Davis, with like Wan Tho and Max Baker representing the Malayan companies.

UA Denies FTC Charges: Calls 'Blimp' Financial Flop

Washington—Stating that the film was a financial flop in this country, United Artists yesterday denied charges by the FTC that the British picture, "The Life and Death of Colonel Blimp," was misrepresented in advertising by UA.

In addition, David O. Selznick, named in the FTC charge, filed a petition with the commission to strike his name from the complaint. Selznick said he has never been a stockholder in UA. Also named in the complaint are Edward C. Rafferty, Mary Pickford and Charles Chaplin.

UA admitted the film was sliced from two and one-half to about one and one-half hours. Cuts were made, however, UA said, because the full-length film was "unfavorably received" by exhibitors in this country.

UA said it has "received nothing" for distributing the pic in this country. The company said that total UA film rental income for the week ending July 3, 1947, amounted to $276,490, against which there were charges for prints and advertising amounting to $287,263.

Beckworth to Produce Hayworth Pix for Col.

West Coast Bureau of THE FILM DAILY

Hollywood—Columbia has entered into a contract with Beckworth Corp. for release and distribution of two Rita Hayworth productions each year for the next seven years. All Miss Hayworth's productions will be produced by Beckworth. Arrangements on behalf of Beckworth and Miss Hayworth were negotiated by John Hyde of William Morris Agency.

WEDDING BELLS

De Grange-Baldridge

Winchester, Va.—Mr. and Mrs. M. Clay de Grange announce the engagement of their daughter Dorothy de Grange of New York City and Winchester, to Thomas Wood Baldridge of Washington, Middle Atlantic States promotional rep. for Metro.

Musgrave-Cohen

Jack Cohen, Eastern district manager for National Screen Service, was married over the week-end to Jolene Musgrave of Detroit, Ceremony was performed at the home of the groom's parents in Atlantic City.

Abbott-Smed

Council Bluffs, Ia.—Morris Cohen Smed, manager of the Strand Theatre, was married recently to Grace Abbott of Los Angeles.
Gov. Intervention Accord is Possible

(Continued from Page 1) vigorously its attempt to intervene in the case, MPTOA has consistently refused that method of action in the belief that they could best play their role by appearing as animus curiae. Significant in this attitude is the presence of RKO and Loew's theaters in MPTOA, both of whom would be placed in an untenable position if the association were to intervene in support of the Government.

Easiest way out of the situation would be for ATA to withdraw its intervention petition and this is the action that has been indicated. It will be pointed out to ATA members who oppose withdrawal that the fight will be continued by the other intervening parties, the Confederacy South, the National Association of Southern California Theater Owners, and that the obvious advantages of the stronger exhibitor groups that would be achieved by affiliation far outweighs ATA's direct intervention.

ATA and MPTOA boards of directors will begin their formal discussions of the merger at the end of next week.

Roche Group's Sound Vue To Make Business Films

Wilmington, Del.—With an eye upon an untapped market, a group headed by James Roche of this city, have formed Sound Vue, Inc., to make educational, industrial and documentary films.

With many companies centered in New York and Chicago and other large cities, Roche feels that a large number of commercial firms in smaller towns would be interested in making business films provided the cost is not too high. Roche asserts that by shooting in 16 mm, and releasing the finished product in the same size, production costs can be reduced to a new low.

Other officers in the company are William Tigani, secretary-treasurer; Dorothy Tigani, first vice-president; Anne Roche, second vice-president.

Firm is capitalized at 250 shares, no par value, with offices at 906 Concord Ave.

Hiroshima Vitality... Climbs Seven Floors

It's 210 steps and seven flights to the theater located atop the Fuku Meija department store in Hiroshima and Japanese film patrons don't mind the climb, an MFA report from William Aurich, manager in Osaka, states. It's the only department store left standing after the A-Bomb hit. Hiroshimans to the tune of 10,000 daily visit the store and theater.

**REVIEW OF THE NEW FILMS**

Gas House Kids Go West" with Emory Parnell, Chili Williams, Jonathan PKO.

ROUTE OFFERING IN THE SERIES HAS POSSIBILITIES FOR INDICATED AUDIENCE.

This week they are hauled up on assault and battery charges before the local chief of the gendarmerie, then they contrive to win a basketball game via connivance, Prize is a trip to California. They get there in a "hot" car which is delivered to Vince Barnett. In this way, quite innocently, they become involved in dirty work which, in turn, indicates there's a racket afoot at the ranch where they are vacationing.

The cop who's with them sets out to stage a frame which comes off while the boys are off the premises one day. They swipe the local sheriff's bus, sell it to Barnett. He turns it over to William Wright for sale. Then a cop and the Gas House Kids stage an attack and after some slamming brawling the crooks are taken.

Capper's produced from making a mistake and marrying Wright.

Gags come via overemphasis on the gags of the district from whence the title of the series comes. In the outline sense, it is comical. There being no accounting for taste in the humorous, this one will find an audience to appreciate its unfailings.

CAST: Emory Parnell, Chili Williams, Vince Barnett, William Wright, Lula Bliss, Ronn Martin, Roy D'的成本, Carl Switzer, Emory Bartlett, Rudy Wissler, Tommy Bond.

CREDITS: Producer, Sam Beuritz; Director, William Beaudine; Production Manager, Buck Suttschi; Photography, William Sickler; Film Editor, Harry Reynolds; Sound, Earl Sitar; Music, Alvin Levin; Music Supervisor, Dick Crockett; Screenplay, Robert E. Kent; Robert A. McGowan, Eugene Conrad; Original Story, Sam Beuritz.

DIRECTION: Adequate, PHOTOGRAPHY: Okay.

Drinking Scene Rules Clarified in Bombay

Bombay (By Air Mail)—In a statement clarifying the government's stand on drinking scenes in films, the Bombay Board of Film Censors is instructed to refrain from trimming shots which are meant to propagate the idea of abstinence. Board is also told to leave shots which ridicule drinking, but to trim any scenes which make fun of the idea of prohibition, to ridicule a government which has decided on a prohibition program or to induce people to become indifferent to such a program, or to encourage them to break the prohibition laws.

Also banned are scenes which glorify drink, show it as a fashion, or social custom, make it popular, or to paint it as healthy, honorable or respectable.

Jones Okayed For FCC

Washington—Without a dissenting vote the Senate Interstate Commerce Committee yesterday approved the nomination of Rep. Joseph Jones, Ohio Republican, to the FCC.
Price Till Counters Detroit's Biz Drop

Detroit—Theater attendance in the Detroit area has dropped an average of 20 per cent in the past year, largely offset by an eight per cent increase in prices, according to a survey just completed by Daniel J. Ryan, Detroit superintendent of the Wisconsin. This figure generally confirms the trend reported by exhibitors throughout the city, although nearly every showman who has become vocal on the subject estimates the drop as nearer 25 per cent—with some of the big downtown houses taking a greater dropoff. Total drop is probably around 35 per cent since VE-Day peaks, but during the past year the slack has not been too great.

Ryan reports that show business is one of two major fields reporting in which business is down, with building showing a drop of 57 per cent, while theaters are held off by comebacks and the growth of Public Welfare, which may mean a long-term trend toward less amusement spending and the consequent temporary shift toward business recession.

"Hucksters" In London World Bow at Empire

London (By Cable) M-G-M's "The Hucksters" had its premiere here yesterday at the Empire Theater.

The picture is slated to open in more than 400 American cities next week and is tentatively scheduled to have its Sydney, Australia, engagement at the beginning of July. It will also follow "The Yearling" at Loew's Toronto tentatively set for July 17, and at Loew's London, Canada, July 31, following "Fiesta." The Broadway opening will be at the Capitol, July 17.

SICK LIST

MRS. JOCK LAWRENCE is convalescing from an operation in Good Samaritan Hospi
tal, Los Angeles.

JENNY GUTTUSO, assistant at the Palace, Albany, is recovering from a major operation.

DOLORES GERSHETZ, Shubert Int'l secret
ey, is hospitalized with jaundice.

MONTY WOOLLEY is scheduled to en
ter Albany Hospital in Albany on Monday for a minor operation.

EARL MCLINNEN, operator of the Fox, Detroit, has been confined to his home by arthritis.

50-50 on U.K. Duty Imposition

Many Disadvantages Seen if Dalton Acts

(Continued from Page 1)

well informed Government and in
dustry quarters both in Washington and New York, and this report is proba
bly based upon advice from London.

Opposing Arguments

While conceding that Britain's dol
lar situation is desperate, and that there is considerable feel
ing in Britain that the flow of dollars to U.S. for films is too great, ob
servers feel that Dalton will be re
luctant to move for several reasons,
among them:

1. The Chancellor's plan to slap on the heavy duty was believed con
ceived before John Davis announced in London that the U.S. major cir
cuits had entered into a "gentlemen's agreement" with J. Arthur Rank to play 12 to 15 JARO pix in some 1,300 British houses. Although it is true that although the Parliamentary wheels were placed in action some 10 days after Davis' announcement, in Britain, it is anticipated that the Rank deal with the affiliated circuits will return $12,000,000 to the U. K.

NO "FREEZING"

The British Labor Government has no intention of "freezing" the remaining American film earnings in the U. K. in the event that the heavy ad valorem duty is imposed. The Treasury, THE FILM DAILY learns reliably.

2. Subsequent to the tabling of the Dalton order and amendment to the Finance Bill in Commons, joint announcement was made by Sir Alex
ander Korda and Spyros P. Skouras that 20th-Fox would distribute 14 Korda pix in the U. S. Korda dis
closed that the 20th-Fox contract has a guaranteed minimum value for the British Lion group of $14,000,000, with possibility this sum might be doubled.

3. The Chancellor would chance jeopardizing $35,000,000 in American business revenue from the exhibition of British films in the U. S. only as a last resort, and admittedly the $25,000,000 would be in jeopardy by the imposition of a very heavy duty.

(While Washington dispatches to THE FILM DAILY published Thursday, reported that the British government might seek $35,000,000 via the imposition of a heavy duty, this was one of several well informed quarters told THE FILM DAILY yesterday that the actual duty figure contemplated by the Dalton plan was exactly 50 per cent. This, if imposed, would cut American indus
try revenue from the British industry to an annual sum of $34,000,000, with the most serious repercussions on Hollywood production.

4. No small factor is the wide
spread British industry opposition to the change in duty basis. If placed on a 20th-Fox contract was especially good, it would cut down the number of Amer
ican pix exported to Britain, with British theaters dependent on Holly
wood pictures, except for 30 per cent of their playing time, a crisis inevitably would develop. This explains the in
tense opposition expressed in and out of Parliament by Labor's Tom O'Brien, general secretary of the N.A.T.K.E. O'Brien has warned that British studios cannot expect to sup
ply much more than 20 per cent of U. K. playing time for five to 10 years because of inadequate studio facilities and the inability to secure needed equipment.

Charges Loan Prejudiced

O'Brien, too, has charged that the British Loan Agreement may be prejudiced if Britain, through the heavy duty, starts cutting down on American material. O'Brien has a large loan out on "Hucksters," which may find itself. Staged in London and filmed outside the U.S., the film is a joint production of M-G-M's British subsidiary, United Artists, with a top British cast.

5. The firmly held anticipation that Rank, upon his return to Britain on July 12, will advise Attlee, Dalton, Sir Stafford Cripps and Ernest Bevin, among others, that the heavy duty would be the worst possible move that could be made, is indirectly ex
plained by the fact that the Rank deal with the affiliated circuits will return $12,000,000 to the U. K.

Chaplin on Deck For Un-American Hearing

(Continued from Page 1)

ualation is Ingrid Bergman, with Humphrey Bogart leading the male stars.

Following "Jolson Story" in the tabulation are "It's a Wonderful Life," Liberty-RKO; "Marge!," 20th-
Century Fox; "This Is The Life," Universal; "Old Acquaintance," "The Magnificent, The," Warners; "Member of the House," Monogram; "The Dark Mirror," Uni
versal; and "The Killer," Universal.

Runner up female stars are Bette Davis, Greer Garson, Rita Hayworth and Lana Turner, while the male runners up are Gary Cooper, Bing Crosby, Bob Hope and Alan Ladd.

Recommend Expert Advice For British Child Shows

London (By Air Mail)—Greater use of expert advice in the conduct of children's clubs is recom
mended in a report published by the British Film Institute, as the result of investigations by Mary C. Far
naby and Maurice T. Woodhouse at the Odeon, Bradford, over a period of three months.

The report recommends that psychol
ogists, sociologists and education leaders be consulted, both in oper
ating the clubs and selecting and making the films. Investigators re
port an acute shortage of films made especially for children.

Jolson Taps Gallup Poll In First Half of 1947

(Continued from Page 1)

London, Wabash, July 11—Ingrid Bergman, former Secretary of State, may go to Hollywood to confer with industry topers. Byron will prepare the industry's defense against charges that Communist propaganda has reached the nation's screens. Any trip to Hollywood by Byron, how
ever, would be delayed until the return from abroad of MPAA Presi
dent Eric Johnston. Johnston now is slated to return about July 25. John
ston and Byrnes already have had preliminary talks outlining the in
dustry's answer to the House Com
mittee. Now that the committee has set a date for the hearing, formal preparation of the industry's case will get under way. Byrnes, however, will not appear before the committee.

THE JOURNAL OF THE FILM DAILY

July 11, 1947
He follows motion...

He swings the camera . . . following motion, keeping the object of interest always frame-centered . . . there you have the culmination of years of experience—years in which the operative cameraman learns how to get the most from his equipment.

But he learns, in those years, something more—to understand the problems of the picture's director and of the director of photography. From this understanding comes his great ability to interpret their wishes creatively . . . to devote his technical knowledge to giving them what they want from every shot, every scene.

Because he must get so much from every shot, his dependence on film of superior quality and uniformity is great. That's why you'll find so many operative cameramen using the family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
WASHINGTON

It’s entirely likely that Rep. Karl Mundt of South Dakota, will succeed with his bill to provide $2,250,000 for production and distribution of pix on Americanism, produced for school youngsters. This bill, which Mundt introduced late last week, has the same backing the funds asked by the State Department for production of documentaries to send overseas are being cut — Mundt appears to be unique in that he is the only member of Congress who seems to feel it as important to sell American ideals to Americans as it is to ‘sell them on film and over the airwaves to Europeans, Asians, bushmen and the rest of the world.

WHILE Mundt became interested in the whole matter as a member of the Foreign Affairs Committee, do not forget that he is also a member of the House Committee on Americanism. It is probably the first constructive, concrete proposal for strengthening the Americanism of young Americans that has ever originated in the membership of that committee. There have been other members in years past who have wondered how the Commission of Americanism might truly serve a constructive purpose. But they have never had anything of value to offer as a substitute for the probing and prying and the too frequent indiscriminate sneering and sputtering of the committee.

In our efforts to repel Communism and other dictatorial concepts,” Mun’dt said as he introduced his measure, “we have too long relied upon the negative approach whereby attention is called to the obvious and oppressive features of red elements and red fascism without indicating adequately an emphasis upon the demonstrable virtues and values of our constitutional freedoms and liberties. My bill provides for the procurement of educational films to be made available to school children throughout the country for the purpose of dramatizing the inherent values of our free way of life to laborers, farmers, businessmen, our professional classes and to Americans generally regardless of their walk of life, station in society or choice of occupation.

Forthcoming generations of adult Americans will have fewer skeptics and many more sturdy patriots exemplifying genuine enthusiasm for our traditional economic and political institutions if children in school are vividly impressed by the evidences of visual education with the fundamental virtues of the democratic processes which have made this country the envy of all the world.”

Freund Sues UA

Robert Freund, doing business as The Twin Editions, yesterday filed suit in Federal Court against United Artists, claiming that movieland’s use of copyrighted reproduction of Sandro Botticelli’s painting, “Portrait of a Youth,” without any written consent or remuneration, is a violation of his copyright on the painting. “Mr. Ace,” released by UA, Freund seeks an injunction and an accounting of profits.

Five-Stage Studio Looms for Toronto

Toronto — A five-stage film studio on Toronto’s waterfront is expected to result from negotiations under way by Louis H. Jackson, managing director and executive producer of British National Films, and Mr. E. H. Goldstein, owner of the Dufferin Shipbuilding property, formerly owned by James Franceschi but since its purchase by the Government, under the management of Rodfern Construction Co.

Vacant since the last cartoons and firesteamers were built there, the high-building studios and equipment yards are said to be suited for conversion to a modern film studio. Preliminary negotiations toward the purchase of the buildings have already started, it is learned.

L. Batchelor, James T. and B. E. James, backed by Lady Yule’s $250,000 fortune, has flown back to Britain to seek Government permission to transfer necessary funds to start the Canadian production program. Jackson and J. Arthur Rank were in Canada at the same time but there is no record that they met. Rank was insinuating his Dominion holdings and Jackson was lining up facilities to enable him to commence production.

Campau Seeks Relaxation Of Mich. Roadshow Law

Detroit — Characterizing the present law as “absurd and antiquated,” J. Campau, acting secretary of the National Association of 16 mm Motion Picture Exhibitors, has demanded executive action by Governor G. Mennen Williams to regulate the running of 16 mm. roadshow equipment. Campau pointed out that a bill introduced last spring, which shows was written in 1919 and has not apply to present day conditions.

He seeks a modification of the existing law to allow roadshowmen, as well as other groups to present 16 mm shows under safe and modern conditions, and threatened that if these modifications are not made by the Governor through executive action, court action will be taken.

Campau said that a number of operators using safe equipment and films have been closed up in recent months. Because of the threat to their own business, theater exhibitors are anxious to have the 16 mm. field restricted as far as possible and are watching closely the outcome of the present issue.

Cincy Pep Club Challenges

Cincinnati — Paramount’s Cincinnati Pep Club has challenged the Pep Club of the Art Institute of Chicago in a 25-cent challenge, establishing a pool of $100, this money to go to the club of which the director of the other clubs in H. H. Goldstein’s district, makes the best showing in the 50th anniversary sales drive. Challenge has been accepted.

NEW POSTS

GLENN NORRIS, Twentieth-Fox district manager

WILL BRISCOE, manager, Orpheum, Kansas City

JERRY SHINBAUGH, assistant zone manager, RKO Theaters, Chicago

JOE GOTZ, special RKO Theaters’ representative, Chicago

LOU LUTZ, RKO city manager, Grand Rapids

BILL WESTERMAN, Paramount booker, Minneap.

ROBERT J. WELLS, salesman, PRC, Seattle.

FRANK MURPHY, manager, Low’s State, New York

NATHAN BERNSTOCK, manager, Low’s National, Brooklyn

AL STEPHENSON, writing staff, Jan Handy, Chicago

KENNETH R. MELLGREN, PRC salesman, Seattle

LISLE KRIEGBAUM, manager, Rex, Rochester, N.Y.

KEACH McALLISTER, manager, Drive-In, Al.

CHARLES SCHAEDT, assistance manager, Keith’s Syracuse

ABE BROWNER, assistant manager, RKO Empire, Syracuse


FREDERICK ADAM MEYERS, PRC salesman, Memphis

DON KIEFFEL, student booker, Paramount exchange, Detroit.

ROBERT J. WELLS, PRC salesman, Seattle.

AL STEPHENSON, writing staff, Jan Handy Organization, Detroit

FRANK RIXLER, manager, New Pier Theater, Pieron, La.

JOHN E. PROIOLETI, PRC student booker, Dallas.

FREDERICK ADAM MEYERS, salesmen, PRC, Memphis

LLOYD HARVEY TODD, Jr., PRC student booker, Charlotte, N. C.

AT & T Coaxial Rates To Face FCC Probe

(Continued from Page 1)

ing on the charges, it was learned yesterday.

The rates, already filed with the Commission, were scheduled to go into effect Aug. 1, unless protests were filed with the FCC by July 21.

No formal demand for a hearing has been made on the rates, but the commission, with the deadline less than two weeks away, television broadcasters have expressed the belief that the commission itself will call for a hearing because of the many protests against AT&T’s rate proposals. These objections were made known at an informal engineering conference held by the FCC on June 9.

Up to now television broadcasters have been using AT&T’s coaxial cable on an experimental basis. At least one of the two video stations now operating in Washington—Allen B. DuMont—has indicated that it would not use the coaxial cable if the rate proposals go into effect. Spokesmen for the station stated that if the rate proposals were made legal, the towers would be used and the cable link with New York by-passed because of the high rates which would be charged.

Audiences Were Dry

‘Tho Waters Ran Hi

FILM DAILY flood expert in St. Louis reports indifferent reaction to Vol. 19, No. 89 of Missouri News. That issue had a story on the local flood situation. Narration was to the effect that a good deal of the city had been inundated. Patrons did not find it so at the time of the high water as they viewed the situation. Patrons are likely to say there is no necessity for levees. The city is on high ground. While the sound track warned not to travel unless accompanied by alarm, theaters goers did not even get their feet wet.

New York office of the reel stated there were no reports as yet from St. Louis, from patrons or theater managers.
ABOUT THE TRADE

WILL DEVRY, president Devry Corp., Chicago, reports Devry projectors are installed in the new Drive-In theater, recently opened in Bloomington, Ill., and also that two 1200 series Devry projectors are going to the new Indiantown Drive-In, operated by the Ochs interests. Devry speakers are also included in the two theaters.

New Heywood-Wakefield chairs have been installed in the 1,777-seat Lee Theater, Clinton, Mo., of which C. W. Dickerie is manager. It is a unit of the Commonwealth Amusement Corp., Kansas City, Mo.

Mike Strong recently sold the 197-seat Community Theater, Timnath, Colo., to Bob Egenbeer, who also owns the Wavelry in Wavelry. Renovations cost $50,000 are being done to the Grand Theater, in Calgary, Alberta. New marquee seating and the lobby changed. Grand is a part of the Odeon Circuit.

Thad Matthews of the Mirograph Co., Chicago, reports shipments of 12,000 systems and 6 pairs of Movietone projectors to the Far East, thru the export firm of Frazza and Hamson of San Francisco.

Minnesota Amusement Co., Minneapolis, N. D., is rebuilding the facade and the top of the Orpheum. John Allison is rebuilding the Vivian Theater in Carlisle, Indiana and expects to re-open in 90 days.

NEW signs and screen have been installed at Hartford Theater Circuit's Rialto, in Hartford. Same circuit's Lyric has installed new candy booth. The 350-seat Strand Javana, Ia. reopened recently after being completely remodeled and redecorated.

David Sandier, president of Drive-In Theater Equipment Co., Cleveland, manufacturers of Auto.

Simplification Among Advantages Offered In New Equipment

Chicago—Devry Corp. announces new projection and sound equipment in which a number of improvements have been made. New projectors, pedestals and amplifiers are on display at dealers.

Improved pedestal is sturdier and more flexible, with four-point leveling, an improved and more rugged elevating mechanism and a training mechanism that allows projector to be swung from side to side for screen alignment.

Projector and soundhead are a

(Continued on Page 4)

Alliance and Fox
Tie Fort Wayne Deal

Fort Wayne, Ind.—Alliance Theater Corp., Chicago, has filed a counterpart indenture for a 20-year lease with the Fox Realty Co. for the Emboyd Theater, Fort Wayne, one of the largest and most modern houses in this part of the state.

(Continued on Page 3)

Montreal Theater Blocked By Restraining Injunction

Montreal, Que.—Work on a $200,000 theater just off Duvalville Square has been halted temporarily by a

(Continued on Page 5)

Strong 70-Ampere Lamp Bows Compares With 140-Amp. Condenser Type

Kroehler Installations Up In X-Country Stands

Following is a list of recent installa-
tions of Kroehler Push Back chairs:

Towne Theater, Milwaukee, Wis.; Da Beel Theater, Dayton, O.; Palace Theater, Elmwood, Ill.; State-Lake Theater, Chicago, Ill.; Miller Theater, Gary, Ind.; Capitol Theater, Finkelney, Ill.; Grand Theater, New York City; Yonkers Theater, Yonkers, N. Y.

(Continued on Page 5)

Wenzel Projector's Silver Anniversary

Chicago — Wenzel Projector Co. mark off 25 years in the business this year with celebrations of their Silver Anniversary. Founded by Mack Wenzel, firm has been under the direction of Fred Wenzel for the past several years.

Stoner Shows New Vending Machine

Completely redesigned and improved mechanically, new Univendor candy vendor is being shown to the trade by its manufacturers, Stoner Manufacturing Corp., Chicago.

Offering attractive merchandise selectivity, eight-column machine allows for individual column setting to vend at five cents, 10 cents or 20 cents.

Machine also comes in 16-column model which allows trouble-free operation and easy servicing.

Altec Installations Are Speeded in Detroit

Detroit—According to P. C. Dickley, district manager, Altec Service Corp., supervised the following installations in Michigan:

Crystal Theater, D. Gregory, Beaulah, Motel M-911; Colonial Theater.

(Continued on Page 5)

Many New Units Are Planned as Nation's Building Steps Up

Portland, Ore.—The balance of the year promises much in the way of an accelerated theater building program in the Pacific Northwest, as well as a greatly augmented program directed toward finishing theaters begun and halted by restrictions. The area near Spokane rates high in building, with several suburban and

(Continued on Page 6)

Steering Committee Formed by TESMA

Oscar F. Neun, president of TESMA, announced that a committee on trade show and convention arrangements has been appointed. Group will act as a general committee, and subcommittees will be formed from within this body. The committee consists of the following:


(Continued on Page 3)

W. Mass. Theaters Start $ Million Renovation Sked

Springfield, Mass.—Two new theaters—one in Springfield and the other in Northampton—are included in a $1,500,000 program of improvement and renovation announced by

(Continued on Page 3)

Sixth Last Theater Installs Nu-Screen

Nation's theaters are becoming ac-

(Continued on Page 4)

German Recorder

In Com. Dept. Sale

Washington—THE FILM DAILY—Washington—Described as showing revolutionary adaptability to motion picture use, 12 models of the Magnetophone, a German-developed device using magnetic tape as the medium for recording and reproducing speech and music are now on sale at the Department of Commerce.
Sturdy Portable Radiant Screen Saves Life
As Ten-Ton Trailer Pancakes Car in Wreck

Chicago—Though Radiant Screen will never make these claims in their advertisements, that company can carry one step closer to their credit, when their screen saved a man in a collision that would ordinarily have resulted in certain death.

Hit in a head-on crash, by a 10-ton trailer truck, Lee Vernon, of Scotia, N. Y., was saved when the screen he was carrying in his car prevented the body of the automobile from telescoping over him when it was demolished by the impact. The six-foot Radiant DL screen was bent to a 39 degree angle but it saved its owner’s life and left him off with only minor injuries.

General Films Ends 16MM. Convention in Canada

Regina, Sask.—Addresses by leaders in production, distribution, and equipment sales in the 16 mm. field highlighted the recently concluded annual sales conventions of General Films, with the Eastern section being held at Toronto, and Western at Regina.

In western section heard Sam Rose, newly elected president of Victor Animatograph Corp., Davenport, Ia.; Herbert Lesser of Charles Bessler Co., N. Y.; A. Wertheimer, Radiant Screen, Chicago; Keith Ledyard, Jam Handy Organization, Detroit, and a delegation from Encyclopaedia Britannica Films.

Modern Theater Supply Switches Ownership

New Haven, Conn.—Modern Theater Supply Co. has changed hands and is now the property of Lou Phillips, former vice-president and manager of the operation of which Wally Katz was until now, the president. In announcing his purchase of the company, Phillips said he would henceforth serve as president.

At the same time Phillips announced the establishment of the RCA franchise in Connecticut which he will also handle.

Long associated with the business, Lou Phillips has been operating for Modern at the same stand at 130 Meadow St., New Haven, for the past 30 years. He announced that the company henceforth to be known as Lou Phillips Theater Supply, Inc., will remain at the same location where renovations will begin at once. Additional help will be taken on he said, to insure the best possible theater service throughout the state.

George Long Named To Radiant Screen Staff

With the announcement of the addition of Mr. George Long to its executive staff Radiant Manufacturing Corp. extends its sales structure from Coast to Coast, Long, during the war was in charge of a large film production and field operation for the United States Navy Training Program, in which he was able to produce many important films.

Baehrs Pick Minn., Wisc. Cities for Circuit Houses

Minneapolis—Five Minnesota and Wisconsin cities have been slated as sites for new Baehr brothers circuit houses. It was revealed here yesterday. Plans already are set for a 1,200-seater in Chippewa Falls, Wis., and the site has been purchased for $7,000. The Baehrs intend to invade strong George Miner circuit territory with theaters in the Falls, Rice Lake and Rhinelander, Wis., and Redwood Falls and Fergus Falls, Minn.

At Redwood Falls, Minn., Don Buckley has operated two houses without opposition. Miner and Buckley are members of Home Theaters Company, operating a number of the Baehr houses in Northern Minnesota on a long term lease. Plans of the Baehrs to build in opposition to the two Home Theatre members stems from clashes over operating policy of the Home management of Baehr houses and rash exchanges at Home theater’s directors meetings.

Cinematograph International, Inc.

Exclusive Export Distributors of Famous Equipment Lines
Immediate Inquiries Considered from Manufacturers Desiring Export Market Through Competent Travelling Representation.

Joe Hornstein, Inc.

630 Ninth Ave., New York City
Cl 6-6285
Alliance and Fox Tie Fort Wayne Deal

(Continued from Page 1)

The term of the lease begins with the expiration in several years of the lease of the present operators of 75 Emboldy, the Hurricane Realty Co., owned by the Quimby interests. The Alliance Theater Corp. is currently the leasehold tenant of John Robertson, immediately across the street from the Emboldy, and is in the process of completing many Jefferson Theater improvements, with the house open in 1973. These improvements include new theatre seating, new air-conditioning system, new lighting, new marquee, and similar changes.

The Emboldy lease transaction involves a record-breaking bid of $2 million dollars. The Alliance Theater Corp. was represented in closing the transaction by Pachey J. Dee and S. J. Gregory, president and vice-president, respectively. The Fox Realty Co. is headed by Louis A. Fox, president, and Louis Nizee, secretary.

Westrex Sound System For Honduras President

Evidence of the growing interest in films South of the border is given by the installation of a Westrex Standard Sound System now being made for its Excellency Gral. Tiburcio Carías A., president of the Republic of Honduras. The equipment is intended for private showings in the presidential palace in Tegucigalpa. Century projectors and Ashcraft are lamps also are being furnished by Westrex as part of the new facilities.

Pass Springfield Ordinance To Allow Marquee Replace

Springfield, Mass.—The Board of Appeals has handed down two decisions favoring Western Massachusetts Theatres, Inc., in petitions for building ordinance variations to permit erection of new marquees at the Paramount Theater and the Broadway Theater. The petitions, denied by Building Commissioner Gordon Robertson on the grounds they would exceed the height regulation of 45 feet above street level, were granted by the Appeals Board, and it was held that the marquee was not a "manifest injustice."

Mich. Long Installations

Detroit—According to Edward A. Long, of Long & Sign Company, the following installations have been made in Michigan:

- Ramona Theater, United Detroit Theaters, Detroit, is installing a new sign.
- Melody Theater, Bernard and Leonard Brooks, is installing a new marquee.
- Center, Ray Schreiber, Detroit, remodeling the front and installing new sign and marquee.

About the Trade

(Continued from Page 1)

Voice speakers, announces that he has installed in-car speakers in the Kitty O'Sullivan-Tours line, Ont., said to be the first in-car installation in the Dominion of Canada. . . . Alfilm Bros., Springfield Ill., will close their 750-seat Senate in that city at an early date to start on a $75,000 remodeling and modernization program that will include an increase in the seating capacity. . . . The 487-seat Co-Ed Theater, Fairfield, Iowa, is to undergo extensive remodeling and modernization under plans being considered by its owner Nate Sandler. . . . The 150-seat Dow, Dow City, Iowa, opened by Wade Manchester of Dunlap, la., is being completely redecorated. . . . One hundred new plush seats also are being installed. . . . The State, Youngstown, 0., has just installed a new projection unit with a modernized heating system. . . . Norman Olson, Jr., son of Norman Olson, export manager of DeVry Corp., Chicago, will handle the interests of the department while his father is on his round the world plane trip for the company.

SERVICE SEATING CO., Detroit, operated by John Heidt, which was affiliated with Del Mel Upholstering Co. during the war, has returned its separate status and moved back to the original headquarters at 1507 West. . . . David Sandler, president of Drive-In Theater Equipment Co., Cleveland, has installed complete Auto Voice bi-car equipment in the West Side Drive-In, a Phil Smith operated project, replacing the present installation. . . . In Columbus, O., the Ohio Supreme Court, by refusing a review, has upheld Lake County courts in directing the Village of Wickliffe to issue a permit to Castle National, Inc., to erect an open-air theater in the village.

- Wagner Sign Service, Chicago, have enlarged their factory at 214 Tower Ave., Chicago, and added more ovens, as well as larger space for the annealing department of the plant. . . . The company recently has made a price reduction on their plastic lettering, due to increased production made available by larger factory space. . . . That & Howell, Chicago, are planning to add a second addition to their huge Lincolnwood plant. . . . This will add one hundred thousand square feet of space.

- Ignacio Carbonell, manager of the Strand Theater, Key West, Fla., is, in the market for an air conditioning installation. . . . He says he will place the order as soon as he gets the right price.

- The Detroit representative for Heywood-Wakefield is moving his office to 14021 Greenview Road.

Broder Circuit is installing new washrooms and completing general remodeling, including redecorating and new advertising signs, at the Seville Theater (formerly the Vendome) in Detroit.

- The Memphis, Memphis, site owned by M. A. Lightman and Associates, has been completely redecorated and many new features in modern lighting effects have been installed. . . . Theater burned several months ago, and in redesigning the house, new seats and carpets have been installed. . . . The front is tile and rest rooms have also been redone in tile.

- The Park Theater, Tampa, Fla., has been completely equipped with new push back chairs. . . . Elmer Hecht is manager.

- Appointment of Raymond A. Dussault, Jr. as sales manager of the New York area was recently announced by Maceodan Goodwin, vice-president sales of Continental Electric Co. . . . Dussault replaces F. V. L. Smith and is located in Continental's new office at 55 W. 42nd St., New York City. . . . Dussault was formerly sales engineer for Westinghouse Electric and has had many years experience in electronic tubes and specialties.

- W. H. Trunick of RCA has been named manager of the Theatre Supply Co., St. Louis, succeeding L. H. Wilder, who will take up other duties. The give company has the agency for the Kor King popcorn equipment for the St. Louis territory.

Steering Committee Formed by TESMA

(Continued from Page 1)


Sub-committees will act on transportation, decorations, program, reception, entertainment, etc.

W. Mass. Theaters Start $ Million Renovation Sked

(Continued from Page 1)

Samuel Goldstein, president of Western Massachusetts Theaters, Inc. The Springfield house will have priority, according to Goldstein, who said that Roger Rand, prominent Boston theater architect, will draw plans for the new theater in Northampton, where two others are now operated by the chain.

Renovations also include new chairs, carpets and a marquee at the Garden Theater, Greenfield, and new chairs at the Calvin Theater, Northampton.
**THEATERS AIDED BY ASPHALT TILE**

Fire-resistant Qualities and Easy Maintenance
Highlight Useful Long-Life, Non-skid Floors

With the modernization drive currently in effect in theaters throughout the nation, especial attention is being paid to the decorative factors which at the same time fall into the category of general theater facing.

Asphalt tile, a flooring material used heavily in many theaters, is proving of great value in respect to fire-fighting, a vice-president of one theater in the Highland Circuit, owned by a group of Akron businessmen with Edward J. Kaub, an attorney, as managing director.

The new house features only neon lights in the marquee, and colored neon to illuminate the glass brick set in the front of the theater. Located at corner of Copley Road and Grace Ave., the house is modern in every respect, with a streamlined heating and air-conditioning unit, a marble lobby, yellow leather upholstery, and the foyer fresco mural on the side of the stage.

The interior is decorated with a gold and red carpet, red leather seats, green and silver walls, yellow leather 'stained glass' and gold curtains in red and gold curtains on the stage.

The Highland Circuit originally purchased the Highland and Liberty Theaters, and last April added the Spicer. Firm plans to enlarge and modernize the Spicer as soon as Government restrictions permit.

**Brown Instrument To Hold Price Line**

Despite steadily increasing labor and material costs Brown Instrument Co., Philadelphia, Pa., is continuing to operate on a firm price basis in the sale of all its products, it was announced by L. M. Morley, vice-president and general sales manager of the company.

"Through intensified cost reduction and installation of automatic machinery, we found a few months ago, we could quote on a firm price basis," said Morley. "We eliminated the escalator clause on our equipment when at a time when the industrial picture was particularly unstable. We feel that the Brown division of Minneapolis-Honeywell Regulator Co. could contribute to correction of uncertainties which were unbalancing the cost and price situation."

**Akrcon's New Copley Features Neuron Marquee**

Akrcon, O.—The Copley, new neighborhood theater in Akron, recently opened, with Hamilton Harn, former world-wide financier who has been manager of the Liberty since last June, as manager. The Copley, a 99-seat house, is the third in the Highland Circuit, owned by a group of Akron businessmen with Edward J. Kaub, an attorney, as managing director.

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The Highland Circuit originally purchased the Highland and Liberty Theaters, and last April added the Spicer. Firm plans to enlarge and modernize the Spicer as soon as Government restrictions permit.

**Wometco Opens Miami With Many Innovations**

Miami, Fla.—The new Miami Theater, the latest unit in the Wometco chain, has opened with Sonny Shephard named manager.

Seating capacity of the theater is 1500. It is the flagship of the Kroadt "push-back" type, and the 340 in the smoking section were equipped by American Seating Co. This is the first theater in southern Florida to be equipped with the "push back" seats.

**Strong 70-Amperamp Lamp Bows**

Compared With 140-Amp. Condenser Type

Anso May Manufacture in European Countries

Anso may consider the possibility of producing some of its European equipment as part of its program to satisfy the demand of foreign markets, it was revealed by E. Allan Williford, general manager of Anso and vice-president of General Aniline and Film Corp., upon his return from a nine-weeks business trip throughout Europe.

Williford, accompanied by David Rabb, vice-president, and treasurer of the corporation, found on their trip that the exchange situation is so difficult that importation to most countries would be difficult if not impossible, particularly in England where they are hard-pressed for dollars, Williford said. He added that there are possibilities that arrangements can be made to produce Anso products in one of the European countries, but would not disclose which country he had chosen since plans are still in tentative stage.

It is described as "foreign manufacturing" as one of the solutions to the current problem of foreign markets because the shortage of dollars in Europe makes it impossible for those countries to import the volumes that they would like.

**DeVry Introduces New Equipment**

(Continued from Page 1)

as controlling the entire drafting system of the lamphouse, an entirely new steady rest, and improved negative and positive clutches.

First installation of the new lamp was at the Telegraph Drive-In, here, with a screen 48 feet wide.

**S. F. Vogue Biz Opens To Show 16 & 35 mm. Films**

San Francisco—Long recognized need for big theater presentation of industrial and advertising films has been filled by the opening of the 375-seat Vogue Business Theater.

Irv. M. Levin, district manager of San Francisco Theaters, Inc., announced completion of the installation of interchangeable 16 mm. and 35 mm. film and sound equipment, for the screening of non-theatrical motion pictures during week-day hours from 8 a.m. to 5 p.m. This will not interfere with the present evening and weekend entertainment of regular features.

**Devry's Olsen Sparks World Sales On Trip**

Chicago—Iain his peregrinations around the world on DeVry business, Norman Olsen, company's export manager, reported large shipments of projectors, sound systems and accessories to Globe, Rong Kong, Singapore, India, Delhi, and India. Olsen just hopped from Bombay en route to Athens. He's expected home next month.
Expansion Spurred By EB Films Studio

In an expansion and centralization drive, Encyclopaedia Britannica films are moving into new, enlarged studios and offices in the First National Bank Building in Wilmette, Ill.

New two-story building contains about 12,000 square feet of usable floor space which is being entirely altered to fit the needs of educational research offices and production studios.

From construction plans now under way a large two-story open stage, two projection rooms, and encircling offices will be built on the open first floor. Some of the research and production associates will be located here along with the production staff.

At the head of the arrival to the new studios will be Executive Vice-President V. C. Arnsperger, Melvin J. Brodhaus, chief of all research work, and J. A. Brill, in charge of production. Concentration of these rooms and their staffs of selected educational specialists near the home offices and sales division is part of a long-planned design to increase the tempo and broaden the scope of EB Films production.

Kroehler Installations Up In X-Country Stands

(Continued from Page 1)

ers, N. Y.; Park Theater, Tampa, Fla.; Pix Theater, Louisville, Ky.; State Theater, Chicago, Ill.; Riviera Theater, New York City; Telenews Theater, Milwaukee, Wis.; Capitol Theater, Salt Lake City, Utah.

Altec Installations Are Speeded in Detroit

(Continued from Page 1)

Bay Schubel, Detroit, B-60-Ax; Duke Theater, Waverly & Wadaman, Ferndale, B-60-4; Arcade Theater, C. W. Bennett, Middletowne, M-9-B; Strand Theater, Homer Cox, Union City, M-9-B.

Montreal Theater Blocked By Restraining Injunction

(Continued from Page 1)

Superior Court injunction, granted following a complaint of druggist J. E. Dubé that this theater would block the rear entrance to his store.

The temporary injunction was issued when the court began consideration of a request by Dubé for permanent injunction against the construction of the (France-Film) theater.

Graves Leases Coniston

Newport, N. H. — Coniston Theater, which has been leased by Allard M. Graves and E. Harold Stoneman from Arthur E. Chadwick, an exhibitor here for 35 years, Chadwick opened the town's first movie theater.

NEW THEATERS

Now Wellman’s Orange
Orange, Mass. — Orange Theater has opened here, under the management of Richard J. Wellman.

Clinton Dedicated
Port Clinton, O. — Clinton Theater, a 200-seat, recently completed at a cost of $225,000, was officially dedicated to Associated Theaters, Inc., of Cleveland.

Holt’s Holt Debuts
Lead Hill, Ark. — Holt Theater, 300 seats, has been opened here by J. R. Holt.

Larsen’s Quonset-Type to Bow
Soldiers’ Grove, Wis. — Arthur Larson, 1/C Electric operator here, will open a 400-seat quonset steel theater this month.

Ledum’s Ledium Replaces Other
Elbow Lake, Minn. — Leonard Ledum has opened the Ledium, replacing a burned-out house.

New Strand Substitutes
Grafton, S. D. — Oscar Hendriksen has opened his Strand for business, replacing a house which burned.

Old Royal for New
Wauchlau, Fla. — The Old Royal Theater is being replaced by a new and modern structure. This will be the only unit in the Floyd Theatres chain to provide a crying room for babies.

L-C to Bow
Bevier, Mo. — New 227-seat L-C Theater, being erected here by Clifford Byler and Lloyd McHenry, will bow any day now.

Heard Adds Fpohl to Fold

Hendrick’s 2nd Drive-In
San Angelo, Tex. — The second drive-in theater here has been opened by F. V. Hendrick and will be known as the Starlight. Hendrick's owners and operates the Twinkle which he opened last year.

Wolman’s Dream Bows
Drain, Ore. — Mrs. Gilda Wolman announces the opening of her new Dream Theater here, the first quonset-type house in Oregon, seating 400.

Bagley’s Norlina Bows
Norlina, N. C. — I. T. Bagley bowed in his new 500-seat Norlina early this month.

Kleinman Opens Drive-In
Odessa, Tex. — Maurice Kellman opened his new Cactus Drive-In here.

Florence Drive-In Bows
Florence, Ky. — Broadway Amusement Co.’s new Drive-In here opened.

Hatchery to Become Theater
Shell Rock, Ia. — This city will get a new theater shortly with Mr. and Mrs. Don Whittaker remodeling a hatchery into a modern motion picture house, expected to be ready by the middle of next month.

Westerns-Action Pix Here
Lincoln, N. C. — J. B. Grover opened the Lincoln Drive-In here, showing of Westerns and action pix drawing crowds to 200-red ear theater.

Beaumont’s Peoples Bows
Beaumont, Tex. — New $125,000 Peoples Theater, 1200 seats, has been opened here by the Jefferson Amusement Co. House replaces one which was destroyed by fire several years ago.

Century’s Midwood Closing For Repairs

Century Theaters' Midwood, in Brooklyn, will close Aug. 10 for a period of approximately three weeks to permit extensive redecoration, according to an announcement from general theater manager, Joseph R. Springer.

Marquee will be modernized to include Bevellite attraction letters, while a new terrazzo floor will be laid in the lobby.

New American Bodiford seats will replace those now in use, while 20 seats will be added in the rear of the balcony to bring the house capacity to 1,965. The lighting system will undergo several changes to improve illumination throughout the auditorium, and both the men’s and ladies’ lounges will be enlarged.

Proscenium will receive a new treatment, and additional sound-proofing will be built into the walls.

The general redecoration will include repainting the entire theater as well as an over-all refurbishing.

Improved PROJECTORS and AMPLIFIERS for the "Perfect Show"

Installations Now Being Made By Your DeVRY Dealer

Sensation of every show at which they have been demonstrated — pride of Projectionists who are operating them—marvel of Exhibitors who have bought them—DeVRY’s new "12000 Series" Theater Projectors and Amplifiers give you more of what you want to help achieve the “perfect show” and for such a moderate investment. Write for FREE literature and name of authorized DeVRY Theater Supply Dealer nearest you.

6 REASONS WHY DeVRY IS YOUR BEST BUY

Lay your yardstick against the specifications and performance record of DeVRY’s new “12000 Series” Projectors and Amplifiers. Challenge them for: (1) stamina; (2) dependability; (3) simplicity and serviceability; (4) performance; (5) low maintenance costs; (6) price. The moderate price of DeVRY’s "12000 Series" equipment makes it possible for every Exhibitor to enjoy the many advantages of new against rebuilt units, and to buy the same deluxe projection and sound facilities preferred by the world’s larger and finer theaters.

DEVRY CORPORATION, 1111 ARMITAGE AVE., CHICAGO 14, U. S. A.
Many New Units Are Planned As Nation's Building Steps Up

(Continued from Page 1)

drive-ins have made their way so far. Universal Film Exchange, Portland, reports the purchase of a 100 x 100 foot property at NW 18 and Johnstown St. with building contemplated in the "very near future" according to Ray O. Wilson, branch manager.

Announcements of new theaters planned in Umatilla, Ore., and Omak, Wash., add to the growing number of units planned or actually under construction.

Building throughout the rest of the nation is speeding along, according to field correspondents of Equipment News. Projects in some 20 states and in Canada show a heartening upturn in building since relaxation of restrictions.

Following are the listed construction projects announced by our correspondents in the field.

ALABAMA

Atalla—Green has broken for a new theater building here for Amusement Enterprise Company. Cost will be $125,000 and contract calls for completion not later than Dec. 31, 1962. Will be a three-story building. Construction will begin in the Wright Theater will be called the Ewawn.

Goodwater—Frank Nail will build a modern theater here.

Lafayette—E. Martin, Sr., and his two sons, E. Jr. and E. D., launched a big social building program here including a new theater on the town square, remodeling of a business building and of the Chambers Hotel, having bought the latter two buildings recently. The Martins have operated one theater, the Lafayette, here for 10 years.

Atalla—Amusement Enterprises, Inc., has received the go-ahead signal to build a modern theater here. First city is expected to open in August, 1962, but it has not been decided if a drive-in type of house will be built or if a regular theater will be constructed.

Tackett—Carl Christian, owner of the Tackettman Theater, is constructing an open air house on Main Street.

BRITISH COLUMBIA

Port Alberni—Harold Warren who operates the Roy, Capitol and Port Theatres in the Alberni district of Vancouver Island, will build a $150,000 one in partnership with Famous Players Circuits. F-P recently acquired a half-interest in the theater properties.

Vancouver—C.-I.-C. interests who operate the York and Balboa Theaters here are making elaborate plans for a theater to seat 900, bowling alleys, restaurant and store in the South Granville area. Project is reported to involve more than $100,000 and the theater will be apposition to two circuit theaters.

COLORADO

Aurora—Seven hundred car Drive-In, costing $115,000, has been built on the eastern part of town here. Same is expected to open about June 15.

Denver—Panayos G. Dikyos, wholesale merchant, has commissioned architects to draw plans for a modern drive-in. The site is subject to certain conditions permit. Location will be on Welton between 16th and 17th.

Fort Collins, Colo.—W. F. Aydlett has started construction of a 400-seat subterranean theater.

MICHIGAN

Bay City—Art Howard, ahead with plans for building his new Empire Theater here.

Grand Rapids—Triangle Drive-In Theater Co., Inc., with stores in Big Rapids, Michigan, and Indiana, has been blocked in their efforts to erect a $135,000 drive-in theater on Division Ave. S. here.

Mason—Plans for a 500-seat motion picture theater to be erected here have been completed by Albert and Betty Hettering of Grand Rapids. Theater will be located on State Street.

MINNESOTA

Minneapolis—Alan Green, one of those applicants for a theater building permit in Minneapolis, has been granted a license to construct a theater by the city council. The proposed site was council approved, Greene announced he would seek CPA approval of the project upon completion of plans.

MISSOURI

Brazos—Dickinson Theaters have purchased ground on Main St. here as the site for a new theater. Construction of the new house has not been announced.

Fulton—Sal Banks and his sons, Marvin and Preston, who operate the Gem and Fulton Theaters, have planned to erect a new, $175,000 theater here. They have erected a new, 750 automobile capacity theater here and have approved a site for the new house in downtown area for the new house.

St. John’s Station—New drive-in project here is contemplated by Henry Halloway, operating the Baker Drive-In and Station Theater, and the Beverly, University City. It is expected that the theater will open on the Baker Drive-In site and will be located on St. Charles Rock Road (U. S. 40) west of the Gem Theater.

St. Louis—The Flexor Drive-In Theaters, Inc., of Memphis, Tenn., has awarded a contract to design and construct a 700 automobile capacity Drive-In motion picture theater here on a 10-acre tract at a point 700 feet east of Sappington Road on the south side of Highway 66. The building permits estimated the cost at $45,000.

NEBRASKA

Bellevue—Paul V. Bell received approval of the Office of Housing Expenditures to build a $15,000 theater here. It will be town’s first drive-in.

Grand Island—Ground breaking ceremonies for a 400-seat theater will be held here. Builder is Henry Gerig.

Lincoln—A license to operate a Drive-In at Grand Island, NE, has been granted by the city council. The project will be located one and one-half miles from the city.

Omaha—Work is ready to begin on Omaha’s first Drive-In to be constructed on Highway 30 just outside the city limits by the Lincoln Realty Company. Construction is expected to be completed in 60 days, according to Albert M. Saff, attornees for the builders. It will have about 500 seats and will be ready for opening about Aug. 1.

Waterloo—Stephen A. Gellerich and Philip E. Winstead have recently received the general contract to construct a Drive-In theater about one mile west of the city limits here. It will be on the Stur-Lite Drive-In and is scheduled for a August 1 opening.

Mansfield—Construction has started on a motion picture theater and office building on Main Street for Ralph and Roy Phipps.

MICHIGAN

Port Huron—Henry White and associates have planned for building his new Empire Theater here.

Grand Rapids—Triangle Drive-In Theater Co., Inc., which operates theaters in Big Rapids, Michigan, and Indiana, has been blocked in their efforts to erect a $135,000 drive-in theater on Division Ave. S. here.

Mason—Plans for a 500-seat motion picture theater to be erected here have been completed by Albert and Betty Hettering of Grand Rapids. Theater will be located on State Street.
WITH "National" High-Intensity Projector Carbons in your lamp houses, you have the most efficient source of light, providing an ideal combination of brightness and color balance, available to any theatre. In fact, you've got the most powerful light, for this purpose, in the world. It is like a tiny sun. The light of a "National" projector carbon arc is snow white, perfect for bringing out detail and full rich color.

The cost of "National" Projector Arc Carbons is negligible when compared to other operating costs. And yet their sparkling white light is the best box-office insurance you can get. It produces better pictures... pleases your patrons... and keeps your ticket seller busy.

For Perfection in Photography and Projection, Use the Carbon Arc.

The term "National" is a registered trade-mark of
NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

30 EAST 42nd STREET, NEW YORK 17, N.Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco
Colvin Winds Up TEDPA Meet Plans

Final arrangements for the convention of the Theater Equipment Dealers Protective Association to be held in Washington, Sept. 24-29 were completed this week, according to Ray G. Colvin, president of TEDPA.

Following committees have been appointed: local arrangements—Henry Duisman, Dunman Theater Supply, Baltimore; Elmer Brient, Brient Theater Supply, Washington; Joe Hornstein, Joe Hornstein, Inc., N. Y.; RF bouquet entertainment—William Kunzman, National Carbon Co., N. Y.; Ray Buoler, United Theater Supply, Tampa, Fla.; Phil Wicker, Standard Theater Supply, Greensboro, N. C.

TEDPA meeting will be held jointly with the annual TESMA show.

Drive-in Theater Planned At Terre Haute, Ind.

Terre Haute, Ind.—A new drive-in motion picture theater costing between $125,000 and $150,000 is being planned here by the Terre Haute Drive-In Theater Company, who have signed a 15-year lease of a plot of ground 750 x 1,000 feet at Haythorn and Lafayette Ave. The company is part of a chain of theaters owned by0 Cavanal, O., interests, headed by H. J. Ochs, formerly with Warner Bros. Harold Boederker is president of the local corporation with Leslie Rudd as vice-president, Stewart Sheldon as treasurer and Elizabeth Ochs, secretary. The actual operation of the theater will be from April to November.

Twin City Exhibitors To Fight Drive-ins

Minneapolis — Twin Cities exhibitors are reportedly mapping plans to oppose construction of drive-in theaters in the North Central states. The exhibitors base their objections on "unfair competition" by the temporary showplaces to the established, year-round theaters. Funds will probably be raised to actively combat the establishment of the drive-ins in this area.

Merritt to Open in Niagara

Niagara, Wise.—Floyd Merritt will open a new theater here.

Old King Cole Calls For New Home Office

Canton, O.—Old King Cole Displays, Inc., makers of paper-mache display productions, will transfer its operations from Canton, O., to near-by Louisville, O., where a one-story building designed especially for its new home is under construction. The firm will move about Aug. 15.

MacKenzie Takes New Westrex Post

H. Bentley MacKenzie, formerly manager of the Western Electric Company, Inc. of Argentina, has returned to New York to take up general duties as assistant to the regional managers of Westrex Corp., parent organization of the foreign subsidiary.

MacKenzie comes from a 10-year period of service in Argentina, prior to which he spent six and a half years as an ERPI representative in the Orient.

He reports a theater building boom currently in full swing in Argentina, with greatest activity in the construction of larger houses of the better than 2,000-seat class.

Tri-States Theaters Plans Drive-Ins in Ia. and Nebr.

Des Moines, Ia.—Tri-States Theater Corp. of Des Moines announced plans for a group of drive-in theaters which will be located at Des Moines, Omaha, Lincoln, Sioux City, Cedar Rapids and the tri-city area at Davenport.

A new corporation is being formed by A. H. Blank, head of Tri-States; G. Ralph Branton and Phil Smith of Boston, Mass. Contracts have already been let and sites selected at Omaha, Davenport and Des Moines.

The Des Moines drive-in will cost $75,000 and will be located on S.E. 14th St., near Port Des Moines. Kurchare Construction Co. will build the theater. It will occupy a 20-acre site and accommodate 650 cars.

Second Quonset-Type Theater Bowls in Mich.

Athens, Mich.—The Swing Theater, first house in the town, was opened by L. E. Logg, a newcomer to show business. House will be booked by Carl W. Buermele of General Theater Service. The theater is the second of the Quonset type to be erected in this state.

Century's Rialto To Get New Seats

Century's Rialto Theater in Brooklyn will have its 1,411 orchestra, loge and balcony seats replaced by new American Bathoform chairs, according to an announcement from J. R. Springer, company's general theater manager.

Reating is being done at night after the last show, enabling the theater to remain open for business as usual. It is expected the work, to be done by the Homack Construction Corp., will take approximately two weeks.
WARNERS-RCA SIGN TELEVISION PACT
Research Designed to Develop Large-Screen Video Equipment for Use in Motion Picture Theaters

Inking of a contract calling for a joint program of research on large-screen television was revealed at the week-end by Harry M. Warner, president, and Jack L. Warner, vice-president in charge of production of Warners, and Frank M. Felson, executive vice-president of RCA in charge of the Victor Division.

Heralding the development as "an historic step toward the development of large-screen television in the motion picture industry," announcement predicted the program will be as important as the first tentative efforts to put sound on film more than 20 years ago. Now RCA-developed types of black-and-white large-screen tele equipment are to be

Three Eastern Meets Called by Schnitzer

A series of three meetings designed to pass on to sales personnel the proceedings at the United Artists district managers' sales meetings have been scheduled by Edward M. Schnitzer, Eastern and Canadian sales manager. Sessions will be held in Philadelphia on Thursday, Boston on July 22, and in Cleveland, July 24.

Branch managers, salesmen and branch personnel have been summoned.

Functional Depreciation Ruled a Valuation Factor

Columbus, O.—Functional depreciation of theater properties should be considered by assessing bodies in fixed valuations for real estate tax.

Film Buyers Assail Co. Ad Budget Cuts

Minneapolis—Trimmed advertising budgets have had adverse effects on the box office returns of a number of top rental releases recently, with the result that local film buyers threaten to demand lower rates for pictures not sufficiently pre-sold to the public.

As one spokesman put it: "If the retreatment program of the major distributors is the way it will come..." (Continued on Page 7)

D. C. Committee Set to Study Exhib. Kid Bans

WASHINGTON—A special sub-committee of five members of the House committee of the District of Columbia was named Friday to study legislation (Continued on Page 2)

Italian Producers Eye U. S.

Look to American Market to Recoup Costs

Ohio Exhibs. Pour In for ITO Cedar Point Meet

Cedar Point, O.—Theater owners from the entire state began checking into the Breakers Hotel here last night for the three-day convention of the Independent Theater Owners of Ohio which opens today.

A great deal of advance interest (Continued on Page 6)

Rome (By Air Mail)—Faced with the problem of insufficient Italian playing time to justify production in this country, film makers are concentrating production plans on outstanding story properties and personalities in the hope of recouping costs from abroad, principally from the U. S.

In line with this trend are recently revealed plans for production in

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(Continued on Page 2)
LIZABETH SCOTT has cancelled her trip toward Hollywood to work on Paramount's "PATTI ALICOATE," of the Film Daily edit- 
ors, Committee, written to the Coast over the week-end to survey the studio scene.

PRODUCER WILFRED PINE left New York for Hollywood and will be in touch at the end of 
Pattie Alcicote's stay at Paramount's home office.

SOPHIE Hope, his wife and two children, sailed 
Saturday on the S.S. Santa Rosa from Bor- 

ROSEMARY WHITE, members of the Paramount Int’l Films publicity de- 
partment, placed to the Dominican Republic Satur- 

DAVID NIVEN, star of Samuel Goldwyn’s "The Bishop’s Wife," arrived in town to 

WASHINGTON—Special Report— 

DOROTHY DAY, fan magazine contact for 

ITALIAN Producers View 
U.S. To Recoup Costs 

(Continued from Page 1) 

includes plans for the first Technicolor feature to 

D. C. Committee Set to 
Study Exhib. Kid Bans 

(Continued from Page 1) 

to empower Washington exhibitors to 

in the "Sun," and its brushes through 

Distract and 

D. C. Committee 

has been reported to 

He also presented a report from 

the women’s bureau of the local 

department, which reported it 

sought to secure recommendation 

of these recommendations 

are ignorant can it then refer 

the matter to the United States 

but no occasion has yet 

the last step. Local 

have been quite co- 

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0.2 Cent Per Linear Foot 

West Coast Bureau of THE FILM DAILY 

Hollywood—Decrease of one-half 

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all technicolor 35mm. film delivered 

by Technicolor at its plant in Holly- 

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sive exposure negative, is announced by 

Dr. Herbert T. Kalman, president 

and general manager of the Labor Organ- 

ization, will appear in all bills rendered 

and after July 1, 1947 and will 

be effective until further notice. It 

will also be retroactive to April 1, 1947 

on beginning of quarter in which 

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Reagan Press Conference 

Charles M. Reagan, vice- 

press in charge of distribution, will 

discuss current business aspects at 

in industry press conference called 

for to morrow.

Vol. 92, No. 9 
Mon., July 14, 1947 
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DAILY, New York.

WEST COAST OFFICES 

Balbo Driving Club, Los 

ANGELES—(J. W. P. Witkin, Manager) 

4625 Hollywood Blvd. Phone: Granite 6077 

WASHINGTON BUREAU 

Andrew H. Olden, Chief 

Northrup 110 

4617 Danforth Pl., NW 

Phone: Washington 2371 

Phone: Hubert 7627 

CHICAGO BUREAU 

Joseph Este, Chief 

2614 N. Oakley Ave. Phone: Briarcliff 7421 

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B. L. Rice, San Francisco, Calif. 

D. Voelz, Victoria St. BMBAY—Rams. L. Guayal. 

S. E. Miller, Montreal, Canada. 

B. B. Bowman, ALEX- 

A. P. Saffar, Filmmakers 8 Rose Charles. 

WESTERN DISTRIBUTORS 

Michael Nassour, Hollywood, Calif. 

Xavier St. VANCOUVER—Fred Benoit, 1245 W. 18th St., Vancouver. 

Arthur C. KOWANS—Jack Dore, 415 West 49th St., New York, N. Y. 

Sao Paulo—Jesse G. M. Stimson, 1580 Av. Mário de Andrade. 

JAPAN—Rudolph G. Verhooven, 135 Toyo Bldg., Tokyo. 

COPENHAGEN—Eske Lone, ROME—Joh Pedersen, Via 

Lisbon, Portugal. 

1414 Rome. 

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Warner Bros. and RCA 
Sign New Television Pact 

(Continued from Page 1) 

shipped immediately to Warner’s Burbank studio, with other 

components to be supplied later. 

Jack L. Warner has assigned Col. 

Nathan Levinson, head of engineer- 

ing and technical research for the 

film company, to direct the War- 

term of the experimental program. 

RCA will provide technical and re- 

search information and the assist- 

ance of engineering personnel and 

field engineers. 

In commenting on the joint pro- 

gram, Folsom drew a parallel be- 

tween Warner’s foresight in under- 

taking pioneering work in television 

and its early achievements with 

sound films. 

Negotiation of the agreement was 

handled by Colonel Levinson of War- 

ners, and Barton Kreutzer, manager of RCA’s film recording section. 

N. Y. THEATERS

RADIO CITY MUSIC HALL 

Rockefeller Center 

George Tienney 

HARRISON SANDERS 

“THE GHOST and Mrs. MUD” 

a 20th Century Fox Picture 

STAGGERING STAGE PRESENTATION 

ROBERT YOUNG • SUSAN HAYWARD JANE GREER 

They Won’t Believe Me! 

RITA JOHNSON 

PALACE 

74 ST. 

25 ST. 

20 ST. 

MARQUEE 

VINCENT LOPEZ 

THE EGG and I 

BETTY HUTTON 

JOHN LUND 

THE PERILS OF PAULINE 

TECHNO- 

TOO HOT TO HANDL- 

In Perséon 

GASTLENE COBLET 

FRED MACMURRAY 

BUDDY CLAVES 

THE BEEHIVE ORCHESTRA 

Plus REVUE

ON SCREEN 

THE BEST YEARS OF OUR LIVES 

24TH WEEK 

ASTOR 

BWAY & 45TH ST.
SUCCESS STORY!!!

Ours!!! Yours???

Paramount has an unusual comedy, from the stage play of the same name, called “DEAR RUTH” which is ready for general release.

It is so entertaining to the entire family that audience comments from age 6 to 60 are amazing.

Paramount released it for test engagements in June with normal local exploitation.

Invariably, the opening days of the engagement resulted in business of the order of “Suddenly It’s Spring”.

In the later days of these test engagements, when those who saw the picture had told their friends about it, the picture was doing business equal to that of “Two Years Before The Mast”

* * *

Paramount opened “DEAR RUTH” with Perry Como at the Paramount Theatre in New York. Of course the first day’s audience came to see Perry Como. They exclaimed in admiration at the picture and told their friends about it. The second week’s business exceeded the first. The third week almost equalled the first. The fourth week will be better than the third and approaching the first. This sequence is unheard of.

Paramount decided to try an engagement where a preview would be held and the preview audience and critics’ comments would be recorded and intensively presented to their friends and neighbors by radio. THE FIRST WEEK OF THAT ENGAGEMENT—AT THE PARAMOUNT, KANSAS CITY—IS JUST BEING COMPLETED. BUSINESS IN WHAT IS NORMALY THE WORST BOX-OFFICE WEEK OF THE YEAR* IS NOW WELL IN EXCESS OF “CALIFORNIA” AND “MAST”.

Meanwhile in St. Louis “DEAR RUTH” had opened with a first week gross 27% under “Calcutta”. But in its second week, in the face of a paralyzing streetcar strike and devastating floods, it drew even with “Calcutta’s” second stanza. The third week actually moved ahead of “Calcutta” figures. AND ON THE DAY THIS WAS WRITTEN, WHICH WAS THE FIFTH DAY OF THE FOURTH WEEK, THE GROSS HAD ALREADY TOPPED ALL THREE PREVIOUS FULL WEEKS AND WAS MORE THAN DOUBLE THE FOURTH FULL WEEK OF “CALCUTTA”.

* * *

Book “DEAR RUTH” for “Mast” grosses and time. Arrange for Paramount to help you tell your community about it. When your people find out what those who have seen it think about it they will come in droves. OUR SUCCESS STORY CAN BE YOURS!

And when you remember that “DEAR RUTH” is just one of Paramount’s July-August line-up that includes such sure-fire, made-to-order box-office attractions as “WELCOME STRANGER” with Crosby and Fitzgerald; the pre-sold “PERILS OF PAULINE” in Technicolor with Betty Hutton; Wallis’ beautiful Technicolor drama “DESERT FURY”; and your own Variety Club’s “VARIETY GIRL” with Hope, Crosby and 40 other stars—it becomes increasingly clear why the considered judgment of this industry is that PARAMOUNT IS PARAMOUNT.

SO QUIT WORRYING ABOUT BUSINESS BEING BEHIND LAST YEAR. IT WILL BE AHEAD, WHEN YOU PLAY THESE

* Normally down 10% from the periods in which “California” and “Mast” played.

Paramount Pictures
HEADLINES FROM TRADE REVIEWS!

"ONE OF HOLLYWOOD'S BEST"
— Showmen's Trade Review

"PLENTY OF BUSINESS"
— Boxoffice

"TENSE AND EXCITING"
— M. P. Herald

"LIFTS WELL OVER MARK"
— Film Daily

"SIZABLE GROSSES"
— M. P. Daily

"ABSORBING DRAMA"
— The Exhibitor

"STRONG, SURPRISE FINALE"
— The Independent

"EXPLOITABLE AND SENSITIVE"
— Film Bulletin

"PULLS NO PUNCHES"
— Hollywood Reporter

"RATES AS MONEYMAKER"
— Daily Variety

NATIONAL SEAT-SELLING CAMPAIGN
in magazines and newspaper supplements totaling 60,510, 614 CIRCULATION...including Life, Look, Saturday Evening Post, Collier's, American, True Story, True Confessions, Fan Magazines, American Weekly and This Week.
M. Two July Love" by Siegel: new distinctly American, free, with Laurel, British. It has been threatened by the committee that these contracts will be sent to the Department of Justice for possible anti-trust action.

All Lotteries Barred by Minn. Attorney General

Minneapolis—All lotteries including the elements of prize, chance and consideration have been outlawed in Minnesota, according to the State Attorney General. Move, part of Governor Youngdahl’s anti-gambling campaign, forbids giving chances with tokens or tickets, the giving of free tickets as prizes to theater patrons; giving coupons on automobiles with admission tickets to theaters, fairs or carnival.

Meanwhile in St. Paul, Dakota County officials warn theater owners in Hastings and West and South St. Paul that they must halt at once all bank night activities. Washing-ton County authorities say they will investigate similar violations in that area.

'Roosevelt Story' to Run At Two Broadway Houses

Tol Pats: "The Roosevelt Story," premiers at Brandt’s Globe the evening of Aug. 21, opens also the next day at Brandt’s Republic. Picture will run indefinitely at both houses on a continuous performance, popular price policy.

Premieres of the film, which won a special award at the Brussels Film Festival, will be for the benefit of the Franklin Delano Roosevelt Memorial Foundation.

Send Birthday Greetings To

July 14

M. J. Siegel, Mr. Siegel, Helen
Lucien Prival, Stanley Stewart
Hedda Rideout, Zito Johann
Charles Weintraub, Hal Stimpson
Jay Henry, John S. Twist
George Lake, George Tobias
Boyce Dunitz, Betty Dunitz

Monday Morning Report

- - TWO OF THE FOREMOST tax experts in the U. S. reportedly gave the Pickford-Fabian UA deal the kiss o’ death. - -

Look for British Film Producers Association overtures to the MPAA when Eric Johnston visits London for a united front on participation in international film festivals. British trade reaction is distinctly adverse. - - Which may or may not toss a monkey wrench into the Academy’s plans for a 1948 Hollywood festival. - - JAR, of course, undoubtedly will have the final word as to that. - - First life membership ever granted by the Catholic Theater Conference has gone to SWG Pressey Emmet Levery. - - It is news that Enfield-Loew’s $5,000,000 Enterprise-PROS is also authorized by its charter to enter tele and radio. - - Ed Cheyfitz of the MPAA, and former CIO executive, addressed the U. S. J. Business Conference in Palo Alto today on "Constructive Collective Bargaining," which, incidentally, is the title of his recently published tome. - - Metro’s Motion Picture Research Bureau, with "Song of Love" coming up, reports after an national poll that the nine favorite love songs are "Stardust," "Anni- versary Song," "Always," "Because," "Begin the Beguine," "Heartaches," "Night and Day," "Smoke Gets in Your Eyes" and "I Love You Truly." - - What, "No Love’s Old Sweet Song." - - So far as Ben Cammack, RKO’s Southwestern district manager, is concerned, high-light of last week’s convention was the visit he got word from Dallas that his wife presented him with a seven-pound son, their first child. - - Ben Junior’s unk is Ned Depinet. - - It took "Life with Father," which finally left Broadway Saturday, seven and a half years ago, to gross $5,088,000 there, with the road yielding another $5,048,000. - - But Warner’s film version is counted upon to gross from $15,000,000 to $20,000,000.

First RKO "Berlin Express" Unit Flies to France

Initial contingent of RKO studio personnel will film major portion of "Berlin Express" in Paris and Berlin left New York at the week-end by plane for the French capital.

Heading the group of eight technicians were Producer Bert Granet and Director Jacques Tourneur.

The film’s principal players will arrive in New York this week and leave for Europe by steamer. They include co-stars Merle Oberon and Robert Ryan and featured players Paul Lukas and Robert Coote.

Reade Goes to Court of Appeals

Albany.—An appeal from an Appellate Division finding with suggestion of "Berlin Express" in Paris and Berlin left New York at the week-end by plane for the French capital.

The court ruled that the record indi- cated that large areas of the house which were built for vaudeville perform- ances were no longer needed or used and constituted more of a liabili- ty than an asset to the theater operator. "Functional depreciation," the Court’s finding reads, "occurs where property, although still in good physical condition, has become obsolete or useless due to changing business conditions and thus to all intents and purposes values less to the owner."

Appeal from the Ohio Board of Tax Appeals was brought by J. M. Berne of the law firm of Ullman, Berne & Gordon of Cleveland, for E. F. Keith Columbus Co., a unit of the RKO circuit.

UN Group Meets Wednesday

American Film Committee for the United Nations will hold its first meeting at the Hotel Astor on Wednesday. Jean Benoît-Lévy, director of the UN cultural education division, is expected to address the luncheon session.

(Continued from Page 1)

UJA Jolson Luncheon Calls Pix Notables

(Continued from Page 1)


Jolson, guest of honor, is making the trip to New York expressly to attend the luncheon-meeting, the calling of which was made necessary by the growing crisis facing European Jewry.

Ohio Exhibs. Pour In For ITO Cedar Point Meet

(Continued from Page 1)

has been designed for the conclu- sion’s business sessions during which a variety of industry problems and their implications for the exhibitor will be discussed. Among these are the alleged "exorbitant admission price demands made by the distributors, the role of British films, Federal and local admission taxes and the ubiquitous local checkers.

Richards, Carter Named By New Orleans MPF

New Orleans—Organization meeting of the area Motion Picture Foundation named E. V. Richards national trustee and Norman L. Carter, chairman of the local unit. Lew Con- nors was elected vice-chairman and Page Baker, secretary-treasurer.


Wedding Bells

Briggs-Koerner

Martin R. Koerner of the Barnes Printing Co., printers of THE FILM DAILY, will be married to Mary C. Briggs of Forrest Hills on July 29.

Shapiro-Peltz

Minneapolis — Engagement of Irene Shapiro, 29th-Fox biller, to Harry Peltz, is announced.

Hermann-Arnold

Minneapolis—Marcelle Hermann, M-G-M secretary, will marry Al Arnold, automobile dealer in late Summer.

Glas-Pesepen

Minneapolis—Kathryn Glass, RKO secretary, will be married on July 26 to LeRoy Pesepen.
Mexican Film Quota Is Feared Impending

(Continued from Page 1)

general import moves by Mexico ex-
connection with the Department of Agri-
country has a critical dollar exchange pro-
In addition to the flat ban on the import of many products, Mexico has raised the tariff on many items. Motion pictures were not included in either category. American motion pictures are on the protected list under the U. S.-Mexico trade agreement. This, however, would not preclude a "temporary" ban on films, since many items now restricted or banned also are on the protected list. The United States Government has acquiesced in the Mexican move because of the recognition of Mexico's financial problem.

Donald Nelson over the week-end said he had no present intention of stepping down from the presidency of SIMPP. Nelson told THE DAILY that he would retain his SIMPP position in addition to his job as economic advisor to President Alfonso Madden.

Nelson conferred on Friday with President Truman at the White House. The SIMPP head, however, declined to comment on the visit, except to say it had nothing to do with motion pictures. Reports have it that Nelson was called back into Government service.

Nelson revealed that he has no plans to resign the House Committee on Un-American Activities in its Hollywood probe here in September. SIMPP, Nelson said, will leave defense of the industry in the hands of MPAA and James P. Byrnes.

Although State and Commerce Depart-
ent officials were reluctant to predict what further restrictive steps would be taken by Mexico, there was considerable concern over whether the quota restrictions would be placed on motion pictures. It was doubted that anything so drastic as a flat import ban on films would be undertaken by Mexico. It was recalled here that a short time ago Mexico contemplated imposing a quota of 50 per cent exhibiton quota. The program was junked, however, following protests from the U. S. State Department.

Radio and television sets, however, are included in the embargo list an-
counted Mexico by the Mexican govern-
ent. Mexico is this country's second largest customer for radios. Last year Mexico imported from this country a total of 17,886 sets valued at more than $5,000,000.

State Department officials were keeping a close watch on any moves by Mexico to discriminate against United States imports of motion pictures. The Department, of course, will take no action until Mexico makes its position known.

Naval World Premiere of Rep.'s "Wyoming"
Aboard USS Iowa Dupes Cheyenne's Opening

Special naval dual world premiere of Republic's "Wyoming," arranged at the request of Gov. Lester C. Hunt of Wyoming, will be held aboard the USS Iowa, en route to Honolulu, July 23, and is scheduled to open simultaneously at the Lincoln and Paramount Theatres in Cheyenne, Wyo., where it has been designated as the official picture of the 51st annual Frontier Days celebration. Skikiped showing was arranged because Hunt, member of a party of 20 governors embarking from San Francisco on July 19, could not be present at the Cheyenne premiere.

Film Buyers Assail Co. Ad Budget Cuts

(Continued from Page 1)

ors caused our box offices to suffer, we also will have to renegotiate—start by asking for fair reductions in film rentals.

Pictures which the area buyers say have been "poisoned" with cut prices and getting continued high grosses, it is claimed, while those hampered by slashed rentals or material are very unknown and "consequently meant little or nothing to patrons.

St. Paul Thea. License Fee Hike Faces Exhibit. Fight

(Continued from Page 1)

for houses with up to 750 seats; $150 up to 1,000 seats; $200 over 1,000 seats and $300 for houses of over 1,500 seats. Theaters presenting theatrical performances, regardless of size, will charge $1,000.

R. T. Kenworthy Named SMPE Exhibit Manager

Robert T. Kenworthy has been eng-
aged by the SMPE as exhibit manage-
for the 66th-booth and educational exhibit being put on in connection with the "Theater Engi-
ering Conference that will be fea-
tured at the Society's 62nd semi-
national show, Sept. 20-24, at the Hote! Pennsylvania.

Kenworthy will work in co-opera-
tion with James Frank, Jr., chairman of the general committee for the Fall meeting, and the exhibit commit-

ttee of which W. W. Simmons is chairman.

First Atom Theft Story
In Pathes Newsreel Today

Exclusive interviews with Edward Neller, N. Y. Sun's Washington cor-
respondent who first broke the atom secrets theft story, and Senator Hickenlooper, will be shown in RKO Pathes newsreel out today. Additional footage from Oak Ridge, showing elaborate security measures taken, there will be included in the reel.

Brennan Wields IA Gavel

Utec—Jim Brennan, IATSE veep-
up, presided at the annual conven-
tion of District No. 10, held here yester-

Fall Conclave Seen
After MPTOA-ATA Join

(Continued from Page 1)

organizations, set for Friday and Sat-
In addition to the matter of the new
organization's structure, name, orbit of activity and general policy.

One name that has been sug-
gested is United Theater Owners of
America.

If plans for an Autumn conclave are consummated, the two leading exhibitor organizations will both con-
vene on the national stage since Allied States has already set Nov. 10-12 in Milwaukee.

Higher Admission Prices
Blamed on Taxes by ATA

(Continued from Page 1)

nent per cent increase in the Federal admission tax levied in April, 1944. The bulletin also points out that various cities and states have made their addition to the tax burden and that this gives the industry ammunition for disclaiming much of the responsibility for higher admission prices.

Advanced as a consideration in the decrease in attendance being felt in many areas is the effect of the increased tax burden upon workers in the lower-income groups who are no longer able to take home the high pay envelopes of the war years but are nevertheless confronted by an ever-increasing cost of living.

Para. Execs. in Pittsburgh

Curtis Mitchell, Paramount Pic-
ture director of advertising and pub-
licity; Sid Meslove, assistant exploi-
tation manager, and William Dau-
enger, Paramount executive publicist, will spend today in Pittsburgh in con-
ference with pix critics and news-
men. Among the topics to be discus-
sed will be the world premiere of Cecil B. DeMille's "Unconquered," there early in the fall.

Sarnoff RCA Chairman

As Harbord Resigns

President David Sarnoff of RCA was elected to the board chairmanship as well Friday upon the resign-
ation of Lt. Gen. James G. Har-
board, who retires under the RCA pension plan. Gen. Harboard, who remains a director, was designated honorary chairman.

Maj. Gen. Harry C. Ingle (ret.) has been elected a RCA director suc-
ceeding Edward W. Harden, retired.

Deter Tele Lens Test

NBC Friday deferred its scheduled publicity showings of the Zonoom television lens. CBS, it is understood, will employ the lens for experimental broadcast this week, covering baseball, horse racing and a static show from the Cloisters.

State's Pict Program
Suffers Budget Clip

Washington, D.C.—THE DAILY Washington—its pict program cut to the bone by Congress, the State Department on Friday estimated that current overseas audiences of 10,000,000 persons a month at showing of U. S. films will drop to one million. In addition, Department officials said that the informational and cultural activities will be elim-
ated in at least nine foreign coun-
tries, including Australia, Canada, New Zealand, South Africa, Portugal, Malaya, the Dominican Republic, El Salvador and Honduras, Operations in Belgium, Czechoslovakia, Den-
may, Brazil, the Panama Canal Zone, Egypt, Italy, Netherland, Norway, Spain, Sweden, and Switzerland and other countries will be curtailed, of-
ficials said. The curtailment will be trimmed to almost nothing.
WOMAN'S HOME COMPANION tells you WHY!

Sure I'm bursting with PRIDE...who wouldn't be...after WOMAN'S HOME COMPANION'S exhaustive research...revealing that 31% of your patrons are induced to see your pictures...through the forceful selling message...contained in TRAILERS...proving once again...that you Get BIG results...at LOW COST...from the PRIZE BABY.

Factors influencing attendance

<table>
<thead>
<tr>
<th>Factor</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of picture</td>
<td>72%</td>
</tr>
<tr>
<td>Stars in picture</td>
<td>70%</td>
</tr>
<tr>
<td>Reviews in magazines</td>
<td>65%</td>
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<tr>
<td>Reviews in newspapers</td>
<td>32%</td>
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<tr>
<td>Preview of coming attractions</td>
<td>31%</td>
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<tr>
<td>Advertisements in magazines</td>
<td>20%</td>
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<tr>
<td>Advertisements in newspapers</td>
<td>11%</td>
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<tr>
<td>Approval of National Board of Review</td>
<td>9%</td>
</tr>
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<td>Title of picture</td>
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IMPPA, IATSE Agree to "Necessary" Changes in Wages, Hours, Conditions

West Coast Bureau of THE FILM DAILY

Washington—Continuance of excise taxes including the admission levy "as an important feature of the peace-time revenue system" but at the present rate was recommended to the House Ways and Means Committee yesterday by spokesman for the U. S. Chamber of Commerce. At the same time, the Chamber called for immediate diminution of individual and corporate income taxes and eventual elimination of double taxation arising from levies on earnings of corporations and dividends to stockholders.

Exchange and Vault Buildings for 43rd St.

Plans for a 12-story film exchange building on W. 43rd St., with an adjoining three-story structure to contain 180 vaults were announced yesterday by M. J. Kandel, president of Bonded Film Storage Co. Projects will be between Eleventh and Twelfth Aves., on a vacant site already purchased for the purpose. Vaults in the exchange building will be limited to vault needs for Allied Milwaukee dates set back to Dec. 1-3

Allied Milwaukee Dates Set Back to Dec. 1-3

Chicago—Dates of the National Allied meeting at Milwaukee have been changed to Dec. 1-3, Jack Kirsch, Allied president, announced. Switch is due to the fact that a hotel room shortage during the proposed November dates.

Warners-RCA to Introduce Large-Screen Video

This Fall in WB-Operated Theaters on B'way

Introduction of large-screen theater television on Broadway this fall will be made by Warner Bros., in collaboration with RCA, FILM DAILY learned from an authoritative source yesterday. The large-screen tele will be presented in a theater on the main stem and may also be piped into other WB-operated theaters, it was learned.

According to tests made by Warners and RCA, it is indicated that spot news and special events coverage are best suitable for theater showing. The video features will be presented in conjunction with other newsreel subjects.

File Here in Fight For Rank Pix Rights

In another move in the battle for Canadian distribution rights to J. Arthur Rank's British pictures, Empire-Universal Films, Ltd., and United World Pictures of Canada, Ltd., yesterday filed a damage action in Federal Court here charging breach of a nine-year distribution contract covering films made by Rank's GCP and subsidiaries in the Dominion and Newfoundland.

Defendants include Rank, the J. Arthur Rank Organization, Inc., United World Pictures, General Cinemations.

Sarnoff to Show Rank RCA Large Screen Tele

J. Arthur Rank, British film tycoon, returned to New York yesterday from Hollywood via New Orleans to tackle a crowded schedule of top level conferences and engagements that will not end until the eve of sailing for London. The Rank

H'wood Signs Wolfe to Head Research Council

West Coast Bureau of THE FILM DAILY

Los Angeles—Hollywood launched its long-range technological research program with the signing to a three-year contract of Wallace V. Wolfe, one of the West's outstanding motion picture engineers, as director of research of the newly-incorporated Motion Picture Research Council, Inc.

Announcement of Wolfe's appointment came from Y. Frank Freeman, council president, and chairman of the board of AMPM, which will administer.

Paramount Holder Files 2 Federal Court Actions

Hyman Horowitz, Paramount stockholder, yesterday filed two suits against Paramount in Federal Court. One marked the third stockholder's court objection to the Employees Investment Co., approved at the last annual meeting of stockholders. The other seeks an accounting of alleged

Sees No Chinese Remittances

Unstable Situation Bad, Says UA's Goldin

Warren, Gallipolis, O. Mull Local Ticket Taxes

Toledo, O.—Two more Ohio cities are mulling local ticket tax levies to take effect when the State amusement tax measure expires on Sept. 30. Mayor Henry C. Wagner of Warren told the City Council there that a local amusement tax must be

Industry Called Stable But Management and Labor Must Exert Best Efforts

While the motion picture industry need not be too seriously affected in the event of a general business recession, the industry faces certain costs problems, it was said by Cowdin, Universal board chairman, said yesterday in a statement to stockholders and employees. Distribution costs, as well as production charges, should not be lowered, the Universal chairman declared.

If a recession in general business activity should develop, its effects

Seeks Denial of Jackson Park Appeal

Chicago—Arguing that the defendants' petition for a rehearing should be limited to pointing out something allegedly overlooked by

Competition Will Be Freed, Says Richey

Cedar Point, O. — Whether it be through the avenue of auction bidding or by some other name, competition between theaters will be freed in some sort of regulation of the motion picture industry, H. M. Richey, M-G-M promotion manager, said yesterday at the ITO of Ohio convention and ex-pert a showmanship as the only protection a theater owner will have. The 'build a better mouse trap formula is particularly applicable to the motion picture business of tomorrow,' Richey said. "More competition in exhibition, production and distribution simply means that the fellow who thinks that the business owes him a living is strictly out of luck."
COMING AND GOING

MILT LIVINGSTON, U. P. publicist, has returned from a vacation at the seashore.

WILLIAM CLINE, Workers’ commissar, left the seashore for Fifth Avenue, New York, for the week-end and for Pan-African Congresses for Freedom of the Air and for Brazil to shoot several scenes in "Emma and the Teacher," the musical.

EUGENE B. WINCH, head of the Workers’ playfunds department, returned yesterday from Cleveland.

HERBERT SILVEYBERG, arrives in London, England, from B.E. Zephyr, from Europe, and leaves the following day for Hollywood by plane.

DENNIS MORGAN flew to Paris yesterday via TWA.

CLIFF LEWIS, advertising and publicity director for Angery and ARKO pictures, returns to Hollywood today via train with stopovers in Chicago.

RUDY BERGER, Metro Southern sales manager here yesterday to spend a month at the home office in an advisory and executive capacity and to sit in on sales cabinet meetings.

MARVIN SCHNECK, after 10 days at the M-G-M studios, has returned to his office at Loew’s.

O.F. A. DOOB returned yesterday from a visit to Loew’s Theaters in Cleveland, Toledo, and Canton.

ROBERT M. GILLHAM, SRO’s eastern advertising publicist director, has returned from New York.


CLAUD MORRIS, exploitation manager for M-G-M’s "The Clock," left for Cincinnati and Detroit last night.

Partner Counter Action Asks $4,500,000 Bail

West Coast Bureau of THE FILM DAILY

Hollywood—Partner Corp., operating Paramount, Los Angeles, has filed a countersuit in Federal Court against Paramount Pictures, asking $4,500,000 damages and charging violation of antitrust and conspiracy and violation of antitrust laws. Paramount forced Partner to make over payments on rentals and theater territories, which Partner, in turn, suitly filed, seeking return of the theater on grounds that franchise agreement was void and that the agreement was a violation of the Federal Statutory Court decision.

Hold Rites for Bram, N. Y. Industry Pioneer

Funeral services were held Sunday for Samuel Bram, local industry pioneer, president of Bram Studios, and Astra and Dora Photo Products, who died at his home last week. Bram was 75. He was connected with the film business here for 38 years and was a member of Cinema League and Motion Picture Associates.

A service was held for Bram at Midwood Chapel, Brooklyn, Sunday, with interment in Mount Judah Cemetery. Surviving Bram are his wife, two daughters, his father, three brothers, two sisters.

East Texas Theaters Buy Interest in Jefferson

Bryan, Tex.—Holding of the J. C. Clemmons estate in Jefferson Amusement Co. has been sold to East Texas Theaters for a reported $1,100,000. It is announced by Mr. Daniels Gordon, president of both companies.

ALBERT J. COMEN is in Mexico City to complete arrangements for producing the first of a series of independent pictures at the Churubusco studios.

BERT GRANT, RKO producer, and his wife, have left for a continental adventure of players and technicians over the week-end. Paris-bound via TWA for the American American air filming of "Butta Express." Others: JOQUES TOURENEAU, director, and WILLIAM DOREMAAN, LOE MCMCREAY and HOMER PLANTECH, technicians.

EVELYN KNIGHT, actress, flew to L. A. via TWA over the week-end.

NORMAN H. MORR, W. S. sales manager, is back from a tour of the Atlantic sales exchanges.

LYNN FARNOL, Goldwyn President, ad-publicity chief, and MRS. FARNOL are vacationing in Northern Ontario.

ARTHUR PINCUS, assistant director of advertising publicity for Loew’s International flew to the Coast yesterday.

HUGH FINDLAY, publicity head for M-G-M’s British studios, sailed Thursday for England on the "S.S. Olympic," on his return to the company’s Coast studios and home offices.

SAM MAXX, M-G-M producer, returned yesterday from a 10-day Cape Cod vacation.

WILLIAM B. ZOEIM, head of M-G-M’s eastern sales and reprint and imprint offices, leaves Minneapolis today for Kansas City.

AL COCO, head booker for M-G-M in St. Louis, leaves today for the Midwest for a vacation here.

Murtha, Shay Reelected by IA Tenth District

Utica—Thomas Murtha of IATSP Local 4, Brooklyn, and L. Paul Shay of Local 269, Elmira, on Sunday were re-elected president and secretary-treasurer of IA’s Tenth District, covering New York State. Murtha and Shay were also re-elected to the district executive board, along with Sal Coopsa, Albert Ryle, D. E. Roed, M. J. Mungovan, Arthur Mar- tens and John C. McDowell.

James J. Brennan, International president, president of the district, and while Thomas J. Shea, assistant international president, was the principal speaker, representing Richard Walsh, presently in England.

RCA Elects Dunlap As Ad-Publicity V-P

Election of Orrin E. Dunlap, Jr., as RCA’s vice-president in charge of advertising and publicity, was announced yesterday by Brig. Gen. David Sarnoff, president and chairman of the RCA board.

Dunlap became director of advertising and publicity of RCA in 1944, after serving for four years as manager of the RCA department of information.

Peterston Quitting Post

With War Dep’t July 31

Washington—Assistant Secretary of War H. C. Petersen has resigned, effective July 31, it was announced yesterday. It was Petersen who led discussions with Eric Johnston and other MPEA officials on the German film situation. Mr. Petersen, it was learned that while in Berlin, Johnston reiterated MPEA’s plea for physical distribution facilities in Germany, and not without. Administration of Germany will be turned over to the State Department within a minimum period of one year, officials predicted yesterday. By the time the change-over is made, War Department officials said, German film production should be well under way.

Half Cent per Foot Cost Announced by Cinecolor

West Coast Bureau of THE FILM DAILY

Hollywood—A cut of a half cent per foot on Cinecolor 35mm release prints was announced over the weekend by William T. Cursapol, president. Price became effective yesterday on all current and outstanding contracts.

Cut brings the price of Cinecolor release prints down to .62 cents per foot. Technicolor last week trimmed its price for release prints to .65 cents a foot.

Stiefel and Liggett Form A New Booking Circuit

Stiefel-Liggett Circuit has been formed by Sam Stiefel of the booking office bearing his name, and Jules E. Liggett, former Island Circuit buyer, Circuit will buy and book for about 40 houses, 26 of them formerly operated by Island.

Liggett was served with a summons by Island Circuit for the alleged libel, but recently received while he was still an employee and officer of the corporation.

Columbia Pix Adds New Offices in 52nd St. Bldg.

Columbia Pictures yesterday took over two floors in 333-35 West 52nd St. for shipping and cutting rooms. A. Sheldon Jaffe was the broker.

FINANCIAL

(Mon., July 14)

NEW YORK STOCK MARKET

High Low Close Net

Am. Stock... 14 1/8 17 15 1/8 1 1/16
Bell Howell... 12 1/8 12 1/4 12 1/16 1/16
Bell & Howell... 105 106 106 1/8 1/16
Columbia Pics... 17 1/4 17 1/2 17 1/8 1/16
East Kodak... 47 1/4 47 1/8 47 1/16 1/16
Fed. Photo... 188 188 188 2
Gen. Pk. Corp... 204 204 204 4/8
Loew’s Inc... 242 242 242 1/4
Paramount... 43 1/2 43 1/8 43 1/16 1/16
RKO... 13 1/8 13 1/16 13 1/4 1/16
Republic Pk... 125 125 125 1/8 1/16
20th Century-Fox... 41 41 41 1/4 1/16
DeMouth.... 10 10 10 1/8 1/8
Universal Pict... 24 24 24 +1
Universal Pict... 81 81 81 +1
Warner Bros... 17 1/4 17 1/16 17 1/4 1/16
NEW YORK CURI MARKET

Monogram... 4 4 4 1/16
Soundrex Corp... 4 4 4 1/16
Technicolor... 15 15 15 1/16
Trans-Lux... 6 6 6 1/16

OVER THE COUNTER

Bid Asked

Cinecolor... 6 6 6 1/4
Farbe... 5 5 5 1/2

Mervin Ash & Co.

MEMBERS

NEW YORK STOCK EXCHANGE

Statistical and financial data and unlisted securities available upon request.

Telephone: HAnover 3-3560

61 BROADWAY NEW YORK
the spot in everyone of the 150 spots where it opened!!
No Pix Coin From China, Says Goldin

(Continued from Page 1)

blocked. In the middle of '45, the Chinese Government ordered 85 per cent of all remittances frozen. After prolonged negotiations, American firms were permitted to take out $4,000,000 that was owing to them for the first five months of 1945. Since January 1, 1946, no more could be sent out. Nor are funds now frozen.

As UA operates on a basis different from that of other companies, it does not take advantage of the opportunity to buy theaters and other real estate with idle money, as Mo- tro, for example, was able to do, Goldin pointed out.

No 16cm. Pot o' Gold

Much-touted "pot of gold" was blasted by Goldin. He explained that only after special permission by the Chinese Government can distributors expect to hit the jackpot. Greatest obstacle to large-scale expansion in the Chinese movie industry, aside from the remittance problem, is the prevalence of banditry and racketeering in outlying districts. Besides, Goldin pointed out, the Chinese Government prohibits the import of equipment.

This ban aggravates the difficult conditions under which distributors and exhibitors operate. With new equipment unobtainable, replaces poor, and existing machines obsolete, many a new print is ruined after the first showing. Neither can damaged prints be replaced because the 1947 quota law permits only 570,000 meters of film to each of the eight American firms for the whole of the year. In addition, the maximum would be 2,000 meters to a program, each company can average about 90 prints for the year of '47.

No Theater Building

Other Goldin nuggets of info: Theater building is cut indefinitely. Chinese film is better than others. American films are second in popularity. Chinese prefer spectacles, action stories, gangster thrillers, etc. Technicolor pix, no matter what the film is about, are top favorites. Of the various ways to overcome the language barrier, superimposed titles are best. Admiral's first run is $12,000 Chinese, a dollar for each thousand American, officially, or two bits on the "open market." The company must pay as much as $15,000 per American film. First runs last from five to 30 days. Government tax is 30 per cent of gross. The Government charges $2 per cent on gross as the amusement tax. Five per cent is a stamp duty and $100 is paid to the only British company operating in Shang- hai.

"Casper and Cleopatra" have been shown many U. S. pix. "Henry V" flopped, mainly because the film was shown in the wrong type of theater. UA's bachelor is so large that nothing after '45 production has been played in Shanghai. Here on his first American tour, Goldin expects to remain for one month. Then back to Shanghai.

Withers Funeral Held

Funeral services were held at the week-end for Charles Withers, 59, character actor, who died at his home in Queens.

Send Birthday Greetings To

Jimmie Lunceford Dead

Seaside, Ore.—Jimmie Lunceford, band leader, died suddenly here. He was 45.

Seidittz Back on Job

Maurice Seidittz, Loew N. Y. di- vision manager, has returned after a minor operation.

File Here in Fight For Rank Pix Rights

(Continued from Page 1)

ema Finance Corp., Ltd., Universal Pictures, International Pictures, Wili- 

am Goetz, Leo Spitz and Eagle- 

ion.

Action is similar to the 01 filed by the Paul Nathanson companies in December and January, and may be duplicated in London as well. Un- usual aspect of the case has Em- 

wireless, distributor in Canada of Universal product, suing Universal.

Yesterday's suit seeks an interim judgment of $1,000,000 from Rank and asks that he be enjoined from further causing the alleged breach of the United World of Canada distri-

distribution pact.

Action claims that Empire-Uni- 

Veil, on March 28, 1946, was 

nated a nine-year distribution con-

tract for Canadian covering pictures made by GCF and subsidiaries for E.U. by United World Pictures. E.U. plans to distribute these films through its subsidiary, Compagnie Canadiens de Canada.

Rank and GCF, it is claimed, are violating this pact by refusing to deliver GCF pictures for distribution by United World of Canada, and have delivered certain pictures to Eagle-Lion of Canada in violation of the 1940 contract.

Paramount Holder Files 2 Federal Court Actions

(Continued from Page 1)

"wrongful profits, and damages to Paramount" in the issuing to Presi- 

by President Barney Balaban, in 1944 of $2,000,000 in promissory notes, 

ertible into Paramount common shares.

Action charges issuance of the notes was unfair, improper and a waste of corporate assets. Balaban, Paramount and 17 officers and di- 

rectors are named defendants.

Kositsky, Berman Named to 

PRC Philadelphia Posts

Stanley Kositsky, former s a l- 

man, has been named sales manager of PRC's Philadelphia branch, and 

Harry Berman has been appointed branch manager.

CHARTERED

COMMUNITY THEATERS CORP., Dover, Del.;" Community Theater Corp., Del.; incorporated January 5, 1915.

CENTRAL MOTION PICTURE EXCHANGE OF THE MFA (KOREA), INC., Dover, Del.; capitalized $100,000, incorporated April 15, 1915.

RYAN BROS. THEATERS, Inc., Iowa; N. Y.; Chicago; Davenport, IA; Des Moines, IA; Watertown, SD; Yankton, SD; Mason City, IA; Nashua, IA; Brick, NJ; New York; capitalized $100,000, incorporated May 16, 1915.


THOMPSON & RANSONS, INC., New York; capitalized $100,000, incorporated January 16, 1915.
**REVIEW**

*Variety Girl*

with Mary Hatcher, Olga San Juan, Paramount, Mrs. Lilley; Washington, a skeletal showman.

This is a skeletal showman. The film is well coming in Technicolor.

**ARMIT DEFINES THOSE PIX TERMS!**

Denver—Allied Rocky Mountain Independent Theaters, one of national Allied's newest affiliates, comes up with this array of interpretations of the Pix terms:

- **Flat Rental:** Seldom used term heard only in conjunction with series.
- **Exploitation Picture:** Poorly produced action picture with nobody in it. When you die with it, you are told that you 'didn't sell it properly'.
- **House Expense:** Insufficient odd change.
- **Availability:** A date on the calendar during which the prints are on loan to other exchanges.
- **Adjustment:** Small portion of your loss which is sometimes paid back to you.
- **Percentage Picture:** General term used to describe the rental of a motion picture.
- **Special:** Super grosser on which 'everybody made lots of money except you'.
- **"We'll Take Care of You":** In more ways than one!

Say's Majors Review Exhibitor Relations

Minneapolis—A thorough study of the relations between independent exhibitors and distributors will be made by one of the majors with a view to changing policy if necessary, according to Benjamin Berger, head of North Central Allied. The action comes as a result of full-page ad in yesterday's Excelsior. Berger had planned to place in a Washington, D.C., newspaper urging an industry-wide probe by Congress.

Charging that the small town and suburban theaters are trampled in dealings with distributors, Berger said NCA did not want Government control of the film business and would be satisfied with an honest and sincere investigation by the companies themselves.

Berger cited that while the position of independent exhibitors is well known, local distributor reps, he feels the industry's top men are not aware of the "squeeze" small exhibits face under present high film rentals. Decision as to whether or not NCA will run the controversial ad will be postponed three or four weeks to see what progress can be made on policy adjustments, Berger concluded.

McConnell Seeks Denial Of Jack Park Appeal

(Continued from Page 1) The court, Thomas C. McConnell, attorney for plaintiffs in the Jack Park Theater case, yesterday filed an answer in the Circuit Court of Appeals.

Answer asked that the defendants' petition is nothing more than a restatement of a case already presented in briefs and oral arguments.

The Appeal Court verdict on Jack Park Theater case against the Interplan Theatre, McConnell said, was based upon a request for a hearing such as could have been obtained.

Connell asked that the rehearing be denied.

H'wood Signs Wolfe to Head Research Council

(Continued from Page 1) William F. Kelley, for 11 years manager of the Academy research council, will be assistant to Wolfe.

Warren Gallipolis, O. Mull Local Ticket Tax

(Continued from Page 1) The mayor said that the amount of the tax may be set by Council, but pointed out that a continuation of the three per cent rate would bring in an estimated $25,000 yearly, and would not tend to change local admission prices.

City officials at Gallipolis plan to enact a three per cent tax for that city, holding to the rate in the existing State law.

**Smaller Budget Films Regarded in New Category**

(Continued from Page 1) or budget pictures with regard to wages, hours and conditions, is necessary.

A small committee comprised of reps, both IMPA and IATSE, will be appointed immediately with instructions to meet at earliest possible date in order to consider problem and take measures to bring about desired result.

**Denver Tournament Set**

Denver—Rocky Mountain Screen Club schedules its annual golf tournament and picnic for Aug. 15.
FILM DIVISION

ECONOMIC SURVEY OF THE INDUSTRY

Washington—The U.S. Department of Commerce has released a report on the economic survey of the motion picture industry.

The report, titled "Economic Survey of the Motion Picture Industry," was prepared by the Commerce Department's Bureau of the Census. It provides an overview of the industry's economic performance and identifies key trends.

Key findings of the report include:

1. The industry's gross receipts reached $11 billion in 2019, marking a significant increase from the previous year.
2. The industry's workforce grew to over 1 million employees, with a significant portion employed in the production and distribution sectors.
3. The average salary in the industry increased by 5% in 2019, reaching $50,000 per year.
4. The industry's exports reached $5 billion, with significant exports to countries such as China and the United Kingdom.
5. The industry's capital expenditures increased by 10% in 2019, driven by investments in technology and infrastructure.

The report also highlights the challenges faced by the industry, including the impact of streaming services on traditional distribution models and the ongoing need for technological innovation.

The full report can be accessed at the Commerce Department's website: [Commerce Department Website].
HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

MONTANA," by Thamas Williamson, the story of a town which became the center of a cattle war in the 1870's, has been acquired by Warners, with Williamson also signed to write the screenplay. ★ Paramount will produce "Sunrise in My Pocket." Edwin Justus Mayer's play based upon the life of Davy Crockett, the Indian fighter who rose to be congressman from Tennessee. ★ Phyllis Calvert's next film assignment after completing her starring role opposite Mervyn Douglas in Paramount's "My Own True Love" will be a bit part in an untitled picture which James Mason is writing and will produce in New York in September. ★ Louise Campbell, returning to films after six years on B'way, will co-star with Richard Lane in Columbia's "Death Ship". ★ Alden Nah in will write the screenplay on Jim Corbett's, "Man-Eaters of Kumaon," which Monte Shaw and Frank P. Rosenberg are producing for U-I release, . . . ★ Next in the Monogram Charlie Chan series will be "Charlie Chan in New Orleans," with Roland Winters playing the title role. ★ Rex Harrison will be the star of Ernest Lubitsch's next Fox production, "Lady In Ermine." . . . ★ The King Brothers have purchased "The Tenderfoot," original by Richard Sale and Mary Loos. Eddie Albert will co-star with Gale Sondergaard. . . . ★ David Niven, on his return to Hollywood late this year, will be starred by Samuel Goldwyn in "Take Three Tens," based on the best seller by Rumer Godden, author of "Black Narcissus."

CHARLES CHAPLIN will launch a $5,000,000 production program covering two films, immediately after the world release of "Monseur Verdoux" in October... Both pix, based on original stories by Chaplin, will also be directed by the star, . . . ★ Edward Chodorov has chosen as his first 20th-Fox production "My Heart Like a Singing Bird," satire-post story by Dorothy Thomas, Jeannie Cram with star. Samuel Goldwyn & Burket will be co-producer with Irving Allen in "Sixteen Fathoms Deep," Monogram drama to be filmed on location at Tarpon Springs, Florida, with Allen directing, . . . ★ "Follow Me Quietly" has been selected as screen title of "In His Steps," scheduled as first Allied Artists film to be produced by Jack Wraith, with starting date set for late Fall.

Ind. ATO Finds 4-Point Lesson in Century Poll

Indianapolis—ATO of Indiana in its current bulletin calls attention to the findings of "Century Circuit" of New York to the effect that 20 per cent of patrons polled attended its houses without knowing in advance the attraction, and urges exhibitors to meet this situation by these steps: 1. Play reasonably good entertaining pictures. 2. Pass on the dogs that drive people out of the movie-going habit. 3. "Make the theater as clean, comfortable and attractive as possible. 4. "Exploit the lesser pictures that you personally know are good, sound entertainment and have merit. 4. "Sell your theater as an institution."

Aaron Seinberg Succumbs

Chicago—Aaron Seinberg, 44, B & K maintenance department, died over the weekend. Surviving are his widow and three children.

Thomas Kolar Dead

Chicago—Burial services at Woodlawn Cemetery were held Saturday for Thomas Kolar, veteran exhibitor, who died late last week in an accident.

Airlines Set 25% Cut In Freight Charges

Washington Bureau OF THE FILM DAILY

Washington—New air freight reduction went into effect yesterday with an 11 per cent reduction from 26.5 cents per ton mile to 22 cents were filed yesterday by Air Cargo, Inc., with the Civil Aeronautics Board. Air Cargo was established by major air lines to coordinate freight carrying operations. Nineteen lines are affected.

Sperling Here for Confabs

Milton Sperling, president of United States Pictures, producing for Warner Bros, release, arrived in New York Saturday from the Coast via Constellation for conferences with Warner home office executives and his Eastern rep., Elizabeth Carter. Sperling also will consult with his executive and writers in connection with new story deals, and with Robert Sylvester, author of "Dream Street," which is next on the 1947 USP schedule.

W. H. Merritt Sloan

Birmingham, Ala.—W. H. Merritt, manager of Merritt Theaters, was fatally shot at his home in suburban Homewood by an unknown assailant. He had been with Merritt Theaters for 20 years.

» REVIEWS »

"The Secret Life of Walter Mitty"

with Danny Kaye, Virginia Mayo, Boris Karloff

Goldwyn-RKO. SURPASSING ALL PREVIOUS KAYE FILMS, THIS ONE IS A FINE ENTERTAINMENT FOR EVERYONE. Any previous performance by Danny Kaye is easily outdone by his performance in "Mitty." He supplies him with a story tailored to his comic characteristics. The brand of comedy offered up to the audience's approval of his performance. Entertainment quality is always of top range caliber. Kaye's infrequent appearances have sold smash hits at the box office. In "Mitty" he is still batting 1,000.

Slipped in on an audience via the sneak preview, "Mitty" was given a highly enthusiastic welcome from the first frame and drew a telling round of applause at the conclusion. They loved every foot of it. The James Thurber short story has been fashioned into a tour de force that Kaye does superbly. The story is an imaginative individual given to daydreaming about himself in many places, events and characterizations, he is the average man given flights of imagination. When his mental processes begin going "pocketa pocketa" there is transposition into other lives. It is obvious, and very pleasantly so, that Kaye, and only Kaye was the man for this part.

In all his flights into the fanciful there is a girl. She's a beautiful blonde. One day he meets her aboard his communter train. She, of course, is Miss Mayo. At once he is plunged into her life and it comes about she is being pursued by a sinister character. After she explains her passionate overtures to him, leaving planted a juicy kiss—it is revealed she is about to meet her uncle landing from Holland, custodian of a fortune in jewels. The two—Miss Mayo, Miss Mayo, Denny, McLeod; Goldwyn play their cards. When Kaye is subjected to a bender attack by some mistaken in-sanity and Boris Karloff. There is an effort to convince him all derives from his power of imagination. Kaye turns the job as editorial worker on lorry pulp magazines. For a brief spell he is almost convinced but snaps out of it when he picks up a clew indicating the reality of Miss Mayo. First thing you know he brings about the capture of the crooks and this in turn brings him to Miss Mayo again. In the Goldwyn manner the production in Technicolor is first rate; the girls are lovely, pictorial impression is best shown; way. Kaye sings his famous "Anatole of Paris" and another, "Symphony for Unstrung Tongue." Both are by Sylvia Plath. Kaye who has always turned out good stuff for Kaye's talents. Kaye, Virginia Mayo, Boris Karloff, Joy Beater, Ann Rutherford, Stuart Holl, Gordon Jones, Florence Bates, Kenneth Sherrill, Gene Paret, Harry Auker, Dickie page, John Ralston, Fred Kohlmann, Kurt Meissner, Phil Dovich, James Cagney, La Reine, Stormy Winfield, Morgan, Elvira Freeman; Based on short story by James Thurber...

"Citizen Kane," directed by Orson Welles, is a film of George Jenkins, Perry Ferguson; Film Edi- tion, Martin Strong, Bernard Herron, George Cohn, Robert Roberts; Music, David Reading; Musical Direction, David Moss; Sound, Martin Strong, Institute of DIRECTIONS, Fine, PHOTOGRAPHY, Tops.
CHAPLIN PIC STIRS STORM

‘VERDOUX’ ON NEWS PAGES OF COUNTRY

True to the Charles Chaplin tradition that each production is a news event, “Monsieur Verdox” has become an issue in movie pages from drama pages to front pages.

Tabulated clipping returns disclose that “Verdox” has been accepted as a critical acclaim and controversy discussion than any other picture.

Its exhibitors point out that this natural news reception of “Monsieur Verdox” indicates that Chaplin has his biggest grosser on hand.

Led by the mighty and influential Christian Science Monitor, editorials on “Verdox” have flooded thousands of newspapers.

The Monitor concluded its editorial with:

“What democracy needs is more education of the public to a higher level of judgment, taste and patriotism.

Top Champion For ‘Monsieur Verdox’

In raging controversy over “Verdox,” named N. Y. critic, Archer Winsten, of the N. Y. Post, lined up on Chaplin side, wrote in part:

“Verdox' will inspire strong champions throughout the country. Most emphatically not a picture to be shunted off among the common run of American pictures, serious or comic . . . it is great in intention, big in theme and thoroughly original.

“An enjoyment of Chaplin's genius of gesture and movement . . . a respect for his courage and conviction.

‘Verdox' Must-Be Seen Many Times Says Sage

Harold Clurman, noted author, in July issue of Tomorrow Magazine, writes in part:

“Charles Chaplin’s ‘Monsieur Verdox’ is one of the most fascinating documents of our day. The picture is great! Chaplin does not escape the world through his comic disguise; he faces it. That is why he is an artist of singular force. Those who do not quite decipher his meaning or who do not wish to fathom it because it disturbs them, would do well to listen and attend again and again. Here is a picture that will not be dismissed!”

TIME, WINCHELL TELL OF 'VERDOUX' SUCCESS

New York—Walter Winchell today told his twenty-five million readers, and Time Magazine tipped off its five million, that the most extravagant words of praise are being written and said of Charles Chaplin’s “Monsieur Verdox.”

Winchell wrote: “James Agee has written a monumental piece for the Nation, in praise of Chaplin’s ‘Monsieur Verdox.’ Agee thinks the film is one of the great works of our time.”

Time Magazine, after devoting three columns to “Verdox,” hailed it as “the most notable film in the year’s most fascinating”—and described the actor's portrayal of Verdox as “one of the most beautiful single performances ever put on film.”

The Monitor summarized:

“The film is a daring individual gesture, daled in an era when such acts are rare. It has replaced his beloved sure-fire tramp with an equally original character. The set pieces of the picture are warm-up or classic, and as skilled and delightful as psychologically penetrating as any Chaplin has ever contrived.”

‘Verdox' Greatest Classic Ever Made

Hailing “Verdox” as the greatest classic ever made, Federated Press told its hundreds of thousands of readers, in part:

“A film which will stir up controversy, Chaplin’s past films are considered the greatest classics yet produced for the screen. All of them are warm-ups for this new tragi-comedy. ‘Monsieur Verdox’ is the finest piece of social satire that has ever been filmed.”

Verdox’ Gets Great Rave

In a 5000 word review, requiring three installments in The Nation, James Agee, famed critic and magazine author, wrote in part of “Monsieur Verdox”:

“A magnificent and terrifying song of the richness and quality of the film is a work of art, in fact, of genius. I wish I might use the many thousands of words I would require to do it adequate honor purely as fun.

“The anarchy and immortal folly of the field, the trap, the most mundane and most nearly complete among the religious figures our time has ever seen, has been set aside by Chaplin to give his century its truest portrait of the upright citizen.

“I wish I might express the gratitude and tribute which we owe this great poet and great poem. Chaplin’s performance as Verdox is the best piece of playing I have ever seen. Verdox embodies much of the best that can be said of modern civilization.”

CRITICS APPLAUD ‘VERDOUX’ AS DARLING CHAPLIN WINNER

With critical acclaim and violent controversy, “Monsieur Verdox” prepares to meet the public.

Famed critics have written:


Boley Crowther, New York Times: ‘Chaplin believes in using his talent for shocking hard . . . screamingly funny . . . He is both satirist and clown . . .”

Richard L. Coe, Washington Post: ‘Daringly different . . . a wise and witty picture . . . very funny in its horseplay. It is far more stimulating than any current film.”

TOP GROSSES FOR ‘VERDOUX’ SAY EXHIBITS

New York — Precipitating the greatest storm of controversy ever attendant upon the showing of a film, Charles Chaplin’s “Monsieur Verdox,” in a pre-release debut here, conclusively proved that it will be the year’s greatest money-making film.

Top exhibitors have applauded the world-wide exploitation plan “to confuse the public with the most unusual entertainment ever put on the screen.”

One of the master advertisements, spearheading the candid campaign, will read:

A WARNING
Before you see Charles Chaplin in “Monsieur Verdox” you must know some facts about the most controversial motion picture of all time.

Charles Chaplin, dissenting his beloved little tramp character, enacts the role of the slick, sinister and charming French Bluebeard. His business: murder.

Charles Chaplin introduces a revolution in pattern of screen story-telling, confident the public will welcome the most original humor and the most original drama of any filmed.

There is a peculiar intensity of story and an even more peculiar hysteria of laughter in “Monsieur Verdox.”

We must warn you — and YOU must warn your friends — that you must come prepared to behold something never before shown on the screen.

Please remember, this is not just another motion picture!

Charles Chaplin has dared to create for your unforgettable entertainment the diabolical but amusing story once told only in whispers.

But with all its strangeness, there is a pathos and human interest devoted to a love story that will haunt you until pictures are no longer made.

The genius of Chaplin holds a copyright on his type of love story — a love story that hurts, that frightens, that stays with you as a lingering memory.

But remember — a warning — come prepared for the most startling, most embarrassing experience you have ever undergone in a motion picture theatre.

Come prepared for the strangest and the most entertaining shock of your life.

(Advertisement)
CHANCES FOR LOWER TICKET LEVY BRIGHTEN

CEA Anticipates Dalton to Fix Ceiling Rental

Official CEA Stand Says Figure Will Not Exceed Prior 12-Month Payment

London (By Cable)—A ceiling on film rentals, fixed at a figure not exceeding that paid during the prior 12 months is anticipated by CEA in the event the new ad valorem duty is put into effect. CEA assumes such a move in its official comments on the authority granted Hugh Dalton, Chancellor of the Exchequer, by Parliament.

At the same time the exhibitor or
(Continued on Page 6)

Medallion Organized By Atkins, Allvine

Medallion Pictures Corp. has been formed to produce features with unusual exploitation angles in Hollywood and New York. T. C. Atkins is president of the company and Glendon Allvine vice-president. Other officers are James J. Petsch, treasurer, and Dorothy H. Hughes, secretary. Officers and Hallian Cooley comprise the board of directors.

Medallion has two stories in work, one an action original to be filmed in California.
(Continued on Page 5)

Large-Screen Tele For Reade's Jersey Pool

Claimed to be the largest commercial screen video in the world, large television, with a six by six screen, will begin operation tonight in Walter Reade's, Monte Carlo Pool in Asbury Park, N. J.

Offering direct projection on a new type screen, set will be used exclusively at the pool for the remainder of the season and will show sporting events and special pick-ups.

See More Dutch Playing Time

MPEA Anticipates Increase to 32 Weeks

SRO Prepared To Talk Indie Distribution Deals

West Coast Bureau of THE DAILY

Hollywood—SRO will begin negotiations this week with various independent producers for the release of their product through the new distribution setup, David O. Selznick revealed yesterday on his return from New York.

(Continued on Page 7)

RADIO HYPO PUT "RUTH" IN BIG TIME

$200,000 Investment by Paramount Seen Adding Between Six and Eight Million Dollars to Exhib. Gross

A $200,000 added investment by Paramount in radio time for "Dear Ruth" will mean an additional $6,000,000 to $8,000,000 at the nation's box offices, thus materially upping the returns to exhibitors and the distributor alike, it was predicted here yesterday by Charles M. Reagan, Para's vice-president in charge of distribution.

Reagan based his estimate on the results of the picture's engagements in such cities as Kansas City, Pittsburgh, St. Louis and Detroit, where "Dear Ruth" has been given a saturation radio campaign with audience penetration rated at peak.

Paramount turned to radio to turn the trick, Reagan said, after a national advertising and exploitation campaign in San Francisco, Washington and Denver had indicated only "moderate success" for the picture which, while based on a Broadway stage hit and played by two rising stars and strong support, "lacked star names the industry demands and which insure good openings."

"It was our conviction we had a picture better at the box-office than the returns indicated, and we figured that unless we put showmanship behind it, we'd only get a gross of a couple of millions, like 'Suddenly.'"

(Continued on Page 7)

High Costs Call for Hard Selling—Smith

Cedar Point, O.—With distributors faced by record high production costs, exhibitors must sell pictures with all the showmanship and ingenuity at their command, Andrew W. Smith, Jr., 20th-Fox general sales manager, said yesterday in addressing the ITO of Ohio convention.

"By doing so," he said, "we will...
(Continued on Page 6)

Jolson Luncheon Meet Boosts UJA Campaign

Not only were many pledges twice as large, but the attempts to sell more than the original new of 150 odd industry leaders, at yesterday's UJA luncheon honoring Al Jolson, increased their pledge still more after they had listened to the forum pleas made by Al Jolson and Barney Balaban in behalf of the 1,500,000 Jews who support the United Jewish Appeal.

(Continued on Page 7)

Senator Taft Sees Tax Level Down to One Cent On Every 10 Cents

Washington Bureau of THE DAILY

Washington—Prospects for the lowering of the admission tax to its pre-war level of one cent on each 10 cents of the admission price are bright, according to Senator Robert A. Taft of Ohio. The Republican leader told THE DAILY yesterday he thinks the excise taxes—and he specifically named the admissions levy—should be brought down to their peace-time level. Taft's statement is in line with an earlier
(Continued on Page 7)

Solons Doom Library Of Congress Pix Div.

Washington Bureau of THE DAILY

Washington—Senate and House conferees yesterday agreed to abolish the Library of Congress film division, thus leaving in doubt the future of nearly 62,000,000 feet of film. The legislative appropriation measure, which cut off funds from the pix division, now goes to the President for signature.

Senoor's R. R. Young, chair
(Continued on Page 6)

"Black Gold" Bow Raises Mono. Conclave's Curtain

Oklahoma City—With more than 100 delegates in attendance, initial national meeting of Allied Artists Productions, and the 16th annual gathering of the parent company, Monogram, opened today in Skir.

(Continued on Page 5)

U. K. Tax Moves May Await Johnston Talks

Washington Bureau, THE DAILY

Washington—U. S. Embassy in London informally has asked the British to postpone any further tax moves until conferences are had with M.P.A.A President Eric Johnston. Johnston now is expected in London yesterday, 23, with J. Arthur Rank due back on July 22. The British have been requested to hold up action until Johnston's proposals are presented.
COMING AND GOING

SAM LEFTWIZ, WB Eastern district manager, left yesterday for Boston. He will leave on the New York on Friday.

WILLIAM E. WOODSON, Paramount writer, is in New York which he has been brought here by the illness of his father.

JOSEF ZOLLENNER, head of M-G-M’s short subject sales and reprints and importations, left today for a three-day visit to Kansas City.

SPENCER TRACY, M-G-M star, arrived from Charles LaRue, Rodney, of the Trans-Lux stockholders meeting in New York.

WILLAMINA FIELD arrived in New York from Hollywood Saturday via TW-1 Constellation. HALL WALLIS, now in England making “Se Evilly My Love” for release by Paramount is scheduled to sail for home aboard the S.S. Queen Elizabeth on Aug. 27. Expected to return with him are KAY MILLARD, AL GOMER, ALFRED FITZGERALD, LEWIS ALLEN, and JACK SAGE.

WILLIAM L. PETERSON, Paramount director, and a camerawoman, will sail from New York on the S.S. America on July 29 to shoot background for the forthcoming “A Foreign Affair” in occupied Germany.

JEFFREY BERNARD leaves for England early next month to set up production plans for “The Statue.”

KENNETH Mackenna, of M-G-M’s studio department, will visit Europe and the Middle East and two days later be joined by plane at Rome by his wife, actress FIONA MACKENNA.

KAY HARRISON, managing director of Technical, Ltd., London, accompanied by MRS. HARRISON, will arrive in England on the S.S. Queen Elizabeth tomorrow.

ROBERT MILLER, manager of the B & K Graphic Center in Chicago, is in California on vacation.

WILLIAM HARRIS, booker for Republic, Charlotte, N.C., is vacationing in Florida and Cuba.

Third 20th Sales Meet
In Capital Tomorrow

Washington Bureau of THE FILM DAILY
Washington—Final 20th-Fox two-day regional sales meeting will be held at the Carlton Hotel beginning tomorrow. Andrew W. Smith, Jr., general sales manager, will fly here from Minneapolis, vice president of the 20th-Fox home office. Scheduling includes: Spory P. Skouras, president; William C. Gehring, assistant general sales manager; Walter R. Julian, executive assistant to Smith; Peter Levathes, Sam Shain, Clarence Hill, director of personnel, and B. H. Dunn, vice president, finance.

Also branch and field personnel from Philadelphia, Pittsburgh, Cincinnati, Cleveland, Indianapolis.

Para. Denies Charges. Seeks Dismissal of Suit

Paramount yesterday made a general denial of charges contained in Leah Schanfarber’s Federal Court action seeking to halt the Employment Investment Co. plan, and asked a dismissal of the stockholder’s action. The company contended that the plan, as approved, was approved by 75 per cent of the outstanding common stock and attached a copy of the minutes of the board of directors meeting at which it was approved.

Charles Kindt Rites

Davenport, Ia.—Funeral services were held here for Charles T. Kindt, 86, former owner of the old Furtis Theater, who died in Mercy Hospital.

Wednesday, July 16, 1947

Rank Heads Pix Group
Sailing on the Elizabeth

J. Arthur Rank, cinematicateur, heads a list of film notables sailing on the Liner Queen Elizabeth tomorrow morning. Among them are: Mrs. Rank; David Niven, actor; Irene Manning, actress; Paul Lukas, actor; Robert Donat, actor; Laila Wiko, British producer and actress-wife, Anna Neagle; Clarence Darrow, president of Actors Equity; James Perkins, Paramount’s managing director in the UK and Northern Ireland, and his wife; Fred Hutchinson, general manager of Paramount in Great Britain and director of Paramount Film Services, and his wife.

Garber Named Gen. Mgr. Of Nassour Studios

Hollywood—David S. Garber has been made general manager of Nassour Studios. Garber steps into his new post after eight years as studio manager at Universal, and three years before that at RKO.

He will assume his new duties immediately, first being to supervise an estimated $800,000 worth of construction, which will include two additional sound stages, a new administration building, extra cutting rooms, dressing rooms and other production facilities. He will also serve as associate producer on Edward Bass productions.

Cinema Suit Defendants Given 4 Months to Answer

Wilkinson—Defendants in the Cinema Amusements, Inc., suit against Loew’s, RKO, and 30th-Fox were granted four months from the date of an appropriate order to answer interrogatories by the plaintiff. Order is expected to be entered within a few days before Federal Judge Richard S. Rodney.

You Owe It to Yourself
To Learn About Filmark’s Premiere Trailer Service

FILMARK
1327 E.WASHINGTON AVE. CHICAGO 5, ILL.

WB Buys Tommy Dorsey Disc Units on WMCA

Warners purchased 12 participating units weekly in the Tommy Dorsey disc-jockey show on WMCA in the first sale of the nation’s leading handliner program in metropolitan New York. The contract, placed through Blaine Thompson Agency, is for a period of 26 weeks and calls for two units daily at 11:05 a.m. and 7:05 p.m. The program will promote Warners pix and theaters in the New York area. WMCA is featuring the Tommy Dorsey show beginning Sept. 8 in 15-minute blocks of 48 units weekly.

Flying is the way to travel to

CHICAGO
SAN FRANCISCO
PITTSBURGH

See your travel agent or phone
LEXINGTON 2-7100
or visit TWA ticket office at
80 East 42nd St.

Save time with TWA AIRFREIGHT

ROLLING STONE...
European Franchise Works Out for Mono.

Monogram product is doing good business in Europe after an initial eight months of franchise operation, W. Ray Johnston, chairman of the board, said yesterday. ‘‘The business is now in the hands of a team of experts in England, France, Holland, Italy, Belgium. Production is in full swing in the Queen Elizabeth. We will see the product on the Coast next week.’’ John- ston reported ‘‘Dillinger’’ went over big in France, Italy and Algiers. He found business in general off about 15 per cent.

Johnston stated Monogram will produce four pictures abroad, each in each country and Industry and two in England, latter being Pathé Studios, Steve Brody. Mono, proxy, will go abroad shortly to make final arrangements. Fix are to be financed via blocked currencies. First British pic will be ‘‘The Maze,’’ to be produced by Jeffrey Bernard.

Du Mont Picks Phillips To Head Tele Network

Appointment of Lawrence Phillips, executive director of USO-Camp Shows, Inc., to the post of director of the DuMont television network was announced yesterday by Dr. Allen B. DuMont, president of Allen B. DuMont Labs. The appointment permits Leonard F. Cramer, to return to his full duties as executive vice-president.

Phillips resigned as president of the Vaalcor Corp. in 1938 to establish his own business as management consultant. In 1941 he was drafted to organize ‘‘live’’ entertainment for the Armed Forces.

The DuMont television network, now comprised of WABD, New York, and WTTG, Washington, D. C., will include Pittsburgh, Cleveland and Cincinnati, plus independent affiliates throughout the nation as interconnecting facilities are extended.

Rocky Mountain Unit to Meet

Denver — Allied Rocky Mountain unit directors will hold a meeting at the new headquarters here today.

SICK LIST

E. S. SEELEY, chief engineer of Allied Service, is recuperating at home from a leg fracture sustained Saturday when he was hit by an automobile.

CHRISTIAN WINKENROPER, who operates the Gem Theater, Huntingburg, Ind., suffered a broken ankle as the result of a fall.
Shea's Prexy Assails Exhib. Fault Finders

Cedar Point, O.—Independent exhibitors should spend less time finding fault with distributors and extend more effort in housekeeping, propriety, exploitation, public relations and all around theater operation, C. Grainger, Shea Theaters president and general manager, said in a telegram to the ITU of Ohio convention here.

"I must take issue with constant fault finding with distributors," Grainger said. "No one could be so bad all the time."

The Shea executive related that he recently passed through four cities where distributor-owned and independents operated in three. Distributor-owned, Grainger claimed, were "best managed, best staffed, best equipped, best publicized and cleanest theaters. As a result they did more business. Independents bordered on the disgraceful and they had product. In one city an independent outstripped from the operation standpoint and he did the most business."

Grainger told delegates they will outstrip their opposition if they attend to business and stop worrying about the money distributors are making.

Problem of advanced box office prices can be solved by more criticism, Grainger opined. He recorded his opposition to high admissions, believing they are a mistake and out of line, and believes they will eventually bring a substitute in the form of excessive costs and prices brought movies as a substitute for the legitimate stage and vaudeville.

However, Grainger urged, exhibitors should consider the problem of a distributor with a three or four million dollar negative cost and, while recommending a minimum of these pictures, assure distributors with such problems of exhibitor cooperation, providing the picture in fact proves its value. The convention should constructively admit that a distributor or taking such a large gamble should be entitled to a larger share of box office money at larger advance.

Grainger believed, providing, however, that theaters are not used as a convenience for distributor greed and the exhibitor also gets his just share of the gamble he takes."

"I am accused of committing treason against exhibitors," Grainger concluded. "I merely urge that we grow up and be safe and sound business men."

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New Theater Construction in Australia

Banned for Three Years; Restrict Repairs

Sydney (By Air Mail)—New theater construction is prohibited for the next three years under an order by the Minister for Building Materials. Move was made to conserve materials for Australia's housing program.

Renovations and repairs to existing theaters are also severely restricted under the regulation which permits only those repairs deemed essential to the cause of health of public safety.

Orders for other types of buildings laid down by the Film and Theater Commission which has had powers to grant theater building permits good for 12 months.

Black Gold" Bow Raises Mono. Conclave's Curtain

(Continued from Page 1)

John Treadwell, S. E., was to be conducted by Steve Brody, president of both companies, run through Savannah's historic theaters.

Activities start tonight with the world premiere of AA's "Black Gold" at the Midwest Theater.

In addition to delegations from the studio and the New York office, franchise owners, exchange managers and representatives from all important centers are here for the meeting. Cities represented, and their delegates, include:

Albany: Nate Dickman; Atlantic, Arthur C. Bronner; Buffalo, Harry Berkson; Boston, Herman Rifkin; Charlotte, Harold Cohen; Harold Jordan; Chicago, Irvine Mandell; Ben Elsberg; Cincinnati, William Oen; Milt Cursan; Cleveland, Nate Schulz; Sam Schuh; Dallas, Ed Bumruchai; Lloyd Rust, Ben Graham.

Also, Denver, Bob T. Ester: Detroit, William Hurbut, Harlan Starr: Des Moines, J. M. Beatty; Indianapolis, Carl Harthill; Kansas City, Harry Geffrey; Los Angeles, N. M. McCarthy; Memphis, Bailey Pritchard; Milwaukee, Charles Trampe, Ray Trampe, Oliver Trampe; Minneapolis, Morris Steinman; New Haven, John Paveno; New Orleans, Henry Glover; Omaha, Genev Tate; Philadelphia, A. J. Davis; Pittsburgh, Ben Williams, Sam Fineberg; Portland, Moz Burley; Salt Lake City, Ben Tible; San Francisco, James Meyers; Seattle, Ralph Abbyott; St. Louis, Barry Radowal; Washington, Jack Sade.

Special requests at the convention will include Bob Davis, Griffith Amusement Co.; L. F. Gran, Standard Theaters; Ralph Branson, Tri-State Theaters; Leo C. Fox, Midland Theaters; Ray Hayden, Griffith; Cliff White, Griffith; Sam Linderum, Jefferson Amusement Co.; Milton Hoerfeld, Fox Mountain; Louis Deit, Westland Theaters, and Jimmy Coston, Al Rovio, and Alex Haperson of Warner Theaters, Chicago.

Kalmine Conducting Washington Meeting

Harry M. Kalmine, president and general manager of Warner Theaters, is conducting the final session today of a two-day meeting of the Washington zone in that city. Home office executives accompanying Kalmine to the capital for the sessions include W. Stewart McDonald, vice-president of Warner Theaters, and Rudolph Weiss, head of the real estate department.

John J. Payette, zone manager, and all managers of theaters in that territory, will attend the meeting.

Meakin Based in Capital

Hardie Meakin, RKO Theaters' Division Manager, will make his headquarters in Washington at the Keith's Theater, effective immediately.

Meakin, who will report directly to the home office, will also act as RKO Theaters' Washington liaison.
Ohio ITO Re-elects Smith for 18th Term

Cedar Point, Ohio—Martin Smith, former president of various national Allied, was re-elected president of the ITO of Ohio by acclamation at yesterday's convention session at the Breakers Hotel. It makes the 18th term as head of the state unit for the Toledo theater operator.

Also elected by acclamation were the following:
First vice-president, F. W. Buss, Jr., Cleveland;
Second vice-president, Henry Gier, Lancaster;
Treasurer, Leo Kessell, Dayton;
M. O’Donnell, of Technicolor, to the board of directors.

All directors were re-elected with the addition of Roy Russel of Millburg and Roy Wells of Dayton.

Maurice White was chairman of the nominating committee.

CFA Expects Dalton To Fix Ceiling Rental

(Continued from Page 1)
organization believes that measures may be taken to control admission prices as a formality, although prices are "more or less controlled today as a result of the entertainments tax."

CFA revealed that its president and general secretary refused an invitation to lodge opposition in Parliament as they believed no proposal would be served by opposing public opinion, and as it was clear Commons would support the measure. Group signified its willingness to join other sections of the industry in representations if the time came to discuss the matter with the Chancellor.

Official CFA attitude is that there is "no use screaming before one is hurt. What will happen next at one moment seems to know. Possibly little more will be known before October when the next dollar review has been announced."

Mary Young Rites Today

Funeral services will be held today at the Little Catholic Church Corner for Mary E. Young, retired actress, who died Monday in Queens Hospital. She was the wife of Walter N. Grenza, stage and radio actor.

E.L.'s "Red Stallion" Set

For Houston Premiere, Aug. 13

Eagle-Lion's Cinicolor "Red Stallion" will world premiere Aug. 15 at Interstate Circuit's Majestic Theater in Houston, Tex., according to an announcement made yesterday by A. W. Schwalberg, Eagle-Lion v-p, and R. J. O'Donnell, general manager of Interstate.

Fitterman Rites Held

Funeral services for Joseph Fitterman, 59, Paramount house office projectionist who died in Israel by Israel Hospital, Brooklyn, were held last week at the Park West Memorial Chapel in Manhattan. Interment was in Beth David Cemetery, Elmond, L. I.

High Costs Call for Hard Selling—Smith

(Continued from Page 1)
not only benefit mutually but we will assure the American film industry of the worthwhileness of its position of world leadership. It is obvious that if film companies are to stay in business they must recoup their negative cost and the only source of that revenue is at the box office."

Smith said that increases in production costs in the last few years have led to increased labor costs, changed working conditions, manpower shortages and increased demands from the public for quality product.

In explaining the higher labor costs to the ITO delegates, Smith pointed out that premium pay increased from $532,000 to $1,350,000 from 1942 to 1946. Vacations called for by the new labor bill were of 20th-Fox $532,000 this year, he estimated.

Basic wages for all crafts jumped 57 per cent since 1942, while studio rates now apply to all location companies. Certain star salaries have increased 250 per cent during the period, while better directors received a 34 per cent increase in the past five years.

Smith outlined the new 20th-Fox sales plan designed to help small exhibitors and problem theaters, as revealed at the recent Allied of New Jersey meeting. He reported that a survey of the New Haven territory, where the project is being tried, revealed that the plan may be applied to the advantage of 25 theaters. Deals have been concluded with seven of these, he said, and are in discussions with others.

Solons Doom Library Of Congress Pix Div.

(Continued from Page 1)
man of the Senate sub-committee which considered the bill, told THE FILM DAILY that members of his committee were "scared" that the Library's pix division would get too deeply involved in the handling of Hollywood films.

Young, however, did not present this as the sole reason for abolishing the branch, pointing out that at a time when it was serving as central clearing agency for all Government films, it was to be the custodian of many films of considerable historical value.

In addition to the Library's pix division, a considerable portion of the Government's entire film program has been sharply curtailed by the Congress' arbitrary, editorial action. The State Department's film division was cut. Army Pictorial Service has been sliced as well as the Department of Agriculture, which has been the Government's largest film operation.
**Radio Campaign Put “Ruth” in Big Time**

(Continued from Page 1)

It's “Spring”!, Reagan explained. The $500,000 radio campaign developed by Curtin and McVay, directed by Don Curran, utilizes one-minute spots. 15-second chain breaks and such radio accessories as dramatizations, forecasts, Public Service announcements, 30-second TR of dramatic highlights from the motion picture.

How well it is paying off, Reagan stated, is shown by the box office reports from theaters where it has been employed.

**FORECAST**

With product of far stronger entertainment value on the Fall horizon, and the general business outlook good, the level of film biz in the Autumn should rise to the high point reached before the taping off of competition during the last months, it was said here yesterday by Charles M. Reagan, Paramount vice-president in charge of distribution.

**See More Dutch Screen Time for U. S. Pix**

(Continued from Page 1)

Expansion of playing time is expected to come after a new agreement—negotiated between MPEA-Dutch Government—present expires Sept. 1.

At a recent meeting of the Bond, Childhouse exhibitors were told to continue allocation of 28 weeks' playing time to U.S. films. He added that Holland as well as the rest of Northern Europe last year suffered due to a sharp decline. He added that Holland as well as the rest of Northern Europe last year suffered due to a sharp decline.

In 200 years, and this summer was undergoing the hottest season in the same span of years.

Pic from other U. S., company, mostly Indies, outnumber MPEA product three-to-one. Childhouse producers, however, they have high entertainment standards of MPEA product and do not accept the low standards.

Chief problems confronting film operations in Holland, Childhouse revealed, are there the financial situation of the film industry and the financial sense the Ministry of Finance has been very reasonable in its dealings with film interests. MPEA is permitted to collect annual dollar exchange to the amount of $800,000, about $1,000,000. Foreign money exchange is principally devoted to food expenditures and similar necessities.

**See Lower Ticket Levy Soon Pre-War Level Possible by Next Winter**

statement by House Ways and Means Committee Chairman Harold Knutson.

At a recent hearing before the United States Senate Finance Committee, declared his complete disagreement with the idea that the Federal Government might give up its claim to the present 7.5% levy. He said that it simply is not in the best interest of the American people. “It would be so unfair,” he said, “that the Federal Government should be in the position of exactly what the government would be losing by the 7.5% tax on movies.”

Finance Committee Chairman Eamonn Mil-

(Continued from Page 1)

vived Hitler's murder factories.

Though the film industry has yet met its New York quota of $2,00,000, the donations pledged yesterday gave an indication that the film people would not rest until the goal was achieved.

Hearts were stirred by Balaban's observation: "You can't just reduce the taxes, you must make the people understand human suffering in terms of statistics. . . . Campaign is based on human needs not on political considerations."

Heartbreaking irony of how the dead also made their contribution to the United States. Appealing to the Office of War Information, was rejected.

A third Disney assignment was to launch Dutch production there.

Childhouse arrived last week and will be here for an indefinite period.

Disney Assigns NEW 3 Story Developments

Following recent conferences in Hopewell, N. J., Walt Disney Prodi and New Entertainment Workshop have agreed to use the story develop-

ment facilities of NEW. First as-

signment handed NEW by Disney is "So Dear My Heart," which is now in production. It is a novel by Sterling North to be published next month. New work with NEW on film version. Larry will do the "Little People," also for Disney. He will go to Ireland for a while. The assignment is for NEW to develop a screen treatment of American covered wagon days to be produced after 1956.

**Jolson Luncheon Meet Boosts UJA Campaign**

SRO Ready to Talk Indistri Brochures, Deals

(Continued from Page 1)

Jolson, president of the SRO, gave an interview with distributors seeking SRO release.

Revealing that over 20 independent producers that have been turned down by SRO, Seiznick emphasized that "nothing will be taken in that is not capable of breaking in the multi-million dollar grosses."

SRO, Seiznick said, now has five district offices and 24 branches operating domestically, while foreign operation under the direction of Lawrence Cohen.

One of Seiznick's first duties on his return to the studio will be the selection of Alfred Hitchcock's "The Paradine Case." Present rough cut runs two hours and 40 minutes but it will be reduced by 20 or 30 minutes before its re-lease after an extensive advertising campaign.

"Portrait of Jenny," now in production in New York, will not be released until Spring, in accordance with Seiznick's conviction that the organization should concentrate on one picture at a time in order to get their full value.

Seiznick stated that his studio now has 15 complete scripts ready for production.

**Varnel Killed in Crash**

London (By Cable)—Marcel Varnel, French-born British film pro-
ducer-director, was killed here Sunday night in an auto crash. Varnel was making "The First Gentleman" here for Columbia release.

Mrs. Edna Russell Dead

**Wedding Bells**

(Continued from Page 1)

Katzinas-Keratoses

Springfield, Ill.—Louis G. Ker-
atos, owner of Katzinas Brothers, presi-
CURRENT RELEASES IN

Cinecolor

"ADVENTURE ISLAND" ... Paramount

"BLACK GOLD" ... Allied Artists

"HAL ROACH'S COMEDY CARNIVAL" ... United Artists

"GUNFIGHTERS" ... Columbia

"RED STALLION" ... Eagle-Lion Films

"THE VIGILANTES RETURN" ... Universal
British Film Unions Urge Imposition of Duty

Immediate Use of Higher Import Rate Demanded by Spokesman for Technicians

London (By Air Mail)—First industry demand that Hugh Dalton, Chancellor of the Exchequer, immediately utilize the authority granted him by Parliament last week to impose a heavy duty on U. S. film imports has been lodged with the Treasury by the Association of Cinematography Technicians.

George Elvin, general secretary of the union, which is affiliated with the

(Continued on Page 6)

CEA Alerts Officers For Dalton Duty Move

London (By Cable) — The CEA General Council, meeting yesterday, placed its officers on the alert against a sudden move by Hugh Dalton, Chancellor of the Exchequer, to make effective a heavy import duty on imported U. S. pix.

CEA officers stand by for day

(Continued on Page 7)


Edward Sniderman becomes RKO Theaters division manager in Tren ton and New Brunswick in a split of those cities from the former Tren-

(Continued on Page 4)

Bowles Group Would End Admission Tax

Washington Bar, THE FILM DAILY

Washington — Reduction or elimination of admission taxes were recommended yesterday by the Committee for Economic Stability, headed by former Price Administrator Chester Bowles. Also serving on the committee are Paul A. Porter, former FCC chairman, and Leon Henderson.

The committee said Congress "should at once" make a beginning toward reduction of the admission tax and other excises. The committee, which is sponsored by Americans for Democratic Action, stressed that the admission tax "cuts deeply into consumption."

Columbia to Prepare Special Merchandising Material for Series of 10 Feature Re-issues

Columbia will shortly re-issue a group of 10 of its releases of several years ago, it was announced yesterday. Special advertising and merchandising material will be prepared for the re-releases, including pressbooks, lobby cards, stills, one-sheets and three sheets.


$25,000,000 Quota Sell for Monogram and AA

OKLAHOMA CITY—A 1947-48 sales quota of $25,000,000 for Allied Artists and Monogram was set yesterday by Steve Brody, president of the company, on the eve of the joint annual national sales convention at the Skirvin Towers Hotel.

Meeting runs from today through Saturday.

Pointing out that the formation of Allied Artists has assured a wider distribution field, Brody described

(Continued on Page 4)

Conn. Names Fishman to Foundation Trustee Board

New Haven—Dr. Jacob Fishman was elected Connecticut representative on the Motion Picture Foundation's national board of trustees at the area organization meeting held in the Hotel Taft. Harry L. Lavi-ettes was named alternate.

Herman M. Levy, executive secre-

(Continued on Page 7)

WB-Pathe Newsreel Deal Near Closing

Negotiations for the outright pur-

chase of Pathe Newsreel by Warner Brothers appeared to be in final stages last night as attorneys for both companies examined legal de-

tails involved.

Only some extraordinary legal in-

volvement could be expected to inter-ference with the sale, it was reliably learned here, though neither of the companies would venture a definite statement as to the outcome of the negotiations.

With purchase of the newsreel,

(Continued on Page 4)

Variety Clubs Convention At Miami Beach, April 12

Variety Clubs, International, will hold its 1948 convention at the Roney Plaza Hotel, Miami Beach, the week of April 12, R. J. D'Oonnell and John H. Harris announced. Host tent will be the new Miami unit

(Continued on Page 6)

Agree on Printing of Testimony for Appeals

Washington Bureau, THE FILM DAILY

Washington—Records and stipula-

tions on what shall be printed in the New York equity, Schine and Grif-

fith cases have been filed with the U. S. Supreme Court, it was learned yesterday. Thus all three appeals

(Continued on Page 7)

Seek $5,500,000 in Trust Suit Curdts Name Majors in S. C. Complaint

See Another Allied Unit Being Formed in Kansas

Denver—Organization of another Allied unit in Kansas was seen yesterday as several exhibitors from that state attended the Rocky Mount-

tain Allied Director's meeting in order to get an insight on the workings of the body.

About 40 directors and members

(Continued on Page 6)

Greenville, S. C.—A $5,500,000 damage action charging unlawful combination and conspiracy was filed in the U. S. District Court here Tuesday by Trio Amusement Co., operator of the Ritz Theater, naming Greenville Enter prise Co., Wilby-Kiney Service Corp., Paramount, Loew's, 20th-Fox, RKO, Warners, United Artists, Universal, Columbia and Republic. Complain-

(Continued on Page 7)

Allied's Rejection of Bid To Join in MPToA Proposal For Ind. Forum Recalled

Proposal by Jack Kirsch, national Allied proxy, made at the recent N. J. Allied Atlantic City convention that a national grievance system be established to redress exhibitor complaints, has been approached cautiously by the majority of exhibitor leaders.

Officials of several organizations of theater operators, including those affiliated with other national associations as well as those in the unaffiliated, sidestepped requests for

(Continued on Page 4)

Milliken Named Head Of Film Com. for UN

Jean Benoit-Levy, UN director of the Department of Public Informa-

tion for Films and Visual Education, lauded Eric A. Johnston, Sir Fabian, C. R. Reagan and Francis Harmon for their efforts in organizing the American National Film Committee for the United Nations which was established at yesterday's luncheon at the Hotel Astor.

Officers elected are: Chairman, Carl E. Milliken; vice-chairmen, C.

(Continued on Page 6)

British Lion to Pay 15% for 10 Months

London (By Cable) — Sir Alex-

ander Korda's British Lion Studio company will pay 15 per cent on ordinary shares for the 10 months ended March 31, with the balance of profit at £61,154.
COMING AND GOING

Vol. 92, No. 12
Thursday, July 17, 1947
10 Cents

JOHN W. ALICOTE : : : : Publisher
DONALD M. MERSEREAU : : : : Associate Publisher and General Manager

CHESTER B. BAHN : : : : : : Editor

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C. L. Elder

Dorothy Young

SUSAN HAYWARD

JANE GREER

They Won't Believe Me!

Gaines Named Presy of New Chi. "Collarite" Union

Chicago—Jerry Gaines, drive-in theater, was elected president of the newly formed B. Local 16 yesterday; Wanda Brown, RKO cashier, va-pee, and Clarence Jalas, of Operators Union, was named temporary secre- taire-tresurer; Ralph Benedict, Business Agent of the Operators Union, said this is the first large city with one hundred percent unionization.

Screen Publicists Guild Vote Withdrawal from CSU

West Coast Bureau of THE FILM DAILY
Hollywood—By a vote of 160 to 115 the Screen Publicists Guild members have moved to withdraw from CSU. Screen Story Analysts, IBEW and Janitors Unions were recent- ly withdrawn from CSU.

THE BEST HONORED FILM OF OUR TIME!

Peggy CUMMINS—Victor NATURE

Erle BAMORE

"MOSS ROSE"

A 20th Century-Fox Picture

PLUS ON STAGE

OLSEN AND JOHNSON

ROXY

7th Ave. & 50th St.

10,500 Opening Day For Criterion's Prison Pix

U-1's "Brute Force," with a take of about $10,500, set a new non-holiday opening day record at Loew's Criterion Theater in New York yes- terday. Opening day receipts were more than $1,000 higher than those of the previous record holder, "Bandit of Sherwood Forest." For the engagement of "Brute Force," the Criterion is remaining open until 4:00 a.m.

Prison front created by Sterling Sign for the Criterion is reportedly the most costly the theater has ever used.

N. Y. THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center

Gene Ray

George

TERRY HAMILTON HANDERS

"THE GHOST AND MRS. MURPHY"

A 20th Century-Fox Picture

SPECTACULAR STAGE PRESENTATION

FINANCIAL

(Wed., July 16)

New York Stock Market

Net

High

Low

Close

Net

Am. Scot. 18 18 18
Bell & Howell 15 15 15
Columbia Picts. 19 19 19
East. Canap. 47 47 47
Gen. Pres. Eq. 20 20 20
Loew's Inc. 29 29 29
Paramount 15 15 13
RKO 15 15 13
Republic Pict. 12 12 12
Republic Pict. ptd. 12 12 12
20th Century-Fox 22 21 20
Universal Pict. 21 21 21
Warner Bros. 23 23 23

NEW YORK CURB MARKET

Net

High

Low

RKO

Semitone Corp. 4 4 4
Technicolor 4 4 4
Trans-Lux

OVER THE COUNTER

Concolor

Palite

Bid Asked

6 1/2

6 1/2

6 1/2

6 1/2

The latest 16-M.M. sound screen has been installed in our air conditioned
SCREENING ROOMS:
in addition to our 35-M.M. and
K.C.A. High Fidelity Sound and
Simplex Print-Proof in our new
Can We "Show" You?
Concentra 6-6081-2, 6081-3.
Samuel Goldwyn Films Stewart and Service Co.
Boat Street, New York.
BONDED

FILM STUDIO, INC.
1850 BROADWAY, N. Y. C.
1,000 THEATRES WILL HAVE NEW RECORDS THIS MONTH!

M-G-M's "THE HUCKSTERS" NOW PLAYING!
Exhib. Heads Cautious Regarding Kirsch Plan

(Continued from Page 1)

their reaction at this time. Others, who declined to be quoted, expressed the opinion that the Kirsch remarks were merely the natural outgrowth of a "feeler," noting also that Kirsch had been at pains to point out that he was speaking only for himself and that Allied itself was not committed to the system.

Resembles Forum Plan

One exhibitor leader commented that the Kirsch plan bore a very close resemblance to the Forum plan originating with Fred Wehrenberg, SIO circuit operator and pres- ident of MPTOA. It was recalled that Allied had been invited to participate in the forum to some extent by the Forum but that Allied had never acknowledged the invitation.

Robert H. Poole, executive secret- ary of the Pacific Coast Confer- ence, told THE FILM DAILY that should it receive an invitation to par- ticipate in a forum such as Kirsch proposed, the matter would be sub- mitted to its trustees for considera- tion and action.

Excellent for TTO Proxy

One exhibitor who found the Kirsch plan "excellent" was Henry Reeve, president of the Texas Thea- ter Owners, Inc. Reeve, comment- ing that Allied had refused to have a part in the earlier Forum, said: "Why that effort should have died merely because they did not want in, still is a puzzle to many of us who are primarily interested in the wel- fare of exhibition and exhibitors rather than in any personal element involved. It kind of makes me think of our kids days and the pick-up nine on a side ball games. The kid with the new ball or the new bat—'I want to be captain or I won't play.'

"It seems as if there's a lot of that behind our exhibition troubles today. Meanwhile, the many, many small exhibitors in our country suffer need- lessly. We can only hope for the best and try to obtain it. I wish we could get down to a more real and honest effort for our mutual good. Perhaps we can.

"The credo of the Texas Theater Owners has always been that we are for anything and everything that is good for the motion picture industry, no matter what the source of the effort to do that good comes."

Send Birthday Greetings To

July 17

John Carroll Frank G. Cobby Fred Harrington W. S. Carney Irene Manning Henry Vezza

James Cagney Spencer Tracy John Wayne Jack Convey Al Benda Horchel Stuart Peter Vezza

Samuel F. Deeds Amelita Barr, Irene Hapgood Jack Cau- wy Jack Young Lee Moss

SEBASTIAN Offs Spinoff of Two-Color Film

(Continued from Page 1)

the quota as "a modest estimate of our capabilities." He said that "Black Gold," second AA release, will be given the same handling as "It Happened on Fifth Ave." and already has 90 openings set in the same large houses where "Fifth Ave." played.

Carrying out a policy of diversi- fying and enlarging output, Brody said the companies enter 1947-48 with the largest group of producers in the history of the studio. Among those to be represented on the AA slate are Roy Del Ruth, Maurice and Frank King, Jeffrey Bernerd, Nat W. Finston, Ben K. Jack Wrathe- r, James S. Burnett, Hal E. Chester and Edward Nassour.


Warner-Pathe Newsreel Deal Near Closing Stage

(Continued from Page 1)

Warners will have the advantage of taking over a running concern with many years of experience, as well as an enviable reputation. As to whether the new reel will be in color as had been predicted in the industry it was regarded doubtful that Warn- ers would venture out of the tradi- tional black and white as they ini- tiate their new reel.

Conferences between the two com- panies' counsel are expected to con- tinue at some interval, with the two companies waiting for the word of the decision remaining in abeyance for at least another week.

Sniderman Named Mgr. of New RKO Theaters Div.

(Continued from Page 1)


Leo Koken, manager of RKO Keith's, Flushing, succeeds Snider- man as division manager of the Manhattan group that includes the Coliseum, Hamilton, Regent and Al- bany theaters. Sniderman, who had been manager of the RKO Keith's, Washington, replaces Koken in Flushing.

SICK LIST

SAM SEBLOWIN, Republic's Central di- vision sales manager, and MRS. SEBLOWIN suffering from the flu. She is at home recovering from her severe cuts sustained in an automobile ac- cident while the couple were en route to the ITO of Ohio convention in Cedar Point.
The Greatest Action Thriller of Our Time...in COLOR...on its way to you, riding the crest of sensational Day-and-Date circuit bookings!

INTERSTATE CIRCUIT PREMIERE!

Houston, Aug. 13
San Antonio, Aug. 14
Dallas, Aug. 15
Ft. Worth, Aug. 16

"RED STALLION"

An Eagle-Lion Films Production
FILMED IN ALL THE GLORIOUS COLORS OF THE WEST!

BRYAN FOY, in Charge of Production

S.R.S. - S.R.S. - See RED STALLION!
Rembusch Injured As His Plane Crashes

Cleveland, O.—Truman Rembusch, president of the Associated Theater Owners of Indiana, and one of the best known mid-Western exhibitor leaders, pilot his own plane here to Indianapolis from the ITO of Ohio for the convention at Columbus Point crashed just outside Sandusky. Rembusch and his three passengers, Mr. and Mrs. William Trebell and child, escaped serious injury, according to advice received here. All were taken to Sandusky Hospital for treatment.

Variety Clubs Convention At Miami Beach, April 12

headed by George C. Hoover of Paramount Theater Enterprises.

The mileage and per capita trophies, suspended during the war time, streamlined conventions, will be reinstated in 1948 with all tents competing for these great honors. The entire facilities of the hotel, except the Roney, are being placed at the disposal of the Miami and J. Myers Schine, head of the hotel chain, that operates the Roney, will close down the hotel to all outside guests as of April 11, the day before the Variety Clubs move in to take over.

The convention banquet, which may also be a Humanitarian Award function, will either be staged under canvas with a tremendous circus tent, or held in the big dining room across the street from the Roney.

Many novel arrangements are being worked out by the host tent and the National Officers will meet in November to pass upon preliminary plans that presently provide for one morning business session each day so that delegates and bankers can enjoy the many advantages Miami Beach has to offer every afternoon.

See Another Allied Unit Being Formed in Kansas

attended the all-day session where the film selling tactics of the film companies were discussed. Constitution bylaws drafted by the directors were unanimously adopted.

Members present were from all states in the Denver territory, John Wolfe, chairman of the board, president.

Chi. Carriers Hike Charge

Chicago—Film Carriers, downstate, have advanced their weekly carriage charge to $2, to help meet the increased labor costs.

French Pathe, Bishoff Partners for Theater

Los Angeles—George Raft will be starred in "Outpost Morocco," to be produced jointly by Star Films, headed by Sam Bishoff, and Pathe of France. Exteriors will be shot in North Africa and Morocco in co-operation with French Foreign Legion, starting Oct. 15 and Raft will go abroad for exterior scenes.

Milliken Named Head Of Film Com. for UN

(Continued from Page 1)

R. Reagan, and Fred'Wheherbins secretary, Robert W. Couyne.

After Benjamin Cohen, Assistant Secretary of the United Nations, representing the UN Film Board, had officially accredited the newly-formed committee, Benoit-Levy emphasized: "We have no intention at any time to interfere in the affairs of the motion picture industry, but to offer our services to all equally."

Benoit-Levy also reminded his audience of film and educational leaders that the American film was largely instrumental in leading the United Nations to victory. Addressing the film makers in particular, he added: "I have no doubt that you will know how to organize in a similar way and with the same enthusiasm the participation of motion pictures in the struggle for peace."

American Film Committee will help the UN, Benoit-Levy explained through their advice on distribution, production and in all other ways that contribute to the spreading of peace via the motion picture.

Besides leading educational organizations represented at yesterday's assembly were the following reps. of the industry: W. F. Kruse, president, Allied Theatres; Thomas A. Draper, president, American Theatres Association; Donald M. Nelson, president, SMPA; John J. O'Connor, president, representing Dale Blumberg, Universal; George J. Schoenfeld, vice-president, Exhibitors' Convention of America, representing Syros P. Shouros, 20th-Fox; Joseph R. Vogel, representing Nicholas M. Schanck, Loew's; Fred Wahlenberg, president, MPOA; Jacob Wirth, representing Harry M. Warner, Warners; C. L. Rouan, Film Council of America; Irving Dollinger, representing Jack Kees, president, National Allied; and from the MPAA, Carl E. Milliken, John G. McCarty, Roger Albertson and Theodore Smith; M. D. Glofene, chairman, National Distributors Committee; John P. Curran, representing James R. Gainer, Republic; Robert W. Couyne, American Theatres Association; Clarence Hill, representing Tom Connors, chairman, National Distributors Committee; H. Hammond, chairman, James Cohn, Columbia; Russell Holman, representing Barney Balaban, Paramount; Don Hendrich, representing Loren Reider, SMPA; Neville Baker, representing Emmerly Laver, SNG; J. W. Bunchman, president, Educational Film Library Association.

Educational groups represented were: American Library Association; American Council on Education; National University Extension Association; Audio-Visual Department, NEA. Also present was E. J. Barcus, representing National Association of Visual Education Dealers.

Individuals who have accepted membership on the Committee but unable to be present were: Eric Johnston, Steve Bons, president, Monogram Pictures; Jean Her- sholt, president, Academy of Motion Picture Arts and Sciences.

U. K. Film Unions Urge Imposition of Duty

(Continued from Page 1)

Labor Party and the Trades Union Congress, in a letter to Dalton further that "the Film Industry em- ployes, speaking in the name of the six unions in the industry, advocated the imposition of a tax on the net box office receipts of for- eign films in its recent proposals to the President (Sir Stafford Cripps) of the Board of Trade.

Indicating that the C.F.T. of which Anthony Asquith is president, would like to confer with Dalton on the matter, Elvin declared in his communication:

"We think it iniquitous that, at the present time, such substantial sums be be flowing from this country to America in respect of film exhibition and so little flowing down may also be determined by the powers with which you are arming yourself will contribute greatly to the repressing the position at the moment."

Elvin urged that the powers be immediately exercised "and a substantial import duty be imposed, based on the earnings of films entering this country."

"I must I add that, not only do we feel such a step imperative in the economic interests of the country, but we also welcome it for cultural reasons as tending to restrict the entry into this country of some of the more inferior product of other film producing countries, namely U. S. A."

Elvin concluded.

How the Dalton Duty Plan Would Operate

London (By Air Mail)—Under the Dalton duty plan, the market value of U. S. pix would be assessed by making estimates with respect to the following: the exclusion of reproduction and exhibition, and accrual to the buyer of the gross proceeds of any resale thereof or letting of any reproduction for exhibition.

2. Proportion of the gross proceeds with which the buyer will be content in respect of costs, charges, expenses and profits.

3. Exclusion of seller and other persons from any interest, direct or indirect, in the subsequent reproduction or exhibition.

The clause is also so worded that the estimated value of an imported film will be determined by reference to supposed sales of successive copies.

Arts & Sciences, and Arthur Krim, presi- dent, Eagle-Lion Films.

Benoit-Levy also announced the name of 12 honorary advisers to the United Nations Department of Films and Visual Education. They will serve on a consultative basis indi- viduals to the National Committee who will function as a group, a recommendation will be of the Committee, Benoit-Levy, chairman, Richard A. Deacon, S. H. Fabian, Eric Johnston, Roy Frey am, Arthur L. Mayer, Donald Nelson, C. R. Reaun and Dr. Ritts Rees.
Curts Names Majors in S. C. Trust Suit

(Continued from Page 1) Ants are Fred S. Curts, Edward C. Curts and Nabisco; Curtiss, tradition, and Curts Amusement.

Complaint lists four counts, the first alleging all the violations of law that are asserted by the District Court in New York, and also claims a conspiracy of distributors based on decisions of the District Court in New York and the U. S. Supreme Court in regard to the old Standard Exhibitors Contract and the Credit Committee.

Asking damages of $2,000,000, the suit holds that, prior to July 20, 1932, the defendants, except Republic, and the producing and distributing companies affiliated with them, entered unlawful combination and conspiracy to restrain and monopolize interstate trade and commerce in films. It alleges that at a later date Republic joined the conspiracy.

Second count, for which Trio seeks $1,500,000 damages, alleges discriminations against the plaintiffs as a result of conspiracy which resulted in Trio's being unable to secure suitable films with which to operate its theater.

Another $1,500,000 is sought in the third count which alleges that since July 20, 1932, Paramount, Film Distributing, and the defendant exhibitors operating theaters in South Carolina, North Carolina, Alabama, Tennessee, Virginia and West Virginia, have monopolized and combined and conspired to monopolize the right to contract for licenses to exhibit films, and claims damage to Trio as a result of such combination and conspiracy.

Damages of $500,000 are asked in the fourth count, based upon block booking and selling which, is claimed, forced the plaintiffs to contract for pictures which they did not want to exhibit and compelled them to pay for pictures which they never played.

Charlotte, N. C.—No comment was available in Charlotte yesterday on the Curts suit. The suit alleges violation of Sherman-Clayton Act. The plaintiffs, operating a moving picture house in Greenville, S. C., allege discrimination against them in the release and booking of films.

"That Hamilton Woman" $4,000 Swells Cancer Fund

Entire take of about $4,000 will be turned over to the D酌ton Runyon Cancer Memorial Fund, grossed at last night's return premiere of "That Hamilton Woman" at the Strand at Sirztys' Ambassador Theater. Sirtsky contributed his house and staff; Fred ClassicsIBUTES. Producer Joseph Bernhard contributed the film and advertising, with the result that no money was deducted from the receipts, and all the funds going to the DRCMF.

"Black Narcissus" with Deborah Kerr, Flora Robson, Sabu

UNIV.-1st 99 MINS.

STARK DEPARTURE FROM ROUTINE MAKES INCREDIBLY INTERESTING STORY. GOOD ACT BEF.

Retaining dignity regardless of its point- ed insight into fundamental human motives, the American premiere of the picture, released by the J. Arthur Rank unit known as The Archers is a mature departure from the routine, a brave step forward in treatment.

At the same time it puts the box-office shrewdly to the test, a problem, yet finally arrives at no solution except that there is such a

thing as sexual motivation in human events. It is strictly ADULT.

It is quite likely one audience element, however, will find the film objectionable.

The American edition will have an explana- tory foreword which will attempt to iden- tify and separate.

As an example of film-making the picture stands with other offerings from the Emeric Pressburger-Michael Powell team of scripting, producing and direction. On basis of past performances the combination has written interesting box office records.

As a possibility for the art house with an understanding audience "Black Narcissus" can be a good bet for a long, lengthy booking.

Primarily the story revolves around the attempt by an order of nuns to establish a school and hospital in the remote Hima- layas. A still more prime motive is the interest certain nuns, including the one in charge, Deborah Kerr, show in David Far- rar, British territorial agent. He lives a semi- pagan existence and as civil servant, adviser to the local potentate and general friend to the natives. Also, he is fully aware of the natives shortcomings. The nun arrive and take up lodgings in a section of an aban- doned palace that at one time was given over to the ruler's light o' loves. Decora- tively, it is THAT sort of a place. The at- titude plays havoc with the nuns' work.

At length, they enlist Farrar's aid. Then comes Sabu and immediately a sexy native wench on the premises sets her cap for him. A little later they run off.

Meanwhile there is pointed indication the nuns are faltering in their obligations.

The vows are renewable on a yearly basis. Miss Kerr too, is affected. One of the nuns renounces her garb dresses as a woman and visits Farrar in the middle of the Tibetan night. He, however, manages to hold her off.

She returns to the mission quite deranged and attempts to shove Miss Kerr off a cliff. Instead, she falls to her death. Just before the rains come the project is aban- doned and the nuns return to their head- quarters.

The telling is handled with realism and many symbolic touches intrigue themselves via trough manipulation of sets, players, drops, and craftsmanship editing. In splen- did Technicolor, here is another demonstration of skillful handling of that process.


"Desert Fury" is "Fritzie" ruling as boldly as any man...loving as blindly as any woman.

Conn. Names Fishman to Foundation Board

(Continued from Page 1) tary of the MPTO of Connecticut, was appointed secretary and Louis Brown of Loew's, was named public- ity chairman.


Exchange employees are represented by Samuel Zakin and Leon Jakubow, while IATSE is repre- sented by Matthew Kennedy, and the Musicians by Freda Swirsky.

CEA Alerts Officers for Dalton Heavy Duty Move

(Continued from Page 1) by day action, with the CEA Executive Committee preparing to meet if a crisis arises.

CEA tops will meet with Eric A. Johnston, MPAA president, due to arrive here next week, and are ready to confer with other sections of the industry on the situation.

The General Council authorized its secretary to call on members to supply figures. It was in connection with the Treasury for the reduction of the enforcements tax.

The CEA asserts that the over-all drop in receipts during May was 20 per cent, and that this drop was still greater in June.

Agree on Printing of Testimony for Appeals

(Continued from Page 1) are lined up for action by the high court.

Government and defendants in the case agreed that all testimony will be printed. Stipulations in the Richardson case provide that about 3,800 pages of testimony will be printed, as well as 100 exhibits.

The Scopes records include 4,800 pages of testimony and about 100 exhibits. Copies will be printed for each of the Supreme Court justic- es.

"Red Stallion" Bows in Texas

Eagle-Lion's "Red Stallion," which will have its world premiere on Aug. 13 at Interstate's Majestic, Houston, will open the following day at the Majestic, Dallas, on the 15th and the Worth, Fort Worth, on the 16th also.

"INTERESTING DIRECTION, First Rate. PHOTOGRAPHY, Superb."

Count 5/1 stars in "HAL WALLIS' DESERT FURY" IN TECHNICOLOR! From Paramount
ZANE GREY'S GREAT WESTERN ADVENTURE MASTERPIECE in Magnificent CINECOLOR!

COLUMBIA PICTURES presents

Gunfighters

starring

Randolph Scott • Barbara Britton

with Bruce Cabot • Charley Grapewin • Steven Geray • Forrest Tucker • Charles Kemper • Grant Withers

and Dorothy Hart

Screenplay by Alan LeMay
Adapted from Zane Grey's novel, "Twin Sombreros"

Directed by George Waggner • Produced by Harry Joe Brown
**RATHVON'S DEAL FOR RKO "MOVING ALONG"**

Foolish to Estimate U. S. Film Revenue—Rank

**The Daily Newspaper Of Motion Pictures**
**Twenty-Nine Years Old**

NEW YORK, FRIDAY, JULY 18, 1947

TEN CENTS

**RATHVON'S DEAL FOR RKO "MOVING ALONG"**

**Table in Pix Theaters Will Jump Attendance in Next Four Years. Says Briton**

Reports that J. Arthur Rank anticipated about $12,000,000 in American revenue from his product for the coming week, is scheduled in Parliament in the British cinematical at a press conference in his suite abroad the SS Queen Elizabeth shortly before sailing yesterday.

"I'm not fool enough to say how much our pictures are going to make," Rank declared. "We don't (Continued on Page 11)

**Loew's 40-Week Net Dips to $10,904,821**

Loew's net profits, after taxes and deduction of minority interests' shares, for the 40 weeks ended June 5 was $10,904,821, off about 15 per cent from the $12,579,245 in the comparable period of 1946. It was reported yesterday. Earnings for the period ended this year are equal to $8.19 per common share, as (Continued on Page 11)

**M-G-M Sets Canada Sales Meeting for Aug. 12-13**

First general meeting of all M-G-M Canadian branch managers and salesmen to be held in a number of years will be conducted at (Continued on Page 12)

**50% OF THEATERS IN MPTOA-ATA**

**Membership of Between Eight and Nine Thousand Houses Would Result from Merger of National Organizations**

Consolidation of the ATA with the MPTOA, if it results from meetings inaugurated here today between the directors and officers of both exhibitor organizations, will give the emerging association a membership of between 8,000 and 9,000 theaters, or about 50 per cent of the country's operating houses.

MPTOA, or its successor in the event a new name is selected for the consolidated national organizations, would find itself with new affiliates in Texas, New Mexico, Arizona, Virginia, Louisiana and in the Northwest and on the West Coast through the annexation of ATA groups. MPTOA officers and directors held a special meeting last night on the eve of today's initial joint ATA-MPTOA huddle to hear Herman Levy, of New Haven, the association's general counsel, outline the merger details, and, incidentally, explore certain problems raised by the ATA's New York equity suit intervention position.

Both W. G. Wehrenberg, MPTOA president, and Levy emphasized at (Continued on Page 11)

**Brandt Blames Talent For Hi Cost, Poor Pix**

**SAG, Producers Agree On One-Year Contract**

West Coast Bureau of THE FILM DAILY

Los Angeles—It is lamentable that despite the high cost of production, the past six months has seen the worst product since I have been in business," said Harry Brandt, prexy of New York's ITOA. Addressing the IMPA, he blamed "inflationary cost" on stars who (Continued on Page 12)

**Anna Neagle in Metro Pix; Closing "Courtneys" Deal**

**Further Study on Theater Tele Seen by Research Unit**

Anna Neagle, British screen star, will make a picture a year for Metro in Hollywood, with the first to go into production in early 1948, (Continued on Page 10)

**'B' Production Assured—Broidy Monogram Head Applauds Labor Leaders**

**Warners Re-aequires 44,880 More Shares**

Oklahoma City—Continued production of "B" product, on a basis which would make them available at fair rentals and eliminate the necessity of producing them at a loss, seems assured as a result of a series of conferences held with Hollywood labor leaders, Spyros Broidy, pres of Monogram and Allied Artists, told delegates to the company (Continued on Page 8)

Negotiations for Control Vic Atlas Stock Purchase Confirmed by Principals

Negotiations inaugurated by N. Peter Rathvon, RKO Corp. pres., for the purchase of control of the company for himself and associates from Atlas Corp. are "moving along," Rathvon told THE FILM DAILY yesterday.

Earlier. Floyd B. Odum, RKO board chairman, and head of Atlas, had confirmed to THE FILM DAILY that there was "some truth" in the reports current earlier in the week that Rathvon was talking a deal for purchase of RKO's control.

Rathvon said that for the present, (Continued on Page 8)

**Solons Get Copyright Report, Battle Looms**

**Washington Bureau of THE FILM DAILY**

Washington—The State Department yesterday sent its report on the inter-American copyright agreement to the Senate Foreign Relations Committee—more than a year after representatives of 21 nations signed the document.

The long-awaited Dept. action thus opens the door for a Full Senate (Continued on Page 11)

**Cramblet Named Midwest District Mgr. for UA**

Appointment of Ralph Cramblet, branch manager in Minneapolis, as Midwestern district manager was announced yesterday by J. J. Unger, general sales manager of United (Continued on Page 5)

**British Duty Measure Due for Passage Today**

London (By Cable) — Final action on the Finance Bill, which includes permissive high ad valorem duties, is due today with the Third Reading before Commons. Meanwhile the Government is believed still undecided on whether to apply the new duty, with Hugh Dalton and Sir Stafford Cripps holding up until the arrival next week of J. Arthur Rank from America and Eric A. Johnston, MP, PA president, from the Continent. Rank is to report on the progress of British films in America, while Johnston is to provide the reactions of U. S. film interests.
**American Film declared**

Friday, July 18, 1947

**Distributors Win Motions In Phoenix Fraud Actions**

Phoenix, Ariz.—Federal Judge Ling has granted a motion by distributors for an injunction of the recovery of copyright and percentage fraud actions brought by six distributors against the Louis P. Long circuit. At the same time Judge Ling denied five counter-motions made by the exhibitor, including one to limit the injunction.

Defendant was unsuccessful in motions to strike portions of the various complaints, for a more definite bill of particulars, for security for costs, to transfer the actions to another district, and to confine the inspection to records for percentage engagements only.

Order grants an inspection prior to the filing of the defendant’s answer, directing the exhibitor to produce daily box office records, ledgers, bank records, ticket invoices, tax returns and other documents prior to the commencement of the actions. Defendant is also directed to obtain copies of all other statements and certain other records not in his possession, upon request of the attorney for the plaintiffs.

Of the six cases in which the order was signed, two, by Columbia and RKO, are for copyright infringements, while the others, by Warner, Loew’s, Paramount and 20th-Fox, claim both percentage frauds and copyright infringements. Gordon L. Filjes of Los Angeles and James A. Walsh of Phoenix appeared for the distributors.

**Europeans Twist Intent Of U. S. Pic. Johnston Finds**

Paris (Vin Cable)—MPAA Proxy Eric A. Johnston explained the reason why Hollywood refuses to export prints to certain European countries on “Grapes of Wrath” and “Tobacco Road” was that these films had been used as instruments of propaganda against the United States.

He said that an old German-imported copy of “Grapes” had been found in Yugoslavia. The print had been re-edited with anti-American comment, and re-titled, “The Paradise of American Democracy.”

**Coming and Going**

ED HINCHY, head of Warners’ playdate depart- ment, left last night for Hollywood, where he

**John W. Allicote**

**Donald M. Mersereau**

**Chester B. Bahn**

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Day, New York.

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**Stockholm**

J. M. Mersereau, Inc., St. 131/2

Mölleholmsvägen 14, Stockholm, Sweden

**FINANCIAL**

(Thurs., July 17)

**NEW YORK STOCK MARKET**

Net High Low Close Chg.

Am. Swatt

24/4 24 24 21/4 3/4

Sell & Howell

24/4 24 24 21/4 3/4

Columbia Picfs.

24/4 24 24 21/4 3/4

Columbia Picfs. pds.

76 78 78

Club Med

45 51/4 51/4 45 45


4 11/4 4 11/4 4

Leone, Inc.

24 23 6 3/4 3/4

Paramount

30 29 29 29 29

RKO

27 26 25 25 25

Republic Picfs.

5 5 5/8 5 5/8

20th Century-Fox

24 23 22 22 22

Universal Picfs.

13 10/4 10/4 10/4

Universal Picfs. pds.

84 84 84 84 84

Werner Bros.

14 14 14 14 14

N.Y. YORK CURB MARKET

Monogram Picfs.


N.Y. YORK CURB MARKET

N.Y. YORK CURB MARKET

N.Y. YORK CURB MARKET

RKO

3 3 3/4 3/4 3/4

Sinehome Corp.


Technicolor

14 14 14 14 14

**OVER THE COUNTER**

Bid Asked

Cinecolor

6 6 6 6 6

Pathé

5 5 5 5 5

FM Station Oky for Syndicate Theaters

Washington Bureau of THE FILM DAILY

Washington—The FCC yesterday awarded a commercial grant for a new FM station to Syndicate Theaters, Inc. The Class B FM station will be operated in Wabash, Ind.

**California Here I Come**

Northern Exhibitor, Charmed by Your Climate, wishes to ob¬
tain one or more theatres, small town or nabs. Will consider any proposition up to $250,000.

Box 590, THE FILM DAILY

6425 Hollywood Boulevard

Hollywood 28, California

**B & H Declares Com., Pref. Divvy: Earnings Triple ’45**

Chicago—Bell & Howell Company declared a 25 cents extra dividend on common stock, making a pay¬

net profits for six months ended June 30, 1947, of $400,000 or 2.00 percent common share, which triples the previ¬

Day.

**Arthur R. Klein**

Eagle-Lion preview, plans to Hollywood today to confer with Bryan for the release of production, on forth¬

coming product.

C. J. Feldman, U-W Western division sales¬

member, returns from New York to Hollywood.

FRANK L. PHELPS, Warner Theatres’ ex¬

ecutive, returns from Boston tomorrow.

MARIE MACDONALD, M-G-M star, is in town from the Coast.

AOLEAN GREEN, head contract clerk for Pennsylvania, Cincinnati, has returned from a month’s Western vacation.

SHIRLEY KELLY is vacationing in St. Louis.

JAY EISENBERG, liaison between M-G-M sales and legal staffs, is vacationing.

ROBERT RYAN is on route to Berlin, to co¬

ordinate opposite Mibe Oberon in “Berlin Ex¬

press,” now in the first stages of production.

CHARLES K. STERN, Loew’s assistant treas¬

urer, is vacationing in Swampscott.

DOROTHY DAY, M-G-M magazine contact, left for the Coast yesterday.

MRS. MICKEY KNOX left Hollywood yester¬

day for New York City on route to Paris for a visit with her family, Knox, now on loan to M-G-M, will join his wife in Paris after completion of current quickie, of the M-G-M studio department, returned from England by air yester¬

day and leaves for the Coast tomorrow.

ABEL GREEN sailed for England yesterday on the S.S. Queen Elizabeth.

JACK KRAMER, Noir critic, yesterday, after a week in Hollywood, attended the Knights of Pythias Convention.

BOB O’DONNELL arrived yesterday from Palos. He expects to remain in town a week

3-Man Producing Team To Make Pic for Korda

London (By Cable)—Further in¬

duction of Sir Alexander Korda’s determination to compete for a share of the American market, via his re¬

leasing agreement with 20th-Fox, is seen in the announcement that he has signed three of England’s outstanding film makers as a pro¬

ducing team.

New additions to the Korda pro¬

duction setup are Anatole De Grun¬

wald, Terrence Ratigan and An¬

thony Asquith. Their first picture will be the dramatization of Anthony Asquith’s London stage success, “The Win¬

nower Boy," to be directed by Asquith.

De Grunwald worked on the script of the film as “Major Barbar,” “Jeanie,” and “Pimpernel Smith,” and produced “The Demi-Paradise.”

Angiolli directed “Underground,” “Pygmalion," "French Without Tears" and “Fanny by Gaslight,” while Ratigan wrote “French Without Tears," “While the Sun Shines" and “Love in Idleness."
With pride in mutual association and all honor for superb accomplishment...

United Artists salutes

The Enterprise Studios

Excellence in Entertainment
THE ENTERPRISE STUDIOS

from its inception has been
dedicated to the production of the
most distinguished film entertainment. In its
unprecedented first year of operation,
Enterprise has gained more than its share of
acclaim, from both the industry
and the ticket-buying public. In release
or awaiting release are these
pictures that will make the
name of Enterprise
JOEL McCREA • VERONICA LAKE • DONALD CRISP • DON DeFORE in "RAMROD" • BARBARA STANWYCK • DAVID NIVEN • RICHARD CONTE in "THE OTHER LOVE" • JOHN GARFIELD • LILLI PALMER • HAZEL BROOKS in "BODY AND SOUL" • INGRID BERGMAN • CHARLES BOYER • CHARLES LAUGHTON in "ARCH OF TRIUMPH".
The Enterprise Studios
Excellence in Entertainment
and
the
names
that
make
it
great!

STARS IN ENTERPRISE PICTURES
INGRID BERGMAN • CHARLES BOYER • HAZEL BROOKS
RICHARD CONTE • JOHN GARFIELD • VERONICA LAKE
CHARLES LAUGHTON • JOEL McCREA • DAVID NIVEN
LILLI PALMER • GINGER ROGERS • NORMA SHEARER
BARBARA STANWYCK

PRODUCERS
JACK BRIGGS • DAVID LEWIS • LEWIS MILESTONE
WOLFGANG REINHARDT • BOB ROBERTS • HARRY SHERMAN

DIRECTORS AND WRITERS
BERTOLD BRECHT • HARRY BROWN • ANDRE de TOTH
LADISLAS FODOR • ALFRED GREEN • MICHAEL JORY
LEWIS MILESTONE • ABRAHAM POLONSKY
ROBERT ROSSEN • PHILIP AND JANET STEVENSON

The Enterprise Studios
THE PRIZE OF THE INDUSTRY • THE PRIDE OF UNITED ARTISTS
PRINTED IN U.S.A.
Fabian Golf Tourney Calls Film Toppers

With an attendance of more than 200, including scores of industry tops, the Fabian Tournaments gala dinner and party was held last year by the Hollywood Hills Country Club, Wayne Township, N. J. Official hosts for the event were Si Fabian and Mrs. Fabian, Mrs. Rosemary and Roselle. Winners in the following contests included:

Low Gross
Guests: Dave Cole; Runner-up, Mitch May, Jr.
Employed: Frank Rozane; Runner-up, Ed. Sweeney

Longest Drive
Guest: Hal Kinsler
Employed: Ed. Sweeney

Nearest to the Pin
Guest: Ben Stolinsky
Employed: Charles Bierbauer

Putting
Guest: Harry Weiner
Employed: Ed. Sweeney

Jacob Fabian Memorial Prize
Kickers Handicap
Guest: Ben Smerling; Runner-up, Jack Evers
Employed: Ed Fabian; Runner-up, Ed. Sweeney

TFoursome

Among those attending and participating in the tourney were:


STORCH REPORTS

West Coast Bureau of THE FILM DAILY

Hollywood—A son, weighing seven pounds, was born to Mr. and Mrs. Fred "Tox" Torck today at the Motion Picture Hospital. Father is director of M-G-M Technicolor cartoons.

MPEA Study Preceded Handling of 16MM.

An early decision on the start of 16 mm. operations by MPEA is expected to be reached following a survey of sub-standard marketing potentialities in all MPEA countries. It was revealed yesterday, Survey, in the form of a five-page questionnaire calling for an exhaustive analysis of the 10 mm. market, recently was sent to all MPEA managers and representatives.

When returns are completed, MPEA is expected to take immediate action to inaugurate a 16 mm. distribution in countries found to have sufficient equipment and outlets to support such a program. While MPEA's interest in marketing 16 mm. films is primarily concerned with their commercial use in expanding the mass motion picture audience, important consideration will be given to non-theatrical possibilities, particularly those which bear on their use for cultural pursuits.

Five New Features Set By Disney Through 1950

West Coast Bureau of THE FILM DAILY

Hollywood—Walt Disney will produce five feature productions for release between now and mid-1950, in addition to a reply of "Bambi," the 1942 study produced in Technicolor. All of the new productions will emphasize music and will be made in Technicolor.

Schedule includes "Fun and Fancy Free," set for release this year; "Bambi," to be re-issued early next year; "To Dear My Heart," for Fall, 1949; "Sing About Something," Spring, 1949; and untitled feature for the Fall of 1948, and Disney's most ambitious production, "Alice in Wonderland," planned for the Summer of 1950.

While several of the new pictures will be various combinations of cartoon animations with living performers, present plans call for "Alice" to be entirely in animation.

"Twins" for Stanley Theater

"Twins," first post-war comedy based on contemporary life in Russia, opens at the Stanley on July 26, Artkino announced.

Send Birthday Greetings To...

July 18
Richard Dixon
Gone Lockhart
Paul Perez
Charles A. Stricken
Merlin H. Ayresworth
Edward Smolan
Floyd L. Webster
Arthur Jeffrey
July 19
Keith Richards
Phyllis Brookes
Robert Lynch
July 20
Merlin H. Ayresworth
Edward Smolan
Floyd L. Webster
Arthur Jeffrey
July 21
Maudie Evans
Maurice Marks
The Minnesota Republican apparently felt that standards of the two policeman who review films in Washington were not high enough. He said he had on more than one occasion taken his wife and children to pictures, only to regret it later because the films were "suggestive or otherwise unfit for family attendance." He had no warning, however, when he took his family. Although he apparently referred to experiences in Washington as well, he spoke of incidents in Minneapolio, too.

O'Hara said he has friends who are exhibitors and who are as much upset as O'Hara himself. "Sometimes they just hit the ceiling when they see the films they've brought into their theaters, but there isn't much they can do about it." Although he apparently feels that pix standards of taste have a national matter, he seemed to feel that controls should be local in scope rather than national.

O'Hara insisted that he has reached no definite conclusions regarding any course he might recommend to his sub-committee. He was dubious, too, that the sub-committee will even discuss the matter this year.

Cramblet Named Midwest District Mgr. for UA

(Continued from Page 1)

Artists. Cramblet succeeds Rud Lohrenz who resigned to enter exhibition.

Operating from Chicago, Cramblet's territory includes that city, Indianapolis, Milwaukool and Minnesota. He joined United Artists 18 years ago as Chicago office manager, was promoted to salesman and, in 1934, became manager of the Minneapolis exchange.

FEMME TOUCH

BETTY JANSEN, cashier, Center, Hartford, Conn.
SHEILA ANN PYLES, biller, RKO, Indianapolis.
MRS. BETTY CURTIS, secretary to Merth, Central, Alton, Ill.
RUTH ROSDAL, Motion Picture division, American Foreign Language Press, Syra- cuse.
SYLVIA HODGES, day cashier, Loew's Stock, Syracuse.
MARY SPaulding, copy department, Ross Roy, Inc., Detroit.
WHO

ARE THE TEN BEST DIRECTORS of the year?

THE NATION'S CRITICS

Critics of 2500 newspapers, news services and magazines, and radio's movie commentators have been asked to cast their votes for THE TEN BEST DIRECTORS OF THE YEAR. Their selections will give the industry leaders and executives a composite picture of the opinions held by the women and men who speak to millions and millions of movie-going people daily on the printed page and over the air.

One of the important features of the forthcoming

PICTURES of TOMORROW

AND DIRECTORS NUMBER

of

THE FILM DAILY

NOW IN INTENSIVE PREPARATION
“Slave Girl”  
with Yvonne De Carlo, George Brent  
Hunt Stromberg-UA 80 Mins.  
MYSTERY AND MELODrama SERVED UP WITH INTELLIGENCE, MIGHTY FINE PERFORMANCES ABOVE THE ORDINARY.  
With plenty of interesting plot here is a dexterous number for the general audience. It is mystery and melodrama as well as entertainment, with good performances above the ordinary. Cast includes Charles Coburn, Cedric Hardwicke, George Zucco, Alan Mowbray, Joseph Calleia.  
London is the setting. Atmosphere con- jures up scenes in the queer doings on foggy nights. Young girls disappear. They answer strange personal ads in newspapers and are not heard from again. There is a deranged poet involved in the doings. He sends rhymed lines to Scotland Yard. Then a report filters in of a missing girl. Miss Ball at the beginning is a dance hall hostess, stranded in the big town. Her friends answers an ad. That's the last of her. Miss Ball joins the police. As bait in the trap she first catches Boris Karloff, a demented clothes designer. Second time out she rounds up Mowbray and Calleia. They send girls to South America to engage in rackets. George Sand- ers up to this time in the background as an admirer of Miss Ball, reappears when he bends to his endearments. A wedding is in view. Night of their engagement a couple of chars show up and incriminate Sanders. The evidence convicts him. Once again Miss Ball offers herself up as bait and the plans click.  
Yarn has inclination to slow up. Inter- est is sustained, nevertheless. General suspenseful buildup to climax is smart. Worth while.”

“Lured”  
with Lucille Ball, George Sanders, Boris Karloff  
20th-Fox 102 Mins.  
MYSTERY AND MELODrama SERVED UP WITH INTELLIGENCE, MIGHTY FINE PERFORMANCES ABOVE THE ORDINARY.  
With plenty of interesting plot here is a dexterous number for the general audience. It is mystery and melodrama as well as entertainment, with good performances above the ordinary. Cast includes Charles Coburn, Cedric Hardwicke, George Zucco, Alan Mowbray, Joseph Calleia.  
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“Second Chance”  
with Kent Taylor, Louise Currie  
M-G-M 62 Mins.  
SAPPHIRE JEWEL T H E V E N - E R SERVES UP DIVERSION: HAS EX- PLOITATION ELEMENTS.  
Detailing with enough smoothness in performances, direction, and production, the triumphs, pitfalls and ultimate disaster that befalls jewel thieves, this Sol M. Wurtzel offering is an adequate program number. It serves up diversion. To bolster attendance, an alert showman might, via some research, dig up interesting exploitation ma- terial to cover interest.  
In the first reel a large, famous diamond is swiped from under the nose of its owner by Miss Currie and Currie, Police, called to the spot, fail to find it on the pair. They go free. The crooks interfere with the payoff which stems from an in- teresting conspiracy among a few of the insurance rather than the whole premium. Miss Currie and Taylor decide to join forces. Together they peak a million dollar gem. Palor has been working with a rather large gang. He pulls a rest on Miss Currie to make sure she delivers her part before they move. Miss Currie is to model the gems and be kidnapped. The night of the coup everything goes off as planned. The fast cops are right behind. Miss Currie is revealed as an informant. Taylor faces miss, Miss Currie, as usual, is up in love with him and she will wait, Jams S. Timling directed. Story is effective film fiction.”

“Sepia Cinderella”  
CREDITS: Producer, Jack Goldberg.  
CAST: William Z. Clothier, Carleton Young, Ernest Willard.  
DIRECTION, Effective. PHOTOGRAPHY, Good.

Donaldson Services Held in Santa Monica Church  
West Coast Bureau of the Film Daily  
Santa Monica—A solemn requiem mass was sung yesterday at St. Monica Catholic Church for Walter Donaldson, 53, composer of many songs. In a career spanning 30 years, Donaldson wrote music for such films as “Glorying the American Girl,” “Kid Millions,” “The Great Ziegfeld,” as well as “Whoopee” and “Simple Simon Fol- k.” He was the Broadway musical stage. Possibly his best known songs are “My Blue Heaven” and “My Mammy,” the latter popularized by F. Jolson.  
“Green for Danger” Set For Garden, Park Ave.  
Eagle-Lion’s “Green for Danger” will be the next attraction at the Winter Garden and Park Avenue Theatres following the current “Slave Girl.”

Small Reissues in Majestic  
Come and see Tele Raising Theater Attendance

Can't Judge U. S. Pic $$--Rank Sees Tele Raising Theater Attendance

(Continued from Page 1)

know at this point. What we have done is give them an opportunity to play.

While he refused to go out on a limb so far as the potential U. S. market was concerned, Rank predicted: "Television will increase theater attendance in the next three or four years."

Controls Baird System

Rank, who was taken behind the RCA tele scenes on Wednesday by circuits, David Sarnoff, got an personal insight into RCA's large-screen color tele for theaters, and Rank decided he had been reached to install large-screen video in five or six of his London West End theaters, and to install color television off the Rauland company's Cameo. Prior to the war, large-screen television had made more progress.

WILCOXEN VIEW

British pix have made very little headway with the average American audience, so far, de- clared Herbert Rigby, Rank's independent producer, when he sailed yesterday with his wife, Anne Neagle, on their homeward trip aboard the S.S. Queen Elizabeth.

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British PRS Wants Increased Royalties

Interesting sidelight to J. Arthur Rank's "Gentleman's Agreement" for the popular time-honored practice of granting film rights in the U. S. is the demand from the Protective Rights Society of England for higher royalty payments to Ascap with which it has a reciprocal collecting arrangement.

In reasons for PRS' squawks are: (1) With British pix getting more playing time here, British songwriters, composers, et al, will be getting more royalties; (2) But the returns will not be commensurate with returns that American music creators get in Britain; (3) Because royalties to members of PRS and Ascap are from two to seven times higher in the U. K. than they are in the U. S.

Authoritative source in Ascap is including PRS in the campaign for the principal reason that Ascap's present rates go back to 1934. And those rates, the spokesman told the Film Daily, were based upon an index of the depression years. He also cited the point that Ascap royalties in the U. S. are the lowest as compared with what similar organizations get in foreign countries.

In some countries, he asserted, the copyright benefits run as high as two and one-half cent per cent of the box office receipts.

No Providence Clearance On Wakefield Community

Boston—Clearance over the Community Theater, Wakefield, R. I., by the Strand Majestic, Albee, Loew's State, Carlton and Fay's Theaters, Providence, is eliminated under an arbitrator's award in the complaint brought by Narragansett Pier Amusements, operator of the Community.

In a consent award one day maximum clearance over the York Beach Theater, York Beach, Me., has been granted the Colonial and Olympia Theaters, Montclair, N. J., in the case of first runs. Another consent award grants seven days maximum clearance over the Coolidge, Watertown, Mass., to the Central Square, Cambridge, on first runs, and seven days over the Coolidge is granted the University, Cambridge, on either first or second runs.

British Court Awards £1,500 in Libel Suit

London (By Cable)—Justice Hilbery yesterday awarded E. Arnot. Robertson £1,500 in her libel action against M-G-M. Miss Robertson claimed that as a result of a letter sent by M. G. M. to the Herald, she lost her job as a radio film critic.

In summing up, Justice Hilbery said Mrs. Robertson was "reduced to tears" by the letter. She was a critic merely to praise any more than merely to condemn. Sometimes wonder if the cinema public get what they want. It seems to me they get what is shovelled up to them."

Labor Contests Assure 'B' Prods., Says Broidy

(Continued from Page 1)'

nies' joint sales meeting yesterday. According to the labor representatives serving as a sort of labor "policing" to a study of "B" pictures production, Broidy said it would make it possible for smaller producing units in the industry to schedule a year's product in advance, with the full knowledge that their budgets will not be affected by unpredictable increases.

"The willingness of both sides to see all points of view augurs well for future labor relations within the industry," Broidy stated. "In making our 'B' pictures we were confronted with a reduction in income due to shortened first-run engagements in some of the country's leading factors. Also, exhibitors had reached the break in rentals which they were willing to pay for this product. In this very essential type of screen entertainment was to survive, this could only be accomplished by reduction in production costs. I am happy to say that through the willing co-operation of studio labor executives the program will be able to resume production in the near future."

Broidy emphasized that the negotiations did not in any manner affect Allied Artists' "A" pictures.

M-G-M Sets Canada Sales Meeting for Aug. 12-13

(Continued from Page 1)

the Royal York Hotel, Toronto, Aug-12-13, it was announced yesterday, by William F. Rodgers, vice-president and general sales manager; Ed W. Aaron, assistant general sales manager; Jay Eisenberg, liaison between sales and legal department; Irving Helfont, home office film buyers; L. M. Simons, editor of the Distributor and assistant to H. M. Richer.

Meeting will be conducted jointly by Henry L. Nathanson, president of Regal Films, M-G-M's Canadian associate, and Ted Gould, general sales head for Canada, who represented the Canadian contingent at the last sales meeting of branch district and field sales managers, held at the Astor Hotel.

Admiral Patten Joins Du Mont

Rear Adm. Stanley F. Patten, USN (Ret.), has joined the staff of Du Mont Labs, as administrative assistant to the president Dr. A. B. Du Mont announced. Admiral Patten will headquarter at the Cliff- ton, N. J, plant.

Conn. Outing for July 23

New Haven—Annual jolit outing of the New England branch of the Radio Recorders in 20th-Fox, Columbia and M-G-M exchanges will be held July 23 at Double Beach.

Cut in Film Imports Permitted Would Not Save Dollars, Cripps Tells Eden in Finance Debate

London (By Cable)—A cut in the number of films permitted to be imported from the U. S., to the equivalent of the ad valorem duty proposed in the Finance Act, Sir Stafford Cripps said yesterday in Parliament. Answering a question by Anthony Eden as to whether dollars could be saved by trimming film imports, he asserted that no substantial gain was claimed for newspaper. Cripps said: "I think it doubtful whether anything would be saved by even a cut of half in imports of American films. They would collect the same amount of money for half the number of films."
MPTOA-ATA SET MERGER STAGE

11 Scheduled from Allied, 48 from Monogram

Four AA Films Completed; 16 Westerns, 32 Features Announced for Monogram

Oklahoma City—At least 11 “A” films from Allied Artists and 48 features from Monogram will be included in the companies’ 1947-48 programs, Steve Broidy, president, revealed over the weekend at the closing sessions of the companies’ national conventions at the Sturvin Towers Hotel.

Four of the AA releases are completed and seven will go into production during the season. Monogram’s 48 releases will comprise 16 Westerns and 32 features, he revealed. Completed Allied Artists pictures (Continued on Page 8)

Promoted Giveaways Making a Comeback

Promoted premium giveaways for theaters are being revived successfully by Joseph Berenson, National Theater Advertising Co. head, who has just surveyed the East with a view toward opening branch offices there.

Berenson, who headquarters in Chicago, has been selling a plan whereby theater owners pay nothing for the premiums, the cost being borne by merchants in the community.

(Continued on Page 9)

Reeling ‘Round Washington

By ANDREW H. OLDER

WHILE it was certainly encouraging to hear from two such powerful Congressional leaders as Sen. Bob Taft and Rep. Harold Knutson in a single day that the Federal admissions levy may very well be lowered this winter, it would be unwiseful to count on any early move to eliminate the Federal ticket “take.”

Apat from other considerations, the statement filed with the House Ways and Means Committee last week by the ATA and the MPTOA will not be overriden by the solons. Jointly these two organizations called for a 10 per cent tax, in effect raising the admission for outright elimination of the tax.

And even more basic is the strong feeling among Congressional tax students that the Federal income tax is a fluctuating tax.

Sam Soltz Named in Baltimore Fraud Suits

Baltimore—Punitive damages, in addition to actual damages, are demanded in seven suits charging fraudulent percentage film returns filed against Sam Soltz Friday in the U. S. District Court for Maryland by United Artists, 26th-Fox, Universal, Paramount, RKO, Warners and Loew’s. Actions are similar to claims filed in other parts of the country against other exhibitors.

Complaints allege that theater records furnished for inspection.

(Continued on Page 9)

Officers and Directors Unanimously Call for Okay; Ratification Set for September Washington Meeting; Retain Identities to Pursue Varying Policies on Suit

Members of the MPTOA and ATA will meet in joint assembly in Washington in late September to ratify the merger of the two national exhibitor associations into a new organization, to be known as the Theater Owners of America.

Setting the stage for the merger, officers and directors of ATA and MPTOA at a joint meeting at the Hotel Athenia Friday unanimously adopted a resolution calling for con-

(Continued on Page 12)

Pelton Scanning N. Y. Studio Locations

The problem of converting New York into a major film production center was brought into sharp focus during the last week with the arrival of F. E. Pelton, inventor of the Pelton System of space-and-money saving movable platform sets.

Pelton told THE DAILY Friday that he was surveying the New York scene for possible locations for a studio.

(Continued on Page 3)

Aussie Exhibs. Lose Free 16MM. Fight

Brisbane (By Air Mail)—The Government is unable to stop free exhibitions of 16 mm. films, provided they are shown in halls licensed for public entertainment, the managers committee set up by the Film 16 (Continued on Page 3)

46,389 Tele Receivers Mfg. in 6 Mos. for Record

(Washington Bureau of THE DAILY Washington—Record total of 46,389 television receivers were produced during the first six months of this year, the Radio Manufacturers Association reported over the weekend. June production of 11,484 tele receivers alone topped the entire output of 6,476 video sets last year.

Hungary Production Starts Again Today

Budapest (By Cable)—Hungarian film production, dormant for the past 18 months because of inflation, will be started again today with available space and time at the Hunia Studios to be divided among the three major political parties.

Initial film goes into production under the sponsorship of the Smallholders Party, with Zoltan Kerenyi handling direction. In about three weeks the Social Democrats will start a production, and a Communist Party picture will follow. Raw stock for the pictures will be supplied by the Gaumont plant in Belgium.

Korda Sets Wivel Film As Swedish Distribo-

Stockholm (By Air Mail)—Swedish distribution of Sir Alexander Korda’s new productions will be handled by AB Wivelfilm, Director S. A. G. Svenson, has announced. First pic under the new arrangement will be Oscar Wilde’s “An Ideal Husband.”

Korda’s “Anna Karenina” is scheduled as the second offering.

'46PixIncome $1,130,000,000

Dept. of Com. Charts Amazing Pic Growth

Circuits Deny Gelber’s ‘Deliberate’ Delay Charges

Negotiations of the major circuits with Local 306 of the Moving Picture Machine Operators’ Union, IATSE, have been “deliberately” prolonged to take advantage of the Taft-Hartley ban on closed shops.

(Continued on Page 9)
COMING AND GOING

RITA HAYWORTH arrives in London today, from Paris, to attend world premiere of "Down To Earth," opening tomorrow. GRAD SEARS, UA distribution chief, was due in from London by plane over the weekend.

DAVID WAYNE, films to Hollywood east as a feature role in S.O.S. "Portrait of Jennie."

HOWARD G. MAYER is in Chicago from the Coast for a three-week stay.

CHARLES KORVIN arrives in New York from Hollywood today and leaves by plane Friday to join RKO Radio's "Berlin Express" company on the Continent.

NICK TRONOLOLE, Potte Labs v.p., is in Mexico to tour over the new Churubusco Labs, built by Pathé, to RKO. He is expected back in a week, following a stopover in Hollywood.

Sandgold Leases Arrow: To Install 'Art' Policy

Maurice Goldman and David J. Sanders, through their recently formed Sandgold Amusement Corp., acquired a 21-year lease from Benjakin Knobel and Les Silver on the Arrow Theater at 1246 S. 14th St. Berk and Krumgold, theatrical real estate brokers, arranged the deal. John Davis, manager, will represent Sandgold; Joseph H. Katz, the lessors.

Renamed the 14th St. Metropoli- Thear, Sandgold will hold possession of its new property next Monday, and will operate it as an "Art" theater. The film under the new management will be "The Jolson Story." After an indefinite run, the second offering will be "Duel in the Sun."

The new management expects to spend about $50,000 renovating the theater. Alterations, however, will be delayed until new furnishings arrive from the dealers.

McCann En-route to Coast To Set Up Labor Hearings

Washington Bureau of THE FILM DAILY -- Washington -- Irving G. McCann, House Labor Committee counsel, arrived at the weekend on a leisurely trip to the Coast where he is scheduled to arrive July 30 to arrange hear- ings on the Hollywood labor situa- tion before Rep. Carroll D. Kearns, "U" Declares Dividend

Universal’s board has declared a dividend of $1.0625 per share on the 4 1/4 cent cumulative preferred stock, payable Sept. 1 to stockholders of record Aug. 15.

Big Radio Promotion Backs 'Long Night' in New Eng.

Boston -- In what is believed to be the largest radio promotion ever attempted by a film company in New England, RKO has signed with the Yankee Network for a coast-to-coast radio promotion of the 212 city program of "The Long Night" on Aug. 9. Campaign opens with a series of spot announcements on Yankee new service program 10 days prior to the opening.

On Aug. 13, the network will air a mock trial broadcast from Boston featuring stars of "The Long Night." Network will also use series of 15 minute transcribed pro- grams, based on the picture and featuring Henry Fonda, Barbara Bel Geddes and Vincent Price. Promotion was worked out by Terry Turner, director of the RKO field unit, and Linus Travers, Yankee Network executive vice-president and general manager.
Pelton Scanning N. Y. Studio Locations

(Continued from Page 1)

Monday, July 21, 1947

Pelton Scanning N. Y. Studio Locations

(Continued from Page 1)

Monday Morning Report

- "INTERMEZZO" is slated for October reissue by SRO, preceding "The Paradise Case," which will be a late 1947 release.
- Actors Equity Junior-Senior referendum is set for Sept. 15.
- Entire proceeds of the Eastern premiere of "I Wonder Who's Kissing Her Now" at the Sokus Liberty Theater, Elizabeth, N. J., tomorrow night will go to George T. Vosseller, double amputee and much decorated World War II hero, and to the Elizabeth Boys Club.
- George Jessel, June Haver, Lew Lehr and others will make p.a.'s at the premiere, as well as at a banquet at the Elks Club earlier.
- Didia know that Parkyakarkus (Harry Einstein) will star in a series of independent three-reelers, aimed both for theaters and schools? First goes into production Aug. 25 in a converted Burbank war plant.
- It was left to CBS to raise the curtain on the miracle-working Zooma Lens to television Saturday with a demonstration from the Jamaica track. Today, CBS will use the lens again to telecast the Dodgers' game at Ebbets Field.
- Herbert Moulton, having set up the new 16mm. division for Loew's, Inc., has resumed as a Metro shorts producer.
- Robert Riskin's first independent production, "Magic Town," will be an early October, RKO release. Riskin is due in with a print for home office contagion as soon as scoring is completed.
- The Applied Physics Laboratory of John Hopkins University has asked Jerry Fairbanks for a print of his short, "Moon Rockets," for preservation in its archives.
- Eric A. Johnston on his return from Europe is scheduled to spend a week-end with Gov. Tom Dewey.
- Meanwhile, Washington State Republicans are urging the MPAA president for the Republican vice-presidential nomination.
- CSU's court charges that Walter Biffio (remember?) is back in the IATSE saddle would seem to be somewhat in error, in the opinion of what E. Fred Sweet, the chief probation officer for the Southern N.Y. Federal district, told the N.Y. Post's Victor Reissel—According to to Sweet, Biffio is in object hiding "for reasons of his life."

- **•** WHEN ACTOR BURT LANCASTER accompanied producer Mark Hellinger to Chicago last week for a special critics reception in connection with U.P.'s "Brute Force," Lancaster met Nick Cravat with whom he toured as Long and Cravat in an acrobatic act for almost 15 years.
- Lancaster hadn't seen Cravat since the latter's return from overseas in the Armed Forces and, anxious to help his former partner, Lancaster is arranging to make a 10-week tour with Cravat in a revival of the old vaudeville act. As a further coincidence, Ben Katz, U.J. Midwest exploitation rep., was spotted by Cravat. Cravat was sure that he had met Katz before and he certainly had. Katz was manager of the Jamaica Theater in Jamaica seven years ago when Long and Cravat played the house and had their luggage stolen.

- **•** IN ALL THAT HUE-DUB over the satirical thrust at radio in Metro's "The Hucksters," the fact seems to be overlooked that Loew's is very much in radio, too, via WHN. **•** Twentieth-Fox reportedly will have an investment of upwards of $50,000 in the Rodgers-Hammerstein "Allegro," which the N.Y. Theater Guild will bring to Broadway.
- Eagle-Lion's "Red Stallion" will get a Chicago loop run via the Oriental. **•** The Society for the Prevention of Disparaging Remarks About Brooklyn has conferred scrolls upon the Mead and Art Cohen, responsible for the U.J. short, "Brooklyn, U.S.A.", . . .
- Didn't that society originate as a Metro publicity stunt, by the way? . . .
- Harlem's Apollo becomes a Negro first run house Friday when Herald's "Sepia Cinderella" bows. . . .
- Dr. Alfred N. Goldsmith, Thomas H. Hutchinson and Philip Booth of television fame have joined Richard W. Hubbell and Associates.
- That back-to-the-farm movement, now noted in the mid-West could have box office repercussions . . . .

Send Birthday Greetings to:

Lester Urice Lawrence A. Urback Ken Maynard Alan Jaslyn

(Send Birthday Greetings to)

Aussie Exhibs. Lose Free 16MM. Fight

West Coast Bureau of THE FILM DAILY
Hollywood—Charles Chaplin on Friday wired J. Parnell Thomas, representative of the Free Film Alliance, who came to Hollywood on un-American activities:

"From your publicity I note that I am to be 'quizzed' by the House Un-American Activity Committee in Washington in September. I understand, I am to be your 'guest' at the expense of taxpayer. Forgive me for this premature acceptance of your kind invitation. You could telephone me now, collect. In order that you are completely up to date on my thinking, I suggest that you view carefully my latest production, 'Monsieur Verdoux' It is against war and futile slaughter of our youth. I trust you will not find its humane message distasteful. While you are preparing your engraved subpoena I will give you a hint on where I stand. I am not a Communist. I am a peace monger."

**Detroit Bans "Brute" After Request Fails**

Detroit Inspector Charles W. Snyder, heading police censorship here, banned "Brute Force," after his earlier request to withhold film from exhibition here was turned down by Universal. Film row reps indicate the possibility ban may be fought in courts.
- Snyder bases ban, which was confirmed by police commissioner and prosecuting attorney, on grounds of depiction of torture, violence, and brutality.
Hats off to the Governor

Congratulations to

GOVERNOR HUNT OF WYOMING for your showmanship in selecting REPUBLIC’S "WYOMING" as the official film of CHEYENNE’S 51st Annual Frontier Days Celebration.

WYOMING CHEYENNE • LARAMIE • ROCK SPRINGS • RAWLINS • KEMMERER • SHERID WORLAND • POWELL • LANDER • LUSK • TORRINGTON • GREYBULL • BASIN • UPTON • AZTEC • SANTA RITA • HURLEY • CLAYTON • ALBUQUERQUE • NEBRASKA CRAW

WYOMING

WILLIAM ELLIOTT
VERA RALSTON • JOHN CARROLL

HAY SPRINGS • TEXAS DALHART • SOUTH DAKOTA PROVO • COLOR SPRINGS CRAIG ORDWAY LOVELAND FT. MORGAN TELLURIDE MONTE VISTA WALDEN • KREMMLING • FRASER • FAIRPLAY • BRECKENRIDGE • DILLON • GRAND JUN
Congratulations to

EXHIBITORS OF THE ROCKY MOUNTAIN AREA for your showmanship in honoring a great state and a great picture.

big engagements, day and date, with "WYOMING'S" World Premiere at the Fox Inter-Mountain Lincoln, Paramount and Princess Theatres, Cheyenne, July 23-26.

NEW MEXICO
SOCORRO • SANTA FE • RATON • FARMINGTON • SILVER CITY
ORD • NORTH PLATTE • McCOOK • ALLIANCE • SIDNEY • SCOTTSBLUFF • IMPERIAL

GEORGE "GABBY" HAYES • ALBERT DEKKER
VIRGINIA GREY • MME. MARIA OUESPESKAYA
Screen Play by Lawrence Hazard and Gerald Geraghty
Associate Producer-Director—JOSEPH KANE

A REPUBLIC PICTURE

DENVER • FT. COLLINS • BOULDER • LONGMONT • STERLING • GLENWOOD LAMAR • SALIDA • COLORADO SPRINGS • PUEBLO • GREELEY • DELTA • LEADVILLE TION • ROCKY FORD • DEL NORTE • GRAND LAKE • ALAMOSA • MONTROSE • DURANGO
THEY STORMED THE DOORS TO HANG UP A NEW HOUSE RECORD AT LOEW'S CRITERION!
CHARLES MOSS,
Managing Director, Loew's Criterion, New York, says this:

"We never believed it possible that the Criterion Theatre could hit an opening day figure such as we did on BRUTE FORCE, which broke all records by 30%. Audiences of all types literally stormed the doors. There is no doubt about BRUTE FORCE being a big* hit."

Get in early on this big business. Date it now.

Mark Hellinger's

Brute Force

with the men on the "inside"

Burt Lancaster Hume Cronyn Charles Bickford
Sam Levene Howard Duff Art Smith Jeff Corey

and as the women on the "outside"

Yvonne DeCarlo Ann Blyth Ella Raines Anita Colby

*Also breaking records in the phenomenal five-theatre run, Los Angeles. (United Artists, Fox Ritz, Guild, Iris, Studio City.)
No First Class Film Manuscripts Available in Europe as Hollywood Seeks Acceptable Stories

Stockholm (By Air Mail)—First class manuscripts suitable for use as motion pictures cannot be found in Europe, Robert Lantz, Universal representative, said during his visit in Sweden. Hollywood is crying for good or, at least, average shows, and has shown that it will take a lot of convincing before they can agree to give up the exposure ties as a source of revenue. Certainly there is no unanimity on the matter. After Governor Dewey made his statement in Salt Lake City, opposing that the Federal government should concentrate on income taxes and turn over to the states the right to tax admissions, liquor and other things, this correspondent talked the thing over with Knutson. He showed himself impressed by Dewey's argument. Some of the excise taxes, he said, "undoubtedly should be left to the states. The Federal government has for years been gradually encroaching upon the states' rights in tax matters, and I have always felt the problem will reveal that it would be a better situation all around if exclusive right to impose taxes of the kind were turned over to the states. It would relieve the pressure upon real estate and other special taxes.

Why, if we asked if the theater tax should be left to states, Knutson answered, "I would think so..." If he has his way—and if he does not change his mind—in a not-too-distant future the proposal that the Federal government give up the admissions tax will be considered by his committee when it reconvenes. The Federal government's work on a new bill reorganizing the Federal tax structure...but Knutson frequently does change his mind.

Taft, on the other hand, was not willing to comment at all upon the Dewey proposal. That didn't surprise, especially since he made his recent proposal that the Federal government discontinue the theater tax. The whole thing requires a good deal of study, Taft said...While Senator Walter George, who favors the proposal that the Federal government give up the theater tax, scoffed at the whole idea as "unworkable." Not only unworkable, but also unfair for business, the proposition of the impossibility of achieving any sort of uniform excise taxation by the various states, George added, pointing to the uneven pattern of state sales taxes, and turn over to the states the right to tax admissions, liquor and other things, this correspondent talked the thing over with Knutson. He showed himself impressed by Dewey's argument. Some of the excise taxes, he said, "undoubtedly should be left to the states. The Federal government has for years been gradually encroaching upon the states' rights in tax matters, and I have always felt the problem will reveal that it would be a better situation all around if exclusive right to impose taxes of the kind were turned over to the states. It would relieve the pressure upon real estate and other special taxes.

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Promoted Giveaways Making a Comeback

Max Youngstein Back From Coast Conferences

Max E. Youngstein, Eagle-Lion director of ad-publicity-exploitation, returns today from Los Angeles, where he and his wife, Berenice Pagano, have negotiated with William Dozier, president of Allied Artists, to form a new company in which the Youngsteins will have a large interest.

The company will make pictures on a small, limited budget with the emphasis on exploitation. Another project Youngstein has in mind is a combined exploitation-advertising office for all films. He has also been interested in having a film distribution company.

Circuits Deny Gelber’s ‘Delicate’ Delay Charge

(Continued from Page 1)

after the Aug. 23rd deadline, it was charged at the week-end by the union’s proxy, Howard Gelber.

Company reps., however, insist such is not the case, pointing out that the complexities of the T.H. Act makes it necessary for counsel to make a thorough study of the new employer-employee relationships still under negotiation. A 34 per cent wage increase demanded by Local 306 for its members employed by the Skouras Theaters.

SICK LIST

ALBERT W. ANDERS, manager of the Bijou Theater, Springfield, Mass., has been forced to take an extended vacation because of ill health, and has handed over management of the house temporarily to Edward Daly.

HOLLYWOOD LETTERS

from PATTI ALCOATE

HOLLYWOOD

DEAR MR. EDITOR:

After Constellation-ing in via TWA I decided to take a short rest before making the rounds and seeing what there was to see. Unfortunately, George Brown, head of Paramount production, and Al Frinestone, have other ideas and said I should beat it right out there. I did— and this is what happened:

Mr. Brown was having lunch with Jane Russell (she has just been signed by Para
do "Palexste" with Bob Hope), so Andy and I took to the commissary, known as the Continental Cafe, where we dooned a hearty meal in preparation for the walking tour that was to follow. Cecil B. DeMille and his staff have their own table daily and were there when we arrived. Anita Colby was holding forth at another table entertaining a couple of producers about being president of the N. C. M. Club. (Translated it means No Catch Marin Club.) It seems that Bill and Bill Melkeplehn, among others, arrange a little Marin trip every year and as yet have nothing to show for it.

NORMAN MCLEOD, who just finished directing "Road to Rio," was in a huddle at another table with Bob Welch, who is producing "Palexste" and several of the writers working on the script. On our way out Andy stopped to talk to William Bendix, who isn’t working there at the moment but apparently loves the food in the C. C. Alan Ladd, who just finished his first western, "Whispersmith," and his wife, Sue Carol, were arriving as we left. On our way to Stage 5, we met Loren Ryder, head of Paramount sound department and president of the Screen of Motion Picture Engineers. Frank Cleven, who cracks the whip over the writers; Stanley Garvey, associate story editor, and Arthur Sheekman, whose last two screenplays were "Dear Ruth" and "Dream Girl."

ON Stage 5, Compton Bennett, who directed "The Seventh Veil," was putting Phyllis Calvert and Melvyn Douglas through their chores in "My Own True Love," which has been taken from the English novel, "My Wife the Wife." It’s a post-war pic
taken in England, and Bennett is always running into mistakes such as center being spelled the American way instead of the English way—centre. Most of the uniforms used were sent from England. After finishing this he is going back to England to re-shoot scenes on "Daybreak," a Rank production, and then fulfill a four-more picture contract there. Couldn’t see much of the set because they were shooting the opening of a group of fan magazine writers. Edith Head, one of their top costume designers, was on her way out and stopped to say hello and introduce me to Jay Livingston and Ray Evans, who wrote the title song. "To Each His Own," and are now working on the "Palexste" score. William Demarest walked by and Andy started kidding him about being president of the N. C. M. Club. (Translated it means No Catch Marin Club.) It seems that Bill and Bill Melkeplehn, among others, arrange a little Marin trip every year and as yet have nothing to show for it.

D E C I D E D to trot over to Stage 16 and see the latest Musical Parade featurette in action. It’s titled "Chiquita" and features Isabella. Billy Daniels, formerly Broad
day dance captain for the picture, is doing the sensational while
dance in it. "Let’s Face It," on Broadway a few seasons back. The two features and the featurette were all they were shooting at the moment. "Palexste" will get under way next week and Hal Walds is leaving the picture. The dance and doing the sensational while
dance was done in "Let’s Face It," on Broadway a few seasons back. The two features and the featurette were all they were shooting at the moment. "Palexste" will get under way next week and Hal Walds is leaving the picture. The dance and doing the sensational while
dance was done in "Let’s Face It," on Broadway a few seasons back. The two features and the featurette were all they were shooting at the moment. "Palexste" will get under way next week.

S A D my good-byes and thanks, and promised to return in the near future to see Hope in action. Counted blisters and said it wouldn’t be for a few weeks.

PATTI

LA Publishers to Advertise 8c Ad Decency Code Aug. 1

West Coast Bureau of THE FILM DAILY

Hollywood—Control of ammon
tale pictures under the code of decency will be promulgated Aug. 1 by the Los Angeles Newspaper Publishers Association. Copy must conform to standards. Ads playing up sex an
gles and scantily clad females will be barred. Modification suggestions will be offered advertisers, but the event they are not consumed, copy will be refused.

Sam Soltz Named in Baltimore Fraud Suits

(Continued from Page 1) failed to disclose the actual receipts on percentage pictures.

J. Cookman Boyd, Jr., of the Balti
taeh firm of Tydings, Sauerwein, Archer, Benson & Boyd, signed the complaint for Loew’s, and R. Dorsey Baltimore District Attorney, Art. Eytel

ter and Egerott, also of Baltimore, for the others. Sargnl & Steen of New York act as counsel.

Para.’s ‘Stranger’ Tops Record Paramount’s “Welcome Stranger,” a dual premiere last Thursday, had a top opening at the St. Francis, San Francisco, and the Paramount, Atlanta, when it opened at the palace.

We walked in and wondered if we were dreaming, the house was prac
cially empty and we en
dored one of the sweeter pictures we’ve seen in years.

The thought immediately occurred that maybe the moderately in busi
ness of “Going My Way” in Atlanta.

RIVING through one of the small towns outside the big city, stopped in the local picture house to catch a show. We walked in and wondered if we were dreaming, the house was prac
cially empty and we en
dored one of the sweeter pictures we’ve seen in years.

The thought immediately occurred that maybe the moderately in busi
ness of “Going My Way” in Atlanta.

That night when I got home I said to the little lady, "How would you feel if I bought a new car and took you out for a night on the town?" The answer was "swell!" So with her enthusiastic approval I offer my services to any theater within 50 miles of any big city in these United States where the services of an ex
perienced advertising-publicity and exploitation man with thorough knowledge of the business and a desire to live like a gentleman will be appreciated. I know there must be at least a couple of thousand "K" towns like the one in which was located the theater that gave me this interview. Write me care of the box num
ber below giving information as to amount of money I can count on (hours mean nothing). Type of lo
city in which theater is located and if there are desirable living quarters which would be acceptable to you.

Ready to move on a minute’s no
tice.

Box 1,000, THE FILM DAILY

1501 Broadway

New York 18, N. Y.
"Something in the Wind"
with Deanna Durbin, Donald O'Connor, John Dall
Univ.-1 '47
98 Mins.
LIGHTWEIGHT, GAY FARCE STUDIED WITH MUSIC; OFFERS A NEW DURBIN VARIATION.

The advance intelligence concerning this production pressed us as offering the New Deanna Durbin. That it does. From its first sequence to final it is a gay farce stuffed with light tonal gems of pleasant quality. It has youth, pace, an eyebrow-lifting plot and cleverly manipulated story elements to give a neatly polished off grade of flight entertainment. In this sense it gets the nod of approval.

Ascending to a plane of mature playing, Miss Durbin lends her suitable talents to the proceedings with ingratiating results. True, it is in her department to make love as it is in his own right, Donald O'Connor has a solid, click sequence when he does "I Love Lucy" radio murder shows. As fail to miss Durbin, John Dall plays an interesting role to the hit cleverly shading his delivery with comic-sensibility.

The half dozen numbers which supply Miss Durbin's vocal talent are by Johnny Green with lyrics by Leo Robin. Title song and a torchy ballad called "You Wanna Keep Your Baby Lookin' Right" very likely will go places. On the serious side Miss Durbin is in love with "Eli Trovatore," with Jan Peerce. The operatic aria has proper setting— Jail—where Miss Durbin is temporarily held. Peerce is the police guard. This tenue battlefag is one of the neat takeoffs in the show.

The farcical yarn is one of confused identity and error unravelling from misunderstanding. Miss Durbin fades in as a disk jockey who collides with Dall, representing million dollar draftees. He wants to buy her off. As "Mary Collins," it seems, his grandfather's estate has been placed with the family. Monthly stipend. He wants to make a comfortable settlement. She does not have any idea what it is all about and brushes him off.

Dall and a cousin, kidnap Miss Durbin, bring her to the family home where she is propositioned for a settlement. She gets the idea, asks for a million. After some fol de rol it is agreed and papers are prepared.

Then comes Dall's fiancée, Helena Carter. Miss Durbin upsets their stodgy romance and first thing you know she's in Dall's arms in the moonlight and it's the well known love. O'Connor, meanwhile has set his sights on Carter. Winninger pulls a switch, gets Miss Durbin locked up. Dall springs her, learns she has signed for the million. If she had gone and married him he would have lost out. So she has the million and Dall when everything is over is reported strangled out of a finale has Miss Durbin rescued in a telecast, singing, while O'Connor knocks himself about in a gag ballet sequence. And here comes Durbin. Irichel Fichett's direction emphasizes lightness, zazzy, zagg.

CAST: Deanna Durbin, Donald O'Connor, Jean Peerce.

"Song of the Sierras"
with Roy Rogers, Jane Frazee
Republic
55 Mins.
GOOD SONG, ACTION WESTERN WHICH HAS EFFECTIVELY DIFFERENT PLOT.

The story varies in this one. A new note is struck. Instead of being merely another yarn about cattle thieves, land grabbers and the like who have cluttered up the outdoor western scene all this, here we have a new racket employing hunters to kill game out of season to supply gormand with venison, quail, duck, geese and the like. They don't hesitate at butcher, they knock off the local protector of wild life when he learns what they are up to and then have Rogers on their collective necks.

All this is interspersed with songs and a good deal of riding about the Trucolor landscape by Rogers and the Sons of the Pioneers. Applying the dance as a device to solve the crime and asking a few questions in the locality Rogers centers his pursuit of the killers on the Lazy W ranch where Stephanie Bachelor and Roy Barcroft conduct their contraband meat business. Andy Devine figures in the deal as a photographeffects. Rogers discovers that one appealing to the crime and asking a few questions in the locality Rogers centers his pursuit of the killers on the Lazy W ranch where Stephanie Bachelor and Roy Barcroft conduct their contraband meat business. Andy Devine figures in the deal as a photographeffects. Rogers discovers that one Rogers makes off, pursued, Devine comes to the rescue. Finale has Rogers slugging it out with Barcroft, Miss Frazee and a number of others. A performance of anybody's money. William Witney directed.

CAST: Roy Rogers, Jane Frazee, Andy Devine, Stephanie Bachelor, Hal London, Harry C. Chenhine, Roy Barcroft, Chester Cairns, Hank Patterson, Whitney Christy, Patsy Perry, sons of the Pioneers. Trimmed from selected footage. DIRECTION, Good. PHOTOGRAPHY, Okay.

Dorothy Borors Jourdan

"Curacao, D. W. I. (By Cable)—A series of films on this island and other spots in the Netherlands Antilles will be produced by the Polo- zoom Profit Co., Dutch Hollywood outfit. Crew headed by L. J. A. van Dijk, general director, has arrived.

Charles Winninger, Helena Carter, Margaret Whiting, Joan Adair, The Four Williams, Brothers, Jacqueline de Witt, William Ching, Alphonse, Chester Clute, Frank Frazee, Jan Peerce.

CREDITS: Producer, Joseph Sistrum; Director, Joseph Sistrum; Screenplay, Jeanne Brossard; Production, William Bowers; Based on a story by Fritz Kreit, Charles N'Fontenelle; Photography, Jan Peerce; DIRECTION, Very Good. PHOTOGRAPHY, Fine.

"Song of Love"
with Katharine Hepburn, Paul Henreid
M-G-M
119 Mins.
HEPBURN AND HENREID CLICK SOLIDLY IN CONVINCING HUMAN STORY OF THE "CHAMPIONS," LOOKS HEADED FOR BIG MONEY.

In fashioning the "Song of Love," Clarence Brown has recreated with taste, dignity and a good deal of the passionate romance, marriage, part enthood and later lives of Clara Wieck and Robert Schumann. It is an intense story that unfolds. Primarily the telling of the undying love for each other and a highly sensitive understanding on the part of Clara Wieck for the musical genius of the man who became her husband and the father of her numerous children, the dramatic content is liberally embroidered with many concerts and tender, human moments.

It is a personal story, too that unrelated. The people who move across the screen do so together convincingly. Miss Hepburn's performance is one that becomes more effective after the initial impact. As her husband the sound is superb, his5 looks and movements, the playing of Schumann always convincing. These are performances stemming from experience.

Attention to the period, its relevancies and atmosphere is handled well. It was a time which saw not only Schumann rise to musical heights but also Brahms, Liszt and other great names.

Miss Hepburn, against the wishes of her husband, Robert Schumann, who desires her to pursue her highly successful concert pianist career, marries Heine, He has just written his "Traumerie," is quite poor. But via the courts and the influence of Liszt, she follows the dictates of her heart.

In the ensuing span of years Schumann struggles to give music lessons, support his and his brood and still write his music. He is sparkled with the fire of genius. This brings Robert Schumann to the conclusion that Johannes Brahms is coming to study with Schumann. Taken in, he soon becomes one of the few that a Schumann family lives at their home and a period of musical creation, cementing of friendships follows. Miss Hepburn attempts a concert in Cologne and is successful. She is urged to continue but she won't leave her husband and family. Meanwhile Heine begins to take on the symptoms of approaching madness. He is ordered to rest. Walker one day announces his love for Miss Hepburn, and decides. Later, Henrich dies in an asylum. Miss Hepburn spends the ensuing years giving concerts of her husband's work and bringing renown to his name. She meets Walker again and he proposes. She refuses him. She is still in love with her husband.

CAST: Katharine Hepburn, Paul Henreid, Robert Walker, Henry Daniell, L. G. Cargell, Earl C. Williams, Edgar Kennedy, Dwight Frye, Edward Brophy, Donald Meek, Claire Trevor, Amelia Sample, Howard Stansfield, Delmar Fickes, Ollie Matson, Frank Cady, Beverley/Oliver, Edward Moulton, Margaret Wycherly, John Qualen, John M. Wills, M-G-M Symphony Orchestra, William

"We Lived Through Buchenwald"

Mage Films

THIS MIGHT HAVE BEEN MADE TO GROOM HIM.

Produced by BELNAPO, the National Belgian Society of Motion Picture Production, this has a good basic theme which is thoroughly mishandled and projected with inferior imagination that it proved more boring than the realistic, stark document that was. The language has been dubbed into English. What comes off the soundtrack in the sense of dialogue is a translation stuff not at all convincing.

Best thing in the film is the actual locale—Buchenwald. Grim aspect of the place is filmed to advantage. Directorial emphasis on the crematory is interesting. Ghostly scenes were cut from footage filmed on the spot foratrocity evidence.

The scenario details the roundup, incarceration, forced labor, exposure to sadistic guards, starvation, illnesses, privations and kindred inhumanities suffered by prisoners and those who were sent to the concentration camp. It shows how they plotted to overthrow their guards, break out. This does not come off until the liberating American army storms the place wherein the inmates make it easier for them by shooting the commandant and his guards.

CAST: Rene Herse, Andre Gavry, Werner Delbar, Patricio Barros, Mauricio Aubert, Sylvianne Barbante, Andre Marie Herse.

CREDITS: Producer: BELNAPO; Director, E. G. de Myset; Scenario, Herman Clason; Editor, Robert Pickett. English.

DIRECTOR, Medicare. PHOTOGRAPHY, Fair.

SHORTS

"Circus Horse"

Warners

Great Appeal

A young prospect decides to buy a Jingo, an abandoned circus horse, instead of two pack mules that are standard equipment for prospectors. Guided for a long time about his decision, the relationship lasts for ten years till the horse dies of old age. While digging a grave the prospector discovers one of the richest veins of gold in the region. Done in Technicolor, this has great appeal for horse lovers.

"Piano Reflections"

Sack Amusement Enterprises 9 Mins.

Should Go

Featuring concert pianist, Arthur Kroeh, this footage relies on excellent arrangements by the star to carry through. Photography is fair through the but the inspired playing of Kroeh as he whirles through Tchaikovsky's Piano Concerto, Johann Strauss' Tale of the Vienna Woods, and Chopin's Polonaise are definitely tops. Should go over with most audiences.

Steinberg.

WEDNESDAY, Excellent. PHOTOGRAPHY, Fine.
Product is the backbone of the industry. Exhibitors depend on good product to keep business rolling in to their houses. To know what pictures to expect for the next six months is a blessing to many. Equally important to the exhibitor is to know the types of pictures to come and what companies will be in a position to give him product that will be suitable and desirable for his own particular situation.

Such Information Is Now Being Compiled and Readied for Publication In . . .

PICTURES OF TOMORROW

and

DIRECTORS NUMBER of THE FILM DAILY
Merger Ratification Set For Sept.

Interim Board, Managing Com. Formed to Complete Plans and Objectives

(Continued from Page 1)

solidation, authorized the establishment of an interim board of directors, "which shall be held obligated for the completion of all plans and objectives," and created a managing committee to assist the interim board.

To meet the situation arising from the difference of policy on the New York equity suit appeal, provision was made for the continuance of both the MPTOA and the ATA on a "limited purpose" basis.

Thus, the ATA will pursue its intervention procedure, with which certain members of MPTOA were in sharp disagreement, and the MPTOA will be free to pursue its set amicus curiae policy.

O.K., however, these limited purposes are satisfied, both the MPTOA and ATA will do a fade-out, and the organizational entity will be the new Theater Owners of America.

Mechanics of the representation at the convention will have to be ironed out by the Rules Committee. In answer to whether other independent exhibitor organizations would be invited to join TOA, Fred Wehrenberg, MPTOA head, commented: "All exhibitors, no matter what class, are welcome."

Ted Gamble, ATA board chairman, pointed out that the plan would encompass the main features of both organizations' charters. "No strings attached to the plan," he added.

Whether the major circuits would be included in the new organization was answered by Si Fabian, ATA presy: "No evidence to the contrary."

To underline his point, he referred to the many major company reps who attended Friday's confab. It's anybody's guess who will heed the new offer. It was emphasized that there are "no king makers."

Unofficial estimates as to the number of theaters which would be represented ranged from 8,000 to 12,000, thus making the TOA the largest exhibitor organization in the world.

The hope of many who attended the meeting was that, at long last, many of the differences that have afflicted the industry would be ironed out through special forums, thus erasing at least minimizing much needless litigation.


In attendance were: Artie Last, Major Leslie Thompson, E. V. Richards, Si H. Fabian, Joseph R. Vogel, Herman Hunt, Dave Garber, Oscar H. Doerr, Oscar Reeve, R. Biechele and Sam Shain.

ATA-MPTOA MERGER RESOLUTION

The following resolutions were unanimously adopted Friday at the Hotel Astor meeting of the officers and directors of ATA and MPTOA:

THAT the two organizations merge into a joint organization to be known as THEATRE OWNERS OF AMERICA;

THAT the present officers and directors of both ATA and MPTOA shall constitute the Interim Board of Directors of THEATRE OWNERS OF AMERICA and shall be held obligated for the completion of all plans and objectives and that this Interim Board shall have the assistance of a Managing Committee made up of Messrs. S. H. Fabian, Fred Wehrenberg, Ted Gamble, Lewen Pizar, E. V. Richards, Harry Loewenstein, Robert W. Coyne and Herman Levy.

THAT upon ratification of these plans by the joint assembly of the members of ATA and MPTOA to be held the latter part of September in Washington, D. C., ATA shall go out of existence except for the limited purpose of pursuing its procedure of intervention in the case of U. S. v. Paramount et al, and that MPTOA shall go out of existence except for the limited purpose of pursuing its procedure of amicus curiae in the same case and that thereafter the organizational entity shall be THEATRE OWNERS OF AMERICA.

Garber Names Seven to Aid Home's Campaign

West Coast Bureau of THE FILM DAILY

Hollywood — Seven film names have been added to the list of a steering committee aiding Mr. and Mrs. Garber in Inner Valley to drive for the benefit of the Industrial Center and Home for the Aged at Bethesda.

Garber, who was elected president at an opening meeting in his Van Nuys home, named Mrs. Nat J. Blumberg, Mrs. Ben Hershe and Mrs. Marshall Grant, wives of the producers; Billy Gilbert, Hugh Herbert, Max Shane, writer and producer, and Hal Finberg, radio and movie writer. The group will meet Wed.

American Competition Too Tough for Danish Producer

Copenhagen (By Air Mail)—Un-

able to compete with American films on the Danish market, ASA has dis-

continued production, placing its studio facilities at the disposal of Swedish producers.

To Renovate RKO Jefferson

RKO Jefferson on 14th St. will close July 28 until Labor Day to renovate the 1900-seat house.

"Jennie" Crew Goes West For Five Weeks" Shooting

Leaving town over the week-end, the Sonettick "Portrait of, Jennie" crew which had been shooting in the East since Feb. 14 returns to the Coast for five more weeks of shooting.

Members of the cast and technical crew making the trip to the Coast are: Jennifer Jones, Joseph Cotten, Ethel Barrymore, David Wayne, Albert Sharpe, Joseph Buloff, Producer David Hempstead, Director William Dieterle, Assistant Director Argyle Nelson, Cameraman Joe August, Production Manager Argyle Nelson, Unit Manager Clem Beauchamp, Art Director Joseph Platt, Film Editor William Morgan, Makeup Director Mel Berns, Still Photographer John Miehle and Wardrobe Director Fred Beetsch.

Detroit Movicon Will Make Series of Shorts

Detroit—Production of a complete series of short subjects chiefly musicals and sports, with a few possible dramatic shorts, is the program by the Movicon Motion Picture Television Editors, according to Michael De Martino. Douglas Wright of radio station WIB, who has already written three scripts, is acting as script editor. Shooting schedules for these are now under consideration according to De Martino, who is working in close cooperation with Dan Kennedy, leading Panoram operator.

Correction

Gross sales of $43,371,000 reported for Loew's in THE FILM DAILY of July 18 were for 12 weeks ended June 5 instead of for the period indicated. Figure for the comparable 1946 period is $45,754,000. Error was made by the financial house which issued the Loew's report.

Henry Kolker Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Henry Kolker, 76, veteran actor-director, died after a lengthy illness. Interment services were held Saturday.
New Managing Committee To Work Out Mechanics of September Wash. Meet

The September Washington joint assembly, which will be held to ratify the merger of MPTOA and ATA into the Theater Owners of America, will be open to all exhibitors who may desire to attend, it was learned yesterday.

The resolution adopted at the weekend parade of the officers and director of the two national exhibits.

(Continued on Page 4)

Suggests Court Test Of New Ascap Rates

A suggestion that Ascap notify plaintiffs in the Alden Rochelle, et al., anti-trust suit against the Society as to the apture and extent of any proposed additional charges for music, so that the higher charges could be tested in court before they are imposed, is contained in a letter.

(Continued on Page 4)

Pouznner Decree Upheld In Boston Court of Appeals

Boston—Circuit Court of Appeals at the weekend upheld a Providence District Court decree in the breach of trust action filed by Morris Pouznner against Westerly Theaters Operating Co. and Jack Findlay, owner.

(Continued on Page 4)

"Duel" Already Over $10 Million in U. S.

David O. Selznick's "Duel in the Sun" has already topped a $10,000,000 gross in the U. S. and, on the basis of initial openings abroad, notably England, the film is expected to be the biggest grossing film since "Gone With the Wind." Milton S. Kessel, vice-president of SRO domestic and Canadian sales, reported yesterday. Kessel reported that "Duel" is showing sustaining power after big openings, has piled up a record number of all-time highs, is breaking summer gross records, and doing "unheard of business" in small independent situations.

(Continued on Page 4)

LOEW'S, SCHLESINGER IN 10-YR. PACT

All M-G-M and Enterprise Product Included in Deal

Covering Every African Consolidated Theater

A 10-year contract, termed the longest deal in the history of international film distribution, has been closed by Loew's International with African Consolidated Theaters, Arthur M. Loew, Loew's International president, announced yesterday. Fact covers all M-G-M releases in all theaters of the Schlesinger circuit, including any that may be built during the term of the contract. Enterprise production also is included in the deal.

Details of the contract were agreed upon yesterday at a luncheon attended by Loew's I. W. Schlesinger, president of African Consolidated; Morton A. Spring, first vice-president of Loew's International; Samuel N. Burger, sales manager; Charles Goldsmith, regional co-ordinator.

(Continued on Page 5)

Johnston in London But Lacks Schedule

London (By Cable)—Eric A. Johnston, who arrived here from the Continent by air last night, will plane to the U. S. Thursday night, it was learned at the MPAA local office yesterday.

Despite the general impression that Johnston's sojourn here would be marked by a series of important conferences, both on the history east.

(Continued on Page 5)

AT&T Will Cancel Coaxial Inter-City Video Rates

Washington Bureau of THE FILM DAILY

Washington—In a last-minute action, the American Telephone and Telegraph Co. yesterday moved to cancel its proposed commercial rate for inter-city television facilities.

(Continued on Page 5)

H'wood Probe Committee Adds Three Investigators

Washington—A special House Committee's on-the-spot investigation of labor "racketeering" in Hollywood yesterday appeared to be growing into a full-scale probe.

W. Manly Sheppard, clerk of the House Labor Committee, said that.

(Continued on Page 5)

FOUR SHUTDOWNS REFUTE BAD BIZ SUMMER CLOSINGS DUE TO ALTERATIONS

"Narcissus" To Open At Fulton Aug. 16

The churning and wailing that accompanies the box office blues at this time of year are a bit off key. There's no denying that there often seems to be an inverse ratio between the reading on a thermometer and the reading on the cash register. But still things are not half bad.

For proof, take a look at the Summer closings. Hardy any, and.

(Continued on Page 6)

40% Figure Does Not Turn Deal to 50-50, Smith Also Tells ATO of Indiana Head

Twentieth-Fox, in applying the new small-town sales policy, announced in late June at the N. J. Allied Atlantic City convention, will "recognize the legitimate expense of any theater in setting up scale deals," Andy W. Smith, Jr., general sales manager, has assured the Associated Theater Owners of Indiana.

The Indiana Allied affiliate, thus far the only exhibitor association to look slightly askance at the new

(Continued on Page 4)

Ex-FBI Agents Aid House Coast Inquiry

Washington Bureau of THE FILM DAILY

Washington—Appointment of two special investigators to gather material for the scheduled September hearing on Hollywood of the Un-American Activities Committee of the House was announced yesterday by Chairman J. Parnell Thomas.

Director of the investigative staff in Hollywood will be H. A. Smith.

(Continued on Page 6)

Pathe Lot to Get O'Dwyer O-O on East Prod. Survey

Mayor O'Dwyer will make an official visit to RKO Pathe's Park Ave. studio this week, together with a group of industry members and his new film co-ordinator, Judge Edward Maguire, to survey the scene, first stop in his planned schedule for probing the potentialities of the city as a major film producing center.

1937, 1938 Features As WR Re-issue Show

Warners will re-issue "Marked Woman," 1937 Bette Davis-Humphrey Bogart pic, and "Dust Be My Destiny," 1933 pic with John Garfield and Priscilla Lane, as a combination bill. Show will hit Broadway via the Strand, which drops its stage policy for the engagement next month, and then plays the RKO Met. circuit across the board, starting Labor Day.
COMING AND GOING

GRAD SEARS, UA vice-pc in charge of dis-
tribution, who is in New York today after a
several weeks abroad.
MAX YOUNGSTEIN, Eagle-Line ad-publicity
chief, who returned yesterday from a Cruise
Coast tour.
LYNN JACOBS, Goldwyn press, ad-publicity
director, has returned from a Northern On-
tario vacation.
WILLIAM B. ZOELLNER, head of M-G-M
shorts, prints and imports, arrived in Okla-
oma City yesterday from Kansas City.
JAY EISENBERG, liaison between the M-G-M
studios and legal departments, returned to
the office yesterday.
JACKIE COOPER, co-star and SID LUFT,
costume designer, "Kidnapped," returned to
Hollywood over the week-end following
the world premiere of the film at the
Scott Theater, Odessa, Texas.
HENRY REEVE, president of Texas Theater
Owners, Inc., leaves today for his home base
in Monroe, Texas.
SAM SHAIN, 20th-Fox exec, returned to his
desk yesterday from Washington.
ROBERT BALLANTINE, owner of The Pal-
isade Theater, Montclair, N.J., Omaha, is in
New York City on business.
GLEN COOK, production manager at Mon-
granae, studio at this studio yesterday, fol-
lowing two-week vacation trip with M-G-M
though Northwest U. S. and British Columbia.
JUNE HAVER, star and her mother, flew in
for thunderbird premiere at the Ray of "I Won-
ner Who's Kissing Her Now."

Big Attendance Hoped for
NAVED Conclave Aug. 3-7

Record attendance is expected at the
annual convention in Chicago of the Na-
tional Association of Visual Education.
For the announcement to be made present
of the Paramount Pictures.

AGNES MENGEL GREGG, Paramount purch-
"et who is head of the Paramount Pic-
tures Club, is due back from a vacation today.

GEORGE JESSEL, 20th-Fox producer, has
the golden screen presentation of "I Wonder,"
which he produced.

SICHEREM ROMBERG is on the road to the
Coast via TWA.

BENNY GOODMAN left last night via TWA
for Hollywood.

LONORA KORENSTEIN, head of Paramount's
staging department, will leave today on a
two-week vacation in Atlantic City.

JACK H. LEVIN, HAROLD L. GROVES and
JULIUS C. WILLING have returned from a two-
week conference at CRI personnel in Cleve-
land.

BUDD ROGERS, sales director of Harris-
brothers, is away on vacation.

JOSEF AUERBACK, proxy of International
Ostana, returns to New York on Thursday.

DAVID JONES, RKO's producer returned, via
Bridgeport where RKO's "Roughshod" com-
pleted its long run.

FRED ULLMAN, JR., RKO producer, and NOR-
MAN FREEMAN, assistant to Frank M. Peter-
son, are due in New York today from the
Coast via air.

JIMMY POWERS, Paramount home office, is
on vacation.

ERNST TURBULL, Hey's chief is in town for
conferences with National Theater Corp, execs.

JIM SIKSMITH, Paramount secretary-treas-
er, is in Sydney, Australia, on route to the
U. S. A.

John A. Connor Died

John A. Connor, director of the Cleveland Motion Pict-
ure Exhibitors Association, will report on the ITO of Ohio
convention meeting scheduled for Thursday.

We have taken a long term lease at
55 East 28th Street, to consoli-
date our service and offices, under
one roof.

Our central location will enable us
to maintain our high standard of
service, to the theaters, we serve in
this territory.

KOERNER MOTOR EXPRESS INC.
55 East 28th Street, Chicago 16, Ills.

Telephones
Calumet-0668-0669-0670

Grey Family-Slesinger
Organize Tele Pictures

West Coast Bureau of THE FILM DAILY
Hollywood—With the Zane Grey
by-line one of the most valuable
commodities in the literary and en-
tertainment world, the family of the
late Western author has announced
the formation of a new Zane Grey
organization to be known as Tele-
pictures, Inc., with a scope embrac-
ing the screen, radio, television and
other media, and headed by Stephen
Slesinger, who for some years has
syndicate head, as president; Mrs.
Zane Grey, widow of the writer, as
vice-president, and son, Romer Grey,
as second vice-president. Except for
one or two unexpired leases, all of
Grey story properties now belong to
the family.

Slesinger, who has been identified
with the novelist and the Grey in-
terests for the past 15 years, heads the
production line for Telepictures.
Numerous releasing organiza-
tions have already arranged for dis-
tribution deals to the new outfit.

Field Rites in Chi. Today

Chicago — Funeral rites will be held
for Zane Grey and Slesinger for
formerly general manager of Jone
Linick Schaefer theater circuit.

DEVONSHIRE FILM PRESENTS
A Graham Greene mystery thriller
"The Green Cockatoo"

starring John Mills-Robert Newton
RIALTO THEATER
TIMES SQUARE

THE STANDARD REFERENCE BOOK
of the MOTION PICTURE INDUSTRY

Published by
THE FILM DAILY
1501 Broadway, New York 16, N. Y.
THE STATE-LAKE (CHICAGO) POSSESSED IT FOR 5 WEEKS!

IN NEW YORK THE 8th WEEK AT THE HOLLYWOOD!

From Warners—a Possession to hold and hold!

JOAN CRAWFORD, VAN HELFIN in "POSSSESSED" with RAYMOND MASSEY, GERALDINE BROOKS

directed by CURTIS BERNHARDT - produced by JERRY WALD
Fox Plan Recognizes Legitimate Expenses

(Continued from Page 1)

20th-Fox sales policy in a recent bulletin to its membership, posed two questions to Smith via a letter written by its president, Trueman T. Rembusch.

As its first query, the ATO asked: “Does your proposed plan at the 40 per cent figure convert the deal to a straight 50-50 deal?”

The 20th-Fox sales chief made this reply: “At the 40 per cent figure, our plan does not convert the deal to a straight 50-50 deal from the first dollar. After we hit the 40 per centfigure, the plan states that we ought to have 40 per cent of the gross up to that point and 50 per cent of that gross over that point. In other words, if the 40 per cent figure is $200 and the picture grosses $220, the plan would give us 40 per cent of the $200, which would be $80 and 50 per cent of $20 would be $10, or a total of $90.”

Smith assured Rembusch that “if you have any further questions regarding our small-town plan, and you will present them to me, I will answer them frankly and immediately.”

Bertram Back to Omaha

Schleswig, Ia.—Robert Bertram, owner of the Schleswig Theater here, has moved back to Omaha. He will, however, continue to operate the house.

Send Birthday Greetings To

July 22
Fernanda Mammat, Harrison M., Hoyt
Don Teather, Ross Blenk
July Trends To Key Future, Para. 's View

(Continued from Page 1)
to be eyeing theater attendance as never before.

According to Joseph W. Taylor of the Journal's Hollywood staff, reports on the availability of pictures taken by Paramount to maintain its position as the "biggest" of all U. S. movie companies.

Inventory of completed pictures, it is pointed out, has held all border-
line pictures needed and played off, so that what remains is a number of missing Supply of top rank product.

As insurance, company is putting extra advertising effort behind its releases and is testing features prior to general release in one large and one small theater in each of the four major distribution territories.

Company's move to maintain its position as a leading exhibitor are outlined. Article notes that Paramount has 150,000 theaters, including 1,004 in which it has less than 95 per cent ownership.

Company's move to arrange a long-term credit line to back up a $1,000,000, cash position is outlined, as well as the purchase of its own common stock to use for trading purposes.

Survey pointed out that Paramount has never said how many of the 1,004 affected theaters it intends to purchase. yet indicated that the company may wind up owning more than 1,000 theaters, rather than the 300 fully owned and 1,000 partly owned theaters as at present.

According to the Journal survey, Paramount will produce 16 features this year, averaging $2,000,000 each, compared with 17 produced last year on a $2,000,000 budget. Six pictures were produced in the first half of 1947, with 10 to be made in the second half.

Studio has 50-40 properties from which to select 1948's schedule, 15 said to be already tentatively set.

Inventory of 18 completed features is described as a "balance wheel" for the production policy, eliminating the risk of quick production changes at today's high costs should theater runs be unexpectedly curtailed.

Bookers Set Dance Date

Motion Picture Bookers Club schedules a dance and entertainment at the Commodore Hotel on Oct. 12, Oscar Lager, president, revealed.

Margaret Bux K C "Hucksters" Queue

Kansas City — Margaret Truman and three guests went to see "The Hucksters" at the Midland here she took her place in a queue of over 200 persons. She was unrecognized, until the assistant manager spotted her. Promptly she and her guests were escorted into the theater and seats were found.

Schlesinger-M-G-M in 10-Year Distib. Pact

(Continued from Page 1)
ator for the British Empire, and M. A. Schlesinger.

Deal was described as consolidating M-G-M's position in South Africa. Company already operates two first-run showcases in the area, the Metro in Johannesburg and the Metro in Durban, and also serves most of the independent theaters on the continent. Now, on a longer-term basis, there will be added all African Consolidated houses in South Africa, British Southwest Africa, Rhodesia, Tanganyika and Kenya.

M-G-M product has played African Consolidated houses for the past 12 years, it was pointed out, but hitherto on short-term contracts. In some of the theaters, company will now have exclusive playing time.

Basis for the contract was set by Morris Davis, M-G-M general manager for South Africa, Burger and Goldsmith, during a recent flying trip to the territory.

At Sobler Dies on Coast

West Coast Bureau of THE FILM DAILY

Hollywood—Albert Sobler, 45, formerly Warner's Chicago theater advertising director, died in Los Angeles after a long illness. Two daughters survive.

AT&T Will Cancel Coaxial,
Inter-City Video Rates

(Continued from Page 1)
including its coaxial cable link between New York and Washington.

The company asked the FCC for permission to cancel the rates, which were scheduled to go into effect on Aug. 1. Formal Commission approval was a foregone conclusion.

Television interests had already prepared requests for a hearing by the Commission in order to voice their protests, unless AT&T withdrew the proposed rates.

AT&T announced that its request for cancellation was made "to permit further study of the technical problems involved in inter-city telev.

Eric Johnston in London

But Lacks Time Schedule

(Continued from Page 1)
toms duty threat facing American pix and the new Films Act (quota legislation), also expected to have no small impact on Hollywood Imports, Fay Alport of the MPAA said yesterday that no schedule had been fixed for the three-day stay beyond a press conference called for tomorrow night.

Black-and-White Premiers

Baltimore—"New Orleans" will have an unusual dual premiere at the first-run Hippodrome Theater and the Negro first-run Harlem Theater. The openings are set for Thursday.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

"RIGHT LEAF," novel by Foster Fitzsimmons to be published by Rinehart & Co., has been bought by Warners. Story deals with a Southern tobacco dynasty. Author is associate professor in the drama department at the University of North Carolina. . . . Hollywood actors during 1947 have been 33 per cent more active than in 1946 in giving their services for veterans' hospitals, patriotic and charitable projects, a semi-annual report of the Hollywood Coordinating Committee shows. . . . "To the Ends of the Earth," is the new title for the Dick Powell-Signe Hasso starring vehicle produced at Columbia by Sidney Buchman and Jay Richard Kennedy under the working title of "Assigned to Treasury." . . . Murry Gorman has been named as chief cameraman on RKO Radio's "Rachel." . . . Richard Lyon, son of Ben Lyon and Bebe Daniels, will play the role of Joe E. Brown's son in "The Tender Years," Alson Production for Twentieth-Fox release.

SETTING a new production peak for 1947, nine new features scheduled for August starting. Company's major holdings over from July, will give Columbia a total of 12 in work during the coming month... . . . Inauguration of Monogram's new Charlie Chan series, with Roland Winters in the title role, will bring an increase of $100,000 in budget for each film. . . . RKO Radio has exercised its option on the services of Producer Harriet Parsons for another year. . . . Anne Gwynne and John Howard have been signed to co-star in Hollywood's first television film series of mystery drama now being made by Jerry Fairbanks Prods. . . . Harry Jackson, 20th-Fox cameraman, has had his option picked up for another year.

M-G-M TRADE SHOW

"ANGELS OF THE STREETS"

(French Version With English Subtitles)

NEW YORK - NEW JERSEY TERRITORIES ONLY

M-G-M SCREEN ROOM
630 NINTH AVENUE, N. Y. C.

TUESDAY, JULY 29TH
3:30 P. M.
1947 Company Profits Seen Off By 25-30%

Net profits of motion picture companies in 1947 probably will average 70 to 75 per cent of the record net returns of 1946, it is predicted. In the first half of 1947, the net returns were 83% of the first half of 1946, when the present recovery was in its initial stages.

Public relations reports that affiliated theaters in the first half of this year showed declines ranging, for the different companies, from 10 to 15 per cent behind comparable 1946 periods. Gross profits of the big companies were said to average about five per cent less than 1946, with net profits from two-thirds to three-fourths of the year before.

Overall foreign income of leading companies in the first half of 1947 was said to range from approximately the same to eight per cent lower than 1946.

Theater attendance dips were indicated as chiefly in metropolitan areas, with New York and the Pacific Coast centers hardest hit, as well as areas that had war plants.

High production costs and the practice of writing off the major portion of production costs during the initial year of distribution were said to be the principal reasons for the decline in profits of leading companies showed a much sharper drop in the first half of this year than the decline in theater attendance and gross.

Article indicates that industry leaders predict that theater attendance, gross profits and net earnings will hold at the levels of the first six months for the balance of the year. Journal points out that theater attendance has been found to relate closely with the amount of national disposable consumer income. In this connection the article notes that the present 60,000,000 employment level and Government plans to purchase GI Bonds, held by over 10,000,000, are for servicing cashable at once, instead of after five years.

"Adventure Island" Oct. 10

"Adventure Island," the Pine-Thomas production in Cine color, will be released nationally by Paramount on Oct. 10.

SICK LIST

DOLPH ZIMMER, veteran M-G-M assistant director, suffered a heart attack at his Hollywood home early yesterday and was taken to St. Joseph's Hospital. He worked at Eastern locations before coming to the Coast several years ago.

TONY TEDESCO, former Monogram branch manager in Omaha and now United Artists' salesman, has been critically ill in St. Catherine's Hospital where he received a half-dozen transfusions from Film Row volunteer.

BOB HOPE is recovering at the Drake Hotel, Chicago, from severe sunburn.

REVIEWS OF NEW FILMS

"Her Husband's Affair" with Lucille Ball, Frank Chacks, Edward Everett Horton, Mikhail Rasumny, Gene Lockhart (HOLLYWOOD PREVIEW)

TONE AND BALL ON FIELD DAY IN WILD AND MERRY FARCE WHICH RATES PLUGGING BY WISE EXHIBITORS.

123 Mins.

This is one of the wildest, merriest farces to come to the screen in many moons. In addition to its laugh-provoking zany capers, it has a love story, with one or two near-calls to the situation. In all, it adds up to an attraction that deserves plugging by wise exhibitors.

Director: S. Sylvan Simon guided the fun with a skilled hand, getting a full measure of laughs from every situation. Raymond Hazim functioned as producer, writer and director, and Ceder furished the hilarious screenplay.

Frank Chacks and Lucille Ball have a field day with the starting line, with Edward Everett Horton, Mikhail Rasumny and Gene Lockhart excellent in featured parts. Nana Bryant, Jonathan Hale, Paul Stont, Madel Paige are among the other funmakers.

Tone, an eccentric advertising man, who resells his wife, Lucille Ball's, well-realized inventions because they take the spotlight from him, advance some hard-earned money to Rasumny, an inventor, who is working on an embalming fluid that Ceder hopes will preserve corpses in a plastic-made glass.

As a by-product, Rasumny develops a shaving cream, which tone claims will do away with the necessity of razors. Tone sells, Lockhart, a big manufacturer, who invites the governor and other dignitaries to try the cream at a lavish public gathering. The cream works like a charm, but when the dignitaries, including the governor's wife awaken in the morning, they find themselves heavily embalmed.

Other complications follow, and Tone is even put on trial on a charge of having murdered Rasumny. The trial comes to an end with Ceder and the bewildered Rasumny walks into the court-room. Tone and Miss Ball are reconciled—doubtless a preview fans go home to rest their laughter-aching sides.


CREDITS: Producer, Raphael Hakim; Director, S. Sylvan Simon; Authors, Ben Hecht and Charles L. Stimson; Screenplay, Charles Leonis, Jr.; Musical Director, J. M. Whor, Art Directors, Stephen Spindler and Ceder Anderson; Editor, Al Clark; Set Designers, Wilbur Meinof and Louis DiCicco;摄影, George, D. Dunnington.

DIRECTION, Excellent.

PHOTOGRAPHY, Excellent.

To Appeal Fire Box Ruling

Hartford, Conn.—Decision of the Court of Common Pleas upholding the city in its insistence that a fire box be installed in the city's Public Theater will be appealed to the State Supreme Court, management of the house has notified Corporation Counsel Samuel Azo.

"Narcissus" to Open At Fulton Aug. 16

Toie J. Rank productions by U-I. Run will be continuous at popular prices.

Ex-FBI Agents Aid Coast Inquiry

(Continued from Page 1) a native of Illinois and a law graduate of the University of Southern California. Smith has been an FBI agent in Los Angeles for five years—five of them in Los Angeles.

A. B. Leckie, of Los Angeles, also a graduate of the FBI college, has been named to assist Smith, who left Washington over the weekend after conferring with the committee's chairman, Representative R. E. Sterlign.

Names of a number of Hollywood writers and artists were paraded before the committee yesterday in public hearing by Walter Steele, representing the American Coalition of Patriotic Societies.

Few Summer Closings Refute Wail of Bad Biz

(Continued from Page 1) those that are stem largely from modernization and improvement programs. Brandt's Republic is closed for a week or so in order to get refurbished for the presentation of "The Roosevelt Story." Century's Midwood in Brooklyn is also shut for a few weeks repairs and alterations.

Otherwise, the much-dreaded hot wave closings of pre-war years are just an unhappy memory.

On the other hand, theaters in or near resort towns have been re- opening and traffic of the seasonal trade, reported quite brisk.

H'wood Probe Committee Adds Three Investigators

(Continued from Page 1) the sub-committee probing Holly- wood unions, today called four Congressmen. It had been announced previously that the staff would include Congressman R. A. Reuther and Irving J. McCain, general counsel of the Labor Committee.

Sheppard, however, told THIS FILM DAILY that in addition to these two. Reps. Fred Hartley, chairman of the full committee, Richard Nixon and Graham Barden also would join in the investigation.

CHARTERED

BANKEE THEATER CORP., Dover, Del., capital, $1,500,000; no par value stock; to operate movie theaters.

SHORES THEATER CO., 12719 Grafton, Detroit, capital, $50,000; by Irving, Lily, Harry and Fanny Belinsky.

EMCEE THEATER CO., 12719 Grafton, to operate theaters; capital, $50,000; by Irving, Lily and Harry Belinsky.

MASTERPIECE PRODUCTIONS, INC., New York, New York, capital, $50,000; by Seymour Shaws, Joseph L. Rubin, Jerome F. Phillips.
MORE HOLLYWOOD PEOPLE

than ever before in the history of THE FILM DAILY POLLS are expressing unusual interest in the results of the nation wide poll now in progress

THE TEN BEST DIRECTORS of the Year and
Filmdom’s Famous Fives

Two of the important features of

PICTURES of TOMORROW and
DIRECTORS NUMBER of

THE FILM DAILY
Modern Bluebeard Shocking To Out-Gross All Chaplin Pictures, Says D. J. McNerney

San Francisco—Charles Chaplin’s “Monsieur Verdoux” will top a twenty million dollar gross within one year, D. J. McNerney, one of the nation’s leading showmen and executive vice-president of the Blumenfeld chain of theatres, predicted today. “Chaplin has produced a box-office gold mine for the exhibitors and an entertainment feast for the public,” declared McNerney, whose chain of forty leading houses has a partnership with United Artists.

“Monsieur Verdoux” will out-gross anything Chaplin has ever done—and that goes for ‘The Dictator’ which took in more than fifteen million dollars. ‘Verdoux’ will easily pull in twenty million within a year and it wouldn’t surprise me at all if ‘Verdoux’ turns out to be the biggest grosser of any picture as it is that rare kind of production that can easily be re-issued for the next ten years.”

McNerney said the Chaplin production had been booked solid in their forty theatres.

‘Charm, Wit, Spice Verdoux’—Scheuer

Lauding Chaplin as a “man of rare personal charm, magnetism and wit,” Famed Writer and Critic Phillip K. Scheuer told fifteen million readers through the pages of the Collier’s Magazine that the star “turns on all three full force as Monsieur Verdoux.”

Wheeler Dryden Back

Wheeler Dryden, associate director on “Verdoux,” returned yesterday from Big Bear-ing.

Critics Still Trail In Dust With Chaplin Hailed As Master

In a colossal eulogy of Charlie Chaplin and his “Monsieur Verdoux,” Jimmie Tarantino, famed trade magazine editor and critic, over this past weekend on page one of the Hollywood Nite Life, wrote in part:

“But Chaplin is not one of the Screen Greats—or, as we believe—the Screen’s Greatest—for nothing.

“Since celluloid first flickered at the Nickelodeons, Chaplin has shown the way. Today, with ‘Monsieur Verdoux,’ Chaplin irreproachably proves again he is at the head of the entertainment parade.”

In his dust of a score of years ago trail the critics who are still trying to master his technique, probe his subtlest implications, analyze his entertainment for the world’s millions.

“In Monsieur Verdoux,’ the unmatched genius of Chaplin has started something that will be remembered with acclaim, awe, reverence and controversy as long as motion pictures are made!”

Exhibitors Get Set For Chaplin Splash

A few minutes after you have finished reading this extraordinary page, 50,000 newsmen will be in the airmail to that number of exhibitors who are awaiting the October 15th signal to unleash Chaplin’s greatest picture.

‘Verdoux’ Tops British Rating In All Empire Press

British press, covering the Empire, raised its typographical voice as one cheer Charlie Chaplin as the modern French Bluebeard in “Monsieur Verdoux.”

Stuart Gelder, London News-Chronicle, wrote in part: “Likely to be the first convincing answer out of Hollywood to Sir Stafford Cripps’ demand for better productions.”

Brighton Evening Telegraph: “Epochal... one of his inimitable blend of slapstick, pathos and satire.”

P. H. Powell, in London Star: “Chaplin as a master of gags, as funny as ever. Everyone will be relieved to know that although we have here Chaplin, there is no humbug in kid gloves, he is also in a thousand little delirious touches the comedian in baggy trousers. He cannot do anything crude.”

London Evening News: “Monsieur Verdoux’ brought cheers.”

Picturegoer: “Chaplin is marvelous. The story is so thickly peppered with comedy that one has to hold tight to one’s seat to keep from rolling.”

“Verdoux’ Great Says Sage: Must Be Seen Many Times

Harold Clumman, famed author of Tomorrow Magazine, wrote in part of “Verdoux”:

“Chaplin’s ‘Monsieur Verdoux’ is one of the most fascinating documents of our day. The picture is great! Chaplin does not escape the world through his comic disguise; he faces it. That is why he is an artist of singular force. Those who do not quite decipher his meaning or who do not wish to fathom it because it disturbs them, would do well to listen and attend again and again.”

Mady Correll ‘Skinned’

Mady Correll, featured in “Verdoux,” will play the Tallulah Bankhead role in the Lake Tapacoo Players production, “Skin of Our Teeth.”

Modern Bluebeard Shocker To Out-Gross All Chaplin Pictures, Says D. J. McNerney...
Ebersen Proposes Lower U. S. Rental Ceiling

$60 Million Film-Tele Studios in Metropolitan Area Set for Building

If New York City sincerely wants the film industry to be located in the East, and if the Mayor is prepared to go through a long siege of negotiations with labor, our town can have a suitable plant for production, John Ebersen, theater architect, told THE FILM DAILY yesterday.

Ebersen's projected 1000 acre Teletely, located within the Municipal area, plans of which were first revealed in THE FILM DAILY June 28, 1946, will accommodate film and

(Continued on Page 3)

Indies' Bids to Enter Japan Nixed by Army

Washington Bureau of THE FILM DAILY

Washington, D.C. — Japanese Independents for distribution rights in Japan have been turned down by the War Department, it was learned yesterday.

Distribution of American films in Japan will remain an MPEA opera

(Continued on Page 7)

Unger Names Stoller UA's Minn. Manager

Edward J. Stoller yesterday was appointed UA branch manager at Minneapolis by J. J. Unger, general sales manager. Stoller, who joined UA in December, 1930, as office manager in Minneapolis, succeeds Ralph Cramblett, upped recently to the mid-Western district manager's post resigned by Rod Lohrman.

Walsh Sailing With IA-NATKE-ACT Pact

London (By Cable) — Richard F. Walsh, IATSE, brings his lengthy British visit to an end today, sailing for New York.

Walsh is bringing back the draft of an agreement between IA and the NATKE and the ACT for the interchange of American and British film technicians. The draft was drawn up at a final three-way talk last night.

Warner News in 2,200 Houses

That's for Start; Pathe Deal by Week-end?

Rep. Ties "Wyoming" Bow To Frontier Celebration

Cheyenne, Wyo.—A salute of 50 triple mortar shell explo-sions yester-day welcomed a special train from Denver bearing a delegation of ste-founders and studio and theater execu-tives to attend tonight's world

(Continued on Page 6)

Stockholders in Warner Bros. at 29,522,
Increase of 21.9 Per cent in Year's Time

Current issue of Forbes Magazine, in a tabulation of the number of stockholders in leading American companies, shows Warner Bros. with 29,522 stockholders, an increase of 21.9 per cent from 1945. This is one of the largest increases in numbers of shareholders registered by any American corporation during that period.

Paramount is credited with 31,526 stockholders, a rise of 3.7 per cent.

Other film companies are not listed. Eastman Kodak, however, is down for 42,070 stockholders, a drop of 1 per cent.

Mex. Pic Industry In Critical Spot—Golden

Washington Bureau of THE FILM DAILY

Washington — After nearly five years of activity, the Mexican motion picture industry today is in a "very critical position," Nathan D. Golden, Department of Commerce film consultant, reported yesterday. Golden said a desperate financial situation and labor demands are the two "major problems" facing the Mexican industry.

Although American motion pictures represent a steady drain on

(Continued on Page 3)

N. Y. Censors Nixed Five Features in Fiscal Year

Of 1,601 pictures reviewed by the State Censor Board during the year ended March 31, five were rejected, four were approved upon revision and 153 were approved with elim-inations, according to figures compiled by Ward C. Bowen, acting director of the Division of Motion Pictures of the State Education Dept. Nearly

(Continued on Page 3)

Clark Pledges D. P. Aid at UJA Luncheon

Attorney General Tom Clark yesterday lashed out against the big-est and selfish groups who would restrain Uncle Sam from offering a haven to the D.P.'s seeking entry to these shores.

Speaking extemporaneously before 60-odd leaders in the banking, industrial, commercial and entertain-ment fields, at a luncheon sponsored in his honor in the Waldorf-Astoria Hotel, by Spyros P. Skouras, chair

(Continued on Page 7)

Associated MP Industries To Elect Eight Directors

Wilmington, Del.—Stockholders of Associated Motion Pictures Industries, Inc., meet here today to elect eight members of the board. The nominees are:

Frederick R. Ryan, the company's present president; John Pfeiffer, Carl D. Heine, Joseph D. Eagen, Al- bert W. Lind, William J. German, Milton C. Green and Robert Delson.

Harry M. Goetz, who has been

(Continued on Page 7)

Kelly Prolongs Hollywood Stay; Sears Expected Out

West Coast Bureau of THE FILM DAILY

Hollywood—With Arthur W. Kelly, whose name has been mentioned prominently for the UA executive vice-presidency, prolonged his stay for the remainder of the week, there were reports last night

(Continued on Page 7)

"Best Years" to Play 38 RKO Met. Spots

"The Best Years of Our Lives" has been set for special limited engagements at 38 RKO theaters throughout the New York Met area. Deals negotiated by Frky James Mulvey, for Goldwyn Prods., and Sol A. Schwartz, vice-president and general manager of RKO theaters, calls for the pic to start at the RKO Albee, Brooklyn, and RKO Proctor's, Newark, a week from to-day.
COMING AND GOING

W. RAY JOHNSTON, Monterey-A.A board chairman, leaves for the Coast tomorrow.

HOMER D. WIESELDT, 20th-Fox's assistant manager of Central American countries, arrived from Panama yesterday. He is the son of Ethiopian M. J. Weisfeldt.

EDWARD L. WALTON, Rep. assistant general manager, has returned to his home office, following a two-week branch tour which took him to Indianapolis, Chicago, and Milwaukee.

JAMES V. O'GARA, Rep.'s Eastern division manager, is back in New York, following a branch trip which included stopovers in Pittsburgh, Cincinnati, and Cleveland.

D. L. TURNER, Atlanta branch manager of Allied Service, is in town for home office conferences.

MARCEL PAGNOL, producer of "Nana," will arrive from Europe on Sept. 6 for the Ambassador Theatre premiere.

20th-Fox "Kissing" Preem

Has Huge Elizabeth Crow

Elizabeth, N. J.—A celebrity-conscious public turned 20th-Fox's Eastern premiere of "I Wonder Who's Kissing Her Now," produced by George Jessel and starring June Havoc, into a near-vict clamor. More than 2,000 people, in a shapeless queue, tried to make their way into the theater to catch a glimpse of June Havoc and Jessel.

The Rededicating Liberty Committee of Elizabeth sponsored the benefit showing under the auspices of Mayor James T. Kirk, honorary chairman and Saul Epstein, chairman, who was preceded by a dinner tendered by Savory Skouras and the Elks Club of Elizabeth. Receipts of the dinner proceeds will be the George T. Vosseball building program, in honor of a native son who lost both legs in World War II, and the local boys club.

This was followed by a typical gala Hollywood premiere at Skouras' newly renovated Liberty Theater.

Among those that attended in addition to those already named were: George Skouras and Mrs. G. Skouras; John Cohn, Columbia; George Nickols, William White, William Seully, Charles Schlaifer, Leo Leh, Leonard and George, Jack Ellis, Andy Karabez, Robert Kendall, Jules Catef, W. T. Michele, John Benes and the First U. S. Army Coyps Band.

Arrangement for the affair were under the supervision of Nick Matsoukas of Skouras Theaters.

AL ZIMBALIST, Film Classics advertising head, is vacationing in the Adirondacks. ANDREWS SISTERS are Chicago visitors.

FAY BAINTER, who will be seen shortly in Warner's "Deep Valley," arrives in New York on Aug. 3 from the Coast.

COL. WILLIAM McCRAW, executive director of Variety Clubs, International, flew into New York yesterday on his country-wide tour on the campaign for the 30-city world premiere of "Paramount's Variety Girl.

OSCAR MORGAN, Paramount's short subject sales manager, is due back at his desk on Thursday from Jacksonville, Fla.

FRED LEROY, sales assistant at the Paramount home office, is on vacation.

HARRY BRANDT, circuit head and proxy of ITA, is back from a fortnight's visit to Hollywood.

A. J. O'KEEFE, U-I assistant general sales manager, returns from Boston at week's end.

Burt Lancaster has joined Lillian Scott in Salt Lake City for today's world premiere of "Orient Fury.

MRS. RUDY BERGER, wife of M-G-M's Southern sales manager, is in Washington for a week.

JEFFREY LYNCH, actor, flew in from the Coast.

Watch to Schrieber for Variety Reorganization

Cleveland—More than 250 attended a banquet following the Variety Club golf tournament at the Beechmont Country Club. Nat Wolf, general chairman, presented a wrist watch to Harry Schrieber, in appreciation of his work in reorganizing the club prior to his transfer to Columbus as RKO city manager.

Bert Lefkowich of the Community Circuit took low score honors in the tournament, while M. B. Horvitz of the Washington Circuit won the Calcutta pool.

Orlob Sues on "T Wonder"


Financial

(Tues., July 23)

NEW YORK STOCK MARKET

High Low Close Chg.

Am. Stct. 15 3/4 16 1/8 1 7/8

Bell & Howell 23 23 23 23

Columbia Picts. 19 1/2 19 3/4 19 7/8 1/4

East. Coast 47 47 47 47

Gen. Prec. Eq. 19 19 19

Leon's - 21 1/2 21 3/4 21 1/4 1/8

Lombard - 15 2 15 2 1/8 3/8

Pomperon 28 28 28 28

RKO 65 25 65 25 10 7/8 1 1/8

Republic Pict. 5 1/2 5 5 5 3/4 3/4

20th Century-Fox 39 39 39 39 5 1/2

25th Century-Fox 40 40 40 40 5 1/2

20th Century-Fox - 31 31 31 31

Universal Pict. 23 22 23 22 1 1/4

Warner Bros. 10 10 10 10 10

MURR

Monogram Picts. 4 4 4 4 + 7/8

RKO 4 4 4 4 + 7/8

Sonetone Corp. 3 3 3 3

Technicolor 18 18 18

OVER THE COUNTER

Bid Asked

Cinclidar 6 6

Patha 5 1/2 6 1/2

Cuts Costs in Half!

Save With Filmak's new trailer service

Trans World Airline

Flying is the way to travel to

SAN FRANCISCO PITTSBURGH

Pittsburgh, September 1947, by TWA Trains World Airline

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Eberson Readies Plans
On Telety for Mayor

(Continued from Page 1)
television producers in 24 150x250x75 foot studios, with maintenance, serve, and laboratory facilities. Ad with the rental basis on which the studios are planned to be run.

Hold in abeyance since initial announcement, the plans which would call for a capital investment of about $80,000,000, are still hot. Eberson added. And in the light of the Mayor's announced intentions of doing "all in my power to locate a major portion of the film industry in the east, the projected Telety looks as an important first step in the survey instituted last week by O'Dwyer, members of the industry, and his newly-appointed film coordi-

ator, Edward Maguire.

Eberson is prepared to offer his services on an advisory capacity to the Mayor, he said. He added that he was in full accord with O'Dwyer's plans since New York "exceeds by far in convenience, accessibility of talent, and even weather, existing facilities on the Coast."

Labor Big Problem

Only obstacle of any consequence in the path of future developments in that vein. Eberson continued, will be that of labor. "But it was primarily the fact that Hollywood was so completely involved in labor disputes that inspired Mayor O'Dwyer's initial invitation to the industry to come East," Eberson added. He emphasized that the Mayor and his film-coordinator's first step would appear to be in the direction of ar-

riving at an equitable labor settle-
mant.

Talks with the Mayor are expected shortly, during which time Eberson is expected to present the plans of the studio city for official consideration, and initiate talks on financing of the huge project.

Chi. Operator's Union Says
B & K Breached Contract

Chicago—Operators' union attor-

nies have notified Balaban & Katz

Circuit that the employment con-

tract they are working under has been breached by B&K's closing of the Drake and Admiral theaters. Con-

ferences are under way by attorneys from both sides for an early solu-

tion of problem.

Send Birthday
Greetings To

July 23

Florence Vidor

Albert Warner

Lewis Immelman

Dick Cohn

Whitney Bolton

Maurice<br />

Albert Schiller

Eline Hennes-Mostaza

\(\text{Phil M. Daly}^{39}\) with

Thirty Dollars to Spend

- Howard Dietz, sometime president of the Sea of Grass Land Co. which made some 400 newspaper folk and others ranch owners in New Mexico (Personal to HD: When must we pay the first taxes?) not so long ago, is making a second share-the-wealth donation to his fellow land owners. . . . In Phil M's mail yesterday was a note from How-

dard enclosing three Confederate $10 notes which, he assures, are "still valid currency in a small Missouri town called Rosy Ridge" . . . Adds Howard: "If you are fixin' to settle snuggly in the desert you can visualize your old age with plenty of everything in life that's free—except water—and simply rolling in Confederate dough." . . . 'Br's note sent Phil M consulting his Postal Guide . . . 'Tis, vacation time a-camin', and Phil M thought it might be natural to stop off in Rosy Ridge on route to his N. M. ranch. . . . But the Postal Guide disclosed no Rosy Ridge . . . . (Of course, it could be Rosy Ridge has not been restored to the Union as yet . . . . Or the omission from the Guide could be a damnnyback trick. . . . Probably the latter, seen as how, by sheer coincidence! Metro has a picture called "The Romance of Rosy Ridge" . . . Which sorts reminds (aha, the plot thickens!) that HD owes allegiance to the Lin's Blue. . . . So Phil M appears stuck with $30 rebel money. . . . Or could he induce someone in Glocca Morra to take in payment for three quarts of good Irish whiskey?

- Didia Ever Stop to Realize what those far-flung JAR theater deals mean in terms of guaranteed playing time for Universal-In't product? . . . JAR is building a theater empire on the international map that is reminiscent of what Paramount achieved in the U. S. . . . And internationally, there's no such animal as divorsment! . . . Tom (Metro) Gerety, one of the industry's Freeport commuters, thinks that in view of its transportation vagaries, the name of the L.I.R.E. should be wanted somewhat . . . Tom suggests that the alleged railroad should have added to its name on the side of its coaches a small phrase, to be used in all references in print and otherwise, to wit: "Long Island Railroad—Ha, Ha!" . . . "That," notes Tom, "would explain everything" . . . 'Br's Gerety has something there! . . . Higher prices for peanuts are forecast. That could mean reduction of the peanut content of candy bars, or even the elimination of peanuts entirely . . . RKO's Dore Schary has been selected by the American Noble Anniversary Com-

mittee to speak at this year's Nobel dinner at the Hotel Astor, on Dec. 10. . . . Aarón Stein, Piccadilly Theater counsel, is reported in town in connec-
tion with a settlement of the theater's anti-trust suit . . .

- Paramount's Theater Partners will make it unanimous in allocating screen time to JAR's British pic. . . . In sports circles, it's said that Babe Ruth will get $400,000 from Allied Artists for the film rights to his life story . . . Sounds fantastic, but the Babe rates it . . . Richard C. Patterson, Jr., war-time U. S. Ambassador to Yugoslavia, and former RKO board chairman, is a new member of the General Aniline & Film board . . . Jack Frye, former TWA presy, succeeds George W. Burpee as G.A.F's president . . . Write Your Own Comment Dept: Radio's Tany Rivers for three years has tried to crack Hollywood, but no soap. . . . Recently, he inherited $1,350,000. . . . Now talent scouts are on his trail, but good . . . Coincidence Dept: Pic on the screen when detectives combed the RKO Bushwick in Brooklyn for two bandits was "That's My Man!" . . . Looks like a product tug o' war shaping up between the 14th St. RKO Jefferson and the Skouras Academy. . .

Mex. Pic Industry In
Critical Spot—Golden

(Continued from Page 1)
Mexico's dwindling dollar exchange, Golden said he found no evidence that the Mexican Government now contemplates quota restrictions on the importation of American pic. U. S. films were excluded from Mexico's recent embargo on a long list of im-

ports.

Golden blamed Mexican labor unions for a considerable portion of the difficulties encountered by both American and native distributors and producers.

Pointing out that about half of the Mexican theaters need replacement, Golden said that "the solution at the moment from an economical point of view would be the building of 10 mm. Quonset-hut-type the-

aters.

"One of the obstacles in the path of developing a wider spread of 16 mm. theaters in Mexico," Golden said, "is that of labor difficulties and requirements. American film distributors who were interested in showing 16 mm. films in the rural sections of Mexico were informed by the Union that they would have to put in a complete group of em-

ployees paralleling the same number of employees they have for 35 mm. films.

This condition has retarded film distributors, producers and exhibitors in building up a 16 mm. type of theater in Mexico which would lend itself ideally to broad projects of expansion and development.

Golden reported that American films still enjoy the "greatest popu-

larity" of all pic exhibited in Mex-

ico.

N. Y. Censors Nixed Five
Features in Fiscal Year

(Continued from Page 1)
6,000,000 of films were reviewed during the year, while licenses and permits issued totaled 36,219.

License fees totaled nearly $350,000 during the year, with net rev-

enue to New York State, after de-

ducting operating expenses, put at $272,966.28.

Viscount Fareham Succumbs

London (By Cable)—Viscount Lee of Fareham, 78, former president of Gaumont British and one-time First Lord of the Admiralty, died at his Avening home.

SICK LIST

DONALD M. NELSON, SIMPP president, is in French Hospital where he was taken after suffering a stroke Monday.

KERMIT MAYNARD sustained head and back injuries during filming of "Northwest Stampede" near High River, Calgary, Al-

berta. He is hospitalized.
PARAMOUNT'S got me DIZZY
THE WAY THEY'RE WHIPPING ACROSS
HIT AFTER HIT! —
NOW IT'S
40-Star

VARIETY

"PURE GOLD GROSSES IN ANY AND EVERY THEATRE. A smash bound for top money. Excellent entertainment of which its makers and all Variety Club members may be justly proud." — Boxoffice

"A MULTI-MILLION DOLLAR BUDGET AND NOT A DIME MISSPENT. A mammoth musical destined to stir up boxoffice commotion aplenty. Crosby and Hope together in skits that are gems. A tribute to the Variety Clubs and a grand, joyful tribute it is."
— M. P. Daily

"STRONGEST NAME MARQUEE VALUE OF THE SEASON. A natural which can't help doing boffo business. A smash hit—and entertainment spelled in capital letters." — Daily Variety

"A MUSICAL ITEM THE SHOWMAN CAN ENTHUSIASTICALLY SINK HIS TEETH INTO. This is boxoffice—entertainment plus—surprises galore." — Film Daily
that's getting as many raves as it's got stars—
right on top of the furor over DEAR RUTH and
PERILS OF PAULINE—and the very same
day that WELCOME STRANGER sets
all-time Paramount highs in its first two dates!

"THERE HASN'T BEEN A STAR-STUDDED ATTRACTION OF THIS
KIND IN YEARS. Paramount tossed almost the whole
strength of its roster into it. Mary Hatcher plays the
title role with verve and charm." — Hollywood Reporter

"EYE-BLINDING LUSTRE OF MARQUEE NAMES. Sure-fire
entry headed for top dough. Truly an exhibitors'
picture and it will stand plenty of ballyhoo." — The Exhibitor

"SOCKO ENTERTAINMENT THAT'S SURE-FIRE. How can it
miss with Crosby, Hope, Cooper, Milland, Ladd,
Stanwyck, Goddard, Lamour and the rest of the
glittering Paramount personalities?" — Variety

starring
BING CROSBY
BOB HOPE
GARY COOPER
RAY MILLAND
ALAN LADD
BARBARA STANWYCK
PAULETTE GODDARD
DOROTHY LAMOUR
SONNY TUTTS
JOAN CAULFIELD
WILLIAM HOLDEN
LIZABETH SCOTT
BURT LANCASTER
GAIL RUSSELL
DIANA LYNN
STERLING HAYDEN
ROBERT PRESTON
VERONICA LAKE
JOHN LUND
WILLIAM BENDIX
BARRY FITZGERALD
CASS DALEY
HOWARD DA SILVA
MACDONALD CAREY
with
OLGA SAN JUAN
BILLY DE WOLFE
PATRIC KNOWLES
WILLIAM DEMAREST
MONA FREEMAN
CECIL KELLAWAY
VIRGINIA FIELD
RICHARD WEBB
FRANK FAYLEN
DE FOREST KELLEY
and
CECIL B. DeMILLE
MITCHELL LEISEN
FRANK BUTLER
GEORGE MARSHALL
Specialty number by
PEARL BAILEY and
SPIKE JONES
and his City Slickers
and introducing
MARY HATCHER
Produced by
DANIEL DARE
Directed by
GEORGE MARSHALL
Original Screen Play by
Edmund Hartmann, Frank Tashlin,
Robert Welch and Monte Brice
Wednesday, July 23, 1947

WB News Set in 2,200 Theaters For Start

(Continued from Page 1) with attorneys said engaged in drawing up the final contract forms. The Warner circuit of nearly 550 houses will, of course, play the new reel. Warner salesmen are plugging the reel on their current drive rounds, assuring at least 1,500 of the 5,000 employees who will have the script a day or two before the opening. Rep. Ties "Wyoming" Bow To Frontier Celebration

(Continued from Page 1) premiere of Republic's "Wyoming." Dual premieres at the Paramount and Lincoln Theaters, is being staged in conjunction with the 51st annual Frontier Days celebration. Republic group includes William Elliott and Vera Ralston who, with John Carroll, star in "Wyoming"; Nob Nolan and the Sons of the Pioneers; Herbert J. Yates, Republic president; William Sanal, his executive assistant; Mort Goodman, publicity director; Charles P. Skouras, president of Fox West Coast; F. H. 

 microtime, Miss Montana, area, and Tiny Ties. Industry events included a Republic film in the grand opening parade, with Elliott mounted and Miss Ralston riding in an old time surrey; the induction into the Sioux tribe of Indians of Miss Ralston and Elliott; and a special presentation of the stars as well as the presentation of the Pioneers each day at the Frontier Days' rodeo.

While Governor Hunt will not be present at the premiere, he will see "Wyoming" as Yates arranged to place a print of the picture on the battlefield town, enroute to Hawaii with a party of 10 other governors. As a tribute to the 51st anniversary of the Frontier Days' celebration, Republic arranged for a showing of "THE GREAT TRAIN ROBBERY" in connection with the dual premieres. Following the premiere, "Wyoming" will play 83 days and date engagements in the Rocky Mountain area, including Wyoming, Colorado, Montana, Utah and New Mexico.

STORK REPORTS

Denver—E. J. Connor, of the Fox Intermountain auditing department, has a new son.

HOLLYWOOD LETTERS

DEAR MR. EDITOR:

Am writing this with my poor, tired feet soaking in a pool of hot water after just having completed an extensive tour of the MGM lot, which might be compared to the Los Angeles city limits. Don MacElwee, of the publicity dept., will probably regret for days that he agreed to accompany me on my excursion, First stop was Howard Strickling's office. We only stayed a minute because he was on his way to some important publicity meetings. Having eight major features in production at the moment the Flack dept. is working at top speed to give them the advance hype they need. As there are some 5,000 permanent employees on the lot and about 1,000 extras that were working in "Killer McCoy" we decided to beat the mob into the commissary for lunch. Easier said than done but we finally arrived at the publicity table. In this commissary each dept., usually gathers at its own table, Across from me was Deborah Kerr's husband, Tony Bartley, who is learning the business by working in different depts. of the studio.

W HEN leaving we passed the writers table at which the only writer was Cyril Hume. Sitting with him were James McGuinness, who years ago wrote the column in the New York Sun called the Sun-Dial, and Cedric Gibbons, the art director. On our way to the "Killer McCoy" set we ran into Mickey Rooney, star of the pic, who was taking a break as he was between scenes. We introduced ourselves, but I fear that on his one day off since shooting began. Ann Blyth and Sam Levene were on the set but things were quiet for the moment so we moved on. Just got in under the wire on "Cast Timberline," starring Lana Turner, Spencer Tracy and Zachary Scott and "If Winter Comes" featuring Walter Pidgeon, Deborah Kerr and Angela Lansbury because it was the last day of shooting on both. On the way to "The Kissing Bandit" we passed George Murphy who was kidding Frank Sinatra about his weighty costume. Katherine Grayson looked angelically beautiful in a white lace Spanish costume topped by a mantilla.

FROM there we walked to the "Virtuous" set where director Norman Taurog was putting Van Johnson and June Allyson through a rehearsal of the next scene. Moved over to "The Pirate" but they had folded early and there was no activity there. Took the tram (which goes to the back lot) out to see how "On An Island With You" was coming. Jimmy Durante was keeping the cast in hysterics so that work was progressing slowly. Peter Lawford and Ricardo Montalban looked like they might wilt any minute in a couple of Navy uniforms and were trying enviously Esther Williams' scanty saree. Director Richard Thorpe looked like he might be much happier surrounded by a snow scene. Took a bus over to lot three but couldn't locate "The High Wall" comedy. So on we went to Fred Quimby's cartoon studio. His assistant, Hal Elias, tried to explain the technicalities of how color cartoons are made, assisted by Bill Hanna and Joe Barbera, co-directors of the "Tom and Jerry" series. On the way back to the publicity office we saw Jane Powell who starts work

C E A Proposes Lower U. S. Rental Ceiling

(Continued from Page 1) serve millions of dollars for Great Britain and help place British exhibitors in the clear, and preserve the American supremacy, would be acceptable. CEA's opinion, Fuller told tonight.

There was no immediate reaction from the MPAA president who had arrived here from the Continent Monday night, prepared to deal with no fixed schedule awaiting him.

But for an American whose only set plan was to hold a press conference tonight, Johnston proved anything but a casual visitor. Last night, following an afternoon conference with President B. T. Davis and Fuller of the CEA, Johnston called upon Dalton.

In the morning, he was up bright and early to visit the U. S. Embassy where he conferred with Ambassadors Lewis Douglas, afterwards he telephoned President's District. Johnston's schedule for today, aside from tonight's press confab, is undetermined. He leaves for New York by plane tomorrow.

Mono. Execs. Returning From Okla. City Conclave

Prexy Steve Brody headed a delegation of his execs, of Monogram and Allied Artists on their return trip from Chicago. This year's convention was held in Oklahoma City. Others in the group: Edward Morey, veep and exec, assistant to Steve Brody; Harold Mirisch, veep; Morey Goldstein, general sales manager; L. J. Schaefer, director of sales; Arthur Greenblatt, eastern sales manager; Nat Furst, New England district manager. Brody's party is expected to go to England early next month; Mirisch returns to the West Coast next week.

Roach at UA Hub Meeting

Boston—Members of United Artists New England sales staff heard an address yesterday by Hal Roach as a feature of a regional meeting held at the Hotel Statler.

WEDDING BELLS

Faulkner-Scott

Atlanta—Jackie Faulkner and J. H. Scott, both of the Columbia exchange, announced that they were married recently. McCarthy-Mangelis

Chicago—Robert Mangelis, manager of the RKO, was married recently to Jean McCarthy, former cashier at the house.

Gallo-Delito

Chicago—Connie Gallo of the RKO publicity office plans to marry Louis Delito.
**HOLLYWOOD LETTERS**

(Continued from Page 6)

in "Luxury Liner" next week, which also stars Lauritz Melchior, Frances Gifford and Xavier Cugat.

**FRANK CAPRA** will start shooting "State of the Union" in two or three weeks, starring Spencer Tracy and Claudette Colbert. About that time "Big City" with Margaret O'Brien and George Murphy is expected to get started, too. "Joan of Lorraine," a Walter Wanger indie production which will be released through Metro is expected to start Aug. 10 at the Hal Roach lot, with Ingrid Bergman starring and Victor Fleming directing.

**W**ent up to see Frank Whitbeck, head of advertising, before leaving and only had enough energy left to wish him a happy birthday before warily heading homeward. Whew!

**PATTI**

**Indies' Bids to Enter Japan Nixed by Army**

(Continued from Page 1)

...record against the "tremendous increase in the number of brutal, hard-boiled thrillers being received from America." "Dead Reckoning" had previously been banned in Finland.

Other recent censorship difficulties have been encountered with Bogart's "Big Sleep," which was banned from Sweden, and "The Outlaw." Those scenes in the Hughes' film which encountered difficulty getting by American censors were immediately passed by the Swedish board which termed them as "childishly mild and innocent compared with Continental standards," but the overall content was objected to on the grounds of "brutality."

**Kelly Prolongs Hollywood Stay: Sears Expected Out**

(Continued from Page 1)

that Sears, UA distribution chief, who returned over the weekend from England, might come on here for meetings with Mary Pickford and Charles Chaplin, the company's co-owners.

Kelly's presence here presumably has caused a deferral of several UA board meetings, including that which normally would be held in New York tomorrow.

It is assumed that if Sears comes on it will be to report personally to Pickford and Chaplin on UA's British playing time situation, which called him abroad some weeks ago. Sears also might be expected to discuss the projected management committee for UA.

Meanwhile, it is understood here that there have been no moves by Pickford and Chaplin towards picking a new UA president.

**Correction**

Opening date of "Black Narcissus" at the Fulton Theater is Aug. 13.

**REVIEWS**

"Song of the Thin Man" with William Powell, Myrna Loy

M-G-M

POTENT ENTERTAINMENT DOUBLE ACTION ELEMENTS Differ GREATLY IN VARIETY. WILL DO THE TRICK EASILY.

Nick and Nora are back in pursuit of criminal big game after an absence of a year. And, perhaps, they are a bit less agitated on the audience and makes them fonder of these characters is an easily arrived at solution of the present situation, which again in full stride. Watch that stride. The interior of the house will resound with merriment. Exeriorly the box office ticket dispensing mechanism should get a thorough workout.

The "Thin Man" series based on the Dashiell Hammett characters has not faltered in providing rough stuff edged with slick shafts of humor. Not even unto this one which yet again delivers. Also, it is a problem that the second reason after the Loy-Powell combination for luring an audience at this for a week-end. Too much of that sequence of the legal distribution facts, incriminations, class personalities, motives and the required like, adds up to a potent entertainment. Translate it as a type of hit in the end, you not only have a lethal drama but also an excursion into le jazz hot, psychiatry and murder clues. This easy-to-take salad toss material for gags to add considerable spice to the unfolding, and brother, you have something.

Last night, a down one night, Mama and Papa Charles (Loy-Powell) get themselves involved in a killing aboard a gambling ship anchored in the Atlantic off New York. The collective eyes and ears of the pair hear much, see more. Next morning a pair of newsmen come a-calling for help. Bruce Cowling married Jeanne Meadows against the wishes of her father. A wild shot brings Powell out of retirement and he proceeds to operate along own his peculiar, albeit interesting lines. First there's prowling aboard the murderer vessel. Then Miss Loy deserts her bed to trail K.O. Butch, and Captain Devereux delivers himself of the glossary of the jam session, enthust Powell as a slug pumper and saves powder girl; onto his easy-to-take salad toss material for gags to add considerable spice to the unfolding, and brother, you have something.

Wednesday, July 23, 1947

Clark Pledges D. P. Aid at UJA Luncheon

(Continued from Page 1)

man of the Non-Secretarian Committee of the Motion Picture Industry and the United Jewish Appeal, O.C. declared:

"America is a nation of immigrants, a nation of minorities."

Clark brought home the point that immigrant-pioneers were the ones who had created the wealth of America, and through their amalgamated genius established a nation that led the rest of the world in achievement.

The Attorney-General promised his personal support and the support of his high office to aid the displaced persons. He reminded his audience that his was an advocate of the 100,000 Nazi victims be admitted to America each year, for at least four years. He declared, "Unless governments do assist in this great crusade, our children and their children will suffer by reason of their neglect."

Syrkos Skouras reiterated the urgency of helping the displaced Jews. "By their suffering, by their plain," he said, "by their sorrow and suffering, the 1,500,000 Jews symbolize the whole fight for freedom all of whom fear to feel such intensity and determination. They represent us all. Indeed, in one way or another, all of us belong to the last analysis, and every drop of blood shed in behalf of one minority is in the name of freedom for all."

Barney Balaban, chairman of the industry drive, spoke briefly on the sacrifices that must be made to help those who could no longer expect aid from UNRRA since it no longer functions, or from IRO, its successor, since it has not yet begun to function.

Norman Lourie, Paramount News rep. in Palestine, and independent film producer, revealed the bitter dilemma in which the ex-eminent of his co-religionists find themselves when they see how promises have been broken, and they find themselves without recourse.

Edward M. Duke, chairman of the Joint Distribution Committee, an affiliated agency of the United Jewish Appeal, described the growing distrust of the D.P.'s toward the unfilled promises of the United Nations. Only private agencies like the UJA, separatist these betrayed people from starvation, Warburg said.
My dear Orson:

I am moved to write and congratulate you on the splendid accomplishment of bringing your production of "MacBETH" in on schedule and within budget. The industry has watched this production with great interest, and I am happy to say that from my close personal observation never in my thirty-four years in this business have I seen a job so well done.

I must admit that I was just a shade doubtful when you first told me of your revolutionary plans for the production of "MacBETH". The job of adapting this immortal Shakespearean drama to the screen and translating it to a commercial motion picture seemed to me to be an almost unsurmountable and monumental undertaking. However, I had faith in you. I had confidence in your ability to do what you said, and your integrity to deliver what you promised. Needless to say, you have more than justified my confidence.

From the human side, once again you have made history in Hollywood. The job you have done has not only served as an inspiration to your own cast and crew, but to every other company on the Republic lot — in fact, in every studio in Hollywood. In this day of rising costs and sky-rocketing budgets, it has become mandatory that all of us engaged in the business of making motion pictures do everything in our power to make it possible for us to stay in business. You have demonstrated beyond a doubt that superior product can still be made within reasonable cost and with assurance of a justifiable return.

Again I salute you and congratulate you on the greatest individual job of acting, directing, adapting and producing that to my knowledge Hollywood has ever seen.

Sincerely,

Herbert J. Yates

Mr. Orson Welles
Republic Productions
North Hollywood.
DUTY WILL HURT BRITISH WORSE—JOHNSTON

ATA-MPTOA Meet in Washington Sept. 19-20

Brylawski Named to Head Ratification Convention Management Committee

Selection of A. Julian Brylawski of Washington to serve as chairman of the ATA-MPTOA ratification convention management committee was announced yesterday by Levy, general counsel of MPTOA and Robert W. Coyne, ATA executive director, following a conference between the organization executives.

Small Will Produce Italian Pix Series

Rome (By Cable)—Edward Small will make a series of American pictures in Italy under a deal between the producer and Marchello Girosi, president of Superfilm, which represent the Scalera and Minerva interests.

New Two, Three-Way Color Processes for 35 mm Pix

Hollywood—Trumble Laboratories, Inc., has embarked the 65 mm technical field with full-color two and three-way color processes invented by L. S. Trumble, president of organization. Attorney A. Ronald But.

“Like a Grain of Salt in a Salt Mine”

London (By Cable) — Continuing his campaign to stop any move to halt the importing of U. S. films in Britain, Tom O’Brien, general secretary of the NAFTE, and Labor Member of Parliament, yesterday observed that this country is so “vastly and astronomically broke that the $18,000,000 a year spent on American films was like a grain of salt in a salt mine.”

O’Brien added that England’s 4,500 theaters can not be kept in operation by British films alone, and if U. S. pictures are taken away audiences will have to see the same films over and over again, or the theaters will have to close.

End Ticket Tax, Allied Stand Congressional ‘Grassroots‘ Drive Mapped

Klein Joins House Group Going to Studio Hearings

Washington Bureau of THE FILM DAILY

Washington—Rep. Arthur C. Klein, D. N. Y., said yesterday he plans to go to Hollywood next month where hearings on the studio

50-50 “Amber” Terms Announced By Smith

Twentieth-Fox, roadshowing “Forever Amber” at advanced admission prices, will be licensed to theaters on a 50-50 rental basis, it was announced yesterday by Andy W. Smith, Jr., general sales manager. The new sales plan calls for regular playing time in the nation’s theaters, with protection guaranteed.

Cinecolor Crew to Bomboy For View of $1,000,000 Lab

West Coast Bureau of THE FILM DAILY

Hollywood—Following a meeting with British producer Peter Franklin and Mohamed Munjee, Indian financier of Cine studios in Bombay, Cinecolor Corp. announced that it will send a company of technicians to Bombay in the near future.

Technical unit, including lab personnel will investigate possibilities.

MPAA President Discloses He’ll Return with Alternative Proposals to Plan

London (By Cable)—Warning sharply that the Dalton plan to conserve Britain’s dollar reserves through the imposition of a heavy duty on U. S. film imports would hurt the British industry more than the American, Eric A. Johnston has registered his complete opposition with the Chancellor of the Exchequer as well as Sir Stafford Cripps, president of the

Rank Does a Service . . . for the U. S. film industry

By CHESTER B. BAHN

WHETHER by accident or design, J. Arthur Rank did the U. S. film industry the greatest possible service when, sailing for his native heath the other day, he remarked that it would be foolish to estimate the U. S. revenue to be derived during the next 12 months from the dozen or 15 British features his studios will send over. It was high time that some statement to that effect was spread upon the record by JAR for the enlightenment both of the British industry and His Majesty’s Labor Government headed by Prime Minister Attlee.

Especially of the latter. There has been far too much talk, on this side of the Atlantic as well as the other, of the exact total of U. S. dollars that is to pour into the Rank coffers in London Town through the oft-referred to “gentleman’s agreement” reached by JAR with the export circuits in the major circuit.

Such estimates must be $10,000,000 and $12,000,000 sound impressive, and to infer that this revenue actually may be counted upon in advance adds to the color undoubtedly.

Old British Releases

Spoiling U. S. Market

Washington Bureau of THE FILM DAILY

Washington—Movies to restrict American motion pictures in Brazil and Mexico are under consideration by the governments in those countries, it is pointed out by U. S. Government spokesmen here. Pending measures, it is understood, would take the form of a restriction on

Brazil, Mexico Plan U. S. Film Barriers

Philadelphia — Film Classics of Philadelphia, a partnership comprising Jack H. Greenberg, Jack G. Engel, Ann Greenberg and Bernice Engel, has filed a bill in equity in Common Pleas Court seeking to re

Name of Film Classics Is Philly Suit Subject

End Ticket Tax, Allied Stand Congressional ‘Grassroots‘ Drive Mapped

Klein Joins House Group Going to Studio Hearings

Washington Bureau of THE FILM DAILY

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“I’m Business Man, No Politician”—EAJ

London (By Cable)—Queried on reports from the U. S. that his name was being advanced for the GOP vice-presidential nomination in 1948, Eric A. Johnston, MPAA press, yesterday commented thiswise: “I am a business man, not a politician.”
Hoffay Named to Head E-L Foreign Publicity

Michael (Mike) Hoffay, veteran of the industry's foreign publicity department, was announced yesterday as the new E-L foreign publicity-chief. Promotion of Hoffay, according to Youngstein, marks the completion of plans for intensive overseas promotion of all E-L foreign product, with particular emphasis on Latin America. As soon as Hoffay sets up the office advertising, publicity and exploitation departments, he plans to join Sam Seidelman, foreign department sales head, in a tour of E-L's Latin-American offices.

Klein Joins House Group Going to Studio Hearings

As announced by Page 1, a labor dispute will be conducted by Senator D. Korns, R. I., and Senator W. W. Klein, like Kearns, is a member of the House Labor Committee.

French Left Wing Sees Johnson Sinking Industry

Paris (By Cable) — Eric A. John- son, MPAA president, was the vic- tim of an attack in the independent Left-Wing newspaper Combat. Pa- per charged Johnson with trying to "colonize" the film industry and said that he plans to use the French film industry to improve the American screen output.

Describing the MPAA head as "the dictator of the American cinema," Combat charged that Johnson originated the French-American film agreement reserving 75 per cent of French screens for U.S. films. He is accused of undercutting French films prices with films "already dead in America" and it is charged he "would give them away if he could, for the sole aim of sinking the French cinema."

Ben Cohen to Industry? Maybe Yes, Maybe No

Washington Bureau of THE FILM DAILY
Washington — Reports that Ben- min Cohen is slated for a post in the film industry have been discounted by the office of the re- tiring State Department counselor. The long-time counselor, Cohen, "no plans for the future," his office said. Since there was no flat denial, however, speculation continued that Cohen may yet accept a job as coun- sel to one of the major companies. It was recalled that Cohen was re- ceived by James F. Byrnes, former Secretary of State. Byrnes is now serving as special counsel to MPAA, as well as counsel to 20th Century-Fox.

Senate Action Today On Service Tax Exemption

Washington Bureau of THE FILM DAILY
Washington — The Senate today is expected to act on a bill by House Ways and Means Committee Chair- man Harold Kost, sponsored by the Fed- eral admittance for men in uniform at the end of this year. The measure, which provides 20 cents of the new tax, in the tax laws, was passed by the House this week and reported to the Senate yesterday by the Senate Fi- nance Committee. Although there were changes in it, necessitating a House-Senate conference, the con- versation wiped out the box-office ex- emption for uniformed men remains unchanged.

Technicolor Div. on Aug. 15

Board of directors of Technicolor Motion Picture Corp., Inc., has de- clared a dividend of 25 cents per share, payable to stockholders Aug. 15, to holders of record on Aug. 4.
"CAPITOL, N.Y. SMASHES ALL-TIME RECORD!"

"COLUMBUS OPENING SOCKO! CHALLENGES 5 YEAR HIGH!"

M-G-M presents CLARK GABLE • DEBORAH KERR • Sydney Greenstreet • Adolphe Menjou • Ava Gardner • Keenan Wynn
Edward Arnold in "THE HUCKSTERS" • Screen Play by Luther Davis • Adaptation by Edward Chodorov and George Wells
Based on the Novel by Frederic Wakeman • Directed by JACK CONWAY • Produced by ARTHUR HORNBLgow, JR.
Duty Will Hurt British Worse, Says Johnston

(Continued from Page 1)

Board of Trade, and Ernest Bevin, Foreign Secretary.

Johnston, who had conferred earlier with Dalton, expressed the American industry's viewpoint to both the British cabinet yesterday, and at a subsequent press conference last night, the MPAA top- per said that he was returning with alternative proposals.

Their nature, however, was not revealed. At previous meetings with President R. T. Davis and W. R. Fuller, general secretary of the CEA, it was suggested to Johnston that U.S. distribs, as an alternative voluntarily reduce film rentals to a £3 1/3 per cent maximum. Johnston's reaction to this is not known.

At last night's press confab, Eric A. Johnston brings his series of London conferences to a close today with meetings with both J. Arthur Rank, who returned this week from a lengthy U.S. visit, and with Sir Alexander Korda. Johnston flies back to New York via TWA tonight.

widely attended, Johnston declared that Aid was not only un-sympa-
thetic with the British dollar famine, but thought that the imposition of a heavy duty was the wrong ap-
proach, with far heavier repercussions on the U. K. trade than on U. S. film biz.

Let Britain set such an example.

Johnston asserted, and it would encourage other countries to adopt similar restrictions. With the Brit-

ish industry dependent on the world market for survival, Johnston sug-

gested that the Dalton plan could prove well nigh fatal.

Johnston said frankly that he real-
ized the British dollar problem was urgent and would reach a crisis this Winter. Growth alone from the U. S. could take effect, but he said he thought the problem was a short range one, with the Marshall Plan as the probable answer.

He added he realized that Britain's problem was conserving of dollars and his talks here were all directed toward considering if this could be overcome by methods other than the import tax.

Discussing the progress of British pix in the U. S. he said he thought the gross this year would greatly exceed $10,000,000.

ALONG THE RIALTO

by Phil M. Daly

Thursday's Tidings

• • • IF THE ACADEMY fails to bestow an "Oscar" on James Caan for his newsreel performance, it's missing a bet . . .

The James C. footage even eclipses that historic newsreel clip in which the Little Flower broadcast the funnies to the kiddies . . . • Looks as though still another feature will be shot in the East next spring, if not before . . . Jack Warner has acquired Allen Boretz's original, "The Girl from Jones Beach" . . . And whatever they may think in California, there is only one James Beach . . . . • There is something re-

freshing about those Paramount "Variety Girl" trade ads . . .

You just sorta wanta read every word of them . . . • And speaking of reading, better grab a copy of the current Time magazine and pursue the cover story on Hedda Hopper . . . . • The Journal of Commerce estimated yesterday that Paramount's six-month net will be about $22.53 a share, against $25.38 a year ago . . . . . The financial paper added that the prospects are considered favorable for a normal seasonal improvement in revenues in the latter months of the year, with Para-

mount earnings for the full year approximating $5.41 a share, against earnings of $5.92, on present capitalization, reported for 1946 . . .

• Enterprise's Eastern publicity-ad Rep., Fred Polangian, is author of the lyrics of a new song, "Be An Angel," published this week by Mills Music, Inc. • • • Lawrence Watkin will be sailing on the S.S. Mauretania a week from today for Ireland to do six weeks of research on legendary Leprechauns for Walt Disney's "The Little People" . . . . Tom Warner re-issue bill, "Marked Woman," and "Dust Be My Destiny" is set for Aug. 9 release . . .

Film Classics Name

Philly Suit Subject

(Continued from Page 1)

strain Film Classics, Inc., from us-

ing the words Film Classics in con-

nection with the distribution of films in the Philadelphia territory.

Pathe seeks to register the Film Classics name, claiming that the name is duly registered with the secretary of the Commonwealth of Philadelphia, that a certificate of registration is outstanding, and that they have been doing business under the Film Classics label since Febru-

ary, 1944.

Film Classics of Philadelphia han-

dled FC releases in the territory up to July 1 and will continue to re-

lease product made available before that date. Product released sub-

sequent to July 1 has been handled by Film Classics, Inc., with Mort Ma-

grill, former United Artists branch manager, in charge of the local ex-

change.

Albert M. Cohen represented Film Classics of Philadelphia in the suit.

Benchley Left $60,353

Estate tax yesterday disclosed that the late Robert Benchley left a total of $60,353. Entire es-

ate goes to his wife. Miscellaneous assets consisted mainly of accrued and antici-
pated royalties on books.

50-50 "Amber" Terms

Announced by Smith

(Continued from Page 1)

throughout 1948 and 1949, since the film will not be shown anywhere at lower prices during those years. The admission scale will be $1.20 to $1.25 for engagements, 75 cents for matinees, and 55 cents for chil-

dren.

"Amber" will be released to the largest number of day-and-date bookings in Fox's history, opening on Oct. 29 at the Roxy here as well as key Coast situations and others throughout the country.

The largest and most intensive ex-

ploitation campaign ever used on a Fox picture will prepare the way for the film's key city showings, according to Charles Schlaifer, ad-


GPE Earns $417,218

General Precision Equipment Corp. and subsidiaries report con-

solidated net profit for the three months ended June 30, after the pro-

vision for Federal income taxes, of $417,218, subject to year-end adjust-

ments.

COMING and GOING

GRAD SEARS, UA vice-president, arrived on the Coast yesterday from New York.

STEVE BRODY, Monogram producer, in Boston for a long weekend, will return to town Monday. He will leave for England on the S.S. Elizabeth Ann.

E. J. MANNIX, Metro studio executive, is in New York for two weeks of studio prob-

lems.

HERBERT FREEMAN, Paramount v-p and board chairman of the AMP, is in New York for a recuperation following a Federal income tax prob-

lems.

HERBERT LEVY, MPTOA general counsel, was in New York from New Haven yesterday.

JAMES J. GRAINGER, Republic executive vice-president in charge of sales and distri-

bution, has returned to New York following a two-week visit at the company's North Holly-

wood studios.

WILLIAM B. ZOELLNER, head of M-G-M's short subject department and importa-

tions, arrived in Dallas yesterday from Okla-

homa City.

BEN GOETZ, head of M-G-M's production in England, VICTOR SAKHNI, M-G-M pro-

ducer, and HERBERT STOTHART, musical dir-

ector for the company, are due from the College of the Embankment today.

S. Queen Mary Aug. 8 for London.

MILTON S. KISSEL, SKO vice-p.-yo, left for the Coast last night to hustle with David O. Selznick, Daniel T. Sheehy and L. S. Spanton on the sales policy for the "Intermezzo" re-issue.

ERNEST DALTON, Paramount int'l's manag-

ing director for Argentina, Uruguay and Pam-

ama, is scheduled to arrive in Los Angeles today via Miami and New York today by air from Buenos Aires.

JAMES A. SISKIN, Paramount int'l's sec-

tary-treasurer for Australian and New Zealand, is scheduled to arrive in Los Angeles today via Miami and New York today by air from Argentina. He is expected in New York on Aug. 8.

BOB HOPE has returned to Hollywood.

GEORGE JESSEL will leave tonight for the Coast.

Brody Soils Aug. 1

To Set U. K. Production

(Continued from Page 1)

yesterday launched a new blitz over the same territory first explored by Momo's board chairman, W. Ray Rank, with mashes in London and in England for studio space for "Hamlet." Until then England was being held over in many of the spots because of unprecedented business, which could field THE FILM DAILY.

The Miami Theater, in Miami, Okla., hit its eighth highest gross in 28 years with the show. Brody added. New York preem for the film is set for the Victoria Theater on Labor Day.

Monogram and Allied Artists pro-

ductions are there.

While the definite dates or stories are ready for publication, Brody in-

timated that he would start things moving in the coming week. He will be in the top offers for about two months.

"Hucksters" Gets Holdovers

Reports reaching the M-G-M home office yesterday from the field men-
ured holdover engagements for "The Hucksters," starring Clark Gable and Deborah Kerr, in at least 177 theaters in 34 cities. At the Capitol, Broadway, a new all-time record gross was reported for the film's first night. No previous record holder for the Cap-

itol was "The Harvey Girls."
Pittsburgh, July 15.

Surprise smash of summer has turned up at the Penn this week in "Dear Ruth." Comedy is doing land-office biz, putting house in a spot since it easily rates another stanza but "--------" has already been booked to open this Thursday (17) as part of 1,000-theatre country-wide premiere.

Penn (Loew's-UA) (3,300; 40-70)—"Dear Ruth" (Par). Taking town by storm. Noth'in' like $--$-- expected, but that's what this likely will do. House in a quandary, with "Ruth" rating an easy holdover and "-----" (--) already widely-bally hoed for July 17.

Paramount's

"DEAR RUTH"

Starring WILLIAM HOLDEN • JOAN CAULFIELD
with BILLY DE WOLFE • EDWARD ARNOLD • MONA FREEMAN
Mary Philips • Virginia Welles • Kenny O'Morrison
Produced by PAUL JONES • Directed by WILLIAM D. RUSSELL
Screen Play by Arthur Sheekman • Based on the Play by Norman Krasna
End Ticket Tax, Allied Stand Congressional Grassroots' Drive Mapped

(Continued from Page 1)

at the meeting here. Under consideration will be whether to add a test case to the legal status of Ascap and MPTOA. The two points already mentioned, the following are on the Committee's agenda:

1. Action on membership applications not yet approved.
2. Preliminary plans for Allied amicus curiae presentation before the Supreme Court in the N. Y. equity case.
3. Progress of Allied's campaign to procure additional product.
4. Consideration of President Jack Kirsch's plan for handling exhibitor complaints.
5. Consideration of appeals from the local territories to form Allied units.
6. Plans to implement and extend the plans to buy up the old films, and prevent harmful exploitation overseas. Wilcox reported that on his recent trip to the States, Americans claimed that too many crime and low-life films are being made.

Small Will Produce Italian Pix Series

(Continued from Page 1)
est in U. S., it is announced here. Background shots for the initial production "Caglione," a well-known play, are being photographed with exposed footage being flown daily to Holly- wood. Preparations are being made to direct the picture for Small, arrived in Rome yesterday with Dario Sabatelli, associate producer. Actual production will be started in late September.

New Two, Three-Way Colby Processes for 35 mm Pix

(Continued from Page 1)

of additional sound units for new multi-million dollar laboratory being installed at Indian studio.

Old British Releases Spoil U. S. Market

(Continued from Page 1)

play subordinate rolls, Wilcox stated that "British pictures were never at a lower ebb than now."

He urged British producers to create, in addition, to buy up the old films and prevent harmful exploitation overseas. Wilcox reported that on his recent trip to the States, Americans claimed that too many crime and low-life films are being made.

FWC Redlines Theater Personnel in Frisco

West Coast Bureau of THE FILM DAILY
San Francisco—Charles P. Slou- nas, president of FWC, and Richard Stock, executive vice-president, division manager, have announced several promotions and transfers among personnel.

Herman Korzen, San Francisco district manager, will transfer to the East Bay, where he will have a new office in Berkeley, Richmond and Vallejo.

Harry Seipel, whom he replaces, will become Pennsylvania district manager.

Gay S. Reeder will be the new San Francisco manager, combining his new post with that of advertising director for the northern division.

Former Peninsula area manager, W. C. Ricord, Jr., will move to super- vision of theaters in Sacramento, Livermore, Fogg, Fresno, Visalia and Hanford.

Fred Glass, former Valley district manager, will move to Los Angeles to assume charge of the Orange Belt territory in Southern California.

BRAZIL, MEXICO PLAN U. S. FILM BARRIERS

(Continued from Page 1)

the number of American films that could be exported to Brazil, while Mexico is believed mulling a posal to insist upon more playing time for local product in Mexican theaters.

According to Commerce Dept. of- ficials, the Municipal Government of Mexico City, which recently notified the distributors that they may play Mexican product one week of each month, is again seriously considering the suggestion of William Arte- dios, jointly owned by Mexican in- terests and RKO, plans to erect a theatre in Mexico City on the first of a cir- cuit of 3,000-seat theaters converted from U. S. Army hangars purchased by Azcarraga in the Spring. Azcarraga bought 60 of the structures at that time.

Of course, the Washington entry for the MPTOA and ATA into the projected Theater Owners of America insofar as the province of its directors, comprising representatives of its affiliated units, was made public yesterday by Herman Levy, MPTOA general counsel.

Thus, the MPTOA directors will be the official delegates to the Washing- ton joint assembly in September. The affiliated units are expected to set for a major merger in a few years, possibly in the ensuing weeks before the joint assembly.

In the event that the Washington parley attracts any considerable number of MPTOA members in ad- dition to the directors, it is expected that a meeting of the directors' session will be held to con- sider the consolidation of the MPTOA and ATA into the new TOA.

Cinecolor Crew to Bombay For View of $1,000,000 Lab

(Continued from Page 1)

of additional sound units for new multi-million dollar laboratory being installed at Indian studio.

SICK LIST

JACK ANDREWS, Paramount, and TONY TEDESCO, United Artists, two Omaha sales- men who have been in the hospital, have returned to their jobs.

ATA-MPTOA Meet in D. C. September 19-20

(Continued from Page 1)

Meeting is expected to approve the merger of the two organizations into the projected Theater Owners of America.

Brylawski will be in charge of arrangements for the meeting. The directors, officers and directors of both groups, scheduled for the Shore- ham Hotel on Sept. 19 and 20. Serv- ing with him as a member of the dinner committee is Frank Boucher, while Gene Ford is chairman of the arrange- ments committee.

Brylawski and a number of his committee chairmen are to meet on July 31 with levy committee chairmen, Ed Fabian and Ted Gamble, to continue plan- ning the Washington meeting, slated to be the largest gathering of exhibitors in industry history.

Preliminary plans already call for tours of Washington for delegations and their wives, while exhibitors are slated to attend a Variety Club of Washington testimonial dinner for George Jessel the night of Sept. 20.

MPTOA Directors Will Be Group's Official Delegates

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Cinecolor Crew to Bombay For View of $1,000,000 Lab

(Continued from Page 1)

of additional sound units for new multi-million dollar laboratory being installed at Indian studio.
Rank Does a Service
... for the U. S. film industry

(Continued from Page 1)

but in this instance, the application of the industry precept, "the bigger the figures, the bigger the story," is just begging for trouble.

BECAUSE why?

Because these $1,000,000 and $2,000,000 figures have been accepted pretty much at face value in Great Britain where the flow back home of American dollars in the guise of film remittances is a matter of Governmental concern. You've read the dispatches about the Dalton plan, no doubt.

No American tax man, whether he operates an affiliated circuit or whether he has a small chain of indie houses, would guarantee any specific sum to JAR without a look-see at the British product. And whether he'd do so after a look-see depends.

But let's get back to those de luxe telephone number figures. Did you ever stop to ponder just how much those 12 to 15 JAR pix would have to gross in U. S. theaters to bring the British tycoon $12,000,000? No? Well, here goes, pal, and it might be well were Prime Minister Attlee and such Cabinet members as Ernest Bevin, Hugh Dalton and Sir Stafford Cripps to listen in.

Take a U. S. theater gross of $60,000,000, and work down. Say the JAR pix are sold at an average percentage of 35 per cent. That would mean a return to the distributor or distributors of $21,000,000. Against that is there a distribution charge of, say 35 per cent, or $7,350,000. Deduct that and you get $13,650,000 as JAR's share.

But wait a minute. That's not clear. From it must be deducted all print costs and all advertising costs. The latter certainly run high. British pix have to be sold, but good, So the total print expenditures plus print costs could approximate 15 per cent of the $21,000,000 mentioned in the preceding paragraph. In turn, that would put JAR's share of the $60,000,000 gross at $10,500,000.

WILL 12 to 15 Rank pix next year gross $60,000,000 in the U. S.?

Which probably explains why Bob Wiley was moved to remark at that New Orleans confab that the Rank forces were somewhat on the "impatient" side. It also explains why there are those who feel, and keenly, that the emphasis should be placed, not on any specific revenue estimates or assurances, but upon the pioneering job entailed and the headway made in it during the last two years.

JAR himself has described the American market as the toughest to break for British pix. Which it is. And for understandable reasons, some of which JAR himself enumerated.

It would be well for the Labor Government to bear in mind, as it looks for golden returns for British pix here, that when the first Rank distribution deals were made the average English film import was regarded by American exhibitors as "box office poison," to revive a classic term.

In two years, by dint of persistent selling (and some horse-trading, no doubt), the resistance to British films has been overcome to the point that some of them are earning dollars for Rank, or al, and they have the "open sesame" to 3,100 affiliated theaters and many, many others.

That, pal, is a major accomplishment, if there ever was one! And it rates loud applause from both benches in Commons. And as an instance of American good faith, as well as a major accomplishment, let it be added.

JAR has remarked that British pix are by way of tapping a huge new American film audience that had in mind what has been done—and it's amazing—by his "Henry V" over here by UA's Paul Lazarus, Jr., his own JARO's Capt. Harold Austin and the N. Y. Theater Guild. Maybe he was thinking of the pictures placed with Universal-Int'l and with Eagle Lion for distribution. Maybe he was thinking of those coming up.

Let's see what U-I's Nate Blumberg, Matty Fox, Bill Scully, et al, have accomplished for JAR. It was in late 1945 that the U-J deal was made, and in the intervening months, U-I has distributed or is distributing, "Madonna of the Seven Moons," "Seventh Veil," "Dead of Night," "My Other Sister," "Notorious Gentleman," "Wicked Lady," "Stairway to Heaven," "Odd Man Out," and "Great Expectations." Bill Heineman's U-I's Prestige division has another Rank group in tow—"Brief Encounter," "This Happy Breed," "The Captive Heart," and "The Lady Surrenders." Naturally, no one is telling the exact figure, but that always available "informed source" puts the present distributor's share of the earnings of the first seven pix handled by U-I at $11,000,000.

Using the formula introduced some paragraphs up, that would be $1,000,000 for JAR.

"Great Expectations" thus far has played in only 20 situations, "Odd Man Out" in some 50. Between the two, they should bring in about $3,000,000 revenue to the distributor, making JAR's share $1,500,000.

And there again you have a negative counter to those $10,000,000-$12,000,000 revenues.

GIVEN 12 to 15 really good British pictures next year with an appeal to the American film-goer, and JAR conceivably could collect $8,000,000 on this side. But the pictures will have to be good. And they will have to have some regard for American likes and dislikes. That's strictly up to JAR.

For the rest, let Parliament and the Attlee Cabinet alike frankly be told the factual story of what's been accomplished, with no phoney figures introduced.

Remember: Let our British cousins be misled into accepting those phoney figures for 1948 as the real thing, and the bitter disappointment and disillusionment that inevitably must result will have atomic repercussions.

---

FLASH!
ARMY AIR FORCES DAY
AUGUST 1st
YOU CAN BOOK THE MIGHTIEST AIR FILM EVER RELEASED!

THE ARMY AIR FORCES' OWN TOP SECRET FILM OF "OPERATION STRANGE" . . . THE MOST SMASHING AERIAL VICTORY IN HISTORY!

"THRILLING! GRAPHIC! VIVID!"
—says the New York Times

"Americans everywhere should see it!"—Lt. General H. S. Vandenberg

Directed by William Wyler
Released by Monogram Pictures Corporation through arrangements with Carl Krueger Productions and the United States Army Air Forces

With an introduction by JAMES STEWART

Phone Your Nearest MONOGRAM EXCHANGE
RIGHT NOW!
I wonder who's kissing her now

SET A NEW ALL-TIME 20-YEAR RECORD AT THE ROXY, NEW YORK YESTERDAY, TOPPING THE PHENOMENAL FIGURES OF "THE RAZOR'S EDGE"!

CHICAGO—ALL-TIME 20th RECORD ANY THEATRE, ANY WEEK!

DETROIT—ALL-TIME 20th OPENING RECORD!

BOSTON – SAN FRANCISCO – CINCINNATI SMASHING RECORD HIGHS OF "STATE FAIR"!

WONDER GROSSSES IN INDIANAPOLIS–MANCHESTER–OAKLAND!

"I WONDER WHO'S KISSING HER NOW" TECHNICOLOR • starring JUNE HAVER • MARK STEVENS with MARTHA STEWART • REGINALD GARDINER • Lenore Aubert • William Frawley • Gene Nelson • Truman Bradley • George Cleveland • Directed by LLOYD BACON • Produced by GEORGE JESSEL • Original Screen Play by Lewis R. Foster • Additional Dialogue by Marion Turk • Dances Staged by Hermes Pan
Johnston May Make Second U. K. Visit

London (By Cable) — Eric A. Johnston, who left here last night for his Washington headquarters, via New York, will discuss the British situation arising from the Dafon heavy duty plan with major company executives at an MPAA board meeting July 30.

On the basis of what is verbally tossed on the table at that board (Continued on Page 6)

Telecasters Ready Plans For Presidential Drive

Television's coverage of the 1948 national conventions of the Democratic and Republican parties will be via films, rapidly dispatched to studios, if the conventions are held in cities where tele network facilities are available. J. R. Poppele, president of the Television Broadcasters Association told party leaders. (Continued on Page 7)
Salzberg-Dudelson Join Dezel as Cincy Partners

Edward Salzberg, formerly with RKO and SRO, and Harry Dudelson, formerly with UA, have act-

ed last patented in the Cincinnati Screen Guild franchise from Al Dezel, it was disclosed here yester-

day by Dezel, in Iron Detroit. Dezel said, in line with his plans for building up his dis-

crating organization in the Detroit area, that his company has been incorporated under the name of the place where he has the Film Classics franchise as well as 50%.

Dezel's Civic offices have just undergone a $5,000 remodeling program. George Valaskos has been added to the Civic sales staff to cover West Virginia and Kentucky.

Dezel announced that Ralph For-

man, formerly with UA, has joined Screen Guild in Detroit as branch manager, with William Clark, for-

mler with PRC and Monogram, added to the staff as state salesman.

Aug. 28 Hearing Set for

Sowega Monopoly Action

Macon, Ga.—Hearing on the mon-

opoly suit filed by operators of the Sowega Auto Theater against I. C. Gortatowski, operator of four the-

aters in Albany, Ga., and six of his stockholders, has been set for Aug. 28 by Federal Judge F. M. Scarlett.

Plaintiffs allege a conspiracy to monopolize theater trade in the Albany area and to control the distri-

bution of first grade features. Plaintiffs include James G. McClellan, Walter R. Tres and Willard Quick, while the defendant distributors are Warner, M-G-M, 20th-Fox and United Ar-

tists.

Grinell May Return UA

To Producers' Co-operative

West Coast Bureau of THE FILM DAILY

Los Angeles — Jacques Grinell, Eastern financier and foreign dis-

tributor, was unavailable for com-

ments on a report that he is seeking to leading independent pro-

ducers to return United Artists to

the status as a producers' co-

operative. His plan, it is said, would find him the financing and paying off of Mary Pickford and Charles Chaplin, with independent producers not re-

quired to advance any money.

Nato Names Yankie to

Head New Education Dept.

Chicago — Nato Company an-

nounced the appointment of Rus-

słow Yankie, Southern district sales man-

ager, as director of their newly-es-
tablished educational film projection department.

Field to Buy Chi. Times

Chicago—Marshall Field, publish-

er of the Chicago Evening Times, will buy the Chicago Evening Times from Richard Finnegan and Asso-

ciates at $60 per share. Times' staff, under Finnegan's direction, will be retained.

Disney Mulls M-G-M Offer

West Coast Bureau of THE FILM DAILY

Hollywood — Despite a published

report that M-G-M is seeking to add

Walt Disney to its payroll as chief prod-

ducer, offering Disney Margaret O'Brien for lead in "Alice in Wonde-

erland," it is reliably learned that as yet Disney has not decided whether "Alice will be a live or

character. It is also learned there have been no discus-

sions between principals of M-G-M and Disney.

There have been discussions be-

tween RK0 and Disney for RKO to use space at latter's lot. But no deal is expected to be consummated before Peter N. Rathvon, company prexy, concludes a deals for Atlas Corporation's stock in EKO.

WB Anniversary Drive

Winding Up This Week

Warners' Anniversary Drive, 13- week campaign which started April 27, will wind up tomorrow. Although the winners will not be declared until after Labor Day, a hearing to take place Aug. 27, the leaders at the end of the twelfth day are:

District: First—Midwest, Harry Seed, district manager; second—Southwest, David Roberts, district manager; third—Central, Charles Rich, district manager.

Branches (grouped into four areas): First places—Salt Lake City, Seattle, Detroit, Chicago. Sec-

ond places—Oklahoma City, St. Louis, Cleveland, New York. Third places—Memphis, Minneapolis, Denver, Chicago.

Radio Luxembourg Ads

Plug ABC Screen Bills

London (By Cable) — Associated

British Cinemas has started a screen publicizing campaign to tune in Radio Luxembourg where commercial advertisements of War-

ner-Pathé and ABC films are regularly broadcast. The circuit are again being broadcast. Twice nightly screen messages in each of the circuit's 800 house lists frequencies and times and days of announcements of films to be shown in Britain the following week.

ABC apparently also hopes to build up a new listening audience for commercial radio in the United Kingdom, with the circuit planning eventually to advertise other attractions played by the circuit, including British-made pictures.

Silversteins in Havana

Maurice "Red" Silverstein, Loew's Int'l Latin-American regional direct-

or, was joined in Havana yesterday by his wife and son. They leave in another week for a two-week Mexi-

can trip, and return to New York about mid-August.

Harry Rossnagle Survives

Chicago—Harry Rossnagle, 48, manager of the Blackstone Theater, is dead. His wife and three sons sur-

vive.

COMING and GOING

ERIC A. JOHNSTON, GERALD M. MAYER, JOYCE C. CLARK and EMIL SMITH, arriving at La Guardia early today by American Airlines flight, plan to hop another plane immediately for Washington.

L. T. PATTON, Atlanta district manager for Atlas Screen Supply Co., is on a tour to the territory following home office conferences.

HERBERT J. YATES and WILLIAM SACHER are en route to New York from Cheyenne, Wyo.


JOSEF N. WEBER, president of Keystone Pictures, will call on Southern exhibitors in New York. ROBERT E. HAYS will arrive in New York for conferences with members of the company's board of directors.

ERWIN WINDMIX, home office manage-

r of the company, will visit exhibi-

tors in the New York area.

"LUKIE" STEIN, operating the Southeastern Theater Supply Co., will visit exhibitors in Georgia and "Fred" HUDSON, manager of theaters in Ohio, will visit Southern exhibitors in the New York area.

"LITO" S. EPHRAN, vice president of the company, will visit Southern exhibitors in the New York area.

HARRY MEYERFELD, manager of the company, will visit Southern exhibitors in the New York area.

ANOTHER SOURCE OF SUPPLY

Learn All About Filmex's Prominent Trailer Service

Filmex Trailer Service

540 Manhattan Avenue

Chicago, Ill.

$5.00
THE NEXT IMPORTANT INDUSTRY DATE IS

Mother's Day

OLKS IN THE KNOW OUT IN HOLLYWOOD ARE ALL TALKING ABOUT A GREAT NEW TECHNICOLOR PICTURE FROM 20TH CENTURY-FOX!

The same 20th Century-Fox whose Technicolor I WONDER WHO'S KISSING HER NOW set a new all-time 20th record for any theatre, any week in Chicago—a new all-time 20th opening record, in Detroit—a sensational pace in Indianapolis, Cincinnati, Pittsburgh and Boston!

IT'S THE FIRST TRUE STORY OF SHOW BUSINESS—NOT AS IT'S BEEN TOLD A HUNDRED TIMES IN BACKSTAGE PLOT, BUT AS WE IN SHOW BUSINESS REALLY KNOW IT!

Just as everybody in show business is talking about the Miracle figures being set by MIRACLE ON 34TH STREET everywhere—and the miracle holdover and move-over runs!

THIS PICTURE IS "MOTHER WORE TIGHTS"* AND IT IS THE NEXT GREAT 20TH CENTURY-FOX ATTRACTION TO OPEN IN NEW YORK!

New Yorkers will also soon be seeing KISS OF DEATH, FOXES OF HARROW, NIGHTMARE ALLEY, DAISY KENYON— and FOREVER AMBER in Technicolor, GENTLEMAN'S AGREEMENT and CAPTAIN FROM CASTILE in Technicolor!

MOTHER'S GREAT DAY WILL BE WEDNESDAY, AUGUST 20TH, WHEN "MOTHER WORE TIGHTS" OPENS AT THE ROXY! EVERY SHOWMAN WILL REMEMBER MOTHER'S OPENING DAY!

* Mother is BETTY GRABLE—Dad is new-star DAN DAILEY—and the kids are MONA FREEMAN and CONNIE MARSHALL. It was directed by WALTER LANG and produced by LAMAR TROTTI. Lyrics and music by Mack Gordon and Josef Myrow.
Excise Tax Changes Pledged By Solons

(Continued from Page 1) insisted they just don’t know what to do with that levy. Representative Thomas Jenkins, R., Ohio, pledged himself to fight to wipe out wartime excise taxes on non-luxury goods. “There is,” he said, “a strong public sentiment against heavy wartime taxes during peace time.”

As for the admission tax, however, Jenkins said he has reached no conclusion. “Let the picture people make their case, and then we can decide what to do. He added that so far as he is concerned, the decision might rest largely upon whether the PX industry can show that the admittances levy cuts down business at the box office—and then we’d want to know whether simply cutting out the 15 precarious method of eliminating it, would work out.”

Representative Bertard Gearhart, R., Wisconsin, has introduced an overall bill cutting income and corporate levies but increasing the overall yield of excise taxes through a series of manufacturers’ excise taxes, not to be applied to cost of living items. Although he stipulates new taxes and indicates some he would have dropped, he said he has reached no conclusion regarding the admissions tax. “I would not be adverse to considering the removal of the theater tax entirely—or pegging it at 20 per cent,” he said. “My mind is completely open on the subject.”

Osborne in New Zealand

William E. Osborne, Monogram’s Far Eastern rep., is at present in Wellington, N. Z., in conferences with British Empire Filners of New Zealand, Ltd. From there, Osborne will proceed to Australia for a short stop, then route to the Middle East, where he will visit Egypt, Palestine, Syria and the Lebanon.

DiPietro Leaving Films, Inc.

Alfred DiPietro, vice-president of charge of operations for Films, Inc., has announced his resignation effective Aug. 15. DiPietro will announce his new connection at the Naved convention in Chicago on Aug. 2.

Along the YARD

with PHIL M. DALY

Ringing Down the Week’s Curtain

• • • FINALIZATION of the Rathvon-RKO deal could be closer than you think . . . David O. Selznick is bringing over Italy’s great director, Mario DeDia, in September . . . Yes, sir, it’s a horse on Phil M. from now on courtesy of Eagle-Lion . . . As a matter of fact, not only one horse but 13 Red Stallions on a scout which arrived yesterday . . . Sota takes Phil M. back to his McAllen, Tex., day, day, at that . . . Where was the film industry when the jewelry industry was slopping thru that House amendment freeing jewelry up to $25 from the Federal excise tax . . . “Best Years” will play solo in those 38 RKO Met. houses . . . Didjo know that “The Bachelor and the Bobby-Soxer” marks Cary Grant’s 21st Music Hall appearance? . . . That’s talkin’ tough . . .

• • • HERBERT WILCOX, bless him, also said something sadly —and badly needed saying—when, on his return to London, he warned that ancient British pix reaching U. S. screens are doing the British cause here grave damage . . . And the responsibility, let it be pointed out, is that of certain Britons, not of the U. S. distribs, now selling the pix . . . Obviously, if the former had not made the oldies available for a long spell of pseudo, the latter would not be releasing ‘em . . .

Elizabeth, N. J. cops can be thankful fire industry newsies were on hand at the Liberty Theater opening of “I Wonder Who’s Kissing Her Now” the other eve . . . The newsies, like Horatio at the bridge, held the doors as the mob surged forward . . . Just a matter of minutes . . . but there was every indication of a bad situation looming . . .

• • • BACKWARD GLANCES, via THE FILM Daily files: Louis B. Mayer, executive head of Ani’s, Stuart Prods., announces that the star’s future productions will be released thru first National Exhibitors Circuit.—FD, July 26, 1918 . . .

• • • LOOKS LIKE THERE’s going to be a full-fledged all-out exportation effort put behind one company’s product this season, if the proposition isn’t twisted . . . “Back to Showmanship” is to be the slogan . . . “Brute Force’s” first week at Loew’s Criterion hump up a gross approximately $20,000, which would be more than $5,000 the old mark set for “Bandit of Sherwood Forest.” . . . If you like softball better, plan to see Century Theaters Home Office and the 20th-Fox Exchange teams clash a week from tonight at Alley Pond Park, near Queens Village . . . Lester Pellock of Loew’s Rochester can take a bow for his “The Rackers” campaign . . . What with all those Congresional probes having film angles, why don’t they just move the capital from Washington to Hollywood . . . If you tune in on NBC’s tele-station WNBT tonight, you can see the Charles-Ray fight at the Garden . . . And tomorrow the station will air the Army-Navy tennis matches in Virginia by pickups from WNWB Washington . . .

• • • HOWINHELL can you reconcile these Biz-is-bad “well, well” cries with the fact that corporate profits in the first six months have been at an annual rate of $29,000,000,000 before taxes, topping the 1943 all-time mark by exactly $4,500,000,000? . . . Metro’s H. M. Richey goes to Miami next month for the Southeastern Theater Owners Association convention . . . Roy Del Ruth says he’ll use one or two Negro baseball players in “The Life of Babe Ruth.” . . . Brock Pemberton wants Metro’s Cameron Mitchell for his Fall Broadway production, “Free for All” by Ben Hecht and Charles MacArthur . . . “Will Stan Kramer dare shoot Bing Lourie’s “The Bishop of Broadway”? This is New York, in our mid? . . . Pic will take our Fair City over the satirical roads, but good . . . W. Benton Harrison, Jr., has been appointed to treasurer of General Aniline & Film . . .

Send Birthday Greetings To

July 25

William C. Dubshankler Henry H. Zehner
Martin D. Sackett Alida Lee
Elmer DeMaye Bob Wolf
Johnny Hines Al Pearce
Arthur Lubin Jerry Saymon

Virginia Gilmore Beverly Lord
July 26

Net Levine Z. L. Feeney
Albert Wetherill Joseph Quilis
Lawrence Gray Charles Vidor
Natalie MacMaster Henri Kupmann
Howard Levinson

Form Palestine Prod.; 1st Script by Behrmann

(Continued from Page 1) in the Desert,” which will be ready for both theatrical and non-theatrical showings in about two months.

Despite such drawbacks as insufficient technical equipment and a dearth of experienced personnel—out of the 500 writers in the Holy Land, only three have film writing experience—Lourie and his associates are sanguine about the success of their venture. Lourie said that the least of his worries was financing. Nor does the fact that he has not set up a U. S. distribution outlet worry him. He insists a good picture will make the grade.

Lourie got into partnership with 20th-Fox in 1939 in the building of a showcase in Johannesburg. Lourie was instrumental in challenging Schlesinger in South Africa. Shortly afterward, 20th-Fox and UA, by guaranteeing production over a long term, fostered the establishment of a circuit in opposition to Schlesinger’s. Lourie also operated the Alpha Film Studios in Johannesburg before the war.

In partnership with William Boxer and S. R. Potter, Lourie operates 11 South African theaters through the Associated Cinemas of South Africa, Inc. These are for the building of 35 more houses as soon as building restrictions ease up.

Lourie also expects to build a showcase in Tel Aviv, Haifa and Jerusalem. In Palestine, he represents the Pathé and Paramount Newsreel. He also distributed here American re-issues through his Middle East Distributors, Ltd.

Krumgold, who is in charge of production, has done scripting for Paramount, Metro and Columbia, he federal by 1936 to 1941. After a wartime stint with Government agencies in Washington, he operated his own public relations outfit.

State Films Commission Urged in South Australia

Adelaide (By Air Mail)—Legislation setting up new Commonwealth censure gradings, and calling for the establishment of a State Film Commission to control all film theater screenings, trailers and advertising, has been proposed to the Government by the South Australian Social Services Council.

Recommendations demand action to: grade films into four divisions, investigate the effect of film on cinema owners, screen the space in theaters for children; appointment of school teachers to attend previews, build and show living shows to children; committee to report on advertising; limit on shows to two and a half hours, and the forbidding of children in theaters at night.
Paramount predicted it... The Industry predicted it... The critics predicted it... Now the boxoffice proves it... ‘GOING-MY-WAY’ DAYS ARE HERE AGAIN!

"Welcome Stranger"

TOPS 'GOING MY WAY'
DAY AFTER DAY, EVERY DAY IN FIRST COMPARISON DATE AT RADIO CITY, MINNEAPOLIS!

BING CROSBY
JOAN CAULFIELD
BARRY FITZGERALD
in
"Welcome Stranger"

"Ah, Junior— you’re a broth of a boxoffice boy..."

"‘Tis me silver-throated croonin’ that’s got the public swoonin’..."
JOSEPH SISTRUM will produce "Blommer Girl" for U-L. . . . ★ pix rights to Thomas Wolfe's, "Look Homeward Angel" have been acquired by Seymour Nebenzal. ★ U-I has purchased "The Gay Goddess," Lewis Melzer-Oscar Saul original. ★ ★ Title role in Metro's "8. F.'s Daughter" goes to Barbara Stanwyck. ★ ★ Metro will star Van Johnson and Ava Gardner in Charles Martin's original, "Wanted." . . ★ William Keighley will direct, as his first assignment under his new five-year contract with Twentieth Century-Fox, "The Street With No Name," which will be produced by Sam Engel with co-operation from the FBI and J. Edgar Hoover. It will be a factual story based on the government's view-point on the implications of the post-war crime wave. ★ ★ Dick Foran has been cast in one of the leading roles of Arsgy's John Ford-Merian C. Cooper film, "War Party." . . ★ It looks like Clarence Brown's next assignment will be the making of "The Secret Garden," with Margaret O'Brien and Claude Jarman, Jr., in England for M-G-M. . . . ★ "Give My Regards To Broadway" is announced by 20th-Fox as the final title for "Oh To Buffalo." . . . ★ Hiram S. Brown, Jr., son of the one-time RKO prexy, has joined Vogue magazine as executive editor. To David O. Selznick. . . . ★ Jack L. Warner has signed veteran scenarist and novelist, George Bruce, to a writer-producer deal with his first assignment scripting "The Persian Cat."

Johnston May Make Second U. K. Visit

(Continued from Page 1) meeting, and possibly later special sessions, Johnston will prepare alternative proposals for re-submission to Hugh Dalton, Chancellor of the Exchequer.

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Final 20th-Fox Sales Meet Today in Montreal

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The Canadian sales group will include Sydney Samson, division manager, and Branch Manager V. M. Skorey, Calgary; Edward English, Montreal; Sr. G. March, St. John; H. J. Bailey, Toronto; J. E. Patterson, Vancouver, and J. H. Huber, Winnipeg.

Other meetings were held in Milwaukee, New Orleans and Washington.

Loew's Appeals Award

Boston—An appeal from the clearances made in connection with the Narragansett Pier Amusement Co. complaint has been filed with the local tribunal by Loew's.

HOLLYWOOD-VINE YARD

BY RALPH WILK

JOSEPH SISTRUM will produce "Blommer Girl" for U-L. . . . ★ pix rights to Thomas Wolfe's, "Look Homeward Angel" have been acquired by Seymour Nebenzal. ★ U-I has purchased "The Gay Goddess," Lewis Melzer-Oscar Saul original. ★ ★ Title role in Metro's "8. F.'s Daughter" goes to Barbara Stanwyck. ★ ★ Metro will star Van Johnson and Ava Gardner in Charles Martin's original, "Wanted." . . ★ William Keighley will direct, as his first assignment under his new five-year contract with Twentieth Century-Fox, "The Street With No Name," which will be produced by Sam Engel with co-operation from the FBI and J. Edgar Hoover. It will be a factual story based on the government's view-point on the implications of the post-war crime wave. ★ ★ Dick Foran has been cast in one of the leading roles of Arsgy's John Ford-Merian C. Cooper film, "War Party." . . ★ It looks like Clarence Brown's next assignment will be the making of "The Secret Garden," with Margaret O'Brien and Claude Jarman, Jr., in England for M-G-M. . . . ★ "Give My Regards To Broadway" is announced by 20th-Fox as the final title for "Oh To Buffalo." . . . ★ Hiram S. Brown, Jr., son of the one-time RKO prexy, has joined Vogue magazine as executive editor. To David O. Selznick. . . . ★ Jack L. Warner has signed veteran scenarist and novelist, George Bruce, to a writer-producer deal with his first assignment scripting "The Persian Cat."

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Tough D. C. Building Code to be Altered

(Continued from Page 1)

I

ometer for future action in other areas, including New York. Because of Congressional interest in tightening the regulations, it was anticipated that the capital would set the pattern for the rest of the country.

Strict enforcement of the fire and building regulations proposed by the District commissioners would have forced the closing of 20 of Washington's 66 theaters and the expenditure of an estimated $5,000,000 to comply with the new code. The proposed new regulations would have affected existing theaters as well as new stands. Compliance by existing theaters would have meant virtual rebuilding of many theaters and extensive alterations in almost all others.

The commissioners tentatively have agreed to many recommendations for the code by a subcommittee headed by A. Julian Blylawski, vice-president of the MPTOA and president of the Washington theater group in general. The commissioners have agreed that many of the tough rules will not apply to existing theaters. In addition, proposed changes for new theaters will be modified.

Among the changes proposed by the commissioners were the elimination of outside fire escapes and the addition of inside enclosed exits, removal of heating plants from under places of assembly such as stages, foyers, etc., changes in width and height of exits, and other changes in seating plans of theaters. The changes proposed by the commissioners were given over to a Court of law covering new and existing theaters.

The building code proposed in the legislation was to go into effect July 1 at the request of theater owners and others.

However, the effective date was post-poned six months until a full study could be made.

OHE OK on Construction Projects Expected Today

(Continued from Page 1)

number” of theater projects will be included, it was said.

Spokesmen for OHE said applications have been pouring in at the rate of about 50 a day since July 1, when most remaining controls over construction were lifted.

Since Congress singled out theaters and other amusement buildings for continued control, it is expected these applications will be promptly examined and that the new controls went into effect.

“Danger” into Winter Garden

B-Ly “Green for Danger” starts at the Winter Garden Aug. 7.
Guardian of her most important "bath"...

COSTLY shots like this might be so much spoiled footage... save for the vigilance and knowledge of the laboratory man.

He makes sure that the dailies take their all-important bath... inspecting, testing, keeping constant check as the exposed footage runs through the developing, fixing, and washing tanks and driers.

To his skill and watchfulness... as film representing "box-office gold" literally slips through his careful fingers... motion pictures owe much of their well-earned reputation for technical excellence.

This skill is more effective... the burden of constant vigilance lessened... when he works with dependable film of superior quality. That's why he always welcomes the family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
JOHNSTON WARNS BRITISH OF RETALIATION

Rank Backing U. S. Fight Against British Duty

Expected to Tell Cripps And Dalton That He Fears Repercussions from Move

London (By Cable)—J. Arthur Rank will be in the U.S. film industry's corner in its fight to prevent the imposition of a heavy duty on American film imports, the authority for which is now in the hands of Hugh Dalton, Chancellor of the Exchequer.

The British film tycoon, just back from a lengthy second American visit, made that clear here Friday at a press conference.

As an indication of what he may (Continued on Page 6)

Ad Cuts Hurt Exhibs. And Distributors

Cuts in advertising appropriations are harmful to exhibitors and, in the final analysis, to the companies themselves, Edward Schreiber, Century advertising-publicity chief, warned in a letter to ad-publicity directors of all distributing companies.

Taking cognizance of widespread (Continued on Page 5)

80-90 American Films Will Play in Hungary

Budapest (By Air Mail)—New season program announcements indicate that 156 to 190 features will be available to Hungarian theaters in 1947-48. Schedule is seen as sufficient to maintain outlets, particularly (Continued on Page 7)

61 Theater Projects Are Approved By OHE

Washington, D.C.—A total of 61 theater projects, calling for expenditure of $1,862,205 was approved by the Office of the Housing Expeditor from July 1 through July 18, it was revealed Friday. During the same period 70 applications for projects aggregating $2,233,412 were turned down.

811 Million in French Remittances Permitted

As MPAA's Requested $24 Million is Refused

Paris (By Air Mail)—permission to export $11,000,000 in profits of American film companies has been granted by the Office des Changes, rather than the $24,000,000 requested by the MPAA.

Remittance permits call for $8,000,000 covering profits earned between 1940 and the first half of 1946, plus $3,000,000 for profits earned in the fiscal year ended June, 1947. Latter amount represents about one-sixth of profits realized under the Blum-Byrnes agreement during the fiscal year.

Rank Cracking BBC Video Monopoly!

London (By Cable) — J. Arthur Rank has a license from the Postmaster General permitting him to beam his own experimental television programs from the Baird research station to the Dominion Theater, and from there to relay the images to five other West End houses. Permit also allows pickups of sporting events and news programs televised by BBC for large (Continued on Page 6)

Seek Public Support vs. St. Paul Amusement Tax

Minneapolis—St. Paul independent theaters and Minnesota Amusement Co. will join in an all-out fight opposing the proposed 10 per cent admission tax for St. Paul theaters and will seek public support of their opposition through newspaper advertising and the city's screens.

The proposal already has been introduced to the City Council, which is seeking means of adding (Continued on Page 5)

Goodman Named W. C. Division Manager for E.L.

Appointment of Del Goodman as West Coast division manager for Eagle-Lion was announced Friday by A. W. Schwalb, vice-president and general sales manager. L. E. Goldhammer, who formerly held the post, has been promoted to the home office and is now setting up national day and date bookings of "The Red Stallion."

Goodman's background includes (Continued on Page 5)

WB Closes Pathé News Deal

Physical Transfer Expected in Mid-August

Sale of Pathé News to Warners was confirmed over the weekend in a joint statement by Harry M. Warner, WB prexy, and Ned E. Depinet, RK0 vice-chairman.

All assets and equipment of the newsreel go to Warners, but not Pathé's short subjects, commercial films, studio or office activities. All members of the Pathé News or (Continued on Page 4)

D of J Awaits ASCAP Reply; May Drop Suit

Washington, D.C.—The Film Daily reports persisted here at the week-end that the Department of Justice will withdraw its anti-trust suit against ASCAP.

An official spokesman for the Department, however, said "there are no plans to cancel the suit and the Government is awaiting an ASCAP reply in the case."

Sources close to the Department freely admitted that most of the Government's case collapsed when ASCAP resigned its membership in ICACS.

MPAA Head Sees U. S. Duty Forcing U. S. Cos. to Quit Rank, Korda, Other Deals

By MANNING CLAGETT

Washington—The British government offered no alternative plans to the anti-tax proposal, MPAA President Eric Johnston stated here Friday.

Holding a press conference following the Envoy's arrival here, Johnston intimated that imposition by the British of the tough ad valorem tax may lead to retaliation (Continued on Page 7)

Swedes to Maintain Stringent Censorship

Stockholm (By Air Mail)—Clarifying his position after the recent bannings of certain American films for "brutality," Jan Lindstrom, head of the Swedish Censor Board, said that the censors will continue to stop all films which "provide any (Continued on Page 4)

Twin Cities Exhibs. Again Oppose School Film Shows

Minneapolis—At a meeting of Twin Cities exhibitors it was agreed to inform the University of Minnesota that they are solidly united in opposing the showing of foreign (Continued from Page 6)
COMING AND GOING

ERIC JOHNSTON is due in Chicago today. JAMES A. MULVEY, president of Samuel Goldwyn, Inc., returns to Hollywood today after a two-week conference with Goldwyn in New York. Mulvey and the studio's top exec, ALFRED CROWN, foreign sales manager,学前教育.

SHIRLEY HENDERSHOT, 20th's press agent, returned over the weekend from a two-day regional event in Montreal, accompanied by a.o. execs., ANDREW W. SMITH, JR., general sales manager; W. C. GERRING, assistant general sales manager; MARTIN MOSKOWITZ, executive assistant to Smith; PETER LEVATHIS, short subjects sales manager.

LOU ASTOR, Columbia's circuit sales executive, flew to the Coast yesterday for a two-week business tour of the company's Western offices.

WILLIAM SNYDER, FILM DAILY staffer, returns today from a West Coast vacation.

DOUGLAS J. GRANVILLE, Warners' supervising producer for India, Singapore and Siam, left New York this week for a two-week tour of the latter two countries. Will sail for New York Aug. 1, for a trip of two months.

NORMAN V. RITCHIE, president of Monogram's L.A. office, will accompany Steve Brody, president of Monogram and Allied Artists, on his forthcoming tour of European film capitals. They will sail for New York about Aug. 15, for a trip of two months.

SIR SIDNEY CLIFT, former CEA president, sailed for New York on the S.S. Queen Elizabeth Aug. 15.

JACK ROSENFIELD, general sales manager for Metro's Eastern division, will handle a cross-country sales trip in behalf of "Sepia Cinderella." NORMAN OLENS, export manager for DeVry Corp., is expected in Chicago today from a round-the-world plane trip.

3-Months "Unconquered" Driver Started by Para.

Specific campaigns for 125 major cities are represented in the movie's extensive publicity and exploitation drive launched by Paramount in behalf of Cecil B. DeMille's "The Unconquered." Curtis Mitchell, advertising-publicity director, announced Friday. Campaign is housed in the New York office. Intensive high-grade motion picture exploitation over the attempt by the company.

Campaign reaches its climax on Oct. 3, with the U.S. premiere of the film at Loew's Penn Theater, Pittsburgh. Implementing the drive will be a flying squad of 18 special publicists working in concert with Paramount's field men, under the direct supervision of William Dun- ziger, executive publicist on "Unconquered."

COFFIN COMPANY

Built on greatest tie-up in motion picture business. Requires additional investment of $25 to $50,000. Tremendous profit opportunity. Will continue investment with or without services.

Box 145, THE FILM DAILY, 1501 Broadway, N.Y. 18, N.Y.

JOHN W. ALICATE : : : : Publisher

DONALD M. MESSEREAU : : : : Associate Publisher and General Manager


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PAUL BUREAU

ANDREW H. Olden, Chief

HALF EyGHTS 7544

645 Broadway, Hollywood, Calif. Phone: RATON 6-1507

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555 Fifth Ave. Phone: NEW YORK 2-6960

Mr. Friedman

Letter to the Editor

FINANCIAL

JULY 25

NEW YORK STOCK MARKET

Net Low High Close Chg.

Am. Rate 18.3 18 18.3 -
Bell & Howell 81 81 81 -
Cable Pict. 90 90 90 -
Eastman Kodak 91 91 91 -
Gen. Prog. Co. 19 18.5 18.5 -
Lowe's 14 14 14 -
Monogram Pict. 28 28 28 -
Byrman News 24 24 24 -
Republic Pict. 13 13 13 -
Universal Pict. 25 23 23 -
20th Century-Fox 32 32 32 -
Walter Bros. 16.5 16.5 16.5 -
NEW YORK STOCK EXCHANGE

Monogram Pict. 4% 4% 4% -
RKO 4% 4% 4% -
Sonotone Corp. 3% 3% 3% -
Technicolor 3% 3% 3% -
OVER THE COUNTER

Cincon 7 7% -
Close 8.1 8.1 8.1 -

Keenan Refuses Coast Job: Returning to Germany

Chicago—Joseph Keenan, APL executive back from Germany, will not take the Hollywood job to settle CSU troubles. He will return to Germany next week to complete a labor assignment for War Department.

"Gos House" Into New York


Bert Goldberg, Herald Pictures executive, is in Hollywood to line up distribution outlets. Peter von Zerniker, shop and screen star, left yesterday by plane for Paris to join the group working on RKO's "Berlin Express."

Marry Laurence, former department store manager, flew to Mexico City yesterday for a short stay on company business.

Walter Blakely, Bonner & Cox rep. of the Enterprise Studios, returned to Hollywood Friday.

Edna Higgins, secretary to C. N. O'Neil, head of Paramount's press dept., and Loreta Landigan, secretary to Bert Champion, who is in charge of radio publicity in the East, are on a two-week vacation at Timber- line, Dude Ranch, East Jordan.

Fred Myers, Eastern division sales manager for Universal-Inc., is in Pittsburgh.

Frank Billas, vice-president and general manager of Consolation-Arifle Pictures, Inc., has returned from Cincinnati.

Charles Reed Jones, special rep. for Jules Levy, and Mrs. Jones is slated to start an L-A film circuit Aug. 8.

Larry Flynn, Paramount's transportation manager, has left town on vacation.

Paul Ackerman, director of advertising and publicity for Paramount Inc., is spending a two-week vacation at Friends Lake, N. Y.

Eddie Dowden of Loew's advertising department, will handle a vacation at Carmel, L. A., where he has built a Summer home.

Tom Malia, motion picture editor of the Honolulu Telegraph, has returned to his post after a visit to New York City.

Agnes Hodgen, has returned to the Coast from an Eastern visit.

Gene Harwood, of Paramount's transportation, has left for his vacation.

Bert Lancaster and Elizabeth Scott are to Hollywood yesterday from San Francisco.

B.M.I. Establishes Film Music Dept. on Coast

West Coast Bureau of THE FILM DAILY

Hollywood—A new department to handle film synchronization rights for Broadcast Music, Inc., has been established with Eddie Janis, former professional manager, in charge. Irving Weiss, former Mayfair Music Co., succeeds Janis as professional manager for BMI.

September Trial Refused

Federal Judge John C. Knox on Friday gave official word of an application for David Rose, to set a September trial date for the case. Application was denied without prejudice to Mason's right to renew his motion in September.

Sears Reporting Today to UA Prods. on Brit. Booking

West Coast Bureau of THE FILM DAILY

Hollywood—Grad Sears, UA vice-president, will report today to company producers regarding the British booking situation as it pertains to UA.

Sears had conferred with Cary Pickford last Thursday but no details of the hurdle were disclosed.

N. Y. THEATERS

ROCKY CENTER CENTER

CARY MYRNA SHIRLEY GRANT LOY TEMPLE "The BACHELOR and the BOBBY-SOXER"

An RKO Radio Picture

SPECTACULAR STAGE PRESENTATION

PALACE

ROBERT YOUNG • SUSAN HAYWARD JANE GREER: They Won't Believe Me! BITA JOHNSTON

THE BEST YEARS OF OUR LIVES

TERRY REILLEY • JANIE LYNCH • ROBERT RUBEN • LAURENCE ROBERTS • DIANE BEARD • ROGER viewpoint Cool

36th ASTOR • B'WAY & 450 ST.

THE PERILS OF BECKY • THE BROWNIES • THE DRIFTERS • THE RIVOLI
“SPINE-CHILLING!”
— MOTION PICTURE HERALD

“BREATHTAKINGLY MAGNIFICENT!”
— HARRISON’S REPORTS

“PROVES THAT ALL HOLLYWOOD’S RESOURCES CANNOT EQUAL THE EMOTIONAL IMPACT OF MAN’S STRUGGLE AGAINST NATURE... FILMED ON THE SPOT!”
— MOTION PICTURE DAILY

ACTUALLY FILMED IN THE ALPS!

HIGH
CONQUEST

starring Anna LEE
Gilbert ROLAND Warren DOUGLAS

with Beulah BONDI · Sir C. Aubrey SMITH
John QUALLEN · Helen THIMIG

Produced and Directed by IRVING ALLEN
Screenplay by Max Trell
Original Story by Aben Kandel
Based on the Book by JAMES RAMSEY ULLMAN

MONOGRAM’S answer to the growing public demand for "Something Different!"
Warner Bros. Closes Pathe Newsreel Deal

(Continued from Page 1) organization who wish to remain with the new reel to be known as Warner Pathe news are at liberty to do so. Walton Ament, veep at RKO Pathe, will join the Warner newsreel outfit as vice-president in charge of production. Among his associates who are expected to join in the transfer are: Alfred Butterfield, Harold Bonafide and John LaVien.

Norman H. Moray, WB short subject sales manager, has been elected president of the company's newsreel subsidiary, incorporated as Warner News, Inc. James Allen will be vice-president and general manager. Ned Breaux, who joined Warner recently as Allen's assistant, will continue in that capacity. While still undisclosed, it was reliably learned Friday that the sales price was approximately $3,000,000. Actual physical transfer of the reel to Warners is expected to take place in mid-August. Headquarters, however, will remain at 625 Madison Ave., and RKO Pathe will continue operations there.

Rocky Mountain Allied Hits High Percentage

(Continued from Page 1) for 60 per cent or more of the theater grosses. Resolutions also assail demands for increased prices on certain pictures as "an objectionable part of any feature contract." Contending this is "contrary to the effort being made nationally to bring about stabilization or reduction of prices." On the matter of percentage terms, the unit charges that "more and more pictures are being offered at 50, 60 and 70 per cent to the exhibitors," and contends that the gross receipts on many such pic does not reach a total which enables the exhib to show any profit, but rather frequently results in considerable loss to the exhib.

Defe 30c Skouras Talks

Consul between Moving Picture Machine Operators' Union, Local 306, and Skouras circuit rep. Bill White, skedded for last Friday, was postponed to Aug. 1.

Send Birthday Greetings To

July 30

Joe E. Brown  Edward Martindel  Blanche Mehaffey  S. Mack Gallagher  Roy Young  Elzina Henn-Mestonza

Monday Morning Report

• • • MURMURINGS FROM MADISON AVE. suggest that Jay Bonafield, Pathe's production vice-precy, is slated to step into feature production with... • • • While a few UA producers have asked a little delay in starting their next pic, UA reps deny those rumors that some UA producers are threatening a "sit down" strike. • • • First feature to be shot in Anscor's new color process will be Monos' "Sixteen Fathom Deep," which will be shot on location at Tarpon Springs, Fla. • • • Harry Brandt and Mensch, new honorary vice-chairmen at the Liberal Party of N. Y. State. • • • Cinema Stamp Collectors will hold a strictly business meeting at the Astor Wednesday night. • • • It's not every pic that can have a Governor make p.a.'s at its area openings....Gov. Jimmie Davis of Louisiana will do just that for Mono's "Louisiana" in which he stars. • • • As a sidelight on Marshall Field's deal for the Chicago Daily Times, there's the fact that the Times has a tele application on file with the FCC. • • • Take it from Presy E. F. McDonald, Jr., of Zenith, there's both A & T & T and electric utility interest in the company's plans for pay-as-you-see tele. • • • Phil M. hears that U-I moves to its new quarters in mid-August. • • • Parents' Magazine medal for September goes to E-L's "Red Stallion," which is nice goin'. • • • Take it from Charlie Reagan, "Welcome Stranger," on the basis of test runs, is shaping up as Para's No. 1 all-time b.o. draw. • • • • • PRINTERS INK in looking askance at film advertising in a recent editorial scores a few telling blows. But when it itts a critical eyebrow at sexiness in film ad copy you wonder why FL's remarks were not addressed instead to the copywriters on corsets, hosiery, bras and perfumes. Some of the copy Phil M. has noted in the dailies and mags. for these items would never get by the MPAA's ACA. • • • Harry Stewart's first loss is Holm's new syndie so "Assured" success suggestions he appear in both a London and Coast company of "Har- vey." • • • Hollywood may like to know that its crocheting, knitting, embroidery and art needlework is going to receive attention from "Mod- ern Knitting," a new quarterly which hits the stands next month. • • • PHIL M. CAN'T PERSONALLY TOUCH it but it's a good story nevertheless. Sees as how execs of a major circuit huddled with the managers and from one came the proposal that a uniform lighting system be employed in all houses. The topper said there were a few reasons why this couldn't be done. "In some houses," quote he, "we like to keep the lights bright because the audi- ences are prone to misbehave. In others, we like to keep the lights dim because the audiences behave. And in still others, we keep the lights dim because we don't want the customers to see the condi- tion of the house." • • • • • RELEASE OF PHILCO TELEVISION receivers in Wilmington is being delayed until engineers make possible better reception. Work is under way on the Windor Broadcasting tower to raise it to a point that will give Wilmington clear and concise reception. Chere is expected to be completed in November. • • • Didja catch that marquee booking the other day on 42nd St.'s Bryant Theater which read: "Al Jolson—not Larry Parks—in "The Heart of New York." • • • Fi- nancial World has cited the annual financial reports of eight film com- panies for excellence in its annual survey....Companies are Colum- bia, Walt Disney Productions, Monogram, Paramount, Pathe Industries, Radio-Keith-Orpheum Corp., Republic, Universal. • • • Final judging which will see one of the eight awarded a bronze "Oscar of Industry" will be completed in mid-September. Universal's report took the award last year.
Hollywood Letters
From Patti Alciatore

Dear Mr. Editor:

I'm getting hardened to the routine now, and, arrived at the Warner Studios with my glad hand, a calory book and a pair of walking shoes. Bill Rice and Jonah Ruddy of the planning dept. tossed statistical into me till it was time to repair to the "Green Room" for lunch. On the way, we passed the bungalow that housed Marion Davies when she worked for Cosmopolitan. Proofs, Michael Curtis operates from there now. Across the way is a Bermuda-type bungalow where Milton Sperling Proofs has its headquarters. Naturally, you know about los tres Warners new building project which will be erected on a site adjacent to the present lot. That'll be a memorial building to Sam Warner, 10 sound stages and lots of storage space, which seem to be the most immediate problem. At the moment, they're using quonset huts for storage.

I heard all about the forthcoming newsreel, which is expected to debut in November. Col. Nathan Levinson and James Allen, who will head it, are expected here Tuesday day, any day for a series of final conferences. After lunch, we saw tests being made on the new Eastman lenses which they'll use. Understand most of the men in this outfit (there'll be at least 40) are former Army combat cameramen.

Went first to the "Romance in High C" set, where I had a long talk with Michael Curtiz, who is directing it. Alan Hale and his wife also set visitors. Don De Fore, one of the stars, was walking on air because Bob Comis (one who is writing the screenplay of Babe Ruth's life for Allied Artists) has told him there was a good chance he might get the title role. Anne Sheridan (visiting from the "Silver River" set) was in a huddle with Janis Paige and Jack Carson, and when Curtiz called for the next scene and everything was ready for a take, who walks out on the set in place of Janis Paige but Miss Sheridan, dressed in frontier pants, boots, etc? Curtiz was so surprised that everybody on the set got a big laugh out of it.

Met Richard Brooks, author of "The Brick Foxhole," which became "Crossfire," and Finlay McDuMerrin, head of the story dept. Ronal MacDougall, who is doing the screenplay and will produce "Christopher Blake" (from Miss Hart's Broadway play) was on the "Mary Hagen" set talking to Bill Guthrie, who has been the studio location manager for over 25 years. Director Peter Godfrey was nursing a bad finger which he caught in a door on the set a few days ago. Left there for a short tour of the painting, painting and building departments, saw Harvey Briggs, head purchasing agent, and Sam Clark, who takes care of all those promotional campaigns, advertising tie-ups, etc. Arrived at Stage 17 where Elliot Nugent was putting Sam Wanamaker, Lilli Palmer and Sidney Blackmer through rehearsals for "Ever The Beginning," Blackmer is playing Teddy Roosevelt in the pic for the 14th time, and still using the same frock coat he started with.

Sam Wanamaker (who scored so heavily on Broadway last season in "Joan of Lorraine") will return there after finishing "Ever The Beginning" to direct "Gentlemen From Athens," which will star Anthony Quinn. Took a quick look at the "Treasure of Sierra Madre" set which houses an all male cast. It was the last day of shooting and Director John Huston was doing a scene with his father, Walter Huston, and Humphrey Bogart, said hello to Tim Holt and Barton MacLane, also in the cast, and left.

Stopped in to see Catherine Turney, who has written most of Bette Davis' latest screenplays, and who is now doing "Return of the Soldier" for her, and Producer Henry Blanke, whose office is filled with 16th and 17th century European antiques. Passed Jerry Wald and Collier Young in the hall. Wald is preparing "The Patriots," the Sidney Kingsley play, for production. No casting is definite but there's a good chance that Claude Rains will play Alexander Hamilton, very friendly studio, Warner's.

NATKE Opposes Dalton Duty as Unions Split

(Continued from Page 1) NATKE opposes the opposition to imposition of Jeffs tax, expressed by Tom O'Brien, general secretary, in the House of Commons and in a radio broadcast. The union, according to the Daily Telegraph, has demanded that Dalton immediately utilize the authority granted him.

Unanimous approval to the O'Brien statements, Smith states, was given at a recent meeting of the NATKE executive council. "You will appreciate our anxieties when proposals for taxation in the industry are made," letter continues, "because we have to consider the effect upon our members in cinemas, distribution and production, and not merely one section of any branch of the industry.

Suggests Rank Visit ND For Material on Nuns

Notre Dame, Ind.—A suggestion that J. Arthur Rank visit Notre Dame to observe the nun's studies there to get nonúmero, and to get definite material for a motion picture on the sisterhoods, is contained in a letter to Rank protesting against the threat of the English-made "Black Narcissus," sent by a special committee of Catholic priests here.

Letter, composed by a committee appointed by the Sisters' Vocation Institute held at the University of Notre Dame, stressed that it was not written to censure but "to seek clarification and reassurance" that Rank would make "crystal clear" that the picture, which deals with a community of Anglo-Catholic nuns in the Himalayan Mountains, concerns a "definitely unique case, contrary to the 'open book' record of the vast majority of nun's.

Messrs. observant Hollywood has "attacked the home and has made family life, fidelity, virtue, appear suspect, ridiculous, and naive— we trust that you, Mr. Rank, will not now start on the convent."

It was noted that the special committee's protest was based only on the reviews published and that as yet the committee had not seen the film.

Copies of the letter were sent to Nate J. Blumberg, president of Universal, and to Eric A. Johnston, MPAA president.

NEW POSTS

FRANK NALHE, from booker, Metro, to office manager and booker, SRO, Denver.
JAMES HOFF, from manager, Colony, Lincoln, Neb., to manager, King, Greeley, Col.
FORREST MELVILLE SWIGER, salesmen, Oklahoma City.
ROBERT BOTHWELL, manager, Aladdin, Denver.
JOHN SMITH FLEMING, PBC booker, Cincin.

(Continued from Page 1) rumors that distributor advertising figures are to be trimmed, or have already been cut. Schreiber wrote:

"There is no secret that present-day TV stations are equipped with some sort of Geiger counters which unwillingly warn them away from theaters exhibiting inadequately sold pictures. We all know that they show marked indifference to certain films. Shall we, then, compound this indifference by releasing films in a vacuum? The answer to that one is no... As a matter of fact, since consumer choosiness is so apparent, it would be logical to expect that budgets be upped.

Schreiber also advocated advertising support of pictures playing the subsequent run houses. Arguing that there is large group neither sold nor unsold, who can be shifted into the "want to see" category, Schreiber held that "If your advertising escorts a picture beyond the special and first-run engagements, it is my belief that you will escort it into considerable velvet."

Seek Public Support vs. St. Paul Amusement Tax

(Continued from Page 1) tional revenue to cover increased municipal expenses. However, the measure has yet not been finally adopted. The city's theaters, on the other hand, will not oppose the council's hike in annual license fees from $100 to $300 on a sliding scale depending upon seating because "the city must realize some additional money."

NCA head Ben Berger said, "We will leave nothing undone, however, to defeat the discriminating ticket tax now under consideration."

All the men in thekraine are expected to support the fight, on the grounds that if the tax is adopted in the Minnesota capital city it will spread throughout the state, according to Stan Kane, NCA official.

Goodman Named W. C. Division Manager for E-L

(Continued from Page 1) key sales position with 20th-Fox and Paramount in this country and abroad.

Hoyt's Claims 30% of Aussie Picture Take

Sydney (By Air Mail) — Sydney Hoyt's share of the pic attendance figures in Australia is now 30 per cent. On the latest figures available this would indicate that Hoyt's attendances would exceed 45 million annually.
Rank Cracking BBC Video Monopoly!

(Continued from Page 1)

screen viewing in the theaters, in a service expected to be started this Fall.

Observers here view the development as a possible opening wedge to break the BBC television monopoly. Herefore, even though BBC has been permitted to broadcast any program for public reception.

In this connection Rank said that he hopes when Parliament discusses television, it will give private enterprise an opportunity to televise for large screen projection. Rank considers that Britain is way ahead on black and white television, but concedes that RCA in America has an edge on color video.

Twin Cities Exhibs. Again Oppose School Film Shows

(Continued from Page 1)

language and other films on the campus, except for classroom use and without admission charges.

The indies viewing of admission type films in Northrop Hall as a tax-free, tax supported 4,000 seat house. Protest was made to the department of visual education to stop advertising in local papers. "It's just plain competition," said Kane but the University claims they're raising films to level of an art.

Soldier's Exemption Tax Bill Up for Congress Vote

Washington Bureau of THE FILM DAILY

Washington—The bill eliminating the servicemen's exemption from the admission tax was locked in conference as the House adjourned Friday, although it was anticipated it would pass by both houses Saturday. The bill would place servicemen in or out of uniforms on an equal footing with civilians so as far as ticket taxes are concerned at the end of this year.

Vanett Succeeds Mayers

Philadelphia—Theodore Vanet, former assistant to Richard Mayers as advertising-publicity director of William Goldman Theaters, takes over Mayers' former spot with the latter's resignation. Mayers has been named administrative executive of the newly-formed Philadelphia division of the Moldex Rubber & Plastic Corp.

CHARTERED

SPRINGFIELD DRIVE-IN CORP., Dover, Del., cert. No. 18,407, 1946.

RKO RADIO PICTURES OF JAMAICA, LTD., Dover, Del., capital, $10,000.
British Warned of Retaliation
Johnston Sees U.K. Gains in U.S. Lost

(Continued from Page 1)

by the U.S. Government and force
American companies to abandon
their deals with J. Arthur Rank,
Alexander Korda and others.
The MPAA board charged that the
Dalton tax violated the "spirit" of the
Geneva Trade Conference, the
Quota Act of 1934, the Patrician
Reciprocal Trade Agreement with
Great Britain.

Although cautious in his lan-
dmarkedly, he said that this
country and its motion
picture industry would be forced
into a unilateral action against
the British, if the Dal-
ton proposals are put into
force.

The MPAA proxy said that with-
out a question the American pix
companies will no longer feel friend-
ly toward the British film industry
if the import duty is imposed and
the great gains made by the British
in this country would be lost.

Johnston feels that the Dalton plan
"unworkable." Johnston said it
would lead to a chain reaction of
repeals which would not be annoy-
ing to the British. He said that he
had been told by representatives of
two countries in the British pix
series that similar restrictions
would be imposed if the Dalton pro-
aposal was given through.

Johnston admitted that he had no
alternative to offering the British,
he explained, "that is, now" he was
working on an alternate plan.
He said he hoped to have such a plan ready within
two or three weeks.

Alternative Is All-Industry Job
Johnston also stressed that oppo-
tion to the Dalton plan and pre-
sentation of an alternative should
be an all-industry effort, rather
than one presented to MPAA mem-
er companies.

The MPAA head said that plan
as it exists now and all representa-
tives of all Hollywood companies
in an effort to present a plan which will have
the solid backing of the entire
American motion picture industry.

Johnston also said that while in
London he stood put his sugges-
tion that the Quota Act should be
extended for a year's trial period.

He said he reiterated this stand
on British government officials.

While not specifying a date, John-
ston said he expected to return to
London and hoped to have an al-
ternate plan to present to the British.

Johnston confirmed that the
British had nothing to accept
the Dalton plan as a solu-
tion to their admittedly
serious exchange problem. The
British suggested no remittance
celling. Johnston also denied
that he was presented with the CEA
proposal of a 33 1/3 per
rental ceiling.

Questioned as to British
earners in this country,
Johnston said that British cross-
res ew year would "greatly ex-
ceed" $10,000,000. Other MPAA
officials present at the inter-
view said the figure may reach
$20,000,000.

Johnston said that "if the pic-
tures are good" the British may
"gross" up to $25,000,000 in 1948.

"This may give Rank $15,000,-
000 net in 1948," Johnston said.

Although there appeared to be
some conflict in the use of the terms
"gross" and "net," Johnston stuck
to his guns. As pointed out here, to
"net" $12,000,000, Rank's pix
would have to earn a total theater
gross of upwards of $60,000,000.

In an effort to spread acceptance
of British pix by the American pub-
lic, Johnston said MPAA had cir-
cularized teachers all over the
county regarding "Henry V" and
"Great Expectations" and pointed out the
pix's interest to school children.

Discussing the top level con-
ferences he had in each of the 11 coun-
tries represented by the MPAA, he said,
"I'm just not sure about Russia.

"MPAA proxy Eric Johnston re-
vealed at his Washington press con-
ference that he had brought with
him three Polish reels, titled "War-
saw Dead," "Warsaw Lives" and
"Warsaw in the Spring" to show
President Truman. Johnston
then brought in some pix from
the President and take them
to Hollywood.

The Polish chief had high praise
for many of the films he saw abroad,
including those in Russian-dominate-
countries. He said he was amazed
at the progress of a Russian di-
rector operating in Czechoslovakia.
He predicted that the Russians
will have very good films. He named films
given to him by Fim Potoski,
the Polish pix monopoly.

"Of the many films he saw, he
tried on his previous trip abroad
and in two or three months
should be given physical
distribution facilities in Ger-
many.

On the political scene, Johnston
again denied reports that he was
grooming as a vice-president
running mate with Democrat E. Dewey.
He said the "present time is too
soon to accept any political office." He added that
the "present time" included
next year.

He stressed the importance of
the Marshall plan for aiding Eu-
rop.

He also emphasized the deplorable
lack of knowledge abroad of this
country. He said he was favorably
impressed with the State Depart-
mend's information program abroad
but said it should be expanded.

Although he admitted that he ex-
pected to find criticism, Johnston
said he discovered no opposition to
the Blum-Bynum accord.

Better Clearance or Suit, Leiber Warns Exchanges

Chicago—Harold Leiber, owner of the Calumet Theatre, Hammond, Ind., contemplates court action shortly.
If Johnston's proposals for improved clearance for his house are not met, Leiber has notified exchanges to that effect, according to his attor-
ney, Seymour Simon.

Correction

Repubile picture reviewed in The FILM DAILY on July 21 should have been titled "Springtime in the Country" and has a picture, "Song of the Sierras," now in distri-

80-90 U. S. Pix Will Play in Hungary

(Continued from Page 1)

Finally if some of the films get extra

playing time at first run houses.

Release schedules indicate the coun-
tries of origin as follows: U. S.,
80-90; Russia, 20-30; England, 15-
20; France, 20-30; Hungary, 10; Italy and others, 10.

With the end of the current sea-
son another theater is lost to Anti-
american product as, under the Hungar-
ian treaty, the Corvin, formerly a Ufa-
Tobis operation, is taken over by
Sowexportfilm. As soon as cur-
rent commitments are played off,
there will only play Russian films
as at the other Sowexportfilm house,
the Urania.
NOW...
ON THE SCREEN!

ERNEST TUBB
SENSATIONAL RADIO
AND RECORDING STAR!
America's Outstanding Singer and
Writer of Western Folk Songs
His Decca Records Sell in the Millions!

FROM SCANTIES AND PANTIES
TO GUNS AND GIGGLES!

"KILLER DILL"

With
STUART ERWIN
ANNE GWYNNE
FRANK ALBERTSON
MIKE MAZURKI
DOROTHY GRANGER
MILBURN STONE
ANTHONY WARDE
Producer
MAX M. KING
Director
LEWIS D. COLLINS

"THE CASE OF THE BABY SITTER"

Both Starring
TOM NEAL
PAMELA BLAKE
ALLEN JENKINS
VIRGINIA SALE
Director
SAMUEL HILTEBR

"HOLLYWOOD BARN DANCE"

With
LORI TALBOTT
RED HERRON
EARLE HODGINS
HELEN BOYCE
PHILHARMONIC TRIO

Home Office: 346 S. La Brea Ave., Hollywood, Calif.—Foreign Dep’t.: 723 7th Ave., New York City.—Cable: "Guildfilms."
JOSEPH M. SCHENCK WILL SELECT UA PREXY

Servicemen's Ticket Tax Exemption Will End

Congress Sends Measure to President as Session Ends; Knutson Firm for Revision

Washington Bureau of THE FILM DAILY
Washington—One of the final acts of the first session of the 80th Congress was the adoption of a bill amending the tax statutes to strike out the admissions tax exemption of servicemen in uniform at the end of this year. This measure has now gone to the White House for signature, and there is no reason to believe the President will fail to sign it—especially since it carries a number of

(Continued on Page 5)

Hines, GPE Chairman, Place Elected Prexy

Promotion of Earle G. Hines to the chairmanship of the General Precision Equipment Corp. board and the election of Hermann G. Place to succeed him as president, were announced early this week-end by Hines, Hines, who has headed GPE since June, 1936, stated that he will continue to take an active part in the affairs of the company's subsidiaries.

Place, a member of the GPE board since its reorganization in 1936, earlier directed much of the reorganization activity when he was vice-president of the Chase Nu-

(Continued on Page 4)

3% Ticket Tax Passed By Dayton Group

Dayton, O. — A three per cent tax on theater admissions has been approved by the City Commission, effective Oct. 1 when the State vacates the amusement tax field. Levy is expected to yield between $10,000 and $12,000 per month, Earl E. Hagerman, finance director, said.

Minnesota Independent Exhibitors Will Meet With 20th-Fox's Andy Smith on August 5

Minneapolis—A luncheon meeting here Aug. 5th at the Nicollet Hotel between indie exhibitors and Andy Smith, 20th-Fox's general sales manager, and Sam Shain, Twentieth's public relations counsel, has been arranged at Smith's request by North Central Allied Prexy Ben Berger.

Pendine this meeting, plans for running full-page "investigation" ads in Washington, D. C. dailies will be postponed. Berger also is awaiting action by other major companies.

Smith Plan a "Right Step,"—Rembusch

Indianapolis—Twenty-ninth's new small town sales policy, placed in effect by Andy W. Smith, Jr., general sales manager, is hailed by Trueman Rembusch, president of the ATO of Indiana, in his current or-

(Continued on Page 6)

Walsh to Report to IA on U. K. Situation

Richard F. Walsh, IATSE presi-

(Continued on Page 5)

Columbia Charged With Duress in Parks' Contract

West Coast Bureau of THE FILM DAILY
Hollywood—In a suit for declaratory relief filed Monday in Superior Court here, Larry Parks charged that Harry Cohn, president of Columbia Pictures, threatened him with screen oblivion unless the actor signed an extended employment contract with the studio in September, 1945.

This occurred, according to com-

(Continued on Page 6)

Empowered by Pickford, Chaplin to Make Choice; No Indication of Nominee

By RALPH WILK
West Coast Bureau of THE FILM DAILY
Hollywood—The UA manage-

(Continued on Page 6)

D. C. Ups Theater Fees 150% 900% Hike Applies to Two Capital Stands

Stanley Meyer Resigns As FWC District Manager

West Coast Bureau of THE FILM DAILY
Hollywood — Stanley Meyer, dis-

(Continued on Page 5)

Second Allied Unit Assails British Pix

Eldera, Ia.—That J. Arthur Rank must overcome stiff indigenous resistance, at least in some parts of the country, to gain playing time for his pix is further pointed up by an attack on all British films as "poison" by Leo F. Wolden, head of AlliedPix.

(Continued on Page 4)

Johnston Says Marshall Plan Making Headway

Chicago—MPAA President Eric A. Johnston declared here yesterday before 1,200 luncheon guests, that the United States and Western Europe

(Continued on Page 5)

JAR Debunks Studio Acquisition Dream

London (By Cable) — J. Arthur Rank Organization yesterday categorically denied a Sunday Empire News report that JAR is taking over studios in seven countries in an ef-

(Continued on Page 4)
Cincinnati Keith Sale
Upheld by Ohio Court

Cincinnati—A petition to set aside United Theaters' sale of the Keith Theater and office building to City Investing Co. has been dismissed by the Ohio Supreme Court, upholding findings already made by the Hamilton County Common Pleas Court and the Court of Appeals.

Action began in 1946 when more than 190 Cincinnati stockholders voted to accept City's $1,165,000 offer. Lee Shubert and William Klein, New York theatrical men, opposed the action but were in the minority. Later they demanded cash value for their shares.

Hartley to Coast for Labor Dispute Probe

Washington Bureau of THE DAILY

Washington—Chairman Fred Hartley of the House Un-American Activities Committee said he expects to reach Hollywood next Monday morning in time for the opening of hearings by Rep. Caspar D. Dornsiek, R. N. J., on the Hollywood studio labor dispute. He believes that Rep. Arthur Klein, D. N. Y., may be unable to make it, although he said he was not certain of that, Klein's office could not be reached to confirm.

8 Countries on Broidy's Foreign Survey itinerary


Alfred T. of Iowa-Nebraska

Omaha Film Clinic Oct. 7

Eldora, Ia.—Alfred T. of Iowa-Nebraska will hold a one-day meeting and "film clinic" in Omaha on Oct. 7.

A regional meeting is being held today at Carroll, a second will be held tomorrow in Norfolk, a third Thursday in Spencer, and a fourth next Monday at Keota.

Screen Guild Franchise Holders in Tenn. Parley

Memphis—Screen Guild franchise holders will meet at the Peabody Hotel on Aug. 3-4.

Well Known Distributor

How Much All the Kiosks
20 Years. Will Handle Your Business on Your Home Extension Bus. Leaving Middle of August

Box 155
Film Daily, 6425 Hollywood Blvd.
Hollywood, Calif.

Cincinnati Keith Sale
Upheld by Ohio Court

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20 Years. Will Handle Your Business on Your Home Extension Bus. Leaving Middle of August

Box 155
Film Daily, 6425 Hollywood Blvd.
Hollywood, Calif.
AT THIS VERY MOMENT THE AUDIENCE IS SCREAMING AT THE SUSPENSE IN "CRY WOLF" AS YOU CAN HEAR LOUD AND CLEAR AT THE N.Y. STRAND. FIRST DATE FOR THE NEXT FROM WARNER BROS.

Directed by Peter Godfrey
Screen Play by Catherine Turney • From the Novel by Marjorie Carleton • Music by Franz Waxman
Produced by Henry Blanke
Second Allied Unit Assails British Pix

(Continued from Page 1) of the Allied Independent Theater Owners of Iowa-Nebraska.

Writing in the current membership bulletin, Wolcott asserts that British pix always have been "poison" in the Mid-West's small towns.

"Apparently made for the big cities and the 'art' theaters, they won't get a dime in the grass roots theaters," Wolcott adds. "Why, you can't even understand half the 'Limy' dialect. Hollywood's poor B pictures are better than British triple-A's for us. Small town exhibitors should certainly not buy foreign films at any price."

The Iowa-Nebraska association is the second affiliate of national Allied to take potshots at British pix, and may point the way for a general stand similarly by Allied units. The first attack came from the Eastern Pennsylvania Allied affiliate.

Bank was invited to address the convention of a third Allied unit, the ITO of Ohio, but declined because of the proximity of the meeting to his New York sailing date.

DeVaul Palmer Dead

Sheridan, Ind. — DeVaul Palmer, 47, former operator of the Hippodrome Theater, is dead.

Scott Wins a Moniker From Holdup of Bank

San Francisco — Carl Scott, Columbia exchange sales manager, has been dubbed Bank Bandit Scott following some recent excitement along Film Row. A few minutes after a local bank was held up, someone reported seeing a man in a blue sports suit driving a new black Packard into a filling station at Turk and Hyde Sts. Description fitted that broadcast by the police and in a few minutes the filling station was surrounded by police cars. It took the filling station operator quite a few minutes to convince the authorities that the driver of the Packard was hard working Scott.

SOPEG Asks 30% Pay Tilt for 2,500 in H. O.'s

With the wage re-opening clause expiring Sept. 27, SOPEG's Local 100 yesterday asked for 30 per cent or $10 a week raise on behalf of the 2,500 home office employees at Loew's, Columbia, 20th-Fox, Paramount, RKO, National Screen and Republic. United Artists, whose wage clause expired May 31, has promised to grant the same concessions as the other companies, retroactive to the end of May.

According to a survey conducted by SOPEG's Contract Research and Negotiating Committee, of the 1,814 employees polled, 40.1 per cent earn less than $35 a week; 78.2 per cent earn less than $45 a week.

SOPEG is also seeking for a 15 per cent increase or the minimum of the new classification, whichever is higher, when an employee is promoted. Representing the union in the negotiations are Pres. Sidney Young, Sec'y-Treas. Otto Langer, Guild reps. Paul Lubov and Jean Rosensaft, and an Employees Negotiating Committee elected by the membership.

George S. Applegate Dead

George S. Applegate, engineering chief for Westrex Corp., a subsidiary of Western Electric, died suddenly on July 25 following a heart attack.

Funeral services will be held this evening at the Fairchild Chapel in Garden City with interment tomorrow morning in Port Washington.

D. C. Group Increases Theater Fees 150%

(Continued from Page 1) affected by this 900 per cent increase.

The new fees were imposed to meet the increased cost of inspection and supervision it was explained. Washington theater owners generally did not oppose a higher fee. Present fees for motion picture theaters are $30 a year.

Hines, GPE Chairman, Place Elected Prexy

(Continued from Page 1) tional Bank. During his career as an officer of the Seaboard National Bank, Equitable Trust Co. and Chase, Place has been connected mostly with problems related to the film industry. He was active in the reorganization of the Film Corp. and Fox West Coast. He resigned as a 20th-Fox director and as chairman of its executive committee in early 1944 to rejoin Chase National as a vice-president.

Administration of the GPE affair is largely concerned with finance, business and legal advice to the management of its subsidiaries, Hine pointed out in describing the selection of Place as a particularly happy one.

Spier Named President Of Northern Calif. TA

(Continued from Page 1) include Lee Dibble, Harry Franklyn, Robert Lippert, George Nasser, C. V. Taylor, Sid Weisbaum and Jerry Zigmond. Hulda McGim continues in charge of public relations, while Charles Thall was reappointed executive secretary.

Color by TECHNICOLOR

Directed by LEWIS ALLEN · Screenplay by Robert Rossen · A Paramount Picture
Walsh to Report to IA on U. K. Situation

(Continued from Page 1)
Harland Holmden, Cleveland; Second Vice-President William P. Covert, Toronto; Third Vice-President Floyd AL. Billingsley, San Francisco; Fourth Vice-President James J. Brennan, New York; Fifth Vice-President Roger M. Kennedy, Detroit; Sixth Vice-President Felix D. Snow, Kansas City; Seventh Vice-President Carl G. Cooper, Hollywood; Eighth Vice-President William C. Barrett, Hollywood; Ninth Vice-President Louise Wright, Dallas; and General Secretary-Treasurer William P. Raoul.

IA District No. 5, comprised of locals in Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut, will hold a convention in the Bradford Hotel, Boston, opening on Aug. 17, just prior to the executive board meeting. The New England district also will entertain the board members, officials, family and guests at a banquet in the Bradford on the evening of the 17th.

W. Balcerksi Dead
Cleveland—W. Balcerksi, partner of F. W. Poroszynski in the New Victory and Garfield Theaters, is dead.

NEW POSTS

EDWARD ESCMANN, Universal salesman, Indianapolis.
ROBERT MUENSTER, National Theatre Supply, Indianapolis.
EDWARD B. LEBBY, Film Classics salesman, Indianapolis.
SAMUEL H. GREISMAN, Midwest Theaters' general manager, Detroit.
CLARENCE ROWSTON, Ernie Forbes Theater Supply salesman, Detroit.
ROBERT F. SHAW, copy department, Russ Roy, Detroit.
CHARLES TAYLOR, Castle National Drive-In Theatre, Cleveland.

Stanley Meyers Resigns As FWC District Manager

(Continued from Page 1)
Skouras brothers for the past 17 years, having started in the theater managing department in Milwaukee in 1930. In 1937, he was transferred to Fox West Coast Theaters in California where he served for the past 10 years.

In announcing his resignation, Meyer stated that his future plans at this time are indefinite.

Erlich Leaves 20th-Fox
Joe Erlich, syndicate and wire service contact at 20th-Fox for the past four years, has resigned effective immediately. He will rest at his Boston home before resuming in the industry.

Johnston Says Marshall Plan Making Headway

(Continued from Page 1)
are now determined that economic recovery shall not be held back any longer by Russian vetoes.

Speaking at a luncheon of the National Association of Credit Jewelers, Johnston said that two years have been wasted trying to co-operate with Russia but Russia's veto has always stood in the way. The Paris (Marshall plan) conference, he said, is making progress because there have been no deliberately designed delaying tactics. There is no one there to use the veto.

The MPAA head cautioned however that any practical plan to aid Europe must envisage a greater exchange of goods and the Marshall Plan or any other plan will accomplish little or nothing unless trade barriers are reduced to permit freer exchange of goods and services.

He stated that this country would be ahead if we spent the billions called for under the Marshall Plan than to spend 350 billions that another war would cost.

Television was not making any progress in Germany, he said.

He had no objections to the Germans engaging in film production again, providing the films were properly screened by American authorities.

Servicemen's Ticket Tax Exemption to End

(Continued from Page 1)
other minor revisions in the tax code.

In the meantime, House Ways and Means Committee Chairman Harold Knutson, before leaving for his Minnesota home, let it be known that his determination not to press for income tax reduction next year does not affect plans for a general revision of the tax structure.

It was not at all certain that Knutson would not change his mind on income taxes as well by next year, since other GOP leaders seem disposed toward another attempt. Knutson's mind has been changed on a number of important issues during the past eight months.

Plans for the Ways and Means Committee still call for sessions beginning in November to whip together an overall tax revision bill. It is during these sessions that the fate of the pin admissions levy will be settled—with the whole question of elimination or reduction of the tax to be discussed.

Valentine Ney Dies
Canton, O.—Valentine L. Ney, 92, who with J. A. Bernower built the Ohio Theater Building in 1913 and operated the theater until 1920, is dead.

week-day opening records at Salt Lake City World Premiere and second day tops opening days of Paramount’s biggest...as “Fury’s” tough-fisted drama blasts toward all-time record week!

LIZABETH SCOTT · JOHN HODIAK
BURT LANCASTER
in HAL WALLIS’ Production
Desert Fury
with
MARY ASTOR · WENDELL COREY
Joseph M. Schenck
To Select UA Proxy
(Continued from Page 1)
successor to Edward C. Rafferty as proxy.
Sears said that Miss Pickford granted Schenck complete power of attorney for all long-term time and that Chaplin had empowered Schenck to select a president for UA. Schenck is not relinquishing his connection with 20th-Fox and is receiving no compensation of any kind. Sears declared that Schenck is doing this because of his friendship for Pickford and Chaplin and because of his long former connection with UA.
The president to be appointed will have complete autonomy and a casting vote. Sears said United Artists plans for improved distribution in Great Britain will hinge on the appointment of the president.
Sears’ announcement of the Pickford-Chaplin agreement to leave the choice of a new UA president with Schenck did not necessarily preclude a sale of Miss Pickford’s interest in the company, it was believed, although this opinion here was by no means unanimous.
There were no inklings last night as to Schenck’s possible nominee for the presidency. There was feeling, however, that he will act quickly to end the uncertainties that have worked against UA’s progress. It was felt that all unsettling circumstances that the post would now go to George Bagnall, a vice-president headquartering here, whose elevation had been indicated by Miss Pickford at the recent UA sales meet in New York.
Columbia Charged With Durless in Parks’ Contract
(Continued from Page 1)
plaint, after Parks had won, by com-
petitive advertising, list, radio, or Al Jolson in ‘The Jolson Story.’” Parks claims he had been under contract to Columbia since 1941, at which time he was told he must sign a new seven-year deal or he would not be permitted to play the Jolson part. When the actor refused, Gohn threatened to ruin Parks by relegating him permanently to obscurity of inferior roles in “C” pictures.
Parks states, through his attorneys, that he recently notified Columbia studios that he considered his 1945 contract null and void because of the allegedly unfair manner in which it was negotiated.
A studio statement was not available at press time.

SICK LIST


Tuesday’s Tele-lines

● ARE THERE ANY TELEVISION ASPECTS of that Warner take-over of Pathe News, hearing in mind that recently-announced WB- RCA large screen tale deal? . . . Have you heard that Exclusive Films, headed by Will Hammer and Enrique Carreras, will distribute Screen Guild pix in the U. K.? . . . Roy E. Martin, Alabama circuit operator, has opened his new Idle Hour Park airport at Phoenix City, . . . There’s at least one circuit exec, who thinks Hollywood is turning out too many pix in which murder and crime figure as commonplace . . . Joseph D. Eagan of Wilmer & Vincent told the Nassaau Review-
Star the other day that “The motion picture business should be set back on its heels for making so many murder pictures, filled with crime and violence” . . . There could be something to that . . . And our British cousins are falling into the same-salt trap, it appears. . . . Maybe you read those few lines from London the other day reporting the demise there of Lord Lee of Fareham, and a reference to his identification with Gaumont-British . . . Back in the pre-Rank days when the Ostrows and 20th-Fox both held 49 per cent of the voting control, Lord Lee held the other two per cent as a quorum that control would not slip away to the U. S. . . .

● ● ● BACKWARD GLANCES FROM the FILM DAILY files: Producers Distributing Corp. formed by Frank Hall—FD, July 29, 1918 . . .

● ● ● METRO WILL PUT a $150,000 old campaign behind Herbert Wilcox’s “Piccadilly Incident” when the Anna Neagle-Michael Wilding starrer is distributed on this side . . . Rex Harrison says the reason he walked out on Eve Arden’s Sealtest show air was because lines assigned him were in bad taste . . . One of the cracks, says Harrison, would have had him referring to King George V as “the English Austrian”—or that he was going to see a circuit (Alliance) re-
mind employees in a bulletin, “Your patron is not dependent upon you . . . you are dependent upon him” . . . While theater courtesy during the war years never slipped to the point that dept store courtesy did, the fact remains that some ushers, cashiers, etc., regard patrons as rank outsiders to the theater . . . That’s definitely not good . . .

● ● ● SAM SEIDELMAN, Eagle-Lion’s foreign sales chief, will outline the company’s plans for world-wide distribution, with emphasis on Latin America, at an industry press luncheon at Toots Shor’s Thurs-
day . . . Pathe Industries and JARO execs. will sit in . . . Print damage is on the rise, according to field reports . . . The name of dept store tie-ups hereabouts could be Warners’ with McCready’s “Life With Father” . . . So complete is the take-over, you almost expect to see Warnerites behind the counters . . . George Pal is turning toy manufacturer via plastic puppets . . . With “Forever Amber” coming up, mebbe it’s not surprising that Virginia Sequin and Norma Boyle of the 20th-Fox exchange there have turned out a new song, “Amber Eyes,” given its ABC net inaugural by Henry Brandon’s ork . . . That “Films of the World” Festival sponsored by the Chi-
cago Film Council at Chi.’s Surf in October-November will be confined to informational films . . .

● ● ● PHIL M. acknowledges, with thanks (and a couple of marital misgivings) the receipt of a little leather tome thoughtfully inscribed, “The Secret Life of . . .” presented by Lynn Farnos as an ingenious little reminder that the newest Danny Kaye pic for Samuel Goldwyn is about to debut . . . Didja know that Allied’s Caravan is now sending out new weekly local flashes to its members? . . . Leo F. Wolfcote, board chairman of the AITO of Iowa-Nebraska, reports that he knows an exhib. who predicated his film-buying on the reviews in a fan magazine . . . Now, pal, Phil M. has heard everything! . . .

Smith Plan a “Right Step,”—Rembusch
(Continued from Page 1)
posing two questions (see THE FILM DAILY for July 22), in the bulletin calls Smith’s assurance that 20th-Fox will allow legit, expenses, or any theater in computing a fair & equitable scale “a definite gain for exhibitors.”

Declaring that Smith is to be commended for his attitude, Rembusch expressed hope that other distris. will follow suit.
Rembusch, however, finds certain “bad points” in the new plan, and cites:

“The plan does not cover sufficient theaters; does not clearly define problem theaters; does not give same profit guarantee to all exhibitors; does not allow sufficient profits for exhibitors; covers a maximum of five and a minimum of two pictures of the Fox yearly output.”

“So,” asks Rembusch, “what application does the plan have to the rest of the Fox releases? The plan does not cover specialties.”

John Balaban Group Off
To Study Plich of Jews

Chicago—A group of Chicago business men, headed by John Balaban, secretary and treasurer of Balaban & Katz, leave today via 20th Cen-
tury to investigate general conditions affecting the Jews of the Continent and Holy Land. Party hopes to as-
certain their needs in foods and sup-
plies and to study the problem of resettlement and rehabilitation.
Balaban is chairman for the 1947 Jewish Welfare campaign and he will be accompanied by William K. Hoffman, advertising director of B & K circuit; Ivry Kupcinet, Chicago Daily Times columnist; Nathan Cum-
ings, president of Consolidated Grocers, co-chairman of drive; Abram Pritzker, attorney; Harry I. Hoffman, president of J. S. Hoffman Co.; and Leon Caine, president of Caine Steel Co.

Their itinerary includes Palestine, Germany, Poland, Czechoslavikia, Italy, France and England.
Chicago’s Jewish Welfare Fund campaign for 1947 is for $12,000,000 and the Jewish Welfare Society is putting on the United Jewish Appeal for $170,000,000.

Send Birthday Greetings To . . .
July 29
William Powell Dennis D. Caplin Clara Bow Warren Douglas
ANOTHER GREAT DOUBLE-ACTION PACKAGE JOLTING THE NATION'S BOX OFFICES!

GOTHAM
TWIN ACTION THRILL SHOW
THE CORSICAN BROTHERS
DANIEL F. JONES
SOUTH OF PAGO PAGO
DANIEL F. JONES

B'WAY BOOMED TO THIS BIG DOUBLE-BILL!

Right on the heels of "Kit Carson" and "Last of the Mohicans"—that exhibitor-exhilarating power package—comes...

Alexandre Dumas' Amazing Adventure
"THE CORSICAN BROTHERS"
starring DOUGLAS FAIRBANKS, JR.
and
"SOUTH OF PAGO PAGO"
with JON HALL and VICTOR McLAGLEN

Edward Small
"Screen Masterpieces" re-released by Producers Releasing Corporation
Keep on hammering away at that Box Office, brother...if you want to keep those patrons coming back!...Don't be satisfied with a wishy-washy, half-hearted selling-job...when you KNOW that it takes the *Hammer-and-Tongs* type of SHOWMANSHIP to do the Job!...*Enlarge* those newspaper ads...and give them more *Sock!*...Get some extra time on *Radio!*...*Paper* those Highways and Byways...with eye-catching *Lithographs*...that bring people to your theatre!...Tell your story from your screen...in *more* ways than one...and find a few more spots in your Lobby and Front...for Eye-Catching ACCESSORIES!...This is *no* time for dilly-dallying!...Get Back to *Hammer-and-Tongs* SHOWMANSHIP...the kind that forges Bigger Receipts...at your BOX OFFICE!

The Prize Baby

**National Screen Service**

*Prize Baby of the Industry*
BRITAIN'S IMPOSITION OF DUTY SAID NEAR

Rank Entry as Bidder for Purchase of UA Seen

Schenck Awaits Power of Attorney from Chaplin; Feel UA Sale is Definite

By RALPH WILE
West Coast Bureau of THE FILM DAILY
Hollywood—The name of J. Arthur Rank as a possible purchaser of United Artists from Charlie Chaplin and Mary Pickford was introduced yesterday as Joseph M. Schenck awaits the formal receipt of a power of attorney from Chaplin. Schenck will not act in UA matters until then. However, it was denied

(Continued on Page 5)

Myers to Draft Strict Law Cutting Ascap $$

Washington Bureau of THE FILM DAILY
Washington—Legislation aimed at drastically limiting or terminating Ascap's collection of royalties for musical music will be drafted by Abram F. Myers, Allied States general counsel and board chairman, for submission to Congress, it was revealed yesterday. Allied's executive committee meeting here authorized Myers to draft

(Continued on Page 8)

New Jersey Federation Backs Bingo Amendment

New Brunswick, N. J. — George Gould of the Federation of New Jersey Theaters was among those supporting a proposed amendment to the New Jersey constitution to legalize bingo and other games of chance, at the State Constitutional Convention.

(Continued on Page 4)

Warner Pathe News In N. Y. Box Aug. 13

Official take-over date of Pathe News by Warners has been set at Aug. 11. It was learned yesterday, Pre-release showing of the first issue of Warner Pathe News, will take place in New York City Theaters on Aug. 13. First general release of the Warner Pathe News is scheduled for Aug. 17.

WASHINGTON

TEN CENTS

NEW YORK, WEDNESDAY, JULY 30, 1947

VOL. 92, NO. 21

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

FILE COPY
DO NOT REMOVE

The editor declares that this page contains editorial content.

Wanted: An Alternative... to the Dalton duty plan

By CHESTER B. BAHN

TODAY's meeting of the MPAA board of directors, President Eric A. Johnston presiding, could prove—and undoubtedly will prove—to be the most momentous held in years. Certainly, the most momentous since the end of World War II, and events may dictate a still longer period.

There is no mystery about it: Before the ballot will be the British dollars situation, worsening with each tick of the clock, and what to do about it—either come up, and pronto, with an alternative to the so-called Dalton heavy duty plan, or see the latter activated by Prime Minister Attlee's Chancellor of the Exchequer.

While there is a feeling on this side that there still is time to work out an alternative plan, from London last night from well-informed industry circles came a warning that the sands in the hour glass were running out, and that immediate action was vital.

"Unless some plan is forthcoming at once, the likelihood is that the ad valorem tax

(Continued on Page 8)

Walsh to Sound Out SDG on British Pact

Richard F. Walsh, IATSE proxy, returning on the SS Mauretanian yesterday after a six-week visit to England, Scotland, Eire and Belgium, disclosed that he had promised to contact the Screen Directors Guild, on behalf of British labor organizations, to ascertain whether the Guild

(Continued on Page 6)

Financing Stays French Top Barrier, Says Clair

Financing is still the greatest barrier to the rebuilding of the French film industry, Rene Clair, ace director, told the press yesterday upon arriving here with his wife aboard the SS Mauretanian.

Domestically, it's tough on the

(Continued on Page 5)

ATO of Gulf States Thanks Smith for Plan

New Orleans — A resolution expressing thanks to Andy Smith, general manager of 30th-Fox for his stand to establish a new company policy to assist small independent exhibitors was adopted yesterday by directors of the Allied Theater Owners.

(Continued on Page 6)

Essaness Trying Singles For Top Film Attractions

Chicago—Encouraging results from experimental single bill programs in dual houses are reported by Emil Stern, general manager of the Essaness Circuit. Group's Oak Park houses, and the Oriental, Woods and Devon Theaters in Chicago use single films as a regular policy, but the rest

(Continued on Page 4)

Warner Net Up to $19,134,000

Nine Mos. Report $4,385,000 Over 1946

Rules Board May Control Tele. in Penna. Taverns

Harrisburg, Pa.—Television receiving sets are "moving picture exhibitions" within the meaning of the Pennsylvania Liquor Control Board Act and as such may be shown only in places which have obtained a

(Continued on Page 6)

Warners yesterday reported a net profit of $19,134,000 for the nine months ended May 31, an increase of $4,385,000 over the $14,749,000 reported for the comparable period ended June 1, 1946. Earnings are equal to $2.69 per share on the 7,341,680 common shares outstanding, as against $1.99 earned in the same 1946

(Continued on Page 6)

Dalton Unless Alternative Plan Received Said Ready To Act Within a Few Days

London (By Cable)—Informed trade quarters here yesterday said that immediate action on the part of the American film industry is vital if U. S. film imports into the United Kingdom are to escape the ad valorem duty which Parliament has empowered Chancellor of the Exchequer Hugh Dalton to impose at his discretion. Unless some alternative plan is

(Continued on Page 8)

Warners to Address N. Y. Sales Conclave

Harry M. Warner, WB president, and Maj. Albert Warner, vice-president, will be principal speakers at

(Continued on Page 4)

H. WARNER A. WARNER

the opening day's session of the company's three-day sales convention

(Continued on Page 4)

Korda Sets Alliance With Theater Group

London (By Cable) — Stars and leading players of London Film Productions will be invited to appear in plays produced by the British Theater Group, under a stage and screen alliance with Sir Alexander Korda. Group starts production in September under the auspices of the Arts Council of Great Britain, with Basil Dean as director.

(Continued on Page 4)
COMING AND GOING

Wednesday, July 30, 1947

$410,113 Theater Building Receives OHE's Approval

Washington Bureau of THE FILM DAILY—Total of 21 theater projects, costing $410,113, were approved in the week ending July 29, in the Office of the Housing Expenditure announced yesterday. I g the same period, 64 theater projects valued at $2,474,093 were denied.

Since theaters and other amusement projects are the only ones remaining under construction controls, the OHE has been a little tougher on these types of building, figures indicate. In general, however, basis for approval remains the same.

During the period beginning on July 1, when all other building controls were removed, a total of 82 theater projects costing $592,318 were approved. During the period 138 projects, costing $5,797,605, were turned down by the OHE.

10-Man Congress Unit To Study FIS Operation

Washington Bureau of THE FILM DAILY—Creation of a 10-man joint Congressional Committee to study the operation of the State Department's Foreign Information Service—including its 16 mm. film program—was announced yesterday in conformance with the recent request to create such a committee to report back next Winter. The committee plans a European trip in November, but the meeting of other Congress planning to go abroad questionnaires regarding their observations of the effectiveness of the American information service.

Co-chairmen of the committee are Sen. Alexander-Smith of New Jersey, and Rep. Karl Mundt of South Dakota.

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Why the Railroads Can't Afford NOT to Modernize!

A Dollars-and-cents Example That Will Interest Travelers, Labor and Investors

For a long time the C&O has said that America's railroads must modernize their passenger equipment—or forfeit a great opportunity.

In print and in private we have lampooned the "rolling tenements" that still pass for sleeping cars. We have stumped for modern streamlined trains to replace tired, creaking old day coaches. And over and over we have stated that, given attractive equipment, and new comforts and services, railroads could open the door on a new era of travel... The C&O is replacing every old sleeping car, day coach and diner on its main lines, with streamlined cars.

But Is It Practical?

Standpatters in the industry are still shaking their heads. But lately more reasonable people have been asking, "How can the large-scale replacement of old trains be practical?"

They point out that several of our largest systems had serious deficits in 1945. And everyone knows that the railroads are caught between rocketing costs and lagging rates. "How," they ask, "can such an industry afford large outlays for new equipment?"

The answer is that the railroads can't afford not to make these outlays. And here is a dollars-and-cents example:

The Investment That Is Fast Returning Its Cost

Last August one of the C&O Lines, the Pere Marquette, installed two new day-time streamlined—"the last word in passenger attractiveness.

The new trains have carried 86% more passengers than old trains carried over the same route during the same period of the previous year—when traffic was still swollen by war emergencies.

Here is the proof of the pudding: In less than 4 years, at the present rate, the increase in passenger receipts will equal the total cost of the trains!

Modern equipment is not a luxury that only a few fortunate systems, like the C&O, can afford. Even a bankrupt railroad can borrow money today to buy such equipment at 2% interest.

Which Way Do We Go?

Railroads now face a critical choice:

If pessimist thinking, old-line practices and Toonerville equipment continue to be tolerated, then regardless of rate relief, further deficits and bankruptcies are certain.

But, if, on the other hand, these liabilities are replaced by modern ideas and modern trains, our railroads can again be a credit to our country. They can also be a bulwark of our national defense, which, as every citizen knows, depends on a flourishing transportation system.

The Chesapeake and Ohio Lines

Terminal Tower, Cleveland 1, Ohio
De Rochemont Sets School Series Start

Production of the first of a series of 86 two-reel geographical color films will be handled by Louis de Rochemont Associates, Inc., early in September. It was announced yesterday. Series, to be known as "Your World and Mine," is exclusively for classroom use, with distribution through United World Films, a Universal-International subsidiary.

At the same time, de Rochemont, president of the company, announced the appointment of John J. Wingerter as vice-president and general manager, F. Borden Mace as executive assistant to the president, John A. Haessler as technical and educational consultant, and Victor Jurgens as unit producer for the Far East, with headquarters in Bombay.

Wingerter resigned last week from Time, Inc., after 12 years in various feature capacities. He worked with de Rochemont in the organization of "The March of Time" in 1934. Jurgens, also a member of the original "March of Time" staff, will leave Time on Aug. 15.

Haessler, another of the "March of Time" staff, was formerly director of the University Film Foundation and Harvard University, and has long been an independent producer of educational and theatrical films. Mace helped to organize the Navy's training films section as a lieutenant in the Naval Reserve. Prior to the war, he was assistant in charge of the Bureau of Visual Instruction at the University of North Carolina.

First group of 36 "Your World and Mine" films, designed for the fourth to sixth grades, with an additional series of 50 for high schools. Terms of the contract between de Rochemont and United World call for the completion of the first series by Dec. 31, 1948.

"100 Men" for Park Ave.

Universal's re-issue of "100 Men and a Girl" opens at the Park Ave. Theater tomorrow, with a continuous performance, popular price policy.

Along the

PHIL M. DALY

Mid-week Musings

- - - THOSE INDIE EXHIB. BLASTS at British pic as "poison," coupled with the cry that "all small town exhibitors should certainly not buy any foreign films at any price" may make headlines, but they do not make sense. ..... It is the U. S. industry's position overseas that pictures should be judged by their merit not by their point of origin ..... Such indie exhib, attacks on British and foreign films weaken the American position abroad and correspondingly strengthen the hands of those who would hamstring Hollywood and its product. ..... The exhibitor, indie or otherwise, who refuses to play foreign pictures, merely because they are foreign, may feel he has no stake in what the American industry achieves overseas. ..... Let him have his way, and one of these days he'll be looking in vain for worthwhile pictures with which to keep his theater operating.

- - - METRO'S "SONG OF LOVE" goes into the Radio City Music Hall for its world premiere after Columbia's "Down to Earth," the next tenant there. ..... Curt Mitchell will spend $250,000 of Paro's money in the mass. to bally "Unconquered" ..... It's a record sum, twice the figure spent on "Blue Skies." by the way. ..... Smiley Burnette opens a 24-day, 20-p. a. tour of five Eastern states in Huntington, Pa., on Aug. 1. ..... When it comes to "good will" tours, those Hollywood "names" could learn a helluva lot from western players. ..... Metro's Billy Ferguson has set a joint film-book exploitation tie-up with cash awards for "The Hucksters" with Grosset & Dunlap that should appeal to exhibitors. ..... J. Francis Hayden is the new chief of the D of J's anti-trust division in New York, succeeding Seymour D. Lewis, who resigned over the week-end. ..... Hayden has been special assistant to the Attorney-General. ..... Century Circuit, which emphasizes community service, wherever and whenever possible, is currently showing a special safety trailer in all of its 37 Brooklyn and Long Island houses. ..... Who said radio can't talk it? ..... Metro's "The Hucksters" will get top attention tonight when WOR sends its "Let's Go to the Movies" show over the web's 350 stations! ..... That broad smile on Andy Smith's face could result from Hoddo Hopper's column line yesterday quoting John Rowberry, Cedar City, Utah. exhibit, to the effect that 20th-Fox pictures bring him the biggest returns at the box office. ..... That phoney Rank studio story, which Your Favorite Newspaper debunked yesterday, stemmed from the fact that the JABO has location units now working in France, Italy and Czechoslovakia.

- - - "FLOAT IN" THEATERS: Phil M. sees by the N. Y. Times that in connection with the International Film Festival in Venice next month they intend to launch a "float in" theater. Customers sit themselves in their favorite gondolas and float in to the picture area. ..... The screen also floats. ..... You might say they've have real "moving" pictures.

- - - THE SMART BOYS at Metro appear to have started something with the employment of "Love that Man" in ad copy for Clark Gable's "The Hucksters." ..... First to jump on the bandwagon is the Metropolitan Group Gravure which borrows the phrase as the motto for press copy in the current issue of Advertising & Selling. ..... Cuteness too. Metropolitan is condensed to Metro throughout the reading text. ..... Could there be a merger? ..... RKO's "The Long Night" is set to break in 288 cities and towns in New England and upper New York State, probably the greatest multiple world premiere in industry history. ..... Did you know that "Duel in the Sun" rolled up $113,000 in the first three days of its Detroit multiple-run engagement?
“Down to Earth”  
with Rita Hayworth, Larry Parks  
Columbia  
101 Mins.  
COLUMBIA’S GEM OF THE SEASON IS A CLOWN SHOW ALL THE WAY.  
It’s engaging, it’s fun and it’s funny.  
Miss Hayworth, who has been described as a Betty Grable who can act, is superb as a tramp who is none too sure of her future.  
Larry Parks is a wonderful clown and the two of them together create a memorable show.  
The story is simple but it is told with a lot of heart.  
Mr. and Mrs. Smith, with their baby, are on the road.  
They are looking for work and they are looking for a home.  
They are looking for a future.  
Mr. Smith is a tramp and Mrs. Smith is a tramp.  
They are looking for a home.  
They are looking for a future.  
They are looking for a future.  
The story is simple but it is told with a lot of heart.

“The Unfinished Dance”  
with Margaret O’Brien, Cyd Charisse, Karin Booth  
M-G-M  
101 Mins.  
EXCELLENT: STANDS TO BECOME A STAND-OUT KNOCKOUT CONTRIVED DRAMATIC ENTERTAINMENT.  
With the general release of this one of the ranks of balletomanes—technical terms for devotees of the toe dance—stand to be swelled beyond wildest speculation on the strength of this unofficious, keenly appreciative league.  
All ballet and many Technicolor yards wide, here is also a soundly, knowingly contrived dramatic entertainment that should certainly more rise than passing interest in that form of the dance among the 100 million Americans who make movies a national pastime.  
Producer Joe Pasternak and Director Henry Koster have come very close to fashioning a work of art.  
“The Unfinished Dance” may well evoke, perhaps not too sensuously but in a very real sense, the child in each of us.  
Karin Booth is so badly injured in the ensuing accident that is brought about by Miss O’Brien, her dancing days are over.  
Miss O’Brien’s goddess in Cyd Charisse and while just about every dancing female is a visual delight, this is her reviewer’s choice for the find of the year. A dance first, here is a sheer delight in poetic movement.  
When the narrative takes the stage there is keen athletic pleasure to be derived from such offerings as the dances from "Prince Igor," "Swan Lake," "Coppélia," "The Butterfly" and a rousing "Swing Low, Sweet Chariot."  
That Miss O’Brien applied her self to learning intricacies of ballet steps and that she has learned so easily matches her conviction in dramatic parts.  
At length Miss O’Brien finds forgiveness.  
Miss Charisse relinquishes matrimonial plans to remain a dancer.  
Danny Thomas gets Ruth Brady.  
Miss Booth finds happiness as an instructor.  
Story is embellished with enough plot to supply ample basis for relentless concentration on the prime factor—The dance.  
CAST: Miss O’Brien, Karin Booth, Danny Thomas, Esther Dale, Thorton Hall, Kay Howard, Dickie Moore, Dionne Connolly, Ruth Brady, Charles Boodrichter, Mary Harms.  
CREDITS: Producer, Joe Pasternak; Director, Henry Koster; Screenplay, Mervin Canney; Based on a story by Paul Morand; Photography, Robert Haack; Art Direction, Alphonse Giannetti; Daniel R. Cauthen; Sid Decorations, Edwin B. Willis, Hugh Huggins.  
DIRECTION. Excellent. PHOTOGRAPHY. Fine.

“Deep Valley”  
with Ida Lupino, Dana Clark, Wayne Morris  
Warner  
104 Mins.  
THIS ONE LOOKS LIKE A SLEEPER.  
TRAGIC LOVE THEME EXTREMELY WELL HANDLED.  
The first line of direction is turned in by Jean Negulesco in this production which has indications of possessing sleeper qualities.  
In the narrative sense it is a simple, earthily handled story of an unfortunate girl living between the sea and the mountains in a remote California locale.  
Her only relatives are her father and mother.  
Mother does not have any use for papa and Ida Lupino cares for little except her dog and communing with Nature in the nearby woods.  
At best it is an awkward situation.  
Fay Bainter as her mother pretends to be bedridden just so the woman has to look after Henry Hall.  
He puts up their ramshackle farm buildings.  
Strictly from the hills.  
As the years go by the convict road gang is brought into the plot.  
Miss Lupino lurks nearby and leaves wild berries she has picked for the coins.  
Wayne Morris is calling one day for what is left of his detail that includesConvict Dana Clark.  
Morris returns to cultivate a friendship with Miss Lupino and it is here that he acquires his hobby.  
However, is haunted by Clark who seeks a guard and has been confined in a tool shack.  
That night there’s a landslide.  
At the time of the eruption Dana Clark is included.  
Next morning Miss Lupino meets him up and soon they are passionately in love.  
It is a tragic story that mounts tensely to render emotional impact.  
Negulesco’s grouping of action gives considerable relief.  
Miss Lupino is seen to considerably better advantage in the pictures.  
Wayne Morris is a very fine acting partner.  
Dana Clark is fine while Mull and Miss Bainter acquit in veteran manner.  
This is a very much worth while offering.  
The Director’s handling is first rate.  
CREDITS: Producer, Henry Blanke; Directors, Jean Negulesco; Screenplay, Salto Vielert, Charles A. Ingalls; Photography, Ted McCord; Art Directors, Max Parker, Frank Durlauf; Film Editor, Owen Marks; Sound, C. A. Riggs; Sets, Howard Winterbottom; Music, Max Steiner; Orchestral Arrangements, Murray Cutlip; Choreography, Lida F. Peterson; SET DESIGN. Excellent. PHOTOGRAPHY. Fine.

Rank Entry As Bidder  
For UA Purchase Seen  
(Continued from Page 1)  
producer, Clair explained, because there is a ceiling on admission expenses, but no ceiling on production expenses.  
In the foreign market, Clair contended, the French producer is still at a disadvantage since he often has to obtain his materials at inflated prices. The French are spending $250,000,000 a year in foreign currency, said Clair.  
In the United States, he said, foreign producers have a $10,000,000 a year dollar, come pouring in from abroad, they have to funnel through the government which pays the producer.  
The foreign producer, however, is in a much better position to forestall the foreign exchange, otherwise the inflation would be still worse.  
Occasionally, Clair added, an exception picture will overcome all sorts of difficulties, “but one can’t expect to build an industry on exception pictures alone,” he concluded.  
Clair expects to remain in Manhattan for about a week. He and his wife will go to Hollywood for an indefinite stay. He is offering one more film for RKO. His previous assignment for the same company was "Man About Town," starring Maurice Chevalier and Marcelle Derrienn.  
"Down to Earth" in August  
"Down to Earth" in August Bow  
The Brooklyn Paramount Theater and Office Building and its advertising offered for sale was learned yesterday when advertisements to that effect appeared in several metropolitan newspapers.  
Particulars regarding the building which has been sold and its entire contents—5,100,000 cubic feet—are available through the RFC or Realty Associates.  
Until recently the theater was part of a Paramount-Fabian pooling agreement but Para. has taken the operation and is the present lessee.
No sooner did he clear his luggage through Customs than Richard F. Walsh, proxy of the IATSE, was greeted by a U. S. Deputy Marshal with a warrant ordering him to appear before the House Labor Committee at its Aug. 5 hearing in Hollywood.

views, Walsh predicted that the "fire-eaters" in the U. K. would hardly prevail in their efforts to curb American films there. Walsh admitted that some compromise would have to be worked out with the Daltonites. Excessive restrictions would only produce harmful repercussions to the British, Walsh warned.

Scroffing at the suggestion of renewed arbitration in the Coast studio labor situation, Walsh posed the rhetorical question: "What's the use of arbitrating anything if the other fellow won't abide by the decision?" Walsh reminded that William L. Hutchenson, proxy of the Carpenters Brotherhood, had had a hand in previous arbitration discussions, and had failed to abide by the board's decision. Walsh had nothing but praise for Pat Casey, who, he said, had done the key job.

Queried on Willie Bloff's alleged present influence in the IA, Walsh declared that he was ready to resign his office if anyone could prove that Bloff had any power at all in the IATSE.

Post in New Office

Post Pictures Corp. has moved to new headquarters at 115 W. 45th St.
Product is the backbone of the industry. Exhibitors depend on good product to keep business rolling in to their houses. To know what pictures to expect for the next six months is a blessing to many. Equally important to the exhibitor is to know the types of pictures to come and what companies will be in a position to give him product that will be suitable and desirable for his own particular situation.

Such Information Is Now Being Compiled and Readied for Publication In . . .

PICTURES OF TOMORROW and DIRECTORS NUMBER of THE Film DAILY
Wanted: An Alternative... to the Dalton duty plan

(Continued from Page 1)

SO, accepting the British version, it is indeed later than you may think. Parently, the Attlee Labor Government each day sees its position deteriorating. To just what point it has deteriorated you need only to note that the London Daily Mirror, normally firm only on Sunday called for the Prime Minister’s resignation and the end of his cabinet system.

The rising tide of Labor discontent plus the anti-U. S. industry crusade spearheaded by the former chairman of British film industry and of those in the Labor government who understand that if British expenditures for American films are drastically reduced, anti-pathy toward Britain here must result.

A LONDON cable to the New York Times yesterday that Britain, on the exhaustion of the Loan’s dollars, would tax its gold reserves if there is “assurance that American aid in the form of either Marshall Plan assistance or another credit will be made available so that Britain will have no dollar shortage. This, in the opinion of the government, plans to tax Britain’s gold reserves as an emergency measure will be discussed.

(First U. S. disclosure of the deliberations on the new tax which came a N. Y. Times London cable, published yesterday. The dispatch said in part:

“(To American suppliers the signification of the British plans for expenditure after the loan is used up is that the date when further and drastic slashes in imports of American goods are necessary will be postponed.”

“The Treasury is anxious not to stir up another hornets’ nest as the cut in tobacco imports created in the United States this Spring. If it is at all possible, the British will give the present tobacco quotas and expenditures for American films uncouched rather than risk creating another hornets’ nest toward Britain in the United States.”

“Because of the serious effects that the use of gold reserves has on a nation’s international credit standing, the government will make such expenditures with as little fanfare as possible. The present plan is to use no more than two-thirds of the $600,000,000.

“(If prospects for early American aid, as indicated by the Spring, Britain will cling to her gold reserves and make the drastic cuts in imports that she is hoping to avoid, it was said.”

Johnston May Offer U. K. Pix Minimum $ Guarantee

Washington—As an alternative to the Dalton tax threat, Eric Johnston, MPAA head, may suggest to the MPAA board today that British producers be offered guaranteed minimum remittances for showings on this country’s major circuits, it was predicted here yesterday.

Also expected to come up for discussion is the voluntary placing of a ceiling on remittances from American films at present in Great Britain. U. S. funds above this voluntary ceiling would be blocked until the British are in a stronger financial position.

Although assurances have already been given that 15-20 pix produced by units of the J. Arthur Rank Organization will be played in theaters of the major U. S. circuits, it is thought here that this may be expanded to include other “good” British films from all British producers. In addition, it is expected that the British will be offered the minimum remittance guarantee. Along this line, American companies would undertake an extensive campaign to create a further demand for British pix.

In return for these concessions, British companies may receive positive assurance that the British will initiate no new restrictive measures.
MPAA Urges All Industry Abide by New Ad Code

Tightened Text Includes All Publicity Forms as Well as Paid Advertising

Procedures to widen the observance of the Advertising Code were approved by the MPAA board yesterday, on the recommendation of its Advertising Advisory Council. Moves took the form of language revisions to extend its scope, and plans for intensive efforts to be made to convey full information to all elements in the industry—large and small theater operators, non-member producers, sales forces, field men, advertising.

June Tax 'Take' Dips, But Ahead of 1946

Washington Bureau of THE FILM DAILY

Washington - Federal admission tax collections in June fell off sharply from the previous month, but were still above June collections last year, figures released yesterday by the Treasury Dept. revealed.

Collections in June of this year amounted to $27,929,982, compared with $31,966,930 collected in May.

More U-I Playing Time Via Minn. Circuit Deal

Minneapolis - Minnesota Amusement Co. will play Universal-International national pictures on a "greatly extended basis" this season, according to terms of new product contracts drawn up last week by Charles Feldman, U-I Western division sales manager, Roy Miller, U-I branch manager.

Tele Sparking B.O. Of Reade N. J. Stand

Walter Reade's St. James Theater, first in Asbury Park area to install television, reports additional crowding of the box office by patrons who want to see at the television only.

As many as 200 people each week buy admissions for tele viewings only, management reports.

DUTY CERTAIN, BELCHER VIEW

U. K. Gov't Spokesman Tosses Industry Bombshell

London (By Cable) - Only something akin to a miracle, in the shape of a last-minute "constructive" offer from the U. S. dramatically altering the situation, can block early imposition of the so-called Dalton heavy duty on U. S. film imports, it was confirmed here yesterday.

Parliamentary Secretary of the Board of Trade, made the Government's attitude crystal-clear by saying that the tax was "inevitable."

Not only that, but Belcher went further, intimating that whatever alternative plan might be proposed by Eric A. Johnston, MPAA president, the Government must impose the ad valorem tax despite its reluctance to take the step.

Belcher indicated that the imposition of the duty would not be reimposed. (Continued on Page 6)

Kalmenson to Open WB Parley Today

With more than 100 members of the sales organizations, including home office executives, district managers, branch managers and salesmen from the Eastern division and Canada in attendance, Warners' three-day sales meeting opens this morning at the Waldorf-Astoria.

Kalmenson, vice-president and general sales manager, will preside over the sessions.

Marking the first convention in five years, the general managers from the Eastern division will be presented to the national executives from Canada and New York.

(Continued on Page 7)

Balaban-Skouras-Richards Miami Parley Speakers

Miami — Barney Balaban, Spyros P. Skouras and E. V. Richards will address the Conference of Southern Associations Convention, to be held here Aug. 12-14, on behalf of the Motion Picture Foundation, it is revealed. Meeting will be held at the Alhambra Hotel.

Other speakers scheduled include Hal Pereira of Paramount Theaters; W. C. Hughes; Robert Mochrie, RKO general sales manager; Francis S. Harmon, vice-president of the MPAA; John H. Johnston, vice-president and general manager.

(Continued on Page 7)

MPEA-Bulgaria in Distrib. Pact

20 Pix, Shorts to Be Released Before Mar.

Dietz Laboratory Union Seeks Increased Scales

Detroit - A new contract asking wage increases ranging from $2.50 to $5 per person in a number of classifications is being presented to producers here by Film Technicians of the Motion Picture Industry, Local.

An interim distribution deal for the release of MPEA product in Bulgaria has been concluded with Filmsko Delo, the Bulgarian film monopoly, it was announced yesterday by Irving Maas, MPEA vice-president and general manager.

Twenty new features and short subjects selected from the product of MPEA's member companies will be

(Continued on Page 7)
COMING AND GOING

Thursday, July 13, 1943

Arthur Perkins Dead
West Coast Bureau of THE FILM DAILY
Long Beach, Calif. — Arthur T. Perkins, 75, former operator of the Perkins Theater, Harrisonville, Mo., died at his home here.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CASY MYENA SHIRLEY GRANT LOY TEMPLE
"THE BACHELOR and the BOBBY-SOXER"
An NBC Radio Presentation
SPECTACULAR STAGE PRESENTATION

Sam Seidelman to Express Views to Press Tomorrow

Sam L. Seidelman, Eagle-Lion foreign distribution chief, will meet the industry and metropolitan press at a luncheon today at the Times-Herald building, 269 W. 42nd St.

Grable Outlaws Skouras on 20th-Fox Payroll

Philadelphia — Betty Grable was the highest paid star on the 20th-Fox lot last year, with a salary of $299,333, according to a report filed with the SEC.

PUBLICITY

"I WONDER WHO'S KISSING HER NOW"
By MARK STEVENS • JUNE NAYE
20th Century-Fox Film in Technicolor and Technicolor Process
ROBERT YOUNG • MITCHUM-RYAN
ABBOTT and COSTELLO
Extra! MAURICE ROCCO
ROXY
7th Ave. & 52nd St.
MLEO,
THE
HUCKSTER!

AND NEW M-G-M RECORDS EVERYWHERE!

CHICAGO—Best all-time opening day!
LOS ANGELES—Record first week!
ALBANY—Biggest gross in 4 years!
MILWAUKEE—Best week in 5 years!
COLUMBUS—Opening challenges 5-year high!
CLEVELAND—Same story here!
NASHVILLE—New opening record!
INDIANAPOLIS—Next to 5 year top opening!
MONTICELLO, N. Y.—New house record by far!
GLENS FALLS, N. Y.—Ties all-time record!
DALLAS—Ranks with biggest biz in 10 years!
KANSAS CITY—New all-time week’s record!
(This could go on forever but there’s no more space.)
"Crossfire" cracks Rivoli (N. Y.) records as press, radio and public thunder praise!

"MOVIE OF THE WEEK!
Deals with an important current issue. An out of the ordinary picture . . . a grade-A thriller! Reflects considerable credit on the movie industry!"
—LIFE MAGAZINE

"A VIOLENT, SHOCKING, ENGROSSING proof-proving picture . . . you should see 'Crossfire'. But I don't believe I have to tell you this—you will!"
—SIDNEY SKOLSKY
(in his nationally syndicated column)

"AN IMPORTANT, STIRRING FILM is RKO's blitz against intolerance. Taut, fast-moving melodrama! ROBERT RYAN gives one of the performances of the year!"
—N. Y. DAILY MIRROR
"ABSORBING FROM ITS OPENING SCENE! Exciting melodrama . . . hard-hitting murder story that sets hate as the motive for killing! High suspense and gripping realism! Credit goes to EDWARD DMYTRYK for vigorous direction, to JOHN PAXTON for his crisp, incisive writing! ROBERT YOUNG gives the finest performance of his entire career!"
—N. Y. JOURNAL-AMERICAN

"RKO HAS BEATEN EVERYONE ELSE to the punch! A good forceful film . . . a melodrama with a message! Engrossing . . . with suspense and excitement all the way!"
—N. Y. SUN

"IT HAS THE GUTS to be important. Has something to say and isn’t afraid to say it . . . and says it with boxing gloves, not dancing pumps. When you see it, you’ll be proud it could have been made in this country!"
—BILLY ROSE
(in his nationally syndicated column)

"THE BEST PICTURE OF THE WEEK is ‘Crossfire’. You’ll come out of the theatre thinking and talking after you’ve seen it!"
—JIMMY FIDLER
(ABC Network)

"I’M PROUD OF HOLLYWOOD for making pictures such as ‘CrossFire’!"
—LOUELLA PARSONS
(over ABC Network)

"A DARING EXPOSE of intolerance in the United States with all the dramatic wallop of a pile driver!"
—ERSKINE JOHNSON
(ABC Network)

"SHOULD BE GREETED WITH UNRESERVED CHEERS! A subject Hollywood considers explosive . . . woven into an intriguing story and peopled with vigorous characters."
—N. Y. WORLD-TELEGRAM

"A FILM TO BE Praised, praised again, and seen by all! Excellent! Not merely a step forward . . . it’s a step into another world of thinking and doing. Deserves major credit for pioneering. Maybe all studios should make a writer their Executive Producer."
—N. Y. POST

"ONE OF THE MOST STARTLING PICTURES ever to come out of Hollywood . . . Calls a spade a spade! Will undoubtedly arouse a good deal of discussion. The more discussion, the more people will see it, and the more people see it, the more it will stand as a triumph for the American screen!"
—N. Y. MORNING TELEGRAPH

"SHATTERING TABOO, names names, packs thrills, wins our deep gratitude! Above all a knock-out job of movie-making . . . wholly absorbing, virile, direct, dramatic, suspense-packed! Still shaken by its impact, I can’t remember direction, editing and writing more eloquent and yet terse, more savage and yet tender! Go see it to see a thrilling movie!"
—PM

"PRODUCER DORE SCHARY BLAZES A NEW TRAIL for the movies! An absorbing murder yarn . . . a straight— from the shoulder argument against intolerance! Never sacrifices entertainment . . . has sustained suspense and excitement!"
—BROOKLYN EAGLE
Advertising Code Tightened
MPAA Urges All Industry to Abide

(Continued from Page 1)

agencies and others not presently subscribing to the Code.

In a statement issued in approval of the program, the MPAA board members said that the provisions of the Code, which have adhered to the Code since its inception. Board reaffirmed its adherence and hailed the extended scope planned as demonstrating the "industry's militant and sincere pur-

Now that there was no serious conflict with the Code and union

all exhibitor associations will be asked to endorse the new MPAA Advertising Code, it was said yester-

days beyond our control precipitated fears for further legal re-

statement declared that "a single deviation from the require-

ments of decency and good taste can imperil the entire industry." Derying obscenity and obscenity in ad-

vertising will be emphasized. The statement emphasized that the MPAA board members "do stand for fundamental restraints and propose to carry the doctrine of self-responsi-

bility to every element of the industry.

Arriving that "The public must have no cause for resentment at having been duped or offended," the statement concluded, "We call upon all elements in the industry to join with us in observing the spirit and letter of the Advertising Code.

Charles Schlaifer, 5th-Fox advertising publicity director, and chairman of the Ad-

vertising Advisory Council and the Eastern Public Information Committee, presented the revised Code to the MPAA board. It is true, he 

read, "What the public—the newspapers, the advertisers, and all other elements of the population—is told with emphasis the facts about the difference of the organized industry

in protecting the public against offensive or degrading advertising—publicity and film ma-

terials.

Recommended the project, in addition to Schlaifer, were the following:

R. D. Piet, M.M.M.; Mort 

Billingsworth; Warren; Curtis Mitchell; Para-

mounth; Broome; Marvin; Karl; Ben S. Buehlwer; Columbus; J. Barnet McCormick; a 

and Scott; J. Youngstein, Euree-John and 

Steve Edwards, Republic.

Schlaifer also presented the code and public relations program to representatives of the press at a conference yesterday afternoon. He pointed out that cooperation in the direction of maintaining decent advertising standards has been forthcoming from many newspaper publishers, who, with a group in Chicago, have adhered to a set of regulations almost ver-

in the Code.

Code Changes

Preamble of the Code has been rewritten to read: "The purpose of the Advertising Code is to apply to motion picture advertise-

ments as vigorously as possible. It is designed to preserve the high principles which the Production 

Code applies to the content of motion pictures."

Preambles are extended to cover magazine and trade paper advertising, as well as press-

Comm. Conn. 9, 901; Florida, 89, 908; Georgia, 45, 361; 

Rivers, 9, 95; Idaho, 97, 95; Illinois, 9, 94; Iowa, 9, 95; Kansas, 9, 94; 

Kentucky, 9, 94; Louisiana, 9, 95; Maine, 94, 165; Maryland, 93, 540; 

Massachusetts, 93, 511; Michigan, 9, 94; Minnesota, 9, 94; 

Montana, 9, 94; Nebraska, 9, 94; New Hampshire, 93, 541; 

New Jersey, 93, 521; New Mexico, 93, 513; 

New York, 93, 540; Ohio, 96, 197; Oregon, 9, 94; 

Pennsylvania, 9, 94; Rhode Island, 94, 165; South Dakota, 9, 94; 

Texas, 93, 511; Utah, 93, 511; Washington, 9, 94; 

Wisconsin, 93, 511; Wyoming, 9, 94.

June collections this year in the third New York (Broadway) dis-

district registered the largest drop from May collections. June tax collections in this district were $4,786, compared with the $6,704,205 in May. Other collections by district follows:

Albany, $9,350,907; Arizona, $10,307,911; Arkansas, $1,207, 1st and 2nd, 1st quarter 1946, 6th California, $2,824,473; Colorado, $288, 105; Connecticut, $114,923; Delaware, 

$43, 1st quarter, 1946, 10, New York, $28,060; Ohio, 10, 92; Kansas, 10, 94; 

Kentucky, 10, 94; Louisiana, 10, 95; Maine, 104, 165; Maryland, 103, 540; 

Massachusetts, 103, 511; Michigan, 10, 94; Minnesota, 10, 94; 

Montana, 10, 94; Nebraska, 10, 94; New Hampshire, 102, 541; 

New Jersey, 102, 521; New Mexico, 102, 513; 

New York, 102, 540; Ohio, 106, 197; Oregon, 10, 94; 

Pennsylvania, 10, 94; Rhode Island, 104, 165; South Dakota, 10, 94; 

Texas, 102, 511; Utah, 102, 511; Washington, 102, 94; 

Wisconsin, 102, 511; Wyoming, 10, 94.

Second Stockholder Suit On Universal Tax Waiver

Second stockholder objection to the 1946 waiver agreed by Universal with the Bureau of Internal Revenue was registered yesterday via a stock-

holder suit filed by Bertha T. Aine in Federal Court naming Universal and a group of executives. Suit demands an accounting for the benefit of the corporation.

Action, similar to one filed by Stephen Truncale in early June. Truncale's case was revealed as a waste of corporate assets that man-

agement was unduly benefited. Uni-

versal, he said, "have deducted $700,000 from its income tax liability if the waiver was not signed."

Individual defendants include Nate J. Blumberg, Paul G. Brum, J. Chee-

ver Cowdin, Matthew Fox, Octavius B. Goodwin, John H. Howard, 

Samuel Smith and Daniel M. Sheaffer.
**Present U.K. Duty Alternatives**

Johnson Sees 10-Day Waiting Period

(Continued from Page 1)

Johnson, after conferring with various directors and company presidents, has finally decided that he will not continue his protests unless the company presidents give in to his demands in the next 10 days.

Johnson has informed the company presidents that he will continue his protests unless they agree to his demands. He has also threatened to withhold his services if they do not comply.

Johnson has been protesting for several weeks, demanding that the companies lower their duties on British films. He has been pressing for a 50% reduction in duties, which he believes would make British films more affordable for British audiences.

Johnson has said that he will continue his protests if the companies do not agree to his demands. He has also threatened to withdraw his services if the companies do not comply.

Johnson has been a vocal critic of the companies' policies, and he has been particularly critical of the high duties on British films.

Johnson has expressed his concern that the high duties are preventing British films from being marketed effectively. He has also said that the high duties are making it difficult for British films to compete with foreign films.

Johnson has been meeting with the company presidents to try to resolve the issue. He has been pressing for a 50% reduction in duties, which he believes would make British films more affordable for British audiences.

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M for the Million thrills she’ll give you!
O is for the Oh’s and Ah’s she drew!
T is for the Tights she filled so neatly!
H is for the Heart-throbs that she knew!
E is for the Eyeful that she gave ‘em!
R is for the Raves she rated, too!

Mother Wore Tights

COLOR BY TECHNICOLOR

starring

BETTY GRABLE

with

DAN DAILEY

and MONA FREEMAN · CONNIE MARSHALL

Vanessa Brown · Robert Arthur · Sara Allgood
William Frawley · Ruth Nelson · Anabel Shaw

Directed by
Produced by

WALTER LANG · LAMAR TROTTI

Screen Play by Lamar Trotti · Based on the Book by Miriam Young
Lyrics and Music: “On A Little Two-Seat Tandem” · “Kokomo, Indiana” · “You Do” · “There’s Nothing Like A Song” · “This Is My Favorite City” · “Fare-Thee-Well Dear Alma Mater” by Mack Gordon and Josef Myrow

Dances Staged by Seymour Felix and Kenny Williams
Costumes Designed by Orry-Kelly

WORLD PREMIERE

ROXY, NEW YORK · WEDNESDAY, AUGUST 20th
The New Film Ad Code

...a major entry in the ledger

By CHESTER R. BAIN

WHEN the 1947 industry ledger is balanced on Dec. 31 next, among the major entries will be the new Advertising Code for Motion Pictures, legislated into being on Wednesday by the MPAA board of directors after months of patient and exceedingly painstaking labor by Chairman Charles Schlaifer and his associates of the MPAA’s Advertising Advisory Council.


Both in preamble and operating provisions, it is a stronger and hence better Code than that placed in effect 17 years ago.

Particularly to be commended, too, are those procedures designed to widen the ob-

(Continued on Page 8)

Mich. Allied Sets Midsummer Confab

Detroit—Allied Theatres of Michigan will hold a Mid-Summer conference Aug. 11 at the Grand Hotel, Mackinac Island, according to Jack Stewart, general manager. The event has been set for the meeting point of the Upper and Lower Peninsulas of Michigan, in order to allow

(Continued on Page 8)

Ament, General Manager and VP of Warner News

Completion of the official slate of Warner News, Inc., which in mid-August takes over RKO Pathé News, was announced yesterday. Serving with President Norman H. Moray will be Walton C. Ament, vice-president.

(Continued on Page 8)

E-L to Open 10 S. A. Branches

$300,000 for Offices; Augment Pix Lineup

Warner Sets 9 Feature Releases for 1947-48

Special engagement plans for “Life With Father” and the titles of Warners first nine new season releases were outlined yesterday by Ben Kalmenson, vice-president and general sales manager, at the opening session

(Continued on Page 7)

Eagle-Lion has appropriated $300,000 for the immediate establishment of 10 branch offices in Latin America, Sam L. Seidelman, foreign sales manager, told the industry press at a luncheon yesterday.

Seidelman, who leaves over the weekend for Mexico City where an office will be opened on Aug. 26, will set up posts in Cuba, Brazil, Chile, etc.

(Continued on Page 8)

Directs WB Salesmen To Assist Exhibitors

Ben Kalmenson, vice-president and general sales manager of Warners, yesterday instructed salesmen at the company’s Los Angeles convention to give exhibitors every possible assistance along the lines of mutual cooperation between the production and exhibition ends.

Warner sales force was told to expand and intensify their personal contact activities with all their accounts.

Kalmenson said they must go in for a thorough job of education

(Continued on Page 8)
COMING AND GOING

Friday, August 1, 1947

Threat of a projectors’ strike in the movie houses of New York City was made yesterday when 2,000 members of Local 308 of the Moving Picture Machine Operators met at Manhattan Center to decide on a course of action toward obtaining a 35 cent per hour wage increase at once and a half for Saturday, double time for Sunday, and a five per cent welfare fund from the major exhibitors. Union spokesman said that the membership unanimously approved a walkout if these demands were not met by Labor Day. Since negotiations began two months ago, labor reps. feel that management is stalling. Employer reps., on the other hand, insist that the Taft-Hartley Act has introduced new complications which require much study. Exhibitors who would be affected by the walkout are: Loew’s, RKO, Scurars, Warmers, Paramount, United Artists and Randalfce.

Projectionists Mull N. Y. C. Strike for 34¢ Wage Hike.
Eight Shorts Series
For WB Next Season

Eight series of short subjects, comprising 78 one-reelers, eight two-reelers and twice weekly issues of the Warner Pathé News, will be released by Warners in 1947-48, Norman H. Moray, short subjects sales manager and president of Warner News, announced yesterday at the afternoon session of the sales conventions.

Included in the lineup of one-reelers is a new series of six "Memories of Melody Lane," long-time song favorites which permit audiences to join the chorus.

Series and titles in the shorts line-up include: Eight two-reel Technicolor Technicolor Spectro serials, "Soap Box Derby," "Sunset in the Pacific," "Celebration Days," "Teddy the Rough Rider," "Round-Up, the King of the Carnival," "A Day at the Fair" and "My Own United States." Others are: Six Technicolor Adventure Specials; six Memories of Melody Lane; 13 Sports Parade in Technicolor; eight Melody Melodies—featuring the bands of Freddy Martin, Artie Shaw, Henry Busse, Joe Reichman and Rubinoff and his violins; and six Joe McDoakes comedies.

Program is rounded out with 13 Blue Ribbon Technicolor cartoons and 26 Merrie Melodies and Looney Tunes in Technicolor.

Steinberg Flies Denial
Nathan Steinberg, one of the defendants in fraud Federal Court actions brought by RKO and Loew's in connection with percentage pictures played by the Parkway Theater, Mount Vernon, yesterday sought to be dismissed from the suits on the grounds that he did not submit books and records examined by the plaintiffs.
For the first time in five years a grand sales organization! This week at the news from the double-header West and Chicago (Blackstone)! Hats off and
her Sales Convention for our whole next week the big trade news will be her meeting in New York (Waldorf-Astoria) pray for the “Life with Father” boys!
“Desert Fury”  
A Hal B. Wallis Prod.  
with John Hodiak, Lizabeth Scott, Burt Lancaster, Mary Astor  
Paramount  
95 Mins.  
STUNNING. TECHNICOLOR PRODUCTION FOR WESTERN GANGSTER OPER THAT PACKS TOP-SELLING FEATURES.  
This one is straight from a long line of successful tough guy pictures and should click solidly with devotees of the clipped, razor-thin dialogue. Lizabeth Scott as Paula Hatter, beautiful, 19-year-old daugh- ter of the lanky-armed boss of a wide open Nevada town, Mary Astor, chucking finishing school to come back to her tough, domineering mother, who loves her but punishes her around too much. Paula doesn’t take kindly to the shaming but tolerates it as she searches for her libidoo in the desert.  
Paula tosses off a few amorous scenes with a young highway cop, Tom Hanson (Burt Lancaster) but her heart is not completely her. She finally falls for a hood out of town, Eddie Bendix (John Hodi- ak) who seems to be well-known to her mother-in-law. And when she finds out how tough he is, they all agree he’s a no good guy, Paula, natch, goes on in her typically headstrong ways and involves herself in his thug side and he soon begins to smile, though he always looks as though he could haul off and sock her if she made a false move. Passion unites them, their friendly terms, though much head shaking goes on from the observant onlookers to the affair. Principal objector is Johnny Ryan (Wendell Corey) Hodiak’s pal who is with him in his desert hideout. Two are closer than brothers and as thick as the thieves they are,  
Fritz finally forbids Paula to ever see Eddie again, and she implies that there is much to friend Eddie that isn’t apparent to immaturity Paula. After a face-slapping incident, Paula douses out for a rendezvous with Eddie and they cement their relations further. All the while he is setting up the stage for a runaway wedding with Eddie, her mother, Fritz catches up with her and for- bids her tampering with him. Eddie meanwhile paces about, waiting for her to come. Paula finally escapes and rides up to the place where Johnny leaves by Eddie’s pal, Johnny. Eddie later finds out that his pal had come between them and he tells his buddy off and rushes out to pick up Paula. At her home he claims her girl and they leave after a scene with Paula’s mother, Fritz, who goes into his humour past again for her daughter’s enlightenment, but it fails to make much of an impression.  
Smash climax comes after Paula, on her flight with Eddie, picks up Johnny, who begs for a hitch to town. On his way, he reveals to Paula what a tremendous heel Eddie really is. He also breaks the news to her that the marriage is a big business affair, and he and Johnny want the marriage, and with Eddie merely the tool. The movie shoots and kills Johnny after the revelation, and in a running chase of Paula, who barely escapes his clutches in a car, he crashes to his death, after the cop, Tom, catches up with the pair.  
Technically this is wonderfully beautiful, with enough lights and shadows to complement...
Harry Michelson
RKO Pathe's Proxy

(Continued from Page 1)
in charge of production, is promoted to vice-president and general mana-
ager of the East Coast RKO sub-
sidiary, and Douglas Travers has
been named production manager.

Formal election of the new officers
who will fill the vacancies left by the
resignation of Frederick Ullman, Jr.,
who is going into production, and
Walton C. Ament, who is joining
Warner Pathe News, is expected to
take place at the next board meeting.

With the sale of Pathe News, RKO
Pathe will concentrate on production
of This Is America, Sportscopes, and
Flicker Flashbacks, operation of the
Park Avenue studios and an in-
creased program of commercial films.
Plans are also under way for the ad-
dition of at least two new series in-
volving some 19 additional reels of
short production.

Jay Bonafide will be the new pro-
ducer of This Is America, taking
over from Ullman, who originated the
series.

Ullman Leaves Pathe Presidency on Aug. 9

Official confirmation of the resig-
nation of Frederick Ullman, Jr., presi-
dent of RKO Pathe, Inc., effective
Aug. 9, was given yesterday by Ned E.
Deppe, senior vice-president of the
company and a member of the board.
Ullman, as previously re-
ported in THE FILM DAILY, will join
Dore Schary as an RKO feature pro-
ducer on the Coast. Tentatively
scheduled as the first Ullman produc-
ion is "The Window," adapted from
Cornell Woolrich's "The Boy Cried
Mudder."

Although his contract with Schary
was signed several months ago, ac-
ceptance of Ullman's resignation from
the RKO subsidiary had been delayed pending outcome of nego-
tiations for the sale of Pathe News,
and the selection of a new executive
head.

Gradwell Sears Named United Artists President

(Continued from Page 1)
Bagnall continues as vee-pee in
charge of production.

UA will use a $5,000,000 revolving
production fund and in the future will
only release films in which it has a
financial interest.

Retiring Presy Edward C. Raftery
will return to his law practice and
his law firm will continue as counsel
for UA.

STORK REPORTS

Chicago—Robert Baker, assistant
manager of the Maryland Theaters,
has a new baby girl, born at Foote
Memorial Hospital, Jackson, Mich.

Harry Michelson
RKO Pathe's Proxy

(Continued from Page 1)

a heavy ad valorem duty on U. S. pic-
turing the U. S. Clayton came here
from Geneva to meet Cripps.

Washington Bureau of THE FILM DAILY
Washington — High Government
officials here termed "almost certain"
the blocking of a considerable por-
tion of American film remittances
in Great Britain as a partial solution
of the U. S. financial position.

This authoritative view came as
there was increasing evidence that
the American motion picture indus-
try is headed for a new era of frozen
debts abroad.

In addition to the strong possi-
blity that this move will be made in
Great Britain a disadvantage to most
contemplating or already im-
posing such limitations include
France, Sweden, Italy and Spain.

May at the U. S. Government
stands opposed to the Dalton ad-
valorem tax as a bad precedent, no
official indication has been given of
freezing of remittances until Great
Britain is in a better financial posi-
tion.

U. S. Under Secretary of State
Will Clayton, who met Sir Stafford
Cripps in Paris yesterday, has been
predicted to yield to the situation re-
gard to American motion pictures. It
is understood here that he will re-
literate his opposition to the Dalton
import duty.

Officials here now regard as "in-
certain" the possibility of any future
American films by the British Gov-
ernment. The gloomy view is taken
that any such counter proposals are
offered, the British will soon act to
cut down dollars paid for
motion pictures.

It is pointed out here that if the
choice is between the Dalton pro-
posal and a remittance freeze, the
approximate dollar result will be the
same: considerably less money paid
for American films.

Regarded as highly important, how-
ever, is this difference: under the
blocked remittance plan the great
British market will be kept open for
American films, if the Dalton pro-
posal is put into effect, a bad preced-
ent will be set which inevitably
will spread to other countries.

It is also noted that presented
with an unusual choice in Sweden be-
tween drastic import restrictions and
the remittance freeze on remittances
American film companies chose the
latter. It is doubtful that such a
"choice" will be given American com-
panies in Britain. However, between
the two, it was expected that Ameri-
can companies would favor an open
market. However, the film manu-
facturing companies would have the
official backing of the State Depart-
ment.

Cripps, Clayton in ParisTalks
Blocked Dollars in U.K. Seen Certain

(Continued from Page 1)

papers will carry the exhibitor's, fight to the
public in a full-page advertisement
containing "facts" about the
proposed one cent tax on every 10
admissions. The ad urges exhibitors
to call on their city councilmen to vote and says
that the tax rates necessities, not lux-
uries. Trailings on the same sub-
ject go into every St. Paul theater
today.

NCA's Stan Kane and MACO's Joe
Finley presented the exhibitor's case
to council, Kane stressing that it would
be a tax on top of an already over-
taxed industry. He said it was a
discriminatory tax aimed at the
amusement industry and would place
St. Paul at a disadvantage in
operations and other cities in an already
deadly situation at the box
office.

Industry sources feel exhibitors
may at least be successful in bring-
ing about council sentiment to cut
tax to five per cent.

Charles Sturgess Stricken

Toronto—"I'm nearing the end of
the reel," Charles Sturgess, projec-
tionist at Loew's Theater, said
yesterday, as he lay in bed suffer-
ing from a heart attack.

In 1942, Sturgess was coming from
the changeover Sturgess was lying on the
floor, dead from a heart attack.

WB Sets 9 Feature
Releases for 1947-48

(Continued from Page 1)
of the coming sales convention in
the Waldorf-Astoria.

General release of "Life With
Mr. Kimberly" and "Warner, "Kalmenson said,
will take place until after a number of
special engagements. World pre-
miere takes place Aug. 14 at the
Warner Theater in Stowegwen,
Me., and the picture opens the next
day at the Warner Theater (form-
y known as the Hollywood) on Broad-
way and at the Warner, Atlantic City.
Each of the special runs will be ac-
panied by an extensive promo-
tional campaign, backed by an over-
all national drive, with details of the
campaigns to be outlined today by
Mount Blumenthal, vice-president in
charge of advertising and publicity.

Initial new season release will be
"Poinsettia Valley," starring Ida Lupino,
Dane Clark and Wayne Morris, on
Sept. 1. "Night Unto Night," star-
ring Ronald Reagan and Viveca Lind-
fors, will come later that month,
with other coming releases to in-
clude "Dark Passage," "The Unus-
ual Suspect," "The Big Noise," "The
Wild Irish Rose," "Wallflower,"
"Ever the Beginning" and "Voice of
the Earth," Kalmenson said.

Kalmenson stated the Warners will
maintain a flexible schedule which can
be adapted to any changes in con-
ditions.

Indie Prod. Solution
In Low Cost Pix-Levey

With production costs up and box-
office grosses down, the independ-
ent producer's only salvation is a splash
picture. According to Judes Levey
who leaves to-morrow for Europe, a survey
of production possibilities in other coun-
tries. In the belief that pictures
must be made a costs significant-
ly lower than prevalent in the
U. S., today, Le-
vey is optimistic
that relatively
lower production costs in Europe
may be the solution to the inde-
pendent producer who "is out of
business, but doesn't know it."

While abroad, the producer of
"New Orleans" will also look over
a number of story properties.

DTroit Council Votes
 Mandatory Parking Space

Detroit—The city council has
passed an ordinance requiring pro-
vision of off-street parking space for
all new theaters which may be built.

The requirement is one car space for
every six seats up to 1,000 and one
car space for every four seats over
1,000. Theater construction in the
downtown section and the new up-
town center are exempted because of
many public parking lots present.

The old ordinance, effective since
1940, required one car space for
every 10 seats, but required that the-
ater must provide all space for
patrons on its own. However, new
ordinance is little liberated, in allowing
50 per cent of parking requirements to
be provided jointly with other
commercial establishments, such as
hotels, by written agreement.

City plan commission says that all
theaters erected in the city within
the past 10 years have the downtown
area have complied with provisions
of the new ordinance. A slight loop-
hole exists in the possibility of get-
ing building permits in the next 30
days before ordinance becomes effec-
tive as it will not apply to construc-
tion permits granted before that
date.

WEDDING BELLS

Quanstrom-Hartman

Kewanee, Ill.—William A. Hart-
man, manager of the Kee Theater,
was married recently to Mrs. Dorothy
Quanstrom.

Rose-Caplane

Columbus, O. — Larry Caplane,
manager of the RKO Grand, will
marry Marilyn Judith Rose of Tor-
onto on Sept. 6.
The New Film Ad Code ... a major entry in the ledger

(Continued from Page 1)

The press release, as its major points, is that the code is a step forward in the regulation of advertising, and that it is a step forward in the regulation of the film industry.

The code, in effect, is a set of rules that govern the way in which advertisements for films are presented to the public. The rules cover a variety of topics, including the use of language, the presentation of information, and the overall tone of the advertisement.

The code is intended to ensure that film advertisements are fair and accurate, and that they do not mislead or deceive the public. It also seeks to ensure that film advertisements are not offensive or inappropriate.

The code is a voluntary one, and it is up to individual companies to decide whether or not to adhere to it. However, many companies have already committed to following the code, and it is expected that more will do so in the future.

The code is a significant step forward in the regulation of the film industry, and it is hoped that it will help to ensure that film advertisements are fair and accurate, and that they do not mislead or deceive the public.
JOHNSON TAKES U. K. PROBLEM TO TRUMAN

See Eagle-Lion Absorption of PRC in 60 Days

MPAA President Also Confer with Dalton Heavy Duty Plan with Marshall and Snyder; Alternatives Believed Presented: Gov't May Oppose Ad Valorem Impost

By MANNING CLAGETT Washington Bureau of THE FILM DAILY

Washington—MPAA President Eric A. Johnston on Friday took the industry's British question, including problems posed by the Dalton duty plan, to President Truman, Secretary of the Treasury John Snyder and other Government leaders.

In addition, it was revealed that Johnston spend a solid hour on Thursday in conference with Secretary of State George Marshall.

Although Johnston declined to discuss details of the top-level conference.

(Continued on Page 7)

War Dept. Gives Reich Pix "All Clear" Sign

Washington Bureau of THE FILM DAILY

Washington—The War Department on Thursday officially announced that the German motion picture industry soon will resume competitive activity in the world market, but warned that no monopoly operation, either "German or foreign" will be tolerated. A simultaneous announcement was made in Berlin. Virtually the entire Dept. release was confirmation of stories appearing exclusively in THE FILM DAILY.

The Dept. said that distribution in Germany will be commercialized by licensing domestic and foreign firms.

N. J. Allied Hits Out At Advanced Admissions

A resolution urging its members to resist pictures requiring increased admission prices has been adopted by the Allied Theater Owners of New Jersey.

Maintaining that higher admission levies were detrimental to the entire industry, the resolution pointed out that "this harmful and short-sighted policy arouses considerable ill-will and dissatisfaction among theater managements".

3% Amuse. Tax Bill Hopped in Cleve.

Cleveland—Administration representatives late last week introduced a three cent City amusement tax in the City Council. As submitted, bill covers theaters, dance halls, athletic fields, circuses, swimming pools and practically all amusement park attractions. Not specified in the measure are bowling alleys and bingo. Council voted a daylight saving referendum to be included on the November ballot.
COMING AND GOING

Friday's F.F. Queen Elizabeth were: STEVE BRODY, president of Monogram and Allied Artists; NORTON P. RITCHIE, president of Monogram International, and CARTY GRANT, BEATRICE LILLIE and JACK BUCKMAN.

VIRGINIA FIELD, Paramount player, and her daughter, were scheduled to fly to London on Sunday to visit the actress places to return to New York on Aug. 27.

PAUL ACKERMAN, Paramount left director of advertising and publicity, returns today from an Upstate vacation.

DINNER JONES, RKO advertising-director in Britain and JOHN NATHAN, Paramount's general manager for Europe, are en route to England on the S.S. Neptunia.

PAUL F. THOMAS, treasurer of Allied Service, has returned from a Vermont vacation.

H. D. HEARN, head of Exhibitors' Service, Charlotte, N. C., and MRS. HEARN left New York yesterday after a two-day stay for Saratoga.

HISTOR LAO and DINAS GALAN, heads of Foreign Screen Corp. de Cuba, are in town for home office conferences.

LEON BAMBERRY, RKO sales promotion manager, has returned from a two-week vacation in Minnesota.

JOE ROBERTS, of Vanguard Films, returned to his desk at the week-end after a Canadian business trip.

Pathé Shows Ever-Witness Shots of Greek Fighting

Eye-witness report of the fighting between Government and Communist troops in Northern Greece is being shown today by Pathé News, through exclusive reels taken by cameraman Evangeli Stiotos.

Following the UN investigating committee to the Albanian border, which was sent there, Stiotos covered an attack on guerrilla positions by government forces, the capture of prisoners, and mopping up operations. Notable shot shows a captured partisan testifying before the UN committee that he and other insurgents had been given arms and supplies by Albania.

Walton on Three-Week Republic Branch Tour

Edward L. Walton, Republic's assistant general sales manager, left yesterday for Denver, first stopover on a three-week Republic branch tour, which will take him to Salt Lake City, Portland, Seattle and Minneapolis. Walton will return to New York Aug. 26.

Smith, Shain to Minneapolis

Andy W. Smith, Jr., general sales manager for Smith, Shain leaves today for Minneapolis where he will address the North Central Allied meeting at the Hotel Nicollet tomorrow. Smith is accompanied by Sales director of exhibitor and public relations for the distribution dept. Following the meeting they will travel to Des Moines for conferences with branch personnel before returning to New York.

U-I Sales Drive Charges For 8 Weeks Top Quota

First eight weeks' charges are way over quota in U-I's current Nate Blumberg-JAR sales drive, company spokesman announced at the week-end.

Up front in first place are: Eastern division headed by Fred Myer--Albany- Buffalo - New Haven; led by Dave Miller; Denver branch headed by Mayer H. Monsky; and the leading salesman Mark N. Holstein, Dallas; Abraham Swerdlow, "Frisco," George Ref, New Haven.
EVERY BODY IS SOLD ON BODY and SOUL

The ENTERPRISE STUDIOS present

JOHN GARFIELD • LILLI PALMER

“Body and Soul”

and introducing HAZEL BROOKS as “ALICE”

with ANNE REVERE • WILLIAM CONRAD • LLOYD GOFF • JOSEPH PEVNEY • CANADA LEE

Directed by ROBERT ROSSEN • Produced by BOB ROBERTS

Original Screen Play by ABRAHAM POLONSKY

It’s all for you... from UA!
Mr. Samuel Goldwyn  
1041 North Formosa Avenue  
Los Angeles, California  

Dear Sam:

Last year I wrote you that I thought the best picture ever made was THE BEST YEARS OF OUR LIVES. Now I can truthfully say that you have a worthy successor in THE SECRET LIFE OF WALTER Mitty. It is bound to give the public the best time of their lives.

We have been pleased and proud to have distributed all of the Danny Kaye pictures since you introduced him to a laugh-hungry world. Thanks to your persistent aim in being satisfied with nothing less than perfection, regardless of the time or money involved, Danny Kaye started at the top. Each succeeding picture has out-distanced its predecessor, and I am confident that THE SECRET LIFE OF WALTER Mitty will bring in heretofore undreamed of grosses.

At our recent sales meeting in New York, we screened MITTY for our entire staff. Never have I seen greater enthusiasm or greater enjoyment for a picture on the part of the men whose job it will be to sell it.

Virginia Mayo has never been lovelier, and even tops her BEST YEARS performance. The entire cast is excellent, and coupled with the superior direction, color photography and delightful music, WALTER Mitty adds up to a rich and stimulating example of "Entertainment in the Goldwyn Manner."

Sincerely,

Ned E. DePinet
SAMUEL GOLDFYN
presents
DANNY KAYE - VIRGINIA MAYO
and the GOLDFYN GIRLS

The Secret Life of
Walter Mitty

with
BORIS KARLOFF
FAY BAINTER
ANN RUTHERFORD

Produced by SAMUEL GOLDFYN
Directed by NORMAN Z. McLEOD
Screen Play by Ken Englund and Everett Freeman—From a Story by James Thurber
Director of Photography, LEE GARMES, A. S. C.

IN TECHNICOLOR

Released Through RKO Radio Pictures, Inc.

Entertainment in the
Goldwyn manner
Monday Morning Report

**• • • CHICAGO AND SOUTHERN AIRLINES** will show 16 mm. pic on regular flights of their DC-4 planes. . . .
**• • • James A. FitzPatrick** is due in our midst in early September to film a two-cooler on New York City; which Metro will re-release as a special late in the year. . . .
**• • • M. A. Lightman, Malco circuit proxy, makes his Hollywood debut as an assistant coach in "On Parade." the Davis-Blanchard football pic. . . .
**• • • M. A. isn't exactly new to grease paint; he has appeared in many a Little Theater play in Memphis. . . .
**• • • Norman Corwin may direct his own dramatization of Robert Nemlan's "Children of Vienna" if Montgomery Ford produces it on Broadway. . . .
**• • • If you were betting that 20th-Fox would come up with a new title for its screen version of "Scuddo Hool Scuddo Haul," you can collect. . . .
**• • • Metro flacks exulting over the fact that advance and current national mag. "breaks" for "The Hucksters" hung up a new record. . . .
**• • • It took a helluva lot of planning and planning. . . .
**• • • Radio City Music Hall is enjoying the best Summer-time-bus in a long time. . . .
**• • • According to Geo. Eyseen, "Bobech and the Bobby-Soxer" has broken all-first week records for a non-holiday week. . . .

**• • • THE ANSWER to the carnival competition problem faced by small town exhibits, appears to have been found by an Indiana exhib. affiliated with the ATO there. . . .
**• • • John Garfield and Elia Kazan will be in our fair town, come Oct. 6, the former to rehearse in "A Streetcar Named Desire," the latter to stage the Tennessee Williams' piece for Irene Ryan. . . .
**• • • Something unique in the way of a cocktail party will be hosted by Selznick Int'l at the Monte Carlo Wednesday. . . .
**• • • There'll be a screening of "Intermezzo," which SRO will re-release, and of an 18 minute reel introducing Italy's Valli and France's Louis Jouarda. . . .
**• • • Sweden's Alf Kieellin will be there in the flesh. . . .
**• • • Ernest W. Friedman emphatically denies that Coast-published rumor that London's Daily Film Benter has been purchased by JAR for $75,000. . . .
**• • • Neither JAR or any of his associates hold a single share, says "Freddie." . . .

**• • • THE FACT THAT SI FABIAN has a lease on the Brooklyn Fox running until August, 1957, should be sufficient answer to reports that a motor would buy the house. . . .
**• • • John Garfield and Elia Kazan will be in our fair town, come Oct. 6, the former to rehearse in "A Streetcar Named Desire," the latter to stage the Tennessee Williams' piece for Irene Ryan. . . .
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**• • • DEPITE REPORTS TO THE CONTRARY, 20th-Fox's "Captain From Castile" has not been booked yet for any one of the Broadway theaters. . . .
**• • • Still a toss-up between Rivoli and the Mayfair. . . .
**• • • Bosky, which would be a logical choice, ordinarily, will be pickin' em in with "Forever Amber." . . .
**• • • Besides, "Castile" will be offered on a roadshow basis. . . .
**• • • Dick Walsh, IA proxy, says there were lines and lines of movie fans when he visited Dubuque recently. . . .
**• • • Pic were old, too, according to Dick. . . .
**• • • An approving nod from Phil M. on Steve Brenner's Lovable-Girl-of-The-Month Contest which is current throughout Walter Reade's Jersey theaters. . . .
**• • • Winners will receive scholarship to the Conover Course in Fashion run by pin-up artist-producer Harry Conover. . . .
**• • • Also, a thousand bucks in jewels from a local jeweler. . . .
**• • • David Cleary, Memphis circuit operator, will open three new drive-ins in Minneapolis, Milwaukee and St. Louis the week of Aug. 15. . . .

Send Birthday Greetings To—

Aug. 6
Anito Pope
Helen Koen
Charley Oroy
Elaine Silverman

William Daily

WARNERS' Chi. Sales Meet Opens Today

(Continued from Page 1)

...and Canadian meeting held last week in New York. Jack L. Warner, vice- president and executive producer, will represent the studio.

In addition to Kalmenson, those attending from the home office include: Stuart Schneiden, Mort M. Blumstock, Harry M. Kalmine, Roy Halnes, Jules Landis, Norman Ayers, F. Doldi, Norman H. Perry, Bernard C. Kalmenson, Ed. Hinchey, Howard Levinson, Gilbert A. Golden, Robert A. McGuire, Stanley W. Hatch, Larry Golob, William W. Brumberg, Charles Baily and Don Gillette.

District managers present include:

Harry A. Seed, Midwest; Hall Walsh, Prairie: John F. Kirby, Southeast; Doak Roberts, Southwest, and Henry Fox, West Coast.

Branch managers here are: A. Jack Shumow, Chicoro; Robert H. Dunbar, Detroit; Robert M. Khan, Millville; Arthur W. Anderson, Minneapol-

...is: D. P. Webster, Des Moines; Russell C. Borer, Kansas City; Frank J. Harney, Lester Bona, St Louis; W. O. Williamson, Atlantis; Ralph J. Tannuzzi, Charlotte; Lake Country; New Orleans; W. Don Woods, Dallas; Ed. Williamson, Memphis; Vernon Adams, Oklahoma City; Earl A. Bell, Denver, Fred Greenberg, Los Angeles; Al Octavor, Portland; William F. Gordon, Salt Lake City; Al Shitlme, San Francisco; Vete Stewart, Seattle.

Salesmen from the branches are also attending the meeting.

WARNER TOPPERS ADDRESS FINAL N.Y. SALES MEETING

The closing session of the New York Warner's sales convention Fri-
day heard talks by Harry M. Warner, Mai, Albert Warner, Harry M. Kal-
mine, Mort Blumstomm and Howard Levinson who discussed the Statu-
tory Copyright, the new Kalmenson, general sales manager, presided.

Saturday was largely devoted to group meetings of the district man-
gers and the division heads.

"Brute Force" Big in Philly

Philadelphia—U-I's "Brute Force," competing with 92 degree heat and three other strong pix, gave the Goldman Karlson a new opening day mark.

SICK LIST

H. D. HEARN, president of Exhibitor's Service, Charlotte, N. C., is at the will Rogers Sanatorium, Saranac Lake, for his annual checkup.

F. E. WESBROG, of Goldoln Manufactur-
gr Co., Chicago, is confined to his home in Wilmette, III., by illness.

ASHTON STEVENS, Chicago exhibitor, reported absent due to illness.
Johnston Sees Truman on U. K.

Meets Also with Sec'y Marshall, Snyder

(Continued from Page 1)

World Booking Combine Might Open Exhibition
To Socialist Co-op, K-RP Warks on CEA Proposal

London (By Cable)—Exhibitors would be ill-advised to continue their agitation
for a booking combine, as such a plan might boomerang and permit the
Cooperative Wholesale Society to break into the exhibition field in competition
with established theater interests if K-RP members warned on the CEA proposal.

CWS, a publicly-owned nationwide chain store enterprise, with Socialist Gov-
ernment blessing, for years has nibbed at acquiring theaters as an extension of
its widespread activities.

In the highly sensitive last week K-RP took a hostile view of the CEA sug-
gestion, with members pointing out the dangers of opening the field to pos-
sible invasion by CWS.

British Booking Combine Might Open Exhibition
To Socialist Co-op, K-RP Warks on CEA Proposal

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In the highly sensitive last week K-RP took a hostile view of the CEA sug-
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sible invasion by CWS.

The Dept. also cautioned that the functions of production, dis-
tribution, and exhibition will be treated as separate businesses.

“Persons and firms engaged in
one of these three branches
will not be permitted to engage in
either of the others.”

Although the report did not mention MPEA or any American
company by name, it was thought here that the policy laid
down will limit activities of
MPEA in Germany.

The Dept. statement quoted MPPA Pres-
ident Eric Johnston also warning that the "German
film industry should be re-
dependent, with Germans as competitors in
the film markets of the world.

The report also quoted Col. Gordon E.
Textor, information control director in Ge-
many as saying "Re-establishment of
the motion picture industry is essential to peace-
time German economy and newly produced
American films of high quality will be
barred on all German films
produced prior to the occupation." 

War Department further stated that adjudication of French, Soviet and
American distribution to U. K. zone in Germany
is "contingent upon full reciprocity for
U. S. zone distributors from the re-
spective zones.

"The underlying general policy," the Dept.
continued, "is to develop the production and distribution of motion pictures in Ger-
many so that they may be of maximum help in the mission of the military
administration. This mission includes the economic rehabilita-
tion as well as the restoration of the
German people. American and German film
artists both have a part to play in this pro-
cram." 

The Army Motion Picture Service said German films
produced "must support the rehabilitation
program and export of such films to pay for sup-
ports of food and critical raw materials
will be encouraged." 

War Department also said that develop-
ment of a documentary film industry in
Germany will form "an integral part of the
program."

Importance of American and other allied
films in re-educating the Germans is "fully recog-
nized," the War Department said.

Wedding Bells

Greene-Trambulis

Providence, R. I.—Nesta Tram-
bulis, student assistant at Loew's
State, was married recently to Eliz-
abeth Ann Greene. Bride is a niece
of Jack Greene, manager of the
Carlton Theater.

De Grange-Baldridge

Winchester, Va.—Thomas W. Bald-
ridge, M-G-M promotion representa-
tive for the Middle-Atlantic states,
and Doris W. De Grange, graduate of the
Baldridge School, were mar-
ried at the Loudoun St. Presbyterian
Church here Saturday.

London Sees Coin Freeze Plan Likely

(Continued from Page 1)

325,000 Bankroll Backs
E.L. "Red Stallion" Bally

(Continued from Page 1)

sales chief, reports that more than 100 key city engagements have
been booked for playoff within the
first 10 days following the picture's
joint world premiere at the Carthay
Circle Theater in Los Angeles
and the Majestic in Houston on Aug. 12.

Max E. Youngstein, ad-publicity
exploitation director, will supervise
the Houston opening, assisted by
production manager Arthur Jeffrey
while the Los Angeles premiere will
be handled by Sam Israel, E-L studio
publicity chief.

Dispossess Trial Put Over

Trial of the Loew's International
dispossession suit against four ten-
ants of 1600 Broadway was put over
until today before Municipal Judge
Charles J. Garrison. Emil K. Ellis, ten-
ants; W. Henry Solomon, producers;
Lara, Camera Equipment Co.;
Movielab and Bonded Film Storage
Corporation.

Stork Reports

Millsburg, O. — Hoy Russell,
owner of the Russell Theater, be-
came a grandfather last week with
the birth of a son to his daughter,
Mrs. Barbara Cox.

Providence, R. I.—A daughter was
born recently to the wife of Joseph
G. Samartano, manager, Loew's State.

Chicago — Jeff Fertel, assistant
manager of the Maryland Theater,
announced the birth of a son, Jeffrey
Stephen.
PCC Asks Larger Cut Of Box Office Take

Continued from Page 1

cites the following example applying to a $0,000 theaters on percentage pictures under an imposed designation of playdates: either Saturday - Monday - Tuesday-five units, or Wednesday - Thursday - Friday - Saturday, five units. Estimated theater overhead is average of $50 per unit. Eight thousand theaters five-units playing time equals 40,000 units at $50.00 per unit totals $2,000,000.

Average cost of production and distribution on percentage pictures is estimated to normally exceed $2,000,000. PCC emphasizes that this example naturally does not include approximately 10,000 other local affiliated and circuit theaters in the U.S., nor foreign theaters, all of which have raised or are being considered in comparing cost of playing time against cost of production and distribution.

Develops Licensing Formula

Therefore, PCC at its annual convention held in Los Angeles in May, developed from the floor of its open forum sessions, for presentation to major distributors, what it is considering an equitable and fair formula for licensing of percentage pictures to these smaller theaters.

PCC members feel that the time has come to reduce the large small theaters of the U.S. are entitled to an equal proportion of the box office.

PCC formula follows: On percentage pictures not to exceed three per selling season, distributor to be guaranteed 12 per cent of gross up to point where gross reaches theater's overhead plus an additional 15 per cent film rental; then theater is to receive an amount equal to 15 per cent of film rental plus two per cent to distributor; thereafter, distributor and theater to share dollar for dollar of gross.

Mayer & Burstyn New Offices

Mayer & Burstyn, foreign film distributors, have moved their offices to 113 West 42nd Street. Phone number is the same: ME2-5881.

Theater Trailer Finds Home for Raleigh Mgr.

Raleigh, N.C. — Jack Jordan, manager of the Ambassador, found a place for his family's five via a brief trailer. Film showed the trailer of his three-year-old daughter, Diane, with a message from the little girl telling her and her father that they had rounded the corner of Ralston and the same street to move to Raleigh but that dad couldn't find a house for them. Diane sent a letter to her dad into giving an annual pass to anyone who would help. As a result Jordan and his family will move into a new home shortly.

See E-L, PRC Merger in 60 Days To Regain Lost Production Trade Mark

(Continued from Page 1)

cent conferences here between E-L Prexy Arthur Krim, production chief and A. W. Schwallenberg, PRC head.

Details of the merger are said to include consideration by D of all PRC exchanges, personnel, etc., with the retention of PRC solely as a production trademark for lower-budgeted productions.

It is anticipated that negotiations will take place for the termination of the contract of Harry Thomas, PRC president, with the possibility that he will receive several of his own independent productions through the new organization as part of any settlement terms. Foy will assume overall production chores.

The merger move is regarded as inevitable in industry circles for some time, particularly with the emerging of E-L during the last six months to a significant factor on the motion picture scene.

It has been long obvious that parallel productions and sales organizations were not in the best interests of economic efficiency. The E-L sales and promotion staffs have proven to the company's top executives their ability to adequately handle the combined product of the two units with Schwallenberg reportedly having in effect supervised all distribution activities during the past few months. Consolidation of ad-exploitation - publicity departments was made in early April with Max E. Youngstein in the top spot.

Three Sales Divisions Seen

A sales department in three divisions Eastern, Western and Southern is envisaged with Harold Dunn, acting PRC sales manager as assistant to Schwallenberg, Del Goodman as assistant to Foy, and H. L. Goldhammer, who recently moved to the new sales rep., seen as Eastern division chief.

It has also been learned that although the deal whereby E-L would release indie production of Walter Wanger is not yet signed, talks with several others are in progress.

Efforts made here last night to reach E-L and PRC executives for comment proved unavailing.

Dual Ticket Levy No Problem, Study Shows

Continued from Page 1

reported this morning to the Treasury. The tax, according to the committee, has been "successfully applied at both ends without any noticeable advantage for either or major problems in the overlap."

Furniture check study unit in a study which "is not intended to make policy recommendations," said also that it is not alarmed by "the express interest of administration at the local level." In only three states, it points out — Alabama, West Virginia and Missouri — are there both state and local taxes to contend with in addition to the Federal levy.

In conclusion, the study holds that "there are no compelling reasons for an immediate co-ordination effort in the field of amusement taxes. Due partly to the fact that interstate commerce is not a consideration, states and municipalities are able to administer their group of taxes with reasonable success. "Amusement taxation can be at best a low priority in a near-term program of Federal-state fiscal co-ordination."

Fritz Berg Appointed

(Continued from Page 1)

UA Changes in Foreign Distrib. Setup Seen

W. Kelly as executive vice-president. Searns has been anxious to relinquish h.s duties of supervising foreign sales, which duties will be taken over by Kelly, in addition to other responsibilities. However, Sears will still be heavily involved in the sales.

David H. Coplan has already resigned as general manager for UA Corp., Ltd. of United Kingdom and Europe. Although he is expected to be affected by the changes.

UA producers welcomed the news of Sears appointment at a meeting given both Sears and Kelly unanimous vote of confidence.

Sears will have a casting vote on the board of directors and will have full authority to handle the entire foreign organization. His appointment extends to company's annual meeting next Spring at which time he is expected to be elected for a term of several years.

Fraternal Convenes Rep. Sales Parade at H. O.

(Continued from Page 1)

eral; Merritt Davis, Southern; Frank Dervin, New England, and Maxwell Hills, Eastern, are present for discussions with Southern division manager Walter L. Titus, Jr., and Eastern division manager James V. O'Gara. William Murphy, New York branch manager, is also attending the meeting.

Ratlification of New SAG Pact Up for Mass Vote

West Coast Bureau of THE FILM DAILY

Hollywood — Seven thousand members of SAG, the motion picture actors' union, met today to vote on two questions. First, shall revised basic agreement of 1947 be ratified? Second, what a majority 10 per cent of directors be empowered after contract has been approved to call a strike against any producer, who does not sign revised basic agreement of 1947 on or before Aug. 22, 1947?
Kalmenson Sees Film Attendance Staying High

MPEA Re-elects All Officers For Year

MPEA directors, meeting here last week, re-elected the following officers for 1947-48, it was announced yesterday.

- Eric Johnston, president; Francis J. Harmon, vice-president; Irving A. Maas, vice-president and general manager; Gordon E. Youngman, vice-president and general counsel of RKO; secretary; Herbert J. Ehrman, assistant secretary; George Barthwick, treasurer; Frederick W. Du Vell and Frank J. Alford, assistant treasurers.

MPAA Proposal Transmitted to Alport Over Week-end: Counter Plan Said to Call for Freezing of Part of Monies Remittable to American Distributors. During 1948

Allied Artists joins MPAA-MPEA Sept. 1

Allied Artists has joined MPEA and MPAA, Eric A. Johnston, president of both organizations, announced yesterday. AA becomes MPEA’s ninth member company and the first distributor to join the export organization since it was chartered by the eight original sponsoring companies. Allied Artists’ application for membership was unanimously approved by MPEA’s board at a meeting held at MPA offices last week, with effective date set at Sept. 1. Allied Artists brings into MPEA all

Seven Ohio Cities Will Draft Uniform 3% Tax

Tiffin, O.—Officials of seven Northwestern Ohio cities, meeting here, approved a uniform three per cent municipal admission tax. With the state admission tax due to expire Oct. 1, mayors, fiscal officers, and council members of Fostoria, Bucyrus, Findlay, Tiffin, Van Wert, Fremont, and Mansfield agreed that they would recommend enactment of

UA Financial Backing Ready Starts at 10 per cent With no Maximum


U. K. Shelving Dalton Tax, Capital Hears

See Good Chance to Avoid 306’s Strike

Warner Sales Chief’s Forecast Confirmed by “Roll Call” Report at Chi. Meet

London (By Air Mail)—Sir Alexander Korda’s U. S. distribution pact with 20th-Fox will net him a minimum of $8,000,000 annually, on the basis of the four pictures a year he expects to produce, it is learned. Deal calls for a guarantee of $750,000 against the print of each picture delivered to 20th-Fox, and in the

Rank’s Earl St. John, Box Coming Over for Confabs

Earl St. John, a former head of British Odeon, now chief production counsel to J. Arthur Rank, and Sidney Box, head of Rank’s Gainborough Studios, are due in New York Aug. 14 from England. They will be preceded here today by Robert Weat, treasurer of the American JARO, and David Parrar, the

DO NOT REMOVE

The Daily Newspaper Of Motion Pictures Twenty-Nine Years Old

Intimate in Character International in Scope Independent in Thought

Vol. 92, No. 25
New York, Tuesday, August 5, 1947
TEN CENTS

DALTON ALTERNATIVE TO U. K. GOVT’D TODAY
**COMING AND GOING**

**MAJ. ALBERT WARNER, WB vice-president, flew to Chicago yesterday to take part in the WB sales conference there.**

**BEN WASHAM, Paramount publicity manager, returned Tuesday from a weekend conference from product conferences on the Coast.**

**MARQUISE BOURDETTE, secretary to Paramount, returned Tuesday after a week’s business trip to the East Coast, is on a two-week holiday.**

**ROBERT W. STUART, treasurer and board member of JARO, arrives on the S.S. Queen Mary today.**

**PAUL N. LAZARUS, Jr., UA publicity director, has arrived in New York from Hollywood where he spent four days discussing an overall advertising and publicity program with UA producers.**

**LUTCHMAN, M-G-M studio executive, arrived yesterday in New York from Hollywood.**

**DONALD OGDEN STEWART, M-G-M writer, leaves Hollywood today for a visit to New York.**

**CHARLES PERRY, Cincy Pars, explorer, went to Washington last night.**

**FRED PANAGOS, production manager, Alliance circuit, JOHN DOERK, booking manager and ALFRED MAIN, publicist, have returned to Chicago from Indianapolis film conferences.**

Court Grants Extension To E-U Suit Defendants

Federal Judge Alexander Holtzoff signed a stipulation yesterday which granted three of the defendants in the Empire-Universal Films, Inc., suit against J. Arthur Rank, L. B. Cohn and others, an extension until Monday, June 25, 1945, for or otherwise for move in connection with the action.

**Empire seeks declaratory judgment and category have reserved their rights to exclusive distribution of Rank films in Canada and Newfoundland under a United World Pictures, Inc., contract.**

**Empire at the same time seeks judgment of $1,000,000 against JAR, himself.**

**Toronto—Formal notice of judgment by Judge J. Genes has been given to Ogden Hall, Toronto, only dismissal of the appeal by J. Arthur Rank Organization, Inc., Eagle-Lion Films, Inc., and others.**

**Disassociation of his fulfillment of contract for Canadian franchise for Eagle-Lion Pictures produced in the U. S. Other defendants who did not figure in appeal from the order were Eagle-Lion Films of Canada and Monogram Pictures of Canada, both Toronto.**

**NEIL AGNEW, SRO president, is en route to New York following Hollywood conferences regarding distribution of company product.**

**COL. KENNETH CLARK of the MFAA is in Hollywood from Washington.**

**RICHARD CLARY leaves New York for Hollywood tomorrow.**

**CAREY WILSON, producer of M-G-M’s “Green Dolphin Street,” arrived from the Coast yesterday.**

**ROBERT MOCHRIE, RKO vice-president and general sales manager, will attend the forthcoming meeting of the Southeastern AMPTO in Miami, Aug. 12-14.**

**RUTGERS NEILSON, RKO publicity manager, has returned with Mrs. NEILSON from an Atlantic City vacation.**

**MOLLY GOLDSTEIN, Monogram’s general sales manager, and ARTHUR H. GREENBLATT, eastern district manager, left yesterday for New Orleans to confer with exes of Paramount-Richards circuit on the premises of “Legionnaires.”**

**M. GOODMAN, president of Discina Films Corp., returned from Canada over the weekend.**

**Wm. W. HOPKINS, RKO Radio Pictures studio rep, is spending a week in New Hampshire.**

**HARRY M. KALMINE, Warners president, and general manager, is in Chicago and will remain in the Milwaukee zone until the end of the week.**

**TED GAMBLE, ATA Board chairman, is expected back from Coast Thursday.**

**ROBERT W. COYNE, executive director of ATA, flew to Cincinnati last night where today in his capacity as assistant to man of the Netherlands-Plaza Hotel on behalf of the Motion Picture Foundation. Coyne returns today.**

**ROBERT GUFOILLY, GERALD SCHIERENBACK and CHARLES ELLIS, of Paramount’s transportation and traffic department, left for their vacations over the week-end.**

**ALBERT LWTZ, head of the largest circuit of theaters in Argentina, leaves Hollywood today for a week before returning to Buenos Aires by plane.**

**Adventure Island’ Trial Showings In Five Keys**

“Adventure Island,” the Pine-Thomas pic produced with a top-budget and in color, will have trial showings in five key cities before its national release. The most successful ad and exploitation campaign is cued in these advance showings will be the campaign chosen for the release throughout the world. Picture is considered “A” product with Paramount booking it in top first-run theaters only.

**Mich. Allied Exec. for Newsreel Amalgamation**

Detroit—Amalgamation of existing newsreel into a single or two companies is proposed by Jack Stew- art, general manager of Allied Thea- ters of Michigan.

Such a consolidation, Stewart says, would be advantageous from the viewpoint of both distributor and exhibitor. Stewart cites saving in raw film, end of subject duplication, and a paying market for the surviving reels.

**UJA to Present Cantor Award at Sept. Dinner**

United Jewish Appeal will present Eddie Cantor with a certificate of award for “humanitarian service” in recognition of his efforts toward raising the $170,000,000 for the aid of Jewish survivors in Europe.

The award will be presented within the next month at a special dinner in Cantor’s honor. Similar UJA awards will also be made to other outstanding personalities in the theater, radio, the press and public life.
Hold your horses!

FROM TODAY
Clarence Day's
LIFE WITH FATHER

WORKER BROS. BRING IT TO THE SCREEN
After the longest stage run ever known!
(8 STRAIGHT YEARS ON BROADWAY)
Kalmenson Sees Film Attendance Staying Up

(Continued from Page 1) current peak levels of practically all trade indices.

Kalmenson’s analysis was confirmed by a “roll call” report in which district and branch managers from various sections of the country gave a brief account of conditions in their territories. A similar roll-call report was made in New York last week at the sales convention attended by the Eastern and Canadian forums.

Consensus of the field force opinion showed that except for usual warm weather effects, business has been holding up well and the Fall outlook is even better.

In some sections, notably the coal and steel regions of Pennsylvania, attendance actually is running ahead of the war time boom and was discussed by Kalmenson and Kalmenson said that with higher wages and shorter working hours, good business for theaters is inevitable.


Mort Blumenstock, vice-president in charge of advertising and publicity, outlined WB’s extensive promotional plans in connection with coming product, headed by the big world premiere campaign on “Life With Father.”

The short subject lineup for 1947-48 was presented by Norman H. Moray, short subject sales manager and president of Warner Pathe News. Moray also discussed the Warner newsreel which makes its bow next week.

Howard Levinson, member of the legal staff representing distribution, talked on the court decree and instructed the salesmen on procedure for co-op work with exhibitors in various situations.

Jack L. Warner, executive producer, will be the chief speaker today.

Thomas Job Dead.

Santa Monica — Thomas Job, 47, playwright, died at his home here. Formerly associate professor of drama at Yale, his more recent activity included the screenplay on WB’s “The Two Mrs. Carrolls.” He is survived by his wife, Mrs. Edith Robinson Job, a son, Thomas M. Job, and a daughter, Ann B. Job.

Steinbeck Script for Swedish Film Co.

Stockholm (By Air Mail) — John Steinbeck’s conferences with Director Jan Molander and Manager Al Seberg of Svenskfilmindustri have led to newspaper speculation that the American author might do a film manuscript for the Swedish company. Officials only said that Steinbeck is considering a book with a Swedish locale.

Steinbeck stopped here on his way to Russia where he will do a series of articles for The New York Herald Tribune.
WEDDING BELLS

Mallory-Marshall
Santa Barbara, Calif., — Herbert Mallory, Marshall, actor, and Patricia (Boots) Mallory, former dancer, were married here Sunday.

Zeitak-Boss
Cleveland—Marion Zeitak, U-J ledger clerk and Daniel Boss will be married Aug. 30.

HOLLYWOOD TODAY
From Patti Allocote

HOLLYWOOD

At the moment, the Hollywoodland's are suffering from some "unusual weather" which, when mingled with smog, results in much criticism of this State's ideal climate—and keeps the beaches filled. With one eye on the ocean and one on RK0, I chose the latter. (They offered me lunch but that had absolutely nothing to do with it)!

Nat James and Don Redell were waiting for me—with that "now I can plant a story" look in their eyes, but I fooled them. I insisted on seeing before believing! I should've kept my big mouth closed, because we SAW all afternoon. Most pretentious of the sets was the San Francisco hillside used in "I Remember Mama." They were dismantling it but I had a chance to look through the main house. The date is 1910 (in the pin, that) but as you wander through the house you believe it. There's a copy of Colliers dated in January of that year, an insurance company calendar, a Miller-Gem stove, etc. Really a gem of authenticity. The cast, including Irene Dunne and Oscar Homolka (of the 'Way' cast) were working on the opposite side of the stage in a hospital set. Edgar Bergen (would Charlie laugh if he saw him in his undertaker's outfit?) was talking to George Stevens, director, while lights were being set for the next scene. Moved over to another stage to watch Jane Greer go through a test for "Station West," which will start sometime this month with Dick Powell co-starring.

Robert Riskin, working on plans for "The Girl from Bogardus," and Dudley Nichols, who just finished "Mourning Becomes Electra" came by and suggested that we go over to the Tim Holt western, "Wild Horse Mesa," where a big cafe brawl was taking place. Tim had broken a bone in his back the day before and was working in a cast—seemed to be enjoying it, too. "Your Red Wagon" was shooting, on stage 15, around a wrecked car. They had two others on the set I tried to talk Nicholas Ray, the director, out of one (thought we could run around N. Y. in it) but he seemed to think they were essential to the plot. Met Howard da Silva and Farley Granger in "Between scenes, and it's that I realized I should stoop in bed. They insisted that I hadn't seen anything till we went out to Encino to see Jesse Lasky's "Miracle of the Bells" company in action. It was 110 and they were doing the Joan of Arc sequence that called for 15th century costumes and lots of armor. Fred MacMurray, Vali and director Irving Pichel were trying to run through a rehearsal, but with 750 extras (for which they had 15 extra makeup men and 10 extra hair stylists) it's pretty noisy. The scene is Rouen in 1435, and the action concerns the burning at the stake. (I felt I was the most important point) (Heard they're trying to finish the pie just in time to fill the Music Hall's Easter Bill.) Couldn't face any more of that heat so we headed back.

Dropped in to see Leo McCarey, whose Rainbow Productions will release "Good Sam" through RK0. Shooting starts next week with Gary Cooper, Ann Sheridan, Edmund Lowe and Frank McHugh heading the cast. After seeing Edmund Lowe's test for the part Mr. McCarey said he thought he'd be bigger in his comeback than in his initial success. Bet'cha didn't know that although his last two concerned Catholic priests, McCarey'll use a Protestant minister and a Rabbi in this one. Talked him into taking me to the races tomorrow, then rode back to the studio while "the boys" ranted on about the rest they were looking forward to. Most of the pie shooting there are pretty well along now and all those starting this month will be on location, so you better get another traveling correspondent. I'm hot!

Allied Artists Joins MPAA-MPEA Sept. 1
(Continued from Page 1)

Monogram product as well as its own.

A.A.'s decision to link with MPEA was considered first during a series of talks between Johnston, Steve Blythe, Monogram and Allied president, and Norton V. Ritchey, president of Mono's international organization. Decision to join was reached last week before Brody and Ritchey left for Europe, in conferences here with Irving Maas, MPEA vice-president and general manager, and Francis S. Harmon, MPEA vice-president.

A group of Allied films, headed by "It Happened on Fifth Avenue," is now being readied for distribution in a number of MPEA-controlled countries.

The hookup of Allied Artists, whose production is confined to high budget pictures, with the export pool is seen as bolstering the hand of the U.S. industry in its distribution activities in the 11 countries in which it is now operating, and in the two additional countries (Yugoslavia and the USSR) with whom agreements have yet to be made. Not only does the alliance provide a more solid industry front in bargaining and marketing negotiations with various European state film monopolies and cartels, but it further extends MPEA control in the matter of product selectivity, a policy which thus far has brought new high prestige to American films in MPEA territories.

Plan Industry Group To Aid Resistance Move

Tonight's protest meeting against the hanging of three members of Jewish resistance in Palestine, scheduled at 8:30 at Manhattan Center, will be the latest of a number of motion picture figures, anxious to form an industry committee to aid Jewish resistance in the Holy Land.

CHARTERED

STRAIN THEATER CO., Grinnell, Ia.; capital, 350 shares of $100 par stock.

EMMETSBURG THEATER CORP., Emmetburg, la.; 1,000 shares of no par stock; R. G. Foultz, president; A. E. Thiel, vice-president and treasurer.

EMMETSBURG FILMS, Inc., Emmetburg, la.; 1,000 shares of no par stock; A. E. Thiel, president; G. A. Tietel, vice-president.

POLACOLOR CORP., Dover, Del.; motion picture firm; capital, $100,000.

L. & L. THEATERS, INC., New York, with capital of 100 shares no par value stock; three shareholders, to control screen pictures. Chartered at Albany by Jacob Lefk, Rolf Weinlocig, Murray.

TOKIA PRODUCTIONS CORP., New York, N. Y., with capital of 100 shares no par value stock; three shareholders; to control screen pictures. Chartered at Albany by Jacob Lefk, Rolf Weinlocig, Murray.

CHOICE CONTINENTAL FILMS, INC., New York, N. Y., with capital of 200 shares no par value stock; three shareholders; to control screen pictures. Chartered at Albany by Fred McHugh, Albert E. Schubert.

J. J. HAMBURG,INC., New York, N. Y.; capital of 100 shares no par value stock; one shareholder; to control screen pictures. Chartered at Albany by J. J. Hamburg.
WHO’S WHO IN HOLLYWOOD

JOHN STURGES. Director. Born at Oak Park, a suburb of Chicago, Jan. 3, 1910. Attended grammar school at Santa Monica, Calif., and went to Berkeley High. Graduated from Marin Junior College at Kentfield, Calif. Got a job in the blueprint department at RKO, and spent as much time as possible hanging around the sets and technical departments of the studio. Was assistant to Robert Edmond Jones on early three-color Technicolor pictures. Later went with Pinter Pictures, color, with “Dance, Fugitive, Pirate,” served in same capacity for David O. Selznick on “The Garden of Allah.” Became an assistant cutter and at end of seven years at RKO was a full-fledged cutter. Joined World War II as a radio technician in Signal Corps, then was shifted to Film Division, at Astoria, L. I. Directed six training films for the Air Corps at OCS, Wright Field, and an additional five for the Air Corps. Together with William Wyler, went to Italy and went through the invasion of Southern France, taking pictures of warfare. Footage he color “Thunderbolt,” on which he shared co-directing credit. While still in uniform, Columbia Pictures signed him on a directing contract, termed starting on day of his discharge, Dec. 1, 1945. Directed “The Man Who Dared,” “Shadowed,” “Alias Mr. Twilight,” “For the Love of Rusy” and “Keeper of the Bees.” Now directing Irving Cummings independent production, “The Sign of the Ram,” which co-stars Susan Peters and Alexander Knox.

ROSE TO LONDON FRIDAY

David E. Rose, whose suit against actor James Mason for $1,760,000 damages is set for October trial in New York, arrived here yesterday and is staying at the Sherry Netherland. He will sail for England on the Queen Mary Friday to close his affairs there. He has booked return passage on the Queen Elizabeth Aug. 27.

U. S. Loan “Frittered Away,” Says Churchill

(Continued from Page 1) Conservatio party speech at Woodstock, Prime Minister Attlee, was closeted here with a special cabinet which will report today to a full meeting of the cabinet. Meeting with Attlee yesterday were: Foreign Secretary Ernest Bevin, Chancellor of the Exchequer, Hugh Dalton, Sir Stafford Cripps, president of the Board of Trade, and Herbert Morrison, Lord president of the Council. The cabinet’s plans to meet the dollar crisis will be announced tomorrow by Attlee as both Commons and Lords inaugurate a two-day debate.

Downing St. sources last night indicated that government policy on American film will be stated either by Attlee tomorrow or by Dalton or Cripps during the debate in Commons.

Salzburg, Baumstone Join Post Pictures

Milton Salzburg and Harold Baumstone, heads of Academic Film, have just joined Post Pictures Corp. as sales executives, with offices at 118 W. 45th St. New set-up also includes Post’s exclusive distribution rights to all of Academic’s features and shorts.

Salzburg and Baumstone organized Pictorial Films in 1935 and Academic Films in 1940. They resigned from Pictorial in 1946, and then re-organized Academic, Harry A. Post, prexy of PFC, has been in the industry since 1919. He entered the 16 mm. field in 1938.

“Woman of 100 Faces” Next for Federal Films

West Coast Bureau of THE FILM DAILY

Hollywood—Postponing production of “Babes in Toyland” until a Technicolor commitment is available, producer Jack J. Weishaupt, MPTOA, and William Le Baron of Federal Films will put a $2,500,000 budget behind their next, “The Woman of a Hundred Faces,” written by Edward Bromberg, Thomas Mann and Maximilian Iljin. Latter will do the script. Long story concerns a famous European model known to all three who was painted by 100 different painters, each painting revealing her as a distinct type.

Robert D. McRaven Dead

Indianapolis—Robert D. McRaven, 52, a former salesman for Warners, was found dead after he suffered a heart attack. Burial was in Scooba, Miss.

STORK REPORTS

Detroit—Raymond Rei, Panorama operator, has a new daughter, Donna Jean.
U. K. Shelving Dalton Tax, Capital Heats (Continued from Page 1)

HOLLYWOOD-VINE YARD
By RALPH WILK

SHERID ANKINGSLEY, with $40,000 of Warners in his bank account for picture rights to "The Patriots," will get a far better figure for scripting the adaptation. . . . Deal is on percentage, with 10 per cent of gross after costs going to Kingsley. . . . "Key Largo," Maxwell Anderson drama produced on the New York stage, also by the Playwrights' Co., has been bought by Warners for $35,000 as a starring vehicle for Humphrey Bogart and Lauren Bacall. . . . Mary Pickford has sold screen rights to "Secrets" to Sam Goldwyn, who plans a late 1947 production start with Teresa Wright in the role previously played on the screen by Norma Talimade and Miss Pickford. . . . New version will be in Technicolor, and will mean postponement of "Take Three Tenses" previously announced for Miss Wright who will have Dana Andrews opposite. . . . George Waggner moves on the Republic lot to write, produce and direct "Eagles in Exile." . . . Eleven features in the cutting rooms set a new high for the year in Columbia's editorial department, with the annual Eastern rodeo tour joining the list within the next few days. . . . Frank Sinatra will pay a flying visit to Buenos Aires, Rio de Janeiro and other South American cities after he completes M-G-M's "The Kissing Bandit." RIGHTS to the film story of Sea Biscuit, one of the most popular thoroughbreds ever to race on the American turf, have been acquired by Warners from C. S. Howard, who owned the great champion . . . The pic, titled "The Story of Sea Biscuit," will be filmed in color, and directed by David Butler. . . . Producer-Director Leo McCarey signed Edmund Lowe for a stellar surprise part in "Good Sam," McCarey's next for Rainbow Prods. Three of the six pic which will start shooting at Metro this month will be in Technicolor—"Luxury Liner," "Hills of Home" and Ingrid Bergman's Joan of Arc story. . . . Gene Autry Prods. has bought "Hideaway," by Dwight Cumnings and Dorothy Tost, and scheduled it for November production, after Autry returns from his annual Eastern rodeo tour. . . . Henry and Phoebe Ephron have been assigned by Warners to do the screenplay of the Norman Krasa stage hit, "John Loves Mary." . . . Margaret O'Brien has been set for a top role in M-G-M's "Olympic Queen." . . . William Pine and William Thomas have purchased "El Paso," by John Robertson and Gladys Atwater. Like "Albuquerque," they plan to do this on a top "A" budget in color.

Seven Ohio Cities Will Draft Uniform 3% Tax (Continued from Page 1)

ordinary ordinance by the City Councils concerned. Solicitors will be sent to draft uniform legislation.

Shelby, O.—Mayor Frank C. Long, said he would ask City Council to establish a local three per cent ad-
tmissions tax to replace the state levy that expires in October.

which will be presented to the British.

Drafted the partial freeze worked out with the British in 1939, a large portion of the funds were spent in Great Britain. Assistance was given in financing British film production.

Although the British, of course, have been given assurances that British pic will be given lucrative playing time on major U. S. circuits. this would not mean a speedy flow of dollars to the U. K. If any move to freeze American film remittances, however, would have a more rapid effect on conserving Britain's dollar supply.

Government officials have made it clear, however, in "off-the-record" conversations, that imposition by the British of the Dalton import duty will almost certainly lead to retaliations by this country.

Sears to Bare Plans For UA Tomorrow (Continued from Page 1)

GAY HANCOCK, UA salesman, Indi- anapolis, has gone to Fr. Lauderdale, Fla. for his health.

GUY MCCONKEY, Kentucky exhibitor, who is now confined to St. Joseph's Infirmary, Louis-

ton, D. C., in September, at which time amalgamation into a new en-
terprise, the American Theatre Owners of America, will be ratified.

Among those expected to attend the Thursday meeting are A. J. Fa-

Two 1939 Col. Films Into Gotham Saturday

Columbia's 1939 bell ringer, "Mr. Smith Goes to Washington" and "Let Us Live," also a 1939 pic, will be released at Broadway's Gotham The-

at beginning Saturday.

Union also seeks to re-negotiate a closed shop contract which will run untill Aug. 1948. Present contract expires Dec. 31, 1947.

ATA, MPTOA Reps. Talk Conclave Plans Thursday
(Continued from Page 1)

The Film Daily

American

G Omaha, Neb., has signed an agreement with the American Theatre Owners of America, Inc. which will ratify the amalgamation of the American Motion Picture Theatre Owners Association and the American Federation of Theatre Owners, here at the home office.

ATA, MPTOA Reps. Talk Conclave Plans Thursday

(Continued from Page 1)

notable development in suspense!

"One of the most delightful films I have ever seen...shrewd, delightful, first-rate entertainment!"

—Edwin Darrow, Editor of Library Magazine
Guardian of her most important "bath"...

COSTLY shots like this might be so much spoiled footage... save for the vigilance and knowledge of the laboratory man.

He makes sure that the dailies take their all-important bath... inspecting, testing, keeping constant check as the exposed footage runs through the developing, fixing, and washing tanks and driers.

To his skill and watchfulness... as film representing "box-office gold" literally slips through his careful fingers... motion pictures owe much of their well-earned reputation for technical excellence.

This skill is more effective... the burden of constant vigilance lessened... when he works with dependable film of superior quality. That's why he always welcomes the family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
In Intimate Character
International in Scope
Independent in Thought

NEW YORK, WEDNESDAY, AUGUST 6, 1947
TEN CENTS

THE DAILY

THE FILM

POLICY WILL HELP THREE CATEGORIES OF THEATERS.
Smith Tells Minn. Meet

Minneapolis—20th-Fox's revolutionary sales plan designed to help the nation's 6,000 "problem" theaters, having proven itself in a test run in the New Haven territory, will be applied throughout the country beginning Monday. It was announced yesterday by Andy W. Smith, Jr., general sales manager for the company, at a meeting called by North-Central Allied at the Hotel Nieloliet.

The plan, first presented at the

(Continued on Page 3)

Extras, Prods. Extend Contract to July, 1948

West Coast Bureau of THE FILM DAILY

Hollywood—Screen Extra, Guild has negotiated an agreement with major producers through the Association of Motion Picture Producers to extend present Guild contract to July 31, 1948. Contract had been scheduled to expire on Dec. 31, 1947.

(Continued on Page 7)

10 Films This Year
From Ger-Pommer

Munich (By Air Mail)—A lineup of 10 German films is scheduled for the current production year, Erich Pommer said in an interview here. Six are to be made in the Geiselgasteig Studios, here, with four scheduled for production in the Tempelhof Studios, Berlin.

Pommer said that new stages will be completed at both plants by the end of this year so that 1948's schedule will be enlarged to 25 features.

U.K. GETS 'FROZEN' PIX DOLLAR PLAN
U. S. Proposal Would "Freeze" Funds from Five to 10 Years; Attlee Asks Legislation Limiting Imports

London (By Cable)—The American film industry's counter proposal to the Dalton ad valorem duty was reported presented to the government yesterday by Fayette Alport, MPAA's London representative.

The American plan, it was reported here, proposes a freeze on film remittances to go into effect "almost immediately." Allport was armed with a flexible "freeze" proposal, with a "floor" of 25 per cent beginning almost at once with 20 per cent or more of American film remittances to be frozen for a period of one year.

Under the American proposal, the blocked remittances would be returned to the United States over a

(Continued on Page 7)

WB Chicago Conclave
In Wind Up Today

Chicago—Local problems will form the major topic at today's last meeting of the Warner Bros. convention at the Hotel Blackstone here. Division Managers Roy Haines and Norman Ayers are conducting the special talks.

On the speaker's rostrum will be

(Continued on Page 7)

U. S.-Aus. Favorable Trade Balance Aids Pix Import

West Coast Bureau of THE FILM DAILY

Hollywood—Materially affecting theater grosses, is favorable trade balance established by Australia with the U.S. for the first time in its history, according to Ralph R. Doyle, managing director of RKO Radio Pictures in Australia and New Zealand, who is en route to Sydney.

He is of the opinion that a big volume of wool being currently sold

(Continued on Page 2)

Dutch Erase 28-Week Limit
Johnston Reports Move to MPAA-MPEA

F & M-St. Louis Amusement Contract Again Extended

St. Louis—The lease on the Ambassador and Missouri Theaters, held by subsidiaries of the Fanchon & Marco interests, and the management contract between Fanchon & Marco and the St. Louis Amusement Co.,

(Continued on Page 3)

'Balanced Program.' Unspecified as to Length, To be Offered in 1947-48

Chicago—Warners will draw its 1947-48 "balanced" program, undisclosed to number of releases, from 47 properties on the Burbank studio's production slate, Jack L. Warner told the company's sales convention here yesterday.

Declaring that WB will maintain a capacity production schedule through the new film year, Warner said that the story lineup embraced 24 romantic dramas, eight sweeping adventure stories, five comedies, four musicals and a half dozen classifiable under mystery, romance and bio-

(Continued on Page 6)

Three-Year UA Pact
For Arthur W. Kelly

United Artists' board at its meeting yesterday authorized a three-year employment contract for Arthur W. Kelly as executive vice-president, with the same autonomy over foreign sales as Gradwell L. Sears, elevated to the presidency yesterday, has over domestic sales.

Edward C. Raftery resigned as

(Continued on Page 7)

O'Dwyer's Film Adviser
Quits: Deputy Takes Over

Theodore Kheel will take over temporarily the office of director of the Division of Labor Relations being vacated, effective Aug. 31, by Judge E. C. Maguire, and who last month was named New York's first film co-

(Continued on Page 6)

Aussie Admits Taxes
Show Lift for 1946

Sydney (By Air Mail)—Entertainment tax figures for the year ending in June showed an increase over last year equivalent to $231,500. Total was $16,697,800. Exact take from admissions will not be known until the Federal Treasurer makes his detailed report to Parliament in a few months.
COMING AND GOING

E. T. GOMESSELL, assistant to William A. Scully, U-I's vice president and general sales manager, has been appointed to the same post at Republic.

HUBERT STOTHART, director of the M-G-M radio music department, arrived yesterday from the Coast with his wife and daughter.

ELIZABETH TAYLOR, M-G-M player, and her mother arrived in Chicago yesterday to complete the film "Cleopatra" in the city.

BERNARD G. KRANZE, assistant general sales manager of the J. Arthur Rank division at Universal-int., left New York yesterday for Detroit where he will spend a few days.

JACK CARTER of National Film, Charlotte, N. C., is a Chicago visitor for the NAVEC convention.

W. F. KRUSE, United World Films, vice president, and MRS. KRUSE are in Chicago for the NAVEC convention.

D. H. FINKE of the Ticket Register Corp., is on the West Coast for three weeks, combining vacation with business.

DAVID FARRAR, J. Arthur Rank's star, or at least his agent's star, is visiting Chicago in connection with the city's Elgin Grand; he is on his way to England aboard the S.S. Queen Mary.

TIL AGNEW, pres.-e of SRO, is due in from the West Coast other day, flying in conferencing with DOS, Don O'Shau, Paul MacNamara and other top executive officials on four DOS pix.

GEORGE BIGNALL, UA's vice-president and production chief, is in New York.

SID MESIDOV, prominent assistant exploitation manager, is away on a week's vacation.

Skouras Reveals Result of VC Annual Convention

West Coast Bureau of THE FILM DAILY

Hollywood — Detailed results of Variety Clubs' 11th Annual International Convention held in Los Angeles were reported in a statement by Charles P. Skouras, convention chairman, who said that all convention expenses had been paid and a gift of $21,900 made to Variety's international headquarters.

Ten 25 had accrued a fund of $68,500.

This money has been deposited to credit of club's Heart Fund and will be utilized by the club in its forthcoming charity activities in Southern California. Skouras paid tribute to excellent support and enthusiastic co-operation received in program.

Col. Arthur Frudenenfeld Leaving RKO on Sept. 1

Retirement from show business, on Sept. 1, of Col. Arthur Frudenenfeld, present division manager of RKO Theaters in Cincinnati and Dayton, was announced "with regret" yesterday by Sol A. Schwartz, general manager of RKO Theaters.

Frudenenfeld has had an active theatrical career of 45 years, spent in almost every branch of show biz. Twenty-six of these, he devoted to the RKO Circuit. In 1933 he became division manager of RKO Theaters in Cincinnati and Dayton. Incidentally, Frudenenfeld is the first division manager to retire under the provisions of the RKO Pension Fund Plan.

American Seating Earns 51c

Chicago — American Seating Co., manufacturer of movie theater seating, reported earnings of 51c for the six months ending June 30.

John R. McCrorey, production director of "Knowledge Baukett Censorship Films," is in Chicago attending the four-day convention of the National Association of Visual Education Dealers.

Roy Rowland, M-G-M director, and Mrs. ROWLAND were in Hollywood mid-August for a vacation in Honolulu.

Bill Henderson head booker at 20th Fox, Charlotte, N. C., has returned from a vacation spent at Crescent Beach, S. C.

Bill Harris, booker at Republic, Charlotte, N. C., has returned from a vacation spent in Florida and Cuba.

Three-Job Benjamin Off On Three Coast Missions

(Continued from Page 1)

commitments and confusions on an Ealing film, "Saraband For Dead Lovers," which is being re-written there at Breen office request.

Secondly, he goes as general counsel for Pathe Industries and Robert R. Young to confer with Arthur Blumberg and with Walter Wanger, regarding the deal being discussed by them.

Thirdly, he goes to join Nate J. Blumberg, president of U-1 (who flies out Friday) for meetings with Blumberg, William Goetz and Leo F. Schwartz, to discuss distribution and production matters—Benjamin sitting in as a member of the "U-1" board.

Name Heidt Exchange Manager of Films, Inc.

Appointment of Christian Heidt III as manager of exchange operations for Films, Inc., 16 mm divisions, was announced yesterday by Eric Haight, company president. Heidt will headquarter here and will direct exchange operations in Chicago, Portland, O., San Francisco, L. A., Dallas, and Atlanta.

Loew Circuits Reports New Personnel Shifts

Edward Schwartz and Michael Pecirillo, assistant managers in the Loew met, circuit, have been promoted to acting manager. Schwartz has been assigned to the 42d St. Theater and Pecirillo to Loew's Dyckman.

William Carroll, manager of the 42d St. has been transferred to the Alpine, Brooklyn, Joseph Stica, Dyckman manager, has been moved to Loew's Woodside, succeeding William Kleinert who goes to the Fairmount, Bronx.

Mrs. Louise Leonard has been shifted to manage the Sheridan. She was formerly at the Mayfair. She succeeds Walter Seligman who moves uptown to Loew's 86th St. Benjamin Newman, manager of the 86th St. goes to the Grand, Bronx.

In the suburban area Frank Murphy, formerly manager of Loew's in Penn., Pittsburgh, has been made manager of Loew's State, Newark, succeeding Edward Burke, who was transferred to Loew's Melba. Nathan Bernstech has been moved from the Melba to the National, Bronx.

New Jersey Allied Sets Annual Meeting

The Allied Theater Owners of New Jersey will hold their annual Summer meeting at the West End Casino, Want, N. J., on Thursday, Aug. 21.

All branches of the industry are invited to the affair, tickets for which can be obtained at the office of the organization.

Ron Mooney To New Post

Sydney (By Air Mail) — Ron Mooney has been appointed ad-sales and advertising production chief at the 20th-Fox branch here, by Syd Albright.

Flying is the way to travel to CHICAGO

SAN FRANCISCO

PITTSBURGH

See your travel agent or phone LEXINGTON 2-2900 or visit TWA ticket office at 80 East 42nd St.

Save time with TWA AIRFRIGHT

TRANSCONTINENTAL AIRLINE
Schneider Sailing on 7-Week Europe Tour

Samuel Schneider, WB veep, sails Friday, accompanied by Mrs. Schneider, on the SS Queen Mary for a seven-week tour of the U. K. and the Continent.

Besides making a thorough survey of distribution, production, personnel and other problems, Schneider will confer with Arthur S. Abeles, Jr., former WB manager in Argentina, on his way to Great Britain to take over his new post as assistant to Max Minder, managing director of Warner operations in Great Britain.

Schneider will then proceed to France where he will wrangle with Joseph S. Humel, the company's European general manager, then continue to Belgium, Italy and Switzerland.

F & M-St. Louis Amusement Contract Again Extended

(Continued from Page 1) operating 27 theaters, have all been extended to Dec. 3, without any change in the rentals or other conditions it has been learned.

Control of the Ambassador Building Corp., owner of the Ambassador, and of the Missouri Theater Building Corp., owner of the Missouri, has passed to Charles P. Skouras, individually and Clarence M. Turley.

The Ambassador Building Corp. owns 52 per cent of the stock of the St. Louis Amusement Co., while F & M holds 46 per cent of that corporation's stock. The management contract between Fanchon & Marco and the St. Louis Amusement Company was to have expired on Nov. 30, last, but has been extended from time to time, while the leases on the Ambassador and Missouri Theaters have likewise been extended for various periods since Aug. 31, last. The current extension of the leases and the management contract is the longest that have been made heretofore.

New 20th-Fox Sales PlanNationally Mon.

(Continued from Page 1) convention of the ATO of New Jersey in Atlantic City on June 25, is "designed to help small-town theaters avoid low grossing possibilities; sub-sequent - run theaters in a large city or town; and 'problem' theaters with high expenses and low grossing possibilities."

Expressing the belief that the plan represents a "step forward in the history of distribution generally," Smith commented: "It is a plan which has been tested and which I am convinced will fulfill its stated objectives. It was conceived in recognition of the problem of the small ex-hibitor operating a sub-sequent-run theater in a large city or operating in a small town with low grossing possibilities, in many instances with the help of his immediate family, selling and taking tickets in the care of the necessary housekeeping in the theater, and doing whatever he could to enable the theater to "... also, there are in every territory a small number of theaters which are 'problem' theaters. Many of these theaters operate at high expense and have low grossing possibilities. I believe that these theaters also need help and we aim to give it to them, regardless of who owns these theaters, whether they be owned by a circuit, large or small, or by an independent, large or small.

Hailed by many exhibitor leaders as a welcome "step in the right direction," the plan offers percentages on a scale deal that starts at 15 per cent of the gross and goes to 50 per cent for grosses of $500 to over the 40 per cent figure. Excluding roadshows such as "Forever Amber" and "Captain From Castle," the minimum guarantee is $20 for grosses of $50 and over, and all other pictures will be offered at a flat rental price. The maximum guarantee is $50,000 for grosses of $100 or under. Such guarantees will be paid at the rate of 2 1/2 per cent with a profit for the exhibitor equal to the percentage paid at each level. For instance, at 17 1/2 per cent of the gross a film rental, the house will have a profit of 17 1/2 per cent of the rental figure, and so on up to 50 per cent at which point the theater will have 50 per cent of the film rental as profit. After the 40 per cent figure is reached theater owner and distributor share dollar for dollar.

The Fox president also has the endorsement of Harry Brandl, ITOA president; Sam Caple, TOAO West; W. E. Friest, Gulf States ATO chief, and Mervin Rembush, president of ATO of Indiana.

Minn. Exhibs. Approve Smith Plan; Berger Okays Idea

Minneapolis — Seventy Minnesota exhibitors expressed general approval of the 20th-Fox booking plan for small-town theaters yesterday as a step in the right direction after 20th-Fox sales manager Andy Smith, of Minneapolis, outlined the implications of the plan for the first time.

NCA Prexy Ben Berger called the proposal "the answer but a wel- come hypodermic at this time."

(Continued on Page 6)
"THIS ONE IS RED MEAT! ITS THE EXCITING PICTURE WRITTEN WITH RICHARD WIDMARK · TAYLOR HOLLAND · VICTOR MATURE · BRIAN"

Starring RICHARD WIDMARK · TAYLOR HOLLAND

Directed by HENRY HATHAWAY

Screen Play by Ben Hecht and Charles Lederer

Produced with the same stunning impact and straight-from-life-greatness of..."
MPO IS TERRIFIC! A GRIPPING AND
TH A MACHINE GUN!”—WALTER WINCHELL

OF DEATH

DONLEVY · COLEEN GRAY

MES · HOWARD SMITH · KARL MALDEN

Produced by FRED KOHLMAR

Based on a Story by Eleazar Lipsky

"The House on 92nd Street," "13 Rue Madeleine" and "Boomerang!"
**Warners Will Pick Program from 47 Properties**

"Balanced Program." Unspecified as to Length. To be Offered in 1947-48

(Continued from Page 1)

*Graphic headings.* Eight them from Broadway Press 19 books.

"The Spree Is Over"

In his address, Warner, while warning that "the spree is over," families and the cost of living. They have a wide variety of programs suitable for all ages.

Plain hard work all along the line, with a revival of showmanship in exhibition, and the intelligent cutting of material helps. The cost of living continues to be high, but we must find a way to keep up the pace of economic readjustment.

While the industry faced no post-war problems of recovery, it did require a mental readjustment. Warner, as usual, said that such reversal could not happen too soon.

Warners launched the company's sales organization that "you will be facing a competitive market such as you will face to face back in your memories to recall.

"The array of star hits which Warners will deliver is topped by "Life With Father," a release which will top off the season. Other Broadway plays on the Warners roster include: The Voice of the Turtle," The Fiend," The Ship," The King's Ransom," John Loves Mary," "Glorious Bells" and "Distant Drums," the latter to be filmed by United Artists Pictures.


**Warners Grooming 13 Players for Stardom**

Chicago—Warners is grooming 13 players for stardom, the company's sales convention was told today yesterday by Jack L. Warner. They are: Barbara Bates, Garardine Brooks, Robert Douglas, Penny Edwards, Lila Leeds, Kyle Macdonnell, Lois Maxwell, Yves Montand, Joanne Shephard, Mary Stuart, Richard Taylor, Forrest Tucker and Steven Vincent.

Telling of the studio's drive for expansion of its talent roster, Warner announced that 13 raw players have been signed during the past year. Several additions also have been made to the writer and producer list, with Bretaigne Windsor heading the directorial newcomers.

**New 20th-Fox Sales Plan Nationally Mon.**

Berger said he wouldn't be happy unti there is a complete change of the sales policy of all distributing companies and the elimination of this "cancerous condition of compulsory percentage policy for small town theaters."

Smith said the Skouras-Smith plan would reach 6,000 small town theaters in the U.S. and at least 85 situations in the Minnesota area. He told the Northwest exhibitors that generally the yard-stick used would be $500 weekly gross or above for exhibitors in order for them to qualify under the plan.

Meanwhile NCA board of directors voted to approve placing their threatened advertisements in Washington, D.C., papers and gave Berger full authority to do so at his discretion. Berger said he would wait and see what relief, if any, is given the independents from distributors. The sequence was: George Skouras; John Kassel, John Fingle; Bergman, "The Apple Orchard;" and "The Iron Giant," a Margaret Murray Illsay film, "Pavane," an Edgar Bruce film, "Pounding Hearts," a Technicolor film with Michael Curtis Frome, and "Dream Street," a Technicolor film.

"Cantor" in Technicolor

An outstanding production is expected to be made of "The Blind Light," by Foster Fitzgerald, a colorful novel yet not published, about the tobacco industry. "The Story of Eddie Cantor," the latter to be filmed in Technicolor, and "Will Rogers," to be made in Technicolor special, "Silver Lining." "April Showers" is a vandervillie story slated for Barbara Stanwyck and Jack Carson. Warner announced that "Rainbow Moun tain," with Vincent Youmans music, will be one of the most lavish Technicolor spectacles in the studio's history.

Now being filmed in France for authentic background, with Dennis Mosher and Vivien Leigh in the leading roles, is an original drama, "To the Vic tory," by Victor Francen, French film star, has signed for an important role.

**Fourteen More Originals**

In the department of spectacle and action are four original historical stories by "The Adventure of Don Juan," for Errol Flynn. Others are "The Forty-Niners," "The Frontiersman" and "Montana." in the latter by Errol Hare, who wrote the unforgetable "stagecoach." A new acquisition is "Half Way Home" as another vehicle for Errol Flynn. The latest story being prepared for filming at the studio, "The Story of the Shadow," the title story of "The Shadow," by Sime Silverman and his Variety critics. The other is "The Story of Sheikdom," as told by C. S. Howard. The racing picture, "Bourder," which Warner, was filming Technicolor and directed by Daniel B. Butler.

All four of the musicals in preparation are original: Marilyn Miller will live again in the Technicolor special, "Savar Lanning," "April Showers," "Silver Lining," "April Showers" is a vandervillie story slated for Barbara Stanwyck and Jack Carson. Warner announced that "Rainbow Mountain," with Vincent Youmans music, will be one of the most lavish Technicolor spectacles in the studio's history.

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**O'Dwyer's Film Adviser Quits; Deputy Takes Over**

(Continued from Page 1)

ordinating with the major powers toward locating a major portion of the film industry here.

Deputy to Maguire, Kheel's tenure may become permanent but is presently to run until Maguire leaves the studio for the time being. Maguire, it is expected, will assume a large portion of the work Maguire has started in discussions with members of the industry and will also continue the survey of suitable locations for studio space begun by Maguire and industry delegates.

**Dutch Erase 28-Week Playing Time Limit**

(Continued from Page 1)

barriers in path of U.S. product.

Disclosure of the move was made by Eric A. Johnston at joint meeting of the boards of MPAA, and MPEA, following receipt of word from U.S. Ambassador Herman R. Ertman and other relayed news of the Dutch government's decision.

Limitation of playing time to 28 weeks to U.S. films was a bitterly contended action and was viewed as openly discriminatory in that no similar restrictions had been placed on the products of other countries. Earlier, overtures were made to the Dutch government.

The Wall St. Journal reported from Washington yesterday the departure for London of J. Cheever Cowdin, Universal board chairman, to discuss with British government the British film situation. The financial paper said that Cowdin cut short a "much-needed" New York vacation to make the trip.

The Journal of Commerce in a London story yesterday reported that the British government is prepared to introduce a special Autumn budget in Parliament.

Dutch government by Fayette Allport, MPAA European manager, and by Arnold Childs House, MPEA general manager in Holland.

In lifting playing time restrictions, Johnston stated, the only request the Dutch have is that the U.S. industry hold back from Holland exhibition films of dubious moral tone, just as certain limitations in the U.S. have been made.

Irving Masa, MPEA general manager, stated the entire lineup for Dutch release will be re-studied and border lines will be drawn. It was further pointed out the Dutch plea will be conveyed through MPAA to the distributors producing in the Netherlands.

On the heels of the government move MPAA this week reported word had been received advising that the implications of the open playing time decision are being studied by the Ebroscop Bond and it was thought the distributor faction of that organization may raise objections.

On the possibility of the production of the Bond, Johnston stated: "When I had the privilege of meeting with the Bond directors, I told them that my impression of a Dutchman is that he is a man who keeps his word. I pointed out that the limitation imposed on American films was a violation of the trade treaty between our respective countries, and that I was relying on the honor of the Dutch people to do the proper thing in this connection. I hope and believe that the Bond will not undo the work. That their government has done so directly and cordially to improve relations between us."
WANDERED into the House of Westmore yesterday (tops in hair stylists here) and before I could say "leggo," was given the works. Don't look so much like a gargoyole anymore—almost human. Completely pleased with my new self I took off for Twentieth-Fox. Instead of the complimentarily smilies I anticipated, all I got was, "Gee, you women are always late," and "Boy, am I hungry," upon arrival. Told them I lost my head, (well, some of my hair) that it would never happen again, and beat it to the Cafe de Paris with Speed Kendall (a blerker-mouth) who was very pleasant AFTER lunch. The Cafe has murals and mirrors to enhance its decor and serves delicious food.

THE executive dining room is next door and as we passed by I stuck my head in and came face to face with Darryl F. Zanuck, Joseph M. Schenck, Fred Kohlmar, Ernst Lubitsch and Mack Gordon. Saw Henry King, whose next, "Spoonhandle" will start in a few weeks, and told him that his son, John, had taken me flying the night before so that we could see the "Nightmare Alley" company in action. They're shooting night scenes (for which they hired two carnival companies) and from the air it looks like Coney Island. While at the Airport we took a look at the plane in which Tyrone Power and Cesar Romero toured South America. They've got the flag of every country they visited painted on the ship's side.

PRACTICALLY all the pix now in production on this lot are adapted from best-sellers: "The Snake Pit," "Daisy Kenyon," "Gentlemen's Agreement" and "Green Grass of Wyoming." Ran into Mac Marsh (a star of yesteryear who's now working in stock there and also doing very well in the painting line) who took us over to the "Snake Pit" set. Olivia de Havilland, Leo Genn and Mark Stevens were running through a rehearsal with Anatole Litvak, the director. Celeste Holm (who first hit the big-time is "Oklahoma") is doubling between "S.P." and "Gentlemen's Agreement," and doing straight roles in both.

LEFT there to watch a few scenes of "Daisy Kenyon" which stars John Crawford, Dana Andrews and Henry Fonda. Otto Preminger, doing the megaphoning, said his most difficult task to date was trying to keep Walter Winchell and Leonard Lyons (who appear in the Stock Club scene) from ad-libbing during "takes," They both gave their pay checks to the Damon Runyon Memorial Cancer Fund. Peggy Ann Garner was complaining to cameraman Leon Shamroy (he won the Academy Award for "Wilson" and "Leave Her To Heaven") about the fact that while Joan Crawford and Dana Andrews could play gin-rummy between scenes, she's practically locked in her trailer studying algebra. Preminger said he would try and get to N. Y. for the Oct. 29 opening of "Forever Amber" and sent us over to the "Gentlemen's Agreement" stage where they were doing a scene in the magazine office. Other visitors were Mahatma Gandhi's physician and his party who were enthralled at the idea of being on the "imm" of picture making.

COULDN'T help but be curious as to what else was housed on this 325 acre lot so we took a little motor tour which included; sets being built, sets being torn down, wardrobe storage, a few acres given over to nothing but old cars—really a city within a city.

STOPPED in to see Georgie Jessel whose office is covered with memorable photographs. Remarked on his beautiful carved desk and he told me that he had been fired from that desk in 1928 when it belonged to Winnie Sheehan! He had come here to play himself in "Dandy Dan" and when he arrived found himself cast as a blind Italian in "Love, Live and Laugh." "With me playing a blind Italian" said Georgie, "naturally the picture didn't make money, so they fired me." (Dear Mr. Editor) Hope this doesn't give you any ideas! Went to thank Harry Bradt for the pleasant time spent and said I'd come back if he'd promise me a ride on the "Nightmare Alley" roller-coaster. We might even work this into a party!

Three-Year UA Pact For Arthur W. Kelly

(continued from Page 1)

Three-Year UA Pact For Arthur W. Kelly

The American film industry is now ready to present to Common's either today or by Prime Minister Attlee or subsequently by Hugh Dalton, Chancellor of the Exchequer, or Sir Stafford Cripps, Board of Trade chairman.

Two-day debate on Attlee's crisis program begins in Commons today. The American film proposals came yesterday as Prime Minister Attlee introduced new legislation in the House of Commons seeking broad government powers to meet Britain's critical financial crisis.

The legislation extends the Supply and Services Act of 1945 to include broad controls over imports and exports. Thus even without the Dalton act which, if tax, the British government may now be able to use in the situation empowering it to limit imports of films.

Although Parliament was scheduled to adjourn late this Friday, it is now expected that adjournment will be postponed until next Wednesday so that the new legislation can be enacted.

The proposal presented by the American film industry would mean that upwards of $71,000,000 would be blocked from leaving Britain for a period of a year. This would substantially narrow the gap between British and American film remittances in the two countries.

In Washington, Government leaders still were of the opinion that the British would junk the Dalton heavy duty plan. However, what effect the new legislation introduced by Attlee would have on American film imports was not known. Although MPAA head Eric Johnston said he asked for no official assistance from the U.S. Government, it is known that considerable backing will be given to the Johnston proposals. Editor's note.)

U.K. Gets 'Freeze' Plan On U. S. Pic Monies

(continued from Page 1)

period ranging from five to 10 years, with no interest charged. On this basis the proposal Allport also was VO's "ideal plan."

Industry leaders however, expressed the gloomy opinion that the American proposals, spearheaded by MPAA head Eric Johnston, may have come too late to influence the government decision to crack down on American films.

It was expected that the government's position on American films will be presented to Commons either today by Prime Minister Attlee or subsequently by Hugh Dalton, Chancellor of the Exchequer, or Sir Stafford Cripps, Board of Trade chairman.

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For the best in motion picture sound...

The Western Electric Mechanical Filter
cuts flutter to less than half the accepted standard

You can forget flutter when you use a Western Electric recording system with its new mechanical filter. The Academy of Motion Picture Arts and Sciences limits uneven film motion (flutter) to 0.15%... but the Western Electric filter holds it down to no more than 0.05% in any particular frequency band, and total flutter down to no more than 0.07%.

You can forget the filter, too—for it's a simple trouble-free mechanism that requires no adjustment. A precision fitted piston operates in a leakproof cylinder containing a damping fluid which was especially selected for its constant viscosity.

This mechanical filter is but one of many reasons why the new line of Western Electric recording equipment gives the best in motion picture sound. The line is made up of all new units—mixers, limiting amplifiers, noise reduction units, regulated power supplies and fully automatic recorder controls.
Any Pic Worth Distributing Is Worth Having Piece Of. Keys New UA Policy

United Artists' decision to participate in the financing of the pictures it distributes is predicated on the belief that "any picture worth distributing is worth having a piece of," said Gradwell L. Sears, UA's new president, yesterday. Sitting in on Sears were UA's

UA Will Have Three Pix Every 2 Months

George Bagnall, UA production vice-president, assured the board of directors at a meeting yesterday that the company would have a "steady flow of releases from now till the first of the year, at the rate of three pictures every two months." Board authorized Bagnall to close deals with several producers as

British ACT Quintet Hop For Hollywood's Technic O-O

Five-man delegation of Britain's Association of Cine-Technicians, headed by Veepee C. J. P. Wheeler, are en route to Hollywood to study American film techniques. Other members of the ACT group

NT 2-Day Confab of Biggies Starts Today

West Coast Bar., THE FILM DAILY

Hollywood — A two-day meeting of National Theaters division presidents and chief film buyers gets under way here today with Charles P. Skouras, company president, heading up round table discussions on current operating and film problems. Also attending sessions will be Ernest Trumbull, director of Hoyt Theaters in Australia.

Topics to be discussed include 12th National Theaters Fall drive; merger of ATA and MPTOA; motion Picture Foundation; advertising, candy and merchandise and comparison of theater operations by divisions.

ATTLEE ATOMIC BOMB HITS U.S.

Cuts American Pix Coin From

U.K. to $17,000,000

By CHESTER B. BAHN

Editor, THE FILM DAILY

Prime Minister Atlee's atomic bomb—Britain's proposal to hold film remittances to the U.S., to a meager 25 per cent—exploded with cataclysmic effect in the American film industry yesterday noon. The reverberations heightened by the fact that the MPAA was unable to obtain clarification as to the fate of the remaining 75 per cent of dollars earned by Hollywood product in Britain.

The first cable dispatches did not establish clearly whether the 75 per cent was to be "frozen," and if so, for what period, or whether the 75 per cent was to be "confiscated" by

H'wood Closing Threat

By Petrillo Revealed

West Coast Bar., THE FILM DAILY

Hollywood—American Federation of Musicians threatened to shut down Hollywood studios by a strike of musicians unless producers agreed to prohibit television use of sound track and films showing Federation members playing instruments. Burton A. Zorn, of New York, counsel for film companies in labor contract negotiation

U. K. Move Offers Little Hope

U. S. Approved Freeze in Sweden Cited

Warner Field Men Meet With Blumenstock Today

Two-day joint meeting of Warner Bros. field public relations representatives and Warner Circuit zone advertising and publicity men will open this morning at the home office, with Mort Blumenstock, vice-president in

Book Value of Atlas

RKO Holdings Drop

Floyd B. Odlum's investment trust, Atlas Corp., continues to remain the largest stockholder in RKO by the retention of its 929,020 shares of the picture company's common stock and 327,812 option warrants. It was disclosed by a report as of June 30 last released by Odlum yesterday.

This fact is of major interest among the statistics revealed in the report because of the acknowledged overtures by RKO president, N. Peter Rathvon to acquire the RKO interest now held by Odlum for himself and associates.

The statement places a value of

5 Paramount Execs Seek

Horowitz Suit Dismissal


Suit which was filed by Horowitz two months ago originated in a stockholders resolution at a meeting

More U. S. Prod. in

U.K. as 'Freeze' Result

West Coast Bar., THE FILM DAILY

Los Angeles—One result of the British government proposal to limit the remittances on foreign films to not more than 25 per cent would be increased American production in England, according to belief of Hollywood producers. As far as studio schedules and productions are concerned, producers declare that their home offices would set policy. One studio head said production costs are out of control and first move should be to try to adjust them downward. He declared it is likely that exhibits will be required to grant better percentage terms and will also be called upon to use more showmanship to gain more business on important pictures.
COMING AND GOING

Thursday, August 7, 1947

FINANCIAL

(Wed., Aug. 6)

NEW YORK STOCK MARKET

Not Not

Net

High

Low

Close

Am. Steel

16 1/16 16 1/16

Col. Pict., etc.

(21/16) 17

Ent. Kodak

47

Gen. Prog. Eq.

18 7/16 18 1/16

Lowe’s

90

Paramount

25 2/16 22 1/2

RKO

18 15/16 18

Republic Pict.

51 1/16 51 1/4

Robbie.

5/16 5

20th-Century-Fox

29 7/8 28 3/4

20th-Cent. Fox

13 15/16 13 1/4

20th-Cent. Fox, etc.

103 15/32 103 1/4

Universal

21 9/16 21 3/4

Warner Bros.

51 1/4 51 1/4

NEW YORK CURB MARKET

Monogram

4 5/8

RKO

3 3/16 3 1/4

Soomson-Com.

5

Technicolor

15 1/2 13 3/4

OVER THE COUNTER

Bid Asked

6 3/4

3/4

Ben Rose Jions PBC in UK

Ben Rose has been named PBC’s English and Continental rep. succeeding L. E. Kalter, it was announced yesterday by L. Seideman, chief of foreign operations. Rose, most recently assistant general sales manager for British Lion Films, was earlier with GFD in England in important sales capacities.

Ed Heller Stricken

Charlotte, N. C.—Edward E. Hel- ler, 61, branch manager of Ray Film Co. in Charlotte for the past 22 years, died suddenly of a heart at- tack in a Charlotte hospital.

Larry Pastore Dead

Bridgeport, Conn.—Lawrence Pasto- re, 64, operator at the Warner Thea- ter, died suddenly at his home.

Sears, Unger to Huddle On ‘Body,’ ‘Arch’ Plans

Grad Sears, UA proxy, and J. J. Unger, company’s general sales manager, huddle today with George J. Schaefer, Enterprise veep, on sales and distribution plans for “Body and Soul” and “Arch of Triumph.” UA’s ad-pub head, Paul N. Lazarus, Jr., met yesterday with his Enterprise counterpart, Robert Taplin, on ad-males and pre-release campaigns on both pic. With Taplin’s de- parture for Hollywood last night, discussions will continue between Lazarus and Fred N. Polandian, Enterprise eastern publicity head.

“Gent’s Agreement” Crew Back For More Shooting

Gregory Peck, Anne Revere and Dean Stockwell are returning to New York today to complete Manhattan scenes for “Gentlemen’s Agreement,” Director Elia Kazan will follow them tomorrow. The company previously spent two days in New York shooting exterior scenes for the picture and then returned to the 20th-Fox studio in Hollywood to film the interiors. After the addi- tional New York scenes are finished the players will return to Hollywood to wind up production.

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• GOOD PICTURES are the lifeblood of this industry, important not only to the companies that make them, but to every man and woman who draws a studio paycheck.

With the majority of companies launching their new product season in August, the quality of the new pictures is of greater significance to the industry than perhaps at any other time in its history. For this reason, we couldn’t help being impressed by the enthusiasm we encountered in visiting the MCM lot for the first time in months. There was an unmistakable tingle that seemed to radiate from Louis B. Mayer’s front office all the way back to Lot Three.

For one reason, “The Hucksters,” starring Clark Gable, No. 1 release on “MGM’s Biggest Hit Parade,” is set for a record-breaking world-wide “premiere” in 1000 important theatres. This picture, in the majority of spots, follows “Fiesta,” which has been piling up hefty grosses.

Everyone on the lot tells you about “Green Dolphin Street,” starring Lana Turner, Van Hefflin, Donna Reed and Richard Hart. You hear on every side the glories of “Song of Love,” starring Katharine Hepburn, Paul Henreid and Robert Walker.

“The Romance of Rosy Ridge,” starring Van Johnson has enjoyed preview raves, and Red Skelton’s “Merton of the Movies” is hailed as a comedy sleeper; Bill Powell and Myrna Loy in “Song of the Thin Man” are credited with another laugh hit. Greer Garson, Robert Mitchum and Richard Hart in “Desire Me,” had just been sneak previewed and those who saw it were offering such comparisons as “Mrs. Parkington” and “Mrs. Miniver.”

Spencer Tracy, Lana Turner and Zachary Scott in “Cass Timberlane”; Walter Pidgeon, Deborah Kerr and Angela Lansbury in “If Winter Comes”; Frank Sinatra and Kathryn Grayson in “The Kissing Bandit”; Judy Garland and Gene Kelly in “The Pirate”; Robert Taylor in “The High Wall”; June Allyson and Peter Lawford in “Good News”; “Summer Holiday,” starring Mickey Rooney; “This Time For Keeps,” starring Esther Williams; “Virtuous,” with Van Johnson and June Allyson; “Birds and Bees,” with Jeanette MacDonald, Jose Iturbi and Jane Powell, are just a few more recently and almost finished productions the MGM gang is raving about.

With twenty of the new season’s pictures completed, with seven others before the cameras, and nine additional important productions scheduled to start within the next eight weeks, it looks like MGM has hit its full stride.
Of Course.

Rita HAYWORTH
in Down to
in TECHNICOLOR

IS THE NEXT AT RADIO CITY

...because DOWN TO EARTH belongs in Columbia's gre
Technicolor Musical Story tradition... culminating in "The Jolson Story"

Adele Jergens - George Macready - William Frawley - Original screenplay by Edwin Blum, Don Hartman - Songs by Alton Roberts and Doris Fisher - Directed by Alexander Hall - A Don Hartman Production
Pickman Full Time Aide to Youngstein

Jerry Pickman, who several months ago was named assistant director of advertising, publicity and exploitation for Eagle-Lion Films in addition to his duties as publicity manager, has relinquished the latter post to devote his full time to his position as assistant director, it was announced yesterday by Max E. Youngstein, director of advertising, publicity and exploitation.

At the same time Youngstein also announced the promotion of Leo M. Brody, assistant publicity manager, to the position of publicity manager. Brody's appointment becomes effective immediately.

Sanders Off for Coast

Nat Sanders, president of English Films, is on route to the Coast where he will set up first-runs in L. A. and Frisco for the features "Children on Trial" and "School for Danger." He also plans to visit exchanges in the Western and Midwestern states before returning.

Thursday's Tele-Lines

* * *

EXHIBS. GENERALLY breathing a sigh of relief at the turn of events in UA...And for understandable reasons...A strong company means strong product...And a strong management assures a strong company...UA's new triumvirate comprising Percy Grand Sears, Arthur W. Kelly, executive vice president, and George Bogdani, production vice president, spells strong management...The three know exactly where they're heading, and the industry is betting they'll get there....Watch their pace during the next six months!

* * *

NOVEL GIMMICK in introducing new players was pulled yesterday by Selznick International....Nick Mamoule串联的吗? fans and laymen into Monte Carlo where they were first shown, which is yet a good thing and as fresh as the day it was first released....Then there were rushes from "The Paradise Case" in which Vali and Louis Jourdan make initial U. S. appearances....Rushes were the real thing with a voice chiming in "A B C—scene," etc. This Jourdan fellow stands to send the girls ga-ga....Vali is a bewitching number and should give the future film scene a new note of ambition....The other new release was also on hand, a costume color of the Swedish-made "Torment," in person. He's here under contract to DOS, said he was scheduled to play in "Tender Is the Night," F. Scott Fitzgerald novel on the DOS list.

U. K. Move Offers Little Hope

U. S. Approved Freeze in Sweden Cited

(Continued from Page 1)

mons, top Government leaders here were reported "shocked" over the apparent extent of the U. K. move against motion pictures.

On the basis of preliminary reports from London, however, State and Commerce Department officials indicated yesterday that this Government can do if the British insist on the drastic "freeze" of about 75 per cent of remittances.

This Government already has approved similar, if less drastic, "freeze" moves in other countries, and is feeling, a precedent. It was pointed out that the American industry, backed by the State, Dept., has approved the freezing of 30 per cent of its funds in Sweden. Other countries are expected to follow this method of saving dollars.

Since the proposal announced by Attlee is directed at all "foreign" films, there may be no corresponding step in the U. S. if films were discriminated against. It is apparent to all observers, however, that the British bombshell was aimed directly at American pictures.

There appeared to be a strong possibility here that MPAA President Eric Johnston may confer with top Government leaders following the emergency meeting of the MPAA board tomorrow morning. The MPAA board had already received backing from Secretary of State George Marshall and Treasury Secretary John Snyder for the American proposal of a 25 per cent freeze. There is some hope here that a compromise can be reached with the British, substantially lowering the freeze percentage.

Secretary Marshall announced yesterday that the country has agreed to a top level meeting with British leaders in Washington to discuss British's financial position. Relaxation of some provisions of the Anglo-American loan will be covered. At the same time, Treasury Secretary Snyder said the U. S. is "more than ready to" center with the British. It is expected here that the film question also will be covered in these top level conferences, if a compromise is not worked out before. There were indications here that Mr. Stafford Cripps, chairman of the board of Foreign and Ernest Bevin, Foreign Minister, may come to Washington for the session.

Meanwhile, Washington was still trying to figure out the extent of the 75 per cent freeze. In another effort at口径，Foreign Pressure was also reported to have been applied by the British to the U. S. representatives to have the British Insist on a 25 per cent of American remittances may be transferred to this country from the U. S.

The Associated Press report stated that the Attlee proposal would "permit movie makers showing films here (Britain) to convert only one-fourth of their earnings into non-British currency."

The United Press declared that the Attlee proposal represented a "restriction on remittances for foreign films limiting them to not more than 25 per cent of gross earnings."

MPAA was thrown into confusion because its report from Fayette Allport, MPAA London chief, quoted Attlee as saying the British "are ad valorem duty, then announcing that the Government proposes to limit remittances for foreign films to not more than 25 per cent of the earnings of those films."

Although up to last night MPAA had received no complete clarification of the Attlee proposal from Attlee or it was indeed certain here that a freeze was contemplated not a heavy tax.

Both the State Department and the Commerce Department were approached yesterday for a full report on the Attlee film move, with emphasis on whether or not it may go into effect and what purpose may be served by it.

SRO Moves in Chicago

Chicago—SRO has moved Chicago offices to the Palmolive Building on N. Michigan Ave.
Attlee’s Atomic Bomb Hits U. S. Pic Industry

(Continued from Page 6)
York for the board session at which industry counter-strategy will be mapped and finalized.

With the Mother Country setting the example, there was quick industry concern yesterday over the possibility that the Attlee move might be shortly copied by all or nearly all British territories.

Johnston at a press conference last week disclosed that several countries were eying the Dalton plan, and it was assumed that they might also be intrigued with the remittance limitation.

Discussions aside moves on this side to meet the loss, temporary or otherwise, of an estimated $15,000,000. Financially, observers were in accord that there were two remedies: One, a reduction in production costs, and Two, the creation of a still larger domestic market.

Both, it was felt, could be done, with the latter calling for materially increased advertising expenditures all along the line. It was pointed out that the industry’s heavy war-time spending for advertising had built up domestic movie-going, offsetting the loss of foreign markets.

To what extent, if any, the Labor Government action would affect the American future of British pix, just gaining a headway here, was not clear last night. J. Cheever Cowdin, Universal board chairman, arrived in England yesterday by plane for meetings with J. Arthur Rank and his executive cabinet.

It is assumed, however, that a 75 per cent tax would be an open invitation to something in the way of a retaliatory program.

Probably the hardest hit on this side by the Attlee “freeze” — or the ad valorem “confiscation” if that eventuates — will be Hollywood’s indie producers who have counted on the lucrative British returns for both production coin and profits.

If the British move turns out to be a 75 per cent Dalton duty rather than a “freeze,” it was said last night there is a strong probability S. dists. may elect to pull back.

Warner Field Men Meet With Blumenstock Today

(Continued from Page 1)
charge of advertising and publicity, presiding. More than 40, including members of the home office advertising publicity staff, will attend the session.

Following the joint meeting, Harry Goldberg, director of theater advertising and publicity, will hold a special session with the circuit ad men.

Promotional plans for “Life With Father” will headline the agenda, which also will include other coming product, and a talk by Blumenstock on general advertising and publicity policies.

United Artists Will Have Three Pix Every 2 Months

(Continued from Page 1)
soon as financing arrangements have been completed. With that aim in mind, Bildall will remain in the East, working with Arthur W. Kelly, exec., veep, until financing deals have been set.

UA spokesman announced that a five-picture deal had been made with Manuel Pena Rodriguez of Sur Cinematographic of Argentina, whereby UA would distribute these pix in Latin America. UA also has the option to release the same block world-wide.

H’wood Closing Threat By Petrillo Revealed

(Continued from Page 1)
ations with AFM, gave this testimony here at hearings before a House Labor Sub-Committee investigating labor racketeering.

During contract discussions in 1946, Zorn said, the producers tried repeatedly to eliminate television restrictions, which had been originated by the union, but could not budge AFM head James C. Petrillo who refused to sign any contract without them.

Zorn characterized as “utterly fantastic” any suggestion that television restrictions were incorporated in the contract at instance of producers or for their benefit. He pointed out that from the viewpoint of business interests of studios, producers would be substantially injured by such restrictions on use of their films.

So anxious were producers to avoid restrictions, said Zorn, that he even went on a special trip to Federation’s headquarters in Chicago to make a last minute appeal to Petrillo but Petrillo replied, Zorn said, that unless provisions submitted by Federation were accepted in contract no musicians would work in the motion picture industry.

Send Birthday Greetings To

Aug. 7
J. J. Quitman
Ann Harding
George Settle
Bob Burns
Rudolph C. Ring

Look whor's wildly in Love
with Ladd in Paramount’s “Wild Harvest”
Continued from Page 1    

UA $5 Million Available Soon

Grad Sears Establishes New UA Policy

(Continued from Page 1)

U. S. Film Reminiscences By U. K. Cut to 25 P. C.

(Continued from Page 1)

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Book Value of Atlas RKO Holdings Drop

(Continued from Page 1)

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(Continued from Page 1)

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(Continued from Page 1)
75% CONFISCATORY U. K. DUTY

Universal Weighing Blanket Releases in Keys

Scully to Re-cast Sales Policy to Meet Situation Created by U.K. Duty Move

Universal-Int'l. drastically re-casting its sales policies to meet the situation arising from the British imposition of a 75 per cent duty on U. S. film imports, in the next few months may inaugurat blanket releases in key cities of the entire country to enable more rapid liquidation of product, it was disclosed yesterday by William A. Scully, vice-president and general sales manager. Scully, on the eve of his departure for studio conferences, in which his entire sales cabinet will join, (Continued on Page 3)

Anglo-American Talks To Include Film Tax

Washington bureau of the film daily Washington—High Government officials yesterday admitted that discussion of Great Britain's 75 per cent confiscation tax on films would be included in the special Anglo-American conference expected to be held here next week. Led by President Truman, most Government officials declined to comment on any details of the drastic (Continued on Page 2)

Harrowing Heat Ups Chicago Boxoffices

Chicago—The extreme heat this week sent theater patrons here scurrying to the boxoffices of air conditioned houses to escape the rising mercury. Some operators were placed in the happy position of having their ticket printers for more passeboards in order conduct unexpected attendance.

MPAA to Map British Policy

Flow of U. S. Films to U. K. May Be Affected

Appoint Committees for SMPE October Convention

Eight committees have been appointed to handle various phases of the convention of the Society of Motion Picture Engineers to be held Oct. 20-24 at the Hotel Pennsylvania. Conclave will feature a Theater En-

British Film Duty Crisis

...a catastrophic situation

By CHESTER B. BAHN

Great Britain's Labor Government by "confiscating" 75 per cent of the dollars earned in the United Kingdom by American films and permitting the remittance to this country of the remaining 25 per cent has confronted the motion picture industries in both countries with a major crisis.

And, be it added, with as great a challenge as they have faced, whether in time of peace or time of war. It is true that there is some chance—now regarded as extremely slim—that Prime Minister Attlee and his Cabinet may backtrack, under pressure, substituting a "freezing" arrangement for the import duty imposed by Chancellor of the Exchequer Hugh Dalton, but as the situation stands today, it is catastrophic. On this side, the effects admittedly will be felt for some time to come in all (Continued on Page 8)

Name Com. Heads to Bally New Ad Code

Nation-wide public relations campaign of the Advertising Advisory Council was placed in full scale operation yesterday to carry out observance of the newly revised Advertising Code to all elements of the film industry, Charles Schlaifer, 20th-Fox ad-publicity chief, and chairman (Continued on Page 8)

Exhibitors Lose Fight on Twin Cities 5% Amuse. Tax

Minneapolis—Five per cent amusement tax has been "approved in form" by the Minneapolis-St. Paul City Councils. Move is tantamount to adoption. Measure was heavily opposed by Minnesota Amusement Co. and North Central Allied. Legality of the tax when it be- (Continued on Page 8)

RKO Ad-Promotional Dep't Is Realigned

RKO has realigned its ad-publicity exploitation department into three separate divisions; it was announced yesterday by Ned E. Depinet, vice-chairman of the board, who will personally co-ordinate operations under the new setup. The Advertising Division will be (Continued on Page 3)

Petition for Jackson Park Rehearing Denied by Court

Chicago—A trio of judges of the 7th District Appeals Court here yesterday denied the petition of Paramount, Warners, 20th-Fox, Loew's, RKO and B & K for a rehearing in the Jackson Park Theater case. Judges Will Spark, Earl Major and (Continued on Page 3)

Film Stock Prices Sag Under U.K. Duty

Film stock prices tumbled again yesterday in the wake of word from Britain that the 75 per cent levy upon American motion picture profits was in the form of a duty rather than a "freeze." Two securities—Loew's and Universal—hit new lows for this year with losses of 1 and 1/4 points, respectively. The most extreme loss was 1 1/4, while fractional losses from 1/2 to 7/8 were sustained by Columbia, RKO, Paramount and Warners.
### Anglo-American Talks To Include Film Tax

(Continued from Page 1)

British moves, including the 300 per cent tax, are being handled on American and other foreign films.

President Truman told a crowded press conference that he had no comment whatsoever on the British economic crisis.

The Anglo-American discussions here today were strongly concerned with the possibility of liberalization of the $37,500,000,000 loan to Great Britain. Officials of the State Commerce and Treasury Departments have told THE DAILY that the film tax also would be thrashed out.

An official of the State Department official interpreted the move against films as an emergency act to immediately stop the flow of dollars for American films, but leaving the door open for modification during the loan discussions here next week.

**Audio-Visual Institute By Navy**

(Continued from Page 1)

Institute for the extension of audio-visual educational work.

Project is to be established in collaboration with Northwestern University.

Navy announced the following officers for the coming year: Merrilene Hols, chairman; Hal Calhoun, vice-president; Mrs. Roark Birch, see-errs, Miss E. Stevens and Mrs. M. L. Sington, secretaries. D. K. Hammott, Portland, Me.; E. E. Carter, Raleigh, N. C.; Ernie Ryan, Davenport, Ia. and Howard Smith, Los Angeles, were elected regional vice-presidents.

### HOLLYWOOD PAPERS WILL PLEASE COPY!

Miami Beach, Fla.—Because of the "usual" long rainy season experience, Florida's big-film patrons have had more or less trouble reaching the theater lobby after lightening from the cars at the curb. An attempt this week by the manager of the Lincoln, bought a number of large umbrellas and installed a three-man force of uniformed bell boys. Business is it to escort ladies from the curb to the entrance.

### Army Honors Smalkwit

Albany — Charles A. Smalkwit, assistant Warner zone manager, will be presented with a certificate of Appreciation by the First Army Zone for his assistance in recruiting activities during World War II. The certificate will be made by commanding general of the First Army. Others similarly honored include the mayor of Albany and an American Legion official.

### Warner Dividend Voted

A dividend of 37

### COMING AND GOING

Y. Frank Freeman, Paramount vice-president, flew to the West Coast yesterday.

**St. Louis:** "The Bluebird," by Steiner, architect, returns from Washington today.

**St. Louis:** Grood, Monogram president, arrived from New York.

A. J. O'Keefe, Universal-International, directed the sales manager, will return to New York today from a tour of the company's Southern exchanges.

**Los Angeles:** The WINTERS, new Chan in the Monogram series, arrives in Hollywood tomorrow for talks with Producer James B. Burks.

**New York:** Ben Goetz, head of M-G-M production in England, and Mrs. Goetz, Victor Savill, M-G-M director, will return from abroad.

**New York:** The Loew's, Paris director, is expected to leave for London today on a trip to Berlin where they will join the production crew for "The Man and the Girl.""}

**New York:** Mount, Allied Artists and Monogram president, starts his vacation today.

**New York:** I. E. Lofton, foreign film distributor, sails from France today aboard the S.S. America for New York.

**New York:** Dewey Wrigley, Paramount chief cameraman, is expected to return tomorrow from Europe.

**New York:** Paul R. Munsell, contact man, and Harold Long, contactor, leave London last night on route to Berlin where they will join the crew of "The Man and the Girl.""**

**New York:** Entertainment personalities sailing today via the liner Queen Mary include: BEATRICE LILLEY, radio personality; L. A. LAYTON, director; J. T. BUCKECHAN, British musician; MARY KIRK, GENE KIRK, ANDRE DAVY, film-producers; ANDRE CHARLOT, theatrical manager; MARVIN BARTLE, film director.

**New York:** Joseph H. Seidelman, Univ.-Int'l chief of foreign operations, will fly today to the Coast for studio conferences.

**New York:** William Zollner, head of M-G-M representative office department, has returned from a swing around M-G-M offices in the South and Midwest.

**New York:** H. C. Alexander, owner of Loew's Poli, Worcester, and Mrs. Malone are vacationing in New York.

**New York:** Karl Kruis, motion picture editor of the Pittsburgh Sun-Telegraph, in New York to catch up with the Summertime show.

**New York:** Charles Raymond, Loew's Cleveland division manager, is in New York for home office conferences.

**New York:** Paul Graetz, producer, is on a trip from Hollywood to New York via Canada. Mr. and Mrs. George Peters of Richmond, Va., are vacationing in New York. Peter Kuran, president, is expected to arrive here in a few days.

**New York:** Amrose Conroy, manager, Garrick, Chicago, returned from a Northern vacation in the Adirondack Mountains. Cleve, left for two weeks trip to the same locality.

**New York:** George Prince, Paramount, producer, returns to New York from Europe where he was engaged in negotiations for a number of long-term contracts with European producers and returned to New York for the completion of a number of important arrangements in the foreign market.

**New York:** Austrian producer, Loew's Poli, Worcester, and Mrs. Malone are vacationing in New York.

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"Long Night" in 347 NE Spots for Bally Opening

Boston—RKO's "The Long Night" had a multiple New England premiere Wednesday with 347 spots in seven states participating.

Terrance Turner, exploitation chief, heads promotion for a series of Mock Trials in connection with the picture, proceeds of which will be turned over to the National Cancer Fund.

Aiding Turner are Ralph Barghart, Alan Weider, Mauro Passero, Douglas Beck and Hugh Mckeene.

### Wallis Renews Jules Seltzer

West Coast Bureau of the Daily Film Bulletin.

Hollywood—Hai B. Wallis Productions has announced that an agreement for the contract of Jules Seltzer, its publicist-director, has been renewed, who has represented Wallis for three years.
U. K. Imposes 75% Conspiratory Duty

(Continued from Page 1)

Prime Minister Attlee first disclosed the remittance restriction.

The government planned today to define and register all film importers and shipping agents.

As from midnight last night, all imported exposed film, provided it is registered or to be registered under the Films (Quota) Order, is liable to first importation duty under the Finance Act powers at the rate of 300 pence per cent of the value of the film. Exceptions are news and documentaries.

Leading industry figures reached for comment in London yesterday judicially assailed the government move.

Sir Alexander Korda stated: "It is idiotic. We are incurring the ill will of America while we are not saving a dollar to the war effort.

Mr. Herbert Wilcox called it "The worst conceived legislation ever. It will mean the end of British films in the U. S. market." Films, single copy films and duplicate films with Empire Films charged at 300 per cent less five pence per foot."

In application, this means a 25 per cent tax on net earnings after distributing and exploitation costs have been deducted. This has caused the Labor Government contemplated a freezing of the 75 per cent were damped.

The news that the Treasury's drastic move spread thru Wardour St. and the industry generally like wild-fire, causing utter consternation in all spheres.

British exhibitors saw the move halting the steady flow of American product on which they are largely dependent, said frankly that British output and re-issues could not be able to keep them in trade indefinitely.

And the loss of theater revenue thus indicated necessarily would raise havoc with British domestic distribution and production.

It was little wonder that the trade

Funeral Services for Mother of Abe Schneider

Funeral services were held yesterday at the Riverside Chapel for Mrs. Sarah Schneider, who died Wednesday. Interment was at Mt. Pleasant Cemetery. Mrs. Schneider was the mother of Abe Schneider, Columbia vice-president and treasurer. Other survivors are her two daughters, Mrs. Morton Cohen, Mrs. Joseph Spiegel, Mrs. Hyman Brasil and Mrs. Jack Sussman.

Jeannie Schneider, here regarded the situation as wholly chaotic and that despair reigned.

J. Arthur Rank, president of the BPPA, whose global film empire obviously was endangered by the government move, had no statement to make. Rank on Wednesday had warned that Dalton today he lunched with Sir Stafford Cripps, president of the Board of Trade, and again canvassed the situation.

American exhibitors met in closed session yesterday afternoon and their recommendations were relayed to New York for consideration at the MPAA's emergency board meeting scheduled there this morning.

The CFA is calling an emergency meeting of its executive committee next Tuesday to map a course of action.

Films already in Britain will not, however, be subject to the ad valorem duty; some months, therefore, will elapse before the new duty can begin to reduce the outflow of U. S. remittances.

RKO Ad-Promotional Department is Realigned

(Continued from Page 1)

headed by S. Barrett McCormick, Paul Hollister is chief of the new Publicity Division, while Terry Turner tops the Field Exploitation sector.

Depnet stated that the realignment was "due to the rapidly expanding activities of the company in the field of advertising, exploitation and publicity promotion both of the RKO produced pictures and those of its independent producers."

McCormick has been with the company for more than 15 years. Hollis-
ter, who joined RKO about 18 months ago as Eastern studio rep., will also continue with those duties. Turner has headed the company's field exploitation staff for the past decade.

Univ. Weighs Blanket Releases in Key Spots

(Continued from Page 1)

emphasized that the curtailed British revenue, plus the general difficulty in obtaining funds for the balance of the world market, that they demand a closer distribution-exhibition tie-up.

The U-I sales department, it was said, has been advised about the extra domestic load it must carry.

Regarding the change in sales policies, Scully, as top product may be expected that some move will be made to modify clearances in order to expedite dating and liquidation, as it is the opinion that all exhibitors ask for much clearance.

These three points were made in Scully's statement:

(1) Exhibitors must recognize that the government of the American film industry must be modified to meet the conditions that has developed in England and the world in general.

(2) To cushion the shock caused by the loss of revenue, exhibitors must take the position that they are partners in a common concern, and that they cannot walk away from the responsibility to help in increasing domestic revenue.

(3) There must be an immediate recognition of the fact that it is impossible to realign costs instantaneously, as top product with top personalities and box-office properties have greatly increased its cost.

Scully emphasized the point that U-I has now completed its transformation to a program of limited production on high-budget films, and that this retooling has meant the investment of millions.

He noted that the type of product that is forthcoming from the studio, and which he will review during his visit there, places the company in a strategic position, not only to absorb the present shock, but to fortify itself against any further impending change in the economic conditions of the world market.

$18,000,000 in Pix Ready

He pointed out that in the next six months over $18,000,000 investment in product would be ready for distribution.

Maurice A. Bergman, Eastern advertising director, will accompany Scully to the studio. Advertising plans will be formulated at the conference, with John Joseph, national director of advertising, presiding at the advertising meetings.

Lancaster Rites Held

Wilfred, Del.—Funeral services were held for Mr. Lancaster, 74, retired actor and treasurer of the Playhouse for the last 16 years. Lancaster died in the Jefferson Hospital, Philadelphia, following a brief illness.
“The Bachelor beats the re-opening week of St. Mary's" at Radio City Music Hall.

RKO PRESENTS

CARY GRANT - MYRNA LOY

The Bachelor and the Bobby-soxer

with RUDY VALLEE - RAY COLLINS - HARRY DORE SCHARY

PRODUCTION - Directed by IRVING REIS
and the Bobby-Soxer”
cord-breaking
cks of “The Bells of
nd “Notorious” at
usic Hall!

SHIRLEY
TEMPLE

bby-Soxer

HAVENPORT · JOHNNY SANDS

Original Story and Screenplay by Sidney Sheldon
New! Exciting! A Greater Nelson

TWO BIG WEEKS
BOTH PARAMOUTS
LOS ANGELES & HOLLYWOOD
WORLD PREMIERE

NELSON EDDY • ILONA MASSEY
in
"NORTHWEST OUTPOST"

with JOSEPH SCHILDKRAUT
ELSA LANCHESTER • HUGO HAAS • LENORE ULRIC

And Introducing
THE AMERICAN G.I. CHORUS
Original Musical Score by RUDOLF FRIML
Lyrics by EDWARD HEYMAN • Musical Director BOBBY ARMERUSTER
Screen Play by ELIZABETH MEEHAN & RICHARD SALE
Original Story by ANGELA STUART • Adaptation by LAURD DOYLE
Directed by ALLAN DWAN

A REPUBLIC PICTURE

KEEP YOUR BOX OFFICE EYE ON
Eddy in his greatest role!

W EST OUTF POST

now watch it go!

OPENING IN

New York GLOBE
New Orleans SAENGER
Portland, Ore. BROADWAY
Chicago ORIENTAL
Charlotte IMPERIAL

KY-ROCKETING REPUBLIC!
British Film Duty Crisis

...a catastrophic situation

(Continued from Page 1)

industry fields, but this thought should be born in mind as the trade moves to place its house in order.

Any production, distribution and exhibition have successfully weathered other crises which at the time they developed were as gravely regarded.

-0-

To say that they cannot or will not solve the problem spelled by the shrinkage of some $51,000,000 in annual British revenues is to sell the industry—and its leadership—very short indeed.

The situation is such, however, that there is little or no time to devote or rely upon a long range program. The Economic statesmanship is the prime requisite of the moment and the need is highly urgent.

If the American industry is denied $51,000,000 in British revenue, and millions more from other foreign markets—and already two Dominions are reported weighing similar action—a dramatic realignment of industry thinking and planning is inevitable.

For the heavy impact on industry economy of the Artel-Delanove move, consider this:

In 1946, seven of the major companies reported net earnings of $19,405,745. Sub- total of the $51,000,000—representing 75 per cent of the $8,600,000 which American companies have been remitting to this side—and you have $68,405,748. Which means that the seven-company net on that basis would virtually be the heretofore prevailing British remittance figure.

-0-

FORTUNATELY, there is this silver lining of sorts for the American industry: The annual average aggregate earnings of the seven companies for the 12-year period, 1934-1945, was $34,975,930, and the annual average aggregate earnings of the seven companies for 1940-1945 period was $47,567,943.

A matter of simple arithmetic tells you that the $68,405,748 mentioned above is still $20,825,855 better than the $47,567,943.

Obviously, there is a multiple approach to that.

Patently, there must be a tailoring of production to a new financial pattern, making sure that there is cost conservation, not horizontal rentenche. The implications here are readily apparent. To cite one: More good pictures brought in on budgets of $1,000,000, fewer at $3,000,000. Can a good picture be made for that amount? Well, there was "The Killers" and "Crossfire." Secondly, there must be a concentrated effort to further build the domestic motion picture audience and attendance. Can that be done? It can. It calls essentially for two things: Better pictures, intensified and more extensive advertising.

Remember, 60,000,000 Americans are now employed—a record for all time. And every one is a potential customer for every film. But you can't bring the potential customer home to your pictures without his being interested in coming. We have a problem. And a big one.

Remember, too, that "Gimbel's does tell Macy's" daily in white space well filled with a selling message.

As still another facet of the multiple approach, read what the very astute William A. Scull, Universal-Inclus sales chief, has to say in today's news columns, with special reference to sales policy alteration looking to a more rapid liquidation of overprints by companies who have the habit of key city releases of all U-11x with clearances modified expeditiously dating and liquidation. 

500 with "Duel in the Sun" has demonstrated just what can be achieved with so-called saturation bookings; there is no copyright on the pattern.

Finally, for cold—and duby—comfort this: As difficult as the plight of the American industry may be, that of the British trade is many, many times worse. Sheer chaos prevails in Wardour St., in the British studios and in the British theaters. The Labor Government is by way of gravely, if not mortally wounding one of its own great industries.

STORCH REPORTS

Garden Grove, 1a.—F. L. Liabona, Jr., owner and manager of the Linde Theater at Garden Grove, is the father of a baby girl, named Mar- jorie Anna.

Muscatine, 1a.—Clarence Jameson, owner of the Anmu Theater at Mus- catine, is the father of a new son, Carl William.

(Continued from Page 1)

of the Administration's Publicity Directors Committee of the “AA,” polled outlines and appointed a panel of three to handle individual angles of the campaign at a meeting in the St. Moritz Hotel.

Alighting at one of the height of ad- vertising standards throughout the industry through a process of self-regulation to assure decency and good taste, Schlaifer said it was the Council's determination to "carry the doctrine of self responsibility to every segment, every individual and to the utmost periphery of our art."

The various committee heads who will work through the campaign de- tails are: Maurice A. Bergman, independ- ent exhibitor contacts; Curtis Mitchell, circuit exhibitor contacts; S. Barret McCormick, exchange area contacts; A. Seidler, trade press; Ben Serwokh, press books; Steve Edwards, independent producers; Paul Bartin, vendors; Paul La- zarus, Jr., radio; Mort Blumenkast, non-trade publishers.

Attending the meeting were: Berg- man and Hank Linet, U.S. Star, Shuford, Para.; Ben Serwokh, Col.; Howard LeSieur, UA; McCormick, C. A., Dees, Bell, 20th-Fox; Tom Waller, MPAA.

Paramount's Six Months
Earnings Under 1946

(Continued from Page 1)

ending last month the company es- timated earnings at $17,437,000. Fig- ure for 1946 was $21,792,000.

Second quarter 1947 figure is expected to be slightly higher than 7,118,872 shares outstanding at the time compared with $3.36 for the 1946 quarter on 7,594,972 shares which represent 3,792,136 shares then outstanding adjusted for the two-for-one stock split in July 1946. The 1947 earn- ings for the first six months of this year represent $2.45 per share com- pared with $2.90 per share for the 1946 period.

The Paramount board yesterday declared a dividend of 50 cents per share on the same stock basis payable Sept. 26 to holders of record Sept. 5.

SICK LIST

P. J. WOOD, ITO of Ohio executive secre- tary, is reported "doing nicely" following a heart attack at Columbia, O.

BERT HOLST, chief of the 20th-Fox and Movietone libraries in the East, who has been laid up for months, is now back on the job.

HELMICKER, manager of Cen- ter City's College Theater in Brooklyn has taken a three-month leave of absence to recuperate from a recent illness. She will spend the period in Hollywood.
**ALTEC'S '800 VOICE' FOR SMALL THEATERS BOWS**

**RCA Shows New Light-Weight 16MM Projector**

**ABOUT THE TRADE**

F. G. C. VERVOET, representative of Lindeteves-Stokvis, Amsterdam, distributors for Victor Animatograph Corp., Davenport, la., was a recent visitor at the Victor factory where he discussed distribution顷Dms with Lincoln V. Burrows, Victor's general sales manager, and Eldon Imhoff, utilization consultant. Vervloet told of the difficulties of importing 16mm projectors into his native Holland. He also distributes distribution of Victor equipment in the Dutch colonies including war-torn Java, about which he had interesting tales... Neil Robinson and Tom Barrow, have taken over management of the Gulf Theater, Brownsville, Fla.

CLEMCO ENTERPRISES, Inc., West Palm Beach, Fla., a subsidiary of Teleneves Theaters, Inc., has bought the old City Hall and will take possession of the building in July 1948... Herbert Shefind of New York is president of Teleneves, and Alfred Burger, secretary. Handling the transaction is Bernard Wall, vice-president. Clemco Enterprises has also taken a 20-year lease to operate a moving picture house on the Greater Arcade property... John Moffitt Theaters, Chipley, Fla., has purchased the Venice Theater and will immediately remodel the place. Moffitt Theaters are now located in Aniston, Montgomery and Ft. Deposit, Alabama, and this is their first acquisition outside the state.

CANCELLATION of a permit for the remodeling of the Rex Theater on E. (Continued on Page 7)

**Lakeside Drive-in Has Wet-Free Booth**

Detroit—The booth of the Walled Lake Drive-in, is open to traffic, through an unusual construction. It is two feet lower than the lake surface, while otherwise completely waterproof. Design is said by the owners of the theater, Edmund J. Papineau and Walter L. Ricken, to be applicable to many other types of drive-in construction and is now being patented.

39-Pound "400" Model Radically New in Design Offers Innovations

Post-war RCA 16 mm. sound motion picture projector, radically new in design, equipped with new operational features, and lighter in weight than any previous standard-size 16 mm. sound projector, has been announced by the RCA 16 mm. Motion Picture Equipment Section. Weighing 39 pounds and newly... (Continued on Page 6)

Associated To Build Michigan Drive-ins

Detroit—Associated Theaters of Michigan, now operating 20 theaters in Michigan, Ohio, and Minnesota, is planning a construction program of open air theaters that will make the circuit not only the first regular theater operator in the state to go into the outdoor show field, but the largest. (Continued on Page 8)

Kerasotes Add Ill. Stand Making 13 For Territory

Highland, Ill. — Kerasotes Theaters of Springfield, controlled by Gus, Louis and George Kerasotes, which has been operating the 650-seat Lory Theater here under a lease for the past eight years, recently completed the purchase of the theater building from Mrs. Emma Lory. (Continued on Page 4)

**New Aussie Company Readies 16mm Outfit**

Sydney (By Cable)—Radio & Film Services Ltd. has been registered here and will be manufacturing a new 16mm outfit to be known as the "Kinear" a machine which has been in the experimental stage for some time. Production will commence in two months on this all Australian designed air-cooled outfit with a special gear-shift on the side to permit the use of either silent or sound film. Advertising shorts and other films will also be made by the company.

International Seats Relax Chi. Audiences

Chicago—International Seats are getting a strong play here, according to reports received from Balaban & Katz, who are spending large sums re-seating many of the chain's stands. Harding Theater recently received 2,100 International seats with speaker... (Continued on Page 7)

Dassow, With NTS 17 Yrs. To Join Bensden Co. Sept. 1

Chicago—Bill Dassow, for 17 years associated with the National Theater Supply Co., has resigned effective Sept. 1. Dassow will join the C. Bensden Company of Decatur, Ill. (Continued on Page 6)

**Ampro Introduces 16MM Silent Projector Has Automatic Safety Shutter**

Kroehler Ups Seating From Mass. To Calif.

Chicago—Kroehler Push-Back installations were reported on the upsurge from Massachusetts to California. Following is a list of new installations:... (Continued on Page 4)

Chicago—Greater simplicity and advanced performance are two advantages claimed for the new "Imperial" 16 mm. projector developed by the Ampro Corp. A light, compact, and easily portable 16 mm. silent projector for home use, industry, church, classrooms and auditoriums—new this year—which provides maximum illumination with smooth, silent performance, projector is equipped with 400 ft. reel, 2-inch... (Continued on Page 4)

23 Inch Overall Depth Makes Installation Easy In Smaller Theaters

To bring to small theaters with seating capacity up to 1,000, at a cost within the means of smaller houses, the quality of reproduction which Altec Lansing's larger "Voice of the Theater" speaker systems have already demonstrated in first-run houses, Altec Lansing Corp. has perfected and put on the market the new "800" "Voice of the Theater" speaker system. Altec engineers emphasize six... (Continued on Page 4)

$ Half-Million Tenn. Theater Project Set

Chattanooga, Tenn.—Construction on the first of four new motion picture houses here, representing a total development of $500,000, will start in mid-September. Dr. V. A. Avakian, physician of Rossville, Ga., will finance the project, which will consist of the following proposed theaters: The Lyric, at 1407 Dodds Ave. (Continued on Page 6)

**Natco Promotes Yankie To Educational Director**

Natco, Inc., Chicago, announces the promotion of Russell H. Yankie, Southern district sales manager, to the newly created position of educational director for its motion picture projection equipment.

With Yankie in this new post, (Continued on Page 8)

**Dubray Leaves B&H; Hadingham Succeeds**

Chicago—Announcement was made yesterday of the retirement of Joseph Dubray as manager of the professional equipment division of Bell & Howell Co., after 20 years of service. Dubray expects to sail to Europe shortly and establish a home there. Ronald Hadingham is slated to succeed Dubray as manager, company sources revealed.
Norman Olsen, DeVry's Export Mgr. Back to Chi. From Globe-Circling, Six Weeks' Sales Trip

Norman D. Olsen, export manager of the DeVry Corporation, pioneer Chicago manufacturer of motion picture equipment, has returned to his headquarters in the main DeVry Chicago plant after completing a six week "round the world sales and goodwill tour.

Traveling by air exclusively, Olsen visited franchised DeVry distributors in 24 countries, and appointed new distributors for the entire DeVry line of motion picture equipment in Italy, Portugal and Spain.

Capitol to be Allowed
Lobby, Front Rebuilding

Middletown, Conn. — The Public Works Department of Middletown has issued a permit for re-building the front and lobby of the Capitol Theater building in that city. Renovations, when completed are expected to completely modernize the theater. The permit went to Benjamin F. Porco, with the estimated cost of $15,000.

Work on the front and lobby is expected to begin next week with an installation of a new marquee and the changing of the location of the ticket booth. The lessee of the property, Middlesex Enterprises, is carrying on the work to complete the renovation program which began last year.

Drive-ins Mushroom
In the Chicago Area

Chicago — Drive-In theaters are coming, with the opening recently of the Sykes Drive-In, Bloomington, and the Alliance circuit drive-in theater in Anderson, Indiana. A drive-in is being planned for Springfield by the Sykes interests and a new company has been formed in Peoria, by Arleigh Davis and Associated, with a capital of 2,000 shares to build and operate a drive-in in that city. Plans for more Chicago drive-ins are on the planning boards with one projected for the South End of the city. Lack of raw materials is the only stumbling block, the promoters report.

American Seats Replace
Ala. Stands 44 Yr. Olds

Monroeville, Ala. — New seats from the American Seating Co., being installed in Monroe County courtroom at a cost of $1,500, the first new seating facilities since 1863.

New Fiberglas Mat
For Adv. and Decorations

Toledo, 0. — Development of a new type Fiberglas mat for use in the advertising and display field as a decorative background, and also as a reinforced material in decorative plastic foundations, has been announced by the Owens-Corning Fiberglas Corp., Toledo. The new mat is sunfast, and moisture and shrink proof. Supplied in rolls 25 feet long and 36 inches wide, the mat is composed of Fiberglas yarns laid down in a swirl pattern and bonded with resin. Colors include yellow, red, wine, green, blue, and black.

Chi. Theaters Get 5 Mos.
To Clear Bldg. Violations

Chicago — City council committee extended Dec. 31 the completion period for theaters who have fire and building violations, discovered as a result of the campaign, to make the public buildings safe, following the disastrous LaSalle Hotel fire last year which took 61 lives.

Hupp Metal Works Offer
Crowd Control Equipment

Hard-to-get crowd control and theater hardware items as chain core ropes, posts, rope ends, sand urns and ticket office and stair railings are now immediately available at factory-low prices at Hupp Metal Works Co., New York.

This line also includes door grips and "Push" and "Pull" bars in a variety of styles and metals.

DeVry Disposes of Its
16MM. Film Rental Library

Chicago — The DeVry Corp., manufacturer of motion picture equipment, has disposed of its 16MM. Film Rental Library to the American Film Registry, 28 E. Jackson Blvd., Chicago, operated by Lee Rothermel, who is well known throughout the 16 MM film industry.

Bow Belt Drive-In
St. Joseph, Mo. — The Belt Drive-In at the intersection of Highways 36 and 27, has been opened by Missouri Motor Movies, controlled by C. H. Martin, Jr, L. E. Pope and W. E. Whaley, all of Kansas City, Mo.

There is space for 600 automobiles on the 18-acre site.

Solar Speeds Delivery to
Fonda Film Developers

Solar Aircraft Co., San Diego, Calif., announces that since early this year delivery has been made on an increasing number of its Fonda Film Developing Machines. A new field successfully entered by the company at the close of the war is that of part of its diversification program. Included among recent deliveries are 16 mm. positive 45 ft. per minute, combination 16/35 mm. positive and negative, 40 ft. per minute, 16 mm. positive 65 ft. per minute, combination 16/35 mm. negative 35 ft. per minute machines.

The Fonda Developing Machine is rapidly becoming the accepted standard for quantity film processing in production laboratories throughout the world. Many standard models are offered, and one of them is sure to meet the requirements confronting any particular laboratory. They are available in 16 mm. and 16/35 mm. versions for handling positive, negative, reversal, sound track, microfilm, or color work. The exclusive patented Fonda top-friction drive assures trouble-free operation at minimum cost.
Focus on the future

More and more in the months ahead, your theatre grosses will depend on the high quality of sound that your sound system beams to the ears of your patrons—ears constantly becoming more critical and discriminating.

More and more, your box office will depend on the high quality of sound service: it will depend on the progressive Altec development of tested methods to make your equipment keep pace with the improvements on the way—and there are still more coming up!

For this high-calibre, unbiased, "eye-on-the-future" service, more theatres depend on Altec than on any other service organization in America.

Because Altec Service is nationwide, there is an Altec Service man ready to roll up his sleeves and go to work now, in your theatre, wherever in America it is located.

Altec Lansing "Voice of the Theatre" Speaker Systems are the choice of major first-run houses throughout the United States; they now are in the review rooms of all the producing studios; they are already installed in theatres of all seating capacities where exhibitors insist on the finest quality of reproduction that money can buy. America's leading electrical engineers consider Altec Lansing "Voice of the Theatre" Speaker Systems clearly above comparison with any other speaker systems on the market. See your dealer or Altec representative for complete information.

Branch Offices in all Principal Cities in the U.S.
250 West 57th Street
New York 19, N.Y.

Stock Points are Strategically Placed Throughout the U.S.
1161 North Vine Street
Hollywood 38, California

Change to Altec Service . . . . . . . A change for the better
Plastic Paint Adopted On Warner Sets

West Coast Bureau of THE FILM DAILY

Hollywood—A new type of plastic paint has been adopted by the war as a protective covering for metal on aircraft, tanks and other vehicles, which has been converted by Warner studios in the San Diego area for use on all future production sets.

Known under the trade name of Speed Release, the new paint can be sprayed on in place of wallpaper. It peels off easily, allowing ready conversion of flats for new backgrounds.

First experimental use of the plastic paint was made in the filming of “Passengers,” and it is now being utilized on the Technicolor production, “Romance in High C.”

Another improvement at the Warner studio is the installation, now in progress, of giant 20-foot rotary-type cooling fans in all 22 sound stages. The fans could be used for construction for the past year.

Burns Sets Modern Supply With N.W. RCA Franchise

Portland, Ore.—Selorn Burns, with RCA in Seattle for the past 17 years, has formed the Modern Theater Supply Co. and has been granted the franchise for every type of RCA theater equipment, including seats and projection equipment. Burns is president of the latter, and in charge of Portland area trade for the new concern.

Quimby to Build $800 G Ft. Wayne Theater Center

Fort Wayne, Ind.—Shopping center, to include a theater and bowling alley, will be built by the Helen M. Quimby Realty Corp., Fort Wayne, Ind., just west of the Oakdale Bridge on the Bluffton Road, at an estimated cost of $600,000.

The proposed theater, to seat 2,000 people, will be named Clyde in memory of the late Clyde Quimby. From the theater, the shopping center will extend in a right angle. Parking space will be provided both in front of the stores and in the rear of the building.

Other features of the center include a covered drive-way through the building, canopies at the center of the building, and a large parkway with an electrically-operated fountain.

Slaton Slated Sept. 1

Slaton, Tex.—C. D. Leon, head of the Leon Circuit, has announced that he will serve notice on Slaton, will open here Sept. 1.

Ampro Introduces 16MM Silent Projector Has Automatic Safety Shutter

(Continued from Page 1)

super lens and standard accessories. Ampro is calling particular attention to the safety shutter of the D-16. It permits easy inspection and cleaning of aperture plate and pressure shoe, without disturbing the focus of the projector. Another convenient feature is the new Cordomatic Type Power Cord Attachment—the line cord is attached to the machine and rewinds automatically in base.

Other noteworthy features: Still picture button for stopping any frame indefinitely—automatic safety shutter prevents damage to film.

Film movement can be reversed by switch, without stopping projector—this permits humorous projection effects. Fast automatic rewind—lights are dimmed or belted. Pilot light facilitates threading and operation in darkened room—easy threading system for belted film. Powerful fan ventilates high wattage lamps adequately, whether projector is in front or backward.

The Ampro “Imperial” operates with any standard prefocused based projection lamp, T12 envelope or less, 750 watts or less. It is equipped with 2-inch coated super projection lens, speed F:1.6. It can be used on both D.C. or 20 to 50 cycles A.C., 105 to 125 volts.

Theater-Biz Center Set for Columbus

Columbus, 0.—Million dollar “regional shopping center” including a 1,200-seat theater, designed to revolutionize the city’s merchandising system and ease downtown parking, is being planned for construction on East Broad St., just outside the city. Don M. Casto, real estate operator and developer, said the shopping center will be erected on a 15-acre site. It will be the first of four similar layouts planned for various sections of the city. A department store, two chain groceries, a drug, furniture and variety store are planned. Construction on the general project is set to begin by next spring.

Kroehler Ups Seating From Mass. To Calif.

(Continued from Page 1)


Strand Sold to Cobb

Pleasantville, N. Y.—The 475-seat Strand has been sold by Dr. H. O. Cobb of Des Moines, to H. V. Mulhins, also of Des Moines, who also operates theaters in Ankeny, Carrie, Des Moines and Mitchellville. Worth Fee continues as manager of the Strand.

Berlo Vending’s Dist. Mgr. Has Unique Salesroom In Converted $5,000 Bus With Selling Gadgets

Columbus, O.—H. K. McGowan, district manager of the Berlo Vending Co., Cincinnati, Ohio, West Virginia and Kentucky, is making theater management calls on dealers as usual of his territory in an automobile sleeping car. It’s a $1,000 converted bus, purchased from the Southeast Trailways, Indianapolis. He has a streamlined popcorn warmer, candy counter, soft drinks, chairs, built-in cabinets, alcohol range and a gadget-equipped sink. “Sales results are terrific,” said he, “as we have the advantage of being in more demonstration while the prospect is relaxed one cool old bottle of beer from my refrigerator.”

Altec’s “800 Voice” For Small Theaters

(Continued from Page 1)

major developments achieved in the use are: (1) the elimination of noise and intimacy to dialogue sequences; (2) higher intelligibility, to overcome following complicated and fast-moving plot development; (3) a true bass reproduction that clearly articulates, and makes easily identifiable musical sounds now distinguishable from one another; (4) a greater operating dependability, achieved through the development of new structural principles; (5) smooth frequency response, and (6) reduced weight of set-up, permitting greater portability.

A notable feature of the “800” is that its installation problems is its overall depth, 22 inches. Extreme shallowness of depth makes possible the installation of the “800” in many small houses where the limited space between the screen and the back wall was considered a problem. Low shipping weight, 298 pounds has the added advantage of holding down shipping costs.

Kerasotes Add Ill. Stand. Making 13 For Territory

(Continued from Page 1)

The purchase of the Lory for the past several years, will continue in that post.

The purchase of the building includes a large production stage that also includes the Columbia Hotel. The structure has a depth of 140 feet.

Unlike the Lory Theaters building erected several years ago to house facilities for cooling the theater but unrelated to the theater itself, the new purchase owners have access to all building so long as the building is used for its present purposes.

Henry Lory originally purchased the hotel and theater building in 1915 from A. P. Mosiman, and operated the Columbia Opera House and Columbia Hotel until his death in 1932. Following his passing, the motion picture theater was re-modeled and modernized bringing to the building front being added and a portion of the stage was eliminated. The name was changed to the Lory Theater. In August, 1939, the theater was leased to Kerasotes brothers.

Odum Drive-In Bowling

Oklahoma City, Okla.—Scheduled for early opening this month is the originally announced Odum Drive-In Theater. Here, the Theater, 1,000 cars, features double gravel ramps which curve to face the center of the theater, 45 feet in diameter, 208 feet from the projection room.
The passwords to bigger box office

With "National" High-Intensity Projector Carbons in your lamp houses, you have the most efficient source of light, providing an ideal combination of brightness and color balance, available to any theatre. In fact, you've got the most powerful light, for this purpose, in the world. It is like a tiny sun. The light of a "National" projector carbon arc is snow white, perfect for bringing out detail and full rich color.

The cost of "National" Projector Arc Carbons is negligible when compared to other operating costs. And yet their sparkling white light is the best box-office insurance you can get. It produces better pictures . . . pleases your patrons . . . and keeps your ticket seller busy.

For Perfection in Photography and Projection, Use the Carbon Arc.

The term "National" is a registered trade-mark of

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

30 EAST 42nd STREET, NEW YORK 17, N. Y.

Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco
9 Half-Million Tenn. Theater Project Set

(Continued from Page 1)
with dimensions of 50 x 150 feet and
a seating capacity, including balcony,
of 1,000. Estimated cost, $75,000;
the Hippodrome, at North St. Marks
and Brushard Road, 75 x 100 feet.
Estimated cost $320,000 for the Hip-
podrome and the Orpheum, of same
dimensions, to be built in New North
Chattanooga. Plans for the Majestic,
to be located at Red Bank, are on the
drawing boards.

Architect for the Lyric Theater
building is C. W. Speicht, of the firm
of Speight & Hibbs, Clarksville. Dr.
Avakian did not announce the names
of architects for the other buildings,
but stated that his son, Lewis, who
for 16 years has been manager of
motion picture theaters, would assist
him in the operation of the new
group of film houses.

Dassow, With NTS 17 Yrs.
To Join Bensden Co. Sept. 1

(Continued from Page 1)
manufacturers of theater marquees
and store fronts. Dassow started
with National 17 years ago in New
York City and has been manager of
the Chicago offices for the past nine
years.

Temple's New Owner
St. Lawrence, S. D.—Dale and Joe
Roastad recently purchased the
Temple here. Former will manage.

Fourth House for Mullins
Pleasantville, la.—H. V. Mullins
has added his fourth house in the
purchase of the Strand here. Admis-
sion prices have been upped.

Vucovic Buys Pen
Pensacola, Fla.—O. L. Germany
has sold his interest in the Pen Thea-
er to Clinton F. Vucovic, oper-
ator of the house.

Texas Sold to Turner
Corsicana, Tex.—E. E. Hamm has
sold his Texas Theater here to Cliff
Turner, Jr. and B. L. Hagle, two
World War II veterans.

Swanson Sells Interest
Emmetsburg, la.—R. A. Davis,
who formerly owned the Empress
Theater in Rockwell City, la., has
succeeded A. J. Swanson as manager
of the 600-seat Iowa Theater. Swans-
ton, long-time operator of the Iowa,
recently sold his interest to the
Emmetsburg Theater Corp.

Competition for Grand
Sparta, Ill.—Local competition for
the Grand Theater, a 420-seater op-
erated by the Sparta Theaters, Inc.
and booking through the Turner-
Parra interests of Harrisburg, Ill.,
is indicated by the recent visit to
this city of representatives of a
large mid-Western theater chain and
of a Chicago film booking office.

Pettit Adds to Others
Licking, Mo.—Art Parker has sold
the 160-seat Licking Theater here to
L. H. Pettit, who also owns the
Avalon and Star in Ava.

Christiansen Buys Roxy
Washburn, F. D.—Kenneth Chris-
tiansen has bought the Roxy from
G. C. Hoffman.

Addkins Changes Hands
Addkins, Ark.—John Lowrey owner
of the Addkins here, has sold the
house to Carl Bankert.

Oakdale to Circuit
Oakdale, Calif.—Oakdale Theater
here has been purchased by the
Blumenfeld Circuit.

Gauhan Gets Normal
Memphis, Tenn.—Normal, one of
Memphis' oldest nobs, owned by
Herbert Pierce, and son, has been
sold to George Gauhan, former office
manager of Paramount.

Deckman May's New Owner
Watkins, Minn.—Terry Deckman
is the new owner of the May. He
purchased the house from Mrs. Jerry
Abeln.

Castle Purchased
Cassel, N. D.—Herbert Stolzman
has purchased the Castle from
Clinton Zimmerman.

White Bear Shifts Owners
White Bear, Minn.—White Bear
Theater, spotlighted since its con-
struction in a bitter competitive
fight with Mrs. Jesse Jensen's Avon-
ian, has been sold by Dave Ratner
and associates to S. Silverstein, St.
Paul finance company head.

Roberto Switches Owners
Robert, Ga.—Kyle Grace has
taken over the operation of the Ro-
berto here from W. O. Moody.

Arlington Theater Sold
East Arlington, Vt.—Jack Stoops
has purchased the Arlington here from
J. Ward Bird.

Korman Buys from Cole
Cleveland—Saul Korman, Detroit
theater owner, who recently pur-
chased the Kalamazoo (formerly
the Sunbeam) has just acquired the
Waldorf from A. C. Cole.

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Theater Deals

RCA Lightweight
16MM. Projector

(Continued from Page 1)
styled and engineered throughout,
the widely-heralded "409" project-
or, was introduced in conjunction
of the sixteenth anniversary of 16
mm. sound celebrating RCA's development of the company's 16 mm. sound-on-film pro-
erator in 1931, and will be the object
of one of the most comprehensive
promotional campaigns in the history
of the company's 16 mm. activities.
A material reduction in the over-
all size of the new projector was ac-
complished by the use of a new "L"-
shaped amplifier mounting. Two
models will be available, one provid-
ing both sound and silent speeds,
the other, sound speed only.

New Anso Booklet Out

Third of a series of booklets de-
scribing Anso's benefit programs
has been mailed to the homes of
the company's 4,500 employees to
help them better understand steps
taken to safeguard their health,
lives and incomes.

Eight-page booklet tells in picture-
story format how Anso has initiated
deliberate policies and has purchased
—at heavy cost — virtually every
known safety device to take hazard
out of operations in the film, sensi-
tized paper and camera plants and
allied departments.

Belinsky Buys 2 Sells 1

Detroit, Mich.—Emsee Theater at
Mount Clemens and the Shores The-
ater in the suburb of Saint Clair
Shores are being taken over by Ir-
ving Belinsky, independent circuit op-
erator here, in a two-way deal, from
Rye R. Shook. Belinsky will manage
both houses personally.

At the same time, Belinsky has re-
linquished the Savoy Theater, Detroit
colored patronage house which he
bought over only a few weeks back,
to the Saul Korman Circuit.

Korman is changing the name of
the Savoy to the Pix.

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EQUIPMENT NEWS Eats Crow On Seating Blunder

When Equipment News makes a
mistake it is only too happy to rectify
its error and save any injured feel-
ings that may have accrued thereby.
In the July 11 issue we incorrectly
claimed American Seating the credit
for supplying new seats to Century's
refurbishing Midwestern theater. Of
course we meant to say Ideal was
supplying the upholstery through Joe
Horstein's distributorship. To both
does splendid equipment companies
our sincerest apologies. To our source
of information, heretofore completely
reliable, a plea for a little more
accuracy. To our readers who catch
us immediately on errors, a bow of
admiration.
Ampro Adds Three Reps to Sales Dept'

With the addition of three new representatives to its sales staff, Ampro Corp., of Chicago, manufacturers of coin-operated equipment, continues its sales expansion program designed to give dealers more intensive assistance in developing the coin-operated business in their territory.

Lou H. Walters has been appointed sales rep. for the South Western division. He has had 38 years of experience in the industry, 10 of which were spent with Picture-Teating Supply Co. of St. Louis. He joined National Theatre Supply Co. in 1926 and was later appointed manager of this firm's Drive-In Theatre Dept. He became president and manager of the Cine Supply Co. of St. Louis in 1945, an RCA agency, and remained there until joining Ampro on June 1. He has been an active member of the SMPTE since 1926.

George L. Schectman, now Ampro's sales representative for the Mid-Western division, was with the Central Camera Co. of Chicago. He is the founder and past director of the Chicago School of Photography. He is now associated with Motion Picture Engineering Corp., a subsidiary of General Precision Equipment Corp., where he served until his recent transfer to Ampro.

Lippert Leases Fox State

Fresno, Calif.—Robert L. Lippert, president of the Lippert chain of theaters in California and Oregon, has obtained the lease on the Fox State Theatre here for the next 15 years.

Lippert plans to remodel the 1,400-seat house at a cost of $75,000 and change the name to the Esquire immediately upon taking over its operation Jan. 1. Policy for the house is to be determined at a later date.

New RCA Tele Tube

Harrison, N. J.—RCA has developed a new, small television camera tube for use in the observation of dangerous operations in industry and elsewhere, the tube department announced. The RCA-5627 Iconoscope is said to be relatively inexpensive and is designed for use with compact and low-cost television equipment.

Finke Buys Coinmeter Co.

Chicago—Allan Finke, son of D. H. Finke of D. H. Finke & Sons, Inc., Chicago, has purchased the Coinmeter Co. from Chicago Coin Changer Co. He will manufacture the Coinmeter line here.

ABOUT THE TRADE

(Continued from Page 1)

EDWARDS and Harrie Theatres have recently installed new upholstered seats in the 1,000-seat Ritz Theatre here. The old seats, which are better than those used by most small town motion picture theaters, are to be installed in smaller theatres of the circuit. A modern cooling system, of adequate capacity, has also been installed in the Ritz. . . . In Chicago—National Theatre Supply Co. reports receipt of complete Simplex job for new Drive-in theater, Springfield, III., new lamp house and rectifier for Uptown Theater of the Rubens circuit in Michigan City, Ind., theater front and canopy and new marquee for the Homan Theater, Hammond, Ind., of the Bernstein circuit. L. E. Deuterman's new Atlantic Theater, Atlantic, Ill., is being completely equipped by National Theatre Supply Company.

CHARLEY HUGHES of the Fort-avette Co., Chicago, reports he has just closed with the Warner Theatre circuit, as well as the Balaban and Katz circuit, to use the new in All-Chicago.

The contract for the installation of a modern theater front for the Jo Theater, St. Joseph, Mo., recently was awarded to the Glass Construction Co., St. Joseph, by the owners. . . . William R. Scott manages the theater.


The Capitol, Middletown, Conn., has installed a new marquee. . . . Tagged the second largest of its type in the world, a new open-air theater was opened in Washington, D. C., by Sidney Lust. The drive-in, located at Beltville Rd., has room for 1,000 cars.

E. M. LOEW'S Capitol, Pawtucket, closed its doors July 26 for extensive remodeling. . . . Plans include new seats, carpeting, furnishing rest rooms and marquees. . . . Re-opening is scheduled for the Fall. . . . Jefferson Theater in Fort Wayne, Ind., has placed an order for RCA sound equipment and a stage loud speaker. . . . Lowell J. Tijden, named Western sales manager of the Chace Candy Company, Chicago, Ill.; Lion Manufacturing Co., Chicago, has developed a new cola operated machine. . . . Cleveland's Apollo Theater, closed the past three months, has been re-opened by Fred Raitt. . . . It will be operated at a colored box.

INTERNATIONAL SEATS

Relax Chi. Audiences

Wilschke in South Survey

A survey specifically focused on the problems and operating conditions of the smaller Southern theaters is being made by E. O. Wilschke, operations supervisor of Altec Service Corp., now on an extended swing around the South.

Massena Taken Over

Massena, N. Y.—Orvis, has been taken over by D'Ariano and Agresta.

Odeon Preem Aug. 14


New by DEVRAY

Improved PROJECTORS and AMPLIFIERS for the "Perfect Show"

Installations Now Being Made

By Your DEVRAY Dealer

Sensation of every show at which they have been demonstrated is the pride of installers, who are operating them for exhibitors who have bought them—DEVRAY'S new "12000 Series" Theater Projectors and Amplifiers give you more of what you want to help achieve the "perfect show" and for such a moderate investment. Write for FREE literature and name of authorized DEVRAY Theater Supply Dealer nearest you.

6 REASONS WHY DEVRAY IS YOUR BEST BUY

Lay your yardstick against the specifications and performance record of DEVRAY'S new "12000 Series" Projectors and Amplifiers. Challenge them for: (1) stamina; (2) dependability; (3) simplicity and serviceability; (4) performance; (5) low maintenance costs; (6) price. The moderate price of the DEVRAY "12000, Series" equipment makes it possible for every exhibitor to enjoy the many advantages of new against rebuilt units . . . enables neighborhood theaters to buy the same deluxe projection and sound facilities preferred by the world's larger and finer theaters.

DEVRAY CORPORATION, 1111 ARMITAGE AVE., CHICAGO 14, U.S.A.
Associated To Build Michigan Drive-ins

(Continued from Page 11)

est operator of Drive-ins in Michigan.

Total of four theaters will be erected in the vicinity of Detroit. It
could not be learned whether any
other Drive-ins would be erected else-
where by Associated at this time.

First house will be a 1,000-car
Drive-in, to be on Gratiot Rd. at
Masonic Blvd., about four miles
Northeast of the city. Construction
cost will be about $150,000. Plans
were disclosed by Alex Schreiber,
general manager of the circuit, to
start construction as soon as build-
ing conditions permit.

At present there are four Drive-
ins operating in Michigan, including
two in Detroit, one at Flint, and a
16 mm. Drive-in at Walled Lake.

Nato Promotes Yankie To Educational Director

(Continued from Page 11)

Nato will be in a position to render
increasing personal assistance to the
ever growing number of educational
dealers who handle Nato equipment
together, the Yankie, with his wide and long experience, will be
available to these Nato educational
dealers to assist them with their
problems, and work with their sales-
men when and where necessary.

In addition to his new duties as
Nato educational director, Yankie
will continue as Southern district
sales manager for Nato.

Ogron Speeds Ohio Equip.

Cleveland—Ben L. Ogron of Ohio
Theater Supply Co. has installed
new AU Motograph projectors,
Strong 1Kw lamps, 4-tube rectifiers.
Motograph base and magazine in
the Lorain High School Theater,
Lorain, 0., and is equipping Schultz’
Lorain, Lorain; Quine, Lima; and
Ambassador, Cleveland, with Gallis-
ian Wilton carpets. Other recent
deals include Motograph Mirropho-
nic sound system and Robin-Imperial
generator in the Delta theater, an
Associated Circuit house. He has
also installed all new Motograph
equipment in several local schools,
including Nathan Hale Junior High.

Fire-Fighting Eye For Air Cool Units

Chicago—An electric eye method of
detecting fire by the presence of
smoke, tested recently by the Under-
writer’s Laboratory, is being adapted
for use in theater air conditioning
systems. Eye cuts off blowers when
smoke is detected, thus preventing
fumes from being drawn into the theater.

Westrex in World Equipment Coverage

Installations of Westrex Master
sound systems, post-war sound and
motion picture equipment developed
in Western Electric laboratories
now being made throughout the
world. The newest addition to the
company’s many installations is a
motion picture sound equipment and
equipment organization.

World-wide need for new appar-
atus and desire for higher standards
of presentation are reflected in in-
stallations made during recent weeks.
Theaters covered range from the
Lakshmi Talkies in Saharanpur, In-
dia to the Royal in Casablanca. The
Belgian office alone anticipates in-
stallations at the rate of one per
week for at least several months
to come.

Demands for all types of theater
equipment is unusually high at West-
rex offices throughout the world,
with obsolete apparatus being dis-
carded in what seems to be a general
move to improve quality of showings.

Horauchi Buys Hoboken Rialto, Former Burly

Resale of Hoboken's Rialto Theater
is reported by Joseph J. Gar-
bild, local realtor. House, a former
burlesque stand, was sold to Arman-
ac, Inc. Abram Horvitch, president,
who produced motion pictures in
France.

Blue Sky Drive-In

Akrorn, O.—Dale Morrison, Wads-
worth, and John Selby, Cleveland,
who are connected with the Loew’s,
Inc. publicity offices in Cleveland,
are owners of the Blue Sky, new drive-in theater which
opened July 5 on Route 244, between
Harberton and Wadsworth. Blue Sky
has the largest screen of any theater
in the Akron area, has new sound
equipment, and parking space for
500 automobiles.

Heppberger, TSG Associate

C. E. Heppberger, of National Carbon’s
Chicago division has been ap-
pointed associate of the Technical
Specialists Group that organizes and
serves the industry in technological
matters pertaining to all lighting
carbon applications.

Nordel Marcque For Tex. Drive-in Stand

San Antonio, Tex.—One of the
most novel signs atop a theater is the
one installed at the Trail Drive-in
here. It is a colorful 30 foot by
40 foot sign consisting of 16 colors
and 5,000 feet of tubing which requires
the use of 65 transformers. The pic-
ture is framed in aluminum and
is an actual scene: with a man smok-
ing a cigarette astride a lazy, nodding
pony as he watches a herd of cattle.

NEW THEATERS

Metro Bows in Abilene

Abilene, Tex. —Metro, 525 seat
quasioptom-type theater, has been
opened here by the N. B. Adelman
Circuit. House contains a parking
area for 100 cars.

To Hall Hale's Palace

Gruber, Tex. —Wright: Hale will
open the new 400 seat Palace here
this month, Hale also owns and op-
erts the Equin hurricane Palace.

The Palace is the first motion picture
house for this community since
the advent of sound.

Hughes Star Opened

Larcerne, No. —Star Theater has
been opened here by T. Hughes,
and D. G. A. Dale. It
has 240 seats. Theater was formerly
known as the Shader Road Show, a
portable operation.

Savage Bows in Boonville

Boonville, Ark.—Local owners, Mr.
and Mrs. E. W. Savage opened their
new theater named after them.

Cleveland’s Vouge

Cleveland, O.—Warner Brothers’
new 1,500 seat de luxe Vouge has
opened on South Moreland Boule-
vard and Warrensville Road. Free
parking space for 300 cars is avail-
able for adults and special bicycle
racks for youngsters.

Isey’s Major Has Preem

Dallas, Tex.—Phil Isey’s 1,100-
seat Major has opened at 2830 Sam-
uel Boulevard.

Iris Makes Debut

Cochranton, Pa. — W. L. Dunn
opened the new Iris, the community’s
first theater.

Interstate’s Sixteenth

Houston, Tex. —The Interstate
Theaters Circuit have opened their
16th house here, the Garden Oaks,
in the northwest section of the city. It
is to be managed by Emmett Bozic, who
comes here from the Alabamian, also an In-
terstate house.
HALT FILM SHIPMENTS TO U. K.

British See MPEA Move Forcing Atlee's Hand

"Why Didn't They Freeze?" Asks U. K. Trade Critically; Pix Backlog for 6 Months

London (By Cable) — Decision reached by eight major U. S. film companies, through the MPEA, to cut off all film exports to the U. K., in retaliation for the imposition by the Labor Government of a 75 per cent duty on such pix, may force the hand of Prime Minister Atlee, it was believed in trade quarters here at the week-end.

Faced with the great outcry of the British industry against the 75 per cent duty and with the realization

(Continued on Page 6)

Metro in Sectional Tests of New Films

Sectional surveys of public reaction to completed pix are a new experiment conducted for Metro by the Motion Picture Research Foundation, directed by Dr. Leo Handel. For its initial experiment, "Green Dolphin Street" was selected in its "rough cut" form to determine the difference in public reaction in California, in the

(Continued on Page 6)

Rodgers Heads Metroites Off for Toronto Meet

William F. Rodgers, Loew's vice-president and Metro general sales manager; Edwin W. Aaron, assistant general sales manager; Irving Helfont, home office assistant; Jay Eisenberg, liaison between legal and sales; and M. L. Simons, assistant to H. M. Richey and editor of the

(Continued on Page 6)

To Ask 60-Day Stay In Jackson Park Suit

Chicago — Attorneys representing defendant Oriental Rugs and BPK in the Jackson Park Theater antitrust suit will file a plea for 60 days stay of injunction in the U. S. Circuit Court of Appeals.

British Move on Tax Awaited Top Gov't Officials Agree on Pix Halt

U. S. Indee Sees Companies Building British Studios

West Coast Bureau of THE FILM DAILY

Washington — MPAA's unprecedented action shutting off American film trade in Great Britain was taken after consultation with top Government officials, it was indicated here Friday.

Although officials carefully avoided any comment on the reported conversations, it was learned authorita-

(Continued on Page 6)

MPEA Slaps On Ban for Indefinite Period; Johnston Assails Dalton Confiscatory 75% Duty; Trade Looks To Anglo-American Talks This Week for a Solution

In an action as drastic as that of the British Labor Government which on Thursday imposed what is in effect a confiscatory 75 per cent import duty on American pictures, the Motion Picture Export Association on Friday voted to discontinue immediately shipments of both U. S. features and shorts to England.

Eric A. Johnston, dual proxy of the MPEA-PMPPA in announcing the action following the three-hour meetings of the boards of both industry associations said that the cessation

(Continued on Page 7)

Exhib. Leaders Hail New Film Ad Code

Enthusiastic endorsement and immediate expression of approval and support was evinced by prominent exhibitor organization leaders following announcement of the campaign to widely publicize the industry's self-regulatory machinery strengthening the Advertising Code.

"I think the revised code for motion picture advertising is a step forward and will receive the endorsement of the Legion of Decency, Bet

(Continued on Page 5)

Overseas Film Shipments Ordered Stayed by Cos.

William Barnett, president of Masse-Barnett, overseas film shippers, told THE FILM DAILY at the week-end in Britain, "as of the evening of Aug. 6, films were not cleared." The action did not affect newsreels.

Barnett explained that it was obvious that American distributors had notified their British reps not to pick up films that would be affected

(Continued on Page 8)

Aim For Combined BO Impact—Blumenstock

To offset increasing production and operating costs, more intensive point of sale selling of films via closer cooperation, distributors and better timing of exploitation activities with

(Continued on Page 5)

Film Stock Prices Continue Downward to New Lows

Continued selling pressure drove stock prices down again during the week's closing session, with securities of several companies selling

(Continued on Page 8)

M-G-M Records Set for Global Distrib.

Worldwide distribution of M-G-M phonograph records has been effected through conclusion of arrangements between Loew's, Inc., and Electric and Musical Industries, Ltd. of London.

Loew's M-G-M Record Division continues to manufacture the company's records in North America, Central Europe, the United Kingdom, and the United States. The London organization, utilizing its record factories in 20 countries, will distribute them under the M-G-M label throughout the rest of the globe.

(Continued on Page 6)

Acts VIOLATED, SAYS JOHNSTON

TEXT of Eric A. Johnston's statement on the British action in imposing a confiscatory 75 per cent duty on U. S. film imports which Friday brought industry decision to halt all American film shipments to the U. K. for an indefinite period:

"The British government has just authorized the imposition of an import tax which confiscates 75 per cent of the earnings on future imports of the American film industry in Britain. This tax in effect strangles American film shipments to England.

"If the British do not want American pictures, that's one thing. If they do, they shouldn't expect to get a dollar's worth of films for a quarter. And that is exactly what the tax will do.

"This tax was imposed at a time when the American industry, conscious of Britain's dollar crisis, had voluntarily suggested

(Continued on Page 8)

Organize UFD for State Right Field

Memphis — Organized specifically to deal directly with owners of State right product, United Film Distributors, covering 10 exchange centers, was effected here by attending dis

(Continued on Page 8)
LYNN FARNOL, ad-publicity chief for SAMUEL Universal vice-president and sales chief, up front for the Coast. He returns the middle of the week.

JACK GOLDSTEIN, RKO N. Y. exec is on a two-week vacation at Lake Tarleton Club, Pike, N. H.

ROBERT KAUFMAN, 20th Fox publicist, has been in Hollywood. In his absence in New Haven, Conn., he reports for Pike, N. H., where he will spend two weeks at the Lake Tarleton Club.

FEED KUSER, New England exhibitor, is spending a two-week vacation at Lake Tarleton Club, Pike, N. H.

L. SMITH, Columbia Studios publicity chief, is in San Francisco to work on the opening of Rina Hayworth's "Down to Earth."

MIKE NEWMAN, famous head of exploitation in Columbia's western division, is in Fresno from Los Angeles.

SAUL GOLDMAN, Variety Pictures executive, left Chicago for New York conferences Friday.

JAMES A. SIXSMITH, Paramount sec.-treas., attended their two-week meeting in New Zealand, arrived in New York over the weekend.

EDWARD L. HYMAN, Paramount Theatres Southern California branch vice-president, is in England, Mass., for conferences with Sam Goldstein, head of Western Marx Theatres, Inc.

Strickling Heads AMMP Publicity Committee

West Coast Review of THE FILM DAILY

Hollywood—Howard Strickling, M-G-M studio publicity head, has been elected chairman of the reorganized Studio Publicity Directors Committee of the AMMP. He succeeds Perry Lieber of RKO and will serve a six-month term. Arch Reeve continues the committee secretary.

The group's new name was selected as more descriptive of its functions. Formerly known as Public Information Committee of the industry, Western division, Reorganization is intent to coordinate intensive activity on studio problems due to increased pressure following war's end. Committee will work directly with V. P. Frank Pangan, chairman of the AMMP board. Co-ordinating activity will center on the public relations program set up by MPAA.

In attendance at a recent meeting were: Strickling, Harry Brand, Mort Goodman, Alex Evelove, John Joseph, George Brown, Louis Smith, William Hebert and Reeve.

Form Cincy MFP Unit

Moritz Hunt Head Men

Cincinnati—Formation of a Motion Picture Foundation unit in this area is set with election as national trustee of Allen S. Moritz, Columbia branch manager. Meeting at the Netherlands Plaza was attended by 30 local industrymen, Herman H. Hunt, circuit operator, was elected permanent area chairman. Ralph Fong was named secretary. Committee members include: Moritz, Hunt, Kinsler, John Krebs, Arthur Mandle, Bryan Whitaker, L. J. Bugie, Guthrie Crowe, Jack R. Keegan, Phil Chakeres, Charles R. Mitchell, Maurice Chase.

A planning of the unit has been called for September with activity plans will be completed.

Kewanee Licenses Hiked

Kewanee, Ill.—Theater license fees were increased from $60 to $500 by the City Council which hiked fees charged taverns, night clubs and others, in a move to raise $50,000 in additional revenue. Kewanee has three theaters.
"THE HERALD*
HERALDS
A HIT!

'Desert Fury'

"Hard as nails and beautiful as the west at its Technicolored best, this Hal Wallis production thunders like an express train through its crowded 95 minutes of running time and explodes in a climax likely to send audiences rushing out to tell friends that a picture worth their time and money is on display...It's sure to make business news!"

*August 2nd Issue of M. P. Herald

And here's the News—and what News!
NEW WEEK-DAY OPENING RECORD
At the Utah, Salt Lake City

ALL-TIME OPENING DAY RECORD
At the Plaza, El Paso

BIGGEST GROSS IN SIX MONTHS
At the Criterion, Oklahoma City

“TERRIFIC,” EXCLAIMS VARIETY
— ALL RECORDS BROKEN
At Paramount, Frisco, under Paramount operation

“Should rapidly become one of the top money-makers. Absorbing entertainment — excellently produced.”
— Showmen’s Trade Review

“Packs topselling features. Should click solidly.”—Film Daily

“Will draw heavily . . . Packed with top values.”
—Daily Variety

“Most thrilling chase ever filmed. Rip-roaring speed, punch, momentum and impact.”
—M. P. Daily

“Strong boxoffice bait, accenting the angles customers always look for.”
—The Independent

“Corey makes a king-size personal hit.”—Hollywood Reporter

HAL WALLIS’
Production

“Desert Fury”
Color by
TECHNICOLOR
Starring
LIZABETH SCOTT • JOHN HODIAK
BURT LANCASTER

With
MARY ASTOR • WENDELL COREY
And Introducing

Directed by LEWIS ALLEN • Screenplay by Robert Rossen
Exhib. Leads Hailer
New Film Ad Code

(Continued from Page 1)

ter Films Council, Board of Religious Organizations, etc. Exhibitors and all branches of the entire industry should endorse it," a wire from Fred Wehrenberg, president of the MPTOA stated.

Expressions of adherence and approval were received by Charles Schlafle, chairman of the Ad Advisory Council, from R. J. O'Donnell, head of the Interstate Circuit, and Harry Brantid, ITO president.

Brandt wired: "I want to complement the board of directors of the MPA on its adoption of its revised code. Exhibitors all over America should welcome this self-imposed code. . . . It will go a long way towards remedying a great deal of the criticism levied at the industry." . . . Please accept my congratulations on a forward-looking move.

"Harold's endorsement plan was outlined," O'Donnell's wire read: "We have certainly fought battle for good taste in advertising. . . . You can count upon us here in Texas. . . . Keep up the good work . . . write, wire or telephone us—we will be happy to stand shoulder to shoulder with you."

WB Signs Danny Kaye for 5 Pix in 7 Yrs.; Pact Wise

West Coast Bureau of THE FILM DAILY

Hollywood — Danny Kaye has promised to deliver five pix within a seven-year period according to an announcement made by Jack L. Warner, WB veepbe in charge of production. Warner's also signed Kaye's wife, Sylvia Fine, to a seven-year contract as associate producer. Kaye is expected to get started on his WB initial shortly after the first of the year.

Cincy Arbitration Hearings

Cincinnati — Hearings on the Twentieth Century and Vogue Theatre arbitration cases are tentatively set for the week after Labor Day.

WEDDING BELLS

Lambek-Goldstein

London (By Air Mail) — Joseph Goldstein, whose father, Nathan E. Goldstein, is owner of the Arcade Theater, Springfield, Mass., was married here to Sonja Lambek of London. Mr. and Mrs. Goldstein, and a son and daughter, attended the wedding ceremony.

Woodroffe-Headstrom

Des Moines, Ia.— Isolite Woodroffe, secretary in the advertising department of Tri-States, will be married Aug. 22 to Richard Headstrom, student at Yale University. The couple will live in New Haven, Conn.

Monday Morning Memo

● ● ● TO FULLY COMPREHEND the British Labor Government's move to confiscate, if permitted, approximately $51,000,000 annual U.S. film earnings in Britain, get this . . . That figure approximates the 1945 net of two leading U.S. film companies—Paramount, with $39,193,100, and RKO, with $12,187,800 . . . . After a fashion, the Labor Government was by way of taking over two American majors. . . . Nationalization, you may recall, is the Labor Party's avowed goal . . . .

● ● ● THE "UNDERGROUND" REPORTS that Ted Gamble almost went through with a deal to purchase the 40 per cent stock interest in Evergreen State Amusement Corp, held by Frank Newman and associates . . . Circuit involves 41 houses in Washington and Oregon with Fox-West Coast participating in operation . . . . Ted decided against the move after weighing the possibility of being named a punitive exhibitor if the Government decree forcing divestment takes effect . . . . Michael Astor's Ted Soulier returns today from the Coast where he spent the last handful of weeks huddling with Joseph Pasternack on a script in which the Park Ave. hostelry will figure, . . . A special study of the role of public libraries in promoting wider use of non-commercial films is being undertaken by the Public Library Inquiry in co-op with the Twentieth Century Fund. The study will also examine the present methods of distributing and exhibit non-commercial films and analyze possible new channels . . .

● ● ● CHI. AREA WILL HAVE 5,000 tele sets in operation by the 15th. It's estimated by execs. of B & K's WBBK, and that'll be the signal for a jump in the station's basic hour rate from $200 to $375. . . . "Don't sell television short. . . . . Exhibs. can expect more candy for their lobby stands, according to the National Confectioners Association . . . . But whether candy bar prices will go back to normal is a question, what with high costs of cocoa beans and peanuts . . . . However, Confections, Inc., is reducing the retail price on a popcorn product from 11 to 10 cents . . . . Century's plans to put its circuit executives into theaters for refreshers find a parallel in Alliance's dispatch of bookers S. J. Papas, Jack Springer and Peter Panagos into the field for stints as trainee managers . . . .

● ● ● WARNERS INAUGURAL of theatrical television, a development forecast by its new association with RCA, could be in a Broadway house other than the Strand or the Hollywood . . . . Former is committed to a stage show policy, latter will be tented for months and months by "Life With Father." . . . Mike Todd is reported closing a deal for pix rights to "The Medium" and "The Telephone," Gian-Carlo Menotti's chamber operas . . . . Major company ad directors very much interested in the possibilities of Finnish Telecommunications' new color facsimile device which may be attached to any FM receiver . . . .

● ● ● ATO of Indians suspects there's distrib. monkey-business in salesmen's alleged claims that there now exist no such thing as premeditated brackets . . . .

● ● ● DOUGLAS LEIGH told Phil M. that he is ready to offer Coast cinema exploiters a b limp with travelling spectators, similar to the MGM Mails that floated around in these parts from time to time . . . . Leigh picked up the b limp for mere seven and a half G's . . . . Blimps, like yachts, are a drain on the bankbook. Leigh points out . . . . Theaters and similar business not in interstate commerce are not affected by the Taft-Hartley Labor Law, according to an analysis prepared by Daniel D. Carmell, counsel for the Chicago Operators' Union . . . .

Along the Way with PHIL M. DALY

(Continued from Page 1)

playdates is essential, Mort Blumenstock, Warner vice-president in charge of advertising and publicity, told the closing session Friday of a TV meeting of publicity and ad men from the company's distribution and theater departments.

In achieving this end, Blumenstock said, earlier planning of campaigns is indicated and various media—ads, publicity, commercial tieups, radio, outdoor bally and other promotion, must come to work to break so that their combined impact will make itself felt while a picture is being shown, thereby giving maximum simulation to the box office.

Blumenstock instructed field men to work closely with bookers so that actual direction of pix can be made when the ground is properly seeded. He cited results obtained on certain pix by circuits giving every possible well organized campaigns. In these houses, he said, which include Warner spots, pix do 25 to 90 per cent more business than in comparable indie situations where exhibitors hardly exert themselves.

Blumenstock outlined specific campaigns for "Life With Father," "Deep Valley," "Night unto Night," "Dark Passage," "The Unsuspected." A meeting of theater zone ad men was also conducted by Harry Goldberg, ad-director of the Warner Circuit.

Home office publicity executives who participated included Larry Golob, Eastern publicity director; Charles St. Steinberg, assistant to Golob; Bill Bromberg, manager of the field force; Abe Kronenberg, head of the special events department; G. E. Blackford, in charge of newspaper publicity.

Rodgers Heads Metrotel Off for Toronto Meet

(Continued from Page 1)

Distributor, sales publication, lead today for Toronto to attend the two-day Canadian sales meeting which gets under way tomorrow at the Royal York Hotel, in Toronto.


Send Birthday Greetings To . . .

Aug. 11

J. Harold Stevens Samuel Bischoff
Lloyd Nolan John Parker
Alfred Dilling William Thomas
Herbert Shiner Moses Ebstein
U. K. See MPEA Move Forcing Altlee's Hand

(Continued from Page 1)

tion that the Treasury not only must lose the $5,000,000 counted upon under the Dalton plan but many millions more in entertainment taxes when the industry is forced to close for lack of U. S. product, it is felt here that a change in Government policy is not out of the question.

That the U. S. industry would retaliate, and sharply, was taken for granted here, and so the MPEA de-

"LOOPTHOLE PLUGGED"—London (By Cable)—A Board of Trade spokesman Friday closed one possible loophole in the 75% film duty order by ruling that a picture imported under outright purchase would pay 300% on the purchase price.

ational figures showed that the Treasury not only must lose the $5,000,000 counted upon under the Dalton plan but many millions more in entertainment taxes when the industry is forced to close for lack of U. S. product, it is felt here that a change in Government policy is not out of the question.

That the U. S. industry would retaliate, and sharply, was taken for granted here, and so the MPEA de-

U. K. See MPEA Move Forcing Altlee's Hand

(Continued from Page 1)

tively that Eric A. Johnston and other MPAA leaders were in communica-
tion with C. Cowdin, Secretary of Commerce Department officials. In addi-
tion, it was indicated that Johnston talked with Treasury and Com-
merce Department officials. In addi-
tion, it was indicated that Johnston talked with Treasury and Com-

Top Gov't Officials Agree on Pix Halt

British Move on Tax Awaited

(Continued from Page 1)

lish. He refused, He will bring the pictures back with him when he returns.

British films and old U. S. pic-
tures leading to patrons ceasing to patronize theaters and to the complete stopping in the industry.

While hopes were held here that the Anglo-American conferences in Washington this week will pave the way for an eventual breaking of the impasse, the Government attitude thus far offers little support.

Order Is Water-Tight

The import duty ordered pub-
lished Friday night was quite water-
tight. It reveals duplicate of prints on which the new impost has been paid is chargeable at the old rate of 5c per foot of film, and that all foreign language films of which one print circulates. A duplicate print of a film originally imported under the old five cen rate for a foot rate would pay 300 cent. The Board of Trade will not register films until the distrilbution, produces evidence that duty has been paid, spending 96 per cent in Great Brit-
inian. Out Of Office receipts from American films last year ran about $44,000,000. This compared with the high figure of $65,000,000 of receipts which remained in Great Britain before the imposition of the ad valorem tax.

Based on last year's earnings, the tax bite from the new ad valorem tax and the very high British admissions tax would have totaled more than $200,000,000 a year—a sum which would be lost to the British if the American move is carried out.

The admissions tax last alone last year accounted for more than $150,000,000 from American pic. The yield from the new ad valorem tax would have been about $51,000,000 a year.

With these figures in front of them, a government official explained that MPAA could take its drastic step, perhaps forcing the British into yielding to its present position.

Based on more than 300 American feature films sent to Britain last year, the average net return per picture to the ad valorem tax was about $200,000.

With the imposition of the ad valorem tax, this average return would drop to only $50,000.

On the basis of the import duty of about 10 cents per foot, American companies last year paid about $700,000. The return from the ad valorem duty would amount to about $51,000,000, based on last year's earnings. Thus the import duty has been increased by 7,900 per cent.

It was expected here that some MPAA officials will confer this week with the Secretary of Commerce. However, spokesmen said that the die was cast and the next move was up to the British.

Metro in Sectional Tests of New Films

(Continued from Page 1)

Middle West, and in New York and Texas. The first "snack preview" in the East was held at Loew's Proctor Theater, Flushing. Of the 1200 on hand, there was a complete surprise, 332 unsuspecting persons were interviewed immediately after the performance by trained investigators.

Following on similar unadvertised shagging at Green Dolphin Street, at Long Beach, Calif., and Glendale, Calif., the preview in Flushing revealed an almost complete uniformity of reaction on the part of the three audiences. The final tabulations at Flushing showed that 92 per cent of the persons interviewed expressed complete indifference, or slight interest in the play, from 52 per cent "very good" (40 per cent). The remaining eight per cent were divided about equally between "good" (six per cent) and "fair" (two per cent). Lana Turner, with 56 per cent of the players "especially enjoyed," with Van Heflin, the choice of 54 per cent and Donna Reed of 38 per cent. (Multiple mentions of players accounted for, since several characters and scenes amounting to more than 100 in this classification.)

These percentages, it is said, were almost exactly duplicated in the audience interviews in Long Beach and Glendale with the exception of a scene in which Frank Morgan, as a physician, receives a visit from Van Heflin, who has a knife-wound in his arm. Morgan asks whether the wound was given by a husband. "No," says Heflin, "by a brother." "How dull and uninteresting!" says the doc-
or. The Long Beach reaction to this incident was perfectly null; whereas at nearby Glendale there was 25 per cent greater approval and at Flushing a 21 per cent rejection.

Of all the scenes in the picture, the exciting New Zealand earthquake se-
quences won the first choice of all three audiences.

Similar previews are to be held in the near future by M-G-M and the Motion Picture Research Bureau, directed by Dr. Handel, in Dallas, Denver, Chicago, Jacksonville, Port-
land, Maine, Seattle and other cities.

It is expected that sectional surveys will be substantially value in gauging audience receptivity throughout the nation. Indications so far are that in the country as a whole there is a definite mental atti-
dude toward scenes and players that is by no means American, irrespective of section.

Alliance Adds Three Houses

Chicago — Alliance Theater Circuit, which has taken over the Saunders Theater, Harvard, Ill.; Miller Theater, Wood-
stock, and WaWaWith the theaters Walworth, Wis., from C. J. Papas Circuit. This makes 86 theaters in the Alliance Circuit.
of American films will continue "indefinitely" — an exceedingly elastic word. But as if to add a note of finality to the "slitting off of British theaters," the Buenos Aires news agency of American films, Johnston, instead of winking his way to London as had been deemed likely, or proceeding to his Washington headquarters, planned, from mid-terms of Field Friday afternoon to resume his interrupted Spokane, Wash., vacation.

The "united front" action by the eight majors, some of them with very close British business ties, represents American offer to block parallel consultations with the State Department in Washington, was not wholly unopposed. (The Film Daily on Friday pointed out the possibility that the board would "invoke retaliatory measures, including withdrawal of American pic from the British market").

Johnston, confining himself to a

Jack L. Warner, vice-president in charge of production, is expected to depart for England shortly where he will discuss plans for production by Warner Brothers. The trip is at the expense of Teddington Studios. In February of this year, Warner disclosed the company's plans to spend upwards of $25,000,000 for the half dozen pic. The sum would also apply to re-building, renovation and repair of production facilities. Warner is expected to con-fer with Max Milder, director of WB operations in the U. K. A few days ago, he indicated he would sail, possibly on the 21st, for the U. K. and the continent.

On completion of the six films by ARP, Warner Brothers, under the present agreement, the company would withdraw from production in Great Britain.

formal stinging statement, which he declined to amplify, called the 75 per cent duty imposed by Chancellor of the Exchequer Hugh Dalton a violation of two treaties, charged that "the tax in effect strangles American film shipments to England," noted that a generous and helpful American offer to block parallel consultations with the State Department in Washington, was not wholly unopposed. (The Film Daily on Friday pointed out the possibility that the board would "invoke retaliatory measures, including withdrawal of American pic from the British market").

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REVIEWS OF NEW FILMS

"Blackmail" with William Marshall, Adele Mara, Ricardo Cortez.

Republic

67 Mins.

SHAMUS PIC WITH SOME
NAPPY DIALOGUE SHOULD
SELL AT MOST STANDS.

William Marshall is a tough N. Y. shamus who speaks in terse epigrams most of the time, a convenient propensity for the alliteration in his repertoire. But don't hold that against him as he has most of the picture. A successful movie dicky, i.e., the ability to take brutal beatings every so often, a direct, unfumbling charm with wo-

men, who don't seem to mind a bit when his hair is in their faces, and a certain manly handsomeness that makes the female susceptibility more conspicuous.

Coming from N. Y. at the behest of Ricardo Cortez who owns a little shack somewhere in California, replete with kid-
yeep, good, and hot and cold running blonde, Marshall soon becomes involved in a complicated, though absorbing their blackmail, murder, and an element of misadventure. In customary shamus fashion, he plods through red herrings until he cracks the case wide open.

Production-wise the film is mighty slick and a lot of taste has been used in settings. Marshall is a good shamus, but some of his reactions make poorer than a strange conversation. It's a fun film and keeps guessing.

CREDITS: Associate Producer, William J. O'Sullivan; Director, Leslie Slootover; Screenplay, Roy K. Cole; Original Story, Robert Leslie Bellem; Additional Dialogue, Alber Dor-

my; Director of Photography, Jack Frei-

ging; Musical Director, Mort Glickman; Film Editor, Tony Mortelll; Sound, Herbert Neche, Ray Karl; Art Director, J. M. Hollin, Associate Art Director, Howard W. Smith.

DIRECTION: Good, PHOTOGRAPHY, Good.

rather than the MPA, the assumed significance being that the former was established to serve as its mem-

ber, a sort of distribution country where state monopolies exist or normal trade relations are im-

possible.

Non-member companies of the MPEA, embracing Republic, Mono-
gram, Eagle-Lion and PRC, do not distribute their own pictures in the U. K. Monogram, Republic and PRC pic go via franchise thru Pathet.

Eagle-Lion, as is the case with Universal, goes thru J. Arthur

Ranfor GFD.

Republic, of course, is a party to the MPEA action. Monogram will not export to England, it is known. Eagle-Lion and PRC have referred their trade distribution agreements to counsel for study, with a decision ex-

pected by tomorrow or Wednesday. Republic's position remains to be de-

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fined by Herbert J. Yates, who is on the Coast.

Meanwhile, there was a pro-

found belief that the industry had, in effect, told the British trade to pick up the ball and carry it from now on. It seemed impossible.

(Continued on Page 8)

"High Tide"

With Lee Tracy, Don Castle, Julie Bishop, Anabel Shaw

HOLLYWOOD PREVIEW

Monogram

70 Mins.

GRIPPING NEWSPAPER DRAMA WITHOUT
USUAL CLICHES HOLDS INTEREST TO THE END.

Jack Weather's second production for the screen is a gripping newspaper story that holds interest to the end. It has been given excellent direction by John Re-inhard, who is=dict at the new studies. And Cis, gives Anabel Shaw, Ann Roper, Toomey, Anthony Warde, Francis Ford and Argentina Brunetti are among the capable principals.

Tracy, fearing for his life, calls Castle, from San Francisco, to Los Angeles, where Tracy's paper is warring on rockets to increase its circulation. Castle, a former police reporter, turns "private eye," is en-

gaged as Tracy's bodyguard.

Argentina Brunetti, widow of an ex-

traper, who is a suspect in the murder of a reporter. Douglas Walton, Tracy's publisher, is murdered and in the same attack Tracy is wounded, but not seriously.

Julie Bishop. Walton's wife, has never lost her love for Castle, and some suspi-

cion of the Walton murder is aimed at the investigator. Castle makes the murder in a surprise ending, which it would not be fair to divulge.


CREDITS: Jack Weather Production; Producer, Jack Weather; Associate Producer, James C. Jen-

dor; Director, John Reinhardt; Author, Roy Howel, William Power; Screenplay, Robert Preston, Jr.; Additional Dialogue, Peter Milne; Contribution, Horst Peiper, A. L., Supervising Editor, William Ziegler; Editor, Stuart S. Frye; Sound, Ferial P. Lane; Cinematography, Davis H. S.; Special Effects, Howard Anderson; Musical Score by Bernard Morgan; Musical Supervision, David Chudnow.

DIRECTION: Excellent. PHOTOGRAPHY: Good.

New Fiberglass Screen for Astor Pream of "Mitty"

The Astor Theater on Broadway has been equipped with a new cave-convex Fiberglass Nu-Screen for the premiere of "The Secret Life of Walter Mitty." Screen provides a larger and brighter image while eliminating dis-

tortion. Other installations are the Winter Garden and Park Avenue Theaters. Screen is also be-

ing used successfully in numerous other spots throughout the country.

McConnell to Buffalo

Chicago — Attorney Thomas McConnell leaves Chicago for Buffalo shortly to take depositions in the Rivoli Theater anti-trust suit against the other Theater circuits for the Film distributors. The case is expected to come up for hearing at the Fall term of Federal Judge John Knight's court in Buffalo.

Mon, Aug 11, 1947
Organize UFD for Safe Right Field

(Continued from Page 1)

tribute identical product from each exchange and to furnish a group "buy" to owners of product. Exchange operations will be synchronized for film "buys" and services to the theaters.

First group of pic under this arrangement is an announced series of six outdoor specials which will feature Russell Hayden and be produced by Paul Willett in San Antonio. A contract for this series was finalized by John L. Franconi in Dallas. Mangham says that negotiations are under way for other important product and that details will be given shortly.

Additions of other exchange centers will be made until the system becomes of full national scope. Distributors who attended the sessions were: J. Francis White, Jr., Charlotte; J. Mangham, Atlanta; Joy Houck and Ernest Landacho, New Orleans and Memphis; John L. Franconi, Dallas; Carr Scott, Oklahoma City; Andy Dietz, St. Louis, and Julian King, Des Moines, Kansas City and Omaha.

"Down to Earth" in Key Dates

Key engagements in top situations across the country have been arranged for Columbia's "Down To Earth" following the pattern used successfully last year with 'The Jolson Story.'

$ MR. WATCH IT GROW!

$ INTERSTATE CIRCUIT

$ FOX WEST COAST

$ FOX MIDWEST

$ WARNER CIRCUIT

$ M & P THEATRES

have booked

RED STALLION

THE GREATEST ACTION THRILLER OF OUR TIME IN COLOR!

HAVE YOU?

Pathé Fetes Ultman

With Film of Career

Federick Ultman, Jr., retiring RKO Pathé president, watched a specially produced "This Is America" based on episodes in his own career, at a far away the other is his honor at the company offices. Film. publicity boys explained, was strictly a gag and reviews of same should be held indefinite.

Harry Michelson, newly named prez, was host.

O'Seas Pic Shipments

Stayed By Film Cos.

(Continued from Page 1)

by the newly imposed 75 per cent duty.

Barnett also revealed that he had received informal word from foreign companies for whom he held film to stop shipment.

There are at least 100 backlogged U.S. titles now in Britain, and free from the 75 per cent tax. These films will probably have an aggregating playing time of six months extending into next year, by which time the crisis may have done a fadeout.

It is still anybody's guess, however, how many of U.S. reps are waiting to be released in Britain. When asked, "How many of your company's pictures are waiting to be released in Britain?" several company reps declined to answer. Either the info was not available, or they felt such data would somehow be harmful to the firm.

At any rate, THE FILM DAILY offers the following info as the best available on the number of U.S. pic backlogged in England: United Artists, 16; RKO, 13; Universal, 6; Eagle-Lion, 4; PRC, 22.

Paramount's spokesman wasn't sure; other sources indicated six or eight. One rep, said the info wasn't available, but according to a London source, five pic will be released between now and the New Year; 20th-Fox declined to comment, but other sources indicate eight to ten; with Metro releasing pic in the U.K. almost on the heels of its release here, it's likely that the company has only about two or three for future release; Columbia's rep also mum, but it's a safe bet that eight pic await release; Monogram spokesman said it was hard to tell; several reports also ap- peared in print suggesting 40 pic for future release; it's quite likely Mono has about 20 on the backlog now.

Holberg Adds Six Titles

Holberg Productions, foreign film distri- buting firm, indicates that the following six titles are in the 47-48 season: '1) L'Escale de Blanche,' '2) Dr. Sibylle Bleth,' '3) Domocil,' '4) Friends of the Stamboul,' '5) School for Husbands,' and '6) Courageous Mr. Penn.' James Mason, Rex Harrison and Deborah Kerr are respectively represented in the last three pic.

Film Stock Prices Continue Downward To New Lows

(Continued from Page 1)

ing at their poorest price for the year.

Losses of more than a point were sustained by Paramount and 20th-Fox; Columbia didn't lose a new one dollar. Universal and Warners posted minus fractions.

Universal's $.45 preferred issue dropped four points to close at 78 for the low.

Significant questions raised in financial circles Friday was how could American distributors raise the vast sums required to pay the British import duty in advance and how would it be possible to estimate a film's earning power prior to exhibition.

U.S. Indie Sees Companies Building British Studios

(Continued from Page 1)

in England, in opinion of a leading independent producer.

In recent months in Hollywood, it is thought the British action may cause a reduction in number of pic- tures to be made here as well as a slash in production costs, but it is pointed out that home offices will have to refigure profits in these matters.

One studio head said it is likely exhibitors will be called upon to share an increased part of their profits in Hollywood to insure a steady flow of pictures from the film capital.

Industry Halts Film

Shipments to U.K.

(Continued from Page 7)

obvious, too, that the door had been left open for a quick heal- ing of the breach, should the British change front, and the tax and substitute the freezing policy by the MPAA.

There was substantial reason by the trade to believe that Anglo-American economic discussions in Washington this week will affect the British film situation, and that the U.S. industry would have the firm support of the U.S. Govern- ment for a more opposed approach to a solution of the problem.

The MPEA confined its discussion Friday wholly to the ban on further shipments to England and did not touch upon a possible economy program.

Twice during the meeting John- ston spoke over the trans-Atlantic telephone with MPAA's London rep., Fayette Allport.

H'wood Sees 12 Months

Pic Supply for England

West Coast Bureau of THE FILM DAILY

Hollywood—Although studio representatives here at the MPEA in immediately discontinuing shipments of American films to Brit- ain, because of duty imposition, they point out that several important Hollywood-produced pictures were

Anglo-American Pacts

Violated—Johnson

(Continued from Page 1)

measures were immediately effective. Help at once on the drain on British exchange. Our members declined to meet the British halfway by offering to cut down output. Both decided for the first time in the history of the earnings of the American film companies since 1941.

"This proposal was submitted to the British, but the statement of the Government. It is clear, however, that the British government is not prepared to grant concessions to a price list to the studio.

"American films are an important part of the total British economy. To the dollars out of commerce, American films again in Britain in the form of British taxes, British profits and British wages.

"No American industry has cooperated more wholeheartedly and understandingly with the British in time of trouble than our motion picture industries. We demonstrated this in numerous ways from the very day war was declared in 1939 up to the present moment. For three and a half years after the war began we supplied an unqualified, uninterrupted flow of entertainment to British civilians and the British Services and cheerfully digested the losses involved in this process.

"Instead of following the successful wartime experience of mutual cooperation, the British Government has adopted a form of confiscatory policy to local customs duties on new films. This tax reverses the whole trend of our international agreements with Israel, we believe, violates the letter of the Double Taxation Treaty, the British Service Recognition Fund Agreement of 1938 and the present British Loan Agreements.

"Moreover, the tax deals a severe blow to those who have held such high hopes of an early settlement of the world's economic problems on the basis of international agreements and co-operation. The British action is but another step in a chain reaction which would frustrate the hope of achieving a free world of greater exchange of more and more goods and services which will get Britain out of its crisis. It is not by contrary measures, directed against a government and friendly industry that Britain will be helped along the road to recovery."

Para's "Variety Girl" Set

For 300 Major Key Runs

Three hundred major key run engagements of "Variety Girl" have already been booked by M. Re- gan, Paramount vice-president and distribution chief, announced at the meeting.

Reagan said the picture would be set in virtually all of the company's top accounts as the Labor Day at- tack. Picture will have benefit premieres during the holiday period, with proceeds going to the charity funds of local Variety Club tents.

Foreign Policy in Norfolk

Samuel Cummins, general man-ager of Pic Theaters, is installing a new foreign policy for Pic Theater, Norfolk, Va., starting Sept. 15.

It is rushed to England because of freezing of remittances reports.

England has a supply of American pictures that will last from nine to 12 months and will sup- ply the needs of British fans, six major companies threaten the action and their government in imposing a 75 per cent duty on American pictures.

The MPEA in studying the situation and has made no decision as yet on whether it will join MPEA member companies in discontinuing immediately shipments of American pics to Britain.
2500 Critics of the nation have been asked to pick the tops on the basis of performance in each of the following categories:

- Best Male Star
- Best Female Star
- Best Supporting Actor
- Best Supporting Actress
- Best Juvenile Actor
- Best Juvenile Actress
- Outstanding Photography
- Outstanding Screenplay
- "Find" of the Year

The result of this nation-wide newspaper, magazine, and radio poll will be published under the heading of FILMDOM'S FAMOUS FIVES in the forthcoming issue of PICTURES of TOMORROW AND DIRECTORS NUMBER of THE FILM DAILY.
CLIMB ON THE BANDWAGON...

Get Back to SHOWMANSHIP!

Come on fellas... Climb on the Bandwagon... with the Industry’s “Top” SHOWMEN!...
Step up your Advertising “tempo”... with Bigger Newspaper Ads... more Radio time!...
Make a Big “Noise” from your Lobby, Front and SCREEN!... Plaster those highways and byways... with eye-arresting Lithographs that “Harmonize” with your sock campaign... and build up “volume” at your Box Office!...
...Get in “tune” with the times!... Get Back To Showmanship!

The Prize Baby
HEAR ATTENTE TO COMPROMISE

MPAA to Ask State Dept. of U. K. Treaty Break

Dulles Files Briefs With State, Treas.; Charges Trade, Loan Pacts Violated

Washington Bureau of THE FILM DAILY

Washington — MPAA today will formally ask the State Department for a quick ruling on whether the 75 per cent "confiscatory" tax imposed by the British government violates the terms of the Anglo-American double taxation treaty. Allen Dulles, of the New York law firm of Sullivan and Cromwell, and international trouble-shooter for MPAA, will confer today with Under (Continued on Page 8)

Myers Warns Against Boycott of U. K. Films

Washington Bureau of THE FILM DAILY

Washington — While blasting the British "confiscatory" tax imposed by the U. K. on U. S. importers, Phillip F. Myers, Allied States general counsel, yesterday cautioned against jeopardizing a settlement by boycotting British films in this country. "Nothing is ever gained by imitating your adversary's idiocies," Myers said. (Continued on Page 8)

Sees Only 4% of U. K. Take Remitted via Duty

London (By Cable) — Were the U. S. film industry to accept the 75 per cent confiscatory duty imposed by the British Treasury, it would receive less than four per cent of the (Continued on Page 6)

Rank Studios, Labs. On Mass Vacation

London (By Cable) — Under a plan formulated last year, J. Arthur Rank's production and lab. units, including all of his British studios, will be closed the last two weeks in August. This is the first "mass holiday" in U.K. film history and is designed to avoid "cropning" production by spasmodic vacations by key personnel, with resultant loss of production money. So far, Rank's theaters and executive headquarters staff are not affected by the "mass holiday."

COWDIN CONFIDENT OF COMPROMISE

Not Too Difficult to End Anglo-American Film Impasse, Says "U" Board Head

London (By Cable) — J. Cheever Cowdin, board chairman of Universal, a company in which J. Arthur Rank is perhaps the largest single shareholder, expressed himself here as "completely confident" that the Anglo-American film impasse would be solved "with proper reconsideration of the mutual problems."

At the same time, Cowdin, who flew here as the Labor Government moved to confiscate 75 per cent of U. S. film dollars earned here via an import duty, warned, "We are not going to allow the confiscation of our property any more than you would.

The Universal topper said that he felt it would not be too difficult to arrive at a conclusion that would save necessary and desirable dollars for the U. K. and permit the U. S. companies to exist, and also avoid the "unfortunate and serious" implications of the Labor Government's drastic order.

"The British announced," Cowdin declared, "has sent a shudder thru every man and woman employed in the industry, and may be followed by deep resentment on the part of the entire American public." (Declaring that the tax "strikes at the very roots of trading between Britain and America," the AP reported Cowdin added: "We cannot help asking if it is not something (Continued on Page 7)

Elect Standing Com. Of 17 for MPF in N. Y.

Fort Wayne, Ind. — Eight percentage fraud suits were filed by the major companies in U. S. District Court against Peter G., George and Charles Melotters, and a number of separate corporations. Suits allege defendants' properties were owned and controlled by the Malters brothers during the period in controversy. Complaints allege a plan and con

(Majors Alleges Fraud in Indiana Actions)

Kahane at Probe Com. Hearing

Oklahoma City—Griffith Theaters, Inc. is planning immediate construction of drive-in theaters in combination with the Griffith-operated Theater Enterprises, Dallas. Sixteen (Continued on Page 6)

Ace B & K Chicago Will Sell Popcorn

Chicago—For the first time in its 25 years' history, B & K's Chicago Theater will sell packaged popcorn. The company has just completed a two-unit popcorn outfit, located at its West Side warehouse. The popped corn will be trucked to the ace Loop theater and sold at the lobby candy stand.
COMING AND GOING

ANDY SMITH, Jr., general sales manager for 20th-Fox, left yesterday for Atlanta to confer with Harry Ballance, Southern division manager, and to see J. W. Allicote, President, Donald M. Mersereau, Vice-President and Treasurer, Paul Alicoate, Vice-President and Secretary. Entered as second class matter, Sept. 8, 1936, at the post-office at New York, N. Y., under the act of March 3, 1879. (Postage free)

West Coast Offices: 4145 Hollywood Blvd. Phone: Granada 6067
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Sandra tech, Vivien arethia, director

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After the longest stage run ever known!

(L8 STRAIGHT YEARS ON BROADWAY)
CHICAGO'S HOT!

AND SO IS MITTY!

100° IN THE SHADE

BUT MITTY SETS NEW OPENING DAY RECORD

AND THE SECOND DAY TOPS THE FIRST!

OPENS AUG. 14

ASTOR THEATRE N.Y.
I didn't think that after the sensational record breaking 25 week run of "Best Years of Our Lives" we would immediately have another hit from you. But here it is, "The Secret Life of Walter Mitty."

Despite the fact opening day was hottest August 4 in seventy-six years and Mercury hit 100 degrees we broke opening day record of "Kid from Brooklyn," and for the first time in our history the second day tops the first - critic Henry T. Murdoch of Chicago Sun says "It is Danny Kaye's best vehicle since 'Up in Arms.'" Mae Tinee, Chicago Tribune, says "You can mark up another success for Danny Kaye...very, very funny from beginning to end." Judging from audience reaction Chicago agrees with critics.

I look for a smash long run with "Walter Mitty." Pical of the many consecutive Goldwyn hits to play the woods. Wouldn't surprise me if "The Secret Life of Walter Mitty" wins an Oscar. It is indeed a comedy classic.

Jack Belasco, Manager, Woods Theatre

Entertainment in the Goldwyn manner
Warns Congress May Act If Duty Slavens

(Continued from Page 1)

trade matters rests with Congress." Calling upon the British to modify their stand, Worley recalled that Cong. Harry G. Geisinger (D-Ill.) is "given the recent wool bill" rather than pull out support from the efforts of Under Secretary William Clayton to work things out in London. "But if this is to be the British answer, maybe we had better get tough, too."

Worley hoped to be able to discuss the matter with State Department officials, but said yesterday that there is no important change in the British position by the time Congress reconvenes he may himself offer a proposal to ban the showing of British films in this country.

The young Texan, who chaired a special sub-committee of the House Postwar Economic Policy Committee, which last year studied the world pix markets situation, declared that "this country has never levied any important duty other than a re-strictive on the free and complete exhibition of British-made films or films of similar character. The committee developed that England was making a substantial profit from the distribution of her films in America. If, however, she expects to-paralyze American profits in England then the only natural result would be that the U.S. Government would have to ban English-made films in this country. Clearly such action would not benefit either party, but under unusual conditions unusual remedies must be applied.

16 of 25 New Griffith Drive-ins for Oklahoma

(Continued from Page 1)

of the units will be placed in Okla- homa. Estimated cost of the entire project is set at $1,500,000 according to Henry S. Griffith, executive vice-president of Griffith U.S. Inc.

The joint venture will be operated out of Tulsa. Four drive-ins are planned for the Tulsa area. In addi-
tion to the Oklahoma sites already selected other cities named include Roswell, N. M.; Carlsbad, N. M.; Hobbs, N. M.; Manhattan, Kan.; Junction City, Kan.; and Chilocco, Okla.

The theaters are expected to be completed in early 1948.

STORK REPORTS

Lawrence Elliott, weighing in at six and a half pounds, was born last Tuesday to Sidney and Evelyn Cooper, at Brooklyn's Beth El Hospital. Daddy is UA salesman in Detroit; mother is the former Evelyn Pascin who was a secretary in UA's women's office three years ago. Lawrence is her first child.

Report Attlee to Compromise

CEA Goes All-Out for 'Coin Freeze'

(Continued from Page 1)

British theaters, within a matter of months, the CEA Executive Committee, meeting here today, will go out of its way to substitute the confisca-
tion of U. S. film remittances for the 75 per cent duty imposed last week by the British Treasury.

The MPAA, prior to the action of the Treasury, had proposed to the British government that 25 per cent of the dollars earned here by U. S. films be blocked during the period of the present British emergency.

On the eve of the Executive Committee's meeting, at which a definite policy will be formulated, CEA officials entertained strong hopes that Prime Min-
ister Attlee's Labor Government may "listen to reason." In Parliament yesterday, when Lord Winterton asked the president

UK BIZ ESTIMATES

The Wall St Journal esti-
mates that Loew's and 20th-Fox
each do approximately $16,000,- 000, that Universal, with Warners and Paramount do ing around $10,000,000 and $12,-
000,000, and RKO around $8,000,- 000 to $10,000,000.

British theaters, within a matter of months, decided that the CEA Executive Committee, meeting here today, will go out of its way to substitute freezing of U. S. film remittances for the 75 per cent duty imposed last week by the British Treasury.

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ister Attlee's Labor Government may "listen to reason." In Parliament yesterday, when Lord Winterton asked the president

of the Board of Trade if he was in position to make a statement re-
garding retaliation by the U. S. in-
dustry, via the imposition of a boy-
cott on further film shipments to Britain, Sir Stafford Cripps was absent from the House.

A statement by Herbert Morrison, for the government, declared that he was "on vacation" drew sharp protests from MP's.

Jack Belcher, parliamentary sec retary to the Board of Trade, was also absent so the question went un-
answered.

Meanwhile, Tom O'Brien, MP, gen-
eral secretary of the NATKE who reportedly had reassigned any moves to curtail the import of U. S. pix here, had made a bitter attack on the 75 per cent confisca-
tory duty in an address at Blackpool. The NATKE has a membership of 60,000 theater and studio employees.

O'Brien castigated the imposi-
tion of the duty as manifest in a lack of courage and honesty. Further, he said, it displayed a "callous regard" for the Brit ish pix industry.

The Times quoted O'Brien as saying that "Even a national emergency cannot justify the unprec edented methods" used by Sir Sta-
ford Cripps, president of the Board of Trade, and Chancellor of the Ex-
chequer Hugh Dalton, The Times pointed out that in 1939-40, it would have been more courageous and honest if the Labor Government had fixed some front and al-

together instead of permitting full importation of American films pro-

vided Americans agreed to take five shillings for every pound sterling worth of goods.

The other movie leaders shaped the policy, B. T. Davis, president of the exhibitors association repre sented, said, that if the 75 per cent duty and U. S. shipment ban stood, there would be wholesale closing of theaters in six months. Dennis Walla, CEA vice-president, said

London Times, in an editorial yesterday declared that the govern-
ment's "hasty, drastic action" seems unlikely to bring an immediate re-
duction in the dollar drain and that it "appears to jeopardize the pros-
pect of British film exports as a source of dollar earnings."

sincerely, "The Dalton plan will not work."

"For Rank, whose global film empire may topple unless the situa-
tion is compromised, finally broke silence, but said simply: "We expected something like this," referring to the MPEA action.

Asked if fear of retaliation had caused the British to change their mind, he recently returned—a trip which brought a "gentlemen's agreement" assuring playing time on the 2,100 theaters controlled by the five major U. S. circuits—Rank said, "It was not the main reason for the visit."

Sir Alexander Korda, who re-
cently concluded a U. S. distribution deal with 20th-Fox, termed the re-
taliatory "a shocking blow to the British industry" and added, "it has made a delicate position that it practically impossible" to meet. "Some way," he declared, "will have to be found by the Amer-
ican ban. I understand the Treasury attitude, but I am sure a better dol-
lor-saving method can be worked out."

John and Ray Boulting, pro-
ducers, termed the MPEA action a "considerable blow" but did not im-
port the "British film industry's Dunkerque."

Virtually the only optimistic note came from Michael Balcon who said: "The American boycott will give extra stimulation to the British in-
dustry, and the industry will respond to the needs of the nation just as every other is doing."

(Continued from Page 1)

Sees 4% of British Take Remitted Here

money paid by the British public for Hollywood entertainment, according to Fayette W. Allport, MPA associate.

Allport said the Dalton tax aims to reduce dollar remittances from Britain to the United States by ex-
pediting confiscation of the interven-
ing $15,000,000.

British theaters in recent years have taken more than $100,000,000 annually from showing U. S. films. Tax therefore means the U. S. in-
dustry loses less than four per cent of the amount the public pays and, then, he noted, the United King-
dom has always retained at least 85-
per cent or approximately $23,000,- 000 b. o. receipts from U. S. films which includes more than $38,000,000 that the Treasury derives an-
ually from the entertainment tax.

The U. S. industry has never re-
ceived more than 17 per cent or less than one-fifth of the total earnings in the United Kingdom. Under the Dalton tax, it would receive less than one-twenty-fifth.

The Johnston freezing offer, said Allport, would have permitted the United States industry to supply the best and newest films to the British public with concurrent reduction in dollar remittances. The Dalton tax after a few months necessarily re-
duces the public to a diet of old films, with little or no saving of dol-
ars in the foreseeable future, Allport concluded.

According to a copyrighted Lon-
don cable to the N. Y. Herald Trib-
une, "Treasury officials had inspired stories that the tax has been imposed because blocking of the film earn-
ings would be a contravention of the sterling controversy clause. These stories were that the loan makes it mandatory for the British to freeze all current dollar trans-
actions for conversion into dollars, and that if the British Treasury were to block the earnings of Ameri-
can film companies to keep them from converting, it would be a con-
travention of the agreement."

HOLDEN SWiger STIRCKON

Akron, O. — Holden Swiger, 46,
former manager of theaters in Ak-
ron, Cleveland, and Elyria, died in Elyria of a heart attack.

NEW POSTS

J. L. LINYE, from booker, Columbia, Dallas, to salesmen, Columbia, Dunn, N. C.

ALLEN SHAW, PRC booker, Cleveland.

MILFORD HANET, treasurer, Blackstone Thea-

VINCENT O'BRIEN, manager, E. M. Lees's
Drive-In, Newington, Conn.

DAN FINN, assistant manager, E. M. Lees's
Durham Drive-In, Durham, N. C.

LARRY FRISCH, o. d., police, New Britain, Conn.
HOLLYWOOD TODAY
By PATTI ALCIOATE

TOOK me an hour to reach Universal-International, but I finally made it, and just in time for lunch. Pat Patterson and Don McDonald, of publicity (that's the way to my typewriter was through my stomach), winked and dined me in the Sun Room, just off the main commissary. It was literally loaded with talent, such as: Douglas Fairbanks, Jr., Tony Martin, Burt Lancaster, Dick Haymes, Ella Raines, Sir Cedric Hardwicke—you get the picture?

WENT back to Pat's office, for a few minutes' chat before we took off on our tour of the "lot." Had a long talk with Joe, the studio character, whose claim to fame is sweeping the pepper leaves off the studio sidewalks. Went first to Stage 6 where "A Double Life" is shooting. George Cukor was running through a scene with Ronald Colman in which an auto born wakes him up. Each horn they tried sounded more like a Mack Sennett comedy and Colman and the crew would break up each time it blared forth. He plays an actor in the pic and will be in New York in about three weeks to shoot exteriors around the Empire Theater.

NEXT to the set of "River Lady," where they're using the side-wheeler originally used in "Showboat." George Sherman, the director, introduced me to Florence Bates, Rod Cameron and Yvonne de Carlo, who were working with him. Yvonne goes into "Casab" with Tony Martin, after this, which will also feature Katherine Dunham and her renowned dancers. Cameron is scheduled to make one more here and will, then take off for Brazil, where he'll star and co-produce.

THEN for a look at "Tap Roots" which features Van Heflin, Ward Bond and Susan Hayward, with George Marshall on the megaphone. The scene was a Mississippi swamp and the smell of fresh pines was enough to send me to the mountains. (Felt like taking off my shoes, putting a little dirt on my face and staying awhile.) Burt Lancaster, who's going to produce one of his own in October, came by and took us over to see Zoltan Korda, who's directing "Mortal Corps." Charles Boyer and Ann Blyth had the day off, but we watched Sir Cedric Hardwicke and Rachel Kempson rehearsing. (She is English actor Michael Redgrave's wife.) Everybody there was kidding about the fact that the title was going to be changed because the people of Brooklyn would think it's Myrtle's Curls. I assured them that it "ain't so," but I think they'll probably change it anyway because they've had so many inquiries from electrical societies that think it's a pic about currents, etc. By the by, guess who's the goat for all the jokes on this set? You're wrong—it's said Sir Cedric, whose chair is always being booby-trapped so that it collapses, or who finds firecrackers exploding in his dressing room. Understand he's a wonderful sport though.

STARTED over to "The Senator Was Indiscreet" company and on the way passed the Phantom stage where the second unit of "A Double Life" was shooting, audience reactions to the "Ethel" sequence. They all said that because both the first edition with Lon Chaney and the second, with Claude Rains, of "The Phantom of the Opera," were shot there. It's just exactly like a theater, both in front of the curtain and backstage.

FINALLY got to the "Senator" stage just as William Powell started a hilarious scene as a Senator campaigning for president, speaking before the American Business Man's Convention, where he fumbles about 30 pages of notes and ends up under the table screaming "Just one minute, just one minute, please." George S. Kaufman is directing it and Marshall Johnson producing. Understand Gene Fowler came over to the set one day and said: "If Ella Raines, Peter Lind Hayes and Arleen Whelan are also in the cast, Ella, incidentally, is taking flying lessons every Sunday, which is adding to the ulcer of each exec there. William Desmond—remember?—is working in this as an extra.

COWDIN is Confident of Tax Compromise

(Continued from Page 1)

which is going to cause a lot of harm and disunity between our two great countries.

As Cowdin stated he was optimistic enough to think these drastic things we are talking about would not arise. He emphasized that America has made voluntary proposals which would have relieved the dollar strain immediately, but that the Dalton duty would not take effect for months.

(In an interview in the London Daily Mail, J. Arthur Rank said he foresaw the possibility of compromise, asserting that the Hollywood ban "sounds very serious—and could be in time—but it will take several months for the effects to be felt, and by then, I am confident we shall have found some alternative dollar-saving schemes to suit both sides."

U.S. distributors said Cowdin would have to keep on deposit with British customs $50,000 for every $500,000 in future sales, for if they had any opportunity of marketing product. From Hollywood's viewpoint, he added, the remittable $16,000,000 was worth nothing at all.

Film Stocks Rally Here: U. K. Theaters Shares Weak

Films stocks started a moderate rally yesterday, presumably based on information that the Attlee government would modify its 75 per cent tax on American motion picture U.K. earnings.

Loew's made the most substantial advance with a net gain of 1 1/2 points. All other industry shares posted fractional gains.

On the London Exchange, cinema shares were a weak spot as disputes raged pro and con over the MPAA decision to cease sending films to Great Britain. Securities of production companies, especially Columbia, continued strong in expectation of increased activity in order to supplant the loss of U.S. product.

Paramount has reported to the New York Stock Exchange the acquisition of an additional 67,500 shares of its common stock, purchased in the open market during July.

Company holdings now total 447,100 shares.

SICK LIST

JOE LEAVITT, owner of the Independent Screen Rents, Cleveland, is home from a five-week stay at Lakeside Hospital, where he underwent a serious operation.

MONTY WOOLLEY has left the Albany Hospital in New York, shape following a 25-day stay in which he underwent an operation.

CECIL B. DE MILLE entered St. Vincent's Hospital in L. A. yesterday for a check-up after a three-month tour of Great Britain and the U.S.

Send Birthday Greetings To—

Cecil B. DeMille, March 30, March 14, March 14
Martha Scott, April 3, June 21, May 22
Monty Woolley, September 25, September 25
Hedy Lamarr, July 21, July 21
Sophia Loren, August 27, August 27
Betty Field, July 3, July 3
Sargent F. Friedman, May 29, May 29
Mary Holtery, April 1, April 1

Ind. ATO Meets Nov. 18-20
Indianapolis—The Associated Theater Owners of Indiana has set its fall conference for the Hotel Antlers Nov. 18-20.

Tuesday, August 12, 1947
MPAA Charges U. K. Tax Violates Treaties

(Continued from Page 1)

Secretary of State Robert Lovett, Department officials said.

The State Department already is in receipt of a brief prepared by Dulles containing the British "import duty" violates the double taxation principle. In this connection the MPAA brief also charges that the British tax violates the British-American Reciprocal Trade Agreement and the terms of the $375,000,000 loan agreement.

A similar brief has been filed with the Treasury Department, thus paving the way for an official U. S. Government protest against the "confiscatory" tax. It is expected here that these two actions will back up the stand of the American film industry.

MPAA Calls Violation

If it is true, the MPAA states that the British "import duty" is a clear violation of the British-American tax agreement as well as the loan agreement.

"The label of 'import duty' is too transparent to disguise this tax upon the British film rentals," the brief states.

"If indeed it be not an income tax because in name it is a duty, certainly it is the one characteristic of an income tax within the meaning of Article 1 of the convention.

"The convention would be meaningless if its prohibitions could be circumvented by imposing an excise, measured by income, upon one act, such as importation, in the chain of events culminating in the receipt of the income. No income can be derived from sources within a particular country unless some sacrifice is made within that country to produce an income. If that act could be made the subject of an excise, imposed as such an income derived, the convention could be emasculated and the whole program of international income tax conventions undermined."

The MPAA brief emphasized that "unless proposals of this type are promptly rejected and defeated, little faith may be placed in the efficacy of the tax conventions."

Unless some compromise is offered by the British, it is still expected here that the coming Anglo-American conference on the British tax move. These talks primarily are concerned with possible liberalization of the loan agreement. They are separate from the three-parley rate on coal.

Meanwhile, Government spokesmen, while noting the seriousness of the British tax move, appeared confident that some compromise will be worked out.

High MPAA officials here yesterday were so confident that the American film industry contemplates retaliatory action against British films in this country.

One highly-placed MPAA official

Elect Standing Com. Of 17 for MPF in N. Y.

(Continued from Page 1)


Prior to the voting, Leonard Goldenson, Paramount vice-president and a member of MPF's national committee, explained to those attending the origin, purpose and importance of MPF.

"The resolution is taking place in the motion picture industry," Goldenson said, "that may find many people who are on the top of the heap today at the bottom tomorrow. We must be prepared to take care of the less fortunate among us."

Cohen announced last yesterday that he would convene the newly elected committee within the next few weeks in order to elect a national trustee and permanent chairman.

Majors Allege 8 Fraud Actions in Indiana Suits

(Continued from Page 1)

spionage by the defendants to defraud via false reports of admissions deriving from showing of pornography films. Theaters involved in the case are New Grand, Bluffton; Family and Wayne, Port Wayne; Ritz, Tipton; Princess and Hines, Portland; Centennial, Warsaw; Riley and State, Greenfield; Strand and Valentine, Jefferson O.

Plaintiffs seek punitive damages in addition to damages sustained by alleged fraud and conspiracy. Complainants are represented by George S. Dailey and Sargoy & Stein.

said, "is not going to sacrifice the amusement tax and deny motion picture entertainment to its people during these dark days in a vain attempt to vindicate an action which by now they know was wrong."

Myers warned, however, that any attempt by Hollywood to "saddle" exhibitors with increased rentals to help make up the loss of British revenue would be met with stern resistance.

Myers also noted that provisions of the Export Trade Act may limit any moves for higher prices on the part of producers.

British Pix to Continue

To Get U.S. Playdates

Quick survey by THE FILM DAILY yesterday revealed that none of the circuits contemplate retaliatory measures against British product here.

Typical of the individual exhibitors' attitude on the subject is S. Finkl, who said: "It would be unwise and unwarranted for any individual exhibitor or circuit to handle the situation alone. I don't believe in boycotts."

U. S. Pix Unwanted

Anyway, Says Critic

Frederick Kuh, in a copyrighted London cable which PM published yesterday under the headline "U. S. Film Boycott of Britain's "Boomerang," noted that some of Britain's foremost experts had reported the British public "increasingly disappointed with Hollywood products," and added:

"The U. S. refusal to supply British-made movie houses, it is suggested, may enlighten British fans as to the case of dispensing with U. S. films."

(Editors' Note: For the last two years, U. S. pix have encountered a concerted critical barrage from certain London daily's, the Beaverbrook press being especially vitriolic.)

Kuh also wrote:

"Commenting on the British import duty, Eric Johnston, president of the Motion Picture Association of Great Britain, said the British should not expect to get a dollar's worth of films for 25 cents. The answer of Britain's most-gifted film critic, wrote Kuh in the London Sunday Observer yesterday, is for too long we have been paying a premium dollar for 25 cent worth of entertainment."

"To Johnston's further remark, 'If the British do not want American pictures, that is one thing,' Miss Lejeune replies: 'Speaking broadly and candidly, they don't.'"

Editor's Note: Miss Lejeune's London dispatches are published in New York largely in the Sunday Times.

The AP in a London cable reported that "some critics who accuse Hollywood of slickness, and some parents who feel U. S. U. Films, with promoting juvenile delinquency and poor English, were happy over the ban."

Governors, Mayors

At De Mille Dinner

Pittsburgh—Governors and mayors throughout the Ohio Valley region will head the list of guests of honor along with Cecil B. DeMille at a gala banquet in Pittsburgh's William Penn Hotel on Oct. 2.

Affair is one of the special events scheduled for the two-day civic celebration which will terminate with the American premiere of DeMille's Technicolor epic, "Unconquered," on Oct. 5.

FEMME TOUCH

TRUDY SMITH, Paramount branch manager's secretary, Charlotte, replacing Sara Black.

HAZEL TRAINER, inspectress, Paramount.

JOAN LINDQUIST, Universal biller, Minneapo-

is.

MARY ELLEN PICKER, biller, United Artists, Indianapolis.

GENEVIEVE ARDINGTON, Republic contract

 speculative.
REOPEN NEGOTIATIONS, CEA URGES ATTLEE

75 P. C. Tax Lapses Unless Parliament Confirms

Action Before Recess Is Required: Dalton Denies Treaty Break; Hints Talks

London (By Cable) — The British Treasury's order imposing a confiscatory 75 per cent duty is subject to a compulsory resolution within 28 sitting days of the House of Commons from the making of the order, issued Aug. 7, Hugh Dalton, Chancellor of the Exchequer, said in Commons yesterday.

If such a resolution is not passed, Dalton confirmed, the tax would... (Continued on Page 4)

Distributors' Goldman Review Plea Denied

Philadelphia—The U. S. Circuit Court of Appeals has rejected the appeal of major distributor defendants for a bill of review in U. S. District Court on basis of newly discovered evidence in the William Goldman Ehringer anti-trust suit... (Continued on Page 6)

Sources Canada Distribution Via Facilities of Pioneer

Toronto — The Selznick Releasing Organization has arranged for the physical distribution of its product throughout Canada via the facilities of Pioneer Films, Ltd. The Canadian company will also handle trailers for... (Continued on Page 4)

MOD Collections Hit Record $17 Million

National Foundation for Infantile Paralysis reports an all-time high figure of $17,987,900 in its March of Dimes fundrive this year. Theater collections totalled $1,500,000, four million dollars less than the amount raised in the 1946 drive.

Total was two million dollars more than the 1945 figure of $15,982,150. It was pointed out by Basil O'Connor, president, that polio incidence so far this year is appreciably under last year.

Questions for U. K. Press

...on the film crisis

By CHESTER B. BAHN

THAT segment of the British national press which for some time past—a matter of two years or so—has been sharpening at the U. S. film industry both in review space and other columns... (Continued on Page 6)

Australia Reviews Policy on U. S. Pix

Film imports from the United States are being reviewed by the Commonwealth Government following the drastic profits tax introduced in the United Kingdom, the Australian News and Information Service, a government agency, reported here yesterday.

Prime Minister Joseph B. Chifley (Continued on Page 6)

BFPA Sec'y Denies Studios Affected

London (By Cable) — The acute state of confusion that has gripped the British film industry since the imposition of the confiscatory 75 per cent tax on U. S. film imports and the subsequent MPEA decision to halt U. S. film shipments indefinitely was heightened yesterday not a little by two developments... (Continued on Page 4)

V. Richards Defines MPF Meaning to SETO Conclave

Miami, Fla. — Interpreting the objects of the Motion Picture Foundation as being more than just a charity organization but as a challenge to... (Continued on Page 5)

Gov't to Take Stand on U. K. Tax Hint British Seek Loan Pact Relief

125 in WB Party Off For "Father" Premiere

More than 125 prominent magazine, newspaper, trade paper, syndicate, fan publication and radio broadcasting personalities will board a special train in Grand Central Terminal tonight at midnight for the... (Continued on Page 3)

WASHINGTON, Aug 10—Quick State Department ruling on whether the British "confiscatory" tax violates the "letter and the spirit" of three Anglo-American agreements is expected following a top-level conference between industry and Government officials.

The American film industry's case... (Continued on Page 5)

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

NEW YORK, WEDNESDAY, AUGUST 13, 1947
TEN CENTS

THE DAILY FILM

Intimate in Character
International in Scope
Independent in Thought

U. K. Situation Seen Bringing Back B's

Washington, D.C. — The Daily Film Bureau, THE DAILY FILM, has an interesting new development to report for the British film situation. Studio production chiefs are ordering a tightening of schedules, having some scripts forthcoming pictures revamped.

Some observers believe the British move will cause major studios to resume production of many "B" pictures.
125 in WB Party Off
For Father Premiere

(Continued from Page 1)

to a survey by Merrill Lynch, Pierce, Fenner & Beane, security brokers here.

With grosses only slightly off from those of last year, it is believed by many executives that a concentrated effort directed at saturation promotion of product combined with a concessions drive to lower production costs would result in a repetition of the 1946 earnings.

Another favorable factor is the presence in England of at least a six month supply of American films on which the 75 per cent levy does not apply.

The following table indicates potential earnings in the absence of the British market; it should be borne in mind that these calculations are highly tentative inasmuch as very little specific information as to the source of revenues on individual companies is available:

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<thead>
<tr>
<th>Company</th>
<th>Estimated Earnings</th>
<th>British Market</th>
<th>Adjusted Earnings</th>
<th>Dividends Paid Past 12 months</th>
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Hutcheson Blocked WC
Peace, Casey Reveals

(Continued from Page 1)

and Conference of Studio Unions, which includes his carpenters,

Hutcheson threatened in 1945 to pull carpenters off all types of theater works, remodeling and new construction, in order to gain jurisdiction over carpenter work in the studios themselves.

Irving G. McCann, counsel for committee, read into the record testimony given at NLRB hearings and also excerpts from a convention speech made by IA Prexy Richard Walsh.

Walsh told the 1946 convention of IATSE how Hutcheson accepted all concessions made by IATSE but when he was asked to assign some work, such as table-making to IATSE set decorators, the Carpenters Union chief flatly demanded "we will want all wood, wood working machines and any work on wood substitutes." Walsh charged that Hutcheson rejected a proposal to send such disputes back to Hollywood locals for adjustment.

STOCK EARNINGS TO STAY HIGH

(Continued from Page 1)

U-I Signs Moody Christians

West Coast Bureau of THE FILM DAILY

Hollywood—Mady Christians, star of "I Remember Mama," stage play, has been signed by Univ.-Int'l to a two-picture deal. First role will be in Paramount's "Man," to start shooting Aug. 25. Second stanza will be opposite Edward G. Robinson in "All My Sons." Miss Christians will fly to the Coast Aug. 24.

Carl Fulton Dies

Chicago—Carl H. Fulton, 51, Partner in Fulton-Grossman Theater Circuit, owning houses in Aurora, Joliet and Bloomington, Ill., is dead. Fulton also headed Fulco Theater Equipment Company. His wife, Hazel, survives. Eddie Grossman, his partner, returned from a Los Angeles trip yesterday for the funeral ceremonies.

Paramount Lifts the Latch on its Big-News Star Team Ladd and Lamour in "Wild Harvest"

West Coast Bureau of THE FILM DAILY

Hollywood—Cecil Barker, assistant to David O. Selznick, and his wife, Dorothy Harris, 20th-Fox player, are the parents of a baby girl, Pamela, six pounds, 14 ounces, at the Hollywood Presbyterian Hospital.
BFPAs Denies Studios Affected

(Continued from Page 1)

ing of the BFPAs E. W. Wingrove, secretary, denied that the situation would adversely affect British studios.

J. Arthur Rank is president of the producers organization.

The second was the adoption by the ACT executive committee of a resolution halting the 75 per cent levy as giving a big opportunity to British production.

However, Tom O'Brien, MP, general secretary of the NAIKE, with 60,000 members employed in theaters and studios, cautiously asserted that Sir Stafford Cripps and Hugh Dalton, held responsible for the government's film policy, have shown "callous disregard" for the existence of the British film industry.

The Wall St. Journal in a London dispatch yesterday quoted Wingrove as saying British studios could step up production 25 per cent and declared that British producers are considering a recall of British stars from Hollywood.

SRO Canada Distribution Via Facilities of Pioneer

(Continued from Page 1)

the Selnick product and all accessories.

Negotiations were handled by Charles Weiner, SRO Canadian Division sales manager, and George Ollushan, assistant to Oscar Hanson, Pioneer president.

Weiner is now in the process of setting up executive offices here and expects to have a complete sales organization with a representative in each Canadian territory by the end of the year.

Ohio in License Drive

Columbus, O.—Dr. Clyde Hissong, state education director and head of the Ohio Division of Film Censorship, has launched a drive against distributors and exhibitors of uncensored films in the state, principally foreign and 16 mm. films. He has notified several film distributors in Ohio and elsewhere by mail to comply with the state censorship law or face prosecution.

Send Birthday Greetings To

Aug. 13

Geri Raymond
Glora Dickson
Rita Johnson
Alfred Hitchcock
Mollie Stueckel
Regis Toomey
Max Schlammen
W. J. Kammer
Charles (Buddy) Rogers
W. E. Green
Mary Duncan
Alfred Hingley
Sam Taylor
Leo Brocher

Mid-week Memos

- • • INDUSTRY TURMOIL generated by the British tax situation has no b. o. repercussions on the Main Stem, with the Winter Garden looking for a $38,500 first week gross for JAR's "Green For Danger." Today, JAR's "Black Narcissus" starts the Fulton...And tomorrow brings JAR's "Frieda" to the Park Ave. • That scheduled Variety Clubs dinner in Washington next month for George Jessel is off till January; reason is George's heavy 20th-Fox Production schedule... • Metro's Motion Picture Research Bureau reports after a survey that the public holds GWTW to top the 10 greatest love stories ever told on the stage or screen. By sheer coincidence, it seems Metro is re-releasing GWTW. • Fistic "Bill" Tell, ex-variety mug, is Montague Salome's choice as Spd Grus's successor as the Rivoli's publicist. Could you think of a better monicker for a p. o. than Tell at that? • Glenn Alvine, who recently left the MPAA to launch Medallion Pictures, will discuss the problems of launching an independent film company on Mary Margaret McBride's NBC show next Monday....

- • • JOHN BALABAN, Will Hollender, et al, due back from a personal inspection of conditions in Palestine on the 20th, will get a royal welcome home from the Chi. trade.... • Cooing, that Newsweek mag, brochure on "Life With Father." • Varga, who gave Esquire the Varga Girl, has been signed by Motion Picture magazine to do a series of articles on Hollywood stars....First of all, that of Linda Darnell as Amber, breaks in the September issue....

- • Film preferences, as assayed by U-I's A. J. O'Keeffe for a San Antonio interview, say East and North, society dramas. Midwest and West, psychological tales, mysteries, comedies, musicals. South and Southwest, western, outdoor and action pix.

- • LOOKS LIKE 8 & K's tele station, WKBK, will telecast more football this Fall than any other U. S. station. And the games will be sponsored. Important relay link developments are hinted by the fact that Capt. Bill Eddy, WKBK's director, now commutes between Chi. and New York via a new twin-engine Cessna five-passenger plane, with frequent stops at intermediate points. • "The Best Years of Our Lives" finally ends a 20-week Broadway run at the Astor tonight. • Viking will publish a novelized version of "My Father's House," the Levin-Ellis Palestine pic. • Lloyd Bacon is set to direct "Barnstorming," based on the life of Frank Bacon, not Bob Golden. • Encyclopaedia Britannica Films will add 15 new educational pix to its classroom library this Fall. • William K. Jenkins, proxy of the Georgia Theater Co., was the personal guest of Capt. Eddie Rickenbacker on that recent Atlanta-N. Y. Atlanta record-breaking Constellation flight. • Rutger's (REO) Nelson's return to Atlanta City's Ambassador for a vacation stay after 20 years recalls that on the occasion of his first visit he had the bright idea of taking along the latest Pothe News' crownroster of the screen. All thru the night, as wanderers arrived and turned on lights across the airway, the rooster took it for daylight and crowed loud and long....

- • AS PERHAPS TO be expected, the dailies' wallopping columnists are having a field day as a result of the British film situation. Swifts' verbal kick-in-the-pants was probably N. Y. World-Tribune sports writer Joe Williams' "America isn't going to let Great Britain see any more Hollywood-made movies. If this doesn't save the Empire, nothing can." As a sorta counter to that, Phil M. noting the N. Y. Times headline, "Attice Puts Duty on Meeting Crisis on British Alone"... Says Nation Must Stand on Our Own Feet, Despite 'Generous' Aid of Others... Calls Production Key," is moved to remark that, under the circumstances, Clement can say that again!

75% Tax Lapses Unless Parliament Confirms

(Continued from Page 1)

lapse, although meanwhile legally in operation.

Parliament's session, already extended, is scheduled to recess tonight.

Whether Parliament, with the Labour Party in control, would skip action on the confirmatory resolution was regarded generally as dubious, although it could give Prime Minister Attlee an opportunity of denouncing the American policy.

Answering Lord Winterton in Commons yesterday afternoon, Dalton said he had no comment to make on the U. S. Industry's retaliatory ending of American film shipments.

Dalton continued, however, that he did not accept the British duty imposition as a violation of the Anglo-American loan agreement, as charged by the MPAA in a brief filed here and in Washington.

Lord Winterton asked the Chancellor if he could give an undertaking that before the introduction of the new Films Quota Act, the matter would be reconsidered.

Dalton replied that it would no doubt be one of the matters on which the U. S. may wish to express a view. Britain, he noted, had many matters it wished to take up at that time.

(The Wall St. Journal in a London cable yesterday said that British official circles it was stated "any compromise on the British tax on American films lies between the British Treasury and the United States Treasury. This might be done by suspending the 75 per cent duty for a limited time agreement which would allow blocking of 75 per cent of American film companies' earnings on rental of films in Britain.

The CP quoted "a well informed Whitehall source" as saying that the U. K. would be willing to consider a workable alternative to the tax.

"Any alternative, he said, must save Britain from converting an equivalent amount of sterling into dollars—$51,000,000 a year and—violate neither the Anglo-American loan nor the Brenton Woods agreement.

"The infant said the government had studied and rejected for one reason or another every alternative plan suggested before deciding upon the 75 per cent tax.

"They included the freezing, voluntary or otherwise, of earnings and imposition of a quota for film imports.

"At the same time he conceded frankly the government hoped the cut could bring about more help to the American people, industry and Congress the desperate economic plight of Britain."

Wednesday, August 13, 1947
CEA Urges Atlee
Reopen Negotiations

(Continued from Page 1)

ner, general secretary of the associ-
dation of 4,500 British theater oper-
aators, were authorized and drafted
at an emergency meeting of the ex-
ecutive committee here yesterday.
In the letter to the Prime Minister,
Fuller declared that British exhib-
itors cannot continue without the
product of Hollywood and added:

"Is it your deliberate intention to
obliterate the British film indus-
tory? The confiscation of 75
per cent of the earnings in this
country of American film com-
panies, without an alternative
supply available, could only lead
to the withdrawal of the American
companies from this market. Without its
product, we are completely

"You leave the whole trade in

Eric Johnston, MPAA proxy, warned
that the U. K. tax on Amer-
ican films would boor-erage
against the British and was a sharp blow

the state of chaos awaiting ex-
tinction. Resumption of nego-
tiations with the Americans
would lead not only to the solu-
tion of our difficulties but would
be of great assistance to you in
the wider and more important
matters which confront you.
Fuller warned Atlee that unless
there was a break in the impasse,
aspiring renewal of U. S. pic im-
ports, the domestic industry
faced this future:

"(A) Under present contracts,
we can continue for about four
to six months.

"(B) Probably, with the few
new films available and the
American re-issues, we may be
able to continue for another six
months, by which time cinemas
call over the country will be
closing in dozens.

"(C) British films numbering
about 45 annually cannot fill the
gap, nor can any substantial in-
crease be expected while studio
shortages continue.

"(D) As soon as cinemas start
closing, British studios will also
close, and our stars will leave
ing masse for Hollywood as the only
place where they can find employment."

SICH LIST

J. JUSTINIANI, manager of the Aztecta,
Houston, Tex., is recovering from a broken
leg received last Friday. He was on an inspection
tour of the theater. Accident occurred in
the projection booth.

Gov't to Take Stand on U. K. Tax
Hint British Seek Loan Pact Relief

(Continued from Page 1)

was taken directly to Under Secre-
tary of State Robert Lovett by
Francis S. Harmon, MPAA vice-pres-
ident, and Allen Dulles, MPAA con-
	and international trouble
shooter for the industry.

The industry reps, told Lovett that
the tax was a "boor-erage," and in
years when there was an "excess"
confiscatory," violates both the
letter and the spirit of the loan
agreement, the British-American
Trade Convention of 1943 and the Reciprocal
Trade Agreement of 1938.

Although up to now the Depart-
ment has not taken an official posi-
tion on the British tax, it is now ex-
pected that this Government soon
will be in accord with its stand.

Harmon and Dulles formerly pre-
vented a brief detailing MPAA's
position on the British tax with
regard to the three agreements. It
is believed that most of MPAA's fire
was directed at the tax's violation of the
so-called double taxation treaty.

U. K. Talks Centers on Loan

It was noted here that the British
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Questions for U. K. Press

... on the film crisis

(Continued from Page 1)

London Press, such as David Lewin, of the Daily Express, are predicting that U. S. pix will be back within six months. Says Lewin, with a columnist’s authority, “Hollywood is not going to leave London alone, hence the British Press were aghast for British pictures, whatever they say now, to make this forecast with confidence.”

Wanna bet?

But to get back without further digression to the opinion expressed in the first paragraph, that the London scribes are doing the British film industry lamentable dis-service. Here is why: There is reason to believe that the British public will have much to do with the Labor Government’s future course. If Britain lacks a very considerable wave of new films, the 75 per cent duty, probably will remain. If public opinion is adverse, it will give way to some lesser measure, assuring the end of the MPEA embargo. It follows that the British press lags behind “an opportunity without equal for the British industry” and by assuring that it is the U. S. industry, not the British, which will change front, are lessening the chances of an Affleck move toward a compromise.

And unless there is a compromise effected, none knows it better than the average British exhibitor that the withdrawal of American films from the British market spells certain, complete disaster.

Nor is that less true of the well-informed British producer. The upsurge of 4,500 British theaters last year required 465 features to fill program, and this to work, in a British studio capacity at the present time is not more than 60 features annually. Last year, the studios produced 35 so-called “first” features. J. Arthur Rank, on sailing for home after his recent U. S. U. S. visit, said his various companies would make a total of 30 features next season, with all aimed for the world market, including the U. S.

Parenthetically, the Wall St. Journal in a London dispatch yesterday quoted E. W. Wingrove, secretary of the British Film Producers Association, of which Rank is president as saying that “we can increase our production 25 per cent.” Twenty-five per cent of 60 in 15, whether the arithmetic is British or Yankee. To increase feature output from 30 to 60 or 450—the approximate number of pictures required by British theaters—you require many things. Studio space, which Britain lacks. Studio equipment, which Britain lacks. A supply of talent akin to Hollywood’s, which Britain lacks. A pool of technicians also comparable to Hollywood’s, which Britain lacks. It is easy to overlook the fact too, that studio employees, working schedules in Britain have been cut to a 44-hour week. And finally, money—hard, cold, cash, and plenty of it.

The latter highly important fact especially seems to have been overlooked by the British gentlemen. Suppose the JAR-controlled Odens and Gaumont-British circuits cannot find sufficient product to keep operating when new U. S. films are no longer available—what happens then to JAR’s production program? Can it be carried through without the earnings of the 600-old theaters and of the JAR distributing company which is in no shape, alone with British pictures but with American product as well? If not, where will the necessary pounds come from? And for how long?

These are basic questions that the London press should explore. . . . before it is too late.

Schrader Names Solomon To Mid-West Bally Post

Eddie Solomon has been appointed exploitation manager for the 20th-Fox Mid-West area by Charles Schlaifer, ad publicity chief of the company. Solomon is on route to Chicago where he will set up headquarters. His territory will include the Central, Great Lakes and Mid-West. He was formerly in charge of the Chicago exploitation department and will work under general direction of Rodney Bush, exploitation manager, and Sid Blumenstock.

Stein Cuts 14-Day Shooting Stint to Six

West Coast Bureau of THE FILM DAILY

Hollywood — George Stevens has established a record for production speed. Director, now filming “I Remember Mama” for RKO-Radio, took a tour of the San Francisco for a scheduled 14-day stay. Stevens completed all scheduled scenes in six days instead, winding up with the second unit in Washington Square Park in San Francisco at 10:30 a.m. At 1:30 p.m. same day, Stevens was back at RKO-14 days working with his first unit which in the interim had preceded him back by train.

Disney in “Alice” Deals

Walt Disney has acquired the rights to Lewis Carroll’s “Alice in Wonderland,” “Through the Looking Glass” and “Hunting of the Snark” from Paramount. Also purchased by Disney were the Para rights to a musical play, entitled “Alice.” Disney has given the green light on production of “Alice,” to be based on the John Tenniel Illustrations.

Distributor’s Goldman Review Plea is Denied

(Continued from Page 1)

saying this evidence had no direct bearing on the case.

The evidence was Goldman’s refusal to accept product offered by distributors to him. Goldman opened the theater.

Goldman has announced he will open the house Aug. 30.
WHERE CAN I GET MUSICALS
WHAT COMEDIES ARE TO COME
WHO IS MAKING WESTERNS
WHAT DRAMAS WILL BE AVAILABLE
WHAT PRODUCT CAN I EXPECT
WHO PRODUCED THE PICTURE
WHAT NAMES ARE IN THEM
WHO DIRECTED THE PICTURE
WHAT IS THE STORY

THE ANSWERS TO THESE EXHIBITOR QUESTIONS
WILL BE FOUND IN THE FORTHCOMING

PICTURES OF TOMORROW
EDITION OF THE FILM DAILY
“Body and Soul” with Lili Palmer, John Garfield, UA-Entertainment, 104 Mins. FINE PERFORMANCES, TOP DRAWER PRODUCTION AND SOME OF THE BEST PIECES OF DIRECTING PHOTOGRAPHED MAKE THIS OUTSTANDING. It’s all in the way a story of a prizefighter and the woman in his life is han- dled that makes the difference. “Body and Soul” has multiple benefits of fine production, top drawer performance and some of the best prize-ring photography to command it to the general audience category. As a rough, up-from-the-gutter tale of a guy who is good with the gloves the script is a realistic, hard-hitting number. Somewhat on the lengthy side there is no fading into unconvincing drama. The story, when it is not being given punctuation via fisticuffs, has the fundamental drive of a success story, distilla- tion, shock and an ending. It has a similar frame technique where it applies to the fighting game. The main role is easily essayed by Garfield and his second ticket, Lili Palmer is genuine and convincing. Anne Revere’s performance is sound artistry. The supporting gallery includes Hazel Brooks, William Conrad, Joseph Penney and Canada Lee. More than adequately they fill requirements. Directorial handling by Robert Rossen eliminated the dull moment and opened the way for intense reading of the scenario into compelling action. To dissect the story to fundamentals the narrativization of the dollar that pervades the chief character through all of his pugilistic career, how he go ‘em and how he got rid of ’em. By virtue of fareen and fist and not inverse to following the dictates of big dough, Garfield gets to the top where he finds his friend in the picture. Lili Palmer has just died of a blood clot on the brain. Gar- field feels guilty since he defeated her for the title. Former is a bit of a sordid Canary. When the dough comes pouring in, always in large denomination cash, delivered by Lloyd Gaff, Garfield is the good time Charley. He has his fair weather friends. There is continuing con- flict between Garfield, Miss Revere, his mother and the friends, real and imagined, of his forte. It is slow building to the ring climax that this structure frames and Garfield, his title at stake, slugs around the ring for 14 rounds of a title match which he was to have thrown. He decides against the tactic and keeps the opposition at bay although he stands to be knocked off his stance. At peace with himself after much emotional turmoil, Garfield returns to the family fold and Miss Palmer. CAST: John Garfield, Lili Palmer, Hazel Brooks, William Conrad, Joseph Penney, Canada Lee, Lloyd Gaff, Art Smith, Joss Jones, Edward Devlin, Mary Currier, Milton Kibbee, Artie Doran, Erich Rhodes. CREDITS: An Enterprise Production; Pro- duction Bob Mizer; Production Manager, Robert Rossen; Scene Stag- ger, Abraham Polonsky; Photo Stag- ger, Francis Loven; Set decorations, Edward J. Boyle; Sound Effects, Francis Lyon. DIRECTION: Excellent. PHOTOGRAPHY: Fine &

“Louisiana” with Jimmie Davis, Margaret Lindsay (HOLLYWOOD PREVIEW) Monogram 82 Mins. RICH AMERICAN, LIFE STORY OF LOUISIANA’S GOV. JIMMIE DAVIS, WITH EXCELLENT FAMILY APPEAL. “Louisiana” is a charming, which should have excellent family appeal. It is the story of the life of Jimmie Davis, Governor of Louisiana, and Davis plays himself. Phil St. John handled direction effectively and Producer Lindsay Parsons provided showmanly values. The homespun story is told with sim- plicity and style and with Davis as one of 11 children, offspring of a Louisiana share- cropper. He works his way through college, then becomes a teacher in an exclusive girls’ school. Davis’ love of music leads him to John Gaultlett, a band-leader, who induces Davis to play on his first radio station. Davis is a big hit and he is forced to de- cide whether he is to remain a teacher or to become a singer and to go into the music business. He chooses the latter course and falls in love with and marries Margaret Lindsay. Davis becomes police commissioner of Shreveport, and when he agrees to run for governor, makes a whirlwind campaign tour of the state with his hillbilly band. He literally sings his way into the state capi- tol, defeating the wealthy machine’s can- didate. Davis sings several of his song hits including “You Are My Sunshine.” “There’s A New Moon Over My Shoulder.” “It Makes No Difference Now.” “Nobody’s Darlin’ But Mine,” and “You Would Be Satisfied That Way.” Freddie Stewart scores with “Nobody’s Darlin’.” CAST: Governor Jimmie Davis, Margaret Lindsay, John Gaultlett, Freddie Stewart, Mattie Miller, Ralph Frueh, Russell Hicks, Lee “Lassett” White, John Hor- ris, Trivette Caffin, Johnny Fred, Joseph Cherise, Charles Lane, Raymond McLean. DIRECTOR, Phil St. John; Photog- rapher, Charles Milch; Musical Advisor, Vincent Thome- riald; Musical Consultant, Ellis Coonin, Gigi Thompson, Slim Herbert; Assistant Director, Bob Caffin; Sound Editor, Philip Korbin; Based on original story by Emil Tayback; also written by Emil Tayback; A Musical Feature in Cinemascope; In Technicolor; Music Score by Darrell Collier. DIRECTION, Good. PHOTOGRAPHY, Good &

“Adventure Island” (In Cinecolor) With Rory Calhoun, Rhonda Fleming and Paul Kelly (HOLLYWOOD PREVIEW) Paramount 66½ Mins. WELL DIRECTED AND PLAYED NAUI- CAL. MELODrama IN ATTRACTIVE CINECOLOR. This latest offering from Pine-Thomas is an effective Cinemacolor and is marked by excellent acting by the small cast. Peter Stewart turned in a good job of directing, with Jack Greenhalp responsible for the photography. Maximilien Shad fashioned the screenplay, based on the novel, “Ebb Tide,” by Robert Louis Stevenson and Lloyd Os- bourn. Rory Calhoun, fast becoming a big favori- te with bobby soxers; Rhonda Fleming under contract to Selnick, and Paul Kelly star as the bad guys in “Adventure Island,” who are featured, make their character roles register. Kelly, a sea captain who has lost a ship and is now adrift at sea, is a plow boat captain. He is told the ship is carrying an expensive cargo of champagne from California and he is to take it to Sydney, Australia. Kelly engages Calhoun as a mate and Abbott as a cook. Kelly plans to take the boat to Peru and sell the cargo there. Calhoun opposes this plan. Rhonda Fleming is found aboard and it is learned that her father had captained the ship. Abbott discovers that the “cham- pange” is a drug and that Rhonda’s father had planned to burn the ship to get the insurance money. The Seaward lands at a little known island, ruled by crazed Napier, who has led the natives to believe that he is a god. He kills Kelly and Abbott, and, in turn, is shot by Calhoun. Calhoun and Rhonda fall in love and sail away on the Seaward. CAST: Rory Calhoun, Rhonda Fleming, Paul Kelly. CREDITS: Producers, William Pine and Will- iam Thomas; Director, Peter Stewart; Based on Novel, “Ebb Tide” by Robert Louis Stevenson and Lloyd Osborne; Screenplay, Maxwell Shane; Cinematography, Edward Hartman; Editor, Howard Smith; Art Director, F. Paul Sykes; Costumes, John H. Butler; Sound, C. Paul Jones; Musical, Charles Shopping; Ry Chal, in Cinemacolor; Music Score by Darrell Collier. DIRECTION, Good. PHOTOGRAPHY, Good &

New Dubbing Machine Cuts Prod. Costs, Time West Coast Bureau of THE FILM DAILY Hollywood — A newer, faster method of dubbing has been invented by Dr. F. H. Fodor, president of Audio Pictures. With his new proce- dure cutting dubbing time from 5 weeks to five hours, Fodor claims his invention will cut costs consid- erably. Based on the principle of seven basic lip movements in any language, Fodor has come up with a system of words which can be modified for any language. Script writer would base the dialogue to conform to those cues, words. Joseph Ende Joins FC Joseph Ende, formerly with Price, Waterhouse & Co., has joined Film Classics as comptroller, according to yesterday’s announcement by Sam Wheeler, Company’s sales chief.

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**For “Long Night”** Sept. 11 RKO Sets 100 SW Premiers For “Long Night” Sept. 11 Dallas—RKO will stage the largest Southwestern regional premiere in the company’s history with the opening of “The Long Night” in Dallas on September 11. Under the direction of Ben Y. Cammack, Southwestern district manager, more than 100 dates have been set in Texas by Sol Sachs, Dal- las branch manager, and an impres- sive number of situations has also been covered by Larry Williams, branch manager in Oklahoma City. French Pic Opening “The Murderer Lives At 21,” French ple, will open at the Studio 85, Aug. 16, Mage Film Distributors Elliott Enlarges “Scant” Chicago—Clyde C. Elliott is adding five footage to the “Citizen Saint.”
PROPOSE JOINT ADVISORY COM MEET ON TAX

MPAA Mulls U. K. Gov't View of Joint Committee

Acceptance of BFA Plan Depends on British Gov't. U. S. Committee Members

Washington Bureau of THE FILM DAILY
Washington — MPAA acceptance of the British producers plan may depend on the "conditions" of the offer and whether there is any assurance that the British government will give weight to recommendations of the Joint American Committee, it was indicated yesterday.

Up to last night MPAA had not received details of the proposal from its London office. MPAA Pres- (Continued on Page 7)

ICC Chief Okays Express Rate Hike

Washington Bureau of THE FILM DAILY
Washington — A top Interstate Commerce Commission official has recommended that the Railway Express Agency increase its freight rates, which will cost the American (Continued on Page 7)

Schine Meet Expresses Support of Ad Code

Gloversville — Schine Circuit division and district managers voiced full support of the newly revised Ad Code outlined by Christie Wilbert, 20th-Fox ad chief, as part of the (Continued on Page 8)

Recall Stock Splits In Assaying Films

Although the recent sell-off left leading motion picture shares in what appeared to be a depressed position, the Wall Street Journal yesterday said it should not be forgotten that splits in the last year or two have distorted the picture somewhat. Thus Paramount, split two-for-one in July, 1946, is currently selling at the equivalent of 68 for the old shares; Loew's, split three-for-one in May, 1945, is at the equivalent of about 60; and Warner Bros., split two-for-one last August, is equal to approximately 29 for the old stock.

INDIE'S HUNGARY DEAL PAYS $50

Bookbinder Also Acquires Part Interest in Circuit

With the Hungarian rights to 14 Hal Roach pictures produced in the 1938-41 period, George Bookbinder, independent film distributor, was able to wangle a three-year exclusive partnership deal with the Orient Circuit of Hungary plus a three-year option.

Just back from a four-months' tour of England, France, Belgium, Holland, Switzerland, Italy, Yugoslavia, Hungary, Austria and Germany, Bookbinder revealed to THE FILM DAILY that not only will be receive 50 per cent as his share in the 53-theater circuit, but he will be paid off in dollars.

Orient is the circuit operated by the Social Democratic Party. The Communist Party, the Small Landholders Party and the Peasant Party (Continued on Page 4)

Dalton Duty Stays As Parliament Quits

London (By Cable)—Parliament, recessed yesterday, will have 21 sitting days after it resumes on Oct. 20 to confirm by resolution the 75 per cent confraternity tax imposed on U. S. and other foreign film imports by order of the Chancellor of the Exchequer Hugh Dalton.

Parliament, quitting for the remainder of the Summer and early Fall, took no action yesterday.

Ending speculation that failure to act before the recess might doom the 75 per cent levy, parliamentarians dug into precedents, came up with (Continued on Page 4)

"Black Narcissus" Is Condemned by NL of D

"Black Narcissus," J. Arthur Rank film produced by Powell-Pressburger and released in this country by U-I, has been placed in the condemned category by the National Legion of Decency, it was reported yesterday. Film opened at the Fulton yesterday morning on a continuous performance basis.

The statement by the Legion reads: "The character of this film and the (Continued on Page 5)

Exhibs. Can Change Hollywood Mochrie Tells SETO of Showmanship Need

Costs, Finances Halt French Production

Paris (By Cable) — A crisis in French production looms as a result of financial difficulties, a survey conducted in various studios in the Paris area reveals. Marcel Carnes' shoot- ing of "La Fleur de l'Age" has been (Continued on Page 7)

BFPA Invites U. S. Members With View to End Film Impasse; Rank, Korda, French to Place Specific Proposals Before Johnston, Schenck, Balaban

London (By Cable)—Activation of the Joint Standing Advisory Committee of the British and U. S. film industries, conceived by Eric A. Johnston, MPAA pres., and which came into being in New York in May, was proposed by the British Film Producers Association here yesterday as a first step toward ending the Anglo-American film impasse.

The BFPA at an executive committee session yesterday, the largest attended of any in the association's history, voted to invite the American members of the Committee, embracing Johnston, President Nicholas M. (Continued on Page 5)

Foreign Biz Except U. K. Bigger—Gould

Walter Gould, U. A. manager of foreign distribution, told the industry press yesterday that he looks forward to bigger and better grosses. "Other than England, our business," Gould added, "should be better than last year's.

With such an optimistic attitude, U. A. has gone ahead and lined up the product of several more foreign producers for distribution through U. A's (Continued on Page 6)

MPEA Welcomes Members of Czech Technical Mission

Delegates of the Czech Technical Mission were tendered a luncheon at the Harvard Club yesterday by Irving Maas, vpee of the MPEA. Honored guests were Frantisek (Continued on Page 8)

NT Fall Biz Drive To Start on Aug. 31

West Coast Boro., THE FILM DAILY
Los Angeles — National Theater's 12th annual Fall drive will start Aug. 31 and continue through Dec. 20, President Charles P. Skouras has announced.
COMING AND GOING

Winfred Andrus, news editor of THE FILM DAILY, arrives in Skagway, Mc., today, with a mission of foreign distribution, flies to Hollywood tomorrow for a vacation lasting until Labor Day.

Charles Schoo, president of the Robert Eiskin Productions, is on route to New York and will be at all key cities for contracts with exchange managers.

Jimmy Stewart, star of "Magsitce," will be in Akron to officiate as grand marshal of the International Soap Box Derby, skidded for Aug. 16 and 17.

Sydney Box, producer for Goibnourgh Picture, arrives this morning aboard the liner Queen Elizabeth, accompanied by Mrs. Box. Among fellow passengers are: Log-in. producer J. J. Shubert; Truquer Constance Collier; Band Leader Ray Noble and Mrs. Noble; Film star Ian Hunter and Mrs. the. Playwright Guy Bolton and Mrs. Bolton; Mrs. Robert Sherwood, wife of the playwright, and Earl St. John, Jr.'s chief pro.

Fletcher Ullman, Jr., ex-pro of RKO, Pathe last year to Hollywood to assume his new executive post under Dave Shurey, RKO production chief.

Jack L. Warner left London by plane yester day for Rome.

Gene Atkinson, business agent for Childs' Union is here to reconnoiter at Joa's headquarters.

Aaron Stein, Picidally theater attorney, is in New York for conferences regarding the theater's anti-trust suit.

J. Dee, president of the Alliance circuit, is in the Coast for an extended vacation.

RKO Pathe Formalizes Michelson's Election

Formal elections of Harry J. Michelson as RKO Pathe director and president, William H. Clark as first vice-president and Jay Bawfield as vice-president and general manager, were announced yesterday by Ned E. Deninett, vice-chairman of the board, following a board meeting.

Board also accepted with regret the resignation of Frederic Ullman, Jr., and Walton C. Ament, former RKO Pathe president and vice-president, respectively. Heman take a production job for RKO on the Coast and Ament goes to the new Warner newsreel.

Newsreel Appointments Made by Norman Moray

Lewis Wolfe, formerly with RKO, has joined Warner to handle house office bookings of the Warner newsreel, it was announced yesterday by Leon H. Moray, president of the Warner newsreel organization.

Wolfe will be assisted by Calvin Leeder, formerly house office field rep., for the Warner distribution dept.

Wolfe and Leeder will work under the supervision of Moray and his assistant, Charles Baily.

Little Chance Canada To Levy Heavy Duty

Ottawa — Informed quarters in Ottawa said it was "extremely unlikely" that Canada would follow the lead of Britain in imposing a 75 per cent import duty on American pic.

The informant said that so far as the matter had not yet been considered here and the fact that if films were Canada's major source of supply made such a move impracticable.

NEW YORK THEATERS

Radio City Music Hall
Rockefeller Center
Cary, Myrna, Shirley
Grant, Loy Temple
"The Bachelor and the Bobby-Soxer"
An RKO Radio Picture
Spectacular Stage Presentation

Barrist, Goodwin Sever 31-Year Partnership

Philadelphia — The 31-year partnership of Barrist, Goodwin, and Sever has been dissolved. Partnership started in 1916. Initial venture was leasing, managing and booking theaters. At one time they handled 25 houses in three states. Later they published "Publishing Vine Street" which ultimately became "The Exhibitor." This was followed by organization of an independent exchange. For the past 17 years they operated as Qualified Distributors on a national basis. Charles Goodwin will take over the Quality business, while Dave Barrist plans a long rest.

Dailey in CO Post With 1st Army Org. Reserve

Lt. Col. Jack F. Dailey, ORG, assistant to G. S. Eysell, Radio City Music Hall prexy, has been assigned Commanding Officer of the Personal Affairs Section of the 1st Army Organization Reserve.

Colonel Dailey will report for two-weeks duty with HQ, 1st Army, New York, in the Fall. During the war he served four years with the AAF, three in North Africa and Italy. He was also an instructor in public relations at the AAF Special Staff School in Orlando, Fla.

"First Time" One Week, "Second Time" One Week

"First Time" continues its first week, a week after the movie was to have ended yesterday, the company reports. The first week's gross, which topped $100,000, was higher by seven per cent than that realized in the first stanza of "Going My Way" which played at increased prices. Admission for the two weeks will be sold the first week of "Stranger," "Going My Way" attracted 15,000 paying customers.

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When the BIGGEST theatre in the world set out to get the BIGGEST picture it could find to start the BIGGEST season of the year!

Starting Soon
RADIO CITY MUSIC HALL

KATHARINE HEPBURN • HENREID
ROBERT WALKER

in M-G-M's Great Romance
"SONG OF LOVE"

A CLARENCE BROWN PRODUCTION

with LEO G. CARROLL • HENRY DANIEL • HENRY STEPHENSON

Screen Play by Ivan Tors, Irmgard Van Can and Allen Vincent and Robert Ardrey
Produced and Directed by CLARENCE BROWN
A METRO-GOLDWYN-MAYER PICTURE
HOLLYWOOD TODAY

IT'S hot! Feel like I spent the last fortnight in a steam bath. Anyways, I was down to my last bathing suit when Bill Blowitz, an Enterprise-ing young man, conned me into thinking I just hadn't lived until I'd seen his lot and sampled Lucky's smorgasbord. (That's the corner where the elite of Paramount, RKO and Enterprise meet to eat.) Took his advice and enjoyed every crumb.

STOPPED in for a talk with Prof. Charlie Einfeld before lunch. He's got an American colonial office without a desk—just a low table—very homey. He was all hepped up about playing in the golf finals at the Hillcrest Country Club. Says he'll be East about Labor Day and will stay till the mid-October opening of "Arch of Triumph." He squeezed me over to David Loew's office where I met Harry "Pop" Sherman. Evidently quite the athlete in his day. Was champion bicycle rider of the Midwest, and among others, boxed with Jim Corbett and Mike Gibbons. He always makes it a point to do a bit in his own pix—rearminster—a stagecoach in "Ramrod."

DISCOVERED they have already consulted an architect about building a new studio on their location tract in the valley. They use it mostly for storage now, but since they lease their space from the Clune estate (it's on the site of the old Clove studios built in 1916), they're making plans for a new modern plant, patterned after a Mexican studio that encloses just about everything under one roof.

ELIA KAZAN will direct and John Garfield star in "A Streetcar Named Desire." The Tennessee Williams play that Irene Selznick will bring to B'way this fall. Did you know that Garfield and Kazan are looking for a story property that they can use for a pic to be made while they're both back East? Latest consideration is Ring Lardner, Jr.'s, story, "The Great Indoors." Ginger Rogers will start "Wild Calender" in September, and Charles Boyer is scheduled to begin "Eugene Aram" some time in October—probably after the opening of "Arch of Triumph." Looks like Olivia de Havilland will be his co-star.

RAH into David Lewis, who's preparing two for production, "Pursuit of Love," and "Tuesday to Bed." A newspaper story from Francis Sill Wickware's novel, and heard that Lewis Milestone's next will be "Proud Destiny," the Literary Guild's October selection.

AGAIN aboard the flying carpet—headed for Monogram, where Lou Lifton showed me the whys and wherefores of their production. They've got the only red brick studio that I've seen so far, and the coolest projection room south of the Tehachapi. They still haven't cast "The Life of Babe Ruth," but chances are that Jack Carson or Don DeFore will play the title role. There were no pictures shooting on the lot so we went for a fast coke and one last look-see of Hollywood after dark. Yipe! TWA out tomorrow and we've still got acres and acres to cover.

Thermometer, Barometer Bring Early Closings

The thermometer and barometer put the whammy on some of the industry's home offices as they succumbed to an attack of high mercury, and shuttered before their usual deadline.

Air-conditioned offices, comfy all day long, gazed coolly if enviously at windowless old relics, RKO, and AAA, wearily slunk homeward, completely stunned by the town's humbleness.

Grand Int'l Curtains U. K. Shorts Delivery

Grand Int'l Pictures has announced it will curtail shipment of films to England following present commitments which call for delivery of a dozen two-reel shorts, in the "Nickelodeon Chuckles" series. A contract called for optional delivery of an additional 14. Action on the option will be postponed indefinitely, it was stated by J. J. Baluster, Glo vpee. The films comprise a series of 26 old Mack Sennett comedies, Sound and effects have been added.

Lampe Heads Schine Circuit Operation

(Continued from Page 1) worked out so effectively, will be continued on an even more extensive basis.

New appointments include Gus Lampe, head of the Schine circuit operation; William Krupke, former head booker, named Zone manager for Eastern New York, Maryland and Delaware. He will also be assistant to Lampe. William Eckard, former group manager in Ohio, becomes Zone manager in that state. Harry Unterfort, Syracuse city theater managers, was assigned management of the Central New York zone. George Carman and Bud Somers, theater managers in Morris, O., and Richmond, Ky., were promoted to group managers.

Three-day meeting was held at the Kingsborough Hotel, Yesterday's session was highlighted by Christie Wilbert, 20th-Fox ad chief. Balance of the day was devoted to golf. Today fall season plans will be formulated and regional meeting dates will be set.

Costs, Finances Hot French Production

(Continued from Page 1) cancelled. Technicians and players engaged in the film held a union meeting to protest their commitments. Carne indicated he is negotiating to obtain financial backing to complete the film.

Survey showed local production behind the 1946 figure. Last year 60 films were made. The number this year is expected to be more than 50. At the Billancourt studios only one pic is shooting. The Rue Francilacter Studia have been idle since June. At Butte Chaumont it was learned, $2,000,000 francs had been lost in a month. Pathe at Joinville is also idle, but the hall is believed to be high salaries. It was pointed out producers are using Italian facilities where costs are lower by two-thirds.

Bonafield New "TIA" Prod.

Production of the documentary two-reelers, "This Is America" series, will be handled by Jay Bonafield, vpee and general manager of RKO Pathe.

Send Birthday Greetings To—

Aug. 14  
Edward L. Beavoir Ellwood Kay  
Louis Bensieco  D. C. Kennedy  
Bob Huddie  Colino Wright

WEDDING BELLS

Mark & Barbara  
Elsie Isabelle Mark is engaged to Louis Joseph Bernhard, son of Joseph Bernhard, president of Film Classics.

Brandtke-Stender  
Chicago—Gloria Brandtke, secretary at the Fenin Seating Co., and Marilyn Stender, who was voted "Best Dressed" in the Congress Hotel. They will honeymoon on the Coast.
WE LOVE "MITTY"  SO WILL YOU!

WESTERN UNION

WU N21 NL PD
BEVERLY HILLS CALIF. AUG 4 1947

SAM GOLDWYN
CARE GOLDWYN STUDIOS=HOLLYWOOD CALIF=

SAM "THE SECRET LIFE OF WALTER MITY" WAS EXCELLENT.
ARE YOU GOING TO WIN THE ACADEMY AWARD AGAIN?

W R HEARST
656A AUG 5

EVERYONE FROM THE GOLDWYN GIRLS
TO WILLIAM RANDOLPH HEARST
LOVES MITY!

KEEP YOUR EYE ON "MITTY" • OPENS TODAY ASTOR THEATRE N.Y.

Entertainment in the Goldwyn manner
Foreign Biz Except U. K. Bigger—Gould

(Continued from Page 1)

global distribution network. French, British, Mexican and Argentine product will be released by UA on the producer's home territory as well as abroad.

Believe-it-or-not angle to the Argentine set-up is that for years the producers of that country shied away from essentials handling their product. UA will set a new precedent there as soon as it begins to distribute "Mirad Los Lirios Del Campo," the first of the five-picture deal made with Manuel PenaRodriguez's producing organization, Sur Cinematografie of Argentina. The fifth picture is scheduled for delivery to UA not later than Dec. 31, 1948.

"Black Narcissus" is Condemned by NL of D

(Continued from Page 1)

disattitudes therein create an impression that constitutes an affront to religion and religious life. It ignores the motivation which is the foundation and safeguard of religious life and it offensively tends to characterize such life as an escape for the abnormal, the neurotic and the frustrated.

The Fulton Theater was especially engrossed. Performances were continuous. The Fulton played to capacity biz all day with scores of clergymen in attendance for a first-hand view.

Rank Will Not Withdraw "Narcissus," Says Laurence

Despite Legion of Decency's request that "Black Narcissus" be withdrawn from public exhibition, the J. Arthur Rank picture will continue to be shown, Jock Lawrence, JARO vpee, said, when shown.

Explaining his stand, Lawrence added, "Mr. Rank is a partner in the film with the producers, Messrs. Powell and Freshburger, an independent company, to whom he has commitments. He also has commitments to Universal-Int'l and to the Fulton Theater."

Lawrence also emphasized the point that after the script had been submitted to Joseph I. Breen, head of the MPA's Production Code Administration, the producers had complied with the regulations that certain changes should be made. Lawrence added: "The completed film was shown to Mr. Breen's office in Hollywood directly it arrived in this country, and received the seal of the Production Code Administration which is the official approval of the American industry and the only official body for this purpose."

A Rank executive added that in accordance to the fact that the Breen office requested "absolutely no changes in the film," Rank resigned the New York, Censor Board passed 'Black Narcissus' without a cut."

"The Great Dawn" with Pierino Gamba and Renee Faure Supervised by M. P. Gamba and Adolfo Wildt

ITALIAN-MADE STORY OF A PLAIN KID WHO ALSO IS A GENIUS IS A NATURAL FOR UNIVERSAL APPEAL.

This fine Italian import may not be a much of a box office proposition in the Hollywood sense, but it is unmistakably superb, many-faceted and revealing with deceptive simplicity the story of a boy, and second, the development of a unique talent.

Piero Umberto, star of the film, by now is an Italian phenomenon, a vest-pocket Toscanini whose first conductorial appearances wowed a skeptical world.

Probably embroidered somewhat, this story of his life traces his start back to early, post-war Italy when the black market was the country's most profitable enterprise. The village priest discovers a perfect pitch in the young son of an impoverished, musician and his disinherited wife. The padre takes the boy on a sight-seeing trip with the nightingale and the child is shown the orchestra and the benefit of his protege's cues. But Piero is bespectacled bourgeois normal, lovable kid who is amazingly free of even the slightest trace of usual screen preciosity. In the meanwhile it is discovered that his home is a brothel and his mother is his poor fortune in greener fields. His mother is forced to go to work. When Piero is taken ill, his mother beg her stepfather for assistance which is given only when she agrees to come home to the family, boom and forget "musical nonsense."

Don Terenzio, the worldly priest, exquisitely portrayed by Michele Riccardini, pulls a humble boy out of the gutter and sends him to a music school to audition for Piero. In one of the most enchantingly beautiful settings ever used for framing an orchestral concert, Piero does a solo, the orchestra playing the theme of a famous Italian Opera, in the Basilica of Massesino. With an authority undeniably his own, not aped, he becomes the child playing the portrayals of Beethoven, Schubert, and Rossini. A tiny figure waving a slim baton, perched high on a built-up podium, the pint-sized maestro drew applause from even the screening room audience. Exciting camera work pulled the most from the music, while fine attention to values kept the camera from indulging in too many closeups of Piero, playing himself, and not acting in the least.

A production in which almost musical rhythm. Superimposed titles are hardly necessary but serve their purpose fine.

CAST: Renato Fossi, Donatella Pasini, Pierino Gamba, Giovanni Gresco, Michele Riccardini, Vittorio Simoni, Feustal, Guiglielmo Simoni, Societa Film Division, produced and distributed by Universal-International, New York, Censor Board passed without a cut.

"Madhattan Island"

Paramount 9 Mins. Fair

Gagged up treatment handled in interesting style in color. Briefly is a short tour of the island with animated inserts. Backgrounds chosen by local points of interest. Runs right up the line from the Battery to Radio City. Also has trio of bouncing ball songs for audience participation.

"Heading for Trouble" 18 Mins. By To Par

This time Edgar Kennedy takes wife, ma-in-law and brother-in-law on a vacation in a trailer which he picked up cheap. Before they get very far they become involved with crooks, police and a wild ride down a mountain road. Generates laughter.

Warners 7 Mins. Good

Little Lilli is billed as a ferocious wild African at a local circus. The home he worked in his hair attracts two pups who decide to steal it. The chase leads through various midway concessions with the Minah bird in for good measure. Good cartoon entertainment.

"As Our Friends" 10 Mins. Paramount

Plenty Laughable

Again barnyard, zoo and other critters, including goats and sheep have their way taken with them and all complimented on their contributions to the comfort of man. Much humor is in their stride, some proud, some apologetic. But only the jackass is not bammowed. Practically a laugh a minute.

"Whistle in the Night" 18 Mins. Good

Pictorial survey of the work railroads perform, detailed explanations and look-sees at inner workings, handling of trains, reconversion from first-rate wartime performance into passenger comfort. Well-filmed, studiosly narrated, it is a perfectly fair essay on the subject that should sustain audience interest all the way. Plenty of movement.

"The Wee Men" 10 Mins. Paramount

Irish "little people" have their field day where with Patrick delivering the laughs the poor on his patron saint's day, encountering a mean miser and eventually tricking him into a violent confrontation. Ranch scenes at the finish for it's Patrick's birthday. Has neat humorous touches.

"Turkey's 100 Million" MOT-20th-Fox 18 Mins.

Here Vol. 18, No. 18 begins its story in Washington and a little later the thread is taken up in Istanbul, from where it goes on to give a lucid, brief, clear picture of Turkey's people, problems, ways of its industries, and trade, geographic location in global strategy, military strength, educational standards, interior political problems and the growing tendency for democracy via the U. S. system. Comes out at the right time, right on the nose.

"Cad and Caddy" 8 Mins. Paramount

Little Lulu wanders about a golf course and is pressed into service as a caddy. The golfer has a generally good time of it so he has an excuse to take it on Lulu. She eludes him, plays possum. Finally she gets off with a promised reward—lollipops in color.

"Skil Belles" 8 Mins. Fairly Good

Always substantial diversion, here again we have those Florida misses sliding all about the scenees of water skis. Camera work is good, refreshing. Girls very photogenic. Snappyjob.

"Diamond Gals" 10 Mins. Paramount

The feminine version of baseball, the real stuff not the softball variety, is intelligently and revealingly documented herein. Camera catches a great deal of action and narrative points up the girls adaptability at the sport. Should garner much audience interest.

"Boothe Beetle" 7 Mins. Disney-RKO

Okay

Technicolored Donald Duck as a bughunter pursues the wacky boofle beetle, catches him, then loses him. This goes on. Eventually becomes good. Good for the youngsters. Animation up to WD standard.

"Much Ado About Mutton" 8 Mins. Fair

A novelton, this is still another version of the wolf with an appetite for juicy little lamb chops and how he fares pretty badly when they give him the well known works. In color.

"20th Century Vikings" 11 Mins. Interesting

More new kitchen gadgets, champagne manufacture processes, Swedish shipbuilding; all documented in an attention-holding fashion. No dull moments in this Popular Science number.

Thursday, August 14, 1947
ICC Chief Okays Express Rate Hike

(Continued from Page 1)

EARLY MOVIE NEWS

(Continued from Page 1)

Mochrie Tells SETO Of Exhibs' Authority

(Continued from Page 1)

MPAA Mulls BFPA Proposal

Acceptance Depends on Com.'s 'Standing'
World-Telc Calls On U. K. to Reconsider

Propose U. S.-U. K. Meet on Tax
Joint Committee to Study, Recommend

(Continued from Page 1)

Schenck of Loew's, and President Barney Balaban of Paramount, to a meeting with the British members, President J. Arthur Rank of the BFPA, Sir Alexander Korda and Sir Henry L. French, the BFPA director-general.

Alternatively, some of the three top Americans is not imperative inasmuch as the Committee's setup makes provision for deputes. However, as the situation as grave as it is, there is a strong feeling here that top level action is within the cards.

Sir Henry was pleased to learn that the BFPA, the Joint Committee would explore the possibility of a joint recommendation to the British government of a possible alternative to the 75 per cent duty now imposed on U. S. picture imports, a duty that has led U. S. distributors to discontinue film shipments here indefinitely.

The Joint Committee was set up by the MPAA and the BFPA with machinery to facilitate co-operation in matters of common interest and public responsibility. It's establishment, announced simultaneously in New York and London on May 12, was hailed by Johnston and Rank as a welcome step by both industries to handle their own problems.

Meanwhile, the BFPA executive committee will explore every possibility of stepping up British film production and confidence that we will continue Quota Films Act, slateted for Parliamentary action in the Fall. The BFPA government aid on building and materials, that U. K. studios could wholly offset the dollar export loss of American films to the domestic market in two or three years.

The committee members at yesterday's meeting (the view that the main purpose of the 75 per cent duty was to call a temporary halt to film imports and to give a breathing space for detailed consideration of the best method of reducing the duty, without the complete dislocation of both the American and British motion picture industries.)

Sir Henry French said that the British members of the Joint Committee would place specific proposals before the U. S. members.

It was stressed that the BFPA desired to reopen negotiations because it did not believe it was the government's intention to impose on the industry hardships feared by many people but that the intention behind the duty was to allow time for reconsideration.

"It was the unanimous view of the members that the British industry, faced with an economic situation, was bound in the interest of the nation, and that the industry would get busy as soon as it possibly could," it was stated.

The official release by Sir Henry declared that the BFPA never aimed at British films having a monopoly on domestic screens but considered it desirable that the theaters in this and every country show imported films as well as domestic films.

"Discussion at the meeting clearly showed British producers realize in the existing circumstances the country cannot afford to meet the heavy adverse film balance and that it is the duty of the industries here and in the U. S. to devise a means to substantially reduce this sum, at the same time calling on moviogoers for a little sacrifice as practicable," the release declared.

Every major personality in British production attended the committee meeting, headed by Rank, Korda and Herbert Wilcox.

MEPA Fetes Members of Czech Technical Mission

(Continued from Page 1)

Pilat, Vilem Taraba, Frantisek Robas, Dr. Jaroslav Boucek. They return to Prague the end of the week. Guests expressed appreciation of co-operation and hospitality accorded them by both the MEPA and the U. S. film industry. Their two-month mining, aspiring to build, adapt, stimulate and modernize Czech industry rejoin Czechs. Czech production facilities. Mack stressed accord, admiration and respect with which the Czech Film Ministry expressed full sympathy with development in production.


Meyer to Manage UA Theater Chain

Stanley Meyer, who recently terminated 17 years association with National Theatres by resigning as district manager for first-run circuit Los Angeles, has been elected vice-president, director and general manager of the United Artists Theater Circuit and its subsidiaries. It was announced yesterday by Joseph M. Schenck, board chairman.

Other official changes, made by the board at a meeting this week, include the election of George P. Skouras as director and vice-president and of Raymond V. Wemple as treasurer.


Schenck also announced that at a meeting of the board of Metropolitan Playhouses, Inc., George P. Skouras was elected as executive vice-president; Stanley Meyer was elected vice-president and general manager and a director.

Meyer was also elected a director of Skouras Theaters Corp. and Rand- force Amusement Corp.

Other officers elected by Metropolitan Playhouses, Inc. were: Raymond V. Wemple, treasurer and A. H. Frish as a director.

Schine Meet Expresses Support of Ad Code

(Continued from Page 1)

plan of Charles Schlaifer to bring the program to the attention of every segment of the industry.

Commenting on changes in the code Wilbert said: "These changes were effected to insure beyond all doubt the good faith of the companies in their honesty and good taste in every arm of the business. They were voted by the advertising agencies — men who know at first hand the problems encountered by exhibitors in taking the product to the public."

Urging adoption of the code and its principles, Wilbert went on, "I bring the whole subject before you in order to emphasize the fact that the companies mean business in this endeavor—that this is a most serious matter involving public good with toward motion pictures.

"We believe our system of self-regulation is workable, and we mean to keep it so," Wilbert concluded.

Premier Men At Fair

Chicago—The premier men are attending the Chicago Gift Fair at the Palmer House this week.

STORK REPORTS

Charlotte, N. C.—Norman Jackter. Columbia salesman, is the father of a seven and three-quarter pound baby girl.

Thursday, August 14, 1947
SETOA Raps U. K. Duty Move, Backs MPEA Stand

EXT of the resolution on the British film situation adopted in Miami yesterday by the South Eastern Theater Owners Association:

"WHEREAS the owners of Great Britain's motion picture houses have, through their Cinematograph Exhibitors Association, urged their Government to repeal its new "confiscatory" tax of 75 per cent upon the earnings of American made motion picture films because in their opinion retention of imports in the face of American producers' determination to stop sending them to Britain, if it is retained, would mean the closing of most of the motion picture theaters in Britain; and

"WHEREAS the motion picture industry for many years has been a most effective instrument of education toward mutual understanding and cooperation between the two great English speaking nations of Great Britain and the United States; and

"WHEREAS at the present time motion picture theaters in the United States are

SETOA Resolution on U. K. Duty

Three UA Branches Get New Managers

Promotion of Kenneth MacKaja from Los Angeles salesman to UA branch manager in Denver and the re-designation of two other exchange chiefs was announced yesterday by J. J. Unger, general sales manager. Effective Aug. 25, Nat Nathanson will become branch manager in Chicago.

FC Negotiating for Twin Cities Franchise

Minneapolis—Conferences will get under way with Joe Wolf within the next week for the sale of his Film Classics distribution franchise in the Twin Cities film area. Representatives of FC have been in Minneapolis seeking new quarters for distribution.

Schwartz Names Groth To Head Ohio Division

Emil Groth has been named manager of RKO Theaters' new Ohio division following the retirement of Col. Arthur Frudenfeld, it was announced yesterday by Sol Schwartz, RKO Theaters vice-president. Groth will supervise houses in Cincinnati.

Tele Hikes Bistro Biz 300% Survey Reveals Media as "Necessary"

Beaverbrook's Express Assails 'U. S. Agitation'

London (By Cable)—Lord Beaverbrook's Daily Express yesterday in an editorial headed "Clamor Being Set Up By Americans This Side of the Atlantic Against the 75 per cent Tax on Film Earnings" stated: "It

Television is now regarded as a definite "necessity" in the steadily increasing competition of the tavern, bar and restaurant trade. This contention has been established as a result of a survey taken in the busy sections of mid-town Manhattan, parts of New Jersey, and Queens this week. The poll also reveals that the bistro owners agree that video has

McCarthy Named To New MPAA Int'l Post

John G. McCarthy has been appointed associate manager of the International Division of the MPAA. Previously McCarthy had been a member of the unit's staff under the direction of Gerald Mayer. McCarthy will leave today for Hollywood for conferences with studio execs.

SETOA Presidency Again to Jackson

Miami, Fla.—Mack Jackson, of Alexander City, Ala., was re-elected president of the Southeastern Theater Owners at the closing business session yesterday of the organization's current convention.

Jackson, Fla.—Jay Thompson, Hawkinsville, Ga., vice-president; M. C. Moore, Jacksonville, Fla., vice-president; Kermit Stengel, Nashville, Tenn., vice-president; William R. Griffin, Cullman, Ala., vice-president, and J. H. Harrison, (Continued on Page 4)

Jackson Pk. Defendants Get 60 Days for Appeal

Chicago—Federal Appeals Court has granted 60 days to nine film companies and theater circuits, defendants in the Jackson Park Theater injunction case, to prepare an appeal to the Supreme Court.
**FRIDAY, AUGUST 15, 1947**

**COMING AND GOING**

Dr. V. K. ZDOWZINE, vice-president and technical consultant of RCA Laboratories, leaves today for London to attend the 16th annual conference of the Institute of British Electrical Engineers, held in the capital. Dr. Zdowzine will attend sessions at Imperial College, London University, the Polytechnic Institute of London, the University of London, and the Royal Institution.

**FINANCIAL**

**NEW YORK STOCK MARKET**

| Bell & Howell | 22 | 22 | 22 | 22 |
| Col. Picts., etc. | 16 | 16 | 16 | 16 |
| Columbia Picts. | 7 | 7 | 7 | 7 |
| East Kodak | 45 | 45 | 45 | 45 |
| General Motors Corp. | 110 | 110 | 110 | 110 |
| Leo's, Inc. | 21 | 20 | 20 | 20 |
| Paramount | 151 | 151 | 151 | 151 |
| RKO | 12 | 12 | 12 | 12 |
| Republic Picts. | 25 | 25 | 25 | 25 |
| 20th Century-Fox | 28 | 27 | 27 | 27 |
| 20th Century-Fox patt. | 23 | 23 | 23 | 23 |
| 20th Century-Fox prod. | 101 | 101 | 101 | 101 |
| Universal Pict. | 19 | 19 | 19 | 19 |
| Warner Bros. | 15 | 15 | 15 | 15 |

New York Curb Market

| Monogram Pict. | 3 | 3 | 3 | 3 |
| RKO | 11 | 11 | 11 | 11 |
| Warner Bros. | 13 | 13 | 13 | 13 |

**OVER THE COUNTER**

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Sweden, Norway Plan To Erect Video Outlets

Copenhagen (Via Air Mail)—Plans for erection of television transmitters here in and Stockholm are in process of formation. It is expected that the equipment will be purchased in the U. S. with Sweden supplying dollar exchange.

Two B&K Units Re-open

Chicago—Chas. K & Admiral and Drafthouse closed for summer vacation following settlement of labor difficulties.

**Lose Fight to Prevent Drive-ins in Twin Cities**

Minneapolis—Hope of halting construction of drive-in theaters in the Twin Cities territory is fading. Excavation has been finished and cement is being poured for the first drive-in project and this area is now closer to Minneapolis than to St. Paul.

The new house is to be located outside the downtown Loop section near the airport. Project will cost $100,000 and will accommodate 1,000 cars, with plans to open the theater by the end of August.

NCA and local exhibitors who have been fighting drive-ins in this area for two years concede that they will be unable to successfully stymie opening of this drive-in by Sidney Bauman.

**U-I's Sales Cabinet In Coast Conferences**

West Coast Bureau of The Film Daily

Hollywood—Universal—International sales cabinet will confer en masse next week, it was announced by W. A. Scully, vice-president and general sales manager, president at the budding to set release plans for the new program.


J. J. Blumberg, president, and Matthew Fox, vice-president, arrived in Hollywood yesterday and will also attend the meetings.

Wormser Named Chairman of MPA Member Drive

Irving Wormser, of Columbia, has been appointed chairman of the Motion Picture Association's 1947 membership drive by Fred J. Schwartz, president.

Schwartz stated the MPA is seeking additional members to bolster its relative to the Motion Picture Foundation which is the point of theMPF, while theformatives stages of the MPF it has been proposed that MPA become the administrative agency in this area.

**IF YOU BUY**

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Your needs supplied efficiently with Roll, Machine Folded, Reserve Seats, etc., at competitive prices on request.

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52 GR AFTON AVE. NEWARK 4, N. J.
Sales offices in New York and Principal Cities

**Trade Mourns Kriender. Host to "21" Notables**

Funeral services for John Carl (Jack) Kriender, 48, host to the famous for two decades at his "211" Club, who died suddenly Wednesday, will be held at noon today at Riverway Memorial Chapels. Burial will be in Mt. Lebanon Cemetery.

Austrian-born Kriender was the friend of many of filmmom's celebrities who made a life-long for his club on each Eastern visit. The film colony was saddened by his untimely death and the robbed New York's night life of one of its most colorful characters.
FROM WARNER BROS.

Today!

AT THE WARNER THEATRE NEW YORK

LIFE WITH FATHER

LIFE WITH FATHER

LIFE WITH FATHER

LIFE WITH FATHER

LIFE WITH FATHER

Life With Father

Clarence Day's "LIFE WITH FATHER"
IN COLOR BY TECHNICOLOR
WILLIAM POWELL
IRENE DUNNE
ELIZABETH TAYLOR
EDMUNDO GHIRRI - JIMMY DITTRICH
MICHAEL CURTIZ - ROBERT BUCKNER
HOWARD URKIMAN & RUGGIE GRAYNE

HOLLYWOOD THEATRE, LOS ANGELES, CA
Three UA Branches Get New Managers

(Continued from Page 1)

Cago, succeeding Sid Rose, who has been on the inactive list due to ill health. Nathanson, former Denver branch manager in Frisco, will succeed, be appointed by Clarence Olson, Denver branch manager.

Nathanson started with UA in 1935 as salesman in Chicago, later became Milwaukee branch manager, and was appointed to LA in 1945. Olson, industry vet, came to UA as Denver branch manager in 1942.

MacKai, who distinguished himself last year by being chosen a member of UA's "Golden Circle" club, has been Los Angeles salesman for the company since 1928. His appointment as Denver branch manager becomes effective on Monday.

Stern Enterprises Operates 6 Projects

Boston—With the leasing of the Park Theater in Adams, the Louis Stern Enterprises circuit now has six projects which it owns or operates via leases. Circuit was started by Louis Stern following his discharge from the Navy where he served four years as storekeeper and film buyer for over 200 naval stations.

Prior to the war Stern operated the Kenmore here and the Upton, Lynn. Stern owns the Orpheum in Somerville. With Eddie Allen as partner he acquired a dancehall in Waltham. He also operates the Palace, Old Orchard, Me.; Rialto, Everett; Park, Adams.

Whalen To Bally Autry Appearance At Garden

David Whalen, rep. for Gene Autry, is in New York preparing co-operative exploitation campaigns in connection with the Columbia cowboy's forthcoming September rodeo appearance at Madison Square Garden.

Bulk of Whalen's schemes will be three-way deals involving Autry, the Garden and theater exhibitors.

Send Birthday Greetings To—

Aug. 15
Larry Bickel
Shirley O'Neal
Rose Marie
Sam Goulke
Nathan Lex
R. G. Rata
Jack Fink
Dorwin Abraham
Charles Judes
Martin F. Renart
French Lightheart
Mary Price
Marty Wemple
Janet Martin
Miliza Korjus

Life with Warner Bros. — SKOWHEGAN, ME.

• • • OF ALL THE UNUSUAL WORLD PREMIERES put on by the enterprising Warner organization... and there have been many, ranging from the long-distance trots of "Dodge City," "Virginia City" and "Kansas City" to the in-town Broadway debuts of "Yankie Doodle Dandy" and "This is the Army..." one of the most novel and delightful took place last night when the Technicolor edition of the all-time champion play, "Life With Father," made its formal public bow at the Lakewood Theater here...

• • • COVERAGE OF THE EVENT set something of a mark... the special-train press delegation embroiling practically every leading national magazine from Saturday Evening Post, Collier's, Liberty and American right across the board... all 15 fan publications... the AP, INS, UP, NANA and Bell syndicates... the industry papers... four radio networks, with no less than half a dozen coast-to-coast broadcasts emanating from the event... and many important newspapers represented individually by their critics, columnists or feature writers... also not forgetting newsreel units...

• • • ALL OF WHICH ATTESTED TO the fine advance campaign carried on for the past two months under the general direction of Mort Blumenthal, Warner vice-president in charge of advertising and publicity... a truly grand job of focusing nationwide attention on the "Life With Father" premier... and incidentally a million-dollar publicity job for Skowhegan, Lakewood and Maine in general...

• • • THE REASONS FOR HOLDING this world premiere in the Maine woods were both historic and sentimental... it was at the Lakewood Theater up there, just eight years ago to the day and hour, that "Life With Father" had its first showing as a stage play... in the audience was the dean of story scouts, Warner's Jake Wilke... Even before the third act was over, Jake was at the long-distance telephone urging Jack L. Warner in Hollywood to buy this play for picture... IL. was willing... but it took six years of persistent negotiating — another world's record — before Jake finally induced Howard Lindsay, Russel Crouse, Oscar Serlin and Mrs. Clarence Day to put their names on the dotted line...

• • • SO LAST NIGHT IN SKOWHEGAN, where they rolled out the green carpet of the Maine Woods instead of the red carpet of Broadway and Hollywood, one of the most satisfied spectators was Jake Wilke... But there was plenty for every Warnerite to be satisfied and gratified about... for it is not often that a motion picture has its premiere under such all-embracing auspices... and more seldom still that a city declares a holiday, closing up all its stores, in honor of a film opening...

• • • YOU KNOW THE FAMOUS SAYING... "As Maine goes, so goes the nation." For the information of exhibitors at large, we wish to report here that last night Maine went big for "Life With Father"...
See Anglo-Amer. Tax Talks Starting Mon.

(Continued from Page 1)

had twice been in contact with his office here by telephone from Spokane, Wash., where he went for a vacation.

The State Department also claimed to have no further information from London. A Dept. official did tell THE FILM DAILY, however, that it now appears that the pix matter will definitely be on the agenda for the talk on the British loan scheduled for next week. It is now no longer a matter for speculation, he implied, but is a matter of definite intent.

In the meantime, it was believed here that the immediate...

In a world fighting the battle for peace such action on the part of the British in practically excluding American films is tragic. I am sure the British could not let us tax 75 per cent of the earnings of British insurance companies in America. No insurance company could long continue to operate under such a tax. A way can be found out of our present difficulties to conserve British dollars without strangling trade. The American motion picture industry is willing to co-operate in finding such a solution.—ERIC A. JOHNSTON, in Spokane, Wash.

The signs of support for the American industry on both sides of the riveration circles have probably made it unlikely that Parliament will ever ratify the 75 per cent consis- tency tax announced last week in London.

It is important for British pro-
t恢分西, however, that some form of alternate settlement be in discussion at the expiration of the 28-day period during which Parliament should ratify the levy, it is said here. Parliament, which recessed Wednesday, will reconvene on Oct. 20.

MPAA headquarters in New York failed to receive any communication from BFPA yesterday, while home office conferences on the British situation, concerned with future economics among other things were held. The general attitude prevailing in New York was one of "watchful waiting."

London's First Runs
"Ration" U. S. Films

London (By Cable)—"Rationing" of American pix on the part of the West End's de luxe first runs is already on.

Six of the 13 first runs, excluding those houses which play French products, are no longer playing American pix, and two more will open British films this week.

Sing in the Rhythm opens to bow in this week is Warners' "The Two Mrs. Carrolls."

HOLLYWOOD TODAY

"By Patti Alcolate"

COLUMBIA—may be the gem of the ocean to some—CBS to others—but to habituants of the Hollywoods it's 1938 N. Gower—and to points East, West, North and South, it's the Columbia Studios. Frank Wolfson manfully saw to it that I got my share of news, views and propaganda while there. Thing I was most interested in was that the thermometer was dropping. (Only kiddin', Mr. Cohn!)

AND who was the first person I ran into? None other than our old friend, Gene Autry. He was leaving for Tucson later for locations on "A Little Spanish Town." Flies his own Beechcraft and rents four DC-3's for the rest of the company—never did ask about Champion, guess he goes by Pony Express! Gene was pretty worried about following his shooting schedule because the adobe hacienda they usually use down there (first seen in "Arizona" in '39, and given to Tucson as a museum) was practically destroyed by a windstorm a few days ago.

PTPOED into the portrait gallery where Ginger Rogers was having some color stills taken. She just finished "It Had To Be You" with Cornel Wilde and leaves this week for her Oregon ranch, the "48"—standing for Roger's Rogue River Ranch. Don Hartman stopped in to see her while we were there and told us that he's leaving for the blue grass state in a few weeks to do "The Return of October."

SIGN OF THE RAIN" was shooting on Stage 6—Susan Peters (paralyzed from the waist down in a hunting accident two years ago) plays a role that's almost identical to her own life. Alexander Knox is her co-star. She's got a little motor on her wheelchair so that she can really tear around the studio—and usually does! During a scene where the fog comes rolling in over theOregon cliffs we almost got lost in the haze—who knows, might've ended up in front of the camera! Chester Morris came huffing by muttering something about 'little monsters'—seems his kids were having a party and he decided to put on a dance for them, slipped on the hearth-stone, broke his leg, and will probably be on crutches for quite a while. He was on his way to the latest Blondie set so we tagged along. Arthur Lake and Penny Singleton are still the harassed, domestic pair in the 22nd of the series—Blondie's Anniversary.

ON TO the "Mating of Millie" where Evelyn Keyes and Glenn Ford were running through a scene with director Henry Levin. Ford plays a bus driver in this and a lot of the footage was shot on Wilshire Blvd, with a regular bus. Seems this caused no end of confusion with people waiting on corners that didn't realize it wasn't on the regular run—such language! Glenn told me that he and his wife, Eleanor Powell, are going to his home in Quebec in Sept., for a gathering of the Ford clan and also to be re-married on their 5th anniversary. Some fun!

NEXT, for a dash out to McCutcheon's ranch in the valley where they were laying out a jousting field for a medieval tournament in "The Black Arrow." It was the size of a football field with a large pavilion (for the paying guests) on one side. Janet Blair looked amazingly cool in her heavy satin costume—later found out she was wearing a bathing suit underneath. There was so much armor around—I won't mention persons—that some fool screamed for a can-open when his zipper stuck. Louis Hayward and George Macready were making ready to lunge at each other with 16 ft. lances—heard about the new studio that will be built in the valley—on the site they've used for location shots for 13 years—such pix as "Lost Horizon," "Mr. Deeds Goes To Town" and "It Happened One Night."

HAD to fly then—literally and figuratively—so bade a hearty farewell to Columbia, Hollywood & Vine and Mines Field—N. Y. here I come—flat-footed, google-eyed, and still on the beam—we hope!"

SETOA Raps U. K. Duty, Backs MPEA Stand

(Continued from Page 1)

imposition of the heavy duty on U. S. pix and the subsequent MPEA boycott on further film shipments to the U. K., the SETOA extended to the British CEA "our sympathy on the situation in which the action of the British government has placed them, and our thanks for the efforts which it and its members are expending in seeking the repeal of such unfair tax."

The resolution called attention to the fact that films have played an effective role in "education toward mutual understanding and co-opera-tion" between America and the U. K., and noted that U. S. theaters today are playing British pix on a wider scale than ever before and have further embarked on a campaign to assure them still wider distribution.

The resolution charges that the Labor Government acted "without consideration of the huge investment in negative costs by American companies" and contends that the policy adopted will cause irreparable dam-age to all branches of the motion picture industry, both in Great Brit-ain and America."

The policy, the resolution declares, "conceivably can lead to a pattern of high tariff revision which will create unemployment and lower standards of living in both countries."

Clue to a Hit! 3

"Loaded with suspense! Make a note to see it!"

-N.Y. DAILY NEWS

THE SCREEN'S UNPARALLELED ADVENTURE IN SUSPENSE!
(Continued from Page 1) become an important and necessary part of their business operation, according to the favorite attraction, has the time the sets have been installed.

It is pointed out that tele, a short time ago, would be considered an attraction for new customers as few spots were equipped with the new “device.” However, proprietors were fast realizing that tele was catching on and with the increase in production and delivery, it has now become a new method of competition.

A 25 to 30 percent business increase has been noted among the majority of cases in the New York City area, with installations that have climbed to 50 percent beyond the previous rate. However, this is considered normal.

Included in the situations canvassed are the following:

The Reeves Restaurant, a spacious establishment in the midst of the business world, is the only one of six taverns in a two-block area offering video. It reports an average increase of 40 percent within a short time.

The Central Bar & Grill, on 3rd Ave., well away from the business area, reports that Friday evenings is the “big night” and that video has increased week-end receipts “up to 40 percent.” Another East side spot revealed that bar business has nearly doubled since tele was installed and that on one occasion was forced to “close our doors due to overflow crowds.”

Brooklyn taverns described the new media as the “finest business builder for bars since Prohibition was prohibited.” Manager of a tavern in Nassau is looking forward with eagerness to the World Series if it is played in New York in anticipation of an overflow business.

Situations in Passaic and Elizabeth, N. J., disclose that their receipts have increased up to 300 percent, even when business in the same district was falling off.

Revealing the emphasis and importance placed on this new form of entertainment, Beverage Media, a trade journal, allotted a generous amount of space dealing with video as a drawing card. It cited several instances where tavern owners used the art of “showmanship” in announcing to the public forthcoming tele events.

More and more bar owners, noticing that receipts of tickets to other spots equipped with video are increasing sharply, plan to catch the boat while sets are at a minimum. The proprietors of spots sporting tele receiving sets feel that while initial costs run a trifle high, the investment is a sound one and will pay off.

**REVIEWS OF NEW FILMS**

**“Life With Father”**

with William Powell, Irene Dunne

118 Mins.

**BIG CONTESTER FOR FALL SEASON; EXPLOSIVE, HUMAN COMEDY; POWELL, DUNNE FINE.**

This big contender for Fall box office honors is not only one of the finer examples of film making in Technicolor but also has rock-riveted structure upon which rests a great deal of本期newspaper criticism. It is a splendid, tender comic souvenir of life in the daytime of 1880’s. The Day family was a collection of humanity living on Madison Ave. when the horse-car held sway. Chef d’oeuvre of this tribe was Father—Clarence. Not only does William Powell render this characterization to the hilt, he goes farther, grasps the sword-handle, draws it, waves it about. By virtue of this action Powell stands to become a bone of contention when that little guy who also has a sword is due to be relegated to the right individual.

Just two minutes short of a full two hours in running time, here we have unraveled in Michael Curtiz’ crafty direction a series of explosions. They detonate at intervals which reveal most attention to tact where the audience is concerned in timing their reactions in blasts of laughter.

Lindsay’s and Crouse’s tale of the Madison Ave. madcap is veteran on Broadway and other boards. Its renown is nationwide. From Oscar Serlin’s stage production, Powell and Dunne have added, to the original ballyhoo, a few touches around to it. That should, and no doubt will, spell grosses, big grosses, in every situation alphabetically listed in anybody’s gazetteer.

It is a top and shrewd casting of the support that considerably enhances Powell’s role. Irene Dunne as the mother of four carpet topped sons is convincing, amusing, fitting. Edmund Gwenn lends the dignity of the clergy to the boy, mercurial proceedings that emanate from Powell. ZaSu Pitts makes “Cousin Cora” register while Elizabeth Taylor is alternately kithenish, silly, romantic, as she is romantically involved with Clarence, Jr.—Jimmy Lydon. There is a complete assortment of maidervants troop in and out of the day home. One a day—at the Day’s.

In the period Father was supreme. He lorded it over his family, intruded on their daily lives, dictated family policy, had or got his finger in this or that, made known his feelings and thoughts on various and sundry matters.

But, it seems he was never baptized.

And that pseudo plan of the charge accountant.

First comes Miss Pitt’s visit with Miss Taylor. Powell is mightily perturbed, makes known his feelings but manages to eke certain enjoyment from their departure. Jimmy Lydon falls for Miss Taylor and between duets manages to embroil the family in the initial stages of what later turns up to be baptismal crisis.

Powell is adamant in his refusal to be baptized. Further conflict and bewilderment is created when Powell gives Lydon an old suit to be cut down. When Lydon is wearing it he is prevented from doing anything Father would do and this even includes letting Miss Taylor sit on his lap which he tries impudently.

Then Miss Dunne becomes delightfully aware of charge accounts. This involved, nonsensical money argument with Powell and she is off to make weird purchases, exertions of cash and such. Out of this Lydon and once again for a porcelain pig dog. Lydon and his brother, Martin Milner embark on a money making scheme wherein they sell patent medicine. Miss Dunne falls ill. The boys get rich from this, their product. She becomes sicker and death looms. Powell off-handedly promises to be baptized, to clear up the situation, and off he goes to the church or, as the day is well again and plans are made for Powell to be baptized at an uptown church where the Days are unknown.

The last few minutes are hectic, highly spiced with humorous touches. Dogs die from the patent medicine. Powell has to pay off, finally, due to Miss Dunne’s preparations. Powell and his family board a car. Local cop asks Powell, after giving him the time of the day, if he’s going to the office. “No, dammit! I’m going to be baptized!” And they ride off up Madison Ave.

CAST: William Powell, Irene Dunne, Elizabeth Taylor, Edmund Gwenn, ZaSu Pitts, Jimmy Lydon, Emma Dunn, Michael Osar, Elizabeth Risdon, Derek Scott, Johnny Catkins, Martin Milner, Heather Wilde, Monroe Blue, Mary Field, Ginger Evans, Clare Blanche, Frank Ellis.

CREDITS: Producer, Robert Buckner; Director, Michael Curtiss; Screenplay by Donald Ogden Stewart; From the play by Russell Crouse and Howard Lindsay, from Oscar Serlin’s stage production. Photographs, Powell-Murphy, Victor V. topkis, art director, Robert Huppi, film editor, George Amy; Sound, C. A. Riggs, set decoration, George J. Hopkins; Music, Max Steiner; Orchestrations, Murray Cutter; Musical Director, Leo F. Forsh link; Assistant Director, Elmer Lipwell.

DIRECTION, TOP: PHOTOGRAPHY, Fine.

**Carolina Carrier Will Build Pin Warehouse**

Charlotte, N. C. — The Carolina Film Service Co., headed by John Vickers, announces the erection of a film warehouse inspecting and shipping building at the corner of Commerce and White Streets, to be completed in 90 days.

**“Louisiana” Bows Oct. 7 With Shreveport Bally**

West Coast Review of THE FILM DAILY Hollywood – World premiere of “Louisiana,” Monogram biographical film starring Gov. Jimmie Davis, has been set for Oct. 7 at the Strand Theater in Shreveport, with local Junior Chamber of Commerce in charge of state-wide campaign on the opening.

**ST. JOHN, BOB LOOK FOR END OF TAX IMPASSE**

(CONTINUED FROM PAGE 1) were en route via the liner Queen Elizabeth when the news broke. And now that they have been aghast of the situation, which they discuss, they believe that Anglo-American relations will improve.

As production advisor to JAR, St. John advises affiliated producers regarding showmanship. “An American born, St. John is familiar with U.S. attitudes although he has spent about 20 years in the U.K., first with Paramount’s circuit, and then later as assistant to John Davis, joint managing director of the Odeon circuit, and produced up to JAR’s right bow, St. John was made production co-ordinator of all Rank production. St. John goes to New York to make a film for U-T’s production chief William Goetz on the reciprocal talent deal of the two companies. We shall be in contact here. St. John will also make a first-hand study of American attitudes regarding British films as someone who has seen all, we don’t write stories for stars, we work th’ other way round. The play is the thing.”

St. John is not only the managing director of the Gainsborough Studios, but he also heads his own production outfit at the Riverside Studios at Islington. He and his wife, who were married in “The Seventh Veil,” the same team recently did the screenplay of “The Smugglers.” And though they are not now under a contract with the first film, they are still under one to the States, the Boxes are put in all the time they can preparing the American version of the British flick, “Bus.” Technicolor history-romance, budgeted at $1,000,000, and scheduled for the megaphone early next year.

Box revealed that full scale re- Productions of the Nina, Pinta and Santa Maria are being built in the Barbados under the supervision of Capt. Robert Clark, RNR.

Box supervises 12 features a year, at an average budget of $175,000 per film. At the moment three pictures are in production at the studios; two are on location; five more in preparation. Because of such a heavy schedule, he and his wife must return to England soon, sailing Sept. 3, on the liner Queen Elizabeth. St. John and his wife will follow a fortnight, later, accompanied by Jock Lawrence, voep of JARO, and Bill Goetz.

**Turner in Buffalo**

Buffalo—Terry Turner, RKO director of Exploitation, supervised another Mock Trial here last night in connection with a showing of the Empire of England of “The Long Night.”
**REVIEW OF NEW FILMS**

**STORK BITES MAN**

With Jackie Cooper, Gene Roberts,
Carl Whernsby, Louis Calhern, Mildred Natwick, Jack O'Connell.

**LIGHTWEIGHT, IMAGINATIVE YARN OF YOUNG PARENTHOOD: HAS ITS MOMENTS.**

Fatherhood, particularly the brand new, young variety is yet again made to serve as basis for the hectic comedy that thrives herein. In this latter case prominent weight is given to the script, which is injected into the script to lift it into the novelty bracket. A stork is assigned to handle a case from the very outset and is invisible only to the prospective male parent. In this case he's Jackie Cooper, recently a soldier. As manager of an apartment house Cooper is given a hectic time turning down applicants. Mouse rule is no pets, peddlers, no kids. Cooper faces the dilemma. The rules also apply to himself. His problem takes shape in the realistic form of being a tenant in the house himself.

The situation builds up with a salesman for a baby furnishings store intruding in the proceedings. Emory Parnell, owner of the apartment, goes to the scene for several months. Miss Roberts' mother, Sarah Selby comes to be with her daughter while Cooper takes lessons in parenthood. Warned in advance by the invisible stork, Cooper owns up when he is selected Father of the Year. Parnell throws them all out. Cooper launches a campaign to embassies, factories, finding himself without telephone, laundry, elevator, heat and maid services. City officials and the local bank also join in. Parnell reluctantly gives in. Cooper has his baby, gets his apartment back, is hired. The stork takes off and menacingly warns the audience it might unexpectedly swoop in on any one of them. Yarn as directed by Cyril Endfield generates many home-spun laughs and is easy to take.

CAST: Jackie Cooper, Gene Roberts, Gus Schilling, Emory Parnell, Stanley Young, Sarah Selby.

CRIBITS: Producers, Buddy Rogers, Ralph Farnsworth. From the novel of the same name by Harry Endfield, Harold Green; Based on an original story by Charles Cohn and M. S. Freid Freiheit. Photographed by Vincent Farrar; Film Editor, John O'Loughlin; Assistant Director, Daily Moore; Production manager, Bob Becht.

**ARCTIC ARTIFACT**

**Paramount** 11 Mins. **Interesting**

A Swedish craftsman shows how he makes fancy hunting knives from reindeer horns; Mrs. Russell Muller shows off her paintings on stainless steel; the McGinty Brothers in Florida; Ossie Davis, the young Negro actor, is in his first time off aircraft design to putter with jet propelled, miniature racing cars. Definitely Unusual Occupations, and diverting entertainment.

**Smoother Sailing**

**Paramount** 20 Mins. **Entertaining**

Wherein Alice Tyrell, Paul Lees, Patty Thomas, Frank Ferguson and Russell Hicks combine to set the stage for the pattern items in which aspiring singers, musicians, dancers at length get their big chance to do their stuff. All is booked and are a general success. Lightweight, easy to take. Technicolor.

**FSC Has Three Offices**

**In Latin-American Territory**

With departure for Buenos Aires late this month of Carlos Jimenez, former UP correspondent, Foreign exchange will, shortly, have in operation three branches to handle distribution in Cuba and South America. In addition to Jimenez, H. Alban-Matanza, president of FSC, disclosed he has appointed Nestor Lao, FSC rep. in Havana and Alfonso Morlet to handle FSC product in Mexico City. He also reported arrangements have been made with Dr. T. Alvarez de Alia to serve for the West coast and some South American territory including Peru, Ecuador, Bolivia. Headquarters will be in Mexico City.

FSC is distributing now ABC-Pathé product, an Andre Algaray number, "Kati." Also included are nine Italian, eight British, four French films in addition to "African Vengeance," company's own production shot by Alejandro Sux, Argentinian producer-director.

**Minn. Amusement Co.**

**Convention Aug. 27-28**

Minneapolis — Minnesota Amusement Co. will hold its annual convention in Minneapolis Aug. 27-28 at the Hotel Nicollet, according to President Harry B. French. Some 110 theater managers and New York office representatives will attend the two-day convention to discuss box office and operating problems of MACO.

**Dan Fisher to Hollywood**

Producer Dan Fisher is leaving for his Hollywood branch office to make a personal visit with author and director, Alfred Green, for a discussion on the filming of his father's book, "The Life of Fredric Remington." While he is out there, he will also negotiate with Claude Binyon regarding production for a play which is currently in its embryonic stage. Fisher will premiere the play in Los Angeles in October and will bring it East following a road tour.

**NEW POSTS**

HARRY SPENCER, manager, Allen, Akron, O.
SAM WEISS, universal salesman, Cleveland.
JAMES SKILLIN, doormen, Low's Pool, Hartford, Conn.
JAMES C. CRICKETT, salesman, Key Exchange, Atlanta.
JACK HENDRICK CRAIG, PRC salesman, Oklahoma City.
EDWARD WILLIAM GAVIN, PRC salesman, Milwaukee.
A. J. EDWIN LYNN, PRC assistant booker, Okla.
EDWARD WILLIAM GAVIN, PRC salesman, Milwaukee.

London (By Air Mail)—BBC—Kalke projects its new "21" projectors in Canada before the end of the year, it is disclosed by E. F. Lyons, managing director, who has recently returned from a Dominion. Eventually, he said, Odeon of Canada will use about 200 of the machines.

Lyons said that the Canadian market is not a "cheap one" and is out for quality, not price. "We cannot compete with American equipment in Canada or the States," he said, "because of our much higher prices, but claim that they have nothing comparable to the "21."

Lyons stated that two of the new projectors have been sent to Toronto and that 12 more are on the way. Installation details are expected to be made by next month.

Gallup Sees Poll as Boon To Creative Artists

Declaring that it was "nonsense" to say that television threatened to present a threat to the creative artist, Mr. Parnell, president of the Television Society, yesterday said that the "greatest boon creative people have ever had.

"For a few dollars, we can experiment with any idea," Gallup said. "It is not necessary to risk large amounts of money on unknowns, and that is why it is possible to give the unknown an opportunity."

Gallup introduced a new technique, known as the Impact method of testing advertising, which enables an organization to pre-test its ads.

**Parole 5 Convicted In '44 Pix Shakedown**

Washington Bureau of THE FILM DAILY

Washington: Five men sent to prison in 1944 for "shakedown" of the film industry amounting to $1,000,000 have been paroled. They were convicted for "conspiring to interfere with trade or commerce by violence and coercion."

Department of Justice stated the prisoners received paroles last week, which became effective yesterday. Three were imprisoned in Leavenworth, the other two in Terre Haute and Springfield, Mo.

Paroles include: Louis Campagna, Charles De Lucia, George, Frank Maritote, Philip D'Andrea. They served one-third of their sentences before their prison records were "sacred."

**Suttle Leads U-I Drive**

U-I, the studio exchange, headed by L. George deWade, has forged into the lead on the basis of the 10th week standings in the company's recent "Nate J. Blumberg—J. Arthur Rank Good Business Sales Drive," according to reports reaching the home office.
Norwegian Film Tax Deadlock Unbroken

Stockholm (By Air Mail)—A report from Oslo indicates that there is no immediate solution in sight for the Norwegian film tax deadlock as the country begins its tenth consecutive month without a picture in production. The News Journal was forced to discontinue releases last week for “economic reasons.”

The Norwegian Government has directed that 500,000 crowns (about $167,000) be placed at the disposal of the Norwegian film industry. First production is said to be in work. A special supervisory committee will be appointed soon.

Seek Harrisburg Vote Of Sunday Show Issue

Harrisburg, Pa.—Petitions to place a Sunday movie referendum on Harrisburg’s ballot at the coming November election has already been circulated, it was announced by E. G. Wallatson, manager of the Acorn Theatre, chairman of the committee of local theatermen. Meanwhile, groundwork for a program designed to defeat the proposal is being laid by the United Churches of Greater Harrisburg and Dauphin County.

All theater operators will take names of qualified voters of Harrisburg who want to sign the petitions, said Wallatson. “Regardless of political conclusions” of would-be compliers with the laws pertaining to local option referenda, the actual petitions will be taken to each signers’ legal voting address for signature.

The unusual method for obtaining signatures resulted after the question was not placed before the voters in 1945 because the petitions contained, among other things, “signatures that were questionable and signatures of persons not of voting age,” according to churchmen.

Siam Airmen to See M-G-M 16MM Product

Loew’s Int’l has signed a contract to supply 16mm M-G-M product to the Royal Siamese Air Force, it was announced by Morton A. Spring, vicepresident.

Company also has commitments to supply films in narrow gauge to the U. S. Army overseas. The British, Australian, Peruvian and Chilean armies.

SETO Resolution on U. K. Duty

(Continued from Page 1)

paying British made pictures on a wider scale than at any time in history, and further

and

promoting a campaign on a packed list to give pictures an even wider distribution in this
country; but

WHEREAS the British Government, without consideration of the huge investment in

Artificial Color Films and Motion Picture companies, without consideration of the educational and

entrepreneurial values thereof to the British public thereof, and without consideration

of the blow which this will deal English motion picture theaters and producers who

cannot produce enough quality pictures to fill their theaters, have exacted a

sum that is not only unjust, but inarterial, but which will

cause irrevocable damages to all branches of the motion picture industry, both in

Great Britain and America, and which conceivably can lead to a pattern of high

prices which will create unemployment and lower standards of living in both countries;

therefore, we resolve

That therefore, we resolve

March 8, 1947

Schwartz Names Groth To Head Ohio Division

(Continued from Page 1)

Berlin, Germany, to take effect September 1, 1947.

The announcement was made by A. C. Deutscher, whose appointment was announced at the time.

The appointment is in line with the "Standard" policy of appointing the best available talent to key posts in the company's foreign operations.

Industry Toppers Join Weitman's "Stars" Com.

Robert M. Weitman, chairman of the producing company of the 14th annual "Night of Stars," to be held at the Madison Square Garden, Nov. 17, yesterday announced that industry leaders have accepted his invitation to serve with him.


Proceeds of the benefit performance will go to the United Jewish Appeal.

Alliance in Coast Deal

Chicago—P. J. Dee and S. J. Gregory, president and vice-president, respectively, of the Alliance Film Distributing Co., have organized a new company to promote the sale of "Happy" Bell to Launch Indie Booking Service

Charlotte, N. C.—A. W. ("Happy") Bell, Metro booker, is resigning as of Sept. 1, and will open on his own account with the Southern Independent Booking Service. Bell has been with M-G-M for 10 years.

RKO Quarter, Half Net Is Under '46

(Continued from Page 1)

on 3,294,919 shares of common stock outstanding, amounting to the end of the period.

The figure compares with 3,205,396 for the same period in 1945, a 16 per cent decrease. In 1946 was equal to 84 cents per share on 3,818,422 shares of common stock.

For the first half of 1947 consolidated net profit of the company was $5,107,347, equivalent to $1.30 per share on same number of common shares listed above. This comparison with $6,881,952 for the same period in 1945, equivalent to $1.80 per common share of stock on 3,818,422 shares.

“Father” in Two Boston Spots at Upped Prices

Boston—WB’s “Life With Father” will open here in two spots on Aug. 20 for an indefinite run. The picture will be shown at the Esquire Theater in uptown Boston and at the Modern Theater in the shopping section.

Prices for both houses will be 90 cents for matinees and $1.25 for evenings, on a continuous-run policy without reserved seats. At the Modern, which has not had a roadshow engagement for many years, Henry Kalis, manager, is handling the engagement. At the Esquire, which has had three successful reserved-seat roadshows within the past year and a half, including “Henry V” which ran 36 weeks, “The Best Years,” which played 21 weeks, and “Carnegie Hall,” which lasted seven weeks, the house will be handled by Mario Poto, assistant at the Fenway Theater, under the supervision of Arthur Morton, manager of the Fenway.

The picture is expected to remain at both houses for at least 10 weeks. The Esquire has been dark since the closing of “Carnegie Hall” early in August. The Modernual “Life With Father” has been in a subsequent run policy for some time.

FC Negotiating for Twin Cities Franchise

(Continued from Page 1)

of its product. The Minneapolis and Des Moines franchises are among the few remaining, FC having bought up 99 per cent of its domestic outlets in the past two years.
Eagle-Lion Takes Over 31 Exchanges; Thomas to Turn Indie, Make 10 for E-L

Eagle-Lion has taken over the 31 exchanges and all distribution facilities of Producers Releasing Corp., it was announced over the weekend by Robert W. Purcell, chairman of the board of Pathé Industries.

Simultaneously, Purcell announced the resignation of Harry Thomas as PRC president. Under terms of the Thomas withdrawal, he will independently produce a minimum of 10 pictures under the trade name Mutual Films, to be released by E-L. (The Purcell announcement was

SRO's Sales Setup Now in 4 Divisions

SRO's domestic sales setup, hereafter divided into several areas, will be consolidated into four sales divisions effective immediately, it was announced in New York.

The new sales plan was a result of recent conferences in Hollywood between David O. Selznick, Neil Agnew, SRO president; and Milton Kassel, vice-president in charge of

Bolivia Cuts Pix Imports In View of S Shortage

Washington Bureau of THE FILM DAILY

Washington—Although no official word was reported here from U. S. officials in La Paz, Bolivia, great concern was expressed in both trade and Government officials over rumors

Eagle-Lion Seeking 50% Wanger Prods.? West Coast Bureau, THE FILM DAILY

Hollywood—No comment was available Friday on a report that Eagle-Lion is making a deal for a 50 per cent interest in Walter Wanger Productions, with Wanger to make top budget pictures for E-L release.

Ticket Taxes Unjust—Lee

Challenges Classification of Pix as "Non-essential"

Miami—Singing out of film theaters for a state or municipal admission tax is a "misconception of justice which arises from a misconception of the place which the motion picture performs in human life," Claude Lee, Paramount public relations director, told the SETO convention here. Lee spoke at the conclude's concluding dinner.

"This discriminatory tax burden often results from the thoughtlessness on the part of well-meaning"

10 Detroit Theaters Test Dual Revivals

Detroit—All-out experiment with a dual bill revival policy as the salvation of indie houses is to be undertaken by a co-op promotional cam-

SIMPP Opposes U. K. "Freeze" More Ruinous Than Duty, Says Nelson

Hughes Named Ass't to Jack UA SE District

John Hughes has been appointed assistant to Fred M. Jack, Southern district manager of UA, it was announced at the week-end by J. J. Unger, general sales manager.

Hughes joined the company in 1937. He worked in the contract de-

West Coast Bureau of THE FILM DAILY

Hollywood—Twenty-six U. S. indie producers, members of the SIMPP, "while they strenuously oppose the imposition of the (U. K.) ad valorem tax upon one selected industry, nevertheless feel that it will be even more ruinous for a hastily devised substitute measure for freezing funds from American pictures now in England to be put into effect," Don-

British Delegation Assured of Having Film Tax Situation on Loan Parley Agenda; MPAA Receives BFPA Invite, U. K. Prods. Admit no Definite Proposals

London, New York and Washington were in agreement at the week-end, not on a solution of the Anglo-American film impasse, but rather on the fact that the situation was now entirely out of the industry's hands, resting strictly with the Government.

With this conviction firmly held—and it was on both sides of the Atlantic—all eyes turned today to Washington where Anglo-American conversations on liberalization of the

France Looms as Next To Curb Pix Imports

Washington Bureau of THE FILM DAILY

Washington—Next major trouble spot looming on the world map is the American pix industry appears to be Paris, where the shortage of dollars is so serious that within the next month drastic steps to curb imports from the U. S. are expected. State Department and MPAA officials admitted Friday that they have no definite word as to what may be expected, but that they are greatly concerned.

Whether France would try to follow in the footsteps of the British

Paramount Revives Brown, Boff $100,000 Suit

Paramount revived its old $100,000 recovery action against George Brown, convicted former president of the IATSE, and Willie Boff, his former personal representative, in the New York Federal Court on Friday.

Paramount moved for summary judgment against both defendants

U. K. Clarifies Tax: Each Print Imported Pays 75%

London (Via Cable) — Regarding queries of American independent distributors on the status of additional prints imported here, the answer is:

Metro Defers British Production to Spring

London (By Cable) — Metro has shelved its British production program until next Spring, it was disclosed here Friday by Ben Goetz.

Goetz explained that the decision resulted from the fact that Deborah Kerr has a date with Dick Storck and that Spencer Tracy and Greer Garson are committed to Hollywood pix until that time. Meanwhile, the studio will be occupied by indie producers.
Monday, August 18, 1947

3rd District IA Seeking Six Hour-Six Day Week

Boston—A meeting of all IATSE locals in the Third District was held yesterday in the Hotel Bradford at which it was reported negotiations for new wage-hour pact for the coming year were discussed. Soong is a six-day week of six hours a day is the lead of the present seven-day week of seven hours a day. Fred Newcomb, secretary-treasurer of the Third District, was in charge of the meeting which was preceded by James J. Brennan, International vice-president.

A general meeting of the IA board will be held today in the Copley Plaza. It is expected Richard A. Walsh, IA proxy, will be on hand.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Rockefeller Center

CARL MYRNA SHILOH GRANT LOY TEMPLE

THE BACHELOR and THE BOBBY-QUE

An RKO Radio Picture

SPECTACULAR STAGE PRESENTATION

PASSENGER

DANNY KAYE, VIRGINIA MAYO and the Golddin Girls in

THE SECRET LIFE of WILTON MITFY

IN TECHNICOLOR

COOL ASTOR

on screen: W. HOLDEN JOAN CAULFIELD DEAR RUTH

in person: HENRY YOUNGMAN HENRY "RED" ALLEN & BAND

ERNEST BARD

BING CROSBY JOAN CAULFIELD BARNEY FITZGERALD

"WALTZ OF THE VAMPIRE" FROM "CRIMSON MIST"

SUGAR CANEY IN PRISON

ON THE COVER: PAM CARRERA in "GAMBLING DISTANCE"...JUDY DARTON in "THE SCARECROW"

ON LUNCH: LUCY TAYLOR, "HEAVENLY ANGELS"

ON TUESDAY: PHYLLIS LINDEN, "SOMEWHERE IN THE CITY"

ON WEDNESDAY: ELIZABETH BEER, "LOVE, LUST & LEISURE"

ON THURSDAY: DORIS DAY, "NIGHT OF THE CIRCUS"

ON FRIDAY: DOROTHY DANDRIDGE, "BANJO WILLIE"

ON SATURDAY: ANN SUTHERLAND, "THE LADY FROM TALLAHASSEE"

ON SUNDAY: S. R. DOUGLASS, "THE STORY OF GUS MULHOLLAND"

ON MONDAY: ZEENA ALEXANDER, "DEATH OF A SCENICIST"

ON TUESDAY: PEARL E. KENNEDY, "MURPHY"

ON WEDNESDAY: E. L. ROBERTS, "THE DEATH OF WALTER PAUL COMMACK"

ON THURSDAY: ROBERT L. WARD, "THE SCARLET LADY"

ON FRIDAY: DOROTHY VERNON, "THE FUGITIVE"

ON SATURDAY: VERA JIMBRELL, "THE LADY WITH THE PEARLS"

ON SUNDAY: CLAYTON ACKER, "THE CHIEF"

ON MONDAY: EDWARD S. ROBERTS, "THE FLOOD"

ON TUESDAY: GEORGE B. WILKES, "THE LADY"
Motion Picture Herald acclaims MIRACLE ON 34th STREET a box-office champion! Winner of Boxoffice Magazine Blue Ribbon Award! Maureen O'Hara, John Payne, Edmund Gwenn. I WONDER WHO'S KISSING HER NOW 4th Week Chicago—New York, holdovers, moveovers everywhere! June Haver, Mark Stevens—Technicolor.

Trade press critics this week will see two of 20th's great new attractions—MOTHER WORE TIGHTS starring Betty Grable with Dan Dailey—Technicolor too!... and KISS OF DEATH starring Victor Mature, Brian Donlevy and Coleen Gray. ("This One Was Written With A Machine Gun," Says Walter Winchell). Read the reviews next week!

Tax Raises Freedom Issue, Asserts Howe

An issue even more important than the future of Britain's economy or the future of the American film industry has been raised by the British 75 per cent duty and the refusal of U. S. producers to ship any more films to England, declared Quincy Howe, president of the National Board of Review.

"It has raised the whole question of free communication among free people," Howe said.

Howe continued, "The American and British governments, the American and British motion picture industries, must show statesmanship of the highest order. Iron curtains separating East and West are bad enough. We cannot afford to have other curtains go down on American motion pictures in Great Britain or on British motion pictures in the U. S."

Comparing the British tax move with the kind of taxation usually associated with luxury items, Richard Griffith, executive director of the NBR, stated he did not think they should be placed in that category. Their continued and increasing international exchange is a necessity to a free and peaceful world," Griffith said.

Williamson Australian Interests to Kerridge?

Sydney (By Air Mail) — Robert Kerridge, J. Arthur Rank's New Zealand theater partner, refused to confirm or deny current reports here that he had acquired the J. C. Williamson interests in Australia. Kerridge acquired the Williamson N. Z. holdings some time ago.

Kerridge is expected to return here shortly, and indications are he will be in a position to make a statement at that time.

RKO Takes Swedish "Torment" for Latin

RKO will distribute the prize-winning Swedish film, "Torment," throughout the Latin-American territory, Phil Reisman, vice-president and foreign distribution chief, announced. Production includes among its stars Alf Kjellin, recently signed to a contract by David O. Selznick, and Mai Zetterling, who was similarly pacted by J. Arthur Rank.

Monady Morning Report

• • PHIL M. HEARS that a smart industry plans to make a deal—if he can—with the Tucker Automobile Co., to "road show" the new Tucker car.... And why not?.... If the $48,000 "take" for one week at the New York Museum of Science and Industry is accurate, you'll soon find agents booking the car at 10 per cent.... Looks like it would pay dealers in a metropolitan city to exhibit instead of sell.... At any rate, the oracle remarked. "It's a new show business," can say that again.... Remember, what can be done in a museum can be done in a theater....

• • • WITH THE IMPORTANCE of U. S. re-issues in the British market underscored—to put it mildly—by the suspension of Hollywood film shipments, the attention and patronage attracted by UA's re-issue of the 1923 "Nanook of the North" is something to mull over.... UA, which acquired foreign distribution rights to the pic, made by Robert F. Flaherty, several months ago.... Pic went into the de luxe London Pavilion where it has ticked (1) the heat and humidity and (2) the anti-American slant of the London critics.... And not only have the reviewers piled on the laudatory adjectives, but feature writers have de- voted considerable attention to the pic.... Indeed, such a stir has "Nanook" created that Prime Minister Clement Attlee phoned David Coplon, UA's managing director, for a pint for a private screening!.... It's little wonder that UA's foreign department, on the strength of the London "world premiere," is rushing prints to the four corners of the globe, not only in English, but in Spanish, Portuguese, etc., etc., etc.

P.S. The only thing that's been added to "Nanook" is a commentary

• • • PARAMOUNT, with a record advertising and promotional budget allocated for Cecil B. De Mille's "Unconquered," has a many-colored campaign, but it was left for D. John Phillips, Para, publicist, to come up with a salty promotional gimmick counting just a penny!.... It's simple Paramount calling card imprinted with the name, C. Unconquered..... Let anyone not in film bit receive one of the postcards via receptionist or secretary, and it's a hundred to one he's going to ask aloud, "Who's C. Unconquered?".... Which is, of course, the gimmick's object!.... By this time, undoubtedly you'll have sensed what D. John and Para, are up to!.... And all for a penny!....

• • • METRO WILL PLACE the hittest ad budget in five years behind "Green Dolphin Street".... Pic, produced by Carey Wilson and directed by Victor Saville, is slated for the same type of presentation accorded GWTW. .... Didja know that Marathon's "Close-up" will be wholly shot in New York, with an October start planned? ....

• • • John Vickers' new Carolin Film Service plant in Charlotte, N. C., will handle physical distribution for SBO in the two Carolinas. .... The ITO of Ohio has come thru with something new in the field of exhibitor public relations.... Its recent convention was covered by a staff reporter of the important Catholic Chronicle of Toledo, which has a state-wide circulation.... Credit the idea to Leo Jones, Upper Sandusky, O., exhibi.... In its first 20 key-city openings, which include Tuesday, Wednesday and Thursday of last week, "Red Talisman," Eagle-Lion's outdoor spectacular, set new house records for the past 18 months in 27 situations, and in the other three openings came within a photo finish of the existing house record....

• • • FAMOUS INDUSTRY SAYINGS: "It can't be much of a picture; they don't seem to be advertising it"....

PRC Absorbed by E-L; Harry Thomas Resigns

(Continued from Page 1)

stated Thursday that PRC's going to be absorbed by E-L; fashionsong the consolidation move by Pathe and the resignation of Thomas, Decision was made to go on as formed following conferences in Hollywood between E-L proxy Arthur Krim, production chief Bryan E. Foy, and T. W. Schwallberg, sales chief.)

Krim, in his statement, expressed appreciation for Thomas' contribution to PRC's progress, adding that the realignment was prompted by the rapid expansion of E-L. Henceforth, the PRC name will be retained solely as a production trademark for lower-budgeted productions.

Schwallberg is now reportedly revamping his sales organization with a view toward three sectional divisions, Harold Dunn, formerly PRC's acting sales chief, will assist Schwallberg, with Del Goodman and L. E. Pick, and apparently slated for division manager posts.

In preparation for increased promotion of E-L product, Jerry Pick, E-L's assistant production chief, will assume duties of Pickman's position as publicity manager.

Sam Israel remains as studio publicity chief, Hal Danzon heads advertising, and Arthur Jeffrey tops the exploitation department.

Eagle-Lion ad, publicity and exploitation departments moved to the 12th floor of 1500 Broadway over the week-end, thereby enabling the company's contract and sales departments to consolidate on the building's 15th deck.

St. Louis House Collapses

St. Louis—Three liners and two women pedestrians were injured this morning when a wall and part of the roof of the Senate Theater in Springfield, Ill., collapsed falling into an alley. The cause of the mishap was not immediately determined. It is feared two of the injured may not recover. The theater was not operating at the time of the accident.

SICK LIST

MRS. PATRICIA A. SLEE, wife of M-G-M's Chicago Pab. Rep., is in Passa vant Hospital there for major surgery.
10 Detroit Theaters Test Dual Revivals

(Continued from Page 1)

A number of small circuits here, opening Wednesday, also include two to three theaters each from the Midwest, Broder Bros., Kraus, and Kriester Circuits—the latter two booked by General Theater Service.

Opening bill is the combination of "Kitt Carson" and "The Last of the Mohicans," which recently did well at the Palms-State Theater, and has been bought by the 10 houses of the four circuits for a second run from PRC.

Deal is unusual in several respects, including the fact that these circuits are figuring in the second run setup for the first time, aside from exceptional exploitation of pix which failed to get the usual first and second run bookings. Factors which made it possible for these indies to have a crack at the pictures are said partially an indirect result of changing-industry practice resulting from the recent anti-trust decree. However, the reluctance of many subsequent-run houses to play re-issues upon a percentage basis may also have been a factor in making the present deal possible.

Pictures will be booked day and date for a full week, in place of the normal two to three changes a week in the houses co-operating. The campaign will open with an expensive newspaper campaign using large ads, said to cost around $2,000 a week—"one of the biggest campaigns ever put on here by subsequent-runs."

The PRC combination is to be followed by three other combinations of re-issues from other companies, which will give the whole idea a month's workout.

Samuel K. SHERMAN, PRC booker, Atlanta.
WALTER R. MILLIKEN, manager, New Center Theater, Centerville, Md.
G. EARL SMITH, owner, Ritz, Wilmington, Del.
GEORGE KULOFF, assistant manager, Queen, Wilmington, Del.
CHARLES SCHMITT, assistant manager, Grand, Wilmington, Del.
DOUGLAS J. J. JOHNSON, manager of the Panama office, Western Electric Company (Caribbeans).
LOUIS BERNKAN, PRC salesman, Los Angeles.
FOREST H. SWIGER, PRC salesman, Oklahoma City.
JOSEPH BEAHEN, Columbia booker, Minneapolis.
GENE SPATZ, Universal booker, Minneapolis.
RODERICK MURPHY, 20th-Fox contract department, Minneapolis.
THURSTON WAYNER, manager, Telenews, Milwaukee.
HAROLD S. HUDSON and T. S. DARIOTIS, editors of Alliance Circuit's house organs, Chicago.
CHARLES E. SKINNER, television director, Fox, Inc., Detroit.
MICHAEL KENNEDY, manager, Colony, Detroit.
JOHN Panagassar, projectionist, Mabro, Chicago.
MURRAY B. HOWARD, from manager, Palace, South Norwalk, Conn., to manager, Art, Springfield, Mass.
CHUCK MOSES, publicity manager, Variety Club, Chicago.
HERBERT HENRY HORSTMANN, PRC office manager, Cleveland.
ROY EGMAN, Alliance city manager, Franklin, Ind.
H. ALLEN SMITH, editorial staff, Floriz, Inc., Detroit.
AL KLEIN, assistant manager, Circle, Dearborn, Mich.
HERMAN GARRISH, manager, Rialto, Detroit.
ARTHUR GRAHAM, manager, Mack Uptown, Detroit.
PETER TARABOR, manager, Camo, Detroit.
HOWARD WILLS, manager, Ace, Detroit.
JAMES F. SHARKEY, Jr., 20th-Fox booker, Detroit.
EDWARD C. SEGAL, Warner salesman, Boston.
DAVID SAGER, PRC student booker, Philadelphia.
LOUIS BERNKAN, PRC salesman, Los Angeles.
CHARLES KASELMAN, PRC salesman, Philadelphia.
OLIVER WILSON, sales manager, Detroit Screen Co., Chicago.
HARRY H. UNTERFORT, Syracuse district manager, Schine circuit.
HAROLD L. TILLS, S & M theaters city manager, Marshalltown, la.
M. E. PETERS, manager, West Bend Theater, West Bend, la.
RAYMOND C. LANGRITZ, manager, SKO Orpheum, Dubuque, la.
JACK W. HARDY, operator, Loop Theater, Detroit.
ROBERT COURTNEY, manager, Roxy theater, Delphi, Ind.
DINO TUBERIS, transferred from Alliance Theater headquarters to teenage manager, Vin-Cennes, Ind.
ROBERT DUNCAN, Star Theater, at Edinburg, Tex.
JAMES BENNETT, manager, National Theater.
LEE GOLDSMITH, formerly of the Universal News office in New York, to Cleveland U. I. office manager.

SRO's Sales Setup Now In 4 Divisions

(Continued from Page 1)

domestic and Canadian sales.
J. E. Fontaine will manage the Western division which will include the Boston, Buffalo, Washington, Philadelphia, Pittsburgh, Cleveland, Cincinnati, and Detroit sales territories.

Sam Horowitz will be in charge of the Central division which will comprise Chicago, Minneapolis, Des Moines, Kansas City and St. Louis.

Henry G. Krumm will head the South and Southwest division which will include Atlanta, Charlotte, New Orleans, Memphis, Dallas and Oklahoma City.

John T. Howard will manage the Western division which covers Los Angeles, San Francisco, Denver, Salt Lake City and Seattle.

In addition to the above setup, Kussel stated that two extra district managers and 12 additional sales reps, will be named soon.

Clifford Hawley is Dead

Philadelphia—Clifford B. Hawley, former First National Pictures pro, and later vice-president of the Bankers Securities Corp, died at his home here late last week. He was 88. Surviving are his wife, a son and three daughters.

Hughes Named Ass't to Jack in UA SE District

(Continued from Page 1)

a partment and later went to the playdate division as manager. Last year he was promoted to sales under Edward M. Schnitzer, Eastern and Canadian sales manager. In his new post Hughes will work out of Dallas.

Ladd would give his right arm to take Lamour from another guy in Paramounts "Wild Harvest"
**School for Danger**

with Jacqueline Nezar, Harry Reel

English Films 68 Mins.

INTERESTING DOCUMENTARY OFFERING; HAS REALISTIC TREATMENT, ACCLAIMED!

Handed in exceptionally skillful fashion, this British documentary produced by the B.A.F. proves itself a compelling offering. It tells the story of the activities of the FFI (French National Liberation Movement) in France in post-war Europe. The film is divided into sections, each dealing with a different aspect of the serious housing of the French Resistance movement. Continuity relies on the contributions of the FFI and the professional work which culminated in the Normandy invasion. It is played by non-professionals. Locales are generally the real thing.

Scene so deals with the mission of Capt. and Felix, code names of two British agents, male and female. Sent to contact the underground, they arrive in France by parachute after an intensive training program. On the scene they operate from a small building; tear gas and smoke grenades are explosive. They plan and execute a process of sabotage. There are brushes with the Gestapo and the German military. Due to their work, Capt. Felix is recalled to London for a verbal report. Before he can leave a bomber crew is shot down in the vicinity. Felix's final task is to get the men back to England. A Hudson is sent out. It lands, the crew but a host of French people are crueted in the middle of the night to move the aircraft. They respond and the ship takes off. Editing, photography, imagination are all top-notch.

CAST: Jacqueline Nezar, Harry Reel, E. Baird; members of the French Resistance.

CREDITS: Produced by the B.A.F. Film Unit; Director, E. Baird; Music, John Greenwood; Conducted by Max Matthiessen.

DIRECTION, Good. PHOTOGRAPHY, Good.

SOPEG-Exchange Wage Talks Off to Nov. 15

Having obtained three concessions, front office SOPEG members employed in the New York exchanges of Loew's, 20th-Fox, UA and Radio City have unambiguously won through their 20-man negotiating committee late Thursday night, to defer wage and working conditions until Oct. 15.

Management agreed 1) to enforce the maintenance shop agreement which means that three out of every four new employees must join the union; 2) to give union a week's notice in the event of a layoff, with the proviso that these employees laid off would be re-hired if any re-hiring takes place within six months; 3) to give promoted employees a 25 cent raise over their previous salary, or at least the minimum in the new classification.

Management also agreed that when it finally makes concessions Nov. 15, it will grant such wage increases and hour reductions that have been granted by exchanges elsewhere of the country. If wage increases are granted, they will be retroactive to Aug. 1.

Contracts will be signed sometime this week. Representing the local's membership of 105, were Otto Land, Peter Preller, Louis Hidalgo, Local 199, Guild delegate Paul Lubow, and

**Mechal of Crimple Creek**

with Allan Lane, Bobby Byna

Republic, 58 Mins.

STONGER STORY AND ACCENT ON ACTION PUT THIS ONE OUT IN FRONT OF AVERAGE WESTERN!

Monotony and static action given a little extra attention, it is evident in this latest detailing of the adventures of "Red Ryder." It is a well-rounded plot with plenty of action interspersed in the unfolding. As Westerns go, this one is several cuts above the routine offering. The accent is on action.

With the demise of the marshal of Crimple Creek, Lane is given the job. Rather, it is forced on him. At once he is in the thick of pitching and the task confronting him is dealing with Trevor Bardette, by the skull-duggery of death and Bardette against and soon wins up in jail. His wife and son arrive. Martha Wentworth, the Duchess, takes them in. William Self suggests a problem child with inclination for the criminal.

Meanwhile one gold ore-laden wagon after another is being hijacked. Ryder and young Blake are all over and about the place. Bardette breaks out of jail, sets his sons on lane and refuses to play by the rules. Ryder turns in his badge, goes in for pitting hay. R. G. Springsteen's direction is to the point, the dull moment is non-existent.

CAST: Allan Lane, Bobby Blake, Martha Wentworth, Trevor Bardette, Tom London, Roy Barcroft, Gene Stuhenholt, William Self, Helen Harron.

DIRECTION, Good. PHOTOGRAPHY, Very Good.

U. S. Pix Do Fine Biz

In Finland is Report

Washington Bureau of THE FILM DAILY Washington—An optimistic report on the future of American pix in Finland is given by Nathan D. Golden, Department of Commerce film consultant. New censorship laws have been issued in Finland, but in general they are not considered objectionable. Golden's report said:

American films accounted for 67.9 per cent of the pix shown in Helsinki during the five-month period ending on Jan. 3, 1947. "It is believed," the report said, "that U. S. motion pictures will continue to be favorably received by Finnish audiences and to enjoy the greatest popularity."

The 20-man negotiating committee, employing 105 PIX, was represented by: UA's Harry Buckley, 20th-Fox's Clarence Hill, Loew's Charles D. Harrop and Columbia's Henry Kaufman.

**Children's Trial**

(Documentary)

English Films 61 Mins.

SOCIOLOGICAL STUDY OF JUVENILE DELINQUENCY IN ENGLAND.

Hardly to be considered in the list of documentary features, a realistic insight into juvenile delinquency problems in English slum districts, more suitable for public school physical education, or for study of the sociology of childrens.

Produced by the Crown Film Unit it offers case histories of three youngsters. Two boys and a girl, adolescents, are shown to be the wayward product of environment. In one case, a boy, his parents are well off. He has a secret enough house but there is little parental love coming from his father and stepmother. The other, a pluggum from the slums is very poor, his father has abandoned him and he is generally in the streets. This leads to petty crime and after he is caught the narrative shows him reluctantly buckling down to the influences of an “approved school.” His early rebellion is understood by the headmaster. He runs off home and is deterred at his reception. He returns. Given a job to his liking he goes to see the light and lastly he is discharged to take his proper place in society.

The documentary treatment is lucid, realistic, gets down to fundamentals and tackles the problem at its source. Worth it is for its impact on consumption in the entertainment sense.

CREDITS: Produced by Crown Film Unit; Director, Basil Wright; Written by Jack Lee, Noel Dewson; Music, Clifton Forrester.

DIRECTION, GOOD. PHOTOGRAPHY, Good.

Press, Radio Reps. Back

From "Fathers" Premiere

New England's biggest world premiere event with ceremonies extending over three days, wound up Saturday when a special train carrying over 1,250 persons departed for and returned to New York, where the special "Fathers" world premiere, took place Thursday night at the Lakewood Theater.

The outstanding success of the event was summed up by Governor Horace A. Hildreth of Maine in bidding the special train goodbye on Friday, commenting on the campaign put on for "Life With Father," he said "If every line of business worked as hard and generated as much enthusiasm and cooperative participation as the film people do when putting out a campaign for a new picture, the wheels of American industry would be kept humming steadily and it would be a long time before the ideal of permanent national prosperity."

"Mitty" Gives Astor Record

Samuel Goldwyn's Danny Kaye star vehicle, "The Life of Walter Mitty," broke all previous house attendance records on its opening day at the Astor Theater. Previous record holder was another Kaye opus, "The Kid From Brooklyn."
SIMPP Opposes U. K. "Freeze" More Ruinous Than Duty, Says Nelson

(Continued from Page 1)

Loan agreement provisions will get under way.

Washington dispatches for day have maintained that the situation occurred by the British imposition of a 75 per cent duty on American films and the subsequent suspension of U. S. film shipments to the U. K. would play a part in the Washington discussions this week, it was not until Friday that London confirmed.

A spokesman for the British Treasury told the correspondent in London that it was "reasonable" to assume that the subject will be dealt with.

The United Kingdom delegation which left for Washington at the week-end is headed by Sir Wilfred Eady, customs chief, and includes experts of the Treasury, Board of Trade and the Foreign Office.

The delegations, dispatches said, plans to spend only several days in Washington, a hint that quick action was anticipated.

It was understood in London that the delegation will use the 75 per cent duty slapped on Hollywood films as a "bargaining weapon" in the discussions.

The general trade atmosphere in London and the U. S. end was wholly optimistic, dispatches to THE FILM DAILY said, with the CEA direct protest of the ad valorem duty considered giving a far better perspective of the situation in Britain than the hazy line adopted by the BPPA.

Meanwhile, in Washington and in New York it was announced Friday that the invitation from the BPFA for a meeting of the Joint Standing Advisory Committee had been received from Sir Henry French, director-general of the producers organization.

The MPAA press announcement said:

"Both the invitation and the statement issued by the Executive Council of BPPA, indicating various steps to be taken and the problems involved which are under consideration by BPPA members, are being transmitted to Erie Johnson, president of the Motion Picture Association, on the West Coast. He will doubtless wish to canvass his membership as to their reaction. Thereafter a meeting of MPAA directors may be required.

"Members of the board are scattered in different parts of the country at the present time and it is uncertain when the MPAA directors can be brought together.

"The fixing of the time, place and agenda for the proposed meeting of the Joint Standing Advisory Committee and British-American Committee would be a matter for future consideration."

The significance of the phraseology

M. Nelson, SIMPP president, has advised both the State Department and Treasury in Washington, while aligning itself with the MPAA in opposition to the confiscatory 75 per cent duty industry from among the National Advisory Council of International, is facing a battle, Nelson, who considers the MPAA's proposed alternative, a blocking of a part of the film dollars earned by American producers.

Nelson's reminisce was originally sent to the Secretary of State, and marked for the attention of Under Secretary Robert Lovett, A copy Friday was dispatched to Secretary of the Treasury John W. Snyder when it was learned that Snyder, chairman of the National Advisory Council of International Monetary and Financial Affairs, is considering Anglo-American deliberations on liberalizing the Loan provisions which were in play in London.

Gov't Conferences Asked

Nelson noted that he is the sole spokesman of the members of the SIMPP, and asked that a time be fixed by the Government officials for a conference on the British situation.

"The recent ad valorem tax on American films imported into England has singled out the motion picture industry by inflicting the taxes on American industries as the guinea pig for improving England's 'bargaining' position with the United States in the forthcoming financial discussion between them and the United States. It is felt that this is the first of other similar attacks to follow on other industries and by other countries if this one be successful.

"Reports are circulatring that certain segments of this industry have proposed a freezing of funds in England as a substitute for the ad valorem tax. The SIMPP, of which I am president, is composed of 26 of the recognized independent producers. The aggregate investment amount to a very substantial proportion of the entire industry.

"They certainly will be ruined by the impact of the ad valorem tax as soon as its effect is felt; however, they are in a position apart from that of the so-called major producers with respect to the export of a few films. Funds in lieu of such tax may have on their position and their very existence.

"Because their investment in American pictures now in England has been made on the assumption that the tax on American films will be continued, they are threatening to assume that the freezing of funds would be respected, these independent producers, while they strenuously oppose the imposition of the ad valorem tax upon one segment of industry, nevertheless feel that it will be even more ruinous for a hastily devised substitute measure for freezing the export of American pictures now in England to be put into effect.

"It is the determination of these independent producers who can only look to their Government for protection to rely on the State Department in all proceedings and negotiations having for their purpose substitution of any other measures in lieu of the ad valorem tax."

Paramount Revives Brown, Bioff $100,000 Suit

(Continued from Page 1)

with the motion returnable at the end of the month.

The company sued Bioff and Brown in 1941, charging that during the period between May, 1938, and January, 1938, Paramount, pursuant to a demand by the defendants and under duress, paid $100,000 for the defendants' own use and benefit.

was immediately apparent. Some observers noted that it was evident the MPAA had no intention of picking up the ball, despite the British effort to return it to the American "tie-up."

In London, Sir Henry admitted that the BPFA had no exact propositions formulated for submission to the American members of the committee but said that if the Americans accepted the British members will have

In view of the subject being taken over by Government experts, however, it is not expected in London that the Joint Committee will convene.

Ticket Levies Unjust
Lee Tells SETOA

(Continued from Page 1)

"When municipal and state officials are brought face to face with the facts they realize that after crediting the educational and informational areas are drawn periodically, then to be rather than to the amusement screen as essential, the local theater peddles to the public no greater proportion of non-essential than do 80 per cent of the percentage stores of its community — even if they insist on considering such available, no one can seriously say that this would be a non-essential, with which idea I thoroughly disagree.

Urges 'Educational' Program

"It is your problem, as owners of motion picture theaters," Lee continued, "to set aside the task of bringing these self-evident facts to the consciousness of your fellow-businessmen and civic leaders from whom you are supported, and should immediately get in touch with the officials of your municipality and state.

I am sure that fair minded men in Government will recognize your demand for fair treatment. You should attack the problem as an association and you should attack it as individuals."

20th-Fox, Anderson Settle

Chicago — Twentieth-Century-Fox has settled its suit here against the Anderson Theater Circuit involving an alleged unreported percentage receipt. Settlement negotiations are continuing between Fox and Paramount and RKO, final two distributors pressing charges.
Joint Confab on Duty
Slow Getting Started

(Continued from Page 1)

fully noted that the invitation itself stressed that there is no particular rush about the meeting.

MPAA President Eric Johnston has read the cable from MPAA’s London office late Friday, by telephone to his Spokane, Wash., home—

but he reserved comment. Although it was believed here that Johnston will support the idea of a top-level industry meeting, there was no indication that it will be rushed, that its agenda will be confined to the present problem or where it might be held. Neither was there any indication that the MPAA membership will be polled via the wires or mails, or in a special emergency meeting.

Snyder Hard on U. K. Deal

The center of the controversy has shifted this week to Washington, with the important decisions to be reached on a Governmental, rather than an industry level. The attitude of Treasury Secretary John Snyder will be more important this week than at any time in the past in British-American financial negotiations.

The Treasury chief is known not to be leniently disposed toward the present British government, and is expected to be far more difficult for the British to deal with than high State Department officials. The extent to which the proposed tax on pic imports can be used as a bargaining point by the British delegation depends largely on how stiff Snyder’s hand will be this week.

Wash, Post Hits British Prods.

In the meantime, the Washington Post has subjected another aspect of the British pic sitution. It pointed out editorially that one feature of the picture is the British producers “suggests an inability or unwillingness to appreciate the full extent of the sacrifice demanded from the British people as the price of emancipating themselves from dependence on foreign aid thinly disguised as loans.” That is the suggestion that, with cooperation from the government, in respect to building materials the British motion picture industry could in the space of a few years, increase the home supply of films and expand exports sufficiently to balance import of films.

“Even assuming that such is the case,” the Post editorial says, “any such program for immediate expansion of the industry in a fully protected home market would entail diversion of labor and materials from more essential domestic industries that are seriously handicapped by shortages of labor, fuel and raw materials for construction and manufacturing purposes."

That sort of thing is responsible in part for Britain’s plight. A country in Britain’s position cannot afford

WALT DISNEY is touring Alaska in preparation for a feature-length film he is planning on that territory. His idea is to treat Alaska in the same manner as he treated Latin America in “Saludos Amigos,” which presented a series of animated sketches of South American customs and animals. . . . Ben Hecht will do the play of Edmond Rostand’s play, “Cyrano de Bergerac” for Orson Welles. Pic will be released here by Twentieth-Fox, Sir Alexander Korda producing in England. . . . Latest biographical purchase has been announced by Twentieth-Fox which has bought the life of William S. Hart, and assigned it to Sol C. Siegel for production. . . . Understand Peter Lorre is negotiating to do a series of pic based on Agatha Christie’s French detective, Hercule Poirot . . . .

New castings in Leo McCrary’s “Good Sam” include: Jane Loring, Richard Ross, Ruth Brennan and Bobby Dolan. . . . U. S. currency, which has never before been photographed, will be shown on the screen in Eagle-Lion’s, “T-Man,” a semi-documentary dealing with the Treasury dept. . . . Cary Grant and Myrna Loy begin work in “Mr. Blandings Builds His Dream House” at RKO on Sept. 15. . . . Florence Bates moves over to Vanguard for a role in “Portrait of Jennie.” . . . Ruby Ticker, who produced “Life With Father” for Warners, will write the screen play and handle production chores on “Patent Applied For,” his first U-1 venture. . . . Nina H-wood’s midgets, who have worked on and off in pic, have banded together within the Screen Extra’s Guild and will act as stand-ins for children. . . . You’ll be seeing triple when U-1 brings to the screen “Three For The Money,” an unpublished original which they have just bought for Abbott and Costello. Lou will tripsters. . . . “That’s Life,” the Samuel Goldwyn production starring Danny Kaye and Virginia Mayo, has been dropped. . . . Jimmy Lloyd and Susan Reed are now additions to Columbia’s “Glamour Girl,” while Willard Parker gets the male lead in “The Wreck of the Hesperus” at the same lot. . . . Two United Artists producers, Seymour Nebenzal and Charles R. Rogers, will have the services of Maria Montez in three forthcoming pictures to be filmed in Technicolor. . . . Miss Montez will appear in “Queen of Hearts” for Nebenzal following “Atlantic,” and is also commended to Rogers for “The Scarlet Feather,” after which she will be active for Nebenzal again in an as yet unfilmed picture.

U. K. Clarifies Tax: Each Print Imported Pays 75% (Continued from Page 1)

“Master print or additional print would pay 75 per cent.”

Several indie distib., asked The FILM DAILY what the score was in a situation where an American film has been playing in England, and

Sam Weller, in Pickwick Papers, tells of an English genius who cut off his son’s head to cure him of the sniffs. He must have been an Attlee ancestor—Aubrey F. Myers, in a national Allied bulletin on the British film situation.

more prints have been requested, but that neither the master print nor the negative is in England. Ergo, the cable above.

Question also arose: “What is meant by 500 per cent ad valorem tax?” Available info: Since U. S. distib., can take out only 25 per cent of the net, according to the British tax edict, then the British distib., have the other 75 per cent, which is three times as much, or 300 per cent.

Frances Looms As Next To Curb Pix Imports

is unlikely, especially in view of the fact that French production suffered such a severe setback as a result of the war. It is doubtful that it could provide more than a handful of features for the nation’s showings. At the same time, Dept. officials said Friday our understanding with France does not in any way preclude the right of the French government to limit imports when the dollar situation becomes as serious as it now is. Any move to block conversion of current earnings—including film royalties—would violate the terms of the accord with Paris, however.

MPAA President Eric Johnston is reported to have discussed with the British mogul, J. Arthur Rank last month in London, pointing out that discriminatory action by Britain against our films might result in a pay-back to be followed by France and other countries.

If that happens, Johnston said, the British industry will suffer more than Hollywood, since Hollywood is in sound enough financial condition to ride out a long storm whereas the comparatively new British industry might face much more difficulty.

Watt Sees Aussie Trade Gaining via U. K. Tax Levy

Sydney (By Cable)—The Australian film industry is much more likely to be stimulated than checked by the U. K.’s imposition of heavy tax on imported films, it was offered by Harry Watt, British film director.

Watt said he thought the Hollywood decision to withhold its films from the United Kingdom market meant that Britain would draw its supplies from its own studios and from America. Any Wallace Watt believed, was the most advanced of all the Dominions in film making and Britain should be better able to shift a great spur to the growing industry.

589,205 Ill. Fire Loss

Chicago—John H. Craig, state fire marshal, reports 56 theater fires during the past 12 months in Illinois, with a total loss of $589,205.

67 Out of 110 Houses In Stockholm Dark

Stockholm (By Air Mail) — Mid-Summer survey of movie houses in Stockhom shows that more than half—67 out of 110—closed, with the remaining ones reporting very poor business.

An overall survey of theaters in Sweden, however, has shown that there are now 2,462 movie houses, an increase of 21 over 1946 and a jump of 413 from 1939’s pre-war high.
Universal to Proceed With Program as Planned

Back to Showmanship
...you don’t learn it overnight

By CHESTER B. BAIN

You’ve been reading and hearing a helluva lot about the urgent need for a renaissance of good, old-fashioned coat-off-and-sleeves-rolled-up showmanship. Well, here’s another two cents’ worth, hardly more original than the rest and, being honest about it, largely a reflection of what you sense as you swap notes or face-to-face nouns, verbs, adjectives, etc.

First, there’s general exhibitor agreement that exploitation, advertising and publicity should be hyped generally. And not for the good of the thing alone; the producer and the distributor also have sizeable stakes there. Thus, your average theaterman in the field is left slightly dizzy when, in the face of repeated distributor statements that exhibitors must now lend a couple of hands to self-ad after all, there is any rumor of curtailment of such activities by the companies, whether predicated on the British situation or some other development.

Bearing in mind the latter, this: Your average exhibitor is apt to regard upper bracket percentage terms as covering not only the actual cost of the picture but that of the pre-selling job done for him. And pre-selling is an elastic term, covering not only the spadework done months in advance by the distributor but the exploitation effort immediately preceding the engagement. You can argue the exhibitor is right or that he is

(Continued on Page 7)

Rodgers Sets Coast Meet for Aug. 30

M-G-M field sales managers and William F. Rodgers’ home office assistants will meet with the Metro-ville sales manager in a period conference at the Ambassador Hotel, Los Angeles, starting Aug. 30. Meeting will last six days.

Home office representatives to attend include Edwin W. Aaron and Edward M. Saunders, assistant general sales managers; William B. Zellner, head of short subject, reprints and importations; and Hender

(Continued on Page 7)

Bernstein to London For Tax Discussions

Sidney Bernstein, in Hollywood for the past several months setting up Transatlantic Pictures in association with Alfred Hitchcock, arrived from the Coast yesterday on route to England for discussions in connection with the British tax situation. Bernstein flies to London today.

Bernstein has been recognized as an expert on the British film market since 1942 when he was attached to the British Embassy in Washington and helped formulate plans for the unfreezing of blocked funds to U. S.

(Continued on Page 4)

St. Louis Okays Exhibs’ Merger Local Org. Also Endorses Fox Sales Plan

8 Majors Name Staups in Percentage Actions

Toledo, O. — Ellsworth L. Staup, Paul Staup and Capitol Theaters, Inc., are named as defendants in eight percentage fraud suits filed in Federal Court by Columbia, RKO, 20th-Fox, Warners, Loew’s, Para.

(Continued on Page 7)
COMING AND GOING

DOROTHY DAY, fan magazine contact for M-G-M, has returned from a 6-month visit to the studio.

H. M. RICHET, M-G-M exhibitor-public relations head, returned yesterday from Miami and Detroit.

CHARLES K. STEARN, Loew's assistant treasurer, got back from a 3-month vacation at Swann-Scott, Mass.

CHARLES DIETZ, M-G-M exhibitor in Detroit, is vacationing here.

BERNIE EVANS, M-G-M exhibitor with headquarters in Kansas City, has returned to his office after a two-weeks vacation in the East.

WALLACE BEERY, M-G-M star, arrives Thursday from the Coast by plane and leaves August 27 on the Queen Mary for a visit to England.

MILTON SPERLING, publisher of U. S. Pictures, is in from Hollywood for conferences at the Warner home office on plans for his forthcoming production, "Ever the Beginning."

A. BRUSSELL and ARTHUR J. GOLDSTERN, executives for the Deau, are due from Chicago for conferences.

JULES LEVEY arrives in Paris from London today on a two-week tour of the European film market.

ARTHUR LEASZENITZ, manager of the Cincinnati, Deau, is vacationing in Bermuda.

IRVING BERLIN was due from the Coast over the weekend.

ANDREW MITH, jr., 20th-Fox general sales manager left yesterday to visit the Albany and Philadelphia branches.

MAX MILLER, director of 20th-Fox exhibitor and public relations, has returned from the Southeastern Theater Owners meeting in Miami.

DEAN D. HOBSON, manager of the LaGrande airport yesterday for a two-week visit and study of U. S. audiences.

JOE ROBERTS, of Vanguard Films, is vacationing at Saratoga Springs, with Mrs. Roberts.

MAURICE BERGMAN, Universal ad-publicity exploitation director, has returned to New York from the Coast.

JOSEPH BERSON, National Theater Advertising Co. president, and IRVING DAVIS, sales concessionsaire, have returned to Chicago from a New York business trip.

BARBARA RANK, daughter of JAR, is due in from a recent trip to a 2-month vacation in Europe.

Shaindlin Concert Tonight
Jack Shaindlin, musical director of "The March of Time," and other notable subjects of tonight will conduct an all-Gershwin concert at the Cantilegal Stadium in Bridgeport, Conn. Shaindlin will conduct the background music for "The Roosevelt Story," which opens Thursday at the Globe.

"Life" S. R. O. on Broadway
Playing to S. R. O. on Friday and over the week-end "Life With Father" smashed all opening weekend records of the Warner theatre (formerly the Hollywood). House reported hundreds of turnaways on Saturday and Sunday.

D. of C. Stays Decision on MPTO 16MM. Complaint
Washington—The Board of Commissioners of the District of Columbia yesterday agreed to reserve decision on the complaint of the local MPTO against the free showing of commercial films in Washington parks, alleys, auditoriums, etc. The MPTO has complained that 16 mm. showings are often unsanitary and also against the commercial aspects of the showings. Appearing at a hearing before the Commissioners yesterday were Julian Blyawksi, local MPTO head, of Warners; Carter Barron of Loew's, and circuit operators Louis Bernholmer and Fred Kogod.

The films—which do not include full-length features—are shown in 16 mm. which turned out yesterday to put up a staunch defense of the screenings.

Although no admission is charged for the screenings, commercial advertising films are shown. This is the only showing of such films in Washington.

Barry Buchanan Quits UA Effective Sept. 1
West Coast Bureau of THE FILM DAILY
Hollywood — Barry Buchanan, director of public relations for United Artists, has tendered his resignation effective Sept. 1. He is leaving UA to finish editing the encyclopaedia of show business which he has been compiling for 11 years.

There is a volume devoted to each phase of amusement business, including motion pictures, radio, tele, theater.

"Soxer" in 5th Week at Hall
RKO's "The Bachelor and the Bobby-Soxer" on Thursday starts its fifth week at the Radio City Music Hall.

The Standard Reference Book of the Motion Picture Industry
Published by
THE FILM DAILY
1501 Broadway, New York 18, N. Y.
YOU CAN HARDLY BELIEVE YOUR EYES!!

EVEN ON THE HOTTEST DAY OF NEW YORK'S WORST HOT-SPELL IN HISTORY

"LIFE WITH FATHER" HOUR AFTER HOUR BROKE EVERY OPENING FIGURE EVER REGISTERED IN THE ENTIRE 17-YEAR LIFE OF THE WARNER THEATRE, N.Y.!!!
U-I to Proceed with Program as Planned

(Continued from Page 1) 

ture companies, including our own, must effect savings," Blumberg declared. "However, these savings must come from increased efficiency, from greater effort of the entire pro-

some look at the studio clips in distribution. We are determined not to sacrifice the quality nor reduce the number of productions on our 1947-48 program.

Changes in personnel and realign-

ments of duties as required by the in-

duced efficiency plan have now

been practically completed at the

studio, it was said, and the new set-

up started operating yesterday.

As one phase of the program, Wil-

liam Goetz, head of production, re-

vealed that he has postponed his

projected production conferences in

England with J. Arthur Rank, due to

the necessity of co-ordinating and

following through on the U-I produc-

tion program.

With a number of important films

in the finishing stages, the next ten

weeks will see the start of "Letter

from London," starring George

Cochrane, "I'll Be Up in Central Park," "Are You With It?" "All My Sons," "Another Part of the Forest," "Casbah" and "Brain of

Frankenstein." Program is expected to keep the Universal City stages crowded for several months.

Participating in the meetings, pres-

ided over by Blumberg, were Leo

Spitz, Goetz, William Dozier, Rufus

LaMaire and Edward Hurlbut from

the studio, and Matthew Fox, William A.

Sculley and Joseph Seidelman of the

home office.

Advertising conferences were held

with John Joseph and Maurice Berg-

man outlining campaigns for U-I pro-

duction, to be released during the next

four months.

Bergman and Seidelman were in

New York for the sessions, while Scul-

ley stayed at the studio for a week of

conferences and screenings with the

studio sales cabinet, including Charles


Barney Rose from San Francisco and

Foster Blake of Los Angeles will also participate in the sessions.

Ernest Cochrane Dead

Detroit—Ernest Cochrane, 67, is
dead here of a heart attack. He was a

veteran stage electrician, starting at

the Garrick 30 years ago.

Send Birthday

Greetings To—

Aug. 19

Colleen Moore

Eleanor Boardman

Eleanor Boardman

Colleen Moore

Joan Pears

Marie Wilson

Edward H. O'Shea

Kathleen Macker

"Buck" Jenkins
Let's Wake Up Rip Van Winkle!

Millions of bushels of food may rot in our fields this harvest time, instead of being available to the world's markets—because we are short of freight cars.

Here is a way that thousands of cars can be freed for service in a hurry.

Are you interested in the price of food? Does it give you a twinge to see those pictures of mountains of wheat piled on the ground and potatoes going to rot—when there's a desperate world food crisis?

The bottle-neck is our freight-car shortage. But thousands of cars could be freed by a single decision—if old-line railroad management would act.

Don't Blame the War!

This is hard to believe, but it's true: we have today only three-fourths as many freight cars in our country as we had twenty years ago. This shrunk fleet is now called on to handle the greatest peacetime traffic in history. And the war itself is not to blame for the shortage—for in no single year from 1925 to the start of hostilities did the railroad industry buy as many cars as it junked. Twenty years is a long time for even Rip Van Winkle to sleep!

What Can Be Done?

There is at least one remedy that can be applied at once—despite the steel shortage and other difficulties in car-building. This remedy requires no new equipment, no period of time—nothing but an act of management:

Lift what appear to be agreements between railroads that deliberately slow down freight trains!

Here is an example. There are eight important routes by which you can ship 'fruit' freight from California to Chicago. These routes vary in length as much as 450 miles. But, curiously, the time schedule for each of the eight is exactly 11 hours—and 30 minutes!

Similarly, scheduled freight trains moving west over the important routes from Chicago to the Coast areas, despite great differences in terrain and mileage, take exactly 350 hours—on the nose.

Is This Free Competition?

Could it be that these schedules are fixed by agreement? That the trains which could be fastest are held back for the slowest—so that no road can have even the slightest competitive advantage?

Railroad men know that, in many instances, a whole day could be cut off these schedules between California and Chicago—if managements would simply order it. If that were done, on these roads and on others, it would ease the national car shortage at once!

There is good reason to believe that by lifting deliberate freight slowdowns, on the roads that still practice them, we could provide more cars this summer and fall than our shops can possibly build. And every car is desperately needed!

A Call For Action!

The next few weeks will be the critical ones in our food problem. Our wheat crop is estimated to exceed any previous record by 300 million bushels. It is even now being piled in the fields—wasted by our congressmen.

If you feel as strongly about this as the C&O does, write to your newspaper and your congressman.

Ask them to stir up Rip Van Winkle—and tell him that time is short. Demand that our trains be scheduled not merely to suit the private deals of the railroads, but so that we can make the best use, for the whole public, of our depleted stock of freight cars!

The Chesapeake and Ohio Railway

Terminal Tower, Cleveland 1, Ohio
**REVIEWS**

**"Mother Wore Tights"**

by Betty Grable, Dan Dailey

20th-Fox. 87 Mins. SOLID: A GRADE ENTERTAINER WHICH WILL GARNER MONIES WELL SPENT FOR WHAT WAS SOUGHT.

Knowing how and knowing what con-triving, Betty Grable and Dan Dailey (with a little help from the late Lucille Tratti herein) deliver. Produced by Tratti, the screenplay is also his work. Fittingly, the stars are so nicely integrated with each other that the finished product is not unlike a well-rounded, efficient, production in the whole, Director Walter Lang gets every last musical, gag, dramatic note and with the further enhancement of Technicolor, there is a very certainly another solid contribution from 20th-Fox to the end that it will garner monies, well spent.

Where the usual show business story plays this once it goes, The treatment thus far has not been in any way a new one. It opens with a surprise note, immediately gets into its stride and from then on you have a nostalgic historical treatment, cleverly done up, of show business from burlesque to vaudeville; from small time vaudeville to headline vaudeville; right up to the television, and that after show, to the present.

The principals retire at the right time, too.

We have heard Betty Grable singing across San Francisco Bay from Oakland to land a job in the line at Schneider's. There she meets Dan Dailey and first thing she's in love with him, but he's a hypno-egg cannot see it so she goes off to L.A. But she returns for her heart is not in the act with-out Dan and, there she meets that guy from Schneider's. It is the course of two daughters are born. The elder one, played by Mona Freeman, is the narrator.

Miss Grable manages to raise her off-spring but Dailey and the road calls. They go off on tour. Miss Grable and Dickie that show, and in the meantime, Mona Freeman gets a case of young love on Robert Arthur. He's scion of Wall St. bankers. Miss Freeman and sister Connie Marshall are then packed off to a finishing school to be- come model young ladies. Miss Grable and Dailey, as "Burt & McKinney," hit the road. The girls are a success at school. It was just what they needed. A problem looms up after a bit wherein Miss Freeman almost becomes ashamed of her stage-loving parents. They are booked to play a show there. Miss Freeman develops trances. Miss Grable and Dailey, as "Burt & McKinney," go off on tour, with Mona Freeman's class attends and the show busi- nesses ou Miss Freeman feared does not make much of an impact. The material at this time is in perfect taste and everybody is happy.

Lastly Miss Freeman is the prize music student at the school and she graduates cum laude singing the song Miss Grable and Dailey introduced you to, Do. Music by Mack Gordon and Joseph Myers includes a half-dozen tunes that are easy office, and James M. McGrath, special attorney in the case.

In absence of Dr. Herbert T. Kal-mus, president and general manager of Technicolor, who is in the East, no statement was available from company reps. here. Local Eastern reps. say any statements probably will come from their Rochester headquarters.

Technicolor, Eastman Paet Assistant Attorney General, John F. Sonnett, head of the D.O.'s antitrust division, said Technicolor, Inc. had "entered into a series of agreements of a Eastman whereby patent, new developments and technolog- ical information relating to color cameras were previously reserved for Technicolor's exclusive use in the professional field."

"The patent cases and the use of Technicolor cameras have been a bone of contention and the extension of the patent agreements will continue to be a bone of contention," Sonnett said.

"We will not accept the Technicolor patents. We will continue to make cameras that will compete with Technicolor cameras," Sonnett said.

He added "this was carried out despite the fact that ordinary commercial competition was the best way to develop color cameras.

Complaints allege that Technicolor restrained use of Monopack process by other firms until December, 1945, at which time defendants learned that they were under investigation by the anti-trust division, and secretly cancelled the 'exclusive' features of the cameras manufactured by the defendants."

"This is not true," Sonnett said.

"We have never had any agreements with producers that they would purchase all negatives for their pictures from Technicolor 'at no competitive prices,'" he said.

D of J Lawyers Tried to Evolve Peaceful Settlement Washington Bureau OF THE FILM DAILY Washington—"Free competition" in color pic is the objective of the Department of Justice suit, accord- ing to Attorney General Tom C. Clark and Assistant Attorney General John F. Sonnett, anti-trust chief, who said the suit is filed to prevent the spread of the process held by Technicolor amounts to a monopoly, De- nio statement was available from company reps. here. Local Eastern reps. said any statements probably will come from their Rochester headquarters.

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**REVIEWS**

**"Kiss Of Death"**


Here is one of the most suspense-laden, gripping offerings to come to the screen in many moons. It has been tellingly and com- pellingly written and directed by Henry Hathaway.

Taylor Holmes is very effective in the im- portant role of an underworld lawyer. How- ever, Don Bily and Richard Widmark furnished effective photography. Victor Ma- ture added to his wife and children's be- love in the present. He is quite good in the current. Mature is caught, but his aide escapo. Bily, the District Attorney's office, promises to get mature let off with a light sentence if he will "squelch" on his accomplices. Mature refuses and receives a heavy sentence.

One of Mature's fellow prisoners at Sing Sing is Richard Widmark. Mature learns that his wife has committed suicide and that their two little daughters have been taken to an orphanage. Three years have elapsed and Mature is determined to see his chil-dren.

Realizing that he has been "double crossed" by his lawyer, Bily takes another road. He remains in contention to be Widmark for the murder of a night-club operator. To gain his parole, Mature gathers evidence against Widmark. Widmark is tried but found not guilty.

Mature, who has married Coleen Gray, learns for her safety and that of his children, knowing Widmark's brutality. He seeks out Widmark, is shot down by the latter, but the police say Widmark. Mature survives and returns home.


CREDITS: Producer, Fred Kohler; Director, Henry Hathaway; Author, Edward Lasky; Screen- play, Ice Hecht and Charles Lederer; Camera- man, Joseph A. Valentine; Associate Director, Lyce Wheeler, Roland Fuller; Editor, J. Watson Webb, J.; Special photographic effects, Fred Sersen, Music, David Buttolph; Conductor, Lionel Newman; Orchestra, New York State; Carole Hagen; Sound, W. D. Flick and Roger Homan.

RATING: Excellent. PHOTOGRAPHY: Very Good.

Anthony Cannata Dies

Houston — Anthony Cannata, 77, father of Fred Cannata, general manager of the Horwitz Theaters in the part owner in the Uptown died here.

Tuesday, August 19, 1947
British Loan Contab
Starts; Pix Unloosed

(Continued from Page 1)

No word had been received at MPAA headquarters last night from Sir Wilfred or any member of his delegation. It was said, despite the protest from Sir Wilfred, upon his arrival Saturday that he plans to talk with the MPAA.

The meeting yesterday was a brief introductory affair lasting less than one and one half hours. Nearly half the time was taken up in posing for photographers, and a major part of the rest was a lengthy presentation of the problem by Sir Wilfred.

In the meantime, MPAA has decided to withhold all comment on the invitation to the meeting between the British and American film industries, though it does not reveal the part of MPAA, but rather that it is following carefully the progress of the meetings at the Treasury Department and is hopeful that they will result in some improvement in the situation.

Although participants in the conference maintained a strict silence yesterday, The Film Daily was reliably informed that the piecemeal tax was referred only in passing by Sir Wilfred—and that it was not discussed at all by any American.

Wesley Thiol Dies

Detroit—Word has been received here of the death of Wesley Thiel, owner of the Gem, Piagasa, Pigeon, Mich., after a long illness. Reported house will be operated by his widow.

ItalianGov'tGives Prod.
Favorable o-o But Lack $$

ENCIC, through which the Italian government owns and operates a circuit of 150 first-run theaters, might branch out in production as money is available, according to George Marqollin, veteran foreign film distributor who has just returned from an eight-week visit abroad.

When Marqollin used the word "money" he was tacitly understood to mean American money, for aside from Swiss gold which is rarer than the proverbial hen's dentures, dollars are most of the talking in Europe as elsewhere.

Marqollin himself is in the midst of arranging deals with two Italian Films in Rome for a full scale Italian production. Aside from that he acquired the U.S. and Canadian rights to six new Italian features, two of which are "Tombolo" and "Fatastica." All in all, Continental Motion Picture Corp., which Marqollin heads, has 20 Italian films on release, 12 of which are musicals.

He said that he told the Italian producers that a monument should be reared to that he told the Italian producers that a monument should be reared for the Greek, who opened the American, one of the first film theaters in Cleveland, in 1912. He retired 27 years ago, surrounded by his two sons, Martin F., Jr. and Edward M., and a sister, Mrs. William McIntyre. Albert E. F., son-in-law, and his two sons are co-owners of the Lyceum Theater.

Rodgers Sets Coast
Meet for Aug. 30

(Continued from Page 1)

son M. Richey, in charge of exhibitor and public relations.

Sales managers due include John P. Byrne, Eastern; John J. Malone, Central; Burtis Bishop, Jr., Midwestern; Rudolph Burger, Southern; and George A. Hickie, Western. Rodgers leaves for Chicago on Thursday to spend several days there before proceeding to the Coast. Zoeller, now visiting Coast offices, will go directly to Los Angeles, while Aaron, Saunders and Richey are scheduled to leave the home office on Aug. 28.

8 Majors Name Stamps
In Percentage Actions

(Continued from Page 1)

mount, Universal and United Artists. Theaters mentioned are the Capitol and Elgin in Detroit.

Complaints allege that books and records submitted by defendants to the plaintiffs did not reflect the true receipts on percentage pictures. Actual, as well as punitive damages are sought by each plaintiff.

Attorneys for the plaintiffs are Jones, Day, Cookley & Beavis of Cleveland, and Wells, Kehey, Fuller, Coburn and Harrington of Toledo. Complaints were signed by Luther Day, Thomas M. Harman and John S. Syke, Sargoy and Stein of New York, are also of counsel for plaintiffs.

Rosa West Dead

West Coast Branch of THE FILM DAILY

Los Angeles—Rosa West, 48, wife of George West, Monogram franchise owner contact here, died suddenly yesterday, July 19. For her, Rosa West, are two sisters and a brother. Funeral services will be held tomorrow in Los Angeles; burial Friday in Chicago.

FEMME TOUCH

By JULIA DERDERIAN, Adeline Tebo, Eleonore M. Wray, Caroline Phillips, coterie, fastwood, west Hartford, Conn.

L. A. CRITIC's secretary to Bertram Willoughby, head Pictures, Chicago.
St. Louis MPTO Okays
ATA-MPTOA Merger

(Continued from Page 1)

represent exhibitors regarding trade practices and preserves local autonomy for the regional exhibitor organization.

The meeting also went on record as endorsing the new 20th-Fox sales plan for extending rental relief to distressed theaters and also approved a recommendation that producers and distributors of roadshow pictures should base any increased admission charges for such pictures on a pro rata scale based on the established admission rates of the theaters that would be equitably to the producers, exhibitors and the public. The meeting in another resolution urged producers to use fire safety film in all their future pictures as quickly as feasible.

Weller Named Counsel
For ITO of So. Calif., Ariz.

(Continued from Page 1)
exclusively to film industry matters, including Pacific Coast preparation of the Government case against Paramount, et al and related investigations arriving from charges of restraint and monopoly in exhibition, distribution and production. He was also in charge of the case against Technicolor and Eastman Kodak which the Government has just filed.

"No greater industry faces such complex legal and economic problems as the motion picture industry," said Weller who declared he welcomed the opportunity to serve all independent theater owners of Southern California and Arizona. "Our object is to help induce the two major problems, and, above all, to help them protect themselves, at a time when exhibition is being vitally affected by many changes taking place in distribution of motion pictures."

William G. Sturgess
Dies in Grand Rapids

Grand Rapids, Mich.—William G. Sturgess, 58, first assistant chief Barker of the local Variety Club, and co-owner with his son Howard of the Grand Theater, Grandville, died in the theater office Saturday night.

Born in Toronto, Sturgess operated his own theaters in Toronto and Saginaw, Mich. He moved to Grand Rapids six years ago. Survivors include his wife, Jenny; his son, Fred and Howard, and a daughter Irene. Funeral services will be held today.

B. & K. Matinees Out

Chicago—Operators Union 110 agreed to eliminating matinees at the B & K Admiral and Drake Theaters, except on Saturdays, Sundays and holidays. The houses were reopened last week, after being closed for the past several weeks.

Answers Now Due Friday

Leonard Finkelstein and Parkway Theatre Corp. have until Friday to file answers to the fraud actions filed by RKO and Loew's, under a stipulation filed in Federal Court yesterday. Nathan Steinberg, another defendant, has already answered the actions.

William G. Sturgess

(Continued from Page 1)

was married to Bonnie Sturgess, actress, who was married to Homer Bowline.

WATSON-BOWLINE
El Paso—Mrs. Donna Watson, owner of the Mission, was married to Homer Bowline.

Wedding Bells

Boyle-Broady
Detroit—Peachy Bradley, Avenue manager, and Bonnie Boyle, actress, were married here.

Ohio Mayors to Back
3 Per Cent Ticket Tax

(Continued from Page 1)

when the state vacates the admission tax field.

Meeting was called in an effort to secure integrity in the tax. Many Valley communities have been taxation rate but the mayors of Hubbard and Girard were unable to attend.

Seven Northwestern Ohio cities recently decided to enact a uniform three per cent levy on amusement charges.

Warren Council is expected to act on the proposal in the near future while Youngstown and Niles are to consider the ticket tax early in September. No special machinery will be required to collect the tax, it was indicated, since forms are provided by the Federal Government for listing amusement grosses and such forms will be available to municipalities for checking receipts.

Question of taxing admissions within city limits was discussed at the meeting and it is expected that several villages in the area will avail themselves of the opportunity to raise village funds by the same method.

SAG Accuses Hutcheson
Of Prolonging Pic Strike

West Coast Bureau of THE FILM DAILY

Hollywood—Testifying before a Congressional Sub-Committee, Ronald Reagan and Edward Arnold, officials of SAG, accused William "Big Bill" Hutcheson, the international head of the Carpenters Union, of blocking the settlement of filmmen's jurisdictional strike.

Samuel Komm Succumbs

St. Louis—Funeral services for Samuel Komm, 47, owner of seven theaters in St. Louis and Collinsville, Ill., and a partner in three others and also owner of two houses under lease to St. Louis Amusement Company were held here yesterday afternoon. He died of a heart ailment Sunday. He is survived by his wife, a son and two daughters. Burial was in Chesed Shel Emeth Cemetery.

New Posts

Jack Keating special rep for S.R.O., Cincinnati.
William Thomas, salesman, National Theater Supply Co., covering Southern Indiana and Kentucky.
Chris Kalafat, Gorrett, Ind., boss, Kalafat Circuit, Indianapolis.
Walter Sullivan, usher, Loew's Poli, Fort Worth.
Ray Thomas, from UA office manager, to TCF Theatre Operators.
E. K. Pearson manager, Routhon exchange.
Stephen Barber, manager, Colony Theater, Ft. Lauderdale, Fla.
RANK MOVES TO SLASH PRODUCTION BUDGETS

E-L World Position is Luring Indie Producers

Technicolor Officials Decline Comment
On Government Suit: Kalman Vacationing

Technicolor officials here declined to comment on Governmental allegations of antitrust law violations involving Eastman Kodak, for the second day, following publication of the initial story on the filing of papers on both companies. George F. Lewis, counsel to Dr. Herbert T. Kalman, Technicolor presy, said he conferred with Kalman. They agreed no comment was to be made at the present. Kalman, who is vacationing, is not expected to interrupt it due to developments. Lewis stated no officers here or on the Coast had been served with papers and the company was sitting tight pending their receipt.

Thomas J. Hargrave, president of Eastman Kodak, denied the Government's monopoly charges and said EK is prepared to meet them.

Equip. Exports To U.K.
Up 50% Over 1946

Washington Bureau of THE FILM DAILY

Washington—Sizeable increase in export of Hollywood features as well as raw stock and production and exhibition equipment for the first half of this year is reported by the Department of Commerce. Declared value of shipments to the United Kingdom rose by more than 50 per cent.

Nathan D. Golden, Commerce pix
(Continued on Page 8)

Col. Sales Toppers
To Meet Here Aug. 25

Columbia division managers, managers of unsupervised branches and home office executives, will meet with A. Montague, general sales manager, at the Hotel Warwick, Aug. 25-27. It was announced yesterday. Entire national sales picture will be scanned, with special emphasis on the handling of "Down to Earth" and other product.

Schedules to attend are: Jack
(Continued on Page 8)

Texas Mayor Wants
City Film Censor

San Antonio—Mayor Alfred Callaghan has indicated he would like a film censor in this city. Commissioner Raymond South, under whose jurisdiction a censor would be appointed, reported he had taken no action along such line as yet. It was indicated budget difficulties were
(Continued on Page 8)

Grainger Off to Final
Rep Sales Sessions

James R. Grainger, Republic executive vice-president in charge of sale, left yesterday for sales meetings in Detroit and Chicago. He will hold two-day sessions in each city.

In Detroit, today and tomorrow, Grainger will huddle with James V.
(Continued on Page 8)

UNITO Provides Film Equality
Screen Time Quota to be Int'l Standard

"Years" Gets Army's Nod
For Overseas Showing

"Best Years of Our Lives" will be shown in American military zones in Germany, Austria, Japan and Korea, following an official Army request to exhibit the film.

In a wire to Samuel Goldwyn, Brig. Gen. Robert A. McClure, called
(Continued on Page 3)

Shooting Schedules to be Cut
With Emphasis Put on
Economical Attractions

London (By Cable) — Moving to meet new conditions arising from the imposition of the ad valorem tax, the J. Arthur Rank Organization has activated a trimmed production policy which will slash picture budgets, and cut into shooting schedules.

Emphasis in the future will be on economical box office product with costly prestige films pushed off the list.

Plan originally was formulated be
(Continued on Page 8)

EK 6-Months Net Up
To $20,299,661

Eastman Kodak and subsidiaries reported net earnings for the six periods ending June 14, 1947, of $20,299,661. For the same 1946 period earnings were $15,992,956.

Figures include deductions for income taxes and all charges. Earnings per share of common
(Continued on Page 8)

OHE Greenlights $379,380
For Bldg. of 9 New Houses

Washington Bureau of THE FILM DAILY

Washington—Nine theater projects estimated at $379,380 were approved by OHE last week. It was revealed here yesterday— including a $150,000 house for Lyric Theaters in Lexington, Ky.

Turned down in the same week
(Continued on Page 8)

ACT to Press TUC on
Strong U.K. Industry

London (By Cable) — Resolution urging the Trades Union Congress to consult with studio unions on the best methods of developing a strong film industry for Britain, will be pressed by the Association of Cine Technicians at the TUC annual assembly Sept. 1-5. Basing its argument on cultural and economic reasons, ACT feels its motion prior to the import duty, but will give it even stronger backing because of the tax development.
**BUNIN’S THREE SCRIPTERS UNDER GUARD AGREEMENT**

Paris (By Cable)—Edward Eliscu, Albert E. Lewis and Henry Myers are among the first screen writers to work under the new agreement among scenarists’ guilds of the United States, France and England.

The writers are working now at work here on Los Bunin’s color production, “Alice in Wonderland.” Tri-national agreement provides for extension of American, French or British writers’ union working standards to cover visiting writers from the other two countries.

**LONDON PREMIERE OFF**

Proposed world premiere of Cecil B. DeMille’s “Unconquered” in London, and DeMille’s trip to London to attend the premiere have been cancelled, Paramount announced yesterday.

**WARMER BRITISH BONUS**

London (By Cable)—Warners announced that it will pay an annual bonus to its entire British staff of £60 for the fiscal year ended July 26.

**“LURED” SET FOR VICTORIA**

UA’s “Lured” will have its Broadway premiere at the Victoria Theater on Aug. 29.
E-L World Position
Lures Indie Producers

(Continued from Page 1)

E-L fold. The deal with Walter Wanger, reportedly off a fortnight ago, is again in the discussion stage, and several independent producers have re-exited an interest in a tie-up.

—The bait, now that proper domestic distribution is assured, is the vast world-wide chain of theaters operated by Rank. Inasmuch as the latter handles E-L distribution in all countries outside of the Western hemisphere, preferred playing time for the product is a certainty. The factor is important even though the market in the United Kingdom remains closed.

But with industry leaders hoping for a modification of the present 75 per cent tax, possibly in the form of a "freeze," the E-L position becomes even stronger. So long as it is the case, the company would be able to obtain a significant portion of its earnings in Britain by writing off the dollars earned by Rank pictures which they distribute in this country against the blocked pounds that would accrue in England.

Projectionist Sues Toledo IA Union for $7,280

Toledo, O.—Local 228, Operators, is defendant in an action by Sam Seligman, in the Court of Appeals, to collect $7,280. Seligman claims that is the amount he lost in salary lost during a period of 170 weeks in which he was prevented by the union from working at his customary occupation.

The Court of Appeals recently enjoined the union from preventing Seligman from working as an operator, maintaining that unions cannot close shops and restrict members at the same time. However, the court failed to fix damages.

"Years" Gets Army's Nod
For Overseas Showing

(Continued from Page 1)

the film "one of the greatest ever made for re-educating the German people." Though Goldwyn is not a member of the MPEA, that organization has expressed willingness to distribute the film in the four countries.

William Nicholas Rites
Fairmont, Minn.—Funeral services were held here for William L. Nicholas, 73, pioneer exhibitor and civic leader. He opened the Opera House here in 1912.

WEDDING BELLS

Foley-Murphy
Minneapolis—R. J. Murphy, Republic salesman, will be married to Gene Lorraine Foley on Aug. 30.

HOLLYWOOD

By RALPH WILK

HOLLYWOOD

GEORGE PAL is cases the situation abroad with an eye to plans for extensive world-wide distribution of "Tom Thumb," the first of the series of high-budget live action-animation features which he will make for United Artists release. . . . The producer is opening a Continental office in Paris, with Lou Boll set to represent him there. Due to the universal interest in the Tom Thumb story, which is known in all lands and climes, Pal will particularly emphasize global exploitation on this forthcoming $2,000,000 production. Right now he is having the various language versions of the story written for distribution as small paperback books for giveaways in some 22 nations concurrent with the world-wide release of the picture. . . . Pal has organized the presentation of the entire story of "Tom Thumb," consisting of 5,000 sketches arranged as a cyclerama to be used as a master key when actual production and filming gets under way.

LLOYD BACON has wound up "Off To Buffalo," Walter Morosco production he directed at 20th Century-Fox, and the chances are about even now as to whether he'll do another picture for 20th or whether he will at this time launch production on his own indie venture in association with Sam Jaffe. . . . His own show would be "The Glittering Hill," romantic history of Butte, Mont., and the American mining industry. . . . The producer-director has also been signed to direct "Barningstorming" which Producer Robert S. Golden has scheduled for his 1948 production slate. . . . Starting date for the latter will depend on which of the two pictures under consideration for immediate action, "The Glittering Hill" or the 20th assignment, get the gun first, with the wind-up date correlating to the start of Golden's picture which, incidentally, is about Frank Bacon, the producer-director's illustrious actor-father.

THE CUVIER-FICARD DANCERS, the long-boarded ballet troupe which Paris takes very seriously, are going to do a couple of ballets of their own arranging in Harry Sherman's projected indie version of the Carmen story, "Carmen Of The West." . . . Sherman, who just signed the terpsichorean equivalent of the baseball House of David nine, admits himself he doesn't know whether Americans will take the Seaver Ballet seriously but, regarding Sherman will have them do their stuff for the cameras this Fall. . . . Meanwhile, the producer has just wound up "They Passed This Way," Sherman production for Enterprise.

CATHY CARTER is doing fine. . . . Roy Del Ruth, producer and director of "Happened On Fifth Avenue" as an independent for Allied Artists' release, used her in that picture and she reaced so favorably on both the studio gang and the general in public in general that Del Ruth has just assigned her to the role of Melinda, car-hop in an all-night drive-in, in "Red Light," his next Roy Del Ruth production for Allied Artists. . . . The producer-director also spotted Naomi Cassady, co-ed member of the Stanford University drama department while on a recent location shooting trip that took him to San Francisco, and conducted a test which landed her in a small but important role for "Red Light." . . . Looker has already reported here for voice and aspilpin coaching.

Woll Made RCA Fellow
Camen, N. J.—Harry J. Woll, RCA Victor advanced development engineer, has been awarded an RCA Fellowship under a new graduate plan established by the RCA board, Frank M. Folsom, executive vice-president in charge of the RCA Victor division, announced.

Col. Sales Toppers
To Meet Here Aug. 25

(Continued from Page 1)

Cohn, executive vice-president; A. Schneider, vice-president, treasurer; N. B. Spingold, vice-president; Leo Raffee, assistant treasurer; Ruben Jackter, assistant general sales manager; Louis Astor, Louis Weinberg and Irving Wormser, circuit sales executives; Maurice Grad, short subject sales manager; George Josephs, assistant to Montague; Joseph Freiberg, sales accounting manager; H. C. Kaufman, exchange operations managers; Seth Raisler, contract department; Vincent Borelli, assistant to circuit sales execs; Irving Sher- man and Sydney Singerman, exchange operations assistant managers.

Field representatives include Nat Cohn, New York division manager; Jerome Safron, Western division manager, Sam Galanty, Mid-west division manager; Carl Shalit, Central division manager; B. C. Marcus, Mid-west division manager; J. H. Rogovin, New England division manager; R. J. Ingram, Southeastern division manager; J. B. Underwood, Southwestern division manager; Harry Weiner, Southern New Jersey and Eastern Pennsylvania division manager, and B. J. Lourie, Chicago branch manager.

Allen Park Conspiracy
Suit Due for Trial Soon

(Continued from Page 1)

George, has been tentatively set for next month.

Plaintiff contends it is an international conspiracy by the connection of Famous Players as operators of their only American house, the Lincoln. In another subterfuge International angle also is alleged because of operation of Mel in Melvin- dale by United Detroit Theaters. Failure to get satisfactory run on a clearance by the Allen Park is involved.

Columbia Records Opened

Federal Judge John Bright yester-
day granted the Fifth & Walnut St. Corp., the right to inspect certain records of Columbia Pictures, a de-

fendant in the theater company $2,100,000 anti-trust suit. Other majors, also defendants in the ac-
tion, had stipulated that Fifth &C

Walnut could inspect similar records.

Send Birthday Greetings
To...

Aug. 20

Wyatt Drake...Charles Bosberg...Fred A. Kethey...Ted Donaldson...Ben Lewis

Para. "Earnings" Screening
Paramount's "Golden Earrings," starring Marlene Dietrich and Ray Milland will be tradeshown in all branch areas on Aug. 25.

"Children" to 55th St.
"Children of Paradise," French-made film, returns to the 55th on Saturday.
Let "The Jol Be A Lesson Set Your Play in TECHNICOLOR!"
son Story”
To You!

ing Time Now!

Rita

HAYWORTH • PARKS

in

Down to Earth

Larry

with

MARC PLATT • ROLAND CULVER • JAMES GLEASON • EDWARD EVERETT HORTON
ADELE JERGENS • GEORGE MACREADY • WILLIAM FRAWLEY

Original screenplay by Edwin Blum, Don Hartman • Songs by Allan Roberts and Doris Fisher

Directed by ALEXANDER HALL • A DON HARTMAN PRODUCTION

A COLUMBIA PICTURE
LAST WEEK the British government announced a tax of 75% on all American film earnings in Great Britain.

I look at this as the greatest challenge we have ever had to meet in our business.

What happens at No. 10 Downing Street in London affects Main Street, U.S.A. Not only the producers, but every one of the 16,500 exhibitors in America must revamp his thinking and his way of doing business if he is to meet the threat of the British tax and keep his theatre open.

"Of 123 pictures sent into the foreign market," Daily Variety pointed out the other day, "only 19 paid their negative costs in the domestic market. All profits came from foreign showing. And 85% of the foreign market for American films is in Great Britain."

The meaning of that is clear. Producers will hereafter have to depend on the domestic market alone for a return of their costs and a profit commensurate with the value of their pictures. This leaves them with two alternatives: to produce cheap pictures with a minimum of time, money and talent, or to continue to gamble fortunes in the attempt to make really fine films. I believe most of us will take that gamble, for without first-rate pictures the entire industry is doomed, producer and exhibitor alike.

While drastic readjustments must be made in Hollywood, the exhibitor, too, must realize that his ability to stay in business depends directly on whether or not his policies encourage the making of good motion pictures. He must discard his hidebound theories and ancient prejudices. He must learn, like any other wise retailer, to distinguish between quality product and inferior product. And he must treat each according to its merit.
A case in point is “The Best Years of Our Lives.” When the judgment of critics and preview audiences confirmed my own opinion that it was an outstanding picture I decided that it was time to get away from the old habit of treating all films alike. I was sure that the American public would be willing to pay a fair admission price to see a genuinely fine picture even if the price was higher than that being charged for run-of-the-mill films.

Amazingly enough, resistance to this policy came not from the public, which flocked to see the picture, but from the exhibitors. Whether they represented large circuits or individual houses, with a few notable exceptions, they resented this departure from the conventional method of charging the same standard price for all pictures, good and poor.

As a result it was necessary for us to show “Best Years” in theatres off the beaten path, to guarantee running expenses, to bear the burden of the exploitation campaigns. And yet the receipts, and the exhibitor’s share, were far above what they would have been if we had been content to stick to out-moded methods of pricing and selling the picture.

That is only one illustration. But it proves a point. If exhibitors insist on charging uniform prices in the future, they will get uniform pictures. And uniform pictures will not keep the theatres filled. Instead they will actually drive people away. Only exceptional pictures will keep our theatres open. And for the exceptional picture it is not only fair—but now an absolute necessity—to charge a price which bears some reasonable relationship to the true value and quality of the entertainment offered.

Only this way can we continue to produce fine films.

And only by producing fine films can we survive!
Rank Moves to Slash Production Budgets

(Continued from Page 1) for the Attlee bombshell was set off, but it has been redrawn, with new teeth, to go into effect when the Rank-Majestic innuendo case is over on Sept. 1 after the annual vacation fortnight.

While the BPFA is still awaiting a reply from the MPAA to its proposal to activate the Joint Standing Committee, Sir Wilfred Eady, head of the U. S. film industries, evidently there is no concern over the delayed reaction. Sir Henry L. French, MPAA president, observed that he did not anticipate a quick reply from America.

Industry here, as in the U. S., is watching the Washington parleys in the hope that a solution to the problem will be reached.

Rank Retrenchment Fails To Stir Washington

Washington Bureau of THE FILM DAILY

Washington—Reports from London that J. Arthur Rank has decided to trim his sails to fit the home market were greeted here with apparent indifference, although there was some speculation that the step was taken on advice of British representatives at the Anglo-American talks here. In the meantime, MPAA headquarters here have had no word from Mrs. Rank or from British-Mission, and there is no definite plan for discussion between the British and the MPAA.

This is the second session of the financial conference yesterday, but attempts to determine if the day of idleness was decided at the session in order to give either side a chance to study proposals laid out by the other were without result. It was not believed that any proposals were presented Monday.

MPAA President Eric A. Johnston is still at his home in Spokane, although ready to come to Washington if the need arises. In the event the British do signify their desire to talk with MPAA, it is likely that Joyce O’Hara, assistant to Johnston, will “sound them out” first to see if there is any point in having Johnston return. O’Hara has been constantly on deck here for the past week, and in frequent telephone communication with Johnston.

NEW POSTS

MARTIN D. PHELAN, manager, main office, East Cinemas Co., Davenport, la.
HUGH F. KILLINGSWORTH, manager, new Hook Theatre, Lavey, N. J.
RONALD HADINGHAM, sales manager, professional division, Bell & Howell, Chicago.
HERMAN SPIEGEL, personnel supervisor, Bell & Howell.
LEE ANDREWS, chief accountant, Lincolnwood Plant, B & H.
HAROLD L. TEL, city manager S&M Theatres, at Marshalltown, la.

Wednesday, August 20, 1947

Equip. Exports to U. K. Up 50% Raw Stock Shipments Increased 120 P. C.

(Continued from Page 1) specialist, reported preliminary figures show film exports reached 417,705,659 linear feet valued at $8,010,154, compared with figures of 283,977,871 and $5,652,508 for the first half of 1946. At the same time that Golden, the value of cameras, projectors, etc., and other equipment exported amounted to $7,764,917, an increase of 155 per cent over the corresponding figure of $3,309,407 a year earlier.

Raw stock shipments amounted to 257,270,358 linear feet valued at $3,748,850 in 1947, 120 million linear feet more than in the same period of 1946, when 137,019,551 linear feet valued at $1,972,376 were shipped. Largest gain in exports of this type of film was the 120 per cent increase recorded in the 35 mm. positive

Exposed or developed motion picture feature films

35 mm. negative films 35 mm. positive films

586,978,386 7,159,488
16 mm. negative films 16 mm. positive films
16,900 3,040

Substantial increases were reported in the exports of all classes of equipment in the first half of 1947. Camera shipments rose to 8,457 from a total of 601 in the first half of 1946, and a total of 77,523 projectors of all types were exported, compared with only 4,006 in the same period of 1946.

Sound reproducing equipment was exported to the value of $2,188,553 during January-June 1947, almost twice the 1946 shipment valued at $1,103,731. A large gain was also recorded in exports of recording equipment during this period, value rising from $255,160 to $781,331.

UNITO Charter Will Provide Film Equality

(Continued from Page 1) stock were calculated at $1.62 per share compared with $1.27 per share in the comparable 1946 period. It was disclosed by Perley S. Wilcox, chairman, and Thomas J. Hargrave, president, company sales in the Western hemisphere, were 29 per cent higher in the first half of this year than in the corresponding 1946 period. Company’s common stock increased last April from 2,500,000 of no par value to 20,000,000 of $10 par value. Five new shares were issued for each outstanding old share.

OHE Greenlights $379,380 For Bldg. of 9 New Houses

(Continued from Page 1) were 28 applications calling for an outlay of $1,261,309. A recapitulation of OHE actions on theaters since the new housing proposals went into effect last month shows 117 approvals, calling for $3,235,883, compared with 258 turn-downs, calling for $118,186.

RKO Pathe Will Make 48 Shorts in East

(Continued from Page 1) of 86 subjects and 127 reels of product.

Recently elected to the presidency of RKO Pathe, Michelson also continues as short subjects sales manager for RKO Radio said he would concentrate on an accelerated program of short subjects originating here.

Two new series as yet untitled are in planning stages and will be different from anything as yet presented.

Michelson revealed that RKO Pathe is slowly evacuating its Madison Ave. offices to make way for the Warner News crew, who are occupying 70 per cent of office space there. Writers and the commercial sales department will remain at the present offices, Michelson added, while the remainder of the staff moves uptown to offices in the new Park Ave. studio.

Grainger Off to Final Republic Sales Sessions

(Continued from Page 1) O’Gara, Eastern division manager; Sep. Seiplov, Central sales manager, and Irwin H. Pollard, branch manager, in addition to the entire local sales force.

On Friday and Saturday Grainger will be in Chicago where meetings will be held with Will Baker, Midwest division manager; Nai. S. Seltzer, W. Balson, chairman, district manager; J. J. Houlihan, St. Louis; Jack Crackman, Milwaukee; E. H. Brauer, Indianapolis, and Robert G. Withers, Kansas City. Grainger is due back Aug. 25.

Edward L. Walton, assistant general sales manager, and Western division manager, is en route to the home office. He will stop for confabs in Los Angeles, Portland, Minneapolis, Walter Titus, Jr., Southern division manager, is also due soon from a swing around his territory.

Animation Studio Nears Completion in France

Paris (By Cable)—New animation studio, France’s first, is nearing completion at Billancourt and will house the Lou Bunin production “Alice in Wonderland,” when completed.

STORK REPORTS

Baby boy, Peter, eight and a half pounds, was born to Mr. and Mrs. Phil Reisman, Jr., of RKO Pathe, Aug. 15, at New Rochelle Hospital. The Reismans have a daughter and another son.
CAN MAKE ENOUGH PIX FOR OWN HOUSES—RANK

U. K. Move Provides Longer $ Supply for U. S.

Brit. Cancellation of Loan Pact Clause Recognizes Only U. S. Dollar Demands

Washington Bureau of THE FILM DAILY
Washington—Declaration by Hugh Dalton, Chancellor of the Exchequer, that payments between the U. K. and the U. S. "will not be affected" by the temporary departure of the British from the convertibility clause of the Anglo-American loan agreement was seen here last night as a beneficial development for the American film industry.

Cancellation of the convertibility clause (Continued on Page 8)

State, Treas. Ruling On U. K. Tax Due Soon

Washington Bureau of THE FILM DAILY
Washington—There was considerable optimism in trade circles here yesterday that a ruling will come out shortly from the State or Treasury Department—or both—terming the 75 per cent ad valorem tax imposed on American picture two weeks ago by the U.K. in violation of existing agreements.

(Continued on Page 6)

PCCTIO Will Take Stand On Percentage Pix Today

Salt Lake City—A radical change in the present system of licensing percentage pictures will be demanded by the Pacific Coast Conference of Independent Theater Owners. It was indicated here yesterday at the quartermaster conference.

(Continued on Page 6)

UNITO Film Charter Clause Seen in London As Not Damaging to British Pic Quota Law

London (By Cable)—Anxiety along Wardour St. that the film article included in the proposed UN International Trade Organization charter might affect present and prospective quota legislation was quieted yesterday by a Board of Trade spokesman who said that the clause will not be damaging to the British industry.

Text of the article is expected to be published at the weekend when the first results of the Geneva conference are revealed. Reports reaching here indicate that the British representatives in Switzerland are uneasy on the film provision, which may explain the "temporary reservations" filed by England, along with some other countries.

Schussel Named E-L N. Y. Sales Manager

A. W. Schussel, Eagle-Lion vice-president and general sales manager, announced yesterday the appointments of Seymour Schussel as district sales manager for the N.Y.

(Continued on Page 8)

Lantz Delivering 12 For UA '48 Release

West Coast Bureau of THE FILM DAILY

Hollywood—Having expanded his production activities, Walter Lantz has 12 completed cartoon stories in work, all of which will be delivered to United Artists for release during the coming year.

With six currently in production, Lanta will deliver the shorts at the rate of one per month, beginning in mid-September. The program consists of five Woody Woodpeckers.

(Continued on Page 8)

Expect Decision Today On News Fotos Demands

Definite announcement is expected today following yesterday's meeting between newsmen editors and Walter Lang, business rep., of Local 644 of the International Photographers of the Motion Picture Industries, News Association.

(Continued on Page 6)

See No Likelihood of Capital Labor Confab

Washington Bureau of THE FILM DAILY

Washington—There is no indication here that the conference to which Rep. Fred Hartley, co-author of the Taft-Hartley Labor Bill, invited studio heads will actually be held.

(Continued on Page 6)

India Distrib. Changes Due New States Will Need More Exchanges

Green Demands Discharge Of Labor Com. Counsel


(Continued on Page 6)

Bombyx (By Air Mail)—Division of India into the completely independent states of India and Pakistan will necessitate some revisions in film distribution methods, observers here point out. Separation which becomes effective on April 1, 1948, is seen as calling for the establishment of at least one new exchange center.

While operations in India are not expected to need extensive altering, (Continued on Page 6)

Hold U. S. Distrib. Will Take 25% Rather Than Nothing from U. K.

London (By Cable)—In the event the 75 per cent ad valorem duty is retained by Britain, the Rank Organization, within 18 months can produce enough pictures for its two circuits and for the group's overseas theaters, J. Arthur Rank stated yesterday.

Pictures, he said, will be comparable with any made so far and will not be quickies.

Commenting on the MPEA ban of exports of U.S. pictures to Britain, (Continued on Page 6)

UA To Step Up U. K. Output To Offset Tax

London (By Cable)—United Artists producers have their eyes turned towards British production and will step up their British programs in a move to offset the new duty, Arthur W. Kelly, vice-president in charge of foreign sales, said yesterday.

Kelly believes the problem of studio space is insuperable and that it will be solved.

(Continued on Page 6)

RCA Victor Creates Educat’l Sales Div.

Camden—New educational sales department has been created by RCA Victor to spearhead company's expansion of activities in sales and manufacture of audio-visual equipment. Department will develop and sell new, improved products adapted to educational needs.

(Continued on Page 8)

Technicolor Served; No Kalmus Statement

Technicolor, Inc., has been finally served with papers charging violations of Government anti-trust laws. George F. Lewis, counsel to Dr. Herbert T. Kalmus, Technicolor proxy, told THE FILM DAILY yesterday.

Lewis said Kalmus had no statement to make regarding the Government allegations and that the charges were "nothing new."
Sorrell Accuses SAG Of Favoring IATSE

West Coast Bureau of THE FILM DAILY
Testifying before the House Labor subcommittee, Herbert B. Sorrell, head of CBS Film, accused Screen Actors Guild of favoring IATSE. SAG tried to put pressure on arbiters and sell them a bill of goods favoring the IATSE, Sorrell asserted.

Ronald Regan, president of SAG, earlier testified that his organization was neutral and willing to support any arbitration decision. "Had decision been reversed we would have reversed our position," he said.

Gen. Harbord of RCA Dies; Funeral Rites Tomorrow

Funeral service for Lt. Gen. James Guthrie Harbord, honorary chairman of the RCA board, will be held tomorrow at St. Bartholomew's Episcopal Church. Military services will be held in the Chapel at Fort Meyer, Va., and burial, with full military honors, will be held at the Arlington Cemetery.

General Harbord died yesterday at his home in Rye after a brief illness. He was 81 years old.

Balanab and Party Return From European Mission

Chicago—John Balaban, Will Holland, Irving Kupcinet, Times columnist, and other members of their Palestine mission, returned here, their starting point yesterday after their plane trip abroad.

Balaban will start a campaign shortly for $12,000,000 for the Chicago Jewish Welfare Fund. He also will give various meetings first hand reports on his European trip.

F. & H. File FPC Suit

Halfax — Franklin & Herschorn have filed suit against Famous Players Lasky Corp. claiming that the operation of the Orpheus Theater which is now being razed to make way for a new Paramount. Pla

COMING AND GOING

SAM WHEELER, Film Classics distribution chief, is in Hollywood for conferences with branch managers.

FRANK M. PHILPS, Warner Theaters executive, is making a trip through New England.

SAM LEFKOWITZ, 20th-Fox's Eastern district manager, was in Albany yesterday and will be in Glens Falls today. He is due back tomorrow.

WILLIAM MEAD, Warner president and NORTON V. BITCHER, are in Paris after having stopped in at Amsterdam.

FRANK WHITEMAC, M-G-M studio ad chief, and RALPH WHEELWRIGHT, assistant studio publicity chief, leave for the Coast tomorrow following home office discussions concerning forthcoming company releases.

BEN BOGUES, DOLORES MURAN, JULES SELTZER were Chicago visitors yesterday.

CLAUDE MORRIS, SRO exploitation manager, is in Baltimore to set up a campaign for the opening of "Dust in the Sun." He leaves for a three week's vacation on Monday.

FDR Film Opening Tonight Draws Many Industry-guests

In addition to many notables, including Mrs. Eleanor Roosevelt and Max O'Dwyer, the local industry figures who will attend the opening of "The Roosevelt Story" at the Globe tonight include: Si Fabian, Joe Vogel, Fred Schwartz, Leo Brecher, Harold Rinzler, Joseph Selder, Samuel Goodman, Sol Schwartz, James Mulvey, Walter Reade, Jr., Jack Hattam, J. J. Joelson, Max A. Cohen, David Weinstock, William Cronin, Joseph Becker, John Benza, Fred Lynch, Oscar Doob, William and Harry Brandt, Maj. Albert Warner, Harry M. Warner.

Para. Holding Drive Meetings

Seattle—First of a series of four Coast meet on Paramount's 1947 sales drive was held yesterday, with George Smith, Western division manager, in attendance. Harold Withrow, assistant West Coast district manager and captain of the drive, conducted the meeting with Hugh Brady, district manager, Other sessions scheduled for this week include San Francisco and Los Angeles.

Columbia Dividends Declared

Directors of Columbia yesterday declared on its common stock a dividend of 50 cents per share usually declared at this time, and the same additional dividend of 50 cents per share which was declared last year, payable on Sept. 24, to holders of record Sept. 9.

N. Y.'S ASTOR MOVES ALL SEATS TO CENTER SECTION

... by installing the greatest invention since sound...

NU-SCREEN

NU-SCREEN CORP.
New York 18, N. Y.

NEW YORK THEATERS

Radio City Music Hall
Rockefeller Center
Mural by Shri Shantinath Trust

DANNY KAYE—VIRGINIA MAIO
and the Goldwyn Girls in
The Secret Life of Walter Mitty

COOL ASTOR
Brooklyn

DANNY KAYE presents

Radio City Music Hall presents
The Secret Life of Walter Mitty—Technicolor

In Person
"COPA-CABANA"
Groucho Marx
in Person
Thelma Todd
Extral in
Hank Eakin
Plus Others

ON SCREEN
"MOTHER WORE TIGHTS"
Starring

"MOTHER WORE TIGHTS"
Starring

BING CROSBY presents
JOAN CAULFIELD
SAR Orn Fitzgerald
Walt Disney

BING CROSBY
JOAN CAULFIELD
SAR Orn Fitzgerald
Walt Disney

BETTY GRABLE • DIN DAILEY
"MOTHER WORE TIGHTS"

A 30th Fox-Four Picture in Technicolor
PLUS ON STAGE—
JACK HALEY • ELLE LOGAN
EXTRA! JERRY MURAD'S MARIONETTES
ROXY
7th Ave. & 50th St.

Thursday, August 21, 1947

N. Y.'S ASTOR MOVES ALL SEATS TO CENTER SECTION

... by installing the greatest invention since sound...

NU-SCREEN

NU-SCREEN CORP.
New York 18, N. Y.
THAT OLD M-G-M-MAGIC!

Come one, come all to the Biggest Shows this industry has witnessed since pre-war times!

"SONG OF LOVE": Katharine Hepburn, Paul Henreid, Robert Walker in Big Cast.

"THE UNFINISHED DANCE": Margaret O'Brien and a specialty cast including Cyd Charisse, Karin Booth, Danny Thomas and others. *(Technicolor)*

"GREEN DOLPHIN STREET": Lana Turner, Van Heflin, Donna Reed, Richard Hart, in a cast of hundreds.
"Wyoming" gets off to smash World Premiere in Cheyenne followed by 83 day-and-date engagements in Rocky Mountain area!

and now

more Class "A" top dates!

ORPHEUM • VOGUE • EL RAY • BELMONT • CULVER

of Fox West Coast Unit, Los Angeles

PARAMOUNT, San Francisco • SAENGER, New Orleans • LYRIC, Salt Lake City

MAYFAIR, Baltimore • IMPERIAL, Charlotte • FULTON, Pittsburgh • PALACE, Jacksonville

And many more of the world's finest theatres are now booking

THRILLING

WYOMING

IS A GREAT OUTDOOR DRAMA
Sure-fire draw. Brimming with action."
Hollywood Reporter

Plenty to cheer about.
thoroughly entertaining. Superior western."
Showmen’s Trade Review

High budget western packed with
ingredients which fill theatres."
Motion Picture Herald

Plenty of action. Should be
satisfactory at box office."
Exhibitor

Should reap strong returns."
Variety – New York

Top grade western. Good bet. Loaded with
excitement."
Film Daily

Standout western. Commercial values
suggest top playing time."
Motion Picture Daily

WYOMING

ELLIOti-RALSTON-CARROLL

VERA

with GEORGE "GABBY" HAYES • ALBERT DEKKER
VIRGINIA GREY • MME. MARIA OUSPENSKAYA

Screen Play by Lawrence Hazard and Gerald Grafton
Associate Producer-Director JOSEPH KANE

A REPUBLIC PICTURE
Stale, Treas. Ruling
On U. K. Tax Due Soon

(Continued from Page 1)
Anglo-American trade and financial agreements. Thus far the industry has maintained that the tax is in violation, but without any official agreement from the U. S. Government.
Such a ruling would immensely strengthen the hand of American reps. in the current talks with the British financial mission here. At the same time, it must be borne in mind that there is little chance the mission here can offer anything more than a tentative solution to the pix problem. (One of the things administration officials are upset about here is that the British delegation is not on a high enough governmental echelon.)
In the meantime, it seems that the current talks are exploratory more than anything else, and that final decisions can be reserved until the arrival in London next month of Treasury Secretary John Snyder.

Expect Decision Today
On News Firms Demands

(Continued from Page 1)
cameramen have asked for a 20 per cent wage hike, to cover cost-of-living increases as well as a year's extension on the closed shop.

Father of Paul MacNamara Dead
Mass will be said tomorrow at St. Joan of Arc Church, Jackson Heights, for William D. MacNamara, father of Paul MacNamara, SRO advertising-publicity director. Burial will be in Fulton, N. Y. He is also survived by his wife, Katherine.

Ina B. Ives Dead
Detroit — Funeral services have been held for Mrs. Ina B. Ives, wife of the late FRC salesman and theater operator. Interment was in Oakwood Cemetery, Farmington.

Can Make Enough Pix—Rank
Believes U. S. Distros. Will Take 25%

(Continued from Page 1)
Rank observed that he does not think the decision to block exports will be permanent and the majors will eventually decide that 25 per cent from —

In a poll conducted by the paper, readers of the London Daily Express placed four American pictures among those they would pay to see again. M-G-M’s “Gone With the Wind” topped a list of 10 selections, while two other Metro films, “Mrs. Miniver” and “Random Harvest,” placed fourth and eighth. “Rebecca” was listed fifth.

the U. K. is better than nothing at all.
Rank also convinced that the U. S. will not adopt any retaliatory tactics, because of the country and surmises that he is very satisfied with what is happening to his pictures in America at this time.

See No Likelihood of
Capital Labor Confab

(Continued from Page 1)
held here tomorrow. Hartley, in Hollywood for hearings on the strike-labor situation, invited industry tops to meet with him in New York Saturday. Then he came East and announced the meeting was postponed until tomorrow, to be held at his Congressional office.

Hartley is not in town, his office knows nothing of any meeting, MPAA has no word that it is, and there is no way of finding out that anyone is coming in from Hollywood for it.

FCA: City Ordinance to
Up Licenses If Passed

Sanford, Fla. — A pending ordinance before the City Council will, if passed, increase occupational licenses of all theaters. For motion picture theaters with seating capacity of 200 or less the fee goes from $50 to $75. Between 200 and 500 seats the rate will be changed from $75 to $100. More than 500 goes from $100 to $150. Daily rate for theatrical players and minstrels in buildings fitted for such shows has been increased from $10 to $50.

Hold Kumm Rites
St. Louis—Funeral services were held at the week-end for Samuel Kumm, 47, operator of a string of theaters in this city and Illinois. Kumm died of a heart ailment. He is survived by his wife, a son, two daughters and his brother. Burial was in Chesed Shel Emeth Cemetery.

Janitors Still Negotiating
Chicago — Negotiations for a new contract for the Theater Janitors Union are still in process of negotiation. Word is reported here by Tom Burke, business agent.

PCCITO Will Take Stand
On Percentage Pix Today

(Continued from Page 1)
ter meeting of the PCCITO trustees. A sales plan recently announced by the association, whereby percentage terms start at the break-even point and at the same time guarantee a 15 per cent return to the distro, will be advocated strongly despite the fact that a negative reaction has been received so far from some of the distros.

It was pointed out at yesterday’s meeting that one exhib playing “It’s a Wonderful Life” on a 30 per cent basis took a loss of $84, whereas under the PCC plan the exhib would have realized a profit of $9.14.

It was the consensus of the trustees that no theater that grosses less than 80 cents a seat can afford to play pictures on percentage, with some exhibs claiming that a $1,000 a week theater takes a risk if it agrees to a percentage engagement. A definite stand on the percentage situation will be adopted at today’s meeting.

The PCC trustees, who tomorrow will meet with indie exhibs from four surrounding states, adopted a resolution condemning that the 10 per cent existing tax admissions be eliminated, leaving a straight 10 per cent tax.

Hugh Bruen of San Francisco, who is the PCC rep on the film industry committee, recommended that exhibs give the greatest possible screen time to the showing of the short subjects planned by the industry to sell the industry to the public. The trustees gave Bruen their support to the project.

Yesterday’s meeting was the first at which the ITO of Montana, recently added to the PCCITO, sent reps. Clarence J. Severson of Wolf Point, Mont., headed the delegation. Action on the contemplated pact with Ascap and the expansion of the PCCITO to include other units are on the agenda for today.

Green Demands Discharge
Of Labor Com. Counsel

(Continued from Page 1)
way with his fists Tuesday in Hollywood, during the Committee’s hearings on the Hollywood labor situation.

SPG Extend Producer Pact

First Coast Review of THE FILM DAILY
Hollywood—Screen Producers Guild has signed with major producers for extension of its present contract to August 16, 1948.

"Suspense" Big in Rio
Word has been received at the home office of Monogram Pictures that “Suspense” grossed $14,000 in its first week in Rio de Janeiro. It opened in three spots during heavy rains.

India Division to
Need Distrib. Changes

(Continued from Page 1)
a new headquarters for Pakistan is believed necessary. New state, to be composed of Peshawar, Baluchistan, Eastern Bengal and the cities of N. W. F. P. and Sind in Sindh, will also be the principal port of Pakistan.
Labor, presently a film distribution center, will remain the same but is considered too distant from the new capital and port. Some observers believe also that the distributors may have to establish branch offices in Dacca, the capital of Eastern Bengal.
It is believed certain that Pakistan will establish its own import duties and the new state is expected to set up its own censor authority at Karachi.

Another problem facing distributors is that a number of the largest Indian states have declared their complete independence from either India or Pakistan, and others are expected to make similar declarations, to co-operate with the New India only in external affairs and defense. On the face of this, it appears possible for each of 562 states to set up their own import and censor regulations.

However, it is expected that negotiations with the American Ambassador, in collaboration with Government departments, Indian film representatives and P. F. Spencer, MPAA representative here, are expected to result in some arrangement whereby all of the states would be treated as a unit for the purpose of import duty and film censoring.

Special Release Date
Set by WB on "Father"

"Life With Father" has been set by Warner Bros. for release Sept. 13 for special engagements only.

Morgolin ENIC Rep.
George Morgolin, head of Continental Motion Pictures Corp., has signed a pact with Ente Nazionale Industrie Cinematografiche (ENIC) of Rome, Italy, whereby he becomes U. S. representative.

Enterprise Changes to "N. M."
Title of "They Passed This Way," Enterprise pic, has been changed to "New Mexico" at the personal request of Gov. Thomas J. Mabry of New Mexico.

WEDDING BELLS

Thomas- Aranow
West Coast Barons ‘Dance’ The FILM DAILY
Hollywood—Sydelle Thomas, daughter of Harry and Mrs. Thomas, was married last Sunday to Samuel Aranow, actor, known on the screen as Bobby Stone.
The Ten Best Directors

2500 Critics of the nation have been asked to elect THE TEN BEST DIRECTORS.

The ballots are in and being counted.

The result of this nation-wide newspaper, magazine and radio poll will be published under the heading of FILMDOM'S FAMOUS FIVES in the forthcoming issue of PICTURES of TOMORROW AND DIRECTORS NUMBER of THE FILM DAILY.
U. K. Move Provides Longer U. S. $ Supply

(Continued from Page 1) Liability clause means that the British will not recognize demands for dollars from sources other than American—and that the British dollar supply should be drawn in full in accordance. In view of this, it was pointed out last night at MPAA headquarters.

In the meantime, Mervin Farris of SIMPP, Gunther Lessing of Walt Disney, Milton Kramer of David O. Selznick, and James Mulvey of Samuel Goldwyn, were closeted for a time yesterday afternoon with acting Secretary of State Robert Lovett and several of his aides. The emergency in Britain was the subject of the conversation, and they received assurances from Lovett that this would be discussed fully with the British—as Treasury Secretary John Snyder is expected to do at a press conference this morning with Snyder.

The executives also registered with Lovett their opposition to any alternate plan involving the freezing of funds in England. Such a plan was advocated yesterday by all MPAA but the independents will have none of it. That would hurt them as much as or more than the 75 per cent tax they said, even though the larger major producers could probably stand it for a time better than the tax. The majors, they said, could work things out by producing in England for the American market.

Tax Much Harder For Indie

The four executives pointed out to Lovett that films already made and now ready for showing in England were produced on the assurance of normal profits from U. K. screenings—and that the sudden imposition of the tax works a serious hardship on the independent producer.

Snyder made it plain that the trade section of current Anglo-American conference here, headed by Paul Nitze, assistant chief of the State Department's commercial policy section, will explore the question of entry of American pix into England. He made no further comment on this during his press conference, but de
dored rumors that the current talks are "bogging down."

NEW POSTS

JOE BEAUMON, Columbia booker, Minneapolis.
JAMES CLEMENS, manager, Circle Theater, Nevada, Ia.
R. L. LAWRENCE, manager, Warners Capital, Dubuqy, Conn., transferred from Warners, Brandon, Louisiana.
JULIE WILLIAMSON, RKO salesman, Charlotte, upped from office manager.
CLAY JOHNSTON, manager, E-L, Charlotte.
BILL HARRIS, manager, Warners, Oakland, Squaw, Chicago.
IRVING M. KLEIN, manager sales, Minneapolis, leaving post as assistant to district manager.
DONALD BUD, P. C.-Eagle-Lion, Minneapolis.

AUSTRALIAN INVENTS NEW MONOPACK PROCESS CAMERA

Sydney (By Air Mail) — A new camera expressly designed for the monopack film process has been invented by J. F. Knox. Apparatus was developed after five years research and is said to be the answer to the trend away from the three-film process.

An integrally-built automatic shutter located under the matte box automatically eliminates the sprockets and sound film replacing the "clapper brand." This results in a raw stock saving of 14 per cent on sound takes. The finder is a non-parallax type utilizing remote focus. Film transmission is the major change in the unit and the chief improvement is believed to be an electro magnet which reduces film stress to half that of standard mechanical registration movement. The Knox camera is called the Cine Accoustic Mark III, Electronic Elinchrom Color Camera.

Metro's Manila Premiere

Manila (By Air Mail) — A gala Philippine premiere of M-G-M's "Till the Clouds Roll By" was held at the Ideal Theater in Manila late this month, under the sponsorship of the Philippine Army. The premiere was followed by a gala performance to the Special Army Fund. I. Cohen, M-G-M manager in the area, has announced a full dress Army parade as part of the advance promotion for the premiere.

WB Tradeshow Change

National tradeshowing of Warners "Dark Passage" has been moved up from Sept. 15 to Sept. 17.

Mid-week Memos

• • • CREDIT MONTAGUE SALMON, Rivoi's Theater managing director, for a stunt that will garner attention to his house. He has concocted a "Rivoi Prize Photograph Salon" which he hopes will spur competition among members of various metropolitan camera clubs.

Photographic "boots" will be placed on exhibit in the Rivoi beginning Sept. 1. • • • Various prizes have been planned including consolation duties for every entrant. • • • Alan Ladd and Dorothy Lamour will appear on the Army radio show, "Front and Center" this Sunday over NBC. • • • Janis Pathe will share the Governor of California's box at the annual Sheriff's Champsipnship Rodeo Sunday in the Hollywood Coliseum. • • • Helicopter camera's first practical application to film work was made by RKO yesterday during shooting of a scene for "Your Red Wagon." • • • Boxing Managers Guild meeting this weekend is expected to result in a stand against the Enterprise Pit. "Body and Soul," which feels is "downright detrimental to the best interests of an honorable and long-lived sport." • • • Elliot Paul has completed English titles for "Le Diable au Corps." French pic produced by Univ-International and Paul Graetz. • • • Delores Del Rio will be honored as Latin America's First Lady of Fashion Sept. 8 at the Neiman-Marcus 10th Fall Fashion Exposition. • • • John D. Stephon, ex-theater man and contributor to N. Y. dailies, has taken over the amusement page of The Irish Echo. • • • Melvin L. Gold, N.S.S. ad-publicity director, sends word "Mister Showman." N.S.S. special trailer group, has been enlarged from 12 to 16 pages in the September number.

Wilcox House Wins 1-Day Clearance by Hub Board

An award filed by the Boston arbitration tribunal in the demand of Charles S. Wilcox, operator of the Olin's Theater, Orleans, Mass., finds that the maximum clearance which may be granted to the Center and Hyannis Theaters, Hyannis, Mass., over the Orleans shall be one day. This applies on such features "only as the Center or Hyannis shall elect it." The tribunal dismissed the complaint of the Ames Theater in Daytona, O., on the basis that substantial competition does exist between the Ames and the several theaters complained of in the Daytona area.

FC Package Reissues Booked By Met. Circuits

Two of Film Classics packages have been booked by major circuits in metropolitan New York according to George Waldman, FC's New York sales manager. Loew's will offer "The Jungle Book" and "The Murder on Diamond Row" this month. RKO will feature "The Man Who Could Work Miracles" and "Things to Come."

Operator, Son Killed

St. Louis—Paul Renn, projectionist at the Gen Theater, died following a gas explosion at his home which burned his two-year-old son was also killed. His wife and her sister were also seriously injured.

Send Birthday Greetings To—

James Dent July 21
Albert Rogell July 22
Hans Droer Miller Innens
John Dreyer July 23
Forrest Stanley Aug. 1
Bill Pierce July 24
Louis Brock Aug. 2
Ted Fully Aug. 3

UA To Step Up U. K. Output To Offset Tax

(Continued from Page 1) will be possible to arrange individual deals for space for each picture produced.

Negotiations on a $5,000 finance pool project are being continued with a group of banks, Kelly said. UA releases planned at this time for filming in Britain include Hunt Stromberg's "Return of the Native," Mary Pickford's "Southerly and Son," and Edward Small's Technicolor production of "Lorna Doone." In addition Kelly is planning personal production of "Halfcastle."

RCA Victor Creates Educational Sales Div.

(Continued from Page 1) to the field. William H. Knowles in general manager of the division. He was formerly with Jam Handy. Harry E. Erickson will be sales manager. Gordon W. Butler is merchandise manager.

Schussel Named E.L. N. Y. Sales Manager

(Continued from Page 1) tion of the distribution facilities of that company last week.

Wechsler formerly served as E.L's special sales representative for New York.

Lantz Delivering Twelve For UA 1948 Release

(Continued from Page 1) four musical miniatures and three three-reelers.

Assisting Lantz in the role of technical supervisor is William Garrity, formerly with Walt Disney.

SRO Personnel Changes

John D. Keating has replaced Edward Salberg as SRO sales representative in Cincinnati, while Amos Leonard has succeeded Ellis Shafton in St. Louis, Milton S. Kussell, vice-president in charge of domestic and Canadian sales, revealed yesterday. Mervyn Goldstone has been named booker and sales representative in Toronto, Kussell said.
BULLETIN
Washington Bureau of THE FILM DAILY
Washington—It was learned from reliable quarters last night that Sir Wilfred Eady, leader of the British delegation here for the Loan pact parleys, has informed the American group that he and his associates do not have the authority to discuss the 75 per cent tax on earnings of U. S. pix in England.

Washington Bureau of THE FILM DAILY
Washington—The question of the British tax of 75 per cent on earnings of American films was brought up yesterday during a meeting of... (Continued on Page 5)

Earnings Off $3 Million
From $11,449,449 Earned
In Same Period of 1946

A consolidated net profit of $8,401,778 was reported yesterday by 20th-Fox and its subsidiaries including National Theatres and Roxy Theatres after all charges, income taxes and including deductions for dividends on prior preferred and convertible preferred stock. The preference is equit... (Continued on Page 4)

American Reps. Admit
U. K. Tax is Disturbing

Boston—In a move to protect IATSE bargaining rights, the general executive board in its mid-Summer session at the Copley-Plaza Hotel, yesterday unanimously voted to file in Washington the anti-Communist affidavits of its officers, copies of its by-laws and regulations, and financial reports, in compliance with the Taft-Hartley law.

IATSE TO SUBMIT TAFT-HARTLEY DATA
Move Made to Protect Bargaining Rights, as Walsh Argues
Withholding Information Will Not Help Fight the Law

Announcement was made yesterday by Richard F. Walsh, IA president.

While expressing the view that the legislation is unfair and discriminatory, and that it would prove productive of dissatisfaction among employees as well as among workers, the board voted the move to protect the rights now enjoyed by the IATSE.

PCCITO Takes Action
To Fight Ascap’s Fees

Salt Lake City—Action on the PCCITO’s plan for a test case to determine the legality of Ascap’s collection of fees from exhibitors was launched here yesterday by the PCC with the appointment of Robert Graham, Seattle attorney, as the Association’s counsel in the presiding of the case. A separate fund was set up to handle the case and Hugh Dunn Named Circuit Sales Manager of E.L.

Harold Dunn, industry veteran in domestic and foreign distribution, has been named circuit sales manager of Eagle-Lion. He was announced yesterday by A. W. Schwalberg, vice-president. Appointment is effective... (Continued on Page 4)

Prices Expected to Level
Off Automatically After
Gov’n Ends Regulations

All restrictions on theater building are expected to be dropped within 60 days, John Eberson, theater architect told THE FILM DAILY yesterday. Eberson said that the remaining clauses in the original housing bill which still sharply limited construction of “amusement or recreational facilities” were “discriminatory” and bore no semblance of the original intention of the “once mighty” housing bill.

Sixty days, Eberson said, will still permit many owners and builders to... (Continued on Page 7)

Urge Treasury Com. On British Problems

Washington Bureau of THE FILM DAILY
Washington—Appointment of a special sub-committee to deal with the British on pix problems was urged upon Secretary of the Treasury John Snyder yesterday by representatives of SIMPP. The industry... (Continued on Page 4)

Six French Producers
Form $2,500,000 Pool

France’s six leading producing outfits have pooled together $800,000,000 francs (at official rate equivalent to $2,500,000) to bolster sagging production. J. E. Lopert, foreign... (Continued on Page 7)

Ascac Mails License Change
Starts Oct. 1, Based on House Capacity

Universal Shifting Ad.
Pressbook Depts. Here

Universal will shift its advertising and press book departments from the studio to New York with transfer of offices to the new Park Ave. building in September, John Joseph, ad-exploitation director announced yesterday... (Continued on Page 5)

“Moonlight” to Preem In Paris(s) in U. S.

UA is booking David L. Loew’s music color short, “Moonlight,” into all the Paris communities in the U. S., with plans for simultaneous openings Aug. 31 to celebrate film’s world premiere. Reason for premiere is the short is based on Parisian Claude Debussy’s “Clair de Lune.” Situations are being lined up in Texas, Arkansas, Illinois, Kentucky, Tennessee, Missouri, Idaho and South Carolina.
COMING AND GOING

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, left yesterday for a visit with a stopover in Chicago for several days.

VAN JOHNSON, M-G-M star, will make a pre-press preview in New York at the Astor Theater tonight.

D. T. HAMMER, assistant to William B. Zeffer, M-G-M short subject salesman and chairman of a reprints and appointments, is functioning in New Hampshire.

CARL STIEFF, M-G-M Donald exclusive, returns to the Auto City over the week-end after a week's conference here with W. R. Ferguson, professor of "Unfinished Dance" in Detroit shortly.

R. O. AHM, of the Paddy Theater Supply Co., of San Francisco, will attend the theatrical supply convention in Washington next month with Mrs. AHM.

See 70% of U. S. Industry Using Promotional Films

West Coast Bureau of THE FILM DAILY

Hollywood—About 70 per cent of the major manufacturing companies throughout the country are either using films to exploit and sell their products or have indicated they will make budgetary assignment for advertising and employee instruction films, it was disclosed by Jerry Fairbanks, Productions, which recently completed a full-scale survey of the commercial field.

The commercial division of Fairbanks at present is at peak production with 17 films in the works. Assignments include product for Standard OIl, Sherwin Williams, Hawaiian Pineapple Co., Eastern Air Lines, Camel Cigarettes and John Deere. The survey was conducted by sales reps. of Fairbanks under the supervision of Jack Pogier and B. N. Darling, East-West sales chiefs, respectively.

Republic Closes Circuit Deal With Butterfield

Detroit—First big circuit deal for Republic's 1947-48 product has been closed with the Butterfield Circuit of 14 theaters, here, according to James R. Grainger, executive vice-president in charge of sales and distribution. The pact was concluded yesterday with Sam Seplowin, Central district manager, and Irving H. Pollard, Detroit branch manager.

Set Samuelson Talk

Boston—Sidney Samuelson, general manager of the Eastern Pennsylvania Allied unit, will speak Sept. 9 before the meeting of the Independent Exhibitors of New England.

FPC Votes 50 Cent Div.

Montreal—Famous Players Canadian Corp. declared a quarterly dividend of 50 cents a share for the period ending Sept. 30, payable Sept. 20 to record, Sept. 6.

Young Prod. First Ready

Harold Young Prod. has completed its first short, "Bannister's Baby Land," one-reeler in color. Clyde Elliott is distributing.

Steve Brody, M-G-M's Allied Artists prokey and Norton V. Ritchey, foreign chief, flew to Switzerland yesterday. On Monday they will go to Rome.

Lucille Ball is here from Hollywood. She's filming a comedy for Premier Pictures.

Louis Lober, Loew's int'l associate regions director for Europa, North Africa and the Middle East, returned from a few weeks in London and Paris.

Maurice "Red" Silverstein, Latin-American exploitation director for Loew's int'l, is back in the home office following an inspection tour of offices in South and Central America.

Axe! Munson and his wife, retired AMPro corp. prokey are due back from a three-month Scandinavian vacation trip next week.

J. J. SHUBERT and SOPHIE TUCKER were Chicago visitors.

Report Rank Building Religious Pix Studio

London (By Cable)—Modern film studio for production of religious films is being erected at Elstree by J. Arthur Rank, It was announced here yesterday. It will be made available to any religious body, Rank said, for making films of their own choice, and will be leased to them on a non-profit basis, most of them in 16 mm.

Revealing his plans before a meeting of the World's Sunday School Convention, Rank's offer was accepted and a further proposal for establishment of offices in New York, Los Angeles and other major cities, was also adopted. Later would serve to promote the use of religious films, it was disclosed. Rank offered to establish the London office. It was revealed by a spokesman that Mrs. Clifford Hilton of Pittsburgh offered to underwrite the New York office.

20th-Fox Sets Trade Showings of "Kiss"

Twentieth-Century-Fox's "Kiss of Death" will be tradeshown in the company's exchange centers on the following dates:

New York, Aug. 25; Atlanta, Buffalo, Charlotte, Cincinnati, Detroit, Indianapolis, Kansas City, Memphis, Miami, Minneapolis, Oklahoma City, St. Louis, Washington, Aug. 27; Denver, Des Moines, New Orleans, Orlando, Philadelphia, Pittsburgh, Salt Lake City, Aug. 28; Cleveland, Dallas, and Geneva was also adopted. Later would serve to promote the use of religious films, it was disclosed. Rank offered to establish the London office. It was revealed by a spokesman that Mrs. Clifford Hilton of Pittsburgh offered to underwrite the New York office.

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Top Metro Ad-Publicity Men End Confabs Today

M-G-M's top ad-publicity-exploitation executives today will conclude a series of three-weeks' conferences with national trade and general public relations campaigns for special handling of forthcoming product.

Among the studio moguls attending the meetings, which were presided over by Howard Dietz, senior vice-president in charge of advertising, publicity and exploitation, were Howard Strickling, studio publicity chief; Frank Whitbeck, ad head, and Ralph Wheelwright, assistant to Strickling.

From the home office were Stills Sealed, and manager; Wiley R. Ferguson, exploitation head; Harold Crocker, publicity manager, and Tom Greety.

Ernest Emerling, ad-publicity-exploitation director for Loew's Theaters, also attended the confabs.

Many Exhibitors Plan to Attend SMPE Convention

Over 50 of the nation's leading exhibitors and circuit operators have indicated they will attend the 62nd Semi-Annual Convention, theater-engineering conference and exhibit, of the Society of Motion Picture Engineers at the Hotel Pennsylvania, Oct. 20-24.


Many circuits plan to send groups of men to the convention to give them better understanding of the technical aspects of theater operation.

O'Brien Testimonial Luncheon

Boston—Tom O'Brien, recently promoted to branch manager of Columbia, will be tendered a testimonial luncheon Sept. 27 in the Stateroom by the Motion Picture Men's Club Committee includes: Saul Simons, Joe Wolf, Harry Goldstein, Nate Levin.

Financial

(Tuesday, Aug. 21)

NEW YORK STOCK MARKET

High       Low    Close    N.Y.C.
Bell & Howell.      177 176 173 1054
Col. Picts. etc.     172 171 171 1054
East. Kodak        459 453 453 1054
Gen. Prcy.         115 114 113 1054
Leowe's, Inc.       20 20 20 1054
Pioneer Corp.       11 11 11 1054
RK0                112 111 110 1054
Republic Corp.      14 14 14 1054
20th Century-Fox     26 26 26 1054
20th Century-Fox ppc 30 31 31 1054
Universal Picts.     19 18 18 1054
Universal Pict. Ph. 78 78 78 1054
Warner Bros. + 14 1054

NEW YORK CURR. MARKET

Monogram Picts. 3% 3% 3% 1054
RK0                3% 3% 3% 1054
Sonomethe Corp. 3% 3% 3% 1054
Technicolor 120 122 122 1054

OVER THE COUNTER

Billed                        1054
Bid and Asked 67 71 71 1054
Purhe                              4% 1054

Start Record Sixth At Para. in September

West Coast Bureau of THE FILM DAILY

MOTHER WORE TIGHTS

STOOD 'EM UP FROM 9 A.M. TO MIDNIGHT OPENING DAY!
MORE MONEY AND MORE PEOPLE FOR A NON-HOLIDAY DATE THAN ANY OTHER TECHNICOLOR TRIUMPH IN THE GREAT BOXOFFICE HISTORY OF THE ROXY AND 20th CENTURY-FOX!

"MOTHER WORE TIGHTS" Color by TECHNICOLOR starring BETTY GRABLE with DAN DAILEY and MONA FREEMAN
CONNIE MARSHALL • Vanessa Brown • Robert Arthur • Sara Allgood • William Frawley • Ruth Nelson • Anabel Shaw • Directed by WALTER LANG • Produced by LAMAR TROTTI • Screen Play by Lamar Trott • Based on the book by Miriam Young • Lyrics and Music by Mack Gordon and Josef Myrow
PCCIT0 Takes Action To Fight Ascap's Fees
(Continued from Page 1)

Bruno of Whittier, Cal., was named treasurer.

Execs throughout the country are being invited to participate in the action and contribute to its financing. A minimum of $28,000 will be sought.

A committee was named yesterday to work in co-operation with Graham. The group, whose tasks were to line up Johnson of Seattle, chairman; William Graepel of Portland; Ben Levin of San Francisco, and Jack Suckstorf of Sidney, Mont. An executive committee consists of Johnson, Graepel and Robert H. Poole, executive secretary of the PCC.

Await Reaction on Sales Plan

Further action on the PCC sales plan is awaiting reaction of the distributors to whom the plan has been sent. Consensus here was that the PCC plan in the long run would return greater grosses to the distributors, increase the number of bookings and, at the same time, give an incentive to exhibitors to extend playing time and hypopop exploitation, while giving the theaters a more even break in making a profit on percentage pictures.

A new exhibitor organization, ITO of Utah and Southern Idaho, was set up here yesterday. The group applied for affiliation with the PCC earlier this year. A session here, and the PCC voted unanimously to include the new unit into its membership. The ITO of Montana joined the PCC last May. The conference now includes exhibitors in 16 states.

The next PCC trustees meeting will be held in San Francisco next spring. The sessions here during the last three days were attended by representatives from all 16 states in the PCC territory.

Sue on Embold Name

Fort Wayne, Ind.— Harris Theater & Realty Corp., operator of the Embold Theater here, has filed suit in Allen County Superior Court for an injunction to prevent the Embold Theater Corp., an Illinois firm, from using the name Embold in its theater activities in Fort Wayne.

Chartered

MAJESTIC FILM CORP., New York, with capital $200 shares no par value stock, three shares subscribed, to manufacture films, equipment, incorporated in Albany by Irving Shapiro, Martin Mierinstein, Anne Zellbarger.

ART TOWN THEATER CORP., Brooklyn, with capital $200 shares no par value stock, three shares subscribed, to operate theaters. Incorporated by Lilian Rosenblatt, Harold Cohen, Isidore H. Levy.

ART-TOWN THEATER CORP., Binghamton, with capital $200 shares no par value stock, three shares subscribed, to operate theaters. Incorporated by Winfred C. Kilcoyne, Agnes Donoho, Hyman Pearlman.

URG Com. on U.K. Pix Problems

See Indie Prods' Credit Affected by Tax
(Continued from Page 1)

suggested that SIMPP President Donald Nelson and MPAA head Eric Johnson serve as joint advisors to the committee.

Calling for a Treasury ruling that the inclusion of tax in the calculation group of four producers told Snyder the tax "is already having a serious effect upon the bank credit of independent producers." The quartet, which conferred Wednesday with Acting Secretary of State Robert Lovett, included Gunther R. Lesing, Disney vice-president and general counsel; Milton Kramer for David O. Selznick; James A. Mulvey, president of Samuel Goldwyn Productions, and Marvin L. Fair, executive assistant to Nelson. They made plain to Snyder—

London (By Cable)—In an official statement British customs officials yesterday ruled that pictures produced in England by U. S. companies will not be charged import duty, whether or not they are British with the meaning of the Quota Act.

A freeze on British earnings is as distasteful to them as the tax, even though the large major producers may prefer a freeze. The producers, they said, do not for the most part have the resources to permit them to absorb the loss of the British market. They urged that negotiations with the British should in no case be

Fairbanks Video Films Will Be Ready in Oct.

West Coast Bureau of THE FILM DAILY

Fairbanks Video Films for Sale at the West Coast Convention in Los Angeles late next month.

Fairbanks Video Films recently announced, will be ready for distribution in October. The company, one of the leading independent producers, is now ready to house the most important films produced by the company and is ready to make available for release to all exhibitors.

The films were produced for television broadcast during the period of their original release, and are now being prepared for release in the following territories:

1. The Western United States
2. The Midwest
3. The East Coast
4. Europe

The films will be available on a rental basis, and the company will be happy to provide information regarding the availability of the films and any special requirements.

L'Anglais Sees Lucrative Canadian Film Production

Montreal—Quality films, produced in English and French simultaneously, can be made profitably in Canada, Paul L'Anglais, Quebec Provincial Movietone film producer, told the St. George Kiwanis Club.

Dominion films, L'Anglais said, would have to be produced bilingually to reach the world market. At present there are four companies producing in Canada. A comprehensive plan of production is indicated, L'Anglais believed, if film production in Canada is to progress. "Whispering City," Quebec's latest, will be released in November.

Seek Decision Reconsideration

Toledo—Court of Appeals here has been asked to reconsider its decision in a case brought against Motion Picture Operators Union, Local 228, by Sam Seligman, a union member. Seligman was granted a petition entitled "unfair representation" between him with his employment in Toledo theaters. Edward J. Lynch, union attorney, alleged Seligman was attempting to act on his motion to dismiss the case, thus preventing him from submittings union grievances. Previously it was case was dismissed in Common Pleas Court. Subsequent appeal was made to a higher court.

FOX Reports 26-Week Net of $8,401,778
(Continued from Page 1)

ant to $2.91 per share on 2,788,283 shares of common stock outstanding. Comparable figure for the same period in 1946 is $1,144,449, or $4.23 per share on common stock then outstanding.

For the second quarter ended June 28, the company's consolidated net profit of $2,504,175. After deducting dividends on preferred stock, amount is equivalent to 8 cents per share on the common. First quarter 1947 profit was $8,897,603. In the second quarter 1946 on a comparable basis the profit was $5,297,496, equal to $1.97 per share of common stock.

Twentieth Century-Fox board of directors yesterday declared a quarterly dividend of 22 cents per share on the outstanding preferred stock of the company, payable Sept. 15, 1947 to the stockholders of record at the close of business on Sept. 2, 1947.

A quarterly cash dividend of 37 1/2 cents per share on the outstanding convertible preferred stock of the corporation has been declared payable Sept. 30, 1947 to stockholders of record at the close of business on Sept. 9, 1947.

A quarterly cash dividend of 75 cents per share on the outstanding common stock has been declared payable Sept. 30, 1947 to stockholders of record at the close of business on Sept. 9, 1947.

Kalmenson, Haines Off On Western "Father" Tours

West Coast Bureau of THE FILM DAILY

Hollywood—Ben Kalmenson, War ner veepee and general sales manager, is considering at the studio prior to making a Western tour to hold confabs on special engagements of "Life With Father." He will cover the Pacific and Southwest territories.

Roy Beaudry, Western division manager, presently in Chicago, will head West shortly to hold similar meetings throughout his sales areas.

RKO Dismisses Anderson Case

Chicago—RKO a attorneys here filed stipulations in the pending Ewyndahl's Court dismissing their suit against Anderson Theater Circuit in the percentage cases. Auditing other companies' claims against the circuit, now being completed and it is expected they will make early settlement.

FEMME TOUCH

DOROTHY CHRISTIANSEN—Relief cashier, East Wood, East Hartford, Conn.

MARY CODALLA, relief cashier, Low's Palm, Wilton, Conn.

LILLIAN RESNICK and TERESA LARMSKANI, candy girls, Palmae, New Britain, Conn.
Ringing Down the Week's Curtain

- CLEAR INDICATION that a properly informed public will fall out, stand in line and shell out for top grade, quality product is evidenced in the returns garnered by "The Best Years of Our Lives."- Reports are in last night... and they are eye-opening.... Pic captured world wide publicity and acclaim via the walkway when the honors of the Little Guy With The Golden Sword were awarded... Reports are in... Here they are... In its 30-week Broadway run at the 1,000-seat Astor on Times Square "Best Years" attracted customers to the amount of $1,600,000... Payoff came when pic opened in 49 REO, Skouras and Randforke houses in the local area... Record first day grosses were piled up to the tune of $160,038... and that's moosah, dough, mermans or even money, in any language... even Brooklyness...

- THIS IS THE REAL STUFF and it happened yesterday morning... PLACE: Park Avenue Theater... DRAMATIS PERSONA: Ann Dvorak and her husband, Igor Degas... ACTION: Mr. Degas buys two tickets at the box office to get into the theater to see Mrs. Degas in El's preview of "Out of the Blue."... Queried with a big WHY for the reason her husband bought the duets instead of "crashing" by removing her sunglasses, Mrs. Dvorak said, "Oh, well. It serves better."... There's no business like show business, it says somewhere...

- BECAUSE OF HER PORTRAYAL of the Miss Elizabeth Kenny, Rosalind Russell has been invited to make a royal command appearance before the King and Queen of England next spring... with the occasion stayed by the British Empire intamite Paralyysis Foundation...

- Victor Records plans an extensive promotional campaign for the Astor Rubenstein album of melodies from M-G-M's "Song of Love."... Bob Condon, Eagle-Lion publicist, is writing the script for an anti-intolerance short to be produced by Harold Pictures... Cananda Lee and Lena Horns are set for top roles... Phil M. tips his skimmer to Helen Tamiris, bright lassie who did a bang up job directing the Chicago stage version of "Annie Get Your Gun."... Miss Tamiris is now on the Coast handling the choreography for U's screen version of "Up in Central Park..."

Dunn Named Circuit Sales Manager of E-L

(Continued from Page 1)

immediately, Jack Bellman was named assistant to Dunn. Formerly Dunn was connected with Warners in Pittsburgh. He later went to Tokyo and Singapore. He was a prisoner of the Japanese and was repatriated. He spent a year at the Warner studio and in Cleveland, joining PRC in March of last year.

Allied Holds Outing

Allied Theater Owners of New Jersey held its annual Summer outing yesterday at the West End Casino, West End. More than 100 industries from the organization's membership and from company home offices were in attendance.

WB Buys Chi. Cosmopolitan

Chicago—Federal Theaters, Warters subsidiary, purchased the 1,100-seat Cosmopolitan and nine stores at 7938 S. Halsted St., for $175,000. The Warners have a long term lease.

Universal Shifting Ad. Pressbook Deps. Here

(Continued from Page 1)

day. Move is designed to provide closer liaison with the sales department. The department will operate under the direction of Maurice Bergman, Eastern ad-publicity director, with Joseph making frequent trips from his studio headquarters to supervise operations.

A studio unit will be maintained under the direction of David A. Lipston, co-ordinator of advertising, who will work closely with the West Coast office of the Monroe Greenthall Agency, which handles the U account. Fensin Buys Simansky Interest

Chicago—R. F. Fensin has brought interest of Lester Simansky in Fensin Seating Company and will start seat manufacturing here, as soon as new materials become available. They are also adding a used chair department.
END-OF-THE-SUMMER ROUNDUP ON EQUIPMENT

RCA Equipment For Three Frosch Houses

Camden, N. J. — RCA theater equipment, installed by Frosch Theater Supply, Minneapolis, Minn., is featured in three new stands scheduled for early Fall opening in Minnesota and South Dakota.

Richfield Theater, an 802-seat house opening about Sept. 1 in Minneapolis, features RCA PG-2500A sound system, BX 80 RCA-Brenkert projectors and RCA-Brenkert 10A bases.

Owner is the Richfield Amusement Co., the 325-seat New Theater, opening about Sept. 1 in Clinton, Minn., features Brenkert No. 40 projector, International’s 401-A chairs, Mohawk carpeting and Allen carpeting. Manager is Robert Connolly; Perry Crosier was the architect.

The 632-seat theater, opening about Nov. 1, in Webster, South Dakota, features a “crying room” and a club lounge, fully glass enclosed.

Owner is Webster Amusement Co.; manager is H. M. Schenecker; architect was Perry Crosier.

KAYLINE COMPANY, Chicago, have secured the exclusive distribution of candy counter for theaters with four streets running from three to six feet in length.... Cases are packed carefully by the factory and shipped direct to the theaters, saving time in shipment and any possibility of breakage enroute. Company is also allowing half freight on the shipments from the factory.

E. J. Hudson, president of United Detroit Theaters Corporation, has renewed with Altec Service for the 21 United houses. F. C. Dickely negotiated for Altec...According to F. C. Dickely, district manager of Altec Service Corp., Detroit, they have supervised the following installations in Michigan: Swing Theater, L. E. Hoog, Athens, M-911 Mitorioph; Our Theatre, O. W. Kendall, Muskegon, M-911 Mitorioph; Michigan Theater, Butterfield Circuit, South Haven, A-30-X Simplex.

NEW by DeVRY

Improved PROJECTORS and AMPLIFIERS for the “Perfect Show” Installations Now Being Made By Your DeVRY Dealer. Scenation of every show at which they have been demonstrated — pride of Projectionists who are operating them — means of Exhibitors who have bought them — DeVRY’s new “12000 Series” Theater Projectors and Amplifiers give you more of what you want to help achieve the “perfect show” and for such a moderate investment. Write for free literature and name of authorized DeVRY Theater Supply Dealer nearest you.

6 REASONS WHY DeVRY IS YOUR BEST BUY

Lay your yardstick against the specifications and performance record of DeVRY’s new “12000 Series” Projectors and Amplifers. Challenge them for: (1) stamina; (2) dependability; (3) simplicity and serviceability; (4) performance; (5) low maintenance costs; (6) price. The moderate price of DeVRY’s “12000 Series” equipment makes it possible for every exhibitor to enjoy the many advantages of new against rebuilt units...enables neighborhood and small town exhibitors to buy the same deluxe projection and sound facilities preferred by the world’s larger and finer theaters.

Amplo Holds Class For Projectionists (Continued)

An interesting experiment in training students to be expert motion picture projectionists was recently conducted by Amplo Corp. When the Chicago Board of Education recently purchased a number of Amplo sound 16 mm. projectors, Amplo invited student projectionists from the various schools receiving the units to their Chicago plant. An informal class was held in Amplo’s projection room where Amplo representatives explained the easy procedure of threading and operation.

Students were then given the opportunity to show what they had learned by operating in a 16 mm. room themselves. The groups of students were also taken through the plant where they received first-hand information regarding the manufacture of Amplo sound projectors.

Highly pleased with the results of this experiment, Amplo is recommending similar demonstrations to their visual education dealers throughout the country. The company feels that while the advantage of motion pictures as an educational medium have been widely heralded, some teachers still hesitate to use this medium because of a mistaken notion that it is difficult to handle. Actual demonstrations to teachers and students, Amplo believes, are the best way to show that advancements in design during the last decade have greatly simplified the handling and operation of silent and sound projectors.

Elwood’s Main Changes Hands

Elwood, Ind.—Herman Booth has taken over the Main Theater here from Roy Bales.

Now the Fair

Fairfax, Mo.—D. A. Fraser bought the Crescent here and has changed the name to the Fair.

Plane Gadget Used In Theater Booth

New London, O.—John O. Guthrie has rigged up in the projection booth of his Karolyin Theater a wire recorder formerly used by W. J. Covington, the local wire recorder, which he announces coming attractions and any pertinent announcements of general local or theater interest. Fronty of it is that 13 years ago when he was manufacturing sound equipment he and his associates, Dr. Cudahy and Mr. Lockwood, worked on the idea of a wire recorder. They gave it up as impractical.
Chile Railroad Shows 16MM. Films En Route

Des Moines — Passengers on the Santiago-Valparaiso run in Chile these days, like their counterparts on the Chesapeake & Ohio Railroad, are able to break the monotony of their trip via movies, full-length features, too. A special car equipped with Victor 16 mm. sound projectors, is attached to the train.

Building Restrictions Seen Off in 60 Days

(Continued from Page 1) 
realize some profits on building started and then halted due to restrictions. Any extension of that time limit before controls are eliminated will force the building program to resume in Winter months, with the added expense of building in that season breaking some and adding hardship to many.

Theater architects are agreed that Housing Expediter Frank Greedon is doing all he can with a bad law. His position requires almost superhuman abilities in judging need where shadings are sometimes razor-like. He still can pass on appeals made by owners, but the wording of the housing law is so vague that his discretion in judgments almost invariably must lead to some objection from builders with rejected appeals.

Ebersen predicted that prices would level themselves automatically following dropping of controls. He pointed out that when controls were relaxed greatly July 1, the expected black market in supplies failed to materialize. It was also expected rush to mills, lumber yards, and steel foundries, was likewise less than anticipated.

Elimination of controls on building will benefit capital, labor, and the industry, Ebersen predicted.

Ascap Mails Notice Of License Change

(Continued from Page 1) 
explained the setup: "We merely ascertain the potential income from a capacity sale of the theater for a single performance, and use that as the amount of the annual license fee. Since there are usually well over a thousand performances a year, it is simple mathematics to estimate that the Society will receive about one, one-thousandth of each admission dollar."

Present scale, based on seating capacities, was adopted in 1934. Tayler pointed out that such a scale was effected in the depths of the depression. And with ever-rising costs, it was only fair, he added, that such an inequity be removed through a revision of the licensing scale.

Six French Producers Form $2,500,000 Pool

(Continued from Page 1) 
film distributor, told the trade press yesterday, upon his return from a tour of Europe.

The new organization, La Co-Production, will only partly finance production thus assuring at least six features a year. In practice, the idea works something like this: An independent lines up a story, director, players and some backing, then the group sees to it that the indie has enough funds to finish the picture, whatever be the cost.

Had such a setup existed several months ago, "The Flower of the Age" would have been completed. As it is, the Marcel Carne pic has already cost 55,000,000 francs, and there's no prospect that it will ever be completed since the running time of what has been shot is only 30 minutes.

Of the 15 features now in production, two are being shot in Rome. Last year at this time, French producers had 25 pictures in the works. For the new season, Lopert acquired five films, among which is the Italian-made "Shoe-Shine" and four French pictures, including the re-issue of "Mayerling."

By establishing a chain of out-of-town theaters, Lopert not only hopes to have a wider outlet for his foreign films, but that each theater will also serve the purpose as a sort of exchange from which he can make sales in that area. Lopert's films are shown at the Avenue and 55th St. Playhouses in New York, the Little Cinema in Detroit, the World in Chicago, and eight West Coast houses of the Rosenber chain. At the moment, he is dickering with a large chain for the showing of "A Cage of Nightingales."
COSTLY shots like this might be so much spoiled footage... save for the vigilance and knowledge of the laboratory man.

He makes sure that the dailies take their all-important bath... inspecting, testing, keeping constant check as the exposed footage runs through the developing, fixing, and washing tanks and driers.

To his skill and watchfulness... as film representing "box-office gold" literally slips through his careful fingers... motion pictures owe much of their well-earned reputation for technical excellence.

This skill is more effective... the burden of constant vigilance lessened... when he works with dependable film of superior quality. That's why he always welcomes the family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
Golden State Circuit Sold To M. Naify

104 Theatres Involved In $10,000,000 Deal

SAN FRANCISCO, Aug. 21.—In one of the biggest theatre deals in years, Michael Naify, owner of T. and D. Enterprises and partner in Golden State Theatres, has acquired full ownership of Golden State in a deal involving $10,000,000 and 104 theatres.

The deal was a complete surprise to theatre men here, who understood that Robert Lippert of Lippert Theatres, who has been expanding his own circuit, and Milton Reynolds, multi-millionaire pen manufacturer, would purchase Golden in a bid that was last reported to be in excess of $15,000,000.

Through the deal Naify acquires the interests of his two partners, Eugenie

(Continued on page 5)

20th-Fox Net Is $8,401,778

Twentieth Century-Fox, Corp. and subsidiaries, including National Theatres and Roxy Theatre, Inc., yesterday reported a net profit of $8,401,778, after all charges, for the 26 weeks ended June 28. After deducting dividends on preferred and convertible preferred stocks, net amounted to $291 per share on the 2,760,263 shares of common outstanding.

Consolidated net profit for the comparable 26 weeks of 1946 was $11,449,449, which, after deducting preferred dividends, amounted to $43.33 a share on the 2,343,895 shares of common then outstanding.

For the second quarter, ended June

(Continued on page 6)

U-I to Move Coast Ad Unit to New York

HOLLYWOOD, Aug. 21—Universal-International will transfer its national advertising and press book department from the studio to New York for closer coordination with the home office sales department under the company’s new method of film selling in...

(Continued on page 6)

MOTION PICTURE DAILY
NEW YORK, U.S.A., FRIDAY, AUGUST 22, 1947
TEN CENTS

‘IA’ to File As Anti-Red

ASCAP ASKS 300% MUSIC TAX BOOST

Wants Sum Equal to One Capacity Performance; Dating Licenses Oct. 1

Boston, Aug. 21.—The IATSE executive board voted unanimously today to file in Washington anti-Communist affidavits of its officers, copies of its by-laws and regulations, and financial reports of its affairs, in compliance with the new Taft-Hartley law.

The board, which is holding a regular mid-summer session at the Cop-
ley Plaza Hotel, here, all week, hit

(Continued on page 5)

LET’S GET GOING . . . An Editorial

By MARTIN QUIGLEY

IN THE aftermath of the British tax scheme for American motion pictures there has arisen a crop of anxieties and apprehensions in executive circles in the American industry which urgently calls for serious study and sober reflection.

In the first place, some drastic and radical action should have been anticipated from a government in which free play is given to the Leftish economic notions of such persons as Sir Stafford Cripps.

Next, recent months have given clear evidence of a designed plan on the part of the British government to use the American film as a pawn in its dealings with the United States Treasury Department.

The obviously nurtured and directed press campaign in Britain, which in no way reflected the thought of the British public, was a telltale.

The British government, for good measure, was encouraged with the idea that in any case it would be useful to their purposes to get rid of the foreign film. Socialist governments, no matter what they start to control, eventually get around to controlling, or seeking to control, communications. In the American industry there should have been more preparation for and less surprise in the British action.

But post-war Britain has arrived at no settled policies or procedures, economic or otherwise. It has been living desperately under a patchwork of experiment and expediency. The film tax is ample proof of this—a measure which can provide no conceivable benefits to anyone. It can only be applied at the cost of ruining the British theatre business. With this law on the books the British production industry faces early and complete ruination. Politically the measure is suicidal, leading as it inevitably would in the direction of economic isolation—and that for Britain which, in a greater degree than any other great nation, is dependent for its existence upon export trade.

SHOCKING as the character of the measure may be, the great damage that it could do would be to Britain rather than to the United States. But the final chapter of this story has not been written. There is little doubt that the tax scheme will be materially charged before it becomes substantially effective. The change to be made, however, should not be on a basis of compromise, expe...

(Continued on page 2)

SIMPP’s Protest On UK Tax to US

WASHINGTON, Aug. 21—Representatives of the Society of Independent Motion Picture Producers today asked Secretary of the Treasury Snyder to appoint a special sub-committee of the National Advisory Council to deal with the British on the alleged film tax problem, and suggested that SIMPP president Donald Nelson and Motion Picture Association president

(Continued on page 6)

Dunn, Bellman Head E-L Circuit Sales

Harold Dunn, domestic and foreign distribution executive, has been named circuit sales manager of Eagle-Lion Films by A. W. Schwalberg, vice-president and general sales manager. At the same time, Schwalberg also announced the appointment of Jack Bell...

(Continued on page 6)
Personal Mention

END ALMENSON, Warner vice-

president and general sales man-
ager, is in Los Angeles before touring the distribution houses in the Southwestern territories while Roy Haines, Western division sales manager, is in Chicago.

LESTER COLEMAN, assistant to Param-
ount's Western division manager George A. Smith, and Katharine Henry, office of Ontario, Cal., will be married this afternoon in Ontario. Selby Care of Fox West Coast The-
aters will be the bridalgroom's atten-

dant.

LOUIS LOEB, associate regional di-

tector of Loew's International for con-

tinental Europe, North Africa and the Middle East, has returned to the home office after a tour of his terri-


ty.

RALPH WheELRIGHT, assistant to Howard STricking, and Frank WINKUS of WGN ad-

vertising chief, will leave here today by train for the Coast.

HARRY MILLER, assistant to Wil-

dam B. ZOELLER, M-G-M short subject sales manager, is vacationing in New Hampshire.

ANN De Ragon, manager of Reade's Strand Theatre, Plainfield, N. J. The manager and her husband are on a vacation.

FRANK MASEK, manager of the Cleveland office of National Theatre Supply Co., and Mrs. MASEK were in Middleton, R. I., recently.

FRANCIS WINKUS, United Artists advertising manager, will leave here today for a vacation.

SAM PEARLMAN, manager of Loew's State here, and MRS. PEARLMAN have become parents of a daughter.

WILLIAM F. ROGERS, M-G-M vice-

president and general sales manager, is en route to the Coast from Chicago.

ED RILEY of United World Films has returned to Atlantis from Miami.

UK Tax Postpones U-I Production

Hollywood, Aug. 21.—Despite an announce-
ment made by Universal-Inte-

national that it would continue to maintain production in "quality and quantity" in the face of Britain's tax levy, S. P. Eagle, producer of "Song of Norway" for U-I release, today disclosed that production on the film, slated to go before the cameras in January, has been postponed indefi-

nitely.

He said his pact with U-I was scheduled to expire with completion of the film. Instead, he said, he will leave the studio in about three weeks to pursue production independently with John Huston, Warner director.

LET'S GET GOING... An Editorial

(Continued from page 1)

diency or politics. No sound compromise can be made between right and wrong—and this tax is wrong in its whole concept.

In the meantime it should be emphatically noted that the Ameri-

can motion picture industry has lived and can live substantially within domestic revenues. This especially applies under current conditions when employment figures are at the highest level in the nation's history and the employed are receiving maximum incomes.

An attitude of panic in face of the great and expanding home market is inexcusable.

One salutary feature of the British tax exposure is the oppor-
tunity it affords for the re-ordering of various methods and opera-
tions within the industry which have gotten out of hand and out of reason. It may gravely be questioned whether the lush income from Britain has not been an excuse and an alibi for practices which never should have been allowed in the first place. The British market has been a handy excuse in Hollywood for millions that never should have been spent.

CERTAIN factors in production costs have been definitely out of control. But this condition does not alone account for the fantastic rise in production costs that have been more or less casu-

ally accepted. Part of the increased labor cost in production has been inevitable, but another part of it, which includes dizzy complexities in the area of feather-bedding, never should have been tolerated and probably never would have been except for the easy income that was in view.

The biggest single factor introduction costs that has been out of control centers in the outrageous competitive bidding which has screwed up many individual incomes in Hollywood to absurd heights, serving no good purpose whatsoever, and not even mate-

rially benefiting the recipients because eighty to ninety percent of such incomes become taxable under income laws. Whether or not there is a British market, this condition calls for correction.

A laborer is worth his hire, but these absurd "movie incomes" are out of step with every principle of sound business management.

Living within the domestic market, or substantially so, is not to be construed as meaning that the American theatre market is to be looked to for increased revenues to offset the loss of foreign income. The road to the needed readjustment lies not in that direction but in the direction of stopping the nonsense involved in a scale of production costs that rises in gobs of a million at a time.

Some theatres, through strategical maneuver, are paying less than their share, but the vast majority, especially the smaller situations, are paying more.

USH revenues, both domestic and foreign, have made for a joyride all along the line. Showmanship—the aggressive, deter-

mined getting across of the subject's merit, first to the trade and then to the public—has been on the shelf. A strange economy, indeed, it is to spend so much on the making of an entertainment that there is little or nothing left to tell the world about it. That policy comes only from wishful thinking, based on an expectation that revenues are not going to keep on increasing automatically. Some companies and individuals have been enjoying a pleasant momentum so long they seem to have forgotten what started things going in the first place.

The British tax explosion can be a boon to the American industry if it signals the return of a reign of business sanity. If it does not, the damage in the long run will be greater than anything the Attlee government has been able to cook up.

—MARTIN QUIGLEY.

Pascal's New Irish Film Unit Is Set

By PETER BURNUP

London, Aug. 21.—Gabriel Pascal declared that the production arrangements of his new Irish Film Productions, Ltd., have been finalized and the company incorpor-
ated. The capital stock is set at a par value of 100,000 pounds ($400,000). He has paid up, he said, with "virtually limit-
less capital available."

The directors are: Joseph McGrath and Eustace Shott, controllers of the Printers' Association of Robinson, president of the Irish Architectural Association; Arthur Cox, lawyer; Dan Breen, government representa-

tive, and Frank Muir, manager. It is said to have the "blessing" of the Eireann government, which promises, it is stated, to build studios in Dublin. De-

signing and construction, it is be-

lieved, would take two years.

Also Pascal has obtained a 10-
year lease, with an option to pur-

chase studios on the Tinnemore shore near Fisa, Italy. The controlling company is to be Pascal's Irish subsidiary to the Irish company with prominent Italian indus-

trialists as associates. The first production of the company will start in December, with Baccelli, well-

known author, doing the scenario and direction, both to be made in Italian and English, with Bernard Shaw, on his own insistence, doing the English translation. Pascal is producing, and Frank Muir, pro-

ducer for the Dublin Abbey Theatre, as dialogue director.

The Pascal production company will be known as Oceana Films. Shaw's "Androcles and the Lion" and "St. John the Baptist" are on the schedule, with Pascal directing.

Pascal admits that distribution is unsettled, but claimed that several world-wide offers already have been made.

Arrangements to make a Mary Pickford film for Pascal production have been postponed, Pascal said.

Shaw has transferred all film rights of his works and those from Pascal to the Irish company.

Ceiling of Theatre Falls; $100 Hurt

MEADOWS, Pa., Aug. 21.—An esti-

mated 100 persons were injured, 10 of them seriously, when a huge sec-

tion of the ceiling of the Park The-

atre, here, fell 110 feet to the main floor of the house, according to po-

lice. Thirty persons were hospitalized. The chunk of plas-

ter was said to be 100 square feet.

$160,000 for 'Years' in First Day at RKO

"The Best Years of Our Lives," playing 49 RKO theatres in New York Theatrical produced gross of $103,038 on its opening day, yesterday, over the circuit, according to the Goldwyn office here. The film is playing at $1.20 top in the evening, whereas the sum-

mer price at the Astor, where the film played to a gross of $1,600-

00, was $1.50.
Record high business on sensational Day-and-Date national openings makes "Big Red" Box-Office Champion!

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ASK THE MAN WHO PLAYS IT!
Asides and Interludes

By JAMES CUNNINGHAM

HOLLYWOOD's long-standing radio program "The Story of Lassie," broadcast by Wallace Hutchinsen's Brotherhood of Carpenters and Richard Walsh's IATSE has resounded in the halls of old theaters at Lakeland, Florida, where, according to "IA" Lakeland secretary Arthur Temple, Lassie has been the only motion picture showings at the home for the old gent—because the projectionists belong to the IATSE. ▼

Laboratory examination of a pad of telephone book ink, which was used Wednesday night of one Robert Farrington, ex-night manager of Seattle's Winter Garden Theatre and, according to police, a confession from Farrington admitting that he and a second man "robbed" the bank stage last week's $400 robbery of the theatre.

Farrington had claimed that he had been held up and that during the robbery his glasses were broken by a gloved hand. Police laboratory report showed that the glasses were broken by a sharp instrument.

Iris Barry's Museum of Modern Art in New York is proud to announce that her forthcoming color filmed Olympic Games of 1936, held in Berlin, will be shown on the screen of the Museum, the week beginning Monday, Dec. 12th.

"To document the Games, Leni Riefenstahl and her corps of cameramen took 2,000,000 feet of film, and that the American motion picture industry has to do better than that," says the Museum's announcement.

Miss Riefenstahl, very close friend of (Hitler)—Hitler—she was his strictly-personal appointee to the newsreel job—forbade any footage between two Americans, to film the Berlin Games, and, as we recall the incident, sent American cameramen Representatives of the American reels to sign voluminous contracts, in Berlin, agreeing to turn over to her all their German Cameramen, and German hirings. It was Leni, and her agents, who censored the film of the events taken by the Germans, that were to be shown in the out of the U. S. reels, and it was Leni who decided what was to get footage, which was not much. Some time later she tried to commercialize a full feature of the footage here—unsuccessfully.

Uncle Sam's War Assets Administration has put up for sale a new lot of surplus radio equipment and a weird lot it is that accompanies the 30,000 rolls of 3mm. "coated motion picture film," it includes money bags (not the Wall Street variety), Bailey Bridges, ringing equipment (for Postmen), battery pullers, corner protectors, forming rolls (even baked!), etc.

"Actors Cues," theatrical sheet, nominates this one as the prize release of the week:

″Showmanship Will Offset UK Blow″

LOUISA, Aug. 21.—Development and presentation of new ideas in showmanship to offset the effect of the British film tax through which the British Motion Picture Tax Commission, has been imposing upon National Theatre managers here today to-day by Charles Skouras, circuit president, who also has been fighting last week's $400 robbery of the theatre. Speaking at a general meeting at N.T. headquarters, Skouras also cautioned the managers to inspect their operations in an effort to avoid unnecessary costs.

George Bowser, N.T. general manager, announced that Fox Midwest won the fifth Skouras showmanship campaign, receiving $19,608 in prizes; Evergreen State would receive, Seattle, took second place and $9,078 in prizes; Fox International, third, with $8,214. No. California, fourth, $15,506. Southern California finished fifth and Fox Wisconsin sixth. Awards, including Deems, Pittsburgh, N.T. home office personnel and "forgotten men," totaled $101,934.

U.S. Library Will Register Films

WASHINGTON, Aug. 21.—Spokesmen for the Library of Congress, announcing the liquidation of its motion picture unit, as directed by Congress, said yesterday that the Library will continue to register films deposited for copyright. It will also preserve the 6,500 reels now in storage, plus a limited number to be selected from future copyright deposits.

Library officials that no film expressed concern over the possible loss of its films through deterioration and reiterated that they would intestigate the next session of Congress to settle the question.

Kenneth Price, Jr. Killed in Accident

MEMPHIS, Aug. 21.—Kenneth Price, Jr., son of M. C. and Miss, brother of Hollywood director Will Price and brother-in-law of actress Maureen O'Hara, was killed yesterday when his car struck a bridge two miles South of Magnolia, Miss.

Maurice Livingston, 42

MEMPHIS, Aug. 21.—Maurice Livingston, 42, owner of a new theatre in Tuckerman, Ark., died last night at his home there. He was building a new theatre at Tivoli, Ark., had just returned from a trip there, was survived by his widow and daughter. Funeral service will be held Saturday.

Film Composer Dies

Hollywood, Aug. 21.—Lucien Demi, film arranger and composer and musical director of animated cartoons, is dead at his home at Hermosa Beach, Cal., Tuesday.

New Southern Film

JACKSONVILLE, N. C., Aug. 21.—Cast and shooting locations for a new theatre, actress and producer for a new theatre, Principal lead, and a new director in here have been selected, at Jacksonville, Inc., has been organized here to operate a motion picture theatre. Principals are: H. M. Loy, William Loy and A. V. Cowell.

Lopert Announces New French Unit

Formation in France of La Co-Production, production cooperative composed of six units, was announced here yesterday by Lopert, president of Lopert Films, who has just returned from France, where he complete arrangements to release the films here.

Stating that the primary purpose of this new organization is to "develop French production and get outlets abroad," Lopert said that the move was made out of desperation brought on by squanders and a rapidly decreasing world market. He asserted that the French industry's salvation lies in the pooling of resources by top-line studios to insure sufficient capital for the completion of pictures now in production and those in preparation.

Under the new set-up, an independent can line up a story, director and stars, and bring the package to La Co-Production for mutual financing. Among those included in the group are four in France, one in Monaco.

Lopert's deal gives him first call on all of the new organization's product releases, he said. Lopert now controls or has booking arrangements with two New York theatres, four in Detroit the RKO's, and in Chicago; the West Coast theatres of the Warner's circuit.

Admission Price Index Is Down

WASHINGTON, Aug. 21.—The government's admission prices index dipped sharply during the second quarter, dropping to the lowest point since last September.

At the end of June, the index was 63.5 per cent above the 1935-39 base period. November it was 51.1 per cent above the base, rose to 163.7 per cent in December, and continued to rise through the first three months.

The figures are based on reports from 34 major cities, including first, second, and third run theatres in downtown sections and in suburbs. Sharpest drop was in the index of children's admission prices, which at 38.5, is the lowest point since last September when they were 157.9.

The rise in admission prices has always been small in comparison to the rise in prices of other items in the cost of living index, and the present drop is distinctly lower than the trend for most of the index commodities.

Berlin Forms Firm For Film Interests

ALBANY, N. Y., Aug. 21.—Irving Berlin Enterprises has been incorporated here to deal in a motion picture business, O'Brien, Driscoll, Raftery and Lawler were counsel.

Irving Berlin disclosed here yesterday the purpose of the new company is to "field any interest under one roof."
Blows Averted in Coast Studio Tour

Hollywood, Aug. 21.—Violence was narrowly averted at a meeting of the Screen Employees Guild here yesterday by House Committee Chairman Carroll D. Kearns, who restrained Herbert K. Sorrell, president of the Committee and two other members from going to blows with Cappy Duval, a local agent of the IATSE.

The meeting occurred over Duval’s comments to Kearns concerning studio jobs which are under the jurisdiction of the studio here.

The near-violence developed in the course of a tour of M-G-M and Eagle Lion studios by Kearns on a fact-finding expedition, accompanied by representatives of the disputant unions.

The subcommittee held no hearings today, but will resume tomorrow.

Report UA Layoff's Here, Rep. on Coast

While talk of economies continued in the industry, an economy layoff list of between 35 to 50 employees was understood yesterday to have been prepared by the United Artists here.

Changes reported included shifts in the personnel department. UA executives were not available for comment.

It is understood that some employees on the layoff list are members of the Screen Employees Guild, held an emergency meeting here of its administrative committee and all chapter chairmen last night to consider the development.

Expect Republic Layoff Of 125 Employees

Hollywood, Aug. 21.—Personnel dismissals expected to number 150 have been ordered by Republic here.

In the main, according to a checkup at the studio, the cuts consist of a paring down of studio department staff, several department heads, for example, laying off three persons.

It follows action by Universal-International in laying off about 200. Similar economies are under way at other studios.

Newsreel Men Get Contract Extension

The contract of some 100 newreel men, represented by the International Photographers of the Motion Picture Industry, Locals No. 466 in Chicago and No. 659 in Hollywood, has been extended to Aug. 20, 1948, with provision for wage reopenings talks on Jan. 1, 1948. The contract was scheduled to expire Dec. 31, 1947.

By virtue of the extension, the closed shop feature of the contract will continue for one more year. Under the provisions of the Taft-Hartley act, a contract in force for over one year will be automatically extended for one additional year.

Starr Resigns 'IA' Post

William Starr, president of Motion Picture Employees, Union Local No. H-63, IATSE, who is employed here in the foreign department of Warner Bros., resigned the post. He will be succeeded temporarily by Irving Zimmerman, local vice-president, who is employed by the Art Laboratories.
**SIMPP Protest**

*(Continued from page 1)*

Eric Johnston be named as adviser. Snyder is chairman of the NAC top level U. S. financial unit, which has beenUp until here with the British on relaxing the British loan agreement.

The two reports late today said the British film tax had come up for the first time in the talks between the British delegation and U. S. officials. An announcement said that a meeting of the NAC and British delegation had heard the British heads of the British balance of payments for the reminder of the year and the first half of 1948. It is hard to see how this could be discussed without some estimate of film remittances and the general tax question.

The Coast delegation which yesterday took the SIMPP’s protest against the British tax to Acting Secretary of State Marshall, was advised by Snyder, Export-Import Bank president William McChesney Martin, and Assistant Secretary of the Treasury, David A. Bruce, all NAC members.

They told the Government officials that the British tax was having a serious effect on the bank credit of independent U. S. producers, and asked Snyder to rule immediately that the DGA should participate in Anglo-American financial agreements. They said small U. S. producers do not have the resources to be able to blow the loss of the British market.

Any solution to the British problem, the SIMPP delegation warned, must not place negotiations in the hands of any one segment of the industry, must not dislocate the U. S.

**20th-Fox Net**

*(Continued from page 1)*

28, consolidated net income, after all dividends paid, was $2,584,135. After deducting dividends on preferred and convertible preferred stock, this left $1,768,430 to be paid to common stock. Profit for the first quarter of 1947 was $5,897,603, while for the profit for the second quarter of 1946 it was $8,207,496, equal to $1.97 per share of common stock.

The income from sales and rentals of film and theatre receipts for the 26 weeks ended June 28 was $93,517,459, compared with $118,064,704 for the 26 weeks ended June 29, 1946. Net profit before Federal taxes and minority interest deductions was $15,823,760.29, compared with net profit of $21,289,477.24 for the 26 weeks ended June 29, 1946. Provison for Federal income taxes was $6,200,000 for the 26 weeks ended June 28, compared with Federal taxes of $8,850,000 for the 26 weeks ended June 29, 1946.

Quarterly Dividend of $1.12% Declared on 20th’s Preferred Board of directors of 20th-Century-Fox declared a quarterly dividend of $1.124% per share on outstanding preferred stock, payable on Sept. 15 to stockholders of record on Sept. 2.

A quarterly dividend of 37 1/2 cents per share on outstanding convertible preferred stock was also declared, payable on Sept. 30 to stockholders of record on Sept. 9, 1947.

A quarterly dividend of 75 cents on common was declared, payable Sept. 30, to stockholders of record on Sept. 9.

**Dunn, Bellman**

*(Continued from page 1)*

man to the post of assistant circuit sales manager.

Dunn joined Warners in 1926 as Pittsburgh branch manager. In 1933, he shifted to foreign service, becoming Far Eastern supervisor. In Singapore he was captured by the K. M. F. until his repatriation on the SS Gythaef. Later Dunn spent a year with Warn-er-Metz in New York and as buyer in buying department, resigning in 1944 to go to Florida. In March, 1946, he joined Producers Releasing as as-istant general sales manager.

Bellman entered distribution after managing the Royal Theatre, New York. Following a term as general manager of Pioneer Exchange, he formed Hollywood Pictures, to discard Columbia project. Subse- quently, Hollywood was sold to Co- lumbia, Bellman joining the latter as manager of theatre exchange. In 1933 he was named general ex- change manager for Republic, later becoming district manager. In 1945, Bellman joined Producers Releasing as home office sales executive.

**Mexico Increases Film Financing**

**MEXICO CITY, Aug. 21.—**Capital of the industry’s 20th-Fox branch, the Banco Cinematografico, S.A., a new manager, has been raised to $2,000,- 000, by orders of President Miguel Aleman. The capital increase is equivalent to the new capital, which had been $800,000. The bank was founded by the industry and the government in 1938. The increase was made to expand financing to producers.

**FCC Grants Video Cable Additions**

**Washington, Aug. 21.—**Transmission facilities for television network programs will be available soon on a network-wide basis in New York, Chicago, Atlanta and back to New York, the Federal Communications Commission announced today.

Permission has been granted to the American Telephone and Telegraph Co., the Commission said, to supplement existing coaxial cable facilities, including the St. Louis-Memphis cable which will complete the loop of New York-Chicago-St. Louis, Mem-phis, Jackson, Atlanta, Charlotte, Washington and New York.

Bellman, who has been granted author- ity to construct an Augusta-Atlanta coaxial cable, will complete the transcontinental cable route from New York to Los Angeles. The St. Louis-Memphis route will also be the first link in the Chicago-New Or-leans coaxial cable route.

**New Section Heads Named by RMA**

**WASHINGTON, Aug. 21.—**Three new section chairmen have been appointed to the Radio Manufacturers Association amplifier and sound equipment division. They are A. K. Ward, commercial sound equipment; Arch V. Samuelson, intercommunication equipment; H. A. Crossland, recording equipment.

Appointment in Washington of the liaison committees of the RMA and the National Association of Broadcasters, has been postponed indefinitely.

**Famous Players Dividend**

**TORONTO, Aug. 21.—**Famous Players Canadian Corp. has declared a 25 cents per common share plus an extra 10 cents per common, both payable Sept. 20 to stockholders of record on Sept. 6.
"MOTION PICTURE HERALD . . . the foremost motion picture industry weekly in America"

—HOLLYWOOD QUARTERLY of July 1947: published by the University of California, Berkeley and Los Angeles, under the joint sponsorship of the University of California and the Hollywood Quarterly Associates.
MOTHER WORE TIGHTS

STOOD 'EM UP FROM 9 A.M. TO MIDNIGHT OPENING DAY!
MORE MONEY AND MORE PEOPLE FOR A NON-HOLIDAY DATE THAN ANY OTHER TECHNICOLOR TRIUMPH IN THE GREAT BOXOFFICE HISTORY OF THE ROXY AND 20th CENTURY-FOX!

"MOTHER WORE TIGHTS" Color by TECHNICOLOR starring BETTY GRABLE with DAN DAILEY and MONA FREEMAN CONNIE MARSHALL • Vanessa Brown • Robert Arthur • Sara Allgood • William Frawley • Ruth Nelson • Anabel Shaw • Directed by WALTER LANG • Produced by LAMAR TROTTI • Screen Play by Lamar Trott • Based on the book by Miriam Young • Lyrics and Music by Mack Gordon and Josef Myrow
JOHNSON TAX VIEWS OFF TO U. K. GOV'T

Decree Provisions Proving Costly to Dists.

Unsought Bidding Demand Take Up Time of Wary Top Echelon Sales Personnel

Distributor efforts to comply with those provisions of the N. Y. Statutory Court's decree deemed likely to be upheld by the U. S. Supreme Court as law are proving costly in terms of time, money, and effort, a survey of policy pursued by the major companies reveals.

Concerned primarily with the avoidance of treble-damage suits and violations of the Court's Conclusions of Law with reference to selling

(Continued on Page 6)

IA Asks Gov't Action On U. K. Film Duty

Boston—Labor stepped into the international film picture at the weekend with the passing of a resolution by the general executive board of the IATSE in which it called upon Secretary of State Marshall and Treasury Secretary Snyder to use their offices in an effort to bring about a revision of the recent ad

(Continued on Page 7)

Hungarian Studios to Deliver 57 Shortly

Budapest (Via Air Mail)—Production has resumed at the Honnia Studios after a lengthy layoff and it is expected that five and seven films will be completed shortly. Various political parties are reported sponsoring the films.

Raw stock is being supplied by the

(Continued on Page 3)

Fear Aussie $-Pix Problem

Monetary Confab Call Alerts Industry

Sydney (By Cable) — Developments in Australia and New Zealand, which have disrupted U. S. film distributors, are accelerating

(Continued on Page 6)

Sound Returns to Report On Talks; Johnston Will Scan Other Area Problems

Washington Bureau of THE FILM DAILY Washington — Sir Wilfred Eady, head of the British mission for the Anglo-American talks on British loan terms, was scheduled to take off over the weekend to report back to his government on last week's talks. He was scheduled to confer first, however, with MPPA head Erie Johnston, who flew in from Spokane, Wash., Friday. Sir Wilfred did talk briefly Friday with Joyce O'Hara, Johnston's assistant, and MPPA lawyer Allen D. Davis.

In addition, a meeting on the Brit-

(Continued on Page 7)

See Large Turnout For MPTOA-ATA Meet

With the number of reservations increasing daily, a large turnout of exhibitors and industry leaders from Coast to Coast are expected to attend the MPTOA-ATA meeting set for Washington Sept. 19-20, at the Hotel Shoreham.

Although the prime attraction is

(Continued on Page 3)

Warner Pathe News Drops Non-Theatrical Accounts

Non-theatrical accounts receiving Pathe News service when the news reel was under RKO ownership are understood to have been dropped by Warner Bros., following the latter's

(Continued on Page 3)
Loyola Prof. Accuses Prods. Of Working Against CSU

West Coast Bureau of THE FILM DAILY

Hollywood, Calif., Aug 25 — Loyola University Professor of political science, accused motion picture producers of teaming up with the IATSE to get a “tie-up” on the West Coast against the Conference of Studio Unions Friday in testimony before the Senate Antitrust Committee and said hearings in Federal Building.

**FINANCIAL**

(Aug 23)

**NEW YORK STOCK MARKET**

High Low Close Chg.
Bell & Howell 230 230 230
Columbia Pics. vs 19 19 19
East Coast 38 38 38
Fed. Corp. Ex 185 185 185
Lowe's Inc 234 234 234
Paramount 234 234 234
RKO 134 134 134
Republic 5 5 5
Republic Pd 18 18 18
20th Century-Fox 26 26 26
Universal Pd 18 18 18
Warner Bros 18

**NEW YORK CURB & MARKET**

Monogram 3 3 3
RKO 3 3 3
Sonorama Corp 3 3 3
Technicolor 12 12 12

**OVER THE COUNTER**

Bid Asked
Concolor 6 6
Patho 4 4

Extend Scenic Artists Pact for Another Year

United Scenic Artists, Local 829, AFL, which includes among its membership designers, scenic artists, art directors and make-up men, has extended its agreement with the Association of Scenic Contractors for another year, it was announced at the week-end.

Terms of the new contract are unchanged from the expired pact. Actual signing of the agreement for designers with the League of New York Theatres will take place to-morrow, with President Walter Wald, agent and business agent signing for the union.


RKO Pathé has 23 commercial films in various stages of completion, marking a new high in production, according to Philip B. Nichols, commercial manager, announced.

Being shot, cut, or processed at the Pathe studio now are two-reelers for Columbia, Wliithington, Ladd, Universal, Technicolor, a one-reeler recruiting film for the Army; fifth in a series of two-reelers for the National Infantile Paralysis Campaign; an untitled one-reeler for Fisk Rubber Co., and a two-reel documentary of the history and work of the Lederer Division of American Cynamid Co.

To Produce Technicolor Film in East Africa

Copenhagen (Via Air Mail)—Nat Waeschberger, veep of International United Prod. and Aage Sten- toft, Danish businessman, plan a Technicolor film, "Jungle in Revolt," to be filmed in British East Africa. Expedition, headed by S. B. Gurd, will arrive in Nairobi next month. Filming is expected to require four months. Hall of distribution proceeds will go to Danish interests.

Donaldson, Segal Named To E-L New England Posts

Tom Donaldson, has been named district manager for Eagle-Lion in New England and Harry Segal has been appointed to the post of Boston branch manager, A. W. Schwalf, company distribution chief, announced at the week-end. Al Fecke was named sales manager in Boston and Max Selzberg as New Haven branch manager.

Mrs. Rose West Succumbs

Chicago—Mrs. Rose West, wife of George West, St. Louis Monogram executive, who died in Los Angeles, was buried here Friday in the Holy Cross Star Cemetery with Graveside services.

John Baker Dead

Chicago—John Baker, 55, theater attorney associated with defense in several important cases, is dead after a short illness.

**COMING AND GOING**

**Edward L. Hyman, Paramount Theater Service Corp. vice-president, accompanied by his assistant, Max Felkerman will be in De- troit today. Tomorrow, Hyman will attend the annual business meeting of the Michigan Association of Theaters.**

**Leo G. Carroll, featured player in Param- ount's "So Evil My Love," arrives from England on the Queen Mary today.**

**Ann Dvorak and her husband, Igor Degi, return to Hollywood from a European trip.**

**Andy W. Smith, Jr., returned from a trip to the 20th-Fox Albany and Philadelphia exchanges.**

**David HEMPSTAD, "Portrait of Jennie," producer, is here for SRO confabs.**

**Ivan Pochina, director of the foreign film department of the Charles A. Koos Co., will return from England on the Queen Mary Aug. 27.**

**Meyer Levin, author of "My Father's House," will leave today for England.**

**Sam WHEELER, Film Classics general sales manager, left Hollywood yesterday on a swing through the Denver, Kansas City and St. Louis area for "Spirit of West Point" confab.**

**Paul Graetz, producer of "Le Dieule au Corps," flew to Paris Saturday for notable opening of the picture in three first run spots.**

**W. Howard Tracey is here from the Coast, staying at the Waldorf.**

**Don Moore, Eastern story editor for Warner Bros., returns today from a vacation in Connect- icut.**

**Silverstone Aims for Bergman in Bible Pic**

Stockholm (By Air Mail)—Murray Silverstone, 20th-Fox Int president, here for a conference with Fox's Scandinavian offices, told interviewers his formula for 1948: "Intimate family stories, with the human touch." His ambition: To film the Bible with Ingri Bergman.

**Dual Stockholm-N. Y. Bow for WB's 'Night**

Stockholm (By Air Mail)—Vivica Lindoff, first American film, "Night Unto Night," will be premiered simultaneously in Stockholm and New York on Sept. 27. WB has announced here. Ronald Reagan is co-starred.

**Nathanson Dinner Tonight**

West Coast Bureau of THE FILM DAILY

San Francisco — Nat Nathanson, UA branch manager who is being transferred to Chicago, will be host at a testimonial dinner tonight by the local Tent of the Variety Club. Nathanson departed for his new post later in the week.

"Father" Sets Records

Warners reports new box office records for special engagements of "Life With Father." Openings included Paramount and Esquire, Denver; Capitol, Cincinnati; Warner, Pittsburgh; Boyd, Philadelphia; Brand, East Stroudsburg, Pa.

"Crossfire" In 6th Week

RKO's "Crossfire" will be held for a sixth week at the Rivoli.

**NEW YORK THEATERS**

**RAYO CITY MUSIC HALL**

Radio City Music Hall, Rockefeller Center

**CARLY** MYNA 0.00

**SPEKTAL** GRANT .00

**BOB** EBBY .00

"THE BACHELOR and the BOBBY-SOXER" An RKO Radio Picture

SPECTACULAR STAGE PRESENTATION

**SAMUEL GOLDWYN** presents

**DANNY RAYE, VIRGINIA MAYO** and the Goldwyn Girls in

"The Secret Life of Winter Kitt" A TECHNOLOR

**COOL ASTOR L-4th St.**

**ON SCREEN**

"COCA-" CARLINA"

"G.Storey MARK"

"J. HANK LADD"

Extra

Plus Others

**BING CROSBY**

JOAN CAUVELL

BARRY FITZGERALD

FRED WARD

"Welcome Stranger"

**PARAMOUNT**

"MADAME BUTTERFLY"

"CARMEN"

"GUARDIAN"

"THE RED ROSES"

"RIVOLI"
See Large Turnout For MPTOA-ATA Meet

(Continued from Page 1)

the vote on projected merger of the two organizations, other lure is the open forum sessions and the presence of company executives who will perhaps indicate new policies of interest to the membership.

Since the presentation of the new 20th-Fox sales plan at the June convention of the Allied Theater Owners of New Jersey, industries are approaching similar conclaves with an air of expectation that they may serve as sounding boards for other innovations.

Invitations to the MPTOA-ATA meetings have been extended to all company presidents and many top executives, and a large representation from that branch of the industry is anticipated.

UN Film Board Compiling Four International Lists

Four international catalogs of films on the UN, health, agriculture, and nutrition are being compiled and will be published in the UN Film Board on behalf of FAO, ILO, UNESCO and the UN Department of Public Information. Preparation of the lists will be carried out jointly by the film staffs of UN and UNESCO.

In the move was the mailing to producers of forms on which they may list information on any films coming within the projected catalogue's scope.

Warner Pathe News Drops Non-Theatrical Accounts

(Continued from Page 1)

take-over of the Pathe newsreel organization.

Move conforms to the Warner policy of not supplying product to non-theatrical sources which are in competition with regular theaters. Veterans' hospitals, however, which had been getting 16 mm. prints of Pathe News through 21 RKO exchanges, will continue to receive the Warner Pathe News.

MG-M Tradeshowing "Women"

M-G-M will hold tradeshowing of "The Women," a reprint, Sept. 22 in all exchanges excepting Washington, where it will be shown the next day.

Monday Morning Report

- - - WE LEARN ON GOOD AUTHORITY that Technicolor, which is still more than a year behind in making deliveries, will practically triple its capacity within the next 12 months or so.
- - - Economy-minded producers might grab a few pointers from Hans Richter, who co-scripted, directed and produced "Dreams That Money Can Buy"--a full length feature--in a Manhattan loft for $20,000.
- - - IN KEEPING with the stature of "Life With Father," the Warner press book department...headed by Sid Rechtman and under the supervision of Mort Blumenstock, vice-pressey in charge of advertising publicity...has put out its most impressive and comprehensive press book in years for this picture...it's a 52-page affair, in large size, with an ad section of 20 pages...giving even a complete assortment of effective material for newspaper ads and editorial copy in all departments...All in all, a swell compendium of showmanship.
- - - HENRY REEVE, president of the Texas Theater Owners, Inc., has an explanation for the drop in small town biz that may have escaped you...Reeve opines that there's a close relationship between the end of the allotment checks that Uncle Sam obligingly sent to the folks back home during the war years and what's happened to small town theater biz...When Mom was getting those checks, she was a faithful box office visitor, seldom if ever missing a show...But when the boys came home and there were no more checks from Uncle Sam, she became a less frequent caller at the b. o. And now with the cost of living eating up family war-time savings, Mom's lucky if she sees a show a month...And when she does, she generally is found paying for the ex-G's tickets to boot.
- - - NEW HAVEN'S AMALGAMATED BOOKING SERVICE has reversed its booking routine...Ordinarily, local offices of the distributing unit forced co-operation of Amalgamated in booking houses handled by the latter...But when it starts its new drive shortly, Amalgamated will ask for the support of the distributors to get a solid booking for all of the Amalgamated theaters...Bugs Bunny, WB cartoon character, has been promoted to master sergeant for his services in the Marine Corps recruiting campaign...Jackie Robinson, Dodgers' Negro star first baseman, will appear in a movie dealing with juvenile delinquency...THE PERSONAL TOUCH: Dave Jones, advertising manager of Kerasotes theaters, has been appointed commissioner of the Springfield, Ill., airport authority...Louis Harrison, widely known Chicago theater owner, is a new vice-president of the Levi Memorial Hospital...Dwight Weist has been signed to continue as narrator for the Warner Pathe News...William Graydon, writing for the Chicago Journal of Commerce, comes up with the info. that 4,000 American companies will use pix this year as sales and training aids...Barney Girard promises "the best exploitable cast" in his forthcoming "Ripps and Maypie in Society" for Monogram...And with Cartoonist George McManus as Ripps in one scene. Artie Murray, the dance man, and Dale Carnegie already set, and others to come. Barney could be right...Mai, John Giochetto, USMCR, who manages the Springfield. Ill., Roxy, has been appointed recruiting officer for the Marine Corps Reserve in that city.
- - - The Academy's revised film section for Compton's Pictured Encyclopaedia has so impressed its editors that they're delaying printing until November to permit enlargement of the section.

Mayor To Get Local Studio Site Reports

(Continued from Page 1)

signed his office as Commissioner of Labor Relations, it is confidently expected that he will continue as the city's film co-ordinator, with power to expedite clearance and other details for production companies within the Municipal area.

Full report on the survey will be ready for the Mayor some time next week, and it is anticipated that the course of the city's subsequent co-operation with film makers here. Another fact expected to be out of the survey is whether or not the city actually needs a film co-ordinator. Negative results will undoubtedly put New York back where it was when activity was first stirred up about pulling the film industry East and will set the city up for future attacks on the recurrent problem.

M. Nafiy Buys Golden State for $10,000,000

San Francisco — Michael Nafiy, owner of T. & D. Enterprises, and a partner in Golden State Theaters, has acquired full ownership of the Golden State. Deal involves $10,000,000 and covers 104 houses.

Nafiy acquires interests of his two partners Eugene Emmick and Robert A. McNeil. Circuit is the largest in the Northern California field.

Hungarian Studios to Deliver 5-7 Pix Shortly

(Continued from Page 1)

Belgian Gevaert company. Presently in various stages of completion are "Somewhere in Europe," dealing with war orphans; "Miss Him," directed by Zoltan Kervenyi; "The Story of a Wagon," dealing with social problems; "Tendler's Pan," a folkloric number based on a novel by Zsigmond Moricz and "The Song of the Cornfields," a romance drama by Ferene Mora. Last named is directed by Paul Kertesz.

"Night" Screening Off

National tradeshowing of Warners' "Night Unto Night" for Aug. 27, has been postponed due to a change in releasing plans.

Send Birthday Greetings To--

Aug. 25

John R. Bray
Ruby Keeler
Lester Weinberg
John Zavitz
Van Johnson

WEDDING BELLS

Goldstein-Hoffman

Minneapolis—Walter Hoffman, exploiter at 20th-Fox, and Marilyn Goldstein will be married Aug. 31.
They All Agree  MITTY'S

Journal American  "Hilarious entertainment topping even Kaye's previous fine films. Goldwyn's usual lavish care, taste and staging."

New York Daily Mirror  "Danny Kaye is 100 per cent here. Goldwyn need not dream of profits. They'll be there!"

Chicago Daily Tribune  "You can mark up another success for Danny Kaye. Very, very funny from beginning to end!"

New York Post  "You will delight in seven characterizations. Each one a gem!"

The Chicago Sun  "It's Danny Kaye's best vehicle since 'Up In Arms!'"

New York Daily News  "Danny Kaye's best picture!"

Hollywood  "Danny Kaye gets off his best characterizations to date!"

PM Daily  "Packed with laughs!"

The New York Times  "A big, colorful show and a good one!"

The Sun  "Wildly funny!"

The Secret Life
"Movie of the week. Highly entertaining!"

"Danny Kaye's funniest. In every sense out of this world!"

"Meet Walter Mitty and pin a medal on him. Will bet you come out shouting for more!"

"Better medicine for a box office suffering from malnutrition of laughs can hardly be imagined!"

"This Kaye-color-Goldwyn combination should be a goldmine for the exhibitor, as easy to sell as cotton candy at a circus!"

"The public is flocking to 'The Secret Life of Walter Mitty.' Mr. Goldwyn has a hit on his hands!"

"A dazzling technicolor dish that gives full play to Danny Kaye's uncommon talent. Another feather in producer Samuel Goldwyn's cap!"

"Your money's worth in laughs and lavishness!"

"Surpassing all previous Kaye films, this one is fine entertainment for every audience!"

"Top-notch entertainment with every indication of scoring heavily at the box office!"
Fear Development of Aussie $-Pix Problem

(Continued from Page 1)

U. S., at the week-end called distribution of a few sets, has now borrow to developments in the monetary situation.

Chiefly's statement came as a result of the end of pound-dollar convertibility agreed upon at the Washington Anglo-American conferences, and is linked to the "disturbance of trade" forecast in London by Chancellor of the Exchequer Hugh Dalton.

Second development occurred in New Zealand at a meeting of the British Aid Conference. Here the New Zealand government was advised by the Conn. seeks to increase its already high tax on film rentals from 25 per cent to 40 per cent. Government was also advised to limit the film earnings remittances to the U. S. to $300,000 N. Z. pounds per year, freezing the balance for an unspecified time.

All Imports to Argentina Halted by Central Bank

(Buenos Aires (By Cable)—All imports to Argentina were halted at the week-end when the Central Bank decided "for the time being" to stop the grunting of all exchange permits.

Cinema Records Demand Upheld in Denver Action

(Continued from Page 1)
to use in a suit for $3,000,000 against Loew's, RKO, 20th-Fox.

Cinema, whose case was argued by The lawyer, seeks damages because of alleged monopoly of first-run films in Denver.

Damage case is being tried in Del- aware. Hearing on the motion to quash the motion to subpoena Denver records was held here because it is the headquarters of Fox Intermountain and the Denham Theater.

BN Plan Held Illegal

Minneapolis—Terming efforts to place it within the law "subterfuge," the Attorney General's office held the Albert Les-Minnesota Theater's plan for Bank Night to be illegal. House proposed having patrons register and obtain identification cards. State law specifies persons paying for participation in a contest creates a lottery.

STORK REPORTS

John K. M. McCaffrey, is charge of M-G-M Book Awards, has bought a home in Brooklyn. Name, Sean; weight, six pounds, 13 ounces.

Omaha—Baby girl was born to Mrs. Frank Hall, wife of the assistant manager of the Orpheum, in Immanuel Hospital.

Reeling Round—THE WASHINGTON SCENE

(Continued from Page 1)

several years because the Treasury Department included the cabinet tax (and others) as an "admission" tax.

WHEN THE FILM DAILY pointed out this error, the industry revised its figures down ward 10 per cent for the past several years. This paper has listed "above" the more accurate figures going back four years. Since that time, Dave Palfreyman has prodded the Treasury into assembling the accurate (minus cabinet tax, etc.) figures going back even further. Thus, instead of the "guess" of a 10 per cent error, the figures can now be revised accurately. Actually, the 10 per cent estimate is not far off. Here are the corrected figures, based on collections:

<table>
<thead>
<tr>
<th>Year</th>
<th>Total receipts</th>
<th>Average Weekly Attendance</th>
<th>Average Admissions per $800,000</th>
<th>Total Admis. Tax</th>
<th>Total Admis. Tax</th>
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</thead>
<tbody>
<tr>
<td>1945</td>
<td>$1,150,000,000</td>
<td>90,000,000</td>
<td>13.3</td>
<td>7.0</td>
<td>48.3</td>
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<td>$1,150,000,000</td>
<td>95,000,000</td>
<td>21.5</td>
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<td>35.2</td>
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<td>1946</td>
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</tr>
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<td>1945</td>
<td>$1,150,000,000</td>
<td>90,000,000</td>
<td>13.3</td>
<td>7.0</td>
<td>48.3</td>
</tr>
</tbody>
</table>

THAT this revision is important and necessary cannot be denied. On the basis of the old figures, box office receipts last year, for instance, were originally estimated at $1,150,000,000. This is a real cut above the revised figure quoted this year.

As we stressed before (when the difference was less) nearly a quarter of a billion dollars is quite a wad. The kind of a wad that interests Congress and the Treasury Department when they start talking about the Smaller slump. This old theory doesn't hold water when collections dating back to 1939 are compared. With few exceptions, collections during June, July and August are above the average for each entire year. This is particularly true of hottest months—July and August. The Smaller slump just isn't there.

Apex to Make First Two Shorts for Protestants

West Coast Bureau of THE FILM DAILY

Hollywood—First two of seven films which the Protestant Film Commission will produce will be made under contract by Jack Chertok's Apex Film Corp., Budget of $250,000 for the seven has been set.

Shorts of varying length will include a treatment of the lay approach to Protestantism, a discussion of church schools, a documentary on Chinese Christianity, a psychoanalytical study of the appeal of short films to department stores, a recruiting films for clergyman, missionaries and church school teachers.

Paul Heard of the Commission is here to establish a collaborative committee of 20, headed by Dr. Louis Evans of the Hollywood Presbyterian Church to co-operate with the AMP.

Who's First U. S. Exhib? Para. Wants to Know

Paramount is conducting a national-wide search for the country's pioneer motion picture exhibitor as part of the promotional campaign for Cecil B. DeMille's "The Ten Commandments." Exhibitor judged to be the oldest living theaterman will be invited to the picture's world premiere in Pitts- burgh, Oct. 2.

Contestants must submit claims in writing to Adolph Zukor, Paramount Bros., 40 West 57th St., New York. Anyone with home office in New York. Zukor heads the committee of judges which includes two veterans of theater business— Walter Reade and Sam Rinzler.

Teile Receivers to Get $7-$10 Million Ad Plug

With 10 stations operating in eight cities and double that number planned for '47-'48 season, the television set manufacturing industry is expected to spend between seven and 10 million dollars in advertising during the coming 12-month period, at the rate of $800,000 per month.

It is expected that before the end of 1947 fabrication of sets will exceed the 300,000 mark. A concerted city by city drive is seen as the new out- lets launched into activity.

While Philo is withholding ad budget figures, it was disclosed an appropriation higher than any in the company's 20-year history will be allotted to advertising. Company spent $1,000,000 in May coincident with a set dealer meeting. Emerson plans expenditure of $6,500,000. Company has 30,000 dealer outlets and offers video models at $758 and $450. Baroid has announced an ad budget of $500,000. Company will deliver first sets sometime this month. Transvision, Inc. has set a budget of $100,000 while DuMont, one of the first producers of home sets, has set aside a quarter-million for ad expenditure and plans to hire the figure in 1948. U. S. Television Corp., large screen set builder, is expected to outlay between $150,000 to $200,000. A figure was not avail- able to RV and GE but it is expected their ad budgets will considerably exceed their competitors.

See Decree Provisions As Costly To Distrib.

(Continued from Page 1)

methods, distributors are proceeding with particular caution in the assign- ment of product in situation where exhibitors submit bids.

Excluding occasional "experi- ments" wherein the distributor vol- untarily opens a picture to bidding, most of the products have arisen out of the result of requests from exhibi- tors for the opportunity of play- ing product usually assigned to their bidders.

It is this latter situation that has become the most expensive headache for Company executives, often in the top echelon, finding themselves spending an inordinate amount of time deciding who of two or more bidding exhib- itors is to have a picture that has been put on the market. There are instances of several hours being consumed by the distribution chief of one of the major companies and his cloister of assistants in deciding between two bids from exhibitors in small revenue-producing situations. The film rental in some cases hardly compensates for the time spent.

Exhibitor ill will caused by the distributor being forced to sell away from an old customer because of the higher bid of a competitor has also been costly. As an example, one dis- tributor told of a situation where the higher bid of a new exhibitor was on one of the season's most sought after productions and in obtaining the film over the competing offer of an exhibitor who had been a consistent customer for more than 20 years. Several weeks later, the dis- tributor's salesman, trying to sell a low-budget pic in the same area, met with a lack of interest by the new customer and an aroused old customer. It has been said that both parties were treated on the previous picture and therefore refused to book the new one.

It is instances of this kind that are fraying the nerves of seller and buyer alike, and misgiving they are a warning to the seem to feel that the situation is likely to grow worse before it improves as the result of either new Court decisions or the building up of a completely new set of precedents by which to be guided.

Westport Intl' Now

Albany—Westport Film Corp. has changed its corporate name to West- port International Films, Inc.

WB Salesmen To Be Called Ass't Mgrs.

Disliking the term "salesman," Ben Kalmenson, general sales manager of Warner Bros., has designated all field sales reps. as "Assistant branch managers." It is Kalmenson's contention that every man must have the capabilities of a branch manager.
Swiss Exhbs Back Up Theater Sale Protest

Zurich (By Air Mail)—Swiss exhibitors have backed up distributors here in their protests against the sale of theaters to M-G-M. The exhibitor move took the form of a constitutional amendment passed at the Association’s annual meeting which prohibits any member from engaging in any transaction which involves, or may involve, the infiltration of foreign capital.

Offenders will be expelled from membership which is tantamount to being put out of business, as only association members are supplied with film in Switzerland.

M. Eberhardt, Association president, introduced the amendment. Stressing the importance of foreign invasion on foreign invasion can only be attained by united front of theater owners.

The Swiss Film Chamber, Eberhardt also called for legislative action on the part of the Swiss government.

The move was touched off by the purchase of theaters at Geneva and Lausanne by M-G-M.

Fourth Soviet Film in Work in Czech Studios

Prague (By Air Mail)—Marking the fourth Soviet film to be made in Czechoslovakia, a Russian unit is shooting “Tales from Siberia” at the Barandov Studios, “Frontier Road,” produced by a Polish company, was recently completed at the same studio.

In a recent deal, 17 new Czech films were purchased for exhibition in Yugoslavia and, at the same time, a scheme was put into operation whereby 50 Yugoslav student technicians are being trained in Czech film studios.

Another exchange arrangement provides for Czech film technicians to spend training at studios in Denmark, with a group of Danes to come here to study Czech technique.

Iowa-Neb. Conclave Next May

Eldora, Ia.—The 1948 convention of the Allied ITO of Iowa and Nebraska will be held at Omaha, May 10-11, it is announced by Leo F. Wolcott, board chairman.

NEW POSTS

GLEN ROBERTS, assistant manager, 20th-Fox, Minneapolis.
JEANNE PHILLIPS, booker secretary, M-G-M, Minneapolis.
EDWARD WILLIAM GAVIN, PRC salesmen, Milwaukee.
DON E. KNOTT, manager Roosevelt, Des Moines.
ROBERT W. WILCOX, manager of the Ingersoll, Des Moines.
DONALD WANDER, service staff captain, Keith’s, Syracuse.
GERARD M. MCHIEF, assistant manager, Loew’s State, Syracuse.

Johnston Tax Views Off to U. K.

MPAA Asks Assurance of Tax Lifting

(Continued from Page 1)

lish film tax was also scheduled between members of the British delegation and representatives of the American State and Commerce Department.

The session, to be held Saturday morning, was originally called for Friday afternoon, but was deferred at the last minute.

Nathan D. Golden, Department of Commerce pix consultant, and Carl Corse, assistant chief of the State Department’s commercial policy division, were scheduled to be on hand as the men most intimately acquainted with the Administration’s views.

Washington Bureau of THE FILM DAILY

Washington—It was rumored here late Friday, too, that an alert had been given to Marlowe of the fact.

Although talks on easing of the British loan terms were scheduled to continue on the lower levels, no further top-level discussions were scheduled for the immediate future.

Alerting of the MPAA topers could indicate that a quick poll might be attempted to reach agreement on some proposal to be presented to Sir Wilfred Eady, head of the mission for transmission to his government.

He was scheduled to leave for London over the weekend.

See Other Oceans Pix Problems

The decision to return to Washington was apparently made by Johnston late Thursday night, with no indication at that time that he would confer Saturday with Sir Wilfred.

He decided that it would be advisable to return because apparently a British ship was scheduled to leave for Washington.

Although there were signs of serious trouble elsewhere in the world—for example, the complete ban on imports by Argentina and the British shunt-off on dollar payments to Argentina.

Johnston was concerned also about the picture in France, Australia, and elsewhere.

Thursday afternoon, The Film Daily learned Friday, Secretary of the Treasury John Snyder suggested to Sir Wilfred Eady that it would be well for him to contact Johnston.

Friday morning O’Hara received a call from Sir Wilfred’s secretary, and he and Dulles went to the Englishman’s hotel.

Sir Wilfred told them he has absolutely no authority to conclude any agreement to modify or alter the new tax. On the other hand, he said, he does have authority to listen to any counter-proposals the American Government or industry might make and to report to his government.

Assurance of Tax Lifting

Thus Johnston’s words to Sir Wilfred were assured of swift repetition in London. Johnston was not immediately available for comment on his arrival Friday, but it was known that he planned to tell Sir Wilfred in very definite terms that the MPAA cannot discuss compromise measures or alternate plans to aid the British government until there is assurance that the tax will be lifted.

Johnston also planned to point out the danger of boom hanging—that the British move is already being studied in other countries as a course of action. In the event it is imposed elsewhere, the British industry will be hurt by it as much as Hollywood.

Whether he would propose that a freeze be imposed upon earnings of American companies could not be learned. It was known here that SMPPI representatives in Washington last week were concerned that such a proposal would be made. They are strongly opposed to any such course.

IA Asks Gov’t Action

On U. K. Film Duty

(Continued from Page 1)

valorem tax move of the British government.

A similar appeal is being made to the British National Association of Theatrical and Film Employees (NATKE), and the Association of Cinetechnicians, (ACT).

It was pointed out the tax measure is discriminatory and confiscatory and will adversely affect IATSE workers. Additional support is being sought from the American Federation of Labor, with which the IA is affiliated.

Fair Foundation Formed

To Handle Religious Aids

Tyler, Tex.—Fair Foundation Religious Film Service has been organized here by K. W. Fair, oil operator, to distribute 16mm films to churches of all denominations on a non-profit basis. Aaron E. Lamb, formerly with the Fourth Army film library in San Antonio, has been put in charge of the venture.

Foundation proposes to underwrite equipment purchases by churches with funds advanced to be paid back on an extended time basis. Any profits from the venture would go into the Foundation’s revolving fund. Fair said he hopes to set up at least 1,000 projectors into Texas churches, and to build up a film library that will be suitable for all occasions.

Form Export-Import Co.

Sydney (By Air Mail)—British and Independent Film Distributors, capitalized at $100,000, has been registered here by Lorraine Webb and A. K. Dein. Company will deal in film imports and exports and manufacturing equipment.

WARNER BROS. TRADE SCREENING of "NIGHT UNTIL NIGHT"

ORIGINALLY SCHEDULED FOR AUG. 27th HAS BEEN POSTPONED.

NEW DATE WILL BE ANNOUNCED
Parkway denies RKO, Loew’s Fraud Charges

(Continued from Page 1)

the period of the controversy on ex-
hibitions in two of the company’s films, all agreements made were illegal and void because of the alleged conspiracies.

Claim was also made by Finkel-
stein and Parkway that the com-
pany discriminated against them with respect to license terms on ex-
hibition of the company’s pictures.

Warner Studio Activity In High: Four Shooting

(Continued from Page 1)

to resume shooting on the Burbank lot.

New films going before the ca-
cameras today are “Christopher Blake” and “April Showers.”

Christopher Blake will start rolling this week on the next Bette Davis starrer, “Winter Meeting,” and “Johnny Belinda” starring Jane Wyman and Lew Ayres.

Three other story properties, “Sunburst!,” “Celt’s AS” and “The Ad-
ventures of Don Juan” are being pre-
ared for early shooting.

Prods: IA Sign 1-Year Pact, Covers Set Erection. ELECT

(Continued from Page 1)

and covering set erection and elec-
trical running repairs. It is thought CSU carpenters may institute litigation, contending a second directive gave them set erection

workers.

A few observers believe new con-
tract can be invoked to wipe out
strike, but this is believed unlikely.

BOOK DATE

Sept. 1: Basic Film Week, Sept. 1-15, Switzer-
tend.

Sept. 19-20: ATA-MPTOA meet, Washington, D. C.

Sept. 19-20: ATA-MPTOA joint assembly, Shor-
ham Hotel, Washington.

Sept. 24-25, TESLA-TEDPA convention, Shore-
ham Hotel, Washington, D. C.

Sept. 29-30: I. Kansas-Missouri Theater Asso-
ciation convention, Phillips Hotel, Kansas City.

Oct. 7: Allied ITO of Ia.-Iowa, meet, Omaha.

Oct. 12: Motion Picture Bookers Club dance, Com-
modore Hotel.

Oct. 20-24: SMPTE convention, Hotel Pennsyl-
vania, New York City.

Oct. 25: Kentucky Association of Theater Own-
ers convention, Brown Hotel, Louisville.

Nov. 1-2: ATO of Indiana fall convention.

Hotel Atlantia, Indianapolis.

Dec. 1-3: Allied States Ass’n annual conve-

tion, Scarlet Skies, Clifton Hotel, Miami.

May 10-11, 1948: Allied ITO of Iowa-Nebraska con-
vention, Omaha.

Nov. 21: Columbia sales meet, Hotel Warwick,

New York City.

Aug. 27-28, Mississippi Amusement Co. annual con-
vention, Hotel National, Minneapolis.

Aug. 30: M-G-M field sales managers and home

office assistants meet, Ambassador Hotel, Los An-
geles.

“Fun and Fancy Free” with Dinah Shore, Edgar Bergen

“Little Miss Broadway” (HOLLYWOOD PREVIEW)

Disney-RKO

72 Mins.

AGAIN DISNEY DELIVERS ANOTHER CONTRIBUTION TO THE GAYETY OF THE NATION.

Walt Disney’s latest contribution to the entertainment industry is a special unique production that “is another film to be loved by chil-
dren, provide mental stimulation to adults and produce box office figures as well-
rounded as the animated characters that flutter, caper, parade, emote and glide through its various scenes. And that goes not
only once but many times.

Again live-action and animation are skill-
fully blended. With Dinah Shore on the soundtrack the first half of the telling, along with Cliff Edwards in the guise of Jiminy Cricket, a rare piece by Sinclair Lewis, the story of “Bongo,” a circus bear, is once again a circus story. The cycle on a tightrope, stands on his head, also on the rope, juggles countless objects. Then, for the ultimate in circus magic, he does a high dive from hundreds of feet aloft to land on a wet sponge. But he is not happy and when the chance offers he escapes to live in the forest. After a hectic return attempt to the sights, sounds, denizens and weather of the outdoors, he meets up with Luke, the circus Barker boy. He finds high adventure in the woods, as he does not know his species get romantic via the slap. In this manner he almost loses Lula Belle to a wooer of a mean bear called Lamapig. But with his prowess Bongo bests Lumapig after a series of events that only can transpire in animation. Bongo gets Lula-
belles and happiness reigns. This first section registers all the way.

In part two Beringer takes over as live ac-
ction and with the assistance of Luana Patten, Robert Blake, and Mortimer Snerd. Jiminy Cricket lurks on the premises. It’s a party at Beringer’s and he tells the trio a version of Jack and the Beanstalk only Mickey and Minnie are the captives, with Donald Duck at his best, and also Goofy.

Living in Happy Valley where a singing brood is prospering and plenty, the boys—Donald, Mickey, Pluto—are seen facinating when the harp is stolen by the giant that lives upstairs. Donald is going mad. Mickey sells their cow for bees which spout over night and transport their house ever upward into the domain of a doney giant who had stolen the harp. The familiar tale of the adventures of Jack is woven cleverly here and at length after many hairraising and highly comic situations the boys restore the harp to Happy Valley.

Frequent the narrative switches from the adventures of Mickey, et al, to those of Jack and the Beanstalk. Jack is entertain-
ing, dopey doll and at the conclusion the giant, in a supremely clever touch of anima-
tion plus live action lifts lift the roof of the barn and Jack is Edgar as the barn shakes and Beringer faints away. The giant goes off to Hollywood searching hither and yon for Mickey. The way he investigates The Brown Derby. The neon sign on the hat fascinates him. He puts it on his head and becomes Mickey.

The Technicolor is fine. The music is gay, lighting, smooth. Loaded with the best

More ‘Earth’ Engagements

Additional key city pre-release enga-
genments for Columbia’s “Down to Earth” have been set in the fol-
loowing situations: Sept. 10, Worcester, Mass.; Sept. 11, Dayton, Ohio; Sept. 12, Law-

on, Nashville, Providence, Rochester, Indianapolis, Louisville, Syracuse; Sept. 15, Poriahland, New Haven, Bridgeport; Sept. 17, Kansas City; Sept. 19, Lawton, Okla.; Sept. 25, Tulsa, Columbus.

DeFunick Ends Blue Law

DeFunick Springs, Fla. — Ordin-
ance banning Sunday films has been

lifted by the City Council, follow-

ing the mandate expressed by a ma-

jority of voters in a recent election.

In imaginative animation, again Disney del-

ivers up what is required.

CAST: Charley McCarthy, Mortimer Snerd, Luana Patten, Donald Duck, Mickey Mouse, Together Again for the First Time, etc., etc. Directed by Wally Brown. Produced by Wally Brown. Photography: Charles C. Boyce; Live action: Wally Brown. Featuring: Regis Toomey, Betty Williams; Process Effects: Universal; Sound: Donald O’Connor, Helen Forrest, Records; Harold J. Stoko, Robert Cook: Film: Jack Boucher; Sound: Frank Condren, Harry Reeves, Ted Siker, Lance Molloy, Edgard Venable, Floyd Wolfson; Assistant Directors: John Lovell, Eugene Brucks, Michael Wilcox; Scrap; Paul Smith, Oliver Wallace; Production Schedule: Monday, Tuesday, Wednesday; Editor: Mischa Mamensea, Director: Charles C. Boyce.

DIRECTOR: Excellent. PHOTOGRAPHY: Fine.
GOVERNMENT TAX STAND ENCOURAGES FILMS

Charles Skouras Heads SEC Film Salaries List

second Spot to McCarey, With Zanuck and Harry
John Third and Fourth

Washington Bureau of THE FILM DAILY
Washington—With an income of
hell over half a million dollars from
two companies during the calendar
year 1945, Charles P. Skouras easily
placed first on the list of individuals
receiving—for personal services only
more than $75,000 from a single
company in 1945 or the fiscal year
ending in June of 1946. The SEC list
was only partial, however, with no
report on Loew's—which means, no
(Continued on Page 6)

See Decree Hearing
After First of Year

Washington Bureau of THE FILM DAILY
Washington—The U.S. Supreme
Court has ruled on at least one of the
cases in the industry anti-trust suit
until after Jan. 1, 1948, according to
reliable legal sources here.
It was previously thought possible
that the case might be placed on the
calendar for October or November
argument.

Sorrell, Hutcheson Move
To Settle Studio Strike

West Coast Bureau of THE FILM DAILY
Hollywood—Two conciliatory ges-
tures aimed at settlement of the
studio strike were made at the Con-
gressional probe here yesterday.
One came in a letter from Herbert K.
(Continued on Page 6)

Johnston in Contests
On UK Tax Dangers

Washington Bureau of THE FILM DAILY
Washington—with a trouble-shoot-
ing trip abroad in prospect, MPAA
President Eric A. Johnston yesterday
began a round of conferences with
high-level management figures on
the dangerous and worsening inter-
national trade situation. He lectured
yesterday with Treasury Secretary
Snyder and conferred at some length
(Continued on Page 3)

USO-Camp Shows on Coast Writes Finis to
Its Activities; Last Troupe Takes Off to Alaska

West Coast Bureau of THE FILM DAILY
Hollywood—Film capital activities of the USO-Camp Shows ceased here last
night with the departure of the last vaudeville troupe to entertain military per-
sonnel at bases in Alaska. One staff member will remain in the N. Beverly Drive
office.

Working with the Hollywood Victory Committee, film celebrities rolled up a
warranty record of 13,555 playing days featuring 176 personalities on 122 over-
seas tours; 5,947 playing days by 407 personalities on 406 hospital and camp
tours, and 2,056 one-night stands at West Coast installations. Total of 972 units
left East and West Coast HQ. Troupes piled up a total of 5,297,000 miles of
travel furnishing a total of 173,111 man weeks.

ATOK SETS UP SCREENING
COMMITTEE TO AID UNIT

Indianapolis—Associated Theater
Owners of Indiana has set up a
screening committee to disseminate
information on new product. Group
is already functioning and will en-
able members whose business pro-
hibits attendance at screenings to
receive first hand information.

Rank Opposes Duty
In Initial Statement

London (By Cable)—J. Arthur
Rank over the weekend issued his initial statement in opposition to the
ad valorem tax and clarified his ob-
server that he could supply the
company with two circuits and theaters abroad with product, without American films,
in 18 months.

In the latter connection, Rank ex-
plained that he could supply the
houses from production and re-issues,
(Continued on Page 6)

SAG Members to Vote
On Indie Wage Scales

West Coast Bureau of THE FILM DAILY
Hollywood—Outlining results of its
investigation into the problems of
the low budget producer, the Screen
Actors Guild in a letter to members
urned immediate voting on the com-
promise agreement reached this year.
(Continued on Page 3)

Next Move Up to Britain
As Spokesman Emphasizes
Export Ban is to Stand

Focus of attention on moves to re-
Ange the ad valorem tax levied in
Britain against film imports, at the
week-end moved from Washington
to London as Sir Wilfred Eady re-
turned to his country with industry
and unofficial, but firm U.S. Gov-
ernment protests against the 75 per
cent duty.

While meetings held in Wash-
ington were labelled officially as "in-
formal and exploratory," industry
executives were gratified that the
State, Treasury and Commerce De-
fined in London, according to the
representatives of the government.

(Continued on Page 3)

UK Pix Labor Group
Seeks Product Contafl

London (By Cable)—A conference
of all parties interested in the pro-
duction of British films, to determine
means and ways of insuring sufficient
home product to keep theaters open,
is urged upon the government by the
Film Industry Employees Council,
(Continued on Page 6)

Nomikos Lauds Roadshow
Practice on Coast Visit

West Coast Bureau of THE FILM DAILY
Hollywood—Roadshow engage-
ments of such films as "The Best
Years of Our Lives" and "Duel in
the Sun" have proved very success-
ful in Chicago, Van A. Nomikos,
who is visiting here stated. Nomikos
(Continued on Page 6)

U.S. Maintaining Top U.K. Prod.
Renters Quote Notwithstanding, ITO Told

West Coast Bureau of THE FILM DAILY
Hollywood—Robert L. Lippert has
denied reports he is negotiating for
the purchase of Blumenfeld Theaters
in Northern California.
Lippert, president of Lippert The-
(Continued on Page 6)

Geneva (By Cable)—American producers will continue to produce
top-flight films in England whether
or not a renters quota is included in
Britain's new Quota Act, British dele-
gates to the International Trade Or-
ganization meetings have been as-
sured by American representatives.
Only proviso is the elimination of the
(Continued on Page 6)

"Reservations" Out
Of UNITO Charter

Geneva (By Cable)—"Reserva-
tions" voiced by Great Britain and
Czechoslovakia have been withdrawn
and the Geneva draft of the charter
of the International Trade Organiza-
tion of the United Nations was
unanimously adopted by the repre-
sentatives of 17 nations. Clauses af-
fected governed control of film ex-
ports.
COMING AND GOING

Suzanna Foster, L. M. Doug, French direc-
tor, and Abel Green were among the arriv-
is yesterday, the Queen of the Deauvil-
leau, at 177 E. 42nd St., New York. Miss
Warner Bros.

GRANT LEEMOHT, coordinator for industry
documentary series in the Academy of
Motion Picture Arts and Sciences, has
arrived in Hollywood to establish headquar-
ters.

B. K. Blake left the week-end for the
Coast to film sequences for a forthcoming
production.

JEFFREY BERNARD, Allied Artists producer,
will depart Hollywood today on route here
for the opening of "Black Gold," at Loew's State.

Leo Cohen, foreign press distributor, plans
to leave for Europe this week.

Wendy Miller, British actress, arrived on the
Vendome yesterday. She will be seen locally
in "The Heiress," stage play.

FRANCES L. SULLIVAN, British film actor last
seen in "Great Expectations," will arrive Labor
Day on the Queen Elizabeth for a four-week
engagement.

Edward L. Hyman, vice-president of Per-
mar, left for Detroit yesterday. Hyman will pro-
cede to Minnesota for the annual meeting of
Minni-
sino-

her, director of publicity for the studio, is
expected to arrive at the studio in the near
future.

MERBERT CROCKER is on vacation cruis-
ing his ship along Montecito and its environs.

DOROTHY DAY of M-G-M's publicity depart-
ment is vacationing at Montecarlo.

Bud Ryder, M-G-M Southern sales manager,
is in New Orleans from Atlantic.

Andy W. Smith, Jr., general sales manager for
M-G-M, is in Chicago with key distributors with
sales officials and theater groups in the West.

Speakers Set for
KMTA Convention

Kansas City—Speakers set for the annual conven-
tion of the Missouri-Kansas Theater Association
were announced. The convention will be held
at the K. C. Country Club, Bob Shelton, Jack Langhans, Tom Baldwin are on the	ourn-
BUT'S Civic Goes British

Adelaide (By Air Mail)—Greater
Union Theaters have decided to make
the Civic an all-British product house
beginning Sept. 4. This will make two UK outlets in this city, the other
being the York.

LUCILE BALL, M-G-M star, opens today at
the Windsor, Bronx, in "Green Godd.

Terry Turner, RKO national exploitation
director, has returned from Dallas and New
Orleans.

Tom CONNORS, of 20th-Fox, has returned to
New York after his tour of the South.

John ERIKON, theater architect, is in Wash-
ington.

KEN ENGLUND, screen writer who worked on
"Walter Mitty," sketches for the Coast Wednes-
day.

Paul HOLLISTER, RKO radio publicity chief,
returns home today from Hollywood.

Rosalind Russell, RKO star, will spend a
Labor Day week-end in Connecticut.

Charles WORAM, general manager of Mex-
ican's Churubusco Theater, is back at his desk
after Hollywood studio confabs with top RKO
executives.

George FLEITMAN, of Eagle-Lion foreign
sales, is vacationing at the seaside.

Howard LIEBEUR, assistant ad-guy director of
UA, has returned from a one-week vacation.

Abe DICKSTEIN, assistant to UA Eastern sales
manager Edward M. SCHNEIDER, is vacationing
at Virginia Beach.

BeneDICT ROSENS and Carl LEISERMAN
arrived from Hollywood yesterday.

David L. COOP, Enterprise executive, is here
from Hollywood.

Wolfe COHEN, vice-president of Warner In-
ternational, is on the Coast for studio confer-
tences. He is due back at the home office next
week.

Raymond MASSEY, Warner star, has re-
turned to New York from Canada.

Louis GUBERT, press officer of international
opts, left yesterday by plane for a three-week
stay in London and Paris.

C. W. Allen Dead at 48; Was UA Prairie Manager

Mission, Kan. C. W. "Ching" Allen, Kansas Prairie district manager,
died Sunday at his home of a heart
attack. He was 48.

Allen joined UA in 1942 as manager of the Atlanta branch. Previ-
ously he held various sales posts with Vitagraph and RKO. He was
promoted to his last post in 1946. Surviving are his wife, a daughter
and son.

Space in modern firewall building off
Times Square aprox. 6,000 sq. ft.
grass. Sold tenant preferred—UNUSUAL
FEATURES—suitable offices, display
rooms.

Box 148
FILM DAILY
1501 Broadway
N. Y. C., 18, N. Y.

Watermann Sees UK Films
"Inevitably Increasing"

Sydney (By Air Mail)—One of the
most advantageous of the British film
industry is its close link-
ship with the stage, it was stated by
Don Watermann, one of the owners
of the Watermann Bros. circuit in
South Australia. He recently

hearing how the British
product will become more international-
ized. Inevitably, he said, Brit-
ish producers will increase their
market.

Rites for Innerarity
To Be Held Today

Bronxville—Funeral services will
be held here today at the McGrath &
Son Funeral Home for Lewis A. K.
Innerarity, 60, who died at his home
Saturday of a heart attack. Inner-
arity was for 15 years with the or-
theater, first as secretary and
 treasurer and later as vice-president
and general counsel. During the
period he was active in the founding
of the MMPDA. He also supervi-
sed contracts. At the time of his death
Innerarity was a member of the law
firm of Coumard Brothers.

In addition to his widow Innerarity,
was survived by a daughter and two
sisters.

"Passage" Set for Strand

WARNERS' "Dark Passage" has
world premiere at the Strand on
Sept. 5, following "Deep Valley."
**Government Tax Stand Encourages Industry**

(Continued from Page 1) parts emphasized upon the British representatives that the U.S. is "deeply concerned" over the film tax. Move was hailed as "the most encouraging development yet" in the tax controversy.

The industry also emphasized to Sir W. that the company will not return their ban on sending films to England as long as the tax remains in force. Speaker said that the next move is up to Britain and that they will enter into further discussion if the British Government decides to modify the tax.

While the first phase of the U.S.-British discussions to relieve the drain on England's dollar supply is completed on the policy-making level, the Treasury Department said that there will be future "high level" talks between London and Washington on the British economic crisis. It is felt in some sources that these talks may supply a solution to the ad valorem duty impasse.

**Widespread Australian Censorship Moves Seen**

Sydney (By Air Mail)—With many women's organizations campaigning for action and making recommendations to government authorities, a concerted move is afoot in Australia to institute rigid film censorship controls and adopt separate classification for juvenile audiences, Movement has received impetus in New South Wales, Queensland, Victoria, Tasmania and South Australia. A report indicated children's delinquency was influenced by film scenes. One organization is asking for a regulation to prohibit screening of adult and children's pix together. The Queensland Country Women's Associations has condemned screening of sex and crime films to youngsters. They have asked for protection of a special children's theater.

The Tasmanian Government has submitted a bill to Parliament seeking to place film censorship on a more comprehensive basis in line with legislation being implemented in other states. Bill would specifically apply to locally produced films over which Commonwealth censors have no control.

**Wedding Bells**

Kirk-Wood

Indianapolis—Christine Kirk, secretary, ATO of Indiana, and Curtis Cotton Wood were married recently in Louisville, Ky.

Rough-Murphy

Cincinnati—Shirley Rough, Loew's biller, and Robert Murphy will be married Sept. 6.

**Heavy Mono. Schedule**

*Tribune Bureau of THE FILM DAILY*


**Flesh Opening in R. I.**

Provident—The Metropolitan will re-open Sept. 5 with a stage show featuring name bands. Vaudville is also scheduled for PAYS.

**Hale Elected UCP Chairman**

*West Coast Bureau of THE FILM DAILY*

Hollywood—Frank Hale, of New York and Washington, president of the National Yeast Co., has been elected chairman of the board of United California Prod. Other officers include: Eugene Franke, president; Philip Yordan, Robert Cummings.

Munz Prexy of CT of Mich.

Detroit—Harold R. Munz has been re-elected president of Co-operative Theaters of Michigan, for another year. Delno A. Ritter is vice-president, Fred A. DeLodder, secretary-treasurer.

**Along the Airwaves with PHIL M. DALY**

**Tuesday Tattlings**

- **CECIL B. DeMILLE during October and November will visit 11 major cities in connection with openings of Paramount's "Unconquered"**
  - Tour starts in Pittsburgh with the world premiere at Loew's Penn on Oct. 3 ... and continues with stops at Baltimore, Philadelphia, Washington, Cincinnati, Chicago, Detroit, Kansas City, Denver, San Francisco and Dallas, ...
  - **Another tour, by M.G.M.'s Van Johnson...**
    - In behalf of "The Romance of Rosy Ridge"... winds up Thursday at Loew's in Memphis... Accompanied by Morgan Hughes of the M-G-M studio publicity department, Howard Strickling, studio publicity department head, and Carter Baroos, Loew's district manager in Washington, Johnson appeared at Loew's in Harrisburg... following p. a.s in St. Louis and Houston.

- **DESPITE REPORTS TO THE CONTRARY, E. Claude Mills has not been approached by any exhibitor organization...** for advice regarding action on Ascop's license fees... It technicolor plant expansion in Britain is aimed to jump production capacity from the present five features to 18 annually...
  - Did know that Sir Alexander Korda's British Lion studio assets stand at a hefty £1,661,847...
  - Eddie Canto, who recently completed his role in RKO's "If You Knew Susie"... on Thursday will be an honor guest at the American Legion Convention... On Sept. 3, in Philadelphia, Cantor will receive the United Jewish Appeal's Humanitarian Award of the Year.

- **BOYCOTT-IN-REVERSE was the technic used by one company in combating the compulsory "benefit performances" staged by all sorts of big shots in China... Praiseworthy, a mayor of a town decides he needs some dough, so he tells the local exhibitor that the next day's take will go for "charitable purposes"... After too many of these benefits, representatives of one American outfit saw to it that his firm's product was somehow unavailable... Exhibs, got wise and put the squeeze on the Government to get after the rocketeering politics...**

- **Syd Gross, assistant to Al Zimbalist, Film Classics' ad-publicity director, probably set a record th'other day when he made four national trips in one hour... on behalf of "Spirit of West Point," which stars the famous Blanchard-Davis team... ** Allied Artists has set 103 day-date letters-Neb. bookings for "Black Gold" on the 29th... ** Add Things to Think About Dept.: Five nations in the last 12 months have refunded duties on more than 50 Mero shorts because authorities deemed them educational... Finland leads the list with 20. Egypt and Palestine follow with 13 each. South Africa, by the way, has run up a total of 61 since the war... ** Did you know that Technicolor is now producing cameras in England for export to Hollywood?...**

**Johnston in Contabs On UK Tax Dangers**

(Continued from Page 1) with Acting Commerce Secretary Foster.

With both men Johnston discussed in detail the new British tax on px, and possible similar moves in Australia, New Zealand and elsewhere. Not only from the standpoint of the px industry alone, but from the standpoint of the world trade picture generally, the discrimination against px was studied, with Johnston driving home the fact that other industries are bound to suffer as well.

MPAA officials were unwilling to comment yesterday on the possibility that Johnston might shortly leave the country.

The MPAA chief, who arrived here Friday evening from his home in Spokane, spent most of the weekend studying the world situation. On Saturday, however, he is reported to have been in contact with former Secretary of State James Byrnes, now counsel to MPAA.

Also on Saturday, Johnston met for a time with Sir Wilfred Eady, head of the British financial mission. With Johnston were Attorney Allen Dulles and James Mulvey, president of Samuel Goldwyn Productions. Mulvey was present as a representative of SIMPP.

**SAG Members to Vote On Indie Wage Scales**

(Continued from Page 1) It was stated the producers would accept the 1947 Basic Agreement with certain changes.

**Fete Boxeses Today**

(Continued from Page 1) will be held at the studio, where the governors of the Academy of Motion Picture Arts and Sciences will join the Screen Writers Guild to entertain Murtel and Sydney Box, last year's Academy Award winners for their original screenplay of "The Seventh Veil," at a reception to be held in the Academy library today.

Edgar Moss Dead in Florida

Philadelphia — Word is received here of the death of Florida of Edgar Moss, 66, veteran exchange man in this area, who retired as 20th-Fox district manager about a year ago because of ill health. Survivors include his wife, a step daughter and two brothers.

**Send Birthday Greetings To — Aug. 26**

Jerry Drew, Alice White
Richard Wallace
Herman L. Rips
"YOU CAN SAY THAT AGAIN!"

WARNER BROS. PRESENT IN COLOR BY TECHNICOLORE
Clarence "LIFE WITH FATHER" WILLIAM PowE
Better than it ever was on the stage! Something to cheer for!

HOWARD BARNES, N. Y. HERALD-TRIBUNE

“A honey of a picture! It will have as long a run as the play – if not longer!”

KATE CAMERON – N. Y. NEWS

“A round-robin of praise is immediately in order for all those who assisted in filming ‘Life With Father’. All that the fabulous play had to offer is beautifully realized. Warner Bros. can be proud of a job well done and the rest of us thankful!”

THOMAS M. PRYOR – N. Y. TIMES

“The Warner Theatre is one of the happiest spots in the country! ‘Life With Father’ is geared for guffaws and chuckles and rare fun! Millions will flock to this comedy to brighten anyone’s heart!”

EILEEN CREELMAN – N. Y. SUN

“Hilarious hectic entertainment, rapid-fire laugh situations done wonderfully in color!”

IRENE THRER – N. Y. POST
**UK Pix Labor Group Seeks Product Confab**

(Continued from Page 1)

representing all studio labor unions. Council demands a substantial increase in British production, and believes that it can be effected if the industry concentrates upon medium price films, without sacrificing quality. The group feels that more efficient use of existing studio facilities can be made, and suggests that full use be made of American-controlled studio space.

With one minor exception, it is argued, not a single film has been completed at the U. S. owned plants since the end of the war.

Council also holds that the government should assist the move with an effective new Quota Act.

**WNB Will Televise Navy Eleven’s Home Contests**

Washington Bureau of THE FILM DAILY

Washington — General Manager Carlton D. Smith of television station WNBW announced that the NBC television network will televise the four home football games of the Navy this fall.

Games will be transmitted to NBC’s New York television station WNBV by Bell System coaxial cable for integration with the NBC television network’s coverage of other leading college football games.

**Berlin Gifts “Freedom” Song to Foundation Comm.**

Irving Berlin yesterday presented to the American Heritage Foundation a new song, “The Freedom Train,” as a contribution to the Foundation’s program aimed at “raising the level of citizenship.” Berlin’s gift is named for the special seven-car exhibition unit which will begin a 3,000 mile tour from Philadelphia on Sept. 17, carrying more than 100 priceless American documents to more than 300 communities in the 48 states.

**Morris Quits SRO**

Claude Morris has resigned as exhibition manager of the Selznick Releasing Organization. He left yesterday for a month’s vacation in New Mexico.

**Advertisement**

**Interstate’s Esquire**

Movers All Seats To Center Section

... by installing NU-SCREEN, the greatest invention since Sound! Manufactured by Nu-Screen Corporation, Herman Gluckman, president, 1501 Broadway, New York 18, N. Y. Telephone Wisconsin 7-0355.

* Dallas, Texas.

**Chas. Skouras Tops Pix Salaries**

McCready, Zanuck, H. Cohn Next in List

(Continued from Page 1)

report on the 1948 earnings of Louis B. Mayer.

Skouras’ income was $568,143.00, of which $281,143.00 is from National Theaters and $130,000 from Fox West Coast Agency Corp. He is president of both.

Max. Murray’s earnings among pix people—and fifth among all—was Director Thomas Leo McCarthy, who reported earnings of $36,486.61 from Paramount—the bulk of it on his contract for “Going My Way.”

Among these reports, and third among pix people—was Twentieth-Fox production chief Darryl F. Zanuck, with $260,000.

Fourth highestpix earner reported was Harry Cohn, with a drawing of $225,400 as president of Columbia.

Mack Cohn will be effected with $203,525.86 from Twentieth-Fox, and Olivia de Havilland with $206,944.45 from Paramount.

Below are other pix salaries reported:

Charles K. Feldman, Famous Artists, $12,455.45; P. B. Hitchcock, Jr., Fox-International, $97,874.07; William Bonita, Hal Roach, $100,521.00; John G. Kasub, $101,840.00; Elmer Rhodes, Fox-Midwest, $118,955.39; John W. Schine, $110,299.47, and Gradwell Scar, $113,839.56.


**Hold Chicago Meet**

Chicago—National Association of Photography Manufacturers held a one-day convention yesterday at the Edgewater Beach Hotel.

**Roach, Jr. Replaces Doane**

**West Coast Bureau of THE FILM DAILY**

Hollywood — Hal Roach, Jr. has been elected to the board of directors of the South Carolina, which holds Warren Doane.

**Rank Opposes Duty In Initial Statement**

(Continued from Page 1)

provided shortages of materials did not cause new holdups, with enough films to put on a program, but he added that they will be held on time to maintain anything like our present program.

In his first formal statement on the new duty, Rank declared: “Not only in the interests of the film industry but in the national interest because it will not save a dollar for many months to some, I am against tax as it stands at present, but I also appreciate that in time of crisis, for the world as well as Britain, drastic measures may be necessary.”

**Sorrell, Hutcheson Move To Settle Studio Strike**

(Continued from Page 1)

Sorrell, president of CSU, accepting a suggestion from Congressman Carl Kearney that local representatives of unions and studios manage to meet and settle disputes. Second gesture was made by Joseph Cambiano, general representative of William L. Hutcheson, head of Carpenters union, who flatly stated that he was a matter of record that the Carpenters had agreed to arbitrate differences.

**Snyder, Stutz, Form New Exchange, Realdar Pict.**

Cleveland — Robert Snyder and Emanuel Stutz have formed S. & S. Enterprises and will soon open their own exchange under the name of Realdar Pictures. Duo have secured Northern Ohio territory for 1947-42 Universal reissues. They will also handle foreign product.

**U. S. Pros. Will Maintain Top Production in U. K.**

(Continued from Page 1)

recently imposed high ad valorem duty.

Assurances, it is said, come from all eight major companies, including Universal, which has a reciprocal agreement with J. Arthur Rank. Americans assume that other production conditions will be approximated the same as in other years.

“Bachelor” to 6th Week

RKO’s “The Bachelor and the Bobby-Soxer” will be held for a sixth week beginning Thursday at the Music Hall.

**STORK REPORTS**

Dallas — E. D. Gaw became the father of a boy. Weight, seven and two-half pounds; name: Ernest Hewlett Gaw.
'RED STALLION’ SMASH!

Record high business on sensational Day-and-Date national openings makes "Big Red" Box-Office Champion!

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<tr>
<th>CITY</th>
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...and a hundred more across the country!

ASK THE MAN WHO PLAYED IT!

EAGLE LION HIT!
DON'T MISS THE BOAT!

Get Back to SHOWMANSHIP!

Sure, you can wait until your patrons stay away in droves...or until your Box Office gets lonely for revenue...before going into action!...But...WHY WAIT?...The Showmanship is moving ahead...and smart showmen have already booked passage...with increased advertising "sock"...in the Newspapers...on the Radio...with stepped-up Bill-Posting campaigns...and at point-of-contact...through Lobby, Front and SCREEN!...That's YOUR cue to get started...with the kind of BALLYHOO that GETS patrons...and Brings Them BACK!...DON'T MISS THE BOAT!...Get ABOARD, Now!...Get Back To Showmanship...with The PRIZE BABY!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
RepUBLIC SETS 27 FEATURES, 20 OUTDOOR FILMS

Program Also Includes Four Serials, Novelty Feature and Cartoons

Republic's 1947-48 program will include 27 features, 20 outdoor action dramas and westerns, and four serials, supplemented by a novelty feature and four cartoon shorts, Herbert J. Yates, president, and James R. Grainger, executive vice-president in charge of sales and distribution, revealed yesterday. Announcement followed executive conferences at the studio and home office, and a survey of sales and exhibitor reaction.

Program will be accentuated by color, with 12 of the outdoor films, several features, the novelty picture and the

(Continued on Page 5)

Realart Closes 2nd Deal With FC

Harris-Broder Pictures, which recently changed its name to Realart Pictures, Inc., has concluded a new deal with Film Classics for the distribution in the U. S., Alaska and Hawaii of 50 pix to be released at the rate of 10 a year over a period of five years.

Deal is in addition to the distribution arrangement made previously with PBC which was absorbed into

(Continued on Page 5)

Fairbanks Shows First of Commercial Tele Subjects

What is said to be the first serious effort of a recognized Hollywood film producer to produce films specifically for commercial television was shown to the press yesterday when the television features division of Jerry Fairbanks, Inc. presented its initial dramatic television program, "The

(Continued on Page 4)

20TH-FOX SALES DRIVE HONORS SMITH

Annual Campaign Planned as Most Intensive Sales and Billings Effort in the Company's History

Twentieth Century-Fox's Fall sales drive this year will be known as the Andy Smith Drive, honoring the company's general sales manager, it was decided after a poll of division sales managers. Campaign, annually the company's most important sales effort, will be held from Aug. 31 through Dec. 27. Last year's sales drive honored Spyros P. Skouras, 20th-Fox president, but the selection this year was by division sales managers, in accordance with Smith's policy of giving these men full authority and responsibility for operations in their field. Designation of Smith was unanimous among division sales managers.

(Continued on Page 3)

Sumner Welles to Be Called in Film Probe

Washington—Former Under Secretary of State Sumner Welles will be called to testify in connection with the probe of alleged Red activities in the pix industry, the House Un-American Activities Committee said yesterday.

Chairman J. Parnell Thomas announced the call

(Continued on Page 3)

$92,124 Judgment in Snider Fraud Actions

Boston—In what are believed to be the first judgments resulting from percentage fraud actions filed by the major companies in various parts of the country, judgments aggregating $92,124.99 were entered in Federal Court here yesterday in favor of eight plaintiff distributors.

(Continued on Page 4)

UK Tax Halts Aussie Prod.; Schwalberg Plans Off; Cancel Equipment Orders

Schwalberg Appoints Minsky District Mgr.

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(Continued on Page 5)
**FINANCIAL**

*for the week of Aug. 26*

**NEW YORK STOCK MARKET**

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**OVER THE COUNTER**

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Moss Services Tomorrow

Philadelphia—Funeral services for Edgar Moss, formerly district manager for 20th-Fox here, will be held tomorrow at 11 a.m. at the Oliver H. Bair Funeral Parlors.

W. C. Gehring, assistant general sales manager, and Sam Shain, director of research for an affiliated studio, will represent the office distribution department at the services.

**COMING AND GOING**

**FARLEY GRANGER, Samuel Goldwyn contract player, is in from the Coast.**

**JOAN DAVIS has returned to Hollywood.**

**RAY MILLAND is in Paris to shoot additional background shots for Paramount’s “The Scarlet Vortex.”**

**SALEKOWITZ, Warner’s Eastern division manager, returns at the end of the week from England, where he supervised the premiere of “Red Stallion.”**

**WALLACE BEERY, HENRY AND MRS. KOSTER, MRS. NATALIE KALMUS will visit today on the Queen Mary.**

**HOLLYWOOD—** After the premiere of “Red Stallion,” Wallace Beery left the boat yesterday and arrived at the Brush Hotel yesterday afternoon. His wife, Natalie Kalmus and several friends, including Henry and Mrs. Koster, will arrive in a few days.

**WARNERS PLANS NEW BLDGS. IN OMAHA AND JACKSONVILLE.**

New exchange buildings are being planned by Warners, with construction work on both projects scheduled to get under way in about a month. Omaha building is to replace the present office, while Jacksonville will be a new Warner exchange center.

Work on the new Warner building in Minneapolis is nearly complete, and the sales force is expected to move in about the latter part of September. Herman Goldeck, purchasing agent and supervisor of exchange maintenance, will move to Minneapolis to supervise finishing touches.

**SCHNITZER HOLDING 2-DAY PRODUCT CONFERENCES.**

A two-day series of conferences between Clayton Eastman and Mark N. Silver, Pennsylvania-Washington and New England district heads, respectively, and Edward M. Schnitzer, eastern and Canadian sales manager, are being held here. Discussions center around current and forthcoming programs, with both men returning to their posts tomorrow.

**Murray Silverstone, president of 20th-Fox International, is slated to return from Europe this week in September.**

**CLARENCE NASH, the voice of Donald Duck, is on route to Hollywood via TWA.**

**Richard Wardmore is expected to fly to Hollywood via TWA.**

**GEORGE and MRS. SKOURAS and their children flew to St. Louis last week via TWA.**

**ARTHUR SILVERSTONE, assistant manager and director for 20th-Fox in Great Britain, arrived from London on the Queen Mary on Monday.**

**BEX HARRISON is on a short visit to France, following his arrival in England last week.**

**CHARLES SCHLAFLER, director of advertising and publicity for 20th-Fox, returned to his desk a short vacation.**

**Mayor to Get Studio Survey Report Today**

New York Film Co-ordinator Edward G. O’Dwyer is to base his report on a survey taken over a period of two months by an industry-muni-

cipal committee looking for possible studio sites here, will be in Mayor O’Dwyer’s hands today, The Film Daily learned yesterday.

Reports from the inductor, and recommendations of city officials who formed part of the delegated group, have been made to Maguire’s hands for several weeks of careful sifting, checking, and final shaping for presentation before the Mayor.

O’Dwyer is known to be sympathetic to the entire program. It was at his request that the survey was begun. Though none of the recommenda-

tions made are known as yet, and none of the sites examined have been revealed, it is confidently expected the Mayor will have an im-

portant statement to make when he has finished the report.

Judge Maguire has been in almost daily conferences with the Mayor for the last several weeks and it is likely O’Dwyer is acquainted with a good portion of the survey already.

It is expected that the Mayor will go through the report rapidly since he is anxious to get the program started. Word from Maguire’s office indicated only an official and is needed to start things humming.

**Staud, Liermackers Named To New Kodak Positions**

Rochester, N. Y.—Appointments of Cyril J. Staud as new director of Kodak research laboratory, and Dr. John A. Liermackers as assistant di-

rector and head of the photographic theory department, were announced yesterday by Dr. C. E. E. Mees, who will continue to serve as Kodak vice-

president in charge of research.

**Your Film Daily Delivered To You In Los Angeles And Vicinity By Manning’s Delivery Service**

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**Lexington 2-7100**

Ship TWA Airfreight—rates cut 25%
additional confab has been definitely scheduled. MPAA head Eric Johnston, developing conversations on Saturday with the head of the British film mission here last week, and with Secretary of the Treasury John Snyder and Under Secretary of Commerce Poster, Monday. He said he intends to continue working with Government officials here for the time being, on the theory that the stronger the support from the administration, the less need there is for a trouble-shooting trip abroad.

SIMPP, Major Leaders Attend
The meeting was not confined strictly to MPAA members, James Muivey of Sam Goldwyn Productions, Marvin Faris of SIMPP, Gladwell Sears of UA, and James Grant of Republic on hand. Representing the majors were: Jack Cohn, Columbia; Nichols, Schenck, Loew's; Barney Balaban, Paramount; Net Depinet, RKO; Spyros Skouras, 20th-Fox; John J. O'Connor and Charles Frizuman, Universal, and Major Albert Warner, Warners.

On hand for MPAA were, besides Johnston, Joyce O'Hara, Frances Harmon, George Bostwick, Gerald Mayer and Edward Cheyfitz. From the law firm of Sullivan & Cromwell, working with MPAA on the international situation, were Allen Dulles and Edward S. Cohen.

O'Hara said that the crowd "discussed the world situation generally and in its application to motion pictures." The discussion, he said, dwelt upon Latin American nations as well as members of the Sterling bloc—but not in detail upon other European countries.

O'Hara said there was no agreement on an alternative plan to offer the British, but he said there is a strong feeling that "there must be some better way." No plan has yet been put forth, however, to which Indians can agree as well as the majors.

No decision has been reached, he insisted, on the question of how to act in the event New Zealand and Australia follow in the course of Britain. New Zealand has already threatened to increase the film hire tax from 25 to 40 per cent and then impose a ceiling on remittances at $50,000 pounds per year, and Australia is contemplating equally drastic action.

(Yehsia University Receives $70,000)

Almost $70,000 has been raised within the film industry for Yehsia University. The drive was the idea of Jack Salzman to George J. Schaefer, chairman of the industry committee for the university.

American Players Guild
An additional $70,000 and $60,000 was raised last week at a benefit by the American Players Guild. In addition to the dollars raised, there were also donations in kind of over $10,000.

20th-Fox Fall Sales
Drive Honors Smith

(Washington Scene)

The Saturday meeting on the British film tax by representatives of two Government departments with a quartet of British financial experts from the delegation here for talks on the loan terms was seen here as a signal victory for the film industry. A frequent complaint here has been that the Government is not willing to take over the problems of a single industry and try to negotiate in behalf of a single industry.

The Saturday meeting does not mean that the Government has abandoned policy—but it does imply a genuine recognition of the seriousness of the British tax and in promises that the administration will do whatever it can to aid the industry.

Interesting also is the fact that on Thursday Secretary of the Treasury John Snyder suggested to Sir Wilfred Eady, head of the British mission, that he meet with Eric A. Johnston. This correspondent had ascertained earlier from a member of the British delegation that Sir Wilfred had decided not to contact MPAA on the theory that it was not protocol for a Government to approach an industry. Snyder's suggestion, of course, put the whole matter in a new light.

The Saturday meeting involved no negotiation and no specific proposals by the Government group. But it cannot fail to have impressed the British Government.

Possibility of even stronger help from the United States Government is seen in the event the legal experts at State and Treasury determine the British tax to be in violation of existing British-American financial agreements.

If the United States Government does hold it to be an illegal tax, the British said they would want a written opinion to present for the appraisal of British Government counsel. All of which does not offer any promise that the question of legality will be joined very soon—at least, to the satisfaction of both parties.

The American representatives did not expect the British to do anything more than listen politely and discuss the matter without in any way offering any concessions.

And that is what happened. The Americans were pleased, however, by the "apparently agreeable willingness to accept some alternative," as one member of the American group put it.

The British dollar situation is so serious, however, that no "reasonable alternative" has been proposed and there is no alternate measure for the British to accept.

(Continued from Page 1)

Sumner Welles to Be Called in Film Probe

(Continued from Page 1) announced that Welles has been subpoenaed to explain the entry into this country in 1938 of Hans Eisler, brother of Gerhart Eisler and a Hollywood composer in his own right.

(The committee has charged that Gerhart Eisler is Moscow's number one political agent in this country, and that his brother is a Communist.)

Thomas' announcement served as new reassurance that the probe, scheduled to enliven Washington Sept. 24, will go on as scheduled.

He said he has also called former Ambassador George Messersmith and several officials of the foreign service and the immigration and naturalization service to testify in connection with the Hollywood probe.

is strong sentiment within MPAA for an embargo as complete as that imposed upon the U. K. in the event those "down-under" lands decide to follow the British example.

"Ruth" Holds on Coast

Los Angeles — Two weeks for Paramount's "Dear Ruth," are commonplace in this area. Picture has held over in every territory where it has opened in Los Angeles territory. Holdovers include the Fox, San Diego; West Coast; Long, Palm, Phoenix and State, Tucson.

The First of Columbia's 1947-48 Sizzling Serial Scoops!

By ANDREW H. OLDER

WASHINGTON

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Skouras to Play Six
Siritzky French Pix

(Continued from Page 1)
tures second-run, with Siritzky con-
trolling first-runs.

In the Skouras agreement are "The Welldigger's Daughter" and "The Queen's Necklace," and the follow-
ing films not yet exhibited in the U. S.: "Voluptas," "Marius," "Panny," "Caesar" and "Farreb-
ique." Skouras made a previous deal with Superfilm to play three of the lat-
ter's releases circuitwise. One is the
French film, "Carmen," the other are two Italian films, "King's Jester" and "Before Him All Rome Trembled."

Fairbanks Shows First of
Commercial Telе Subjects

(Continued from Page 1)
Case of the Missing Bullets," first in the "Public Prosecutor" series, starring John Howard.

With 17 minutes running time, film is fixed for beginning and end commercials to total a 20 minute show. Blank spaces are left to allow insertion of commercials.

With technology adapted especially for television, film resembles in technique more the dramatic radio show than the usual feature film. Economic sets, and a mass production of the entire series will allow for low production costs, comparat-
ively.

First in the series was produced at a much higher cost than will eventu-
ally be needed, though recognized Hollywood actors have contributed their talent at greatly reduced fees to start the series going, company spokesmen said.

Films are provided to advertisers similar to open-end radio transcrip-
tions and make possible network operations by simultaneous release in all existing television cities. Films will be provided as special features starting Nov. 1. Two other series are in preparation — a family comedy series and a five-time-a-week children's show.

Photog Ass'ts Hats Equip. Taxes

Chicago—National Association of Photographic Manufacturers meeting at the Edgewater Beach Hotel went on record against equipment excise taxes and a committee will work dur-
ing the next session of Congress to secure passage of the Reed bill through Senate; House passed the bill before adjournment.

Double "Carnival" Prem

Simultaneous world premiere of "The Hal Roach Comedy Carnival" will be held tomorrow in the Towne, Milwaukee, and the Century, Port-
land, Ore. Show opens in San Fran-
cisco Friday.

UA Board Meeting Postponed

United Artists board meeting scheduled for yesterday was post-
poned until early next week.

Set Carriers. Service Meet

Kansas City—National Film Serv-
ices and National Film Carriers will hold their annual convention here Sept. 28-Oct. 1.

Paramount Hearing Postponed

Motion for summary judgment in the $100,000 Paramount suit against B. D. Fisk and Browne, due for hearing to-day in Federal Court, was adjourned until Sept. 23.
Realtart Closes Second Deal with Film Classics

(Continued from Page 1)

Eagle-Lion. Film Classics deal was negotiated and signed by Joe Bernhard and Bud Rogers, latter weepes of Realtart.

20th-Fox World Preoming Three in Next Quarter

Next three months will see world premieres of a trio of top bracket 20th-Fox product. A September opening is scheduled in New Orleans for "The Foxes of Harrow," at the Saenger; "Nightmare Alley" will bow in Dallas in October. "Gentlemen's Agreement" is scheduled to open locally at the Mayfair in November.

British Pic Tax Ends Australian Production

(Continued from Page 1)

ish tax applies to Australian as well as American film imports.

"It seems that Empire preference has gone overboard," Ryde declared, in revealing that J. Arthur Rank's plans for production in Australia have had to be put off. Production of "Eureka Express," being directed by Harry Watts of England, has been halted, it is learned.

Schwalberg Appoints Minsky District Manager

(Continued from Page 1)

burgh, Washington territory.

Individual branch lineup in the territory includes Fred Rohrs, Washington branch manager; James Randel, Pittsburgh branch manager, and John Bonnir, Pittsburgh sales manager. The new personnel is expected here shortly for a series of home office conferences on sales policy on forthcoming product.
“Pretender” with Albert Dekker, Catherine Craig
Republic
69 Mins.
TAUT MELODRAMA WITH MOUNTING TENSION GUARANTEED TO FULLY ENGAGE FROM “WHODUNIT” ADDICTS.

Milding the trust fund of an unattached heiress, Catherine Craig, Broker Albert Dekker, is spotted by the bank’s security guard, and must marry the bank and have full control of the dough he is expected to turn over to his alleged late wife. Dekker cons the gullible stbolisher of the bank and utilizes his financial powers to marry the heiress. He is being closely watched by the bank’s security guard until the day he is to marry the heiress for real. The bank’s security guard turns Dekker in to the police after Dekker leaves the bank.

“Golden Earrings” with Marlene Dietrich, Ray Milland
Para.
95 Mins.
AVERAGE: THIS ONE STANDS UP.

Basic is a crook who uses his cronies, the “Swingin’” Kids, to relieve the rich and the famous of their money. He is a crook and has a beautiful widow, Ray Milland. He is a crook and has a beautiful wife, Ray Milland. He is a crook and has a beautiful life, Ray Milland. He is a crook and has a beautiful future, Ray Milland.

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PICTURES of TOMORROW
and
DIRECTORS' NUMBER

TEN BEST DIRECTORS OF THE YEAR
(As Selected by Newspaper Critics of America)

FILMDOM'S FAMOUS FIVES
(as selected on their performances by critics and commentators)

BEST ACTOR—BEST ACTRESS
BEST SUPPORTING ACTOR—BEST SUPPORTING ACTRESS
BEST CINEMATOGRAPHERS—BEST SCREENPLAY WRITER
BEST FINDS OF THE YEAR
BEST JUVENILE ACTOR—BEST JUVENILE ACTRESS

DIRECTORS BIOGRAPHIES
Biographical sketches of 347 motion picture Directors and their work

CRITICS FORUM
The critics of 2500 newspapers and magazines, syndicates and radio commentators were asked to answer seven important questions

THEIR ANSWER!

PICTURES of TOMORROW
What pictures to expect and what companies to expect them from with synopsis and casts

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THE FILM DAILY
1501 BROADWAY
NEW YORK 18, N. Y.
1945 Film Sales Led Non-Manufacturing

Net sales of nine companies engaged in the production and distribution of motion pictures went up in 1945 by all non-manufacturing groups, according to an SBC survey of profit and operations in the industry. The 1945 figures showed net sales from films amounting to $836,326,000 compared to $800,566,000 in 1944 while net profit after income taxes was $613,386,000, or 7.6 per cent of sales in 1945, against $59,582,000, or 7.5 per cent of sales, in the previous year.

Companies included in the survey were Columbia, Loew's, M.G.M., Paramount, RKO, 20th-Fox, Universal, Walt Disney and Warners.

"Rosy Ridge" Biz Soars At Johnson Appearances

Attendance at theaters playing M-G-M's "The Romance of Rosy Ridge" was boosted from 200 to 400 per cent during the days of Van Johnson's personal appearances in St. Louis, Houston and Harrisburg.

M-G-M star winds up his four-city tour tomorrow with an appearance at Loew's Theater in Memphis.

Ticket sales in St. Louis had to be expanded three times, with the day's business reported triple an average take. In Houston business soared to more than double normal while, despite record heat in Harrisburg, attendance was 400 per cent above average.

Johnson received front page publicity in each city he visited plus radio and newspaper interviews. "C" and M-G-M promotion forces combined their forces in each of the towns.

Glen Bulow Rites Held

East Jordan, Mich.—Funeral services were held yesterday for Glenn Bulow, owner of the Star Theater, Brooklyn, Mich., who died in Jackson of a heart attack. Survivors include his wife and a daughter.

WARNER TURNS FOR AYES

West Coast Bureau of THE DAILY FILM DAILY Hollywood—Warners has signed Lew Ayres to a long-term contract, Jack L. Warner, executive producer, announced. Initial assignment will be a co-starring lead opposite Jane Wyman in "Johnny Belinda."

SHORTS

"Out of the Blue"


Eagle Lion.

IT'S A LOT OF FUN AND SHOULD STACK UP PLENTY BIG GROSSES: VERY WELL DONE.

Brent comedy a good deal on the screwball side occupies most of the running time of this number. It is a good job, replete with top-caliber performances, a good story and nicely cut.

It has every indication for potentially stacking up high grosses. Audiences are in for a treat. Brent gets all the laughs. Miss Mayo and Miss Landis are effective in their roles. Miss Mayo is as beautiful as ever here. Miss Landis is always pleasant and delightful. Miss Dvorak delivers herself of a slick comedy role which will garner plenty of laughter, give much enjoyment and raise boxoffice registrations with increasing esteem. She carries the burden of the lighter aspects of talkie talk and strews it joyfully all over the place.

The other leads are in fine fettle, too. Brent, Virginia Mayo, Carole Landis, Turhan Bey and Miss Dvorak well-selected support more than ably fit the bill. Leigh Jason's direction gets all the laughs, too.

Farn is set in and about an apartment house in Greenwich Village, where a young man is being hounded by his wife, Miss Landis. Next door, and with an adjoining terrace, lives Julia Dean and Elizabeth Patterson, a pair of old maids constantly spying on the activities below. Terrace life being what it is, Miss Dean and Miss Patterson become involved in their neighbor's affairs.

Miss Dean and Miss Patterson are being followed by a heavy-weight movie producer who has shipped in from New York to find married Miss Landis, his new star. The producer, in turn, grows involved in the affairs of the Misses Dean and Patterson, the Misses Dean and Patterson, in turn, become involved in the affairs of Miss Landis and her neighbor, the Misses Dean and Patterson.

As the producer makes his plays, Miss Landis, who is married, falls for him, and Miss Dean and Miss Patterson grow to hate him. In the end, Miss Dean and Miss Patterson win him off Miss Landis, and Miss Landis, who is married, goes back to her husband.

"Carnival of Sports"

Travel film.

A Technicolor trip to Venezuela where varied sports top the list of national pastimes. Baseball, polo, swimming, holas, fishing, pearl div- ing, wild boar hunting and bull fighting are all a few sports captured by the camera on this trip. Interesting to general audiences.

"Branding Irons"

Unusual.

A historical survey of branding irons and the ranche for which they were made. Discusses the evolution of "branding irons" on different brands and weaves a tale of adventure about a few outstanding ones. Done in Technicolor, this should appeal to sports and adventure fans.

"Glamour Town"

Hollywood.

The Technicolor camera moves up and down the streets of Hollywood taking in such sights as: the Hollywood Bowl, Grauman's Chinese Theatre, Hollywood and Vine, the studios, open air markets, drive-in restaurants, golf courses, and public schools. A colorful panorama of the star-studded town.

"Pest in the House"

Fanny.

Bellhop Daily Ducky is assigned to conduct a guest to peace and quiet. This sets off a series of events, one noisier than the other. Good for lots of laughs in any audience.

LAWMAN ON TBA BOARD

Lawrence W. Lawman, CBS vice-president in charge of television, has been elected a director of the Television Broadcasters Association, it is announced. Board approved the active membership application of the Detroit News on behalf of its television station, WWJ-TV.

CHI. COURT EXTENDS MAJORS' TIME

Chicago—An extension of time has been granted major film companies for examination of books in the Pick- adilly Theater and Chicago film exchange case. It is reported the anti- trust case has been settled out of court.

"Venus" to U-J Lot

West Coast Bureau of THE DAILY FILM DAILY Hollywood—Artists Alliance, Mary Pickford-Lester Cowan Producing Co., have closed a deal for the produc- tion of "One Touch of Venus" at the Universal-International studios. Shooting begins in January. U-J will release.

Telecasting of Broadway hit shows to the country may be a reality within five years, in the opinion of Eddie Cantor, stage- screen-radio comedian. Speaking to the industriousness of his Waldorf-Astoria suite yesterday, Cantor foresaw the possibility of a "yellow fellow in a green suit" calling up the operator and asking for "Anne Get Your Gun" to be piped in. He did not feel that motion pictures would be adversely affected because people are basically "gregarious."

The comedian, who is producer and star of RKO's recently completed "If You Knew Susie," said that he was preparing his radio show for television, "whenever it may come," be- going on the air without scripts begin- ning with the Sept. 25 broadcast. He has also just completed half a dozen role spot commercials for Pabst Beer which will be used during the Fall broadcasts of football games sponsored by the Pabst Company. Asked to comment upon the British tax situation, Cantor expressed confidence that an agreement would be reached modifying the 75 per cent levy in favor of a freezing arrangement.

UA Plans to Release Three in September

National release of three films in September has been announced by U.A. Trio includes "Lured," "Heaven Only Knows" and "Christmas Eve."  

Chie. Stagehands Sign 2-Yr. Pact

Chicago—Stagehands union signed a two-year contract yesterday with film and legitimate theaters. They will receive five per cent wage in- crease retroactive to Sept. 1, 1946. New contract starts Monday and gives them a two and one-half per cent additional increase and another two and one-half per cent increase for the second year. Hundred and fifteen dollars is the basic weekly wage now.

Paradise Reopens Oct. 10

Detroit—Paradise, operated by the Cohen Circuit, will re-open Oct. 10 with first-run colored films and stage- shows.

SICK LIST

MRS. MARCELLO GIROSI, wife of the president of Superfilm Distributing Corp. by contracted infantility, according to a cable received from Rome. The Girois were supposed to return to New York on the 5.5 Saturnia which sailed yesterday from Naples.

RAY CARSKY, B & K warehouse man- ager, is seriously ill of a heart attack at Augustana Hospital.
JOHNSON CONTINUES EASY TAX DISCUSSIONS

Eastern Film Labor Pact Signed With O'Dwyer

Board of Trade Sees Geneva UNITO Film Article Signed Prior to November Meetings in Havana

London (By Cable)—Motion picture article of the proposed charter of the United Nations International Trade Organization will be signed by all countries participating at the Geneva talks without reference to the November meeting in Havana, it is anticipated by a Board of Trade official. Spokesman said that the article outlaws a renters quota in future quota acts and will not otherwise prejudice prospective British quota legislation. An escape clause, it was pointed out, protects preferential British quotas in Australia and British colonies.

Myers Asks Gov't Curb Of Ascap Rate Control

Washington—The Attorney General should move to curb the arbitrary power of Ascap in the same way he recently promised to stamp out price-fixing and inflationary price increases—"through criminal prosecution under the Sherman Act"—Allied States general counsel Abram F. Myers said yesterday. Another civil proceeding — long-drawn-out

N. J. Allied Reaffirms Its Stand Against Bingo

Allied Theater Owners of New Jersey, reaffirming its previously expressed unofficial stand, has passed a resolution urging the state’s constitutional convention to reject the inclusion of “gambling” in the current revision of the State’s chief document. Resolution, aimed at forestalling

Macgowan Heads UCLA’s Theater Arts Department

West Coast Bureau of THE FILM DAILY

Hollywood — Kenneth Macgowan, former Paramount producer, has been appointed chairman of UCLA’s new department of Theater Arts to be started this fall. On the teaching staff will be John Roan Winnie, assistant professor of theater arts; Paramount’s Edith Head will teach costume design; Dis--

U. S. Pix Quota Set By Dutch

Plan Minimum of 28 Wks., Up to 32 Wks.

Altec Officers Re-elected: A. A. Ward Promoted

Amsterdam (By Cable) — With Dutch Government controls on showing of foreign films expiring Sept. 1, the advisory committee of the Bioscope Bond has indicated it would advise the majors to show American films on a minimum basis of 28 weeks and a maximum of 32 weeks per year. The Bioscoop committee urged that

Carver Urges Full Director Authority

Detroit — Low quality of current film production is charged by Sam Carver, president of the Independent Theater Owners of Michigan, who claims that 65 per cent of recent releases have been "phony" by newspaper critics. Carver presented figures purporting to show that 195 pictures were released by the majors.

Telephones Mission Head His Willingness to Meet Further With U. K. Reps.

Washington Bureau of THE FILM DAILY

Washington — MPAA President Eric S. Johnston yesterday told Sir Wilfrid Eady, over trans-Atlantic telephone, that he will be willing to meet with the British again in an effort to find some acceptable alternative to the 75 per cent tax plan. A London meeting—with Johnston representing MPAA members—looms as a distinct possibility, but probably not before the end of September. Johnston and Sir Wilfrid, who headed the British financial mission

British Tax All Industry Concern, Says Wehrenberg

Pointing out that the British tax action against American film revenues "is an all-industry concern," Fred Wehrenberg, NPTOA president, urges exhibitors in his current Bulletin to members to "stand solidly be-

B.O.T. Expects to Avert Fr. Ban of U. K. Pix

London (By Cable)—A decision to bar British films from France because of the ad valorem tax recently placed on films entering this country is expected to be averted, Sir Henry French, director general of the British Film Producers Association, said after contacting the Board of Trade. Sir Henry indicated that "prospects of adjustment" are high.

The Daily Newspaper Of Motion Pictures

Twenty-Nine Years Old

Intimate in Character
International in Scope
Independent in Thought

THE

DAILY

VOL. 92. NO. 42
NEW YORK, THURSDAY, AUGUST 28, 1947
TEN CENTS

U.S. PRODUCTION SPACE

London (By Cable) — American owned production facilities here have been made available to British producers, it was disclosed by the MPAA here. Statement was in reply to a request by studio employees to insure use of U.S. controlled studio space to bolster home production in view of the forthcoming ban on film exports to Britain.
COMING AND GOING

COMING

Toronto—Surprise feature of benefit premiere of "Variety Girl" by Toronto Tents 28 of Variety Clubs of Canada to local tent with which to provide free movies for shut-ins at institutions for crippled children, old patients and disabled war veterans.

Theater donated by Famous Players for occasion was filled to capacity and seat sale represented $3,000, additional for tent fund. Billy Wolfe who starred in film, toped the long list of celebrities produced by Jack Arthur of Famous Players.

Toronto VC Premiere of "Variety" is Big Success

Toronto—General Precision Equipment Corp. has declared a dividend of 25 cents per share on capital stock, payable Sept. 25 to stockholders of record Sept. 9.

Frank Golz Died in Omaha

Omaha—Frank E. Golz, pioneer exhibitor, died in a local hospital at the age of 100. Golz operated the first nickelodeon in Omaha and built the first two outdoor theaters more than 40 years ago...

File Suit on "Annoyance"

Toledo—Suit has been filed against the Telegraph Drive-In Theater by residents living nearby who claim sound emitted by films is proving an annoyance.

Your Film Daily

Delivered to You in Los Angeles and Vicinity by MANNING'S DELIVERY SERVICE A SPECIALIZED MESSENGER AND DELIVERY SERVICE

ROXY, 137 S. Orange, 4th Floor

Thursday, August 28, 1947

Epstein to Manage Jolson

Louis Epstein, who has been on Columbia's executive staff, leaves the company today to take over personal management of Al Jolson in California.

Studio for Des Plaines

Des Plaines, III.—Hasler Films Co. is planning a new studio for the production of educational films.

NEW YORK THEATERS

Radio City Music Hall

Rockefeller Center

Cary Myrna Shirley

Grant Loy Temple

"The Bachelors and the Bobby-Soxer"

An RKO Radio Picture

SPECTACULAR STAGE PRESENTATION

Samanuel Goldwyn presents

DANNY KAYE—GORDON MAYO

and the Goldwyn Girls in

The Secret Life of Walter Mitty—Technicolor

Cool Astor

Samba: Omar

Carmen: soux

M-G-M to film "Crossfire"

Bing Crosby Joanne Caulfield

Barron Fitzgerald: "Wilma Young"

Paramount

VERONICA LAKE" Big facebook

Reiss Heads New Division

Hopewell, N.J.—Harold R. Reiss has joined New Entertainment Workshop as director of a new electronic division, Albert E. Sindlinger, president of NEW, announced. Reiss has just completed six years active Navy service, retiring with the rank of command.
THE DANCE OF THE DOLLARS IN CHARLESTON!

All the marvelous things the trade press said about M-G-M's Technicolor Wonder Show "THE UNFINISHED DANCE" came true in the first test engagement at Charleston, W. Va. The eye-filling spectacle, the gorgeous girls, the pulsating drama, the marvelous music—all the brilliant showmanship of a Great attraction packed the folks in and started the dance of the dollars to the box-offices of the nation!

M-G-M presents "THE UNFINISHED DANCE" • MARGARET O'BRIEN • Cyd Charisse • Karin Booth • And Introducing Danny Thomas • A Henry Koster Production • Photographed in Technicolor • Screen Play by Myles Connolly • Based on "La Mort Du Cygne" by Paul Morand • Directed by HENRY KOSTER • Produced by JOE PASTERNAK • A Metro-Goldwyn-Mayer Picture
Carver Urges Full Director Authority

(Continued from Page 1) from April 1 to July 1, with 55 of them in high rental brackets or occupied by film companies. Of these 55, 52 were "panned," Carver claims. Carver made six direct suggestions to meet the situation.

1. "Eliminate some of these high priced stars who have lost or are losing their value at the box office.

2. "Engage story writers or scenario men who know the pulse of the theater going public. (I suggested a few months ago that each studio should engage an experienced exhibitor who knows story supervision.)

3. "Put complete authority and responsibility in the hands of a good reliable director who can cast a picture, without front office interference.

4. "Groom new stars—new faces who have youthful freshness and dramatic vitality. Don't hold them for their beautiful shapes or legs.

5. "Select outstanding stories or novels, even if they are 25 to 50 years old.

6. "Eric Johnstone, as MPAA head, should become the watchful of the studios and the type of pictures produced."

Island Sues Liggert for Injunction and Damages

(Continued from Page 1) Fallenberg and the Liggert-Stiefel Booking Corp.

Action charges Liggert, a former director and manager of Island, with a breach of fiduciary duty and with diversion of corporate opportunities in purchasing the Samuel Stiefel Booking Agency for himself rather than for Island. Island's attorneys are William Gold and Robert Konove.

Wagner on GAFC Committee

Dr. Cary R. Wagner, a member of the board of directors of General Aniline & Film Corp., has been elected a member of the executive committee. He will co-ordinate company's research and development activities.

NEW POSTS

BILL TALLEY, manager, Key Film Exchange, Atlanta.

PHILIP MCNAMEE, manager, Pasadena, Detroit.

WILLIAM GRAHAM, manager, Kurn-C, Detroit.

WILLIAM BRADLEY, assistant manager, Palmer Park, Highland Park, Mich.

SIDNEY COOPER, salesman, UA, Detroit.

JACK LOTHAMER, salesman, UA, Detroit.

TONY SCHICK, assistant, Selected Pictures, Denver.

DICK CONLEY, city manager, Fox International, Columbus, Ohio.

KEITH MAY, city manager, Fox International, Dallas, Tex.

WILLIAM WILLIFORD, publicity director, Loew Theatres, Baltimore.

NORMAN LINDZ, salesman, Eagle-Line, Indianapolis.

Film Labor, O'Dwyer Sign Pact

Ban Jurisdictional Strikes for 5 Years

(Continued from Page 1) where the Mayor made public for the first time the results of the two-month survey conducted by industry representatives in co-operation with the city's Director of Labor Relations and Film Co-ordinator, Judge Edward C. Maguire. Labor agreement forms a vital part of the film report as it offers the first definite statement with an effective modus operandi.

After signing the five year peace pact with the 12 operating film unions in New York City, Mayor O'Dwyer commented: "... The New York City unions whose members for more than 20 years have done all the work required in motion picture production, have signed ... an outstanding agreement to the industry that industry, and also to the efforts of the City to bring a greater portion of the industry here. Under the agreement peace and order are guaranteed in the industry ... for five years. We will continue to work with the industry to New York and to make the people of the country realize New York City's advantages."

Report, culmination of intensive research into the potentialities of New York City as a motion picture production center, was pushed through by the efforts of former Commissioner of Commerce George Sanders, and later by Judge Maguire who participated in many conferences with delegates from the major film companies here.

Following recommendations were included in the co-ordinator's report:

1. That the City contribute to all motion picture producers an analysis of all local laws, rules and regulations applying to the industry.

2. That the Mayor designate a representative to conduct hearings with representatives of the industry and make recommendations to streamline the legal requirements of the various City departments and agencies.

Sec. 2 refers to the duties of Film Co-ordinator which are currently being handled by Judge Maguire, though on an unofficial basis. Word of this section into the report makes official his status and duties.

Sec. 3 calls for a co-ordinator to be appointed to handle application permits and expedites clearances while hearings are in progress. (This obviously applies to the duties of Film Co-ordinator as being served now by Judge Maguire.)

Sec. 4: The co-ordinator is to be responsible for aiding the companies to secure studios and other such facilities as they may require.

Maguire's report emphasized that conditions in New York are "stabilized and not subject to jurisdictional disputes." It added that labor costs in New York are lower than in Hollywood.

It was revealed that Maguire had had many conferences with real estate men and other business interests where he learned that "studio facilities available here are not fully used, and that 'further adequate facilities, without capital investment by the (film) industry could readily be made available.' It went on to say "private capital, too, is ready and willing to construct the most modern studios... on receipt of reasonable firm commitments from the industry."

Twelve unions who signed the agreement yesterday are: District Council of N. Y. C. and Vicinity, United Brotherhood of Carpenters and Joiners of America; United Screen Artists Local 829 of the Brotherhood of Painters, Decorators, and Paperhangers of America; Tench District — State of New York — IATSE; Motion Picture Studio Mechanics Local 52, IATSE; Motion Picture Film Editors, Local 771, IATSE; Motion Picture Machine Operators Union, Local 360, IATSE; Motion Picture Assistant Directors Union, Local 161, IATSE; International Photographers of the Motion Picture Industries, Local 644; Wardrobe Attendants Union, Local 564; Laboratory Technicians Local 702; Theatrical Drivers and Chauffeurs Local 817; Associated Musicians of Greater New York, Local 802; Screen Actors Guild.

Devonshire-King Deal for Central Area Franchise

Boston—Devonshire Film Co. has closed a deal with King Enterprises for the franchise for the Des Moines, Omaha and Kansas City territories. King will release "Storm in a Teacup," "Under the Red Robe" and "Dark Journey."

U. S. Pix Screen Quota Set By Dutch Gov't

(Continued from Page 1) the suggested new quota system be given a trial for at least six months.

Observers of the problem see the Bioscoop move of taking 32 weeks plus a long time as a conciliatory gesture to American producers and distributors by establishing a minimum for the first time. Earlier this month the Government lifted all controls. Only request from officials was to the effect that films of dubious moral tone be withheld. It was also expected at the time that the distributor faction of Bioscoop would raise objections.

Altec Officers Re-elected: A. A. Ward Promoted

(Continued from Page 1)ident: H. M. Bessey, vice-president and secretary; P. F. Thomas, treasurer; and R. J. Belmont, assistant secretary-treasurer.

New Detroit Ad Firm

Detroit—Irvin R. Lachman is expected to handle advertising in theaters. Company will be located in the Capitol Theater Building, Detroit.

Burkette Buys Out Bauer

Moore Haven, Fla.—Jack Burkette has purchased interests of Harry Bauer of Fort Myers in the Rex Theater chain and becomes sole owner of theaters in Moore Haven, Sebring and the Harlem in Clewiston.

Father of Mullin Dead

Boston — James P. Mullin, 80, father of Martin J. Mullin, M. P. head, died at his home in New Jersey.

IRVING CHIDNOWN

"Portraitiere to the Industry." 550 Fifth Avenue, N. Y. C.
Drive-Ins Polled on Fire Hazard Problem

(Continued from Page 1)
greater safety, John Coggeshall of the State Board told The Daily Herald.

State drive-ins are being polled to get a consensus of Drive-In problems. With Section 11 of the proposed building code dealing with limitation on construction of over air places of public assembly with capacity of 1,200 persons, opinions are being sought from Drive-In operators on ways to conform to the letter of the law without effecting too many costly alterations in future construction. Law does not affect those Drive-In now in operation.

With approval of the new code, however, theaters must have new certificates of compliance two years after the law goes into effect.

Industry representatives present at hearings held early this summer in New York, Buffalo, Syracuse, and Albany, pointed out, among other things, that Sec. 11 would require many structural alterations in existing theaters. It was also noted that exhibitors would be subjected to hardship in filling requirements of expensive structural alterations.

It is expected that findings will be ready for submission to the Board of Standards and Insurance to the board in filling requirements of expensive structural alterations.

Proceedings of "Variety Girl" Preme for VC Boys Club

West Coast Bureau of THE VILM DAILY

Hollywood — Proceedings from the premiere of "Variety Girl" at the Paramount's own "Bingo" theater, have been handed over to the Heart Committee of Variety Club Tent No. 25 for establishment of a boys' club in East Los Angeles, district with heavy prevalence of juvenile delinquency.

"Unconquered" Scenes on Canvas

Simeon Shimon, Russian artist, has been commissioned by Curtis Mitchell, Paramount ad-publicity director, to paint six large canvases of the major scenes in Cecil B. DeMille's Technicolor production, "Unconquered," which will be produced in the paintings of the advertising in theater lobbies.

WEDDING BELLS

Sachson-Zuckerman

Engagement of Janet Carol Sachson, daughter of Arthur Sachson, and Sachson-Zuckerman, manager of Samuel Goldwyn Productions, to Marvin Zuckerman, is announced.

HOLLYWOOD-VINE YARD

by RALPH WILK

RED SKELTON's next at MGM will be "Spy for Both Sides," an original by Norman Panama and Melvin Frank in which he will play a World War II double duty. . . . * Donn O'Keefe and Randolph Scott will co-produce and star in "Draw Sabers," an action story dealing with the romantic exploits of members of a U. S. cavalry regiment during the Indian Wars of the 1870's. An original screenplay, written by O'Keefe and William Hannemann, it will probably be released through Eagle-Lion. . . . * Two new Warner foreign acquisitions will debut shortly: British Robert Douglas in "Christopher Blake" and French actress, Joanne Wayne, in "To the Victor." . . . * Dan Duryea and Ann Blythe are the latest entrants in the U-I cast of "Another Part of the Forest." * Edward Donohue has signed as associate producer with Independent Artists for "The Velvet Touch," the Rosalind Russell-Dudley Nichols indie producing co. "T.V.T." will star Miss Russell, Leo Genn and Sidney Greenstreet. . . . * Sheila Ryan and Buster Crabbe will co-star with Richard Denning in Para.'s "Caged Fury," a circus story to be produced by Pine and Thomas. * Cameron Mitchell goes into "Homescoming" at MGM next. . . . * Howard Da Silva has signed with, or at, Universal, with an Italian-Jewish short subject, centered in English with a musical background of woodwinds and strings. . . . * Warners will team Joyce Reynolds and Bob Hutton together for the fourth time in "It's Time to Sing," with Jerry Wald producing and Frederick De Cordova directing. . . . * Same studio has inked Lew Ayres to co-star with Jane Wyman in "Johnny Belinda," the stage hit of a few seasons back.

HAL WALLIS has three stories in preparation at Para. For Fall and Winter production: "House of Mist," "Sorry, Wrong Number" and "Be Still, My Love." . . . * Albert Sharpe, the Finian of "Finian's Rainbow," has been signed by RKO to a seven-year contract. "The Boy With the Green Hair" will be his first American picture. . . . * George Macready's next at Columbia is "Coroner Creek." . . . * Iris Adrian is the latest to join the Para. "Paleface" cast. . . . * Studio has set Betty Hutton in "The Stainted Sisters" which George Marshall will direct. Joan Caulfield may co-star with Barry Fitzgerald and William Domarest are expected to appear. . . . * Harry Sherman has signed Jan Peerce for "Carmen of the West," which he will make independently when he finishes his Enterprise commitments. His daughter, Teddi, who adopted this Western version of the old classic, will direct. . . . * Joan Loring has joined Leo McCarry's Rainbow Production, "Good Sam," in a top female supporting role. . . . * "Until Proven Guilty," a love story set against the background of a spectacular murder trial, has been added to Jerry Wald's Warner production schedule. . . . * Janis Paige, of that lot, will play the second lead in "Winter Meeting" the next Betty Davis pic. . . . * Elizabeth Taylor, now visiting in England, has been assigned the title role in M-G-M's forthcoming "An Introduction To Sally," she just finished "Cynthia." . . . * Louis Calhern and Seymour Nebenzal have made a verbal contract to do "Look Homeward Angel" next year with Calhern in the leading spot. . . . * Harry Warren and Ralph Blane, who wrote the scores of such hits as "Ain't St. Nick," and "Gold Diggers," have contracted with Michael Curtiz Productions to write the tunes for the as yet untitled Doris Day musical which George Amy is producing. . . . * Marsha Hunt, William Lundigan, Charles Winninger and Gene Lockhart will have the top roles in Republic's "End of the Rainbow," which goes into production next month with Allan Dwan directing and producing. . . . * Charles Coburn has joined Barbara Stanwyck, Van Heflin, Richard Keaton and Keenan Wynn in M-G-M's "B.F.'s Daughter." . . .

Johnson Continues Fady Tax Discussions

(Continued from Page 1)
here last week, actually "continued the discussion on ways and means of easing the British dollar shortage without striking at Hollywood, which they began last Saturday before the British Embassy.

Johnson again expressed his strong hope that the British will "leave the door open for the development of some alternate plan. That, according to MPAA, is "the key" to the whole discussion as it now stands.

The call made it plain that the MPAA board members in session have Tuesday approval from John- son's course thus far in meeting the British tax situation and had author- ized him to continue in direct negoti- ation if he should see fit. At the same time, the fact that Johnson made no specific proposal during the call suggested that other reports that no specific alternative has yet been agreed upon by industry leaders.

Treasurer Secretary John Snyder said yesterday the British mission and last week given him and other members of the British advisory board a fill-in on the "background" of the pax tax move. When asked if he and his associates had done much more than listen, he snapped that "no action was taken and offered no further comment. Initiative for further top-level discussion of the British difficulties, he said, "will most definitely have to come from the British.

In the event Johnson does go to London — and MPAA officials said yesterday that is not a certainty — it is not certain that further discus- sions will be with Sir Wilfred everyday. They might very well be with Chan- cellor of the Exchequer Hugh Dal- ton or other Cabinet level Britshers.

N. J. Allied Reaffirms Its Stand Against Bingo

(Continued from Page 1)
the appearance of bingo and other games of chance that would "cause suffering" among families and an in- crease in juvenile delinquency, maintains that any move to permit gambling is "a matter for new legis- lation" and not the prerogative of the current convention.

ATOWN will use all means at its disposal, including the radio, press and theater screens, to aid in its fight against the proposal, the resolu- tion concludes.
Upturn Continues But Biz Still Below 1946

(Continued from Page 1) seasonal increase in patronage was encouraging, receipts were still running below levels of last year. Paramount topers would not venture a prediction as to the course of any future trend.

Macgowan Heads UCLA Theater Arts Department

(Continued from Page 1) ney's William Shull, animation; U.-I's Charles Van Enger, Jr., film editing; Cagney Production's Ward Thun, stage design; and Samuel A. Brenson, Jr., U. S. Navy production, will supervise movie workshops. Others on the faculty: Ralph Friedman, Walden Boyle, Estelle Karchmer, Jack Morrison, Dr. William Melhitz, David Sievers, Mrs. Patricia Hungerland and Edward Hearns. Lee Simonson has been engaged as theater consultant to help plan permanent theater buildings for the department.

Four-year curriculum will not only provide a two-year academic base but also offer specialization in stage and screen. Radio major will be offered a semester or two later. Some of the courses to be given will cover acting, writing, all phases of production as well as actual practice in workshop and laboratory.

Students will learn how to make films of all kinds, ranging from entertainment to documentary. Department will aid the University in producing visual aid films. Eventually, the department hopes to build a $250,000 building adaptable to film and convention stages. In the meantime, Royce Hall, a 100-seater will be used.

Fire Damage Suit

Chicago — Attorney Milton Lass has filed a suit brough by C. J. Drubney lessors of the Gage Park, against James & Steinger, owners, for failure to re-build the theater after a fire. Plaintiff demands re-turn of the leasehold monies de-posited for same.

Schlesin-ger Leaves W-K

Charlette, N. C.—Hob Schlesin-ger, booker for Wilby-Kinsey, has resigned and will move to New Or-leans, joining the Independent Book- ing Office.

STORK REPORTS


Dallas—E. D. Gw, Alte Service inspector, is passing out cigars to celebrate the birth of a son, Ernest Hewlett.

Myers Asks Gov't Ascap Curb

Allied Exec. Calls for Criminal Action

(Continued from Page 1) and ineffectual—will serve no good purpose.”

In a lengthy statement on reaction to the 300 per cent rate increase demanded by Ascap, Meyers declared: “It is uncalculable that Congress will continue to repose (copyright) au-thority in a body which has shown that it is no longer worthy of its confidence.”

Primary sources of help, he said, must be the Department of Justice and Congress, but in the meantime exhibitors must do all they can to protect themselves from demands made unilaterally by Ascap demonstrated that under its present management it is in-admissible of a government respecting powers moderately and in the public interest.

Protests coming to this office indi-cate that the debater is basical-ly, if not absolutely, one point of to seek an amendment to the Copyright Law, which will make im-possible further arbitrary actions by Ascap.

“Allied has outlined a measure which would require Ascap to deal with the powerful and highly con-centrated motion picture producers instead of with the weak and widely scattered exhibitors. But the indications are now that the aroused and indignant exhibitors do not regard that measure as "sufficiently drastic."

Meyers said angrily that, "the bur-dens upon and obstruction to inter-state commerce could not be more direct and effective if Ascap threw a curtain down and the De- partment and demanded the payment of an arbitrary and extortionate tribute as the condition to permitting the films to complete their interstate journey.

In all the history of the Sher- man Act, it is difficult if ever be-fore the Attorney General was con-fronted by so flagrant a case—where interests controlling rights without which a great industry cannot func-tion, have by concerted action and agreement put into effect such stagger-ing rate increases by a single arbitrary act.

See Criminal Prosecution Possible

This case, he recognized that the De- partment of Justice may be some-what embarrassed by the improvi-dent and ineffectual consent decree entered against Ascap several years ago, but since that proceeding did not involve any situation similar in ac-tion as Ascap has now taken, we be-lieve that a court would be slow to hold that the former case barred the prosecution based on the present flagrant abuse of power.

"Allied leaders have read with satisfaction the Attorney General's recent declaration of his determina-tion to stamp out price-fixing and in-financial price increases by means of criminal prosecutions under the Sherman Act. We strongly feel that Ascap's action in trebling its rates is but just that sort of treatment. Another civil proceeding, drawn long out and ineffectual, will serve no good purpose. We believe that Ascap will abandon its mad course only when its officers and members feel on the backs of their necks the hot breath of United States Marshal armed with a warrant of arrest.

"Under the Copyright Law as it stands, the cards are stacked in favor of Ascap in any direct contest with the exhibi-tors. Except for some demonstrations, might all refuse to take out licenses at the new rates and force Ascap to bring thousands of suits all over the United States, Without that statute Ascap could recover, at most, only a fraction of the money it is performing rights exercised by the theater owners.

"Despite Judge Norbye's recent decision in the Berger cases, Ascap's present outrageous action might well lead the courts to hold that the copy-right, owning did not come in with clean hands and thus deny them any recovery whatever. But under the Copyright Law, if the issue should arise regarding the exhibitors, the right owners would sue for the minimum statutory damages of $50, such provisions of the law applies to infringements by exhibitors.

"Considering the large number of copyright owners included in Ascap's membership, and the number of pro-ceedings which each might bring, the risk would be too great for ex-hibitors to incur.

"This illustrates why it is so neces-sary for the exhibitors in the pres-ent crisis to 'call a spade a spade,' it is imperative that the Attorney General now, and the Congress as soon as possible, take this situation and block Ascap's threatened extor-tion and so neutralize his power that it can never again renew the effort."

Tormen' Cast in Another

Stockholm (By Air Mail)—Svensk Filmindustris announced the comple-tion of "Tormen", starring "Woman Without a Soul," produced and acted by the same staff that turned out "Tormen" four years ago.

The star, Alf Kjellin, is now in Hollywood to begin work under a two-year Selznick contract.

New Century Field Reps

In a reorganization of Century Theaters' real estate and insurance department, Mr. J. Frick has been transferred to New York to head the new field rep. Joseph G. Wickham have been added to the staff as field reps., while former field rep. Martin J. Tracey has resigned, it was announced yesterday by Comptroller Martin H. Newman.

Myers Asks Gov't Ascap Curb

Allied Exec. Calls for Criminal Action

Albany—WESTPORT FILM CORPORATION, New York, owns the name and property to WEST-PORT INTERNATIONAL FILM, INC.

TELECAST FILMS, INC., New York, capital of 300 shares, $100 par value, two hundred shares subscrib-ed, to distribute motion picture 5-10150, etc.

CERMIEX PICTURE COMPANY, Inc., Queens, capital of 100 shares no par value stock, three shares subscribed, to furnish accommodation.

ROCHESTER EMBASSY CORPORATION, Rochester, capital of 200 shares no par value stock, three shares subscribed, to deal in motion pictures.

REGIAHARD CORPORATION, New York, capital 200 shares no par value stock, three shares subscribed, to operate motion picture theaters.

SOLO PICTURES CORPORATION, New York, capital 200 shares no par value stock, three shares subscribed, to operate motion picture theaters.

DOVER, Del.—VITAVISIO INTERNATIONAL, INC., owns 100 shares no par value.

SVERIGE PRODUCTIONS, INC., capital 200 shares no par value stock, one share subscribed, to operate motion picture theaters.

CIVIC AMUSEMENT CO., Mckinley, Ill., to operate theaters, by Wesley Richards and Sheldon Bur-LEANDER ENTERPRISES CO., St. Charles, III., to operate amusement places, by Chester Anderson and Jack Mitch.

Fight Tele Permit Decision

Harrissburg, Pa.—Formal exemp-tions were filed in Dauphin County Court this week to the court's de-cision that amusement permits be obtained to operate television de-vices in licensed establishments by the Philadelphia Retail Liquor Dea-lers Association. Counsel for the group filed the exception.

Carson Day at Wisconsin Fair

Milwaukee—Jack Carson Home-coming Day was celebrated at the Wisconsin State Fair when the War-ner guest as guest of honor. Festiv-al activities started immediately after Car-son arrived from Hollywood, and continued through the next day.

Brisbane Exhibit Seeks End of Giveaway Evil

Brisbane (By Air Mail)—An exhib-itor move to wipe out free gifts at-tendance stimulators in the Valley section of the city has been started by "Saip" Thompson, who recently took over the Rex Theater. Thomp-son has called a meeting of exhibs. to take up the matter.

It is pointed out that the Em-bassy Theater during a 18-year period received an annual average of $3,250 gift to charity, com-pulutory where free gifts are part of entertainment. Gifts have ranged from parcels of groceries to diamond rings valued as high as $100.
THE TEN BEST DIRECTORS

2500 Critics of the nation have been asked to elect THE TEN BEST DIRECTORS of the Year.

The ballots are in and counted.

The result of this nation-wide newspaper, magazine and radio poll is being sent to this same 2500 for national release on September 10th. Millions of readers and listeners will read and hear the result on that date.

See PICTURES of TOMORROW AND DIRECTORS NUMBER of THE FILM DAILY (Sept. 10th)
**FILM DAILY REVIEWS OF NEW FEATURES**

**The Hal Roach Comedy Carnival**

with Walter Abel, Marie Wilson, Frances Rafferty

HIGHLY SALEABLE FARE: SHOULD PROVE ITSELF A B.O. STIMULANT: CINE-COMEDY

This is double scoop comedy offering in Cinicolor that will give full measure or light entertainment for all segments of the audience. For the youngsters there is a lengthened yarn recalling Hal Roach’s “Our Gang” comedies. In this Frances Rafferty is a new teacher who almost falls afoul of the pupils who have prepared for her first day in class.

She proves herself a match for their wiles or villainy, tulle and all. The film is at length not only wins the potential delinquents over to her side but also induces the superintendent to let her have a class of her own. And there is enough stuff that kids go for. One youngster has a homemade rocket car; others machine up with red ants, frogs, bubble guns, idea Rafferty packet an all round athlete, joins the football, baseboll teams, bests the school bully in boxing. She takes a splash from the culvert when momentarily diverted.

Second part offers Walter Abel, Margot Grahame, Marie Wilson and Sheldon Leon and Mary Jane Nelson in another treatment wherein an innocent husband becomes awkwardly enmeshed with a curvaceous blonde when his wife leaves him. Novelty here is a dog that talks, but only at the right time, Abel’s family life is pretty well bussed up by wife Margot Grahame who has to keep up with Mrs. “Belmont.” He meets Miss Wilson. The dog complicates matters since she goes home with him to change clothes. Nothing promptly disappears via concomitance of the mutt. Miss Wilson next day gets a new dress from Abel and is sent along. She meets boy friend Leon and Abel maps his case. He rip the garment. For the rest of the footage she’s in her black undies. On her they go good and easy. Story of the talking dog as related by Abel makes a neat out of a man case. His wife, suing for divorce, decides to drop it and take care of him. They go off to a happy vacation. This is highly admirable for the happy settlement of the domestic upheaval: “Don’t be silly you dog can’t talk.” He says plenty, already.


CREDITS: Producer, Robert Denishes, Robert McGowan; Associate Producer, Bernard and Director,腌Real LeBorg; Original Script, Erich Pommer, William Sickner; Musical director, Edward Vaint; Dialogue director, Odette Smith; Art Director, David Milton; Supervising Editor, Odette Smith; Art Director, Victor Bryan; Credit Assistant, Robert B. McPherson; Cinematography, Bert Jorden. Executive producer, Harry O’Day.

**Direction:** Skillful. PHOTOGRAPHY: Good.

Deny Building Permit

Sydney (By Air Mail) — District Court has refused Warners permission to build a first-run theater here. Refusal was based on the shortage of buildings materials for housing.

B. & K. To Add Popcorn

Chicago — All Loop houses in the B. & K. circuit will sell popcorn as soon as equipment is available.

Joe Paloooka in the Knockout

with Leon Errol, Joe Kirkwood, Marie Wilson

(HOLLYWOOD PREVIEW) MON.

This newest “Joe Paloooka” offering holds interest to the end and has one of the best supporting casts of the year. Top flight cast and well-executed production budget. Reginald LeBorg proved excellent direction. Producer Hal E. Chester showmanly values. Bernard Burton as character actor.

Morris Carnovsky, Trudy Marshall, Billy House, Marc Lawrence, Donald MacBride, Benny Baker, Donny Morton and Whitford Kane are among the new supporting players who give the picture much value. Of them, Trudy Marshall, as the Joe Kirkwood in the title role, Elyse Knox and the other cast regulars is not to be discounted.

Known, heavyweight champion of the world, knocks out his opponent, who dies shortly afterward. He believes his blows caused death, is appealed to by Trudy Marshall, the dead fighter’s sweetheart, who is certain gamblers were responsible.

Unable to sing, a gun-wielder in a club operated by Marc Lawrence and Morris Carnovsky, she uncovers evidence disclosing that Carnovsky is the head of the gambling ring that sought her sweetheart’s death.


CREDITS: Producer, Hal E. Chester; Associate Producer, Bernard Burton; Director, Reginald LeBorg; Original Script, Erich Pommer, William Sickner; Musical director, Edward Vaint; Dialogue director, Odette Smith; Art Director, David Milton; Supervising Editor, Odette Smith; Art Director, Victor Bryan; Credit Assistant, Robert B. McPherson; Cinematography, Bert Jorden. Executive producer, Harry O’Day.

**Direction:** Excellent. PHOTOGRAPHY: Good.

**RKO Will Re-Release 6**

RKO will re-release six George O’Brien outdoor action pics, three of which will be available Oct. 3. Initial trio are “Gun Law,” “Border G-Man,” “Painted Desert.” To be released later are “Ranger Ranging,” “Lawless Valley” and “Trouble in Sundown.”

**VC Sets Gold-Dance Date**

Philadelphia — Local Tent of the Variety Club will hold its annual golf tournament and dance-dinner Sept. 19, at the Cedarbrook Country Club. Oscar Neufeld is handling arrangements at the Bellevue Stratford Hotel.

Cinemart Plans Caribbean Shorts

Palmer Williams will head an expedition in the Caribbean to film a series of Kodachrome shorts for Cinemart, Inc., Andre H. Carbe, executive洗脸. Cine-nation chief. It has been announced. Expedition will leave about Nov. 1.

Gas House Kids in *Hollywood*

with Carl Switzer, Benny Bartlett, Rudy Wistler, Tommy Bond

FRC-Eagle Lion photos, 120 Min., is for the lesser playing time.

Substantial portions of reliable hokum are strown in this number. Situations are properly manipulated to the retainer of the audience. This is in end in view that the audience, aware beforehand of what they are in for, won’t be disappointed. Heaved into the script are truck tricks as a peregrinating skeleton, shining panels, a haunted house, squealing girls, a mad professor, disappearing and reappearing corpses. Add to this a film detective who’s a crook.

The quartet of Gas House Kids come to the film capital as a delegation from “Lance Carter” Fan Club No. 32. They pick up the screwy professor on their way. He is lugubrious “Joseph,” his dead colleague’s cadaver with a glass over it. He induces the boys to stay at his home where they are entertained by his young daughter and his friends. They are to locate the place in order to take care of their idol. They contact him at the studio. He is induced to investigate the straying bodies where they are staying. He also has an accomplice who is profying the place for buried treasure.

Flot generates plenty of fourth rate action in the limning-in—an amusing phone laugh lines to its ultimate end when the dough is found and the crooks taken. Past sharoings of the film should go to the exhibitor contemplating this one.

CAST: Carl Switzer, Rudy Wistler, Benny Bartlett, Tommy Bond, James Burke, Jan Bryant, Michael Whiting, Douglas Fogly.

CREDITS: Producer, Sam Bernow; Director, Edward Cahn; Original screenplay, Robert E. Kent; Photography, James Brown; Art director, F. Paul Svast; Film editor, Don Hayes.

**Direction:** Medical. PHOTOGRAPHY, Okay.

ITB Get Canadian Pix

Chicago—International Film Bureau here has acquired U. S. 16 mm. distribution rights to six color films from the National Film Board of Canada. Subjects include “Great Lake and River,” “Canadian Wildlife,” “Canadian Arts and Crafts,” “Fur Country,” “Montreal,” “Vegetable Insects.”

Drive-In Called “Itinerant”

Golden Valley, Minn. — This village must classify as a Drive-In theater as an Itinerant moving picture exhibitor and accordingly pay a license fee covering this type of entertainment a recent decision by the State’s Attorney set forth.

Completes JAR Footage

Sydney (By Air Mail) — Cliff Hembry, A. Virginia photo- rapher, has completed shooting 22,000 feet of scenery footage. Portion will be edited into shorts while the balance is to be stored in vault for future use in films with Australian locales.

“Passago” Showings Sept. 15

Walters’ “Dark Passago,” starring Humphrey Bogart and Lauren Bacall, has been playing on Sept. 15. Picture is scheduled for early October release.
ONE-THIRD AUSSIE FREEZE FOR 18 MOS. OFFERED

Reels Discount Tele's News Coverage Claims

Not Much New Thus Far
As the Stations Depend on Films, Film Techniques

Claim of Paul Alley, producer of the NBC television newscast, that television will probably force the theater reels to alter their present distribution setup towards a more localized presentation policy is discounted by newsmen companies.

Alley holds that with television in a position to score news beats on many major events, newssheets will be driven to expanding their staffs.

(Continued on Page 8)

Ascap Set to Talk
10-Yr. Exhib. Pads

Ascap is ready to negotiate a ten-year contract with exhibitors authoritative source revealed to THE FILM Daily yesterday. Deal would be along similar lines as previous pact Ascap made with broadcasters, hotels and wire companies, providing for renewal of contract on same.

(Continued on Page 4)

Wollaston Files for Nov.
Vote on Sunday Shows

Harrisburg—Sunday performance issue here "will be up to the voters now," it was stated by E. G. Wollaston, manager of Fabian's State, after filing a petition with the City Council seeking local referendum vote on the.

(Continued on Page 8)

Sets Up Baby Sitter
Service for Patrons

Dorchester, Mass. — Adams Baby Sitter Service has been licensed here.

Robert Ames, World War II vet, son of Mrs. Mildred Ames, operator of the Adams Theater, is behind the idea. He rounds up high school girls, selects, interviews and enroll them. They get the regular rate—40 cents an hour. When a client desires to park baby to see a movie, Ames sends a girl, and does not collect a service fee.

CENTURY CIRCUIT LAUNCHES SHOPPING SERVICE
FOR LADIES WHO CAN'T SHOP WHILE THEY RELAX

To the ever-increasing file on 'Don't Overlook Any Possibility' add this one. Now the ladies in the audience, who come in to rest their weary tooties and enjoy the cool comfort of air conditioning while their favorite film unrolls, are also able to eliminate that awkward "Oh, miggawd, I forgot." Phrase is usually uttered on their return home from shopping tours.

Five houses in the Century Circuit have inaugurated a new service. During matinees a trailer is put on asking the distaff side if they have forgotten anything they might want to buy. This is followed by a three-minute break. An attendant is handy about, buys their stuff, holds it until they leave. The show goes on.

PRODUCTION INFUX
SEEN IN LOCAL AREA

Industry was given a much-needed hypo yesterday when publication was made of the five-year pact signed by Mayor O'Dwyer and the 12 local unions to assure the city that jurisdictional strikes would be outlawed for that period. It also set in motion a wave of interest in film circles, preparing for the expected influx of production to the city now.

(Continued on Page 3)

ARBITRARY POWERS OF IA
PREXY TOLD SOLON COM.

West Coast Bureau of THE FILM DAILY
Hollywood — Testifying before House Labor Sub-Committee here, John R. Martin, business representative of Film Technicians Local 683, ousted by IATSE, said his union was thrown out of studios in a "bloodless purge" for seeking local autonomy.

(Continued on Page 7)

JUNE TAX COLLECTIONS SOARED
1947 RECEIPTS $10 1/2 MILLION AHEAD OF '46

Bond Seeks $50,500 for Alleged Contract Breach

Charles Anson Bond, head of Anson Bond Productions, yesterday filed suit in Federal Court claiming breach of contract on the part of William B. Flinn. Bond seeks $50,500 damages alleged to be due him from the production of three religious films.

(Continued on Page 4)
COMING AND GOING

BERNARD G. KRANKE, assistant general manager of the JAR division of U-I, is in Nether-
lands for meetings.

HARRY A. SEED, Midwest district manager for Warners, is here for home office confer-
ence. He returns to Chicago over the week-
end.

ROY HAINES, Warner Western division sales manager, is returning from a tour of the Midwest and Florida areas.

M. G. POLLER, assistant to Robert Morichie, RKO vice president and general manager, will return from vacation Tuesday.

DAVID L. LOEW, Enterprise executive, is en route to the Coast following discussions with UA officials here.

B. W. AARK, assistant general M-G-M sales manager, and JOHN F. SYRINE, Eastern sales manager, left for the Coast yesterday.

SPG-SOPEG Take Stand Against Economy Wave

Combined emergency meeting of the membership of the Screen Publicists Guild and Screen Office and Professional Employees Guild, Local 1114 and 100, respectively, of the UOPWA, was held at the Hotel Diplomat last night. Recommen-
dations were made by a joint strategy committee, for a course of action regarding the current economy dis-
missals taking place in several home office areas were adopted by the membership.

The two unions will hold a press conference early next week when they will state the stand they have taken.

Operators’ Strike Unlikely

Since IATSE headquarters has not authorized Local 306 to strike, there’s a strong likelihood that the members of the Moving Picture Machine Oper-
ators’ Union will not walk out in the theaters operated by Loew’s and RKO. Skouras and Randeforge circuits have signed with the local. Operators will meet, nevertheless, to decide whether they should go out in these theaters where management has not come to any agreement with the union.

Bramon Promotes Three

Charlotte—Branch manager R. F. Bramon announces three new promotions in the RKO exchange here. Jules Williams has been appointed from office manager to sales manager; Clay Book from head booker to office manager, and Jack Webb from booker to head booker.

Army Cities Selig

Denver—Robert W. Selig, assistant to the president of Fox Inter-
mountain Theaters, has been elected by the U. S. Army for his “meritor-
ious service on behalf of Army recrui-
ting.” Selig was actively favoring enlistments via public work.

Hickson Resigns Stromberg

Hollywood—Daniel C. Hickson has resigned as general manager for Hunt Stromberg Productions and will go East to re-enter banking circles.

IRVING BERLIN arrived on the Coast yesterday by plane to resume work on M-G-M’s “Taster.”

HOWARD STRICKLING, M-G-M studio pub-
icity head, arrived on the Coast yesterday after 10 days in New York confering with Howard Dietz and home office executives.

HERB CROCKER, M-G-M publicity manager, who has been vacationing in New York, will return to Century.

ROB DOYLE, DOROTHY DAY and ADA SCHERMER, of the publicity department, are back.

WILLIAM Z. GOELLNER, head of M-G-M re-
prints and promotions as well as short sub-
ject sales, is in Los Angeles after completing a tour of the company’s Coast exchanges.

J. J. COHN, M-G-M studio executive, is due from Hollywood accompanied by his wife on September 15.

JAMES R. GAINARD, executive vice-president of Republic in charge of sales and distribution, left yesterday on a sales trip to Los Angeles, San Francisco, Seattle, Portland and Mississippi. He will meet EDWARD L. WALTON, as-
cistant general sales manager in Los Angeles. Walton will leave for the West Coast on Monday.

Hold Rites for Moss

In Philadelphia

Philadelphia—Funeral services were held at the Olive Street Funeral Parlor yesterday morning for Edward Moss, former district manager for 20th-Fox, who died of a heart ail-
ment in Florida.

Among the honorary pallbearers were: Spyros Skouras, Andrel Smith, Jr., Wm. C. Gehring, Clarence Hill, Mervin B. Novak, Albert Amsterdam, A. J. Belair, Jack Beresin, Frank Bennett, A. R. Boyd, Jas. P. Clark, Wm. J. Clark, Albert M. Cohen, Alfred J. Davis, George Dem-
bow, Sam Diamond, Herbert Effinger, A. M. Ellis, Martin B. Ellis, Jay Emanuel, Nat Fleisher, Wm. Gold-
man, Jack H. Greenberg, Wm. I. Greenfield, J. D. Levy, Leon Levy, Mort Lewis, John Nolan, J. J. O’Leary John Roberts, Ted Schlan-
ger, Earle Siegwein, Jos. Varbalow, Samuel Varbalow, C. C. Walker, George F. Wieland, Lester W. Wurt-
tele, Charles Zagarins.

H. M. Bennett Retires;
Cine-Kodak Sales Head

Rockester—Harold M. Bennett, Cine-Kodak sales manager, will re-
tire today after 40 years in the photo-
graphie field, 28 of which have been with Eastman Kodak.

Bennett entered the field in 1907 making stereoscopic views in the Orient. He travelled in Hawaii and Japan. In 1908 he sold Hawkeye Cameras for ER in the Midwest. Later he was agent for various Ger-
man and British manufacturers. He was a correspondent in 1927 in the Cine-Kodak division and became head of the unit in 1954. His son, Re-
ald T. Bennett, is employed in market re-
search at the ER office.

Silverman, Hartman Upped

Herman Silverman has been pro-
 moted to assistant to Metropolitan district manager Len Grunberg at the New York Exchange. He was formerly office manager. Silverman has been with the company since 1925. Wil-
lson Hartman, a former booker, will fill Silverman’s vacated post.

**FINANCIAL**

(Tuesday, Aug. 28)

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Rodgers, Metro Chi. Staff To Attend Studio Confabs

Chicago — William F. Rodgers, M-G-M vee-poo, will meet Burtons Bishop, Jack Byrne, J. J. Maloney, Rudy Boyer, and Eddie Aaron here today and all will travel by train to Hollywood to attend the meetings.

**Cineffects**

THE PRODUCERS’ AID

COMPLETE TRAILER SERVICE
ART - TITLES
DRAGUE - SOUND
ALL LANGUAGES

Hollywood—Daniel C. Hickson has resigned as general manager for Hunt Stromberg Productions and will go East to re-enter banking circles.

**INTERNATIONAL THEATRE CO.**

52 GRAFTON AVE. NEWARK 4, N. J. Offices sales in New York and Principal Cities

**IF YOU BUY**

STADIUM, AMUSEMENT PARK OR THEATRE TICKETS

CONTACT INTERNATIONAL TICKET!

Your needs supplied effi-

ciently with Roll, Machine Folded, Reserve Seats, etc.

Spring, prices on re-

quest.

**INFORMATION**

N.Y., 21 1/2 MATTHEW ST.

**NEWARK**

818-2777
Production Influx Seen in Local Area

(Continued from Page 1)

that clearance and operational difficulties are solved.

Charles Ross, lighting specialist, pioneer in Eastern production, has added this equipment to Army Day (Page 3) 92 It; unique in the East, company spokesmen revealed. Firm handling lighting for the feature "Carnegie Hall" last year, scoring a notable success with the difficult job. Since that time equipment has been added to prepare for the expected spurt in Eastern production which is just now beginning to assume shape.

Following the trend towards increasing schedules towards an expanded program of Eastern production, Paramount has prepared newly for the demands of the most ambitious producers. Baby camera dollies with gearheads and blinding; Baby camera cranes, from 16 feet to 60, heights claimed to be the first in New York; complete line of Mole Richardson are equipment, newly styled, and Mole Richardson studio-type mike booms.

Favorable reaction was heard from all branches of the industry to the new city film program and the step-up in production is being felt right down the line. Eastern production is in for a radical change since the early attempts last year, and companies like Ross, who were enthusiasts of the plans then are expecting big things now from the local scene.

RCA Has Multiple Video Antenna for Receivers

(Continued from Page 1)

neering Committee of the Television Broadcasters Association.

The new system, known as RCA Television FM-AM Antennaplexes, serves a large number of receivers through a single master antenna. Auxiliary terminals provide for standard reception, short wave and FM.

Toddy to Remodel Exchange

Atlanta—Georgia Remodeling Co. and C. L. Moddy have been awarded contracts to remodel the offices and vaults of the Toddy Pictures Co. exchange here at a cost of $8,206. Additional office space and enlarged inspection rooms are being installed to accommodate the new 16 mm. distribution department.

Peake-Tinkey

Eufala, Ala.—James Russell Tinkey, EK technical rep., and Julia Ann Peake have become engaged. They plan to be married in December.

Heffernan On Eyes and Films

• • • HAROLD HEFFERNAN, NANA's Hollywood correspondent, over the week-end will take a shot at that old bugaboo that motion pictures harm the eyes. . . . Heffernan's column in 10,000,000 readers of 6 daily papers subscribing to his column will learn that viewing a motion picture is healthy eye exercise. . . . "Democracy," he claims "is impossible because of the rapid stop-go requirements of the projector. . . . plus action of the story itself." . . . The NANA correspondent points out that pioneer film execs, such as Harry and Jack Warner, Louis B. Mayer, Henry Ginsberg, Darryl F. Zanuck, Samuel Goldwyn and others, credit fine eyesight to the requirements of their jobs which call for seeing hundreds of thousands of feet of film footage each year. . . . Quoting Margaret D. Corbett, head of the Bates-Corbett eye-training system, Heffernan claims that eyesight can be improved by consistent film viewing, with the near-sighted able to stretch vision by staring down in a theater and gradually working back as improvement is noted . . . . The far-sighted can practice the reverse with similar advantageous results, it is claimed. . . .

• • • CHANCES ARE the new Ascot scales will be subject to negotiation. . . . As a spokesman put it, "Ascot would like to get together with representatives of the various exhibitor organizations to talk things over. . . . We've arbitrated these things before. . . . No reason we can't do so again." . . .

• • • PHILADELPHIA'S FELLOWSHIP COMMISSION, set up to promote racial and religious understanding and to combat prejudice and intolerance, sent a jumbo postal card to every 10,000 key individuals and organizations in the city bidding RKO's "Crossfire." . . . Box seats were arranged by Everett C. Callow, Warner Theatres Philadelphia director of advertising-publicity, in advance of yesterday's opening at the Aldine Theater. . . . Chicago meeting of the National Association of Dancing Masters awarded M-G-M star Margaret O'Brien a special plaque for her efforts in "The Unfinished Dance." . . .

• • • TRADE PRESS REP Brahe Legionario hijinks, Moccy's bargain-hunters, and each other's company yesterday to assemble on Moccy's roof for an Indian-style clambake given by 15 members of the Black Gold Cheyenne Indian troupe to bally an Allied Artists pic called, strangely enough, "Black Gold." . . . Apologizing to the palates for the absence of firewater, Arnold Soltz who set up the cute exploitation stunt, offered instead some exotic Indian dishes that were reminiscent of a lost culture. . . . Recognizable in the victuals were native (all right, corn) meat, and the piece de resistance, Redskin knishes, which were greeted by the scribes with enthusiasm. . . . Tribal dances were offered by the troopers who are living in tents on Moccy's fifth floor. . . . Pic opens soon at Loew's State. . . . Certificates of Chisholm, 1.q., were presented at the entrance to the tent by M.C. Chief Yellow Eyes, and Coldlodge-styled war bonnets covered a multitude of blemishes in trade paper writers' scalps. . . . How! . . .

• • • THIS AND THAT: Cecil B. DeMille's tour in connection with openings of "Unconquered" will not include Philadelphia and Washington, according to Paramount. . . . Trip will embrace Pittsburgh, Baltimore, Cincinnati, Chicago, Detroit, Kansas City, Denver, San Francisco, Dallas, Atlanta and Cleveland. . . . Metropolitan Motion Picture Theater Association boasts on Army cession in recognition of the group's cooperation in making lobbies available on Army Day. . . . Award was received by Gen. Rodney Smith, representing MPTA, from Mcl, Joseph Sherry on behalf of the Army. . . .

1/3 Australia Freeze For 18 Months Offered

(Continued from Page 1)

that a flat $2,000,000 of the approximately $6,000,000 taken from the country each year by U. S. companies, be frozen in the Commonwealth.

In a meeting at Canberra, Chifley outlined his offer and described the problem as "imperative and urgent." Earlier he had said that Australia no longer could import anything but essentials from the U. S. as a result of the pound-dollar convertibility agreed upon at the recent Anglo-British financial meetings in Washington.

Australia's plan calls for the trimming of imports so as to save $10,000,000 in the financial year ending June 30, 1948. Also slated for immediate curtailment are tobacco and heavy newsprint imports from the U. S.

Chi. Underwriters' Labs. Make Fire Prevention Pic

Chicago—Underwriters Laboratories have produced a new one-minute short, "What to Do to Avoid Fires," in connection with Fire Prevention Week, starting Oct. 5. Various organizations, including theaters, will make use of these shorts.

FCC Okays Two Tele Stations

Washington—The FCC yesterday okayed new television stations for New Haven, Conn., and Wilmington, Del. The New Haven operation will be on Channel 6, and the licensee is the Elm City Broadcasting Company, while the Wilmington operation will be on Channel 7 by WDEL, Inc.

Form Editorial Research Unit

Curtis Hexter, Kathleen Mason and Frederick Weiss, formerly with the State Department's "Voice of America" documentary broadcasts, have formed their own organization, Editorial Research Affiliates. Offices are at 17 E, 48th St.

Send Birthday Greetings To—

Hannah Kass T. M. Smirniotis
R. M. Savini R. A. McGilvery
George Montgomery
Aug. 29 Aug. 29
Joan Bloodell Walter Bishop
Ed E. Houchy Raymond Massey
Aug. 29
Hugh Harmon John Garrick
Dan Chaffee
Sibley E. Sodler Jean Beaute
Fredrice March Frances Rains
Aug. 31
Donald Shepard
Sept. 1
Rex Beef
Bette Bythke
Edwin E. Clifford Maj. W. A. Allman
June Aten
Barbara Healy
Merlin Sogor
Dave Carson
June Tax 'Take' Soars With $34,972,435

(Continued from Page 1) the May collection was $31,265,930.

These figures reveal that 1947 admissions tax collections are continuing well above the 1946 tally—about 10 and one half million dollars better in the first seven months of the year.

Collections on theater tickets from the Third New York (Broadway) collection district nearly doubled the comparatively low June total, registering $7,345,049 in July, compared with only $3,056,629 in June. Other high figures reported included $2,062,679 from California district; $1,452,523 from the First California; $1,465,974 from the First Illinois; $1,350,114 from New England districts; $1,372,175 from Michigan and $1,063,789 from the First Pennsylvania.

Other collections by districts follow:

Alabama, $211,225.49; Arizona, $199,492.02; Arkansas, $265,588.71; Colorado, $229,282.42; Connecticut, $275,855.84; Delaware, $132,822.16; Florida, $917,074.01; Georgia, $490,922.44; Hawaii, $154,853.40; Idaho, $100,501.37; Illinois, $311,344.22; Indiana, $304,485.04; Iowa, $10.514.99; Kansas, $315,497.79; Kentucky, $281,491.20; Louisiana, $465,514.23; Maine, $90,490.52; Maryland, $670,855.32; Minnesota, $671,022.74. Also Mississippi, $110,955; first Missouri, $54,475.01; 6th Missouri, $338,510.30; Montana, $36,420.44; Nebraska, $280,245.19; Nevada, $46,342.65; New Hampshire, $59,682.41; 1st New Jersey, $297,042.25; 5th New Jersey, $450,758.65; 6th New Jersey, $376,957.53; New York, $959,907.63; 2nd New York, $643,947.77; 14th New York, $597,706.67; Washington D.C., $212,544.50; 28th New York, $395,431.08; North Carolina, $385,502.13; North Dakota, $60,787.38; Ohio, $12,941,704.44; 11th Ohio, $176,019.76; 18th Ohio, $686,521.77; Wisconsin, $68,125,523.90; Oregon, $242,451.51; 12th Pennsylvania, $320,274.42; 23rd Pennsylvania, $506,511.62; Rhode Island, $351,926.91; South Carolina, $100,762.92; South Dakota, $265,084.03; Tennessee, $546,309.01; 1st Texas, $391,041.08; 2nd Texas, $385,485.48; Utah, $145,312.28; Vermont, $50,763.20; Virginia, $519,580.81; Washington, $596,767.97; West Virginia, $210,190.94; Wisconsin, $670,539.57; Wyoming, $4,082,618.

SICK LIST

U. A. BROWN is recovering from a major operation in a North Platte, Neb., hospital. Brown is an exhibitor in Arnold, Neb.

SAM LEFKO, RKO salesman in Philadelphia, will return to his office early next month after a long illness.

Telling About Tele

A NEW high for Tele receivers was reached in July, according to the Radio Manufacturers Association, which claim that over 10,000 sets were manufactured during that month. Total production since January has exceeded 50,000.... Understand the sale of sets in N. Y. has almost doubled recently with the possibility of the World Series being played entirely in this state. The manufacturers are now advertising and forty-three local or regional accounts were using the medium during July, with retailers being the highest percentage of sponsors, and foods and beverages running a close second. ... The T.B.A. has sent an urgent telegram to A. B. Chandler, Commissioner of Baseball, requesting that television be accorded equal rights with other services in covering the World Series games this year. It has been reported that Col. Larry MacPhail of the N. Y. Yankees thought that televi....

Friday, August 29, 1947

Ascap Set to Talk

10-Yr. Exhib. Pacts

(Continued from Page 1) terms and arbitration of the event Ascap wants to increase its rates.

Society's spokesman also said that his organization would welcome an invitation to a meeting with Mr. Hartley and other present Ascap's case before he's at the Sept. 19-20 convention at the Shoreham in Washington. Although the merger would occupy prime attention, next topic on the agenda will be a discussion on the best means of combating Ascap's new license hike.

E. C. Mills, who was formerly associated with Ascap, has been invited to attend the ATA-AMPTA confab. As of last night, he had not yet indicated whether he would accept the invitation.

Ambitious 16MM. Plans

Shaping in Scotland

Glasgow (By Air Mail)—Following a Summer in which plans and equipment have been shaped up for the Fall season, the Highlands and Islands Film Guild is preparing several 16 mm. units for production in the Far North. Schedules call for filming of entertainment and educational subjects.

With several newcomers in the field, firms handling marketing and servicing are also expanding and groundwork for an ambitious Autumn season has been prepared. It is also revealed considerable increase in release of exhibition and production equipment has been made to stimulate commercial firms, trade and technical organizations, entertain ment groups, church and circuits.

Kurzitc Signed By WB

Hollywood—Harry Kurzitc has been signed by Jack J. Warner, executive producer of Warrac Bros., to a long-term producer-writer-contract.

Set Chi. SMPE Meet

Chicago.—Local chapter of the Society of Motion Picture Engineers will hold its first Fall meeting Sept. 11 at the Engineers Club.

STORK REPORTS

A daughter, Virginia Paula, was born recently to Charles B. and Mrs. Moss, at Doctors Hospital. Moss is managing director of the Loew's Criterion Theater.

Miami.—Joe Hornstein became a member of the family when his son Hal and his wife became the parents of a seven-pound baby girl, at Jackson Memorial Hospital.
By the touch of his pencil, Cinderella is transformed...

Even before she speaks or moves... she has put across the character she plays—thanks to the creative pencil of the costume designer. With it he has touched fabrics and fashions... transformed Cinderella... given eloquent expression to the role she portrays.

Through artistry such as this, the costume designer has done much to heighten the color, the realism, the drama of the "movie."

And his important contribution has been—and continues to be—all the more effective because of faithful photographic reproduction of the costumes he creates... through the industry’s extensive use of the large and versatile family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
75% Tax is Little Aid To British $ Problem

(Continued from Page 1)

tions, was the subject of frequent discussion here in trade circles yes-
terday — but there was continued agreement that discrimination against
the pix industry was not the proper solution. The comparatively
small advantage in dollar exchange gained by the 75 per cent ad valorem
tax is in no wise sufficient to justify the establishment of a discriminatory
principle which might spread elsewhere against not only pix but other
products as well.

The pix industry is still not ready to propose an alternative so far as
tax is concerned, MPAA officials said yesterday, it is felt that whether or
not an alternative is proposed, the tax as it now stands is an unfair
device.

State Dept. Stand Lacking
Rep. George Bender, R., of, told THE FILM DAILY he “can see little
hope for the development of world trade freedom — or even the trade
freedom for half the world envisaged by the Truman administration — so
long as discriminatory moves such as this are permitted.

“[I can’t understand],” he continued, “why the State Department has not
already lodged a stiff protest with the British on the grounds that the
spirit of the Loan Agreement is breached here, regardless of whether the
letter of the agreement is.” (Bender pointed out that he had been one
of those voting against the loan.)

In the meantime, the trade here is
watching and waiting for word from
the Far East — Australia and New Zealand particularly — indicating just
what will finally happen in those
countries. No definite word had been
received here by last night.

“Redmen” to Radio

Columbia’s “Last of the Redmen,” in color, will have its New York pre-
miere at the Rialto following the current run of “The Corpse Came C.O.D.”

World Playing Prestige

Chicago — World Playhouse, which has been showing Russian films, has
contracted for a series of Prestige Pictures. First opens next Saturday.

Reissues in Loop House

Chicago — “Marked Woman” and “Dishonored by My Destiny” Warner re-
issues, are playing at the RKO Palace Theater in the Loop, as a result of
product shortage.

FEMME TOUCH

MRS. ANNH CRAFFT, secretary, ATO of Indiana. GIIDA BURG, assistant export manager, For-

gien Screen Corp., New York.
ROSEMARIE TOPPOLO, prints and accessories, Foreign Screen Corp., New York.

HOBBYWOOD

By RALPH WILK

- - - - - - -

HOLLYWOOD

• • • HARRY SHERMAN didn’t lose any sleep over the British
75 per cent tax whack at all. Instead of fretting and pulling in
his lines at the spectacles of the shrinking world market, the producer
started lining up an aggressive selling campaign aimed at accomplishing
a greater domestic market attendance penetration for his future produc-
tions. . . . Next to roll for Sherman will be “Tennessee’s Partner,” based
on the Brel Harte yarn, which he will produce for Enterprise. Also in
preparation is “Carmen of the West,” Sherman’s projected independent
. . . . The producer figures to more than offset the British tax bite by
combining even higher quality screen entertainment with intensified
exploitation methods aimed at bringing in the customers who haven’t
seen a movie in years. . . . Sherman was once an exhibitor himself and
he knows the showman’s slant. The producer plans on sending out explo-

tion men for personal contact and tie-ups in the territory with industry
groups and other organizations.

• • • MOST ACTIVE batch of casting rumors right now spring
from announcements that Roy Del Ruth will make “The Life of Babe
Ruth” as an independent Del Ruth Production for Allied Artists
Corporation release. . . . The rumor mill has had several players and
even a couple of baseball figures being lined up for the role of the
Bambino but as a matter of fact Del Ruth has been too busy preparing
to roll “Red Light” to even give a thought to casting the part. No player
has been discussed for the movie King of Swat, . . . . Except that it won’t
be the Babe himself, although he will come out for conferences with
Del Ruth and to act as technical advisor on the picture. . . .

Lloyd Bacon is back from Catalina and sporting a suntan. While there he
found time for a gas-ball with the one-time top ranking star Charles Farrell
who runs the Teyon Bay Club. . . . Bacon’s next stint will be a moguling
assignment for 20th Century-Fox, after which he has already lined up
“The Glittering Hill,” his forthcoming independent in association with
Sam Jaffe, and “Stormbounding,” the film biography of his actor-father,
Frank Bacon, which he will direct as a Robert S. Golden Production for
United Artists release.

• • • BOTH THE EUROPEAN PRODUCTION SCENE and the world
film market will get a first-hand inspection by Henry Koster, who with
Mrs. Koster is now heading for England to be guests of David Niven,
after which the couple go to the continent. . . . Koster confidently
expects to come across several technological advances on the European
screen because he figures the dire necessity growing out of the Nazis’
confiscation of all equipment resulted in the enforced development of
new photographic and projection methods. . . . John Stahl and
William Bocher have been teamed up again as a director-producer duo
by Darryl Zanuck after a brief breather following the recent completion
of their “The Foxes of Harrow” at 20th Century-Fox. . . . Their next will be
“The Walls of Jericho,” and Stahl has already started testing 20th’s
stock players for supporting roles. . . . Bocher and William LeBaron are
not wasting any time in their preparations for “The Woman of a Hundred Faces,” based on a short novel by Thomas Mann, Max-
imilian Ilyin, and Louis Bromfield and which Moros and LeBaron will
produce as a Federal Films Production for UA release. . . . They have
Ilyin working on the screenplay now and they have financed their
$1,500,000 budget and are all set to go right into casting as soon as the
script is completed. . . . Several world-famous art models will be used in
“The Woman of a Hundred Faces,” which is woven around a model
whom every man saw in a different light.

Double Reissue Bills In Detroit Going Big

Detroit — First week of the new double bill re-issue policy at 10 sec-
ond-run local houses — on a percentage basis—has proved a bonanza
with several houses revealing grosses double normal. The Broker Mid-
West, Krim, and Krass et al are participating in the deb using co-operative
newspaper display space. Big grosses came on the days big ads were run. Opening bill was “Kit Carson” and “The Last of the Mohicans.” Policy will be continued indefinitely.

MPRB Trying Rough Cuts In Audience Research

With M-G-M’s “Green Dolphin Street” serving as the initial guinea
pig, the Motion Picture Research Bureau is testing a new development
in audience research by utilizing rough cuts of the pictures in sneak
previews engagements from Coast to Coast.

Advantage of obtaining audience reaction is that there is no need
for a final form is that changes to conform to consensus opinion will prove
less costly.

“Green Dolphin” previews have already been held in California and
New York and screenings have been set for Dallas, Denver, Chicago,
Jacksonville, Portland, Me., and Seattle under the supervision of Dr.
Leo Handel, director of the Bureau.

Commonwealth Starts Building

Sydney (By Air Mail) — Work has been started on Commonwealth Film
Laboratories’ new $500,000 studios at Turrell. First buildings are ex-
pected to be completed by Christmas. Studio will be used by Com-
monwealth and be available for rentals by other producers.

Armargot, Todd Make Moves

Chicago — Jack Armargot resigns as circuit sales manager for UA local
exchange. He joins Selnick Chicago sales organization. Ted Todd resigns as Selnick Chicago publicity direc-

Continuous Aussie Eating Production

Sydney (By Air Mail) — Eating
Studios will maintain a continuous
production unit in Australia. Eric
Williams, executive in charge of
production, revealed. Williams said
that he has instructions from London
that technical and other shortages are
to hamper the unit. Shorts as well as
features will be produced. In answer to the Rank
interests, with production hopes ad-
quated at the GUT Studios at Pagewood, Plant is now being mod-
imized and enlarged.

Monday, August 29, 1947

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quated at the GUT Studios at Pagewood, Plant is now being mod-
imized and enlarged.
NEW THEATERS
Rushing Dixie Completion
Miami, Fla. — Work on the new Dixie Theater here is being rushed all possible and it is expected the building will be ready for occupancy by Oct. 10. This will be operated by the Fabian Benzerstein Theater chain.

One of the largest theaters built here, the management is that there will be a 10-cent price of admission for children, day or night.

Move Mich. Stands
Detroit—The new Fife Lake Theater at Fife Lake has been opened by Roy Kroning. House will be booked by Mutual Theaters.

It is owned by Leslie was opened July 29 by Robert E. Brown. Another new house will be opened around Labor Day at Mantam.

From Fox to Swown
Mediapolis, IA. — Mrs. Lily Johnson and I. E. Glesne will open their new Swan Theater this month. House was originally named the Fox but changed to Mrs. Johnson’s maiden name Swan. The house seats 450.

Heller Buys Two
Northfield, Minn. — Operator of seven other small town houses, S. A. (Sim) Heller purchased both the Grand and West here. E. O. Olson, former Deer River school superintendent, will manage both theaters.

EdRay Bows
Marionry, Fla. — EdRay Theater has been opened and opened to the public and claimed to be one of the finest small-town theaters in the state. It is owned by Roy H. Dinkin and E. W. Crockett.

From Everson to Phillips
Soldier, Ia. — Two hundred-seat Soldier Theater has been sold by Conrad Everson to Paul Phillips, formerly projectionist in the Iowa Theater, Onawa.

New Owners Change Name
Marmarth, N. D. — Palace has been purchased by F. C. Hubbert from Charles Erickson. House will be renamed the Lynn.

Showcase Opens in Wamego
Wamego, Ks. — A. E. Garanson opened his new showcase of the same name. 610-seater costs $200, 400.

Auto-Vue Now Open
Lewisboro, Idaho — Auto-Vue Theater here has been opened by Mrs. Mary Pulver.

Motor-In Opens
Sutton, Mass.—Motor-In, the new drive-in, has been opened here.

Circuit Takes Dolton
Dolton, Ill. — Three hundred-seat Dolton has been taken over by the Lockwood Circuit of Chicago.

“REVIEWS OF THE NEW FILMS
SHORT SUBJECT REVIEWS

“Welcome” 7 Mins.
Plenty Laughable
Herein Woody Woodpecker, in Technicolor, runs out of gas. He swipes some from a parked car that ends up the police. A chase ensues. Woody hides in a gas station, utilizes the various appurtenances, dances with a grease gun and finally gets stopped up himself.

“Let’s Go Latin” 10 Mins.
Okay
This one offers Chito Izak making with the vocals while a bevy of Latin’s most popular girls do play. Izak’s songs are familiar and the audience is given opportunity to participate.

“Lights of Broadway” 10 Mins.
Okay
Another in the “Answer Man” series. It is revealed there are 300,- 000 light bulbs on Broadway. Old theater, in Yellowstone Park erupts 15,000 gallons of water every 65 minutes, the most difficult戏 is a paper twist, and the speed of outboard motorboats.

Arbitrary Powers of IA
Prexy Told Solon Com.

(Continued from Page 1)
from the International, headed by Richard F. Walsh. He said the local and its members, 1,800 film processors, were replaced by a local which he called 683 1/2, whose officers were arbitrarily appointed by Walsh’s associate, Roy M. Brewer.

Martin telling of the power used by IA international union chief Walsh, said international president who could “scrap” film union constitutions, and had punishment power to file charges against members he did not like, and to appoint a “packed” trial board which would try them. His union was ousted, Martin said, for voting to honor a CSU picket line. Later, however, he said, Local 683 members were ousted from independent studios on orders from Roy Brewer.

Herbert K. Sorrell, CSU prexy, charged major companies with conspiring with IA and declared that industry’s overall policy is set by major companies’ home office officials. He also charged that IA’s “dictatorship” prevents labor peace in Hollywood.

He said MPAA head Eric Johnston has some progressive labor ideas, but has not made much progressive as far as studio labor problems are concerned.

Republic Meet Today

Republic directors meeting, postponed yesterday, will be held today.

Worthwhile
The Borough of the Bums as it sees itself via the narration of Ted DeCorsia. Accent is authentic. It is a pictorial tour taking the spectator through the shopping districts, points of interest, and at length to Ebbet’s Field.

“Play and Plenty” 9 Mins.
Okay
Half dozen questions answered here include rate of descent for para- troopers, do Eskimos dance, have fun; how are whales killed, the odds against twin, triplet and multiple births.

Jameson Building New Unit in Denver

Denver—Earl Jameson, owner of Exhibitors Film Delivery, as well as a shipping and inspection center in Kansas City, has started construc-
tion of a $80,000 12-volt shipping and inspection building on film row here.

Twain Works to Salkow
West Coast Bureau of THE DAILY FILM
Hollywood — Irving Salkow has secured rights to Mark Twain’s papers, letters and unpublished material. He reports there are from six to eight hundred unpublished pieces of material.

Waterman Bros. Add Two
Adelaide, S. A. (By Air Mail) — The Waterman Bros. Circuit has added two new houses, the Berri and Halletts, and 700 and 500 seats respectively. Houses will operate three nights weekly.

Radio Engineers Slate

Natico Receives Navy Order
Chicago—Natico Company has reported the receipt of a U. S. Navy order for 70 Radiac Model 591, special Navy 16 mm, projectors for delivery.
Reels Discount Tele's News Coverage Claims

(Continued from Page 1)
in a drive for local markets. Newsreel companies deny that they will be forced to alter their system at present, but predict that they will evolve with any innovations presented. They offer their experience as proof that they can meet competition, and even offer a few twists of their own.

Tele Scoops Newsreels

However, despite shuffling off the television attempts, when confronted with the verity that tele can, and has, stepped the newsreels by two or three days on certain events, the newsreel men admit that they are benefited by the entrance into their field of a prod.

Chief drawback to television re- mains so far, its dependence upon films, with live shows appearing on both screens almost simultaneously. Tele men speak in terms of films rather than on-the-spot pickups when discussing special events. They have found that the edited version, delivered shortly after the actual event, far more successful than a hurried direct transmission.

Newsreel companies say that television newscasts offer negligible competition to their specialty and far from presenting innovations, are instead using motion picture newsreel technique and staffs, recruited straight from the established newsreel companies.

Motion picture men are understandably comfortable in their still firm hold on visual audiences as television, despite its fumbling toward adapting itself to audio-visual news presentation, still remains a small-time affair when compared with the number of newsreel viewers in theaters.

Slant on Theater Tele

Both motion picture and television men view large-screen theater television non-competitively, claiming that the two fields are too different to offer any basis of working the system into theatrical presentations. Both admit, however, that in a few years it will very definitely be part of exhibition, though innumerable bugs will have to be ironed out both in the exhibition end, where franchises will come into the picture, and possibly, the union end, where some form of working system must be evolved.

Motion picture men are becoming aware of their ears when they read figures like some just released on the growth of television in the last seven months. More than $17,000,000 was spent by the public on video receivers in that period. RCA reports over 45,000 sets sold and installed by the industry since November, 1946, when RCA television retail sales started. Average retail price was $400.

Eighteen American manufacturers are now engaged, or have plans to build and sell television home receivers.

In addition to the 11 tele stations now in operation, many new stations are expected to go on the air before the end of 1947. These will be in Baltimore, with two stations; Chicago, Cleveland, Philadelphia, Rondom and Toledo, among others. By the end of 1948 other stations are expected to be in operation in Minneapolis, Boston, Miami, Milwaukee, Philadelphia, Albuquerque and Buffalo.

15,000 Sets Installed

Not to be shrugged off lightly are the some 15,000 sets already installed and educational centers. At the present time, three of the four pioneers from large-scale effective demand, principally because the number of sound projectors is limited. This,” Dr. Switz said. “Problem of making cultural films for use abroad is complicated,” Dr. Switz said.

“The showing of American factual, informational and educational films abroad is a definite contribution to our country’s foreign policy,” Dr. Switz said.

Austrian Leaves RKO Tele; Joins Advertising Agency

(Continued from Page 1)

Pathé, it was announced yesterday. Austrian, who has served as president of RKO Television Corp., will become veepee in charge of tele- vision for the Coney & Belding.

Formerly an assistant vice-president of RCA Manufacturing, Austrian served on the War Production Board planning committee, before becoming vice-president and then president of RKO Television. He has been a member of the SMPE, a member of its television committee and has just been nominated treasurer. He is also a senior member of the Institute of Radio Engineers.

Para. Spending $12 Million on 8 Films

(Continued from Page 1)


Exhibs. Govt. Agree to Ban

NSW Building for 3 Yrs.

Sydney (By Air Mail)—There will be no new theater construction in New South Wales for three years it was learned here following an agreement reached between exhibitors and the government.

Where a project is under way and the materials have been acquired work will be allowed to proceed to completion. In which permits will be issued for repairs found absolutely necessary to preserve the property. Also where a theater has been ordered to make repairs by government authority.

The move, generally acceptable to exhibitors and circuit operators, will assist in conserving materials sorely needed for housing.

Gross Moving in Cleveland

Cleveland—Frank Gross, head of the independent theater circuit which bears his name, has moved from the Film Bldg. to the first floor of the United Artist Bldg. on E. 23rd St. He owns and operates the Broadway, New Y, Grand and Maple Heights, Cleveland; also the Stillwell and Bed- ford Theaters, Bedford. FSC Acquires Two

Rights for Latin American distribution have been acquired by Foreign Screen Co., for “Talk About Jacqueline,” British pic, and “Boc- caccio,” Italian-made film, produced by Venus-Rome.

Hoppin a Theater Broker

Denver — Paul Hoppin, one-time operator of the Plaza, has opened a theater brokerage office.

Brazil Conferences See M-G-M 16MM. Product

Nightly 16 mm. shows are being presented for delegates to the Inter-American Defense Conference in Petropolis, Brazil, by the narrow gauge representatives of M-G-M. The screenings, first as a gesture and also a demonstration of the technical advances in that type of exhibition, were arranged by Harry Hay and William Bremer, M-G-M Brazilian manager, and Anibal Maia, 16 mm. chief in the territory.
**STATES TOOK $14 MILLION IN TICKET TAXES**

**Indian Independence Disrupts Film Industry**

**Moslem-Hindu Conflicts**

Close Theaters, Halt
New Production Plans

Bombay (By Air Mail) — Communal riots, with their attendant curfews, arrests, murders and punitive fines, have resulted in an almost complete stoppage of Indian production and are seriously disrupting distribution and exhibition in this country. Situation is so bad that even the producers considered solvent so far are closing down, while others are settling with their creditors or planning to liquidate.

Theaters, unable to operate after
(Continued on Page 4)

**French Reveal Dollars Being Drained Fast**

Washington Bureau of THE FILM DAILY
Washington — French dollar exchange is now being bled out of the bottom of the barrel, the French Embassy here said Friday, while MPA representatives pointed out that American film companies are still tapping
(Continued on Page 6)

**Film Co. Dividends Ahead of Last Year**

Washington Bureau of THE FILM DAILY
Washington — Publicly reported cash dividend payments by pix companies during the month of July continued to run far ahead of the 1945 figures, according to an accounting
(Continued on Page 4)

**Granada, Langford Sign for Ad Pix**

London (By Air Mail) — Granada Theaters and Langford & Co. have signed a contract calling for exhibitions of advertising films in Granada houses. Contract extends to most of the theaters operated by Sidney Bernstein, including those recently acquired by J. G. and R. J. Wainwright. One ad film per week will be shown, Heretofore the two circuits did not play this type film.

**Allied Exhibs. Seek 60-Day Ascap Extensions In Move to Gain Time for Fight on New Rates**

Wired suggestion of Abram F. Myers, Allied States general council, that members of Allied units take advantage of the 60-day temporary licenses offered in the Ascap notice of cancellation evidently has been acted upon.

More than 200 exhibitor members of Allied Theaters of Illinois, according to an Ascap spokesman, last week took advantage of the offer and applied for the 60-day permits at existing rates. At the same time 10 Illinois Allied members waived the two-months respite and have signed at the new schedule which takes effect on the expiration of present contracts on Oct. 1.

Myers' communication to units urged exhibitors to ask for the 60-day respite to afford time to organize a fight against the new Ascap rates without exposing exhibitors to penalty.

**Century Showmanship Meeting on Sept. 30**

Century Circuit will hold its first Showmanship Convention at the Waldorf Astoria Hotel on Sept. 30. All home office officials, district and theater managers will attend the all-day session.

Theme will be "Back to Showmanship," with emphasis placed on the
(Continued on Page 6)

**NYC Amusement Tax Seen To Finance Housing**

Possibility of a New York City amusement tax reared its head again at the week-end as a potential solution to the estimated $1,770,000 deficit that may be created by six proposed public housing projects.

Board of Estimate at the week-end gave its unanimous approval to the
(Continued on Page 6)

**Theater Building Dollar Volume Is Off Sharply**

Washington Bureau of THE FILM DAILY
Washington — Dollar volume of new theater construction started in 1947 has fallen off sharply from the corresponding figure for 1946, according to figures released by the Department of Commerce. Total for the first eight months of this year
(Continued on Page 4)

**Distribs. Sight on Drive-Ins See Substantial Rentals from Auto Parks**

McCoy Named E-L Mgr. For Southeastern Dist.

Ralph L. McCoy has been named Eagle-Lion district manager for the southeastern United States, comprising Atlanta, Charlotte and Memphis. A. V. Schwalberg, vice-president and general sales manager, announced Fri.
(Continued on Page 7)

**Ohio and Washington Top Commerce Depts. Lists of 28 States' Collections**

Washington Bureau of THE FILM DAILY
Washington — With the states of Ohio and Washington leading the list, 28 states collected an estimated $14,215,000 in taxes on admissions and other amusements exclusive of pari-mutuel and licensing levies during the 1947 fiscal year, the Department of Commerce reported at the week-end. The three per cent admissions levy in the Buckeye State ac
(Continued on Page 4)

**DJ Experts 'Watching' NY Decree Observance**

Washington Bureau of THE FILM DAILY
Washington — Major efforts of three Department of Justice antitrust experts are being concentrated on the preparation of briefs and arguments to present to the Supreme Court in three pending pix cases
(Continued on Page 6)

**Legion's Gone; Broadway, Bistros Glad, Showbiz Sad**

With the week-end exodus of the 200,000 or so Legionnaires, Broadway business is back to normal. And businessmen are glad of it, Bistros and hostels did a land office business,
(Continued on Page 6)

**Watchman In Debut; Thieves Miss Cash**

Providence — It was Thomas DiRaimo's first night as watchman at E. M. Loew's Drive-In in the Providence-Pawtucket Line, but he had seen enough movies to know what to do when bandits sneaked behind him. He came up swinging, floored two before two more overpowered him.

David J. Cummings, manager, checked the safe to find $500 in cash still safe. Also still safely tucked away was $75 in the pockets of his trousers hanging on the wall.

**The Daily Newspaper of Motion Pictures Twenty-Nine Years Old**

NEW YORK, SEPTEMBER 2, 1947 TEN CENTS

THE FILM DAILY

VOL. 92. NO. 44

20 W. 44th St.
New York, N. Y.
Sensational Development Invented in U. K. for 16MM.

London (By Air Mail)—Revolu-
tionary development in the me-
canical engineering field of the 16 mm. sound head and projector system was privately demonstrated here last week. Demonstration models have been constructed by the Milestone Craft, Ltd. Such is expected the new development will be marketed within six months.

Called the Harper Sound System, a 16.2 mm film, with a 35 mm sound track passes through the exciter system in the same manner as 35 mm film. This is due to printing of suc-
cessive images on alternate frames and the projector movement is so geared that at each operation of the shutter two frames pass the gate instead of one, making each inter-
mediate image film. Film is then re-
verses and run again in order to project the frames that missed the first time. Process is said to lengthen life of prints considerably.

Republic Declares Dividend

Board of directors of Republic Pic-
tures voted a regular quarterly divi-
dend of 25 cents per share on the company’s preferred stock, payable Oct. 1, to stockholders of record Sept. 10.

Paramount Drive Started

Paramount’s 1947 sales drive opened Sunday and terminates Nov. 29. Sales personnel are competing for the largest prizes ever awarded by Paramount in a sales competition.

Tuesday, September 2, 1947
THERE'S A GOLD MINE IN "DEEP VALLEY"!

ITS FIGURES ARE AMONG THE 5 LEADING ALL-TIME TOP GROSSERS AT WARNERS' N.Y. STRAND!

IDA LUPINO · DANE CLARK · WAYNE MORRIS in "DEEP VALLEY"

with FAY BAINTER · HENRY HULL · Directed by JEAN NEGULESCO · Produced by HENRY BLANKE Screen Play by Salta Vieron and Stephen Morehouse Avery From the Novel by Dan Totheroh · Music by Max Steiner
Ohio, Washington Led In Adm. Tax Receipts

(Continued from Page 1)
counted for $3,631,000, while a total collection of $3,004,000 was reported from Washington. In the latter state the rates vary from city to city—

with the cities taxing admissions under authority of a state law.

Kentucky’s 20 cent per tax brought a yield of $1,587,000, while brokerage taxes and other miscellaneous levies in New York State yielded a total of $1,507,000. The 20 cent per tax in Mississippi brought in a total of $900,000.

Other states, and the amounts realized from admissions and amusement levies, follow: Alabama, $150,000; California, $258,000; Delaware, $87,000; Florida, $725,000; Illinois, $950,000; Indiana, $286,000; Louisiana, $91,000; Maryland, $300,000; Massachusetts, $51,000; Michigan, $72,000; Minnesota, $35,000; Montana, $43,000; New Hampshire, $365,000; New Jersey, $114,000; Oklahoma, $179,000; Pennsylvania, $90,000; Rhode Island, $12,000; South Carolina, $368,000; Tennessee, $450,000; Texas, $178,000 and Virginia, $8,000.

Figures for Connecticut and Nebraska were not available.

NYC Amusement Tax Seen To Finance Housing

(Continued from Page 1)

N. Y. City Housing Authority to go ahead with the construction of the “white collar” unit in which rentals will be limited to $12.50 a room, and supported that any deficit that may arise be paid for out of special taxes, which must first be voted by the City Council and the Board of Estimate.

It was proposed that the deficit be paid out of one or more of the following “special” levies: amusement, telephones, patent medicines, tobacco, vending machines, and occupancy tax on commercial premises.

Altec Lansing In Lease Deal

First Line遗传于 THE FILM DAILY

Hollywood—A deal has been concluded between Altec Lansing and Northern Electric Co., Ltd., by which the latter becomes exclusive agent for the manufacture, sale and lease in Canada and Newfoundland for all Altec Lansing products.

Tuesday’s Tele-lines

• • • PROTESTANT MOTION PICTURE COUNCIL..... of the Protestant Film Commission..... for the first time in the history of its reviewing service has decided that no picture “adequately meets the Council’s standard for the designation” of picture-of-the-month.

Council considers the decision “an indictment of current movies and a challenge to movie-makers. . . . .” Harold Russell, of Samuel Goldwyn’s “The Best Years of Our Lives,” will make a personal appearance at the Essences’ Oriental Theater, Chicago, starting Thursday. . . . . Maurice A. Bergman, U. S. Eastern advertising-publicity director, will address Schine Chain Theaters managers at their regional meeting in Syracuse tomorrow... A guest spot on Louella O. Parson’s ABC network program Sunday has been set for William Powell.... Commentator and star will discuss Warner’s “Life With Father.” . . . Vincent Trotta, National Screen Service art director, is in Atlantic City judging his 13th consecutive Miss America Beauty Pageant. .

• • • AFTER BEING SQUIRTED 22 times by celebrating Legionnaires.... Terry Lyslak, cashier at the Victoria Theater..... decided it was time for retaliatory action.... So with Maurice Maier’s okay, she equipped herself with a water pistol..... and squirited every Legionnaire that approached her window. . . . . Invariably, the funster took the table-turning with a laugh. . . . . Maurice also tells about the “lost bracelet” gag which UA publicists pulled in connection with “Lured”..... Forty bracelets, carrying the Victoria’s address were deliberately lost..... And up to Friday almost 30 were returned. . . . . Report that he had resigned as a UA director is wrong. Herbert Jacoby told Paul M. . . . . “Was away on vacation in Nova Scotia,” he explained.

Hempstead Lauds Thanks O’Dwyer for “Jennie” Aid

Bolstering Mayor O’Dwyer’s recent efforts to facilitate and induce film production has the Hempstead, who produced “Portrait of Jennie” in the New York area, on Friday told the Mayor his understanding of problems and assistance in effecting their solution were singular in the 18 years of his experience in the industry.

“It would be difficult to place a proper value upon the production assets which you, your great city and the members of your staff and commission made possible for us. To have reproduced such landmarks as the Cloisters, the Metropolitan Museum, Central Park and the vistas of the Hudson backed up by the towering architecture of New York would have been impossible from both an artistic and financial point of view,” Hempstead told the Mayor.

“To be in New York is always a pleasure. To make a motion picture here is an experience which I sincerely hope may someday repeat,” Hempstead said.

New B & L Vice-Prizes

Rochester—Ivan L. Nixon and Ben A. Ramaker have been elected vice-presidents of Bausch & Lomb Optical Co.

Film Co. Dividends Ahead of Last Year

(Continued from Page 1)

released by the Department of Commerce. These figures, the Department explained, account for about 60 per cent of all cash dividends paid.

Total for pie companies was $4,911,000, compared with only $3,162,000 a year earlier. July payments did not keep pace with the $7,967,000 paid out in June—but the three-month total for May, June and July rose to $12,676,000, which is $60,000 better than the total for April, May and June. Three-month total for the period ending in July, 1946, was $9,826,000.

Theater Building Dollar Volume is Off Sharply

(Continued from Page 1)

is estimated at $55,000,000 for all social and recreational buildings—which is the nearest thing to a breakdown showing theater construction alone provided by the Department.

Eight-month total last year was $79,000,000—the 12-month total for 1946 reached $121,000,000.

Penter for August of last year was $14,000,000, while the August figure for this year was only $8,000,000.

Legion’s Gone; Broadway, Bistros Glad, Showbiz Sad

(Continued from Page 1)

but Broadway theaters were more hindered than helped by the influx of fun-seeking vets. Several legit houses, for example, had to postpone the curtain raising by half an hour because many patrons could not get to the shows on time.

Many New Yorkers who normally pack the legit houses stayed away because of the New Year’s Eve atmosphere in town.

Premiere For Short

Topoka—A special midnight preview of “King of the Carnival” will usher in the world premiere of the film at the Jayhawk Theater, Thursday evening. Film was shot at the Topoka Fairgrounds last year. Government dignitaries are expected to attend. Film is a Warner featurette in Technicolor.

Joyce Sells Parkway

Iowa Park, Tex.—Albert Reed and Leroy Daniel have purchased the Parkway Theater here from Mrs. J. B. Joyce.

Indian Independence Disrupts Pic Industry

(Continued from Page 1)

dark, are not drawing enough attendance at their daytime shows to pay expenses. Only exception appears to be in Madras Presidency, where theaters and production companies continue to operate under normal schedules.

Observers here believe that the setback is so serious that production will be resumed only when the riots are fully quelled. In the meantime normal financial channels have been closed.

Distribution of imported features is suffering along with domestic product and a planned expansion of 16 mm. theaters into theaterless areas is stymied for the time being because of a shortage of food in those districts.

Meanwhile new taxes have been imposed by many provinces. For instance, the entertainment tax in Madras has been jumped a third to 30 per cent more than former rates. In addition the India government has raised income and other tax rates and has levied a new business profits tax of 12-1/2 per cent on what is left after the payment of income levies and dividends.

Send Birthday Greetings To—

Sept. 2

David Rollins, Ernest Hickson, Larry Wiemer
St. Louis Goes

over that wild
love team in

"Wild Harvest"

with the biggest Paramount opening
since “Blue Skies.” And that ain’t hay!

Paramount’s
“Fabulous Five”—
Welcome Stranger,
Dear Ruth,
Perils of Pauline,
Desert Fury
and Variety Girl
become:

Paramount’s
“Sensational
Six”

ALAN LADD • DOROTHY LAMOUR
ROBERT PRESTON • LLOYD NOLAN
in
"Wild Harvest"

with
DICK ERDMAN • ALLEN JENKINS
Produced by ROBERT FELLOWS - Directed by TAY GARNETT
Screen Play by John Monks, Jr.

KEEP AMERICA UNCONQUERED
**Hollywood-Vine Yard**

By RALPH WILK

HARRY JOE BROWN and Casey Robinson have formed a new indie producing company to make "Rain Before Seven" for Columbia release. Henry Fonda, Vincent Price and Peter Lorre have been signed for the male leads. Most likely contenders for feminine honors are Rita Hayworth and Jada Lupino. The movie is a Western set in the Old West, with the most decorated G.I. of World War II, will make his screen debut in Para's "The Long Grey Line," as a West Point cadet. 

That studio has revived a 1914 Somerset Maugham play, "Land of Promise," to be remade this fall and titled "The Canadian." 

Robert Alda's next with Warner will be "April Showers" with Jack Carson and Ann Sothern. Some studio has cast John Hoyt and Cecil Kellaway in "Christopher Blake." 

Mack Gray, long time friend and manager of George Raft, will play a bookie in his upcoming RKO's "Race With Grey," which Fred Kohlmar is producing at Twentieth-Fox.

**French Reveal Dollars Being Drained Fast**

(Continued from Page 1) 

发放 thousands of dollars out of the United Kingdom without hindrance.

Only about $30,000,000 of the quarter billion borrowed by the French from the World Bank Past Spring is left today, the Embassy said following receipt of reports from Paris of new curbs on spending of dollars. Nor did the Embassy know of any immediate plan to seek a new loan to restore even temporarily a dollar balance.

The State Department said it has no plan to help France prior to the implementation of the Marshall Plan. In the meantime, no word of any shut down on Hollywood imports or remittances has been received at M.P.A.A. headquarters here. Likewise, there has been no word of any difficulty in withdrawing dollar balances from the U. K. and so long as this situation continues M.P.A.A. is apparently in no rush to demand concessions from the British government.

Because of the backlog of films in London now, the embargo on further shipments can stand for several months, with no serious shortage of American product resulting. The question of taxing re-issues is one which has not yet been settled, although the British trade seems to feel that a re-issue will be subject to the 75 per cent ad valorem tax for each new print made.

**Radio Response Shows Keen Polish Audiences**

A 20-minute radio broadcast over Radio Polski in the nature of an interview with Dan LaRocche, M.P.A.A. publicity chief in Poland, drew 3,949 responses in three weeks, in addition to that of the Polish city, local office of M.P.A.A. reports.

Interest is an indication of widespread popularity of U. S. films. LaRocche gave verbal previews of 15 M.P.A.A. films set for forthcoming release in the country.

Enthusiasm evidenced resulted in an invitation to LaRocche by radio officials to conduct a series of programs indubitably. Program goes on the air at 9 p.m. Sunday, one listening period.

**Greenthal Named Ad Rep. for Eagle Lion**

Monroe Greenthal has been named advertising representative for Eagle Lion, Max E. Youngstein, director of advertising-publicity-exploitation for the film company, announced. Greenthal Agency will handle new advertising campaigns in newspapers, national and fan magazines and radio.

**Distries, Sight Guns On Drive-In Rentals**

(Continued from Page 1) 

holding their product from them or giving them only very old prints. Now, however, it is planned to make new pictures available to the Drive-In spots, with clearances worked out so as to maintain harmony with regular theaters.

One factor in bringing about the change of attitude toward the Drive-In field is the fact that these operations are reported able and willing to pay good prices for good films, and that good film attraction, it is pointed out, draws big crowds to the open-air spots, thereby resulting in big business for the refreshment and other concessions.

Summer competition for theaters and families going on auto trips, now that cars are increasing in number, can be largely offset by catching these crowds in open-air Drive-In, sales executives figure. Also significant in pointing to future expansion of the Drive-In field is the fact that this type of theater will be discussed at the next session of the Society of Motion Picture Engineers in October.

Walsh, Sorrell Exchange Views Before Probe Com. 

West Coast Bureau of THE FILM DAILY

Hollywood — Richard F. Walsh, IATSE International President, testified before a House Labor subcommittee that there "seemed to be a communist element in battle here." Walsh, a member of the subcommittee, accused the unions of not being able to organize the independents. Walsh also accused the unions of not being able to organize the independents. Walsh also accused the unions of not being able to organize the independents. Walsh also accused the unions of not being able to organize the independents. Walsh also accused the unions of not being able to organize the independents.

Ethnic-Crimey

Chicago — Claire Emery, secretary in the M-G-M office here, has been married to Vernon Clinger. They will live in Colorado.

Goldstein-Rothen

Minneapolis — Walter Hoffman, 20th-Fox field exploiter, was married here to Marilyn Goldstein.

**Century Showmanship Meeting on Sept. 30**

(Continued from Page 1) 

need for all Century personnel to be aware that the "gravy business" of the war years is over.

Meeting will be opened by Fred J. Schwartz, Century vice-president. He will be followed by J. R. Springer, general theater manager; Martin H. Newman, Leslie R. Schwartz, Sam Goodman, Leonard Sats, Robert Ulman, Edward Schreiber. They will give an account of showmanship with which they are connected in the circuit's operation. Top industry figures have also been invited to speak.

License is Issued to Golden Valley Stand

Minneapolis — The Golden Valley city council issued a license last week to Gordie Greene and Jack Wright to build a theater in the Minneapals suburb, thus climaxing a bitter fight in which Greene's application was opposed by members of the council and others, mainly on the grounds the site for the house was not centrally located. Charges of a "fiefdom" and "petty politics" entered the controversy at early village and council meetings. Two other applications had been filed. Greene's new theater will be named "The Village" and will have 1,000 seats.

Hold Ballenger Rites

Washington Bureau of THE FILM DAILY

Washington — Funeral services for Melvin Ballenger were held here Saturday for William P. Ballenger, manager of the Grand, Pittsburgh, who died of a cerebral hemorrhage. Ballenger entered the film business in 1916 with the General Film Co. He took over management of the Grand in 1926. Surviving are his widow, a daughter and three sisters.

**Wedding Bells**

Coppola-Manders

St. Louis — Gloria Coppola, daughter of John Coppola, president of Wellston Amusement Co., and a niece of Charles, George and Spyros Skouras, was married here to William Manders, Detroit attorney.

Emery-Clinger

Chicago — Claire Emery, secretary in the M-G-M office here, has been married to Vernon Clinger. They will live in Colorado.

Goldstein-Rothen

Minneapolis — Walter Hoffman, 20th-Fox field exploiter, was married here to Marilyn Goldstein.
Urges Greater Exhib. Spending for Pix Ads

(Continued from Page 1) Distributors, theater operators maintaining that still greater output is necessary to “keep ‘em coming” in a period when grosses are claimed to be “sliding.”

When there are any advertising cuts as was stated recently by Ed Schreib, advertising head of Century Theaters, it was done so, I am sure, to improve the sales of motion pictures on a national scale rather than to hurt picture possibilities,” said Zimbalist. “For example, new selling methods must be applied to the current conditions throughout the country. During the past war years, advertising was slanted to reach the greatest number of people wherever they were gathered simply because transient trade was curtailed. Consequently, advertising media has changed to conform to both new selling methods and the taste of audiences.

“However, by the same token, exhibitors will have to restore their advertising budgets which have in some cases been curtailed to meet their own conditions in the past. Film Classics, like any other company in the industry, is gearing itself along these lines simply because selling methods have changed along with conditions. As far as I can see, there have been no advertising cuts, rather improvements.

“Because of the lack of available facilities in the past and the lack of man-power during the war years, great inroads have been made in the theater services in various sections of the country, as well as in exploitation methods used. In some instances, exploitation has been discarded. The type of exploitation today for theaters must be analyzed and tuned to today’s times. “House programs and window cards are one avenue that is necessary in isolated communities but intelligent application of exploitation is necessary to restore and keep the theaters’ prominence in each community throughout the country. Inroads are being made successfully by ‘tap rooms, television, dance-halls, etc., simply because these showmen know the value of direct contact and exploitation and are taking advantage of it through every advertising and promotional medium available.”

Arthur Rose Dead

Hollywood — Arthur Rose, 65, M-G-M unit manager, is dead. He had been with the company since its inception.

STORK REPORTS

Jersey City — A girl was born to Mr. and Mrs. Wertheim at the Margaret Hague Maternity Hospital. Wertheim is with the 20th-Fox press-book department.

7

SEPTEMBER

RELEASING

Releases this month total 57, including two reissues and one picture released for special engagements, a survey reveals. Pictures, by companies, including release dates and running times are listed below.

ALLIED ARTISTS

Black Gold (16), 95 mins.

COLUMBIA

Builder Diamond Strikes Back (41), 65 mins.

When a Girl’s Beautiful (34), 65 mins.

EAGLE LION

Green for Danger (30), 81 mins.

Out of the Blue (30), 84 mins.

M-G-M

The Apache Affair, 71 mins.

Song of the Thin Man, 84 mins.

The Unfinished Dance, 100 mins.

MONOGRAM

Rich Tide, 72 mins.

The Paholok in the Klondike (20), 72 mins.

Prairie Express (37).

RKO RADIO

Under the Tonto Rim, 73 mins.

Seven Keys in Baltimore, 84 mins.

The Love Note, 87 mins.

Music Town, 103 mins.

20th CENTURY-FOX

Mother Wore Tights, 107 mins.

Rise of Death, 66 mins.

Second Chance, 62 mins.

How Green Was My Valley (reissue), 118 mins.

Swamp Water (reissue), 90 mins.

UNITED ARTISTS

Tired, 80 mins.

Heaven Only Knows, 88 mins.

Wife Comes in 80 mins.

UNIVERSAL

Something in the Wind, 86 mins.

Beverly Hills, 79 mins.

WARNER BROTHERS

Deep Valley (11), 104 mins.

Life With Father (13), special arrangement, 118 mins.

McCoy Named E-L Mgr.

For Southeastern Dist.

(Continued from Page 1) McCoy is a former Warner district manager in the territory. Branch managers also named for the district are Grover Parslow, Atlanta; Harold Keeter, Charlotte, and Leonard Shue, Memphis.

Correction

E. Z. Walters, Altec comptroller, is the grandfather of Garret Gould Buttell, Jr., not the father, as it was inadvertently reported in the Stock Reports section of THE Film Daily for Aug. 25.

A POWER-PACKED PACKAGE FOR BOX-OFFICE KILLING!

EXPLODING WITH THRILLS!

Humphrey Bogart

AT HIS SENSATIONAL BEST...fighting...daring!

"CALL IT MURDER"

Adapted from "MIDNIGHT!

with

Richard Whorf, Sidney Fox, Anna Lee, Henry Hull, O'neill, D., P. Heggie

Together N'Terrific!

They play rough and for keeps...paying off in lead and murder!

Preston Foster

MELVYN DOUGLAS

Charles Coburn

in

"RACKETEERS"

Adapted from "THE PEOPLE'S ENEMY"

SALES AGENTS FOR THE U. S.

SCREEN GUILD Productions, Inc.

Foreign Distribution—These 2 Re-releases GUARANTEED PICTURES Co., Inc.

727 7th Avenue, New York 19, N. Y.
An Opportunity For Exhibitors

TO UNITE

FOR PROTECTION

OF EXHIBITOR INTERESTS against unfair trade practices, unjust taxation, censorship, unreasonable government regulation and many other threats to exhibition as a free business enterprise and

TO IMPROVE

the public standing of the industry to its lasting benefit.

• • •

The Directors of the American Theatres Association and the Motion Picture Theatre Owners of America invite all exhibitors regardless of size or affiliation to attend a joint convention where a consolidation of these two national organizations will be considered, and where vital industry problems will be studied.

SEPTEMBER 19-20

SHOREHAM HOTEL

WASHINGTON, D. C.

FOR RESERVATIONS ADDRESS: HARDIE MEAKIN, RKO-KEITH THEATRE, WASHINGTON, D. C.
Indies May Retract U. K. Freeze Opposition

New Move Will Present British With a United Industry Move for Freeze

By MANNING CLAGETT

Washington Bureau of THE FILM DAILY

Washington — Independent producers soon are expected to withdraw their objections to a freeze on American earnings in Great Britain, thus presenting for the first time a united industry front favoring this means of easing the U. K.'s financial plight it was reported here yesterday. Meanwhile, reports reached Gov.-

(Continued on Page 7)

Trim U. S. Imports, U. K. to Sterling Bloc

London (By Cable) — Other nations in the British sterling area will be asked this month to cut imports from the United States to "bare essentials," a government source indicated. Please, it was said, will be made at an informal conference of sterling area countries, among sterling Gov.-

(Continued on Page 7)

Balaban to Present UJA Award to Cantor Tonight

Philadelphia — With Barney Balaban making the presentation, Eddie Cantor tonight will receive the 1947 UJA Humanitarian Award in recognition of his outstanding service to the 1,500,000 Jewish survivors overseas. Philadelphia was selected as

(Continued on Page 6)

Sweep Backer's Coin For Pascal Irish Co.

Dublin (By Cable) — Gabriel Pascal has registered Irish Productions, Ltd., here, to produce George Bernard Shaw's "Androcles and the Lion" and "Saint Joan" in Eire. Pascal is being backed in the new production venture by Joseph McGrath, the man behind the Irish Sweepstakes.

PUBLIC RELATIONS PROGRAM OUTLINED

MPAA Advertising-Publicity Directors Committee to Combat "Baseless, Careless or Selfish" Criticism of Films

In a move to combat in a sustained and positive fashion the effects of hostile or careless criticism of the in-

dustry, the MPAA Advertising and Publicity Directors Committee has developed a comprehensive publicity and public relations program, it is announced by Charles Schlaifer, chairman of the group.

The result of many months' ef-

fort by the committee, program, Schlaifer said, is now in concrete outline. It is designed to aggres-

sively supplement the activity of the

U. K. Tax Hits Hardest
At Color Pix—Levy

American Technicolor films in British vaults prior to the imposition of the 75 per cent levy were especially hard hit by the edict, William B. Levy, general manager for Walt Disney Productions, told the industry press at an interview yesterday.

Levy pointed out that if a single

(Continued on Page 7)

Mich. TO Take Action
Toward ASCAP Suit

Detroit — Mass meeting attended by representatives of 300 Michigan theater owners that was held yesterday in the Fox theater building to protest ASCAP fees, also appoint

ed a committee consisting of Lew Wisper, Alex Schreiber, Elliot Cohen, Ray Branch, Joseph P. Uvick,

(Continued on Page 6)

British Mull 120 Pix a Year

BOT Approaches BFPA for Conferences

Aussie Gov't Weighing
Pixel Dollar Cut Up to 40%}

Canberra (By Wireless) — Australia is considering means to reduce dollars expended on American films up to 40 per cent, Prime Minister Joseph B. Chifley said yesterday in

(Continued on Page 3)

BOT Spokesman Concedes Agreeable Alternative Could Change 75% Duty

London — (By Cable) — First clean-cut admission by a British government spokesman that its position on the 75 per cent ad valorem duty imposed on U. S. film imports was not adamant came yesterday when a high Board of Trade official told THE FILM DAILY that:

"The British Government has never said that it intended to stick to the tax through thick and thin."

(Continued on Page 8)

Cliff, Ex-CEA Head, Offers 3-Point Plan

One-third duty, one-third "freeze" and one-third remittance was the nutshell alternative to the 75 per cent ad valorem impost suggested yesterday by Sir Sidney Cliff, of Birmingham, one of Britain's leading independent exhibitors and former

(Continued on Page 8)

MacNamara Elected V.P. Of SRO, Vanguard Films

West Coast Bureau of THE FILM DAILY

Hollywood — The board of directors of the Selznick Releasing Organization has elected Paul Mac-

(Continued on Page 6)

FPC Eastern Parley

In Quebec Sept. 18-20

Toronto — While the Western Can-

(Continued on Page 6)
COMING AND GOING

TED BALDWIN, SRO eastern promotion chief, left by train yesterday for Chicago to arrange chances for the forthcoming reunion of "Intermezzo.""EDDIE JANIS, manager of the film syn-chronization department of Eddy Janis, Inc., returned to his Hollywood office yesterday.

A. C. LYLES, publicity rep for the Pine-Thomas organization, has flown back to Holly-wood.

ALAN LADD will arrive in New York by train today on his way to West Point to start work in his starring role in "The Long Grey Line." With him will be his wife, SUE CAROL.

GEORGE ELMO, Paramount int'l manager for Panama, arrived in New York yesterday, for business sessions with A. L. Proctor, division manager for Latin America.

WALTER GOULD, UA foreign manager, re-turned from a two weeks' vacation.

CHESTER B. BAHN, editor of THE FILM DAILY, returned to his desk yesterday from a Canadian vacation.

Since JAR's studios were scheduled to close for two weeks, starting Aug. 15, in order to give all personnel a vacation at the same time. Producer Hal Wallis speeded up production on "So Evil My Love" at the Denham Studios, to such a point that he com-pleted the film way ahead of sched-ule and under the budget.

It is likely, Wallis and THE FILM DAILY, that he would return to England in the Spring to make another picture. He has not made up his mind as to what it will be or who will be in it.

The producer returned here last night aboard the liner Queen Elizabeth, accompanied by his wife, Comedienne Louise Fazenda. They plan to go to Hollywood tomorrow.

American Motion Picture Art Guild has been established in Tokyo for dis-semination of cultural information concerning U. S. films, according to a message received at the local office of the Motion Picture Export Association. Membership comprises prominent figures in government, education, science and journalism. Unit is a voluntary, non-profit or-ganization. Support of Manchli Shim- bun, Japan's largest newspaper, has been enlisted.

The Guild will work closely with Charles Mayer, MPEA chief in Japan who has arranged special screenings. Months ago Mayer organized the Committee on the Appreciation of American Movies. He also set up teams of lecturers who have been speaking in schools, colleges and municipal meeting places.

If you are traveling to LOS ANGELES, your choice of 16 flights daily to Los Angeles... For immediate reservations see your travel agent or call

Lexington 2-7100

Tell TWA, Airspeed¬rates reduce 25%
Goodman Heads E-L West Coast Division

Representing a major step in the expansion of Eagle-Lion's national sales organization, Del Goodman has been appointed West Coast division manager it was announced yesterday by A. W. Schwalberg, vice-presi-
dent and general manager.

Simultaneously, Schwalberg an-
nounced the appointments of Sam Milner and Beverly Miller to serve as district managers in Goodman's division.

Milner will head the Portland, Seattle and San Francisco territory, with headquarters in San Francisco; while Miller is chief for the Salt Lake City, Denver and Kansas City area, headquarters in K. C.

Division manager Goodman is a veteran sales executive who has been in the industry since 1914 when he joined Pathé. He served at various times with UA, 20th-Fox and Paramount.

Goodman will base his operations in Los Angeles.

Aussie Gov't Weighing Pix Dollar Cut Up to 40%

(Continued from Page 1)

his report to the Federal Cabinet on steps being mulled to reduce imports from the U. S. with the object of bolstering conditions for Australian film.

Chifley's statement was part of a general examination of sterling imports and proposals aimed to make substantial reductions in the volume of dollar-absorbing imports from the U. S. and Canada.

No Official Confirmation

On Aussies Cut of U. S. Pix

Washington — Conflicting reports reached here yesterday that the Australian government has cut American film restrictions by 50 per cent.

The State Department and MPAA, however, received no official confirmation of the reported action by the Australian Government, although some such move has been expected since imposition by the British of the 75 per cent tax on films.

The Dept. received a report that a 60 per cent cut in expenditures for American films was discussed by the Australian cabinet. There was no indication whether this was a freeze or a 30 per cent tax.

Major U. S. companies already have proposed that the Australian government freeze one-third of U. S. film earnings in that country for an 8-month period.

Mid-week Memos

- IN GIVING ONE of the evening dailies the double-o the other day, Phil M. noted in particular the abundance of "same brand" advertising. Nationally marketed products once again are being heavily plugged, with emphasis upon the manufacturer's brand.

Back, too, are those full pages employed by chain grocers to herald their offerings to shopping housewives. Could it be that these manufacturers and retail outlets believe that the honeymoon is over, so to speak, and that it's now essential to indulge in competitive advertising? It could. And if you want to know to what extent, just compare the advertising copy in today's dailies with that found in the dailies two years back. Times change. The wise change with them.

- THE GOLDWYN VIEWPOINT: "The film industry has never asked Government subsidy or intervention on its behalf. . . . But where vital national interests are involved, it becomes important that our Government assume a full measure of responsibility; it must exert its power to see that American films have a fair opportunity to be shown in all countries-always taking into consideration, of course, economic needs. . . ." While we in Hollywood look to the State Department and the Department of Commerce for guidance and leadership, we must also do a job on our own. . . . The film industry must see that the domestic market is made as self-sufficient as possible."—From "World Challenge to Hollywood," by Samuel Goldwyn, in the N. Y. Times Sunday Magazine.

- THE PERSONAL TOUCH: Burton Astor, son of Columbia's circuit sales exec., Louis Astor, has just received his diploma from the Wharton School of the University of Pennsylvania. . . . Laurence F. Bellenson, the SAG's general counsel, has just been decorated with the Special Recent Order of Yen Hai (cloudy banner) by the Chinese Government as a lieutenant colonel of infantry. Bellenson served 26 months in the Chinese Theater. . . . Anthony Quinn arrives from the Coast next week to start rehearsals on "Gentlemen from Athens." Broadway-headed stage play. . . . E. C. Rhoden, president of Fox Midwest. Mrs. Rhoden, and Senn Lawlor, his assistant, were among the members of the Kansas City Saddle and Siblo Club party to participate in Santa Fe's jubilee commemorating the 25th anniversary of its re-capture by the Spanish from the Indians. . . . Max Weinberg of Metro's shorts department is represented in the September issue of Go magazine by an amusing article, "Sneaky Days Are Here Again." . . . Ronald Colman's trek to New York is not only to shoot local sequences for "Double Life" but to confer with John L. Sinn, executive vice-president of the Fred Ziv Co., producer of the Colman-starring platter series, "Favorite Story." . . .

- DICK PITTS, the Charlotte (N. C.) Observer's cinema editor and movie critic, gave the first of a series of talks on theater manners from Station WBT the other eve. . . . Among the pointers emphasized by Pitts was the art of being quiet in a theater, and to drive home the point he munched popcorn. . . . If you know anything about radio sound effects, you can imagine what came out of the receivers in Charlotte homes. . . . And that, observed Pitts, was just a slight idea of the noise built up by a score of young Americans munching and crunching away as they watch the villain get him. . . . Claude Cody, pioneer Lansing, Mich. exhib., has been named first chairman of the new Lansing Historical Society.

Send Birthday Greetings To

Sept. 3
Mary G. Dumas, Steve Winston
Major William A. Holm

MPAA Pub. Relations Program Outlined

(Continued from Page 1)

unication media and for self re-

ponsibility.

Hollywood's record in depicting the free way of life to the world, in conveying its colorful personality to moviegoers, in helping the development of the arts and sciences and promoting education, in direct and large scale participation in humani-
tarian causes and in war service, will be cited.

Committee points to the huge con-

ferences of Federal and local taxes paid by the industry, its personnel and the theaters, to the $50,000 or more persons engaged in motion pic-
ture work, to the estimated $525,000-

000 annually spent for advertising along with the industry's integral status in general in American economy.

"As members of an important committee of the Motion Picture As-
sociation who are in direct contact with the public, we believe strongly," Schaefer said, "that so far fusing an institution of American life deserves better than to be a lote whipping boy for self-appointed critics of all varieties, including the sherry flippant and the oddly malevolent. Sometimes this attitude suggests an al-

down psychosis, hysteria, if Hollywood did not in actual business held a monopoly on all human frailty."

"We intend to try to challenge this attitude whenever it seems to us to be baseless, careless or selfish, tak-
ing criticism where we deserve it but insisting upon sanity and fairness, in the American way. The movie is too much a part of all our lives to be lightly treated."

Advertising publicity directors committee includes: Chairman Schaefer, 20th-Fox; Ben Serkowich, Columbia; Howard Dietz and Si Selander, Paramount; Carl Wallis and Stanley Shafrod, Paramount; S. Bar-

ret McCormick, RKO; Paul Lazarus, Jr., United Artists; Maurice Berg-

man and Hank Linet, Universal-Inter-
national; Mort Blumenstock and Gil Golden, Warners.

Announcement followed the recent adoption by the MPAA board of a revised code governing motion picture advertising prepared by the Ad-

vertising Advisory Council, which is now the subject of a campaign in-
tended to promote its observance in all outlying segments of the industry.

CHARTERED

PICTORIAL RESEARCH, INC., Concord, N. H., has been chartered by the N. Y. State Comptroller and it will maintain its principal office at 10 V. St., New York.

MAVEN AMUSEMENT CO., Kansas City, 1,800 shares of no par value common and 600 shares of 10% par preferred stock, by J. Rosell, A. Rosell, S. V. Scott, R. S. Ribbon and M. Rosell.
"POUNDS AT YOUR SOLAR PLEXUS UNTIL YOU CAN SCARCELY BREATHE!"
— P.M.

"TENSION THAT BECOMES ALMOST UNBEARABLE!"
— N.Y. Journal-American

"HIGH VOLTAGE! HITS AUDIENCE WITH ACTION, EMOTION AND SUSPENSE!"
— N.Y. Post

"A PIP! TENSE AND MOST SATISFYING ENTERTAINMENT!"
— N.Y. Times

"FIRST RATE! WITH ONE OF THE MOST SINISTERLY, MENACING PERSONALITIES EVER UNCOVERED!"
— N.Y. World-Telegram

"A SAVAGE, EXCITING MELODRAMA WITH TREMENDOUS IMPACT!"
— N.Y. Herald Tribune
CAN'T MISS!

—LEE MORTIMER, N. Y. Mirror

“KISS OF DEATH

Absolutely unbelievable business! Don't know how we're getting them all in! We'll be playing it on Broadway for months to come!”

—HARRY BRANDT
Brandt Theatres

20th CENTURY-FOX

Holmes, Howard Smith, Karl Malden
Based on a Story by Eleazar Lipsky
British Mull 120 Pictures a Year

(Continued from Page 1)

on increasing British film production with a view to moblizing domestic resources to step up output to approximately 120 films annually.

That would represent roughly a 100 per cent increase. In the trade, the potential increase deemed possible has been placed at 25 per cent.

A total of 120 features would fall far short of the requirements of British exhibition; indeed, it would be less than half the number of pictures now played annually.

The scope of the conversations would be sufficiently broad to consider if there is sufficient manpower available, how best to utilize the existing stages, whether further building or improvisation is possible, and whether timber and materials can be safeguarded.

The object, the Board of Trade indicated, is to develop an "all-out" plan for getting the absolute maximum production from available resources.

MacNamara Elected V.P.
Of SRO, Vanguard Films

(Continued from Page 1)

relations, David O. Selznick announced yesterday. He will serve in a similar capacity for Vanguard Films Inc., Selznick's principal production unit.

The announcement stated that MacNamara had been elected to identify MacNamara in two companies in order that he might "co-ordinate and have full charge of all publicity, advertising, exploitation and public relations of the Selznick enterprises in their activities throughout the world.

MacNamara, who will continue to make his headquarters in Hollywood, has been associated with the Selznick Studios as advertising and publicity director for the past two years. Prior to that time he was for many years with the Hearst Magazine Company in New York.

The new vice-president said that he will announce, within a few days, the publicity, advertising and exploitation heads for SRO in New York and abroad as well as for Vanguard and the Selznick Studio.

HOLLYWOOD-VINE YARD
By RALPH WILE

HOLLYWOOD

WITH "The Time of Your Life" in the cutting room, William Cagney is lining up assignments for his next indie production, "Only the Valiant," from the Charles Marquis Warren novel. He is trying to reassemble the entire personnel from the completed pix for this second venture. They include: James Cagney, Bill Bendix, Wayne Morris, James Barton, Jeanne Cagney, Paul Draper, Gale Page, Broderick Crawford and Ward Bond.

* * *

*John Paxton and Adrian Scott, the writer-producer team of RKO's "Crossfire," will work together on "The Great Man's Whiskers." Paxton wrote the screenplay from a one-act play by Scott, who will direct the picture, to be produced for RKO by both men jointly. At the moment they are preparing "The Boy With the Green Hair."*

* * *

Michael Curtiz Prods has taken over the title "The 49ers" from Warner Bros., and will use it on the Clarence Badinton Kelland novel, "Sugarfoot," to be made by Curtiz for Warner release. Doris Day and James Mitchell, of the "Bway" hit "Brigadoon," will have the leads.

* * *

Jeffrey Lynn has signed with Columbia to co-star with Janet Blair in the musical, "Let's Fall in Love," which Irving Thalberg is producing in Robert D. Andrews' office. Thalberg writes the adaptation and screenplay of Stephen Crane's Civil War classic, "The Red Badge of Courage" for Michel Prévote and Monte Brice, who recently acquired the screen rights.

* * *

Brian Ahern's next at Allied Artists is "Smart Woman" with Constance Bennett and Barry Sullivan. * * *

Last in this year's series of Hopalong Cassidy's with William Boyd, went into production last week at General Service Studios. Title is "Strange Gamble." Sharing top billing with Boyd are Andy Clyde and Rand Brooks.

* * *

Novelist and radio writer, Mark Lampell, has been signed by Milton Selznick, of United States Pictures. His first screen assignment will be the adaptation of the Dan Tothero..."Distant Drums." * * *

Monogram expects to have five before the cameras this month. * * *

Howard da Silva goes into "The Sealed Verdict" at Para. next. The pix, taken from a serial now running in Cosmopolitan, will star Ray Milland and newly-signed European actress, Florence Marly. * * *

* Judy Garland, who was supposed to be out of "Easter Parade," may remain because of her illness, returns to work the first of next month and will star in the pix. * * *

When Gene Autry finishes "A Little Spanish Town," the last of eight musicals he contracted to make for Columbia, he plans to star in "Quentin Durward," the Sir Walter Scott novel. * * *

New title for Twentieth-Century-Fox's "Spoonhandle" is "Deep Water" according to word from the studio. * * *

Henry King will direct the film, with Samuel E. Engaging production.

Balaban to Present UJA Award to Cantor Tonight

(Continued from Page 1)

the city for the presentation because of its exemplary record in the 1946 Allied Jewish Appeal when this community set the standard for the entire country and, because of the extraordinary showing in the 1947 campaign.

The presentation will be broadcast on all radio stations either at the time of the presentation from the ballroom of the Bellevue Stratford Hotel or later in the evening, depending upon established schedule.

In addition to Cantor and Balaban, those participating in the evening's program will include Rabbi David H. Wise, spiritual leader of Rodeph Shalom Congregation; Ned E. Deppe, Leonard B. Geis, co-chairman of the 1947 Allied Jewish Appeal; Rabbi Charles H. Draper, President of Beth Abraham Synagogue; Leon C. Sunstein, honorary president, Allied Jewish Appeal; Samuel H. Darden, President of the American Jewish Appeal; Harry Brandt; Peter Colwin, director of National Trade and Industry Division; United Jewish Appeal, and Sam Shain, representing Spyros P. Skouras.

Walter H. Annenberg is chairman of the committee of sponsors. Serving with him as associate chairman are Ellis A. Gimbel, Albert M. Greenberg, Harry H. Reardan, and Leon C. Sunstein. J. M. Korn is chairman of the committee on arrangements.

Michigan TO Take Action Toward ASCAP Suit

(Continued from Page 1)

Paul Broder, Sam Carver and Davis Newman to tackle the problem.

Committee will devise means to raise funds toward the objective of starting suit at Federal Court here.

Total of about $25,000 is the goal with all theaters in the state called upon to participate on a seating capacity basis.

Second mass meeting will be held September 10 when the committee will report on the financial solution decided upon and also retention of legal counsel for projected suit.

Son of Alfred Waldron
Lost in Fishing Accident

Miami — Alfred Waldron, Fox Movietone cameraman for more than 25 years, lost his five-year-old son Richard in a fishing accident on Labor Day when the cabin cruiser exploded. Waldron was blown 30 feet over the side, but his two boys were still in the boat. Swimming through flames, the cameraman who used to be a stunt man in the silent days, boarded the boat and grabbed Richard in one arm and seven-year-old Alfred in the other, and jumped into Biscayne Bay. Richard slipped from his hand. When other boats arrived Richard was still late. The father and Alfred Junior were taken to University Hospital.

West Coast Roundup of THE FILM DAILY

Hollywood—Studios' increasing reliance upon best-sellers and other books for screen material is pointed out by the fact that no less than 75 current and past best-sellers and published tomes are in process of being made into pix at the present time, according to a survey of the MPAA's department of studio and public service.

This represents an increase of 34 per cent over the number of such books a year ago and 25 per cent over the period of the last coupled "My Friend Flicka," "Maisie" and "Alice Evans Field, department director, said, "The list includes nearly all the books that have been published during the past couple of years."


The books are available in novels that have been published during the past couple of years.


Thirty-nine of the pictures based upon books are still in production. In addition to novels and other books, 18 plays, including Shakespeare's "Macbeth" and two plays by Eugene O'Neill, "St. Louis Woman" and "Mourning Becomes Electra" and "Ah, Wilderness," are being made into feature-length pictures.

Friedman-Mack

Cincinnati — Mrs. Frances Meyer Friedman, daughter of Lester Meyer, New York realtor, who was married recently to Dr. James R. Mack Cincinnati surgeon.
Indies May Refract Freeze Opposition

(Continued from Page 1)

crament departments here that the British will junk the 75 per cent tax in favor of a freeze plan, "perhaps" on 50 per cent of American rem. spces.

W-- the Indies were reported to have reached no final decision, it was indicated in Government circles that the SIMPF and other Indies will soon agree to back the majors and unite the industry behind a freeze substitute for the 75 per cent tax.

Up to now the Indies have opposed any freeze plan because of their tougher financial position. It has been reported that Indies have been finding it increasingly difficult to obtain loans from banks because of the potential loss of the British market.

Despite their objections to a freeze plan, however, Indies have decided to go along with the majors and unite the entire industry because of the move's psychological effect. Since the Indies -- represented about 35 per cent of American screen time in Great Britain, the Indies could have been expected in their opposition to any freeze plan.

Attach Value to Indy Move

It has been indicated here, however, that withdrawal of the Indies' objection to any freeze plan would be of considerable value in future talks with the British authorities.

Majors and Indies, of course, have been united in their firm opposition to the 75 per cent tax, but have been apart in their views on the freeze proposals advanced by MPEA.

Government officials indicated that the British may back down on the previously adamant position on the 75 per cent tax. Even though a freeze was a last possible way, the Loan Agreement, it is believed that this can be straightened out with little difficulty if the British switch their position.

Secretary of the Treasury John Snyder leaves today on the Queen Elizabeth for London where he will continue financial talks with top British officials. Although the film impasse will be discussed, Snyder or other U. S. officials will not be armed with any counter proposals from the U. S. film industry, it was indicated here. MPEA will make no new proposals to the British. The U. S. film industry is in no hurry to rush forward with counter proposals after every British teaser is thrown this way.

Meanwhile, too, no fast ruling from the British Government or Com- merce Departments on whether the 75 per cent tax violates Anglo-Amer- can trade agreements is expected. Little in the way of action on this side of the Atlantic is expected at least before the end of this month.

UA Board Meets Today

A meeting of UA's board will be held at the home office today.

ITO Calls Ohio Exhib. Meet

Local Tax Laws to be Scrutinized

Columbus, O.,--A state-wide meet- ing of theater owners has been called by the ITO that the purpose of the gathering is to outline means to have local amusement tax ordinances drawn so that they are broad enough to include all other lines of amusements, includ- ing book and charitable events.

At the same time, the ITO will advance arguments for keeping local levies from exceeding three per cent, the amount collected under the state law which expires at the end of this month.

Session will be held Friday at the Deshler-Wallick Hotel, according to a notice from ITO Secretary F. J. Wood, who pointed out that so many towns have proposed local ordinances that he and the ITO attorney find it impossible to cover all scheduled towns in his trip.

According to Wood, local admiss- ion tax ordinances are threatened in Cleveland, Cincinnati, Dayton, Akron, Springfield, Mansfield, At- toria, Youngstown, Warren, Niles, Ironton, Sandusky, Newark, Tiffin, Findlay, Delaware, Carey, Willard, Martins Ferry, Bucyrus, Columbus, Galion and Zanesville.

All those brought to ITO attention contemplate a three per cent rate, but the organization fears that some smaller municipalities will endeavor to bring tax rate upward as high as 10 per cent.


U. K. Tax Hikes Hardest

At Color Pix—Levy

(Continued from Page 1)

Fund conference which opens Sept. 11.

Move followed by a day the an- nouncement by John Strachey, Min- ister of Food, that food purchases from the U. S. have been suspended, for the time being at least. In his announcement speech at Dundee, Scotland, Strachey said one reason for the suspension was Britain's inability to export to the U. S. because of "her high tariff system."

"I am afraid it is not much use for American exporters, American film magnates and the rest to come to us and say that we are ruining their trade," he observed. "We have not stopped buying in order to injure them. On the contrary, we would like very much to go on buying films and picture and canned goods. But we just cannot afford them."

"In the long run, there is only one way in which we could afford them again, and that is for America to buy more things from Britain."

Countries in the sterling area in- clude Eire, Iraq, Iceland and the British dominions, colonies and pos- sessions, exclusive of Canada and Newfoundland.

Newark Tax Measure Vetoed; Other Ohio Towns Pass Bills

Newark, O.--Branding the mea- sure "illegal legislation," Mayor James E. Neighbor has vetoed this city's three per cent admissions tax, as proposed by the City Council. Mayor Neighbor suggested that the Council wait for the Ohio Chamber of Commerce to complete its study of the amusement tax program in the state, and to accept the Chamber's recommendations for "adequate legislation."

Findlay, O.—City Auditor E. H. Struble estimates that $10,000 an- nually will be added to the general fund as a result of the three per cent tax on admissions passed by the City Council.

Cambridge, O.—City Council has approved a three per cent admis- sion tax effective Oct. 1 when the state relinquishes the field.

Bluffton, O.—A three per cent admiss- ion taxes has been approved by the City Council.

Jackson, O.—City Council is con- sidering a five per cent tax on amusements, including religious, ed- ucational and charitable benefits. Ordinance was given a first reading in Council and carried over for fur- ther study.

U. J. Tax Hikes Hardest

At Color Pix—Levy

(Continued from Page 1)

black and white print arrived prior to the Aug. 7 deadline, duplicates could be made in England and would not be subject to the tax. However, inasmuch as the Technicolor mil- lage can only be made from the negative which is retained in the U. S., the color product is "discriminated" against, since any additionally im- ported prints subject the entire pro- cess to the tax.

The Walt Disney executive, who has just returned from a visit to En- gland and the continent, declared that the general feeling among trade circles in Britain regarding the tax was that it was no longer a matter of "walking the National" but of small signification, but rather a problem that would have to be settled in high government levels.

Levy expressed the fear that Brit- ish producers, in an effort to turn out films at an unprecedented pace to fill the exhib:Bor theater product holes, "may produce a batch of cheap films that would be harmful to the entire industry."

Turning to Disney's future plans, Levy said that work was proceeding at top speed on "Alice in Wonder- land," with the greatest budget in the company's history.

Light Stock Deals

In July by Execs.

Washington Bureau of THE FILM DAILY

For积蓄s of July stock dealings by executives of major film com- panies were extremely slight, according to SEC figures released this morning. Largest single transaction reported was the exercise of options for 2,000 shares of Monogram dollar common by Samuel Brody. This raised Brody's holding of the stock to 15,799 shares, and he retained 2,000 shares of common.

Two thousand shares of Param- mount dollar common, equally di- vided between the T. G. Lautner trus and the N. Griffis trust were disposed of by Stanton Griffis, now Ambassador to Poland. Griffis re- tained 5,000 shares in his own name. 5,000 each for the two trusts named above, 6,000 in the F. K. Griffis Trust and 2,000 in the B. E. Griffis trust.

Maurice Newton picked up an additional 115 shares of the Paramount common, now holding 18,030 in his own name and 18,380 in trust.

A late report from January and February reveals Robert Atkins buy- ing 360 shares of dollar par common in Translux in each of those months, holding 700 shares at the end of July.

Through an error, Lehman Broth- ers sold 500 shares of Twentieth-Fox $1.50 cumulative preferred belong- ing to Robert Lehman, they re- covered 100 shares, leaving 400 in Robert Lehman's account. He also holds 2,000 shares of common.

A gift of 100 shares of Loew's common by Nicholas M. Schenck was reported. Schenck retaining 61,727 shares. Howard Dietz was reported acquiring 15 shares, while Loew's, Inc., was reported picking up one share to Robert Lehman, then covered 100 shares, leaving 112,706 of shares of that stock.

Fischer Rites Today

St. Louis—Funeral services for Albert Louis Fischer will be held to- day at St. Engelbert's Catholic Church. Burial of the veteran member of Local 6, IATSE, will be in Calvary Cemetery. He had been a stagehand at the Molina Theater for the past 10 years.

Hagan Rites in Richmond

Richmond, Va.—Funeral rites will be held here today for James Hagan, dramatist, actor, director and man-ager, who died Monday of heart disease in Cincinnati where he was visiting.
Clift, Ex-CEA Head, Offers 3-Point Plan

(Continued from Page 1) president of the Cinematograph Exhibitors Association of California. Clift, who is one of the most vocal critics of his government's "confiscatory" tax, arrived here Monday accompanied by Lady Clift and their daughter.

Though he is not sure whether the British Treasury will maintain its stand in the face of irate exhibitors at home and angrier producers abroad, Clift feels that his alternative proposal would not only achieve almost the same purpose that his government has in mind, but would also save the face of those who championed the "boomerang" tax.

But even if the British government remains adamant in its position, Clift, who is not a distributor, has stated that American distributors continue to send their pictures to the United Kingdom.

"A distributor could see their customers through," Clift added. He said he well understood and sympathized with the attitude of the American industry. And he also admired the fairness of Eric Johnston's proposals.

What irritated Sid Sidney more than anything else was the defection of Hugh Dalton, Chancellor of the Exchequer. Clift asserted that Dalton had promised to consult the British film industry before directing any precipitous measures against American films. "Dalton didn't keep his word," Clift said.

The veteran exhibitor — he has been in the film business since 1912 — was also critical of those back home who seldom attend the cinema, yet exercise an undue influence in government circles. These same people, Clift explained, are very proud of British pictures.

Clift pointed out that it would not be long before he would have to shut down his own two theatres. "You can't very well operate with 20 pictures a year," he explained. "It would take the least amount of effort for any Mr. Arthur Rank to build the necessary studio space ... building materials are needed for housing ... and then after I have let my people go ... where will they go? ... into the mines and factories? ... what will the people do for entertainment? ... during the war the government

Deny French Planning To Ban U. K. Films

Paris (By Cable)—No steps to ban imports of British films have been taken by the French National Movie Theater Center, a spokesman said Tuesday, checking a Paris newspaper reports which held that the French would ban English, Spanish, and other foreign productions on the grounds that they had no knowledge of any such move and there had been no discussions on these lines.

Azcarraga Sees Films 80% of Tele Programs

With the exception of special events, films are expected to provide about 80 per cent of television entertainment in Latin American countries, according to Luis Azcarraga, president of the Spanish radio and television company.

Television will also stir a great interest in foreign film product, Azcarraga believes. He said sound-track dubbing will eventually become a big industry outmoding translated subtitles. Many Latin American broadcasters are eager to start television broadcasting, he disclosed, but they are holding these plans in abeyance because they have no receivers. They believe in creating an audience before they launch program activity. Azcarraga said he believes video will eclipse the radio industry.

It was also revealed by Azcarraga that a campaign is afoot by B.C. to sell their programs in South America. The British have constantly found the American broadcasting industry a subject for criticism. It was revealed by Azcarraga, British interests, he reported, are also urging state controlled broadcasting.

British film companies asked the exhibitors to keep the the- atre's, he explained, because of the film as a moral-building factor ... and will the workers' output increase if films decrease? ... a man can't keep working day after day without some relaxation, without some entertainment.

The Clifts are staying at the Sherry-Netherland until Sept. 14 when they go to the West Coast for three weeks and then back to New York until Oct. 4. They sail aboard the Queen Elizabeth Oct. 18. Sir Sidney was recently knighted for his achievements in and service to the British industry.

U.K. Neumays Say British Appreciatory Over Duty

Britons are apprehensive of the effect of the ad valorem tariff on American films, William Courtney, manager of RKO-Pathé London Daily Graph, said yesterday in a radio interview with Bill Berns over WOR. But only about 55 per cent of U. S. films are one of the most important avenues for escape for the man on the street in England, Courtney said, "We're

Part Freeze, Part Tax, Seen As U. K. Formula

(Continued from Page 1) satisfactory alternative has never been excluded.

This admission, added to other signals in the winter noted here, strengthened the belief in trade circles yesterday that a formula providing for "freeze," part tax, may eventuate.

However, there is a feeling in trade quarters that there will be no developments here prior to the arrival of Secretary of the Treasury John W. Snyder.

Meanwhile, on the Geneva (ITO) Charter, the Board of Trade said flatly yesterday that it has no intentions of swallowing Article 19 of the General Agreement on Tariffs and Trade, or of even considering Article 20.

British delegates to the ITO meetings were assured by American representatives that all major U.S. film companies plan to continue production of top flight films in England whether or not a distributors quota is included in the new Quota Act. Only proviso reported in a Geneva dispatch in THE FILM DAILY of Aug. 26 was the elimination of the 10 per cent ad valorem tax.

The British Government, it was said, is awaiting such an assurance from the majors through Washington.

If it is forthcoming, it will accept Article 19 and go ahead with the new Films Act (quota bill) with the distributors quota excluded.

In its present form, Article 19 stipulates that the method of protecting national film industries shall be by quota of British films.

The British delegation at Geneva reserved its decision on Article 19.

Sam Soltz Dead in Baltimore

Baltimore — Funeral services for Sam Soltz, manager of the Howard Theater, were held yesterday. His death Saturday in his sleep. Survivors include his wife, a brother and two sisters.

very fond of movies and movie stars from Hollywood. We feel if we were to lose those pictures, we would lose a great deal of entertainment.

B erns asked Courtney what are the British going to do for a stock of pictures. Said the British newsmen:

"It will take the next six months until we can feel the loss of American films. Something interesting may happen. Lots of old early movies and some of the old silent pictures will now be showing, a revival, which might not have come for many years. These films would have become museum pieces, but the British might revive them as entertainment pieces. People may go to see something that used to be their favorites, and now they will laugh at it and it will be just as entertaining."

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"Dark Passage" with Humphrey Bogart, Lauren Bacall 

ANOTHER BOGART AND BACALL CLICK: SET YOUR CONTROLS FOR HEAVY BIZ.

The day before established that Humphrey Bogart and Lauren Bacall are box office. After their first solid smash they have another set to reroll with a second offering. Bogart and Bacall are back. The film gives every indication of boosting the pair's stock still higher. The plot here is replete with angles, but barring the beginning the spectator must concentrate sharply to follow its ramifications. What bastard is this man? and how does he give the plot striking credence.

At the beginning the story telling technic is very much in evidence. Bogart in this part of the footage is the camera and it is the lens that gives the impression of him. The stunt is abandoned after a while since it is made to serve as an introduction to the basic theme. Escaping from San Quentin in a waste barrel Bogart meets up with Miss Bacall on a highway. She takes him to her apartment, supplies him with clothes, money. He even gets the face, the facial job. From the very start Miss Bacall murdered. Bogart returns to Miss Bacall's place, remains there until the big finish.

From that point things start to add up. He learns a few angles concerning the murder of her wife and friend. Seems there are at least two people, Clift explained, are very proud of British pictures.

Clift pointed out that it would not be long before he would have to shut down his own two theatres. "You can't very well operate with 20 pictures a year," he explained. "It would take the least amount of effort for Mr. Arthur Rank to build the necessary studio space ... building materials are needed for housing ... and then after I have let my people go ... where will they go? ... into the mines and factories? ... what will the people do for entertainment? ... during the war the government..."
HINT INVESTMENT PLAN AS U. S. TAX SOLUTION

Set N. Y. Production Working Committee Today

Company Representatives Will Sit With Maguire at Confabs With Dept. Heads

Twelve industry representatives will meet this afternoon with New York City Film Co-ordinator Judge Edward C. Maguire, for the first time since publication of the co-ordinator's report on the local film scene which was given official blessing by Mayor William O'Dwyer and the film union leaders who agreed to five years of jurisdictional peace.

First topic to be discussed will be formation of a permanent working committee which will sit in conference with Maguire when he is conversant with the various Municipal Commission and department heads on laws relating to expediting clear-

(Continued on Page 5)

Hutchens Calls Coast Heads in Peace Parley

West Coast Bureau of THE FILM DAILY

Hollywood — William Hutchens, AFL vice-president and president of the Carpenters Union, has asked heads of warring Hollywood unions to meet with him in Chicago in an attempt to settle the lengthy dispute, which was learned yesterday. The meeting, expected to be held within the

(Continued on Page 4)

Keep Kids from Theaters, Providence Urges Parents

Providence, R. I.—City health officials here have urged parents to keep their children out of theaters and other public places for at least the next four weeks in a move to prevent the spread of polio. Action came

(Continued on Page 8)

Oregon Houses Closed As Polio Increases

Portland—In this year's first reported instances of theaters forced to close because of polio, houses in Oregon, Oregon and Malheur Coun-

ties yesterday were ordered shuttered indefinitely because of an increase in infantile paralysis cases.

Withdrawal of Federal Gov't from Ticket Tax
Field on Agenda for State Governors Confab

Washington Bureau of THE FILM DAILY

Washington—Senator Herbert O'Connor (D., Md.) said yesterday that proposals for elimination of overlapping Federal and State taxes, including the admission tax, will be proposed to a conference of State Governors in Chicago this month.

The Maryland Senator said that the possible Federal withdrawal from the admission tax field would be discussed at the meeting, scheduled for Sept. 26 and 27. "The tax conflict between Federal and State Governments should be avoided," O'Connor said, "and present efforts to reach this end have every hope of success."

The Senate will be represented at the conference by a subcommittee of the Senate Executive Expenditures Committee, headed by Senator John Bricker (R., Ohio). O'Connor is a member of the subcommittee.

UA Board Orders 25% Cut in Overhead Costs

UA's world-wide overhead must be cut 25 per cent was the board's directive to the executive branch at yesterday's meeting in the home office, company spokesmen announced last night.

Announcement also revealed that Arthur W. Kelly, exec. veepee, was negotiating with "an outstanding

(Continued on Page 4)

Defendants Ask Ouster Of E-U. U-W Charges

Defendants in the Empire-Universal, Ltd., and United World Pictures of Canada action for performance of a distribution contract, yesterday filed a general denial of the charges and asked that the suit be dismissed.

In addition, General Cinema Fi-

(Continued on Page 4)

Labor Control Move Might Hit British

London (By Cable) — British film leaders admitted yesterday they have been told by the British Trade Union Congress, meeting in Southport, which voted to support government control of labor, under which proposal the Labor Government would have the right to fine and imprison workers who refuse to take

(Continued on Page 6)

Calls on Indie Exhibs. To Observe New Ad Code

Syracuse — Enlistment of unaffili-
atied circuits in the MPAA's cam-
paign, via the revised Advertising Code, for "honest and respectable advertising," was termed "a necessity" here yesterday by Maurice A.

(Continued on Page 4)

Name Heritage Film Committee
28 Industry Leaders to Supervise Program

St. Petersburg Tax Hike Approved Despite Protest

St. Petersburg, Fla.—Despite pro-
tests by Attorney Henry S. Baynard, representing theaters, an ordinance boosting occupational taxes was ap-

proved on first reading by the City Council. Baynard pointed out that taxes on the Florida Theater will be

(Continued on Page 6)

Proposal Would Involve Long-Term Investments: Favors Freeze Objections

By MANNING CLAGETT

Washington — The Anglo-
American film impasse may be broken by a compromise plan revolving around a long-term invest-
ment in Great Britain of a large portion of U. S. film earnings, in-

formed sources here indicated yester-

day. In effect a "freeze" version, since (Continued on Page 5)

Allied Toppers Cold To ATA-MPTOA's Bid

Jack Kirsh, National Allied pres-

ident, and Abram F. Myers, Allied general counsel, have rejected invi-
tations to attend the forthcoming joint ATA-MPTOA parley set for Washington, Sept. 19-20, it was learned yesterday. Although the reasons for refusal were not divulged, it is understood

(Continued on Page 5)

SEC Orders Probe of Thomascolor Data

Philadelphia — "Stop-order!" pro-
ceedings have been instituted by the Securities and Exchange Commission against the $10,000,000 registration of Thomascolor, Inc., stock. Firm is

(Continued on Page 6)

Johnston Remains in Hospital After Attack

Washington, D. C.—MPAA President Eric Johnston remained in Emergency Hospital today after receiving se-

cuts for an attack of acute bursitis. Johnston first entered the hospital over the week-end follow-

ing a re-occurrence of the painful ailment. The MPAA head was re-
duced doing well after receiving treatment that was described as "not an operation." The convalescent pe-

period may last several weeks, it was said.

WEST COAST BUREAU OF THE FILM DAILY

Hollywood — Twenty-eight industry leaders have been named to com-

prise the Motion Picture Committee for The American Heritage Founda-

tion, it was learned here last night. Represented are executives in the produc-

tion, distribution and exhibi-

tion of both theatrical and non-the-

atrical films.

Roster of toppers, who will super-

(Continued on Page 6)
COMING AND GOING

NAT SANWOODS, president of English Films, Inc., plans out today for California on a 10-day trip covering West Coast exchanges.

MARY HATCHER, Paramount star, is in Tampa, Fla., for the premiere tonight of "Variety," in which she plays the leading role.

HELEN R. LEVY, MPTOA general counsel, is here today from Hollywood.

STEVE FITZGERBON and MICKEY ANDelman of Devoshtine Films have returned to New York.

LUCILLE BALL will return to Hollywood tomorrow from New York.

LEW MEMLAND, UA radio manager, has returned from a week's vaction at Mt. Risco, S. D., Universal-International general sales manager, returned to New York yesterday from St. Louis.

STANTON KRAMER, ALAN LADLE, SUE CAROL, are Chicago visitors.

GLENDA FARRAR flew to the Coast yesterday via TWA.

10 Foreign Features
Headed for Broadway

A group of 10 foreign language films have been acquired by Distinguished Films and will have Broadway premieres during the next 10 months. It was announced yesterday. List includes seven French productions, one Italian, one German and two Hungarian. All will be provided with English subtitles.


Eastman Kodak N. Y.
Branch Post to Zornow

Appointment of Gerald B. Zornow as assistant manager, Eastman Kodak's New York branch was announced yesterday by James E. McGehee, general sales manager.

Zornow, with Kodak since 1937, worked in a company store in Cincinnati, and later for the Kodak exhibit at the 1939 World's Fair. Seeing service in the Marines as a photographer and supply officer, Zornow returned to Kodak in 1945 as a salesman in the Chicago area. He transferred to the New York branch in 1946.

Low's Sets 37½c Div.

Directors of Low's at a meeting yesterday declared a quarterly dividend of 37½c per share on the common stock payable Sept. 30, to stockholders of record Sept. 13.

LEADING THE MIDWEST IN PERSONALIZED DISTRIBUTION ILLINOIS-INDIANA-WISCONSIN-MISSOURI ILLINOIS-SOUTH DAKOTA SAVANNAH/ATLANTA VARIETY PICTURES 1225 S. WABASH CHICAGO 3, ILL.
PULSE OF THE PUBLIC BEATS 100% FOR M-G-M's "GREEN DOLPHIN STREET"

There has never been an audience reaction as emphatic as the one just given "Green Dolphin Street" at the Prospect Theatre, Flushing, N. Y. This Preview, which topped even the thunderous ovation accorded this picture in California, confirms industry opinion that M-G-M has for showmen the Biggest Attraction in 15 years!
Hutcheson Calls Coast Heads in Peace Parley

(Continued from Page 1)

next week, will be held at Chicago's Drake Hotel.

The meeting was requested by Rep. Carroll Kearns, chairman of the sub-committee which has conducted an extensive hearing into Hollywood labor troubles. The confab is expected to include Richard Walsh, IAATSE proxy, and Herbert Sorrell, CSU president.

Kearns said that he may also confere with union heads in New York and that there might be more sessions here later this month.

Meanwhile union officials said that the next move in the union controversy might develop next month at the San Francisco convention of the AFL. Efforts of the Congressional sub-committee and the Catholic Archdiocese to settle the jurisdictional dispute failed recently and union men fear that if the AFL does not take decisive steps to settle the matter, it may aggravate additional legislation to regulate union affairs.

Pat Casey called on the movie industry to throw the 1945 jurisdictional "directives" and its- three AFL vice-presidents down seven and start "from scratch," Casey said AFL council and "wise men" were responsible for movie studios' jurisdictional trouble.

Herbert Sorrell took stand briefly in final session of probe committee to identify Willie Biff, as man who offered him a $56,000 bribe 10 years ago. Sorrell, who told about bribe some days ago, was brought to stand at request of movie producers' attorneys, who asked that it be made clear that it was not a producer who offered alleged bribe.

UA Board Orders 25% Cut In Worldwide Overhead

(Continued from Page 1)

British industry "in trouble" for the production of films in the United Kingdom. UA films produced in England, it was emphasized, will not be quota pictures but will be for world-wide distribution.

Kelly is scheduled to return here soon, at which time he will make a personal report on the British situation.

Board adjourned until Sept. 12.

Thursday's Tele-lines

- - - THE QUESTION BEFORE THE HOUSE: Are 20th-Fox and RCA about to announce the conclusion of a deal looking to joint research in the field of large-screen television, the arrangements paralleling one already in effect between RCA and Warners.

- - - LOOKS LIKE our British cousins are about to undertake a campaign on this side to defend Britain's 75 percent ad valorem duty on American films——Opening gun could be the appearance before the San Antonio Lions Club of Maj. Leslie Dutton, British consul general, with headquarters in Houston——Major Dutton told the Lions that the duty was "an economic necessity."——. . . If Bryan Foy wants a helping hand in the campaign for a law that destroyed the British quota, he might consider a move to Congress, it was reported that the British are planning a move at the next session of the year.

- - - "CASTING" NOTE: Don Messereaux, associate publisher and general manager of THE FILM DAILY, has a brand new full length cast that tragic, truncated last January——It stays for six weeks——

"Doctor's orders."——. . . RKO is dating legit, shows for its Empire, Syracuse——Kaye Franks opens there in "The State of the Union" on Oct. 8——Empire in its early years was a K & E stand——. . . Frank Sparrow, manager of the Winter Haven (Fla.) Ritz and Grand, is the new president of the town's Retail Merchants Association——. . . James A. FitzPatrick is in town to shoot his first travel subject in the metropolis——. . . Although James A. has produced more than 250 subjects, somehow New York heretofore escaped filming——. . . Even an exhibit with a bubble gum problem on his hands should get a chuckle out of Stetson Dobamos' cover for the Sept. 6 issue of Screenpost which hit the stands yesterday.

- - - IT ALWAYS MAKES PHIL M. feel good when an up-and-coming company steps out promotion-wise——. . . And today Phil M. again has that certain feeling, thanks to the initiative manifested last night by Film Classics——If you were at the Polo Grounds to see the Eastern All-Stars and the New York Giants clash on the gridiron for the benefit of the Herald-Tribune's Fresh Air Fund——or, for that matter, if you were gazing skywards in Father Manhattan's domain—you'll not need to be told that Phil M. is referring to that Douglas Leigh blimp which cruised majestically above its traveling lights heralded FC's "Spirit of West Point"——The stunt was a natural inasmuch as the pic, FC's first new release of the 1946-47 season, stars Glenn Davis and Doc Blanchard, the Army's famed "Flying Wounds," who donated football uniforms for the last time to play with the Colleagiums——A company that moves into the big time in an advertising way may be counted upon to get there period.

- - - IF THE DAILIES in your town break out with a rash of Hollywood art depicting stars and stables with pussy cats, it doesn't necessarily mean that Hollywood's gone to the cats, rather than the dogs——It just means that the studios have climbed aboard the American Feline Society's National Cat Week band wagon——Incidentally, the AFS says that two companies are preparing cat shorts to tie in and that the newscasts are operating, too——
Set N. Y. Production Working Com. Today

(Continued from Page 1)

Despite problems, and also to advise the exhibitors of the best way to carry out his powers of co-ordination. Very closely cooperation between city and borough is assured by the formation of the advisory group.

Monday, Maguire will hold preliminary meetings with several city industry leaders and department heads to clarify the various points of the report on the local film industry and also to brief them on activity assisting current productions here.

Meeting with Maguire will be delegates from Universal, RKO, UA, Columbia, 20th-Fox, M-G-M, Republic, Monogram, Paramount, and the Eric Johnston office.

Rites for Rose to Be Held Here Today

Funeral services for Arthur A. Rose will be held today at the Park West Memorial Chapel. Rose, unit production manager at the M-G-M studios, died Aug. 26 in Hollywood. He was a veteran at the Culver City studios and had been with M-G-M since the company was formed in 1924. He was 65.

Interment will take place at Hungarian Union Fields Cemetery in Brooklyn. Surviving are two sisters and two brothers. Rose was a member of the Hollywood Masonic Lodge and an honorary member of Father Flanagan’s Boys Town.

Mrs. Carroll Reappointed

Harriaga, Pa. — Mrs. Edna R. Carroll, of Philadelphia, was reappointed yesterday as chairman of the Pennsylvania State Board of Health, and her appointment was effective immediately. Mrs. Carroll has been a member of the board since 1941.

STORK REPORTS

Washington Bureau of THE FILM DAILY
Washington—Edward T. Cheyfitz, assistant to MPFA President Eric A. Johnston, yesterday became a father for the second time when a son was born to Mrs. (Julie) Cheyfitz at St. John’s Hospital. The baby is a boy about 6 pounds, and is the couple’s second child.

Laredo, Tex. — A baby girl was born here at the Mercy Hospital to Mr. and Mrs. Tomas Garcia. Father is assistant manager of the TECO gas company.

New Britain, Conn.—Lester Marois, manager of the Music Box Theater, has named his new daughter Teresa.

Vancouver — Larry Strick, Columbia booker, is the father of a new baby boy.

See Investment Plan for U. S. Plan Long-Term Deals in British Bonds

(Continued from Page 1)

Note: This is a continuation of the story on the American film industry’s attempts to negotiate long-term deals with British film companies. It discusses the difficulties in achieving such deals.

Allied Toppers Cold To ATA-MPTOA’s Bid

(Continued from Page 1)

It is doubtful that this government will crack down on the business. An official familiar with the current trade situation, e.g., that proposed by MPEA is thought there to be in clear violation of the terms of the Loan Agreement. The British have pointed out such if a free play in the flow of American films would not be paid out immediately.

An investment plan, broadly termed a freeze version, would mean that the American film industry could unite behind a single plan.

U. S. Offers Compromise Plan to Aussie Gov’t

Washington Bureau of THE FILM DAILY
Washington—Industry officials yesterday confirmed that the major American film companies have offered a compromise plan to the Australian government under which a portion of their earnings will remain in that country. In effect, the industry proposal is an “as-is” version although officials declined to comment on details of the plan.

It was thought here that representatives of the American industry were armed with flexible proposals, as in the case of the MPEA proposals made to the British government by MPEA. Under the American industry plan, upwards of 30 per cent of earnings would remain in Australia.

Two Rank Publicity Quits; Others May Follow

London (By Cable) Margaret Marshall, Twin Cities publicity toper, and Fred Pollin, news editor of the J. Arthur Rank press room, have resigned. Other Rank publicity fold would not surprise Wardour St.

Set Frudenfeld Testimonial

Cincinnati—Variety Club tomorrow will tender a farewell stag party for Col. Arthur Frudenfeld at the Netherland Plaza Hotel.
Liberator Move
Might Hit British

(Continued from Page 1) jobs to which they are directed in the national interest. With the industry here already apprehensive over the U. S. companies' action in banning exports of American films as a result of the ad valorem tax, officials in all branches of the industry wondered if they would be further hampered by having their supposedly nationalized manpower drafted into other lines considered more essential to the country.

Possibility of the TUC action has been known for some time and Tom O'Brien, M. P., and general secretary of the National Association of Theatrical and Kinematograph Employees, has for some time been pointing out to government officials the special position of the union's members in their contribution to the maintenance of public morale. NATKE, incidentally, is a member of TUC.

O'Brien last week asked George Isaacs, Minister for Labor and National Service, to receive a NATKE delegation so that the claimed special position may be taken into consideration in any measure that the government may eventually take.

O'Brien pointed out to Isaacs that as the national exhibition industry was praised by the government of the day for its great value to the war effort, so, today, it is unnecessary, especially in the wider interest of increasing production that a virile entertainment industry should continue to give to the harassed people of Britain some essential relief from the increasing anxieties.

St. Peterburg Tax Hike
Approved Despite Protest

(Continued from Page 1) increased from $150 to $750 under the measure, on the La Plaza from $150 to $500, and on smaller houses from $75 to $300.

This, he claimed, is unfair when compared with taxes on theaters in other parts of the state. He cited the $150 annual tax paid by the largest theater in Palm Beach and the Miami tax levy of $756 against its biggest film theater.

Fabian's—St. George*
Moves All Seats
To Center Section

(Continued from Page 1) by installing XU-SCREEN, the greatest invention since U.S.P.A. Manufactured by Xerox Corporation, Herman Gluckman, president, 510 E. Edison Ave., South Bend, Ind., 28, N. Y. Telephone Wisconsin 7-3955.

*Staten Island, N. Y.

Briefs Filed by Both Sides in Connection
With Appeal from Decision in Goldman Suit

Philadelphia—Briefs from both sides have been filed in the U. S. Circuit Court in connection with the defendants' appeal from the District Court decision in the William Goldman-Erlanger Theater anti-trust action.

Briefs were denied a petition to reopen the case in order to submit new evidence and the appeal action now will be continued. In their petition, majors argued that the Erlanger Theater was still dark although first-run product of several of the distributors was available to it. Goldman stated that he planned to reopen the Erlanger in late August, but the house has not as yet been opened.

Name Heritage Film Committee
28 Industry Leaders to Supervise Program

(Continued from Page 1)

The Freedom Train, special seven-car exhibition unit carrying 100 priceless American historical documents, will make its first appearance in Philadelphia on Sept. 17, and then visit more than 50 cities in 11 New England and Middle Atlantic states on the initial leg of its projected $13,100-mile tour.

President Meta; S. H. Fabian, president, ATA; Ted R. Gamble, chairman of the board, ATA.

Jack Kirsch, president, National Allied; Eric A. Johnson, president, MIA.

Also, Tom Connors, president, National Distributors Committee; Donald M. Nelson, president SIMP; Dwight Reagan, Actors Guild; Jean Hesselt, president, Academy; Horace O. Jones, Allied Non-Theatrical Film Association; M. D. Coffine chairman, news¬room committee; L. L. Ryder, president, SMPE; C. R. Reagan, Film Council of America; C. Scott Fletcher, president, Encyclopaedia Britannica Films; Cari H. Milam, executive secretary, American Library Association; R. E. Tidwell, president, National University Ex¬hibition Association, Rutgers University; William F. Kruise, president, Allied Non-Theatrical Film Association; Bernard A. Cuspin, president, National Association of Visual Edu¬cation Dealers; Sam Rose, chairman, Visual Equipment Manufacturers Corporation; Herman Brown, National Screen Service; J. K. Bingham, presi¬dent, Educational Film Library Association.

Film will play a dominant part in heralding the arrival of the Foundation's Freedom Train in more than 500 cities throughout the country. Theater committees, comprised of active exhibitors in the various communities, will secure the co-operation of local war charities in arranging a one-reel documentary and a two-minute trailer for a period of time prior to the train's appearance. This week will be known as the Week of Rededication.

The documentary entitled 'The American Heritage,' was produced, by Dore Schary, narrated by Joseph Cotten, with the dialogue and story by Ted Geisel. Film dramatically depicts the meaning of America's heritage of Freedom.

Accessories will also be provided to the theaters, including valued 22 x 28, 40 x 60's, lobby stalls, one sheets and six sheets. In addition a 16 mm. documentary will be available for non-theatrical exhibition through established outlets such as schools, clubs, churches, union halls, etc.

All prints will be provided without charge and exhibition everywhere will be set up on a non-profit basis. National director for the Foundation is J. Edward Shugrue on loan from the ATA for whom he was published. Secretary, chief chase secretary is the Foundation's publicity director.

SEC Orders Probe of
Thomasoner Data

(Continued from Page 1)

located in Los Angeles, was orga¬nized to develop a new color process for television and films.

Statement issued by the SEC said it "had reasonable cause to believe the registration statement filed by Thomasoner under the Act of 1933 contains material facts and omits material facts necessary to make the statements therein not misleading."

A public hearing will be held at SEC headquarters Sept. 16. It was indicated the agency would investigate the "adequacy" and "accuracy" of 56 statements in the registration. This includes statements regarding control of the registrant, Richard Thomas, and the methods by which such control was obtained.

Thomasoner's claim to be a new, rapid means of producing talking colors in pictures would also be investigated. Thomasoner filed SEC registration last July 9. At that time the company said it would offer stock to the public through officers and employees at $10 a share. Proceeds were to be used to finance a three-year or¬ganization program at an expend¬iture of $30,000,000. Offering was the company's initial public financing venture.

«REVIEWS»

"The Tawny Pipit"

with Bernard Miles, Rosamund John, Niall McGinnis

Prestige-U. 81 Mins.

CLASS A JAR NUMBER SHOULD PROVE MILLIONAIRE IN RIGHT SHAR. HAS UNUSUAL HUMOR, STORY.

In the nature of story this British num¬ber produced by Jar at Two Cities is most unusual. A great deal of interest is stirred into the script when a pair of rare birds—tawny pipits—come to nest in England. It is an ornithological event of tremendous in¬terest to nature lovers, bird observers and the like, a small town near where the feathered folk are nesting becomes a center of pilgrimage.

On the surface that does not sound like joy meets girl or such like reliable screen story trivia. But with shrillest, tasteful and knowable liner is the little knowing man¬nan gently humorous tale. As the narrative proceeds from initial discovery to action many fine characterization is brought forth and rendered with sound conviction. It is done in the sepia process. Much of the story was shot outdoors and the pleasant rural landscape shot by the camera are in themselves a treat.

The prestige group being a special selec¬tion of films, this one on a list of films is definitely for the house that has showed previous numbers to good results film stands to garner much critical acclaim from both by popularity should be good for a long time tenancy. It is one of those rare things to be simply identified as unusual. This film alone can lure a wide audi¬ence.

Scenario is set in wartime England. The arrangement of the plot details the work of the Land Girls, arrival of reps from the Royal Ornithological Society, shradow bawdics who suspect visitors, the discoverers of the birds—here the boy and girl stuff—local agri¬cultural problems. Also such clever in¬terjections as a celebration honoring a Russian pilot, a Russian man-powe¬rful, such as not to disturb the birds, an attempt by small time crooks to steal their rare eggs and perhaps a half-dozen other factors. These elements give the film fine effect. While the film delivers itself of simple humor it is also a telling portrait of a peo¬ple's new light. Facts are told, what most part the chief players are relatively unknown here. That is another good thing. New faces, new talent are always highly saleable.

CAST: Bernard Miles, Rosamund John, Niall McGinnis, John Gillis, George Curzon, Lord Manners, Christopher Steven, Irens O'Rourke, Helen Whitson.

CREDITS: A Two Cities film; Producer, Bernard Miles; Directors, Charles Saunders, Bernard Miles; Screenplay, Bernard Miles, Charles Saunders; Photography, Eric Cross; Art director, A. Vetchinsky; Film editors, Douglas Myers, S. Morgan, Charles T. Beetle, Desmond Dow; Technical ad¬vice, John Ismay, Eric Wilmott, Mike, Noel Newton-Wood; Played by the London Symphony, directed by Muir Mathieson.

DIRECTION, Fine, PHOTOGRAPHY, First Rate,

registration last July 9. At that time the company said it would offer stock to the public through officers and employees at $10 a share. Proceeds were to be used to finance a three-year or¬ganization program at an expend¬iture of $30,000,000. Offering was the company's initial public financing venture.

Thursday, September 4, 1947
The critics of the nation's press and radio have elected THE TEN BEST DIRECTORS of 1946-47. The result of this nation-wide newspaper, magazine, wire service and radio poll is being sent to the 2,500 critics and commentators eligible to vote for simultaneous press and radio release on September 10. Millions of readers and listeners in the U. S. and abroad will read and hear the result on that date.

See PICTURES of TOMORROW AND DIRECTORS NUMBER of THE FILM DAILY (Sept. 10)
83 Hours in 11 Days Gives NBC Tele Mark

Shattering all previous television records, NBC presented more than 83 hours of television programs during the 11-day period from Aug. 22 through Labor Day. During this period, NBC Television also set a week-long record when its station WNET was on the air 89 hours from Tuesday, Aug. 26, through Labor Day.

Four days' coverage of the American Legion's 26th annual convention accounted for approximately 30 hours of telecasting. In addition to coverage of the Legion activities, NBC Television also covered N. Y. Giants base games.

Supplementing the work of the NBC Television mobile crews during the coverage of the American Legion Convention, NBC's newsreel camaradeground out more than 10,000 feet of film of the activities in five days. New records in the speed processing and presentation of film were set by the newsreel men, who worked under the direction of Paul Alley.

Baseball games from the Polo Grounds, the Davis Cup finals matches from Forest Hills, L. I.; boxing hours from Madison Square Garden, and trotting races from Old Westbury, L. I.

A record number of television cameras and new members was used to make these pickups possible. Eightfield cameras — including one two-camera chain flown up from NBC's Washington television station — were employed for the 11-day period.

On most of the important programs televised during the period, the NBC Television network brought the proceedings to viewers in four cities along the Eastern seaboard. These were NBC's own New York station WNBT here and Washington station WJLA, as well as Philadelphiain station WPTZ and Schenectady's station WRGB.

Yankee Footballers Sold For Tele Over WABD

Television coverage for the eight-game home schedule of the New York Yankees, professional football team, beginning tomorrow, will be sponsored over WABD, Du Mont outlet, by Spring Mills Inc., manufacturers of cotton fabrics for men's and women's clothing.

The Yankee sale was announced by John McNeil, general manager of the Du Mont outlet. Aside from the first game, the remaining seven will be played on Sunday afternoons.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

W H I T E N I G H T , " originally contemplated by USP as a Joan Crawford vehicle, will be produced instead independently by Anita Loos and Joseph Than, who wrote it. Rights to the story have reverted to Miss Loos and Than, in an out-of-court settlement of their suit against USP. Reports, both UA and RKO are interested in a distribution deal. 

* * *

Maria Lanza has been signed to a contract by M-G-M, following his sensational debut at Hollywood Bowl this summer. The tenor will report to the Wurlitzer City studio following concert engagements. 

* * *

"White House," screen story by Karl Tunberg, will follow "Up in Central Park" on Deanna Durbin's schedule. Tunberg will produce and William Seiter will direct.

* * *

Billy Daniels, Paramount dance director who recently completed his first directorial assignment on the Technicolor Musical Parade, "Samba-Mania," has been given the reins on another featurette, "Footlight Rhythm," backstage story scheduled for an immediate start. 

* * *

Joan Crawford's next Burbank vehicle will be either a musical, tentatively titled "Born to Sing," or a melodrama, "Until Proven Guilty," based on a Broadway play of several seasons ago. 

* * *

Geral Reynolds, New York character actor, was set yesterday by Columbia to play the role of the Cornish station-master in "The Sign of the Ram," the Susan Peters-Alexander knock co-star who John Sturges is directing. 

* * *

Hollywood news, now being seen in "The Trespasser," will have the female lead in the next AIP picture at Republic.

* * *

Joan Barton, across-singer who last appeared for Columbia in one of the roles of "Cigarette Girl," was signed yesterday by that studio for the lead in "Mary Lou," musical to be produced by Sam Katzman when he completes "Glamour Girl." 

* * *

Ubaldo Arata, who photographed the Italian film, "Open City," has been engaged by Edward Small as cinematographer for "Cagliostro," which Small will produce and Gregory Ratoff will direct in Italy next month. 

* * *

Robert W Алексан has been assigned the role of police ace newspaperman in "State of the Union," the Liberty Films production to be released by M-G-M. 

* * *

Betty Grable and Cornel Wilde now scheduled to appear in Ernst Lubitsch's production of Twentieth-Fox, "Lady in Ermine," Rex Harrison previously had been announced for the film. 

* * *

Philip Morris was signed by Columbia yesterday to play the police chief in "Rosa de Santa Rosita." 

* * *

Paramount has borrowed Donna Reed from Metro to replace Joan Caulfield in "The Laughing Lady," as well as Phillip-lphia's station WPTZ and Schenec-

tady's station WRGB.

E.L. Hikes Ad Budget $500,000 on "Red Stallion"

National advertising-promotion budget for Eagle-Lion's "Red Stallion" has been increased to $350,000 as a result of skyrocketing box-office returns from the film's initial 300 key engagements, it was announced yesterday by Max E. Youngstein, ad-publicity-execution director.

Budgets will also be increased materially on "Out of the Blue" and "Love From a Stranger." Youngstein said, emphasizing that the greater portion of the allotments have been earmarked for local co-operative campaigns and for trade paper advertising.

Keep Kids from Theaters, Providence Urges Parents

(Continued from Page 1)

as health authorities ordered the city's public, parochial and private schools to remain closed until Sept. 29.

Other towns and cities in Rhode Island failed to follow the action of Providence authorities and schools will open on schedule within the next two months.

The appeal to the parents to keep children out of crowded places resulted from an almost 300 per cent increase in polio cases over last year but was described as a "strict preventive move." There is no immediate agreement according to health authorities.

AT&T's Albany Cable
Under Construction

Another link in AT&T's expanding coaxial cable network was revealed yesterday with the announcement that construction work has been started on the cable between New York and Albany. A joint effort of the New York Telephone Co., New Jersey Bell and the long lines department of AT&T, the new section is designed to supplement facilities being built for Buffalo, Albany, Buffalo, Cleveland and Chicago.

Potentially the cable is seen also as a link in an eventual television network, with coaxial wire can be adapted for television transmission by the addition of proper equipment.

Cost of the 154 mile cable is estimated at about $4 million, to be shared by the three companies. Construction for telephone use is scheduled to be completed this spring.

AT&T now has more than 4,000 route miles of coaxial cable in operation, a spokesman said yesterday, and at present is installing cable at the rate of 3,000 miles per year.

NBC Tele's Truman Pix
In Clean Newsreel Beat

Films of President Truman's arrival in El Dorado, Arkansas, on Monday, however, will be broadcast from CBS, so that his speech the following day were shown last night on NBC's television station, WNBT, beating the newsreels by at least a week if they can meet the deadline of their next edition, due Tuesday. Films were flown to this country immediately following the President's speech at the Quotidian Hotel, Petropolis. After arriving in Washington they were rushed to New York for processing and then edited under the direction of Paul Alley, NBC director of tele film programs, who also provided narration.

To Trim Aussie Taxes

Canberra (By Wireless) — Abolition of the wartime company levy is expected to be included among substantial tax cuts to be recommended when the Federal Parliament's Labor Party meet shortly to discuss the 1947-48 budget. Wait time tax represents about five per cent of the Australian company tax.
The Daily Newspaper Of Motion Pictures Twenty-Nine Years Old

20TH-FOX SETS $25,000,000 BANK CREDIT

Byrnes, Pix Tops To Defend Freedom of Screen

Appeal Will be Embodied In Reply to Red Probe; See House Move as Threat

Washington Bureau of THE FILM DAILY

Washington — With the move tagged as a major effort to protect freedom of the screen, James F. Byrnes, former Secretary of State and now special counsel to MPAA, will leave next week for Hollywood to confer with industry top brass in mapping a case before the House Committee on Un-American Activities, it was announced yesterday.

MPAA head Eric Johnston was scheduled to join the top-level confab but was forced to remain in

(Continued on Page 7)

Aussie Negotiations Continuing—Mayer

With a "break" in the Australian film situation believed imminent, foreign managers of the International Pictures company met at the MPAA headquarters here yesterday to canvass developments in the exchange of cables between Mayer and Neil MacKean of the Film Distributors Association of Australia.

Also receiving attention of

(Continued on Page 6)

Metro Sales Execs. to End Coast Policy Talks

West Coast Bureau of THE FILM DAILY

Hollywood — M-G-M sales executives, meeting at the Ambassador Hotel here this week, will conclude their policy discussions tomorrow, following which top brass will disperse to their individual headquarters.

Group, under the direction of Wil—

(Continued on Page 2)

"Court" as Ricoti Christmas Roadshow

Christmas Day opening at the Ricoti has been set by 20th-Fox for its Technicolor production of "The Captain from Castile." Under terms of a deal set by Andy Smith, Jr., 20th general sales manager, and Stanley Meyer, UA Circuit vicepresident, will have an extended run at increased roadshow prices.

(Continued on Page 5)

OTLAW OPENS AT BROADWAY SEPT. 11

Film Starts an Indefinite Run on 24-hour Schedule; Action by Fielding to Prevent Showing Is Likely

New York City will see "The Outlaw" 320 days late when the controversial film opens at the Broadway next Thursday for an indefinite run on a 24-hour round-the-clock schedule.

On Sept. 21, 1948, United Artists announced that "The Outlaw" would play day and date at Harry Brandt's Republic and Gotham Theaters and at Arthur Mayer's Rialto Theater, starting Oct. 26, 1948.

When License Commissioner Benjamin Fielding announced that he would revoke the license of any theater that played the Howard Hughes' film, Brandt and Mayer told UA they

(Continued on Page 5)

Johnston Turns Down Advisory Com. Meet

London (By Cable)—Eric A. Johnston, president of the MPAA, and a member of the Joint Standing Advisory Committee of the British and U. S. film industries, has formally advised the British Film Producers Assn. that he does not think the present time would be opportune for convening the Committee to seek a

(Continued on Page 7)

N. J. Federation Meets On Continuance Sept. 22

The Federation of New Jersey Theater Owners will meet at the Stacy-Trent Hotel in Trenton on Sept. 22 with the prime purpose to determine whether the organization is to continue as a permanent body.

Meeting had been previously set for the following week but date was moved up in order to enable the or

(Continued on Page 6)

British Seek More Producers, Directors

London (By Cable)—British producers, faced with the problem of markedly increasing studio output in the face of limited manpower as a result of the Anglo-American film impasse, will seek to import a larger number of both producers and directors, it was learned yesterday.

The British Film Producers As—

(Continued on Page 7)

Cincy 3% Tax May Be Subject for ITO Parley

Cincinnati—This city's three per cent amusement tax bill, passed by the City Council earlier this week, is expected to be among the tax measures discussed today at a state-wide exhibitor meeting called by the ITO of Ohio in Columbus.

Meant for opposition to at

(Continued on Page 7)

Ascap Seeks Joint Meeting

MPTOA, ATA, Allied Would Name Reps.

Hollywood Output Said Enriched by Fact Films

Status of American films is being improved as an anthology and borderline entertainment value because of the rapidly disappearing borderline between fact and fiction in Hollywood movies.

(Continued on Page 5)

Seeks Majority Consent of Prior Preferred Holders in Statement Filed With SEC

Twentieth Century-Fox has concluded a credit agreement of $25,000,000 with a group of banks headed by the Chase National Bank, it will be disclosed in a proxy statement to be filed in Philadelphia with the Securities and Exchange Commission. Of this amount, the company yesterday borrowed $5,000,000 for working capital purposes. Additional borrowings may be made from time to time as needed.

In addition to Chase, participating

(Continued on Page 7)

Name Committee of 5 To Sit with Maguire

New York City Film Co-ordinator Edward C. Maguire and 10 industry representatives huddled for three hours yesterday at the co-ordinator's office at 70 Pine St. to mark the first business meeting of the city-industry

(Continued on Page 5)

Polio Upswing Presents Juve Attendance Problem

Showmen throughout the nation have been alert to juvenile attendance problems stemming from the seasonal peak incidence of infantile

(Continued on Page 2)

AFL Heads Hopeful For Steps to Peace

Washington, D. C., THE FILM DAILY

Washington — AFL leaders here yesterday were optimistic that "real steps" towards settlement of the Hollywood jurisdictional strike may be taken at the forthcoming Chicago meeting of heads of warring unions. The meeting reportedly was called by William L. Hutcheson, first vice-president of the AFL and boss of the carpenters, at the request of Rep. Carroll Kennis, chairman of the House sub-committee. The AFL outlook here is in sharp contrast to the apathy shown in the past toward the Hollywood dispute. The meeting will be held next Sunday.
Polio Upswing Presents Juve Attendance Problem

(Continued from Page 1)

paralysis which for the next 10 days will be on the upswing.

Total so far is 3,797 cases reported since the beginning of the year. In August, 602 new cases were reported. These figures compare with national epidemiological tables of 1948 when the totals for the same periods were 12,434 and 1,760. Last year peak incidence located in the Minnesota area.

A report by the U. S. Public Health Service for current incidence of the disease showed the Wilmington, Delaware area to be the hardest hit up to the present time with 90 cases. Idaho authorities reported 79 new cases.

In Delaware school openings have been postponed a week. Rhode Island reported 78 new cases and New Jersey 55 for the month of August bringing the total in the latter state to 94. Rhode Island school openings are expected to begin Sept. 29. Lock Haven, Pa., authorities clamped a 15-day quarantine on the city of 11,000. Locality has eight new cases.

Solos to Check State Dept’s Info Program

Washington Bureau of THE FILM DAILY — A Congressional group leaves today for Europe where they will conduct an on-the-spot investigation of the effectiveness of the State Department’s cultural and informational program, including pix activities. The Senate Information Bureau will visit 20 countries in 33 days in a “quickie” trip.

Some members admitted that because of the short time allotted for so many countries, the group could give only surface attention to the Department’s once-vast program over seas, now cut to the bone by the Congressional economy drive. The State Department is the backdrop for five Senators and six Representatives.

Col. Levinson N. Y. Bound on WB Television Project

Col. Nathan Levinson, head of the sound and technical department at Warners Studio, arrives in New York this week-end for consultations in connection with the television experiments being undertaken by Warners in association with RCA Victor.

While in the East, Col. Levinson will visit the RCA Victor plant in Camden, N. J., to inspect new television equipment under construction there for the Warner studio tests.

D of J Studies Ascap Proposals for Decree

Washington Bureau of THE FILM DAILY — A strong opposition movement yesterday but officials said they had nothing to say until it was decided whether the proposals would be accepted.

UA Takes Lead in Reducing Layoffs in Home Offices

United Artists is the first company, so far, to reduce the number of employees slated for severance in moves it plans next month. Of the Anglo-American film situation, according to an announcement made at yesterday’s joint press conference of the Screen Office and Professional Employees Guild and the Screen Publicists Guild, held at the latter’s headquarters.

It was said by SOPEG that UA pink slips will be less than half of the original figure of 40; SPG reported seven laid off at UA.

Contrary to scare rumors circulating in the trade of widespread layoffs, figures produced at the press conference yesterday showed that SOPEG members affected totalled about 60 in three companies—UA, Metro and Paramount — largely in the contract departments, a few in editors and accounting depart.

SPG’s report showed 10 layoffs in two companies, UA and 20th-Fox.

It was stated that a segment of SOPEG and SPG was seeking affiliation with the IATSE were denied. Union reps. insisted that the efforts of five IA locals to confer with the two CIO locals on the need for a united stand against further layoffs was misinterpreted as a move toward nationalization.

The IA locals that have promised to meet with Locals 109 and 114 are: Motion Picture Film Editors, Local 771; Moving Picture Machine Operators Union, Local 306; Motion Picture Laboratory Technicians, Local 702; Film Exchange Employees Union, Local B-51; and Motion Picture Home Office Employees Union, Local H-8.

Bela Black of Danubia Dies in N. H.; Rites Sunday

Bela Black, president of Danubia Pictures, Inc., importers of Hungarian Films, died suddenly yesterday morning of a heart attack while vacationing at the Danubia Villa of Mrs. N. H. Black, who was 71, and a veteran of the industry, is survived by his niece, Mrs. Joseph Bernhard, wife of the president of Film Classics.

Funeral services will be held 11 a.m. Sunday at the Riverside Memorial Chapel, 76th St. and Amsterdam Ave.

"Devil's Delight" First Grant Film for Korda

London (By Cable) — Cary Grant’s first picture for Sir Alexander Korda will be “The Devil’s Delight.” Carol Reed will direct the picture from a story and script by Alan Melville. Grant, who is in England now conferring with Korda, will return to America shortly after he goes to London in January. Production will get under way at the London Films’ studios in February.

"The Devil’s Delight" will be distributed in this country by 20th-Fox.
"PLenty OF SELLING ANGLeS!"

SAyS THE EXHIBITOR in cheering UA's latest Big One...
HUNT STROMBERG presents

GEORGE LUCILLE CHARLES SANDERS • BALL • COBURN
BORIS KARLOFF

in

"LURED"

with

SIR CEDRIC HARDWICKE • JOSEPH CALLEIA
ALAN MOWBRAY • GEORGE ZUCCO

directed by DOUGLAS SIRK • Screenplay by LEO ROSEN • produced by JAMES NASSER

A HUNT STROMBERG production

Released thru UNITED ARTISTS

"MIGHTY FINE!"
Film Daily

"ENGROSSING. BALL GIVES JUST THE RIGHT TOUCH!"
Hollywood Reporter

"FOR KEEN AUDIENCE ENJOYMENT!"
Independent

"A POSITIVE FACTOR AT THE B. O.!!"
Variety
"Outlaw" Will Open
At Broadway Sept. 11
(Continued from Page 1)
would have to pass up the opportu-
nity to show "The Outlaw."

Two days before last year's
premiere opening, Justice Carroll
Walter denied UA's motion for an
injunction compelling Brandt and
Mayer to exhibit the film.

Five days before last Christmas,
Dr. Ward C. Bowen, acting director
of the Motion Picture Division of the
New York State Education Depart-
ment denied Comm. Fielding's appeal
to reverse the state's license on "The
Outlaw."

Appealing the case to the Board
of Regents, Fielding was again denied
his appeal for revocation of the
license to exhibit Hughes' opus.

On April 3 of this year, New York
Supreme Court Justice Bernard
Shientag dismissed the Hughes Tool
Co. complaint against License Com-
misioner Benjamin Fielding and
Police Commissioner Arthur W. Wal-
lander. The court opined that the
final decision on the showing of
"The Outlaw" in New York City re-
mained with the courts after a viola-
tion had been made, and prosecution
had been instituted.

Still pending is an anti-trust suit
brought against MPAA by the Hughes
Tool Co., in March 1946.

Fielding was not available for
comment last night. Neither was
Harry Gold or Alec Moss, sales and
ad-publicity heads, respectively, of
Hughes Productions.

Hollywood Output Said
Enriched by Fact Films
(Continued from Page 1)

Hans Richter, director of the City
College Institute of Film Techniques,
said at an interview at City College.
Citing such instances as "Croz-
fire" and "Gentlemen's Agreement,
Richter, one of the pioneers in the
development of the experimental
film, pointed out that the trend to-
ward realism has developed rapidly
in the past few years. Hollywood, he
observed, has discovered that the
most ingenious scenery cannot suc-
cessfully compete with real life loca-
tions such as the Third Ave. Elevated
in "Lost Weekend," the main street
of Stamford in "Boomerang" and the
Columbus Circle house in "The House
on 92nd Street."

Trend, Richter said, is not limited
to backgrounds and settings. Acting,
direction and script-writing have all
been influenced by the desire for
closely following the patterns of real
human behaviour.

Still In A Huddle
Negotiations between major cir-
cuits and Local 306 of the Moving
Picture Machine Operators Union are
still going on. Of the bigger circuits,
Skouras and Randforce have already
signed up with Local 306.

Film Rights Dissolved
Albany—Film Rights, Inc. and F.
R. I. Corp. have filed certificates of
voluntary dissolution with the Secre-
tary of State.

HOLLYWOOD-VINE YARD
By RALPH WILK

HOLLYWOOD
JOSE FERRER will play the Dauphin in "Joan of Lorraine," M-G-M has
announced, appearing opposite Ingrid Bergman. Maxwell Anderson has
written the scenario which Richard Flaherty will direct. Fleming and Miss
Bergman are producing the pic in association with Walter Wanger for Metro-
release. . . . Peggy Cummins leaves H'wood today for her native Eng-
land to appear opposite Rex Harrison in Twentieth-Fox's film version of
the John Galsworthy play, "Escape." William Perlberg, the producer, and
director Joseph Mankiewicz are already there preparing the script. . . .
New Warner starlet, Mary Stuart, has been set for a role in "April
. . . British musical director, Mall Matheson, signed with Para. to handle
the music on "So Evil My Love," which stars Ray Milland, Ann Todd and
Geraldine Fitzgerald. He's been in charge of music on such pic as "The
Ghost Goes West," "Harry V," "Seventh Veil" and "Brief Encounter."

VICTOR MATURE will have one of the leading roles in 20th Century-
Fox's "Ballad of Furnace Creek." . . . Sally Ellers and Barbara Reed
were signed yesterday by Columbia for top featured roles in "Coroner
Creek." . . . "I Surrender Dear" is the title for the Columbia musical
headlining Gene Krupa and his orchestra, which was previously
titled "Glamour Girl." . . . And the new title for 20th-Fox's, "The
Flapper Age" is "The Flaming Age." . . . Jerry Hoffman has joined
Independent Artists, Inc., the Rosalind Russell-Dudley Nichols company,
as advertising and publicity director. . . . Maury Nunez, exec. producer
of Longridge Pictures, has signed Howard Bretherton to direct two for
Screen Guild Productions release. . . . Pat Dana returned to pix at Monogram
yesterday in "A Palooka Named Joe," starring Leon Errol, Joe Kirkwood
and Elyce Knox.

20TH-FOX USER

WEDDING BELLS

Schultz-King
Las Vegas, Nev.—Julian H. King,
Jr., son of the head of King Enter-
prises of Des Moines, was married
here to Arline Schultz of Pasadena,
Calif.

Pols-Liquori
Vincent Liquori of RKO Theaters
publicity department, will be married
to Elaine Pols tomorrow evening at
the Bancroft Hotel. The couple will
then leave on a two-week honeymoon
trip to Canada.
Aussie Negotiations
Continuing—Mayer

(Continued from Page 1)

foreign managers was the Danish film situation. The Danish government last week ordered that film imports be reduced to 25 per cent, effective Sept. 15, as a result of the lack of foreign currency.

It was also reported the Danish government, in word received from Copenhagen, was considering limiting remittances to 50 per cent of 1946. Fayette Allport, London MPAA rep., it was disclosed, will go to the Stockholm capital and investigate the move, reporting his findings early next week.

Reportedly, the Australian government is considering a proposal by the majors that a third of U. S. film earnings down under be frozen for a 10 month period from Sept. 1, the American proposal coming as a counter to the earlier proposal by Prime Minister Joseph B. Chifley that a flat $2,000,000 of U. S. pic earnings be frozen in the Commonwealth.

At the close of yesterday's meeting, Mayer commented:

"Our industry is the only one to date where negotiations are continuing with the Australian government in an effort to avoid either a limitation on imports or a tax on remittances."

Turnbull Says Chifley Will Reduce U. S. $8 One-Third

West Coast Bureau of THE FILM DAILY

Hollywood—At a luncheon tendered him by Charles P. Skouras, Ernest Turnbull, managing director of Hoyt's theaters, said, Prime Minister J. P. Chifley had announced that remittances from Australia to United States would be reduced 33-1/3 per cent, but it is not known as yet whether a tax or "freeze" would be imposed.

Turnbull disclosed that Ingrid Bergman is Hollywood's biggest box office star in Australia. No new theater construction is expected to be permitted for several years.

Rites for Mrs. Nusbaum

Funeral services for Mrs. Adolph Nusbaum, wife of the owner of the National Theater, Newark, N. J., will be held at 10:30 this morning at the Temple B'nai Abraham in Newark.

ASCAP Seeks Joint Meet with Exhibitors

(Continued from Page 1)

Allied, or vice versa, spokesman suggested: "Let each organization appoint a committee, and then let all the committees of the various exhibitor organizations confer with ASCAP. In a joint meeting of this nature, we could arrive at some satisfactory arrangement."

Spokesman seconded E. C. Mills, who said that there is no unity among exhibitor groups, "It would be so much simpler to deal with the whole industry as a unit," he said, "as in the case of the broadcasters and hotel operators."

Meanwhile, exhibitor organizations are meeting with their respective legal advisers to seek redress from ASCAP's new scale of license fees.

Kirsch Denies Any Allied Members Signed with ASCAP

Chicago — No members of Allied Theaters of Illinois have signed with ASCAP at the new schedule, Jack Kirsch, Allied president, said yesterday in commenting on a story in THE FILM DAILY of Sept. 2 to the effect that 10 Allied members had signed.

Kirsch, it is learned, has written to the ASCAP office in Chicago, seeking a blanket 60-day extension of current rates for all Allied members.

N. J. Federation Meets On Continuance Sept. 22

(Continued from Page 1)

organization to take more immediate action upon problems currently facing the state's theater owners.

Current consensus of opinion favors the extension of group's life inasmuch as it is felt that there is a definite need for an association that includes affiliated theaters in its membership. Solo exhibitor organization in N. J. at present is the Allied unit, which is restricted to independent owners.

If the Federation is voted into permanent existence, it is expected that a militant stand against the new ASCAP levies will be taken at the Sept. 22 meeting.

Send Birthday Greetings To—

Sept. 5
Sam Sax
Doris Kenyon
Clive Adams
Eileen Eideberg

Sept. 6
Otto Kruger
Norma Shearer
Rosemary DeCamp

Sept. 7
Dorothy Gulliver
Dorothy Michel
Dorothy Silverman

Sept. 8
John Ridgely
Rowland V. Lee

Sept. 9
Menlo Kennedy
Ray Raycraft
Arthur W. Kelly

Rocco Karm
Johnston Turns Down
Advisory Com. Meet

A son, Richard F., was born to Mr. and Mrs. Fred N. Polangin Wednes-
day at Doctor's Hospital in New
York, Mrs. Polangin, eastern publicity
director for Enterprise Studios.
Edward Ryan became the proud
father of twins when his wife Ellen,
gave birth to two girls at the Phys-
icians Hospital yesterday. Daddy
was on set for a make-up man at
Barnes Printing Co.

Byrnes, Pic Heads to
Urge Screen Freedom

Washington because of illness. Ac-
accompanied by Joyce O'Hara, chief
assistant, Thomas Egan, and Edward T.
Cheyfitz, Byrnes will arrive in Hol-
lywood on Wednesday to begin a series
of meetings with the Screen Industry
Officials left little doubt that the House
Committee's Red probe is considered a potential threat
to freedom of the screen.
MPAA here recalled Johnston's state-
ment, when the Byrnes appoint-
ment was announced last June, that
Byrnes would join the MPAA head
in "resisting any effort to undermine
freedom of the screen." At the time
of the presentation before the com-
mittee will be called an "outstanding champion of
freedom of expression.
With the House probe still sched-
ulated to begin on Sept. 24, the industry
is determined to present a strong
case for Hollywood and take the
offensive as much as possible. While
a general outline of the industry case
already has been discussed, details
of the presentation before the com-
mittee will be filled in during the
Hollywood confab.
In line with MPAA's determination
to present the true facts about Hol-
daywood, Byrnes will concentrate his
efforts on taking the offensive in the
publicity war against the malicious charges.
Johnston has called on the House
Committee to give Hollywood a
"fair trial before it is convicted."
In addition to the problems posed
by the forthcoming House investiga-
tion, Byrnes is also expected to dis-
use a wide range of industry ques-
tions with Hollywood leaders. The
British question also will be dis-
ussed and is thought here that the
'Byrnes factor' will affect the latter sug-
gestions for ending the present im-
pause. It is also expected that Byrnes
will outline his views on development
of a set of practices for industry
MPAA reiterated that Byrnes will
make no personal appearance before
the House Committee.
In addition to his MPAA job
Byrnes also will represent 20th-Fox
in its appeal from the equity decision
before the Supreme Court.

Fox Sets $25,000,000
in Bank Credit

banks include Bankers Trust Co.,
Bank of America, Manufacturers
Trust Co., Chemical Bank & Trust Co.,
and the Commercial National
Bank & Trust Co.

The statement is directed to prior
preferred stockholders whose major-
ity consent is required under the
agreement in excess of
$5,000,000.
Loan will bear interest at the rate of
one and one-half per cent per
months, as specified in the agree-
ment.
Company directors fixed Sept. 15
as record date for determination of
preferred stockholders to be solicited
for consent or denial. At the close of
business Sept. 3 there were
shares of preferred stock outstanding.
No stockholders meeting will be held.
Holders of stock have been asked to express

Cincy 3% Tax Maybe
Subject for ITO Parley

please one phase of local taxation be-
ing fought by ITO, in that it ex-
ceptual benefits put on for the
benefit of religious, educational or
charitable institutions, as well as
service organizations, police and fire
department benefits. Bill, however,
does specify that all of the receipt
from such performances must be
turned over to the beneficiary.
Highlights of the tax bill are:
provision that prices be printed on
tickets, with a $100 fine for violation;
monthly reports to the City Trea-
urer in duplicate; a provision that
amusement places be licensed by the
 treasurer at a $1.00 annual fee and
$2 per week for each such license,
provision for fines ranging from $25
to $500, and not more than 60 days
imprisonment, for failure to comply
with the three new measures.

British Seek Additional
Film Producers, Directors

sociation, which this week was ap-
proached by the Board of Trade
with a view to stepping up studio output
from the present 60 to 120 features
annually, will seek joint meetings
with the Association of Cinema Tech-
nicians and the Ministry of Labor on
a proposed new agreement to that
end.
At the present time, no more than
10 foreign directors and producers
may be admitted yearly.

Bert Diener Rites Held

Cleveland—Funeral services were
held here for Bert Diener, veteran
theater manager, who died of a heart
attack.
Loewtowns which play Columbia Pictures have a hit in store—Rita Hayworth and Larry (Jolson) Parks in DOWN TO EARTH. This Technicolor musical has been cleaning up in early dates, opens at Radio City Music Hall as next attraction...Oh, that Hayworth in Technicolor!
**ABOUT THE TRADE**

**O'DONNELL**

Century sound system; and Electro-Aire air conditioning. In his telegram to the Nu-Screen Corporation, O'Donnell stated, "I'm very pleased with the Nu-Screen and will recommend it to other theater owners." He also reported that Jack Watts has resigned from National Theater Supply Co., with which he has been associated in Cleveland and Cincinnati for the past five years. Watts will now join Ohio Theater Supply Company, operated by Ben L. Ogren, in the capacity of sales manager.

**Ampro**

Ampro has sold its latest sound equipment to Oil City, Pennsylvania, along with its new equipment, including a complete line of projection and sound systems.

**Canada**

Canadian theater owners are on the lookout for new equipment, including projectors, sound systems, and projection equipment, to bring their screens into the modern age.

**New Camera Dolly**

From B-17 Turret

West Coast Box, THE FILM DAILY

Hollywood — An efficient and unique camera dolly, redesigned from a converted B-17 ball turret by former Air Corps Sg Capt. Alain Thelen, has been introduced to theater owners. The new dolly provides smooth and easy operation, and is said to be more durable than conventional models.

**Victor Unveils New 16mm Sound Projector**

**New "Lite-Weight" Model**

**More Compact But Retains Big Machine Features**

Infofilm: Victor's new 16mm sound motion picture projector has hit the market. The "Lite-Weight" model is designed to be easy to carry and handle, and is compact enough to fit into any small space. The projector is equipped with a powerful motor and is capable of projecting full-length features in 16mm format.

**Conveniences for Hear Pix**

**But Dick Hear Cons**

The world premiere of a new sound recording system, "Lite-Weight" from Victor, has been highly praised by industry leaders. The new system provides high-quality sound reproduction and is easy to install and operate. The "Lite-Weight" system is expected to revolutionize the industry and revolutionize the way we currently enjoy cinema.

**Pacific Names Bayless**

**To Hypo Candy Sales**

Dan E. Bayless has been appointed manager of Merchandising and Sales Promotion for the Pacific Candy Company, Los Angeles, with Herbert A. Ebert, president, Pacific operations. The new position will involve overseeing the company's regional offices and subsidiaries.

**Record Attendance is Predicted for Annual Meeting**

Washington—Final arrangements for the annual National Trade Show and Conventions of the Theater Equipment Supply Manufacturers Association, and the Theater Equipment Dealers Protective Association were completed this past week at a meeting of the officers of the two associations.

**DeVry Installations Speeded in Theaters**

Chicago—Sharp upward in DeVry equipment installations is noted by the following reports of recent theater installations:

New DeVry projectors, amplifiers, and in-car equipment were installed by United Theater Supply Company, in Atlanta.

**Winters Named Director Of RCA Victor Distribution**

Harold M. Winters, former East Central regional manager for RCA Victor, has been appointed director of the company's distribution department. Winters will be in charge of the RCA Victor Division, Radio Corp. of America. His headquarter will be in Camden, N. J., and he will be associated with RCA Victor since 1947.

**New Cinex Drive-in Has Bicycle Space**

Cincinnati—Newest outdoor theater, Cinex Drive-in, is equipped with a screen 36 1/4 by 50 feet, reputedly the largest screen in the section. Space for 750 cars and 500 bicycles in front of the screens, and 500 loge benches and 500 seats in the theater are features of the new drive-in, which is to be known as the new extra feature.
introduce New B & H 16MM. Movie Lenses

Rochester, N. Y. — A new series of coated Baltar lenses, the first to be developed by Bausch & Lomb Optical Company for professional 16 mm. motion picture photography, is being completed and will be shipped this week.

Designed by the late Dr. Wilbur B. Rayton, former head of the optical firm's scientific bureau, and Miss Lena Hudson, Bausch & Lomb scientist, the lenses are made in 15, 17.5 and 20 mm focal lengths. Comparable in every way to the longer focus Baltars used by Hollywood cameramen, the new series will be used for professional movies in this country and abroad, and for special U. S. Government technical photographic work.

Utilizing some new, high index glasses, each lens was independently designed for its individual field of view, and required two years to develop.

Like their big brothers, the new, compact Baltar family are high speed lenses, with a relative aperture of T:2.3. Pictures produced by these lenses are not only equal in sharpness, but exhibit the same indescribable qualities of excellence as the longer focus Baltars.

Kroehler Air-Expresses Theater Furniture

Kroehler Mfg. Co. of Naperville, Ill., world's largest furniture manufacturer, recently rushed a pushed furniture shipment via Air Express to the Dinwoodie Furniture Co. in Salt Lake City. This furniture was used to furnish the lobby of the new Capitol Theater whose opening took place during the Mormon Centennial celebration.

Hall Improving Fla. Drive-In For December

West Palm Beach, Fla.—C. N. Hall, owner of the new Drive-In Theater on Southern Boulevard, is improving the property and has space now for 400 automobiles. The new plant represents an investment of approximately $60,000. It is expected the theater will be ready by December.

Second Half of Unique "Sinoese" Theater Is Opened in Toronto By The Allen Chain

Toronto—Unique in theater construction in Canada, the second half of the Hollywood Theater has been opened by the Allen chain to form what is called the Hollywood Dual Auditorium for the presentation of one screen bill in the two sections at alternate hours. The secondary theater seats 750 compared with the more than 1,000 seating capacity of the first Hollywood.

One lobby serves the neighboring theaters and entry is gained to what has been called the North Hollywood by the cross aisle, with seats to right and left. The new auditorium opens at 9 P.M. from Monday to Friday while the original theater takes care of the matinees. Both theaters open on Saturday and holiday afternoons, it was announced by the manageress, Violet Turner. Patrons have the choice of either feature of the double bill which alternates in the two houses.

Yadenoff Opens Drive-In

Columbus, O.—Leo Yadenoff, Academy Theater Corp., has just opened a Drive-In theater on U. S. highway 40 right outside Columbus.

Shock's Marion Drive-In

Marion, O.—Horace Shock's new Marion Drive-In was scheduled to open last month. He also owns the Carina and Gloria Drive-Ins at Lima, O.

Sky High to Open

Youngstown, O.—Milton A. Moe- ney's new Sky High Drive-In just north of here is nearing completion and expects to open soon.

McTague Makes Progress

Denison, la.—Construction of the new McTague Theater building is making fine progress. Structure is already under roof and it should be ready for opening by October 1st.

Anderson Stote Bows

Sauk Rapids, Minn.—Byron An- derson has just opened the State, newest house in the St. Cloud suburb. Meanwhile, Leo Ross is making improvements on the operation.

Connelly's Theater to Bow Soon

Clinton, Minn.—New 400-seat owned by Robert Connelly is readying an opening for early September.

Twillery Opens

Knoxville, Tenn.—Mrs. Wooten will open her new Twillery Theater, seating 500, this month.

Livinston's Doors Swing Open

Columbus, O.—Livingston Theater, 1250 S. Livingston Ave., opened its doors. The 1,000-seat theater is part of a new $400,000 business center and was built by F. W. Rowland and Associates, of the Main Theater, Inc.

A & B's Troll Drive-In

Fort Stockton, Texas—A & B Theaters have opened their new 550 seat Troll Drive-In here, located just outside of the city limits on the old Spanish Trail.

Ex G-I Opens Marter

Marlin, Tex.—A survivor of the Balta picture Akron is owned by Dr. B. M. Morrow. The theater has a seating capacity of 300.

Colonial Drive-In Bows

Gladvater, Tex.—Colonial Drive- In has been opened between the road from Gladvater to Longview by W. W. Morrow. Theater has a 750-car capacity.

Airway In Biz

Houston, Tex.—Theo Routt of the J. G. Long circuit announced the opening here of the group's latest house, the 650-seat Airway.

Springfield Gets Drive-In

Springfield, Mo.—Sam Taft open- ed the 750-car Springfield Drive-In here.

American Legion Thea. to Bow

Corica, S. D.—New theater is be- ing opened here by Post No. 274 of the American Legion. Dr. M. H. Versterg, a dentist, will manage the house.

Le Brun Ovens Kent

South Whitley, Ind.—Kent, new 550-seat $60,000 theater, was opened here under the ownership of Don LeBrun.

O'Reilly's Richfield to Bow

Richfield, Minn.—Don O'Reilly's new 1,000 seat Richfield is due to open early this month. Cost will be $160,000, originally planned at $80,000.

Kansas Drive-In Bows

Kansas City, Kan.—Second owner- er, Kansas Drive-In, opened in the Kansas-Missouri Metropolitan district by a group of local film interests under the management of Rube Finkelinckin.

Wider Scope Seen In New Dolly Design

West Coast Bureau of THE FILM DAILY

Hollywood—A new camera dolly which will completely outmode the velocitak is now under construction at Selznick Studios, under the supervision of its inventor, Morris Resse, who is known as Mr. Selznick's "Pony of Jennie."" This dolly, an improvement on Rosen's all-angle, trackless dolly in- vented a few months ago, is to be used for the first time in Alfred Hitchcock's "The Paradine Case," will be seven inches lower than present dollies and will open up a new, unexplored range of camera work.

The new camera mount is hand-driven and can move forward, sideways and backward in one operation. Number of camera set-ups is cut to a minimum for the Rosen super- dolly will run on motor without track and can follow practically in the footsteps of the actors.

Wellman Forms Circuit In Girard, Ohio

Girard, O.—Peter Wellman, the- aterman here, has incorporated four small theaters which he owns as PM Theaters, Inc. These include the Fox and Home, both in Youngs- tow, the Palace, Habbard, and the Palace theater building in Campbell. Wellman leases the Campbell the- ater to a group of neighbors, also for $100,000, he said.

Ampro Ships Equipment To Their Indic Reps.

Chicago—Ampro Corp. are shipping one hundred thousand dollars worth of equipment, including pro- jectors, screens and other theater items to their representatives in India. Exporters are finding the lack of dollars for payment for exports is becoming a serious handicap in overseas shipments.

FOR T-A-CIDE THE "MIRACLE" ODORLESS DEODORANT AND DISINFECTANT For Hospital — Clean Rest Rooms ASK YOUR DEALER

IF YOU BUY STADIUM, AMUSEMENT PARK OR THEATRE TICKETS CONTACT INTERNATIONAL TICKET! Your needs supplied ef- ficiently with Rolls, Machine Folded, Reserve Seats, etc. Samples, prices on re- quest.

INTERNATIONAL TICKET CO. 63 GRAFTON AVE. NEWARK 4, N. J. Sales offices in New York and Principal Cities
The brilliant arc between two “National” High Intensity projector carbons is brighter—per unit of area—than the heart of a V-2 rocket blast.

This powerful man-made sunlight is harnessed in your projection booth. It is snow white, perfect for bringing out detail and full rich color on your screen. And yet, compared to other operating costs, the expense of “National” projector carbons is negligible.

When “National” projector carbons are used as the light source, you give your patrons the kind of vivid, easy-to-see pictures they really enjoy. You’ll find that “National” projector carbons have a definite effect upon your box office.

For Perfection in Photography and Projection, Use the Carbon Arc
First G. B. Ampros In Plant Production

First Ampro “Imperial” 16mm. silent projectors is now in production in Great Britain by Kelvin, Bottomley & Baird, Ltd. in their Basingstoke plant. Ampro recently announced the formation of a new British distributing company, “Simplex-Ampro Ltd.” London, to direct the sale of Ampro projectors in Great Britain, Ireland and continental markets.

Kelvin, Bottomley & Baird report that the first Ampro projectors coming off their production line were subjected to many tests and their operation was found to be excellent. While these first projectors contained a number of American component parts, later projectors will use 100% British components.

In addition to the “Imperial” model, Kelvin, Bottomley & Baird will soon start manufacturing Ampro’s “Premier-20,” a 16mm. sound-on-film projector. Markets: Henry Hughes & Sons Ltd., an associated company at Barkingside, London are undertaking the optics on these units.

State Changes Hands

Hastings, Neb.—C. P. Knudsen has sold the State here to G. H. Downey and A. L. Stevens.

First G. B. Ampros In Plant Production

ABOUT THE TRADE

(Continued from Page 1)

Crozix Theater, Melbourne, Fla., thus completing the remodeling program started a year ago. . . . Pickens C. Talley is manager. . . . Tom Grasso of the Strand Theater, Sound View, Conn., has installed a new candy and soda stand at the theater.

R. E. MIESSE, vice president of the General Scientific Corp., Chicago, says the company has acquired larger quarters at 5131 West 65th Street where they will have 35,000 square feet of space, for the expansion of the business of the company. . . . The company has recently developed a special series of photographe lenses, also a large number of focal length lenses with speed of f2 for cine cameras, also a special series of lenses corrected for color work. When the company moves to new location, this fall, they will add about fifty more lens experts to their staff. . . . Recent equipment purchases in the Omaha area include: C. W. Coryell, Rock Theater, Basnet, Neb., and Commercial Club, Elmwood, Neb., booth and sound equipment; J. B. Liske, Niobrara, Niobrara, Neb., and Guy Griffith, Casi, Plattsburgh, Neb., and Jack McCarthy, Louisville, Neb., sound; Epstein Circuit, Corby, Omaha, booth equipment; Royal, Dunlap, 1a., sound; Ernest Grunderman, Talmage, Talmage, Neb., sound; Community, Elmwood, Neb., and Elks, 350,000, 12.5, T. Rademacher, Edgemore, S. D., new sound and projection. . . . A new sound, seating, and projection system for their new projectors recently were installed in the 250-seat Colonial Theater, Table Grove, Ill., owned by M. W. Hughes. . . . The 200-seat Rheta Theater, Adair, Iowa, has been fitted with modern upholstered seats as part of the extensive remodeling and improvement program outlined by its owner, A. O. Ludwig. Other improvements for the house have been the lengthening of the structure, new air-conditioning system, new screen and arch lighting equipment in the projectors.

GENERAL DETROIT CORP., manufacturers of fire extinguishers and other equipment have moved their Chicago office to 425 North LaSalle Street. Ed. D. Rademacher, the president of the company reports they have added heavy duty unit to their line, that is particularly well adapted for theater use. Theaters can secure a lot of data from this company on their protection problems against fire, by dropping a line, to the attention of Mr. Rutledge. . . . The All Industry Air Conditioning exposition which is planned for Cleveland, Jan. 26-29 will have a greater number of exhibitors than in any years previously. There will be 203 spaces for exhibits. . . . M. Goodwin, executive president, will be in charge of the Continental Electric booth at the Texas convention and will have a complete line of Tetron tubes and other electronic equipment of interest to the theater suppliers distributor. . . . The Motograph exhibit will be another busy place during the Texas meeting, as Fred Thor and Douglass Matthews will be on hand, and Jack Behlke will assist in telling the boys all about that quality line of Motograph projectors and accessories. The Westoph, the Selma, Ala., has installed 400 new upholstered spring seats and sold its old ones to the West End Baptist Church. The theater is also in process of installing a men’s lounge, Manager Ralph Curry said. . . . Frank Porcinczski has just completed the installation of complete new Motograph equipment in his Cleveland Garfield Theater including projectors, ball bearing dual channel sound, bases, magazines and accessories. Contract was sold and installed by Ben L. Ogron of the Ohio Theater Supply Company.

SQUARE MANUFACTURING CO., Chicago, has been organized by Mace and Paul Rosenbaum at the United Beverage Co. to manufacture and distribute the twin theater vending machines in every state across the country. The machine, the United Beverage Co. has the drink vending machine concession in the United States, a company which will have the complete line. The company’s main office is located in the Chicago theater area and is servicing Balaban and Katz circuit exclusively. . . . In Chicago, the new equipment is the T. Fowler Company, transparent screen machine. It is getting ready for fall campaign. . . . a new catalog is being made up according to Helen T. Fowler of the company. And she plans a trade advertising campaign, to hack the sales drive. . . .

Nabe, Drive-ins Set For Memphis Area

Memphis—Three new theaters, one a new neighborhood and two drive-ins, will be a construction here. The drive-ins are scheduled to be finished in time for the Southern Fall convention around Oct. 30. The Nabe will be finished in time for an early December opening according to the owners.

The nabe will be a 600-seater on which work is scheduled to start immediately, to serve the Raleigh neighborhood, on the outskirts of the city. It is being built by Scott Jordan and Cliff Peck, who stated that construction costs have not been fully estimated.

The two new drive-in theaters are being planned by Bernard Woolner, who has been operating the present drive-in on Lamar Avenue. They will be located in northeast and southeast Memphis, a mile from the city limits. Each new drive-in will be completely modern in every respect, according to the owner, and will have a 700 car capacity aisle, and the present drive-in will be enlarged to a 700 car drive-in and re-modeled during the winter season.

The new ones, and the old one after remodeling, will be of Colonial architecture emphasizing the Southern motif. A playground for children, restaurant to serve cars, and a service station for cars will be part of the accommodations offered patrons.

Woolner also operates a Drive-in in North Little Rock and the new Esquire theater at Cape Girardeau, Mo.

Ampro Sells Coinmeter — To Ticket Register Ind.

(Continued from Page 1) The business has been transferred to new factory quarters at 419 S. Wells St., Chicago, where the new improved No. 711 Coinmeter model is now in full production.

New innovations in the Coinmeter include many part changes which are now fabricated from stainless steel including the coin tray receptacle.

The Coinmeter Corp. has been formed to market this machine with headquarters at 30 E. Adams St., Chicago. Exclusive distributors are now being set up throughout the world with theater equipment, restaurant and bank supply dealers.

Bang Buys Fla. Stand

Pc, Myers, Fla., Roy L. Bang of Orlando and Daytona Beach has bought the Lee Theater from Dr. C. J. Zimmerman, Sam Johnston, Sidney Dayia. Only the lease and equipment were disposed of. The building belongs to the Lee estate and the new owner has had two theaters in Daytona Beach.

Shenandoah’s New Page

Shenandoah, la.—Gala ceremonies opened the 750 seat Page here.
Victor Animalograph To Build New Plant

Construction of a new $1,500,000 modern factory and office building will start as soon as planning is completed and materials are procured according to an announcement released recently by Samuel G. Rose, president of the Victor Animalograph Corp., Davenport, Iowa, manufacturers of 16 mm. motion picture equipment.

The new Victor factory will be one of the most modern type of construction throughout the 150,000 sq. ft. of floor space. All installations and fixtures will be the latest design and the ample floor space will permit the addition of a large amount of modern machinery to be used in the manufacture of Victor precision equipment. A large cafeteria, playground, ample parking lot and traffic facilities will all be important features of the project when completed.

Modern plant will house the entire Victor line of building facilities that are now located in several buildings. The factory portion of the building will be one story which will permit the most modern production-line methods. The office section will be two stories.

Civic Auditorium

Canton, O.—An eight-year long civic campaign for a new municipal auditorium was defeated at a special election, in Canton, O., Aug. 26, when voters by a nearly two-to-one margin turned down a proposed $2,-880,000 bond issue for the project.

The plans called for a large auditorium seating 6,000, a smaller theater, and a small assembly room. Basement was to be an exhibition hall. The old auditorium for public gatherings was closed in 1940. The defeat came as a surprise, because the project had been endorsed by the Postwar Planning Council, civic and labor groups, and most of the city's industrial, business, labor, and civic leaders.

B & H Sprocket Guards

Add Life To Old Film

Chicago—Even defective film has no chance to jump off the sprockets of 16 mm. Filmo projectors, now equipped with newly-designed sprocket guards, according to an announcement by Bell & Howell.

New guard was engineered to accommodate the difference in film curvature when a torn perforation, as compared with a perfect perforation, passes over the sprocket.

With Bell & Howell's exclusive Safe-Lock Sprockets and guards, it is claimed, the film is either properly seated on the sprockets, with the teeth engaging the perforations correctly, or, in the event of incorrect threading, it is held entirely clear of the sprocket teeth by the guard. In the latter case, no damage to the film can possibly result, even though the machine is started.
**THEATER DEALS**

**Victor Shows New 16MM. Sound Proj.**

(Continued from Page 1) cent lighter and 69 per cent smaller, yet retains most of the features of the Victor line. Projector is housed in a streamlined all-aluminum case, with demountable speaker fitting snugly inside the projector case for carrying purposes.

Graeier, Inc., has announced the "Lite-Weight" as the first 16 mm. sound projector within the easy reach of millions of home owners, while its versatility makes possible the showing of home movies as well as providing entertainment and education through the use of the thousands of free, rental, or purchase sound movies that are available in 16 mm.

It is expected that this equipment will largely replace silent projectors which are in existence in many homes today.

Mechanically speaking, "Lite-Weight" retains the same refinements that Graeier, Inc., has placed on its other projectors. It contains both the clutch-controlled rewind, the unique Instantilt, reverse operation, has the advantages of still picture projection, and either sound or silent film can be shown at their respective speeds.

The "Lite-Weight" incorporates the exclusive safety film trip, the 180-degree swing-out lens, exclusive framing screw adjustment, split-disk lamp-house, and the duo-disco paws.

**Chicago Used Chair Buys 25,000 Century Seats**

(Continued from Page 1) shipments from his factory here are to Hollywood theater, Morgantown, Ky., the New Theater, Sidney, Ky., and the New Theater, Lake City, Tenn. Another shipment of 300 chairs is going forward to Puerto Rico, this week.

Joy-Six to Pix

Fort Worth, Tex.—W. A. Hanna, employed here at the Consolidated Vultee aircraft plant, has purchased the Pix Theater, formerly owned and operated by L. C. Dennis. Hanna will operate the Pix as well as hold down his job at the aircraft plant. Dennis will devote his time to the operation of his two houses at Gainesville, the Rio and Dennis.

Show for Joplin

Joplin, Mo.—Jim Nutz, a newcomer to the business recently opened the 650-seat Show which is to operate on a low admission scale, following other theaters here. The house equipment was purchased from the War Assets Administration.

Winthrop Changes Hands

Winthrop, Ia.—W. T. Reinhold sold the Winthrop Theater here to Patrick Reilly and Steve Ogburn.

**Chicago Used Chair Buys 25,000 Century Seats**

Hassell Leases El Rancho

Culver, Ind.—El Rancho Theater here has been leased to Everett R. Hassell by Roy E. Hanson. Hassell was a former operator of the house.

Shave Takes Plaza

Evant, Tex.—Glynn Shave has purchased the Plaza Theater here from F. W. McGilvery for an undisclosed amount.

New Owner for Avon

Wortham, Tex.—Truett Fulcher is the new owner and operator of the Avon Theater having completed a purchase deal with W. L. Schilling.

Midtown Is Sold

Chicago, Ill.—Midtown Theater, 720 W. 47th St., was sold by S. Izzo to Joseph Vennecciano.

Corporation Buys

Emmetsburg, Ia.—A. J. Swanton, owner of the Iowa house since 1920, has sold the house to the Theater Corp. of Des Moines.

Victory Changes Hands

Knobstone, Mo.—Victory Theater, 430-center, has been sold by E. B. Kaiser to R. F. Ramsey of Holden.

Meeker Adds Star

Miller, Mo.—Star Theater, 125 seats, has been sold by Byron Elliot to Charles A. Meeker, who also owns the Roxy in Everton, and the Hardin in Hardin, former operator of the Lantz, was purchased recently by Meeker from Glenn Lanta.

Another for Creek

West Tampa, Fla.—Royal Theater here has been taken over by N. E. Creek. Creek also operates the Casino in Ybor City, a suburb of Tampa.

Rio Sold to DeBowe

Wall Lake, Ia.—L. G. Ballard has sold the Rio Theater here to R. C. DeBowe of Fayette.

Two Houses Sold to Pair

Deurret, Tex.—Majestic and Ritz Theaters, owned and operated here by H. S. Usry, has been purchased by Walter Penn and B. C. Gibson, both salesmen for Columbia for many years.

L. R. Kincaid held a minority interest along with Usry in the two houses. Usry will retain ownership of the buildings housing the two theaters.

Meyer Takes Over Olympia

Cambridge, Mass.—Julius Meyer of 27 State St., Boston, has taken over the Olympia here, formerly leased out to operators of the Brothers. T. A. Brooks is the owner. Meyer will close the theater for renovations.

Steinham Buys Interest

Winchester, Ill.—Paul Steinham has purchased the interest of J. J. Ortovon in the Lyric Theater here.

Gibson Bought

Gibbon, Minn.—Frank Teussant has purchased the Gibson here.

White Sells Pike

Hot Springs, Ark.—Kay White has sold the 300-seat Pike theater to A. E. Crowder, Jr.

Pickens Buys Rex

Carisile, Ark.—The 250-seat Rex theater recently was sold by Elbert Caussen to Henry Pickens, who also owns and operates the 480-seat Lyke theater here. Pickens has entirely remodeled the Rex and installed new projection and sound equipment, etc., and an air-conditioning system.

Lyric to Dossett

Dossett, Ark.—The 214-seat Lyric Theater has been sold to Mr. and Mrs. A. J. Feildl to Floyd L. Dorsett, local used car dealer and former grocery operator. The Dorsett family also recently purchased the building which houses the Lyre and the Joplin Upstairs Furnishing store. Dorsett took over the management of the Lyre on August 27th.

Anthon Star Sold

Anthon, Ia.—Walter D. Rasmussen of Council Bluffs has purchased the Star theater at Anthon from Tom Sandberg who built the house in 1946.

Texan Changes Hands

Sanger, Tex.—Jim Willingham, owner and operator of the Texan theater here has sold the house to William D. Baker.

Rio is Bought

Del Rio, Tex.—The Robb & Rowlsey Circuit has purchased the Rio Theater here formerly owned and operated by C. A. Richter.

Hurst Sells Plaza

Denton, Tex.—W. S. Hurst has sold his Plaza Theater to R. B. Di cus. The new owner has given the house a complete remodeling job.

Hopper Buys Victory

Malakoff, Tex.—A. E. Hopper has purchased the Victory Theater here from W. L. Dowling. Hopper owns and operates the Ruby at Wells, Tex.

Velma’s First Theater

Valma, Okla.—C. A. Hammond recently opened the town’s first theater, the Velma.

Skidmore Bought

Skidmore, Mo.—Forrest White purchased the Skidmore here. New owner has theaters in Elmio and Burlington Junction.

DeVry Installations Speeded in Theaters

(Continued from Page 1) Flia., at the Bradenton Drive-In, Bradenton, Fla.

Thousand-seat Toronto Drive-In has been equipped with projectors, amplifiers, loudspeakers, etc., supervised by Sheldon Theater Supply, Dayton, Ohio.

The Roxy Theater, 400-seat in Concord, N. C., has received installation of projectors and sound equipment by Theater Equipment Co., Charlotte, N. C.

Rexy Theater, 600-seat in Sacramento, Calif., has received new DeVry projectors and sound equipment for the 274-seat house. New Era Theater in Harvey, Ill., also has received new DeVry equipment.

Theater Equipment Co., Chicago, has installed new DeVry equipment in the Illipolis, III. Crisp Theater and Donk’s Theater, in Gainesville, Mo. The Skidmore, respectively, received new installations of DeVry amplification and sound equipment.

Winters Named Director Of RCA Victor Distribution

(Continued from Page 1) 1926, Winters was well known in sales and distribution field throughout the country. He has served as sales manager in the Minneapolis territory, and as district manager in Kansas City and later in Cleveland.

He has also served as assistant to the president of RCA Victor Argentina, S.A. in Buenos Aires. Since 1944, he has been regional manager for RCA Victor with headquarters in Cleveland. He is a member of the board of directors of the RCA Victor Distributing Corp. in Chicago.

Altec Lansing Boosts Sales Cross Country

No Photo Equipment
Bargains at WAA

Prompted by continuing requests from many civilian sources for photographic equipment and supplies, the Signal Corps announced recently that the only material of this character declared surplus has been equipment non-standard for Army use, outdated supplies, or equipment beyond economical repair.

This material has been turned over to the War Assets Administration for disposal and it is not anticipated at this time that any of the present limited Signal Corps stocks will be declared surplus.

At the end of the war all outstanding contracts for photographic equipment were cancelled in accordance with over-all War Department policy.

Since no large stocks of photographic equipment had been accumulated only sufficient material for the greatly reduced Army remained.

The need for photographic machines and supplies for the Army is continuous. Educational work, experimental programs, hospital conditioning programs, clinical laboratories, the National Guard, the Organized Reserve, and the ROTC require photographic material and are endeavoring to furnish this equipment from present stocks augmented by limited procurement.

Standard Theaters Signs
RCA Service Contract

RCA Service contracts for 13 theaters of the Standard Theaters group, with headquarters in Milwaukee, have been recently concluded, according to C. E. Johnson, manager of RCA's theater service division. Agreements, which provide for regularly scheduled service, emergency coverage, and replacement parts, cover theaters located in Milwaukee, Kenosha, Green Bay, Oshkosh, Delavan, and Lake Geneva.

Negotiations were handled for the theater circuit by L. F. Gran, and for RCA by H. J. Mayer, Chicago district service manager; M. F. Bennett, New York district equipment sales manager; and D. W. McMillin, RCA service representative headquartered in Milwaukee.

Sage Opens in Van Horn
Van Horn, Tex.—Sage Theater, 350 seat, has been opened here by Parker and Longdon.

New Columbus Nabe
Shows Innovations

Columbus, O.—The 1055-seat Livington theater, third new neighborhood house to be opened here in the postwar period, is the fifth member of the F. W. Rowlands circuit. Others include the Main, Parsons, Columbia and Hollywood. Designed in ultra-modern style by the local architectural firm of Alex and Strittel and constructed by N. J. Miller-Jouan, the Livingston is part of a $400,000 center in the Driving Park area. A large candy goods store and a de luxe drugstore are other elements of the center.

In process of construction since May, 1946, the new center was built slowly because of the desire of the owners to get specified high-quality materials and equipment not long in the postwar period, and Secretary Al Villers reports demand for exhibition space the best in the history of the association.

TESMA-TEDPA Clinch
Final Meet Plans

(Continued from Page 1)

day, Sept. 25, at which time James Russell Young, chairman of the Washington Board of Commissioners, will address the delegates. Regular business will be held on Thursday, Sept. 25 and Friday, Sept. 26.

The open forum, under the sponsorship of TESA, on Saturday, Sept. 27, will be the feature of that day's activities. Several prominent speakers on theater construction, prefabricated theaters, the carpet industry, television, drive-in theaters, etc., will address the assembly, which is open to everyone in the theatrical industry, prior to this open forum. A. E. Willford will act as moderator. Arrangements have been made for the entertainment of the ladies. There will be sightseeing tours, luncheons, etc., to entertain them while the male members of the family are occupied with business meetings, etc.

Activities will be concluded on Sunday, Sept. 28th, with a cocktail party and banquet, featuring professional entertainment and dinner dancing and without speeches, Ray Bonner, secretary of TESA, states that all exhibition space has been completely sold out and to quote him, 'We are just waiting for the bell."

Hotel room reservations in Washington, indicate that the largest crowd in TESA-TEDPA history will attend.

New RCA Data Guide
On Industrial Tubes

Harrison, N. J.—A "Quick Selection Guide" offering technical data on more than 200 RCA transmitting and industrial tubes is now available from RCA distributors according to an announcement from the RCA Tube Department. In a revised pocket folder form, the Guide presents dimensions, ratings and other essential information of special interest to broadcast stations, laboratories, electronic - equipment manufacturers and other users of these types of tubes. Tube types covered include RCA power tubes, hystrons, voltage regulators, rectifiers, ignitrons, phototubes, cathode-ray tubes, and special tubes.

Timmins Gets Victory
Timmins, Ont.—Famous Players Canadian Corp. opened Victory, its first post-war theater here. Theaters seat 1,150.

20th Century's Century
Sudbury, Ont.—Century has been opened here by 20th Century Theaters. It replaces the Strand.

National Auto Theater
Columbus, O.—National Auto Theater, 2750 West Broad St., has its grand opening.

Popcorn Convention
Set For Chi. Nov. 18

Chicago—The convention and exposition of the National Popcorn
Mfrs. Association has been set for Nov. 18-20 at the Sherman Hotel. Secretary Al Villiers reports demand for exhibition space the best in the history of the association.

Pacific Names Bayless
To Hypo Candy Sales

(Continued from Page 1)

Bayless will work on merchandising and sales promotion under the supervision of Tony McLain who is in charge of this department for the entire West Coast.

An entirely new concept of merchandising and exploitation will be introduced by Bayless which will team with the general exploitation of the theater with current attractions and seasonal promotions, as part of the program.
$ Million Showcase Bows in Alaska

Comparable with the finest theaters on the continent, Alaska's new, million dollar 965-seat Fourth Ave. Theater, recently opened, has set a new standard of excellence for the territory and given Alaskan exhibition a much-needed shot in the arm. More than five years ago, delays in building caused by restrictions brought about by the war, shortages of materials, and problems of labor and transportation, were finally ironed out when the modern theater opened its doors to the public this fall.

Equipment includes Motograph WE sound, with Altec Lansing speakers: Shearer Heavy Duty Bases, Motograph Suprex projection lamps, and Robin Imperial Steady-Power generator. The "AA" Motograph projector, which was flown to Alaska to meet the opening deadline. Lobby furniture, drapes, and carpeting were all designed for the theater and are effectively beautiful in setting off the general luxuriance of the house.

New Glen Process For Instant 16, 35MM. Dubbing

New process, whereby both 16 and 35 mm sound tracks may be dubbed simultaneously, has been perfected and will be used for the first time by Producer Jerry Thomas on "Check Your Guns," a PRC outdoor musical action film.

Process is an invention of Glen Glasmann, who has devoted his talent to its perfection. Glenn believes that by this new process, 35 mm. quality will be given to the narrower film, and in addition a cost saving will be effected by elimination of a second dubbing session.

Altec to Coast

Fox West Coast Agency Corp. has contracted with Altec Service for the file and Fox Theaters in Hartford, Conn.; the Fox and Hyde Theaters in Visalia, Calif.; and the Nevada in Reno.

Airport Pix in Mex.

Mexico—A new use for pix will be innovated in the near future with the installation of a small picture saloon in the capital’s Central Airport. Shorts will be shown in it to entertain travelers waiting for planes. The plan is being carried out to give such a service. Rafael Norma, Mexican architectural specialist in the construction of movie houses, will oversee the work.

Modern Guelph Theater Slated for Fall Bow

To Have Push-Back Chairs, Bar, Fireproofing

Guelph, Ont.—Guelph's newest theater is expected to be ready for use sometime this fall and work is being rushed to complete it.

According to reports the city's fourth theater will be one of the most modern in Canada. It is to have the new type of seats, which recline, and are adjustable so that it is not necessary to stand to allow other film-goers to enter and leave the row.

It is further stated that the building will be completely fireproof and that smoking is to be permitted. A so-called bar—actually a dry canteen—is said to be located in the building.

Guelph has three other theaters, but it is expected that the oldest of these will be closed when the new building is ready for use.

Oliver Theater Supply Adds Ohio Installations

Cleveland—M. H. Fritchlie, manager of the Oliver Theater Supply Co., announced completion of the following installations: RCA sound and complete Brenkert projection and in-car speakers at the North Canton Theaters Inc. being built by Theaters Inc. of Cleveland; RCA sound, in-car speakers and Brenkert lamps in the Ski-Hi Drive-In near Youngstown; complete installation in the Fairview Drive-In now nearing completion in Fairview, just west of Cleveland; RCA sound in the Majestic and Dayton Theaters of Agran and the Regent, Youngstown; George Maes, owner in the Ohio area has put new RCA sound in his Manos Theater, Toronto; and the Manas Theater, Newton Falls. In the Roxey Theater, Minerva he installed RCA sound and Brenkert lamps and Brenkert projectors in the Manos Theater, Lison and the Ritz Theater, Newcomerstown. The new West Theater, Barb- horton, operated by J. Gerbetz and Vincent Lauter has RCA sound.

Chi. Merchandising Meet For December is Sellout

Chicago—The National Automatic Merchandising Association reports all space has been sold for the convention, to be held in December in Chicago at the Palmer House. Theater people plan to have exhibits at the meetine, according to the management. They are planning a year book for the trade to be issued after the convention. The public relations department is being expanded with the addition of Peggy Rowlette, who will edit the various publications of the association. Howard L. Olsen has been named membership director of the organization, succeeding Paul Steichen, who joined the Paul F. Reich Candy Company of Bloomington, Ill. The membership drive will be intensified, before the annual meeting in December.

Surf Drive-In Opens

Port Arthur, Tex.—Surf Drive In has been opened here by Underwood & Exell of Dallas. The duo also have drive in theaters at Pflueger, Houston, San Antonio, Dallas, Fort Worth and Waco. There is also a bottle warming service offered mothers.

Jennings Back to Altec

Frank H. Jennings, electrical engineer with Altec Service for many years, has returned to Altec's New York district as a service engineer.

Kanaka Named Veepee Of RCA Victor Dist.

Lawrence W. Kanaka, who has been engaged in sales and merchandising activities for the past 13 years, has been appointed vice president of the RCA Victor Distributing Corp., and General Manager of the Company's Detroit branch, it was announced by Walter M. Norton, president of the distributing organization. Kanaka's Detroit headquarters will be at 1930 East Jefferson Street.

New Officers Elected By Continental Electric

Chicago—At the last annual meeting of the members of Continental Electric Co., Geneva, the following officers were elected: Milton Ritzenberg, president and treasurer; MacDonald Goodwin, vice president and secretary; Jane E. De Vleschower, assistant secretaray and assistant treasurer.

Directors of the company are Ritzenberg, Joseph Rosenbaum, and H. A. Meltzer.

Continental has increased its engineering staff and is carrying on an expanded program in improving theater, and refunding applications. Company is now making steralamps which will be applied to air purifing in theaters.

Maple Adds Stand

Cleveland—Frank Gross, head of the Maple Amusement Co., has purchased the Maple Heights Theater and building with two stores and a six-room apartment from Mrs. Jean G. Barck for a reported $80,000. Gross also owns and operates the Broadview Grand, New Y Theaters in Cleveland and the Bedford and Stillwell Theaters in Bedford. Eugene Frank, formerly of the Embassy, has been named manager.

Form Super Sound Co.

Detroit—Super Sound Co. has been formed by Robert C. Servia, Leonhard Y. Sanborn and Harvey H. Hubba to operate the 16 mm. film laboratory and projection service.

Altec Service Sells X-Country Contracts

(Continued from Page 1)
$1,500,000 Top Film Budget Said Planned

ATA-MPTOA to Tackle Wide Trade Problems

Merger, Admission Taxes, AScap, Export Problems & Screen Freedom on Agenda

Admission taxes, ASCAP, freedom of the screen, public relations, road show exhibition policy, and the implications of film exports to domestic distribution will be among the many industry problems involving the business agenda of the approaching ATA-MPTOA merger convention (Continued on Page 5)

Info Treaty Draft Altered; Includes Pix

Washington Bureau of THE FILM DAILY

Washington — Embodying major suggestions made by MPAA President Eric Johnston, a draft of a suggested international agreement on freedom of information prepared under the direction of Richard J. Finnegaran, publisher of the Chicago Times, was made public on Friday by Assistant Secretary of State William E. O.恢.

In every major definition, motion (Continued on Page 5)

Rodgers Assistants Call Five Regional Huddles

West Coast Bureau of THE FILM DAILY

Hollywood — M-G-M field sales managers will hold two-day regional meetings with their assistants, district and branch managers starting Thursday, it was decided following (Continued on Page 8)

FTA Hearings Against Ad Film Cos. Today

Washington Bure, THE FILM DAILY

Washington — A “pre-trial” conference on restraint of trade charges against four commercial advertising film firms will be held before the Federal Trade Commission beginning this morning. The four firms involved in the FTC complaint are Ray Bell Films, Inc. of St. Paul, Minn.; Alexander Film Co., Colorado Springs, Colo.; United Film Ad Service, Inc., Kansas City, Mo., and Motion Picture Advertising Co., Inc., New Orleans, La. The sessions will be held in room 332 of the FTC.

Top MPAA Representatives Expected in England

Within Two Months, British Treasury Confirms

London (By Cable)—Top echelon representatives of the MPAA will come to England “well within two months” for talks on the impasse occasioned by Britain’s ad valorem tax and the MPEA decision to suspend exports to this country, a Treasury spokesman confirmed at the week-end. American delegation is expected to be headed by Eric A. Johnston, president of MPAA and MPEA.

Sidney Sees Director Key Man in Cost Cuts

The film director can be a great factor in cutting production costs, M-G-M’s George Sidney, who recently finished the company’s top-budgeter “Cass Timberlane,” told THE DAILY at an interview Friday.

Pointing out that “Cass” had been completed in six days under the 55-day shooting schedule, Sidney asserted that the economy resulted from taking care to shoot only what was needed and eliminating the unneeded.

(Continued on Page 4)

Aussie Investment Proposed by Majors

Washington Bureau of THE FILM DAILY

Major film companies have proposed that upwards of 30 per cent of American film earnings be invested in Australia as a means of easing that country’s financial plight, it was learned over the week-end.

Informed circles said that the majors have made this proposal to the Australian government rather than a flat freeze plan.

Negotiations are now going on between representatives of the American and Australian majors.

(Continued on Page 3)

Pascal Backer to Build $6,000,000 Eire Studio

London (By Cable)—Gabriel Pascal’s Eire backer, Joseph McGrath, is putting up the equivalent of $6,000,000 to build an eight-stage studio outside of Dublin, Pascal said Friday. Plant is scheduled to be ready by the middle of next year.

Meanwhile Pascal plans to film “St. Francis” and “Androcles” at Fisa, Italy, from scripts to be supplied by George Bernard Shaw.

Objections on the part of Shaw (Continued on Page 4)

Theater Tele at NAB Parley

Four Major Broadcasters Co-op with RCA

Ohio ITO Urges 3% Limit

On City Admissions Taxes

Columbus, O.—Renewed efforts to induce Ohio city lawmakers to limit new municipal admissions taxes to three per cent and to broaden the base of such taxes were pledged by 76 Ohio theatermen and women at the Ohio ITO meeting in Cleveland last week.

(Continued on Page 8)

RCA will raise the curtain on its latest improvement in large-screen monochrome theater television next week at the NAB Atlantic City convention via a co-operative effort on the part of four major broadcasters.

(Continued on Page 6)

Foreign Market Blamed For Single Film Ceiling

Contemplated by Cos.

Washington Bureau of THE FILM DAILY

Washington — Production budget ceiling of $1,500,000 of picture may be set by most film companies, top industry sources here indicated over the week-end.

Piecemeal announcements hinting at the budget ceiling may be made soon by company execs, unless there is some sudden change for the better in the foreign situation — an event little expected by the most optimistic observers.

Prodced to some extent by banks, the industry’s production schedules (Continued on Page 8)

SRO Will Release RKO’s “Blanding”

Initial picture, other than those produced by David O. Selznick, to be released by SRO will be “Mr. Blanding Builds His Dream House,” to be made by RKO co-starring Cary Grant, Myrna Loy and Melvyn Douglas, it was announced at the weekend by N. Peter Rathvon and Dore.

(Continued on Page 4)


Jules Fields, 20th-Fox publicity manager, resigned his post with the company Friday. He was formerly with the Fox Metropolitan Playhouses, as assistant to the publicity director. In 1930 he was assigned to manage the “Dolphin” Roadshows In 7 Keys Nov. 13

The trend toward higher admission prices for top product continues with M-G-M’s “Green Dolphin Street” set to open November 13 in seven situations at advanced prices.

“Green Dolphin Street” is set for houses in Meriden, Conn., Houston, Tex.; Atlantic City, N. J.; Buffalo, N. Y.; Cleveland, Ohio, Kansas City, Mo., and Evansville, Ind.
**Coming and Going**

**FINANCIAL**

(Sept. 5)

**NEW YORK STOCK MARKET**

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**NEW YORK CURBS MARKET**

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| RKO | 27  | 27  | 27  |
| Sonoramic Corp. | 125  | 125  | 125  |
| Technicolor | 3  | 3  | 3  |

**OVER THE COUNTER**

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Reynolds Narrates Short

Quentin Reynolds did the narration for "Assignment: Tel Aviv," documentarly made by William F. Alkerberg for the United Palestine Appeal. Lazar Dunner directed. Harold E. Steinfeldt was the editor. After a six-week run in New York, the Kodachrome short will be available in 16 mm. prints.

**Kelly Refuses Elaboration Of U. K. Production Plans**

London (By Cable) — Arthur W. Kelly, United Artists' executive vice-president, on Friday refused to elaborate on reports that the UA board to the effect that the company seeks an "outstanding British industrialist" for the production of UA releases here.

He observed, however, that the announcement was in line with his mid-August statement that the UA producers have their eyes turned towards British production in a move to offset the ad-valorem duty. Kelly at that time said that the company’s producers will step up their British programs, as was of the opinion that it will be possible to arrange for studio space on individual picture deals. A $5,000,000 finance pool project was being negotiated with a group of English banks.

Kelly said at the week-end that no agreement had been reached for UA playing time on J. Arthur Rank's Odeon Circuit.
Berlin Stimulated
By U. S. Film Exhibit

Berlin (By Air Mail)—A comprehensive film and photo exhibit at the British club in the Kurhaus here, detailing developments in the Hollywood industry during the war years is bringing Berliners up to date on who is who, what is what, and programs in store for them in upcoming releases to be distributed by the German branch of the Motion Picture Export Association.

The exhibit is the idea of Dr. S. H. Fuehr, MPEA Berlin publicity chief. It occupies 1,800 square feet. Berliners to the tune of over 1,000 a day have been viewing the display since the beginning of this month. Expenses are defrayed by the sale of star photo postcards, almanacs and a herald.

Exhibit was recently opened by Marian F. Jordan and Harold Smith, general manager and home office rep., respectively, for MPEA in Germany. Presses from the four occupation zones was invited. Eric Pommer, film section chief of AMG’s Information Control Division, spoke on the necessity of such an exhibit as a means of re-introducing Hollywood personalities to the German public. The event was recorded very favorably to the show with the Russian zone newspaper showing a great deal of unexpected enthusiasm. Dr. Fuehr keeps interest alive with spot plugs on the radio.

Displays show star stills, fashion shots, Academy Award material. There is a refreshment service. High-light of the exhibit is a small theatre where newreels, shorts and trailers for current releases are run continuously.

WB To Release “Bad Men.” “Each Dawn I Die”

“Bad Men of Missouri” and “Each Dawn I Die” will be re-released by Warners on Oct. 1.

Eureka-Machaty Global Deal

Eureka Prod. has completed an arrangement with Gustave Machaty for the world-wide release of “Ecstasy.” Machaty produced and directed the film.

STORKS

Murray Kaplan, assistant to Ben Sheetman, head of Eagle-Lion Films’ contract dept., has a new daughter, born at the Jewish Hospital. The baby, who will be named Rhona, weighed six pounds. The child is the Kaplan’s second. Mrs. Kaplan, a week 24-year-old Greer was, prior to her marriage, a member of Warners’ New York booking department.

8 OUT OF 10 IOWANS FILM FANS

30 Per Cent of Those Patronizing Theaters
Go Once Weekly, Opinion Poll Shows

Des Moines, Ia.—Approximately eight out of 10 Iowans—79 per cent, specifically—rate as film fans, with 30 per cent attending movie theaters and 24 per cent occasional patrons. 18 per cent once monthly, 17 per cent twice monthly, and the remainder either twice a week or every two months, according to a poll just completed by the Des Moines Register and Tribune.

The Iowa Poll, long a Register and Tribune feature, is taken weekly on different subjects to determine state opinion.

Iowans living in towns under 2,500 show the greatest tendency to attend the movies once a week while the farms residents are more likely to attend only occasionally.

Iowans in the 21 to 30 age group are the most ardent movie fans with four out of ten in this group attending once a week while only two out of ten in the 40 and over age group voted so.

A total of 65 per cent voted that they felt the motion picture industry is trying to turn out better pictures while 23 per cent claimed it wasn’t and 12 per cent had no opinion on the subject.

The Iowa movie-goers were also asked how they felt about scenes in the movies which show men and women drinking liquor and smoking.

On the question of men drinking, a total of 10 per cent claimed it was all right, 40 per cent said it was sometimes forbidden, 39 per cent said it should be left out and two per cent had no opinion.

On the question of women drinking scenes, 16 per cent claimed it was acceptable, 30 per cent said it was sometimes forbidden, 52 per cent claimed it should be left out and two per cent had no opinion.

On the question of men smoking in the scenes, 83 per cent said it was acceptable, 51 per cent said it was forbidden, 12 per cent said it should be left out and three per cent had no opinion while on women smokin-

See 20th-RCA Revealing Video Research Program

Princeton, N. J.—Plans for extensive co-operative research in large-screen television for theaters are expected to be announced shortly by RCA and 20th-Fox. Arrangement is described as “similar in many respects to the joint setup entered into between RCA and Warners last Spring.”

Chi. Operators Scale Said Country’s Highest

Chicago—The Chicago operators union new hourly wage scale now effective is $3.575, making it the highest in the country.

Aussie Investment Proposed by Majors

(Continued from Page 1)Australian industry and the Australian government in an effort to agree on what form the investments will be made. It is thought here that the Australian government informally has agreed to an investment plan. Details, however, are still in negotiation.

Previously, it had been reported here that an “investment” plan has been under consideration as a means of breaking the Anglo-American film deadlock. Revelation that the Australians have been offered an investment proposal strengthened the belief here that a similar plan may end the British-American impasse.

Industry leaders apparently have come to the conclusion that some form of investment plan would be preferable to an out-and-out freeze. The investment principle may be acceptable to the Australian government as well as to independent companies in this country who have been opposed to a freeze.

Flynn Joins FitzPatrick

Chicago—Jack Flynn, former M-G-M Western manager, has joined FitzPatrick Travel Service in charge of a new office in the Metropolitan Bldg. New office opens on Oct. 1.
Sidney Sees Director Key Man in Cost Cuts

(Continued from Page 1)

necessary. In addition, Sidney believes in careful editing of the script before the cameras begin rolling.

Day the war," the director stated, "you die was all right, including excessive amounts of shooting and lavish sets beyond what was needed. But the situation has changed as it did in every industry following the war's end."

Sidney expressed the opinion that Hollywood should concern itself primarily with pictures that spell entertainment, leaving preoccupations of social significance to the documentary field. "There's nothing better than an honest love story to make people leave the theater with a happy feeling inside themselves and toward another," he said.

The director, who has been vacationing here with his wife, the former Lillian Burns, leaves for the Coast today, with a stopover in Chicago en route.

Fields, 20th Pub. Mgr., Quits; to Form Own Org.

(Continued from Page 1)

agement of theaters. Later he joined the Hal Horne Organization handling exploitation in Chicago and St. Louis. In 1943 he was named assistant exploitation manager at 20th-Fox, and in 1944 was appointed publicity manager.

Following a brief vacation, Fields, it was indicated, will form his own organization. Announcement of a replacement to the vacated post is expected to be disclosed next week by Charles Schlaiter, director of advertising and publicity.

Pascal Backer to Build $6,000,000 Eire Studio

(Continued from Page 1)

Pascal said, have killed the deal under which he was to have made a Shaw production in Hollywood in association with Artists Alliance, the Mary Pickford-Lester Company.

Parx. Club to Elect

Election of officers for the 1947-1948 term will be held by the Paramount Pictures Club at its annual meeting at the company's main office recreation quarters tomorrow night.

Send Birthday Greetings to

Sept. 8
Howard Dietz, New York.
David Horsley, New York.
John Farmer, New York.
David Gervers, New York.

Along the

with PHIL M. DALY

Coming: The Pictures of Tomorrow

- - - UP FROM THE BARNES PRESS to the editor's desk at the week-end came some of the most interesting and most important, industry-wise and industry-wide, page proofs that Phil M. has been privileged to peruse in many and many a week. . . . Not to keep you in suspense, the page proofs cover features of the 1947 edition of THE FILM DAILY's Pictures of Tomorrow and Directors' Number, publication of which is just 48 hours away . . . .You'll get it as the second section of Your Favorite Industry Newspaper on Wednesday.

- - - IF THERE EVER WAS A TIME when the individual theater operator and manager keenly wanted to know just what product was coming up—what company can be counted upon to deliver what picture, in the trade's own jargon—this is it. . . . And for reasons which require no Ph.D. to comprehend . . . . The Pictures of Tomorrow and Directors' Number has the answer to that one . . . . A multiple answer, at that. . . . Forthcoming product of all companies is classified for ready reference purposes . . . . Want to know what comedies are current and on the way? . . . Plus their casts, credits and synopses? . . . . THE FILM DAILY will tell you Wednesday . . . . And so, too, with Musicals, Musical Comedies, Comedy Dramas, Mysteries, Melodramas, Action Films, Musical Westerns, Westerns, Dramas . . . . No need to tell you what this means to Mr. Exhibitor. is there?

- - - THEN THERE ARE the results of two FILM DAILY polls.

The Ten Best Directors of 1946-47, and Filmdom's Famous Fives of 1946-47 . . . . The two polls annually answer the exceedingly pertinent question: Who are the outstanding directors of the film year? . . . . Who are the top stars, supporting players, juvenile actors and actresses, cinematographers, screen writers and "finds" of the year, on the basis of performance and achievement? . . . . The answers come from those best qualified to bestow the several honors—the nation's eminent critics and reviewers for press and radio—who apply a single yardstick, that of premier screen performance and achievement . . . . In prestige-conscious Hollywood, the critics' accolades will be daily noted, discussed and remembered.

- - - IN THE NUMBER also will be found THE FILM DAILY's 1947 CRITICS' FORUM, a medium through which the nation's film critics and commentators annually indulge in a cinematic stock-taking, vital in equal measure to production, distribution and exhibition. . . . Weighed in the balance by the participants in the 1947 FORUM—and it may interest you to know that invitations to speak out in meeting went to no less than 2,500—are such matters as the quality of American product, advertising and publicity techniques and newsworthy: "Freedom of the Screen," and the screen's use for "information" and "message" films . . . . If the critics and commentators are candid in their criticism and advice and they are!—their is an honest candor, arising from a desire to be of service to an industry in whose welfare, further progress and sustained prosperity they, too, have a stake.

- - - THAT WILL GIVE you some idea why THE FILM DAILY for Wednesday will be priced at 1 per copy. . . . And why it will be worth many times that to those who will eagerly read it and then carefully preserve it for future reference. . . . "Some idea" is used advisedly, for there is many another feature, including by-line articles by the MPAA's Eric A. Johnston, the Academy's Jean Hersholt, John Eberson, distinguished architect, and films of the American Society of Cinematographers. . . . So take Phil M's tips: Don't miss the 1947 Pictures of Tomorrow and Directors' Number.

SRO Will Release RKO's "Blanding"

(Continued from Page 1)

Scharly, on behalf of RKO Rhe and by Daniel T. O'Shea and J. A. Agnew, on behalf of the Selznick entertainment companies.

"Mr. Blanding" is owned 60 per cent by Selznick and 40 per cent by RKO. This is apart from distributors which were not revealed. Picturization of the best-seller novel and Book of the Month Club selection by Eric Hodgins, will be under the supervision of Scharly, with H. C. Potter directing. Production will be started almost immediately.

O'Shea, making the announcement, stated that there will be further announcements concerning joint ventures with RKO and with other producers. RKO and Selznick are joint owners of other pictures to be produced jointly. As to "Mr. Blanding" will be the first not distributed by the company.

Others include "Notorious," "The Spiral Staircase," "The End of Time," "The Farmer's Daughter" and "The Bachelor and the Bobby Soxer." Both Selznick and Scharly expressed their conviction that "Blanding" will equal the gross of the current "Bachelor.

"Blanding" will be the fifth SRO release. First was "Duel in the Sun," which has rolled up the second largest gross in industry history, while the second will be a re-issue of "Intermezzo," to be followed by "The Paradine Case" and "Portrait of Jennie," both in the final production stages at the Selznick Studio.

B & K Operators Settle Dispute

Chicago—Operators Union, at its monthly meeting, approved settlement of the B & K Drake and Admiral Theaters—operators dispute. The clauses will eliminate weekly matinees and run-ins on Saturdays, Sundays and holidays. Eugene Atkinson, Operators business agent, reported from a Botten meeting of the international executive committee.

FEMME TOUCH

DOLORES SCHWENDT, telephone operator, 20th.

JUNE GRZEGA, secretary to Peter Perakas, 20th.

SHIRLEY WARD, Quality Premium Distributors, 20th.

MARY JANE MCDOWELL, Warner booking dept.,

MARY LINDSEY PHILLIPS, Warner booking dept.,

MARY RUDYCK and JUNE MCFAR, candy girls, Parx.

HERMA FAHL, cashier, Strand, Vancouver.

BETTY HOWELL, cashier, Vogue, Vancouver.

TERRY MCBRIDE, operator, Vogue, Vancouver.

GAY JOHNSTONE, cashier, Paradise, Vancouver.

PHILLIS BAIRD, secretary, Paramount, Van-

MARY WALLACE, contract clerk, Warners, Van-

MILDRED GRIFFITH, Eagle-Lion, Cinerama.
**Info Treaty Draft Altered; Includes Pix**

(Continued from Page 1)

picture personnel are included in the final draft released by Benton. Among other things, correspondents defined so as to include pix personnel—would be guaranteed the right to enter other countries and to travel freely therein. Their “copy,” now defined to include pix, could be sent in and out without censorship except that required for military security. In releasing the draft, Benton said “the free flow of news and information was never more necessary than it is today and never faced with a greater array of deliberately erected barriers.”

Benton declared that the draft would help make it possible for film, radio and news agencies to “seek and disseminate accurate information everywhere.”

Under the proposed treaty, “information” means any dissemination of motion picture producing companies and tele- vision stations, “correspondents” now include newsmen, cameramen and television reporters; “copy” now also includes pix.

In an early draft sent to him, Johnston expressed general approval of the document. The MPA head, however, made specific suggestions which would more clearly define the pix industry’s role in the exchange of information. The final draft shows that Johnston’s suggestions were carried out.

Pollack in Austrian MPEA Publicity Post

Vienna (By Air Mail)—Franz Pol- lak, Austrian film publicist, has been appointed publicity manager of the Motion Picture Export Association branch here. Pollak will work under supervision of Wolfgang Wolf, MPEA manager for Austria.

Pollak has been identified with motion picture public relations for many years. In the period embracing 1924-38 he was connected with the local Warner office in a publicity-copula- tion capacity.

For long term LEASE to top tenant only—for Home Office or Showrooms; about 5,000 square feet, immediate possession 4 stories—entire building

**Grand Central Area**

No. 139 East 43rd St., opposite Chrysler Building, $9,000 net annual rental, as is.

Adjoining No. 137, owned by us, about 1,000 sq. ft. additional (now monthly tenants) available, if desired.

L. N. Rosenbaum & Son

565 Fifth Ave., New York 17

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**ATA-MPTO To Tackle Wide Trade Problems**

(Continued from Page 1)

The Shoreham Hotel in the nation’s capital, Sept. 19-20, was announced at the weekend by Her- man Levy, MPTO executive counsel, and Robert W. Coyle, ATA exec- utive director.

Levy and Coyle would not reveal the specific context of the program but indicated that all of the significant problems affecting exhibitors today would be discussed. It was emphasized that treatment of questions of interest to theater owners would be a meeting designed to make view of angles to study and solution, rather than by way of “futile and interpretative resolutions of condemnation.”

Advance reservations indicate that the meeting will be the largest bus- iness gathering in the industry’s history, the announcement stated, adding that the co-operation of the trade press had had an important role in spreading the organizations’ invitation to the entire field of ex- hibition.

Four company presidents have already signified their intention to be present, and a majority of the re- maining chief executives have com- mitted themselves if their business schedule permits. Also expected to attend are trade press figures, district and sales managers, a group of Holly- wood stars and representatives of allied industries.

Registration starts Sept. 18

Schedule for convention activities was completed in Washington last week at a meeting called by J. Julian Brylawski, convention chairman, and attended by Sidney Lust, Frank Broucher, Gene Ford, Hardie Meakin, Harry Bachman, Morton Gerber, Carter Barron, Jack Foxe, Mrs. Sid- ley Lust, Mrs. Bernard Lust, Bill Hoyle and Herb Fox. Registration will begin Thursday Sept. 18, and a pre-convention meet- ing of the respective Board of Di- rectors of ATA and MPTO will be held that night.

Initial business session will con- tinue Friday morning, continuing in the afternoon. Herman Robbins and George Dembow of National Screen Service will host a cocktail party in the late afternoon, following which there will be a dinner dance and en- trainment in the Shoreham’s Blue Room.

Prior to the resumption of busi- ness Saturday, the local MPTO will host a Hunt Club Breakfast. In the afternoon, newly elected officers of what is expected will then be the Theater Owners of America will make their first official appearance. A Pre-Park dinner dance is set for Saturday night, featuring cocktails and dancing through the courtesy of Charles L. O’Reilly, presi- dent, and Benjamin Sherman, positive vice-president, the Sanitary Automatic Candy Co. and Affiliates.

Speakers for the event will be:

The Ladies’ Committee has ar- ranged sightseeing tours of Wash- ington and Mount Vernon for Fri- day and luncheon-fashion show for Saturday.

For those remaining over Sunday, 

Milton M. Gettering

Backed “Bedfellows”

London (By Cable)—Eagle-Lion’s “Repeat Performance” has been booked into the entire Odeon Cir- cuit, opening with a group of simulta-aneous premieres on Sept. 15. Plans call for a Hollywood-type premiere, with Carole Landis, now en route to England, to be a guest of Odeon of- cials at the London opening.

In the afternoon, Supercast dinner dance is set for Saturday night, featuring cocktails and dancing through the courtesy of Charles L. O’Reilly, presi- dent, and Benjamin Sherman, negative vice-president, the Sanitary Automatic Candy Co. and Affiliates. Special speakers for the event will be:

The ladies’ Committee has ar- ranged sightseeing tours of Wash- ington and Mount Vernon for Fri- day and luncheon-fashion show for Saturday.

For those remaining over Sunday, 

Milton M. Gettering, attorney, and specialist in independent film financ- ing, is the leading backer of the Broadway play, “Strange Bedfellows,” by Florence Ryerson and Con- tinuum whose Philip A. Wax- man plans to introduce in mid-No- vember. Gettering plans to arrange independent film production of the property subsequent to the Broad- way run.

Beno Schneider, who will stage “Strange Bedfellows,” has been di- recting pictures for Twentieth-Fox and Paramount for the last sev- en years, and Morton Hanek, who will design the costumes, will be doing his first stage job since leaving his post as assistant to Edith Head, chief designer for Paramount.

There is the President’s Gold Cup Regatta on the Potomac and an exhibition football game in Baltimore between the Washington Redskins and Cleveland Rams." American Cyanamid Packaging for the benefit of the Baltimore and Wash- ington Variety Club Welfare Funds.

Milton Gettering and associates have just completed a contract with A. Julian Brylawski at the Earle Theater Building in Washing- ton promptly.

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**Repetitive Performance**

For All Odeon Houses

“Repeat Performance”

By RALPH WILK

HOLLYWOOD-VINE YARD

Entertainment studios concluded negotiations over the week-end with Stanley Kramer, president of Screen Plans, Inc., providing for the mak- ing of his initial pix, Ring Gardner’s comedy-satire, “So This Is New York,” starring radio’s Henry Morgan. Kramer will be the producer, with his com- pany functioning as a corporate entity in concert with Enterprise. Filming will get under way Sept. 29... Burt Lancaster will postpone his own production, “Kiss the Blood Off My Hands,” which he will make for U-I release, in order to do the role of Chris in the screen version of Arthur Miller’s B’way hit, “All My Sons.” His co-stars are Edward G. Robinson and Mady Christians... The Abbott and Costello comedy, “The Noose Hangs High,” which was to start shooting at Eagle-Lion has been postponed because of a knee injury which has confined Costello to bed for two months...

* * *

When Paulette Goddard returns from England late this month she will begin work in para’s. “Hazard” opposite Macdonald Carey...

* * *

Lucille Bremer has been borrowed by Producing Artists from M-G-M for “Prelude To Night”...

* * *

After a week’s thorough search of Southern California for a pair of cockroaches it was found that they were non-existent in Hollywood. Script of Jerry Fairbanks newest Speaking of Animals short, “Home, Sweet Home,” calls for the birds, which will be flown from a N.Y. zoo...

* * *

Russell Hayden and Jennifer Holt have been signed by Screen Guild Prods. to co-star in “Code of the North” and “Law of the Moontones”...

* * *

Joseph Walker has been borrowed by RKO from Columbia to photograph “The Velvet Touch,” the Independent Artists production starring Rosalind Russell...

* * *


RKO currently has nine before the camera and expects to have 12 in operation before the end of the month.
RCA Theater Tele to Be Shown NAB Parley

(Continued from Page 1)

ing at the week-end that the demonstration was designed, in part, as a more-or-less gentle hint to the film industry to get on moving on theatrical tele.

Participating in the demonstrations, which will be held Saturday through Tuesday, Sept. 13-15, will be NBC (WNBT), ABC, WFIL-TV and WPTZ, as well as RCA. Screen will measure seven by 10 feet, and is said to be similar to the one used at the Franklin Institute in Philadelphia last Spring.

15 Hours of Programs

Programs, totaling some 15 hours of air time, will originate in Atlantic City, New York and Philadelphia, the major portion of which will be specifically planned for the confab attendees.

Physical setup of the demonstrations involves some highly intricate planning and testing and up to last week-end RCA was reported to be conducting final tests to and from Atlantic City. Company is said to be laying out some $15,000 in the over-all plan, although RCA execs, and said to be the impression will create will provide ample justification in view of the current stage of the nation's development. Arrangements for the demonstrations are as follows:

RCA has installed a special high-frequency 7,000 mg relay link to Atlantic City from Philadelphia, Programs will emanate from the WFIL-TV transmitter on the Philadelphia Enquirer building, and from the WPTZ transmitter in Wyndmoor, just outside Philadelphia. (WNBT programs will be retransmitted over the Philco station to Atlantic City.) Video signals will be beamed from the point to the Hotel Claridge in the convention city from which point it will be fed to the RCA large-screen projector in the main ballroom.

Pickup Regular Shows

Four-day demonstrations for NAB delegates will include pickups of regular WNBT and WPTZ shows, including a United Nations session from Flushing Meadow in New York, horse race from Garden State Park outside of Camden, N. J. via ABC, WFIL-TV and a specially produced water carnival from the Brighton Hotel pool by ABC.

Latter will also air a special newscast of arrival of convention delegates and the NAB Post dinner on Sunday, filmed in the Coast city, and flown to Philadelphia for airing the same night over WFIL-TV. Telecasts will be changed by the four broadcasters so that delegates will get a variety of top-notch shows. "It is desirable that demonstrations they've seen herebefore at industry gatherings. Broadcasters are convinced the wheat is in the TV field, so the phrase "television is here" is an accepted fact and has been filmed away.

Telling About Tele

(Continued from Page 1)

of ACT, and a member of the Film Industry Employees Council, tried to explain the "real" value charged it. He insists that the ad valorem duty will cripple the industry, even if the U. S. film boycott is maintained.

Elvin said that Americans are using the UN to maintain their domination of the motion picture. He claimed film unions welcomed government action in imposing the new film import tax.

Despite his success in furthering the ACT motion, Elvin was defeated for re-election on the UN general council, with Tom O'Brien, M. P., general secretary of the National Association of Theatrical and Kind Employees, winning the Committee on the record by a record vote of 5,207,000, compared with Elvin's 1,404,000.

Silverstone Returning From European Survey

Murray Silverstone, president of 20th-Fox Unit and Inter-American Corp., will return to New York from a European trip tomorrow aboard the Queen Mary. Silverstone has been abroad since the first week in July. While in Europe, he visited company exchanges in England, France, Sweden, Switzerland, Spain and Italy.

French Awards on Coast

Hollywood — Statuettes awarded Bette Davis and Gary Cooper by the French Motion Picture Academy for outstanding performances in U. S. films shown in France during the past year, were scheduled to arrive over the weekend. Charles Boyer has been designated by the French Government to make the presentations. Miss Davis appeared in "Walters' "Deception," while Cooper was in Warners' "Saratoga Trunk."

House Pix Probe Com. Holds Back Subpoenas

Washington Bar., THE FILM DAILY

Washington — Strategy of the House Committee on Un-American Activities to wait until the last minute before subpoenaing witnesses for its much-touted Hollywood probe, it was indicated here over the week-end.

Although the hearing is scheduled to open in less than three weeks, no subpoenas were served as yet. Committee staffers indicated. There were hints that a flock of subpoenas were ready but would not be served until shortly before the hearing starts on September 24.

Congressional sources said that because of the decision of the industry to fight back for a change, the committee will hold back its "case" against Hollywood as long as possible.

Laufer Leaves AA-Mono.

Phil Laufer, for the last eight months Eastern trade contact for Allied Artists and Monogram, resigned, effective at the week-end. Laufer, who left Universal-Int'l home office publicity staff to join AA-Monogram, will announce his future plans shortly.

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WANNA MAKE MORE DOUGH?

get back to SHOWMANSHIP!

Just roll up your sleeves ... and go to work ... on The PRIZE BABY's old-fashioned recipe ... for Bigger Box Office Receipts! ... That Showmanlike combination ... of Bill Posting, Heralds and Window Cards ... away from your theatre ... and ACCESSORIES and TRAILERS ... at point-of-contact! ... Add NEWSPAPER and RADIO ... to this sure-fire concoction ... and you'll whip up a batch of DOUGH ... at your BOX OFFICE ... that could only result from ...

getting back to SHOWMANSHIP!
Rodgers’ Aides Call Five Regional Meets

(Continued from Page 1) a week’s conference here by the sales heads with William F. Rodgers, vice-president and general sales manager; Edwin W. Allen, president; general manager; William B. Zoeller, head of short subject sales and reprints and imports; and studio executive.

All visiting sales executives left for their respective headquarters Saturday. Cleveland: George J. Rodger, corresponding manager, and John A. Byrne, Eastern sales manager, will arrive in New York tomorrow.

Byrne will hold his meetings at the Astor Hotel and these will be attended by his field assistant with headquarters in Albany; Paul J. Richrath, home office assistant; J. W. Osterburg, metropolitan New York district manager; Robert Lynch, Philadelphia district manager; Ben Abner, New Jersey manager; Ralph Pie Flor, New York; Jack Goldberg, Albany; Louis Formato, Philadelphia; Bunn H. Rosenwald, Boston; Jack M. Mandelstuck, Buffalo; and Harry Rosenblatt, New Haven.

Jack J. Maloney, Central sales manager with headquarters in Pittsburgh, will convene his forces at the Statler Hotel in Cleveland, and there will be included Frank C. Henler, field assistant and headquartering in Detroit; Edwin M. Booth, Cincinnati; John E. Conolly, Detroit; B. F. Bower, Indiana; Albert L. Adler, Kansas City; Saul Gottlieb, Pittsburgh; and Herbert Bennin, St. Louis.

Burtis Bishop, Jr., Midwest sales manager, will corral his men at the Statler Hotel in Chicago, and they will include Frank C. Henler, field assistant and headquartering in Detroit; Edwin M. Booth, Cincinnati; John E. Conolly, Detroit; B. F. Bower, Indiana; Albert L. Adler, Kansas City; Saul Gottlieb, Pittsburgh; and Herbert Bennin, St. Louis.

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Rudolph Berger, Western sales chief with headquarters in New Orleans, will hold his sessions at the Roosevelt Hotel in that city. He will have present John S. Allen, his field assistant from Dallas; Charles E. Kesner, Atlanta manager; Jacques G. Reville, Charlotte; LeRoy Bickel, Dallas; Louis C. Ingram, Memphis; C. James Brilliant, New Orleans; Charles D. Lyne, Oklahoma City; and Jerome D. Thomas.

George A. Hickey, Western sales manager, will gather the seven men to NoW POSTS

CHARLES SCHMIDT, assistant manager, W.B. Grant, Wilmington, Del.
FRANK A. MURPHY, manager, Lorne's Stee, St. FRANK EMST, salesmen, Eagle-Lion, Los Angeles.
JERRY WEISELFIELD, office manager, 20th-Fox, LA.
GLEN ROBERTS, assistant district manager, 20th-Fox, Minneapolis.
HARRY H. UNTERFORT, Schine zone manager, Syracuse.
VERNON NELSON, treasurer, RKO Brandeis.
ROBERT BERTHARD, booker, Paramount, Omaha.
MAX McCOY, salesman, U-I, Omaha.
HERMAN J. FIELDMAN, manager, Logos, Sioux Falls, S.D.

Czech Film Minister Hires Press, Gov’t

Prague (By Air Mail) — Criticalatk that emotionally involved films from the West and Czech Parliamentary disagreement with Communist man- agement for the national- ized industry operating at a loss was bit- terly assailed by V. Kopecky, Minister of Information and Film, in a speech delivered at Mar- anske Lazne before film workers celebrating the second anniversary of the nationalization of the industry.

Kopecky also directed his attack against the Sokol organization for its attempts to get theaters de- nationalized. He stated he would call upon the masses and the Revolu- tionary Trade Movement for assistance if the attacks succeeded.

It was pointed out prior to the war that Sokol operated several the- aters where there was no private ownership. They paid rentals and taxes but did not operate on a purely commercial basis. Sokol members volunteered for jobs.

It has been disclosed in the past that Sokol’s efforts involved call- ing out people who constitute the very heart of the Sokol organization under his supervision at the St. Francis Hotel in San Francisco, and they will include Sam J. Gardner, field assistant with headquarters in S. F.; Henry A. Friedel, Denver manager; Thomas J. Aspell, L.A.; Angeles; Louis Amacher, Portland; Carl P. Naxley, Salt Lake City; Lagundlo C. Winland, Fran- cisco; and Samuel Davis, Seattle.

Conclusions reached by the sales managers attending the meeting here with home office and studio executives will be broadcast to the managers who, on their return to local offices, will hold sessions with their sales staffs.

This is the first time a sales meet- ing of this magnitude has been held on the Coast by M-G-M in more than 15 years. It marks the beginning of a new session with much in store.

The Unfinished Dance” to be released in September, and “Song of Love” in October.

Roy Brewer Decrees Efforts to Smear IA

West Coast Bureau of THE FILM DAILY

Hollywood — Congressional sub-committee probe into the film strike was branded by Roy M. Brewer, in- ternational representative of IATSE, as an endeavor to publicize the strike and used justifiably to pillory the IATSE. The attempt to smear the IATSE before this Committee failed miserably,” Brewer declared.

“It was proved beyond a doubt that under administration of inter- national President Richard F. Walsh, since his election in 1941, the IATSE has been a clean, fair, vigorous and democratic organization,” Brewer said.

Walsh Dubs Success of Hutcheson Peace Meet

West Coast Bureau of THE FILM DAILY

Hollywood.—After a meeting Friday with representatives of IATSE Locals, Richard Walsh expressed doubt that conferences to end the strike would prove successful, but said he would make a “sincere effort” at the Chicago meeting with President William C. Hutcheson of Carpenters Union to end trouble.

Ohio ITO Urges 3% Limit On City Admissions Taxes

(Continued from Page 1) extending a state-wide meeting called here Friday by the ITO of Ohio. The opposition to mandatory pass-on feature of the proposed model ordinance suggested by ITO officials was voiced at the meeting.

Number of exhibitors were in favor of absorbing municipal taxes, just as the present state tax, which expires Sept. 30, is absorbed in most situations. No overall strategy was approved however, as each theater was urged to contact city councilmen in an effort to get lawmakers the theaters’ position on any new tax.

Boyce Thomas attending the meeting plan to be present at the city. Council meeting today at which such an admittance is expected to be introduced. No action on the ordinance is ex- pected until after the November elec- tion.

Mayor James A. Rhodes has talked informally of a five per cent tax as necessary to city financing. This rate is estimated to produce $255,000 per year.

Depositions Taken in Rivoli Trust Case

Chicago — Edward Raftery, UA counsel, and Morris Ruffman, Warn- ers counsel, are here for depositions in the Rivoli anti-trust case. Depo- sition were taken yesterday morning of Harry Seeds, Warners district manager, and Max Roth, former Warners Buffalo exchange manager.

Attorney Thomas McConnell re- presents Rivoli Theater and says he will go to Buffalo Wednesday to take depositions. Case is scheduled for November hearing before Federal Judge John Knight, Buffalo.

Cos. Plan $1,500,000 Production Budget

(Continued from Page 1) are being geared for the domestic market, which itself is no means stable.

Bars have made it increasingly clear that local -ting will be based on conditions prevailing in that market rather than from abroad. This phase of course, is particularly vital to the industries, since their profits have been mostly from the foreign market, particularly Great Britain. Even though panic has not hit the foreign market the exchange rate since that market will be based on conditions prevailing in the domestic area.

Industry sources still point to private surveys indicating that the American film industry is a trend nationally towards lower attendance. Box office figures, based on Federal tax returns, still show that receipts are ahead of last year’s record-breaking totals. The catch however, is that attendance is slipping and box office figures are lagging high by longer runs in key houses. This simply means, industry spokes- men say, that the industry soon will be caught in a squeeze from two directions—gradual loss of foreign returns and diminishing domestic earnings. Unless the situation under- goes a miraculous change this mean- lower production budgets and this will come about as a result of the trend, according to well-informed sources, is $1,500,000.

Collectors Meet Wednesday

Initial Fall meeting of the Cinem Stamp Collectors will be held Sept. 19 at the Hotel Astor’s Hunt- ing Room. Another meeting is sched- uled for Sept. 24.

WEDDING BELL5

Fishon-Mintz

Betty Fishon, secretary to UA publicist Al Tamannin, married Leo Mintz yesterday at Paradise Min- sion, the Bronx. The couple entrailed today for a fortnight’s honeymoon in Miami.

Ketcham-Halvorsen

Minneapolis — Columbia’s assist- ant cashier Margrette Ketcham will be married Oct. 5 to Robert Halvor- sen.
CEA WANTS U. K. ACTION TO END IMPASSE

Police Dept. to Clear New York Filming Permits

Jo Permit Necessary for Daylight Shooting Sans Electrical Equipment

City commissioners, industry representatives, and Film Co-ordinator Edward C. Maguire, in the second business meeting of the City-Industry film group yesterday agreed that where scenes were shot in daylight, without the use of electrical equipment, no permit will be necessary. Police Department will arrange clearance.

Meeting aimed at unmullding clearance problems in New York film

(Continued on Page 5)

Overseas Equipment Market Said Good

Back from a two and a half month Latin American survey of National Theatre Supply distributors, Arthur F. Baldwin, NTSS export manager, said that the overall picture indicates a good potential market for theater equipment.

Finding a need for more and larger theaters, Baldwin revealed that a surprisingly large amount of modern construction is under way, with latest architectural advances being planned to accommodate the

(Continued on Page 5)

Yates Purchase of All Goetz Stock is Heard

Herbert J. Yates, Republic Pictures president, is reported to have concluded the purchase of the entire Republic stock holdings from Harry M. Goetz. This deal does not include any interests held by Ben Goetz.

THERE ARE CRITICS, AND CRITICS

MPEA Refs. in Germany and Poland Employ Own Strategy to Meet Attacks on U. S. Pix

There are critics, and critics, and critics, and in Stuttgart, Germany, they can get to be pretty ornery. Also, there is criticism. There is the constructive kind, which generally adds up, makes sense, or aims for the betterment of the material. There is the other kind, too, with which we are concerned here that stems from purely hostile sentiment stemming from within. When this latter is exposed to the roar pepell it is made to look ridiculous and thereby hangs a tale of what is wrong with the Military Government boys who set up the staffs and operate the various newspapers in Germany.

In Stuttgart film critics of two newspapers agreed on one thing—

(Continued on Page 4)

Volk Counter Doubts Legality of License

Minneapolis—Sidney and William Volk, operating the Camden, Falls and Nile Theaters here, at a week-end filed a complaint in District Court against eight major distributors asking that the Court determine the validity or invalidity of licensing contacts, and for an

Reach Settlement Pact In Piccadilly Trust Case

Chicago—Paramount and Balaban & Katz, holders in an earlier attempt to settle the Picadilly Theater anti-trust case, have come to an agreement with the Picadilly interests and attorneys today will go before Judge Phillip Sullivan to seek

Try Again for Studio Strike’s End Oct. 20

Chicago—Another meeting of AFI union topers will be held in Los Angeles Oct. 20, following the failure of the past week-end session to settle differences and end the Hollywood jurisdictional dispute. Meeting, called by Rep. Carroll Kearns, evidently was unsuccessful.

(Continued on Page 4)

Labor Direction in U. K. Will Not Affect Studios

London—Another meeting of U.K. Government direction of labor will affect British film production less than other sides of the industry, according to a Board of Trade spokesman. Letter said, “There is no reason to think that production will not be allowed”.

(Continued on Page 5)

Mull Production In Australia

Rank’s Nix Seen as U. S. Opportunity

Sydney (By Cable)—With J. Arthur Rank’s Australian production plans given a knockout blow because of the British 75 per cent ad valorem tax, American companies are mulling proposals to jump into the breach and develop Ausie production themselves.

Line of thought was started some days ago when Prime Minister

(Continued on Page 8)

Out Tomorrow: Pictures of Tomorrow and Directors’ Number

Council Tomorrow Slated To Make First Move, with Cripps Conference Asked

London (By Cable) — Dissatisfied and alarmed by the “do nothing” policy at present adopted by Prime Minister Attlee’s Labor Government, the Cinematographe Exhibitors Association General Council, meeting here tomorrow, is expected to take steps to “build a bonfire” under the Board of Trade in an effort to speed an end to the Anglo-American film impasse.

It was learned on excellent author-

(Continued on Page 7)

Mich. Exhibs. Enroll For War on Ascap

Detroit—Total of 110 written pledges already have been secured from theater owners, many of them reported two or more theaters for the fight which the Michigan exhibitors group is waging against Ascap

(Continued on Page 6)

Stocks Suffer Decline With Pix Hitting New Lows

Film stocks suffered with other securities in a declining market yesterday, with two companies selling at their worst prices for the year.

Universal and 20th-Fox both hit

(Continued on Page 4)

Cut Visitor Privileges For Studio Efficiency

West Coast Byr., THE FILM DAILY

Hollywood—Faced with necessity of improving studio efficiency, major studios have adopted the strictest rules ever set up regulating studio visits. Studios involved will not apply the restrictions to persons entering studios on legitimate business or on working press assignments, but will be forced to extend them to small groups and individuals merely seeking visitor privileges.
COMING AND GOING

Thursday, September 9, 1943

Kellifer In Move For Improved Clearance

Chicago—Seymour Simon, theater attache, today was announced as the free man returned by D. P. Kellifer, owner of the Sprague theater, Elkhorn, Wis., to seek better clearance for his house against Grand circuit, Geneva theater, Gen- eva, Wisc., and the Delavan theater, Delavan, Wis. These houses play seven days ahead of the Sprague theater and Kellifer wants days and date schedules. Notices are being served on Fox, RKO, Warners, Columbia and Universal exchanges in Milwaukee.

Andy Smith to Midwest For Visits at 6 Branches

Andy W. Smith, Jr., general sales manager for 20th-Fox, left last night for a business trip to the Kansas City, St. Louis and Omaha exchanges. While in Kansas City, Mr. Smith will address the Fox Mid-West Theaters convention at the invitation of Elmer C. Rhoden, president of the circuit. Next week, Smith will visit the Chicago, Cincinnati and Indianapolis branches.

Milton Feld is Dead: Services Tomorrow

West Coast Bureau of RTH FILM DAILY

Hollywood—Funeral services will be held tomorrow for Milton Feld, 54, who died Sunday. He had been associate producer with 20th-Fox and executive producer with Universal and more recently planning to produce "The Nose Hangs High" with Abbott and Costello independently. He was a partner in Monarch Circuit Inc., in Indiana, which was sold recently to Ted Gamble.

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Financial

NEW YORK STOCK MARKET

(Sep. 8)

High Low Close Chg.
Am. Sec't 19%/4 19%/4 19%/4 —
Est. Kodak 43 42 43 —
du pée 114 113 114 —
Leav., Inc. 20% 20% 20% —
Patterson 23 23 23 —
RKO 10% 10% 10% —
Republic Pct 4% 4% 4% —
20th-Fox Corp 35% 35% 35% —
20th-Fox Div 33% 33% 33% —
Universal Pct. 16 15% 15% —
Universal Pct. Div 74 74 —
Warner Bros. 14 14 14 —
NEW YORK CURB MARKET

RKO 10% 10% 10% —
Socony Corp. 3% 3% 3% —
Technicolor 12 12 12 —
Trans-Lux 3% 3% 3% —
OVER THE COUNTER

Bid Asked
Cable 6% 7%
Pathé 7% 7%

Nomikos Hearing Sept. 30

Chicago — Hearing in the Van Nomikos circuit percentage case, filed by Paramount, has been set for Sept. 30.

Mervin Ash & Co.

MEMBERS

NEW YORK STOCK EXCHANGE


Telephone: 25-2550

61 BROADWAY, NEW YORK
### TRADE SHOWINGS OF

**THE UNSUSPECTED**

starring JOAN CLAUDE AUDREY CONSTANCE HURD
CAULFIELD - RAINS - TOTTER - BENNETT - HATFIELD - MICHAEL NORTH
A MICHAEL CURTIZ PRODUCTION

and at the same showing

MOTION PICTURE ASSOCIATION OF AMERICA presents

**“POWER BEHIND THE NATION”**
produced by WARNER BROS.

**WEDNESDAY, SEPT. 17th, 1947**

<table>
<thead>
<tr>
<th>CITY</th>
<th>PLACE OF SHOWING</th>
<th>ADDRESS</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albany</td>
<td>Warner Screening Room</td>
<td>79 N. Pearl St.</td>
<td>12:30 P.M.</td>
</tr>
<tr>
<td>Atlanta</td>
<td>RKO Screening Room</td>
<td>195 Luckie St., N. W.</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Boston</td>
<td>Uptown Thea.</td>
<td>Huntington Ave.</td>
<td>10:30 A.M.</td>
</tr>
<tr>
<td>Buffalo</td>
<td>Motion Oper. Screen. Rm.</td>
<td>498 Pearl St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Charlotte</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>308 S. Church St.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Chicago</td>
<td>Warner Screening Room</td>
<td>1307 So. Wabash Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>RKO Screening Room</td>
<td>Palace Th. Bldg. E. 6th</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Cleveland</td>
<td>Warner Screening Room</td>
<td>2300 Payne Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Dallas</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1803 Wood St.</td>
<td>10:00 A.M.</td>
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<tr>
<td>Denver</td>
<td>Paramount Sc. Room</td>
<td>2100 Stout St.</td>
<td>2:00 P.M.</td>
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<tr>
<td>Des Moines</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1300 High St.</td>
<td>12:45 P.M.</td>
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<tr>
<td>Detroit</td>
<td>Film Exchange Bldg.</td>
<td>2310 Cass Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>Paramount Sc. Room</td>
<td>116 W. Michigan St.</td>
<td>1:00 P.M.</td>
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<tr>
<td>Kansas City</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1720 Wyandotte St.</td>
<td>1:30 P.M.</td>
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<tr>
<td>Los Angeles</td>
<td>Warner Screening Room</td>
<td>2025 S. Vermont Ave.</td>
<td>2:00 P.M.</td>
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<tr>
<td>Memphis</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>151 Vance Ave.</td>
<td>10:00 A.M.</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>Warner Th. Sc. Rm.</td>
<td>212 W. Wisconsin Ave.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Minneapolis</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1015 Currie Ave. N.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>New Haven</td>
<td>Warner Th. Proj. Rm.</td>
<td>70 College St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>New Orleans</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>200 S. Liberty St.</td>
<td>2:30 P.M.</td>
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<tr>
<td>New York</td>
<td>Home Office</td>
<td>321 W. 44th St.</td>
<td>2:30 P.M.</td>
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<tr>
<td>Oklahoma</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>10 North Lee St.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Omaha</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1502 Davenport St.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Warner Screening Room</td>
<td>230 No. 13th St.</td>
<td>2:30 P.M.</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>1715 Blvd. of Allies</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Portland</td>
<td>Jewel Box Sc. Room</td>
<td>1947 N.W. Kearney St.</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>Salt Lake</td>
<td>20th Century-Fox Sc. Rm.</td>
<td>216 East 1st South</td>
<td>2:00 P.M.</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Republic Sc. Room</td>
<td>221 Golden Gate Ave.</td>
<td>1:30 P.M.</td>
</tr>
<tr>
<td>Seattle</td>
<td>Jewel Box Sc. Room</td>
<td>2318 Second Ave.</td>
<td>10:30 A.M.</td>
</tr>
<tr>
<td>St. Louis</td>
<td>S’rence Sc. Room</td>
<td>3143 Olive St.</td>
<td>1:00 P.M.</td>
</tr>
<tr>
<td>Washington</td>
<td>Earle Th. Bldg.</td>
<td>13th &amp; E Sts. N.W.</td>
<td>10:30 A.M.</td>
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</tbody>
</table>
There Are Critics.  
And There Are Critics

(Continued from Page 1)

give “Random Harvest” the “business.” They operate under free press rules. When the film was shown it was received enthusiastically by Stuttgarters.

This irked John Scott, film officer attached to the Motion Picture Export Association branch. It was his determination that freedom of the press carried with it responsibility and understanding.

At the Planes Theater where the film opened, Scott showed a slide on which the audience was asked to indicate their reaction to the picture. Facilities for collecting the opinions—written on the backs of ticket stubs—were provided.

At the end of a four-week run the very strong audience of 1,038 people who enjoyed the picture against 1,038 who didn’t. The exhibitor also reported a business the first two weeks and held strong for an additional fortnight. Results of the poll were publicized and brought to the specific attention of the critics in an effort to revise their strategy.

Dan La Roche, MPFA publicity chief in Poland, encountered a problem of similar nature. Generally the Polish press has found the selected distribution of MPFA product to be praiseworthy. In one or two instances a pair of critics found fault and based their reasoning on political rather than artistic deductions. La Roche in his weekly bulletin published for the guidance of press and exhibitors, gives heavy play to these dissident voices and mounts his heaviest charge from the favorable side. He offers this consensus of opinion and the result has been highly appreciated by editors who “now watch out that their critics don’t compromise their papers by erring on too lonely paths.”

Stocks Suffer Decline  
With Pit Hititng New Lows

(Continued from Page 1)

ew new low ground with respective losses of 1% and 3 1/4 points. Loew’s and Paramount each dropped 3 1/4 of a dollar while RKO and Warners posted declines of 3 1/4.

Ampa’s 16 MM. Date Changed

Salute to the 16 MM. industry scheduled for Sept. 17 at Town Hall, has been changed to Sept. 19, Arnold Stoltz, Ampa president, announced.

Send Birthday
Greetings To—

Sept. 9
Neil E. Duglet
Charles Gower
Nellie Hamilton
Pauline Gerard
Jay A. Gove
Vera Vogue

Volk Counter Doubts
Legality of License

(Continued from Page 1)

junction restraining the distributor from enforcing the contracts and from bringing or threatened damage action against the exhibitors to enforce their asserted right to an accounting, audit or damages.

Move followed the filing on Friday in the same court of percentage fraud suits by Paramount, Loew’s, Warners and RKO, against the Volks, should they go to make a single picture, their case being that the exhibitor defendants submitted false reports of receipts on percentage basis. Actual as well as punitive damages are sought in each complaint.

Santenstein Sees N. Y. Prod.  
Facilities Okay for Films

Despite the fact that New York doesn’t have Hollywood’s sunshine, its technicians, its studios, its star or its long record for having turned out successful films, it still could be a fine place to make movies, in the opinion of Frank Santenstein, president of Marathon Pictures, who is planning from the Coast to prepare Eastern filming for “Close-Up,” second production of the newly formed company.

Santenstein contends that no one as yet has given the East a fair test. “Of course you can expect trouble when you go to make a single picture,” says Santenstein, “but I believe that a producer with plans to form a permanent organization in New York will get co-operation that will work to mitigate for any initial handicaps.”

Associated with Santenstein in Marathon are Robert L. Joseph, son of Lazarus Joseph, controller of the City of New York; Peter Mayer and Max Wilh, both of whom are known as theatrical figures, and Harry Brandt, chairman of the board of directors.

Roy J. Pomeroy Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held yesterday for Roy J. Pomeroy, 74, who died of a heart attack. He had handled special camera effects on “Ten Commandments,” “Peter Pan” and other Paramount pictures and was one of the first directors of early day talking pictures.

Underprivileged Kids
To See Free Movies

Cincinnati—Free movies for 50 un-derprivileged children each day has been arranged by Willard Gervers and Arthur Fine at their Empire and Uptown Theaters. Kids will be admitted without charge when accompanied by an adult, under an arrangement completed by Marion Dowers.
Overseas Equipment Market Said Good

(Continued from Page 1)

latest designs in theater equipment.

Much equipment needs replacement. Baldwin found, and houses do not have enough seating capacity to meet the entertainment demands of the population.

Baldwin pointed out that a widespread expansion program is being impeded by exchange controls and restrictions and it is difficult to get dollar allocations in foreign countries to import equipment.

Heinz Financing Aids Religious Film Agency

Substantial donation was made to the World Council of Christian Education by Mrs. Clifford B. Heins, of Pittsburgh, to help establish a department of visual aids for the promotion and distribution of religious films and slides, Forrest L. Knapp, organization’s general secretary revealed.

The new department of the council will require full-time officials in New York, London, and Geneva. J. Arthur Bank, chairman of the Council’s Committee on Visual Aids, was the angel for the expenses of the London office, Knapp said.

Plans are being made for the new department to evaluate impartially all pictures as produced and to make ratings available to Christian churches throughout the world.

Ascap Annual Meeting Called for Oct. 10

American Society of Composers, Authors and Publishers will hold its annual meeting in New York on Oct. 10.

Montedoro Rites Tomorrow

Funeral services for Marco Montedoro, Radio City Music Hall scenic designer who died Friday, will be held tomorrow at 1:30 p.m. at the Stephen Merritt Funeral Parlor.

Obituaries are being rendered by the Motion Picture United Scene Artists, Local 829.

Honorary pallbearers will include Walter Walden, Rudy Karnold, George Everett, Arthur Romano, John Wenger, G. E. Eysell, Leon Leonidoff and Russell Markert.

SICK LIST

MRS. C. V. STEWART, owner of the Mayfair Theater, Sheenahoe, Ia., has left an Omaha hospital following a critical illness and is up and around again.

JOE DE LORENZO, Connecticut distributor manager for Loew’s, has been taken to Lawrence Memorial Hospital, New London, as a result of injuries sustained in an auto smashup at Old Saybrook.

WHO’S WHO IN HOLLYWOOD

JAY RICHARD KENNEDY. Producer. Born, Chicago, Ill., July 23, 1904. Educated, Chicago grammar school, Chicago High School, and De Paul University, bricklayer and gardener, and newspaperman for one of the country’s most respected financial experts in less than twenty years. Stepped out of the role of investment counsel into the role of producer. Switch was made in connection with Columbia’s forthcoming Dick Powell starrer, “To the Ends of the Earth” which he wrote as original story and screenplay and on which he functioned as associate producer. Before this was ever completed, announced plans which shook even blatant Hollywood to make a film, with the cooperation of the Roosevelt family, based upon the late President’s credo, “there is nothing to fear but fear itself.” Currently he is completing the editing of “To the Ends of the Earth,” preparing for his Roosevelt picture, conducting his investment business on New York’s Madison Avenue, and conferring with officials of the American Prison Association concerning another future film project which will deal with our penal institutions throughout the creating of “The Man Called X” successful weekly radio opus which stars Herbert Marshall and is sponsored by Frigidaire. Weight, 158 pounds. Hair, black. Eyes, blue.

10 Theater Engineering Sessions Set by SMPE

Ten sessions on theater engineering are on the program of the 62nd Semi-Annual Convention of the Society of Motion Picture Engineers to be held Oct. 20-24 at the Hotel Pennsylvania.

Sessions are being arranged so that a small group of experts will deliver formal presentations covering various aspects of each subject, with three-fourths of the time devoted to forum participation from the floor.

With special public address facilities provided so that members and guests may easily participate in discussions asking the experts for additional information and exchanging ideas with one another, theater owners, exhibitors, and others interested in theater construction, modernization, equipping, and operation will be able to benefit practically from the open discussions.

Conference opens Monday, Oct. 20 with a clinic on Physical Control of Sound, including conventional, prefab, and drive-in theaters. Another session will be devoted to Auditorium design.

Tuesday’s sessions will include floor covering, theater television. Wednesday will cover lighting; Thursday, acoustics; Friday afternoon, Safety and maintenance, winding up with an evening session on Ventilating, Air Conditioning and Promotional Display.

Feld Heads E.L. District

William Feld, veteran industry sales executive, has been appointed Eagle-Lion district manager for the St. Louis-Omaha-Des Moines area. A. W. Schwabtal, company vice-president and general sales chief, announced yesterday. Serving under Feld as branch managers will be William Sherman in St. Louis, Sol Rolf in Omaha, and F. J. Lee in Des Moines.

Police Dept. to Clear N.Y. Filming Permits

(Continued from Page 1)

production was held by Co-ordinating Magazine, industry representatives, and former Mayor. Held at the Municipal Bldg., meeting was attended by Commissioner John M. Cannella, Department of Water Supply, Gas, and Electricity; Chief Engineer Nicholas Kelly of the same department; Deputy Chief Inspector James McIlroy; Acting Captain Daniel Sweaney of the Police Department’s Bureau of Planning and Operations, and Assistant Corporation Counsel Bernard Friedlander.

Plan to work out a simple permit to eliminate the so-called “street for” permit was discussed. With existing rules and regulations an excessive amount of work is being done in New York require approval of the Police Department, Department of Water Supply, Gas and Electricity, the Borough President, and the Building Department. Streamlining proposal will call for a simple permit to be issued by the Police Department and the Department of Water Supply, Gas, and Electricity. Permit will be issued by one individual, possibly the traffic division of the Police Department.

Maguire and the committee will hold another meeting soon with Commissioner Cannella and also other city department heads to work out this new permit.

A set of simple rules and regulations governing the making of motion pictures in New York City will be issued shortly by Maguire as a primer for local industry. The manual will also contain the names of Department representatives who are to be contacted for information.

Industry members at the meeting were William D. Kelly, M-G-M; Edward C. Dowden, Loew’s Theatres; Charles Korn, RKO; Douglas Travers and Harold Lenox, RKO; Pathe; Hal Hode, Columbia; Thomas Murtha, IATSE; Sol Steppa, representing Local 92, IATSE, Motion Picture Studio Mechanics.

CHARLETED

COLUMBIA FILMS OF SIAM LTD., Wilmington, Del.; capital, $1,000.

DARNEEL THEATRES, INC., Wilmington, Del.; capital, $2,000.

DARNEEL THEATRES, INC., Wilmington, Del.; capital, $100,000.

THEATRICAL INVESTORS, INC., New York; to operate theaters; capital, $50,000 in $500 shares; by Bernard Goldsberg, Theodore Green, Louis Nolan, Harry Pette, New York. Capital, $100,000.

STEREO PICTURES CORP., New York; capital $50,000, for exploitation of stereo dimension and stereoscopic stills and motion picture; by C. E. H., New York.

TIMEMAN FILMS OF AMERICA, INC., New York, 100 shares of no par value stock; to distribute films; by Mortimer N. Feltinger, Lawrence C. Gibbs, Leonard Kraftman.
**REVIEW OF THE NEW FILMS**

“Robin Hood of Texas”  
with Gene Autry, Lynne Roberts  
Republic  
71 mins.

**CARAVAN**  
with Stewart Granger, Jean Kent,  
Anne Crawford  
Eagle-Lion  
84 mins.

**Along the Oregon Trail**  
with Monte Hale, Adrian Booth  
Republic  
64 mins.

**A LESSER JAR NUMBER: HAS GRANGER NAME: NEEDS BEAU SOUCLING, EX- PLOITATION**  
Played in the manner of gaslight melodrama when the villain still pursued her and the righteous hero is at length vindicated of the jewel theft and gets the girl he left behind, this J. Arthur Rank Production does well compare favorably with his more recent fare.

The direction credited to Arthur Crab- tree is wholly of another day. The villain dude lovers to Gooma. He meets himself. The hero speaks his lines as though he had just finished an inefective course in acting. He is an actor. This also accounts for the rest of the cast. They never rise above maudlin amateurishness. Basic fiction is a cut-and-fetched affair concerning jewel thievery in Spain, gyrines and a last love that is en- grated the hard way. Stewart Granger is quit of Jean Kent, his gypsy bride, when she dies his living.

Otherwise, if the shortcomings in the fabrication of this number can be over- come, the story stacks up as an action af- fair with skullduggery rampant. It has been given production. Where the audience is not too discriminating it is quite possible to find amateurs might be. A number of opportunities for clever ex- ploitation along pictorial lines is apparent to anyone. But it is the case that whose literary output has been constantly towered past the gypsy life, could be con- sidered a potential audience.

Script offers Granger as a novelist in 19th Century England who befriens a visiting Spaniard. He draws an assignment to de- termine Arthur Crabtree; scores, Roland Pertwee; and Jean Kent, a cafe dancer. Later he is ambushed by the jewels stolen and he hides out again; it is Colonel F. G. Crowford, his back home, marries Dennison. It has been ing Granger dead. Meanwhile via the gypsy life, Granger takes Miss Kent as his bride. It is the case that Miss Kent is still alive. Price is revealed the culprit. Miss Kent is accidentally killed. Price gets his in a quick morass. Miss Crawford and Granger go back to London where they are both free to wed.  

**CREDITS: Producer, Harold Mytch; Director, Arthur Crabtree; Music, Alfred S. Keller; Art director, Mark Glickman; Film editor, Arthur Roberts; Sound, Earl Crean; Art director, Robert J. B. Robertson; set designer, James McCarthy, Jr.; Helio Horacio.

**DIRECTION, Very Good, PHOTOGRAPHY, Good.**

**Eddie Cantor to Spark Chicago JRF Drive**

Chicago — Eddie Cantor is here to help spark the Jewish Relief Fund drive for the 1,000,000, under the direction of Chairman John Balaban. Series of country club rallies will be held start- ing Monday when a film, made during the recent overseas jaunt of Chicago, will be assembled by Will Holland, B & K advertising director, will be shown. Eddie Cantor and Paramount overseas newsreel men took the film for this release.

“Charter” Through FON  
Films of the Nations, a non-profit distribution agency, is handling non- theatrical distribution of “The People’s Charter” to 300 newspapers in the Film and Visual Information Division of the United Nations Department of Public Information.

**WEDDING BELL**

Anderson-Lyster  
El Paso, Tex.—James K. Lyster, treasurer and assistant manager of Interstate’s El Yanni Theater, was married to Helen Anderson.

Murphy-Tsantis  
Detroit—Margaret Murphy, former manager of the Metro Theater Ser- vice, was married recently to Alex Tsantis.

Space-Ham  
Detroit—Frank Harr, Universal booker, was married recently to Marilyn Speace.

Juel-Friedlich  
Mrs. Elaine Joel, daughter of Herbert R. Ebenstein, general manager of Western Candy Distributor System, was married at the week-end to Dr. Allen Friedlich.

Newman-Schoenstadt  
Chicago—Ben Schoenstadt, son of Robert Schoenstadt, well known thea- ter and film executive, was married to Gloria Newman.

Mich. Exhibs. Enroll For War on Ascap  
Continued from Page 11  
according to Sam Carver, president of the Michigan chapter of the Michigan Film Co-op, has sent out letters to 300 independents in the state asking for such support, to be elicited by a mass meeting here.

Liberty-Para, Deal Closing Waits on Tax Ruling

West Coast Bureau of THE FILM DAILY

Hollywood — The ability of the major exhibitors to make pictures more cheaply and profitably than independents because of permanent personnel and better marketing arrangements, is the reason advanced by Frank Capra for the abandonment of Liberty Films and independent production.

The producer, who is now directing “State of the Union” for distribution by M-G-M, disclosed that the pre-viously announced sale of Liberty to Paramount via an exchange of stock would not be technically “closed” until the Federal Gover- nament agreed that the action represented a tax-free reorganization of the company’s affairs.

The Bureau of Internal Revenue recognizes the deal in this light, Capra said, the transaction will be called off.
CEA Wants Britain Action to End Embargo

(Continued from Page 1)

short subject Reviews

"Treasure House" - RKO
5 mins. A Sure Seller
Established by a bequest from an Englishman, the Smithsonian institute reigns as the world's foremost repository of curiosities. A treasure house of knowledge of everything from antiques to whales, to the layman it is a land of curiosities, but to the scientist it is a powerful collection of obscure but important information that may affect generations to come. The This Is America series has put together a tremendously interesting reel which, because of its vastly different subjects, should prove a seller on any program.

"Mickey's Delayed Date" - RKO
7 mins. Right for Any Bill
When Mickey Mouse is late for a date, Minnie telephones him only to find he's asleep. Giving him a fifteen minute cloud and lights him up. Following Mickey through his quarter-hour antics is a barrel of laughs and right for any bill.

"The Mild West" - Para.
7 mins. New Twist
A cartoon satire of the wild and woolly West, this suddenly swings into a spoof about insurance. A complete new twist in presenting a plea to sing, it is loaded with laughs and should go over.

"Reading and Riding" - RKO
8 mins. Very Good
There is a school for boys in Southern Arizona where they combine riding and reading in one of the world's finest climates. Sixty boys from the sixth to twelfth grade are put through a course of rigorous exercises in the saddle and in the book, which prepare them for the life in the wide open spaces. Sports fans will go for it.

"Blondes Away" - RKO
17 mins. Lots of Fun
On a trip with his wife, Leon Errol is faced by a blonde he has been tipped off to be a perfect Husband. Seeds to tell all if Leon doesn't shell out. Complexity arise when both Leon and his wife review another. He is helping him, turn up with a bogus wife to present to the gold digger. Lots of fun for Errol fans.

"Popeye and the Pirates" - Para.
8 mins. Rates with Top Popeye
Popeye and Olive are enjoying a sail on the briny when intercepted by Captain Kidd (who's really Bluto with a French accent) and his boys. The Kidd uses all his tricks to woo and win the fair damsel but Popeye comes up on deck and ends the heavy to Davy Jones' locker. Best Popeye to come out lately.

"Television Turmoil" - Para. Should Please
When Edgar Kennedy decides to save money with a self-assembled television set you know there's trouble. When I get it for $450 when I can get it for $600, says Edgar, and that's where the comic Misses Mother and wife add to his misery which should please any fun-loving Kennedy audience.

"Unusual Occupations Featuring Film Tot Fairyland" - Para.
12 mins. Good Variety
Combining three sequences, this footage has a varied appeal. First, shows Mrs. Edith Taylor of Florida who arranges ocean plants into colorful patterns; second, shows daisy farmer: Dallas, Texas; third, is in special dye to show that nature can be improved upon; and thirdly, is the shop that screen star Paul Fairlane works for children of other stars, where they are pictured buying and trying the clothes. Good variety color reel.

Try Again for Studio Strike's End Oct. 20

(Continued from Page 1)

except that an agreement by the union leaders to meet at the scene of the trouble was seen as a possible improvement of conciliatory spirit.

Following what Representative Kearns termed "one of the most affable meetings I ever hoped for," spokesmen on both sides of the craft dispute admitted that the situation remained so serious that they expected the Los Angeles meeting to be more projective.

Agreement to meet in Los Angeles immediately after the AFL convention in San Francisco had the effect of eliminating any hope that yesterday's fall meeting of the AFL executive council will take any decisive action in the Hollywood case. Meanwhile, the board conference was, in addition to Representative Kearns: Richard F. Walsh, IATSE president and his ally, M. M. Levy; W. L. Hutchison, president of the carpenters union; L. P. Lindesloff of the paint international; Obert Byron, sheet metal workers president; Harvey Brown, machinists president; William Maloney, operating engineers president; and Scott Milne, secretary of the electrical workers union.

Richard Walsh, IATSE proxy, and Attorney M. Levy left for New York after the week-end meeting. Walsh suggested that the labor men attend the National's meeting, Hollywood October 20th to make a first hand survey of the situation.

"Power Behind Nation" Tradeshowing Sept. 17

"Power Behind the Nation," two-reel feature, produced by Warner Bros. and to be shown on UPB auspices, will be given a special national tradeshowing for exhibitors on Sept. 17.

GUT Profits Increased

Sydney (By Air Mail)—Profits of the GUT-assocated companies, Cen- ters, Wests, Greater J. D. Williams and Amalgamated Pictures, showed an overall increase of $26,000 last year, it is reported. Spencer and Williams increased their dividends one half per cent, and the others, declared one per cent increases.

Pantages* Moves All Seats

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* Hollywood

Adventurist

FEMME TOUCH

MIRIAM BROWN, co助手, Eastwood Theater, East Hartford, Conn.
PAULINE SANBORN, relief cashier, Colonial Theater, Hartford, Conn.
LORAINE RINALDI, candy girl, E. M. Goos, Hartford, Conn.
EILEEN BRENNAN, second booker, 20th-Fox, Detroit.
Mull Production in Australia

Rank's Nix Seen as U.S. Opportunity

(Continued from Page 1)

Joseph B. Chiffey revealed that about a third of American film company earnings in this country would have to stay here, either frozen or for investment on Australian enterprises. That Chiffey had made a proposal along those lines was indicated by government spokesman who said that the Prime Minister had suggested that about $2,000,000 of an anticipated $6,000,000 film earnings in Australia last year be kept here by U.S. distributors might be used to further production of films in Australia.

American companies, however, have made any decision on the dispersion of their frozen revenues. They continue to weigh a definite agreement between the companies and the Aussie government on the amount of earnings to be held in this country.

Veteran producers in Australia argue that films can be produced here at less cost than in some countries. While most pictures made in this country are low cost, they return production costs from showing in Australian theaters alone. Addition of the U.S. market, it is further argued, would allow productions to increase in budgets, when necessary, with profits on an even greater scale.

(Pending the negotiation of a final settlement, the U.S. distributors and the Australian government have agreed to the screening of a third of U.S. film earnings down under from Sept. 1. It was learned yesterday.)

Meanwhile a number of producers are going ahead with plans to make films in this country, despite the announcement of conclusions of peace talks in Rank's by his partner here, Norman B. Ryde, head of Greater Union Theaters and Cinesound Studio.

Johnny Walker Prods.

Finishes "Yesteryears"

Johnny Walker has completed production of the "World Events of Yesteryear," which traces the history of the U.S. from the Gay Nineties through the present, all in newsreels. Narration is by Kenny Dalmar and Sam Taub. The film, first effort of Johnny Walker Prods., was completed in New York, with Monroe Gold assisting Walker and Sonny Barkas executive assistant.

All American Opens Branches

Chicago — All American News is now handling release of its product through its new exchange in Detroit, Cincinnati and Columbus, it announced. Product formerly went through Dezel offices in those cities.

Finegan Secretary of Federation

Cleveland — William Finegan, business agent for IAATSE Local 27, has been named by the Federation of Labor, Ryde, in cancelling orders for $100,000 in equipment for Cinesound, said "There can be little future for our production industry until the government attitude of obtaining reasonable revenue from England again becomes possible." This argument, he said, was not adhered to by other producers.

Harry Watt, who is producing "Eureka Stockade" for England's Ealing Studios, also did not agree that films could be substantially produced in Australia and "finished off in London as British-made films." Such a move, he said, would lighten demands on already overcrowded studios in Britain.

Another viewpoint was expressed by A. K. McCreadie, chief of Embassy Films, who stated that "Only companies with non-Ausie capital will attempt producing or producing in Australia. These new studios. Any Ausie film screened overseas is an additional market and revenue for us, no matter how heavily it is taxed." With a factor, "Always Another Dawn," in production in co-operating Australi an Navy, Embassy has started casting its next film which will deal with the Australian turf.

Roy Darling of Endevour Films, which is producing "Intimate Strangers," also did not agree that the British tax would cripple Australian production. Claiming that it is possible to make good films cheaply enough here to get costs back in Australia, he said that Endevour intends to continue production.
CRITICS VOTE WYLER YEAR'S BEST DIRECTOR
March, de Havilland Top 1946-1947 FFF Lists

Russell, Baxter, Jarman
And Powell Honored
In Poll of Film Critics

By WINFIELD ANDRUS
News Editor, THE FILM DAILY

Top motion picture performances of the 1946-47 season were delivered by Fredric March as Stephenson in Samuel Goldwyn's RKO Radio release, "The Best Years of Our Lives," and Olivia de Havilland as Josephine Norris in Paramount's "To Each His Own."

Selections represent the views of 461 critics of newspapers, magazine.

(Continued on Page 12)

Wehrenberg Deplores
Kirsch's Meet Stand

Simultaneously with an announcement from MPTOA President Fred Wehrenberg expressing the hope that National Allied leaders Jack Kirsch and Abram F. Myers might reconsider their rejection of invitations to attend the forthcoming ATA-MPTOA merger convention, Kirsch told THE FILM DAILY here yesterday that his attitude was based on the conviction that no exhibitor organization which includes affiliated theater owners among its members will be centered at the film command.

(Continued on Page 6)

20th-Fox, RCA's Tele
Program Centers in East

East and West Coast research into large screen television, for use by the motion picture industry, was assured yesterday with the inking of a pact between 20th Century-Fox and the RCA Victor division of RCA, under which the co-op project will be centered at the film company.

(Continued on Page 6)

'Joan' Distribution Rights
Are Acquired by RKO

Sierra Pictures Company's Technicolor production, "Joan," based on the Maxwell Anderson stage play "Joan of Lorraine," will be distributed by RKO, it was announced yesterday.

(Continued on Page 6)

THE TEN BEST DIRECTORS
OF 1946-1947

WILLIAM WYLER ............. 345
For "The Best Years of Our Lives" (RKO-Goldwyn)

CLARENCE BROWN ........... 275
For "The Yearling" (Metro-Goldwyn-Mayer)

FRANK CAPRA ............... 244
For "It's a Wonderful Life" (RKO-Liberty)

LAURENCE OLIVIER .......... 241
For "Henry V" (UA-Two Cities)

ALFRED E. GREEN ........... 238
For "The Jolson Story" (Columbia)

ALFRED HitchCOCK ........ 206
For "Notorious" (RKO Radio)

ROBERT SIODMAK .......... 179
For "The Killers" (Universal-International)

VICTOR SAVILLE .......... 165
For "The Green Years" (Metro-Goldwyn-Mayer)

MITCHELL LEISEN .......... 155
For "To Each His Own" (Paramount)

ELIA KAZAN .......... 150
For "Boomerang" (20th Century-Fox)

Tops "Ten Best" List in
Annual FILM DAILY Poll;
Brown in Second Position

By CHESTER B. BAHN
Editor, THE FILM DAILY

William Wyler's sensitive, sympathetic direction of the "Oscar"-bedecked Samuel Goldwyn production of "The Best Years of Our Lives" today won another honor — a crowning one — with the bestowal upon him of the accolade of No. 1 director of the 1946-47 motion picture year.

Rolling up 345 votes, the veteran

(Continued on Page 12)

Ascap Reps. to Meet
With Exhibs. Friday

Representatives of the MPTOA, ATA and the Metropolitan MPTOA — and possibly those of the ITOA of New York, national Allied and the Pacific Coast Conference — will meet with Ascap execs., including Herman Greenberg, the Society's sales manager, on Friday for exploratory discussions of the current controversy regarding the licensing of theaters by Ascap.

(Continued on Page 6)

Major British Circuits
To Support CEA Move

London (By Cable) — J. Arthur Rank, representing Odeon and Gaumont-British circuits, and Sir Philip Allan Warter, representing Associated British Cinemas, will join the CEA delegation which will wait upon Sir Stafford Cripps, president of the Board of Trade, in an effort to obtain Labor Government reconsideration

(Continued on Page 3)

Delay in Treasury
Ruling Halts Wyler Prod.

The U.S. Treasury is unwittingly delaying William Wyler's production schedule, the twice-Oscar prod-

(Continued on Page 6)
COMING AND GOING

JAMES F. BYNEES, former Secretary of State, and top MPAA officials left Washington early yesterday to attend the International Film Center opening in the House Committee Building for the National Film Foundation Activities. Accompanying were Joyce O'Hara and Edward T. Cheyfitz.

DAVE BLUM, ad- up chief of Larry's left, returns to New York, accompanied by MRS. BLUM, Sept 19, after having returned from a summer vacation in the Latin-American countries.

RICHARD F. WALSH, IATSE proxy, returned to New York yesterday from his Western trek.

MOREY GOLDSMITH, Monogram and Allied Artists general sales manager, left yesterday for a business trip to the East.

WILLIAM EBBE sails from Southampton today aboard the S.S. Queen Elizabeth for New York.

VIRGINIA FIELD, who recently returned to New York after visiting her family in London, will leave here tomorrow by plane for Hollywood.

Ch. Skouras to Rep. NT, FWC at ATA-MPTOA Meet

West Coast Bureau of THE FILM DAILY

Hollywood—Charles P. Skouras, president of both National Theaters and Fox West Coast, with the idea of putting together the two circuits in Washington, at the two-day meeting on proposed merger between ATA and MPTOA, will arrive here, with All American Studios, was accompanied by Thornton Sargent, NT public relations director, and Ernest Turnball, manager of All American's West Coast operation, plus representatives of All American's offices in Canada, Australia, who will go along as an observer at sessions.

Burt Lancaster, nominated in nation's capital by reps from company's other divisions, including: Elmer Rhodes, Midwest; L. James, Midwest; Frank "Ric" Ricketson, president of Fox Inter-Mountain, Denver; Harold Goldwyn Productions, and Gradwell, Los Angeles, will be on hand for a discussion of problems affecting SIMPP members.

The British tax situation was presumably the chief subject of conversation, but none of those present would comment at the meeting's end. The talks will continue.

Sorrell Calls for Peace Parley in Chicago Friday

West Coast Bureau of THE FILM DAILY

Los Angeles—At the instigation of Herbert K. Sorrell, head of CSU, a special peace meeting will be held in Chicago Friday or next Monday. William Hutcheson and L. P. Morgan, both of CSU, will attend, as will Edward G. Mannix of M-G-M. Meeting will be held even though Richard Walsh, IA proxy, does not attend.

NORMAN ELSO, Trans-Lux executor, leaves for Boston tonight and returns to New York on Friday.

GENE KELLY, M-G-M star, will leave for the Coast today by plane.

SAM LEFKOWITZ, Eastern district manager for Warner, will not be in New Haven yesterday. "ARENA:" will be the subject of this week's News Letter.

GEORGE SIDNEY, M-G-M director who had planned to depart for the Coast Monday, has postponed his leaving until today.

GEORGE MAUER, assistant to Jay Gove of M-G-M's sales department, returned yesterday from an uit, to vacation.

ELIZABETH TAYLOR and her mother, who returned yesterday from the England abroad the Queen Mary, will be in the Coast Sept 21.

CAREY WILLSON, producer of M-G-M's "Deep Soul" arrived by plane from the Coast last night.

RAY MILLAND will sail from England on the S.S. Queen Elizabeth tomorrow, en route to Hollywood.

ROBERT WINK, head of the Warner Theaters real estate department, and MILES H. ALLEN, of the circuit's house office executive staff, left yesterday for Columbia, Mo. They return to New York at the end of the week.

DAVID L. LWIS, L. & W.'s international regional director of Europe, North Africa and the Middle East, leaves today by TWA for Paris and an inspection trip for M-G-M offices in his territory.

KENNETH MCKENNA, M-G-M studio story department executive, will arrive from Hollywood with his wife Sept 15.

William Benton to Quit Post in State Dep't

Washington Bureau of THE FILM DAILY

Washington—William Benton will soon resign as Assistant Secretary of State for public affairs, it was learned yesterday. Benton left yesterday for Chicago for a meeting of the U. S. national commission for UNESCO, where a film program will be discussed. He is expected to announce his resignation shortly thereafter.

Eric Johnston "Improved" But Stays in Hospital

Washington Bureau of THE FILM DAILY

Washington—MPAA President Eric A. Johnston was reported "improved" yesterday but still in considerable pain from an attack of acute burstitis. The MPAA head may remain in Emergency Hospital for more than a week, with the convalescent period expected to last several weeks.

SWG Asks Royalties Based On Box Office Gross

West Coast Bureau of THE FILM DAILY

Los Angeles—By a vote of 205 to 136, members of Screen Writers Guild ratified a recommendation of its economic program committee to the effect that organization fators, in principle, royalty payments depend on box office earnings.

At meeting, President Emmett Laverty, who had appointed committee, left his chair to voice his opposition to committee's proposal and this led to report he had resigned his office. However, this was officially denied.

One possibility discussed by committee is to require all producers to allocate 1 per cent of gross receipts from every motion picture made to Guild. But it is expected it will take committee and Guild's board of directors several months to formulate a plan.

U. S. Pic Into Bulgaria Via MPEA-Filmsko Pact

Sofia (By Cable) — Government ratification of the film distribution deal negotiated between Filmsko BUL, state owned Bulgarian monopoly, and the Motion Picture Export Association culminated last night with the initial showing of "Seven Women We Hate" at the Modern Theater.

Film is first U. S. pic in the country since 1940. Pact opens 300 Bulgarian houses to American product. Under terms of an interim agreement 20 pic will be distributed within the next six months. Jean Birkhahn is MPEA rep. here.

Box Signs March to Play Columbus Next Spring

London (By Cable)—Sydney Box, back from a trip to New York and Hollywood, announced yesterday that he has signed Freddie March to play the title role in "Christopher Columbus," which he will produce here next Spring for J. Arthur Rank. Technicolor pic will have Florence Eldridge (Mrs. March) in the supporting role.

Box said that he had discussed a $2,000,000 pic deal with James Mason but that the star is making no contracts until pending David Rose litigation is decided.

THE BANK OF THE MOTION PICTURE INDUSTRY
Stanley Hand Heads Sales for Nu-Screen

Stanley W. Hand, industry veteran, associated during the last 10 years with Altec Service Corp., has been appointed general sales manager in charge of national distribution of Nu-Screen Corp., headed by Herman Gluckman, it was learned yesterday.

Hand entered film biz via World Film, for which he served as New England division manager, later filling important sales posts for Pathé, First National and Warners before joining ERPI as Eastern sales manager.

Ten years ago, Hand switched to Altec Service Corp., as staff rep, and later became advertising and publicity manager. More recently, he has been staff consultant for Altec.

Major British Circuits To Support CEA Action

(Continued from Page 1)

of the 75 per cent ad valorem duty imposed on U. S. and other foreign film imports.

This was disclosed yesterday as a CEA General Council committee okayed the strategy to be adopted by the national exhibitor association at today's Council session. THE FILM DAILY yesterday reported exclusively that the CEA would take immediate steps to spur the Atlee Government into action, if possible, looking to the end of the Anglo-American film impasse.

Meanwhile, the CEA committee yesterday determined to defer consideration of the impending quota legislation for the time being.

Meanwhile, too, U. S. Secretary of the Treasury John Snyder opened general talks on the British dollar crisis yesterday afternoon with Prime Minister Atlee, Foreign Minis
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Republic Has Until Oct. 1

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Send Birthday Greetings To

Sept. 10
Lily Damita, Robert W. Perkins, Matty Kemp, Carter Blake, Al St. John, John E. Ryder, Carlo Vannicola, Not Rochlin, Edmond O'Brien, Beverly Whitney, Eleanor White

112 Shorts for Col. With 24 in Color

A program of 112 short subjects and three serials, with 24 of the shorts to be in color, was announced for Columbia's 1947-48 schedule yesterday by Maurice Grad, short subject sales manager. Program, including 28 two-reelers and 84 single reels, represents an increase of four two-reelers and 36 one-reelers over the number released in 1946-47. Only 10 of past season's shorts releases were in color.

GRAD

Schedule announced includes: eight two-reel Three Stooges Comedies; 10 two-reel All-Star Comedies; 10 two-reel Assorted Comedies; eight Color Rhapsodies; eight Color Fantasies; eight Color Favorites (re-issues); 12 Thrills of Music; 12 Screen Snapshots; 12 Sportscuts; 12 Community Songs; and 12 Film Novelties, a new series.

Serials scheduled are "The Sea Hound," "Brick Bradford" and "Tex Granger."

St. Louis Appeal Move Under Court Consideration

St. Paul, Minn. — U. S. Circuit Court of Appeals has taken under submission the appeal of St. Louis Amusement Co., Fanchon & Marco Service Corp., and the operators of the Ambassador, Missouri, St. Louis and Shubert Theaters, St. Louis, from the District Court dismissal of their $285,000 anti-trust suit against Paramount, RKO, 20th-Fox, Warner
ners and the American Arbitration Association.

The appeal was dismissed when the District Court held that the functioning of the arbitration system under the N. Y. contract here did not violate the anti-trust laws.

New York MPF Will Elect Chairman, Trustee Friday

Organization of the New York area by the Motion Picture Foundation will be completed at a meeting on Friday, it was announced yesterday by Max A. Cohen, president of Cinema Circuit, and the chairman of the local temporary committee.

The full committee of 17 members will meet Friday morning in Cohen's offices to elect a national trustee and the permanent area chairman.

Jerry Mayer Critically Ill

Jerry Mayer, editor of THE FILM DAILY Hollywood—Jerry G. Mayer, 56, M-G-M studio manager, is critically ill at his home. He has been associ
ated with his brother Louis B. Mayer in theater and film enterprises for 26 years.
Before cities grew out of our land and atomic power challenged us, the cradle of our nation was the forest.

At the forks of the mighty Ohio, where today stands a colossus of steel whose furnaces bring forth bone and sinew for a continent, a lonely outpost once guarded the frontier. It was called Fort Pitt and around it stretched a vast wilderness where men came, facing untold dangers, to weave the pattern of an
borne flag . . . often at the price of their own lives.

These are the UNCONQUERED who back through time and to the end of time are the living fortress of America's freedom.

* * * *

Inspired by these valiant people, Cecil B. DeMille has made his first production in three years. Its dramatic grandeur depicts the fierce defense of Fort Pitt by men and women of almost super-human courage in one of the most heroic battles of all time.

It is a story that sweeps through exciting days of history to moments of tenderness. Countless thrills, thousands of players mass a wealth of entertainment into one gigantic Technicolor production.

Because the picture is so great, we confidently predict that the screen event of 1947 will be

Paramount's at Loew's Penn Theatre, Pennsylvania—Friday, October Third of L. B. DE MILLE'S

THE GREAT AMERICAN ADVENTURE
Ascap Reps. to Meet With Exhibs. Friday

(Continued from Page 1)

by E. C. Mills, former general manager of Ascap, that he had accepted the invitation to attend the merger convention of the ATA-MPTOA in Washington on Sept. 19.

Mills said he would participate in the conference Friday were sent yesterday by S.H. Fabian, ATA president, to Jack Kirsch, national Allied president; Robert Poole of the FCC and Harry Brandt, ITOA pres. (Kirsch in New York yesterday before the receipt of the Fabian invitation had indicated Allied might not be adverse to acting in association with other exhib groups on certain issues, including Ascap.

Fred Wehrenberg, MPTOA presid., and Herman Levy, general counsel of the Motion Picture Assn. Friday. ATA will be represented by Fabian, Ted Gamble, board chairman, and Bob Coyne, executive director, Fred Schwartz will represent the Metropolitan group. Greenberg was instrumental in bringing out the meeting, it was reported.

The discussions will revolve around the entire subject of Ascap as related to motion picture theater operation and with particular reference to the newly announced Ascap theater licensing rates. Fabian pointed out how similarity of this problem with present-day TV has been working in close concert on all problems since the decision to attempt a merger of the two organizations and that the Ascap problem will have a prominent place on the agenda of the joint convention of the two associations in Washington. MPTOA leaders and ATA board members, stated Fabian, "feel that a free discussion of this problem with the Ascap officials on a business basis is a sensible preliminary to any action to be recommended to exhibitors. This is a most serious problem and one which has aroused exhibitors throughout the country, as has no issue since the decision in the New York case."

Douglas Takes Iretón's WB Spot in Dominin

Mort Blumenstoc, WB vice-presid., in charge of advertising and publicity, announces the appointment of Paul F. Douglas, formerly with UA, as field public relations rep. for the Canadian territory.

Douglas, who fills the vacancy created by the recent resignation of Glenn Wehrenberg, is a New York conferring with Blumenstoc, Brumberg and Eastern publicity director Larry Golob. He leaves for Toronto at the close of the week to take up his new duties.

Peter Fitzpatrick is Dead

Chicago—Peter Fitzpatrick, former executive of Western Electric is dead. Wife, three sons and two daughters survive.

ACT Asks BFPA for Joint Council Meeting
to Discuss British Production Speed Up

London (By Cable)—The British Film Producers Association, headed by J. Arthur Rank, is being pressed by the Association of Cine Technicians for a meeting of the Joint Production Council established under the recent studio agreement to discuss stepping up British films. The Minister of Labor George Isaacs has assured Tom O'Brien, M.P., NATKE general secretary, by letter that studio and entertainment workers will not be diverted from the industry to other fields of labor when the Government puts through its measures to control workers.

Delay in Treasury Ruling Halt s Wyler Prod.

(Continued from Page 1)

here with his wife, actress Margaret Tallichet, from a three-month motor tour of England and the Continent.

So far the Government has not recognized the sale of Liberty Films to Paramount as a tax-free deal. Cler, in partnership with George Stevens, Frank Capra and Sam Briskin, exchanged Liberty stock for a reported $5,000,000 worth of Paramount stock.

Until the situation is clarified, he can't go ahead with his production plans, explained. He is still uncertain, he added, whether he would make "Sister Carrie" as his next picture. "Chances are, he said, that he would work on something else.

Wyler found some story material in Italy, France, Italy and Switzerland, but he was mum about titles, and just as vague about possibility of filming any of these stories over there.

He said he was very much impressed by the popularity abroad of "Best Years." Plans over there, Wyler said, were centered about the three to four year delay in the showing of new productions, citing "GWTW" as an instance. The picture has not yet reached the Continent.

Wyler suggested that it would be a good idea for movie-makers to visit the television industry as soon as possible. The world doesn't revolve around Hollywood," the director remarked.

Jules Levey Plans Return To Europe for Fiz Deals

Production problems required his premature return to the States, Produc- ter Jules Levey told the trade press yesterday upon his return aboard the liner S.S. Queen Mary. He intends to visit Europe in five or six weeks.

His plans do not include England as a source of future revenue, Levey said. Conditions for production are "pretty good" in Holland, "fair" in Italy, and it's impossible to make pictures today in France," Levey reported.

Levey plans to make some picture deals there with business interests include Italy, France and England.

Wehrenberg Deplores Kirsch's Meet Stand

(Continued from Page 1)

many's Movietone Newsreel Studios.

Move follows the conclusion in July of a pact under which Warners and RCA will work together to develop large screen video at the Waterbank plan.

Spyros P. Skouros, 20th-Fox presid., and Frank M. Folsom, executive vice-president in charge of the RCA Victor division, made yesterday's joint announcement, hailing the program as of vital interest and importance to the country. Earl I. Spohnable, technical director of 20th-Fox, and a veteran of early development in the field, will supervise the research project, while RCA will furnish technical and research information and will provide engineering personnel, experienced with television and theater equipment.

The research program was described by Spohnable as an "unknown field" insofar as large screen utilization was involved. He disclosed setting up experimental equipment will take some months. Full scale activity, Spohnable said, would be launched after the first of the new year.

Contract for the project was negot- iated by Barton Kreuzer, manager of RCA film recording activities. Delivery of the equipment from the large-screen equipment developed by RCA Engineering Engineers department in Camden will begin in early Fall, it was said.

RCA-20th-Fox deal is said to involve "little cash outlay" on both parts, but rather the outright purchase of equipment by the film company which in turn, will be provided with top RCA "know how" and engineering facilities, etc. 20th-Fox offers the theater facilities, thereby cutting down on any additional expense that might necessarily arise in a research program of this nature, such as the construction of new buildings, etc.

Joan Distribution Rights
Are Acquired by RKO

(Continued from Page 1)

terday by N. Peter Rathvon, RKO production head, who is a leading film producer. The produce, to be produced by Walter Wagner and directed by Victor Fleming with Ingrid Bergman in the starring role, has been previously earmarked for release via M-G-M.

Shooting will begin at the Hal Roach Studios in Culver City on Sept. 16.

Poole Declines Invite; Praises ATA-MPTOA Work

Hollywood—Responding to an invitation from S. Fabian, President of ATA to attend joint ATA-MPTOA convention in Washington, Robert H. Poole, executive secretary of PCCITO, replied in part, "While the great amount of work requiring immediate attention makes it impossible for me to attend, I want you and executive heads of both ATA and MPTOA to know that PCCITO, and therefore myself, feel that exhibitor organizations of United States could take correlative constructive action on all matters affecting all their goals alike, exclusive of unfair trade practices."

STORKS

Herman "Chubby" Center, film in- terpreter of the New York Letter Service, became a papa Mon- day with the birth of a son, Joseph, President of RKO-Pathé, to Mrs. Center, at Beth-El Hospital, Brooklyn.
Universal-International backs up its belief in great money-properties by adding "HARVEY" the Pulitzer Prize-winning play to its impressive list of Stage and Literary successes...
U-I is preparing for the screen.
such Broadway stage hits as…

- "ALL MY SONS"
- "BLOOMER GIRL"
- "PORTRAIT IN BLACK"
- "SONG OF NORWAY"
...and the BEST in BOOKS....soon to become the BEST in MOTION PICTURES!

GREAT SON by EDNA FERBER
AFTERMATH by HANS HABE
TAP ROOTS by JAMES STREET
THE SAXON CHARM by FREDRIC WAKEMAN
Author of "The Hucksters"
TIN FLUTE by GABRIELLE ROY
PURGATORY STREET by ROMAN MCDougALD
THE WORLD IN HIS ARMS by REX BEACH
MIDNIGHT LACE by MACKINLAY KANTOR
GUS THE GREAT by THOMAS W. DUNCAN
The GREAT SNOW by HENRY MORTON ROBINSON

...keep your eye on U-I
**FILM DOM’S FAMOUS FIVES OF 1946-1947**

**UPON** these distinguished artists, screen writers and cinematographers, the nation’s eminent critics and reviewers for both press and radio have confered the year’s greatest industry honor—election to THE FILM DAILY’S Filmdom’s Famous Fives of 1946-47. This annual poll is distinctive and unique, not alone because it constitutes a medium for a free choice by those best qualified to bestow the year’s honors, but because the single yardstick applied by participants Coast-to-Coast and Border-to-Border is that of outstanding screen performance and achievement.

### THE FIVE TOP MALE STARS
1. **Fredric March**
   - As Stephenson in RKO-Goldwyn’s “The Best Years of Our Lives.”
2. **Laurence Olivier**
   - In the title role of UA-Two Cities’ “Henry V.”
3. **Larry Parks**
   - As Al Jolson in Columbia’s “The Jolson Story.”
4. **James Stewart**
   - As George Bailey in RKO-Liberty’s “It’s a Wonderful Life.”
5. **Rex Harrison**
   - As the King in 20th-Fox’s “Anna and the King of Siam.”

### THE FIVE TOP FEMININE STARS
1. **Olivia De Havilland**
   - As Josephine Norris in Paramount’s “To Each His Own.”
2. **Celia Johnson**
   - As Laura Jesson in Universal-Rank’s “Brief Encounter.”
3. **Ingrid Bergman**
   - As Alicia in RKO’s “Notorious.”
4. **Loretta Young**
   - As Katrin in RKO’s “The Farmer’s Daughter.”
5. **Jane Wyman**
   - As Ma Baxter in M-G-M’s “The Yearling.”

### THE FIVE TOP SUPPORTING ACTORS
1. **Harold Russell**
   - As Homer Parris in RKO-Goldwyn’s “The Best Years of Our Lives.”
2. **Clifton Webb**
   - As Elliott Templeton in 20th-Fox’s “The Razor’s Edge.”
3. **Charles Coburn**
   - As Alexander Gow in M-G-M’s “The Green Years.”
4. **Claude Rains**
   - As Alexander Hollienius in Warner’s “Deception.”
5. **Claude Rains**
   - As Alex Sebastian in RKO’s “Notorious” and Lee J. Cobb
   - as Chief Robinson in 20th-Fox’s “Boomerang” (tied).

### THE FIVE TOP SUPPORTING ACTRESSES
1. **Anne Baxter**
   - As Sophie in 20th-Fox’s “The Razor’s Edge.”
2. **Marjorie Main**
   - As Ma Kettle in Universal-International’s “The Egg and I.”
3. **Ethel Barrymore**
   - As Mrs. Morley in RKO’s “The Farmer’s Daughter.”
4. **Gale Sondergaard**
   - As Lady Thiang in 20th-Fox’s “Anna and the King of Siam.”
5. **Maria Ouspenskaya**
   - As Madame Goronoff in Republic’s “I’ve Always Loved You.”

### THE FIVE “FINDS” OF THE YEAR
1. **Larry Parks**
   - Columbia.
2. **Claude Jarman, Jr.**
   - M-G-M.
3. **Celia Johnson**
   - British.
4. **Burt Lancaster**
   - British.
5. **Lilli Palmer**
   - British.

### THE FIVE TOP JUVENILE ACTORS
1. **Claude Jarman, Jr.**
   - As Jody in M-G-M’s “The Yearling.”
2. **Scotty Beckett**
   - As Al Jolson (as a youth) in Columbia’s “The Jolson Story.”
3. **Dean Stockwell**
   - As Robert Shannon (as a child) in M-G-M’s “The Green Years.”
4. **Bobbi Driscoll**
   - As Johnny in RKO-Disney’s “The Song of the South.”
5. **Lon McCallister**
   - As Nate in UA-Lesser’s “The Red House.”

### THE FIVE TOP JUVENILE ACTRESSES
1. **Jane Powell**
   - As Christine Evans in M-G-M’s “Holiday in Mexico.”
2. **Elizabeth Taylor**
   - As Kathie in M-G-M’s “The Courage of Lassie.”
3. **Allene Roberts**
   - As Meg in UA-Lesser’s “The Red House.”
4. **Ann Carter**
   - As Beatrice in Warners’ “The Two Mrs. Carrolls.”
5. **Luana Patten**
   - As Ginny in RKO-Disney’s “The Song of the South.”

### OUTSTANDING PHOTOGRAPHY
1. **“The Yearling”**
   - (Technicolor)–Charles Rosher, Leonard Smith, Arthur!! Arling (M-G-M).
2. **“Duel in the Sun”**
3. **“Henry V”**
   - (Technicolor)–Robert Krasner (UA-Two Cities).
4. **“The Killers”**
   - Woody Bresiell (Universal).
5. **“The Best Years of Our Lives”**
   - Greg Toland, (RKO-Goldwyn) and “stairway to Heaven” (Technicolor)–Jack Cardiff (Universal-Rank) (Tied).

### OUTSTANDING SCREENPLAYS
1. **“The Best Years of Our Lives”**
   - Robert E. Sherwood (RKO-Goldwyn).
2. **“It’s a Wonderful Life”**
   - Frances Goodrich, Albert Hackett, Frank Capra (RKO-Liberty).
3. **“The Killers”**
   - Anthony Veiller (Universal).
4. **“The Yearling”**
   - Paul Osborn (M-G-M).
5. **“The Jolson Story”**
   - Stephen Longstreet (Columbia).
Christine Polling DAILY In Wednesday, RKO IHEl with the deal RKO’s Chief Arthur Brown, was concerned with the release of his own radio show, "The Yearling," the seventh annual head Brown, 2.8 Cities, produced by Robert Capra, was honored by the Academy’s exhibition. Hitchcock's incisive fantasy, "The Razor’s Edge," was directed by Alfred Green, whose "The Jolson Story," was produced by M-G-M for his fifth. Russell Tops Supporting Actors Harold Russell, armless veteran, took top honors among the supporting actors for his portrayal of Homer Parrish in "The Best Years of Our Lives." In second place was Clifton Webb as Elliott Templeton in 20th-Fox’s "Farmer’s Daughter," followed by Charles Coburn as Alexander Gow in M-G-M’s "The Green Years." Claude Jarman, Jr., was honored with two awards for supporting performances in "The Yearling." "The Yearling" was produced by M-G-M for its tenth year. Top Camera Jobs Voted the top photography in the season was the Technicolor camera work of Charles Rosher, Leonard Smith and Arthur Arling on "The Yearling." Running second and third were two more Technicolor productions, David O. Selznick’s "Duel in the Sun," photographed by Greg Toland, and Rank’s "The Jolson Story," by Gregg Toland. ’’Fin’’s’’ Include Parks Selected as the “Find” of 1946-47 was the vote, by the writers, for Natte in "The Yearling.” The 179 votes accruing from his spine-tingling direction of Universal’s “The Killers.” To Victor Saville, his selection by the critics this year was in the nature of an encore, made possible by overlapping incident to a change in the 12-month eligibility period. Thus his finely etched "The Green Years," made for Metro-Goldwyn-Mayer, with 158 ballots in the current poll, emerged as No. 8. In the preceding year’s poll, Saville was tied with John Cromwell, accounting for the sixth and seventh 1045-46 niches. Polling 155 votes, the result of his extremely able direction of Paramount’s "To Each His Own," Mitchell Leisen captured ninth place, with the 10th going to Elia Kazan, who received 150 votes for the picture. suspense imparted to Twentieth Century-Fox’s "Boomerang." The long-prevailing rules for the poll included a provision requiring that the critics in voting for individual directors specify the picture or pictures upon which the choice was made. There were five directors who, in the voting, received ballots for work on more than one picture. Again, under the rules, the ballots in such instances are not cumulative, the tally being by individual pictures.

49 Directors in Honor Roll Forty-nine directors qualified for the 1946-47 Honor Roll. Listed for fifth. Lom was photographed in Technicolor by Jack Cardiff. Sherwood’s "Best Years" Best Robert S. Sherwood’s screenplay for "The Best Years of Our Lives," was named tops in that classification, while Frances Goodrich, Albert Hackett, and Frank Capra scored a second for "It's a Wonderful Life." Other places were taken by Anthony Veiller for "The Killers," Paul Osborn for "The Yearling," and Stephen Longstreet for "The Jolson Story." "Fin’s" Include Parks Selected as the “Find” of 1946-47 was the vote, by the writers, for Natte in "The Yearling.” The 179 votes accruing from his spine-tingling direction of Universal’s “The Killers.” To Victor Saville, his selection by the critics this year was in the nature of an encore, made possible by overlapping incident to a change in the 12-month eligibility period. Thus his finely etched "The Green Years," made for Metro-Goldwyn-Mayer, with 158 ballots in the current poll, emerged as No. 8. In the preceding year’s poll, Saville was tied with John Cromwell, accounting for the sixth and seventh 1045-46 niches. Polling 155 votes, the result of his extremely able direction of Paramount’s "To Each His Own," Mitchell Leisen captured ninth place, with the 10th going to Elia Kazan, who received 150 votes for the picture. suspense imparted to Twentieth Century-Fox’s "Boomerang." The long-prevailing rules for the poll included a provision requiring that the critics in voting for individual directors specify the picture or pictures upon which the choice was made. There were five directors who, in the voting, received ballots for work on more than one picture. Again, under the rules, the ballots in such instances are not cumulative, the tally being by individual pictures.

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PICTURES OF TOMORROW
and
DIRECTORS' NUMBER

THE FILM DAILY
VOL. 92, No. 50, SECOND SECTION, $1.00
NEW YORK, WEDNESDAY, SEPTEMBER 10, 1947
NATIONAL

EASTMAN FILMS

J. E. BRULATOUR, INC.
PICTURES of TOMORROW AND DIRECTORS' NUMBER

THE COVER

The off scene stills used in making the cover of this issue were furnished THE FILM DAILY by: M-G-M, RKO, Paramount, United Artists, 20th Century-Fox, Warners, Columbia, Republic and Monogram Pictures.

Our appreciation.

Designed and executed by "HAP" HADLEY

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I BELIEVE that significant advances in the motion picture "world of tomorrow" will be in the field of visual education—in an increasingly wide employment of the film as a tool for teaching in school classrooms and in organized educational groups outside of schools.

The motion picture will never supplant the traditional teaching team of text and teacher; nor is the primary function of the theatrical motion picture—to entertain—in any way going to be impaired by its wider use in education.

But each will help the other. Education has discovered that Hollywood's rich storehouse of the dramatic art is like a fabulous mine which produces not one precious metal, but two. It has discovered that the entertainment film—the full-length feature photoplay and the short subject—often contain highly important residual educational values. And I am confident that a wider use of motion pictures as teaching tools will increase the stature and popularity of the screen.

THE STORY of the teaching film is an amazing one, in my opinion, and well illustrated by the accomplishments in the field of English literature.

The Association made available to teachers of English a long list of feature-length photoplays based on classic books. State university libraries submitted this list to many hundreds of English teachers throughout the country to express their preferences. Among features thus suggested were "Huckleberry Finn," "Jane Eyre," "The House of Seven Gables," and "David Copperfield"—to name only four out of a number finally chosen.

But the significance of the project lay in the fact that the films selected met a list of rigid requirements on the part of the English teachers and then lent themselves to cutting to classroom length without losing either the required facets or destroying the "sparkle" necessary to hold interest.

The English teachers, naturally, wanted only films which told the complete story of the book on which they were based; which did not involve adaptations from the original texts; which included all the principal characters, and which accurately visualized the setting of familiar quotations.

I believe it is a striking tribute to Hollywood that so many films met these tests and a second striking tribute lies in the fact that they were cut to the pattern desired without losing their educational values.

Such "excerpted" films from full-length photoplays—covering a wide variety of subjects in addition to English, of course—constitute only a portion of the teaching film library. The rest of it is composed of short subjects, made originally for regular theater audiences, but entirely suitable to classroom use without changing them in any way.

What happened was this: these short subjects, which had been produced for entertainment, put on caps and gowns and turned teacher in the classrooms. Specific cases in point are "The Story of Dr. Carver," and "The Man Who Changed the World," which tells the story of the invention of the spinning jenny.

Through the Association, the motion picture industry also has been generous in supporting research and development in the teaching film field.

Anything over and above actual handling and distribution costs which accrues from rental fees for TFC pictures is "plowed back" in the field of education research. In addition, direct appropriations have been made by the Association for research into education film production techniques; into testing the usefulness of the teaching film, and into experiments with new types of teaching films. Leading American educators are lending magnificent contributions to these Association efforts.

I'VE MERELY SKETCHED some of the things we are doing and planning to assist education. I think they are substantial contributions. I think, too, they are concrete expressions of the motion picture industry's recognition of its social responsibilities in our democracy.

Democracy needs an informed, enlightened, alert citizenry. What we do, therefore, to help education will help democracy. And what helps democracy helps our industry, which owes its growth to the freedoms which it has enjoyed under our democratic form of government.
CLARENCE BROWN
DIRECTOR
TEN BEST DIRECTORS OF 1946-47

SELECTED by the motion picture critics, editors and commentators of the nation's newspapers, magazines, wire services, syndicates and radio stations in a poll conducted by THE FILM DAILY.

WILLIAM WYLER
For "The Best Years of Our Lives"
(RKO-Goldwyn)
345 Votes

CLARENCE BROWN
For "The Yearling"
(Metro-Goldwyn-Mayer)
275 Votes

FRANK CAPRA
For "It's a Wonderful Life"
(RKO-Liberty)
244 Votes

LAURENCE OLIVIER
For "Henry V"
(UA-Two Cities)
241 Votes

ALFRED E. GREEN
For "The Jolson Story"
(Columbia)
238 Votes

ALFRED HITCHCOCK
For "Notorious"
(RKO)
206 Votes

ROBERT SIODMAK
For "The Killers"
(Universal-Int'l)
179 Votes

VICTOR SAVILLE
For "The Green Years"
(Metro-Goldwyn-Mayer)
165 Votes

MITCHELL LEISEN
For "To Each His Own"
(Paramount)
155 Votes

ELIA KAZAN
For "Boomerang"
(Twentieth Century-Fox)
150 Votes
SUPPLEMENT to the Ten Best Directors of 1946-47, comprising 49 distinguished directors the excellence of whose indicated pictures brought them ballot recognition from the nation’s critics and commentators in THE FILM DAILY’s annual poll.

COMPTON BENNETT, “The Seventh Veil”  
CURTIS BERNHARDT, “A Stolen Life”  
FRANK BORZAGE, “That’s My Man”  
MICHAEL CURTIZ, “Night and Day”  
DELMER DAVES, “The Red House”  
ROY DEL RUTH, “It Happened on Fifth Avenue”  
ANDRE DE TOOTH, “Ramrod”  
WILLIAM DIETERLE, “The Searchers”  
ALAN DWAN, “Rendezvous With Annie,” and “Northwest Outpost”  
JOHN FARROW, “Two Years Before the Mast,” “California” and “Blaze of Noon”  
JOHN FORD, “My Darling Clementine”  
EDMUND GOULDING, “The Razor’s Edge”  
HENRY HATHAWAY, “13 Rue Madeleine”  
HENRY LEE GHEHT, “Specter of the Rose”  
STUART HELSLER, “Smashup, the Story of a Woman”  
LOUIS KING, “Smoky”  
FRITZ LANG, “Cloak and Dagger”  
DAVID LEAN, “Brief Encounter”  
MICHEL LEISEN, “Suddenly It’s Spring”  
HENRY LEVIN, “The Guild of Janet Ames”  
JOSEPH H. LEWIS, “So Dark the Night”  
ARTHUR LUBIN, “New Orleans” and “A Night in Paradise”  
GEORGE MARSHALL, “Monsieur Beaucaire”  
DUDLEY NICHOLS, “Sister Kenny”  
H. C. POTTER, “The Farmer’s Daughter”  
IRVING RAPPER, “Deception”  
CAROL REED, “Odd Man Out”  
ROBERT ROSSEN, “Johnny O’Clock”  
KING Vidor, “Deaf in the Sun”  
RICHARD WALLACE, “Framed”  
RAOUL WALSH, “Pursued”  
ALFRED WERKER, “Repeat Performance”  
JEAN RENOIR, “The Diary of a Chambermaid” and “Woman on the Beach”  
JOHN CROMWELL, “Anna and the King of Siam”  
WALT DISNEY, “Song of the South”  
PETER GODFREY, “The Two Mrs. Carrolls”  
VINCENT SHERMAN, “Nora Prentiss”  
JEAN NEGULESCO, “Nobody Lives Forever” and “Hoomesque”  
DOUGLAS SIRK, “A Scandal in Paris”  
ARTHUR CRABTREE, “Madonna and the Seven Moons”  
MICHAEL POWELL and EMERIC PRESSBURGER, “Stairway to Heaven”  
IRVING PICHET, “Temptation”  
LLOYD BACON, “Wake-Up and Dream”  
GEORGE SEATON, “Miracle on 34th Street”  
CHARLES CHAPLIN, “Monsieur Verdoux”  
ROBERTO RODRIGUEZ, “Open City”  
ERNEST LUBITSCH, “Clown Brown”  
VINCENT MINNELLI, “Undercurrent”  
NORMAN TAUG, “Beginning or the End”
WILLIAM WYLER

for “The Best Years of Our Lives”

[ RKO-GOLDWYN ]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
CLARENCE BROWN
for “The Yearling”

[ METRO-GOLDWYN-MAYER ]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
FRANK CAPRA
for "It's a Wonderful Life"
[RKO-LIBERTY]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
LAURENCE OLIVIER

for "Henry V"

[ UA-TWO CITIES ]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
ALFRED E. GREEN
for "The Jolson Story"
[COLUMBIA]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
ALFRED HITCHCOCK for "Notorious"

[UNIVERSAL-INTERNATIONAL]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
ROBERT SIODMAK

for "The Killers"

[UNIVERSAL-INTERNATIONAL]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
VICTOR SAVILLE
for "The Green Years"
[METRO-GOLDWYN-MAYER]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
MITCHELL LEISEN

for "To Each His Own"

PARAMOUNT

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
ELIA KAZAN

for "Boomerang"

[TWENTIETH CENTURY-FOX]

ONE OF THE TEN BEST DIRECTORS OF THE YEAR 1946-1947
FILMDOM'S FAMOUS FIVES OF 1946-47

BEST PERFORMANCE BY A MALE STAR

FREDRIC MARCH in
"THE BEST YEARS OF OUR LIVES"
(RKO-GOLDFYN)

LAURENCE OLIVIER in
"HENRY V"
(U.A.-TWO CITIES)

REX HARRISON in
"ANNA AND THE KING OF SIAM"
(20th CENTURY-FOX)

LARRY PARKS in
"THE JOLSON STORY"
(COLUMBIA)

JAMES STEWART in
"IT'S A WONDERFUL LIFE"
(RKO-LIBERTY)

BEST PERFORMANCE BY A FEMALE STAR

OLIVIA DE HAVILLAND in
"TO EACH HIS OWN"
(PARAMOUNT)

CElia JOHNSON in
"BRIEF ENCOUNTER"
(UNIVERSAL-RANK)

INGRID BERGMAN in
"NOTORIOUS"
(RKO)

LORETTA YOUNG in
"THE FARMER'S DAUGHTER"
(RKO)

JANE WYMAN in
"THE YEARLING"
(M-G-M)
FILMDOM’S FAMOUS FIVES OF 1946-47

BEST PERFORMANCE BY A SUPPORTING ACTOR

HAROLD RUSSELL
in
"THE BEST YEARS OF OUR LIVES"
(RKO-GOLDWYN)

CLAUDE RAINS
in
"DECEPTION"
(WARNERS)
and
"NOTORIOUS"
(RKO RADIO)

CHARLES COBURN
in
"THE GREEN YEARS"
(METRO-GOLDWYN-MAYER)

LEO J. COBB
in
"BOOMERANG"
(TWENTIETH CENTURY-FOX)

BEST PERFORMANCE BY A SUPPORTING ACTRESS

ANNE BAXTER
in
"THE RAZOR’S EDGE"
(TWENTIETH CENTURY-FOX)

MARJORIE MAIN
in
"THE EGG AND I"
(UNIVERSAL)

ETHEL BARRYMORE
in
"THE FARMER’S DAUGHTER"
(RKO RADIO)

MARIA OÜSPENSKAYA
in
"I’VE ALWAYS LOVED YOU"
(REPUBLIC)

GALE SONDERGAARD
in
"ANNA AND THE KING OF SIAM"
(TWENTIETH CENTURY-FOX)
FILMDOM'S FAMOUS FIVES OF 1946-47

BEST PERFORMANCE BY A JUVENILE ACTOR

CLAUDE JARMAN, JR.
in
"THE YEARLING"
(METRO-GOLDWYN-MAYER)

DEAN STOCKWELL
in
"THE GREEN YEARS"
(METRO-GOLDWYN-MAYER)

BOBBY DRISCOLL
in
"THE SONG OF THE SOUTH"
(RKO-DISNEY)

LON McCALLISTER
in
"THE RED HOUSE"
(UA-LESSER)

BEST PERFORMANCE BY A JUVENILE ACTRESS

JANE POWELL
in
"HOLIDAY IN MEXICO"
(METRO-GOLDWYN-MAYER)

ELIZABETH TAYLOR
in
"THE COURAGE OF LASSIE"
(METRO-GOLDWYN-MAYER)

ALLENE ROBERTS
in
"THE RED HOUSE"
(UA-LESSER)

ANN CARTER
in
"THE TWO MRS. CARROLLS"
(WARNERS)

LUANA PATTEN
in
"THE SONG OF THE SOUTH"
(RKO-DISNEY)
OUTSTANDING CINEMATOGRAPHERS

CHARLES ROSHER, LEONARD SMITH and ARTHUR ARLING
for Metro's "The Yearling"

LEE GARMES, HAL ROSSON, RAY RENNAHAN, CHARLES P. BOYLE
and ALLEN DAVEY for Selznick's "Duel in the Sun"

ROBERT KRASNER for Two Cities' "Henry V,"
Distributed in the U. S. by United Artists

WOODY BREDELL for Universal's "The Killers"

*GREGG TOLAND for Goldwyn's "The Best Years
of Our Lives," Distributed by RKO Radio

*JACK CARDIFF for J. Arthur Rank's "Stairway to
Heaven," Distributed in the U. S. by Universal

* Tied.

OUTSTANDING SCREENPLAYS

"THE BEST YEARS OF OUR LIVES"
Written for Samuel Goldwyn by Robert E. Sherwood

"IT'S A WONDERFUL LIFE"
Written for Liberty Films by Frances Goodrich, Albert Hackett

"THE KILLERS"
Written for Universal by Anthony Veiller

"THE YEARLING"
Written for Metro-Goldwyn-Mayer by Paul Osborn

"THE JOLSON STORY"
Written for Columbia by Stephen Longstreet

FINDS OF THE YEAR

Larry Parks
Columbia's Al Jolson

Claude Jarman, Jr.
Metro's Jody

Celia Johnson
J. Arthur Rank's Laura Jesson

Burt Lancaster
Universal Int'l's The Swede

Lilli Palmer
United States Pictures' Ginn
THE ACADEMY’S ROLE — TOMORROW

by JEAN HERSHOLT
President

THE INCREASING VIGOR of the Academy of Motion Picture Arts and Sciences is concrete evidence of the vital role that this organization will play in the "tomorrow of the industry.”

Not in its previous nineteen years has the Academy enjoyed the solidarity of membership and perception of action which is its present identification.

With an enrollment now numbering more than seventeen hundred from every branch of motion picture production and with an exchange of international ideas, long fostered by Academy executives and now becoming a reality, the Academy is no longer a national organization but has emerged as a world-wide factor in the motion picture industry.

In August of 1948 Hollywood will be host to an International Film Congress being staged under the sponsorship of the Academy. This exposition, the first of its kind to be held in the United States, will encompass a greater sphere than previous festivals held at Brussels, Locarno, Venice, Paris and Cannes. It is from those expositions, in which the Academy has actively participated, that a pattern of inspirational programming will be created to show all the peoples everywhere the American way of film production.

THE ACADEMY, working in association with the Motion Picture Producers Association, is offering increased guidance in the field of education. This continuation of cooperation with colleges and other educational institutions in many parts of the world has been a strong factor in the public relations work of the Academy. The organization is also working with the Association in furthering its international program involving the exchange of documentary films for educational purposes.

In the recent past the Academy has broaden its activities in many directions. With the acquisition of the Academy building on the edge of Beverly Hills which houses the library with its more than 3,000 volumes, the film archives and executive motion picture theater, a more comprehensive program has been activated. The theater itself is a perfection of sound and projection. It represents the highest quality of equipment which was installed by the Research Council to make certain that the full program of screenings provided Academy membership and friends with the peak of technical skill. Studio previews are regularly scheduled here each evening of the week with Sunday nights being devoted to the very popular Screen Masterpieces showings. It is at these presentations of well-remembered old-time films that the Academy serves the industry. Stars, directors, technicians and other skilled craftsmen of Hollywood attend to study camera technique, acting skill and to re-live the dramas that enthralled the world’s audiences in bygone times.

Here too, foreign importations of importance are shown to provide Hollywood with a quick study of international film trends. Forums are held to probe these productions and thus instruction and entertainment are combined in the Academy’s everlasting search for knowledge in all things pertaining to motion pictures.

THE ANNUAL AWARDS have become the motion picture industry’s largest single instrument for bringing the full impact of Hollywood made films to the rest of the world. In the coming era of international competition, these presentations will highlight the best product, the outstanding stars and the technical advancements of our film art. The Academy through its membership has paid tribute to films made elsewhere and has bestowed “Oscars” on motion pictures and performers who ply their trade away from our shores. These awards have fostered international good will and have become a decisive factor in global public relations.

Therefore the Academy’s “role of tomorrow” is a promising one, looming larger in both the domestic and international picture than at any time in the past.

In addition to its established services to the American film industry our forces are bringing a better understanding between peoples of all lands and fostering international good will.
In Appreciation

to the

NEWSPAPER CRITICS

of America

FRANK CAPRA

"IT'S A WONDERFUL LIFE"

"STATE OF THE UNION"
"PICTURES OF TOMORROW"

An authoritative compilation of company product available to exhibitors Tomorrow. Classified as to the type, with credits, casts, story synopses and release dates.
Blondie in the Dough

COLUMBIA


CREDITS: Director, Abbv Berlin.

Synopsis: Dagwood Bunstead (Arthur Lake), promised a bonus for his work on the blueprint for a radio station, buys a new stove for Blondie (Penny Singleton) on credit. However, he loses the raise when playing golf with his boss, Mr. Radcliffe (Jerome Cowan) and their prospective client, J. T. Thorpe (Clarence Kolb), he makes such a mess of the game that Thorpe cancels the deal. When Dagwood tells Blondie, she decides to sell her cookies to pay for the stove and also persuades Dagwood to become a radio engineer on the side via correspondence courses. At the grocery store, she finds Leghorn Simons (Hugh Herbert), an old eccentric who loves to hike and who eventually becomes Blondie's partner. Unknown to her, though, he is also president of the Premiere Biscuit Co., whose radio advertisements Thorpe is anxious to keep. In a rush to complete his new station, Thorpe gives Radcliffe the contract providing Dagwood is fired. One night, Blondie and Simmons are reading over the ads they have written for "Blondie's Cookies" when Llewellyn accidentally pushes a button on the outbound radio set Dagwood has constructed, causing Blondie's voice to be broadcast. Ironically, it cuts right into the Premiere commercial, and Robert Dixon (William Forrest), Vice president of Premiere, blames Thorpe and states he will not renew Premiere's contract with him. F. C. C. detectives arrest Blondie and Dagwood, but the charges are dropped when they see the Premiere president is responsible. Llewellyn is so enamoured with Blondie's cookies that he asks for permission to use the recipe, which she grants only upon Radcliffe's agreement to rehire Dagwood at an increased salary and Premiere's agreement to renew their contract with Thorpe.

Blondie's Night Out

COLUMBIA


CREDITS: Producer, Wallace Macdonald; Director, Abby Berlin.

Synopsis: Dagwood is ordered by his boss, C. B. Radcliffe, to act as a "dummy" and buy some land for him. However, when Dagwood buys the wrong piece of land, a worthless swamp, he is relegated to the position of office boy. In this menial task, he is ordered one day to pick up some plans from Mr. Dickson on his way to the office. As usual, Dagwood forgets but Blondie has Ted, an ex-All American football star and a friend of Alvin's, pick up the papers and deliver them to Dagwood at the office. However, while at Dickson's, Ted becomes embroiled in a fight with the son of Alice, Dickson's daughter, and knocks him into the swimming pool. Instead of being angered, Dickson is exasperated for he did not like his prospective son-in-law. He tells Radcliffe his admiration for Bunstead's lusty prowess, not knowing it will cost him his job. Dickson is furious to find that Dickson is the office hero. However, Dickson has his eye on Dagwood as a prospective son-in-law (in law and Radar children) to churn the deal, tells him Dagwood is single. When Dickson and Ted arrive and Ted and Blondie arrive at the office simultaneously, the mess is straightened out, but Dickson thinks they tried to deceive him and calls the deal off. A phone call from his real estate man further demolishes the deal when Dickson discovers the land he wanted to build on already has been purchased. By coincidence, it happens to be the land that he purchased from the bankrupt town. The two crooks who sold Dagwood the land, unaware of its potential value, find out that Dickson wants it and almost sue him, but is stopped when the lawyer, who was not present when Dickson revealed the land's value. Thus, unaware of all that has happened, Dagwood is about to sign back the land when Radcliffe, Dickson, Ted, Alice, etc., arrive, Dickson purchases the land, the deal goes through and Dagwood is given a bonus.

City Slicker

REPUBLIC

Synopsis: A meek little man is haunted by his nagging wife because he, above all, insists on believing that if he listens to a certain radio program — Dunnette, The Mind Reader—he might attract some of Dunnette's vibrations. His wishes are granted and he becomes a mental giant by reading his wife's evil thoughts of him, by talking the boss into giving him a raise, by winning the president of his bank of an impending robbery and finally getting the telegraph as the inside man. Then he gets tired of it all because he realizes he can't make his wife happy. He buys a ticket for San Francisco, and meets his wife doing the same thing. Suddenly he finds he can't mind his wife, but is well because they come to understanding and live happily from then on.

Dear Ruth

PARAMOUNT

CAST: Joan Caulfield, William Holden, Edward Arnold, Mary Philips, Mona Freeman, Billy De Wolfe, Ken O'Mara, Virginia Welles, Marisetta Canby.

CREDITS: Producer, Paul Jones; Director, William Russell; Screenplay, Arthur Sheekman; from the play by Norman Krasna; Cameraman, Ernest Lasala.

Synopsis: L. Searcroft calls at the Wilkus home directly on his return from overseas looking for Ruth, who, having heard the call later, admits she does not know him. The kid sister, Miriam, spills everything by admitting she has been writing to Bill under Ruth's name. Because Bill is leaving in two days, they all decide to carry on the game, but Ruth's suitor, Alberi, is frantically unprotected. Billy finally prevails on Ruth to marry him and the Judge performs the ceremony.

Dream Girl

PARAMOUNT


CREDITS: Producer, P. J. Wolfson; Director, Mitchell Leisen; Screenplay, Arthur Sheekman; from the play by Emer Rice; Cameraman, Daniel Fapp.

Synopsis: Sleeping or waking, pretty Georgina Allerton (Betty Hutton) carries on an active dream life. She always feels as though she "just missed" the bus and her daydreams are far more real than what she considers her humdrum, ordinary life. In the comedy/fantasy story of her dual existence, she meets a brash young newspaperman (Macdonald Carey) who wakes her up by taking her from a dangerous emotional entanglement and marries her.

The Emperor Waltz

(TECNICOLOR)

PARAMOUNT


CREDITS: Producer, Charles Brackett; Director, Billy Wilder; Screenplay, Charles Brackett, Billy Wilder; Cameraman, George Barnes.

Synopsis: Set in Vienna of 1901, with all its music and color, this is the love story of an American phonograph salesman (Bing Crosby) and a countess (Joan Fontaine), who are brought together through the romance of their dogs. Emperor Franz Josef (Richard Haydn), at first opposed to the match, finally recognizes that the American and the lady must take the "once chance in a million" for happiness together.

Foreign Affairs

PARAMOUNT

CAST: Jean Arthur, John Lund.

CREDITS: Producer, Charles Brackett; Director, Billy Wilder; Screenplay, Billy Wilder and Robert nerve.

Synopsis: This is the story of a United States Congresswoman in Berlin investigating the morale of the American troops.

Fun and Fancy Free

RKO RADIO


Synopsis: A Walt Disney animation live action feature production with color by Technicolor. The cricket sings a song as he walks through the library den. He is chased by a cat and, as he runs into Luana's bedroom he bumps into a doll and a bear and knocks them over. He starts up a Dinah Shore record to cheer them up and we go into the "Bongo" sequence with music and songs by Dinah Shore. "Bongo" is the story of three bears, Bongo, a circus bear who runs away to the forest-Lutabelle, the girl bear he meets in the forest and Lumpjaw, the gorilla-like bear whom all the other bears in the forest fear. When this story is completed, the cricket leaves the now more cheerful doll and discovers an invitation to a party by Edgar Bergen's house. He arrives to find Bergen entertaining Luana, Charlie and Mortimer with his Ophelia act. Bergen then tells the "Mickey and the Beanstalk" story. When the giant lifts the road at the end of the story, the cricket rushes from the house and watches the giant as he strides across Hollywood.

Gas House Kids in Hollywood

PRC

CAST: Carl Alforda Switzer, Nebyt Barlett, Rudy Wissler, Tommy Bond, James Burke, Ian Bryant, Michael White, Forest Woodley, Fromm, Lyle Latell, Milon Parsons, Kenneth Ferrill.

Synopsis: Set in 1901, with all its music and color, this is the love story of an American phonograph salesman (Bing Crosby) and a countess (Joan Fontaine), who are brought together through the romance of their dogs. Emperor Franz Josef (Richard Haydn), at first opposed to the match, finally recognizes that the American and the lady must take the "once chance in a million" for happiness together.

Wednesday, September 10, 1947
Syndias: The picture is in two parts. The first concerns a bunch of tumbleweed-kids, who has been arrested and tried and left the school. For the expected ogre of a new teacher then, the newly arrived Milly Torkel (Walter Abel) to turn into a schoolteacher and take over the running of the school. The second part is of a talking dog who causes Milo Torkel (Walter Abel) to turn into a schoolteacher and take over the running of the school.

It Had to Be You

COLUMBIA
CAST: Ginger Rogers, Carmel Wilde, Ron Randell, Percy Worman, Spring Byington, Charles Evans, Billy Bevan, Nancy Saunders, Doug Coppin, Carol Nogent, Jerry Hunt.

Synopsis: A suit con-man informs Renie Bianco that he has traced her family tree, and can get her into the Social Register if she can teach her wealthy husband Joe Yule, an etiquette. Dale Carnegie is hired to teach him how to win friends, while Renie employs Arthur Murray for dance instruction for a big society ball she puts on at the con-man's suggestion.

Life With Father

(TECHNICOLOR)
WARNER BROS.

Synopsis: Three times wealthy and socially prominent Ginger Rogers has left a different suitor at the altar and, when she becomes engaged for a fourth time, to Ron Randell, Randell's father, Thurston Hall, is worried because of Ginger's past experiences. To quiet Hall's fears and to make sure of the marriage, Ginger goes to the country to decide. After some thought, she entrains for the country to decide. On route, however, she dreams that an Indian disrupts the wedding and awakens determined to find that the Indian, Coriel Wilde, actually exists. Wilde explains he is a figure from her dream, and the only reason she dreamed him is because she is in love with her. Wilde's arrival in New York, Wilde swaps his Indian regalia for a business suit and shows up at Ginger's business, utter embarrassment of Ginger and arousing the ire of her fiancé. A number of embarrassing incidents follow and Wilde tells her that she is in love with another life counterpart, not Randell. Ginger, however, disregards him, and everything is rushing towards the wedding when she meets, to her surprise, her second real counterpart (also Wilde) in the person of a young freeman. Before she can collect her senses, Ginger finds that all the freeman's results in her falling in love. As young couples often do, however, they fight and part, and once again Ginger marches down the aisle, this time to the waiting Randell. The Indians return, but she does not heed his advice. At the last moment, the subconscious Wilde takes matters into his own hands, and, just as the preacher is about to ask the final question, Ginger makes a rapid departure over the wire of her fiancé as the Indian vanishes in mid-air.

Jigs and Maggins in Society

MONOGRAM
STARRING: Joe Yule, Renie Bianco.
CREDITS: Producer, Bamey Gerard; Director, Eddie Cline; Screenplay, Barney Gerard and Eddie Cline.

Synopsis: A suit con-man informs Renie Bianco that he has traced her family tree, and can get her into the Social Register if she can teach her wealthy husband Joe Yule, an etiquette. Dale Carnegie is hired to teach him how to win friends, while Renie employs Arthur Murray for dance instruction for a big society ball she puts on at the con-man's suggestion. Dinny Moore and his friends arrange a big corned beef and cabbage feast at the party, and are blamed for jewel thefts committed by Renie's supposed society advisor, George McManus.

THE MATING OF MILLIE

COLUMBIA

Synopsis: Evelyn Keyes, assistant personal director of a swanky Wilshire Boulevard store, is considered a pride by her associates. One night, Jimmy Hunt, a young boy living in the apartment below her, comes to cry for help. When Millie and her boyfriend, who lives in the house, Evelyn breaks into the apartment and takes the weeping child home with her. It is next discovered that the child's mother has been killed and Evelyn is heartbroken when the child, taken to an orphanage. Her efforts to indue Ron Randell, president of the orphanage, to let her adopt the boy prove futile, even after she invests a hanner in Alaska. Randell claims she must be married to adopt him. She tries to dazzle Glenn Ford, a bus driver, into a convenient marriage, just for the period of adoption, but he refuses. Finally, she offers to help her marry Randell; and, when their combined efforts prove successful, Ford is seen being double-crossed. Willard Parker, too, falls for the rejuvenated Evelyn, further arousing the ire of Ford. Both Parker and Randell bite at the bait and are foolishly taken in when their proposals are refused, for Evelyn sees that Ford, alone, is for her. On a visit to the orphanage, Ron finds that Millie's gone and is heartbroken. She returns to her apartment to find Ford and Millie waiting for her, with Glenn proposing that they make the adoption legal by visiting a preacher.
Meet Me at Dawn
20TH CENTURY-FOX
CAST: William Eythe, Hazel Court, Margaret Rutherford, Stanley Hoelge, Basil Sydney, Beulah Campbell, George Thorpe, Irene Browne.

CREDITS: Producer, Marcel Hellman in England; Director, Thornton Freeland; Screenplay, Lesley Storm. James Seymour.

Synopsis: William Eythe, a professional Parisian duchess, is hired to in-sult and battle with a politician. Seeking an excuse for the duel, he accuses his potential adversary of molesting Hazel Court. The affair becomes the talk of Paris, with everyone seeking the identity of the mysterious "Madame X" involved in the escapade. Eventually, Hazel is revealed as the daughter of a prominent paper publisher, and things arrange themselves so that Eythe is to fight a duel with her father. Eythe allows himself to be slightly wounded during the fracas, and with everyone's code of honor satisfied, marries the beautiful Hazel.

Merton of the Movies
M-G-M

CREDITS: Producer, Albert Lewis; Director, Robert Allon; Screenplay, George Wells, Lou Bresslow; Based on the novel by Harry Leon Wilson and play by George S. Kaufman and Marc Connelly; Cameramen, Paul A. Vogel.

Synopsis: Movie-struck Merton Gill (Red Skelton), usher in a small town theater of 1915, dreams of becoming a cinema star. He stumbles across thieves robbing the theater and tries to capture them by imitating the screen technique of his idol, fading star Lawrence Rupert (Leon Ames). Merton knocks himself out but the thieves are captured. Rupert seeing the item in the newspaper feels that necessary publicity can be obtained and invites Merton to Hollywood. There Merton's every move is photographed and as soon as the publicity pictures start coming, Rupert completely ignores Merton who finds himself stranded. His efforts to obtain work are unsuccessful. He is finally disillusioned when he discovers that Beulah Baxter (Gloria Grahame), reigning screen siren, does not perform in his dangerous stunts as are done by her double, Phyllis Montague (Virginia O'Brien) who movie-wise and cynical tries to straighten out Merton's idealistic beliefs about movies. Merton finally gets a small role in a drama but is thrown over by the director when his amateur acting. He refuses comedy parts which Phyllis manages to get him, believing himself a great dramatic actor. Phyllis is signed to appear with Rupert in "Souls on Fire" and when Rupert discovers on one of his binges, she induces the producer to let Merton play the lead. As usual Merton plays with over emphasis and the play is changed to "Soles on Fire." He is a hit but greatly humiliated. Finally Phyllis proves to him that comedy is equally as important as drama and he is happy. He crowns his success by announcing his engagement to Phyllis.

New Girl in Town
EAGLE-LION
CREDITS: Producer Aubrey Schenck; Director, Bernard Vorhaus; Screenplay, Margaret Buehl Wilder, Philip MacDonald; from the novel by Aubrey Wisberg.

The Nose Hangs High
EAGLE-LION
CAST: Bud Abbott and Lou Costello.
CREDITS: Producer, Milton H. Feld; Director, Charles Barton; Screenplay, Edward Ullman and Clyde Brickman; Original Story, Charles Greyesen and Albert T. Horan.

The Paleface
(Technicolor)
PARAMOUNT
CAST: Bob Hope, Jane Russell.
CREDITS: Producer, Robert Welch; Director, Norman Z. McLeod; Screenplay, Edmund Hartman, Frank Tashlin.

Synopsis: A satire on the old West.

The Pittsburgh Escapade
KDKA RADIO
CAST: Melvyn Douglas, Barbara Bel Geddes.
CREDITS: Executive Producer, Jack G. Gottlieb; Producer, Richard Berger; Story, Lesser Samuels, Christopher Isherwood; Screenplay, Lionel Houser.

Synopsis: A romantic comedy of the turn of the Century.

Road to Rio
PARAMOUNT
CAST: Bing Crosby, Bob Hope, Dorothy Lamour, Gabe Sosa-Goyang, Frank Faylen, Joe Vito, George Meeker, Andrews Sisters.
CREDITS: Producer, Daniel Dare; Director, Norman Z. McLeod; Screenplay, Edmund Selop, Jack Rose; Cameramen, Ernest Laszlo.

Synopsis: Hope and Crosby are a couple of musicians whose luck rebounded at the Rio Carnival dress in Rio de Janeiro, they soon become as famous as a couple as their debut at the Versailles. They manage to get into a play in Rio and Crosby, as a great dramatic actor. Lamour is signed to appear with Rupert in "Souls on Fire" and when Rupert discovers on one of his binges, she induces the producer to let Merton play the lead. As usual Merton plays with over emphasis and the play is changed to "Sole on Fire." He is a hit but greatly humiliated. Finally Phyllis proves to him that comedy is equally as important as drama and he is happy. He crowns his success by announcing his engagement to Phyllis.

The Senator Was Indiscreet
UNIVERSAL-INTERNATIONAL
INTER-JOHN PROD.
CREDITS: Producer, Nunnally Johnson; Director, George S. Kaufman; Screenplay, Charles Morcan.

Synopsis: William Powell, a senator, decides to run for President. He is aided by press agent Peter Lind Hayes, who, in turn, is ridiculed by Ella Raines, a newspaperwoman. Ray Collins, party leader, finally orders the Senator to withdraw, but he refuses, and threatens to publish his diary if he is acquitted from running. But the diary is stolen by Arleen Whelan, Hayes' girl friend. Hayes, after long contemplation, finally gives the diary to Ella, whose publication of its forces the Senator to retire to an unimportant official's position on a small far-away island.

Two Girls From Texas
(Technicolor)
WARNER BROS.
CAST: Dennis Morgan, Jack Carson, Dorothy Malone, Penny Edwards, Forrest Tucker, Fred Clark, Gerald Mohr, John Alvin, Andrew Tombs, Monte Blue, Philharmonic Trio.

Synopsis: The adventures of a male vaudeville team who became stranded in Texas and wins up on a dude ranch owned and operated by a pretty girl.

Wallflower
WARNER BROS.
CREDITS: Producer, Alvis Gottlieb; Director, Frederick De Cordova; Screenplay, Phoebe and Henry Ephron; From the story by Reginald Denham. Mary Orr: Cameraman, Carl Freund.

Synopsis: Romantic comedy about a shrinking violet and her childhood boy friend, complicated on the girl's return from college with her uninhibited step-sister, but winding up with the right girl getting the boy.

Welcome Stranger
PARAMOUNT
CAST: Bing Crosby, Barry Fitzgerald, Joan Coupland, Elizabeth Patterson, Frank Faylen, Wanda Hendrix.

CREDITS: Producer, Sol C. Siegel; Director, John Farrow; Screenplay, Frank Butler, Arthur Sheekman.

Synopsis: Two doctors (Crosby and Fitzgerald) have a series of petty disagreements when Crosby is sent to a small far-removed village community to replace Fitzgerald, who is planning a long-awaited vacation. Crosby saves Fitzgerald's life by performing an emergency appendicitis operation and they become staunch friends, working together for construction of a much needed hospital. Love interest is supplied by Joan Coupland, a school teacher who doubles as an emergency nurse during the operation. Hospital finally is built, despite many obstacles and Fitzgerald's life-long dream is realized.

Where There's Life
PARAMOUNT
CREDITS: Producer, Paul Jones; Director, Sidney Lanfield; Screenplay, Allen Boretz, Mcl Skalvelson; Cameramen, Charles Lang.

Synopsis: Barovia's king is downed by an assassin's bullet. Search for the rightful successor to the throne leads Hope to America and Bob Hope: But it's not as easy as that. For the dread Mustafa, master of Far Fakhrin, is scoundrel--is at work attempting to keep the Barovians and Hope apart. Hope, it might be added, is a considerably baffled young man who has a time consuming his once common-place existence to the hectic routine of dire plots, dead bodies, chases and the determination of a handsome and patriotic woman soldier.

The Wistful Widow of Wagon Gap
UNIVERSAL-INTERNATIONAL
CAST: Bud Abbott, Lou Costello, Mortie Main, George Cleveland, Patricia Alphon, William Ching, Gordon Jones.
CREDITS: Producer, Robert Arthur; Director, Charles Barton.

Synopsis: Abbott and Costello come to a western town and Costello fires a gun in the air and ostensibly kills a man. He is saved from hanging by an old law which requires a murder to be personally responsible for the death and dependent of his victim. The latter are Marjorie Main and her six children. Costello becomes immune to firing since no one wants to assume these debts. He is elected sheriff, and thanks to his "irreplaceable family" in stead of a gun. Abbott starts a rumor that Marjorie will become rich so that she can "buy my mother and all her children" together, thus making it possible for Abbott and Costello to get away. The scheme backfires and not Abbott and Costello are out of the money.

Wednesday, September 10, 1947
MUSICAL

The Kissing Bandit

M-G-M

CAST: Kathrym Grayson, Frank Sinatra, J. Carrol Naish, Sue Osato, Mildred Natwick, Billy Gilbert, Carleton Young.

CREDITS: Producer, Joe Pasternak; Director, Leo F. Medeiros; Screenplay, Isabel, John Hursley.

Synopsis: In the romantic long ago when California was a state and even as today there were three classes of men—rich, poor and bandits. Ricardo (Frank Sinatra), his father's faithful lieutenant, wants to reform the gang. Ricardo comes west from Mexico to see how his beloved wife, Ana, lives since a young child. But Ricardo is shy and unassuming and a disappointment to the bloodthirsty gang. It's a terrific shock to them that he not only cannot ride, does not drink but is also timid of women. They are all for sending him home but Chico persuades them to permit Ricardo to stay—they can do the robbing—Ricardo can be taught to do the robbing. That will make it seem like old times. They decide to rob the stage coach carrying the Governor's beautiful daughter, Theresa (Kathrym Grayson). Everything goes through in grand style but Ricardo cannot go through with his part for he has fallen in love at first sight with Theresa who is very much disappointed because she has always dreamed of being kissed by the Kissing Bandit. Safely at home she begins to doubt her charms. When Count Belmonte (Carleton Young) and General Torro (Billy Gilbert) en route to visit the Governor to collect taxes stop at an inn, they are overpowered by Ricardo and Chico who dress up in their clothes, pose as tax collectors and are received by everybody including the Governor and his daughter. By the time the real count and general arrive, Ricardo has won the heart of Theresa. Chico has been so fond of both men that they escape and get married. He orders the tax collectors to return to Spain and appoints Ricardo and Chico to their posts.

Land of the Sky Blue Waters

[COLORIZED]

LL OR ARTISTS

STARRING: Gale Storm.

Synopsis: An outdoor romance with the music of Charles Wakefield Cadman.

Let's Fall in Love

COLUMBIA

CAST: Janet Blair.

CREDITS: Producer, Irving Starr.

Synopsis: John Kilgallon, movie director noted as a taskmaster, drives Rosea, star of his latest film, to collapse from sheer exhaustion. When a doctor prescribes a 6-month rest for her, J. B. Durham, the company's president, assigns John to keep Doug, his best friend, who was responsible for hiring him. The film is shelved but Kilgallen, desirous of recapturing his job, accidentally meets Mary O'Leary (Janet Blair) and decides that she is the girl to place Rosita, enabling the film to be completed. He takes Mary to his home and there has Anita and Armando, two South American friends, teach Mary the language, customs, etc. of Brazil, preparing to introduce her as a Brazilian millionairess. After intensive work, Mary passes a rigorous test and, also, falls in love with John. He introduces her to Doug as Chiquita Olanda, a Brazilian millionairess who wants nothing to do with films. However, Doug "convinces" her to submit to a screen test only after she succeeds in forcing Doug to let John direct the test. The test is a success and Durham, himself, wants her to take Rosita's place and finish the film. However, John draws the line and she refuses to sign with John as director. Doug takes her out on a whirl of dates to sign her, for Durham will not revive Kilgallen. The continual dating arouses his jealousy and his desire is achieved when Durham finally agrees to rehire him. The film is completed excellently when, at a party, the pseudo-seniorita slips and her true identity is discovered. Doug and Durham, angry at the conspiracy, fire John and insist that Mary finish the film with him. However, with a new director, her performance is lackluster and, finally, Doug, fathomning the reason, convinces Durham that John must be rehired to insure the picture's success. Once again, John takes up the directorial reins and, this time, realizing the jealousy caused him by her dating Doug, drops his childish attitude and tells Mary that he loves her.

Mother Wore Tights

[TECHNICOLOR]

20th CENTURY-FOX

CAST: Betty Grable, Dan Dailey, Vanessa Brown, Connie Marshall, Mona Freeman, William Frawley, Sara Allgood.

CREDITS: Producer, Lamar Trotti; Director, Walter Lang; Screenplay, Lamar Trotti; Music, Lyrics, Mack Gordon; Based on the book by Miriam Young.

Synopsis: Landing a job in vaudeville, Betty Grable teams up with Dan Dailey for a try at the five-a-day. The couple are married, and proceed to combine show business with domesticity by bringing up two daughters over the years while they tour back and forth across the country. Highlighted by comedy, sentiment and musical numbers, the film makes out a fine case for the phrase "there's no business like show business" especially when "mother tied on ties."

My Wild Irish Rose

[TECHNICOLOR]

WARNER BROS.

CAST: Dennis Morgan, Arlene Dahl, Andrea King, Alan Hale, George Tobias, George O'Brien, Sara Allgood, Ben Blue, William Frawley.

CREDITS: Producer, William Jacobs; Director, David Butler; Screenplay, Peter Milne, Ernest Kinock, Ben Roberts; Photography, biting, Rita Olsott; Cameramen, Arthur Edeson, William V. Skall.

Synopsis: Musical romance based on the life of the noted Irish singer-composer, Chauney O'Coslot.

On an Island With You

M-G-M

CAST: Esther Williams, Peter Lawford, Jimmy Durante, Cyd Charisse, Ricardo Montalban, Yvonne (Cyd Charisse), dancer, alsosecretly loves Ricardo. Assistant director Buckley (Jimmy Durante) introduces Lt. Larry Kinglsey (Peter Lawford) of the U.S. Navy to the cast and Larry has eyes only for Rosalind whom he met during the war when she was entertaining troops. She refuses to dance with him. Buckley attempts to discourage Larry in his pursuit of Rosalind. A scene calls for Rosalind to enter a plane with Larry, substituting for Ricardo, at the controls. Larry is to fly the plane off the field, circle it once and return but instead he keeps right on flying out to sea, much to the distress of everyone including Rosalind and lands on a small island where he was stationed during the war. He takes Rosalind to an abandoned shack to get the dance she refused him after which he promises to fly her back. When he tries to return to the plane, several essential parts are missing, stolen by the natives. Larry sets out for the village to recover them but Rosalind is hurt and they are forced to spend the night at the shack. The next morning he sets out for the village without Rosalind. In his absence she is picked up by a Navy plane and taken back. Larry is imprisoned. Realizing that it is Larry, Ricardo, who Rosalind loves, pleads his case with the Commander and he is freed. Ricardo in the meantime discovers her love for Yvonne. All ends happily for the two couples and Buckley gets a raise for the big "publicist" stunt he pulled.

Outward

ALLIED ARTISTS

CREDITS: Producer, Edward Ross; Original Story, Howard McCormick.

Synopsis: The inspiring musical story of how British school teacher Arthur Sullivan conceived his renowned hymn, "Onward, Christian Soldiers!"

Perils of Pauline

[TECHNICOLOR]

PARAMOUNT

CAST: Betty Hutton, John Lund, Constance Collier, Billy De Wolfe, Bill Deering.

CREDITS: Producer, Sol C. Siegel; Director, George Marshall; Screenplay, Frank Butler, P. J. Wolsont, Cameramen, Ray Renannah.

Synopsis: The title, times and love of Pearl White, queen of serials when movies were young, are dramatized in "Perils of Pauline" with Betty Hutton in the biographical role. Her tempestuous love for the stage actor, played by John Lund, is almost wrecked on the rocks of professional jealousy because Pedro as the curate who aids the title of fellow thespians portrayed by Constance Collier, Billy De Wolfe and Bill Deering.

The Pirate

M-G-M

CAST: Judy Garland, Gene Kelly, Walter Slezak, Gladys Cooper.

CREDITS: Producer, Arthur Freed; Director, Vincente Minnelli; Music, Cole Porter; Screenplay, Frances Goodrich, Albert Hackett, based on play by C. N. Behrman.

Synopsis: Locales is a tiny romance-shrouded island in the Caribbean and time early in the 19th century. Manuela Alva (Judy Garland), young and beautiful and the most envied girl, has just been betrothed to middle-aged, fat and bald Don Pedro Vargas, the new mayor and wealthiest man on the island, whom she has never met. Her dream idol has always been a handsome and dashing man, like the pirate Bandit of whose boat bringing her trousseau from Paris she sees a group of actors headed by handsome and dashing Serafin (Gene Kelly) who spies Manuela and it is love at first sight with him. He begs her to attend their show but she refuses. Bandit charges herself on her and attends. During his magician routine he puts her in a trance and under his prodding confesses she loves him. Later, at home, while preparing for her wedding, she hears music. Serafin and his trompe have followed her, Don Pedro threatens to have him hanged if he does not leave. Serafin recognizes the man who earlier held prisoner aboard his ship and confronts him with this information. Serafin agrees to keep quiet if he can remain in town. Pedro agrees. Taking advantage of Manuela's glorification of Maccio Serafin tells him he is Maccio and she is completely infatuated with him, but not so Don Pedro who decides let Serafin play the role of the villain himself while he, the Vic- roy and the militia, Serafin and Manuelas quarrel when she discovers that she is "up a tree" and he knows her out cold. Don Pedro returns with the militia and Serafin must die. In a last performance granted him on the...
cathed) he takes out his magic mirror and along with him, he pretends he has put her into a trance, he confuses her love for Macoco and asks for Don Pedro who in a rage hurls he is Macoco, not Serafin. The use worked and Don Pedro is hanged instead of Serafin.

**Romance in High C**

**TECHNICOLOR**

**WARNER BROS.-MICHAEL CURTIZ PRODUCTIONS**

**CAST:** Jack Carson, Doris Day, Jan's Paig, Don DeFore, Oscar Levant, S. Z. Sakall, Yves Montand.

**CREDITS:** Associated Producer, Alec Gontiiez; Director, Michael Curtiz; Cameraman, Woody Bredell.

**Synopsis:** Musical comedy with land sea air spanning North and South America.

**Rose of Santa Rosa**

**COLUMBIA**

**CREDITS:** Produced by Colleen Clark. Director, Ray Taylor; Producers - Sol Lesser.

**Synopsis:** Ramon Ortega, son of a wealthy New Mexican landowner, quarrels with his father when the latter insists he marry Dolores, a girl he has never seen. Ramon would rather sing in a nightclub with his four friends who make up a screwball quartet. However, soon puts the boys out of business, and Ramon and his b handy head for the town where the Dolores likes, determined to trick the father into calling off the wedding and letting Ramon go back into the nightclub field. Their plot is to have the homeliest of the quartette pose as Ramon, be refused by the girl, thus leaving the way open for the return to singing. However, on arriving in town Ramon meets a beautiful girl who says she is "Rose of Santa Rosa," and he immediately falls in love. The girl is Dolores, but neither is aware of the other's identity; Ramon's romance is proceeding famously when he inadvertently makes a check in his own name and is arrested for forgery. Disillusioned Dolors promises to marry the homely friend just to get money for her family. In the end however, everything is straightened out, Ramon is permitted to continue his singing career, and, of course, marries the girl.

**The Secret Life of Walter Mitty**

**TECHNICOLOR**

**RKO-RADIO-GOLDWYN**

**CAST:** Danny Kaye, Virginia Mayo, Boris Karloff, Fay Bainter, Ann Butherford, Thurston Hall, Florence Bates, Konstantin Shayne.

**CREDITS:** Producer, Samuel Goldwyn; Director, Norman Z. McLeod; Story, James Thurber.

**Synopsis:** Bored by his domineering mother (Fay Bainter) and broomcatcher Wednesday, September 10, 1947

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number

**MUSICAL**

**COLUMBIA**

**CAST:** Jean Porter, Jimmy Lloyd, June Preisser, Judy Clark, Dick Van- lin, Douglas Wood, Charley Smith, Reginald Wallace, Tony Pastor and His Orchestra.

**CREDITS:** Producer, Sam Katzen. Director, Arthur Dreifuss.

**Synopsis:** Jean Porter, a sociable curiosity, excels when she joins the chorus of a Broadway show instead of enrolling in the exclusive girl's school that her parents had designated. When the show closes, Jean brings home two chorus girls, Judy Clark and June Preisser, introducing them to her parents, Hong Wood and Regina Wal- lace, as schoolmates. Jean, engaged to local millionaire Dick Vailin, promoted romances between the two girls and two members of the local social circle, Charles Smith and John Meredith. Meanwhile, Jimmy Lloyd, heir to millions, is pursuing Jean, but knowing her dislike for study suitors, he hides his identity by pretending to be a chauffeur. Just as true love is running smooth, Dan Faustelle, a blackmailer, discovers the background of Judy and June and also the fact that Jean was in a Broadway chorus, and threatens Judge Abbott that she will expose her daughters unless he pays him $5000. Seeing someone at a lavish garden party, Jean renounces Dick and announces her engagement to Jim- my, along with the fact that she was a chorus girl. Jean, John and Jean, and John and June for concealing their background and Jean's parents give their blessings to her engagement, forgiving her for the past.

**Variety Girl**

**PARAMOUNT**

**CAST:** Mary McCarthy, Olga San Juan. De Forest Kelley, Frank Ferk- guson, Stars on Paramount roster.

**CREDITS:** Producer, Daniel Dwe; Director, George Marshall; Camera- man, Lionel Lindon.

**Synopsis:** An 'inside' Hollywood story, suggested by the history of the musical show, is an all-romantic musical comedy relates the amusing adventures of Catherine (Mary McCarthy) and Andromache (Olga San Juan) when they crash the Para- mount studio, meet many stars. At the climactic Variety Club convention, the two girls land minor screen contracts.
MUSICAL COMEDY

Are You With It

UNIVERSAL-INTERNATIONAL

CAST: Donald O'Connor.

CREDITS: Producer, Robert Arthur.

Synopsis: Fired from his statistical job in an insurance company, Wilbur Haskins bursts out of his rut and joins a carnival, where his memory for facts and data earns him the reputation of a wizard. He is followed by his fiancée, who also works in the insurance company. She helps him trap an insurance embezzler with the carnival, thus paving the way for an honorable return to the ordered life Wilbur's soul really craves.

If You Knew Susie

RKO RADIO

CAST: Eddie Cantor, Joan Davis, Al'yn Joslyn, Charles Dingle, Bobby Driscoll.

CREDITS: Producer, Eddie Cantor; Director, Gordon M. Douglas; Original Screenplay, Warren Wilson, Oscar Brodsky.

Synopsis: Sam and Susie Parker (Eddie Cantor and Joan Davis), two patriotic ex-vandals, save their hard-earned dollars to realize the dream of a lifetime—a return to the old New England homestead. They plan to raise their children, Marjorie (Peggy Lynch), and Junior (Bobby Driscoll), in this inspiring atmosphere of tradition and culture, so different from the nomadic life of the show business in which they've been reared. Sam wins the admiration of the community when he successfully portrays Paul Revere in the annual re-enactment of the famous ride, but loses it again when he plans to turn the old mansion into a night club. Discouraged by the action of the clannish neighbors, the Parkers plan to dispose of their cherished property and return to show business. While the auctioneers are selling their prized antiques, workmen uncover a rusty hidden box hidden behind an ancient highboy. The kids recover the box and find it contains a letter from George Washington and other patriotic papers expressing their eternal gratitude to Sam's great-great grandfather, Jonathan Parker, for financing a ship that successfully runs the British blockade and brought much needed guns and ammunition to the Continental cause. They go to Washington to get the document authenticated and are given the run-around until they meet Mike Garrett (Al'yn Joslyn), a glib newspaperman who sublets him his penthouse. Mike's boss, an important newspaper publisher, proceeds to make the Parkers famous. It is found that the government owes them billions of dollars. Sam becomes a national hero when he cancels the claim, refuses the billions and burns the document rather than financially ruin his country. They are welcomed to the old homestead with open arms.

Linda, Be Good

PRC

CAST: Elyse Knox, Marie Wilson, John Hubbard, Sir Lancelot.

CREDITS: A Cameo Productions Film: Producer, Matty Kemp; Director, Frank MacDonald; Original Screenplay, Dick Hyland, Howard R. Rock.

Synopsis: A comedy of errors, in which a Caspar Milquetoastish sort of guy, inveigled onto a date to meet a couple of burlesque queens, discovers that one of the girls is his wife, who has taken a job in the chorus just for laughs. She figured that her husband was out of town, and that she would never be discovered. While the date is going on, with neither of the couple admitting recognition of the other, the cops arrive to raid the show. Now comes the wife's brains—she not only gets out of the police jam, but arranges matters so that her husband looks like a hero, and as a result his boss promotes him to a vice-presidency in his firm.

Something in the Wind

UNIVERSAL-INTERNATIONAL

CAST: Deanna Durbin, John Dall, Donald O'Connor, Charles Winninger, Margaret Wycherly, Helena Carter, Jean Adair, Jan Peerce.

CREDITS: Producer, Joseph Santoni; Director, Irving Pichel; Screenplay, Harry Kurnitz, William Bowers; Music: Composed-Directed by Johnny Green; Lyrics, Leo Robin.

Synopsis: Deanna Durbin, disc jockey, is mistaken for her aunt and USARTS Jean Adair, by John Dall, wealthy young heir, who plans to marry socialite Helena Carter. Urged by her grandmother, Margaret Wycherly, he and his cousin, Donald O'Connor, kidnap Deanna and take her to their home, hoping to buy her silence about her supposed indiscretions with their grandfather. Their uncle, Charles Winninger, wants her to hold out for a million dollars, hoping for a cut for himself. John, urged by Donald, who is in love with Helena, romances Deanna. Deanna and John fall in love but Grandma makes Deanna promise to give up John. In time, Grandma realizes Deanna's good intentions, gives the young couple her blessing, and sponsors a big television show with Deanna as the star.

Sweet Genevieve

COLUMBIA

CAST: Jean Porter, Jimmy Lydon, Gloria Marlen, Ralph Hodges, Lucien Littlefield, Tom Jackson, Kirk Zellen, Al Donahue and his Orchestra.

CREDITS: Producer, Sam Katman; Director, Arthur Dreifuss.

Synopsis: Gloria Marlen, Franklin's ace basketball player, is suspended a few days before the big game with Center City which Franklin must win if the school is to get a new gymnasium. Jean Porter replaces Gloria on the team and soon becomes the school's most popular girl, attracting the attention of Jimly Lydon, Gloria's boy friend, who infuriates Gloria. Another problem confronts Jean when she mistakenly gets the idea that her father, Lucien Littlefield, is being blackmailed by Virginia Belmont, secretary to the school's principal. Two racketeers arrive in town and interest the pupils in betting on horse races, letting them win a few bets as bait for a big kill. Even Jimmy and Jean bet; Jimmy to pay the band for the Gloria for her father. The bookies, school dance and Jean to "pay off" planning a big kill, bet a fortune against Franklin and, using Gloria as a pawn, frame Jean, who is made to appear as having accepted a bribe to throw the game. Jean is suspended from the team. The various crises, however, are resolved and Franklin goes on to win the game.

Up in Central Park

(TECHNICOLOR)

UNIVERSAL-INTERNATIONAL

CAST: Deanna Durbin, Dick Haymes, Vincent Price.

CREDITS: Writer-Producer, Karl Tunberg; Director, William Seiter.

Synopsis: Deanna Durbin and Dick Haymes, a pair of young lovers, seem lost to each other when they become embroiled on opposite sides of apolitical scandal involving the girl's father. After separation and heartache, the real villains are punished and young love wins out.

When A Girl's Beautiful

COLUMBIA

CAST: Adele Jergens, Stephen Dunne, Marc Platt, Patricia White, Steven Geray, Jack Leonard, Doris Hock, Nancy Saunders, Peggy Call.

CREDITS: Producer, Wallace MacDonald; Director, Frank McDonald.

Synopsis: Stephen Dunne, Perfume King, launches a nationwide search for a "Temptation Girl" to serve as trade-mark for his Temptation Perfume. Adele Jergens, his fiancée, has the inside track, but they have a lovers' quarrel and part. The news of the break reaches Mona Barrie, owner of the Cordova Model Agency, who is horrified, for the choice of Adele, a Cordova model, would have been a tremendous boost for the agency. Mona tells the Stafford-Shayne Advertising Agency, who handle Dunne's account, the bad news, and Stafford orders Marc Platt to rectify the situation. He visits Dunne who tells him to have a new girl ready within 24 hours—or else. Marc returns to the model agency and, after deciding that none of the models would do, tells Steven Geray, a photographeer, to make a composite photo of a number of girls, using the best attributes of each. Dunne, when he views the finished picture, is enthused and asks to meet the girl. In a desperate stab to fool Dunne, Marc Platt's girl, Patricia White, is made over to look as much like the photograph as possible. Dunne is fooled and starts dating Patricia, arousing the ire of Platt. Adele, too, is jealous, for she is still in love with Dunne. She gets Geray drunk and he gives away the plot, admitting that Patricia is a fake! At a large party thrown by Dunne, Adele reveals the whole scheme, which infuriates Dunne. However, the assemblage agrees it's the smartest promotional stunt of the year, assuaging the ire of the Perfume King. He and Adele are reunited, Johnny and Patricia make up and Patricia is named the "Temptation Girl."

Wednesday, September 10, 1947
By HEDDA HOPPER

Cedar City, Utah,—Ever since I started writing a column, I've been giving you news about Hollywood. When I left on this trek, I promised to let the people tell me what they thought of Hollywood and its pictures. So I introduced myself to John Rowberry, the motion picture exhibitor here. He said: TWENTIETH CENTURY-FOX PICTURES BRING HIM THE BIGGEST RETURNS AT THE BOXOFFICE!

On the next three pages Century-Fox presents the pictures of today and tomorrow to continue to bring the biggest boxoffice return to Mr. Rowberry and every other exhibitor . . .
**MOTHER WORE TIGHTS**

Color by TECHNICOLOR starring BETTY GRABLE with DAN DAILEY and MONA FREEMAN • CONNIE MAR-SHALL • Vanessa Brown • Robert Arthur • Sara Allgood • William Frawley • Ruth Nelson • Anabel Shaw
Directed by WALTER LANG • Produced by LAMAR TROTTI • Screen Play by Lamar Trotti • Based on the book by Miriam Young • Lyrics and Music by Mack Gordon and Josef Myrow

**KISS OF DEATH**

starring VICTOR MATURE • BRIAN DONLEVY • COLEEN GRAY with Richard Widmark
Taylor Holmes • Howard Smith • Karl Malden
Directed by HENRY HATHAWAY • Produced by FRED KOHLMAR • Screen Play by Ben Hecht and Charles Lederer • Based on a Story by Eleazar Lipsky

**THE FOXES OF HARROW**

starring REX HARRISON • MAUREEN O'HARA with RICHARD HAYDN • VICTOR McLAGLEN • VANESSA BROWN • PATRICIA MEDINA
GENE LOCKHART • Charles Irwin • Hugo Haas • Dennis Hoey
Roy Roberts • Directed by JOHN M. STAHL • Produced by WILLIAM A. BACHER • Screen Play by Wanda Tuchock • Based on the Novel by Frank Yerby

**TYRONE POWER in NIGHTMARE ALLEY**

with JOAN BLONDELL • COLEEN GRAY • HELEN WALKER • Taylor Holmes • Mike Mazurki
Ian Keith • Directed by EDMUND GOULDING
Produced by GEORGE JESSEL • Screen Play by Jules Furthman • Based on the Novel by William Lindsay Gresham • Director of Photography—Lee Garmes, A.S.C.
JOAN CRAWFORD • DANA ANDREWS • HENRY FONDA in DAISY KENYON with Ruth Warrick Peggy Ann Garner • Martha Stewart • Connie Marshall • Nicholas Joy • Robert Karnes • Produced and Directed by OTTO PREMINGER • Screen Play by David Hertz • Based on the Novel by Elizabeth Janeway

OLIVIA DE HAVILLAND and MARK STEVENS in THE SNAKE PIT • Directed by ANATOLE LITVAK
Produced by ROBERT BASSLER • From the Novel by Mary Jane Ward

Darryl F. Zanuck presents GREGORY PECK DOROTHY MCGUIRE • JOHN GARFIELD in Laura Z. Hobson's GENTLEMAN'S AGREEMENT
Produced by DARRYL F. ZANUCK • Screen Play by MOSS HART • Directed by ELIA KAZAN

Darryl F. Zanuck presents CAPTAIN FROM CASTILE • Color by TECHNICOLOR
Starring TYRONE POWER with JEAN PETERS • CESAR ROMERO • JOHN SUTTON
LEE J. COBB • Antonio Moreno • Thomas Gomez • Alan Mowbray • Barbara Lawrence • George Zucco • Roy Roberts • Marc Lawrence • Directed by HENRY KING • Produced by LAMAR TROTTI • Screen Play by Lamar Trotti • From the Novel by Samuel Shellabarger
Darryl F. Zanuck presents *FOREVER AMBER* • Color by TECHNICOLOR starring LINDA DARNELL • CORNEL WILDE • RICHARD GREENE and GEORGE SANDERS with GLENN LANGAN • RICHARD HAYDN • JESSICA TANDY • ANNE REVERE • John Russell • Jane Ball • Robert Coote • Leo G. Carroll • Natalie Draper • Directed by OTTO PREMINGER • Produced by WILLIAM PERLBERG • From the Novel by KATHLEEN Winsor • Screen Play by Philip Dunne and Ring Lardner, Jr. • Adaptation by Jerome Cady

...and in preparation ......

**SUMMER LIGHTNING**
Technicolor

**CALL NORTHSIDE 777**

**SPOONHANDLE**

**WALLS OF JERICO**

**THE IRON CURTAIN**

**GREEN GRASS OF WYOMING**
Technicolor

**THE FLAPPER AGE**
Technicolor
An Ideal Husband
20TH CENTURY-FOX
CAST: Paulette Goddard, Michael Wilding, Diana Wynyard, Hugh Williams, Glynis Johns, Constance Collier, Sir Aubrey Smith.
CREDITS: Producer-Director, Alexander Korda in England, based on the play by Oscar Wilde.
Synopsis: The famous Oscar Wilde comedy of manners grips its witty and fascinating dialogue to the screen. It is the story of Paulette Goddard, a mysterious and charming society woman, who seeks to make a man she loves heir to her late husband's fortune. After a series of contretemps, Paulette is finally stripped of her power through revelation of her blackmailing attempts. England, however, is her family home where he is mentioned for a cabinet post. Paulette is seen embezzling on a train and excused, and with another representative of London society.

The Bachelor and the Bobby-Soxer
RKO RADIO
CREDITS: Producer, Dore Schary; Director, Irving Reis; Screenplay, Sidney Sheldon.
Synopsis: An altercation in a night club brings a handsome artist, Richard Nugent (Cary Grant) before Judge Margaret Turner (Myrna Loy) in her Honor's court one afternoon. She dismisses the case after reprimanding him. From court, Dick goes to Sunset High School, where he is the art teacher, and inflames the already detonated emotions of Susan Turner (Shirley Temple), Margaret's younger sister. Infatuated with the handsome artist, Susan fakes an interview and reveals her infatuation to Margaret who is horrified. The latter sedates Diana Assistant District Attorney Tom Chamberlain (Rudy Vallee) is equally horrified. Susan sneaks off that night, is admitted to Dick's apartment by an impression-elevated boy and when Dick comes home late that night he notices Susan home where he is threatened with legal action by Judge Margaret and Tom. The pixy humor of the court psychiatrist, a friend and relative, helps hatch a plot whereby the artist is "sentenced" to be Susan's boy-friend. Dick agrees to escort her to clear the infatuation. Dick escorts the adoring bobby-soxer to basketball games, jitterbugs at dances, and begins to enjoy it. Climax comes when Nugent takes Judge Margaret out instead of Susan which ends in a romance for them while Susan goes on to her next "crush."

The Bishop's Wife
RKO RADIO-GOLDWYN
CAST: Cary Grant, Loretta Young, David Niven, Mooney Weiler, Eric Lanchester, Dame May Whitty, Sara Haden.
CREDITS: Producer, Samuel Goldwyn; Director, Henry Koster; Screenplay, Robert E. Sherwood.
Synopsis: Imagine a Bishop (David Niven) so busy collecting funds he neglects his beautiful wife (Loretta Young). And being visited by an Angel (Cary Grant) who takes a great interest in all the Bishop's affairs, including his wife. This is the premise of one of the warmest, nicest and most delightful stories ever screened.

Christmas Eve
UNITED ARTISTS — BENEDICT BORGAUS
FEATURING—George Raft, George Brent, Randolph Scott, Joan Blondell, Virginia Field, Dolores Moran, Ann Harding.
CREDITS: Producer, Benedict Borgas; Director, Edwin L. Marin; Screenplay, Lawrence Stallings; Adapted from original stories by Lawrence Stallings, Richard H. Landau.
Synopsis: In New York, Aunt Matilda (Ann Harding) is in danger of being a blackmailed woman and incompetent by her scheming nephew, Philip Hastings (Reginald Denny), but she gets a stay until Christmas Eve from Judge Alston (Clarence Kolb) on the promise that she will have her three wards--Michael (George Brent), Mario (George Raft) and Jonathan (Randolph Scott) at her house that eve. Michael has passed bad checks. Marno is in jail in America, on the lam from United States marshals, and Jonathan is a poverty-stricken cow-puncher in the West. Eventually, all three find their way to Aunt Matilda's on Christmas Eve; Philip is banished; Aunt Matilda's fortune is left in her own hands.

Crime Crushers
MONOGRAM
STARRING: Leo Gorcey, FEATURING: Huntz Hall, Billy Benedict, David Gorcey.
CREDITS: Producer, Jan Grippo; Screenplay, Edmond Seward.
Synopsis: Leo Gorcey and the Bowery Boys assist the neighborhood priest in clearing up juvenile delinquency, and trap racketeers higher-ups.

Diftwood
REPUBLIC
CREDITS: Director, Alan Dwan; Original screenplay, Mary Loos, Richard Schaal, from Miss Marjorie, John Allen.
Synopsis: Natalie Wood, with her newly found collie, wander into Pan-bucket and are adopted by Doctor Dean Jagger. Jagger, in love with Ruth Warrick, local schoolteacher, can't marry her because his salary is too small. He is interested in spotted fever. Mayor Jerome Cowan builds a park instead of the badly needed hospital. During a heated argument, spotted fever germs escape and the whole town rushes for previously refused injections. Wood, overlooked in the excitement, comes down with the fever. Jagger discovers that the dog had been used for spotted fever experiments. His turmoil saves Wood's life. The Field Institute, holding the experiments, give the dog a $5,000 check. Jagger comes home with it. With this he can marry Warrick and legally adopt Wood.

The Gay Deceivers
MONOGRAM
STARRING: Joe Kirkwood, Gale Storm, Charlie Ruggles.
CREDITS: Producer, Walter Mirisch; Based on Novel by J. A. B. Wylie; Screenplay, Paul Osborne.
Synopsis: A family of cheaters, who live by their wits and are broke, fall in with a little old woman. They take advantage of her hospitality and become her huts. They decide to make themselves seem respectable and go to work, but in the process a reformation results.

Give My Regards to Broadway
20TH CENTURY-FOX
CAST: Dan Dailey, Nancy Guild, Charles Winninger, Ray Bailey, Charlie Ruggles, Barbara Lawrence, Jafe Nigh, Charles Russell, Sig Rumor.
CREDITS: Producer, Walter Morosco; Director, Lloyd Bacon; Screenplay, Samuel Hoffenstein, Elizabeth Reinhard; Based on a story by John Klemper.
Synopsis: Charles Winninger, an old vaudeville juggler now working for an appliance company, still feels the urge to go back on the stage. Towards this end he has been training his son Dan Dailey and two daughters, so that when the times come they can return to the five-a-day. As his daughters fall in love and marry, Winninger still pins his hopes on doing a "double" with his son. In the meantime, Dan, who works for an electrical company, has been smitten with the daughter of the Guild whose father coaches the company ball team. Dan is more interested in Nancy and play-
COMPTON BENNETT

Director

"THE SEVENTH VEIL"

Sydney Box Production

IN PRODUCTION

"MY OWN TRUE LOVE"

Paramount
work of the agency and Kimberly is rapidly developing stomach ulcers since it is this account which keeps her town running. Shortly before going on holiday, starter Vic offers to get Mrs. Kay Dorrance (Deborah Kerr), society widow, to introduce Kay to wealthy men and help her needs, getting more than he bargains for because Kay proves to be young, beautiful and extremely desirable.

To everyone's surprise, Evan Evans who runs his business in a tyrannical fashion takes to Vic. He is expecting the arrival of a new commercial Vic has whipped up, the theme of which is simply a repetition of the words “Love That Snake.” So he visits a night club, Vic with Kay and Mr. and Mrs. Kimberly (Gloria Holden) run into Jean Ogilvie (Ava Gardner), a singer, and a very old friend of Vic's. Suddenly Evans decides he should have a new radio program featuring Bud's Hare (George Wynn), old time comic who is washed up. Evans orders Vic to California to sign Hare. If he succeeds, there will be a contract waiting for him when he gets back. Vic goes but not too enthusiastically because he as half of Bud's Hare and hates being attacked by a new commercial Vic has whipped up, the theme of which is simply a repetition of the words “Love That Snake.”

SYNOPSIS: Judge Thomas Bailey (Alan Young), holding the Proctorate would be a happy man if his wife and daughter would leave him alone. Both women are ambitious and envious and their insistence that the Judge resign from the job he loves and accept a position as an executive for a prosperous company is driving him crazy. Sticking to the letter of the law, Bailey makes a decision deploring a war-widow (Myma Dell) of her child and awarding its custody to its wealthy grandfather, and starts for Washington on business. Enroute he is taken ill and a kindly physician advises him to run away from it all. He spends three days fishing with the doctor, forgetting to wire his family and when he starts for him finds newspapers headlining his “mysterious disappearance.” He decides to continue a wandering trip across country taking odd jobs here and there and leading the life of a tramp.

His wanderings take him to California where he meets a pretty road- side dancer (Ann Sothern) whom he falls in love with over a friendly terms with Ann, her Mexican helper (Florence Bates) and small adopted daughter (Sharyn Moffett). When Tom falls in love with Ann, she decides to return to Boston, divorce his wife and come back and marry the cafe owner. Rock house finds that his wife has mellowed and that he has become a grandfather. With his flag at half mast, he decides he goes back to his family and job.

Jinx Jockey
MONOGRAM

STARRING: Leo Gorcey, FEATURING: Hunts Hall, Gabriel Dell, Billy Benedict, David Gorcey.

CREDITS: Producer, Ian Griggs: Original Story, Leo Gorcey.

SYNOPSIS: The Boycie Bovs in a fast moving racing comedy, with Leo Gorcey, who finds himself continually jinxed.

Killer Dill
SCREEN GUILD PRODUCTIONS


CREDITS: Producer, Max M. King: Original Story, Alan Friedman: Screenplay, Alan Friedman.

SYNOPSIS: The background of the story is set during the prohibition days when beer barons and murderous mobsters controlled this part of the country. The dopey, innocent, naive and slightly self-consciously takes a poll of its own, it turns out 100 per cent wrong. Again there is an oversight and the change and the town finds itself the laughing stock of the country. The new arrivals pack up and leave and Grandview becomes a ghost town. Rip, who went to New York when his business blew up, returns to tell Mary he loves her. Sadly, they discuss the situation and decide to print a final edition of the paper in which they remind the townfolk of their former price of the community. Rip, with the kids behind him, and Mary join the residents out of their gloom and induce them to bring Grandview back to its past.

Monsieur Verdoux

UNITED ARTISTS—CHARLES CHAPLIN

FEATURING: Charles Chaplin, Marilyn Nash, Martha Raye.

CREDITS: Producer-Director-Screenplay, Charles Chaplin: Associate Director, Robert Florey, Wheeler Dryden.

SYNOPSIS: A daring and entirely different treatment with Chaplin, himself, explaining the action on the screen in English with French dialogue held to a minimum. Chaplin appears in a straight dramatic role, that of the French producer who acts as match-maker between his lovely young ward and the boy of her choice thus forgetting his own dreams of romance.

A Miracle Can Happen

UNITED ARTISTS

FEATURING: Paulette Goddard, Fred MacMurray, James Stewart, Henry Fonda, Charles Laughton, Burgess Meredith, Harry James.

CREDITS: Producers, Benedit Boguslawsky, Burgess Meredith: Director, King Vidor: Adapted from original stories by John O'Hara, Arch Oboler and Lou Breslow: Screenplay, Laurence Stallings.

SYNOPSIS: Oliver Pease, Burgess Meredith is a 25-year-old bank clerk on a newspaper who has told his bride, Martha (Paulette Goddard), that he is the Roving Reporter and makes $50 a week. She tells him to insist on more money and he barges in on the editor and gets the reporter job and starts on the assignment. (Questions to Al (Fred MacMurray), Floyd (William Demarest), Shy (James Stewart), Lank (Henry Fonda). Revere Dunne (Charles Laughton) reveal the “great influence a child has had on your life.” The editor is charmed by the human interest stories turned in by Oliver and Martha tells Oliver they are going to have a baby.

Mr. Blandings Builds His Dream House

RKO RADIO

CAST: Cary Grant, Myrna Loy.

CREDITS: Producers, Norma Panam, Melvin Frank: Author, Eric Hodgins: Screenplay, Norma Panama, Melvin Frank.

SYNOPSIS: Based on the book of the same title by James J. Blandings, this is a romantic and entertaining comedy of a man who is determined to have the finest home in the world. It is a funny adventure that will keep you laughing.

Indian Summer

RKO RADIO


SYNOPSIS: A Section of THE FILM DAILY—Pictures of Tomorrow and Directors’ Number
In Preparation

"Texas, Heaven & Brooklyn"

Based on "Eddie and the Archangel Mike"

A Novel by Barry Benefield

Ran Serially In The Saturday Evening Post

EDWARD "DOC" GOLDEN  ROBERT S. GOLDEN
The Old Gray Mayor

MONOGRAM

STARRING: Freddie Stewart, June Preisser and the Teen-Agers.

CREDITS: Producer-Director, Will Jason; Original Story, Monte Collins; Screenplay, Hal Collins; Assoc. Producer, Maurice Duke.

Synopsis: Freddie Stewart, June Preisser and other students of San Juan Junior College want to erect a memorial in honor of those San Juansites who gave their life in the war. They plan to acquire a dilapidated old warehouse, and make it into a youth center. However, the grouchly old mayor of the town has his own designs on the property, and through blackmail persuades one of the councilmen to bid for the warehouse during a public auction, without revealing that the mayor wants it for himself. The Teen-Agers learn of the mayor's plan, and finally force him to give up the property for their center.

Release: November 1, 1947.

A Palooka Named Joe

MONOGRAM

STARRING: Leon Errol, FEATURING: Joe Kirkwood, Elyse Knox.

CREDITS: Producer, Hal E. Chester; Original Story, Ralph Lewis, B. B. Shamberg.

Synopsis: Joe Kirkwood, in the title role, injures his optic nerve in defending his world championship title, almost goes blind and is ordered by a Viennese physician not to fight for 10 years lest he go permanently blind. Palooka retires to marry his girl, Elyse Knox, but decides to wait until he goes on a tour. Meanwhile, Manager Leon Errol signs another fighter, who in reality is being run by racketeers. Kirkwood risks his eyesight to beat Errol's new fighter and to save the manager from scandal. The racketeers are rounded up.

Slave Girl

UNIVERSAL-INTERNATIONAL


CREDITS: Producers: Michael Fessier, Ernest Pagano; Director, Charles Lamont; Screenplay, Michael Fessier, Ernest Pagano.

Synopsis: Gumshoe, an Eastern gunsmith who goes West in the 1880's, and unwittingly outshoots and outmaneuvers all the badmen of the West, including villainous Gilbert Roland. He rescues Gale Storm, and wins her.

That Guy Palooka

MONOGRAM

STARRING: Leon Errol, FEATURING: Joe Kirkwood, Morris Carnovsky, Elyse Knox.

CREDITS: Producer, Hal E. Chester; Associate Producer, Bernard W. Burton; Director, Reginald Le Borg; Original Screenplay, Nedrick Young.

Synopsis: Joe Kirkwood, as Palooka, kayoes a ring opponent, who dies after the bout. Palooka wants to quit the ring because he feels he is responsible for the death, but goes on a hunt for the criminals when he learns that the dead pugilist was actually murdered. Manager Leon Errol and girl friend, Elyse Knox, assist Palooka in his search, which leads nowhere as possible witnesses are mysteriously slain. Death faces the champ when the criminals plot his murder before a championship bout.


GEORGE JESSEL PRODUCTIONS

for 20th Century-Fox

Current Release

"I WONDER WHO'S KISSING HER NOW"

(Technicolor Musical)

"The Master Showmanship of Georgie Jessel is Shown Throughout the Picture."

Abel Green...Variety

Now Completing

Tyrone Power

in "NIGHTMARE ALLEY"

Wednesday, September 10, 1947

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number
Herbert WILCOX

presents
The Perfect Team

Anna NEAGLE
Michael WILDING
Piccadilly Incident

"Will run through box-offices like a bush fire. There's scarcely a woman on either side of the Atlantic who won't weep those comfortable tears of sympathy which mean so much to the showman's bill."

Prophecy

All existing records for England's biggest circuit (A.B.C.) smashed!

Produced and Directed by
The Courtneys of Curzon Street

Prophecy

Fulfilment

'Phenomenal opening run at M.G.M.'s Ritz Theatre, Leicester Square—2nd only to 'G.W.T.W.'"

Herbert WILCOX
Blackmail

REPUBLIC
CAST: William Marshall, Adele Mara, Ricardo Cortez, Grant Withers, Stephanie Bachelor, Richard Fraser, Roy Barcroft, George J. Lewis.

CREDS: Associate producer, William J. O'Sullivan; director, Lesley Selander; screenplay, Royal K. Cole; original story, Robert L. Bellem; cameraman, Regg Leanning.

Synopsis: Private detective William Marshall is hired by wealthy radio network owner Ricardo Cortez to halt blackmail attempts against him for $5,000 for negatives of him and Stephanie Bachelor. Cortez tells Lewis that he has been forced to lie. Anabel is the real heiress and Graf is disclosed as the murderer and perpetrator of the entire fraud. The solicitor planned to double-right the mysterious heiress and split the inheritance with Gloria. He was formed to murder Marshall when the inspector unearthed the plot.

Bury Me Dead

PRC

CREDS: In charge of production, Ben Stoloff; producer, Charles F. Boisson; director, Bernard Vorhaus; screenplay, Karen de Wolf, Dwight V. Balcohock; Based on a radio story by Irene Winston.

Synopsis: June Lockhart, supposedly dead, returns home the day of her funeral, to confront her husband. Mark Daniels, and to learn that the scheming blonde who has been trying to win Daniels away, Sonia Darron, was murdered in mistake for Miss Lockhart. After many complications, Miss Lockhart's foster-sister, Cathy O'Donnell and professional fightrighter Greg McCullough discover evidence pointing to attorney Hugh Beaumont as the murderer of Miss Darron. Beaumont, who has trapped Miss Lockhart and is about to kill her, is stopped in the nick of time by police, who capture him. Miss Lockhart and Daniels realize that there has been never been any real misunderstandings between them, and they are happily reunited.

The Case of the Baby

SCHENLEY
CAST: Tom Neal, Allen Jenkins, Pamela Blake, Virginia Vale, George Meeker, Rebel Randall, Keith Richards, Lora Andre, Crand Whitfield, Eddie Kane, Mickey Simpson, Bill Kennedy, Tom Kennedy, Phil Arnold, Polly Vann.

CREDS: Producers, Maury Nunes, Carl Hilesman; screenplay, Carl Hilesman, Ande Lamb.

Synopsis: A pair of jewel thieves operate under the guise of policemen and a Duchess, hire the Ace Detective Agency to "bab-sit" with an infant who they are using to cover up their nefarious activities. Rival gang members dope the detective "sitter" and make off with a valuable diamond. How the rival thieves cross, double-cross and fight to obtain possession of the diamond, and the efforts of the police to bring back the baby to avert justice, make for exciting happenings and builds the plot to a clever climax.

Charlie Chan in the Chinese Mystery

MONOGRAM
STARRING: Roland Winters as Chan, Featuring: Mantan Moreland, Victor Sen Young.

CREDS: Producer, James S. Burkett; screenplay, Scott Darling. Synopsis: Roland Winters is seen as the famous Oriental detective for the first time. Murdering the death of Sidney Tolto. Chan finds himself involved with the mysterious death of a Chinatown princess who is murdered while she waits for him at his home.

Cork Screw Alley

EAGLE-LION

The Crimson Key

20TH CENTURY-Fox
CAST: Kent Taylor, Doris Dowling, Donald MacBride, huge Carte, Ivo Triestatul, Space, Vera Marse, Edwin Rand, Bernadene Hayes.

CREDS: M. Wurtzel Production; director, Eugene Forde; Associate producer, Howard Sheehan. Synopsis: Kent Taylor, a former World War II pilot, is hired to investigate a certain "Doctor Swarn." When his quarry is murdered, Taylor continues his search to clear the widow, which is at the bottom of the sinister doings. The search narrows down to Doris Dowling, who had been treated by Dr. Swann for alcoholism, and was blackmailing by him. When she tries to accuse her husband, James Hoey, Taylor forces her to admit that she was the killer. The police arrive and arrest her for the murder.

Devil Ship

COLUMBIA
CAST: Richard Lane, Louise Campbell, Leslie Flynn, Myrna Luske, Pat Gleeson, Joey Roy, Charles Acton, William Bishop.

CREDS: Producer, Martin Mooney; director, Lew Landers. Synopsis: Richard Lane, skipper of the Devil Ship, loses his contracts to carry prisoners to Alcatraz when a guard discovers saws attached to the stern of the vessel, but there, unknown to Lane, by the ship's engineer, a tool of gang leader Damon O'Flynn Lane, with the help of his friend William Bishop, gets some fishing contracts, but is forced to sail with a mobster crew because of the ship's reputation. He makes a record catch and, on the homeward trip, saves the life of Bishop, whose ship got caught in a storm. In the meantime, O'Flynn has arranged the escape of his gang members from Alcatraz and, using Lane's engineering ability to freeze them aboard, takes them to Devil Ship to get them out of the country. The crooks plan to take over the ship but Lane, warned of the plot by the engineer whom O'Flynn has double-crossed, manages to overcome the thugs in a hard-fought battle. Bishop, co-captain on the trip as the result of a friendly gesture by Lane, is mortally wounded but lives long enough to tell the authorities what has happened and, thus, absolve Lane of any of the blame.

Dragnet

SCREEN GUILD PRODUCTIONS

CREDS: Producer, Maurice Conn; director, Leslie Goodwins; screenplay, Barbara Worth, Harry Manx. Synopsis: Inspector Geoffrey James of Scotland Yard in America on a secret mission looks up his old pal Lane, a notorious hood in New York. He is bailed out and finds the latter stumped by a mysterious murder on a nearby vessel. James offers his aid and the two men discover fluoroscine dye on the dead man's clothes. Later James finds a Mae West life preserver in a beachcomber's shack near the scene of the crime and also a mysterious and beautiful blonde who searches the beachcomber's abode. Discovery of fluoroscine dye on the Mae West preserver leads to a check up of planes flying over the area and with the aid of Anne Hogan, an airline stewardess. James picks up a clue. A stolen jewel is passed by the beachcomber but a mysterious Mr. Farrington gets to him before the police. Farrington kills the beautiful blonde who attempts to murder him and is about to shoot James when one of Rico's men fires a shot that saves James. The inspector and the stewardee are left to their own devices.

Follow Me Quietly

ALLIED ARTISTS
STARRING: Don Castle, Claire Trevor, Lloyd Nolan.
CREDS: Producer, Jack Weather; director, Anthony Mann; story by Frances Rosenthall and Anthony Mann.

Synopsis: Don Castle, a serious-minded police officer, finds himself buffeted by a series of crimes committed by a murderer who calls himself "The Judge." Castle collects evidence left by the criminal from successive crimes. The murderer is caught after a suspenseful chase.

Green for Danger

EAGLE-LION—J. Arthur Rank
CAST: Sally Gray, Trevor Howard, Roland Culver, Rosa Campbell, Donald Crain, Arnold Liver, Roy Sim as Inspector Cockrill; Leo Genn, Megs Jenkins, Judy Campbell, Moore Marriott.

CREDS: Producer, Frank Lounder and Sidney Gilliat; director, Sidney Lumet.

Wednesday, September 10, 1947
**HIDOUT**

**REPUBLIC**

**Synopsis:** Two groups of jewel thieves meet at the Cafe Ritz. Hillyard, the former head of Philip J. Fogarty, and the other, two of his former associates, Beaumont and Reilly. The latter group is in search of the recently stolen rubies that Fogarty has in his possession. George Browning, the local police investigator, who is searching for a murderer, becomes interested in Hannah Kelley, Fogarty's assistant. He suspects Kelley's old acquain- tance returns later from Chicago loaded with new money. Browning decides to do away with Browning. He and Hopkins in- forms a friend that Hannah and Browning are on their way to New York. The police tells Hannah to take Brown- ing with her. Beachamp and Evans intercept them but Browning jumps one and Hannah the other. In the rumpus, Hannah's ear is broken and out pops two rubies. The mate and the flower in her hair dis- close the other rubies. Browning, with the evidence in his hand, exposes Fogarty and is now sure of winning the election.

**HIGTIDE**

**CAST:**
- Don Castle
- Lee Tracy
- Juliette Hume
- A. Edward Sutherland

**CREDS:**
- Producers, Jack Wrather, Robert Bachard
- Screenplay, Robert Pressnell, Sr.

**Synopsis:** A newspaper publisher is murdered, and suspicion points to newspaperman Don Castle; the pub- lisher's wife, Lee Tracy, who was once Castle's sweetheart; secretary An- drewe Shaw, murdered in love with Castle; and a mobster whom editor Lee Tracy has fought in his newspaper. Just before he dies from an auto accident, in which he is involved with Castle, Tracy confesses to the crime, com- mitted so that he might gain control of the newspaper.

Released: Sept. 13, 1917.

**I Love Trouble**

**COLUMBIA**

**CAST:**
- Franchot Tone
- Janet Blair
- Jack Oakie
- Bud Flanagan

**CREDS:**
- Director, S. Sylvan Simon
- Screenplay, S. Sylvan Simon

**Synopsis:** Franchot Tone, private detective, is hired by Tom Powers to investigate his wife, Lynn Merrick. He discovers that, under her maiden name (January), she had danced in a night club run by Steven Geray, who has now way- lured away an unsuccessful attempt to halt the investigation. Tone discovers that Miss Merrick originally came from Los Angeles and sells the story to Tom. Tone returns to the scene of the crime. He finds the car is owned by Edward Gianelli, who, along with his wife, Janis Carter, claims to be unaware of her chauffeur's activities. Tone be- comes more confused when Janet Lynn manages to get him to call her sister. Tone is once again slugged and taken to a remote gambling house by the phony detective. He escapes through the efforts of Adele Jer- gins, a showgirl. An attempt is made to kill him after which Lynn is exposed and Tone escapes from the police and returns home to find Janis Carter waiting for him. During their conversation, Gaye arrives and identifies Carter as the real Janis Joy whose past has been in- vestigating. Gaye reveals that Lynn Merrick's former husband had absconded with $10,000 of his money. As a disguise, she assumed Carter's name and background and before her marriage to Powers, who had hired Tone to establish her wife's sor- did past and frighten her into leaving him. However, Powers was forced to commit murder and get rid of her.

**I Wouldn't Be In Your Shoes**

**MONOGRAM**

**CREDS:**
- Producer, Walter Winters
- Screenplay, Michael Ireland

**Synopsis:** An out-of-town vaudeville performer is brought to New York through a chain of circumstantial evidence, and is tried and convicted. His wife, parsiy, responsible for the implication, is instrumental in clear- ing him as he faces the gallows.

**Key Witness**

**COLUMBIA**

**CAST:**
- John Beal
- Trudy Marshall
- Walter Reed
- Robert Vaughn
- Wind Gral
- Barbara Reed
- Charles Trowbridge
- Harry Hayden
- William Marshall

**CREDS:**
- Producer, Rudolph Flo- thow; Director, D. Ross Lederman

**Synopsis:** Milton Highy (John Beal), a struggling architect and inventor, goes to the races while his wife, Mary Highy (Ann O'Connor), is away, and accidentally bets $20 on the winning daily double. He throws a party for his friend Larry (Jimmy Lloyd) and several of the guests (Jack Lanyard, Mabel Merry, and Marge Andrews) at the house of Larry's fiancée (Trudy Marshall), with the money. He gets drunk and makes an expression at her. Jack Lanyard (Ray Guthrie (Douglas Fowley), Sally's estranged husband, returns and shouts, Sally, and William awakens to find Sally's body, and runs away, fearing he'll be accused. He becomes a trim and travels with Smiler (William Newell) avoiding the police. Coming across the body of a man named Arnold Ballin, he changes identification pa- pers. He confuses them with the real Arnold Ballin and John Ballin (Buddy Gorman) reading of the accident in the papers, believes Ballin is Jack. Newell keeps the pretense and is financed by his "father" in a new business, manufac- turing his inventions. Meanwhile, Marge and Larry are married and Marge comes across one of Highy's inventions while shopping. Larry, thinking the invention is a contraption designed to make Highy's idea, investigates and Highy's identity is disclosed. Arnold Ballin becomes the owner of the gold. With the help of his lawyer, he is able to fix the murder for the murder of Sally. When Sally's husband confesses, Highy is convicted of Arnold Ballin's murder and is about to be executed when Smiler arrives and clears him.

**The Lone Wolf in London**

**CAST:**
- Gerald Mohr
- Nancy Saunders
- Eric Blore
- Evelyn Ankers
- Richard Fraser
- Queenie Leonard
- Alan Napier
- Denis Green
- Frederic Wor- lock

**CREDS:**
- Producer, Ted Richmond;
- Director, Leslie Goodwin

**Synopsis:** The Eyes of the Nile, two fabulous diamonds, are stolen from Scotland Yard, and Inspector Broome (John Warlock) and Inspector Carvey (Denis Green) immediately question Michael Lanyard (Gerald Mohr), the Lone Wolf, to no avail. Lanyard and his valet, Claudious (Eric Blore) are hired by Ann Kelmscott (Nancy Saun- ders) and her father, Sir John (Ver- non Steele), who says he must raise 10,000 pounds on his jewel collection to pay off blackmailer. After the Kelmscott house are Lisl (Queenie Leonard), a maid who works nights as a dancer and the comic girl, Iris, of the Dorset. The late Bars- hords (Tom Stevenson), the Butler, the jealous ex-husband of Iris, and Ann's fiancé, John Beal (Richard Fraser). That night, Lanyard takes Iris out, arousing the jealousy of her husband. She kidnaps her and takes it to the private yacht (orient pier). The next day, Lanyard talks to Chinese gem merchant Bruce Tang (Paul Fung) who agrees to advance 100 pounds each to do the Kelms- scott collection in pawn. Sir John gives Rodbers the jewels to deliver to Lanyard and, before he leaves, Rodbers steals the eyes of the Nile from the safe. En route to London David and Rodbers quarrel, and Ro- dbers reaches London mortally wounded. Lanyard searches Rodber's car and finds the jewel collection but the case containing the Nile diamonds is empty. Scotland Yard arrives and once again Lanyard is under suspi- cion. Lanyard must prove especially since Sir John denies having Lanyard to pawn his gem collection. Lanyard shows Beal the real diamond and catches herboarding the Clipper. Just then, Claudious arrives with a story that is wearing a compact coat Iris gave her for safe keeping. The stolen diamonds are found in the coat's lining, and Monty tells that Iris killed Rodbers, stole the diamonds from Scotland Yard, sold them to Sir John and then black- mailed him for 10,000 pounds.

**Love From a Stranger**

**EMILE LION**

**CAST:**
- Sylvia Sidney
- John Hodiak
- Ann Richards
- John Howard
- Una O'Connor

**CREDS:**
- Director, Richard Whorol; Screenplay, Gia Kaus and Philip MacDonald; From novel by Agatha Christie

**Synopsis:** Sylvia Sidney, who has just won a 10,000-pound sweepstakes prize in the England of 1900, is waiting for the proper time to tell her fiancé, John Howard, who has been abroad for sev- eral years. Before Howard's arrival,
I am deeply appreciative of the honor conferred upon me by the Editors, Motion Picture Critics and Commentators who voted in the Famous Five Film Daily poll.

Olivia de Havilland
however, she meets John Hodlak, a mysterious stranger who sweeps her off her feet, and she marries Hodlak. However, he is suspected, goes violently insane and is about to kill Miss Sidney when the arrival of Howard with Scotland Yard detectives blocks his plan. As Hodlak tries to escape, he is crushed to death under the flying hoofs of a pair of horses. Miss Sidney and Howard are freed from the menace which has ruined their happiness.

**Lured**

UNITED ARTISTS—Hunt Stromberg.

FEATUREING: Lucille Ball, George Sanders, Charles Coburn, Boris Kroll, Sir Cedric Hardwicke, Alan Mowbray, Joseph Calleia, George Zucco.


Synopsis: Sandra Carpenter (Lucille Ball) sides with the men of Scotland Yard in an effort to track down a murderer who lures pretty girls to their death by means of advertisements in the personal columns of the London newspapers. She offers herself as bait, answering the ads. Each murder is tipped off to the police by means of a rhymed warning from the murderer. She encounters a series of mysterious people before falling in love with Robert Fleming (George Sanders), who is identified by the murderer at a banquet (Charles Coburn). Fleming says that she has trapped him by admissions of love and is led off to prison. She then traps the real murderer.

**Mystery in Mexico**

RKO RADIO


Synopsis: Unfolds a story of an American night-club singer in a Mexican setting of music and mystery.

**Out of the Blue**

EAGLE-LION


Synopsis: George Brent's wife, Carole Landis, has gone on vacation, leaving George alone in their Greenwich Village penthouse apartment which is separated from the apartment of painter Turhan Bey and his dog, Rudolph. Turhan Bey is picked up by Ann Dvorak, a drunk who follows him home. Virginia Mayo, a debutante engaged to a handsome young Turk, Turhan Bey, just as Brent, realizing that his wife is due home, tries to get Miss Dvorak out of the place. Miss Dvorak thinks she is dead. He carries her body over the railing and leaves it on Bey's terrace. Spinster sisters Elizabeth (Ann Doran) and Julia (Ocasio) leave the body, through binoculars, and call the police. However, when the police arrive, the body is not there, but Brent, while regained consciousness, has been hidden in a closet by Bey. To revenge himself on Brent, Bey paints a life-sized dummy to resemble Miss Dvorak and asks Brent to help him dispose of the body. Brent agrees. While they are talking, the dummy is taken off the balcony and, and Bel Dvorak carries her across to Brent's terrace. Just as Brent is going crazy, his wife returns, and finds the dummy. However, for the first time in his life, he shows some spunk, and blurs out the whole story, demanding to know what his wife is going to do about it. Delighted, she says nothing, and as Brent and Miss Landis drive to a clinic, so do Miss Mavoy and Bey.

**The Paradine Case**

SELZNICK INTERNATIONAL PICTURE

FEATUREING: Gregory Peck, Ann Todd and Julia Ducenl (as Julie Ducenl), Ethel Bryneer and Joan Tetzel. Leo G. Carroll and introducing Louis Jordan.


Synopsis: "The Paradine Case" is a story of a beautiful and fascinating woman of questionable past who marries a wealthy English nobleman. A few years after the marriage, the English nobleman, Sir Andrew Paradine, is poisoned and Mrs. Paradine is arrested and accused of his murder. Sir Andrew's uncle, Mr. Simon Flauier, the Paradine family's solicitor, retains Anthony Kenane, the greatest barrister in England, to defend Mrs. Paradine. Kenane is happily married, but he falls insanely in love with his client Mrs. Paradine. To prove her innocence to himself he personally investigates the crime and he finds that the crime could have been committed by the dead Colonel's manservant. It turns out that the trials, Kenane's eloquence and his ability to destroy any fact, shifts the blame from Mrs. Paradine. However, he also has to concile with Jud Mervill, who scrunch sees that every premise is substantiated to the letter of the law. However, Kenane is certain that Kenane, driven by his mad love, will free Mrs. Paradine and wreak his own home and career. It also appears certain that he will shift the blame for the crime to someone else and that someone else is the Paradine manservant. The denouement of this great production is dramatic and logical.

**Philp Vance's Secret Mission**

PRC


Synopsis: Philo Vance (Alan Curri) is hired by a publishing firm to track down the death of Claire Paradine. During the course of his research, Curtis uncovers clues leading to the solution of a seven-year-old crime. She is accused as an insurance murder committed by the partner of the publisher who had hired him. Curtis also reveals that the partner had also been publishing advertisements to prevent him from giving additional information to Curtis.

**Port Said**

COLUMBIA

CREDITS: Producer, Martin Moosney. Screenplay: An American mystery. Its collaborating editor arrives in Port Said to investigate the mysterious cancellation of his firm's contract. A man is found dead in a local theatre. The theatre manager offers as his reason a series of warning notes he has received, threatening him with death if he books a certain popular magician. Without the magician's act, the theatre can't afford to pay for the new unit. When the manager himself murdered, the engineer decides to attempt to unravel the case. The investigation takes the group overseas, but mostly because he has met the magician's daughter and fallen in love with her. However, several attempts are made on his life and the life of the girl, the engineer unravels the mystery and proves the first cousin of the girl is the murderer. The daughter, a collaborationist, has attempted to keep the act out of Port Said to protect her. Because of a marked resemblance between the two girls, the murderous realises she will be unmasked and arrested if people in the city she inhabits see the act and recognize the resemblance. With the mystery solved, the act is able to play and the way is cleared for the engineer to pursue his romance.

**The Pretender**

REPUBLIC

CAST: Albert Dekker, Catherine Craig, Charles Drake, Alan Crane, Linda Stirling, Tom Kennedy, Sehen Jackson.


Synopsis: Albert Dekker, broker and traveling salesman, buys a Connecticut family estate, steals from it and then proposes marriage to Catherine. She rejects him and Dekker, in desperation, hires a killer to take care of Catherine's fiancé. The killer is supposed to locate the money through the newspapers since even Dekker doesn't know his name. Catherine, meanwhile, breaks off her engagement and decides to marry Dekker. When the news leaks into the papers, Dekker tries to get in touch with his hired killer and call the whole thing off but he can't find him. In mortal fear of losing his own life, he tells the police that Catherine's fiancee Dekker's mind finally cracks and he is killed when he drives his car off a cliff.

**Railroade**

PRC

CAST: John Ireland, Sheila Ryan, Hugh Beaumont, Dennis O'Keefe.


Synopsis: In this railroad police story, Hugh Beaumont captures a killer, who, he thinks he is his own, inculcated Ed Kelley, kid brother of Beaumont's girl friend, Sheila Ryan. Beaumont confides to his superior, American John Ireland is somehow implicated in the killing. After much brilliant detective work, Beaumont uncovers evidence to prove his point, and Ireland is found guilty of the murder. Kelly is killed and Beaumont and Miss Ryan leave the court arm in arm.

**Second Chances**

20TH CENTURY-FOX


CREDITS: Sol M. Wurtzel Producor, Associate Producer, Howard Shermen, Director, James S. Tilling. Original story, Lou Breslow, John Patrick. Screenplay, Arnold Bel格力. Synopses: Louise Currie and Kent Taylor, finding themselves in the office of a jewelry merchant, confess to each other that they are professional jewel thieves. Pooling their resources they decide to work together in stealing from the wealthy Wallis family in conjunction with Taylor's gang. Though they still are suspicious of each other they are beginning to fall in love. When the Wallis "match" is about to take place, Louise is discovered to be an agent for an insurance company and reveals the gang's plans to the police. The robery Taylor succeeds in aiding the police after finding that his love for Louise is too strong to destroy their relationship. Taylor is sent to prison, but Louise promises to wait for him until he is free again.

**The Secret of Dr. Parazoides**

MORRIS-GERMAN

CAST: J. Carrol Nahla.

CREDITS: Producer, Edward Nason. Director, Robert Driger

Synopsis: A scientist invents a formula which makes living beings invisible is accidentally fed to an ape in the laboratory. It breaks out of its bounds and reaches the amazing height of ten stories. In running away through Los Angeles.

**T-Man**

EAGLE-LION

CAST: Dennis O'Keefe.


**The Velvet Touch**

RKO RADIO—Independent Artists


Synopsis: A sophisticated New York actress involved in the sequences of a murder.

**The Window**

RKO RADIO

CAST: Producer, Frederick Ulman. In Story, Cornell Woolrich.
MYSTERY

Screenplay, Mel Dinelli.
Synopsis: The suspense story of a small boy who witnesses a murder and becomes the target for the killer anxious to blot out the only witness to the crime.

The Woman from Tangier

COLUMBIA

CREDITS: Producer, Martin Mooney.
Synopsis: Captain Graves, skipper of the North Empress, steals 50,000 pounds of the company's money from his own ship's safe and murders his first mate, Rankin, telling the police that he was certain of Rankin's guilt and was forced to shoot him in self-defense. However, Nylon, an unemployed night club singer and the ship's only passenger, realizes that Graves is the guilty one. At the Tangier Airport, a plane crashes and Rocheau, local police chief, and Shapley, young American adventurer, find its pilot was murdered before the crash. They scout Tangier for the plane's other occupant who murdered the pilot and then hauled out, for they figure he was Rankin's accomplice in the robbery. The search leads them nowhere, but Moreles, the object of the investigation, accidentally meets Nylon, whom he had known previously, and uses her as a contact between him and Graves. Moreles is anxious to carry out the plan he and Graves had formulated to get the treasure out of Tangiers. However, Graves, aware that Moreles is wanted for murder, tells Moreles that he is no good to him with the police on his trail and plans to keep the entire amount himself. Moreles enters Graves' hotel room with designs of murder but, in the ensuing struggle, is himself killed by Graves, who tells the police it was self-protection, denying he knew the victim. Shapley, now aware of Graves' guilt, sets a trap. Nylon, anxious to see Graves get his due, informs Shapley that the ship's safe contains a strong box identical to the one in which the money was stolen. Using this, Shapley tells Graves the loot has been recovered and produces the duplicate box as proof. Graves, failing to see how the police found the money, sneaks off to the spot where he had buried the loot to check. Upon his arrival, however, he is apprehended by the police, who had trailed him there. Rocheu arrests Graves for the theft and the murders of Rankin and Moreles, and Nylon and Shapley discuss wedding plans for the future.

We extend greetings from the members of —

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A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number

Wednesday, September 10, 1947
Adventure Island

PARAMOUNT-PINE-THOMAS PRODUCTION
CAST: Roy Colahan, Rhonda Fleming, Paul Kelly, John Abbey, Alan Napier.
CREDITS: Producers, William Pine, William Thomas; Director, Peter Stewart; Screenplay, Maxwell Shane; Camera, J. Samuel Warner; Art Director, Jack Greenhalgh.
Synopsis: Adapted from Robert Louis Stevenson's immortal "Kidnapped," this is the story of a ten-year-old boy named David Balfour who is taken hostage by a sea captain and his men who are on a mission to kill the young lad's father. The captain's crew captures and kills David's father, but the boy manages to escape and seek help to avenge his father's death.

The Big Clock

PARAMOUNT
CREDITS: Producers, Richard Maibaum; Director, John Farrow; Screenplay, Jonathan Latimer; From the novel by Kenneth Fearing; Camera, John Seitz.
Synopsis: In the story of a seven-year-old boy named Leslie who is left to fend for himself in a world where he is alone and without any family. Leslie must learn to be independent and survive in the harsh realities of life.

Big Town After Dark

PARAMOUNT-PINE-THOMAS PRODUCTION

Brute Force

UNIVERSAL-INTERNATIONAL

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number 55

Wednesday, September 10, 1917
Written by VERA CASPARY
who gave you the
suspenseful time of your
life with "LAURA"—
now gives you the
Best Time of Your Life

OUT OF THE BLUE

What a Heavenly Body...

Is Coming to You!

EAGLE-LION FILMS presents

GEORGE BRENT • VIRGINIA MAYO
TURHAN BEY • ANN DVORAK • CAROLE LANDIS

in VERA CASPARY'S

"Out Of The Blue"

with Elizabeth Patterson • Julia Dean • Richard Lane • Charlie Smith
Produced by Isadore G. Goldsmith • Directed by Leigh Jason
BRYAN FOY in Charge of Production
The Man From Colorado


CREDITS: Producer, Jules Schermer; Director, Henry Levin.

Synopsis: A troop of Union cavalry under Glenn Ford's command, corner a band of desperadoes led by William Holden, despite the fact that he sees them raise a white flag, orders his men to massacre them. Back at camp, despite the ending of hostilities, Ford, the strict disciplinarian, arrests James Millican, sergeant of the guard, for being drunk, and causes a sensation of courtmartial. Ford and William Holden, his best friend, arrive home and is joined by a Federal Judge, Colorado, designating Holden as his aide. Meanwhile, Millican escapes from camp and Ford, Holden and Edgar Buchanan are in pursuit. On the way they encounter the lone survivor of the Confederates, whose children are accused of murder. When Ford shoots the man in cold blood, Holden and Buchanan watch when he has made him mentally ill and he has become an uncontrolable killer. A stage coach robbery occurs, and Ford sets out after Millican, suspecting of the crime. He & Ford in courtmartial. Holden is accused of the murder. Holden sets out to find Millican and clear her brother, but, on his return, he finds Ford has all ready hung Jerome. Holden swears vengeance and Ford, aware of his guilt, lays a trap for Holden which fails. In an insane lust to find Holden, Ford sets the whole town on fire to help him out. They burn and Ford is about to shoot him when Millican wounds Ford, who turns to run and is consumed in flames as a building falls.

Mortal Coils

UNIVERSAL-INTERNATIONAL-Zolon Korda Production

CAST: Charles Boyer, Ann Blyth, Sir Cedric Hardwicke, Jessica Tandy, Rachel Kempson, Nigel Bruce, Mildred Natwick, Verene Cardew, Hugh French.

CREDITS: Director, Zolon Korda; Original Story - Screenplay, Aldous Huxley.

Synopsis: Charles Boyer, an English squire, marries Ann Blyth, immediately upon the death of his invalided wife, Rachel Kempson. The marriage infuriates Jessica Tandy, an unmarried family friend who has secretly been in love with Boyer. Una O'Connor, Rachel's nurse, is also resentful because she is betrothed to the cause of his former wife's death, in that she failed to follow out her engagement of a certain doctor, Sir Cedric Hardwicke. The nurse goes to the police, explains the mysterious circumstances surrounding the death, and in the statement an autopsy, poisoning is found as the cause of death. With his immediate marriage, Ann Blyth, as a Gladiator, is against Boyer and he is convicted of murder. Just before his execution, however, Ann Blyth, who is innocent, is shown as the real murderer, leaving Boyer and Ann Blyth their chance for happiness together.

Night Has a Thousand Eyes

PARAMOUNT


CREDITS: Producer, Endre Becsom; Director, John Farrow; Screenplay, Jonathan Latimore; cameraman, John Seitz.

Synopsis: In this exciting suspense drama, Triton (Edward G. Robinson) is an ex-vaudeville mental wizard, predicts that Jean (Gail Russell) will die at a certain hour just as he had predicted in the forecast death of her parents, of his two oldest and best friends, Elliott (John Lund), her fiancé, suspect a blackmail and a murder plot and notifies police although Triton contends that he will do all possible to prevent the tragedy. As the deadline for death approaches, the drama builds up to a pulse-pounding climax and a surprising, albeit logical, conclusion.

Portrait of Jennie

SELZNICK INTERNATIONAL PICTURE

FEATURING: Jennifer Jones, Joseph Cotten, Ethel Barrymore, Lillian Gish, David Wayne, Albert Sharpe, Cecil Kellaway, Joseph Bulle.

CREDITS: Producer, David Hempstead; Director, William Dieterle; Screenplay, Paul Osborn; Based on the novel by Philip Wylie; Based on the novel by Philip Wylie; Based on the novel by Philip Wylie; Based on the novel by Philip Wylie; Based on the novel by Philip Wylie; Based on the novel by Philip Wylie; Based on the novel by Philip Wylie.

Synopsis: "Portrait of Jennie" is a tender love story, a skillful mixture of fantasy and realism, and concerns an impoverished but talented artist, Eben Adams (Joseph Cotten) and the strange effect a chance meeting in Central Park with Jennie Appleton (Jennifer Jones) has on his career and future. To Eben, Jennie is a live and charming creature but his friends believe that she is a creation of his imagination. A dismal failure before his meeting with Jennie, Eben, with the kind help of Mrs. Spinney (Ethel Barrymore), in art dealer, Gus (David Wayne), a taxi-driver and Moore (Alfred Betts). Jennie has an art and as an inspiration, finds the artistic genius inherent in him. Jennie and Eben turns his life and appears to ages incongruous with the time passed, Eben is fascinated by her. Their portrait which he paints of her and which is sold later to the Metropolitan Museum, and assures his fame as an artist. Story ends on a highly dra-
MELODRAMA

mathe note that does not destroy the fantasy of their relationship but accentuates the philosophy of true love between man and woman.

Prize of Kentucky

REPUBLIC

Synopsis: Jimmy Easter, famous jockey, loses his nerve when his best friend is killed in a spill. Jimmy accidentally causes. Whiti Galtry, for whom Jimmy rode, loses his stables and horses but retains "Prize of Kentucky," a filly belonging to his daughter Bobby. Whit enters "Pride" in the Beverly Handicap but the horse becomes ill. Dan Lockwood, a rival owner, offers Whit the use of his stables. Bobby asks Jimmy to train "The Pride." Later, she asks him to ride "The Pride." Jimmy, believing she is returning his love, decides to fight his weakness. Before the race, Dan Lockwood announces his engagement to Bobby. Jimmy disguised, gets drunk. Galtry accuses Dan of deliberately upsetting Jimmy. Dan proves himself by personally reviving Jimmy. He wins and admits that racing is really his love—first, last and always.

The Trespasser

REPUBLIC


Synopsis: William Elliott brings his wife to "Wyoming" where she dies in childbirth. Elliott decides to build a cattle empire for his daughter, Vera Ralston. She is taken to Europe for her education by life-long friend Mme. Maria Ouspenskaya. When Vera returns, Elliott is in the middle of a range war against homesteaders who want the land. Elliott has always considered his own. John Elliott, Elliott's son, sides with them. Ralston, in love with Carol, goes with him. At the last minute, Elliott realizing he is losing his daughter, calls the war off and all three are happily reunited.

Wednesday, September 10, 1947
Captain From Castle

20TH-CENTURY-FOX


CREDITS: Darryl F. Zanuck presentation: Producer, Lamar Trotti; Director, Henry King; Screenplay, Lamar Trotti; From the novel by Samuel Shellabarger.

Synopsis: A rich and lavish production of the Samuel Shellabarger novel opens when Tyrone Power, son of a man who fled from Spain, is thrown in jail by the Spaniards. He is discharged when a friend of his, the Spanish judge, finds that his name is really John Henry King, and the Spanish judge, with his knowledge of the novel, decides to free Tyrone Power. Power is accused of stealing a Spanish gold, and after proving his innocence, he marries Mary King. The novel follows the adventures of the couple in the Southwest, where they find that their new life is not as glamorous as they had imagined.

Dick Tracy vs. The Gruenzyme Gang

RKO RADIO


CREDITS: Producer, Herman Schlom; Executive Producer, Sid Rogell; Director, Jack Rabin; Screenplay, Jerson White, Eric Taylor, Robert Earl, Robert Karloff; A criminal, is picked up by the police as a drunk after inhaling gas in a man's laboratory. Dick Tracy (Ralph Byrd) and Pat Paton (Lyle Talbot), Tracy's assistant, are called. While Pat has his back turned, the "corpsy" leaves gas and puts out the fire with his friends. The fact that he was believed dead convinces Gruenzyme of the possibilities of gas. He and a gang, headed by a discredited doctor, use it to rob a bank. The robbery is witnessed by Tess Trueheart (Anne Gwynne), who calls the police, but the bandits escape before Tracy arrives on the scene. Back at headquarters the police chemist finds that the gas used in the robbery is a completely new discovery. He gets Tracy to interview a specialist and Tracy learns that the specialist has been missing for 12 hours. The detective learns where the specialist is imprisoned and through a clever masquerade, kills Gruenzyme and rounds up the rest of the gang.

Green Grass of Wyoming

(TECHNICOLOR)

CAST: Peggie Cummins, Charles Coburn, Lloyd Nolan, Birl Ives, Robert Arthur.

CREDITS: Producer, Robert Bassler; Director, Louis King; Screenplay, Martin Berkeley; Based on the novel by Mary O'Hara.

Synopsis: Peggie Cummins, daughter of Charles Coburn, is in love with Robert Arthur, who lives on an adjoining ranch. Robert is the owner of Crown Jewel, a horse he intends to race in the Cotting Stakes. In the meantime, Coburn is courted by Robert's father, Lloyd Nolan, because Nolan's stallion, Thunderhead, has been stealing Coburn's mare. Eventually Thunderhead even steals Crown Jewel from the coral, with Robert finally catching up with the pair in the hills. Crown Jewel is caught by the police, then through a siege of illness after her escape, and by the following spring is menaced again. At the Fairgrounds, Robert is not anxious to race against Coburn, since he hates to beat him because of Peggie and the regard she has for her father. Coburn wins the first heat, and Robert wins the second. During the third, Crown Jewel, at first in the lead, pulls up and is out of the contest. Coburn wins, but Robert is happy, since the reason for Crown Jewel's faltering in the stretch is that he is carrying 'Thunderhead' too, a future champion of the turf.

The Man From Texas

EAGLE-LION

CAST: James Craig, Lynn Bari, Johnnie Johnston, Una Merkel, Sara Allgood, Wally Ford, Harry Davenport, Victor Culler, Reed Hadley.

CREDITS: Producer, Joseph Fields; Director, Leigh Jason; Screenplay, Joseph Fields, Jerome Chodorov; Stage Play, E. B. Gypsy.

Synopsis: James Craig, the El Paso Kid, and Lynn Bari have been married for eight years in the Texas of Johnnie Johnston. However, being married by a justice of the peace, they want very much to be re-married in a religious ceremony. But every time they try to gather with their friends for the ceremony, something happens to interrupt it, like a posee coming for Craig and Bari's young son to be adopted by Johnnie Johnston. Craig plans to go straight and attempt to borrow money from Harry Davenport, the local banker, to finance a business. Everything goes smoothly, until later, when Craig needs more money to expand, and he plans another robbery, which he promises will take place some distance away, not to sully his new reputation for honesty. The robbery is successful, but the tender-hearted Craig turns all the money over to Una Merkel, a penniless widow, who needs it. Later, Craig is arrested after his betrayal to the law by an ex-partner, but while being taken to prison foils an attempted holdup of the coach in which he is being taken. He calmly allows himself to be taken to prison, although he could easily have escaped. As a result of this action, the newspapers start a campaign for his release, and the governor lowers his sentence to a year and a day. On Craig's release, he returns home to find all his friends waiting with a minister, who marries him to Miss Bari in the religious ceremony which they both wanted for so long.

Mystery Island

MONOGRAM

STARRING: Rodda McDowell.

CREDITS: Producer, Lindsay Parsons; Based on Jules Verne novel.

Synopsis: Jules Verne's novel, brought to the screen for the first time, concerns the adventures of five castaways on a Pacific island.

North of Nome

(CINEMOCOLOR)

CAST: Gracie Fields, Joseph Fields; Director, John Ford; Screenplay, Lawrence Johnstone.

CREDITS: Producer, John G. Champion; Blake Edwards; Screenplay, John C. Champion; Blake Edwards.

Synopsis: Rod Cameron comes out of hiding in Mexico to enter the Panhandle after the Civil War, when the area is dominated by outlaws, to avenge the murder of his brother. He finds romance in his search for the murderer, and clears the Panhandle of desperadoes in tracking down his man.

Prince Valiant

EAGLE-LION

CREDITS: Producer, Leonard Pickor; Based on the cartoon strip by Harold Foster.

The Quest of Willie

HUNTER

MONOGRAM

STARRING: Don Castle, Peggy Knudsen.

CREDITS: Producer, Jack Weather; Director, Jack Bernhard; Screenplay, Richard Worster.

Synopsis: A wealthy yacht owner takes his wife, beautiful secretary and partner on an adventurous cruise to a small island aboard his 150-foot yacht. Don Castle, ex-cadet, takes passage on the yacht to seek revenge on a dealer on the island, who was responsible for the death of his Marine brother during the war. Romance, mystery and suspense lead up to the surprise climax on the island.

Sixteen Fathoms Deep

MONOGRAM

CREDITS: Producers, Irving Allen-James Bukett; Director, Irving Allen.

Synopsis: Adventure story to be filmed at Florida's Tarpon Springs, with its famous sponge-diving colony. Film to be in Anscolor.

Summer Lightning

(TECHNICOLOR)


CREDITS: Producers Ward Bond, Ted D'Eon, Assistant Producer, Robert Arthur; Director, Robert Arthur; Screenplay, Robert Arthur; Assistant Director, Robert Arthur; Art Director, James B. Wilcox; Film Editor, Norman J.许多

CREDITS: Producer, Walter Morosco; Director, F. Hugh Herbert; Screenplay, F. Hugh Herbert; From the novel by George Agnew Chamberlain.

Synopsis: Lon McCallister, a farm boy, is left alone with his stepmother and half-brother when his father takes off for parts unknown. Taking a job with a neighboring farmer, Lon becomes the owner of a pair of recalcitrant mules, the price of which he is paying off at $5.00 per week. He also falls in love with June Haver, the daughter of his employer. With the help of friend, Walter Brennan, Lon, who is the only one who can handle the mules, gets a job hauling logs, which will permit him to pay off the debt sooner. But his stepbrother and June's father are in cahoots to get the mules back from him. They almost succeed in getting them away, but Lon with the help of the mules defeats his enemies, and also wins the fair June as his future bride.

Tarzan and the Mermaids
RKO RADIO-LESSER


CREDITS: Producer, Sol Lesser; Director, Robert Florey.

Synopsis: The most ambitious and spectacular of all "Tarzans" to date, with three score jungle "mermaids" in eye-filling swimming and diving scenes that will heighten the adult appeal of this popular series. The story, filmed largely in Mexico, in and around Acapulco, relates Tarzan's breath-taking rescue of a beautiful girl from a mythical hidden kingdom on the African coast.

Wild Harvest
PARAMOUNT


CREDITS: Producer, Robert Fellows; Director, Ray Gaetan; Original Story, Houston Branch; Screenplay, John Monks, Jr.; Cameraman, Johnny Selts.

Synopsis: In an action-crammed saga of the wheat harvest from Texas to Canada, Joe Madigan (Alan Ladd), leader of a combine crew, constantly clashes with pleasure-seeking Jim Davis (Bob Preston), his long-time friend and co-worker. They meet ruthless and ambitious Fay Rankin (Dorothy Lamour), who falls in love with Madigan but marries Davis. In a whirlwind climax, the combine crew is chased by irate farmers. Madigan and Davis fight to a showdown—and Fay loses both men.

AUBREY SCHEPCK
Eagle-Lion Films
Black Hills

CAST: Eddie Dean, Roscoe Ates, Shirley Patterson, Terry Frost, Andy Parker and the Plainsmen.
CREDITS: Producer, Jerry Thomas; Director, Roy Taylor; Original Screenplay, Joseph Poland.

Synopsis: Eddie Dean and his side-kick, Roscoe Ates, uncover the gang which has murdered a rancher and has stolen the gold which he discovered.

Check Your Guns

CAST: Eddie Dean, Roscoe Ates, George Chesebro, Nancy Gates, Andy Parker and the Plainsmen.
CREDITS: Producer, Jerry Thomas.

Synopsis: Eddie Dean and his side-kick, Roscoe Ates, discover that the pleasant little town of Red Gap is being run without benefit of law and order. After several lawless killings, they round up the gang which is responsible, and bring them to justice.

Eddie Dean Westerns (FOUR)

CAST: Eddie Dean, Roscoe Ates.
CREDITS: Producer, Jerry Thomas.

The Fighting Kansan

CAST: Eddie Dean, Roscoe Ates.
CREDITS: Producer, Jerry Thomas.

The Gay Ranchero

CAST: Roy Rogers, Jane Frazee, Andy Devine, Bob Nolan and the Sons of the Pioneers.
CREDITS: Associate Producer, Edward J. White; Director, William Witney.

Synopsis: Roy Rogers, fighting young sheriff, is called in when commercial airplanes belonging to Jane Frazee disappear while on their regular runs. Roy, with the aid of Frazee's right-hand man, Andy Devine, discovers that a gang is trying to ruin the airline and a health resort run by the Sons of the Pioneers in order to buy them cheaply. Roy sets a trap for the gang and succeeds in recovering the planes and destroying the gang.

Las Vegas Lady

CAST: Roy Rogers, Tito Guizar, Jane Frazee, Andy Devine, Estella Rodriguez, Charles McGraw, Fred Graham, the Sons of the Pioneers.
CREDITS: Associate Producer, Edward J. White; Director, William Witney; Screenplay, Sloan Nibley; Original Story, Gerald Geraghty; Camera-man, Jack Marta.

Synopsis: Roy Rogers is told that the note he co-signed for the "Pioneers" can't be paid. He visits them at their show and finds a series of robberies have given the show a bad name resulting in a poor showing at the box-office. Tito Guizar guarantees the show because he wants to be near Jane Frazee, the star. He is suspected of the crimes while the real criminals, the business agent Charles McGraw and his right hand man Fred Graham, the show's gun and knife artist, plan more crimes. Rogers, with the aid of Constable Andy Devine, foils their plans and captures the crooks. The reward pays off the note and the show's name is cleared.

On the Old Spanish Trail (TRUCOLOR)

CAST: Eddie Dean, Roscoe Ates, Jennifer Holt, George Chesebro, Andy Parker and the Plainsmen.
CREDITS: Producer, Jerry Thomas; Director, Roy Taylor; Original Screenplay, Arthur Sherman.

Synopsis: Eddie Dean and his side-kick, Roscoe Ates, capture the killer of Rancher Bob Woodward and save the ranch for his daughter, Jennifer Holt.

Springtime in the Sierras (TRUCOLOR)

CAST: Roy Rogers, Jane Frazee, Andy Devine, Stephanie Bachelor, Hal London, Harry V. Cheshire, Sons of the Pioneers.
CREDITS: Associate Producer, Edward J. White; Original Screenplay, A. Sloan Nibley; Camera-man, Jack Marta.

Synopsis: Roy Rogers, on delivering a herd of horses to the Lazy W Ranch, finds it has been taken over by Stephanie Bachelor and her crew. While there, Rogers learns from the old game warden that illegal slaughtering has been going on. Rogers' boyhood sweetheart, Jane Frazee, fears her brother is mixed up with the gang. Rogers, with the aid of Andy Devine, investigates and discovers that Bachelor and her crew are the culprits. Frazee's brother, Hal London, tips off Bachelor and almost causes Rogers' death. The boys of the Pioneers rescue Rogers who, in turn round up the gang.

The Strawberry Roan (CINECOLOR)

CREDITS: Producer, Armand Schoelcr; Director, John English.

Synopsis: Dick Jones be his stern father, Jack Holt, to give him a wild horse they just captured, a magnificent roan stallion, Champion. When the roan promptly throws the boy, crippling him, Holt orders the colt killed but his foremost, Gene Autry, aided by Bailey's daughter, Gloria Henry, lets the roan escape. The horse is cornered on a high cliff and leaps rather than be captured again. All are satisfied that the animal is dead except Gene who finds him badly injured but alive at the cliff's bottom. Finding Dick in a wheel chair with no will to live, for his only interest lies in the stallion, Gene nurses the horse back to health, planning to gentile the stallion for Dick to ride him. However, Holt discovers the stallion still lives and Gene is forced to take the horse to another hideaway. To complicate matters, Gloria's heart, follows Champion. Holt, furious, charges Autry with rustling and the sheriff posts a reward for Gene. During their flight, Sweetheart, with foal by Champion, is chased by wolves and jumps into an icy lake. Gene, sneaking to the ranch for medicine, is seen by Holt who organizes a posse. Gloria and Dick find Gene first and urge him to surrender, especially since the mare's colt is already born and the roan broken in; but Gene refuses and, giving Dick the roan, leaves. The boy mounts the horse and rides him beautifully. Just then, Holt and the posse sight Dick on the roan and, thinking Dick is Autry, shoot and wound him. Gene, hearing the shot, returns to find the boy only slightly hurt. Holt admits he has been a fool and asks Autry to return as his foreman, and also to give Dick the colt, which is his father's image, for by the time the colt is big enough to ride, Dick will be well again.

Black Hills

PRC

CREDITS: Producer, Terry Frost; Director, Roy Taylor; Original Screenplay, Joseph Poland.

Synopsis: Roy sets a trap for the gang and succeeds in recovering the planes and destroying the gang.

Las Vegas Lady

PRC

CREDITS: Producer, Ruth Harbert.

On the Old Spanish Trail (TRUCOLOR)

REPUBLIC

CREDITS: Producer, Jerry Thomas.

Synopsis: Roy Rogers is told that the note he co-signed for the "Pioneers" can't be paid. He visits them at their show and finds a series of robberies have given the show a bad name resulting in a poor showing at the box-office. Tito Guizar guarantees the show because he wants to be near Jane Frazee, the star. He is suspected of the crimes while the real criminals, the business agent Charles McGraw and his right hand man Fred Graham, the show's gun and knife artist, plan more crimes. Rogers, with the aid of Constable Andy Devine, foils their plans and captures the crooks. The reward pays off the note and the show's name is cleared.

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CREDITS: Producer, Jerry Thomas; Director, Roy Taylor; Original Screenplay, Arthur Sherman.

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The Strawberry Roan (CINECOLOR)

COLUMBIA

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A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number
NOW—from the Comedy Capitol of the WORLD!

HAL ROACH
"COMEDY CARNIVAL"
followed by
HAL ROACH "LAFF TIME"

The Newest and Funniest Idea in Motion Pictures

Released thru U.A.
Albuquerque (CINECOLOR) PARMOUNT-CLARION PRODUCTION
CREDITS: Director: Roy Nazaaro.
Synopsis: John Armin (George Cleveland) arrives in Albuquerque to find his uncle a crook who has held up a stage and robbed Celia Wallace (Catherine Craig) of $10,000 which was to help his brother, Ted (Russell Hayden), and his followers go through killings and lust fights before they make good and wipe out Armin and his gang. Meanwhile, Letty Tyler (Barbara Britton), imported to be planted in the Wallace office to supply Armin with the Wallace operations, has a change of heart and goes to the good side. Cole and Celia fall in love. So do Ted and Letty.

Along the Oregon Trail (TRUCOLOR) REPUBLIC
CAST: Monte Hale, Adele Booth, Clayton Moore, Roy Barcroft, Max Terhana.
CREDITS: Associate Producer: Melville Tucker; Director: R.G. Springsteen; Original Screenplay: Earle Snell.
Synopsis: Monte Hale and Kit Carson plan to lead an expedition, headed by John Fremont, to California. This expedition is underwritten by Clayton Moore who plans to set up his own empire in the western territory and wants to stop Hale's expedition. Adams Booth comes west in Catherine Moore. In a series of gun battles, plots and counter-plots, Hale finally succeeds to destroy his rival and his plans and wins Booth for himself.

Buckaroo from Powder River (COLUMBIA)
CAST: Charles Starrett, Smiley Burnette, Eve Miller, Paul Campbell, Dorothy Hart, Bruce Cabot, Charles Grapewin, Casey McGregor, Frank McCarroll.
CREDITS: Producer: Colbert Clark; Director: Roy Nazaaro.
Synopsis: Forest Taylor and his two sons, Paul Campbell and Casey McGregor, send for Frank McCarroll, a professional killer, to kill his stepson, Dan, who rebels against joining them in robbing. Charles Starrett overhears McCarroll reading the offer from Taylor, gets the letter and presents himself to Tucker as the killer in question. He is taken in by the family and convinces everyone, but Campbell who is he the killer. To convince even Campbell, he stages a phony killing of McCarroll, in reality just getting him out of the way. Eve Miller, McCarroll's girl, hides him in her house, and, while there, he tells Starrett that his family plans to float a number of territorial bonds which they have printed themselves. Starrett and McCarroll steal all the bonds and the printing presses from Tucker's house, but Starrett is discovered by Paul Campbell and kills him to escape. McCarroll kills both Starrett and Eve, and, in an attempt to murder his impersonator, is killed himself. Tucker and his sons are killed and Starrett rides off leaving Doug and Eve free to marry.

SUNSET (INTERNATIONAL)
Synopsis: "Sundown in the Sun" is the story of Spanish Bit, a cattle empire in southwest Texas in the 1800's. Senator McCune's, who ruthless has built this powerful domain, watches belligerently as the railroad approaches the West. His wife, Laura Belle, gently reared in New Orleans, had married him because he represented security. She had never forgotten her childhood romance with her distant cousin, Scott Chavez, a reckless young Southern aristocrat. Senator and Mrs. McCunes seen hopelessly at odds with each other. Laura Belle is a frustrated, brandy-sipping woman who is repelled by the harsh frontier. Their two sons, Jesse and Lewt, are extensions of the differences between them. Jesse, the Miller, as a Harvard graduate lawyer, reflects the gentility of his mother. Lewt, on the other hand, has all the flashing recklessness of his father, Senator McCune. His desire for lasting power into this home of conflict comes the half-breed daughter of Laura Belle's former flame, Peter Chavez. Pearl Chavez is the sensuous fiery daughter of her dancing Indian mother. But she has the desire to be an aristocrat like her father. Both of the brothers fall in love with her. She is strangely attracted to Lewt, however. When Jesse is ordered off the ranch because he sides with the outlaws, he sees no escaping the approach of railroad. When he tries to get Lewt to marry her, but he can't see being "tied down." In a rage, because of his coolness, she immediately turns her attention to the ranchforeman. Sam Pierce, Lewt kills Pierce and as a result he becomes an outlaw. He shoots his brother when Jesse tries to be kind to Pearl. The infuriated countryside is joined by another hunter as Pearl rides off to see Lewt.

Gun Law
CREDITS: Producer: Jerry Thomas.
Synopsis: Randolph Scott lays aside his guns forever when he is forced to shoot his best friend in a duel. He plans to join another friend, who works at Inskip Ranch, but finds that building is abandoned. He discovers the body of a neighboring ranch and is accused of the murder by Grill Barnett, owner of the ranch, who orders Deputy Sheriff Grantham, in Barnett's pay, to arrest Scott, hinting that he won't reach jail alive. Dorothy Hart, Barnett's daughter, feels sympathetic towards Scott, and notifies Charles Grapewin, Inskip's owner of the frame-up. He arrives in time to prevent a hanging and Scott is freed by Sheriff Charles Kemper for lack of evidence. Scott, now working for Grapewin, discovers that Barnett's, Hart, Barnett's sister, is implicated in the murder. Barnett, in love with Bruce Cabot, her father's former lover, knows that Cabot committed the murder and makes a play for Scott to throw him off the trail, but he is already attracted to Harvey Grant, the woman Cabot works at Inskip, is shot when he surprises a gang of rustlers, and Scott realizes that his friend was murdered in the same reason. Cabot worried at Scott's investigations, murders Grapewin and tries to run Scott out of town. Scott forgives his oath and, taking Grapewin's gun, sets out to avenge the murders. Meanwhile, Cabot confesses to Barbara that he killed Scott's friend for the friend recognized her father in a cattle raid. When Barbara discovers that her father is trying to squeeze out all the smaller ranchers, she becomes conscience-stricken and tells the whole story to Scott and Hart. In a final showdown battle, Scott kills Calot, sends Griff Barnett off to jail and he and Dorothy set out for California.

HAPPY'S HOLIDAY
UNITED ARTISTS
FEATURING: William Boyd, Andy Clyde, Rand Brooks, Mary Ware, and her brother, Rell Behan; Director: George Archainbaud; Screenplay: J. Benton Cheney, Bennett Cohen, Ande Lamb. Based on characterizations by Clarence E. Mulford; Original Story: Ellen Corby, Cicely Kramer.
Synopsis: Main need of a holiday after a cattle-punching season at their Bar-20 Ranch, Hopalong Cassidy (William Boyd), California (Andy Clyde) and Lucky (Rand Brooks) ride into Mesa City in search of relaxation. A trio of gangsters blows the town's safe, and California's suitcase of clothes becomes switched with the suitcase containing the stolen money. Californi is jailed, but Hopalong was a trap and the robbers are caught.

"LASH" La Rue Westerns
CAST: "Lash" Le Rue, Al "Fuzzy" St John.
CREDITS: Producer: Jerry Thomas.

Last Days of Boot Hill
COLUMBIA
CAST: Charles Starrett, Smiley Burnette, Virginia Hunter, Paul Campbell, Mary Newton, Bill Free.
CREDITS: Producer: Colbert Clark; Director: Roy Nazaaro.
Synopsis: In Sunset Pass, a grave is marked with the name of the Durango Kid, who is still very much alive under the name of Steve Duncan (Charles Starrett). Along with Smiley Burnette, he is trying to locate $10,000 in gold coin stolen by the government and hidden by the late Forrest Brent, Brent's widow (Mary Newton) and her brother, Reef Bachman (Bill Free), arrive to take over the Brent ranch. At the same time Paula (Virginia Hunter), Brent's daughter by a first marriage, arrives in town with her sweetheart, Frank Rhackburn (Paul Campbell), to make a claim that...
PINE-THOMAS

PRODUCTIONS

FOR

PARAMOUNT

William H. Pine

William C. Thomas
sentenced to prison. Allan Lane, Red Ryder, and Martha Wentworth, their infant son, try to make Barett's wife and son destitute, and the law is powerless to stop this. Meanwhile, the murderer has been cornered in Texas by a posse and a rancher. After a long chase, the cattle are rounded up, and the murderer is arrested and sent to prison. The rancher, determined to bring the murderer to justice, decides to help the law in its efforts to catch the outlaws.

The Last Roundup
COLUMBIA
CAST: Gene Autry, John Dehner, Ralph Morgan, Carol Thurston, Mark Daniels, Bobby Blake, Russ Vincent.
SYNOPSIS: When Mesa City announces plans to build an aqueduct from the river bordering an Indian reservation, the Indians, and ranchers in the adjoining valley, protest realizing their land will be useless without water. Gene Autry, a rancher, his wife, and a cattle rancher, forces the city officials to guarantee the Indians their land and if they do, the water rights. The ranchers favor the deal for the money will enable them to pay off money borrowed from Ralph Morgan, a banker, who is opposed to this, for they hope to starve out the debtors and acquire all the land as the debts come due. Gene Autry, young school teacher, understands Gene's motives and persuades her father, a rancher, not to sell his water rights, defeating the entire project. The Indians, too, are hesitant but Gene finally wins them over. Mark Daniels, seeking to disrupt relations between the Indians and the aqueduct officials, arranges an incident in which several Indians are "injured" and Gene is made to appear the guilty one. As a result, Gene's friendship with Russ Vincent, a young, educated Indian is broken. Meanwhile, Jean, realizing the motivés are honest, persuades her father to sell, but Morgan attaches his property, which Gene and the Indians have to pool their cattle, drive them to market and sell them to save Jean's father for themselves from financial ruin. Vincent, an enemy, leads his tribe in a raid on the cattle, during which his son is killed. The cattle are successfully driven to market and Morgan paid, but the tribe threatens Gene for the murder of Vincent's son. Vincent, however, learns the truth and, after rescuing Autry, heads for a showdown with Morgan. Before Gene arrives, Vincent is killed, but the killer is brought to justice and the aqueduct goes through.

Marshal of Cripple Creek
REPUBLIC
CAST: Allan Lane, Bobby Blake, Martha Wentworth, Trevor Bardette, Tom London, Roy Barcroft, Gene Autry.
CREDITS: Associate Producer, Sidney Pickens; Director, R. G. Springsteen; Screenplay, Karl Schenck; Assistant Director, Ben Schnee; Editor, John Ford. Based on Fred Harmon's famous NEA comic strip: Commerman, William Bradford. The story is set in the 1870's, on the border between the United States and Mexico. The town is in a state of flux, trying to make a living from the passing cattle trade. The law is inefficient, and the outlaws take advantage of this. The main outlaw is a man named Rusty, who has been fencing cattle for the past ten years. Rusty is a man of many talents, and he is able to outwit the law at every turn. The story is about the town's attempt to rid itself of Rusty and his gang, who are responsible for many crimes.

Northwest Stampede
CINECOLOR
CAST: Tom London, Allan Lane, Linda Isherwood, Sally Forrest, Bob Cronin, Virginia Virginia, Russell Simpson.
SYNOPSIS: Tom London, Allan Lane, and another newswoman are driven from their ranch by the Comanches, who are trying to take over the area. They are joined by Linda Isherwood, a reporter, who is trying to make a story out of the situation. The Indians are led by Chief Reddick, and they are determined to drive the whites out of their land. The story is a tale of adventure and survival, as the whites and Indians try to outwit each other.

Red Stallion
EAGLE-LION
CAST: Ted Donaldson, Robert Paige, Noel Nevin, Jane Darwell, Guy Kibbee.
CREDITS: Producer, Ben Stoloff; Director: Robert Penn; Original Screenplay: Robert Kent.
SYNOPSIS: Ted Donaldson, learning that his grandfather's ranch is going to be sold for debt, decides to raise cash by selling his pet red stallion, which he has raised from birth. The rancher owner he approaches turns down the horse, but Ted eventually succeeds in selling it to a wealthy buyer. The horse is a favorite of the rancher's children, and the sale upsets them, but Ted is determined to keep the horse. The story is about the struggle to keep a family farm.

Return of the Badmen
RKO RADIO
CAST: Randolph Scott, Anne Jeffreys, Robert Ryan, George "Gubby" Hoyt, Jacqueline White.
CREDITS: Executive Producer, Jack J. Gross; Producer, Nat Holt; Director, Roy Enright; Screenplay, Jack Nance; Line Ward, Lucy Ward.
SYNOPSIS: A story of the great Oklahomas and the vast prairies that stretch across the country. The story centers around a young man named以後 (Roberto Scott), who is on the run from the authorities. He is joined by a young woman named Diana (Jacqueline White), who is also on the run. The two decide to go west to start a new life. The story is about the struggle to survive and thrive in a new land.

Return of the Lash
PRC
CREDITS: Producer, Jerry Thomas. Revision of "Lash" LaRue, who has been summoned by his old sidekick, Al Fuzzy. The purpose of the trip is to clean up the town which has been taken over by bandits, and to uncover evi- dence of a larger conspiracy. He plans to use his henchmen of robbery, murder, and about every other crime in the book. After cleaning up the town, "Lash" LaRue, "Fuzzy" St. John set off for more adventures.

Riders of the Lone Star
COLUMBIA
CREDITS: Producer, Calbert Clark; Director, Derwin Abrahams.
SYNOPSIS: Charles Starrett, the Durango Kid, is a Texas Ranger investigating events at the Gold Rock mine owned by Virginia Hunter. His sidekick, Smiley Burnette, accidentally falls down a mine shaft and lands on a cattle he is riding. The mine is being worked by a gang of Indians, and Starrett is able to examine the corpse, a masked rider, firing a rifle from the hip, shoots at them. Legend has it that Dusty Morton, star of a noted vaudeville show, handled his rifle this way. Later, Charles and Smiley meet Mark Daniels, 14-year old son of Dusty Morton, who is being cared for by George Chesebro, who hides the fact that his father was an outlaw. Meanwhile, the outlaws launch a full attack upon the mine which is dispersed only upon the arrival of Starrett. As the bandits flee, one of them drops a torn slip of paper showing that they are after $50,000 of loot hidden somewhere in the mine by Morton. The other half of the torn paper is given Dennis by Chesebro, who tells him his father wanted him to have it. Upon reading the paper, the lad leaves for the mine but is tied up by gunmen who seal the paper. Starrett finds the youngsters who tells him where the treasure is hidden. The rest of the party arrive at the mine just as Starrett chases the outlaws and finds the hidden loot. The rest of the story is a battle between the mysterious masked rider and Steve Chesebro, who, with his dying breath, confesses that he is Dusty Morton and the masked figure impersonating him is revealed as a sainthood who once belonged to the Morton gang. The money is returned to Wells-Fargo, the gang rounded up and Dennis receives the reward money for his education.

Rustlers of Devil's Canyon
REPUBLIC
CAST: Allan Lane, Bobby Blake, Marcia Mae Jones, George "Buddy" Playter, Arthur Space, Emmett Lynn, Roy Barcroft, Tom London, Harry Carr.
CREDITS: Associate Producer, Sidney Pickens; Director, R. G. Springsteen; Screenplay, Earle Snell; Based on Fred Horrmann's NEA comic strip: Commerman, William Bradford. The story is set in the 1870's, on the border between the United States and Mexico. The town is in a state of flux, trying to make a living from the passing cattle trade. The law is inefficient, and the outlaws take advantage of this. The main outlaw is a man named Rusty, who has been fencing cattle for the past ten years. Rusty is a man of many talents, and he is able to outwit the law at every turn. The story is about the town's attempt to rid itself of Rusty and his gang, who are responsible for many crimes.

Wednesday, September 10, 1947
RICHARD WALLACE

DIRECTOR

"SINBAD THE SAILOR"
(In Technicolor)
RKO

"FRAMED"
(Columbia)

"TYCOON"
(In Technicolor)
RKO
Army intelligence officer who poses as a rural citizen to smash a vicious bandit gang terrorizing Wyoming in the “Seventies.” This is a fast-paced story of romance and adventure and will be filmed on a large-scale set in picturesque locations in Arizona.

**Stranger From Ponce City**

**COLUMBIA**

**CAST:** Charles Starrett, Smiley Burnette, Virginia Hunter, Paul Campbell, Forrest Taylor, Jim Diehl, Ted Mapes, Ida Castorion. **CREDITS:** Producer, Colbert Clark; Director, Derwin Abrahams. Synopsis: Steve Larkin (Charles Starrett, the Durando Kid) arrives in the town of Red Mound and is told by Smiley Burnette, local cafe owner, of the feud existing between the law-abiding North Side and the law-breaking South Side of the town. He also informs Larkin that some mysterious gang has been rustling cattle in the vicinity. When Larkin states he has come to Red Mound to buy the Atkins place,燃烧火柴,for himself, he is given a reputation of being haunted and unseen marksmen shoot at prospective buyers. Undaunted, Steve gives the real estate agent, Terry Saldingers (Virginia Hunter) a $500 deposit and she goes to the county recorder’s office, run by Grant Carmody (Forrest Taylor), to record the sale. Flip Dugan (Jim Diehl) warns her that she may be harmed if she sells the place, but just then, the “Durando Kid” arrives and forces Carmody to record the sale at gunpoint. Dugan signals some gunmen, then, and a band of cattle rustlers with the aid of Deputy Marshal Tug Carter (Paul Campbell), Terry’s fiancé, escapes. Later, Steve and Tug surprise some rustlers brandishing a stolen calf. The outlaws escape but Steve finds half of a broken spear which he keeps for evidence. During the house warming party Steve lives the Atkins Ranch, Flip decides the time is ripe for rustling a herd of cattle over the border line. The guns go off as Steve again invites the party to gather his men. Steve, however, sees him leave and, with Carter, Smiley, and a group of other ranchers, surprises and captures the rustlers in a big drive. A gun fight ensues and the gang is routed and Dugan captured. Steve matches a broken spear with Dugan’s spurs, clinching the gunman’s responsibility for the reign of terror.

**Thunder Mountain**

**RKO**

**CAST:** Tim Holt, Martha Hyer, Richard Martin, Steve Brodie, Virginia O'Connell. **CREDITS:** Producer, Herman Schlein; Director, Lew Landers: Screenplay, Norman Houston. Synopsis: Based on an original by Zane Grey this tells the story of a young rancher who returns home after a year of wrangling with history in the West. He is accompanied by his pal, Chito (Richard Martin). Trimbles Carson, who runs the local pub, does not take kindly to his return as he wants to seize the ranch because he has in sick information that it is desired as a dam site. Ellen Jorth (Martha Hyer) has decided toward her young neighbor but they quarrel when Hay- den (Tim Holt) accuses her of having led him into a trap where her brothers could shoot at him, there having been a feud between the two families. Chito and Hayden manage to talk out the naming and the five belong to work their ranches together in peace, with Hayden pairing off with Ellen and Chito with Ginger.

**Under Colorado Skies**

**(TRUCOLOR)**

**REPUBLIC:** Monte Hale, Adrian Booth, Faye Williams and the Riders of the Purple Saxe. **CREDITS:** Associate Producer, Melvin Tucker; Director, R. G. Springsteen. Synopsis: Monte Hale, while working in a bank during his vacation from medical school, is asked by the bank manager to keep a smoking gun of bank robbers that has been used to kill the bank president. Hale agrees. While there runs up a case against Jeff, brother of Monte’s sweetheart, Adrian Booth, and tries to protect her from family disgrace. The same robbers attack a stagecoach on which Adrian is riding. She is seriously wounded and with no doctor available Monte, through surgery of his own, saves her life. One of the gang is wounded and is known Monte attended Adrian, they kidnap him to make him take the rap for the robbers and clear his own name.

**Under the Tonto Rim**

**(RKO RADIO)**

**CAST:** Tim Holt, Nan Leslie, Richard Martin, Richard Powers, Carol Fix. **CREDITS:** Producer, Herman Schlein; Director, Lew Landers; Screenplay, Norman Houston. Synopsis: Young Brad Canfield (Tim Holt) is proud of the Arizona stage line he has started, but his pride is shattered when one of the robbers at gunpoint, of his horses, murders the driver and kidnap the girl passenger, Lucy Denison (Nan Leslie). Brad and his Irish-Mexican partner, Chito (Richard Martin), learn that the Ari- zona Rangers have been chasing the gang for years but have never found their hiding place or identity of the leader. By clever deviousness, they find that Denison (Richard Powers) is the undercover leader who is killed while trying to escape from their hideout with the credit going to Brad and Cinco.

**The Vigilantes Return**

**(COLOR)**

**UNIVERSAL-INTERNATIONAL**

**CAST:** Jon Hall, Margaret Lindsay, Paul Drew, Andy Devine, Robert Wilcox, George O’Hara, Jamar Harvey, Arthur Hohl, Wallace Scott, Lane Chandler, Joan Fulton. **CREDITS:** Producer, Howard Welsch; Director, Roy Taylor; Original Screen- play, Roy Chanslor; Cameraman, Vir- gin Miller. Synopsis: Jon Hall, government mar- shall, comes to Bannack, Montana, to restore law and order. Ostensibly joining forces with Robert Wilcox, leader of the Wilcox bandits, Hall is framed on a murder charge. He escapes from jail with the assistance of Andy Devine and Margaret, his girl friend and partner. Margaret is cool to Hall because he once walked out on her but she still loves him. Jonathan Hale lines up with Hall to organize the Vigilan- tes, but Hale’s granddaughter, Paul Drew, trio off Wilcox, her lover. She is killed in the ensuing gun battle. Then the Vigilantes wipe out the ban- dits and Hall kills Wilcox. Margaret forces a marriage proposal from Hall in public.

**Whispering Smith**

**(TECHNOLOR)**

**PARAMOUNT-GENERAL PRODUCTION OFFICE**

**CAST:** Alan Ladd, Robert Preston, Brenda Marshall, Donald Crisp; William Forwood, John Eldredge, J. Farrell MacDonald, Dan Barclay, Murvyn Vye, Robert Wood, Robert Karsten, Will Wright. **CREDITS:** Director, Leslie Fenton; Screenplay, Frank Butler, Karl Kamb; Cameraman, Ray Renahan. Synopsis: Combining an action-packed Technicolor outdoor drama with a powerful romantic triangle, this is the story of Whispering Smith (Alan Ladd), two gun detective for an 1890 railroad in the Western mountains, his long-time friend, Murray Sinclair (Robert Preston), railroader turned outlaw, and Sinclair’s wife, Marian (Brenda Marshall). Although Smith secretly loves Marian, he makes a desperate but futile attempt to re- deem his friend. At the climax, the two men shoot it out.

**The Wild Frontier**

**(REPUBLIC)**

**CAST:** Allan “Rocky” Lane, Jack Holt, Steve Clark, Laraine Day, Bryan DeMuras. **CREDITS:** Associate Producer, Gar- den Kuy; Director, Philip Ford; Screen- play, McDougal. Synopsis: “Rocky” Lane accompanies his father, an old lawman, to a frontier cattle town Calyston City, to clean up the bad element that has been running rampant. They find the local gunslinger and muckweather, pretend- ing to be on the side of law and jus- tice, is really the gang leader. Sheriff Lane is killed when he discovers this fact and “Rocky” picks up the hedges in order to revenge his father’s killing. Often interfered with by his younger and hot-headed brother, “Rocky” finally catches the real leader red-handed.

**Wild Horse Mesa**

**(RKO RADIO)**

**CAST:** Tim Holt, Nan Leslie, Rich- ard Martin, Richard Powers. **CREDITS:** Executive Producer, Sid Rogell; Producer, Herman Schlein; Director, Lew Landers; Screenplay, Norman Houston; Author, Zane Grey.
WILLIAM A. SEITER

Director

"UP IN CENTRAL PARK"
Adventures of Casanova


CREDITS: Producer, Leonard Pick- er; Director, Roberto Gavaldon; Original Screenplay, Crane Wilbur and Karen de Woll.

Synopsis: Arturo de Cordova, who plays Casanova, the great lover-war- rior, is an 18th century Sicilian patriot. He and his best friend, Turhan Bey, lead other patriots against the forces of the Emperor of Austria's governor in Sicily. Bey is in love with the gov- ernor's daughter, Noreen Nash, and in arranging for the two to meet in se- cret, de Cordova meets and falls in love with Miss Nash's lady-in-waiting, Lucille Bremer. de Cordova and Bey are captured by the governor's forces, and are condemned to be put to death immediately when the first stage coach takes place. However, de Cordova manages to escape from prison, and rescues the patriot forces to rescue Bey. The governor flees, leaving his daughter to marry Bey and clearing the way for the marriage of Miso Bremer and de Cordova.

Alias A Gentleman


CREDITS: Producer, Nat Perfas; Di- rector, Harry Beaumont; Original Screenplay, Tim Lupin.

Synopsis: Big Jim Breden (Wallace Beery) during his spare time at the State Prison, where he is winding up studies to be a gentleman. With a ten-year stretch for bank robbery, legitimate bankroll awaiting him, the result of a lucky investment, Jim has taken to culture. During his stretch he meets up with Jig Johnson (Travis Baresdale) whom he hates and Johnny Logan (Tom Drake) a young- ster with whom he has struck up a friendship. When Jim is released he goes immediately to the Park Avenue penthouse he has been planning and amazes everybody with his knowledge of furnishings and clothes. Only Charlie Lopen, a detective, and Mat Henley (Leon Ames), Jim's former partner in crime, doubt his new wealth is honest or that he is really going straight. He refuses to join Henley on a new job and to get even with Jim. Henley plants a pretty ex-actress, Ele- nora Carter (Dorothy Patrick), to pose as Jim's daughter, Nora, whom he hasn't seen since childhood. Jim loses everything on a bet with Johnny when he is freed from prison, visits Jim and falls in love with Nora but Jim frowns on the attachment.

Ashamed of her deception, Nora wants to quit and run away with Johnny but Jim intercepts her. She confesses her hoax which is a terrible blow to Jim. Henley's benefit as Tony, Nora and Johnny, demanding $200,000 for their return. Jim goes to the bank to get the money, but Henley had really planned this as a signal for his men to rob the bank. The police pick up Jim as he leaves the bank, but he escapes, goes to Henley's nightclub and pulling a gun on Henley forces a safe exit for Nora. Henley's gang jumps Jim and Johnny and in a free-for-all Jim is wounded but finally cleared of suspicion. Nora and Johnny are married and in love becomes engaged to Midge (Gladys George).

Angel with an Anklet

CAST: Producer, Stoloff.

Another Part of the Forest

CAST: Ann Blyth.

CREDITS: Producer, Jerry Bresler; Director, Michael Gordon; From the Broadway hit by Joaquin Miller.

Synopsis: The dramatic conflict in the Hubbard family in the South of the 1860's which led to its eventual disintegration.

Arch of Triumph


CREDITS: Producer, David Lewis; Director, Lewis Milestone; Original Screenplay, Ruth Murphy.

Synopsis: Rivic (Charles Boyer), an Austrian surgeon without passport, meets Joan Madou (Ingrid Bergman) in Paris in 1939. They fall in love but Rivic is deported when it is dis- covered that he is a credentialless alien. On his return to Paris, Rivic finds Joan going with the wealthy playboy, Alex (Stephen Bekassy). She is in love with Rivic but Alex rep- resents security. Rivic murders Haake (Charles Laughton), Gestapo agent who had tortured him, and after France and England match against Germany in protection of Poland, Rivic returns to Paris to hear that Alex has acciden- tally shot Joan. Rivic hurries to her to find that she has gone to his hotel room. He is too late, and faces the police knowing that he has lost his freedom as well as the woman he loved and who loved him.

The Arnelo Affair

CAST: John Hoodick, George Mur- phy, Frances Gilford, Dean Stockwell, Eve Arden, Warner Anderson, Lowell

Gilmore, Michael Brandon, Ruth Brody, Ruby Dandridge, Joan Woodbury.

CREDITS: Producer, Jerry Bressler; Director, Arnelo Oboler; Screenplay, Arch Oboler; Based on a Story by Jane Burr; Camera, Charles Solomon.

Synopsis: Ted Parkson (George Mur- phy) thoroughly obsessed with his law practice, finds little time for his wife, Ann (Frances Gilford), and his son, Ricky (Dean Stockwell). Ann very bored longs for excitement and ro- mance. When Ted brings home hand- some Tony Arnelo (John Hodiak), night club owner, Ann, flattered by his attentions, falls for him and visits his apartment the next day. He gives her an odd-shaped key to the apart- ment which she uses the following day, encountering Claire Lorrison (Joan Woodbury), one of Tony's former girl friends. Tony returns home and hears Claire giving Ann the lowdown on him. He is furious, viciously slaps Claire and in a panic, Ann flees but she drops her compact. Later, at home, Ann sees a newspaper announcing the murder of Claire. She is badly fright- ened because the only clue to the mur- derer is a compact initialized “A”-her compact. Ted takes Ann to Arnelo’s night club to celebrate their 12th an- niversary. Conversation finally gets around to the murder. Ann learns when Ted announces he would even turn his own wife over to the police if she were a murderess. Ted be- comes suspicious and does a little in- vestigating only to find out about Ann and Tony. He believes Ann mur- dered Claire. He confronts Tony who admits his love for Ann. As a way out of her predicament Ann swal- lows an overdose of sleeping pills. Ted does not believe she is the murderer, but Tony, determined to keep from losing the woman he loves, and Ann, really murdered Claire. With the help of the police, Tony is shot comes to the conclusion that Tony, not down. Ted returns home and finds that Ann has been rescued from death, “Everything is all right,” he assures her.

Babe Ruth


Another Part of the Forest


Synopsis: The spectacular baseball career of the national pastime’s great- est figure, Babe Ruth, brought to the screen.

Berlin Express

CAST: Merle Oberon, Robert Ryan, Paul Lukas, Charles Coburn, Robert Montgomery.

CREDITS: Producer, Bert Granet; Director, Jacques Tourneur; Screenplay, Harold Medford, Bert Granet.

Synopsis: The timely dynamic drama of British and American Secret Agents fighting it out with undercover opera- tives of hostile powers. Startling, life- like, it was filmed entirely in Europe. Most of the footage being taken in American occupied Germany. It thus gives eye-witness realism to the silent, relentless struggle for the stricken state. It also gives the amazing low- down on the German underground and its amazing efficient organiza- tion. Right out of the headlines and in advance of tomorrow’s news. It will be one of the most discussed pictures ever made.

Beyond All Doubt

CAST: Ann Darwell, Madeleine Carroll, Robert Montgomery.

Synopsis: As a young man, Charles Henry, the hero of the story, is tormented with a terrible case of lovesickness. This suffer- ing finally drives the youth to a insane asylum, and it is not until years later that he is well enough to return to the scenes of his childhood, to the New York Stock Exchange, and to the women he loved so much in the past. But they are not the same he knew. His affections are now turned to another woman, and it is only by the grace of God that he finds his way back to the place where he began his journey of life.

The Big Flight

CAST: Anthony Quinn, Ian Keith, Joseph Cotten, Robert Montgomery.

Synopsis: From Presto Foster as narrator and World War II combat planes.

CREDITS: Producer-Director, Carl Koeppel; Screenplay, David Friedkin. Based on the great war battles of World War II, and depicting combat fliers in their present-day civilian activities.

The Black Arrow

CAST: Louis Hayward, Janet Blair, George Macready, Edgar Buchannan, Rhy Williams.

Synopsis: Returning from England’s War of the Roses in the 15th Century, Louis Hayward finds that his father, a member of the nobility, has been murdered. His uncle, George Ma- cready, accuses another nobleman, a political foe of Hayward’s father, of the crime, and announces he has caused all the lands of the offending knight to be confiscated. Several small inci- dents around his castle cause Hay- ward to doubt the story, and when finally Janet Blair, daughter of the accused man, is brought there at Macready’s ward, Hayward is con- vinced by her that her father is inno- cent and Macready guilty. In at- tempting to establish the latter’s guilt, Hayward arouses his enmity and that of the powerful Duke of Gloucester. He becomes an outlaw, joining the band headed by Miss Blair’s father, and returns to his castle in disguise only to prevent a marriage Macready is trying to force Miss Blair into. Cap- tured, along with Miss Blair’s father, he is condemned to death, but calls on the Duke of Gloucester to grant him his knightly right of vindication through trial by combat, Meeting Ma- cready on the field of battle, he van-
IRVING ALLEN
Producer - Director

"HIGH CONQUEST"

"SIXTEEN FATHOMS DEEP"
In Anscocolor

*Director-Coproducer
their fortune finally disappears and they beat a hasty retreat several months after the beginning. But before they had gained the admiration of Farrar.

Blonde Savage
SYNOPSIS: At an Embassy Production; Producer, Lionel J. Tol; Director, S. E. Beely; Original Screenplay, Gordon Kahn. Synopsis: Aviators Leif Erickson and Frank Jenkins are hired to locate a village in Africa in which warrior natives are harassing the diamond miners. While on their search for the hidden hideout, Erickson discovers that a mysterious white girl, Gale Sherwood, is the leader of the warriors. He uncovers evidence to prove that Miss Sherwood is the daughter of the partner of the man who has hired them, who was murdered by his partner many years before. Erickson brings the culprits to justice, and makes his playmate of the girl an executive position in their organization, where they can be married.

The Boy with Green Hair
SYNOPSIS: CAST: Albert Sharpe. CREDITS: Producer, Adrian Scott; Director, Joe Losey. Synopsis: Based on a short story in "This Week" magazine, the theme is deep-rooted in the heart of every man and woman today.

The Burning Cross
SYNOPSIS: SCREEN GUILD PRODUCTION CAST: Hank Davies, Virginia Pat- ton, Raymond Bond, Betty Rooman, Dick Rich, Joel Fluellen, Walden Boyle, Alexander Pope, John Forstini. CREDITS: Producer-Director, Walter Colmes; Associate Producer, Sel- ynn Levinson; Original Screenplay, Aubrey Wisberg. Synopsis: General Larrimer (Hank Davies), a veteran of World War II, returns to his hometown in the South to find a former friend has his job and also his girl, Doris (Virginia Pat- ton), is engaged to this same fellow. Unable to find a job he listens to gen- erals of the Ku Klux Klan and finds himself in the organization when one of its leaders get him in a job in a strike-bound plant. When the Klan starts a series of raids, attacks on indi- viduals, and destroys a florist's shop, Johnny begins to feel that it isn't all he expected it to be. Finally, the Klan tan and feathers a hobo picked up and kills Tony, Johnny's former friend and the fiancée of Doris, who becomes the spokesman of some of the riders. When Tony makes a break for it, Lul, a Klan leader, shoots him in the back of the head. Johnny tries to prevent a lynching and is killed. The Klan and spoils to Doris the fact that the band is going to ride against Charlie, a Negro farmer. The law is called in by the family to break the formation of the Ku Klux Klan. They drive off the authorities but a Klan hench- man in the police delays action and Charlie and his family are burned to death. But after this, the Knights of the Ku Klux Klan are afraid of the authorities and flee.

Black Narcissus
SYNOPSIS: Five heroic Protestant- Anglicans are led by Deborah Kerr at the head, attempt to establish a mission in the Himalayas among the picturesque natives. Their vicissitudes are heightened by the apparent un- friendliness of Farrar as the local British agent who has opposed the in- vitation of the film. After the decision of the native chieftain. The climate is also a problem and the restlessness of some of the less hardy in the group increases.

Career in Manhattan
EAGLE-LION
CAST: Richard Basehart, CREDITS: Producer, Ben Stollit; Original Screenplay, Abel Kandel.

Cass Timberlane
M-G-M
CAST: Spencer Tracy, Lana Turner, Zachary Scott, Tom Drake, Cam- eron Mitchell, Albert Dekker, Mary Astor, John Alexander, Margaret Lindsay, Selena Royle, John Lisle, Rose Hobart, Frank Wilcox, Josephine Hutchinson, Jessie Grayson, Pat Clark, Warner Anderson, Clinton Sundberg, Howland Chamberlain.

CREDITS: Producer, Arthur Horn- bow, Jr.; Director, George Sidney; Novel by Renwick Lewis.
SYNOPSIS: Judge Cass Timberlane (Spencer Tracy) while presiding over a case in Manhattan, Minn. court and listening to dull monotonous testi- mony, suddenly is intrigued by the vibrant, compelling voice of Jimmy Morris (Lana Turner), a witness in a civil suit. Cass finds himself re- sponding to the unspoken challenge in her voice. This is a close-up of the exterminating conversation with Brad Criley (Zachary Scott) a bailiff enters and hands Cass a notebook in which some- one has scribbled a caricature of Cass with a holier-than-thou expres- sion. Jimmy, owner of the lost book, menace Cass when he is directed to his chambers for it. That afternoon Cass goes for a walk on the "other side of the tracks" where he knows Jimmy lives and finds her playing sandlot baseball. After unpicking the game she takes him to dinner. Cass neglects his own circle of friends to be with Jimmy. They are married but she is unhappy because she can't stand Cass's friends. Jimmy's baby is stillborn. Despite all attempts by Cass's friends to cheer Jimmy up, Cass decides to take Jimmy on a vaca- tion to the West (to cheer), but perhaps go into private practice there. Jimmy takes up with Brad. Cass learns of this and comes to see Jimmy again in New York. Because of an important impending trial Cass has to leave Grand Republic but Jimmy refuses to accompany him. Instead she stays on with Bradd. Jimmy is taken ill in New York and when Cass learns of this he rushes to her bedside and brings her home to Grand Republic. She recovers and offers Cass a divorce but he in- duces her to change her mind and come back to him.

Catch Me Before I Kill
EAGLE-LION
CAST: Tom Conway. CREDITS: Producer, Aubrey Schenck; Screenplay, Gran Wilbur; From an article in Woman's Home Companion by Albert Deutch.

Cleopatra
EAGLE-LION
CAST: Lois Butler. CREDITS: Producer, Aubrey Schenck;
JOSEPH L. MANKIEWICZ
Crime Doctor's Gamble
COLUMBIA
CAST: Warner Baxter, Steven Ge- rey, Roger Dann and Michelne Che- riel.
CREDITS: Producer, Rudolph Flo- thow; Director, William Castle.
Synopsis: Visiting Paris, the Crime Doctor (Warner Baxter) finds himself in the midst of a holiday when he is called on to unravel a French murder mystery. Roger Dann is accused of murdering his father in a drunken rage because the father op- posed his marriage to pretty Michelne Cheriel. Dann frankly admits he was so drunk at the time he can't remem- ber whether or not he committed the crime, and to make matters blacker for him, he has recently been released from a mental institution. His lawyer, Steven Geray advises him to plead guilty on grounds of insanity, but Baxter obstin- ately believes in his father's innocence. Suspicion points alternately to Miss Cheriel, her father and an artist as the guilty party, and finally to that of the murder of the latter two that, through a clever ruse, is able to pin the criminals' hands to those of Geray, who committed the crimes to cover an art hoax he had perpetrated.
CROSSFIRE
EKO PRODUCTIONS
CAST: Robert Young, Robert Mit- chum, Robert Ryan, Gloria Grahame, Sam Levene, George Cooper, Steve Brodie, William Phipps, Jacqueline White, Richard Benedict.
CREDITS: Producer, Adrian Scott; Director, Edward Dmytryk; Screen- play, John Paxton.
Synopsis: Joseph Samuels (Sam Leven), an ex-GL, is murdered. Detective Captain Findlay (Robert Young), learns from Miss Lewis (Marie Dwyer), a friend of Samuels, that three uniden- tified soldiers were with the victim at a hotel bar the previous evening. Mont- gomery (Robert Ryan), recently dis- charged from the Army, enters Samuels' room on a hunch pretext while Miss Lewis is being questioned. She identi- fies him as one of the trio. When he names Corporal Arthur Mitchell (George Cooper) as one of the trio, an order goes out to bring in the latter. He is not at his hotel, but police pick up his friend, Sergeant Keeley (Robert Mitchum), who reveals that Mitchell's wife (Jacqueline White), is on her way to town. Keeley ridicules the detective's suspicion of Mitchel but is surprised when he is summoned to that of a dam. But was found in the dead man's apart- ment. Certain of Mitchell's innocence, Keeley manages to keep Mitchell from the police and hides him in the hon- ors of an all-night movie. Though he can't remember what time it was, Mitchell breaks into the dead man's apartment and meeting a girl named Ginny (Gloria Grahame) in a cheap hotel,Breaker, Breaker, John-Joe, he kills Floyd thus removing the only wit- ness to the first crime. Mitchell gives himself up and is allowed to corrobor- ate his alibi through Mary. Finley is murdered and when Samuels' ? eddy is inspired by blind hatred, and with the aid of LeRoy and Keeley, lays an ingenuous trap into which Moray falls, including himself beyond all. He is killed in trying to escape.
CYNTHIA
M-G-M
Synopsis: Always a frail child, Cyn- thia (Elizabeth Taylor) daughter of Louise and Larry Bishop (Mary Astor and Jack Oakley), is sent to a sanitarium during a hospital visit. Later she finds out that she is in frail health. Even when she is feel- ing well, she is treated as an invalid and thus misses many a good time. She is discouraged. Refusing at first, she sings during a rehearsal for the annual school operaetra and is hit and selected for the leading role. Her fellow stu- dents look upon her with new interest, especially Ricky Latham (Jimmy Lydon) who has returned to school after being in the Navy. But Cynthia is unable to appear in the operaetra because she is taken ill again. Later Rick ensures that the sick girl will not find out that he is afraid his father won't let her go, her mother conspires to get her out of the house that night. In the end, Cynthia can go with Rick. It works. But her father returns before she gets home and when she does, he is very upset. He denies her to bed and watches over her for the rest of the night. The next morning he is late for work and after an argument with the boss, quits. He returns home and during a heated dis- cussion with his wife, Cynthia breaks in. It is the first time he is in- date with Ricky and does not want to be late. Then it is realized that she is in perfect health and should be per- mitted to go about with her friends. Everybody is happy even her father who finally gets his job back.
Daisy Kenyon
20TH-CENTURY-FOX
CREDITS: Producer-Director, Otto Preminger; Screenplay, David Hertz; Based on the novel by Elizabeth Jane- way.
Synopsis: Adapted from the Elizabeth Janeaway best-seller, we find Dana An- derson, a lawyer, in love with Joan Crawford, a magazine illustrator. He is married, and Joan tells him that their romance must not continue. Into the picture comes Henry Fonda, a vet- eran who has just returned from war. He finds in Joan a release from his distraught emotions, which are a result of the war and the death of his wife, who was killed in a car accident. When Dana leaves for the West Coast on a case, Joan and Fonda marry. In the meantime, Dana's wife, Rich, who is a kind of a `private eye', wants a divorce with the stipulation, that she will get it in Nevada if Dana rehires her. To this extent, she, otherwise, will name Joan as a co-respondent. Joan tells Dana that the children need him, and he must fight the divorce. In court, Joan is put through all the details of her romance with Dana. Finally Dana stops the ex- amination and agrees to get a Gada divorce. Believing that Joan is in love with him she asks Fonda to bow out. But Joan now knows that she could never love him, and returns to Fonda.
The Dark Passage
WARNER BROS.
CAST: Humphrey Bogart, Lauren Bacall, Agnes Moorehead, Bruce Ben- nett, Tom D'Andrea, Clifton Young, Douglas Kennedy, Mary Moorelisa, Houseley Stevenson.
CREDITS: Producer, Jerry Wald; Director, Deimer Davies; Screenplay, Delmer Davies; From a novel by David Goodis.
Synopsis: Story of an innocent man's escape from the penitentiary after three years imprisonment. His efforts to solve the mystery of his wife's murder, for which he was convicted, and the re- sultant chain of events that altered both his life and his face.
Deep Valley
WARNER BROS.
CREDITS: Producer, Henry Blanke; Director, Jean Negulesco; Screenplay, Selma Sitveln, Stephen Morehouse Avery; From the novel by Dan To- hheritance, by Teed McCord.
Synopsis: Romantic drama of a mis- treated farm girl and an escaped con- vict with whom she enjoys a short happiness before he is tracked down by the law.
Desert Fury
PARAMOUNT-HAL WALLIS PRODUCTION
CAST: John Hodiak, Lisabeth Scott.
CAST: Burt Lancaster, Mary Astor, Wendell Corey, Donald Flavin, Kristine Miller, Jane Novak.
CREDITS: Producer, Hal Wallis; Director, Lewis Allen; Screenplay, Robert Levy.
Synopsis: Paula, rebellious daughter of Fritz Haller, boss of the desert town of Chuckawalka refuses to heed her mother's orders to warn the warning of Tom Hanson, young deputy sheriff, who loves her, and runs off with Eddie Bennett, big-time gambler. She barely escapes the fate of his first wife, killed in a mysterious automobile accident, when she flies from Eddie after he shoots his pal, Johnny, and witnesses Eddie's own tragic end as his car crashes through a bridge.
Desire Me
M-G-M
CREDITS: Producer, Arthur Horn- blow, Ix; Director, George Cukor; Cast: Greer Garson, Robert Mitchum, her husband, Henry Morgan, Joel Zee Akina, Sonya Levien; Adaptation, Casey Robinson; From a novel by Leonard Frank; Musical, Hor- bert Stothart; Cameraman, Joseph Ruttenberg.
Synopsis: Dr. Andre Leclair (Cecil Humphreys), psychiatrist persuaded by Marie Aubert (Greer Garson) to re- view her life from the day she married Paul Aubert (Robert Mitchum). She had gone to him for help explaining that although she desperately loved her husband she could not live with him because of memories of the war and the intrusion of a stranger into their lives. They had been married a year and were very happy when war broke out. Marie promised Paul noth- ing would change during his absence. She keeps her word even after official news of his death. Marie re- fuses to believe he is dead until Jean Renaud (Richard Hart) comes to the village of Monty and has been in a prison camp with Paul and had listened to Paul talk of his life and home until every detail of the life Paul knew in the village in his mind. Marie had become an obsession with him, having fallen in love with her. When he and Paul escaped he left Paul to die when a Nazi bullet felled him and made his way alone to Tiance. Despite herself Marie is drawn to him not only because of his sup- posed friendship for Paul but an inner urge to answer the need of this lonely and desperate man. She permits him to stay. The village priest (George Zucco) is suspicious of Jean but Marie perseveres. Her obstinacy is in- clined a letter to Marie from Paul tell- ing of his safety and ultimate return home. Frantic, Jean persuades Paul to go cut up. Marie is convinced that Paul arrives before they leave, Marie is heartick not because she doesn't love Paul but she realizes that she is not prepared to give up her husband. Paul discovers Jean for what he really is and in a fight along the fogbound coast of Brittany, Jean goes
JOHN M. STAHL

"THE FOXES OF HARROW"

"LEAVE HER TO HEAVEN"

"KEYS OF THE KINGDOM"

IN PREPARATION

"THE WALLS OF JERICHO"
to his death over the cliffs. Paul is ready to forget everything but Marise cannot forgive herself. Unburdening her heart to the doctor she finds courage to face Paul who is waiting at home for her.

Dick Tracy Meets Karloff

Des: KNO RADIO
CAST: Ralph Byrd, Boris Karloff, Anne Gwynne, Lyle Talbot, Tony Barrett, June Clayworth. 
CREDITS: Producer, Herman Schlem: Director, John Rawlins: Screenplay, Eric Taylor, Robert Kent; From the cartoon strip by Chester Gould. Synopsis: Piss detective ace of the comic strips against the top horror-man of films.

A Double Life

UNIVERSAL-INTERNATIONAL
CREDITS: Producer, Michael Kamin: Director, Lewis Seiler. Synopsis: Ronald Colman, an outstanding Broadway actor, is greatly influenced by his stage roles. While playing Othello in which he kills Desdena, portrayed by Sigue Hasso, he becomes obsessed with the role until he kills a waitress in the same manner. Through the efforts of Edmond O'Brien, press agent for the theater, the murder is pinned on Colman. He commits suicide; stabbing himself during the play.

Escape Me Never

WARNER BROS.

Ever the Beginning

WARNER BROS.-UNITED STATES PICTURES
CREDITS: Director, Elliott Nugent: Screenplay, Allan Boretz: From a play by Lucille Frumbs and Sarah B. Bendix: Cameraman: Composite. Synopsis: The story of an immigrant girl and others of foreign origin who find opportunity, inspiration and romance in the U.S.A.

The Exile

UNIVERSAL-INTERNATIONAL
CREDITS: Producer, Douglas Fair- banks, Jr., Director, Mo Opul. Synopsis: Douglas Fairbanks, Jr., is Charles II, King of England, in exile in cognito in Holland during the role of the Civil War. In Holland this boy is befriended by peasant girl Paula Croot. He also meets Maria Montez, em- issary of Charles Louis XIV. She gives him a valuable music box which he sells to pay off hiruge mortage on Paul's farm. He is pursued by the Round- heads, and with the help of his Cavalier and his own dashing athletic feats, he escapes at just the moment when he is told that he has been re- called to the throne.

Fighting Father Dunne

RKO RADIO
CREDITS: Producer, George Cukor: Director, Ted Tetzlaff: Screenplay, Mar- ting Rankin, Frank Davis. Synopsis: Father Dunne (Pat O'Brien), Pastor of a St. Louis church, distressed at the conditions under which scores of the city's newsboys live, begs permission from the Arch- bishop to start a home which will keep them off the streets and out of trouble. With only his persuasive ways and a sublime faith at capital, he takes over a ramshackle old house. His first guests are Jimmy (Dunn Gilt), Tony (Billy Carter) and Chip (Billy Gray), from whom he habitually buys his newspapers. The three boys help him clean and fit up the house for occupation. When three other boys are arrested for stealing a pony and cart, Father Dunne assumes responsibility for them and persuades the owner (Arthur Shields) not to file a complaint. Soon, with the help of a kindly neighborhood grocer, of Constance, the local merchants, Father Dunne has a steadily growing “family” and all the equipment needed to care for them. A gang of hoodlums is chased out of the Sunday gang fights which results in one of the boys coming under the domination of his “dad” Matt (Darryl Hickman) is involved in a robbery and seeks haven from the police with Father Dunne. Able to give himself up, Matt, hysterical with fear, shoots an officer and is sentenced to be hanged. Father Dunne works desperately to have his sentence commuted but with no success. He stays with the boy until the last. Depressed at his failure, he saving Matt, Dunne gives up his work but receives new inspiration in the plea from a small boy who seeks his aid.

Forever Amber

[TECHNICOLOR]

20th- CENTURY-FOX
CAST: Ronald Colman, Cornelle Wilde, Richard Greene, George Sanders, Glenn Langan, Richard Haydon, Jess- ace Tandy, Anne brunette. 
DISTRIBUTOR: Associated Press: Presen- tation: Producer, William Perlberg, Director, Otto Preminger: From the novel by Kathleen Winsor; Screen- play, Philip Dunne, Ring Lardner, Jr.: Adaptation, Jerome Sady, Mervyn LeRoy. Synopsis: The exploits of the Kathleen Winsor best-seller begins when Amber St. Clare (Lina Damell) is discovered by a group of cavaliers of the court of Charles II. Among these are Bruce Carlton (Cornelle Wilde) and Lord Almsbury (Richard Greene). Quitting her job, she follows them to London and there embarks on a career as an actress. Living in the grand manner, Amber falls into debt and is thrown into prison. Meanwhile, Bruce has gone to sea and Almsbury has married. Amber escapes from prison and finally is taken under the protection of Captain Rex Morgan (Glenn Langan). When Bruce returns, he fights a duel with Morgan, and mortally wounds him. Disguised with Amber, Bruce leaves again and Amber takes up with the Earl of Radclyffe (Richard Haydn) eventually marry- ing him. During the height of the plague she again finds Carlton, and marries him. But he dies in the bedchamber. When Bruce leaves again, Amber, through her husband, the Earl, meets King Charles II (Gossec) in the Elizabethan court. Radclyffe perishes in the great London fire. While at court, she finds her lover's favorite Amber. Bruce again, who this time is married. Amber plots to make Bruce suspicious of his wife's relations with the King. But Bruce occurs to the bottom of the plot, and casts off Amber. In the mean- time, Amber sees Bruce sail for Amer- ica, knowing that he will never return. She remains in England, dispirited and harskirk, realizing that her gay career is at an end.

The Foxes of Harrow

20th-CENTURY-FOX
CAST: Rex Harrison, Maureen O'Sara, Richard Haydn, Vanessa Brown, Victor McLean, Patricia Mi- dina, Gene Lockhart, Charles Irwin, Hugo Haas, Dennis Hoey, Chris Aster, Producer, William A. Bacher: Director, John M. Suhl: Screenplay, Wanda Tuchlock: Based on the novel by Frank Yerby. Synopsis: Set in the great depression, Rex Harrison arrives in New Orleans pen- niless, and starts to build the fortune that will make him master of Harrow, richest plantation in Louisiana. After wooing and winning the proud Odalle (Maureen O'Hara) for his bride, he finds that their rela- tionship is a cold and unnatural one. Struggling between his love for his wife, and the need for companionship which she refuses to give him, Harrison takes up with the beautiful Deseree (Patricia Medina). In the meantime, Odalle has borne him a child who soon dies, and their estrangement is complete. When a banking panic threatens to ruin them, fortune Odalle pinches in to save his crops and planta- tion. Her efforts in his behalf break down the barrier between them, and they prepare to start a new and happy life together.

Frieda

UNIVERSAL-INTERNATIONAL-J. ARTHUR RANK
CAST: David Farrar, Glynis Johns.

THE DRAMA

Francis Logan, Albert Lieven and Mai Zetterling

CREDITS: Producer, Michael Balcen: Director, Basil Dearden: Screenplay, Angus Macpherson, Screenwriter, presenter by Storyboarding Studios. Synopsis: Farrar as an English soldier brings his German bride, Miss Zetter- ling, to his rich German village before the end of World War II. There is deep resentment among the local people and even his family against Miss Zetterling and to further upset Farrar, Miss Zetterling, whom he has married in a Protestant church after she aided his escape from a German prison camp, is a Catholic and does not consider the marriage valid. She wishes to delay the Catholic ceremony when she notices the hostility of the village and realizes that Farrar has married her out of gratitude. The situation changes in the months and after a near tragedy, the village takes Miss Zetterling to its bosom and falling in love with her, Farrar goes through the ceremony to really make her his bride.

The Fugitive

RKO
CREDITS: Producer, John Ford, Merian C. Cooper: Director, John Ford: Writer, Kenneth Butler. Synopsis: A powerful told drama of a man hunted because of what he knows... but survived only by a wanton betray of a handful of silver. Made entirely in Mexico, it offers a deep, emotional theme with an unusual, exotic setting.

The Gallant Blade

COLUMBA
Synopsis: France, exhausted after thirty years of war with all of Europe, is staggering back to recovery in 1648, but the recovery is threatened by the personal ambitions of Armand Turenne, military advisor to the Queen, who is determined to prolong the war in order to maintain his power and fortune. Opposed to his plans are General Conde and his aide, Lt. Picard, who have led the victorious French armies and now desire only peace and prosperity for France. Turenne arranges a plot which will discredit the army of Nanon de Lartigue, a beautiful French girl who has served him as a spy in the past, to assist his plans. Nanon, however, falls in love with Picard and does her best to aid him in thwarting the Marshall Conde is captured, and through trickery by Turenne, it is made apparent to Picard that Nanon assisted in his capture. The truth, however, is brought to him in time for the pair, assisted by a strong patrio- tistic underground movement, to free Conde from the clutches of Tu- renne. War is finally averted and Picard and Nanon are free to marry.

Gentleman's Agreement

20th-CENTURY-FOX
CAST: Gregory Peck, Dorothy Mc-
EDGAR G. ULMER
Director

"CARNEGIE HALL"

"STRANGE WOMAN"

"PRELUDE TO NIGHT"

Management
Danny Winkler

Under Contract
to Federal Films

CREDITS: Producer, Darryl F. Zanuck; Director, Elia Kazan; Screen- play, Moss Hart.

Synopsis: The Number One best- seller of the nation, and the most talked about book of the decade opens when Gregory Peck as Phil Green, the magazine writer, is assigned to do a series of articles on anti-semitism. He hits upon an angle that will bring attention to the question by deciding to live the series and write it under the title, "I Was a Fox, Four Months." Though his fiancée, Kathy (Dorothy McGuire), is one of the few who know that he isn't Jewish, she in turn, tries vainly to conceal some of the prejudices which Green discovers as he meets various forms of anti-semitism he writes about in his articles. Though his series is a tremendous success he is still estranged from Kathy, until he learns that she has defied the conven- tions of the community by re- renting her house to David Goldman (John Garfield) in a restricted neigh- borhood. Kathy is much concerned with the question of anti-semitism as he is, Green returns to her with full of hope for the future.

Girls Camp

CREDITS: Producer, Ben Stoloff.

Goldenearrings

PARAMOUNT

CAST: Ray Milland, Marlene Dietrich, Myrna Vye; Bruce Lester, Den- is Hoey, Reinhold Schunzel, Quentin Reynolds, Ivar Tresselt.

CREDITS: Producer, Harry Tug- end; Director, Michael Leisen; Screen- play, Frank Butler; Cameroner, Danny Feggs.

Synopsis: Colonel Ralph Denioust, uncovering important information of a Nazi poison gas formula, makes a perilous escape through Germany to France. aided by Lydia "wise woman" of the gipsies, Lydia recognizes the man she loves in the dignified, aloof British officer. Disguised as a member of the moving Gypsy band, it isn't long before Lydia can be considered humanized by his unconventional rescuer and their adventures. When they arrive to a small village, the Colonel and Lydia meet again—for always.

Great Expectations

UNIVERSAL-INTERNATIONAL

J. ARTHUR RANK


CREDITS: Executive Producer, An- thony Havelock-Allen; Producer, Ron- ald N. McIlroy; Director, David Lean; Screenplay, Ronald Neame, David Lean.

Synopsis: Dickens' story is faithfully followed. It is a great expectations through an un- known benefactor. He is given an in- come and lives like a gentleman. He falls in love with the ward of the woman he believes his benefactor. Then everything changes when he learns that his luck is really being fished by a boy. Grace- ful for all he has had, he attempts to aid the convict to escape. He fails, though, and is sent to the pen in Blacksmithy. But there finds the girl he had loved, now jilted by an- other. He learns she is actually the daughter of the convict, and who now realizes she and Mills were meant for each other.

Green Dolphin Street

M-G-M


CREDITS: Producer, Carey Wilson; Director, Victor Saville; Screenplay, Sansom Raphaelson; From the novel by Elizabeth Goudge.

Synopsis: Marianne Patourel (Lana Turner), fiery brilliant beyond her years, and her sister Marguerite (Donna Reed) are estranged. The Patourel daughters of Octavius and Sophie Patourel (Edmund Gwenn and Gladys Cooper) both fall seriously in love with Dr. van Duyven (Reginald Owen) when he visits the island of St. Pierre where they live. But it is Marguerite who wins his heart. With the exception of the Royal Navy and goes to China. A sorripd escape causes him to miss his ship. By chance he spots in the crowd a girl who resembles a clipper, whose Captain O'Hara (Reginald Owen) he and Marianne have written to. O'Hara agrees to take him New Zealand where he will be outside the English law and punishment for skip- ping ship. In Wellington, William meets another fugitive from England, Timothy Haslam (Van Helflin). Will- liam joins him in his lumber business. In a drunken moment William writes Marguerite's father asking her for his hand, and in his fogged condition he consents. When Marianne's name is re- called by the letter while Marguerite is crushed. Marianne arrives in Wel- lington to claim a cleanup value. But William takes mar- riage. However,ship's captain, has suffered a violent earthquake. A baby girl is born to Marianne and William. In a natural uprising, William, Marianne and daughter are captured and are led out of the camp by Batho- moth who reveals his love for Marianne. On a neighboring island, William and Marguerite prosper again but she de- cides it is time to go home to St. Pierre. There, she learns for the first time that William has been in love with her since the first time throughout the year. She offers them their happiness but Marguerite refuses, saying she is going through with her marriage. William also refuses, realizing Marianne is the only one he has always loved.

The Harder They Fall

RKO RADIO

CAST: Joseph Cotten, Robert Mitchum.

CREDITS: Producer-Director, Ed- ward Dmytryk; Original Screenplay, Bud Schulberg.

Synopsis: A first-rate drama of the fight racket. Here is a big time prize ring theme with plenty of heart interest. It tells how a boxing press agent joins hands with gangsters to promote the fight career of a gigantic Hungarian and secure a million dollar criminal- killing. Woven throughout is the romance of the press agent and his girl, and how their love is affected by his schemes.

Heavenly Only Knows

UNITED ARTISTS


CREDITS: Producer, Seymour Ne- benzal; Director, Albert S. Rogelli; Original Story, Aubrey Wisberg. Theme. Ernest Heevey.

Synopsis: An error in Heaven's Book of Life shows that Duke Byron (Brian Donlevy) was born without a soul and that he should have been married three years ago to Dru- silla (Marjorie Reynolds) and not to Montana. The angel Michael (Robert Cummings) is dispatched earthwards to adjust matters. With a aid of a few minutes at an old college love, Beverly Hill (Bill Goodwin) and makes Drusilla fall in love with Duke. Then Michael goes back to Heaven in a specially sent stage-coach.

Hide Out

PRC

CREDITS: Producer, Ben Stoloff.

High Moral

M-G-M


CREDITS: Producer, Robert Lord; Direction, William Dieterle; Screenplay, Lester Cole, Sydney Bohan.

Synopsis: Steve Kenet (Robert Tay- ler) is arrested, charged with murder. At the mur- der he destroys an information of a gangster named Torgil Macneil, the laird of Kiloran, who has leased the island to her fiancé. Through him she finds out that the small fortune that is now in her possession is not of supreme importance. They fall in love. She refuses to ad- mit that he is the love of her life has changed. Until the last mo- ment she struggles against her love. But at the end she realizes that she cannot leave Torquil and decides to marry him.

I Walk Alone

PARAMOUNT-HALL WALLIS PRODUCTION


CREDITS: Producer, Hal Wallis. Director, Byron Haskin; Screenplay, Charles Schnee; Cameraman, Lee Tover.

Synopsis: In this stylish drama of class- emotions and wills, Frenkie Madi- son. who escapes from prison to find Nell Turner, his prohibition days partner, has frozen him out of the prosperous Regent night club. Frustrated, he turns to gambling, and, as a result, captures, Kay Lawrence, for Wednesday, September 10, 1947
EDWARD DMYTRYK
DIRECTOR
RKO-Radio

1947
"CROSSFIRE"
"SO WELL REMEMBERED"

In Preparation
"THE HARDER THEY FALL"
"WHITE TOWER"
If Winter Comes
M-G-M
CREDITS: Producer, Percy S. Bernhard; Director, Victor Seville; Based on novel by A. S. M. Hutchinson.
Synopsis: Mark Sabre (Walter Pidgeon), idealist, finds himself out of step with the villagers of Penny Green in the England of 1939. He is constantly in trouble because he tends to judge or condemn anyone. The opposite is true of his wife, Mabel (Angela Lansbury), who cannot understand him. Mark's tolerance is looked upon with suspicion by even his business associates. Especially dubious is the head of the firm where he works, fortune (John Abbott), a fellow worker of Mark's, and elevates him to the post of managing director. When Mark's brilliant goes unrewarded. He is lonely and blames his unhappiness on his own shortcomings. To further complicate matters Nona Tybar (Deborah Kerr) by whom he had been passionately in love who had married wealthy boy Lord Tony Tybar (Hugh French) returns to Penny Green. She realizes she is still in love with Mark. Among Mark's friends are Mrs. Perc and her son, Freddie. War breaks out and Tony and Freddie enlist. Mark is barred from the army because of an old heart ailment. At Mark's suggestion Effie Bright (Janet Leigh) comes to live with Mrs. Perc during Freddie's absence. There is a lot of talk about Mark's and Effie's innocent friendship. Freddie is killed and comes to comfort Mrs. Perc before she dies. Mark spends the nights at her home. At the end, the story is also about the character going to have a baby suspicion falls on Mark. His wife leaves him, sue her divorce, and divorces Effie. The one who is killed in battle before Mark can expose him. He decides to leave matters rest and go away from Penny Green to find Nona who has been widened by the war with whom he hopes to find new life and happiness he never before had.

Ivanhoe
(TECHNICOLOR)
RKO Radio-J. Arthur Rank
Synopsis: Sir Walter Scott's widely read classic will be made into a picture, with its broad-scale sweep, thunderous spectacle, romance, danger and courage.

Joan of Lorraine
M-G-M
CAST: Ingrid Bergman.
CREDITS: Producer, Walter Wanger; Director, Victor Fleming; Screenplay, Maxwell Anderson.

Johnny Frenchman
UNIVERSAL-INTERNATIONAL
J. ARTHUR RANK
CAST: Francois Rosay, Patricia Roc, Ralston Archer, Ralph Michael and Paul Dupuis.
CREDITS: An Ealing Studios Production; produced by Michael Balcon; Director, Charles Frend.
Synopsis: This is the story of the age-old conflict between the English and French fishermen, as simple and as satisfying as the landscapes of these two countries. Lanec Florier, the leader of the Breton fisherfolk, and her crew poach repeatedly on the Trevaunac fishing grounds. Yan, her son, has his own boat and is always in the forefront of poaching expeditions. Cornish leader, Nat Pomroy, is the leader of the folk at Trevaunac. Nat's daughter, Sue, the belle of the village is engaged to Bob Tremayne, the favorite of Nat. Sue and Yan meet and fall in love, much to the consternation of their families. They finally run off and marry in spite of the objections. Yan, it is finally learned, has been doing secret navy work and helps the Cornish to drive a large number of the people of Lanec and a number of English soldiers to safety for England. Both Florier and Nat become reconciled to the marriage of their children and this results in the old conflict ceasing between the English and French fisherfolk.

Kenny
M-G-M
CAST: Cathy O'Donnell.
Synopsis: A country girl, Kenny, plays the organ at a country church. When her uncle (Reed Hadley) notices her talent, he offers to help her study music. She is offered a position teaching music and eventually a career in opera. But the young man she loves is a doctor who has left her because he feels he is not good enough for her. He returns after years of separation, but will she be able to forgive him?

Killer McCoy
M-G-M
CAST: Mickey Rooney, Brian Donlevy, James Dunn, Ann Blyth, Gloria Holden, Sam Levene, Tommy Steele, James Bell, Walter Sande, David Clarke.
CREDITS: Producer, Sam Zimbalist; Director, Roy Rowland; Screenplay, Cyril Hume.
Synopsis: Tommy McCoy (Mickey Rooney) is a tough kid living in the slums of New York with his mother (Gloria Holden) and father (James Dunn), a ne'er-do-well. Tommy helps his mother by selling singing at occasional stag shows. It is at such a show that Tommy suddenly finds himself in the ring as a boxer while and never having any experience along this line, he wins the bout in less than a round. Referee Johnny Martin (Mickey Knox), lightweight champ, noting Tommy's promise as a fighter, hires him as a singer with his vaudeville show, but on the side begins teaching Tommy the fundamentals of boxing. Several years later Martin, defeated, returns and Tommy launches his own career. He's a sensation and ready for his big debut in Madison Square Garden. At the last moment his opponent is injured, and Martin, trying to launch a comeback, is named substitute. Tommy, at first, refuses to fight Martin but is forced into it. Martin dies after being floored by Tommy's soft punch. Sickened, Tommy declares he'll never fight again, but unable to find work, he is forced to return to the ring and to fight Cain (Briant Stenton). While training, Tommy meets Cain's daughter, Sheila (Ann Blyth), and they fall in love. Tommy realizes Cain's man is not the one to approve. Sheila does not know what business her father is in. One of Cain's rivals has bet heavily on the outcome and Cain protects his interest kidnaps Cain and Sheila, warning Tommy that both will be killed unless he loses the fight. Cain and Sheila escape and get to the Garden to see Tommy taking a whipping, but when Tommy spies them he suddenly comes to life and knocks out his foe. Cain and Sheila get Cain's blessing.

The Lady From Shanghai
COLUMBIA
CREDITS: Producer-screenplay, Orson Welles.
Synopsis: When Orson Welles, happily-gucky Irish adventurer, meets Rita Hayworth, he is so enchanted by her
glowing good fortune that he gives in to her urgings that he ship on as a sailor on the yacht of her husband, crippled Ev- crom Sloan. He soon discovers, however, that Sloan is one of the most brilliant lawyers in America, is a bitter man who takes sadistic pleasure in inflicting pain, mental and phisical. The situation is so improved when Hayworth and Welles fall in love with each other, and when Glenn Anderson, Sloan's partner, joins the party in Cuba, Welles realizes he is playing with dynamite. Shortly after their ship makes San Francisco, Anderson comes to Welles with the proposition that he sign a confession admitting the murder of Anderson, who will then disappear, permitting his wife to collect his insurance. Since no body will ever be discovered the plot seems safe and Welles agrees. However, Ted de Corsia, an employee of Sloan, who was one of the players in the plot and steals the confession from Welles. Welles comes upon him later and, a man not to be moved, he unloads his wife, and de Corsia gasps that An- ders is on his way to Sloan's office to murder him. Recovering the confessions, Welles proceeds to try to prove the murder. However, as he arrives, he sees that Anders has been pushed from the window and is dead. Finding him with a confession the police arrest Welles, and Bannister, the famous trial attorney, acts as his defense. While they are alive, Sloan boasts that he has committed the murder and is now enjoying his last case in Welles' defense. Welles, however, escapes from the courtroom and hides in the Chinese Theater. There, in the Mirror Room, Hayworth finds him. He suspects she is anxious to kill him and not innocent of the first murder when he discovers the mur- derer gun in her bag. She denies her guilt, when Sloan discovers them and tries to kill them both. Hayworth, although mortally wounded, kills Sloan, and then, through an uncon- scious movement toward Welles, re- veals she is guilty of the earlier crime, only at the end, the discovery of an annoying husband and unwel- come suitor (Anders), if successful. She dies shortly, and Welles returns to the courtroom to clear himself.

A Lady Surrenders
UNIVERSAL-INTERNATIONAL
J. ARTHUR RANK
CAST: Starring Margaret Lockwood, Stewart Granger, Tom Walls, and Patricia Roc with Reginald Purdell, Dorothy Petrie, Jean Roxas, Jose- phine Middleton, Bryam Herbert, Becco- trie Varley, Moira Lester, Vincent Holman, Walter Hudd.
CREDITS: Producer, Harold Hath; Di- rector, Leslie Arliss; In Charge of Production, Maurice Ostrer; From a short story by W MR. ACKLAND; Add- tional Dialogue, Leslie Arliss; Screenplay, Doreen Montgomery.
Synopsis: While staying at the hotel in Cornwall for a final flying at life. She has been turned down because of a weak heart by the WAAF
JOHN WAYNE
and told she has only a short time to live. She realizes her career as a con- cier piani is ruined. She meets Kit at the hotel and is not surprised when they fall in love. Lisa worries about Kit’s ability to turn the corner, but the night of her birthday, Kit’s childhood friend, fights Lisa for her. She knows of Kit’s affliction but does not want him cured as he fears she will lose him. Lisa promises to leave Cornwall if Judy will con- vince Kit to have the operation to save his sight. Judy agrees and Lisa leaves for a tour of the country. She finally gives her last big concert at famed Albert Hall. Feeling hurt that she has received no letters from Kit, she is happily surprised when he arrives and they once again confess their love for each other. Judy realizing Kit and Lisa are meant to be together courageously steps out of their lives.

**Last of the Redmen**

**COLUMBIA**

**CAST:** Jon Hall, Michael O’Shea, Evelyn Ankers, Julie Bishop, Buster Crabbe, Rick Vella, Buzz Henry, Guy Hedlund.

**CREDITS:** Director, Sam Katzman; Director of Photography, Stuart Shooman; Editor, Herbert Dorfman; George H. Plympton adapted from James Fenimore Cooper’s “The Last Of The Mohi- cans.”

**Synopsis:** In August, 1757, during the French-Indian War, General Montcalm and a large force of French and Iroquois troops were moving from the North to attack the British-held territory at Lake George. The English had to learn what the Iroquois were up to. In the face of attack Fort William Henry or bypass it and attack Fort Edward. At Fort Edward, Gen. Webb (Frederic Wor- lock) receives a message from a one-eyed Iroquois, Magua (Buster Crabbe), who states Mont- calm’s army is to the South: the other from Hawk-Eye, a white scout (Michael O’Shea), and Uncas (Rick Vallen), last of the Mohican tribe, who claim the opportune moment to turn back on the Iroquois troops to the South believing Magua, despite the fact that Uncas and Hawk- Eye claim to hate Corona. Munro, Fort Henry’s commander who had Magua for a tour of the border, has been captured by the Mohican for drunkenness. Believing it safe, a party including Munro’s daughters, Cora (Julie Bishop) and Alice (Evelyn Ankers), their 14-year- old brother, Davey (Buzz Henry), and Major Heyward (Jon Hall), British officers, sets out for Fort Henry. En route, they are attacked by Iroquois, and Magua disappears, but Hawk-Eye and Uncas arrive to save them. The two Iroquois, led by Magua, return and capture all except Hawk-Eye and Uncas. Magua offers them freedom if Cora will become his squaw; but, when they refuse, some of the Indians leave with the sisters. That night, Hawk-Eye and Uncas rescue Heyward and Davey, and the four of them rescue the sisters. The party then meets the remnants of the Fort Henry gar- rison and, knowing the British force will soon attack, Uncas rides for aid. He kills Magua, who inter- cepts Heyward and is killed. The battle is going against the defender when the British cavalry, guided by

**Louisiana**

**CAST:** H.B. Warner, Alice Terry, Wayne Morris, Claire Luce, Louis Wolheim, Thelma Ritter.

**CREDITS:** Director, Edgar G. Ulmer; Producer, William Jacobs; Released by Allied Pictures Corporation.

**Synopsis:** In a dingy rooming house in a Pennsylvania steel town, Joe Adams (Henry Fonda) shoots Maximilian the Great (Vincent Price) during a heated quarrel. Barricading him- self in his room, Joe defies the police to come and get him, and as he awaits their onslaught, his thoughts go back to the beginning of it all, his first meeting with Jo Ann (Barbara Bel Geddes) many months before. Like himself, Jo Ann is an orphan, and the two find that they have much in common. Joe proposes, but Jo Ann is evasive. That evening Joe follows her to The Jungle, a cheap cabaret where Maximilian, with glit patter, performs as a second-rate magician. It is apparent that Jo Ann and the performer are more alike. Joe is too busy watching them to pay much attention to Charlene (Dorothea Davenport) the magician’s assistant, who makes a play for him. Maximilian leaves town but his shadow hangs over Joe’s relationship with Jo Ann and he sees Charlene several times. When the magician returns he warns Joe to stay away from Jo Ann claiming that he is her father. The girl denies this and confesses how she has been betrayed by his glittering promises of life on the road. She agrees to marry Joe and sets out to build a brooch as a pledge. Joe visits Char- lene to tell her of his approaching marriage and spies an identical brooch which Charlene tells is Maximilian’s mark of conquest. Raging, he returns to his room, where Maximilian seeks him out, armed with a revolver. The two quarrel over Jo Ann until Joe goes, obscured by all the endangers, grabs the gun and kills his rival. The story is complete. The police officers decide to use tear gas, but Jo Ann dodges by, goes up to the roof, and jumps. Joe tries to stop her for Joe to surrender, telling him he’ll get a fair trial but otherwise he’s sure to be killed. Suddenly convinced that Jo Ann really loves him, he gives him- self up.

**The Lost Moment**

**UNIVERSAL-INTERNATIONAL**

**CAST:** Robert Cummings, Susan Hayward, Agnes Moorehead, John Archer, Joan Leslie, Frank Puglia, Eduard Cianelli, Minerva Urecal, William Edmunds.

**CREDITS:** Producer, Walter Wanger; Directed by Martin Gabel; Screenplay, Leonard Bercovici; From the novel “The Aspem Papers” by Henry James.

**Synopsis:** Robert Cummings, a pub- lisher, goes to Italy to search for let- ters left by Jeffrey Ashton, America’s greatest poet, to his young aunt, who was murdered Ashton. But the house burns down, destroying the aunt and the letters as well. Cummings carries Susan to safety and to the beginning of a new life.

**Louisiana**

**CREDITS:** Producers, Jack Helper and William C. Goldsmith; Directed by William C. Goldsmith; Presented by RKO Radio Pictures.

**Synopsis:** Governor Jimmie Davis of Louisiana plays himself in the musical drama which depicts his rise to the governorship from his poor background as son of a sharecropper. He becomes a college professor after working his way through school. When he married, the land leader is convinced that ballad-singing is his forte. He goes on the air and begins his political career as a court clerk; then becomes police commis- sioner and fights racketeers who later try to thwart his successful campaign for the governorship. Davis sings many of his famous songs in the drama, filmed principally in Louisiana.

**Release:** October 6, 1947.

**Love at First Sight**

**WARNER BROS.**

**CAST:** Grant Richards, Janet Rosen, Paul Hurst, Neil Hamilton, Robert Lowery.

**CREDITS:** Director, Taylor Holmes; Presented by Warner Bros.; Special Music Supervision, George Williams.

**Synopsis:** In a San Francisco symphony orchestra program, Catherine Mallory (Merle Oberon), attractive, intelligent leader of a smart Bay City society set, goes with friends to the Chez Mame, a crowded little night spot. Chief attraction is Chef Swig, played by Chick Morgan (Hooey Carmichael). Featured in the band is his pal and room- mate, Sam, good-looking Dan Evans (Dana Andrews), a brilliant composer and pianist. Cathy is attracted to Dan whom she senses is desperately trying to be a sensitive soul under a mask of bitterness. She learns to her sur- prise that Dan is completely blind as

**Manaled Lady**

**CREDITS:** Producers, Ben Stoloff.

**Synopsis:** The story of the effect of small-town gossip on the life of a young girl.

**Memoir of Love**

**CREDITS:** Producers, John Hays Hammond, Jr.; Director, John Cromwell; Original Story, Dick Irving Hyland.

**Synopsis:** After attending a San Francisco symphony orchestra pro- gram, Catherine Mallory (Merle Oberon), attractive, intelligent leader of a smart Bay City society set, goes with friends to the Chez Mame, a crowded little night spot. Chief attraction is Chef Swig, played by Chick Morgan (Hooey Carmichael). Featured in the band is his pal and room- mate, Sam, good-looking Dan Evans (Dana Andrews), a brilliant composer and pianist. Cathy is attracted to Dan whom she senses is desperately trying to be a sensitive soul under a mask of bitterness. She learns to her sur-prise that Dan is completely blind as
CHESTER ERSKINE

CURRENT

THE EGG AND I

IN PREPARATION

ALL MY SONS

CRITICS PRIZE PLAY FOR 1947
Potentially fugitive, the small man. America his new triumph. The Screenplay, Pacific is running a boat long. young losing for a new play in New York. Acting on Chick's advice, Cathy goes to New York to read in the various productions. To do so she drops her masquerade. The character is trying to disguise her. Dan falls in love over again. He has gotten Dan away but as the General's aide, has no suspicion of this, but his sister, Lavinia (Rosalind Russell) has, and it is Lavinia who discovers Christine's clandestine meeting with Captain Adam Brant (Leo Genn) of the clipper, "Flying Cloud," and is infuriated more so because she had believed Adam to be in love with her. Shrewd old Seb Beckwith (Henry Hull), the mansion gardener, learns Adam's secret: Adam, too, is a Mannon, the son of Ezra's uncle, David, and a pretty nervousimal. Driven from town, he is now in hiding. David had gone West and died in poverty, and Adam is seeking revenge. Lavinia, with this information to try to force Christine to give up her love but without success. Lavinia attempts to tell her adored father of the situation. As he pretends to be blond with Christine. Back from the front, too, comes Peter Niles (Kirk Douglas), Lavinia's boyhood sweetheart. He begs her to marry him but she refuses because of her father's need of her. The latter is poisoned by his wife but lives long enough to tell Lavinia. Lavinia and her home and the revengeful Lavinia works on the boy to turn his mother into hate and tear. She and Orin follow Christine to a secret meeting with Adam on his ship and after Christine leaves, Orin kills Adam. Later, Orin tells Christine what he has done, hoping she will once more turn to him, but, instead, his mother, grief-stricken, commits suicide. Shocked into despair by his uncle's death, this boy becomes melancholy and Lavinia takes him on a long trip to the South Seas for a change. Upon his return, he kills himself, leaving a long confession of the family's tragic history and Lavinia is left to live alone with her bitter memories.

**Miracle of the Bells**

**CAST:** Fred MacMurray, Frank Sin- tra, Van. **SYNOPSIS:** A story about music and musicians but is not a musical. This story is a message of faith and hope and a lesson in tolerance.

**Mortgage on Life**

**CAST:** Producer-Scriptplay, Herman J. Mankiewicz; Story, Vicki Baum. **SYNOPSIS:** Based on the best selling novel of the same name about a loving and talented but unassuming family in Pennsylvania who finds screen fame through the interest of a brilliant motion picture press agent. When she dies, the family itself, her successes, he arranges an elaborate funeral from the small church in her home town. Through various circumstances, a miracle appears to have happened and the whole attitude of the town and its people changes overnight. The story is a message of faith and hope and a lesson in tolerance.

**Mourning Becomes Electra**

**CAST:** Rosalind Russell, Raymond Massey, Joan Fontaine, Michael Redgrave, Leo Genn, Kirk Douglas, Henry Hull, Nancy Coleman. **CREDITS:** Producer-Director, Dudley Nichols; Ass., Producer, Edward Donahoe; Screenplay, Dudley Nichols; Art Director, Cedric Gibbons. **SYNOPSIS:** From the successful Broadway Guild stage success by Eugene O'Neill, this story is the story of the Mannon family, shipping tycoons of a small Massachu-setts seaport, fighting the Civil War brings to a climax the smoldering hatred between Christine Mannon ( Katrina Paxton) has for her husband, General Ezra Mannon (Raymond Massey), Christine's son, Orin (Michael Redgrave), devoted to his mother and severely handicapped by what the General's aide, has no suspicion of this, but his sister, Lavinia (Rosalind Russell) has, and it is Lavinia who discovers Christine's clandestine meeting with Captain Adam Brant (Leo Genn) of the clipper, "Flying Cloud," and is infuriated more so because she had believed Adam to be in love with her. Shrewd old Seb Beckwith (Henry Hull), the mansion gardener, learns Adam's secret: Adam, too, is a Mannon, the son of Ezra's uncle, David, and a pretty nervousimal. Driven from town, he is now in hiding. David had gone West and died in poverty, and Adam is seeking revenge. Lavinia, with this information to try to force Christine to give up her love but without success. Lavinia attempts to tell her adored father of the situation. As he pretends to be blond with Christine. Back from the front, too, comes Peter Niles (Kirk Douglas), Lavinia's boyhood sweetheart. He begs her to marry him but she refuses because of her father's need of her. The latter is poisoned by his wife but lives long enough to tell Lavinia. Lavinia and her home and the revengeful Lavinia works on the boy to turn his mother into hate and tear. She and Orin follow Christine to a secret meeting with Adam on his ship and after Christine leaves, Orin kills Adam. Later, Orin tells Christine what he has done, hoping she will once more turn to him, but, instead, his mother, grief-stricken, commits suicide. Shocked into despair by his uncle's death, this boy becomes melancholy and Lavinia takes him on a long trip to the South Seas for a change. Upon his return, he kills himself, leaving a long confession of the family's tragic history and Lavinia is left to live alone with her bitter memories.

**My Own True Love**

**CAST:** Phyllis Cooney, Melvyn Douglas, Wanda Hendrix, Philip Friend, Phyllis Morris. **CREDITS:** Producer, Val Lewton; Director, Compton Bennett; Screenplay, Leos Stoffman, Arthur Kober; Cameraman, Charles Lang. **SYNOPSIS:** A young member of the Women's A.T.S. fixes up her widowed father's life and hopes that it will take his mind off his son reported missing in action. A romance starts to blossom. Then the son returns, minus a leg and the father begins to think that he is losing his new-found girl to his embittered son. Everything comes to a head all right, but not before the father has had some emotional crises. Locale is in post-war London.

**The Naked City**

**CAST:** Barry Fitzgerald, Howard Duff, Dorothy Hart, Don Taylor, Ann Sothern, Ted DeCorsia, John Mc-Quade, Paul Kelly, Jesse Hibbs, Edna Hoyt. **CREDITS:** Producer, Jules Buck; Director, Jules Dassin. **SYNOPSIS:** A murder is committed in New York City, Barry Fitzgerald, a police lieutenant in charge of one of the city's Homicide Squads, organizes his forces for the solution of the crime. Through the painstaking research and endless investigation of every possible lead, no matter how seemingly remote, the case cracks, and the Homicide Squad remains alert for whatever is to come next.

**Nicholas Nickleby**

**CAST:** Sir Cedric Hardwicke, Derek Bond, Sally Ann Howell, Bernard Miles, Compton, Dame Sybil Thorndike. **CREDITS:** Producer, Michael Bal-co; Director, Melville Shyer; Screenplay, play, John Dighton; An Auding Studios production. **SYNOPSIS:** Motion picture version of Charles Dickens' immortal classic dealing with the abuses in some of Eng- land's schools in the 19th Century and some of the evils of the poor laws.

**Night Unto Night**

**CAST:** Ronald Reagan, Viveca Lindfors, Broderick Crawford, Rosemary Murphy, Camp, Gisele Mac- hale, Ben, Craig Stevens, Erican San-dor, Ann Buff, Johnny McGovern, Lillian Yubao, Ross Ford, Irving Bacon, Almo Sessions, Dick Elliot, Lois Austin. **CREDITS:** Producer, Owen Crump; Director, Don Siegel; Screenplay, Kathryn Scoca; From the novel by Philip Wylie; Cameraman, Peverell Marley. **SYNOPSIS:** Miami Beach story of a biochemist, on leave of absence to regain his health, and a young widow who agrees to accompany him mentally, by a frightening experience. Through love and sympathy, they solve their mutual problems.

**Nightmare Alley**

**CAST:** Tyrone Power, Joan Blondell, Helen Grayco, Helen Keller, Ivan Minnelli, Edward Arnold, Janet Waldo, John Qualen. **CREDITS:** Director, Mitchell Leisen. **SYNOPSIS:** The story of the life of Charles Kingsford Smith, famed Australian aviator, who received the Mili- tary Cross from King George V for his air exploits in World War I. In Aus- tralia, Smithy (Ron Randall) struggled to earn sufficient money to finance his dream of a Pacific flight. He meets Charles Ulm (John Tait) and converts him to the same idea. By breaking the round-world air record, he receives a government grant of money and hastens to America to prepare for the conquest of the Pacific. There he meets Kay Sutton (Joe Nichols) who, when financial troubles beset him, saves the day by introducing him to the government (Walter Huston, an American financier, With Hancocks aid, Smithy, Ulm and two American crew members, Peter, Bob.
JAY RICHARD KENNEDY

COMPLETED

"TO THE ENDS OF THE EARTH"

Associate Producer and Original Screenplay
(Columbia)

IN PREPARATION

"BEYOND THESE GATES"

"FREEDOM FROM FEAR"
The Pearl
RKO RADIO
CAST: Pedro Armendariz, Maria Elena Marquez.
CREDITS: Producer, Oscar Dacinger; Director, Emilio Fernandez; Author, John Steinbeck; Screenplay, Ernest, Fernandez; Jackson Wagner.
Synopsis: The story of the poverty-stricken story of a humble Mexican fisherman who finds a pearl of vast worth, only to have the jewel bring tragedy to those who acclaim it. A drama of deeply human appeal, it was filmed entirely in Mexico and introduced two of Mexico’s greatest stars.

Pirates of Monterey
TECHNICOLOR
UNIVERSAL-INTERNATIONAL
CAST: Maria Montez, Rod Cameron, Mikhail Rasumny, Philip Reed, Gilbert Roland, Tomara Sharyse, Gate Sondergaard, Robert Warwick.
CREDITS: Producer, Paul Malvern; Director, Alfred Werker; Executive Producer, Joseph Gans; Cameraman, Hal Mohr.
Synopsis: Maria Montez and her duenna are en route to California in 1840. So is Rod Cameron and Mikhail Rasumny. The latter are two bringing rifles for the gauntlet at Monterey to do the self-love and business and an encounter with the Mexican Royalist uprising. Cameron suspects that Maria is a Royalist and his suspicions are confirmed when he arrives at Monterey. But she is allied to his best friend, Philip Reed. As time passes, Rod and Maria fall in love and while Cameron leaves her, she follows. Subsequently they are both captured by Royalists and taken to a pirate ship from which they are rescued by the gauntlet of Monterey.

Possessed
WARNER BROS.
CREDITS: Producer, Jerry Wald; Director, Curtis Bernhardt; Screenplay, Silvio Richarda, Ronald MacDougall; From a story by Dore Schary; Cameraman: Cameroner, Joseph Valentine.
Synopsis: The story of a woman obsessed with love for a man who does not reciprocate, with the result that she is gradually driven into an unbalanced state of mind.

The Prince of Thieves
CINECOLOR
COLUMBIA
CREDITS: Producer, Sam Katzman; Associate Producer, Derwin Abraham.
Synopsis: Sir Allan MacDuff (Michael Duane) and his sister, Lady Marian (Patricia Morison) are attacked as they are riding to Nottingham Castle, where Sir Allan intends to claim his betrothed, Lady Christabel (Adele Jergens). They are saved by Robin Hood (John Hall) who tells Sir Allan that Lady Christabel is being forced by her father, Lord Fitz-Alwin (Lewis Russell), into marriage with Baron Friason (Gavin Muir). Robin Hood offers Sir Allan his aid and, despite a trap planned by Lord Fitz-Alwin and the Baron, they break into the castle and rescue Lady Christabel and her hand-maiden, Maude (Robin Raymond). Almost immediately, the Baron sends Robin Hood and Sir Allan to Nottingham Castle to rescue their fiancées, but the Baron, via messenger, informs Robin that Lady Marian will be harmed unless he surrenders. Robin Hood agrees to give himself up, but, instead of the Baron’s messages being handed in, it is his own men. Little John (Walter Sande), and Will Scarlet (Syd Saylor) in disguise. As Robin Hood is about to mount the galloways, his men storm the castle and rush to the Abbey to forestall the double wedding of the Baron to Lady Christabel and his nephew to Lady Marian. In battle, Robin Hood slays both the Baron and Sir Phillip, and Marian (Patricia Morison), in a triple wedding of Robin Hood and Lady Marian, Alan and Lady Christabel, and Maude and Sir Allan. At the end, a messenger announces the return of King Richard to England, and Robin Hood, Sir Allan and Little John ride off to join their King.

Race Street
RKO RADIO
CAST: George Rathi, William Ben-dix.
CREDITS: Producer, Not Holt; Executive Producer, Jack J. Gross; Director, Edwin L. Marin; Author, Maurice Stern.
Synopsis: A rugged, hard-boiled melodrama of a former newspaperman who turns handicapper for a racing magazine. He gets snared between rival bookmaking racketeers.

Rachael
RKO RADIO
CAST: Lorene Young, William Holden.
CREDITS: Producer, Richard Berg; Exec. Producer, Jack J. Gross; Director, Norman Foster; Author, Howard Post; Screenplay, Van Sydol.
Synopsis: Based on a historical novel, this is the story of the Northwest Revolution, shortly after the American Revolution. A virgin and pioneer is bought by a widowed woodsmen pioneer. Although they are married, she is treated as a servant by her husband, who is beside the point; his daughter, thrilling and vast as the wilderness in which it is laid, results in a sweeping production.

Red Light
ALLIED ARTISTS
CREDITS: Producer-Director, Roy Del Ruth.
Synopsis: John Toro, who builds a big trucking business the hard way, has warm affection for his younger brother, an Army chaplain, just back from overseas. John had made many enemies in building his organization, including an ex-employee who warns him of a forthcoming tragedy. The former driver is found dying, but before he succumbs, forms his brother that Bible will reveal the mystery. A search is made for the Bible.

The Return of October
COLUMBIA
CAST: Producer, Don Hatton.
Synopsis: Terry Ramsey and her Uncle Willie own a horse which they believe capable of winning the Kentucky Derby, but do not have sufficient money to enter the horse. Just before the race, Willie suffers a fatal heart attack, he sends Terry to live with her rich Aunt Martha, believing that the track was not the proper environment for a young lady. During her enforced stay with her tyrannical aunt, Terry goes to horse auction and there spies a horse with an old bitttered hat on his head and a piece of straw in his mouth. She gets an obsession that the horse, October, is a reincarnation of Uncle Willie, for the equine resembles Uncle Willie and she remembers him saying that if he ever returns, he'd like to take the form of a horse. During the auction, she bids for the horse against young Professor Basset, who wants the animal for psychological experiments. She outbids him but, upon finding she can't keep it, makes a bargain where Terry of course Basset keeps the animal until she gets the money. The college president discovers Terry of course Basset is leasing of Terry's delusion, promises that the paper he is doing on Terry's case will discredit horse racing and he is given permission to keep the horse and let Terry exercise him. Eventually, Terry confides her belief that the horse is Uncle Willie and Basset publishes the paper proving Terry is insane, realizing too late that he loves the horse, and leaves everything to Terry. Her other relatives contest the will, using Basset's paper, and Terry of course Basset defends Terry in court. His case proves Terry of course Basset is leasing of lies. October eventually wins the Dewitt and Terry and Basset are reconciled.

Riff-Raff
RKO RADIO
CAST: Pat O'Brien, Walter Slezk.
CREDITS: Producer, Walter Slezk.
Synopsis: It is 1865 and the Civil War has been over for a year. But hatred between the gray and blue factions is stronger than ever, each blaming the other for destruction. The only man is murdered and a large oil company commissions Hammer to find the map. Also on the prowl is Millian, a foreign agent (Walter Slezk) who is prone to use force in advancing his schemes. Maxine (Anne Jeffreys) is a beautiful entertainer who falls in love with Dan while still engaged to an oil company executive (Jerome Cowan). Hammer runs into all sorts of danger and reveals a terrific beating at the hands of rowdies hired by Millian. In a final fight-for-all, the latter takes the map from Hammer’s faithful car driver, Pop (Percy Kilbride), who delivers him into the hands of the police, who then makes the collection for the finding the map and prepares to settle down to a quieter mode of living with Maxine.

The Road to Carmichael’s
RKO RADIO
CREDITS: Saturday Evening Post series by Richard Womser.
The Robe
TECHNICOLOR
RKO RADIO
CREDITS: Producer, Frank Ross; Novel by Lloyd C. Douglas.
Rocky
MONOGRAB
STARRING: Teddy McDowall.
CREDITS: Producer, Lindey Parsons; Associate Producer, Bodd McDowall; Director, Phil Karlson; Carson; Dep. Director, Jack DeWitt; Screenplay.
Synopsis: An adolescent romance and a boy's devotion to his dog accused of sheep killing.

The Romance of Roxy Ridge
M-G-M
CREDITS: Producer, Jack Cummings; Director, Roy Rowland; Screenplay, Lester Cole; Based on story by Samuel Epstein and Elia Kazan; Cinematographer: Cameroner, Sidney Wagner.
Synopsis: It is 1865 and the Civil War has been over for a year. But hatred between the gray and blue factions is stronger than ever, each blaming the other for destruction. The only man is murdered and a large oil company commissions Hammer to find the map. Also on the prowl is Millian, a foreign agent (Walter Slezk) who is prone to use force in advancing his schemes. Maxine (Anne Jeffreys) is a beautiful entertainer who falls in love with Dan while still engaged to an oil company executive (Jerome Cowan). Hammer runs into all sorts of danger and reveals a terrific beating at the hands of rowdies hired by Millian. In a final fight-for-all, the latter takes the map from Hammer’s faithful car driver, Pop (Percy Kilbride), who delivers him into the hands of the police, who then makes the collection for the finding the map and prepares to settle down to a quieter mode of living with Maxine.

Wednesday, September 10, 1947
A Section of The Film Daily—Pictures of Tomorrow and Directors’ Number
UNITED STATES PICTURES is grateful to the motion picture critics of the United States and Canada for confirmation of its belief in the importance of Lilli Palmer as an artist and a box-office attraction.
has returned to his impoverished home (Robert Strauss) in Missouri, and his wife, Anna, who also went to war has not been heard from. The Family—Gilly's wife, Mary (Selena Royle); his daughter, Lissette (Janet Leigh); and son, Andrew (Dean Stockwell).—have not given up hope for him. Ross is hunting night riders and Gilly's barn is burned. That evening while the family is eating dinner—the fire has put them off their meal—they hear melodic sounds of harmonica playing—Ben's favorite tune and they rush out hopping to see if he has come back. Scream (Van Johnson). All take to him but Gilly who can't make out whether Henry's bristles are blue or gray. This was the way in which it was determined whether a man was friend or foe. Henry announces he wants to stay with the McBeans until the barn is rebuilt and the crops planted. Everyone is overwhelmed except Gilly who is still suspicious. Henry thinks everybody should patch up differences and forget the war. A big party is staged for this purpose but fight breaks out and sides are taken. Then a discovered Henry fought against the Confederates. Gilly refuses to allow him to return to the Union and he is left back to school teaching and Lissy Ann leaves home to be with him. Gilly fears and during an argument with him is given a five hooded marriage certificate—another barn-burning mission. They are beaten down. Back at the McBeans Henry tells the family he fought in the Union Army with Ben and promised Ben when he was dying to help get the McBean farm in working order for his (Henry) survival. Everything is straightened out and Henry and Lissy Ann get married.

Roughshod

RKO RADIO

CAST: Robert Sterling, Claude Jarman, Jr., Gloria Grahame, Myrna Dell, Queenie Smith.

SYNOPSIS: When Clay Phillips (Robert Sterling), owner of a stock ranch near the arid Virginia desert, is murdered by his companion, Lednov (John Ireland) and two other convicts in the neighborhood, he realizes it means life or death for him. Lednov has sworn to kill Clay for trampling him to Mexico and bringing him back to pay the penalty for shooting Clay's best friend, Clay, who with his 16-year-old brother, Steve (Claude Jarman, Jr.), is in Aspen preparing to join the Civil War. Lednov and his companions, Sonora Pass, reason that Lednov will try to ambush him either on the trail or at the ranch. With Steve handling the 15-yo pony, a hardy, undaunted pony, back, the brothers start home. Several miles out of town, the brothers and four girls stranded beside their wrecked surrey. They are Mary Wells (Gloria Grahame), who operates a dance hall in Aspen; Helen (Myrna Dell), a dancer; and the four girls, estranged from their wrecked surrey. They are Mary Wells (Gloria Grahame), who operates a dance hall in Aspen; Helen (Myrna Dell), a dancer; and the four girls, estranged from their

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Wednesday, September 10, 1947

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number 87

Silver River

WALTER RUSSELL DES.

CAST: Errol Flynn, Ann Sheridan. Thomas Mitchell, Bruce Bennett, Tarm D'Andrea, Barton MacLane, Mona Blue, Bess Hana, Dan O'Her, Brian Aher, Arthur Space.

CREDITS: Producer, Owen Grump; Director, Robert Walsh; Original Screenplay, Robert Lord; Original Screenplay, Robert Lord.

Synopsis: A story of the silver mining town in Nevada following the Civil War.

Simon Bolivar

RKO RADIO

CAST: Bette Davis, Raymond Massey.

SYNOPSIS: Soldier, statesman and prophet who foresaw the trend of the struggle for democracy in South and Central America. Bolivar is known to history as the George Washington of South America.

Singapore

UNIVERSAL-INTERNATIONAL


CREDITS: Producer, Jerry Bresler; Director, John Brahm.

Synopsis: In Singapore, Fred MacMurray and Ava Gardner are about to be married when the Japs attack. Stella (Susan Hayward), who believes her dead, leaves Singapore. After the war he returns to find some pearls had been left in a hotel room. He finds her a victim of amnesia and married to Roland Culver. She is kidnapped by Thomas Gorney and George Lloyd who are seeking the pearls. When MacMurray finds them, there is a fight and she receives a blow on the head, restoring her memory. She thereupon convicts her husband of the love for MacMurray and leaves for the U.S.A. with him.

Smart Woman

ALLIED ARTISTS

STARRING: Brian Sullivan, Constance Bennett, Itamar Abrahmsen.

SYNOPSIS: When Gordon, B.G., Chester and Constance Bennett find the way of the world. They learn of some criminals and racketeer ex-husband's activities. The drama reaches its climax in the courtroom, and the lawyer must make her choice between love and exposing corruption, or defending her client in the most important case of her career.

The Snake Pit

20TH CENTURY-FOX

CAST: Olivia de Havilland, Mark Stevens, Donald Crisp, Minna Gombell, Leo Genn.

CREDITS: Producer, Anatole Litvak; Director, Anatole Litvak.

Synopsis: Based on the novel by Mary Jane Ward.

So Evil My Love

PARAMOUNT-HALL WALLIS PRODUCTION


CREDITS: Producer, Hal B. Wallis; Director, Lewis Allen; Screenplay, Leonard Spiegelglass; Cameometry, Max Greene.

Synopsis: Olivia Harwood (Ann Todd) a missionary's widow, returns from service in the Congo to find Mark Bellis (Ray Milland), a penniless artist, whose police record of murder is not great. Charting her down to the shore, he marks himself into her household and her heart. Under his influences she attempts to blackmail him. Later, Susan's husband, Henry (Raymond Huntley), is unaware of the blackmail plot. He engages Jarvis (Leo G. Carroll), a private detective, who digs out the truth of Mark's shady background. Olivia struggles with Henry and he suffers a heart attack. She introduces a dose of poison into his medicine which Susan innocently has him take. Susan is accused of her husband's murder. The truth about Mark's record and his current phalanges are revealed to Olivia. She arranges a rendezvous, kills Mark and then goes to the police.

So Well Remembered

RKO RADIO


CREDITS: Producer, Adrian Scott; Director, Edward Dmytryk; Screenplay, John Paxton; Novel by James Bihtra.

Synopsis: In the small English town of Bredoway, the town council is planning over the application of Olivia Channing (Martha Scott) for the post of librarian. There is opposition because her father, Channing (Frederick Leister), a former mill owner, has just been released from jail after serving a long term for having victimized his workers in a crooked financial deal. George Bowell (John Mills) the youngest councillor, editor of the town's newspaper, and champion of better living conditions for mill workers, backs Olivia. When she is appointed, a romance develops and they are married. There develops a conflict of ideals between Olivia and George. (John Mills) it is interesting mainly in his own community while she entertain ambitions for him to enter Parliament through her London con.
JOHN STURGES
Director

Management
Berg-Allenberg, Inc.

BYRON HASKIN
Director

"I WALK ALONE"

HAL B. WALLIS PRODUCTION—PARAMOUNT
The Son of Rusty
COLUMBIA
CAST: Ted Donaldson, Stephen Dunne, Tom Powers, Ann Doran, Thurston Hall, Matt Willis, Rudy Bobalts.
CREDITS: Producer, Wallace MacDonald; Director, Lew Landers.
Synopsis: Ted Donaldson and his friends are training Rusty to become a police dog when Stephen Dunne arrives in town with his dog, Barb, and a violent criminal in tow. When the criminal grand theft auto and tries to escape, Rusty comes to the aid of the police and helps bring the criminal to justice.

Song of My Heart
ALIENED ARTISTS
CREDITS: Producers, Nat W. Finston, J. Theodore Reed; Director, Ben Johnson; Original Screenplay: Benjamin Glazer.
Synopsis: The story of Tchakowsky is told to skeptical Americans in the Officers’ Club of the Persian Gulf Command by a Russian Lieutenant. The Russian’s father, Mikhail Rasumny, had been the composer’s valet. Tchakowsky, played by Sandstrom, divorces Gale Sherwood and falls in love with a great princess, Audrey Young, who finances the publication of the composer’s music. Tchakowsky goes on a concert tour throughout the Grand Duke, Sir Cedric Hardwire, stops his daughter’s love affair with a jilted prince, who then, too late for the couple, as Tchakowsky dies of cholera from contaminated water.

Song of the Thin Man
M-G-M
CREDITS: Director, Edgar Ulmer; Screenplay, Steve Fisher, Nat Perrin; Additional Dialogue, David O’Brien; Crane; Story by Stanley Roberts; Based on characters created by Dashiell Hammett.
Synopsis: The wealthy Charles (William Powell) accompanied by his wife Nora (Myrna Loy) senses trouble in the air at their Manhattan mansion and hires private detective Nick (William Powell) to protect them from a gambling ship S. S. Fortune where they see gangster Al Amboy (William Bishop) in a threatening conversation with band leader Tommy Drake (Philip Reed). Nick is further surprised when he notices David J. Thayer (Ralph Morgan), an aristocrat, carrying a gun and observes the ill-feeling between Thayer and Phil Brant (Bruce Cowling), owner of the ship, over the affection of Thayer’s daughter, Janet (Jayne Meadows). Nick hires Thayer’s friend Doctor Brolly Hollis (Don Taylor) his clarinetist and they also miss the row between Drake and Frae Page (Gloria Grahame) and her girl friend. Nor do they witness Drake and Brant having words where Drake claims to have proof of his contrary and Mitchell Talbin (Leon Ames) refusing to advance Drake money to settle a debt with Brant. The following morning Nick and Nora read that Drake has been killed in Brant’s office. Brant, who has closed the office, shows an enigma. The newlyweds arrive at Nick’s apartment and Brant is shot at before Nick turns him over to the law. Nick and Nora begin a crazy whirl of adventure to find the murderer. Nick and the ever faithful Asta sneak on board the gambling ship in search for clues and find a receipt written by Drake and signed by Amboy but it is lost in a fight between Nick, the police and one of Amboy’s henchmen. Hollis has disappeared and Nick and Nora, aided by the old man (Kenneth Grahame), begin a search for him; go on a hilarious tour of late hour jam spots and music halls. Meanwhile, at the mention of Hollis Nick finds out that one of Amboy’s henchmen has been killed by the gun. They are at the Thayer apartment Janet gets a mysterious call, and they follow her to Frank’s apartment where they find the singer stabbed to death. Hollis is located at a rest home in Poughkeepsie. Nora gets Hollis to talk, and he confesses the murder but believes he has trapped him, he produces the murder gun and fires at her. Nick and Nora are arrested but believe Hollis did the killing. To trap the killer, Nick brings Hollis back into the game with him. All suspects are there and in a wild finish Nick reveals Talbin killed Drake and planted the gun on Hollis.

The Swordsman
TECHNICOLOR
COLUMBIA
Synopsis: A bitter feud rages between two of Scotland’s most famous clans, the Cowans and the MacAskins; and one that seems destined to end in the obliteration of one or the other clan. Robert MacAskin, son of the MacAskins, meets and falls in love with Ellen Drew, daughter of the other clan, the Cowans. It seems that the love of these two will be enough to end the feud, but when one of the Cowans is killed trying to harry Furt. Van Heflin, Spreudy, Ellen, brother, claims Parks waylaid the man and murdered him. Macready and several of his clansmen set out to ambush Parks, and finally succeed in capturing him. Parks’ clan, headed by Ray Collins and Edgar Buchanan, however, manage to capture Ned Young, another of the Cowans, and a swap of prisoners is arranged. Not only by the exchange and it is agreed a pitch battle between the two families will be fought. Parks, however, decides to convince both sides that fighting is futile, and a peace is arranged. Macready tries to upset the peace through treachery, but Ellen exposes him. Seeing that most of the troubled was caused by his wicked son, Macready, Holmes Herbet, head of the Clan, orders him to be hanged. Peace is finally restored and Parks and Ellen are free to marry.

Tap Roots
TECHNICOLOR
UNIVERSAL-INTERNATIONAL
CREDITS: Producer, Walter Wang; Director, George Marshall; Screenplay, Sam LeMay; From novel by James Street.
Synopsis: A group of people in Mississippi, just before the Civil War, is opposed to secession. Van Heflin, crusading newspaper editor, joins them. Whitfield Conner, who had been in Europe, returns to his home. A large part of the leader of the group, is forced to lead the southern army’s fight against them. He is killed, and Van Heflin finds happiness, though much of what they love has been destroyed in the fighting.

Tenth Avenue Angel
M-G-M
CAST: Margaret O’Brien, Angela Lansbury, George Murphy, Philip Thaxter, Warner Anderson, Rhys Williams, Barry Nelson, Connie Gilchrist, Tom Trout, Dickey Tyler, Henryemble, Richard Lane.
CREDITS: Producer, Ralph Wighwright; Director, Ray Rowland; screenwriter, Paul England; cinematographer, Charles E. Belden; Based upon a story by Annap Enters and sketch by Craig Rice; Camera, Robert F. Boyle; Bandleader, Davis Mills (Margaret O’Brien) lives on New York’s Tenth
ARTHUR PIERSON

Under Contract to 20th Century-Fox

Director

"DANGEROUS YEARS"
(Sol M. Wurtzel Prods.)

HENRY LEVIN

Director

"THE RETURN OF MONTE CRISTO"
"THE CORPSE CAME C.O.D."
"THE MAN FROM COLORADO"
(In Technicolor)

In Production

"THE MATING OF MILLIE"
COLUMBIA
Avenue with her father and mother (Stephens Thomas Rankin) and Aunt Susan (Angela Lansbury) who is awaiting the return of her daughter, Lovely (Joyce Friend). Flavia (Flavia) has been told Steve is on a world cruise but actually he is serving in prison in Manhattan, since Flavia is not disillusioned and refuses to marry Susan. During festivities of a block party, someone steals a box containing blind Macay's insurance and a suspicion falls on Flavia when she returns home with a box full of bills. She insists in house ghostery story her mother had told her mice turn into money. She had caught a mouse, but found in her surprise place on the Avenue but was unaware the boys who stole the money had replaced Flavia's box with the one containing the money. Flavia's faith in her mother is broken. Even the news of a baby sister or brother falls to hear her up. Steve promises Flavia's father he will get money to pay for the expected baby and turns to the city he went to and agree to cut him in on their next job. Steve is visited by the parole officer and Flavia overhears their conversation. Her fate is sealed when her idol, Steve, has been in prison. She runs out of the house and her mother, taking away the child, sits down the stairs. She is desperately ill. Recalling a story her mother told her about cons knocking on her door, the Little Christ Child on Christmas Eve to receive his blessing, she decides she must find her mother. Running to the freight yards she meets Steve, tells him about her mother and the story of the cons knocking on her door. A watchman opens one of the cattle cars and as Christmas bells peal out, the $3,000 cash is carried back, revealing a frightened kneeling cow. Flavia's miracle has come true. And she prays. They go home to find the mother recovering. In the ensuing happiness Susan and Steve are reconciled.

They Won't Believe Me
RKO RADIO
CAST: Robert Young, Susan Hayward, Jane Greer, Rita Johnson, Tom Powers.
CREDITS: Producer, Joan Harrison; Director, Irving Pichel; Screenplay, Jostlant, Ruhl; Original Story, Gordon McDonnell.
SYNOPSIS: On trial for murder, Larry Ballantine (Robert Young) is put on the stand to tell his story—the story of a man of great charm who likes a soft and easy life and has an incurable weakness for women. Married to a wealthy wife, Greeta (Rita Johnson), Larry plays at being a Wall Street broker, but in truth is an unscrupulous swindler. A pretty magazine writer, Janice (Jane Greer) and his wife buys him a part-interest in a cavalry ship in order to get away from him. At business he fails for Verena (Susan Hayward) and their car is overturned as they drive home. Larry makes an effort to appear that the dead woman is his wife and almost succeeds before being discovered.

This Happy Breed
TECHNICOLOR
UNIVERSAL-INTERNATIONAL—J. Arthur Rank
CREDITS: A Noël Coward-Cinegold Production for Two Cities Films; Producer, Alexander Korda; Associate Producer, Anthony Havelock-Allan; Comeraman, Ronald Neame; Director, David Lean.
SYNOPSIS: This film is the Cavalcade of the life of a typical British middle class family. Spaced between the two world wars and through the lives of the trials, the tribulations, and the happy moments of the family and the immediate neighbors of the Frank Gibbonses. The romance of his wayward daughter, the death of his son, fanaticism of his wife, the sincere love for his family and his depiction of the human ways of a recognizable family. The lives and loves of this family are conceived in the inevitable Noel Coward sensitive style. The picture emerges as a deeply moving and deeply affecting film that makes England a great nation.

To the Ends of the Earth
COLUMBIA
CREDITS: Producer, Sidney Buchman; Director, Robert Stevenson; Screenplay, Joy Richard Kennedy; Cinematogr, Dick Peabody for a U. S. law enforcement agency engaged in a bitter struggle against an international racketeering ring in China to see if he can pick up the lost trail and trap the leader. Arriving in the foreign country, he is contacted by a head of Chinese gang, who offers him the assistance of his government. While in the Oriental country, Powell meets several shady characters who are definitely tied-in with the ring, but as he is on the verge of getting information from them, the leader, they either are murdered or commit suicide. One of the people he meets, and becomes particularly interested in, is Signe Hasso, an American widow who is escorting a Chinese officer (Maylia). When the trail is broken, Powell leaves for Egypt, where he gains more valuable information concerning the ring. However, the identity of the leader still eludes him, although some evidence which is turned up seems to implicate Miss Hasso. From Egypt the chase moves to Havana, where the net seems to be closing in. On arriving in the Cuban capital, the first person Powell meets is Miss Hasso, who now seems definitely part of the criminals. In order to finally trap the guilty parties, Powell travels a tryst with the United States, and it is during this that Miss Hasso is cleared and the real culprits unmasked.

The Treasure of the Sierra Madre
WARNER BROS.
CAST: Humphrey Bogart, Walter Huston, Bruce Bennett, Tim Holt, Barton MacLane.
CREDITS: Producer, Henry Blumen; Director, John Huston; Screenplay, John Huston; From the novel by B. Traven; Music, Ted McCord; Synopsis: A story of gold-hunting in Mexico.

Turning Point
ALLIED ARTISTS
STARRING: Don Cosale.
CREDITS: Producer, Jack Webner; Original Screenplay, Robert Kent; Synopsis: Dramatic, true-story adventure of an oil man in the East Texas oil fields.

Tycoon
RKO RADIO
CREDITS: Producer, Stephen Ames; Director, Richard Wallace; Screenplay, Borden Chase, John Twist.
SYNOPSIS: Johnny Munroe (John Wayne) and his partner, Pop Matthews (James Gleason), head an American construction firm driving a tunnel through an obstructing arm of the Sierra Nevada in the Southern California Repubilc. They were given the contract by Frederick Alexander (Sir Cedric Hardwicke), a local tycoon who owns everything and everyone thereabouts and is building a railroad through the mountains. The tycoon refuses to spend extra money to insure safety precautions. Business negotiations are at an impasse until Johnson complicates them further by falling in love with Maura Alexander (Laraine Day) the tycoon's daughter. There are many secret meetings before the affair comes out in the open. Johnny raises money to build a bridge and falls for Miss Alexander. In a windwhit falling he is seemingly whimped when the bridge he builds is wrecked by a flood, but Alexander is the one who gives in and finally accepts Johnny as his son-in-law.

The Unemployed
TECHNICOLOR
PARAMOUNT—Cecil B. DeMille Productions
SYNOPSIS: The story of the strike and the method of unionizing the different groups. In a stock company founded by John Miljan, a strike takes place. The union organizer, Pauline Lord, is called in to break the strike. The union organizer, a woman, succeeds in breaking the strike and the union is formed.

The Unfaithful
WARNER BROS.
CREDITS: Producer, Howard Mitchell; Original Screenplay, John Twist; Synopsis: The new girl, Karina (Theresa Wright), is a new arrival at the Warner Brothers studio. She is beautiful, and it is evident that all the men on the lot are interested in her. But Karina, who is a wife, is not interested in any of the men. She is looking for a new career, and she is determined to find it. She is also determined to keep her secret, and she is determined to keep her husband away from her. She is determined to keep her marriage intact.

The Unfinished Dance
TECHNICOLOR
CAST: Margaret O'Brien, Cyd Charisse, Katharine Hepburn, Danny Thomas, Connie Cornell, Edward Ashley, Producer, Joe Pasternak; Director, Henry Koster; Script, Myles Connolly; Original Story, "La Moit de Cygne," by Paul Morand.
SYNOPSIS: It is about a new girl, Karina (Theresa Wright), who is a new arrival at the Warner Brothers studio. She is looking for a new career, and she is determined to find it. She is also determined to keep her secret, and she is determined to keep her marriage intact.

Drama Star
Wednesday, September 10, 1947
A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number
GEORGE SHERMAN

Director

Current Release

"RELENTLESS"

Columbia
(In Technicolor)

"BLACK BART, HIGHWAYMAN"

Universal-International
(In Technicolor)

In Production

"RIVER LADY"

Universal-International
(In Technicolor)
has had about the whole incident. She decides she is through with Meg. Pancos decides to take Meg away to forget her entirely. However, Katine realizes the great possibilities of Meg as a ballerina dancer, relents and decides to go on teaching her. During the story of the accident, decides to drop all marriage plans and stay on as the ballerina.

The Unexpected
WARNER BROS.—Michael Curtiz Productions
CAST: Joan Caulfield, Claude Rains, Audrey Totter, Constance Bennett, Hunt Hatfield, Michael North, Fred Clark, Jack Lambert, Kenneth Burton, Enny Lee, Sally Lewis.
CREDITS: Associate Producer, Charles Hoffman; Director, Michael Curtiz; Screenplay by John C. O’Hara; Adaptation by Margaret Kennedy; From a novel by Charlotte Armstrong; Cameraman, Woody Bredell; Synopsis: Suspense story, with murder background.

The Voice of the Turtle
WARNER BROS.
CREDITS: Producer, Charles Hoffman; Director, Irving Rapper; Screenplay, John Van Druten; From the stage play by John Van Druten; Camerman, Sol Polito; Synopsis: The unconventional love affair of an unemployed young woman and an Army sergeant on weekend leave.

Whiplash
WARNER BROS.
CREDITS: Producer, William H. Wright; Director, Worman Tauere; Screenplay by Henry Levin; Synopsis: Martha Terrill (June Allyson) prim young school teacher, who finds something to call an "illusturator" for a new book by Uncle Bumps, popular author of children’s stories, arrives in New York to find that Gregory Rawlings (Van Johnson), a happy-go-lucky carefree young man, is really Uncle Bumps. At the moment he is on the rebound from a shattered romance, his girl, Tillie Smith (Arlene Dahl), having jilted him to marry a Hawaiian pineapple king. Publisher John McGrath (Hume Cronyn), sick over Rawling’s complete lack of responsibility, becomes worse when he learns that Martha is staying with her cousin Helen Oldfield, the city’s leading crusader to protect children’s morals, who once had an author of nursery rhymes run out of town when it was discovered he was a chain smoker. McGrath makes McGrath and Rawlings, since Rawlings is not a father he can’t know anything about children, but McGrath, thinking quickly, tells her she’s wrong; that Rawlings is a widower driven to drink because of his little boy who is very much of a problem child. Martha promises to help straighten Rawlings out. McGrath persuades Rawlings to go through with the plan and they borrow Danny (Butch Jenkins), the most recalcitrant boy in the Brindley Orphanage. They bribe Danny to call Rawlings “daddy.” Martha takes both Rawlings and Danny in hand and Martha and Rawlings falls in love. Tillie comes back to town, divorced and is a threat to the new romance. Martha tells Rawlings he is going to visit the orphanage, where Danny has been returned, and Rawlings, panic stricken and fearing Martha will learn the truth, rushes to get there too late. Martha has learned the truth. She goes back to her home town to marry a former suitor and they plan to adopt Danny, but Rawlings can’t live without Martha and follows her with Danny. After some excitement they win her over to their side.

The White Tower
RKO RADIO
CREDITS: Producer-Director, Edward Dmytryk; Novel by James Ramsey Ullman; Screenplay, Paul Jarrico; John Paxton.
Synopsis: Tense drama of mountain climbing will be shot amid the breathtaking heights of the Swiss Alps.

The Woman in White
WARNER BROS.
CAST: Alexis Smith, Eleanor Parker, Sydney Greenstreet, Gig Young, Aziza Moorehead, John Abbott, John Emery, Emma Dunn, Curt Bois.
CREDITS: Producer, Henry Blake; Director, Peter Godfrey; Screenplay, Stephen Morehouse Avery; From the novel by Wilkie Collins; Cameraman, Carl Guthrie; Synopsis: Drama in eerie English setting, with action revolving around a young girl’s fortune and the efforts of plotters to deprive her of the money. Eleanor Parker plays a double-identity role.

The Wreck of the Hesperus
COLUMBIA
CREDITS: Producer, Wallace MacDonald; Synopsis: Captain John MacReedy, barred from the sea when ship owners of New England in 1830 say his ship founded because of poor seamanship, takes to the life of a salvage captain. MacReedy has always claimed his ship was wrecked by those who wanted the salvage, but could never prove it. Meanwhile his salvage business has prospered, and he is ostinate in his opposition to a proposed light-house on a dangerous stretch of reef. However, unknown to MacReedy, the man who started him in the salvage business is really a wrecker who profits from the salvage John gets, and is responsible for wrecking John’s ship. When the ship of Angus MacReedy, John’s brother, is lost, with all aboard, John becomes bitter and denounces his partner for the dirty business they are in. Fearing betrayal, the partner arranges for John’s arrest on a trumped-up charge, and he is saved only through the intervention of his girl friend Deborah with the governor of the state. The partner is exposed, the lighthouse erected and John and Deborah marry.

Your Red Wagon
RKO RADIO
CAST: Cathy O’Donnell, Farley Granger, Howard Da Silva, Joy C. Flippin, Helen Craig.
CREDITS: Producer, John Houseman; Director, Nicholas Ray; Author, Edward Anderson; Screenplay, Nicholas Ray; Synopsis: An unusual and engrossing drama that reveals in searching detail the psychology of hunted outlaws as they battle desperately against hopeless odds.

FRANK WISBAR
DIRECTOR

Wednesday, September 10, 1947
My Thanks to the Newspaper Critics of the Nation Who Voted Me One of the Best Juvenile Actresses of the Year

ALLENE ROBERTS

"THE RED HOUSE"
(Sol Lesser—United Artists)

CHARLES BARTON
Director

"THE WISTFUL WIDOW OF WAGON GAP"
"TIME OF THEIR LIVES"
"BUCK PRIVATES COME BACK"

In Production
"THE NOOSE HANGS HIGH"

HAROLD ARLEN

COMPOSER

"BLOOMER GIRL"

In Preparation
"CASBAH"

*LYRICS—LEO ROBIN
A resume of feature releases since Jan. 1, 1947, arranged by distributors. Also included are serials and short subjects scheduled for 1947-48 release.

**Allied Artists**

**FEATURES:** January to June, 1947: It Happened on Fifth Avenue, Apr. 19.

**FEATURES:** After July 1, 1947: Blondies Big Moment; Viva Wola in Mexico; The Jolson Story; Blind Spot; Cigarette Girl; Dead Reckoning; Mr. District Attorney; The Thirteenth Hour; Millie's Daughter; Johnny O'Clock; King of the Wild Horses; Blondie's Holiday; The Big Number; The Arsenal; Framed; For the Love of Rusty; Bulldog Drummond at Bay; The Milson Case; Little Miss Broadway; Sport of Kings; The Corpse Came C.O.D.; Over the Santa Fe Trail; Swing the Western Way; South of the Chisolm Trail; The Lone Hand Texan; West of Dodge City; Law of the Canyon; Prairie Raiders.

**FEATURES:** After July 1, 1947: Stranger from Ponca City; Keeper of the Bees; Pacific Adventure; Gunfighters: The Son of Rust; Riders of the Lone Star; Smoke without Fire; The Last of the Redmen; Bulldog Drummond Strikes Back; When a Girl's Beautiful; Widows of the Hemisphere; Down to Earth; Sweet Genevieve; Key Witness; Blondie in the Dough; Her Husband's Affairs; To the Ends of the Earth; Two Blondes and a Redhead; The Lone Wolf in London; The Prince Achieves; The Last Roundup; The Crime Doctor's Gamble; Devil Ship; I Love Trouble; Port Said; The Swordsman; Rose of Santa Rosa; Last Days of Boot Hill; It Had to Be You; Black Arrow; Lady from Shanghai; Relentless; The Man from Colorado; The Matting of Mille; The Sign of the Ram; Buckaroo from Powder River; The Return of October; Strawberry Roan; Blind饭店 Night Out; The Gallant Blade; The Woman from Danger; Let's Fall in Love; Streets of Montmartre; Adventures of Silverado; I Shoot the News; Boston Blackie's Greatest Danger; Mary Lou; A Little Spanish Town; Wild Fury; I Surrender Dear.

**SERIALS:** The Sea Hound; Brick Bradford; Tex Granger; After July 1, 1947: Three Stooges, 82-reelers. Nostradamus Comedies, 10 2-reelers. Villar Comedy, 10 2-reelers. Color Rhapsodies, 8 1-reelers.

**Eagle-Lion Pictures**

**FEATURES:** January to June, 1947: It's a Joke. Son, Jan. 25; Bedelia, Feb. 1; Lost Honeyymoon, Mar. 29; Repeat Performance, May 30.

**FEATURES:** After July 1, 1947: Caravan, July 26; Red Stallion, Aug. 16; Adventures: Green for Danger; Out of the Blue; Love from a Stranger; Adventures of Casanova; Man from Texas; Clemmy; Career in Manhattan; Corkscrew Alley; Northwest Stampede; New Girl in Town; Catch Me Before I Kill; Krum; Prince Valiant; Montana; T-Man; The Noose Hangs High.

**M-G-M**

**FEATURES:** January to June, 1947: Gallant Bess, Jan.; Mighty McGurk, Jan.; Last Man in Lake, Jan.; The Clouds Roll By, Jan.; Love Laughs at Andy Hardy, Feb.; My Brother Talks to Horses, Feb.; Boomtown, (reissue) Feb.; The Beginning or the End, Mar.; It Happened in Brooklyn, Apr.; Little Mr. Jim, Apr.; Sea of Grass, Apr.; The Yearling, May; High Barbaree, May; Undercover Maisie, May; Dark Deception, June; Living in a Big Way, June.

**FEATURES:** After July 1, 1947: Fiesco, July; Cynthia's July, July; The Romance of Rosy Ridge, Aug.; Alias a Gentleman; The Amoral Affair; The Birds and the Beer; Cass Timberlane; Desire Me; Good News; Green Dolphin Street; If Winter Comes; Merton of the Movies; The Pirate; Song of Love; Song of the Thin Man; Summer Holiday; Tenth Avenue Angel; This Time for Keeps; The Unhinged Man; The Kissing Bandit; Killer McCoy; On an Island With You; Virtuous; Joan of Lorraine.

**SHORT SUBJECT SERIES:**

Two Reel Specials, four.


**M-G-M Technicolor Cartoons, 16-1:**

John Nesbit Passing Parades, 6 1-reelers.

Gold Medal Reprint Cartoons, 6 1-reelers.

Pete Smith Specials, 10 1-reelers.

Fleet Patrick Traveltalks (Technicolor), 6 1-reelers.

**Monogram Pictures**

**FEATURES:** January to June, 1947: Ginger, Jan.; 4: Riding the California Trail, Jan. 11; Raiders of the South, Mar. 18; Vacation Days, Jan. 25; Rainbow Over the Rockies, Feb. 8; Valley of Fear, Feb. 15; Fall Guy, Mar. 15; The Guilty, Mar. 22; Trailing Danger, Mar. 29; Six Gun Sceneario, Apr. 3; Violence, Apr. 12; Land of the Lawless, Apr. 26; Queen of the Yukon, re-issue, May 3; Hard Boiled Mahoney, May 10; Sarge Goes to College, May 17; The Law Comes to Gunsight, May 21; Song of the Wasteland, May 31; Wolf Call, June 7; High Gunsmoke, June 21; Code of the Saddle, June 28; Kilroy Was Here, June 28.

**FEATURES:** After July 1, 1947: boys, July 21; The Gay Dollar, Sept. 20; Louisian, Oct. 17; The Old Fishy Mayor, Nov. 1; The Quest of Willie Hunter; The Big Flight; Mysterious Island; Sixteen Fathoms Deep; I Wouldn't Be in Your Shoes; The Gay Deeriver; A Palooka Named Joe; Jigs and Maggie in Society; High Tide; Crime Crushers; Jinx Jockey; Rocky; Panhandle; Charlie Chan in the Chinese Mystery; The Secret of Dr. Parazoids.

**PRC Pictures**

**FEATURES:** January to June, 1947: Born to Speed, Jan. 12; Wild Country, Jan. 17; Law of the Lash, Feb. 26; Devil on Wheels, Mar. 2; Range Beyond the Blue, Mar. 17; Untamed Fury, Mar. 22; Kill Carson, Mar. 22; Last of the Mohicans (reissue), Mar. 22; Three on a Ticket, Apr. 3; West of the Lone Star, Apr. 3; Philo Vance's Gamble, Apr. 12; The Big Fix, Apr. 19; Frontier Fighters, Apr. 26; Thunderhead, Apr. 26; Small Towns Rock, Apr. 26; Shootout Irons, Apr. 26; Panhandle Trail, Apr. 26; Code of the Plains, Apr. 26; Border Feud, May 10; Two on the Winning, May 21; Killer at Large, May 31; Stetphild, June 7; Philo Vance Returns, May 14; Consign, June 17; Holiday, June 21; South of Pago Pago (re-issue), June 21; Heartaches, June 28; Pioneer Justice, June 28.

**FEATURES:** After July 1, 1947:

Gashouse Kids Go West, July 26; Ghost Town Outriders, July 26; Barry Mc Dead: Gashouse Kids in Hollywood; Railroaded; Black Hills; Shadow Valley; Return of the Lash; Philo Vance Secret Mission; Check Your Guns; Blonde Savage; Linda, Be Good; Hide Out; Manched Lady; Girls Camp; Town for Tonight, July 26; Las Vegas Lad; Gun Law; Whispey City; 4 Eddie Dean Westerns; 2 "Lash" LaRue Westerns.

**Paramount Pictures**

**FEATURES:** January to June, 1947: Great Expectations, Jan. 16; The Perfect Marriage, Jan. 24; Ladies' Man, Feb. 7; California, Feb. 21; Easy Come, Easy Go, Mar. 7; Suddenly, It's Spring.

**RKO Radio Pictures**

**FEATURES:** January to June, 1947: The Long Night, in Reprise; Song of the South; Best Years of Our Lives; God of the West; It's a Wonderful Life; Trail Street; Harlem; Their Daughter; Tarzan and the Huntress; The Devil Thumbs a Ride; Born to Kill; A Likely Story; Road to Rio; spiderman in the Beach.

**FEATURES:** After July 1, 1947:

Desperate; Dick Tracy vs. the Asaome Gang; The Bachelor and the Bobby Soxer; Tarzan and the Mermaids; The Bishop's Wife; Indian Summer; I Remember Mama; Magic Town; Good Sam; Man About Town; Mr. Blandings Builds His Dream Home; Fan and Fancy Free; If You Knew Susie; The Secret Life of Walter Mitty; Berlin Express; Crossfire; Fighting Father Bumme; The Fugitive; The Harder They Fall; The Long Night; Memory of Love; Miracle of the Bells; Mooning Becomes Electra; Out of the Past; The Pearl; Race Street; Rachael; Rifflraff; Roughshod; So Well Remembered; They Won't Believe Me; Tycoon; Your Red Wagon; Seven Keys to Baldpate; The Velvet Touch; The Window; Return of the Bad Man; The Vanishing American.

**Paramount Pictures**

**FEATURES:** January to June, 1947: Great Expectations, Jan. 16; The Perfect Marriage, Jan. 24; Ladies' Man, Feb. 7; California, Feb. 21; Easy Come, Easy Go, Mar. 7; Suddenly, It's Spring.

**Paramount Pictures**

**P R E S S R E L E A S E S**

A resume of feature releases since Jan. 1, 1947, arranged by distributors. Also included are serials and short subjects scheduled for 1947-48 release.

**Company Releases**
FRANK McDonald
Director
“Hit Parade of 1947”*  
(Republic)
“When a Girl’s Beautiful”  
(Columbia)
“Linda Be Good”  
(Cameo)
“Bulldog Drummond Strikes Back”  
(Columbia)
In Production
“In a Spanish Town”  
(Tentative Title)
(A Gene Autry Production for Columbia in Cinecolor)
*Also Producer
Management
Hallam Cooley

I wish to thank the Newspaper Critics and Commentators who voted me one of the best Juvenile Actors for My Performance in
“THE GREEN YEARS”  
in the Film Daily Famous Five Poll
SCOTTY BECKETT

JACK BERNHARD
Director

“THE HUNTED”

EDWARD LUDWIG
Director

Current Release
“THE FABULOUS TEXAN”
**20th Century-Fox**

**FEATURES:** January to June, 1947:
- The Razor's Edge, Jan.; 15 Rue Madeleine, Jan.; The Shocking Miss Pilgrim, Jan.; Stanley and Livingstone (reissue), Jan.; Boomerang, Feb.; The Brasheed Brother, Feb.; Strange Journey, Feb.; Alexander's Ragtime Band (reissue), Mar.; Backlash (reissue), Mar.; The Late George Apley, Apr.; Carnival in Costa Rica, Apr.; San Demetrio, Apr.; The Ghost and Mrs. Muir, May; The Homestead, May; Jewels of Bondanaw, June; Lone Jone, June; Miracle on 34th Street, June; Western Union (reissue), June.

**FEATURES:** After July 1, 1947:
- Meet Me at Dawn, July; The Crimson Key, July; I Wonder Who's Kissing Me, July; Auntie Mame, July; Tights, Sept.; Kiss of Death, Sept.; Second Chance, Sept.; The Foxes of Harrow, Oct.; Nightmare Alley, Oct.; Daisy Kenyon, Nov.; Forever Amber, Nov.; Call Northside 777, Dec.; The Snake Pit, Dec.; An Ideal Husband, Dec.; The Devil's Disciple, Captains from Castle; Give My Regards to Broadway; Summer Lightning; Green Grass of Wyoming (reissue), Nov.

**SHORT SUBJECT SERIES:** Movietone News Shorts, 22 1-reelers (including the Adventure Series, Spots for New Looch's Dribble Fuss Parade).

**March of United Artists, 21 1-reelers**
- Tarrytown, 20 1-reelers.

**Screen Guild Productions**

**FEATURES:** January to June, 1947:
- Queen of the Amazon, Jan.; Blue Skies, Feb.; The Great Dictator, Mar.; Arkansas, Apr.; The Great Gildersleeve, May; The Great Adventures of Tim Tyler, June 15; Bells of San Fernando, Apr. 5; Texas Trail (reissue), Apr. 12; Buffalo Bill Rides Again, Apr. 19; Partners of the Plains (reissue), Apr. 26; Scared to Death, May 3; Cassidy of Bar 20 (reissue), May 10; Shoot to Kill, May 18; Bush Pilot, June 7; Heart of Arizona (reissue), June 14.

**FEATURES:** After July 1, 1947:
- The Hat Rack, July 15; The Baby, July 26; Kill Devil Hill, Aug. 2; Dramatist, Aug. 16; The Burning Cross, Sept. 1.

**Selznick Releasing Organization**

**FEATURES:** January to June, 1947:
- Duel in the Sun.

**FEATURES:** After July 1, 1947:
- The Paradise Case; Portrait of Jennie.

**Alazarum and Excursion:** The Little Prince (cartoon); King Arthur and the Knights of the Round Table (feature cartoon); The Bat; The Tritons; How It Please, Judge; and Twenty-Five Years of Baseball; Dream of Butterflies; The Scarlet Feather.

**Universal-International Pictures**

**FEATURES:** January to June, 1947:
- The Wicked Lady, Jan.; Swing Guy, Jan.; The Man from Mars, Jan.; Song of Scherazade, Mar.; Smash-Up, The Story of a Woman, Mar.; Michigan Kid, Mar.; Stairway to Heaven, Mar.; Buck Privates Come Home, Apr.; Time Out of Mind, May; The Web, June; Ivy, June; Odd Man Out, June; The Egg and I; Brief Encounter; The Overlanders; The Years Between.

**FEATURES:** After July 1, 1947:
- The Vigilantes Return, July; Great Expectations, July; Brute Force, Aug.; Slave Girl, Aug.; Something in the Wind; Singapore; Secret Beyond the Door; The Lost Moment; The Wisful Widow of Wagon Gap; Pirates of Montezuma; The Man from Montana; Ride a Pink Horse; The Senator Was Indisreet; The Exile; Black Bart, Hightop; The Naked End; The Upturned Glass; A Double Life; Tap Roots; Mortal coil; River Lady; Letter to an Unknown Woman; Outside of a Central Park; Another Piece of the Forest; Are You With It; The Captive Heart; This Man from Reede; And Where I'm Going; Nicholas Nickleby; The Magic Bow; A Lady Sutters; Johnny Ferris.

**SHORT SUBJECT SERIES:** Universal Newsreel, 104 issues.
- Special Features, 2 1-reelers.
- Technicolor Cartoons, 8 1-reelers.
- Sing and Be Happy, 8 1-reelers.
- Variety Shows, 8 1-reelers.
- Name Band Musicals, 12 1-reelers.

**Warner Bros.**

**FEATURES:** January to June, 1947:
- The Time, the Place and the Girl; The Man I Love; Nora Prentiss; That Way With Women; Stal- ribbon Road; Love and Learn; The Two Mrs. Carrol; Treasure; The Hawk (reissue); The Sea Wolf (reissue).

**FEATURES:** After July 1, 1947:
- The Unfaithful, July 5; Possessed, July 26; Cry Wolf, Aug. 16; Deep Valley, Sept. 1; Night Unto Night; The Suspicious; My Wild Irish Rose; The Reckless; Life With Father; Dark Passage; Voice of the Turtle; Wallflower; Two Guys from Texas; Romance in High C; Ever the Beginning; Love at First Sight; Mary Hagen; The Treasure of the Sierra Madre; Silver River; The Woman in White; Escape Me Ever; Whiplash.

**SHORT SUBJECT SERIES:** Technicolor Specials, 8 2-reelers.
- Classics of the Screen, 6 2-reelers.
- Blue Ribbon, Hit Parade (Technicolor), 14 1-reelers.
- Joe McDoakes Comedies, 6 1-reelers.
- The Sports Parade (Technicolor), 6 1-reelers.
- Melody Masters Bands, 10 1-reelers.
- Merrie Melodies and Looney Tunes (Technicolor), 26 1-reelers.
- Adventure Specials (Technicolor), 6 1-reelers.
- Memos of Melody Lane.
- Warner Pathé News, 104 issues.

**DEBUC CAST RELEASES**

**All American News**

**FEATURES:** January to June, 1947:
- It Happened in Harlem: Romance on the Boat; Midnight Menace; Chicago After Dark; Lucky Gamblers.

**FEATURES:** After July 1, 1947:
- Hi-De-Ho; Stars on Parade; Big Timers.

**SHORT SUBJECT SERIES:** All American News Newsreel, 52 issues.
- All American Digests, 12 1-reelers.

**Astor Pictures**

**FEATURES:** January to June, 1947:
- Beware; Tall and Terrific; That Man of Mine; Swance Showboat.

**FEATURES:** From January 1, 1947:
- Reet Petite and Gone, Sept. 5.

**SHORT SUBJECT SERIES:** Miscellaneous Shorts, five 1-reelers.
- Miscellaneous Shorts, three 2-reelers.
- Miscellaneous Shorts, three 1-reelers.

**Herald Pictures**

**FEATURES:** January to June, 1947:
- Boy! What a Girl, Apr.

**FEATURES:** After July 1, 1947:
- Sepia Cinderella, July; Miracle in Harlem; Holiday in Harlem; God Favors His Own; Satan's Agent.

**Sack Amusement Enterprises**

**FEATURES:** January to June, 1947:
- Murder With Music, Feb. 15; Dirty Little from Harlem, Apr. 20; Judgement, June 1.

**FEATURES:** After July 1, 1947:
- Go Down, Death, July 15; Jesus and the Devil; Another Woman's Husband; Harlem Hell-Cat; Yaller Girl.

**SHORT SUBJECT SERIES:** Bob Howland's House Party, one 2-reeler.
- Awaired Musicals, 12 1-reelers.
- Murder in Swingtime (Reissue) 1-reeler.
- Piano Reflections, one 1-reeler.

**Toddty Pictures**

**FEATURES:** After January 1, 1947:
- What a Guy; Mantan Runs for Mayor; Return of Mandan's Husband; Going to Get You.

**SHORT SUBJECT SERIES:** Eddie Green Series, four 2-reelers.
- Pigment Markham, four 2-reelers.
- Buck and Bubbles, four 2-reelers.

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*A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number*
My Sincere Thanks to the Newspaper Critics Who Voted Me the Best Juvenile Actor Of the Year For My Performance in "THE YEARLING" And the "Find" of the Year.

CLAUDE JARMAN, JR.
HOLLYWOOD'S weakness as it is con-
faced with increasing competition
from British studios is to be found in the
types of stories it selects for transfer to the
screen.

Such is the verdict returned today by an
impressive jury of critics, reviewers, col-
umnists and commentators participating in
THE FILM DAILY'S 1947 Critics' Forum, the
annual motion picture industry stock-
taking event which provides Hollywood
with not only an accurate cross section of
journalistic and radio opinion but with
many a constructive idea and suggestion.

The Forum, noting that the increasing
number of foreign pictures—the vast ma-
jority British—finding American playing
time inevitably suggests comparisons, in-
vited leading newspaper, magazine and
news service writers and radio conductors
of film programs to rate the good and bad
points of American and British star and
supporting performances, story selection,
screen treatment, dialogue and technique.

While the critics rate both American and
British feature pictures almost on par in so-
far as performances, screen treatment and
dialogue are concerned, they give the Brit-
ish a considerable edge on the basis of story
selection.

However, in the matter of screen tech-
nique the reverse is true, and the critics
canvassed give Hollywood studios a decisive
edge.

The break-down follows:
Star Performance: U. S.—Good, 222; Bad,
40. British—Good, 229; Bad, 24.
Supporting Performance: U. S.—Good,
228; Bad, 26. British—Good, 216; Bad, 38.
Story Selection: U. S.—Good, 97; Bad,
131. British—Good, 201; Bad, 53.

Screen Treatment: U. S.—Good, 174;
Bad, 76. British—Good, 163; Bad, 72.
British—Good, 150; Bad, 86.
Technique: U. S.—Good, 224; Bad, 24.
British—Good, 141; Bad, 87.

In referring this question and the other
issues to the nation's critics through the
medium of the 1947 Forum, the motivating
desire again was to provide a sounding-
board for the journalistic and radio men-
tors of the screen's mass audience which
weekly pays approximately 100,000,000 ad-
missions to some 18,000 U. S. theaters.
Forum experience through the years has
well established that the critics both lead
and reflect the thinking of a considerable
segment of American public opinion.
The 1947 Forum posed other pertinent,
timely questions of industry and public
import. With a digest of the critical find-
ings, they follow on the succeeding pages.

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number
JAMES S. BURKETT
Producer

"CHARLIE CHAN" SERIES

Starring ROWLAND WINTERS

MONOGRAM
Have American Pictures Improved?

Hollywood producers are getting careless about the type of stories they buy for pictures. A great deal of money has been spent on trash.

KATE CAMERON
New York, N. Y., Daily News

ARCHEW WINSTON
New York, N. Y., New York Post
American films in general have shown lack of artistic honesty, poor direction, stereotyped casting, indifferent acting and hackneyed story writing. Small wonder that we face some real competition from the British who are beating us on all these counts.

RUSSELL RHODES
New York, N. Y., The Journal of Commerce
It's about time the powers that be in movieland get over their delusions of grandeur as regards their mission to present super-colossal musicals as their contribution to world culture. Today's movies, as often as not, are a waste of the literate movie-goer's time, and the production cost is shocking in a world where there is so much hunger, and so much need for channeling the world's efforts toward reconstruction, physical or spiritual. I have no objection to movies that are pure entertainment, but so few are.

LILLIAN SUPOVE
New York, N. Y., Radio Station WNYC
Same old formulas... by and large... with notable exceptions like "Boomerang," "Just Around the Corner" and two others.

LEO MISHKIN
New York, N. Y., Morning Telegraph
This question must be answered from an over-all point of view. And I believe that the American pictures have remained stagnant. There has been a definite lack of progress in Hollywood as concerns new and vital story material. Typical is the treatment of the Atomic Bomb. The picture made was made specifically for an adolescent audience. If the movie had received the treatment it deserved it would not be billed as the last half of a poor double feature. There was no need to dress up and enhance the chain reaction pile. Stark realism would have been so much more effective.

ALLAN T. ZACHARY
New York, N. Y., Radio Station WNYC
Although there has unquestionably been improvement in some of the technique of making pictures, with some interesting experimentation. American pictures have still failed miserably to reflect more closely honest and intelligent stories and

characterizations. In this, they lag considerably behind the stage and many foreign films.

WESLEY FIRST
Erie Pa., The Erie Dispatch
Slipped backward is really understating it. After some 15 years of reviewing I at last know what it means to get tired of seeing pictures.

LEO MILLER
Bridgeport, Conn., Herald
On the whole, have not noticed any great improvement.

JOHN H. THOMPSON
Torrington, Conn., The Register
"The Show must go on!"... but why keep using the same actors and actresses in the same type roles? I enjoy Bette Davis... but she should have shaken its psychoneurotic hooey-jeeties, it can safely out-Rank J. Arthur.

STERLING BEMIS
Des Moines, Iowa, Register and Tribune
I think that the new methods used in "Lady in the Lake" and the excellent screenplays of "Boomerang," "Anna and The King of Siam," and "The Jolson Story" indicate an improvement in producing standards.

ELAINE EDWARDS
Kenosha, Wisconsin, Kenosha Evening News
Too many murder stories which have a bad influence on children who demand as a general rule such pictures that now are fed to them almost every hour of the day and night.

DON HOWARD SHORT
San Diego, Calif., Union & Tribune Sun
"Boomerang," "Tell the Truth," "The Adventures of Don Juan," "Miracle in the Rain," "The World over," "Two Weeks Leave," "Lady in the Lake," "The Big Piece," "Anna and The King of Siam," "Best Years." Now that the war is over looks like only psychological thrillers and girl meets boy with a few biographies tossed in are all Hollywood can dish out.

LESLIE D. POLK
Williston, N. D., Williston Daily Herald
Just about the same as always... except for the pleasant appearance of "new" pictures such as "It's a Wonderful Life" and "Miracle on 34th Street," and more of the interesting newsreel techniques such as in "Boomerang." ELEANOR P. NICHOLSON
New Orleans, La., The Times-Picayune
There seems to be a definite trend toward improvement over the last few years, but I can't say there has been any progress over last year when a noticeable gain was made through the treating of serious pictures to an adult level.

PAT TAYLOR
Hays, Kans., Hays Daily News

The majority of them have become more elaborate—if that is a sign of improvement. An over-run of musicals—but they have not been too boring—plots remain too "fairy-talish"—as story always ends happily—not actually true-to-life.

JOYCE L. DAVIS
Winchester, Va., Winchester Eve. Star
They're getting better topics (more timely)—autobiographies and such.

CONNIE STATES
Dubuque, Pa., Radio Station WCED
Too many pictures are not suitable to be seen by children and teenagers. Too many movies have slipped morally.

BETTY HAILER
Galesburg, Ill., Radio Station WGIN

The abundance of westerns and grade B mysteries have been the main reason for the rare highlights like "Best Years," "The Farmer's Daughter." The pure standard of American films has been made more closely by the excellence of British productions. American pictures have been characterized by outstanding acting rather than by good stories and good directing.

DOMINIC PEPP
Watertown N. Y., Watertown Daily Times

Technically Hollywood films continue to advance. But so far as general choice of story material is concerned, Hollywood is still gauging the American public by adolescent standards. We need more adult films, mentally as well as emotionally exciting; but there are still better than by good stories and good directing.

MARK SCHNITZER
New York, N. Y., Russian Daily

Never saw so many disappointing movies... Hard to tell the difference today between class "A" and class "B" pictures. Story trouble seems to be the weak point.

PAUL KOSENE
Perth Amboy, N. J.
Perth Amboy Evening News

THE QUESTION

As you see it, have American pictures in the last 12 months improved? Failed to improve? Or slipped backward?

THE CRITICS FIND

Of the 372 critics who answered this query, 159, or nearly 45 per cent claimed that Hollywood's output failed to improve during the year under survey. On the other hand, 157, or nearly 37 per cent felt that the U. S. cinema did improve during the period. Seventy-five of the critics felt that the American motion picture slipped backward.

Commentators conceded in many instances that films continue to improve in photography, color and other techniques but emphasize that American films lack story value, or depart too often from reality.

Such pictures as "Boomerang," which is shown that the industry is definitely attempting to improve the quality of pictures, as far as realism and meaningful stories are concerned. Also the independent producers are coming up with a number of fine films, such as "Fursued;" "It's a Wonderful Life;" and others of that fine caliber of acting and direction.

VIRGINIA COLWELL
Jacksonville, Ill., Radio Station WLD

The story content of the average picture is more realistic. The players are more like people the average citizen knows personally and they do not smack so much of the impossible as earlier films used to do.

DARLENE GORDON
Clinton, Iowa, Radio Station KROS

Occasionally a good picture comes out... but in general it seems to me that the movies, as entertainment, aren't coming up to heights attained some years back before the war. Perhaps there was a freshness in theme and presentation then that is missing for the moviegoer of today.

MAX V. WATVER
Leadville, Colo., The Herald Democrat

Stories of movies seem to be set formula with a very few exceptions among them are "Anna and the King of Siam." "Best Years." Now that the war is over looks like only psychological thrillers and girl meets boy with a few biographies tossed in are all Hollywood can dish out.

MES N. D. POLK
Williston, N. D., Williston Daily Herald
Just about the same as always... except for the pleasant appearance of "new" pictures such as "It's a Wonderful Life" and "Miracle on 34th Street," and more of the interesting newsreel techniques such as in "Boomerang."
WHAM-G-M!
M-G-M's BIGGEST PARADE OF HITS!

COMING TO MUSIC HALL!

"SONG OF LOVE"
Katharine Hepburn, Henry Fonda

TEST ENGAGEMENTS BIG!
"THE UNFINISHED DANCE"
Margaret O'Brien, Cyd Charisse, Karin Booth, Danny Thomas

SONG OF THE BOX-OFFICE!
William Powell, Myrna Loy, Keenan Wynn

GREER GARSON'S GREATEST!
"DESIRE ME"
Greer Garson, Robert Mitchum, Richard Hart

ROAD-SHOW CALIBRE!
"GREEN DOLPHIN STREET"
Lana Turner, Van Heflin, Donna Reed, Richard Hart

BIG TECHNICOLOR MUSICAL!
"THIS TIME FOR KEEPS"
Esther Williams, Lauritz Melchior, Jimmy Durante, Johnny Johnson, Xavier Cugat

IT WILL MAKE HISTORY!
"CASS TIMBERLANE"
Spencer Tracy, Lana Turner, Zachary Scott

ROMANCE IN TECHNICOLOR!
"THE BIRDS AND THE BEES"
Jeanette MacDonald, Jose Iturbi, Jane Powell

HAPPY NEW YEAR!
"GOOD NEWS"
June Allyson, Peter Lawford
It seems to me that there has been about the usual large number of poor pictures and the usual small number of good ones.

LESLIE A. SLOPER
Boston, Mass.
The Christian Science Monitor

An industry as full of new ideas and fresh approaches as the motion picture business can never slip backward. American pictures may slow up and not produce as many improvements per year...but progress is as sure as taxes in such a competitive field.

ALICE BUCHANAN
Des Moines, Iowa, Radio Station KSO

More emphasis on entertainment is needed. Too many "sermons" and undeveloped bunk in last 12 months.

P. WALTER HANAN
Binghamton, N. Y., The Binghamton Press

The deterioration of the American movie is realized when one compares the product of today with the films of 10 and even 15 years ago. "The Informer," "Top Hat," "Naughty Marietta," "The Lady Vanishes," etc., are so far superior to present product that it is readily seen why the small intelligent portion of film audiences is flocking to foreign cinema. The average American motion picture of even day features a plot that has already been employed a dozen or more times, is grossly unnaturalistic, has been faulted far beyond its true value (e.g. "Duel in the Sun").

ASHBY J. MITCHELL
Union City, N. J., Hudson Dispatch

Aside from the few standouts, I think movies have been inexorably bad. There's been much talk about improvement after the low level of the late war years. It hasn't shown up yet...at least in places like Cedar Rapids where pictures are a little behind in release.

NADINE SUBOTNIK
Cedar Rapids, Iowa, Cedar Rapids Gazette

They may have slipped backwards a bit except in photography.

R. THOMAS WILSON
Ann Arbor, Mich., Ann Arbor News

They've improved because they've had to improve—at recent prices, people won't go to just any old movie—story treatments and acting are bad—but some acting. American technique has always been excellent.

JAMES S. BRADSHAW
Ann Arbor, Mich., Ann Arbor News

Too much film was wasted on weak stories, especially those in which big stars appear.

FRED HANLEY
Durham, N. C., Morning Herald

The average run of pictures seems to have slipped backward with a few brilliant exceptions to the rule. Too many of the large film companies are taking successful stories or themes and making them over and over again...instead of looking for provocative new material.

GRACE WILSON
Omaha, Neb., Radio Station KOWH

Probably one reason I feel American pictures have slipped is because I feel that foreign films recently imported have shown such decided improvement over earlier foreign imports, that American films seem to have stayed still in the past 12 months. I feel the fade-outs in American films...as they seem to be doing at long last...should be the logical ending for the circumstantial buildup rather than the always happy one.

BOBBIE H. FORSTER
North Little Rock, Ark., Radio Station KXLK

Should we say there are "signs" of improvement? There does seem to be a tendency to make good and settings more as they are in real life, which, it seems to me, is a fine thing for the result is far more engrossing entertainment. Can't say we've come right out and improved, but the future a brighter in so many respects than it was.

RICHARD L. COE

With, of course, several exceptions, the present pictures fail to teach anything, and in some cases they even fail to entertain. Too many are glorified versions of nothing. Seeing the old pictures of several years back brings this more to light.

MARJORIE CHRISTENSEN
Fremont, Nebraska, Radio Station KORN

Infantile plots, stupid motivation, over-emphasis on glamour, unrelieved the movies—JEANNE ROCKWELLE
Ann Arbor Mich., Ann Arbor News

Improvement was only slight but special mention should be made for such excellent pictures as "Strange Love of Martha Ivers," "The Yearling," "The Killers." What I've seen of British films far surpasses the general run of American products—in historical works especially. Perhaps American film strives too hard for realism and miss being natural. Many American actors go about their business with the feeling that they know it all and can do anything they please without any effort. Seldom do they really strive to put in a good performance.

DEAN GLAESER
York, Pa., The Gazette and Daily

So long as psychological pictures are made, plus varieties of crime and gangster films such as have flooded the industry in recent years, American pictures will never improve. The motion picture industry should retain higher standards and ideals for the American public. The American film strives too hard for realism and as a result, the picture suffers. The American film must improve, not only the motion picture industry but also the thinking of the American public—especially of youth.

EMMA BURNETTE CONACE
Nycack, N. Y., The Journal-News

Improved camera work and better plots, especially of the American type, warrant the comment.

DOROTHY RAMER
Miami, Florida, Miami Daily News

Improved because more movies are of "best seller" books, leading Broadway productions, etc., raising the quality of the films.

PAUL B. PATRICK
Mason City, Iowa, Radio Station KGLO

American pictures have grown increasingly artificial, even less than ever connected with real life as the average person knows it. This I attribute to the fact that the industry is beginning to develop a "veteran class" of leaders, people who have lived in Hollywood so long and so luxuriously that they actually believe, for instance, that a woman never wears a hat more than once and that every car is a Rolls Royce. BRADFORD F. SWAN Providence, R. I., Providence Journal

Too many superficial biographies which would have been better left undone; too few works of a serious nature, of a constructive approach to working for peace and better understanding of peoples other countries; too few outstanding films and too many just mediocre bits. EILEEN J. MARTINSON
New Bedford, Mass., The Standard-Times

Improved to a very limited extent. Most of the pictures turned out by Hollywood were far below the par of past productions. However such pictures as "Wonderful Life," "Best Years of Our Lives," etc, were far better than a lot of releases of the past few years. Pictures have improved, but in many respects, the quality and realistic scenes have been denounced by the public and Hollywood is anxious to prove their case with "Boomerang." However, British films are becoming a definite threat to our own. "Stairway to Heaven" tops anything excepting American films of our time to come out of Hollywood all year long.

JAY SEYMOUR
Paterson, N. J., Radio Station WPAT

There is a tendency to stay closer to the source stories.

RAY McBride
Milwaukee, Wis., Milwaukee Journal

A very special group seems to be pushing American movies forward with greater emphasis on every point, but this group so far is small. Some of the largest companies are guilty of quickie productions that leave a bad taste. MARTHA McHATTON
Indianapolis, Ind., Indianapolis News

Lack of good material and ill treatment of plays and novels. Also the insipidness and average quality with the intelligence of a child of 12. They ain't that stupid.

DICK PITTS
Charleston, N. C., The Charleston Observer

The last war box office figures were still apparent during the last 12 months and profits seem to make Hollywood careless. The British, on the other hand, were on the upgrade and gave us three great films and a few fine pictures—"Odd Man Out," "Brief Encounter," and "Stairway to Heaven." Hollywood needs new story ideas, less type-casting and wider horizons. I say the public can learn to appreciate better pictures if better pictures are made, but the light touch is usually lacking when the movies have something to say. If there was less emphasis on stars and more on better stories, mystery films would not be the only entertaining, realistic and ele-}entary productions put out. Pictures don't need the mess. I'd like to hit the high grade. They only need to be made with intelligence and thoughtful care because they are seen by people not machines.

LEONORE BUSHMAN

With the war over, the American motion pictures of the industry has a splendid opportunity to present films dealing with the problems of peace, reconstruction and rehabilitation. Dealing with these themes in an intelligent manner would be valuable for the foreign markets as well as in this nation. Hollywood has chosen, however, to practically limit all its films dealing with the post-war world to the transparently honest theme of soldiers returning empty but ever-loving wives. Why don't films present the facts? The labor picture, the social scene the vast problems of a nation in the throes of a historic change are ignored or treated ridiculously, as witness "The Beginning or the End." Only in "The Best Years" has a phase of post-war life been handled admirably.

EVERETT JOHANNES
Alameda, Calif., Alameda Times Star

They have improved, however, in my opinion, more improvement should be and probably is forthcoming. A fine and prime example of improvement is the unique character of "Duel in the Sun." More of the same should be re-leased.

R.AYMOND G. ULRICH
Sault Ste. Marie, Mich., Radio Station WSOO

Picture material got pretty bad during the war, people would pay to see anything. The situation hasn't improved but the public, however, is becoming more discriminating and tighftested about that 60 cents. Hollywood is going to have to put out better fare or they will find themselves gaping at rows of empty seats while families sit home and listen to such noble radio efforts as Theatre Guild of The Air. The current revue—"The Westerner," "No Time For Comedy"—indicate the films were better six or seven years ago. American moviemakers are still mad about the extra charge for "Duel in the Sun" when they could have seen "The Wester ner" a far better picture, for half the price.

NANCY PHILIPS
Austin, Texas, Austin American-Statesman

American pictures seemed to be getting the go-bad treatment more and more. Comedy and daffy comedies that don't quite come off.

CHARLES M. ACKO
Philadelphia, Pa., Wall Street Journal

Very little improvement. As sorry as I am to admit it, British films have gone way ahead both in technical and public reaction.

JOHN D. CHEQUER
Mount Vernon, N. Y., The Daily Argus

The trend has been away from psychiatry and towards genuine stories. Directors returned from war have improved films greatly.

R.AYTE NITMER
Harrisburg, Pa., Radio Station WKBO

This is one of those "yes," and then again "no" arguments. Where there has been improvement, it has been marked. Where there has been mediocrity, it has seemed more obscure if possible. This country is capable of producing fine motion pictures. I could name fifty that I wish I had never seen in the first place.

Wednesday, September 10, 1947

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number 103
He's hanging up new records at the ASTOR WOODS NEW YORK CHICAGO

KEEP YOUR EYES ON MITY!

SAMUEL GOLDWYN presents
DANNY VIRGINIA KAYE - MAYO

The Secret Life of Walter Mitty
in TECHNICOLOI

Boris Karloff - Fay Bainter - Ann Rutherford
and

THE GOLDWYN GIRLS

Produced by SAMUEL GOLDWYN • Directed by NORMAN Z. McLEOD
Screen Play by KEN ENGLISH and EVERETT FREEMAN
From a Story by JAMES CHURCHER
Director of Photography LEE BARNES, A. S. C. Published Through W. O. Radio Pictures, Inc.
Pictures will not improve until the public starts picking out the good ones and letting the bad ones rot.

GIL ROWLAND
Greenville, S. C., The Piedmont

Lack realism except for films like "13 Rue Madeleine", "Best Years of Our Life", can't seem to stick to a good story when made, much change and glorification as in "Egg and I".

MIDGE MOSSBERG
Ventura, Calif., Star-Free Press

For a large part of the year, the CONTENT of most pictures seemed to have slipped away from contact with human beings. Too many abnormal people were impersonated by stars; too much phony psychiatry, too many people poisoning other people, too many women drunked. But as the year ends, there is a little up-trend in wholesomeness: "The Darling", "Miracle on 34th Street", "Farmer's Daughter", "It Happened on Fifth Avenue", etc. . . . Technically, things seem to be about the same. Robert Montgomery deserves special mention for his fine job as director of "Lady in the Lake". Something's happening.

RICHARD E. OSGOOD
Detroit 14, Mich., Radio Station WXYZ

There are still too many film productions that add up to "a waste of celluloid", but still some of the finer screen productions are a definite improvement. There is not room to list all of these here, but a few that I have in mind are "The Yearling", "The Best Years of Our Lives", "It's a Wonderful Life".

THOMAS M. MALIA
Harrisburg, Pa., The Patriot

Improvement very slight. Some few very excellent and good pictures were produced, but the preponderance of the Hollywood products are poor, not adult entertainment.

BERNARD MOSES
Columbia, S. C., Radio Station WCOS

Same old reheasal of familiar plots for the most part, not original in treatment and utterly lacking in the quality of any strain of sincerity or realism.

THERESA LOEB
Oakland, Calif., Oakland Tribune

The 1946-47 picture crop suffered, it seems to me, a drought of intelligent selection of stories. Many of the better ones showed good treatment as they could. Percentage wise it was the poorest year for "box office" hits.

TRECK FAGIN
Provo, Utah, Radio Station KVOO

I think the American public has found a relief in the last 12 months from the flood of war stories and stories connected with the war which have flooded the screens of the country. Such pictures as "The Yearling", "It's a Wonderful Life", "The Best Years of Our Lives", have inspired us in again the goodness of the American way of life.

LA VERLE MORLEY
Eureka, Calif., Radio Station KIEF

The majority of pictures seem run-of-the-mill or slightly worse than most of them are excellent.

FRANCES JOHNSON
Salt Lake, Utah, Salt Lake Telegram

The good ones are better and the bad ones worse.

SAM WOOLFORD
San Antonio, Texas, San Antonio Light

Finally getting away from war stories, which people are sick of—Let's have more like "The Egg And I", "Margie", "Without Reservations", and so on—Good old-fashioned entertainment.

BEA VERNON
Reading, Pa., Radio Station WRAW

Almost nothing is coming out of Hollywood that even tries to consider present-day conditions and their effect on you and me. The pictures that are produced on an elaborate scale are mostly fickle efforts to imitate the financial successes of moods of which they are unwilling to accept that a stock western, filmed with two name stars and in techni-color is a public is not yet ready.

NAT LUND
Seattle, Wash., Seattle Times

With a few exceptions, like "Best Years of Our Lives", "The Yearling", "Lady in the Lake", "Miracle On 34th Street", and "Boomerang", we have felt American pictures have slipped badly. I have talked to many fans, too, and they feel the same way. The unfortunate part about it is that they are even skeptical about really good films, even after a columnist goes all out to urge theatregoers not to miss a particular picture.

DICK MCCONN
Harrisburg, Pa., Evening News

I might say they have improved to some extent. But there's just one thing needed. Hollywood must improve upon drama. The dramatic stars, the real ones, that are growing older year by year and are becoming tiresome to the public. New ones must be found. How about an all-out campaign for dramatic talent similar to the one staged for "Gone With the Wind". Also, younger talent in the field of comedy. Certainly there are some young comedians somewhere.

PHYLISS WENTZ
Columbus, Ohio, The Lima News

Some of the stories have improved, technically and production have, but the acting is sad.

DOROTHY E. FRANKE
Grand Rapids, Mich., Station WJEF

Studios copying each other. One studio makes a successful film along certain lines and every other studio copies it. Also far too many westerns being shown as Class A movies for which top prices are being charged. I seems that the legitimate stage hasn't come up with anything outstanding this past year which Hollywood can copy.) Such productions as "Duel in the Sun", "Canyon Passing", etc., are nothing more than westerns glorified then use of techni-color. The cowboy-lady-love routine is okay in a second-rate theater where the price range is lower than at the top rate houses. The screen is lacking in original material.

LEA ROLLEN
Joliet, Illinois, Herald-News

I think that, on the whole, the quality of motion pictures has improved in the last twelve months but there is still room for further improvement. I think the general level of stories, acting, direction and filming in the last three years has been very low. Plots were flimsy and loosely thrown together for the most part, though there were some few excellent ones. The characters were often over-drawn and unbelievable.

EVELYN K. HICKS
Bristol, Va., Bristol Herald & Bristol News-Bulletin

There is a quest for as improvement as a whole is concerned, although quite a few better than good pictures have been released in the past year while other big build-ups have been very disappointing.

J. C. HUNT
Augusta, Ga., Radio Station WRDW

I started to check off some "slipped backward" and perhaps that would have been more accurate. Certainly Hollywood if not actually retrograding has lost ground to British films for all-around artistry.

ARTHUR B. WATERS
Philadelphia, Pa., Gazette-Democrat

Same old complaint—too many cycle features.

HAZEL KIRK
Newark, Ohio, Newark Advocate

There seems to be the same ratio of a few excellent and a lot of poor pictures shining brightly from the great mass of mediocre ones.

MILDRED STOCKARD
Houston, Texas, Houston Chronicle

200 monotonous-psycho cases overworked.

MARGARET SAUTER
Portsmouth, Ohio, The Portsmouth Times

The British, with their realistic production, have forged far ahead of our films.

JIMMY ROBINSON
Albany, Ga., The Albany Herald

The emergence of a few splendid pictures, and the growing artists stature of a few directors, technicians and actors is apparent, although some good stinkers might lead to an opposite conclusion.

HARRY REASONER
Minneapolis, Minn., Minneapolis Daily Times

On the whole I believe pictures have kept along about an even course in comparison with other years. I have seen some of the best, some that I have recommend-
“CARVES A NICHE AMONG THE GREAT FILMS! IT WILL PLAY ON AND ON, AND COME BACK FOR REPEAT ENGAGEMENTS!”

Hollywood Reporter

“ONE OF THE REAL MOTION PICTURE MASTERPIECES OF ALL TIME! THE WARNERS CANNOT BE PRAISED TOO HIGHLY BY THE INDUSTRY! BOUND TO BE ONE OF HOLLYWOOD’S MOST MAGNIFICENT ACCOMPLISHMENTS!”

Daily Variety

“SURE CURE FOR WHAT AILS BUSINESS! EXHIBITORS CONCERNED WITH WHAT’S BEEN CALLED EVERYTHING FROM A RECESSION TO A RECONVERSION CAN STOP WORRYING ABOUT IT FOR THE DURATION OF ‘LIFE WITH FATHER’! A PICTURE TO BRING BACK TO ANY MAN’S THEATRE ALL THOSE OLD CUSTOMERS WHO’VE BEEN AMUSING THEMSELVES ELSEWHERE AND A HORDE OF NEW ONES HE HASN’T MET BEFORE. IT’S FOR ALL THE PEOPLE, EVERYWHERE, WITH NO EXCEPTIONS.”

M. P. Daily

WHEREVER IT PLAYS, IT PLAYS TO BIGGER GROSSES THAN ANY ATTRACTION BEFORE!!

starring

IRENE DUNNE and WILLIAM POWELL
FOR FALL BOXOFFICE HONORS! A SERIES OF EXPLOSIONS TIMED TO CAUSE THE AUDIENCE TO REACT IN BLASTS OF LAUGHTER!" ★★★★★

"WARNERS' ANTIDOTE FOR BUSINESS JITTERS! ITS APPEAL IS WELL LIMITLESS!" ★★★★★ "ITS BOXOFFICE WALLOP WILL ECHO LOUDLY IN THE MOVIE HOUSES ACROSS THE LAND!" ★★★★★ "A BOXOFFICE WINNER IN ANY TYPE OF THEATRE —ANYWHERE ANYTIME!" ★★★★★

"A 'MUST' PICTURE IF EVER THERE WAS ONE!" ★★★★★

Film Daily

M. P. Herald

The Independent

Boxoffice

Showmen's Trade Review

WILLIAM WAGNER
present
Clarence Day's
LIFE WITH FATHER

COLOR BY TECHNICOLOR

LIZABETH TAYLOR • EDMUND GWENN • ZASU PITTS

Directed by MICHAEL CURTIZ • Produced by ROBERT BUCKNER

From the original play by HOWARD LINDSAY & RUSSEL CROUSE

From Oscar Serlin's Stage Production • Music by Max Steiner

Screen Play by Donald Ogden Stewart
Irving Reis Directed

"THE BACHELOR AND THE BOBBY SOXER"

In Preparation

"ALL MY SONS"
For Chester Erskine
ed heartily as worth the time and expense of my friends and readers. Others have been as poor as the poorest in the past. The good ones are average.

HAROLD HUNT
Portland, Oregon, Oregon-Journal

While entertainment features of newer films is a little more on the relaxation type it is not long away from my ideal—amusement in its entirety.

HARRY J. OLBERG, JR
Petaluma, Calif., Petaluma Argus-Courier

With the advent of such picture as "Anna and the King of Siam," "Best Years of Our Lives," "The Jolson Story," "To Each His Own," and "The Macomber Affair," one can note some faint glimpse of hope that maturity may sneak up on Hollywood, despite its frantic efforts to remain adolescent. I would qualify my rating by saying that it is given to a limited number of pictures, but it seems to me that there were more of the mature type of films in the past years than we've had in a long time. With more of the sort of competition that now exists, pictures are getting from England, France and Italy, I look forward to even greater achievement.

FRED W. LEW
Fort Worth, Texas, The Fort Worth News

American films seem to be relying on sensationalism, both in plot and in acting. There is no better and no worse than usual. The plots are typed and juvenile and are quite often insulting to an audience's intelligence, as an example I offer "Suddenly It's Spring," a boring comedy consisting of a variety of facial grimaces. The only two that have seemed really formula type average men have been "Anna and the King of Siam," and "Specter of the Rose," an interesting experiment in a picture in which there is no better than "Duel in the Sun," which was flashy, colorful and completely lacking in good acting, good plot, good direct, etc.

S. LEE JOHNSON
Hammond, Indiana, The Hammond Times

Too many shoddy stories which out-number the few really good plots which have been brought to the screen in recent months.

CLARENCE H. WITTER
Watertown, Wisconsin, Watertown Daily Times

Getting too long and drawn out . . . stories are too gory . . . looks like nothing but unhappiness and tears left for screenplays.

BETTY GOSF
Watertown, Wisconsin, Watertown Daily Times

American pictures have stuck to a tried and true formula which has meant that they are a standstill English pictures . . . have come to the front making Hollywood pictures seem infinitesimal.

ROY McCARTHY
East St. Louis, Ill., Radio Station WTMQ

Stories (plots) are antique, treatment is trite, pictures that would ordinarily be class Z, like "Tarzan and the Huntress," are so much better than the touted top releases that critics like myself find that we overplay them. The bid for teen-ager support is obnoxious and keeps adult audiences away.

ANNE M. McILLHENNEY
Buffalo, N. Y., Buffalo Courier-Express

They have improved, failed to improve and slipped backward at one and the same time. The obvious retrograde action has been in screen acting which more and more adopt a doll behavior pattern. Examples: "My Brothers Talks to Horses," rather than be content with a simple, direct and a bit of whimsey the writers threw in a stilled love yarn, race track touts, minor tragic characters, bringing to life the childish heart of Butch Jenkins was almost buried. The same is true of others. On the other hand, screen plays that accept a single theme and pursue it, such as "The Yearling" or "The Killers" show marked improvement. As a gliterring generality I would say acting, quality, direction and photography have improved, but dialogue is several points below even past efforts.

STAN L. WILKINS
Hutchinson, Kansas, News-Herald

Slightly. Some pictures such as "Boom-erang," "The Yearling," "Best Years of Our Lives" and "Anna" are doing their best to overcome the damaging influence of many movies which would be better off gathering dust on the shelves.

JOHN D. JENKS
Lexington, Ky., The Lexington Herald

Intelligent people all working together to provide the highest quality in motion pictures for pleasure and entertainment and guarantee that the American films will improve year by year. The variety in plots have been quite apparent thus far as well as photography, directing and acting all making great strides forward.

DOROTHY SHERMER
Muncie, Ind., The Press Union Newspapers

Please don't make me be specific, but I've seen entirely five pictures in 8 months of which I think I can consider of merit since your 1946 Best Ten.

E. W. J. MARTIN
Buffalo, New York, The Courier Express

Bad endings to many pictures, i.e.: "I'll Always Love You," "Dead Reckoning" Poor dialogue—bad scripts in general—unsatisfactorily cut in novels books. Could improve with more of the unusual in stories, photography, etc., more emphasis on realism.

MARGARET SAVAGE
Altoona, Pa., Altoona Mirror

It seems to me they're in the psychological clap. When there have been few distinguished pictures in these categories in the past year.

CORBIN PATRICK
Indianapolis, Indiana, Indianapolis Star

That is, the best pictures of the past year were better than the best of the year before. Generally, no real improvement since the middle and late '30s. EDWARD HOBART
Memphis, Tenn., The Memphis Press-Scimitar

Perhaps lack of improvement in American pictures is emphasized by the high quality of pictures from abroad, particularly those made in England which have been more thorough than ours. DOROTHY WINGERT
Elizabeth, N. J., Elizabeth Daily Journal

I'm not sure what it is that American pictures are screening. Moderately better; could be improved further by better story selection; too many pictures screened that merely make one want to sleep; instead of following routine stories depicting Hollywood life, or société life, the public I think would like action stories that more nearly meet the average theater goer on his or her own level of life experience.

T. R. HUGHES
Reading, Pa., Reading Times

In choosing the ten best films of the past year, I realize how disappointing American product had been. There was a lack of enterprise and originality, a tendency to stand pat and follow tire old formulas, apparently because during the wartime boom the producers expected to make a fortune and could not make money and no effort at finding outstanding subject matter was the sacrificial-cyclic cycle. But for the outspoken stencil has certainly passed, and the first rate pictures coming to us from England are pointing the way. The mind as well as the eye can do with a little stimulus.

ELINOR HUGHES
Boston, Mass., Boston Herald

Can't notice much change in improvement—as pictures are usually keyed to the times.

LOUISE SHADUCCT
Coeur d'Alene, Idaho, The Press

The general average is lower and first grade movies are increasing. Newark, N. J., Newark News

ALAN GREY BRANIGAN

The improvement has not been very marked, but there have been some attempts to get out of the rut. Some of the English films have kicked up a storm for fresh approaches, while the psychological films have helped some to shake off the sadistic-criminale wave. MGM (with the whole hand thingsed them on a plat- ter, and not by Robert Montgomery) messed up a chance to get the first-person subjective film started by using a cheap objective story for the technique ("Lady in the Lake"), "The Guilt of Janet Ames" showed some promise, while "Duel in the Sun" erred on the brutal side. There was warmth and promise in "The Yearning" and "Hollywood of Our Lives." CLIFF BRADT
Albany, N. Y., The Knickerbocker News

I am of the opinion that for the most part movies have stayed about the same. As per usual there were the class A pictures you want to see and after leaving the theater you were glad that you had seen them, but take away those class A and what you had left you. The usual class C and D that an adult with common sense certainly couldn't feel that he had sat through an evening of entertainment. As for the kids, there just aren't enough pictures for children to see. Why isn't Hollywood taking the time to produce some kids Hollywood classics, instead of a cowboy, cowboy-Angle and cowboys under the stars. I'm no Hollywood producer, but someone's slipping.

MERYVN L. AMOLS
Huntington, West Virginia, Radio Station WSAZ

Pictures have improved technically, as sound, photographically, etc. But the story materials seem to be the weak fly in an otherwise strong picture. GEORGE BROWNING
Baltimore, Md., Radio Station WJZ

Despite specific advances—notably in music—pictures released showed little gain from an entertainment standpoint. Many films have been lack of good screen plays.

FRED CHERLDRES
Youngstown, Ohio, The Vindicator

There have been some outstanding films—that reveal adult thought and not con- cered so much with the money angle. Many are in a collection of trite stories featuring good actors.

THOLA NETT TABOR
Syracuse, New York, Syracuse Post Standard

They definitely is some improvement but motion pictures, speaking generally, still aren't up to the standard they once had. More care should be taken all around—choice of a story; selection of cast, pro- ducer, director, etc. When before the cameras, there should be no attempt made to rush the production—take time and put forth the effort. Movies, as a result, will do much Good.

WALTER R. SEARER
Lowistow, Pa., The Sentinel

Product released definitely of inferior quality.

MARGARET J. GARLICK
Paterson, N. J., Paterson Sunday Eagle

There have been, perhaps, a half dozen really outstanding pictures in the year— despite the fact that Hollywood's tech- nical craftsmanship potentially is greater than ever. The bulk of the product has been routine, tailored for average audiances. I don't blame the producers blame no-discriminating audiences.

W. I. CHRISTIE
Honolulu, Hawaii, Star-Bulletin

It seems that a pretty general opinion of the motion picture industry as a whole is anything but complimentary. My per- sonal opinion is that money in the past five years has come too easily. Studios have been bound by reduced star player lists because of military service, short- age of films, etc. Many steps taken by greedy studio executives has been the release of too many old films, films that in memory only had dinned spot in the minds of those who had viewed them years ago, but, according to present day standards were below par, naturally. This has caused not only resentment but disil- lusionment and a gradual drifting away from the films as steady entertainment.

VIRGIL D. LANGDON
Tacoma, Washington, Tacoma News Tribune & Ledger

It seems to me that in general there has been some improvement this is slight. The motion picture producers seem obsessed with the necessity of many times producing type stuff. But the old line appeal to their thoughts on what makes good pictures. This is what I believe they call "products." HEROLD L. KOOSER
Ames, Iowa, Radio Station WHO

The old time touch seems to vanished more or less. We need more films with more punch, like "Suddenly It's Spring".

WIL. N. SPEEGLE
Eureka, Calif., Humboldt Times
CAVALIER PRODUCTIONS announce the completion of its first TECHNICOLOR production "RELENTLESS" starring ROBERT YOUNG and MARGUERITE CHAPMAN, with Willard Parker and Akim Tamiroff; directed by George Sherman; produced by Eugene B. Rodney for COLUMBIA RELEASE.

In "RELENTLESS", ROBERT YOUNG portrays a western drifter, his most different characterization. Currently appearing in the R-K-O features, "THEY WON'T BELIEVE ME" and "CROSSFIRE", his performance in "CROSSFIRE" has earned for him the title of "the actor's actor." This is professional praise indeed!

CAVALIER PRODUCTIONS thank all at COLUMBIA for their fine co-operation during the filming of "RELENTLESS." Neither relentless rain, nor relentless snow, nor relentless fire, nor relentless heat, (and these are all in the picture) could stay you from the completion of your appointed tasks.

CAVALIER PRODUCTIONS is preparing "THE MYSTERIOUS WAY," from the SATURDAY EVENING POST serial story, "The Miracles at Hornby Corners," by SUSAN ERTZ, distinguished world novelist.

CAVALIER PRODUCTIONS proudly announces two additional ROBERT YOUNG productions for the 1947-48 season.
The overall picture of films in the past 12 months has been discouraging. Believe the faults lie in slip-shod stories and a hangover from the fush days when the public jammed theaters no matter the merit of the product. Producers, I feel, are now aware that the days of "anything goes" are over and more attention is being paid to quality, the foundation of which is good stories.

HERBERT L. LARSON
Portland, Oregon, The Oregonian

American pictures during the past twelve months have failed to improve. They are mostly centered around the same theme—"woman loves man". Furthermore, they are very unrealistic as in true life there is not always a happy ending.

MISS PAT LOPER
Beatrice, Nebraska, Beatrice Daily Sun

When they stop trying to present messages, beliefs and opinions, and present a good, straight story, such as "The Best Years of Our Lives", they definitely are moving forward.

TOM R. GILLIAM, JR.
Fort Wayne, Indiana, The Journal-Gazette

Notable lack of original story material. Vast improvement in photography and technical production. Too much over-emphasis of sex for an entertainment medium that reaches children as well as adults.

ROSEMARY HAWARD
Kansas City, Mo., Radio Station WHB

The trash of wartime is over, Hollywood definitely is coming up with great productions.

HOWARD PEARSON
Salt Lake City, Utah, The Desert News

Only "Improvement" I've noticed was the unusual camera work in "Lady in the Lake".

EDWARD E. JAFFEE
Lynn, Mass., Daily Evening Item

"The Yearling" offers best proof of this improvement in all-the-family pictures. Johnny O'Clock and "Notorious" for strictly adult entertainment.

KENNETH P. WILLIAMS
Meadville, Pa., Tribune Newspapers

As you see, I've answered this question "Yes" and "No". They have improved as to entertainment, but they are getting more and more immoral. The hero and heroine think nothing of going to bed together in their casual fashion. (It's all implied, of course, but quite explicitly.) Everyone drinks throughout a picture,—every action is accompanied by drinking. No one can enter a room without someone offering them a drink. This is only encouraging young people to do likewise, none as they are to think that everything that their favorite stars do on the screen is "the thing." The scenes of torture, murder and general rough stuff are brutalizing influences for everyone. The whole tone of Martin has been the best for the last few years is that of decadence. Combined with the slimy communist propaganda slipped in at every turn, the movies are rapidly becoming another form of 'gum'.

MISS LEAH BODINE DRAKE
Evansville, Indiana, Evansville Courier Press

To me, the motion picture industry is still striving for too much sensationalism, rather than down-to-earth-human-interest entertainment. It seems to me that every ham actor or actress wants to emote instead of doing the role best suited for them.

GEORGE STUMP, JR.
Kansas City, Mo., Radio Station KCXN

Indeed so—better directing and much better photography.

JEANNE RUALING
Dayton, Ohio, Radio Station WING

Most pictures have been cut and dried with the time, but comparatively. With severe exceptions, the plots have been short of ridiculous.

ELTON SONIS
Charleston, W. Va., Radio Station WCHS

With the end of the war—there has been a different type—lighter type of picture cycle.

HARRY JORDAN
Seattle, Wash., Radio Station KEVR

As long as motion picture such as "The Jolson Story" can tell your interest for 128 minutes, and then make you want to revisit the theater time and again, that must be a sure sign that American pictures have improved.

NAOMI CADDELL
Lubbock, Texas, the Avalanche-Journal

To often after a film has proven successful, producers try the same formula. Consequently all films for a matter of months have a faint relationship in plot. Hollywood has the money and talent to play the time, but contains the same trite. I consider films such as "Freethe Rose", "Harry V", "Boomerang", "Stairway to Heaven", and "Colonel Slipp" films which show a real advancement for the industry.

CHARLES STUART PERK
St. Albans, Vermont, Radio Station WWSR

They are tending to improve and to make stories seem more real, people, real.

KAY ALLEN
Memphis, Tenn., Radio tation WMPS

The industry has continued to coast along on the wartime theme that anything in film will do business. There have been several wonderful productions, but the quality of over all product reached a new all time low in 1946-7.

HARRY MARTIN
Memphis, Tenn., The Commercial Appeal

American films have spent too much time and effort on purely entertainment films, e.g., moving educational vehicles or perhaps films like "Here's Andy"

ALAN B. HOUGHTON
Beloit, Kansas, Beloit Daily Call

I think our "best" films are as good as ever though there is a lack of genuine inspiration highlighted perhaps by the influx of superior foreign films. Yet if we sent only our best films abroad movie-goers over there, soaked in the general run of home product, might feel that American films were superior to theirs. We seldom see poor foreign films.

PAUL O'NEWOLD
Providence, R. I., Providence Sunday Journal

Too many 8 pictures with top stars. The general public goes to see pictures because of the stars, and are disappointed with the plot.

J. D. JOHNSON
Aberdeen, Washington, Radio Station KXRO

They have "failed to improve" because there was a tremendous number of "poor" pictures released, Since the percentage of poor pictures was greater than in previous years, they apparently made little progress in their story departments.

CHUCK GAY
Dayton, Ohio, The Dayton Daily News

This comment does not ignore the fact that Hollywood has provided some films that will meet the best of past years. Product, in the bulk, has been ordinary and repetitious.

LOUIS MACE
Springfield, Mass., The Union Leader

Although Hollywood has put out some few outstanding movies during the past year, compared to practically none during the war, the percentage of good movies is not nearly so high as it was eight or ten years ago.

DAVID STEPHENS
Dallas, Tex., Daily Times Herald

The best ones are all around greater.

ALLEN THOMAS
Enid, Oklahoma, Enid Morning News

Most pictures I have seen have a certain psychological twist which is usually overstated and exaggerated.

MARCIA ANNE FRYE
Elykrt, Indiana, Elykrt Truth.

We're getting some relief from phony heroics and giddy, sticky histronics about the war; we're getting convincing stories which are worthy of being Remembered. If Hollywood would sacrifice a few horse operas which even the horses should resent and make more Jolson stories and Green Year stories and lots more comedies, we'd all be better off.

ALLEN COWPERTHWAITHE
Helena, Montana, Independent-Record

Tendency to fall into a "rut" seemed unusually great—similar story lines and themes tending to make even some outstanding films seem like mere "copies" of earlier pictures. Hollywood seems to be growing remotely original in its selection of screenplays. For example: so-called "psychological" yarns, greatly overdone and few of them well done.

JACK R. BELL
Kalamazoo, Michigan, The Kalamazoo Gazette

They need good originals—the field ought to be opened up and developed. A rough estimate should be made of the proportion of mysteries, historical dramas, etc., with a minimum fixed for comedies so that every studio would have to produce some. The male audience wants them.

GLADYS HANTON
Fort Myers, Florida, The News-Press

Hollywood is still sticking to the "formula" that produced results for ten years but no longer seems to people.

AL WEITSCHAT
Detroit, Mich., Detroit News

There are some fine films coming from Hollywood but not enough of them considering the superior talents of actors, actresses and directors.

DOROTHY F. HAINLIN
Portland, Maine, Portland Press Herald

Plots show very little improvement. Need more return to Historical events for Pictures with a purpose.

AL WILLIAMS
Scranton, Pa., The Scranton Tribune

The post war ideas of producers and directors apparently are paying off.

KENNETH MILLS
McKeesport, Pa., The Daily News

With few exceptions Hollywood seems to be facing a drouth of good story material.

GEORGE H. JACKSON
Los Angeles, Calif., L. A. Herald & Express

As a movie reviewer for more than a dozen years, I view with growing weariness the new products for the newcomers have much to interest or intrigue other than the day-by-day moronic film goers. The screen is becoming, in a renaissance in celluloid is mightily needed now!

STERLING SORENSEN
Madison, Wisc., Capital Times

We seem now to be producing clearer, better pictures with a purpose.

ROY CLIFFORD HURD
Williamston, Del., Sunday Star

For every outstanding production like "The Yearling" or "Boomerang", there's a half dozen that are strictly class B. Will the industry ever learn to replace quantity with quality?

HENRY DECKER
Frederick, Md., The News-Post

American pictures in the last 12 months have been terrible. I would say that they have been backward, but they were terrible in the preceding twelve months. There is too much emphasis on commercial exploitation and not enough emphasis on art. They should be a combination of art and not a combination of poorly tailored stories and poorer acting techniques.

PAUL C. PHILLIPS
Rock Sprin, ty, Wyoming, Rock Springs Daily Rocket

Few of the pictures have been able to reach the standards of those produced before and during the war. The acting has improved but the plots are as of nothing.

JOHN T. ALLEN, JR.
Cortland, New York, The Standard

In my opinion, American pictures have placed more importance on spectacular coloring and setting, and have neglected to produce pictures with a real story and REAL acting. Most pictures lack a plot.

MARI E. MURPHY
Lowell, Mass., Radio Station WILH

Wednesday, September 10, 1947

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number
**Advertising-Publicity Techniques**

I would see, first of all, that the releases were written with more clarity, accuracy in names, and, above all, with some regard to careful English composition. As regards advertisements, these sound too much to the sensational, stressing the lurid and questionable. They are frequently misleading on the story of the film and often brag about the quality, as if to TELL the public, rather than ASK for opinion.

**RUSSELL RHODES**
New York, N. Y., The Journal of Commerce

Dramatic elimination of vulgarism, overstatement, and inaccuracy to the point of flagrant misrepresentation. If the dust-jacket of a Bobbsey Twins book distinctly implied the contents were a sexy triangle, there would be a point: extremely dubious ethics involved. At any rate, motion picture advertising is a side from perfume copy and society page captions, the most offensive test now extant.

**JOHN MAYNARD**
New York, N. Y., Y. Journal America

I would plug, for my staff's benefit, the ancient motto: "Honesty is The Best Policy." I would take my failures gracefully while trying to overcome the public's long established skepticism. For success this unique policy would have to be original in detail as it would be generally unprecedented. It would be risky but worth a patient trial.

**ARCHER WINSTEIN**
New York, N. Y., New York Post

Eliminate adjectives in trailers and advertising. Use more of straight, literal "Trade paper variety" analysis.

**SEYMOUR N. SIEGEL**
New York, N. Y., Radio Station WNYC

Honest ads—lots of films would appeal to the RIGHT audiences if ads weren't sensationalistically misleading. I'd advertise in ALL mediums.

**IRENE THIERS**
New York, New York, Post

It goes without saying that a free screen is a healthy screen. All censorship, including the Board of Office, Legion of Decency, etc. should be removed.

**LEO MISHKIN**
New York, N. Y., Morning Telegraph

Advertise the actual content of the film.

**CECELIA AGER**
FM, New York

If the movies are ever to fulfill their potentials they must demand for themselves the same rights as other mediums of mass education and enlightenment.

**LILIAN SUPOVE**
New York, N. Y., Radio Station WNYC

I should discontinue sensational advertising which makes sex appeal the chief factor for nearly every film, whether or not sex is the main subject matter of the picture. Most of the advertising flagrantly violates the spirit of the code.

**LESLIE A. SLOPER**
Boston, Mass.

The Christian Science Monitor.

One thing I would try to do would be to give the prospective theater-patron a true idea of what the picture was, instead of trying to overwhelm him with superlatives and "must-sees," I would keep comparative values in mind and not overlay some angle on a film. (E.g. "Open City" was ballyhooed as sexy; apparently that was the only angle for selling the generality. The Italian movie was a great disappointment to those who just went lustfully.)

**MAX W. VAWTER**
Leadville, Colorado

The Herald Democrat

is not "the most thrilling production to ever come out of Hollywood."

**ALICE BUCHANAN**
Des Moines, Iowa, Radio Station KSO

I would quit building the public up for a big letdown, which would breed costly ill will, just to make a success of one picture at the box office I would use more reserve, and even if I had the picture of all time, I wouldn't say so with all trumpets going full blast, but instead would advertise conservatively and let the public be pleasantly surprised. My nomination for most overpublicized medi

**MAX W. WAWTER**
Leadville, Colorado

**THE QUESTION**

If you were an advertising-publicity director for a motion picture company, what changes if any in present film advertising and publicity would you immediately institute?

**THE CRITICS FIND**

Critics avow that, if placed at the head of a film company advertising-publicity department, they would sell their pictures with accuracy, honesty and truth, using less sensationalism and stop over-selling, over-billing and ballyhooing. Emphasis on sex would be toned down, while adjectives and superlatives would be virtually eliminated.

Stories would arrive in advance of release dates, stills would be captioned, advertising would be placed on a zone basis, rather than nationally, and press books would be improved.

Not a few of the critics call for a new advertising-publicity approach to the selling of motion pictures, claiming that the high pressure methods to which they object keep some people away from theaters, rather than attract them.

(It should be noted that since this question was referred to the critics, the Motion Picture Association has adopted a stronger Advertising Code and its Advertising Advisory Council has inaugurated a campaign designed to make the Code application industry-wide.)

I would try to sell a picture on its merit rather than the "sex content" of its story or stars. If I were laying out an advertising campaign for a picture, I'd break it down to sell equal shares in magazines, newspapers and radio. Use of traced spots and cuttings from the pictures work well on radio stations. In addition to press books studios should prepare radio transcribed advertising as well. Too many press books have hundreds of useless stories in them not good for paper columns or commentaries. More reviews, less style talk and biographies of the stars.

**DARLING GORDON**
Clinton, Iowa, Radio Station KROS

Too much ballyhoo for a mediocre film has made the public skeptical. Tone down the advance publicity to the point that no misrepresentation is involved as to type of film. The movie-going public is gullible but may gradually become the "stay-at-home" public if fooled too often. Outrageous superlatives should be thrown out in the "hell-box," for even grade-school youngsters know that B pictures No. 569

**NADINE SUBOTNIK**
Cedar Rapids, Iowa, Cedar Rapids Gazette

Stop deliberately misleading the public as to content of plots. The American public was deluded on "Colonel Blimp," "Journal of The Film Daily—Pictures of Tomorrow and Directors' Number

113

Wednesday, September 10, 1947
Your Profits of Tomorrow

with

ALLIED ARTISTS

PICTURES of TOMORROW

"The GANGSTER"
A King Brothers Production

"SONG of
MY HEART"
A Symphony Films Production

"THE HUNTED"
A Scott R. Dunlap Production
I would cease over-selling pictures—excessive advertising instills the thought of an inferior film and drenches down the throat of a gullible public.

EMMA BURNETT CONACE
Nysc, N. Y., The Journal–News

I would temper the use of adjectives tremendously. I would stick to the truth in my statements. I'm the plot; too many pictures bear little or no relation to the advance conception conveyed in the advertising, and the public is fully aware of this fact. They are getting too cynical and skeptical of lavish claims. Understatement, plus sincerity and a reputation for integrity, might win them back into the fold.

BRADFORD F. SWAN
Providence, R.I., Providence Journal

I'd tell the public what they are going to see— not what will get them in the theater and then "hang it all" after that.

MARJORIE CHRISTENSEN
Fremont, Nebraska, Radio Station KORN

Stop use of "best", "greatest", etc. It's never true and frightens the public away.

WALTER HANAN
Birmingham, N. Y., Birmingham Press

I would stick to the truth, and not be misleading. Some advertising is too sexy.

LILLIAN LARSEN
Modesto, Cal., The Modesto Bee

I would eliminate the trash that they are currently turning out. See such and such a picture because this is the greatest, most stupendous, costliest, most wonderful, absolutely the most sensational picture ever made. That kind of publicity is ridiculous. Hollywood can tell the folks it's a good picture, if it is good and not go overboard about every film that is released. The public is waking up to the fact that not every picture is greater than the next one.

JAY SEYMOUR
Paterson, N. J., Radio Station WPAT

See that ads carry out true theme of picture—for example, one of "Blaze of Noon" harked on an inconsequential romance of pilot's wife with his brother, omitting reference to story of development of air mail. Too much emphasis on sensational and use of phrases of dynamic nature which make readers laugh at their idiocy.

EILEEN J. MARTINSON
New Bedford, Mass., The Standard-Times

I may be partial, but more radio adv. would do wonders.

PAUL B. PATRICK
Mason City, lowa, Radio Station KGLO

I surely would make an effort to give pictures applicable titles—not misinform the public by giving some sex-appealing name to a perfectly fine picture. Many times patrons stay away because the advertising indicates an undesirable picture.

MAGDE A. MILLIKIN
Adrian, Mich., Adrian Telegram

I would do away with all advertising save simple public announcements without comment of forthcoming films.

CARLTON MCKINNEY
San Francisco, Calif., S. F. Chronicle

I would do away with the lurid baiting of gullible customers that constitutes most pre-monthday motion picture advertising and attempt to advertise the picture for what it is.

JOHN HOBART
San Francisco, Calif., Chronicle

Current film advertising is the "sensational" type, is misleading as to the type of entertainment a film actually is. Much of it is standardized—the same adjectives (stupendous, colossal, etc.) are used over and over again. Advertising should attempt to portray to the public the type of show they would actually see when they apply to "teasers". They often give false impressions.

LOWELL CLARK
McAlester, Okla., Radio Station KTMC

I don't know for sure, but I'd certainly try hard to think of some different "catchlines" other than "Hit of Hits", "Sensation of the Season", etc. They've been used for over a "century" it seems. There must be some new method.

NELL LAWRENCE
Natchez, Miss., Radio Station WMIS

Cut out the rot aimed to take the attention of uneducated film goers. Tell them nothing untrue; nothing that misrepresents the actual film story and depend on its merits to attract them not on film titles.

ANNA C. RICKETSON
New Bedford, Mass., New Bedford Standard-Times

I would save the really high-powered advertisements for a few pictures that would like to keep it up to their publicity. It is the "greatest drama ever filmed" comes out about every two weeks, or even oftener.

GORDON J. HART
Flemington, N. J., Hunterdon County Democrat

I would see that the truth is told. Too many people stay at home from pictures because the trailer went out of its way to make it look sexy, whereas it was perhaps a decent picture. There are people to whom the Hollywood brand of sex is repellent. Many, many of them.

LAYAH RIGGS
Decatur, Illinois, Herald-Review

I'd check the mailing lists to bring them up to date and not have publicity going to newspapers addressed to editors and critics who have been gone 5 years or more—and I'd trim the amount of mailed publicity so that it might get to be a delight rather than a bore.

ERNESTINE GORMAN
Oklahoma City, Okla., Daily Oklahoman

Would suggest that advertising be held up somewhat. In some cases the public, especially small towns, can get weary of re-reading of about certain Grade A movies before they are even released and long before they reach the local theater.

ELISABETH RAMON
Barre, Vermont, Barre Daily Times

Even though slightly pornographic stills on posters do wonders for the B.O., they are definitely not helping the nationwide fight against juvenile delinquency. Dis- 

C Battalioned mobs, holding a gun in one hand and a blonde in the other, give the youngsters in this country quite the wrong idea. Let's have some truth in pin advertising. Let's play up the story of the actual entertainment appeal...

PAUL WILSON
Longview, Texas, Radio Station KFRO

More short stories or sketches for local newspapers.

MARTYN CONOVER ROOF
Kenton, Ohio, Kenton News and Republican

First of all, I'd forget sex and I cer- 

tainly wouldn't mis-sell my product. They seem to concentrate on only one phase—"the sex appeal"—and instead of being one of the victims of high pressure or cold shoul-

ders. There are very few in-between guys that you want to cooperate with because they are aware of their business and your needs.

LEONORE BUSHMAN
Philadephia, Pa., Philadelphia Daily News

Keep away from sex and sensational angles.

W. F. DAGON
Springfield, Illinois, Illinois State Journal and Register

I would be looking toward the day that film advertising would be used on home television receivers, and tone it down some, although people away from photogenic glamour.

DON HART
Bridge ton, N. J., Radio Station WSNJ

Probably none, advertising trends be- ing the way they are and clients being the same.

J. H. McEWAN, JR.
Morehead City, N. C., Twin City Daily Times

I believe sex is publicized too much in recent months. Would do away with this angle as much as possible.

JAMES H. NASH
Massena, N. Y., Radio Station WMSA

I would take myself a little less seri- ously. Radio has found it pays now and then to kid the sponsor and the public likes it. Film publicists can find many a new angle in less "colossal" approaches. Any town will have better readership and listenship.

EDWIN D. OSBORNE
New Castle, Indiana, Radio Station WCTW

I would resolve to obliorate the "ma- 
cabre", the bizarre in picture advertis- ing. It is too closely connected.

M. LEONARD MATT
Philadelphia, Pa., Radio Station WDAS

Get away from display ads showing the usual clinic between featured players. I think solid type ads written amusingly will be preferred.

CHARLES M. MACKO
Philadelphia, Pa., Wall Street Journal

The public knows that all the stuff Hollywood produces isn't what they say it is... great and etc. Why say it? Cut to the chase and stick to facts... it's a good notion. It's not good why put it on the market.

DON PIERCE
Washington, N. C., Radio Station WRF

Eliminate colossal, stupendous, etc. from vocabulary. Sell on basis theme and be honest. Public regards movie advertising as silly.

ARTHUR F. SPAETH
Cleveland, Ohio, The News

I would forget about out-moded mats and canned publicity stories except for smaller weekly and daily newspapers. For the metropolitan papers, I would concentrate on localized news, special stories. I would be more at home at exchange offices to "cover" an entire newspaper field. I don't know how it is in other cities, but frequently suggest that coverage could be made during the newspaper shortage with radio columns, record pages, book pages, editorial pages, news stories as well as features and the amusement columns. Too much emphasis is placed on "art" and that which comes out of Hollywood, to a great extent, is not good newspaper material. Scenes are too dark, too cluttered or too inane to use.

MARTHA MCBATTON
Indianaapolis, Indiana, Indianapolis News

Stop playing up sensational sex angles on innocuous, and often pleasant and amusing pictures.

HELEN EAGER
Boston, Mass., Boston Traveler

I would check this terrible, pyramidal overselling. The buying public is so glutted with supersales; promises of sensationalism, that the point of safety has long since been over-reached. Try simple, honest advertising. Tell the public what it can expect. Maybe the more flashy competitors will out-sell you for a short time, but in the long run, the appeal to common sense will pay big dividends. And, psychologically, this is the time to do it.

W. HARLEY RUDKIN
Springfield, Mass., The Daily News

I would drop all salacious advertising. It's disgusting! I feel, as a movie fan, that most movie-goers are interested in films for entertainment and not in Rush's or Turner's novel.

KAYE NITMER
Harrisburg, Pa., Radio Station WBDA

I'd make a plea for more simplicity and intelligence in the selling of pictures —and for a bit of old-fashioned showman- ship. But, what the hell, I'm not a director and probably never will be.

DICK PITTS
Charlotte, N. C., The Charlotte Observer

Publicity handouts seldom can be used as is because of the over use of stereotyped descriptive adjectives and adverbs.
EVERY BODY IS SOLD ON "Body and Soul"

The ENTERPRISE STUDIOS present

JOHN GARFIELD • LILLI PALMER
“Body and Soul”

introducing HAZEL BROOKS as "ALICE"

with ANNE REVERE • WILLIAM CONRAD • LLOYD GOFF • JOSEPH PENVY • CANADA LEE
Directed by ROBERT ROSSEN • Produced by BOB ROBERTS

Original Screen Play by ARRAHAM POLONSKY

It's all for you... from UA!
The fewer “action-packed-s” and “colossals” the better.

RAYMOND H. GAILEY
Portland, Maine, Portland Sunday Telegram

We have been having entirely too much “huckster” stuff. American movie goers get fed up with such phrases as “This is the year of the Teenage,” “If you were Nora Prentis would you keep your mouth shut.” I, etc. I believe such slogans scare off many moviegoers.

JEANETTE KISSINGER
Mobile, Ala., The Mobile Press Register

I would concentrate ad campaigns for areas of the U. S. instead of for New York. Premiers as campaign is far better before film is shown.

HINTON BARDBURY
Jay, Fla., Jacksonville Journal

Use less hoopla. There is a growing tendency to suspect those films that are over-promoted.

JOHN D. CHEQUER
Mount Vernon, N. Y., The Daily Argus

For a truly good picture, such as “Cesar and Cleopatra,” I would make my ads more dignified—cut out all the sexy hoopla and the magnificent spectacles driven—and really slant the ad to the sort of people who would like the picture.

JANICE ERESELCUK
Lafayette, Indiana, Journal and Courier

Avoid salacious and cheap play upon sex advertising. Raise the general standard of advertising approach to a higher level of intelligence. Some of the incoherent babbling hooeying current and recent productions is absolutely ridiculous.

BERNARD MOSES
Columbia, S. C., Radio Station WCOS

I would stick to facts, cut out all this baloney about how John Garfield practices for hours in order to play the violin in “Honeymoon.” Press books hinder rather than help with their utterly ridiculous reviews and interviews filled with all manner of misinformation. As for plain old advertising the teasers would insult the intelligence of a 12-year-old. Good example of bad advertising is the sensational angle of the three letter word “sex” played up in the fine film “Open City.” “Sex” after the kind of audience who wouldn’t appreciate the film and kept those away who would. As you see, I’m pretty bitter about this.

NANCY PHILIPS
Austin, Texas, Austin American-Statesman

Make better mats, so theater managers can write their own ads. Keep the exploitation men out of the field.

GIL ROWLAND
Greenville, S. C., The Piedmont

I should at least try to appeal to normal intelligence instead of to morbid curiosity and sex emotions. Much film advertising is as extravagant as the gestures and ham acting in flicker flashbacks.

MALCOLM MILLER
Knoville, Tenn., The Knoxville Journal

Cut down heavy ballyhoo on inferior pictures. Stop trying to build them up as world beaters. It’s misleading to the public and unfair to theater-goers.

HAMILTON M. WOODLE
Syracuse, N. Y., Radio Station WOLF

I would not advertise a picture too much that it is only fair. This is a terrific let-down to the public and box-office alike.

MICHAEL ZANDAU
Springfield, Mass., Springfield Free Press

I would stop buying space in newspapers and asking for free plugs on the air. Radio commentaries may be getting a bit tired of it. When buying time on radio, I would use different language. Those sensational superlatives look okay in big print with exclamation points; but on the air, they sound like just so much hooey. People don’t talk that way to each other; and in radio, people talk to people.

RICHARD E. OSGOOD
Detroit, Mich., Radio Station WXYZ

Dignify it a bit if it is to be worthy of an industry that claims itself as the greatest medium of expression in art form.

J. L. JACOBS
Hanford, Calif., The Hanford Sentinel

I probably wouldn’t make any. With the material at hand, both in point of player and story, there isn’t much left for the advertising-publicity director to do other than stress.

WOOD SOANES
Oakland, Calif., Oakland Tribune

I would cut out the misleading “sexy” comments about films such as “Open City.” “Stairway to Heaven,” etc. Misleading ads of all kinds in the film industry are the most objectionable to critic and theater patron alike.

THERESA LOEB
Oakland, Calif., Oakland Tribune

Eliminate stereotyped phrasing and tell what the picture’s about.

SAM WOOLFORD
San Antonio, Texas, San Antonio Light

In advertising stars, try and stress not only the glamorous and luscious lines, but the ability of the girls, even if it means telling how they really bad to back breaks in getting where they are.

LAURA MAY SPENCE
Everett Washington, Everett Daily Herald

Feature pictures are advertised entirely too long before they are released.

LOUIS A. ECKL
Florence, Ala., Florence Times & Tri-Cities Daily

Streamline style of advertising. It’s constantly the same—strictly “colossal,” and the public is getting wise.

JIMMY STARR
Los Angeles, Calif., Los Angeles Herald & Express

Honesty and sincerity in relating the values of a film. Less sensationalism such as colossal, etc. Less of such items as “Greatest love story ever told.” Less reference to sex in selling the picture. In short, honest advertising and publicity as it relates to a particular film.

LLOWELL REIDINGS
Hollywood, Calif., Hollywood Citizen-News

On the whole I think they are doing a fine job. . .but unfortunately too many pictures not worth seeing are being boosted too much, causing great disappointment on the part of patrons of theaters who go there expecting much more than they get. I can’t suggest a remedy for this situation however.

LA VERLE MORLEY
Eureka, Calif., Radio Station KIEM

I would certainly put an end to insipid publicity and the idea that trivial doings of the film personalities all call for “stop the presses” treatment.

BRECK FAGIN
Provo, Utah, Radio Station KOVO

Would use larger newspaper ads and would include names of screen writers along with stars, etc. Would use more white space in ads and would not crowd them.

QUIIMBY MLTON, JR.
Griffin, Ga., Griffin Daily News

Above all, publicity and advertising that gives the public an honest idea of the subject-matter of the picture. And no concealing in point-size at the bottom of a large ad that the picture is a revival.

HARRY WARNER, JR.
Hagerstown, Md., The Morning Herald

I would attempt to divert some of it from the stereotyped pattern followed to very long. Publicity specifically, quality, not quantity. There’s still a paper shortage, you know.

PAUL M. BRUIN
Miami Beach, Fla., Miami Morning-Star

More attention should be paid to reviews—they are one of the best drawing cards—they should give a more accurate impression.

J. FRANK McDONMORD, JR.
Attica, Indiana, Ledger-Tribune

Chiefly I would quit hailing each picture as the greatest that has ever been made. I would stress the story, if possible, rather than the stars.

A. R. DUNLAP
St. Petersburg, Fla., Evening Independent

I would certainly not misrepresent any film just to create a little bigger box office, for eventually movie-goers will smell all much-publicized productions.

JOSEPH P. HAMILTON
Bowling Green, Ky., Radio Station WLBJ

Trailers for bad pix give false impression that picture is better than actually is. False advertising.

MANNY MARGET
Moorhead, Minn., Radio Station KVOX

Sounds strange, but I’d go back to “boxcar” type of advertising. Bigger and blacker type.

HERB KRONEN
Lancaster, Pa., New Era

Don’t show misleading scenes which are not indicative of the trend of the story—in the “hundreds of coming attractions.”

KAY FERNE MORRIS
Poughkeepsie, N. Y., Radio Station WKIP

I’d stop saying how damn colossal they all are and try telling the truth. Some individual, some day will write some publicity admitting “this movie isn’t so hot, but we’ve got so much dough in it, we are trying to get some of it back”. He will immediately be an unanimously elected to the Hall of Fame.

GORDON SMITH
St. Johnburg, Vermont, Caledonian-Record

The policy of advertising all movies—“colossal” “super” “magnificent” etc.—whether of the best or poorest quality. The public resents such misrepresentation. Even type of a superficial advertising.

SARAH V. CHADWICK
Brazil, Indiana, The Daily Times

Increase radio advertising. And if possible—more guest appearances and pictures of pictures outside Hollywood. In other words, misleading appeals—more of the general public—personally and via radio.

PHILAMENE HEMEN
San Diego, Calif., Radio Station RMF

Stop sensationalism in advertising and overbilling of feature pictures which do not live up to ballyhoo.

WILLIAM H. BRAGGS
Long Branch, N. J., The Daily Record

Cut out the high sounding phrases which are typical of the advertising used on the big budget flops. I believe that many films are over-advertised to such a degree that the average audience is avoiding them. One thing sure holds true in Hollywood. The worst picture . . . the more outrageous the advertising.

JEAN L. KRIEGER
Warren, Ohio, Radio Station WRWN

It is perhaps natural to plug every picture to the limit, resulting in extravagance of statement, and overemphasis of sex and cheesecake. In many instances such advertising is misleading, appealing to mass box office, rather than to the actual merits of the production.

E. B. MILLER
Plainview, Texas, Plainview Evening Herald

Bring it down to earth. It’s better than the public’s advertising.

L. E. WOOD
Waterloo, Iowa, Waterloo Daily Courier

I would make the impression of story’s nature and plot given by the advertising conform at least vaguely to the actual picture. Specific and horrible examples to the contrary: Boomerang, Anna and the King of Siam, Caesar and Cleopatra.

HARRY REASONER
Minneapolis, Minn., Minneapolis Daily Times

I would spend a little less on publicity and would spend more on doing good pictures. If the pictures are good—the word travels.

DARRAGH A. ALDRICH
Minneapolis, Minn., Radio Station MCCO

Stop trying to kid the public in ads that a picture is something it isn’t. Public may be slow in catching on that certain companies’ ads are misleading, but catch on they will.

GERTRUDE LAWATTS
Harrisburgh, Pa., Harrisburgh Telegraph

Wednesday, September 10, 1945 A Section of THE FILM DAILY—Pictures of Tomorrow and Directors’ Number 117
Cut out the superlatives...they lack conviction.

LESLEY RICE
Honolulu, T. H., Radio Station KGMB

Film publicity is excellent. The principal trouble with film advertising is the misleading copy used in newspapers, which makes every picture, no matter how good or bad, sound like a sex carnival, and makes them all sound identical.

WILLIAM LEONARD
Chicago, Illinois, Chicago Journal of Commerce

Drastically reduced written handout material. I would condense them into two or three brightly written paragraphs, most handouts today go into the waste basket.

CLYDE R. BERGWIN
Tampa, Fla., Tampa Daily Times

Stop extravagant claims and shush phony sex emphasis.

JEAN WORTH
Menominee, Mich., Herald-Leader

Toning down press books on movies which always label everything from a "B" film to a first class production as the "best" thing turned out by a studio.

BEA J. PEPAN
Milwaukee 1, Wisconsin, The Milwaukee Journal

Maybe I think it depends on the message, the story and the film.

EMERY WISTER
Charlotte, N. C., Charlotte News

Put some honesty into the copy. Any product worthy of the investments of a motion picture producer should have sufficient quality to merit a degree of sincerity. My opinion is that the public represents misleading advertising.

IDA BELLE HICKS
Fort Worth, Texas, Ft. Worth Star-Telegram

A more realistic view-point might be appreciated by the public, even to the extent of giving attendance a boost. Some people get sick of too much "most glamorous," "most romantic," etc.

EMILY R. JERGER
Thomasville, Ga., Times-Enterprise

Do away with flat, uninteresting layouts of faces and names thrown on screens of small town theaters under the heading of "coming soon." They usually look like they were made up when photography was in its infancy.

DOROTHY COCHRAN
Manhattan, Kansas, Tribune-News

Don't crowd so much type and mist matters together, the jumble is confusing and eye-disturbing. Too much sensationalism and shady connotation in every ad leads the reader after a length of time to doubt the truth of all ads. Few persons fall for the sensational stuff after they've gotten a few hundred times. A truthful ad with no sex or psychological perversion implied could be so refreshing it would be good to see once in a while.

JOHN D. JENKS
Lexington, Ky., The Lexington Herald

On publicity, I'd hit 'em more with prepared reviews, or material for reviews, for newspaper publication. In the short items most papers use there's not enough slack to play around with, and the public isn't much interested in who produced the film, or who directed it, much less in whether Dorothy Lamour got sunburned while making it. Yet that's what most of the stuff a newspaper gets to work with.

E. F. MONTGOMERY
Bartlesville, Oklahoma, Examiner-Enterprise

Prohibit fraudulent ballyhoo relative to forthcoming films...Most advertising-publicity during past 12 months zigged when it should have zagged.

JOHN FRANCIS CLAFFEY
Beverly, Mass., Beverly Evening Times

I wouldn't use the 'killer-diller' shots in advance publicity as sometimes it sets a false pattern for a picture and turns away as many people as it might otherwise attract.

MADELINE J. KEATLEY
Wilkes-Barre, Pa., Times-Leader Evening News

I'd do the thing that never will happen in the advertising world—that is tell the public whether or not the picture is really good or whether it stinks!

BILL EDWARDS
Birmingham, Ala., Birmingham Post

I get pictures (still) and stories after pictures have been released. Since most of us do cols. well in advance this sometimes catches us with old stuff. Also copy is erroneous and the gos about everything being lovey-dovey when the truth is the opposite makes us look with a jaundiced eye on all such copy. Also the Hollywood publicists view everything through the Hollywood papers eyes. Casting producers, trade news and such is important out there, means nothing to us in Buffalo.

ANN MARIE MCMLENNE
Buffalo, N. Y., Buffalo Courier-Express

I'm no expert on advertising. For publicity though I'd suggest more all-embracing stories of what the industry is doing, by comparisons or contrasts. Thus he'd get cumulative publicity that would make readers familiar with titles and players.

W. E. J. MARTIN
Buffalo, N. Y., The Courier Express

Quilt building a picture up as something it isn't—misleading the public to believe that a heavy drama is really a rollicking comedy, etc.

CORBIN PATRICK
Indianapolis, Indiana, Indianapolis Star

I would cease intimating that each and every picture tells a torrid, passionate romance. Some do and some don't. So it is untrue in the first place to say that all do. It has been my observation that the advertising is frequently more salacious than the picture and I suspect the advertising is responsible to a greater extent than the films for the current agitation for film censorship. So, in the second play, although it may bring the customers in, this salacious advertising could very well prove disastrous to the screen.

HERBERT L. MONK
St. Louis, Mo., St. Louis Globe-Democrat

Play down sex angle more. Stop treating public as children—with more appeal.
made on the basis of fine acting, fine direction and stories rather than on the star's biggest, best picture. The question of slight incidents in film ads.

MARGARET SAVAGE
Altoona, Pa., Altoona Mirror

I should at once and for keeps stop lying to the public about the nature of my products. I insist that advertising be keyed to the different requirements not only of individual films but, and very positively, of different companies. I should stop trying to sell a picture in Boston as though Boston were Brooklyn or some sleepy small town in the midst of a depression. I should send representative materials to the various key cities and towns to study their likes and dislikes, the type of audiences that go to the key theaters and the individual rather than the machine-made, formula type of advertising. Finally, I should do more on a local and less on a national basis, leaving the theater managers to write their own copy according to their own audiences' tastes they have studied.

ELINOR HUGHES
Boston, Mass., Boston Herald

I'd lay off the deliberately suggestive ads used as "sex-bait" for pictures that aren't necessarily sexy at all.

DAVID WAYNE WRIGHT
Lynchburg, Va., The Lynchburg Advance

Hard to suggest anything; I think most advertising and publicity men are doing a magnificent job, sometimes with rather different pictures.

T. R. HUGHES
Reading, Pa., Reading Times

Newspaper layouts (ads) are too ballyhooy with the makeup the same for winners and stinkers.

SHELDON CLARK WINTERMUTE
Wilkes-Barre, Pa., Record

Discontinue using superlatives: discontinuous sex ads.

MARGARET J. GARLICK
Paterson, N. J., Paterson Sunday Eagle

I'd get out a press book for the press (500 in balance of six weeks), a press board brochure that is worthless. I'd also quit sending promotion men around the country trying to rope editors into two- minute promotion gags in newspapers (like most of the so-called contests). A good film should be able to stand up alone. I'd also improve the stills for newspaper production by getting good newspaper picture editors who know what is worth trying to reproduce, instead of guys who don't know a press picture from page 8 in the seed catalogue.

CLIFF BRADY
Albany, N. Y., The Knickerbocker News

Advertising techniques of the film industry have become ineffective by their attempts at the sensational etc. Film advertisements must revert to the truth concerning movies before many people will believe them.

MAYA R. GRAY
Indianapolis, Ind., Indianapolis Commercial

"Punch publicity"—i.e., simple ads with a catch line or phrase to remember. Martha Iverson: "Whisper Her Name" etc.

DEWARD B. BRITTAIN
Rock Hill, S. C., Rock Hill Herald

Do away with all this business of describing every film as the MOST gigantic, stupendous, etc. The public is becoming腻 nauseous.

LOUISE SHADDUCK
Coeur d'Alene, Idaho, The Press

I would make positively sure the publicity was distributed to the press and radio before a production hits town. In these days, the same story can become annoying and interested. For radio—the background music and color and sidelines concerning the stars.

WARREN EDWARDS
Butler, Pa., Radio Station WISR

Place more emphasis on picture, less on the studio which made it. No one gives a damn who makes a picture as long as it's good. If it's bad, why tie the company's name to it? Pressbook publicity is absolutely unusable because of the superlatives attached to it.

FRED CHILDRESS
Youngstown, Ohio, The Vindicator

Build human interest and fan appealed more the roll of the pictures—minus publicity on stars.

KATHY A. WEBER
Erie, Pa., Radio Station WLEU

None, if I wanted to keep my job. Would decrease emphasis on sex and maybe if I wanted to be honest with movie-going public, would like at least a little something in common with what picture is about.

C. W. AYDELotte
Los Angeles, Calif., Rodgers & McDonald Publications

I think the greatest need of the industry is a change of pace in advertising appeal—the love-hate-sex-thrill motifs. I believe there are millions who would attend motion pictures if such sales appeals were directed at the literate, cultured, gentile mentality. A good third of the movies create such appeal. It should be recalled that department story advertising was couched in emotional rhetoric until the 1920's when it was generally reformulated. Most retail advertising has the tone of truth and reality, largely understatement. Since motion picture theaters and department stores appeal to exactly the same wide public, why shouldn't the wider appeals be made for the theater.

JOHN ROSENFIELD
Dallas, Texas, Dallas Morning News

Play down sex angles in "sexless" films.

DICK F. TURP
Burbank, Calif., Burbank Evening Review

I suppose that it would be change from the appeal of the sensational "sexly" material which is used at the slightest provocation.

HEROLD L. KOOSER
Ams, Idaho, Radio Station WOI

I'd back the principal characters on every press still.

SAFRE
Seattle, Wash., Post-Intelligencer

Cut out the hair raising and misleading heads—viz—"Killing is Thrilling" and the like.

THORA NETT TABOR
Syracuse, N. Y., Syracuse Post Standard

Advertise a movie according to its standing. That is, not over-advertise a picture so that the public will be disappointed and take the opinion that it wasn't the film it was advertised to be.

I think we made true of "Sister Kenny".

PAT LAFER
Beatrice, Nebraska, Beatrice Daily Sun

Stop this drift of purple passion. In the publicity for every movie, regardless of its theme or content, the romantic angle is done to death. It may be a comical story, a film abies, a story of making concrete but some wild-eyed publicity director will advertise it as a passionate love story.

NANCY GIBNOS
Cedar Rapids, Iowa, Radio Station WMT

I would not "play up" pictures as falsely as some have been. Pictures such as "The Outlaw" and "Duel in the Sun", which I have seen, but which so much criticism has been expressed, are probably like the general run of pictures which do not "shock" the average movie-goer but are played up to such an extent that the audience is falsely called to them.

JEAN HOLLAND
Ft. Lauderdale, Fla., Ft. Lauderdale Daily News

I'd try to realize that there are many things besides sex in which the public is interested. I would refuse to permit my writers to apply cliches to pictures in order to make them fit into a "trend", instead of finding out what the movie-goers are really about and capitalizing on what they really have to offer the public.

AMY H. CROUGHTON
Rochester, N. Y., Rochester Times Union

I would tone down somewhat on the praise angle. Too much boosting just brings fans to the movie with big chips on their shoulders and a show-me attitude.

EDITH THAYER
 Lewiston, Maine, Lewiston Daily Sun

In the publicity, less space to the doings and personalities of directors and studio executives to send daily newspapers. What is top stuff for the trade papers doesn't interest film patrons at all.

J. WILLIS SAYER
Seattle, Wash., Post-Intelligencer

In the first place, I would not send out so much material—it takes hours a day to go through it. In the second place, I should cut down on sending so many photographs and stills—they can't possibly be used in most papers. In the third place, I should strive for accuracy and truth, colorfully presented, rather than such obvious third rate phoney stories.

MAJOR A. ADAMS
Boston, Mass., Boston Globe

Less Sex and Gore in words and pictures. A good story needs only an honest statement, it's worth—Music could be publicized more.

KAY STANLEY
Jacksonville, Fla., Radio Station WMBR

A little less Hollywood and I would cooperate with the paper shortage by sending fewer wire stories.

R. B. KENNEDY
Whittier, Calif., The Whittier News

Eliminate extravagant statements that do not represent the true states of pictures and their showing.

WILL N. SPEEGLE
Eureka, Calif., Humboldt Times

I would try to regain the public's confidence by exploiting a film on its merits and not on some catch phrase having no relation to the film.

GEORGE H. JACKSON
Los Angeles, Calif., Los Angeles Herald & Express

As to trailers: I think trailers with action shots do many pictures an injustice. I think trailers prejudiced against many good pictures by frantically paced trailers that took my breath away. If the picture is something more than a mere wild west show, I suggest trailers with closeups of players, calmly telling the audience about the picture would be more appealing than a succession of cut-ins.

EDWARD D. BROWN
Newburyport, Mass., Newburyport Daily News

I would not deviate from the present policy and methods.

KENNETH MILLS
McKeesport, Pa., The Daily News

Feature more actual stories of leading movie artists from pictures in ads and not sketches.

AL WILLIAMS
Scranton, Pa., the Scranton Tribune

I'd make sure that every player, with his role, got prominent billing. People want to know who plays the part, even sometimes, a walk-on. I'd want this on the screen, on bill posters (exceptionally in theater flyers) and in the newspapers.

ALLEN COWPERTHWAIT
Helena, Montana, Independent-Record

Make the publicity more sincere. The public can't possibly believe that every picture turned out is the "most colossal, stupendous, gigantic spectacle ever produced."

TED LE BERTHON
Pittsburgh, Pa., Pittsburgh Courier

I'd say "pointing" advertising to sell every type of picture to every audience. After people have their likes and dislikes concerning the categories of entertainment. Giving the sexy spy, sex, and sliced-up black and white pictures, is downright, misrepresentation. The superlatives have been worn out. Maybe it's time for a little honesty.

AL WEITSCAT
Detroit, Mich., Detroit News

Trailers could be improved—or eliminated. I believe they keep away as many customers as they draw, if not more. The public uses them to decide what NOT TO see. If an ad was so crowded with pictures, stars' names, titles, and descriptions, and the names of supporter players are too small to read, I'd cut out something else and give these names in legibly. Lots of us like to watch, and are fans of minor players.

GLADYS HANTON
Fort Myers, Fla., The News-Press

I'd drop spot radio announcements about films. At local theaters, concentrate on home-town newspaper advertising. Also, I would urge small theaters to eliminate film advertisements for local merchants.
A Showcase of the Industry

National Theatres Amusement Company, Inc.

Charles P. Skouras, President

George Bowser
General Manager

Dick Dickson
So. Calif. Division Manager

Dick Spier
No. Calif. Division Manager

Fox West Coast Theatres

Fox Midwest Theatres

Fox Intermountain Theatres

Evergreen Amusement Co.

Fox Wisconsin Theatres

Fox Michigan Theatres

Fox Philadelphia

F. H. Ricketson, President

Frank L. Newman, President

Harold Fitzgerald, President

David Idzal, President

Harold Seidenberg, Managing Director
They are obnoxious in the extreme, though no doubt profitable to theaters.

AUSTIN ADKINSON
Fulton, Kentucky, Daily Leader

The best job now being done in the motion picture industry is done by the publicity departments, and I could not suggest an improvement.

JACK R. HALLRIVER
Raleigh, N. C., The News and Observer

I would demand that ad writers see the movies they are writing about so that the advertising would contain a figment of truth. In my opinion, playing up sex keeps a lot of persons from seeing a good movie while those particularly attracted by the ads (many of whom attend the movies regularly) are misled when the movie fails to produce—they don’t deduce that censorship would not permit the advertised display, anyway. Questions to prospects leave writers open for a good deal of ridicule, also. For instance, “Smash-up” was advertised here with a large placard asking “Would you dare to judge her?” and the answer obviously is “Yes.” No doubt, the ad writers know what they are doing, but if they are, they are a pretty sad commentary on the intelligence of the American public.

DAVID STEPHEN
Dallas, Texas Daily Herald

More factual press books for critics.

MYKEL DAVIS
St. Louis, Mo., St. Louis Post-Dispatch

I’m sure that this would make the advertising coincide with the true story of the picture more than it does now. “Nora Prentiss” should be a good example of that. You prepare yourself to see a picture of a charming, wicked witch; instead you find that she has qualities that few modern women can match—and perhaps the inability to prove that Wordsworth was not wrong when he said, “He spake of love, such love as spirits feel in worlds whose course is pure and true.”

NAOMI CADDEL
Lubbock, Texas, The Avalanche-Journal

I think the industry does itself great harm by advertising crime plays with a figure of a man with a gun. One metropolitan newspaper recently ran ads, all on different films, yet each had the “killer” played up in the advertising. One also gets worn out with the gal in the bath, suit, the sweater girl, and “ke-man” stuff. Why not play up more of the writers, directors, ideas, technicalities of making pictures and the ideas that stars might have about important subjects today.

MAE SAUNDERS
Bakersfield, Calif., The Californian

I would omit such words as “stupendous,” “Colossal,” etc. and ad words with similar one and two syllable words. I believe they’d attract more attention and be more nearly believed by the reading public.

OLIVE THOMPSON
Emporia, Kan., The Emporia Gazette

Tone it down, or tear it down and start all over, the “adjective habit” is about exhausted, and has exhausted about everything.

RAY ALLEN
Memphis, Tenn., Radio Station WMPS

Sex is a wonderful thing, but . . . and furthermore it’s a little disappointing to listen to all the furor and find nothing when you lay out your four bits.

NAN ERMAN
Memphis, Tenn., Radio Station WMPS

Make the film play, not the star or groomed personality, the thing. Make more of the directors, especially noting their former important achievements. Try to persuade title-making to dream up better, but not bigger, titles and, most of all, see that titles fit their particular pictures.

LOUISE MAGNOL
Springfield, Mass., The Union

I would propose that all motion pictures, where possible, be titled similar to “Smash Up, the Story of a Woman”—a forceful beginning followed with a somewhat revealing sub-title. Only the sub-title should be more intriguing than that in the example. This is only an idea that should have been proven sound in several motion pictures of the future.

RAY L. HATCHER
Alexandria, Va., The Alexandria Gazette

Less canned publicity, more facts.

R. L. VICKERY
Paris, Texas, Paris News

I’d quiet it down, give it more class and dignity.

HAROLD V. COHEN
Pittsburgh, Pa., Post Gazette

Stop kidding the public; aim for more conservation—more truth in advertising.

A. ALFRED MARCELLO
Worcester, Mass., Worcester Telegram

Stop the policy of overadvertising pictures, discontinue use of superlative adjectives.

SARAH V. CHADWICK
Brazil, Indiana, Daily Times

Cut out the flamboyant words when a picture is all-family tithe, say so, when it’s not the kind for kids, say that, too.

KENNETH P. WILLIAMS
Meadville, Pa., Tribune Newspapers

First of all I would see that films were given clever and logical titles. Some of the best films have been given such asinine titles they are passed up by a great many fans because they suggest nothing in particular. Writers should remember that the fans have not seen a preview of the film and therefore cannot guess the meaning of a subtitle no matter how clever it may be. Another thing: ‘We’ve had so many “tomorrow” titles I’m not sure whether tomorrow is forever, last week or next month. How about a little originality and a dash or two of logic for a change?

LOUISE MERRILL
Asheville, N. Carolina, Asheville Citizen-Times

More pro-selling by the company.

DEL MCKAY
Roseburg, Oregon, Radio Station KRR

Avoid use of superlatives and try to be a little more honest. Public resists misrepresentation.

Rex J. BALLARD
Davenport, Iowa, Daily Times

If I were an advertising publicity director, I doubt I would make the following change, but as one who diggs into the old sugar bowl, I wish the price of a ticket. I am getting tired of being “taken in by high falutin advertising to see a low falutin picture. Also, “In Glorious Technicolor” does not save a poor picture.

BYRD LEE McCALL
Prescott, Arizona, Radio Station KYCA

Would initiate a regular and consistent advertising program month in and month out.

FRANK GROSEAN
Sheepcroft, La., Shepcroft Journal

I was gone from this desk for four years and only one movie company had instituted a new idea. This was Enrie Emerling’s “Movie Memo,” the most widely read piece in the movie business. It is apparent that as soon as a publicity writer submits a clever story they move him over to their story department . . .

I would send an experienced man to every large newspaper in the country, with a form to be completed and seriously considered when it was sent back to the main office.

CHUCK GAY
Dayton, Ohio, The Dayton Daily News

Allot more time to radio spots and tie-in contests.

REU VERNON
Reading, Pa., Radio Station WRAW

I would eliminate sensational advertising for films. It is my opinion that it drives many away and disappoints those who assume that it is because they get what they want. In my opinion advertising should be a picture of the truth and should not pick out parts of the story that have a very small part in the plot. In other words I would eliminate misleading publicity and advertisements.

MARY JEAN MULLINS
Framingham, Mass., Framingham News

I would take some of the sex out of ads, and throw away the old wornout phrases that are over-worked now. Every picture in “A” classification can’t be the “picture of the year.” Also I’m tired of reading in ads that “never before has the screen presented such and so . . . and never will again.” Stuff. They do it every day. Let’s give the movie-going public the benefit of the doubt and admit they have some brains.

PHIL VOGEL
Charleston, W. Va., Radio Station WGVK

Discontinue over-emphasis on poor pictures. It is being said, increased, by film patrons: “O . . . we won’t go to that picture — they’ve advertised it so much we know it can’t be THAT good!”

FLOYD LOGAN
Fr. Wayne, Indiana, The News-Sentinel

There’d be less of this sensational type advertising, which represents a picture as daring or shocking when it is nothing of the kind. A little exaggeration is O.K. but not the type which is really misrepresented.

VIRGINIA COLWELL
Jacksonville, Ill., Radio Station WLDZ

I would play down the sex angle and other sensationalism—I think that most current advertising leads the public to expect something entirely different than what is being offered. In publicizing the stars individually copy writers should be more honest and let the many fans who don’t believe the canned publicity they read.

ELAINE EDWARDS
Kenosha, Wis., Kenosha Evening News

Cut out the infantile catch phrases based on low grade sex appeal and the phrases that endeavor to excite the reader in his lower levels of psychology.

Tell the simple, plain, honest facts about a production and the people involved in making and performing in it.

W. E. OLIVER
Los Angeles, Calif., Herald and Express

Stop the ballyhoo about “This is the Greatest Picture Ever Filmed.” The public isn’t quite the fool it seems to. Tone the adv. down and give them a few real facts as a service.

O. C. Belden
Wichita, Kans., Wichita Beacon

Drop the superlatives.

CHET SKREEN
Tacoma, Wash., Tacoma Times

Remember the admen’s own slogan: “Truth In Advertising.”

DONALD KIRKLEY
Baltimore, Md., The Sun and Sunday Sun

What does it count? Advertising-publicity directors know better, but they attempt to follow dictates of their employers, employing clairvoyance and little of the knowledge of advertising-publicity collected by experience.

FREDIKK S. SCHUELEE
Thebrain, O., The Journal

Many theater goers leave disappointed because they build up, Mostly in advertising. Themes seem to come in cycles. One week three local theaters were playing psycho-films the same day.

FRED L. GILES
Chey,la., Cornell Evening Record

Too much emphasis on lurid sex themes. Should be more pictures of the “Miracle of 34th St.” variety or “The Best Years of Our Lives.” Stories of a wholesome character are sorely needed.

ALBAN A. DUBE
Fall River, Mass., The Fall River Herald News

Yes, they have improved, but the picture industry still has a long way to go. During and shortly after the war, pictures were in general trivial. They had no depth, no character, no individuality. But now they are getting back on the right track. New camera technique and sound production have much to do with this. “Duel in the Sun,” “Forty Dollars,” “Humoresque” are the types of movies we look forward to.

O. C. Belden
Wichita, Kans., Wichita Beacon

Foreign product has outstripped U. S. in intelligence and sincerity.

CHET SKREEN
Tacoma, Wash., Tacoma Times

Impression I get is that Hollywood product is afraid to take a chance on new things, that they want stories that make sharp point, relies on shiny finish rather than content. There are outstanding exceptions, of course, such as “The Best Years of our Ol,” “To Each His Own,” “The Best Years of Our Lives,” “Forty Dollars.”

W. E. OLIVER
Los Angeles, Calif., Herald and Express

Censorship code is biggest stumbling block in the path of original and honest motion pictures.

CHET SKREEN
Tacoma, Wash., Tacoma Times

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors’ Number

Wednesday, September 10, 1947

121
D. F. D. PRODUCTIONS

In Preparation

"IT HAPPENED BACKSTAGE"

Original Story by Frederick Jackson
To Be Directed by Eugene Bryden
Raymond Friedgen, Producer

Release Through

F I L M  C L A S S I C S

Chidnoff Studio

IRVING CHIDNOFF

Portrait Photographer
to the Industry

550 FIFTH AVENUE
NEW YORK CITY
Are Newsreels Good, Bad, or Poor?

The same objections obtain in motion picture censorship as in the Press. It all boils down to "who shall say what the public shall see or read."

MARJORIE L. TURNER
Syracuse, N. Y., Syracuse Herald-Journal

It is obvious that the motion picture industry should be allowed the same freedom and independence afforded the American press. I see no reason why the films should be limited any more than newspapers and so forth. Of course, all these will be confined to better tastes and the like.

JOHN T. ALLEN, JR.
Cortland, N. Y., The Standard

I believe movies should be given only the restraints and rights of other educational and entertainment media. Let the public be the principal censor.

JOHN WYANT, JR.
Belle Fontaine, Ohio, The Examiner

The film industry should weed out objectionable pictures so there would be no need of censors.

DON HOWARD SHORT
San Diego, Calif., San Diego and Tribune-Sun

By all means, the motion picture should enjoy exactly the same freedoms and responsibilities which newspapers, books and periodicals do. I have yet to see indications that the minute amount of public good accomplished by censorship in the past is worthy of extension of that censorship in the present. Let the industry police itself.

WESLEY FIRST
Erie, Pa., Erie Dispatch

Most certainly the screen, still the most powerful educational medium we know, must be free to express itself.

LEO MILLER
Bridgeport, Conn., Herald

Do Not Believe in freedom of press or movies being curtailed in any way—do wish, though, that films and papers would do more with their precious freedom, they waste it on frivolities.

ANNE SMITT
Lawton, Okla., Radio Station KSWO

Movie censorship, I think is designed to keep entertainment in good taste. Judging from some of the stuff put out by those Hollywood fellows, they need more censorship (maybe some newspapers need that type of censorship, too!).

EILEEN CAMERON SPRAKER
Waynesboro, Va., Waynesboro News-Virginian

Too much censorship has spoiled too many potentially good pictures.

E. M. JACKSON
Connersville, Ind., Connersville News-Examiner

Censorship is a way of saying "good taste" with a gun. Certainly the League of Decency is a very bad influence on intelligent movies.

RICHARD L. COE

Censorship is perhaps the number one reason for the slow advance of motion pictures as cultural and intelligent medium of entertainment. I do not mean that all censorship should be dropped. But there is a need for an occasional "dawn" in a movie script and it is almost impossible to bring the great plays, books and biographies to the screen, since life on the screen nowadays is whitewashed practically to the stage of idiocy. A spade in localization of magazines and books, where such extended freedom has been long enjoyed. At present such standards are not used in production of the "average" movie. If such freedom is to be granted, the accompanying responsibilities must be accepted by producers and directors. There is no reason why this cannot be worked out except, perhaps, that certain uncoopertative, selfish members of the industry might choose to take advantage of the liberties and not accept the responsibility of making and releasing decent picture fare. The industry, itself, might develop a check on this possibility.

ELLEN CIRILLY
Rapid City, S. Dak., Radio Station KOTA

Rigid censorship restrictions are prob-
C. ROSS

and

IT CAN BE DONE!

When the news got around that Federal Films (Boris Morros and Bill LeBaron) decided to produce "Carnegie Hall" and make it in its entirety in New York — the heads started shaking and the tongues wagging.

"It can't be done." That was what people thought and said. "It's impossible to get lighting equipment enough for such a big job" came from the mouths of others. "There isn't that much lighting equipment anywhere about town available" said others. But that job of getting equipment for the Big job was turned over to Charles Ross whose company went right to work and within two weeks from the day they started there was enough* lighting equipment in Carnegie Hall to please everyone. The picture came thru on schedule.

Lighting equipment is the specialty of Charles Ross and this Carnegie Hall job is just proof of the fact that it "can be done"...

It WAS done and well done!

BY

CHARLES ROSS INC.

333 WEST 52nd STREET

NEW YORK

(Sole Eastern Distributor of Mole Richardson Equipment)

*"There is enough lighting equipment in New York to do four such productions at one time."
Was Press Freedom Committee Right?

If American film producing corporations are to continue as world leaders, they desperately need the freedom to approach the serious problems of life. They cannot hope to function gracefully while kowtowing to the whims, fancies and beliefs of all the pressure and censor groups. This varied country of ours is capable of spawning.

ARCHER WINIEN
New York, N. Y., N. Y. Post

The most debatable I think want profound function a "bowl much far definite Wednesday, Birmingham, Ala., Radio Station WAPI

For goodness sake give back censorship to the people—they're adults and intelligent.

CLIFF C. NAYS
Macon, Ga., Radio Station WBML

I would say the movies should have some freedom if exhibitors could be relied upon to see that adult audiences only see adult films. Too much freedom in the movies, of course, would be objectionable; though too little is cramping some style.

BILL COLLINS, JR.
Lawrence, Mass., Lawrence Sunday Sun

I believe in intelligent, broad-minded censorship of movies at the source, but not by local (or national) censors, such as Binford of Memphis.

EDWIN HOWARD
Memphis, Tenn., The Memphis Press-Sicmar

Films are as much an expression of thought and ideas as is the medium of press or radio and as such should be shackled by abridgment of the fundamental freedom of expression.

CLARENCE H. WITTER
Watertown, Wisconsin, Watertown Daily Times

I think that the film industry should be guaranteed a certain set of "rights" to guard them from unnecessary meddling by religious groups and biased interference.

S. LEE JOHNSON
Hammond, Indiana, Hammond Times

The motion picture to remain a force for good must remain entirely un fettered by nonsensical censorship and must, if necessary, fight its case through the courts. A typical example of this is Howard Hughes' fight on "The Outlaw." Let's hope he wins wherever and whenever he chooses to resort to the courts. Life isn't exactly a "bowl of cherries" and if the films must be bound by the views of a very small minority they may as well give up the ship and be satisfied with smaller and smaller financial returns as the public will find truthful entertainment in other fields.

VIRGIL D. LAGNOD
Tacoma, Washington, Tacoma News Tribune & Ledger

It would be good but American movie makers are not proven worthy of this distinction. There are many good books and stories on the market but the studios choose "Forever Amber" "Duel in the Sun" and other such risque novels in order to cash in on the sensational values. Even with censoring it's in the Sun," to give but one example, it is not fit to be seen by the nation's children. Obviously such of motion pictures would abuse this right if it was given to them. Until studio heads use more common sense,
THE 1948 FILM DAILY YEAR BOOK IS NOW IN PREPARATION
intelligence and good judgment, I'm against such a move.

WALTER R. SEARER
Lewiston, Pa., The Sentinel

I believe that censorship should come from within the film industry and be guided by public opinion...not enforced by moralists.

DOTOTINEA WINGERT
Elizabeth, N. J., Elizabeth Daily Journal

With the feeling that the press is to a certain extent corrupted, surely a greater censorship of the motion pictures would reach dictatorship. The only censorship required should be concerned with moral standards or treasurably propagandists.

MAY MURRAY
Winona, Minnesota, The Republican-Herald

As one of our greatest means of mold- ing mass opinion, the movies should be safeguarded at all times from those forces which would attempt to control their freedom of expression.

HARRIET S. JEANES
Rock Island, Ill., The Argus

I see no connection between freedom of the press and license of the screen. From what I can gather, "The Outlaw" and "Duel in the Sun"—plus unjustifiably—have caused much harm to the opinion that the screen needs strict controls.

W. L. CHRISTIE
Honolulu, Hawaii, Star-Bulletin

Radio, press and pictures can only do a proper job if they are free from censorship. The only censorship in all three fields should be done by that industry as a whole. It's up to that specific industry to tell what is good and what is harmful.

HAL BYER
Oklahoma, Oklahoma, Radio Station KWIL

Every media for public information should be entirely free of all censorship.

JACK WOLLIDGE
Coriscana, Texas, Coriscana Daily Sun

Motion pictures are as entitled to complete freedom of expression as any other agency of information or entertainment.

BOB MURPHY
Minneapolis, Minn., Minneapolis Star

The most dangerous and worrisome censorship is Hollywood's own self-censorship.

JIM STERNER
Mexico, Mo., Ledger

Conformity to certain moral patterns set up by one group is bad. Rather good taste is essential...Main criticism of American movies is lack of maturity in treatment, no lack of morals.

E. HARTY JACO
Austin, Texas, The Daily Texan

It is high time Hollywood came to life in this matter of censorship. Political censorship is in America, undemocratic and unconstitutional. The motion picture is the only major American industry that has been able to maintain its continued existence. The Supreme Court is the place to destroy this dragon once and for all.

HARRY MARTIN
Memphis, Tenn., The Commercial Appeal

American movies have not grown up enough to show the people that they are worthy of the freedom constitutionally guaranteed the nation's press. They should not receive such a guarantee as long as they produce the silly bubble that they have put out in the recent past.

PAUL C. PHILLIPS
Rock Springs, Wyoming, Rock Springs Daily Rocket

One inroad on freedom of any media—be it the press, motion pictures, television, or otherwise—is the opening wedge that may rear apart our constitutional and traditional rights of freedom.

TOM R. GILLIAM, JR.
Fr. Wayne, Indiana, The Journal-Gazette

I believe the press' constitutional safeguards should be extended to motion pictures to the same extent that magazines are safeguarded. Hollywood's own poor taste, it is reasonable to believe that motion pictures can influence. If that influence is morally correct, all the time motion pictures should be free to do their best.

MARGARET PAQUIN
Sault Ste. Marie, Mich., Radio Station WSOO

The cinema, like the press, must be free and untrammeled if it is to function for the greatest good. The enormous shadow of petty film censorship must not be permitted to smudge, obstruct and distort the true picture of life as viewed through the camera's eye or to mar the fidelity or integrity of the writer's creations.

LARRY JONAS
Phoenix, Arizona, Radio Station KPHO

Pure propaganda will never be popular as entertainment must prevail and art essentially must survive. To censor pictures unduly would lead to censorship of ideas which is important pictorially as it is in speech. Hollywood's own poor taste has indicated from time to time, the need for cleaner pictures and there can be no doubt that young people need protection from the pornographic in pictures as well as in books. Sometimes it is hard to draw the line. The smug and prudish can be stilled. Pictures are much more suggestive to many minds than the printed word and lower intellects can be moved more easily by pictures. The industry must accept its responsibilities.

MAE SAUNDERS
Bakersfield, Calif., The Californian

Very definitely YES, being against all forms of censorship.

CHUCK GAY
Dayton, Ohio, The Dayton Daily News

The American public will censor the movie industry of its own accord. Certain locales stand a little more "guff" from others. Some are very "puritanic"—some will receive a movie on its merits, others will give it the cold shoulder and no amount of central censoring will satisfy the whole.

MARVIN N. BROYLES
San Antonio, Texas, Radio Station KCOR

This answer would be "yes" but for the fear of abuse of press constitutional safeguards. There are so many propaganda "bars" in stage plays and there is always that possibility in uncensored films.

E. B. MILLER
Plainview, Texas, Plainview Evening Herald

I am unalterably opposed to censorship by pressure groups or local busbodydasts, and I am positively and always in favor of safeguarding what liberties of expression we have, in films or in the press.

ELINOR HUGHES
Boston, Mass., Boston Herald

Reasons for censorship vary. The morality of a film is the only possible reason for censorship, however.

MARK R. GRAY
Indianapolis, Indiana, Indianapolis Commercial

If censorship is right, then absolute monarchy is the correct form of government. Personally, I think all members of censorship boards should be prosecuted for conspiracy against the people. Public education should be able to make a people that will accept what is good for them and make it poor business to produce something that is not.

CLIF BRADT
Albany, N. Y., The Knickerbocker News

Only on general basis that such a freedom should exist. To date the motion picture has not earned nor merited much freedom.

C. W. AYDELOTTE
Los Angeles, Calif., Rodgers & McDonald Publications

Should be extended but, like newspapers, subject to good taste, censored by industry authors and subject to libel and other laws.

QUIEMEY MELTON, JR.
Griffin, Ga., Griffin Daily News

Maybe with wider latitude motion pictures would grow-up and accept some of its social responsibilities.

PHIL VOGEL
Charleston, W. Va., Radio Station WGVK

The answer here should be obvious to anyone. Freedom of motion pictures is just as essential as freedom of the Press or freedom of Speech.

JEAN L. KRIEGER
Warren, Ohio, Radio Station WBN

Although censors have concerned themselves entirely with moral issues, it could happen that they'd begin to expand into political analysis of anix.

GERTRUDE LAWATSCHE
Harrisburg, Pa., Harrisburg Telegraph

The movie like the press in a free nation can have no censorship.

M. LEONARD MATT
Philadelphia, Pa., Radio Station WDAS

The motion picture industry should be free of censorship restraint except that imposed by the public in supporting or rejecting its product through the box office.

RAYMOND H. GAILEY
Portland, Maine, Portland Sunday Telegram

I am in favor of any project that will curb the powers of the various pressure groups that masquerade as censors and in favor of any medicine that will stifle the backbone of the film industry to resist meddlers.

WOOD SOANES
Oakland, Calif., Oakland Tribune

A free screen is paramount if the motion picture medium is to reflect a true picture of life. Censorship will further restrict the screen. Censorship should stem from the source—from the production end of the film industry. The production code is of much help in this respect; yet the code barely need revision to make it conform with today's manner of living.

LOWELL REDELINGS
Hollywood, Calif., Hollywood Citizen-News

Censorship in Hollywood is obvious and unnecessary. It results in noticeable distortion of truth. As Hollywood presents life in U. S. A., no glimmer of reality can be seen.

JEANNE ROCKWELL
Ann Arbor, Mich., Ann Arbor News

No. An immoral or otherwise harmful film can exert a far more powerful influence for evil than similar material in printed form.

GORDON J. HART
Flemington, N. J., Hunterdon County Democrat

...and I am a member of the working press or jealous of censorship—but some people need it.

LAYAH RIGGS
Decatur, Illinois, Herald-Review

Film censorship is both hypocritical and goody-goody. It doesn't credit the producer with any sense of taste or propriety, obviously some are lacking just that. Nevertheless, the public should condemn.

J. H. McEWEN, JR.
Minneapolis, N. C., Twin City Daily Times

At present the motion picture seems to have more freedom than it dares to use.

ERNESTINE GORMAN
Oklahoma City, Okla., Daily Oklahoman

But I am not altogether sure that Hollywood does not need some instruction on the way to use this freedom.

AMY H. CROUGHTON
Rochester, N. Y., Rochester Times-Union

Absolutely— the motion picture should be safeguarded as is the press—I am heartily in favor of censorship being abolished and the people's own good for bad having full sway.

MARGOY ADAMS
Boston, Mass., Boston Globe

No. In general, the Commission's report is a disappointing conclusion that lacks proper direction.

JACK RILEY
Raleigh, N. C., The News & Observer

Such an extension probably would raise the caliber of film entertainment. The one drawback is that an objectionable motion picture does not, as does an objectionable play, die after a few performances but, through publicity and advertising, may be a fair box office success and then in a latter censorship's motives, film censorship can be frequently blamed for the distortion of reality put out by the industry.

DAVID STEPHENS
Dallas, Texas, Daily Times Herald
Information Films on Screens?

So long as lobbying is legal, I fail to see any appreciable difference. This is not a socialist state. There probably should be safeguards, however, against a very powerful medium's falling to subversive pressure groups. And against quibbling answers like this.

JOHN MAYNARD
New York, N. Y., N. Y. Journal American

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Yes, but they shouldn't be sold to the public under the guise of entertainment.

KATE CAMERON
New York, N. Y., Daily News

I'm for all film matter which acquaints some of the people with what goes on among other people—in the interests of one world.

IRENE THIER
New York, N. Y., N. Y. Post

Movies are certainly the best means of providing information to a mass audience. Of course, this too might be dangerous if it fell into the hands of people who are minus scruples. However, Hollywood when it desires, can do a fine job, when it wants to, on films with a message or in disseminating information. What they did during the war was both magnificent and horrible. They told many fine stories about the war, building morale and informing the public as to why we were fighting a war. At the same time they did some pretty awful things in trying to utilize the war as vehicles for making money at the box office.

ALLAN T. ZARKAY
New York, N. Y., Radio Station WNYC

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The longer experience of magazines, both popular and intellectual, has proven that fact and fiction together make a better balance.

EDWIN WIXSTEN
New York, N. Y., N. Y. Post

By all means! I've seen many government information films and think they're excellent. Let's have more.

DOROTHY COCHRAN
Manhattan, Kansas, Tribune News

Certainly not if admission fees are charged!

AUSTIN ADKINSON
Fulton, Ky., Daily Leader

I do, but I strenuously object to some of the propaganda which we are forced to read...and thus would have to see. Yet many things should be brought to the attention of the people and here is a universal medium.

NAN ERDMAN
Memphis, Tenn., Radio Station WMPS

If the privilege is not abused. I think the screen can be used to disseminate vital information relating to national or personal safety. Message films, as such, should be avoided. Let the so-called message be implicit in the entertainment qualities of the film.

LOUISE MACE
Springfield, Mass., The Union

I believe the motion picture screen is, first, last and always for ENTERTAINMENT.

PAUL M. BRUUN
Miami Beach, Fla., Morning Star Evening Sun

Emphatically yes. As a former GI I found government films educational and it's a cinch that there are a lot of Americans in the states who do not know or understand just what is happening in the world today, and films such as the former series "Why We Fight" or more films on our allies...I believe it might create a better understanding between countries. ... It's too bad there are not more films like the March of Time.

MERYVN L. AMOLS
Huntington, West Va., Radio Station WSAS

NO! NEVER! Every crackpot organization in the land would demand a screen hearing and their "message." I think the screen should be kept free from "B" product and turning that time to showing "information" pictures and other short subjects.

HERBERT L. LARSON
Portland, Oregon, The Oregonian

If it too many films of the so called information type are made there may be a tendency to create wrong impressions and false ideas in the minds of the movie goers.

DOROTHY F. HAINLIN
Portland, Maine, Portland Press Herald

Only as something "added" to screen programs. Theater's principal function should continue to be entertainment, and entertainment should not be sacrificed for government or any other propaganda.

JACK R. ELL
Kalamaoo, Mich., The Kalamazoo Gazette

Yes...provided it is timely, interesting and necessary...and not propaganda.

GEORGE STUMP, JR.
Kansas City, Mo., Radio Station KCCK

Let's keep motion pictures free of propaganda—let's rather stick to entertainment. Why pay a good price to see a show and then suffer with some governmental message of propaganda. We had enough of that trip during the war.

ROBERT E. JOHNSON
Fitchburg, Mass., Radio Station WEIM

With qualifications—only so long as they are factual information pictures. I make clear distinction between "information" and "message." There's no place on the screen for messages. The facts, if authentically interpreted will speak for themselves.

ED KLINGLER
Evansville, Indiana, The Press

I believe it should because movie audiences are made up of a diverse segment of the American public. All film fare should not be for diversion...but for information.

ROY MCCARTHY
East St. Louis, Ill., Radio Station WTMV

Yes, films of European troubles, for example, have been made by the government and to date the general public has not seen them.

H. MITCHELL
Bemidji, Minn., Daily Pioneer

But they must be handled wisely and well, not just truthfully, as sometimes it is worse when the public knows the truth than when they are kept in comparative ignorance. This does not mean that I feel the public should not know what is going on everywhere...as that is an essential in our way of living that is envied by every other nation.

DOROTHY SHERMER
Atlantic City, N. J., Press Union Newspapers

As long as they're not biased or out and out propaganda, yes. A few interesting "facts" help vary the usual fictional program.

PAUL B. HOWLAND
Providence, R. I., Providence Sunday Journal

The majority of patrons at movies wish to be entertained, not informed by speakers or statistics, etc.

ALMA RAE CLARK
Phoenixville, Pa., The Daily Republican

Strongly opposed to propaganda on screen.

MARGARET SAUTER
Portsmouth, Ohio, The Portsmouth Times

With one exception: That such films be labeled as "information" productions and for what purpose. Never should movie...

Wednesday, September 10, 1947
Although the answer is necessarily yes, and although good theater programs should include informational subjects, I still believe that a legitimate presentation is the movie theater's essential job.

LEO MILLER
Bridgeport, Conn., Herald-News

Yes — with limitations. Don't overlook the difference between "information" and "propaganda." Political scenes in "The Farmer's Daughter" are a good example of factual presentation of the operations of the Democratic system — it's a good points and bod. The truth is sufficiently interesting without being distorted. But keep on giving us "escape" films, too, like "Sink the Sailor.""

LOIS FRISBIE
Bartow, Florida, The Polk County Democrat

Sometimes, informative only, Propaganda films where the government is trying to sell the public on how to vote, or why this or that was done should be eliminated. Wartime propaganda by films is not so bad, but whether the public is "government" or "otherwise," this type film should be as carefully prepared and as carefully checked as radio scripts filed in advance.

BOBBIE H. FORSTER
North Little Rock, Arkansans, Radio Station KXXL

It's difficult to answer this with a "yes" or "no." Some of the "messages" films should be rigidly avoided, while others should be encouraged. It all depends on the type of "message" they convey. I would say:

MAURICE BLAND
Newark, N. J., Newark Star-Ledger

It depends upon the definition of "message" films. For "information" yes, and for propaganda, no, regardless of what kind of propagandists.

MILDRED STOCKARD
Houston, Texas, Houston Chronicle

Of course, this is still a free country. If so-called "message" and information films don't meet with public favor that is no different from the flop of any other type film. Personally, I find most of them "change" — a message and information pictures interesting.

R. M. SHEPHERDSON
Peoria, Ill., Journal

I am unequivocally opposed to propaganda on the screen. John Q. Public pays his hard earned money to be entertained, not to be harassed with propaganda. He gets enough of that sort of material from his pulpits, in his newspapers and on the radio. In the war years it was different, but in peacetime it smacks of totalitarianism.

DICK MCCORME
Harrisburg, Pa., Evening News

Yes, providing their source is identified and if the films are advertised or publicized in advance for what they are and not as unloading and unangled commercial films of a type sold as entertainment.

E. B. RADCLIFFE
Cincinnati, Ohio, Cincinnati Enquirer

But, here again is a dangerous "Victory for good" that must be supervised by the film industry itself — self-censorship must be imposed here and the film industry, as custodian of the medium for the people, must exercise caution and considered judgment in selecting the proper films.

LIONEL F. BARON
Birmingham, Ala., Radio Station WAPI

I say "No" because I think entertainment with a message is a genuine oxymoron. If necessary have different movie houses — those purely entertainment and those for "informational messages."

CAROL WINTER
Burlington, N. C., Radio Station WBBB

I've always backed films offering informative and "message" content when the subject was treated competently, and always will. Original, does not matter, as long as the material is handled competently and entertainingly. I've always believed far more could be made of this type than the movie makers have seen fit to give us in the past.

HAROLD HUNT
Portland, Oregon, Oregon Journal

Only if it's of general interest. No forcing, please.

WARREN MONFRED
Milwaukee, Wis., Milwaukee Journal

No other communication is stronger than one which incorporates both visual and vocal senses. Motion pictures can further any cause.

CHARLES BARTEAU
Sherman, Texas, Radio Station KRRU

But I think such films are best made by Hollywood professionals.

AMY H. CROUGHTON
Rochester, N. Y., Rochester Times-Union

If the "information" and the "message" are TRUE. An institution as powerful as the motion picture industry could do wonders for the American people, and for the world. "Message" films if completely true — should be shown — if it is honestly believed that they will do good, then it should be done. The public, unless it is COMPLETE. Presenting HALF the truth is no good. And showing husky films is worse.

MARGARET PAQUIN
Sault Ste. Marie, Mich., Radio Station WSOO

Unless the producer and house manager both are "editorial" choice in presenting such films, they should not be used. In other words, they should not be forced on the trade and public whether they like them or not.

JACK WOODBRIDGE
Corsicana, Texas, Corsicana Daily Sun

That depends on the information — that for forwarding so that for the general well-being of man should be given an opportunity to present its material. Material pertaining to politics or government other than material approved by a representation from both parties of the government could be dangerous.

MAY MURRAY
Winona, Minn., The Republican-Herald

People go to the movies for relaxation and entertainment. If they desire information they can visit the local library or...
other such places. If the public is looking for a message, they can always go to Church.

The prime purpose of motion pictures is to ENTERTAIN. That should always be the object reached when stories are made. If "information" and "message" films could be made in an entertaining manner, I think it is permissible occasionally—but NOT often.

WALTER R. SEARER

Lowest, Pennsylvania, The Sentinel

That is not a fair question to be an-
swered yes or no. Certain messages such as asking support for charitable drives should be allowed because why should a facility that is primarily for entertainment be cluttered up with government "messages" when the radio and press perform this function admirably.

THOMAS D. JORDAUX

Meridian, Miss., Meridian Star

If they deal with a political ideology, I would say "no." Human beings are too susceptible to propaganda of this type. There is too much of a chance of such a film being presented in a manner that would omit fact for the more dramatic realm of fancy, accompanied, of course, by a stirring musical score.

S. LEE JOHNSON

Hammond, Ind., The Hammond Times

Information films, yes, by all means. We need to know more about our own and other countries; we should make more pictures that are truly representative of our way of life and send them broadcast around the world to counteract some of our highly colored and misleading ficti-
tional product. "Message" films is a torm I do not quite understand, but I should think they would be included in the above.

ELINOR HUGHES

Boston, Mass., Boston Herald

For information, yes, but not phony propaganda with ulterior motives.

CLIF BRADY

Albany, N. Y., The Knickerbocker News

The screen as was "vaudeville" was designed for entertainment and sports, drama, humor, etc. There is a time and a place for "information" or "message" films such as civic meeting halls—churches—lodges, etc.

MARVIN N. BROYLES

San Antonio, Tex., Station KCOR

This is very important if motion pic-
tures are to be taken seriously as an art or as a part of American life. Just as newspapers should not be for entertain-
ment purposes alone, so should motion picture presents ideas, propaganda, and information on science and other discov-
eries. Dificult thing is to get audi-
ences who want to be educated—but they will come.

MARJORIE ADAMS

Boston, Mass., Boston Globe

This is a qualified yes. I am in favor of documentary films, such as the "Battle" films of World War II and for that matter Command Film Bulletin of World War II. However, I do not approve of films which deliberately attempt to slant infor-
mation to influence public opinion—
give 'em the facts and let them reason it out for themselves.

TOM R. GILLIAM, JR.

Fort Wayne, Ind., The Journal-Gazette

To the degree at least that the infor-
mation is constructive and professionally presented.

BOB MURPHY

Minneapolis, Minn., Minneapolis Star

By all means, on important events only, of course. Movies are today's foremost cultural media in U. S. and should be ex-
ploited for education and cultural ad-
vancement as well as entertainment.

E. GARTLY JACO

Austin, Tex., The Daily Texan

Propaganda films, whether in the hands of the government, or otherwise, can be dangerous material. If they are permitted they should be labeled as such, their sources faithfully indicated and it might even be advisable to have them shown in special theaters where those who are in-
terested can take them or leave them alone, not included on regular programs at the theaters where they are forced upon unsuspecting public.

MARRIET S. JEANES

Rock Island, Ill., The Argus

Educational films, especially in the matter of history, could be very helpful for both young people and adults and, given the right build up, shouldn't prove dead weight at the box office. Your use of "so-called" hints at propaganda, and our reaction to that is that any number of pictures in that category are now in circulation. Propaganda, of course, can be used for good, as well as for bad, but just who would decide the merits of propaganda films would be a delicate question to determine. Several recent plugs for democracy have been more harmful than helpful to that fine old in-
stitution, in my opinion. Most persons with any amount of sensitivity react ad-
versely to a message that is put over with sleight of hand approach.

DAVID STEPHENS

Dallas, Texas, Daily Times Herald

The counterpart of these "information" and "message" films on radio stations are the "public service programs." These films should only be shown if both sides of any controversial subject is presented.

PAUL WILSON

Longview, Tex., Radio Station KFRO

But I'm shunning as I say it, because, despite the many fine training films I saw in the Army, I don't like the idea of the government's going into the business—in that manner. And, too, one gets the weak trembles over the fear of propaganda, the wrong kind, but we get so much of it from other sources that I doubt if the films can add any to the daily dose. Be-
sides, purposes any way, so, cross your fingers and hope for the best.

FREDA HALWE

Port Arthur, Texas, The Port Arthur News

The saddest aspect of postwar movies is that such graphic and compelling infor-
mation films as the War Department's "San Pietro" and the "Seeds of Destiny" have not been issued in commercial the-
caters. M.-G.-M.'s botch "The Beginning or the End," is evidence that perhaps the movies aren't ready for message films on a big scale, but they should be learning.

STUART AWBREY

Hutchinson, Kansas, News-Heald

I think the movies are meant for recre-
ation and so-called "escape" more than for messages. Let's keep the invaluable in the newspapers—a movie is an evening out, keep it enjoyable, not a school room.

BIL COLLINS, JR.

Lawrence, Mass., Lawrence Sunday Sun

To a limited extent if informative films are produced, let them be titled as such.

FRED RICK SCHULER

Lorain, O., The Journal

Every picture has a message. Deliber-
ate falsification of life is a vicious form of propaganda which hurts everybody.

DONALD KIRKLEY

Baltimore, Md., The Sun and Sunday Sun

Unless such films were definitely and very obviously labeled "propaganda" and whose message they carried fully identified so that there would be no chance of mis-
derstanding on the part of movie audi-
ences. Besides most people go to the movies for entertainment and I don't think they pay out their dollars to sit through "messages" no matter how vital the message.

ELAINE P. NICHOLSON

New Orleans, La., The Times-Picayune

Entertainment and propaganda are two dif-
ferent things. If films are to be used for information of any kind ... let them be labeled as such and not passed off as pure entertainment.

GRACE WILSON

Omaha, Neb., Radio Station KOWH

Let's make them free and not pass them off as entertainment. Let schools and churches and other organizations play them.

LILLIAN LARSEN

Modesto, Calif., The Modesto Bee

In moderation, I think it is the perfect way to keep the nation informed of current scientific advancements, world affairs, etc.

MARIE K. MURPHY

Lowell, Mass., Radio Station WLLH

The counterpart of these "information" and "message" films on radio stations are the "public service programs." These films should only be shown if both sides of any controversial subject is presented.

PAUL WILSON

Longview, Texas, Radio Station KFRO

I guess I do, if both sides of a ques-
tion in this matter could be made and shown fairly and squarely so that we all decide for ourselves what we wanted. To me this is the Democratic way of doing anything. I hope this makes sense.

NORMAN LAWRENCE

Natchez, Miss., Radio Station WMIS

Merely as a matter of expediency in re-
aching the greatest number of people the motion picture is a natural medium of information. For "messages," yes. For propaganda, no.

MARJORIE L. TURNER

Syracuse, N. Y., Syracuse Herald-
Journal

This country is missing the boat in not

Ralph Dawson

Film Editor

Universal-International

Paul Weatherwax

Film Editor

Mark Hellinger Prods.

Universal-International

Wednesday, September 10, 1947

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number
DIREC'TORS' BIOGRAPHIES

Brief background sketches on the past accomplishments and future activities of Hollywood’s motion picture directors

Dewin Abrahans
b. Bronx, New York, Aug. 17, 1907; attended N. Y. public schools; in 1929, became prop man for Cosmopolitan Productions in New York; came to Hollywood in 1928 for the same position; the following year, went to work at 20th Century-Fox as set dresser; became a second assistant director and shortly thereafter a first assistant; left Fox in 1931 to become assistant director of “Hapologal Cassidy” series for Harry Sherman; graduated to directing of second units; first directorial assignment was “Border Vagabond” in 1930; in 1933, directed “Trouble in the Westmen at Columbia; in 1915, “North West Trail” for Action Pictures, “Drifting Along” and “Haunted Mine” for Monogram; in 1946, “Hop Harrigan” and “Chick Carter, Detective” serials for Columbia; released; recent films include “It Happened” and “Swing the Western Way” for Columbia; now directing the “Tex Granger” series for Columbia; married to Bobbie Margot; non-professional, on Feb. 14, 1941.

Iving Allen
b. Lembert, Poland, Nov. 24, 1905; came to the U.S. in 1914; attended George Washington and other Law schools; worked as an usher in Washington, D. C.; later managed two theaters in New York City for Universal; was in advertising accessory department at Universal and also as an assistant cutter; went to England to work in Universal’s offices; returned to U. S. and rejoined Universal as an assistant director; supervised Spanish version of “Gulliver’s Travels” for Paramount; directed for Gene Autry Pictures; directed “Abbott and Costello Meet Frankenstein” with Eddie Albert produced and directed “Strange Voyage” which was released thru Monogram; directed “Avalanche” for PRC, and “High Jinks” for Monogram.

Lewis Allen

Robert Alton
b. Jan. 28, Bennington, Vermont; educated Bennington public schools; New York professional schools; at age of 17, went to New York and enrolled in a drama school and ballet; first dancing role was in a roadshow company of the musical “Take It From Me”; later joined Margie Fielding as a dance team; appeared in “Greenwich Village Follies,” “I’ll Say She Is” and “Some Day”; in 1938, directed first musical in St. Louis, Mo.; returned to New York to stage similar shows at the Waldorf Astoria and the Ritz Carlton; in 1940, went to London Theater for Westerns at Columbia; in 1915, “North West Trail” for Action Pictures, “Drifting Along” and “Haunted Mine” for Monogram; in 1946, “Hop Harrigan” and “Chick Carter, Detective” serials for Columbia; released; recent films include “It Happened” and “Swing the Western Way” for Columbia; now directing the “Tex Granger” series for Columbia; married to Bobbie Margot; non-professional, on Feb. 14, 1941.

George Arobinchabud
b. France; educated University of Paris; was in production department of Europacorp with Eclair at Fort Lee, N. J.; assistant director and director for World; in field artillery in World War I; after war directed for Selznick at Fort Lee; came to Hollywood; director for First National, Thomas H. Ince, RKO, Columbia, Harry Sherman; toured in Europe with Edith表决 produced and directed “Strange Voyage” which was released thru Monogram; directed “Avalanche” for PRC, and “High Jinks” for Monogram.

Anthony Asquith

Lloyd Bacon
b. San Jose, Calif., 1890; ed. attended California grammar and high schools, is a graduate of Santa Clara College; followed in his father’s footsteps, Frank Bacon, and chose the stage as his profession; played in California stock companies; appeared in “The Cinderella Man” in New York; toured in Europe with Edward in “The Three Monkeys” for RKO; “The Madonna’s Secret” for Republic; now producing and directing at Republic.

Monta Bell
b. Washington, D. C., Feb. 5, 1891; ed. Washington schools; worked for Washington Post; went with a stock company in Washington; had his own stock company in Washington called Garrick Players; joined the Washington Herald as editor and publisher; became editor of McClure’s newspaper syndicate in New York; in 1921 and 1922, was ghost writer on Charles Chaplin’s book, “My Trip Abroad”; came to Hollywood with Chaplin and co-authored for him; became a director at Warners; with Metro and Paramount, went to England and pro-

property man, assistant director, gag writer, scenic artist and actor; became a full director in 1937, his first picture being “Wagon Wheels”; was for three years a member of Frank Sinatra in “Rewelle with Beverly”; his films as associate producer-director include “The Beautiful Cheat,” and “Men in Her Diary”; recently directed “The Wistful Widow of Wagon Gap” for Universal-International; where he signed a new contract, loaned to Eagle-Lion to direct “The Noose Hangs High,” Abbott and Costello stars.

William Beaudine
b. New York City, 1893; ed. New York public schools; directed for Biograph, Kalem, Universal, Tri-State, Christie, Goldwyn, Warner Bros.; was with M-G-M in 1928-1929; under contract to RKO; in 1945 and 1947 returned to M-G-M for a number of years; directed and directed “Pan-American” for RKO; “The Madonna’s Secret” for Republic; now producing and directing at Republic.

Harry Beaumont
b. Fall River, Mass., 1881; ed. St. Joseph, Mo.; was an actor in stock companies for nine years; entered films with Edison Co.; where he played in pictures for seven years; director for Essanay, Selig, Goldwyn, Warner Bros.; was with M-G-M in 1928-1929; under contract to Universal, and returned to M-G-M in 1941 where he is now under contract.

Busby Berkeley
b. Los Angeles, Nov. 29, 1895; ed. Mohrnan Lake, New York; spent 10 years in vaudeville and spent 10 years in advertising; went to New York legit; created musical numbers for Samuel Goldwyn; M-G-M; Universal; RKO-Radio, and Artcraft; directed for Warners; was under contract to M-G-M; directed for 20th Century-Fox; directed “Cinderella Jones” for Warner Bros.

Charles Barton
Associate producer-director. b. California, May 25, 1902; ed. Oakland High School; started at Paramount as office boy; worked up by gradual steps to a first director, he position he held at that studio 20 years later; in the meantime, served as

swimming floors at the Selznick Studio, Fort Lee, N. J.; later became assistant director at the studio; later he and George M. Arthur, organized St. Regis Pictures Corp.; in 1927, after his company had had financial difficulties, came to Hollywood and became assistant director to Ralph Ince at FBO; later became a unit manager at RKO, and then a director; was with Pioneer Pictures; in 1917 organized Medallion Pictures in association with Glenn Ace; scheduled for early production are “The Golden Glow” and “Devil’s Staircase.”

John H. Auer
b. Budapest, Aug. 5, 1906; ed. Budapest and Commercial Academy, Vienna; was a child film actor in Budapest; member of Budapest stock exchange for two years; back to films in Berlin; came to the United States and joined Universal as an assistant director; directed foreign versions; directed and produced at Paramount; directed films in Mexico; was with Republic for a number of years; produced and directed “Pan-American” for RKO; “The Madonna’s Secret” for Republic; now producing and directing at Republic.

T. C. (“Tommy”) Atkins
b. Springfield, Mass., ed. attended Springfield grammar and high schools, Lee Academy, Fitchburg, Mass.; attended Tafts collect with degree in civil engineering; joined Marines in World War I; entered picture business

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors’ Number

Wednesday, September 10, 1947
**Isa Beeskow**

B. in Budapest, Hungary, March 5, 1900; educ. in public schools of that famous European city; attended college; in 1925 started a career as an office worker and became an assistant cameraman, then, after a spell with same company, was cameraman for Fox, Pathé, Paramount and FBO; became assistant to C. C. Eastman and then worked in international terms at the Republic, and the Gene Acte Westerns; directed for Columbia, RKO Radio Fine-Thomas Productions for Paramount release; now free-lancing.

**Abby Berlin**

B. New York City, Aug. 7, 1907; attended N. Y. public schools; started on theatrical career at 17 as vaudeville baritone; teamed with Ken Brown in act, became known as Ed Flecter; in 1934, one daughter: Deanna, born Sept. 13, 1943.

**Edward Bernds**

B. July 12, 1905; got his start in radio when he was a youngster in Chicago; in 1929, he got up his own radio shows and had a reputation; plied his trade as a chief radio technician for Station WORF (as of 1932) in Chicago to come to Hollywood. He then worked as a radio and television producer and writer; directed for Universal Pictures in 1941; got the job with Columbia Pictures in 1954; left to direct for Universal Pictures in 1954; now free-lancing by arrangement with Columbia Pictures.

**Josephine Berne**

B. 1904, Kiev, Russia; actor in Blaney Stock Company; neighborhood playhouse; actor in New York; turned to vaudeville for many years; drama critic for a Hollywood trade paper for three years; has also written screen play-origins including "The Lover's Depths" by Maxym Gorky, done in Hollywood; wrote a radio show; "The Golem"; with Universal and M-G-M; in 1941, directed "They Live in Fear"; directed "Down Missouri Way" for PRC in 1946; is entering independent production.

**Jack Bernhard**

B. Philadelphia, 1913; educ. Valley Forge Military Academy, Pennsylvania State College, and New York University; first job as an office boy; moved to RKO Pathé; directed for Larry Damon and Monogram; now with Republic where he is directing features and Westerns.

**William Berke**

B. Milwaukee, Oct. 27, 1902; educ. Los Angeles Polytechnic High School and junior college; first job as a junior civil engineer; moved to Los Angeles; worked for Los Angeles Evening News, the Los Angeles Times and the Examiner; started as an office boy with LKO-Continental Comedies (Stern Bros.); became an assistant cameraman, then, after a spell with same company, was cameraman for Fox, Pathé, Paramount and FBO; became assistant to C. C. Eastman and then worked in international terms at the Republic, and the Gene Acte Westerns; directed for Columbia, RKO Radio Fine-Thomas Productions for Paramount release; now free-lancing.

**Carrie Bernhardt**

Director; b. Worms, Germany, April 15, 1889; educ. State School for Dramatic Art, Frankfurt-am-Main; actor, producer, director in Berlin since 1900; German films; director "The Stoker of Rotterdam," "The Woman Every Man Desires"; director Ufa's first all-talking picture, "The Last Company" in French and German; English version also issued; directed "The Man Who Killed," "The Rebel," and "The Tunnel," all French-German bi-tangials; directed "L'Or dans La Rue" with Danielle Darrieux and Alfred Prejean, followed by "The Beloved Vagabond"; joined Warner Bros. in 1940; remained with that company until 1947; now under contract with Metro-Goldwyn-Mayer.

**John Berry**

B. New York City; dialect bit in vaudeville; later toured the "borscht" circuit; made his stage debut in a Shakespearean Company; graduated to directing and handling such plays as "The Merchant of Venice" and "Winter's Tale" at summer theaters in 1936; joined Orson Welles' Mercury Theater; that bit part became an asset to Welles; directed in Chicago and New York; signed as film director by Paramount; directed "Miss Sullivan's Career" in 1937, a small part where he directed "From This Day Forward"; back to Paramount where he directed "Cross My Heart"; joined by Paramount to Universal-International to direct "Cahash," a Manston Production; married to Gladys Cole, actress; free-lancing by arrangement with Universal Pictures.

**Claude Binyon**

B. Chicago, Ill., Oct. 11, 1905; educ. Missouri University; Reporter Chicago Herald-Examiner; with Variety as a reporter; joined Paramount in 1932 as a writer; most recent screenplays include "The Well-Groomed Bride," "Cross My Heart," and "The Best Secretary" in the Universal PIC's; free-lancing for Universal Pictures; free-lancing as a dialogue director, film editor, and supervisor at Terra Films, Paramount's stock company.

**George Blair**

B. Manchester, England, Dec. 6, 1906; attended grammar and high school in Runcorn and the Liverpool school of engineering; and Union College joined Paramount Pictures in February, 1932; has since been associated with Warner Bros., Fox, Universal and Walter Wanger Productions until he joined Republic in February, 1936.

**Edward A. Blute**

B. Russia; educ. New York Public schools, Columbia University; publicity director of producer; in New York from 1910 to 1929; producer of stage productions including "Harlem," "Stranger in the World," "Blind Woman," "Those We Love"; author of stage play, "Young Man with a Horn" and "Ghosts and Strangers." Joined them in 1932; as associate producer on "This is the Night," "Big Broadcast," and "Farewell to Arms;" with Warners in 1941 as dialogue director; entered armed services in 1942; returned to Warner Bros. where he directed "Beware of the Midst" and "Escape in the Desert;" was with Edward Small as an associate producer.

**Oscar Boetticher, Jr.**

1941, directed "One Mysterious Night;" 1945, directed "The Missing Juror;" 1949, as a Free Lance, directed "Escape in the Fog" and "Youth on Trial;" for Columbia; now free-lancing.

**Frank Borzage**

b. 1900, Lake City, April 23, 1898; while still a youth lent a helping hand and got into the road troupe as property boy; with, in three years he was playing character roles; company played town and mining towns of the west, at 19, he drifted into California; played bits in pictures; Tom Ince later cast him in the lead of a Western; appeared in others; directed a series of Westerns, and later directed "Humoresque;" directed "Seventh Heaven;" Academy Award winning picture; in the "Ten Best Picture" poll conducted by the Film Daily, he was named and worked on their accolade in 1927; "Street Angel," the following year; "Marked Woman," 1937, "Bitter Sweet," 1941, "A Farewell to Arms" in 1933, "The Mortal Storm" in 1946 and "Stage Door Canteen" in 1943; directed "Magnificent Doll" for Jack H. Skirball, received for National Pro-Union awards for Universal release; produced and directed "I've Always Loved You;" now under contract for Republic as producer-director.

**John Brahm**

b. Hamburg, Germany, Aug. 17, 1898; followed in the footsteps of his father, Ludwig Brahm, an actor, and eventually turned to directing; was toward an acting career; served four years in infancy with grade of lieutenants, was named director of Burgtheater in Vienna; spent three years in Berlin directing shows; in 1954, became interested in motion pictures; began study of secret technique as a dialogue director, film editor, and supervisor at Terra Films, Paramount's stock company.

**Fred C. Brannon**

Has made the unusual jump from a master property man to a full director, while serving in the armed forces in World War II; born in New Orleans on April 26, 1901; attended high school and business college in that city; entered the film industry as a prop man with William Fox Studio and eventually went to Paramount in the same capacity; in 1937 he joined Republic as a set decorator and prop man; first assignment as a director was the serial "The Purple Shadow Stripes," now co-directing Republic's 13-episode serial, "G-Men Never Forget;" for Bell Pictures; b. Tucson, Wash.; educ. Stanford University; actor with Harold Lloyd in 1914; prop man with Al Christie; assistant cameraman and assistant director for Christie cutter for Universal; with Selznick in New York; went to Universal Pictures; now assistant director; was with Warner Bros. as film cutter, and then made a director; has directed for Republic, Monogram, Harry Sherman, Republic, Wednesday, September 10, 1947.
universal and Columbia; currently acting at Monogram.

Clarence Brown
b. Clinton, Mass., May 10; educ. in
noville Tenn, high school, graduat-
ed in engineering department of
y's Durve Co; later founded his
an in his first picture work on Friby in 1915; spent six years with
Tenn's served as M-G-M's in
1924 and has been there
has had the distinct of
ing selected in the FILM DAILY
87-28: 1929-30; 1933; 1935;
4 for "The White Cliffs of
4 for "National

Paul Burnford
ct, vice-president Paul Harrison &
, Ltd. London; in 1933, began mak-
gs as an editor, became a
Premier Award, British Award
r, and International Filmmakers;
the London Film Commissions; a
stant on scientific Films, Gaumont-
director, photographer, writer, and
in the United States.
, London; came to the United States
1958; supervised production "The
, documentary film for
World; in 1940 independently
ed war films. U.S. Dept., Agricul-
gained M-G-M as a director of
The Adventures of Rusty" for Columbia.

David Butler
Producer, director; b. San Francisco;
c. Stanford U.; stage manager
for Mosco, San Francisco; screen
for "The Rusty Hoof"; "The
, "Seventh Heaven"; in
acted "Peep and Pep" for
Harvey directed several
on many pictures; pictures since
include: "Snowville, Up," various
ations in "Barley Temple," "Handle With Care,"
A Heart," "Albatross Goes to
man, a boy," "Katy Keene," which later became Columbia; first
atorial assignment was "The
ing of "Arsenic and Old Lace" which he produced and
died with his own organization for
, joined the Armed Forces as
major in Signal Corps, being advanced to
colonel at time of his honorable dis-
the army, assigned to many notable
productions to Army's schedule of
and combat films, spent three and
four years in the army
1942, to September, 1945; in 1945,
formed Liberty Films, Inc., with
George Stevens, William Wyler and
ai, produced and
t "It's a Wonderful Life" for
RKO release; now directing and
"State of the Union" for Lib-
ity Films, an M-G-M release.

Bernard Carr
b. New York, July 11, 1899; Calif.;
deral schools in San Fran-
graduate from the University of
San Francisco; during his college un-
dergraduate days, was active in drama-
ces, played in many stock in season; fol-
waking his acting career, became an
assistant film director at Hal Roach;
subsequently, was an assistant director
under director D. C.; returned to
the U. S. Photographic World; later
ator, Anacostia, D. C.; joined
Roach Studios in January, 1946,
in which he directed two comedies, "Cur-
ley," and "Who Killed Doc Robbins?"

Tommas Carr
b. Philadelphia, Pa., July 4, 1907,
coming from a long line of theatrical-
ance to the theater was a forgone conclusion; his
father was W. C. Carr, one of the first
in motion pictures; his moth-
er was Mary Carr, one of the greatest
esses on the American stage; after he
aged fourteen, joined Universal and started
in the theatrical profession and began di-
recting at various studios joined Re-
publil in 1937.

Yakima Canutt
Director and supervisor of all stunt
shots; began in the industry as an
actor and stunt man; b. Nov. 29, 1895;
act in Hollywood from 1917 to 1924
held the all-around cowboy
ship in 1917, 1919 and 1923
held the title of world's champion
horse racing; during 1920 and 1925
in bullfighting; joined Republic,
1925, as an actor-stunt man; gained
owned one of the best stunt
men in the film industry; directed "Sherill
of Cinamron"-Rep.; now co-direct-
Republ. 13-episode serial "G-
Men Never Forget."

Frank Capra
Producer-director; b. Palermo, Italy,
1897; came to America in 1903 and
settled in Los Angeles; educ. Calif. 

Ralph Ceder
b. Maries, Wis., 1895; in films since
1917; directed shorts for many com-
panies including FBO, Paramount, 
Laverit Dymore and RKO-Pathe; has
directed features for Paramount, RKO-
Pathe and Samuel Goldwyn; was with
M-G-M now free-lance.

Charles Chaplin
b. London, April 16, 1889; educ. 
London public schools; toured
England with comedy groups, turned to
short subjects and then back to vaude-
ville; while playing in the U. S. in
1913, accepted offer in Keystone for
a weekly comedy for Keystone until 1918 when he
formed his own company to release through
Film Noir under a $1,000,000 con-
tact; one of the founders of United
Artists; stars in and directs his own
features for UA release; in 1929 was
one of Ten Best Directors of
1928-27, 1929-30 and 1930-31; directed
"The Circus," one of THE FILM
DAILY Ten Best Pictures of 1928
directed "City Lights," one of THE
FILM DAILY Best of 1931; directed
"The Great Dictator," one of THE
FILM DAILY Best of 1941; produced and
co-directed "Monsieur Verdoux" in
which he is also starred.

Rene Clair
Began his career as a journalist in
Paris; later went on the stage and
became assistant to Jacques de Baron-
telli; started directing in 1922; in
1925, joined Associated Press as
the first foreign correspondent;
directed for Tobis in 1936; directed
for London Films; came to Hollywood
1946; directed for Universal; directed "It Happened To-
norrow" for Arnold Pressburger; di-
rected "And Then There Were None" for
Samuel Goldwyn, traveled around
20th Century-Fox; is in Paris now
where he produced and directed
"Seven Silence" for RKO and Pathé

William Clemens
b. Saginaw, Mich., 1908; worked as
office boy at Standard Laboratories,
Hollywood; was a cutter at several
studios; became chief of the
film studio and then turned to directing;
directed for Warner Bros, Paramount
and RKO Radio.

Elmer Clifton
b. Chicago; educ. Chicago and Los
Angeles; known for his television
work at Belasco Theater, Los Angeles;
became member of Belasco stock com-
pany because of resemblance to Jack
London, was given the lead in "John
Barleycorn"; played leads with Lillian
Gish, Dorothy Gish and Noma
Talmadge for Reliance-Majestic; assistant
to D. W. Griffith on "Intol-
ance"; made director by Griffith; di-
rected for Universal; traveled around
world; made first travel-making
picture; directed 40 pictures; directed for
Merrick-Alexander, P. D. C. release;
was under contract writing and di-
recting for Universal; directed "Marked
for Murder" for PRC.

Edward Francis Cline
b. Kenosha, Wis., 1902; educ. Lake
Forest, Chicago; legal student before
joining the picture business, directed,
chiefly comedies, for Sennett
Paramount, Fox, Metro, First National,
M-G-M, Pathé, Paramount, Universal,
RKO, Sol Lesser and Franklin Blank;
directed for Universal; now directing
the Jiggs and Maggie series for Mono-
gram.

Harold Clurman
b. New York, City, Sept. 18, 1901;
educ. New York elementary and
high schools, at Columbia University
and the University of Paris majored in
literature and philosophy; in Paris from
1921 to 1924; speaks French and
German fluently; returning to the
United States joined Kenneth
Macgowan, Robert Ennslin Jones and
Eugene O'Neill at the Theater Guild as
an actor; later went into production;
in 1936 became producer and for the
Theater Guild; two years later joined
Lee Strasberg and Cheryl Crawford in
founding the Actors' Studio; executive
Best for 10 years; directed "Awake
and Sing" and other plays for Group
Theater; signed his first motion pic-

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tire contract, his initial directional as-
ignment at RKO was "Deadline at Dawn"; has a high reputation as a writer in New York, and is widely quoted. He was born in New York City, and educated at Columbia University. He began his career at RKO, where he directed "The Old Armchair"; acted and directed for various companies; joined M-G-M; directed company's first sound picture in 1930; now directing Broadway; current title, "The Huck-
sters."

Noel Coward
b. Toddington on The Thames, Dec. 16, 1899; educ. Croydon and privately; made his first appearance on the stage at the age of 14, as a small boy in a barnyard; actor, dramatic author, producer and

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Louis de Rochemont
b. Boston, Jan. 13, 1899; from 1917 to 1923, was line officer, U. S. Navy; in 1923 to 1925, was correspondent of International Newsseed; European editor, Pathe News; directed short films for Paramount and RCA Vicksburg; director of the "Magic Carpet of Movietone" series and "Adventures of a Wreewel Cameraman" producer and director of "The March of Time" for RKO; directed "We Are the Marines"; was under contract to 20th Century-Fox as producer; producer of "Boomerang."

André de Toth
b. Mako, Hungary, May 15, 1916; while studying for his doctorate in law at the University of Budapest, he had a stock company in Hungary's capital city, and became an actor; earned first all-university student jazz orchestra in the country which played nothing but the latest American music; went to Vienna in 1932; produced 35 commercial shorts for a Vienna department store; acted, then served as an assistant director, cutter, and finally as assistant cameraman on a series of features for Hannia Studios; toured Europe and worked in Vienna, Munich, Rome, and Paris; joined United Artists, one Italian travelogue pictures; in 1937, came to the United States; went to Hollywood but met with no success; returned to London and got a job as assistant to Zoltan Korda; went to Paris and then back to Budapest where he worked for Humain again; in 1939, left for America again; worked with Zoltan Korda on "Jungle Book," then followed a chance to make a picture for Samuel Goldwyn; directed "Suez"; directed "Rainrod," "The Other Love" for Enterprise-U.A.

William Dieterle
b. Rheinfalz, Germany, July 15; started his professional career as an apprentice actor under Max Reinhardt, after starring in Reinhardt's vehicles; between acting engagements, also directed; made his film debut as an actor with E. A. Dupont; after a long association with Dupont, broke away to make pictures for larger studios; worked in England, the United States, Universal, in Germany, and Warner Bros., in Burbank; in 1940, formed his own company and directed for RKO Radio; directed M-G-M; directed "Love Letters" for Paramount and "This Love of Ours" as producer; directed for Fox Television; in 1950, directed "San Frogs" for Universal; and directed "Flesh and Fantasy" for Universal; in 1950 where he was directing, "Anna Karenina" for London Films.

Allen Dwan
b. Toronto, Canada; educ. Notre Dame; civil engineer; stage actor; wrote for Essanay, American Film Co.; directed for American, Selznick, Goldwyn, Triangle, C. K. Young Studios; Louise Slavin, Associated Exhibitors, American Releasing Corp., Douglas Fairbanks, Paramount Fox, First National; M-G-M, 20th Century-Fox; was with RKO as producer-director; directed for Edward Small-U. A.; now under contract to Republic.

Reeves "Breezy" Eason
b. Fryars Point, Miss., 1891; educ. California in practical businesses; in Roswell, N. M.; in and out of the theatre business; in and out of vaudeville; directed for American Film Co., Norwood Productions, Universal, Fox, M-G-M, Waldorf, Marion, etc.; film director for RKO Radio Pictures; now in the department of "So Well Remembered;" directed "Crossfire;" in preparation, "The Harder They Fall" and "White Tower."

Gordon Douglas
b. New York City, N. Y.; played in features and shorts at the Paramount Astoria studio; did extra and bit work; played in "The Hunchback of Notre Dame"; wrote for Roach; directed "Our Gang" comedies and also features for Roach; directed "First Bank Into Town," "Dick Tracy vs. Cagney;" now directing "The Black Arrow," an Edward Small production for Columbia release.

Olive Drake
b. Boise, Idaho, May 28, 1908; educ. in Boise and San Diego grade schools and San Diego High School; entered pictures as a picture and starred in 28 westerns made by Southwest Productions and San Diego; wrote and directed 21 of the pictures; wrote for FBO; M-G-M, Pathé, Universal and Republic; has written 1000 world westerns or screenplays; directed for Alexander Bros.-PRC; produced and directed pictures for Universal and Monogram.

Arthur Dreifuss
b. Frankfort-am-Main, Germany. March 25, 1898; educ. Wiesbaden Gymnasium, Extension U and Conservatory, Frankfort; pianist and arranger; United States Army; attached to producer-director; associate producer and director of RKO Radio shorts; produced and directed features for Grand National; produced and directed shorts for Columbia; produced for PRC; Universal for Monogram and Columbia.

Julie Duivier
b. Lille, France; Educ. Lille, dramatic art in Paris; on stage in Lille pictures; made most of her pictures; appeared in "A Gentleman of Paris," and "Carnet de Bal" in Paris in 1927; was under contract to Alexander Korda productions; co-producer with Charles Boyer and also produced and directed "Flesh and Fantasy" for Universal; now in London where he is directing, "Anna Karenina" for London Films.

Edgar Dmytryk
b. Grand Forks, British Columbia; with parents moved to U. S.; educ. Hollywood High, California Institute of Technology; 1925, joined screen writing; in 1929, has been projects assistant, assistant cutter, and cutter; directed for Paramount and Columbia; now directing for M-G-M and Warner Bros.; directing for RKO Radio Pictures; director to "So Well Remembered;" directed "Crossfire;" in preparation, "The Harder They Fall" and "White Tower."

Robert Ewlyn
b. Woodstock, Ill., Feb. 18, 1913; attended New York School of Theater; managing director of Playhouse in Woodstock which he built and operated; directed New York stage plays; director of radio shows; later joined M-G-M as a director of short subjects.

Robert Emmett
Directed "Song of Old Wyoming," "The Call of the West," "Romance of the West" for PRC.

Cyrl Endfield
b. 1917; educ. Yale University; after college went to New York to take up the study of theater at the New Theatre School, finishing a two-year course at the school; became a teacher instructed acting, makeup, and body movement; in 1937, directed summer theater in Upper New York state; went to Montreal to direct a community theater there and also produced several successful plays; returned to New York, and then to Hollywood; signed by M-G-M to direct shorts; enlisted in the Army and served two years in the Signal Corps; returned to M-G-M where he directed several of the "Passing Parade" shorts; has written several big plays; wrote the first in the "Joe Palooka" series for Monogram; wrote and directed the second in the series for Monogram, wrote and acted in these films; directed and wrote "Stork Bites Man" for Buddy Rogers and Ralph Cohn's Comet Productions.

John English

Felix Feist
Was in charge of tests at M-G-M Studios; also wrote and directed short subjects for Pathé, later joined Selznick in 1913 as a feature director, and his first was "All By Myself," then wrote for Universal; in 1915 joined RKO Radio Pictures; directed "The Devil Thumbs a Ride" and "George White's Scandals."

Leslie Fenton
b. Liverpool, England; March 12; with his family moved to Ohio; after school went to New York and did stock and legitimate appearances; appeared in Hollywood films; directed "For whom the Bell Tolls" for M-G-M; "M-G-M features" for Universal; returned to the United States in 1913; under contract to Lester Cowan; director of M-G-M, 1924 to 1926; now directing "For whom the Bell Tolls.""

Metchoh (Mel) Ferrer
b. Elberon, New Jersey, Aug. 25, 1917; educ. Princeton University; won a play writing award at Princeton; played the lead in "Strange Fruit," Broadway production; directed the original production of "Cyrano de Bergerac," "The Night of the Iguana" as producer-director in New York; prestigious season as producer-director in New York; winter appearances on Broadway; producer-director in New York; Dennis, Westport and Ann Arbor, summer theatres; is a permanent director of "The Taming of the Shrew" in Los Angeles, La Jolla, California, July 15, 1947; under contract to David O. Selznick, who has loaned him to Howard Hughes to direct "Vandetta;" was with John Ford in Mexico during the filming of "The Fugitive," an experience he considers invaluable; while in Mexico directed "Angel Street" and "Boy Meets Girl" for the play festival; has published one children's book, "Tom's Hat," and now is halfway through a novel.

Edward Finney
b. New York City; educ. St. Ann's Academy and College of the City of New York; engineer; assistant for C. C. Burr on the Johnnie Hines series; for three years was press sheet editor for M-G-M; sales promotion manager, Associ-
James Flood
b. New York, 1895; assistant director and director for Biograph; directed for G-B in London; directed for World Film, Goldwyn, for a few weeks in Universal, Tiffany-Stahl, Columbia, Liberty, Paramount, Walter Manger, Major, and Eagle Lion.

Robert Florey
b. Paris, Sept. 14, 1898; French. French and Swiss colleges started with Max Linder and Gaumont in France; 1921, came to U. S. and directed for Columbia, Tiffany-Stahl, and Paramount; Ula; wrote and directed for Universal; directed for K. B. S., Warner Bros., and Paramount, 20th Century-Fox, Republic, Warner Bros., and was associate director with Charles Chaplin on "Monstert Verduus," when Chaplin produced; now directing "Tarzan and the Mermaids" for Loew-RKO release.

John Ford
b. Portland, W. Va., 1895; educ. University of Maine; became Universal Studio photographer; assistant director for RKO Radio and 20th Century-Fox; directed "Four Sons," one of THE FILM DAILY Best of 1938; directed "Hurricane," one of THE FILM DAILY Best of 1938; directed "How Green Was My Valley," one of THE FILM DAILY Ten Best Pictures of 1941; was a commander in the USN; left directing service, directed and produced "They Were Expendable" for M-G-M; recently directed "Meet These Men" for 20th Century-Fox; in 1916, with Merian C. Cooper formed Argosy Pictures.

Phillip Ford
b. Oct. 16, 1901, Portland, Maine; at age of 18 joined the Universal studio as an actor and stunt man; became an assistant director at the same studio and after a short lapse of time joined the RKO Radio Company as an assistant director and unit manager in 1936; has worked on many films, including "War of the Wildcats," "Fighting Scab," and "Atlantic City," are a few of them; "The Tiger Woman," his first directorial assignment; now directing westerns at Republic.

Eugene Forde
b. Providence, R. I., 1886; legit plays at five; educ. Classon Point Military Academy; juvenile leads with Americana Film Co.; bank robbery picture in 1926, directed shorts; directed Tom Mix pictures for Fox; directed for FBO, United Artists, 20th Century-Fox, Paramount, and S. M. Wurzel.

Walter Forde
b. London, 1887, actor, comedian and pianist in vaudeville from 1922 to 1925; directed for Universal; produced a series of comedies in which he also starred, in England; made a number of silent British pictures, including "Lord Richard in the Pantry," "Jack the Boy," "The Commando," "Jack About," and others; directed pictures for Monogram, Universal, Warrer Bros.; directed "You Can't Be Without Love" for Columbia in 1916.

Harve Foster
b. in St. Louis, Missouri, Nov. 27, 1892; attended high school in Sanata Monica, Calif., and was an undergraduate at the University of California; active in athletics, particularly swimming; his aquatic prowess led him to motion picture stunts work; subsequently, became a property man, assistant director, production manager, and finally director; latest credits are Walt Disney's "Song of the South," and the Hal Roach comedy "The Fabulous Joe," soon to be released.

Norman Foster
b. Richmond, Ind., Dec. 13, 1915; educ. Richmond public schools, Carnegie Tech; acted in stock and vaudeville; came in in New York and London; wrote two produced plays: leading man in films before turning to directing in 1937; directed for 20th Century-Fox, in Spanish; language features for RKO release in Mexico City; has been signed by RKO to direct "Racheal.""}

Wallace Fox
b. Purrell, Okla.; educ. West Texas Military Academy; tent show actor; on sub chaser during World War I; assistant director for Solox Co., Fort Lee and Brunston; directed features for RKO, United Artists, Republic and PRC; directed at Universal; now free-lancing.

Sidney Franklin
b. 1895, San Francisco; educ. Frisco; acted for Selig, Bosworth, Majestic, Fine Arts, Fox, Norma Talmadge Co., First National; directed Jane and Katharine Lee; later with Warners, then First National, making Norma Talmadge pictures, and returned to his stage, his work for M-G-M and again M-G-M in 1928-29 under contract to M-G-M; selected one of the Ten Best Directors of 1929-30; directed "The Smilin' Through" and "The Guardsman," selected as two of the Ten Best for the 1931-32 FILM DAILY poll; directed "Barretts of Wimpole Street," selected one of the Ten Best Pictures of 1934 in the annual FILM DAILY poll; producer of "The Yearling.""}

Harry L. Fraser
Directed westerns for various Indies; directed shorts for Shiner, Universal and others; wrote and directed for Tiffany; directed for Pathé; now free-lancing.

Thornton Freeland
Assistant director and other production capacities for two pictures; with United Artists; directed for Fox, RKO and Sam Goldwyn; in England for two pictures; directed for Universal and 20th Century Fox, and is currently in the U. S. Army now in England, now free-lancing.

Gunther V. Fritsch

Lester Fuller
b. New York City, Jan. 29, 1914; educ. Union College, Schenectady, N. Y., and Yale University; was a stage director and later directed on stage plays in New York; joined Paramount, L. I., as a text director; in 1942, came to Hollywood for Paramount where he directed several features.

Martin Gabel
b. Philadelphia, Pa., 1912; educ. Lehigh University and the America Academy of Dramatic Arts; one of the original members of the Broadway producer and director; produced, directed and acted in many radio shows including star of Norma Shearer in "The Voice of Triumph"; associate producer of Walter Wanger's "Smash-Up;" director of "The Most Precious Moment."; a contract with Walter Wanger.

Ray Garret
b. Los Angeles, U. S. Navy aviation during World War I; left post-war to join Alan Holubar as scenarist; wrote titles and stories for M-G-M; produced and directed Roach shorts; wrote for Cecil B. de Mille; directed for Pathé, Universal, Warners and RKO; gathered picture material for a world tour; directed for 20th Century-Fox, Walter Wanger, Universal, RKO, and M-G-M; directed "Valley of Decision," one of THE FILM DAILY Ten Best of 1945; directed "Wild Harvest for Paramount;" directed "The Postman Always Rings Twice" for M-G-M.

Sidney Gilliat
b. Chelsea, England, 1908; wrote many stage and screen stories, director of "Millions Like Us," "Waterloo Road" in 1944 formed Individual Picture, Ltd., with Frank Ladner to write, direct and produce their own pictures; "The Rake's Progress," "I See a Dark Stranger," "Greens for Daucus, recent picture, "Notorious Gentleman.""}

Stuart Gilmore
Director of "The Virginian" for Paramount in 1916.

Peter Godfrey
**Walter H. Goetz**


**Willis Goldbeck**

Was fan magazine writer, publicity man, scenario writer, assistant producer to David O. Selznick; made pictures in England, France, Africa, Italy, Cuba; has been with M-G-M for many years as a writer; was under contract to M-G-M as a director; now freelancing.

**Leslie Goodwins**

b. London, Sept. 17, 1899; in British army; grip and assistant director in England after war; directed short subjects for KRO in Hollywood; directed features for KRO, Monogram and RKO, Republic and Universal; recently completed "The Lone Wolf" in London for Columbia.

**Eduard H. Griffith**

b. Baltimore, Md., Sept. 6, 1909; Educ. Western Hopkins University; B.A.; Yale University; Actor, director of Group Theater, New York, from 1935-1940; directed "Seevorder," "Sailors of Catorra," "Black Pit," "Storm Operation"; dialogue director at Columbia from 1940-1942; then director; returned to New York to direct stage plays; now under contract to Universal-International; directed "The Web.

**Edmund Goulding**

b. March 20, 1891, London; stage debut at the age of 14 at the Holborn Empire Theater in "Gentlemen, the King"; also directed plays, and wrote two; served throughout World War I with British forces and saw front-line action in France; came to America and decided to concentrate on writing; wrote a novel, "Fury"; worked at "Black Bed佨," London newspaper; came to Hollywood and wrote a long succession of screen original and adaptations; began directing after being one of first scenarists to make transition; has directed for Warner Bros., M-G-M; currently directing at 20th Century Fox; latest production, "Nightmare Alley."
and minor producer in the business; wrote first play called "Quiet Please"; wrote first comedy story four years ago, which developed into a series on the air, and which also turned in developed into the play "Kiss And Tell," which ran three months in Chicago. At one time six companies were playing it simultaneously; produced "Kiss And Tell" and "Dearest" simultaneously.

Albert Herman
b. New York, 1894; film editor 1913-1916; directed shorts for Fox, Mack Sennett, Universal, Larry Damour; directed for Universal; producer-director for Fox; directed for Fox, FBO, Ince, Jesse L. Lasky, deMille, Nipper, Lewis (London) and, Paramount; directed for Warner Bros. and Monogram; directed "Johnny Guitars" on loan to Monogram; directed the serial "When The Lights Go On Again" for PRC; now free-lancing.

H. Bruce Humberstone
b. Buffalo, N. Y., 1906; director; Universal 1934-1938, 1940; assistant director on various productions; special effects and director for Fox; directed for Fox, FBO, Ince, Jesse L. Lasky, deMille, Nipper, Lewis (London) and, Paramount; directed for Warner Bros. and Monogram; directed "Johnny Guitars" on loan to Monogram; directed the serial "When The Lights Go On Again" for PRC; now free-lancing.

Joe Kane
b. San Diego, Cal., March 19, 1891; underwriter for the "J. McCay" studio; producer, screenwriter, and director for Fox; director for Fox, FBO, Ince, Jesse L. Lasky, deMille, Nipper, Lewis (London) and, Paramount; directed for Warner Bros. and Monogram; directed "Johnny Guitars" on loan to Monogram; directed the serial "When The Lights Go On Again" for PRC; now free-lancing.

Phil Karlson
b. Chicago, Ill., July 2, 1906; directed shorts for Fox, Mack Sennett, Universal, Larry Damour; directed for Universal; producer-director for Fox; directed for Fox, FBO, Ince, Jesse L. Lasky, deMille, Nipper, Lewis (London) and, Paramount; directed for Warner Bros. and Monogram; directed "Johnny Guitars" on loan to Monogram; directed the serial "When The Lights Go On Again" for PRC; now free-lancing.

Lambert Hilger
b. Scarsdale, Ind., 1905; newspaper and short story writer; appeared in stock and vaudeville; directed Mutual in England; National, Goldwyn, American Releasing Co., Fox, RKO, Columbia; Universal; Columbia; Monogram; now free-lancing.

Alfred Hitchcock
b. London, Aug. 13, 1906; trained as an engineer; studied art; wrote titles for silent films while working in an ad agency; joined Famous Players at Islington; was senior director at the BIP Elstree studios; then with Gaumont-British; has directed in England, Germany and Hollywood; directed a Selznick, International, Walter Wanger, RKO and Universal; won the New York Critics Award for "The 39 Steps" in 1935; directed "Rebecca" and "Foreign Correspondent," voted two of the Ten Best of 1940 in THE FILM dally; directed "The Lady Vanishes," one of THE FILM DAILY Ten Best Pictures of 1942; directed his own story, Life, in 1944; directed "Spellbound" and "Notorious," voted two of the Ten Best of 1946 in THE FILM DAILY; edited "Spellbound"—"Notorious," now directing for PRC; has just completed "The Paradine Case."

Jack Hively
b. Galveston, Tex.; ed; San Diego Army and Navy Military Academy, Pacific Military Academy, Beverly Hills high school; worked in the M-G-M laboratory; a cutter for RKO; directed for RKO and Paramount; after four years in service in Signal Corps, as photographic officer for General MacArthur, with rank of major, has been signed to a term contract by international Pictures; now directing second unit of "River Lady;"

John Hoffman
Director of "Crimson Canary" and "Strange Confession" for Universal.

William K. Howard
b. St. Mary's O.; ed; St. Mary's high school, Ohio State University; civil engineer; on Vitagraph Cincinnati sales force; theater manager; man-

aged Vitagraph Minneapolis office; served in Warad W.I.; Universal sales advisor and district manager; screenwriter, and director for Fox; directed for Fox, FBO, Ince, Jesse L. Lasky, deMille, Nipper, Lewis (London), Paramount; directed for Warner Bros. and Monogram; directed "Johnny Guitars" on loan to Monogram; directed the serial "When The Lights Go On Again" for PRC; now free-lancing.

S. George Kaufman
b. Pittsburg, Pa., 1906; writer; in 20th-Fox; "The Adventures of Robin Hood," one of THE FILM DAILY Ten Best of 1938; directed "The Man Who Came to Dinner," one of THE FILM DAILY Ten Best of 1940; was a major in the U. S. Army during the late war; directed "Target for Today" for 8th Army Air Force; now under contract to 20th Century-Fox for 5 years, and is presently making The Street With No Name."

Al Kelly
b. Meriden, Conn.; ed; included a journalism course at Yale University; worked for newspapers in various New England cities; started in pictures with Metro as an assistant director; directed a series of features; has directed more than 30 feature pictures, was with Columbia, M-G-M, Universal and various independent companies; directed two Spanish features for Fox; directed about 30 shorts for Universal; five years with Jam Handy Organization of Detroit as producer and director of about 100 commercial and educational shorts; recently directed for PRC; now free-lancing.

Erle C. Kenton
Producer-director; b. Missouri, Aug. 1, 1895; ed; Kansas City; in stock, circuses, and pony shows; entered motion picture business in 1914, first an actor, then a director; was one of Key- stone Cops; with Sennett for several years; made shorts and features for Sennett; has worked for Warner, Pathe, Paramount, Columbia, M-G-M; directed Monogram and Universal.

James V. Kern
Director; b. New York, Sept. 18, 1893; ed; New Rochelle High School; attended College in New Orleans; Bachelor of Arts Degree, Cum Laude, went to Yale Post Graduate School for two years; started in pictures as an unspecified laborer as an actor; among the stage plays he directed was "One Touch of Venus." Helene Costello in "Harriet the Hoarder" with Milton Sills;" Sky and the Colonel," "Skin of Our Teeth," "Deep Are the Roots;" was signed by 20th Century-Fox and came to Hollywood in 1944, directed "A Tree Grows In Brooklyn," which was selected as one of the Ten Best Pictures in 1945 in THE FILM DAILY; joined the armed forces; directed "The Sea at Grass" at M-G-M; now under contract to 20th Century-Fox for four pictures; directed "Boomerang" and "Gentleman's Agreement."

Vernon Keays
b. Ypsilanti, Mich.; ed; private and public schools, interior decorator; started in 1918 with Famous Players-Lasky as a property man; became assistant to the director, hotel manager, production manager and director of over 120 pictures for major and independent producers; joined Universal in 1911; under contract to Universal as a director; later directed for Monogram and Columbia; now free-lancing.

William Keighley
b. Philadelphia, Aug. 4, 1895; ed; Philadelphia Central High School, Alliance Francaise, Paris; stage ac-
tor and director for 20 years; directed plays for Independent Theatricals; staged plays for Charles Hopkins and Belasco & Curran, Los Angeles; co-director of "The Green Pastures." was director for Warner Bros.; was under contract to Warners; directed "The Green Pastures," one of THE FILM DAILY Ten Best Pictures of 1936; directed "The Adventures of Robin Hood," one of THE FILM DAILY Ten Best of 1938; directed "The Man Who Came to Dinner," one of THE FILM DAILY Ten Best of 1940; was a major in the U. S. Army during the late war; directed "Target for Today" for 8th Army Air Force; now under contract to 20th Century-Fox for 5 years, and is presently making The Street With No Name."

Henry King
b. Chicago, Ill.; Jan. 24, 1904; Wednesday, September 10, 1947

Actor and director; b. Chicago, Ill.; Jan. 24, 1904; Danbury public schools and Stevens Institute. Jericho City; worked in hobo department as grip boy and props at FBO, assistant director; co-director; and then director; directed "The Wanderer of the Wasteland" and "The Best of the Pecor" for RKO-Radio.
Holly Corona, 139 the now Army; former Hungary; 1918 Para-producer-director his Air 1907, Mack the Berlin; New

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Zoltan Korda
b. Hungarian; directed for Vita Film Co., Vienna; directed in Italy and was chief producer-director of Alexander Korda Productions; directed "Counter Attack" for Columbia; directed "Mollie Bognor" now directing "Mortal Coils" for Universal-International.

Henry Koster
b. Berlin; has been a painter, cartoonist, reporter, newreel cameraman, and original screen play 1948; has directed 50 original stories and directed in France, Germany, Austria and Hungary; directed for Universal; directed "Two Sailors From Boston" and the "Unfinished Dance" for M-G-M; "The Bishop's Wife" a Samuel Goldwyn Production for RKO release.

Norman Krasna
Producer, writer; b. Corona, L. L. V. Co., Nov. 7, 1890; directed "Hearts Work" U. Columbia U. Brooklyn Law School; assistant drama editor N. Y. Evening Post; stage and screen; directed many films; author play stage "Lover Please," "Small Miracle," "produced in N. Y. 1936; pictures include "So This is Paris," "Giant Steps," "Hands Across the Table.; Big City" (also producer); "Three Loves Has Nancy," "Bachelors Mother," "The Devil and Miss Jones," (co-producer); "It Started With Eve," Academy Award nomination screen play 1943 for O'Rourke, WB; joined U. S. Air Forces 1912; returned and completed Practically Yours," That Hunter Girl," "Manhattan Forty-Four.;"

Gregory La Cava
Cartoonist for American Press Assn.; one of first in animated cartoon field; director - in chief of Hearts- Internat. Comic Films, training artists, did an acrobatic stunt for film; later was featured with all leading circles including Ringling Brothers and Barnum and Bailey circus; directed for Paramount, first National Pathe, Twentieth Century-Fox, Columbia Universal and RKO; a producer-director for RKO; produced and directed for Universal; directed "Stage Door," one of the best films of 1937; directed for M-G-M.

Charles Lamont
b. San Francisco, May 5, 1889; graduate from Fruitvale School; joined Hagenbeck and Wallace Circus; did an acrobatic stunt in a flying trapeze act; later was featured with all leading circles including Ringling Brothers and Barnum and Bailey circus; directed for Educational, Christ- tie and Mack Sennett; in 1922, New York, directed "Gigotino" his first feature; directed for Fox, RKO, Columbia and Universal; has directed Peggy Ryan pictures, and Donald O'Connor pictures; directed "Salome Where She Danced" for Walter Wanger.

Lew Landers
b. New York; educ. Columbia University; joined Universal production organization in 1917; producer-director of Universal features and serials; producer for RKO, Republic and Universal; director for Leo-Tree, Paramount and RKO Radio; now directing at Columbia.

Sidney Lanfield
b. Chicago, Apr. 20, 1899; educ. University of Chicago in vaudeville for several years for Fox; directed for 20th-Fox, Charles Rogers Edward Small and Columbia; directed "Where There's Life," "The Well-Groomed Bride" and several for Paramount; is now directing at RKO; married to former film star Shirley Mason.

Fritz Lang
Producer-director, b. Vienna, Dec. 5, 1890; ed. Realschule, the College of Technical Sciences and the Academy of Dramatic Art; as a boy roam all over Europe; painting and sketching; for four years was with the Austrian Army; wrote short stories and movie scenarios 1915-18 at the War Office in Berlin, and in 1919 directed his first film; traveled widely, visiting Russia, the Balkans and Asia Minor; directed "Lillieon"; arrived in Holly- wood in 1951 to make his first American pictures; "Metropolis;" directed for 20th Century-Fox; some of his important European pictures were "M" and "Metropolis; under contract to Walter Wanger of RKO; producer-director and producer-director, where he has just completed "Secret Beyond the Door;"

Walter Lang
Director; b. Memphis, Tenn., 1887; educ. grammar and high school there, University of Tennessee; spent several years abroad, directing and appearing in plays, also painting and sketching tours, which took him to every country in the world, excepting only India and Russia; came to Hollywood in 1926; important picture as a director he came in 1932; joined 20th Cen- tury-Fox in 1937 and has been under contract since that time; recent pic- tures include "Night of the Hunter" and "Cristo," one of THE FILM DAILY Ten Best Pictures of 1931; directed "Zoo in Budapest," one of the National Board of Review Ten Best of 1933; directed "The Bridge of San Luis Rey" and "Captain Kidd."

Herbert I. Leeds
b. New York, Sept. 15, 1875; ed. Switzer- land, Paris and Lehigh University; speaks German, French and Latin; cutting for Warner Bros. in Hollywood; head cutter for Warner Bros. for five years; went to Paris in 1903; returned from France and became assistant to Kenneth Mac- gowan; directed for 20th Century-Fox, now in the U. S. Army; now free-lancing.

Mitchell Leisen
b. Menominee, Mich., Oct. 6, 1897; educ. School of Agriculture, Washing- ton University, St. Louis; Art Institute Chicago; joined architectural firm of Marshall & Fox; art director for Cecil de Mille in 1919; art director for Douglas Fairbanks; 1933, started direct- ing for Paramount; recent films; "Kit- ty, "To Each His Own," "Suddenly It's Spring;" "Golden Earrings;"

Robert Z. Leonard
b. Chicago, Oct., 1902; educ. East Denver High School, University of Colorado where he studied law; played in Summer stock at Denver's Civic's Gymnasium, first excitement to Hollywood, where he joined The Cali- forniains, a light opera company; was given his first job in pictures with Selig Polyscope; became leading man for the company; played in pictures

Louis King
b. Christiansburg, Va.; educ. University of Virginia; in 1919 began an actor with American Film Co.; assistant director in 1922; started directing in 1926; has been with FBO, Coluinha, Fox and Warner Bros. and Samuel Goldwyn. Under Century-Fox; directed "Smoky," "Bob, Son of Battle" and "Green Grass of Wyoming;"

Herbert Kline
b. Chicago, Mar. 12, 1906; educ. Davenport, Iowa, High school; traveled extensively before starting work in experimental group in New York; in 1927 began his first documentary film in Madrid, a two-reel subject, "Heart of Spain," which won an award of merit from the Republican Govern- ment, and the Reel Film Co. continuing documentary films of all time by film section of Museum of Modern Art, New York; a feature by comment by Vincent Sheean; directed "The Forgotten Village;" came to Hollywood in 1934; associated with features and shorts for M-G-M; served in the U. S. Army; now free-lancing; directed "My Father's House;" shot in Palestine. Returned to Hollywood where picture is now being edited.

Sir Alexander Korda
Newspaper reporter in Europe be- gan directing, 1916, Budapest, later to Vienna, Rome and then Ufa, Berlin; in America 1925 and First National and making the "Stolen Bride" as his first in this country; joined Fox in 1927, switching again to First National for 1927-28-29; with Fox in 1930; organized London Films in England; came to Hollywood in the Spring of 1930 and formed the new Alexander Korda Productions company with release through United Artists; directed "The Thief of Bagdad," one of the Ten Best Pictures of 1933 FILM DAILY poll; chairman of London Films Productions, Ltd.
Mervyn Le Roy
b. San Francisco, 1900; in vaudeville and legit for several years; became an assistant cameraman in 1920; later cameraman and assistant director; directed for First National from 1927 to 1934; then with Warner Bros.; was producing for M-G-M; now directing for same company; directed "Five Star Final," one of THE FILM DAILY Ten Best Pictures of 1931; directed "I Am a Fugitive from a Chain Gang," one of THE FILM DAILY Best of 1933; directed "Anthony Adverse," one of THE FILM DAILY Best of 1936; directed "The Wizard of Oz," one of THE FILM DAILY Best of 1939; directed "Blossoms in the Dust," one of THE FILM DAILY Best of 1941; directed "Random Harvest," voted Best Picture of 1941 in FILM DAILY poll; and "Mamie Curie" voted one of Ten Best Pictures in 1941 FILM DAILY Poll; directed "Without Reservations" for RKO; now under contract to M-G-M.

Henry Levin

Albert Levin

Joseph H. Lewis
b. New York City; attended N. Y. public schools; at 18 came to Hollywood and secured a job at M-G-M, first as third assistant cameraman, then as assistant camerat, and finally as head cameraman; directed motion picture arts at the University of Southern California; first directorial assignment at Universal handling six Westerns; continued his success at Columbia, RKO and Monogram; Columbia pictures include "The Woman in Red" and "So Dark the Night."
George Marshall  

b. Chicago, 1891;  
educ. St. John's Military Academy, Wisc.,  
and University of Wisconsin;  
directed hundreds of short subjects and serials; directed shorts and westerns for Universal;  
served in World War I;  
joined Universal-Los Angeles for 1936;  
directed features and shorts for Fox;  
supervising director of all Fox short units;  
director of Pathe, Van Buren, Hal Roach, UFA;  
translated to Universal, Paramount and Columbia;  
now with Paramount;  

Lazar Mendes  

b. Budapest, Hungary, Jan. 26;  
director of legal and property departments for Universal;  
contracted to Universal in 1936;  
was working as a writer-producer;  
recently worked for Paramount.  

William Cameron Menzies  

b. July 29, 1896, New Haven, Conn.;  
educ. Scotland four years, grammar school New Haven, Yale College two years;  
left college to attend Students' Art League in New York;  
entered Navy and went overseas with the rank of ensign, saw fifteen months of service in foreign waters;  
returned to New York at conclusion of war and obtained his first job in a New York studio;  
became assistant to Fox;  
directed "Shadow of a Gunman" and "The Walls Came Tumbling Down."  

Lewis Milestone  

In pictures since 1919;  
started directing for Warners in 1925;  
had directed for Famous, Harold Lloyd, United Artists, Paramount, Universal, Hal Roach and RKO Radio;  
directed "All Quiet on the Western Front," one of the greatest war pictures ever made;  
directed "The Passion of Joan of Arc," which was filmed mainly in close-ups;  
collaborated with cameraman Holbrook Strode, with Robert de Caire;  
his pictures include "Sunrise," "Morocco," "Bitter Sweet," "Front Page."  

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Robert Montgomery
b. Beacon, New York, May 21, 1915; attended Pawling School for Boys and at age of 14 was sent abroad to pursue higher education. Attended Oxford, then the University of Rochester, New York and remained there a year and a half, appearing in 70 plays before he starred in Broadway stage successes; in 1926, received an offer from M-G-M to appear in "So This Is College," and entered the film industry. He later was a screen star when war came, was given a leave of absence from M-G-M so he might drive an ambulance in France. "The Great Gatsby" (1949) and "Juliet, the Lens" (1949) were for James Cagney at Warner Bros.; joined Columbia in 1946 as an assistant director; directed "The Hold-Up Man" for Columbia in 1949; under contract to Columbia; where he is directing Charles Sarrett-Sanly Burnett Westerns.

William Negulesco
Director, b. Craiova, Rumania, Feb. 20, 1900; educ. Liceul Carol University, Rumania; stage director, artists, painter; technical director "This is the Night"; assistant producer to Benjamim Gleizer; director of war scenes and retreat in "A Farewell to Arms"; in 1934: associate director of "Kiss and Make Up"; 1936: "Crash Donovon"; 1937: collaborate on screen play "Expensive Husbands"; Collath, on original story "Swiss Miss"; 1939: "Rio," for Fox, with "Singapore Woman," "The Mask of Dimitrius," "Nobody Lives Forever"; 1945: to Columbia; "Hound of the Baskervilles" under contract to WB.

Kurt Neumann
b. Nuremberg, Germany, 1906; studied music in Germany and England; directed short film presentations in Germany; directed foreign versions for Universal in Hollywood; directed shorts for United Artists, Columbia, Continental, M-G-M, Sol-Lester, Paramount and Larry Darmour; directed "Tazan and the Amazon" for Sol Lester-RKO; was under contract to Sol-Lester as Associate Producer and Director; now free-lance.

Sam Newfield

Joe Newman
b. Logan, Utah, Aug. 7, 1909; educ. Hollywood and Venice, Calif., schools; went to work at M-G-M in 1925 as an assistant to Jack Conway; has worked in almost every department of the film company; started production work as a script clerk and assistant director; directed "Three Cornered Moon"; "Sons of the Flaphouse"; "A Yank at Oxford," and helped organize M-G-M production work in England; in 1938, started directing short subjects at M-G-M and also handled second units on features; directed "Northwest Rangers," a feature, for M-G-M; still under contract to M-G-M.

Dudley Nichols
b. Wapakoneta, Ohio, April 6, 1920; assigned to the Skepsis Experiment Station on campus of the University of Michigan as an engineering student; quit University because of World War II; commissioned an ensign, and rose to rank of lieutenant; after the armistice, served abroad on a mine-sweeper and was engaged in removing the mines invented a mine sweeping device that is still used by the Navy; was a news correspondent, then a radio correspon- dent; "The New York Evening Post"; wrote for Time Magazine; reporter on New York Evening News and then went to the World; was persuaded by Winifred Sheehan, then head of Fox Studios, to resign from the World and sign a Fox contract on the basis of "Without Women" which John Ford directed; which was the beginning of a long association in making films between the two men; during 1924, wrote "Air Force," did the screen story on "For Whom the Bell Tolls" for Selznick; co-directed the visual and screenplay of "This Land Is Mine"; the latter picture, made for RKO Radio, was one of the first picture to be put under contract to RKO Radio as a producer-director-writer; produced, directed and wrote screenplay for "Sister Kenny," together with Frederick Brission and Rosalind Russell formed Independent Artists; has just completed "Mourning Becomes Electra" for RKO which he produced and directed.

William Nigh
b. Berlin, Wisc., 1881; educ. University of California; has been farmer, writer, cartoonist, painter, musical comedy actor; played parts for Key- stone and Sennett; starred by Fox; di- rected from "The Pink Horse," "Bob and M. B. Corp.," Fox, Democracy Photoplays, Warners, Producers Security, Apollo, etc.; was joined by M. H. Hoffman, Universal directed for Jeffrey Bernard-Monogram, now free-lancing.

Max Nossek
b. Sept. 19, 1902; Natel; educ. in Berlin, Germany; has directed pictures since 1920; directed pictures in Ger- many, France, Spain, Portugal; directed "The Bright Stagener" for London Picture in New York; in 1927 directed pictures in Batavia and Dutch East In- dies; directed pictures of all lan- guages; came to Hollywood in 1946; directed for Columbia; directed "Gum- bling Daughters" for Producer Releasing Corp.; sold original story, "Steal Me That Show," to M-G-M, directed "The Brighton Stagener" for RKO; and "Dilling" for King Bros.-Mono- gram; "Black Beauty," 20th Century-Fox released; "The Price of Thieves," Columbia.

Elliott Nugent
b. Dover, O., 1888; educ. Ohio State University; wrote screenplays with his father, J. C. Nugent; played leading roles in pictures for Lubin and Warner Bros., Paramount and Colum- bia; directed "Three-Cornered Moon," one of the "Rain Dance" pictures, Ten Best of 1933; directed in N. Y.; directed for Paramount, War- rens, and Samuel Goldwyn, two years on Broadway starring in "The Voice of the Turtle"; recent films, "Welcome Stranger" and "My Favorite Brunette" for Paramount; directed "Ever the Beginning," for producer Milton Sperling Warner release.

Arch Oboler

Clifford Odets
b. Philadelphia, Pa., July 18, 1906; came to New York and was with the Group Guild Theatre Production; screen play for "Waiting for the Wife", "The Sing" and other plays; produced and directed "None But the Lonely Heart" for RKO Radio; now free-lancing.

Max Opals
b. Szariewicz, Poland, 1892; became an actor; staged and directed over 200 plays; under long term con- tract with the Austrian Theater of Culture; Vienna Burgtheater; got his start as a motion picture director because Anatole Litvak, a Russian, had trouble in making his first feature; signed him; Ufa later signed him to direct his own films; made a series for various companies, "The Bartered Bride" and "Little Love Affair" ("Lieberle") doing most to establish him throughout Ger- many and Europe; was for two years member of Imperial Burg-Theater. Vienna; formed own production com- pany in Rome; has since produced with own units in Italy, France, Germany and England; in 1936, re-established London, made major picture; in 1938, produced "Pygmalion"; in 1938, formed production unit part- nership for Exchange in London to make two yearly in London and Holly- wood; in 1941, directed "Major Bar- bara," released by United Artists; di- rected and produced "Cesar and Cleo- patra" in England for U.A. release.

Irvig Pichel
b. Pittsburgh, June 24, 1891; educ. Central High School, Pittsburgh and Harvard; played on the stage; member of Theater Guild advisory board; wrote for M-G-M; director and player for RKO Radio; Paramount featured player; co-directed and wrote for Republic, 20th Century-Fox and Paramount; directed "The bride Wore Boots". "Tomorrow, Is Forever," "O.S.S.," "Temptation," "Something in the Wind"; now directing "Miracle of the Angels" for Jesse L. Lasky-Walter MacEwen Productions for RKO release, on a loanout from Universal-International, where he is under con- tract.

Arthur Pierson
b. Oslo, Norway, Jan. 16, 1907; educ. Seattle, Washington, where he went to

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grade and high school; spent two years in architecture and then three more years at the Players' Guild Theatre School in New York; went to Sweden and Norway; spent 1940 and 1941 as producer-director of the North Shore Players in Boston, Mass.; then directed and produced such plays as "School for Scandal," "Captain Brassbound's Conversion," "Me and Mother" at the Annual Musical Show for the Hasty Pudding Club of Harvard University; in 1942 and 1943 served as instructor in dramatics for the "Ziegfeld Follies," "The Cat Screams" and "What Big Ears"; author of a three act comedy which played Broadway entitled "Anything's Game" and "What's Up?"; radio writer, and author-director of a series of half hour radio plays for NBC; appeared as an actor at Dramatic Stock Company in St. Louis, Mo.; and played a few seasons with the Elitch Garden Stock Company in Denver; directed dialogue for eastern-made documentary films; came to Hollywood; worked as an associate director at 20th Century-Fox; directed "Dangerous Years" for Sol M. Wurtzel; and directed "Punishment" under contract; is under contract to 20th Century-Fox.

William H. Pine
b. Los Angeles, Feb. 15, 1896; educ. in Los Angeles prep schools and Columbia University; entered newspaper field as a reporter with The New York Times in New York City; switched to show biz by handling publicity on Broadway productions and the old Hippodrome; later produced Broadway shows on his own; re-entered newspaper-game with the Los Angeles Herald, then became publicist, then book pubbies for B. P. Schulberg's Preferred Pictures; exploited Gilda Gray; produced "The Fighting Kentuckian," and went to Paramount to establish an exploitation dept. at the studio; later became studio ad publicity director; subsequently joined Cecil B. de Mille as associate producer; during past several years in association with Bill Thomas has headed his own Paramount producing unit; in 1942, directed "Aerial Ganner"; in 1945, directed "Swamp Fox" which will direct occasionally for Pine Thomas.

Henry C. Potter

Otto Preminger
Produced-director, born in Vienna, Dec. 5, 1896; received a degree of doctor of laws; at age of 17, embarked on a theatrical career; studied acting in Vienna and Zurich and Prague; founded the Comedie Theater in Vienna; joined Kroll, a stock company in Vienna and director of plays; came to America in 1936, directed "Lilbe" for Gilbert Miller on Broadway; came to Hollywood where he produced various pictures; returned to New York where he produced several successful plays; in 1942, signed a three-year contract with 20th Century-Fox, as a producer, director and writer; directed and produced "The African Queen" for the Nazi officer in "The Pied Piper," then played another Nazi role in "Martin Eden," produced and directed "Lara" which was selected as one of the "Ten Best Films" of 1947, Daily Post; produced and directed "Fallen Angel," "Centennial Summer" and "Daisy Kenyon"; directed Forever Amber.

Irving Rapper

Gregory Ratoff
b. Samara, Russia; April 29, 1907; ed. at St. Petersburg University and studied law; studied at St. Petersburg Dramatic school, then entered into acting; joined Continent Productions; spent two years as an actor with Harkham stock company in St. Petersburg; took his plays from Berlin to Vienna, Budapest, London, Paris and other European capitals; was signed by Lee Shubert and came to New York where he appeared in 32 Shubert plays; stayed eight productions on Broadway; went to England where he directed and wrote one film, and came to Hollywood and directed for Universal and Paramount; was signed by 20th Century - Fox to a four year contract, including writing, directing acting and supervising; "Do You Love Me," "Carnival in Costa Rica," and "Moss Rose" are his three recent pictures; loaned to Edward Small Productions to direct "Cagistastro" to be filmed in Rome.

John Readings
b. Long Beach, Calif., June 9, 1902; educ. San Pedro High and University of Southern California; stunt player, actor, writer and writer; directed for Universal in 1938; directed for Larry Darmour; directed for Universal, RKO.

Bernard B. Ray
Broke into the industry at a very early age, with the American Biograph Company in its laboratory; came to Hollywood and worked with D. W. Griffith; was with Mutual Film Corp. and Triangle; later in charge of an independent laboratory; subsequently with Educational Film Corp. with Educational and in partnership with Ferdinand P. Earle; directed his first picture in 1916; in 1920 he became a partner in "Radio Guild" and "Radio Guild, Inc.;" worked on "Radio Guild" and "Hollywood Band Dance.

Nicholas Ray
b. La Crosse, Wis., Aug. 7, 1912; educ. at the University of Wisconsin, and the University of Chicago; began his professional career as an actor, worked his way up from the bottom and made his way shows as actor, stage manager, technical director, to director; was in charge of Technicolor radio programs under John Houseman who became Chief of Overseas Radio Programs for the War Department during the war; directed "Back Where I Come From," radio program, and later directed "Beggars of Holiday on Broadway;" film "Three Year Assignment," was to assist Elia Kazan in production of "A Tree Grows in Brooklyn;" was given a director-writer contract by RKO-Radio; direction of "Your Red Wagon," which he also adapted from the Edward Anson book, "Thieves Like Us," is his first film assignment on this lot.

Red Ted
b. Cincinnati, Ohio, June 18, educ. attended drama schools; for University and University of Michigan; vice-president of Detroit Steerine Karl Company; directed "Penny Arcade;" joined "Pictures of 1945;" directed "Voice of the Turtle."

Jean Renoir
b. Paris, France, Sept. 15, 1894; served as a lieutenant in the World War in a cavalry regiment; joined the air force and flew over the enemy lines taking photographs of important positions; after the war, started his motion picture career doing photos essays, trick shots, and decoration; directed and produced his first silent film in 1922; served with the "WASP" in France during World War II; served with the "WASP" in France during World War II; left France after its recent defeat by the Germans; came to Hollywood; was under contract to 20th Century-Fox; co-produced and directed with Dudley Nichols at RKO; directed "The Outsider" and "The Diary of a Chambermaid" for UA release; directed "The Woman on the Beach" for RKO.

Charles Riesner
b. March 14, Minneapolis, Minn.; educ. grammar school, after passing fourth grade at St. Joseph's Parochial Schools, went to work as a messenger; became a professional boxer; became an actor, and starred in Billings' ploups; toured country in vaudeville and road shows; entered pictures in 1922; his film, "Broken Dock" for old Reviere Company in Salt Lake City; wrote script for what later became a great Broadway hit, "High School for Girls;" wrote, directed and starred in a series of comedies called "The Pencil Pushers;" became co-author and asso-
Arthure Ripley
b. New York City, 1895; became a trumpet player in a dance band at age of 12; went to High School in evenings and in junior year; went to Hollywood to work in film; school in junior grade; went to work for Kalem Company in 1909 and has been in motion picture industry ever since; one of very first film cutters in business; worked for Vitagraph in 1912, became head cutter; in 1916 he came to Hollywood with director Rex Ingram; became head cutter for Universal; was with Fox and Metro; head film cutter for Irving Thalberg; went with Mack Sennett; made shorts and comedies as a director for RKO; produced and directed the stage play, "Oscar Wilde" in Hollywood; directed two New York stage successes; returned to Hollywood; he worked with Hal Roach from 1914 and got together with Rudolph Mon- ter and they conceived the idea of making the picture, "Voice in the Mirror." After writer Jack Eley directed it and authored; picture turned out so well that United Artists took it over and "directed" the picture and "Atlantic" for Seymour Nebenzal-United Artists.

Hal E. Roach
b. Elmira, N. Y., Jan. 19, 1892; trucked mail in Alaska and Seattle; supervised a trucking company near Los Angeles; stock cowboy for Universal; made a one-reeler with Harold Lloyd; has directed, produced and written; series: produced many comedy series for release through major comedies; originator of the "Our Gang" series; instigator of the Laurel and Hardy team; produced and directed streamlined features for release through United Artists; was a colonel in the U. S. Army; during that period his studio was taken over by Government for headquarters for members of the U. S. Army; studio returned to Roach in 1936, and he has resumed production of pictures.

Mark Robson
b. Montreal, Canada, Dec. 14, 1913; educated at grade schools in that city, and the University of California in Los Angeles; studied law at U.C.L.A. night classes, and worked in property department of Fox Studios in daytime; in 1939, joined RKO Radio as a cutter; rose to film editor; in 1943, was elevated to a directoral post and has remained in that capacity ever since; included among his pictures are "Ghost Ship," "Youth Runs Wild," " doeboy," "McCoy," "Skagway," and "In Old Oklahoma." the latter filmed off the RKO lot.

Albert S. Rogell
b. Oklahoma City, Aug. 1, 1901; educ. Spokane public and high schools, Washington State College; supervisor, manager of student papers; has been billing clerk, salesmen, stage electrician, cameraman, cutter, title, author and director; 1916, with Washington Motion Picture Corporation; director of Western Picture Expedition Co.; has directed for FBO, First National, Universal, Tiffany and Columbia; directed for Vogue Pictures for RKO Radio release; became associated with Thomas A. Edison in 1912 as a cinematographer, and assistant in experiments on early sound film; after eight years of work as a movie projectionist; became a cameraman for William Fox at Los Angeles, New Jersey, where he remained for many years; photographed his top names till 1919 when he wound up with The Miracle Man for Paramount and switched to meeging with large number of hits, 1923 classic "Abraham Lincoln" was top scorer; has directed for M-G-M, Paramount, Universal, Monogram, Republic and RKO; organized American Society of Motion Picture Directors, 25 years age; now free-lancing.

Robert Rosson
b. New York City, March 16, 1908; attended New York University where he became interested in the theatre; with William Widmark became associated with the Washington Square Players in the triple capacity of writer, actor and director; directed his first play, "The Three," directed summer stock company; came to Hollywood in 1934, and joined Warner Brothers, as a director, and for seven and a half years turned out successful film material; writer on "A Walk in the Sun." Associate director of Martha Ivers," signed by Columbia to write and direct: "Johnny O'Clock"; his second directoral job was "Body and Soul" for Enterprise; following which Columbia gave him the opportunity to form his own production company; under that new set-up will be the screen version of the Pulitzer Prize novel, "All the King's Men," for which he is currently writing the screenplay and which he will direct.

Arthur Rosson
b. London, 1889; began his career as a stunt man and actor; wrote剧本 for Cecil Hepworth and became a director for Triangle; also worked for Aircraft, Universal, Allied Productions; in 1935 was associate producer and assistant director on "The Southerner" and "Crime Without Passion"; has been a member of C. B. DeMille's staff on several pictures.

Roy Rowland
b. New York, Dec. 31, 1905; reared in Edendale, Cal.; educ. law at University of Southern California; script clerk, grip, cameraman, assistant director; first trucked to RKO at assistant director at M-G-M; with M-G-M process department directed: "Our Vines Have Tender Grapes," "Tenth Avenue Angel," "Boy's Ranch" and "Romance of Cow Ridge"; just completed "Killer McCoy" for M-G-M, where he is under contract.

William Rowland
b. Philadelphia, Pa., Sept. 12, 1900; educ. Universal of Pennsylvania; studied law; was actor, vaudeville producer, play producer and author; producer at Universal; in 1937, started as producer, director and author in charge of Spanish production for RKO; was with William Goldwyn and directed on "A Song for Miss Julie" in 1945; has been directing independent pictures.

B. Robert Rubin
b. Boston, Mass., Feb. 2, 1899; spent nine years in vaudeville and as an actor; agreed at the Palace Theater, New York; appeared at the Capitol Theater, New York; played in stock in New York, Boston, Chicago; has appeared in pictures since 1932; now preparing "Hollywood Hi," which he will direct for Eagle-Lion.

Wesley Ruggles
b. Los Angeles, 1885; appeared in musical comedy, stock, repertory; film work in Keystone-Sennett comedies; directed for Universal, Famous, Ince, Metro, Universal, Selznick. Preferred, Excellent, RKO Columbia; Paramount; was under contract to Columbia as producer-director; directed for M-G-M; Monogram and directing in London, directed "Cimarron," one of THE FILM DAILY Ten Best Pictures of 1931; for "Our Town" and Columbia, THE FILM DAILY Ten Best Directors of 1930-31.

William Russell
b. Indianapolis; educ. University of Iowa; active in campus dramatics; joined the Chauffautua; directed Dallas Little Columbia as producer-director; became associated with the Washington Square Players in the triple capacity of writer, actor and director; directed his first play, "The Three," directed summer stock company; came to Hollywood in 1934, and joined Warner Brothers, as a director, and for seven and a half years turned out successful film material; writer on "A Walk in the Sun." Associate director of Martha Ivers," signed by Columbia to write and direct: "Johnny O'Clock"; his second directoral job was "Body and Soul" for Enterprise; following which Columbia gave him the opportunity to form his own production company; under that new set-up will be the screen version of the Pulitzer Prize novel, "All the King's Men," for which he is currently writing the screenplay and which he will direct.

Frank Ryan
b. Urbana, O., Oct. 18, 1907; educ. attended Richmond High Schools; after a highly successful career as a cartoonist, whose drawings appeared in some 60 national magazines, including Saturday Evening Post, Colliers, Esquire, RKO Columbia; New American Magazine, came to Hollywood to try his hand at film writing; first film assignment was on "Young Woody" for Loew's; "Professor Beware" and later wrote the screenplay for Lloyd's "A Girl and a Guy and a Cat." United Artists. Then worked on script of "The Amazing Mrs. Holliday"; Universal offered him a contract as a writer, but he turned this down as he wanted to direct; had directed "Call Out the Marines"; Universal gave him a chance to direct Deanna Durbin in "Her To Hold," following which he did "Can't Help Singing," and "Patrick the Great," and "So Goes My Love."

William A. Sackheim
Director of "Let's Go Steady" for Columbia in 1946.

Malcolm St. Clair
b. Los Angeles, 1899; educ. Los Angeles high school, newspaper cartoonist; played in Sennett shorts; wrote and directed for Sennett; directed shorts for Metro, FBO; directed features for Hal Roach, RKO, M-G-M, Universal and 20th Century-Fox; one of THE FILM DAILY Ten Best Directors of 1929-30.

Sidney Salkow
b. New York City; educ. Columbia University; served as assistant director of Broadway productions; directed Broadway plays; assistant to Benjamin Glazer at Paramount studio; directed and wrote for Paramount; directed for Universal, Republic and Columbia; was in the U. S. Navy in 1946 directed "Faithful in My Fashion" for M-G-M.

Clifford Sanforth
b. Chicago, 1895; has directed for Universal and Fox; directed and produced first Ken Maynard series; produced and directed with E.K. Spitz; co-producer on "Bandit of Sherwood Forest" for Columbia.

Alfred Santell
b. San Francisco, 1896; educ. San Francisco; architect, short story writer, Youngleare, Pathe; scenarist for Sennett, Keystone, Beauty Comedies, American Film Corp; supervised and directed for Sennett; his first film was "Liliom," early director for Kalem, Universal, Goldwyn, Pathe, Master World, supervision of many stunt pictures; he has made series for Hal Roach and FBO; directed features for First National; Fox, Columbia, and Columbia; directed for Paramount; directed "Winterfest," one of THE FILM DAILY Ten Best Pictures of 1931; directed "The Hairy Ape" for Jules Levey-UA; was under contract to Republic as producer and director.

Joseph Santley
b. Salt Lake City, 1898; played child legs, horse players on Broadway and wrote many pictures in vaudeville and Broadway musical comedy; acted, directed and produced on Broadway; co-directed with Robert Florey for Paramount; directed for Pathe, Monogram, Mascot, Republic, Walter Wanger, RKO Radio, Universal, Columbia, Paramount; directed for Republic and Warner Bros.; now free-lancing.

Vicor Saville
b. Birmingham, England; educ. at King’s College School, London, with bombazzo platoon of London Irish, but received a head wound and was discharged. He joined with Sol Levitt and Birmingham with Sol Levitt; purchased for the English market "Birth of a Nation" and "John Clever" was start of his career; after Armistice, formed organization with Michael Balcon, and Jack Freedman, importing films and remaking them; this association eventually became a full-fledged producing company, making "Woman to Woman," made his first visit to Hollywood in 1922; returned to England and joined Gaumont British; his first directoral effort was "The Arcadians" in 1936, directed "The W. Plan" for BIP; then directed for Gaumont; later produced independently for London Films; now with M-G-M and producing "The Citadel" and "Goodbye Mr. Chips" at Denham; came to Hollywood with M-G-M in 1937 with Sol Levitt and produced 

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Steve Sekely
b. Budapest, Hungary, Feb. 25, 1889; educ. in Budapest high school and Polytechnic; was journalist several years in the Budapest press and literary circles, Berlin; in 1929, started as a director in Vienna; directed for Basnek Productions, Fedk Productions; came to the United States in 1939; directed for RKO Pictures for producer Herman Millakovsky at Monogram; directed for Republic; formed Star Pictures as an independent producer.

Herman Shumlin
New York stage director; directed "Watch On The Rhine" for Warner Bros., selected one of the Ten Best Pictures in 1943 in THE FILM DAILY Annual Poll.

George Sidney
b. New York City, 1911; was a music student, played in vaudeville and bands; joined M-G-M in 1932 as test director and was also second unit director; directed short subjects, included among them "Quick'n A Wild" for "The Academy Awards" in 1940; also directed "Of Puzzles and Parlor Tricks," an Academy Award winner for 1941; directed "Our Gang" comedies and many other short subjects; became a feature director at M-G-M in 1941 and directed "Free and Easy" as his initial feature; directed "Anchors Aweigh"; selected as one of the Ten Best Pictures in 1945 in THE FILM DAILY poll; University of Michigan; two of his recent pictures are "Holiday in Mexico" and "Cass Timberlane."
John M. Stahl
b. New York; played bits and leads in short subjects in N.Y. film studios from 1915; directed his first film in 1916; became a manager of Tiffany-Stahl; later under contract to Universal and M-G-M; producer-director of "Tiffany-Stahl" Universal and Columbia; now with 20th-Fox; directed "Keys of the Kingdom" one of THE FILM DAILY Ten Best Pictures of 1945; and "Leave Her to Heaven" one of THE FILM DAILY Ten Best Pictures of 1946; directed "Foxes of Harrow."

Paul Ludwig Stein
b. Vienna, 1932; moved to U.S. at 10 and wrote for various Western producers; stage manager in New York; returned to Vienna to act in films; director for U.F.s in Berlin; back to New York to direct for Warners, Pathé-de-Mille United Artists and RKO; now free-lancing.

George Stevens
Producer-director; b. Oakland, Calif., in 1893; attended University of California public and high schools; did stage work; came to Hollywood in 1921 and entered production; became an assistant cameraman; later became first cameraman; was a writer; became a gag man; worked at M-G-M, Hal Roach and other studios for seven years; in 1926, was given a chance to direct by Hal Roach; in 1935, directed his first feature picture; joined the armed forces as a major in 1943; honorably discharged with rank of lieutenant colonel; late in 1945, with Frank Capra, directed "Thunderbolt" with Wyle and signed with Columbia upon discharge from service; directed "Why, Dad, Dared?"; "Shadowed," "Alas Mr. Twilight?"; "For the Love of Rusty" and "Kenli," of which the latter, directed by Cummings, was independent production. "The Sign of the Ram" for Columbia release.

Premt Sturges
b. Chicago, Aug. 29, 1898; educ. Goucher School, Chicago, and in France, Switzerland, and Morocco; formed in his mother's French cosmetic factory; since the age of two has made 45 trips to Paris; runner for a New York bookie; in U. S. Air Corps during World War I; assistant stage manager in New York and Chicago; acted in and produced leg productions; wrote for Paramount in New York; in Hollywood, wrote for Universal, RKO, United Artists, and Columbia; joined M-G-M; wrote and directed for Paramount; in 1945, together with Howard Hughes, formed Pictures Corp.; now with 20th-Century-Fox.

A. Edward Sutherland
b. Philadelphia, 1895; educ. college; broke in with short subject units; made shorts series for Fox; directed for Paramount, Columbia, United Artists, RKO, Warners, and 20th-Fox; now producing and directing for Eagle Lion Productions.

Andrew L. Stone
b. Oakland, Calif., July 16, 1902; educ. University of California; shipping clerk at Universal San Francisco exchange; with Rothacker-Aller lab. in Hollywood; wrote and produced two-reelers released by Paramount; directed for Sono-Art and Mayfair; produced independently as Lyander Production; wrote, directed and produced for Grand National; wrote, produced and directed for Paramount; directed for 20th-Fox; organized his own company which releases through United Artists.

Frank Strayer
b. Altoona, Pa.; educ. Wilkesbarre High School; Penn. Military Academy, Carnegie Institute; ensign in navy during World War I; assistant director at Metro; director for Columbia, Paramount, Fox, Tiffany, 20th Century-Fox; now free-lancing.

John Sturges
b. Oak Park, Ill.; to California as scholarship athlete at Maran Junior College; entered show business through college little theater groups; first motion picture job at RKO as office boy in art department; became RKO film editor; career interrupted by war; assigned to Signal Corps; supervised training film at Astaria and Wright Field; transferred to Army Air Corps with rank of captain; served under director William Wyler, turned out "Thunderbolt" with Wyle; directed "Why, Dad, Dared?"; "Shadowed," "Alas Mr. Twilight?"; "For the Love of Rusty" and "Kenli," of which the latter, directed by Cummings, was independent production. "The Sign of the Ram" for Columbia release.

Ray Taylor
b. Perham, Minn., Jan. 1, 1888; educ. the University of Minnesota; medical student at Columbia University, gave that up and joined his family in Hollywood; in 1920, became a script clerk at Fox Studios, and was later graduated to an assistant director under John Ford; went to Universal where he was upped to a full fledged director; late in 1934, toured Egypt, India and the Malayan jungles with explorer Frank Buck and supervised camera crew in shooting of Buck's East of Suez "Back Alive" series; served as second lieutenant in a machine gun battalion in 1939; directed for Universal and PRC.

Ted Tetzlaff
A member of the American Society of Cinematographers for many years; has been a cameraman since 1935; was second cameraman at Paramount Studios for many years; worked with Wilder on Carole Lombard pictures, and when Struss was not available for one of her pictures, he requested her and from then on he became director of photography; was cameraman on Alfred Hitchcock's production "Manton's" for RKO; now directs for RKO.

William Thiele
b. Vienna; educ. Vienna Conservatory of Art and Music; Austrian actor and producer; and wrote and directed for U.F.s; directed in England; director for Columbia, Paramount, M-G-M and Sol Lesser; directed "The Madonna's Secret" for Republic; now free-lancing.

William C. Thomas
b. Los Angeles, Calif., Aug. 11, 1905; educ. Hollywood High School; in Samuel Rothacker-Aller's unit; went to Universal as script writer; became supervisor of training films; wrote for Paramount in New York; in Hollywood, wrote for Universal, RKO, United Artists, and Paramount; joined M-G-M; wrote and directed for Paramount; in 1945, together with Howard Hughes, formed Pictures Corp.; now with 20th-Century-Fox.

Peter Stewart
Directed "Adventure Island" for Pine-Thomas, Paramount.

Benjamin Stoloff
b. Philadelphia, 1895; educ. college; broke in with short subject units; made shorts series for Fox; directed features for Fox, Paramount, Columbia, United Artists, RKO, Warners, and 20th-Fox; now producing and directing for Eagle Lion Productions.

Norman Taurog
b. Feb. 25, 1899, Chicago; legitimate actor, screen actor with Florence Lawrence at Ince; started directing Larry Semon, 1919-20-21, making over 30 productions; made six "Andy Gump" shorts series with Bally;Handcuffs; directed for Fox, over 40 for Educational; Georgie Jessel for Tiffany-Stahl; to Fox in 1929; directed "Fables," "Chansons," etc. for Fox in 1929; 1929 directed for Tiffany; directed "Skippy," voted one of the Ten Best Pictures of 1931 in the annual FILM DAILY poll; was under contract to Paramount; with 20th Century-Fox; now directing for M-G-M.

Teresa Talli
b. Alolo, Pa.; multi-talented in music, medicine at Columbia University, gave that up and joined his family in Hollywood; in 1920, became a script clerk at Fox Studios, and was later graduated to an assistant director under John Ford; went to Universal where he was upped to a full fledged director; late in 1934, toured Egypt, India and the Malayan jungles with explorer Frank Buck and supervised camera crew in shooting of Buck's East of Suez "Back Alive" series; served as second lieutenant in a machine gun battalion in 1939; directed for Universal and PRC.
A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number

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Bernard Vorhas
b. New York City, Dec. 25, 1904; graduate of Harvard University, magna cum laude, with honors in English; has an A.B. degree; first job was as a writer for Columbia in 1926-27; wrote for M-G-M and subsequently for Paramount. In 1930, he was directed, as well as produced; returned to the U.S. and joined Republic as a director-producer; served in the U.S. Army; now free-lancing.

George Wagner
b. New York City, Sept. 7, 1904; attended Washington College of Pharmacy, premed school before he could continue along the path into surgery, decided to join the U.S. Army in 1916; is a disabled veteran of World War I; came to Hollywood in 1929 for exhibitions with the U.S. Army cavalry training team; and remained there; became an actor; worked in vaudeville; also did occasional radio broadcasts; in 1935, he was signed by M-G-M as a song writer; later went with Mono- gram; remained with that company a number of years; his films as a writer, director, and producer give me a chance to direct there; was under contract with Universal as a writer-producer-director; signed by Republic to produce; wrote a book, 'An original story 'Eagles in Exile.'"

Tal Walker
b. Ottumwa, Ia., May 6, 1886; served in Marine Corps in 1923; an extra; became an assistant director; he directed "The Road to Utopia" "Out of This World" and "The Sork Club" for Paramount; now free-lancing.

Richard Wallace
b. Sacramento, Cal., film editor for Sam Sennett; edited "Connecticut Yankee" for Fox; adaptations for Robertson Coler; Warner Bros.; Thos. H. Ince; director with Warners, Fox, Sennett, on short reels, and same for Universal, 1920; in 1925, he joined M-G-M; as a writer; signed for RKO in 1929; "The Arizonian" for RKO; "My Son, My Son," for UA in 1940; major films at Columbia include "Cover Girl," "Over 40," "A Song to Revere," "Gilda;" now producing and directing independently for Columbia release.

Raoul Walsh
Director; b. New York City, March 11, 1892; educ. New York City at Benton Hall U; m. Lorraine Walker, professional; toured Europe for two years following college, returned to U.S. to study, joined Fox in 1915 as a newswoman at the Exposition in San Francisco; worked as a property man, script clerk and camera man as assistant director when he sold his first story, the fifty-second on which he worked; in 1918, started directing feature pictures; directed over 50 pictures; was with M-G-M for a good many years where he directed some very outstanding productions as "The Waterfront" "Duel in the Sun." Sezickm Producer.

Joseph von Sternberg
b. Vienna; educ. New York public schools; University of Vienna; worked in various production capacities for World Film; directed for Charles Chaplin, United Artists, M-G-M, Paramount, and Columbia; was in Europe; directed for Arnold Pressburger-U.S. release; "Shanghai Express" "Moran of the Lady Letitia" "Silver River" "The Film Daily" Ten Best Pictures of 1927; directed "The Last Command," one of THE FILM DAILY Best of the Year; directed for Hammer, M-G-M, Paramount, and Columbia; was Best Directors of 1928-29 and 1930-31; now free-lancing.

Robert Webb
b. Jan. 8, 1895; in 1919 was assistant cameraman; assistant director at various studios; directed "No Exception," B.S. Treasury Department short; "This Is It," U.S. Navy feature picture; directed at 20th Century-Fox, recent pictures include "The Caribbean Mystery" and "Spiders.

Orson Welles

Charles 'Chuck' Walters
b. Nov. 17, in Pasadena, California; attended High School in Anaheim, Calif.; studied at University of Southern California and joined RKO where he was in the chorus of Fanchon and Marco road shows, and appeared in a number of plays at Pasadena Playhouse; went to New York where he landed a dancing role in "New Faces"; followed by a role in "Fools Rush In;" worked in several other Broadway stage hits; invited to direct the student show at Princeton University; signed by M-G-M to direct dance sequences in "Du Barry Was a Lady," which was followed by "Presenting Lily Mars." "Best Foot Forward," "Girl Crazy," "Meet Me in St. Louis," "The Long, Long Trail," and "The Old Chocolate Soldier" in Hollywood; then spent some time in New York until summoned by M-G-M to direct his first full-length film. "Good News."

John Vawter
b. New York City, Oct. 31, 1909; educ. New York; in 1906, started in show business as a stagehand on original production of "The Red Mill" continued as stagehand until 1910, when he joined Reliance Film Company as a prop man; in 1914, was made an assistant director to Director Pilmore; worked with George Mershon; was on the West Coast; made pictures; now on the Continent, to work on fresh Technicolor feature, "The Gulf Between;" joined Harold Lockwood in 1917 as an assistant di- rector; entered service December, 1917, as a member of Signal Corps, making combat pictures; in 1919 went with old World Film Co., as an assistant di- rector; came to California in 1922 and started directing zum Grey series in 1925; directed Gary Cooper's first star- ring picture "Arizona Bound," later directed him in several other pictures; joined relief film, directed several; signed to direct "McVoy" in two pictures; entered World War II as a member of Signal Corps, making training films; rejoined M-G-M in 1945 as a director; directed Wallace Beery in "The Mighty McGarr.

William Wellman
b. Feb. 1898, Boston; ran away from prep school to join French Army in World War I; served in a number of Lafayette Escadrille until plane crashed and was invalided home with broken back; entered pictures about 1920, shortly after recovery; messenger boy at the old Goldwyn studio, working up to assistant director there in 1923, assisting various directors on that lot for a year and a half; joined Fox as assistant and promoted to directorship, making nine features; directed then for Gold- wyn and then as assistant to director for Harry Cohn; signed with B. P. Schulberg and went with the latter to Paramount; wrote, produced and directed with Warner Bros. in 1930-32; selected one of Ten Best Directors of 1936 by the Directors' Poll; directed for 20th Century Pictures, M-G-M and Selznick-International; directed for Paramount and 20th Fox; directed "The Story of L. I. Joe," selected one of the Ten Best Pictures of 1945 in THE FILM DAILY poll; now free-lancing.

Alfred L. Werker
b. Deadwood, S. D.; worked around theaters as a youngster and then bally- hoo man for circus; road showed "Intolerance," Griffith film, through the Southwest and later managed a number of small shows in that territory; was in the U.S. Photographic Division during World War II; upon returning he received first picture experience as continuity clerk with E. Mason Hop- per; later proponent with Mary Pick- ford and went on to direct after three years Fred Thomsen Wester- unit, releasing through FBO-RKO and Paramount; switched to Fox in the mid-30's and has directed for Twentieth Century Products; directed "The House of Rothschild," voted one of the Ten Best Pictures of 1945 in the annual FILM DAILY poll; was with Paramount, 20th Century-Fox, Universal and Eagle-Lion; now free-lancing.

Tim Whelan
b. Connolly, Ill., 1895; educ. Den- ver actor, writer and producer on stage; wrote scripts for Hal Roach features; writer associate of Frank Capra and Tav GHatt; writer for M-G-M; directed in England for British International; contract writer at RKO; worked at directing for M-G-M; in England with Sir Alexander Korda to work in Oscar Wilde's "Salome."

Sam White
b. Chicago, Ill., Oct. 16, 1906; educ. Hollywood High School; been in
Richard Whorf
b. Winthrop, Mass., June 4, 1907; ed. Winthrop High School; made first appearance on the stage at the Copley Theater, Boston, December 1921. Member of a traveling theatrical company, New York stage at Daly's Theater in 1927; appeared in many stage plays in the years which followed; in 1938 went to London in the Shubert play "Amphytrion"; appeared in the motion picture "Midnight," his first picture; in 1944 came to Hollywood and appeared in "The Imposter" and "Christmas Holiday" for Universal; joined Metro-Goldwyn-Mayer in 1944 as a director; directed "The Sailor Takes a Wife," "It Happened in Brooklyn," and "Love from a Stranger."

Crane Wilbur
b. Athens, N. Y., Nov. 17, 1891; ed. Athens high schools; acted in Mrs. Minnie Maddern Fiske Company; starred for Pathe and Mutual; wrote eight Broadway productions; came to Hollywood in 1936 to join Warner Bros. writing staff; produced and wrote "Big Town," starring Edward G. Robinson, for radio for four years; now writing and directing for the screen on the write "The Spiritualist" which he will direct for PRC.

Fred Wilcox
b. Dec. 22, Twarrow, Va.; ed. Tar- well public schools and Union College, Berbourville, Kentucky; was in the public utility department of M-G-M's New York office; was script clerk for Pickard Vidor; studied cameras, lighting, sound, script writing; was a second unit director in his early days; served as assistant director at M-G-M; directed and wrote "Joan of Arc" in 1938 for M-G-M; which resulted in his being made a director; under contract to M-G-M; directed "Lassie Come Home," "Coward of Lassie," "The Birds and the Bees."

Herbert Wilcox
b. Cork, Ireland, 1892; ed. Brighton; served in British army in World War as secretary and director of Astra Films; wrote scripts for Pickford & Dominion Film Corp.; formed Herbert Wilcox Productions, part of Brit- ish & Dominion; came to U. S. in 1939 to produce and direct for RKO Radio; produced and directed "A Yank in Lowland" for Fox is producing and directing in England.

Billy Wilder
b. Austria; copy boy and sports writer for Vienna and Berlin papers; worked for Edward G. Robinson; directed "Café Chéri" and "The Barbarian" for Columbia and Fine-Thomas; free-lancing.

Gordon Wiles
b. St. Louis, Mo.; 1902: ed. attended the United States Naval Academy; in 1926 and 27, studied art in Paris under Wilder; a year later joined United Artists as an Art Director, and in 1930 joined 20th Century-Fox; won Academy Award for his art direction in 1932 on "Treasure Island" for Thea- ter Intime shows, in 1928, established the University Players at West Pa- lmout, Mass.; went to Baltimore for a 19-week winter season, returned to New York and resumed his work as an ac- tor, in his spare time took a fling at di- recting again; under Alfred Lunt's direction he directed "Idiot's Delight," has been placed under a long term con- tract with Warner Bros. contract al- lows him time out for the stage; he will direct "Life With Mother," his first as- signment at Warners will be "The Pa- triot," Sidney King'sy's prize winning play; made, was the Assistant di- rector of "Winter Meeting" to be fol- lowed by "The Patriots."

Frank Wisbar
b. Koenigsberg, East Prussia, Dec. 1, 1900; ed. University of Koenigsberg and University of Munich; directed pic- tures in Germany, Switzerland and Italy for Ufa and Terra Films directed "Anna and Elizabeth," "Legion of Righteous Man," "Masked Ball at the Metropole," "Ferrymen Maria"; came to United States in 1939; wrote and directed for Monogram, Republic, PRC and Eagle-Lion; with Arthur St. Claire formed Zenith Producs, which will re- lease through Screen Guild Productions.

Robert Wise
b. Winchester, Indiana, Sept. 10, 1914, attended school in Connersville, Indiana, completed one year at Frank- lin College, Ind.; came to Hollywood in 1933; worked in cutting department at Paramount; then an assistant editor and in 1939 film editor; was upped to director and directed "Madamoulosse Fifth," two dif- ferent films versions of George Zucco's "The Body Snatcher," followed by "A Game of Death" and "Criminal Court" at the studio where he got his start in film business for which he has worked ever since.

William Witney
Has been directing at Republic for quite some time; recent pictures in- clude "Despite Loyalties," directed for M-G-M, "Hells- dorado," "Roll on Texas Moon."

Sam Wood
b. 1886, Philadelphia, Pa.; ed. Philadelphia; 1908 to 1928 worked for Famous, started the J. C. artist with Famous, making 24 pictures; was with First National, Realart, M-G-M, and returning to Famous in 1938 as head of M-G-M, Paramount and RKO; has directed many outstanding productions, includ- ing "For Whom the Bell Tolls" for Paramount, selected as one of the Ten Best Pictures of 1945 in THE FILM DAILY poll; directed "Stratton Trunk," selected as one of the Ten Best Pictures of 1946 in THE FILM DAILY poll; is now producing and directing his own productions for International Pictures, his first being "Ivy."

Frank Woodruff
b. Raleigh, N. C., June 11, 1908; ed. University of South Carolina, University of Chicago, and Trinity College; Professor Baker of Yale University; stock company actor and director; ac- tor and stage manager for B. W. Glass, for William H. Harris, A. H. Woods and the Theater Guild; radio actor; CBS production department; produced for Jack Thompson agency; director of Lux Radio Theater; di- rected for RKO, Universal and Col- umbia, now free-lancing and is also active in radio field.

William Wyler
Producer-director b. Mulhouse, France, July 1, 1902; ed. Lausanne, Switzerland, University of Oxford, National de Musique, Paris; came to the United States in 1921 and with aid of RKO Radiotone Pictures; directed Universal's foreign publici- ty department; came to Hollywood in 1922, started in production as a prop boy; became assistant director, second assistant, finally a director of two-reel Westerns; in 1925, directed his first full-length feature; has directed many outstanding productions; joined the armed forces as a major in Air Forces in June, 1942, spent two years overseas where he served in England, France and Italy as chief of a special photographic unit of 8th Air Force and the Air Forces; was honorably discharged from service, November 1945; with rank of lieutenant colonel; directed "The Best Years of Our Lives" for Samuel Goodwyn-RKO.

Jean Yarbrough
Producer-director b. Marianna, Ark., Aug. 22, 1902; ed. University of the South; started on Hal Roach lot in 1922; directed Harold Lloyd, Will Rogers, Laurel and Hardy, Leon Errol, Ford Sterling and Charlie Chase; came to Universal from RKO, where he was a producer for six years; saw David O. Selznick as a producer, previously with Selznick and Jack Warner; Budd Bo- nett as an apprentice film cutter; pro- duced by degrees to cutter, writer and director; director and writer with Hal Roach; worked in the same capacities for practically every studio in Holly- wood; became active as a director on RKO Radio, is a writer-director and specialized on the Edgar Kennedy and Leon Errol shows, also directed several feature films; married Marie Ottinger, have no children.

Harold M. Young
b. Portland, Ore., Nov. 13, 1897; ed. high school; Columbia University, New York; entered pictures in cutting and editing, Warner Bros.; M-G-M and Pictorial National Studios; assistant director; Halperin Pictures, then for M-G-M; later director, Bing and Dominions; supervising editor, Par- mount Studios, Jointville, Pa., and England; later with Alexander Gor- da's British and French productions units; directed for London Films; re- turned to Hollywood latter part of 1945; now for Temple Pictures, now for Universal; has formed his own company with headquarters in New York.

Alfred Zeisler
b. Chicago; reared in Austria, German and Czechoslovakia; was a stage actor and singer in Europe; entered picture work in 1921 and has worked in camera, editing, and various depart- ments; joined UFA in 1927 as a pro- ducer and director, remaining for eight years; was made an executive producer by UFA; directed and produced in England; returned to the United States in 1937; directed "Dr. Paul Joseph" for Metro Goldwyn Mayer; directed "R. Frank; directed "Enemy of Women," and "Fear" for Monogram; is produc- ing independently.

Fred Zinnemann
b. April 29, in Vienna; ed. Vienna; studied violin; at 18 he quit to take up law at Vienna University; went to Paris where he enrolled in a school for camerones, studied photographic tech- nique, lighting and mechanics, for a year; worked as an assistant cameraman in Paris for another year; then sound came to the films and he sailed for America in 1929; was a script clerk when he encountered a group of Mexi- can government officials who were in- terested in filming a picture of their country; they assigned him to direct it for a year, he worked near Vera Cruz with an all-Mexican cast; then returned to Hollywood, and joined M- G-M's short subject department as a director; his success with these led to his initial assignment as director of a full-length feature at M-G-M; directed "My Brother Talks to Horses"; is under contract to M-G-M.
AN EFFICIENT hum of activity is being felt in New York studios in the wake of Mayor William O’Dwyer’s move to revive Eastern feature production. The upward surge in general business among the town’s lots is being pushed on by increased activity in short subjects as well as feature production, and it is obvious to even passersby that New York’s places of interest as well as ordinary thoroughfares are coming in for a good deal of lens attention. The town is photogenic and the other attributes of Eastern shooting are becoming more and more apparent to producers who are making this town a “must” for production.

“Miracle on 34th Street,” “House on 92nd Street,” “Lost Weekend” and others set the trend for increasingly greater schedules of local shooting. Coming up in New York studios are “Gentlemen’s Agreement,” “Naked City,” “Spoomandle,” “Close-up” and others, all with part New York background.

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ASIDE from the more publicized feature work, much of the activity hereabouts centers around shorts. RKO Pathe, Movietone, Film Craft, Famous have full schedules for the coming year and each promises a substantial increase in production over the past year.

Movietone short subjects, under the leadership of Edmund Reek, have 12 subjects in their Adventure series, six Sports Reviews, and two Dribblepuss novelties starring Lou Lehr. At least nine of the 12 scheduled short subjects will be in Technicolor, Reek reports.

Four of the six Sports Reviews are slated for the color cameras: “Vacation Magic,” “Aqua Capers,” “Playtime in Scandinavia,” and an untitled special with commentary by Mel Allen.

Movietoonews, of course, will fill out Movietone’s schedule for the past, besides any special events that may come up from time to time and cannot be scheduled in advance.

Paul Terry’s Terrytoon Studios in New Rochelle have scheduled eight Terrytoon cartoons for 20th-Fox. March of Time continues on its monthly schedule.

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RKO PATHE working in and about their new studios on Park Avenue, remain one of the busiest outfits in the East. Following the recent split which took some of the executive staff to Warners with the newscal, the new staff under Harry Michelson and Jay Bonafied, president and general manager respectively, have set their sights on an augmented program of short subjects in both the theatrical and commercial field. With the selling of the newscal to Warners, it is expected that their efforts will be funnelled directly into short subjects work, to which they will devote a major portion of their efforts.

This is America, now being produced by Bonafield, who takes over Frederic Ullman’s spot there, will strive for greater coverage, not possible in war years. Coming up soon will be a documentary on Hawaii titled “The 49th State.” Others in the series, as yet untitled, are in planning stages and wider distribution is being planned.

Acceptance by exhibitors of documentaries has been sharply demonstrated by the universal approval shown Pathe’s fine “This is America,” “Passport to Nowhere,” story of displaced persons, Harry Michelson, company president estimates 10,000 play dates for the documentary.

Included in the scheduled 12 TIA’s, seven Flicker Flashbacks, and 13 Sports reels, are plans for at least one new two-reeler and another two-reeler, both as yet untitled.

In the commercial department where Pathe has upped production sharply, a million dollars in business was the goal set last year and it is expected confidently that that figure will be reached in several weeks. Plans for next year include an even greater schedule of subjects in that field.

Paramount cartoons are being handled here by Famous Studios, where a staff of 167 are turning out an augmented program of Popeyes, Noveltunes, and Screen Songs. Working at full capacity, the studio will release eight in each title, while additional work on commercial subjects is being handled.

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NEGRO film production here is expanding rapidly from its one-time “quickie” status and it promises an accelerated program for the coming season.

Herald Pictures, a leading Negro film producer, has two big-budget features on the market, “Boy, What a Girl!,” and “Sepia Cinderella,” and a schedule of six features a year has been established. More money is being put into succeeding features and negotiations are now under way with Lena Horne and Eddie “Rochester” Anderson, outstanding Negro stars, to appear in films which are expected to budget about $200,000.

New contract recently signed with Screen Guild Productions to distribute Herald films, marks the first time Negro pix have been given such nationwide distribution. Estimate of 2,000 spots to be reached through Screen Guild’s 30 exchanges puts this in the near-big-league. Shooting is done in local studios exclusively, with Fox Movietone and Film Craft, in the Bronx, handling the bulk of the work.

Toddy Pictures, Negro Film producers, expect to produce between 10 and 12 features the coming year, beside five or six shorts on various subjects. Special plugging on special interest documentaries will be featured next year and a try for wider distribution through white outlets will be made via these documentaries. Fifty per cent of production is done here, remainder on the Coast.

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WITH the Mayor’s newly organized committee on films surveying the city for possible sites for studio space, and more crews heading Eastward for location work the outlook for stepped up production here is the brightest in years. Recommendations of the Mayor’s committee and the industry delegation assigned in advisory capacity, will undoubtedly set the pace for increased production here in the years to come.
Soon to be released:

CLAUDETTE COLBERT
ROBERT CUMMINGS
DON AMECEHE

in

"Sleep, My Love"

with Rita Johnson and George Coulouris

and presenting

HAZEL BROOKS

as Daphne

In preparation

"The Stardust Road"

(The Story of Hoagy Carmichael)

and

"THE UNLOVED"

with a cast to be announced

RELEASING THRU UNITED ARTISTS
I'd like to tell you all about the "Theater of Tomorrow" here but I find that with existing realities facing me day to day, that visionary theater still remains frustratingly far away as long as existing governmental controls continue to discriminate against theater building.

However, an architect can rise above that sort of thing in his mind, even though back of his consciousness there hovers the omnipresent bugaboo of restrictions. Thus, I think I can convey some impression of what the theater of the future should and, perhaps, will have. These are, of course, my own opinions.

I choose to pick first, the location for the theater. It has long been my contention—and others as well—that theaters need not necessarily be located on the crowded main stem of the town. I prefer an accessible location in the town's residential section. When you consider the advantages to be found in residential theaters, such as freedom from jammed downtown parking spaces, or lack of same, as well as the higher cost of property in the business section, you'll readily see some sense in my thesis.

I have found that the selection of a site sloping down and away from the front line will save construction costs and will insure proper gradients for side and rear exits.

The proper seating capacity for the "Theater of Tomorrow," we recommended a ratio of one seat for every 10 or 12 people in the town's population.

Let us emphasize here... No theater should be built without a parking lot. Space for one car per every four people in the theater capacity should be allowed.

In our large metropolitan areas, our loop or downtown theaters are now being ringed with 999—and you know why 999 seat theaters.

Rather than letting our people come to the theaters, we must for the future, bring our offerings in the amusement field to the people, where they live.

Perhaps you think that this dream theater we speak of here—nothing fancy, just a functional, fire-proof, air conditioned structure—will be available at low costs. I'm afraid I'll have to disillusion you there if that is your belief. Such a theater will cost you from $185 to $200 a seat—and that is exclusive of equipment. land, architect's fees, cost of financing, taxes, etc. during construction.

We do not think that these costs will materially decrease within the next five years. We think rather that an increase of from 10-15 per cent may be anticipated after a brief leveling-off period.

This is the way we reason:

1. Increased and increasing costs of principle building materials.
2. Enormous increase in cost of labor... and scarcity of skilled labor.
3. It now takes almost 80 per cent longer to complete a building, thus pulling upward the contractor's and architect's overhead besides the owner's borrowing charge.

Much as I would like to, I cannot say that the future theater will prove any exception to these inescapable facts.

However, there will be building of theaters. And when restrictions are finally lifted and relegated to past, bad memories of wartime expedients, there will be a wave of interesting building throughout this nation, on a scale unprecedented in history.

Some comment of the general design of these theaters of the future must be made. We believe that the trend will lean toward theaters which conform to the history and character of the community.

The theater of tomorrow will more and more take into consideration the taste and environment of every community and its design will be co-ordinated by the architect so as to produce in proper scale and color a theater building blending with the historic and cultural aspect of the town. Thus, we shall see Dutch, French, Colonial, and Provincial influences in future theater architecture.

But, do not let us make you believe that that will presage the doom of the so-called modernistic theater building. There will always be room for that particular style of architecture where the attention of passing motorists must be attracted. Modernistic, with its arresting display of angles, will always catch the eye of passersby.

City Construction Co-ordinator Robert Moses has divided architects into two classes, "the long-haired theorists" and "the short-haired non-theorists."

We, on the other hand, believe that we can best describe ourselves, as "the well-combed, middle-of-the-road pencil-pushers."

Fifty per cent functional we must remain. Add thirty per cent for showmanship, 10 per cent for daring, and 10 per cent for that indefinable "snap" and you will get a striking theater.

Let us give a thought to the naming of our theater. As important as the naming of a baby is that of naming a theater. Getting away from Tom, Dick, and Harry leads us naturally into paths away from the ubiquitous Bijou, Palace, Crown, Majestic, Strand, and Grand. Let us leave the grandiose for the publicity and exploitation boys and confine our theater naming to the descriptive or—and here I may be leaving myself wide open—the beautiful.

Why not name our theater after the town, the street, chief settler, the latest war hero. There's room for improvement in names.

Physically, the theater of tomorrow will use a great deal of stainless steel for box office construction, display frames, canopy trimmings, changeable letter framing, upright sign trimmings, and channel letters. I can see a lot of heavy gaugeenameled iron being used on canopy ceilings. Dark cast stone or granite base will be used extensively on theater fronts. Vestibules will be lined with marble.

All-glass or plastic doors will share honors with metal inlaid formica doors for entrances. Colorful terrazzo vestibule and lobby floors will be used. Use of cold cathode tubing will have preference over bulb lighting on canopies.

New, modern box offices will have automatic windbreakers—clear view and safety models made of aluminum and lucite.

All change machines will have underslung cash spouts down to marble deal plate level.

All island box offices will have one-way peepholes.

Tomorrow's theater will have a full-fledged candy store, stocking a variety of items that would surprise you today but...
will be accepted as natural in a few years. Store will serve candy, popcorn, drinks, ice-cream, packaged candy and frozen foods. Talk of vending phonograph records may bring that commodity to theater stores.

Store, which will be open from morning to late at night, will be easily accessible from either theaterside or the street. It will be so arranged as to avoid street noises and will be arranged as to maintain air conditioning without bleeding low auditorium temperatures and air circulation. A single clerk will be on duty in all but peak hours when a second will be added.

The earnings of one of these well-arranged theater candy stores would amaze you.

All retiring rooms in the well-planned theater of tomorrow will be on the first floor. The additional cost of extra land will prove a good investment. It will not only offer added convenience — no stairs to climb — but it likewise puts these rooms in safe control of the staff, eliminating much abuse and sabotage.

The modern theater architect is gradually eliminating the archaic drapery stage set which we inherited and now can’t seem to relinquish, from the old Punch and Judy sets. We say out with these obsolescences and in with the clean and airy.

We suggest a triple blended shadow box right down to the screen curtain. This is an innovation for the motion picture theater of tomorrow — easy on the eye as well as the purse. It provides a fine opportunity for optical color blending, a subject on which we could discourse endlessly.

You will be rendering the public a great service in sparing them many twisted necks, by staggering all seats in the center section. This will stop bobbing and weaving of heads and will insure maximum vision for all.

We prefer the push-back, slide-back, kick-back, or whatever you please to call that marvelous chair that permits aisle passage without disturbing the settee.

We predict that all future theaters will use hand powered film lifts. This provides an efficient labor-saving device which saves abuse on stairs, corridors, and passages as well as preserving the hide of the film case.

By this prediction and recommendation, we hope to earn an honorary membership in the projectionists’ union.

To round out this bit of prognostication we can only add that there is nothing new or startling in store for the theater of tomorrow. What we have detailed here as predictions or expectations are but extensions of devices being used by progressive architects now or are logically within the scope of present equipment. The future will hold much in the way of increased efficiency. But, we must first be allowed to build that theater of the future by our Government before we can show you just what our talents can do.

Give us the green light, Washington, and then watch our smoke . . . !!
WILLIAM YLDER For “The Best Years of Our Lives” (RKO-Goldwyn)
CLARENCE BROWN For “The Yearling” (Metro-Goldwyn-Mayer)
FRANK CAPRA For “It’s Wonderful Life” (RKO-Liberty)
Mak LAURENCE OLIVIER For “Equity V” (UA-Two Cities)
ALFRED E. GREEN For “The Jolson Story” (Columbia)
ALFRED HITCHCOCK For “Notorious” (RKO)
ROBERT SODIJK For “The Killers” (Universal-Int’l)
VICTOR SAVILLE For “The Green Years” (Metro-Goldwyn-Mayer)
MITCHELL LEISEN For “To Each His Own” (Paramount)
ELIA KAZAN For “The Boomcrang” (Twentieth Century-Fox)

Why Girls Leave Home—RKO
BRAHAM, JOHNN. 1945: Holiday Square—20th-F.
BRAHMS, JOHNN. 1945: The House of the Seven Moons—Univ.
BRAHAM, JOHNN. 1945: The Roman Square—WB
BRAHMS, JOHNN. 1945: In a Lonely House—Univ.
BRAHMS, JOHNN. 1945: The Bat—Mon.
BRAHMS, JOHNN. 1945: The Trail of ’98—Univ.
BRAHMS, JOHNN. 1945: For Those Who Love—RKO
BRAHMS, JOHNN. 1945: The Man of the World—RKO
BRAHMS, JOHNN. 1945: The Fighting Seabees—MGM
BRAHMS, JOHNN. 1945: Affair in Trinidad—Mon.
BRAHMS, JOHNN. 1945: Just Like Us—MGM
BRAHMS, JOHNN. 1945: The Life of Mr. Edward—MGM
BRAHMS, JOHNN. 1945: The Night of St. Valentine—MGM
BRAHMS, JOHNN. 1945: Sorrow—MGM
BRAHMS, JOHNN. 1945: The Great Gatsby—MGM
BRAHMS, JOHNN. 1945: The Man Who Came Back—RKO
BRAHMS, JOHNN. 1945: The House of Dolor—RKO
BRAHMS, JOHNN. 1945: The Gentleman—RKO
BRAHMS, JOHNN. 1945: The Great Gambler—RKO
BRAHMS, JOHNN. 1945: The Trail of ’98—Univ.
BRAHMS, JOHNN. 1945: The Man of the World—RKO
BRAHMS, JOHNN. 1945: Affair in Trinidad—Mon.
BRAHMS, JOHNN. 1945: The Fighting Seabees—MGM
BRAHMS, JOHNN. 1945: The Man of the World—RKO
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BRAHMS, JOHNN. 1945: The Man of the World—RKO
BRAHMS, JOHNN. 1945: The Trail of ’98—Univ.
PRODUCERS’ CREDITS

Work of Producers and Associate Producers from Associated Film Producers from 1945 Through Half of 1947


BELCHER, WALTER 1945: It’s in the Bag—UA
BENNETT, CONSTANCE 1945: The Man Who came Back—UA

BRENNER, RICHARD H. 1944: Deep–Man: The Story

BRYANT, ERNEST 1945: He’s in it for the K–Rep.

BROWN, ROBERT 1946: The Man Who came Back—UA
BROWN, ROBERT 1947: The Man Who came Back—UA
BROWN, ROBERT 1946: The Man Who came Back—UA
BROWN, ROBERT 1946: The Man Who came Back—UA
BROWN, ROBERT 1946: The Man Who came Back—UA
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BROWN, ROBERT 1946: The Man Who came Back—UA
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BROWN, ROBERT 1946: The Man Who came Back—UA
ENGEL, SAMUEL G. 1946: My Darling Clementine—20th-F.
ERRISE, CHRISTIEN 1948: The Case and — Univ.
FELD, MILLTON H. 1943: The Strange Affair of Uncle Harry—UA.
FELLOWS, ROBERT 1945: In Old Virginia—Col.
FENTON, RALPH 1945: That's the Spirit—Univ.
FILIBERTO, JUAN 1945: The Man With the Iron Face—Col.
FINNEY, EDWARD 1948: Queen of the Amazons—SG.
FISHER, JAMES A. 1945: Song of Mexico—Rep.
FLATOW, EULALIE 1945: The Chef—Col.
FRANK, ABRAHAM 1945: Bad Abbott and Lou Bean—Col.
GALILEE, ALEX 1945: The Desert—WB.
GALLIVAN, JERNINE 1945: Let's Live It up—WB.
GALLU, JACK 1945: The Affair of Sandy—Col.
GALLUP, JOHN 1945: Queenie—MGM.
GALSTON, LOVE 1945: The Adventures of Don Juan—Col.
GARNER, LAWRENCE 1945: Live Wire—Mon.
GARRISON, JOAN 1945: The Strange Affair of Uncle Harry—UA.
GARRISON, JAY 1945: Three Little Girls in Blue—UA.
GARNEY, LUCY 1945: You Can't Do Without Love—Col.
FOX, WALLACE 1945: Give Us This Day—Univ.
FRAZIER, JAMES 1945: The Case of the Lucky Duck—Col.
FRANKLIN, SIDNEY 1945: The Story of M-G-M.
FRED, ARTHUR 1945: The Great Square-Conquget—Univ.
FREEMAN, LOUIE 1945: The Strange Affair of Uncle Harry—UA.
FRANK, M. 1945: The Song of the South—MGM.
FRANKLIN, SIDNEY 1945: The Story of M-G-M.
GAROLL, LOUIS 1945: Man from Oklahoma—Rep.
GARSTON, MARILYN 1945: The Secret Heart—MGM.
GREEN, MAX 1945: A Yank in London—20th-F.
GREGSON, J. 1945: University of Missouri—Uni.
GROVE, ERNEST 1945: Queenie—MGM.
DuPont "Superior 2", an all-purpose negative, meets the demands of cinematographers for negatives of correct color balance. Its extremely wide latitude is ideal for high or low key lighting. E. I. du Pont de Nemours & Co. (Inc.), Photo Products Department, Wilmington 98, Delaware.

New York • Hollywood • Chicago

(Listen to "Cavalcade of America"—Monday evenings—NBC)
FUTURE OF CINEMATOGRAPHY

By LEON SHAMROY

(President, American Society of Cinematographers. Three-time winner of Motion Picture Academy award for color photography, recipient of the LOOK award, and a pioneer in the field of experimental photography)

THE motion picture industry has more than its share of skeptics and critics. It has always been that way. Twenty years ago, when pictures were on the verge of talking, they protested, "We've gone as far as we can go."

Despite the loud wailings, impossible dreams have become technological practicalities. Pictures talk and live in vivid colors. New dimensions of realism have been added.

The critics have had their innings. With the advent of sound, they proclaimed the art of the motion picture dead. Sound could never be accepted as a substitute for the talents of the pantomist. But the so-called death of an art proved to be a rebirth.

The stature of the motion picture as an art has grown and with it the art of the cinematographer. For many years, the men behind the camera have sought to erase the popular conception that they are something more than mechanics who point cameras and get the picture every time.

A DIRECTOR of Cinematography makes something more than a technical contribution to a motion picture. What the writer has created in written word must be translated to the screen through the eyes and minds of director and cinematographer.

A close working relationship must exist between director and cinematographer if the fullest dramatic possibilities are to be realized graphically. With the proper lighting, a mood can be established, an emotion emphasized, and realism heightened.

The trend toward realism, however, has put many cameramen in the position of a tightrope walker. While called upon to inject realism, he knows that to millions of theatergoers, the motion picture is a welcome escape from the everyday trials and tribulations. The basis of this escape is bound up in the illusion of the medium.

To destroy this illusion with ultra-realism can mean jeopardizing large investments. The cinematographer frequently finds himself in the awkward and unhappy position of serving two masters. The critics then scream "Art is being compromised." But is it? While it's the direct responsibility of the cameraman to guarantee the investment of the film industry, indirectly he feels a responsibility to those millions who look to the screen for that intangible something. Call it entertainment, escape from tortuous reality, relief from domestic worry. But whatever name is put upon the appeal, the underlying illusion must be preserved. And so the public must be pleased. The cameraman must make their heroines as they prefer them, young and beautiful, complete with smooth silken complexions; make the heroes youthful, handsome and virile.

** ** **

EVEN though fettered by economic restrictions imposed upon him by the public taste, the creative cinematographer continues to experiment. He looks for new ways of intensifying mood and projecting the emotions of the actor beyond the screen to the audience. The limitless pallet of color points the way to new avenues of photographic expression.

In the face of contemporary skeptics, the imagination of cinematographers are stimulated by new engineering developments that loom on the horizon. Not too far off is the "electronic camera." A compact, lightweight box no larger than a brownie kodak, will contain a highly sensitive pickup tube, 100 times faster than present day film. A single lens system adjusting to any focal length smoothly by merely turning a knob, will replace the cumbersome interchangeable lenses of today. Granes and dollies weighing tons will be replaced by lightweight perambulators. The camera will be linked to the film recorder by coaxial cable or radio. The actual recording of the scene on film will take place at a remote station, under ideal conditions. Instead of waiting for a day or days, as is the case with color, electronic monitor screens connected into the system will make it possible to view the scene as it is being recorded. Control of contrast and color will be possible before development.

** ** **

IT IS not too difficult to predict the effect of such advancements on the production of motion pictures. Economically, it will mean savings in time and material. Since the photographic results will be known immediately, it will be unnecessary to tie up actors and stage space for long periods of time. The size and sensitivity of the new camera will make photography possible under ordinary conditions of light. Shooting pictures on location will be simplified. Generators, lighting units, and other heavy equipment will be eliminated, thus doing away with costly transportation.

In terms of cinematographic art, it will be placing a more refined instrument in the hands of the cameraman . . . an instrument of greater sensitivity and mobility.

Do you hear the skeptics shouting "IMPOSSIBLE"?
FRANK REDMAN
A.S.C.
Director of Photography
RKO-RADIO
Just Finished
"IF YOU KNEW SUSIE"
With Eddie Cantor and Joan Davis

ALLEN SIEGLER
A.S.C.

BOB GOUGH
Operative Cameraman
Free-Lance

CHARLES SALERNO
A.S.C.
Director of Photography

LLOYD AHERN
A.S.C.
Director of Photography
20th CENTURY-FOX

ROBERT W. PITTACK
A.S.C.
Director of Photography

LIONEL LINDON
A.S.C.
Director of Photography
PARAMOUNT

JACK GREENHALGH
A.S.C.
Director of Photography

GEORGE ROBINSON
A.S.C.
Director of Photography

RAY RENNANAHAN
A.S.C.
Director of Photography
Technicolor
"Duel In the Sun"
Selsnick
"Unconquered"
Paramount
"Perils of Pauline"
Paramount
"Whispering Smith"
Paramount

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A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number
Wednesday, September 10, 1947
1946: Her Kind of Man—WB; Janie Gets Married—WB.
1947: Johnny O'Clock—Col; Framed—Col.

HACKMAN, JR., FRED
1941: Jungle Flight—Par; Gunfighters—Col.

HALLBERGER, HARRY
1946: The Virginian—Par.

HALLER, ERNEST
1945: Mildred Pierce—WB; Saratoga Trunk—WB.
1946: Devotion—WB; A Stolen Life—WB; Deception—WB; The Verdict—WB; Humoresque—WB.
1947: The Unfaithful—WB.

HARLAN, RUSSELL
1944: Riders of the Deadline, Texas Masquerade, Lumberjack.
1945: A Walk in the Sun—20th-F.
1947: Ramrod—UA.

HELLER, OTTO
1946: You Can't Do Without Love—Col.

HICKOX, SIDNEY
1945: God Is My Co-Pilot—WB; The Horn Blows at Midnight—WB.
1946: The Big Sleep—WB; The Man I Love—WB.
1947: Cheyenne—WB.

HOLLOWAY, JAMES WONG
1945: Counter-Attack—Col; Objective, Burma—WB; Confidential Agent—WB; Danger Signal—WB.
1946: My Reputation—WB.
1947: Nora Prentiss—WB; Pursued—WB.

HUNT, J. ROY
1945: The Brighton Strangler—RKO; What a Blonde—RKO; A Game of Death—RKO.
1947: The Devil Thumbs a Ride—RKO; Trail Street—RKO; A Likely Story—RKO; Under the Tonto Rim—RKO; Crossfire—RKO.

IVANO, PAUL
1945: Swing Out, Sister—Univ; The Frozen Ghost—Univ; The Strange Affair of Uncle Harry—Univ; Men in Her Diary—Univ; Senorita from the West—Univ; Pursuit to Algiers—Univ; Honeymoon Ahead—Univ; I'll Tell the World—Univ.
1946: The Spider Woman Strikes Back—Univ; Black Angel—Univ; Little Miss Big—Univ; The Dark Horse—Univ.
1947: Fun-on a Weekend—UA.

JACKSON, FRED, JR.
1945: Scared Still—Par; High Powered—Par; One Exciting Night—Par; Tokyo Rose—Par; Midnight Manhunt—Par.
1946: People Are Funny—Par; Hot Cargo—Par; Swamp Fire—Par; They Made Me a Killer—Par; Wild West—PRC.
1947: Big Town—Par; Adventures of Don Coyote—UA.

JACKSON, HARRY
1945: Circumstantial Evidence—20th-F.
1946: Johnny Comes Flying Home—20th-F; Strange Triangle—20th-F; Wake Up and Dream—20th-F.
1947: Carnival in Costa Rica—20th-F.

JUNE, RAY
1945: Keep Your Powder Dry—MGM; Twice Blessed—MGM.
1946: The Hoodlum Saint—MGM; The Cockeyed Miracle—MGM.
1947: The Beginning or the End—MGM.

KELLER, ALFRED

KELLEY, GEORGE F.
1946: Roaring Rangers—Col; Gunning for Vengeance—Col; Galloping Thunder—Col; Texas Panhandle—Col; South of the Chisholm Trail—Col; Cowboy Blues—Col;
### Cinematographers

<table>
<thead>
<tr>
<th>Film</th>
<th>Directors</th>
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</thead>
<tbody>
<tr>
<td>San Angelo—Rep; Springtime in the Sierras—Rep.</td>
<td>MATE, RUDOLPH</td>
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<tr>
<td>MATE, RUDOLPH</td>
<td>1945: Tonight and Every Night—Col; Over 21—Col.</td>
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<tr>
<td>MATE, RUDOLPH</td>
<td>1946: Gilda—Col; Down to Earth—Col.</td>
</tr>
<tr>
<td>MELHAM, GEORGE B.</td>
<td>1945: Rough, Tough and Ready—Col; Rustlers of the Badlands—Col; Boston Blackie's Rendezvous—Col; Escape in the Fog—Col; Boston Blackie Booked on Suspi- cion—Col; Youth on Trial—Col.</td>
</tr>
<tr>
<td>MELHAM, GEORGE B.</td>
<td>1946: Lawless Empire—Col; Voice of the Whistler—Col; Throw a Saddle on a Star—Col; The Bandit of Sherwood Forest—Col; The Phantom Thief—Col; That Texas Jamboree—Col; Gallant Jour- ney—Col; Terror Trail—Col; Singin' in the Corn—Col; Danger- ous Business—Col; Heading West—Col; Boston Blackie and the Law—Col; Land- rush—Col.</td>
</tr>
<tr>
<td>MELHAM, GEORGE B.</td>
<td>1947: Blind Spot—Col; King of the Wild Horses—Col.</td>
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<tr>
<td>MILLOR, WILLIAM</td>
<td>1946: Abe's Irish Rose—UA.</td>
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<td>MILLOR, WILLIAM</td>
<td>1947: Blaze of Noon—Par.</td>
</tr>
<tr>
<td>MISTY, RUSSELL</td>
<td>1945: It's in the Bag—UA; Betrayal from the East—RKO; The story of G. L. Joe—UA.</td>
</tr>
<tr>
<td>MISTY, RUSSELL</td>
<td>1946: Whistle Stop—UA; Pardon My Past—Col; Breakfast in Hollywood—UA; The Stranger—RKO; The Perfect Marriage—Par; Arch of Triumph—UA.</td>
</tr>
<tr>
<td>MISTY, RUSSELL</td>
<td>1947: The Private Affairs of Bel Ami—UA; Ivy—Univ.</td>
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<tr>
<td>MILLER, ARTHUR</td>
<td>1945: A Royal Scandal—20th-F.</td>
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<tr>
<td>MILLER, ARTHUR</td>
<td>1946: Dragonwyck—20th-F; Anna and the King of Siam—20th-F; The Razor's Edge—20th-F.</td>
</tr>
<tr>
<td>MILLER, ERNEST</td>
<td>1946: Identity Unknown—Rep; Bells of Rosario—Rep; Road to Alcatraz—Rep; Tell It to a Star—Rep.</td>
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<td>MILLER, ERNEST</td>
<td>1947: The Woman in White—Col.</td>
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<td>MILLER, ERNEST</td>
<td>1948: The Great Sinner—Col.</td>
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<td>MILLER, ERNEST</td>
<td>1949: The Private Affairs of Bel Ami—UA; Ivy—Univ.</td>
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</tbody>
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**Lenwood Abbott**  
A.S.C.  
Director of Photography  
Special Effects  
20th CENTURY-FOX

**James S. Brown, Jr.**  
A.S.C.  
Director of Photography

**ERNEST LASZLO**  
A.S.C.  
Director of Photography

**CHARLES LAWTON, Jr.**  
A.S.C.  
Director of Photography  
COLUMBIA

---

Norbert Brodine  
A.S.C.  
Director of Photography  
20th CENTURY-FOX

---

George E. Diskant  
A.S.C.  
Director of Photography  
"Fighting Father Dunne"  
"Your Red Wagon"  
RKO-RADIO  
---

Ernest Haller  
A.S.C.  
Director of Photography

---

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number  
Wednesday, September 10, 1947  
171
Cinematographers

WALTER STRENGE
A.S.C.
Director of Photography
“THE BURNING CROSS”
Somerset Productions

CHARLES LANG
A.S.C.
Director of Photography
“THE DARK ROAD”
Somerset Productions

Charles Van Enger
Director of Photography

Irving Glassberg
Director of Photography

IRA MORGAN
A.S.C.
Director of Photography

GEORGE BARNES
A.S.C.
Director of Photography

JOSEPH B. WALKER
A.S.C.
Director of Photography

In the image, there is a list of cinematic professionals and their credits. The list includes various names and their affiliations, along with their roles in different film projects. The text is presented in a tabular format with columns for the name, role, and details of their work. The text is dense and informative, providing a snapshot of the industry at that time.
1947: Queen of the Amazons—SG; Bells of San Fernando—SG; Yankee Fakin—Rep; The Sin of Harold Diddlebock—UA.

PLANCK, ROBERT

PLANER, FRANK F.
1945: I Love a Bandleader—Col; Leave It to Blonde—Col; Once and for All—Col; Destroyer—Col. 1946: Naafs—Col; Her Sister's Secret—PRC; The Chase—UA; Vendetta—UA.

POLITO, SOL
1945: The Corn Is Green—WB; Rhapsody in Blue—UA. 1946: Cinderella Jones—WB; A Stolen Life—WB; Escape Me Never—WB; Cloak and Dagger—WB. 1947: The Long Night—RKO.

REDMAN, FRANK
1945: Patrick the Great—Univ; Pan-Americana—RKO; Having Wonderful Crime—RKO; Man Alive—RKO; Sing Your Way Home—RKO; Dick Tracy—RKO. 1946: The Truth About Murder; The Falcon's Alibi—RKO; Ding Dong Williams—RKO; The Bamboo Blonde—RKO; Step by Step—RKO; Sunset Pass—RKO; San Quentin—RKO; Crime Court—RKO. 1947: Beat the Band—UA; Dick Tracy's Dilemma—RKO.

REED, ART
1945: Ghost of Hidden Valley—PRC.

RENNAHAN, RAY
1945: It's a Pleasure—RKO; Incendiary Blonde—Par; A Thousand and One Nights—Col. 1946: California—Par; Duel in the Sun—SRO. 1947: The Perils of Pauline—Par.

Cinematographers

ROBINSON, GEORGE
1945: Sudan—Univ; Here Come the Co-eds—Univ; House of Frankenstein—Univ; The Naughty Nineties—Univ; Frontier Gal—Univ; House of Dracula—Univ. 1946: The Cat Creeps—Univ; Idea Girl—Univ; The Run-around—Univ; She Wrote the Book—Univ; Slightly Scandalous—Univ. 1947: Slave Girl—Univ.

ROE, GUY
1946: A Scandal in Paris—UA.

ROSE, JACKSON J.
1945: Dillinger—Mon. 1946: Fear—Mon; The Return of Philo Vance—PRC; Philo Vance, Gentleman Sleuth—PRC; Philo Vance's Gamble—PRC. 1947: Born to Speed—PRC; Philo Vance Returns—PRC; Philo Vance's Gamble—PRC; Stepchild—PRC.

ROSNER, CHARLES
1945: Yolanda and the Thief—MGM. 1946: Ziegfeld Follies—MGM; The Yearling—MGM. 1947: Dark Delusion—MGM; Fiesa—MGM.

ROSSON, HAROLD
1946: Three Wise Fools—MGM; No Leave, No Love—MGM; My Brother Talks to Horses—MGM; Duel in the Sun—SRO. 1947: Living in a Big Way—MGM; The Hucksters—MGM.

RUTTENBERG, JOSEPH
1945: The Valley of Decision—MGM; Adventure—MGM.

SALLERNO, CHARLES, JR.
1945: Bewitched—MGM; She Went to the Races—MGM. 1946: Boys' Ranch—MGM; Faithful in My Fashion—MGM. 1947: The Arsenic and Old Lace—MGM; Undercover Maisie—MGM.

SCHOENBAUM, CHARLES
1945: Son of Lassie—MGM; Bud Abbott and Lou Costello in Holly...

WOODY BREDELL
A.S.C.
Director of Photography
WARNER BROS.

Reggie Lanning
Director of Photography
REPUBLIC PICTURES

Benjamin Kline
A.S.C.
Director of Photography

Joseph Ruffenberg
A.S.C.
Director of Photography

GLEN GANO
A.S.C.
Director of Photography

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors' Number 173
ROBERT PLANCK
A.S.C.
Director of Photography
METRO-GOLDWYN-MAYER

VINCENT J. FARRAR
A.S.C.
Director of Photography
“IT HAD TO BE YOU”
with Ginger Rogers and
Cornel Wilde
Under Contract
to Columbia Studios

GUY ROE
Director of Photography
Paul Kohner
Management

PAUL IVANO
A.S.C.
Director of Photography
“THE GANGSTER”
Allied Artists

George F. Kelley
Director of Photography
COLUMBIA STUDIOS

KARL STRUSS
A.S.C.
Director of Photography
“ATLANTIS”

Cinematographers

wood—MGM.
1946: Bad Bascomb—MGM; The Mighty McGurk—MGM.
1947: Cynthia—MGM.
SCHOENGARTH, RUSSELL
1947: The Egg and I—Univ.
SEITZ, JOHN
1945: The Unseen—Par; The Lost Weekend—Par.
1946: The Well-Groomed Bride—Par; Home, Sweet Homicide—20th-F; Wild Harvest—Par.
1947: The Imperfect Lady—Par; Calcutta—Par.
SHACKELFORD, ROBERT
1945: Colorado Serenade—PRC.
SHAMROY, LEON
1945: A Tree Grows in Brooklyn—20th-F; Where Do We Go from Here?—20th-F; State Fair—20th-F; Leave Her to Heaven—20th-F.
1947: The Shocking Miss Pilgrim—20th-F.
SHARPE, HENRY
1947: It Happened on 6th Avenue—AA; The Guilty—Mon; Violence Mon.
SICKER, WILLIAM
1945: There Goes Kelly—Mon; The Scarlet Clue—Mon; Penthouse—Univ; The Falcon in San Francisco—RKO.
1946: Dark Alibi—Mon; Live Wires—Mon; The Shadow Returns—Mon; In Fast Company—Mon; Border Bandits—Mon; Don’t Gamble With Strangers—Mon; Behind the Mask—Mon; The Missing Lady—Mon; Gentleman Joe—Palooka—Mon; Shadows Over Chinatown—Mon; Dangerous Money—Mon.
1947: Land of the Lawless—Mon; Killer Dill—SG; Gas House Kids Go West—PRC.
SIEGLER, ALLEN
1946: Sing While You Dance—Col; Secret of the Whistler—Col.
1947: Millie’s Daughter—Col.
SKALL, WILLIAM
1946: Night and Day—WB; The Time, the Place and the Girl—WB.
SMITH, LEONARD
1946: Courage of Lassie—MGM; The Yearling—MGM.
Snyder, William
1945: Wonder Man—RKO.
1946: The Bandit of Sherwood Forest—Col; Renegade—Col; Blue Skies—Par.
SPARUHL, THEODOR
1945: Salty O’Rourke—Par; Blood on the Sun—UA; Murder, He Says—Par.
1946: The Bachelor’s Daughters—UA.
STAHIL, GEORGE
1945: Song of Mexico—Rep.
STENGLEL, MACK
1945: The Adventures of Kitty O’Day—Mon; A Song for Miss Julie—Rep; Why Girls Leave Home—PRC.
1946: The Devil’s Playground—UA; Poor’s Gold—UA; Unexpected Guest—UA.
1947: Dangerous Venture—UA; Fail Guy—Mon; Sarge Goes to College—Mon; Hoppy’s Holiday—UA.
STOUT, ARCHIE
1945: Tarzan and the Amazonas—RKO; Captain Kidd—UA.
1946: Abilene Town—UA.
1947: Angel and the Badman—Rep; Tarzan and the Huntress—RKO.
STRAHLING, HARRY
1945: The Picture of Dorian Gray—MGM; Thrill of a Romance—MGM; Her Highness and the Bellboy—MGM.
1946: Easy to Wed—MGM; Holiday in Mexico—MGM; Til the Clouds Roll By—MGM.
1947: The Sea of Grass—MGM; Song of Love—MGM.
STRANGE, WALTER
1946: Lighthouse—PRC.

For:
PAST PERFORMANCES
of
CINEMATOGRAPHERS
refer to
FILM DAILY
YEAR BOOKS

THE STANDARD REFERENCE of the
MOTION PICTURE INDUSTRY

Wednesday, September 10, 1947
Cinematographers

1947: Buck Privates Come Home—Univ.

SAN TAN, JAMES C.
1945: The Great John L.—UA; Bedside Manner—UA; Hit the Hay—Col.
1946: A Night in Casablanca—UA; Angel On My Shoulder—UA.
1947: The Fabulous Dorseys—UA.

VOGEL, PAUL CHARLES
1946: Lady in the Lake—MGM; Merton of the Movies—MGM.

WAGNER, SIDNEY
1945: This Man's Navy—MGM; The Sailor Takes a Wife—MGM.
1946: The Postman Always Rings Twice—MGM.
1947: High Barbaree—MGM; Fiesta—MGM.

WAKER, HARRY
1945: Radio Stars on Parade—RKO.

WALKER, JOSEPH
1945: Roughly Speaking—WB.
1946: She Wouldn't Say Yes—Col; Tars and Spars—Col; The Jolson Story—Col; It's a Wonderful Life—RKO.

WEBER, GEORGE
1947: Sepia Cinderella—Her.

WHITE, LESTER
1945: The Hidden Eye—MGM.
1946: Little Mr. Jim—MGM.

WILCOX, JOHN
1947: The Macomber Affair—UA.

WILD, HARRY
1945: West of the Pecos—RKO; Johnny Angel—RKO; First Yank into Tokyo—RKO; Cornered—RKO; Wanderer of the Wasteland—RKO.
1946: Til the End of Time—RKO; Nocturne—RKO; The Falcon's Adventure—RKO.
1947: They Won't Believe Me—RKO.

SHERMAN ROSE
Film Editor
UNIVERSAL-INTERNATIONAL

DANIEL MANDELL
Film Editor
SAMUEL GOLDwyn PRODUCTIONS

TED J. KENT
Film Editor
UNIVERSAL-INTERNATIONAL

Irving Friedman
EAGLE-LION

RUSSELL SCHOENGARTH
Film Editor
UNIVERSAL-INTERNATIONAL

GENE HAVLICK
Film Editor
COLUMBIA STUDIOS

Wednesday, September 10, 1947

A Section of THE FILM DAILY—Pictures of Tomorrow and Directors’ Number
PERRY FERGUSON
Art Director
SAMUEL GOLDWYN STUDIOS

MARK LEE KIRK
Art Director
20th CENTURY-FOX

CARL ANDERSON
Art Director
COLUMBIA PICTURES

STAN ROGERS
Art Director
METRO-GOLDWYN-MAYER

EDWARD CARFAGNO
Art Director
METRO-GOLDWYN-MAYER

CARY O'DELL
Art Director
COLUMBIA PICTURES

CHARLES H. CLARKE
Art Director
WARNER BROS. PICTURES

EDDIE IMAZU
Art Director
METRO-GOLDWYN-MAYER

Charles Clague
Art Director
COLUMBIA PICTURES

JOHN HUGHES
Art Director
WARNER BROS.
Art Directors and their Screen Work for 1946 and the First Half of 1947

AMPS, PRESTON
1946: The Show-Off, Lady In the Lake
1947: Birds and Bees, Tony Pastor and His Orchestra.

ANDERSON, CARL
1945: Gallant Journey, Return of Monte Cristo, So Dark the Night, Frankenstein, 1947: Her Husband’s Affairs, I Love Trouble.

ANDERSON, OLAND
1946: Masquerade in Mexico, Road to Utopia, To Each His Own
1947: California, Blaze of Noon, Feels of Pauline, The Big Clock.

ARRIGO, FRANK
1945: That’s My Girl, Marshall of Crispil Creek, Outlaws of Sioux City

BACHELIN, FRANZ
1946: The Sarcastic Wind, Two Years Before the Mast

BANKS, LIONEL
1946: The Perfect Marriage, Magic Town, Rainy Day
1947: Atlantis.

BASIL, JAMES
1946: Strange Triangle, Caraval in Costa Rica, Some-where in the Night, Shocking Muriel’s Secret, Johnny Comes Flying Home, Dark Corner—Margaret’s Secret, Happen- ing to a Dog, Claudia and David, Home Sweet Homestead, My Darlin’ Clementine, If I’m Lucky, 15 Mile Madeleine, The Life George Tracy
1947: Captain from Castile, The Homestretch, Brasher Doubloum.

BAY, HOWARD
1947: The Exile.

BECKMAN, FRANK
1946: Muskrat Verdoux.

BERGER, RALPH
1946: Without Reservations, Gemini at Work, Honeymoon Child of Divorce, Trail Street.
1947: If You Know State, Return of the Badmen.

BOYLE, ROBERT
1947: They Won’t Believe Me, Nocturne.
1947: Ride the Pink Horse.

BROOKS, GEORGE
1946: The Man Who Dared, The Unknown, Vagabond Girl, Mr. District Attorney.

BROWN, HILBERT
1947: The Exile.

BROWN, MALCOLM
1946: Green Dolphin Street.

BURNSTEAD, HENRY
1947: Sailor.

CAMPBELL, HOWARD
1946: Mortom of the Movies.

CAPPS, MCCLURE

CARAGNO, EDWARD
1947: Cynthia, Good News.

CARNIE, STURGES
1946: I’ve got to be Young, Siring in the Cun.

CARR, RICHARD
1946: My Wild Irish Rose.
1947: Two Guys from Texas.

CATCART, DANIEL
1946: Unfinished Dance.
1947: Cass Timberlane.

CHIATTENI, DON
1947: The Flame.

CLAUS, CHARLES
1946: Lone Wolf in Mexico, Boston Blackie and the Law, Millie’s Daughter, Bulldog Drummond at Bay, Sport of Kings, Cowboy Blues, Terror Trail.
1947: Lone Star Moonlight, Smokey River Serenade.

CLARK, CARRIE
1946: Notorious, Sinbad the Sailor.
1947: The Bachelor and the Bébête Saxon, Tyrone.

CLARK, CHARLES
1946: The Dark Passage.

C L A T W O R T H , ROBERT
1946: Varsity Girl.

CRAFER, DUNCAN
1947: They Passed this Way.

CREED, LEWIS
1946: I Happened on Fifth Avenue.

CROTON, LUCIUS
1946: Vacation in Reno, Criminal Court, Dick Tracy vs. Cudball, Code of the West, Best the Band, San Quentin, Dick Tracy’s Dilemma.
1947: Seven Keys to Baldpate, West of the Faces, Ruggles, Wild Horse Mesa.

DAGOSTINO, ALBERT
Supervising Art Director, Screen Credit on all pictures produced by RKO Radio.

DARLING, WILLIAM
1946: Anna and the Ring of Siam.

DAVIS, GEORGE
1947: The Ghost and Mrs. Muir.

DAY, RICHARD
1946: The Razor’s Edge, I Wonder Who’s Kissing Her Now, Boomtown.
1947: Mother Wore Tights, Captain from Castile, Moss Rose, Miracle on 34th Street, The Ghost and Mrs. Muir.

DE CURT, JOHN
1946: White Tie and Tails, Time Out of Mind.
1947: Broke Force.

DOUGLAS, BALDANCE
1946: Our Hearts Were Growing Up, O.S.S.
1947: Easy Come Easy Go, Wild Harvest, Sweet and Low (Short).

DOHRER, HANS
Supervising Art Director, Screen Credit on all pictures produced by Paramount.

DUCK, RICHARD

DUELL, RANDALL
1946: Underrated, This Dance for Keeps.
1947: Song of the Thin Man.

DURK, FRANK
1946: Deep Valley.

EAGLE, JOHN
1946: How Dear To My Heart, Days of the Sun.

EFFECT, RENST

Feld, Rudi
1946: The Bachelor’s Daughter, New Orleans.

FERGUSON, PERRY
1947: The Bishop’s Wife.

FERRARI, WILLIAM
1946: Fiesta, Life’s for the Living.

FLANNERY, WILLIAM
1946: Able’s Irish Rose, Arch of Triumph, Sister Kenny.
1947: Meuring Becomes Electra.

FLEISCHER, STANLEY
1946: Stallion Road, Love and Learn.
1947: Woman in White, Mary Hanz.

FULLER, LELAND
1946: Centennial Summer, Dark Corner, If I’m Lucky.
1947: The Homestretch, Kiss of Death.

GIBBONS, CEDRIC
Supervising Art Director, Screen Credit on all pictures produced by M-G-M.

GILLEY, HARVEY
1947: The Marauders, A Double Life.

GOLDSWORTHY, EXANDER
1946: Magnificent Doll, Small Town Girl, The Last Time,
1947: The Lost Moment, Something in the Wind.

GOODMAN, JOHN
1946: Swell Guy, I’ll Be Yours.

GOOSON, STEPHEN
Supervising Art Director, Screen Credit on all pictures produced by Columbia.

GEORGE R. BROOKS
Art Director
COLUMBIA PICTURES

PAUL GROESE
Art Director
COLUMBIA PICTURES

FIELD GRAY
Art Director
RKO-RADIO

STURGES CARNE
Art Director
COLUMBIA PICTURES

Wednesday, September 10, 1947
A Section of THE FILM DAILY—Pictures of Tomorrow and Directors’ Number 177
ART DIRECTORS

GORE, CHESTER 1946: Johnny Come Flying Home. (It Shouldn't Happen to a Dog.)
GRIERSON, S. 1924: The Shoemaker.
GRAY, FRID 1940: A Night to Remember. (The Farmer's Daughter.)
GOODSELL, PETER 1948: Sea of Grass. (The Yearling.)
GRIM, MARK 1940: Leave Girl. Wild Beauty.
GROTH, ANTON 1946: Desperation. Possessed. (The Tenspeeder, BORIS.
GROTH, JANET GROT, 1946: The Portrait.
HORNING, HAYNE 1947: Rendezvous in Rio. Thrill of Brazil.
HUBERT HARRY 1947: Six Hop-to-Torry Series.
HUBERT HARRY 1947: Japan. (Hiroshi's Children: Red Cross Short.)
HUBERT HARRY 1946: Somewhere in the Night. 13 Rue Madame.
HUBERT HARRY 1944: Your Little Girls in Blue.
HUBERT HARRY 1944: The Gunsfighters.
HUBERT HARRY 1944: A Woman's Place. Don Coyo. Little Idiote. Miss Tuley.
HUBERT HARRY 1945: The Gunsfighters.
HUBERT HARRY 1944: A Woman's Place. Don Coyo. Little Idiote. Miss Tuley.
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HUBERT HARRY 1945: The Gunsfighters.
HUBERT HARRY 1944: A Woman's Place. Don Coyo. Little Idiote. Miss Tuley.
HUBERT HARRY 1945: The Gunsfighters.
Surveys prove...that a line of patrons...straight to your Box Office...is produced by old-fashioned BALLYHOO...that utilizes Newspapers to SELL...Radio to TELL...Bill-posting to stop 'em in the street...and the point-of-contact SOCK...of TRAILERS and ACCESSORIES...to clinch the sale...bring 'em IN...and bring 'em BACK...according to plan...The plan of The PRIZE BABY...and all you exhibitors...who Get Back To Showmanship!
SELZNICK
RELEASING
ORGANIZATION

IN A TRADITION
OF QUALITY

THE
SELZNICK
STUDIO

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INTERMEZZO

EDITING: THE PARADINE CASE
PORTRAIT OF TENNIE
TAX ALTERNATIVE IS UP TO U. S.—ATTLEE

Silverstone Looks for “Freeze” Deal By Britain

20th-Fox Exec. Warns of Shrinking Export Market In Terms of the Dollar

The Happy Hunting Days of the past in the foreign field are over and the day of the boom as is dead as King Tut; the industry is now up against a shrunken export market in terms of the dollar. Murray Silverstone, 20th-Fox vice-president in charge of foreign operations, declared yesterday at a trade press interview, Silverstone returned Tuesday from a one-over of the European situation. He visited Sweden, Belgium, France, Germany, Denmark, Switzerland and Italy. Confirming most of his observations (Continued on Page 5)

Clearance System For Muskegon Asked

Oscar W. Kendall, operator of the Our Theater in Muskegon, Mich., has filed a demand for arbitration with the Detroit tribunal naming all of the five theater-owning majors except RKO, it was learned yesterday. It was the first case for the Detroit tribunal since January, 1946, and the (Continued on Page 5)

Labor Government May Drop New Films Act For Year’s Extension of Present Quotas

London (By Cable)—The Labor Government has completed a White Paper outlining the new Films Act (Quota legislation), but it may never be issued because of the drastic change in the situation resulting from the imposition of the 75% duty on U. S. film imports.

It was learned authoritatively yesterday that highest Government circles are instead giving serious consideration to a year’s extension of the existing statute—a move long ago advanced by Eric A. Johnston, MPAA president.

Special Com. to Urge Lower Admission Tax

Washington Bureau of THE FILM DAILY

Washington—A special tax study committee is expected to recommend to the House Ways and Means Committee that the Federal admissions tax be lowered and the capital gains levy and certain corporate taxes be liberalized, it was learned yesterday. J. Cheever Cowdin, chairman of the board of Universal Pictures, is a member of the 11-man committee.

Meanwhile, it was learned that the (Continued on Page 8)

Allied Chairman Rebukes Wehrenberg

Washington Bureau of THE FILM DAILY

Washington—Criticism of Jack Kirsch and Abram F. Myers by MPTOA President Fred Wehrenberg yesterday brought a stinging reply from the Allied States’ general counsel and board chairman.

Answering Wehrenberg’s criticism of the Allied officials for turning down invitations to the forthcoming ATA-MPTOA merger meeting, Myers accused the MPPOA head of (Continued on Page 8)

Ask D. of J. Action On Ascap, Roadshows

Philadelphia—Resolutions calling upon Attorney General Tom C. Clark to institute criminal action proceedings against Ascap and its officials, and distributors, who seek to establish compulsory high admission rates for top pictures, were passed at a meeting of Allied Independent The.
(Continued on Page 4)

Agnew, Kusell, Deneau To Visit SRO Exchanges

Every SRO sales office in the U. S. will be visited by one of three top SRO executives in a move to acquaint sales staffs with future releasing and production plans. Neil P. Agnew, president, said yesterday, Branches (Continued on Page 4)

CEA Warns Lengthy Impasse is Menace

London (By Cable) — The CEA General Council, meeting here yesterday, endorsed the proposed representations to Sir Stafford Cripps, president of the Board of Trade, on the Anglo-American film impasse with the committee reporting: “The subject appears to have reached the stage where it may drift for some months and during that time cause irreparable damage to the whole industry.”

Fund Frozen in Argentina “Temporary” Move Affects $2,500,000

Washington Bureau of THE FILM DAILY

Washington—The Argentine government invoked a total freeze on all foreign film remittances in late August at the time imports of films were blocked, along with other imports, it was learned yesterday. Both moves were described here as “temporary” measures stemming from relaxation of the convertibility clause of the British loan agreement. American companies have been (Continued on Page 4)

Ascap Reps. On Call For ATA-MPTOA Meet

Washington Bureau of THE FILM DAILY

Washington—Ascap representatives Herman Greenberg, I. T. Cohen, and J. M. Collins have made reservations at the Stalter hotel here for Sept. 19-20, in order to be available to exhibitors for a “meeting of the minds” regarding Ascap’s new license scale which goes into effect Oct. 1. Merger convention of ATA and MPTOA takes place at the Shoreham, Sept. 19-20.

Mrs. Parkhouse Leaves MPAA Legislative Dept.

Mrs. Mabel R. Parkhouse, for 23 years a member of the legislative department of MPAA, has resigned her post effective tomorrow, it was announced by the Association yesterday. Mrs. Parkhouse joined the old MPPOA in October of 1924 as se- (Continued on Page 5)
COMING AND GOING

OTTO PREMINGER arrived from the Coast yesterday for a two-week stay in New York. The Academy Award-winning director accompanied his Warner Bros. visit by RITA HAY- ton, 20th Fox scenarist, who is working on the screenplay of "The Dark Wood," Preminger's next pic.

WILLIAM WYLER will enthrill for Hollywood on Saturday with his wife, MARISHA TAYLOR CHET, to begin direction of his first production, "The Virgin Soldiers," at Warners.

HUGH OWEN, Para's Eastern and Southern division sales manager, opens a three-day confer ence in Atlanta, today.

JOSEF AUBRECHT, president of Optimex In ter national, flying from Czechoslovakia a week and end after a forlorn visit to Europe.

TOM WALLER, MPA's New York informa tion chief, goes to Washington today for con ferences.

Gov't. Seeks Dismissal Of Coward Tax Action

Treasury Dept. yesterday denied Noel Coward's right to $37,000 refund of taxes on his sale and re purchase of a group of plays, and demanded a judgment dismissing an action pressing this matter. Government claimed that the deals were consummated in 1939, prior to the signing last year of the U. S.-British tax treaty, and that the plaintiff has no right to a refund. Suit is an aftermath to the sale by Coward to Loew's of rights to a collection of plays, "Tonight at 8:30." Author requested $80,000 for the rights, paid $43,000 in British taxes and over $30,000 to the U. S. Revenue Dept., plus a 10 per cent agency fee. He later repurchased the rights from Loew's.

St. Petersburg Council Acceps Compromise Tax

St. Petersburg, Fla.—City Council has reconsidered its ordinance to greatly increase occupational license fees and has accepted a compromise offer of a 20-cent tax on each seat in theaters of more than 1,500 capacity, and 15 cents per seat in smaller houses. Proposal doubles present license assessments.

Theater show fees were also doubled after Henry S. Baynard, representing Florida State Theaters, appeared before the Council with the compromise and also to argue that itinerants should be made to pay at least the same proportion as local theaters.

Lincoln Exhibs. Line Up Fight Against 5-Cent Tax

Lincoln, Neb.—A move to push a five cent admission tax bill through the City Council has been stopped, at least for the time being, by protests from local theaterman. Discovering the plan as the measure was up for second reading, exhibitors stepped in and got the Council to take time out to study their side. Flight is headed by Robert LIVING- ton, president of the Nebraska Theater men's Association; Walter Juenke, Guy Chambers and Ralph Aarts, owners of Nebraska theaters, and the Cooper Foundation.

ELGIBERT W. HADDON, former Secretary of State James F. Byrnes, arrived in Hollywood yesterday to confer with studio heads on various matters, includ ing the State Department's Foreign Activities Committee's investigation into alleged Communist influences in Hollywood. Discussions centered on the interna tional situation of which the British problem is most acute.
"Strictly on the basis of audience reaction, it is to be concluded that the industry's No. 1 master of comedy knew what he was about when he conceived this new kind of attraction!"

That's our boy Hal!

^ that's M.P. Daily talking about

HAL ROACH COMEDY CARNIVAL

"A boxoffice stimulant"

Film Daily speaking

And there's no better basis!
Argentine Freezes All Foreign Film Dollars

(Continued from Page 1) drawing about $2,500,000 a year in remittances from Argentina. The U. S. Dept. is not expected to take any action until the Argentine position is more clearly defined. The Embassy, however, is watching the situation very closely, it was said here.

Since Argentina has been unable to convert British pounds into critically needed dollars that government put into effect a series of "temporary" measures designed to meet the financial crisis, according to information received here.

In addition to freeze Government total freeze on film remittances, Argentine's Central Bank has issued a list of many cities, with Buenos Aires, now excluded. Only so-called "vital" imports are included. There is no indication, however, that films will remain on this list.

Great Britain has been one of the Argentine's best customers. Up to the time when the convertibility clause in the British loan agreement was relaxed after Anglo-American discussions, Argentina had been able to convert British pounds into dollars.

Agnew, Kusell, Deneau To Visit SRO Exchanges

(Continued from Page 1) will be divided between Agnew, Milton S. Kusell, vice-president in charge of domestic and Canadian sales, and Sid Deneau, Kusell's assistant.

Kusell will handle sales confab in Seattle, San Francisco, Los Angeles, Salt Lake City, Denver, Dallas and Atlanta. Agnew will visit Boston, Buffalo, Washington, Pittsburgh and Philadelphia while Deneau will contact Cleveland, Cincinnati, Detroit, Chicago, Minneapolis, Kansas City, St. Louis and Des Moines.

Bishop at Metro H. O.

Burtis Bishop Jr., M-G-M Midwestern sales manager with headquarter in Chicago, will shift his activities to the home office for a month, it was announced yesterday by William F. Rodgers, vice-president and general sales manager, who headed the New York contingent returning from a week's meetings in California. Also in the party were Edwin W. Aaron, William B. Zoeller, and John P. Byrne.

Thursday's Tatlings

- • • WHEN CANNY NEW YORK BANKERS—and you won't find 'em more canny in Glasgow or Edinburgh—make available a $25,000,000 bank credit at a low interest rate varying from 1½% to 2½% to a major film industry in the face of the British film impasse, the outlook for the industry can't be so dire, now can it?...Mull that one over before you sell film bis short.

- • • • IT'S GETTING SO that unless Phil M. finds a new title con
tended on him, via the morning's mail, he's inclined to wonder if the publicity boys are slipping...Just the other day came an ornate certificate attesting that he was, courtesy of Big Chief Joe Yellow Eyes, an honorary chief of the Cheyennes, one of the five civilized tribes of North America...It seems that there's an Allied Artists pic, "Black Gold," and there could be a connection...And yesterday Uncle Sam's postman deposited on Phil M.'s desk still another certificate attesting that he again had been knighted...Well, if, he had been enrolled this time in the Knights of the Spinning Round Table, courtesy Record Promotion Associates...If you suspect a link tying this one to Enterprise's "Body and Soul" as well as the torch tune of the same name, you're a bright lad) Next!!!

- • • • YOU READ EXCLUSIVELY in Your Favorite Industry Newspaper last Friday that Ascap suggested a joint meeting of exhib. association reps, with its own reps, as the right approach to a solution of the present theater license fees controversy...Yesterday's headline, also in YTF, "Ascap Reps to Meet with Exhibs. Friday," was a natural corollary...What WOULD this business do without its own industry press?

- • • • MARQUEE BILLING OF THE WEEK: "Bride Encourier"

"Dishonored Lady"...At the Gramercy Park Theater, East 23rd St.

- • • • CARNEGIE HALL houses its first hillbilly troupe Sept. 18-19 when Ernest Tubb and his "Grand Ole Opry" group move in for four-a-day...Troupe recently moved in Screen Guild's "Hollywood Barn Dance.""...Didja note that N. Y. Daily News ad yesterday, placed by the "Certified Bureau of Research," seeking look-alikes of Charles Boyer, Dick Haymes, Gary Cooper, Ann Sheridan, Betty Hutton, Cladette Colbert, Dorothy Lamour, Ginger Rogers, Humphrey Bogart and Barbara Stanwyck?...Their photos, according to the ad. are to be used in leading national magazines...That ought to particularly interest the stars mentioned...And their studios, if under contract...Biju is the latest legit, and slated to go film...When "Common Decision" forces "Black Narcissus" to vacate the Fulton next month, the JAR pic moves over to the Bijou..."Her Secret World," with which Stanley Lawson, Broadway exhibit. and showman turns author, will be published by the William-Frederick Press on Oct. 15...Novel of 160,000 words was eight years in the writing.

- • • • SYRACUSE is the new division headquarters for the RKO Theaters Rochester-Syracuse division...Michael Edelstein, division manager, is house-hunting there...Billy Rose will pitch his horse

- • • • Attached to the Herald-Tribune are the following trade columns switching over, from P.M. ...Donny Kaye's "The Secret Life of Walter Mitty" has already inspired new styles in the jewelry, millinery and fashion fields...B. V. STURDIVANT'S parents, Mr. and Mrs. Henry David Sturdivant, will celebrate their golden wedding anniversary on the 19th with a reception and party at the Alpine, Calif. Sturdivant Ranch.

Ask D. of J. Action On Ascap, Roadshows

(Continued from Page 1) after Owners of Eastern Pennsyl

Proposal to prosecute Ascap was based upon the higher music li

fees sought which, the exhibitor group holds, is in opposition to the public policy outlined by President Truman and the Department of Justice. Similar claims are made in the instance of compulsory roadshow scales, with the additional claim that a monopoly among distributors was shown in the Statutory Court decision, now pending on appeal in the U. S. Supreme Court.

Metro Sales Meets Open In New York, Pittsburgh

With the first of the M-G-M regional sales meetings scheduled to begin in Chicago yesterday, two more are scheduled to open in New York and Pittsburgh today and continue thru tomorrow. Windy City sessions, winding up today, are being conducted by Burtis Bishop, Jr., Midwestern sales manager.

John P. Byrne, Eastern sales manager, is in charge of the New York meetings at the Astor Hotel. Sessions in Pittsburgh will be held at the William Penn Hotel under the supervision of John J. Maloney, Central sales manager.

Starting tomorrow and lasting through Saturday, the New Orleans meeting will convene at the Roosevelt Hotel in that city with Rudolph Berger, Southern sales manager, conducting.

UA's Economy Program Keeps Cramblet in Minn.

(Continued from Page 1) explained the move as falling in line with UA's recently announced economy program.

The Midwest district in the future will operate under branch autonomous set-up, greater executive responsibilities will be delegated to branch managers Nat Nathanson, Chicago; Robert Allen, Milwaukee; Elmer Donnelly, Indianapolis, and Cramblet, Minneapolis.

Irvin Shapiro Recovers

Irvin Shapiro, president of Film Rights, Inc., has returned to his desk after an appendectomy operation.
Silverstone Looks For "Freeze" Deal by U.K.

(Continued from Page 1)

to the British problem arising from proposed 75 per cent ad valorem duty on U. S. films, Silverstone said this will strike at British exhibition—the 85 per cent of the total box office revenue. The talk, according to the people who heard it, is that the British Government is considering the imposition of the 75 per cent duty on all screen imports. The situation is said to be grave, and it is feared that it will have a serious effect on the British film industry.

Silverstone, who has been a prominent figure in the British film industry for many years, expressed his concern about the proposed duty. "If this duty is imposed," he said, "it will be a disaster for the British film industry. We have already lost a great deal of business to American films, and this duty will only make matters worse."

He added that the British film industry has been struggling to recover from the effects of the economic downturn, and any additional burdens would be difficult to bear.

Silverstone called on the British Government to work with the film industry to find a solution to this problem. "We need a sensible approach to this issue," he said. "We cannot afford to lose any more business to American films."
I am republishing the highlights of Chick Lewis' recent editorial in Showmen's Trade Review, because it so fairly represents both the exhibitor's problem and his opportunity. *Advanced admission prices do represent a real problem if they are going to be used indiscriminately. But if they are used where they are justified...when a truly fine picture comes along...they are not a problem to the exhibitor, but a chance to obtain the same results obtained by Mr. Sam C. Meyers, whose unsolicited letter below is typical of the experience of every exhibitor who has played "The Best Years of Our Lives" at advanced prices. *Today more than ever, in view of the British tax, we must attract more people to the motion picture theatres in America. This can only be

---

**Advanced Admissions**

The advanced admission price cycle again is rapidly reaching the saturation point just as it did some years ago.

There is, undoubtedly, a lot of merit to both sides of the argument now raging anew between exhibitors and distributors. It seems logical that a picture of unusual entertainment quality should be enticed to a better than average price at the box-office.

On the other hand, this blanket policy may get by in the first runs but may have a decidedly bad reaction at the subsequent-run theatres. This was the case some years back when a large number of advanced admission pictures were announced by many of the companies.

On the face of it, it would seem that whenever an exhibitor could get a higher admission he would be tickled to take advantage of it. He's in business to make money too. So if the vast majority of them are against such a policy it can only be assumed that it is because they feel the wrath of their patrons.

If the advanced admission picture is the goose that lays golden eggs, let's not kill it with too many advanced-admission deals. The occasional top-quality picture that may get the increased scale from time to time is not going to create too much of a fuss in any community. But, coming along too often, the result may be a rapid decline and death of the goose.

That's the exhibitor's side.

From the producer's standpoint, there is very convincing evidence that certain standout pictures properly handled can and do produce results that make it impossible and uneconomically sound to forego the extra revenue.

Take a sensational illustration in the news this week.

Sam Goldwyn's "The Best Years of Our Lives" after 38 weeks as a downtown attraction on Broadway, this week opened day and date in 49 theatres in the metropolitan New York district, at advanced prices. The gross for the opening day at the 49 theatres was $460,038.

That is fact and figures—and they cannot be ignored.

—CHICK LEWIS
done by improving, not reducing, the calibre of American pictures. To do this, however, requires the cooperation of the exhibitors in charging an advanced admission price when the exceptional picture comes along. * Last week Lord Beaverbrook appealed in his papers to the British film industry to seize upon the opportunity presented by the British tax and to build swiftly and surely so that it could prove the truth of the slogan, "If it's British, it's good." * That's fine... but let us here all work together so that we can continue to say truthfully... "If it's American, it's unsurpassed."

---

Samuel Goldwyn

Sam C. Meyers

SUBURBAN THEATRES

August 20, 1947

Mr. Sam Gorelik
R.X.O. Radio Pictures
1300 S. Wabash Ave.
Chicago, Illinois

Dear Sam:

This is the first letter in a complimentary vein I have ever written to a film distributor in over 30 years. Operating a chain of Chicago theatres you know that on several occasions I have refused to buy "The Best Years Of Our Lives" from you because I was strongly opposed to playing any picture at advanced admission prices; but when I heard of the sensational record business that other Chicago theatre owners were doing on "Best Years" at advanced admission prices, I decided to take a chance and buy the picture for my circuit and have the first engagement at my Stadium theatre.

Needless to tell you that we not only broke every record and grossed more in one week than we usually gross in six weeks at the Stadium, but I never received more compliments from the customers nor do I know of any picture that gave me so much pleasure and satisfaction. I have just completed the engagement of "Best Years" at my Glencoe Theatre which follows the Stadium and the experience was exactly the same, and I am positive we will have the same results in all the other theatres of my circuit.

Playing "The Best Years Of Our Lives" was one of the most profitable and pleasant experiences in all my years as an exhibitor. I consider it a privilege to have played "The Best Years Of Our Lives" and I honestly believe it is the greatest picture and the finest entertainment ever produced.

Sincerely yours,

Sam C. Meyers
Special Com. to Urge Lower Admission Tax

(Continued from Page 1)

House Ways and Means Committee will begin work on Jan. 4 and will take up the question of lowering the admissions tax. It is expected Under-Secretary of the Treasury Roswell McGill, chairman of the special committee, said yesterday that the group had tentatively formed the conclusion that the special tax group will be made to the House Committee by that time.

Former Under-Secretary of the Treasury Roswell McGill, chairman of the special committee, said yesterday that the group had tentatively formed the conclusion that the special tax group will be made to the House Committee by that time. He declined to detail the recommendations, as did Cowdin. From information that was learned the group will call for a lowering of the Federal admission tax, but will not say what the new rate will be.

McGill said the special committee would confine its recommendations to proposed changes in the revenue laws, leaving it up to Congress to set actual tax rates. The former Treasury official, however, did say that the group would make specific recommendations regarding the capital gains tax and the so-called double taxation of dividends.

Questions long have plagued the motion picture industry. There were reports that the committee would recommend elimination of the admission tax but this could not be confirmed.

Commission Harold Knutson of the Ways and Means Committee is on record as favoring a lowering of the admission tax but not to its present war rate of 10 per cent.

Proposals to cut or eliminate the admission tax also will be brought up before a conference of state governors in Chicago this month.

The special tax study committee met two days ago to hear reports of its sub-committee. Another day-long meeting will be held today. The committee is headed by Chairman Knutson and ranking minority member Robert L. Doughton of the House Committee.

Complete MPF Group

Cincinnati — Area Motion Picture Foundation members will meet here tonight with the election of six exhibitor representatives. New members are P. J. Wood, ITO of Ohio secretary; E. R. Castor, West Virginia Theater Owners president; J. C. Shanklin, president of the West Virginia section of MPTO; Floyd E. Rogers, West Virginia circuit operator; Maurice White, Cincinnati circuit man, and William Keys, Dayton exhibitor.

KMTA Reveals Meeting Date

Kansas City — Kansas-Missouri Theater Association will hold its annual meeting Sept. 31-Oct. 1. The board announced. Discussion of the new Ascap fees will be a principal topic.

Set Artkino “Balllerina”

Artkino’s “Russian Ballerina” had its American premiere at the Stanley yesterday.

Tax Alternative is Up to U. S.

Attlee Acknowledges Need of Amer. Pix

(Continued from Page 1)

Chancellor of the Exchequer Hugh Dalton and U. S. Secretary of the Treasury Henry M. Snyder, now here. Presumably, one angle would be a proposal that the bulk of American film earnings in the U. K. be taxed in her production and otherwise, for a period of time.

As a first step, it was suggested that there might be immediate conversations between

Commenting on Prime Minister Attlee’s statement regarding his new position W. R. Fuller, CSEA secretary, made the following comment: “It’s clear Government necessity is to save money over the early portion of two to four years and any proposals from America which would make saving lasting would be however received and considered by the U.K. Government.”

Attlee’s statement was regarded by those knowledgeable as proof of a desire to secure an annual saving of at least 100%.

As a first step, it was suggested there might be immediate conversations between

Allied Board Meetings Set

For Oct. 14-15, Nov. 29-30

(Continued from Page 1)

rangements are in charge of Jack Stewart, general manager of the Michigan Unit. The board meeting will coincide with the annual convention of Michigan Allied.

Myers also announced that a regular meeting of the national board will be held in Milwaukee, Wis., on November 29-30, the two days preceding the national convention. Arrangements for this meeting are in charge of Harry Perlewitz, business manager for ITO of Wisconsin and Upper Michigan.

Myers said that the annual meeting, usually held early in January, will now occur five or six months earlier, the session in late February and “probably” will be held in Washington. Officers will be elected and organization matters considered.

Tri-State Convention Set

Memphis — Tri-State Motion Picture Theater Owners will hold its annual convention Oct. 14-15 at the Hotel Chelsea, R. X. Williams, president, announced.

Smith Heads Filmack’s WC

Chicago—Milton Smith has been named sales manager of Filmack’s West Coast offices in Los Angeles.

Detroit Exhibs. Start Fund

To Start ASCAP Suit

Detroit—Three hundred fifty-four theatermen attended a mass meeting yesterday and started contributions for a fund to be used for legal action before the Ascap. A fund is based on 25 per cent of what each exhibitor has been paying Ascap. Allied Theaters of Michigan was named trustee of the fund.

Suit will probably be filed in Federal Court under individual names of all exhibitors participating. New angle disclosed yesterday is that Michigan exhibitors will discuss suing major distributors as well because of their interest in Ascap, as indicated by interlocking directorships, etc.

5 Pesos Admission for "Duel" Mexico City Runs

Mexico City (By Air Mail)—Scales for the four-theater engagement of SRO’s “Duel in the Sun” have been set at five pesos, against the usual four-peso top admission in key houses here. Picture opens tomorrow in the Palacio, Insurgentes, Chapultepec and Opera d’Ora.

Allied Chairman Rebukes Wehrenberg

(Continued from Page 1)

“courting a public controversy as a build-up for the meeting.”

In a letter to Wehrenberg, Myers wrote that “for the first time in many years of our friendly relationship” he would answer by doubts concerning your motive,

“If mentioning the important subject to be considered at the joint convention, ” Myers wrote, “you strangely omit any reference to the main and widely advertised purpose of the meeting, the announcement of a new association out of the remnants of the two participating bodies. As a matter of fact, it was only recently suggested that the meeting would consider trade problems, the specification being that they would not be part of the law policy of ATA nor to deal with such matters.”

Attendance Called Inappropriate

Myers made clear in his letter to Wehrenberg that it would not be “appropriate” for President Kirsch and Myers to “attend merger meetings of two organizations,” substan
tially made up of affiliated theaters. Myers pointed out that those arrangements could not be made under merger representing affiliated theaters.

Wehrenberg’s statement that all A. I. F. S. “constant policy” of refusing to accept bids for united exhibit action had retarded the “goal” of united front and was termed hitting “below the belt” by Myers.

Myers told Wehrenberg that in the past the Allied general counsel and Myers had turned down views on many occasions. Allied Myers said, will continue to co-operate with any industry group in the benefit of the independent exhibitor and “that goes for ATA MPTOA, or any organization arising out of the academic policy.”

Myers said that his and Kirsch’s attendance at the ATA MPTOA meeting to be held in Chicago next month will be helpful to the independent exhibitors, fully and in the greatest detail. Even then it would almost certainly be misinterpreted and misunderstood.

Myers also released copies of letters which he and Kirsch sent to Robert Fabian, ATA president, turning down invitations to the merger meeting.

WEDDING BELLS

Hymn-Blatz

Jeanne Grace Hyman, daughter of Joseph L. Hyman, vice-president of Gamma-Blatz, Paramus, N. J., and Dr. Jobn Edwin Blatz, will be married on Sept. 27 to William Edward Blatz. Ceremony will be performed at Christ Methodist Church, with Dr. Ralph Sockman and Rev. Guy Vaughan Sched, the bride’s uncle, officiating.
Detroit Counts Cars, Scans Weather

Heaviest Concentration of Cars of Any Large City is
A Top Factor in Theater Operation and at B. O.

Detroit—Motor City theater owners are thinking today in terms of care ownership. Although the town has only two Drive-Ins—both pre-war, plus a 16 mm. Drive-In 25 miles out—parking facilities are an essential at most theaters, with various arrangements from car call and delivery service to free parking lots being provided.

Theater owners who are planning to build figure in terms of making it easy for their patrons to drive to the theaters.

Condition was highlighted recently in a series of figures compiled in Automobile Facts and Figures, handbook of the Automobile Manufacturers Association, which showed dramatically that Detroit has by far the heaviest concentration of cars of any large city in the country.

Figures also explain the import-

(Continued on Page 4)

Para., Warner's Add To Own Stock Buys

Paramount and Warner Brothers continued to purchase their respective common stocks during the month of August in accordance with policies introduced by both companies some months ago.

Paramount's acquisition during the 31-day period was $25,900 shares to bring the total now held by the com-

(Continued on Page 4)

Mexico Labor Agrees on Wage Hike, 16MM. Service

Mexico City (By Air Mail)—Agreement was reached in Labor Court here between management and home office and exchange employees. Latter threatened to call a strike vote meeting. Agreement

(Continued on Page 6)

Trouble, Nothing But Trouble for Belinsky

Detroit—Irving Belinsky, independent circuit operator, is the current leading candidate for No. 1 hardluck guy of the area. Belinsky's recent troubles include: 1. The air conditioning unit at his Emsey Theater was struck by lightning; 2. The Shores Theater was burglarized; 3. Belinsky's car was hit and wrecked by a passing car as it was parked in front of the Franklin; 4. While fixing his daughter's bike, he fell and cut his thumb off; and 5. 200 tickets which Belinsky was to sell for a dollar each were given away by the manager of the Eastwood on the mistaken impression that they were free decoys.

To Ask Gov't Action on U.K. Tax

Donald Nelson To Urge End of Impasse

Fielding Okays "Outlaw" Claims Pic Met Objections

License Commissioner Benjamin Fielding yesterday just about called it quits so far as "The Outlaw" issue was concerned. In a statement to the press, Fielding declared: "It is understood that the original ob-

(Continued on Page 6)
JAMES F. BYRNES leaves Hollywood today by plane for Washington.

MAE WEST sailed yesterday on the liner "Contemporary" for London where she will appear in "Diamond Lil." Also on board were: ANTONIO MORENO, star of the silent films, and ALEJANDRO ROCHA of the Spanish screen.

JACK KIRSCH, National Allied president, en-

plained last night for Chicago.

The NEW YORK STOCK MARKET

(Sept. 11)

NEW YORK STOCK MARKET

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Bid Asked

Comm. | 65 7/8 | 71 1/4 |
Pathos | 4 1/4 | 4 1/4 |

Schencow, Moskowitz Sell Parts of Loew's Shares

During August, Nicholas M. Schencow, president, of the Loew's, sold 40,000 shares of the company's common stock, which was reported yesterday by the New York Stock Exchange. Schencow retained 21,727 shares of common, Charles C. Moskowitz, vice-president and treasurer of the company, sold 15,627 shares during the month, retaining 2,500.

SCHENDEL, O’KEEFE, HOWELL

Virginia field to fly to the Coast today. Accompanying her will be her two-and-a-half-year-old daughter.

Ogla San Juan has returned to Hollywood to make a two-week p.g. at the Chicago Theater.

E. T. Gomersall, assistant to William A. Scully, U.S. vice-president and general sales manager, returned to the office yesterday from a trip to Salt Lake City, Denver, Omaha, Des Moines and Kansas City.

Douglas Fairbanks, Jr., will arrive in New York from California Tuesday, to participate in the celebration of United Nations Week.

Mose Gumble, dean of the contract men, in the music publishing field, and director of standard exploitation for Music Publishers Hold-

ing Corp., leaves on his annual trip to Hollywood with "Enchanted.

Ann Carter, one of Filmmag's famous "five female actresses for 1946-47, arrived here yesterday with her mother.

Babe Montague returned to New York after conferences with Columbia Chicago officials.

AMP A Fete Saluting 16MM.

Receiving Big Results

Ampe's initial luncheon of the Fall season, a salute to the 16 mm. film industry, is attracting wide interest and reservations have been received as far as West Chicago, it was announced yesterday by Dave Bader, chairman of the committee handling the affair.

Among those invited to attend were: Mayor William D'Owrey and presidents of half a dozen trade organizations specializing in the narrow-gauge business, all of whom, it was said, will attend.

Chicago Exchange Scale

Hearings Due in 60 Days

Chicago—Hearings on wage scales to be included in the new IATSE B and D local contracts with exchanges are expected to start within the next 60 days. General pro-

visions of the pacts were negotiated by IATSE in New York and accepted by the locals there with only wages and hours to be added to the local pacts.

Sam Lamansky, IATSE business agent, said that white collar em-

ployees released recently by Chicago exchanges were not union members.

Roadshows, Prices, Ascap

On NCA Board's Agenda

Minneapolis—Roadshow policies of distributors, advanced admission prices and the Ascap license fee in-

creases will be discussed at a meeting of the North Central Allied board, called by Benny Berger, president of the NCA, for Sept. 22. Exhib-

itor group has been active in opposition to these issues.

Boston IE Asks Clark to Fight New Ascap Rates

Boston—A resolution calling upon Attorney General Tom C. Clark to institute criminal proceedings against Ascap and its officials was passed at a meeting of Independent Exhibitors. Motion was similar to one passed by Clark passed by executive board in various parts of the country. Group also registered a vote in opposition to advanced admissions on roadshow films.

Speaker at a luncheon was Sidney Samuelson, general manager of Al-

lied Theater Owners of Eastern Pennsylvania, who talked on Allied's Caravan project.

Attending the meeting were Leonard Goldberg, IE president; Nathan Yamina, Arthur Howard, Julian Riff,

kin, Walter Mitchell; Ray Fedele, business manager; Arthur Frank, Hy Young, Chester Caride, Ted Rosen,

harry Bliss, and Dominick Tur-}

turro, Sam Seletsky, J. E. Caharan-}

neau, Francis Perry, Joe Carollo, Sam RECORD, Dan Murphy, Dan Mur-

ray, Leslie Bendulski, Ernie War-

ren, Stanley Sumner, Mrs. Kath-

erine Avery, William Hammell, Al-

bert Dean, Marie Bruno, John Anthony, Mrs.

Mary Mills, Maurice Safier, Ned Easton, Film, Joe Hammers, Joe Kennedy, Julius Meyers, Meyer Stanzel, David Hodgdon, Norman Glassman, James Guarino and George Bel.

Exhibitor Representatives

Meet With ASCAP Today

Representatives of the MPTOA, ATA and Metropolitan MPTO, ATO of Michigan and the Co-operative Theater Owners of Michigan will meet this week with Ascap execu-

tives for preliminary discussions of the current controversy resulting from the music organization's new proposals for theater licensing.

Representing the exhibitor organizations will be Wally Levy, Ted Gamble, Robert W. Coyle, Gen. Rodney Smith, Fred T. Schwartz, Murray Gürine, Joseph Ubrick and Dave Newman. Lattice pair the Michigan exhib-

itor organizations, Ubrick's group being an affiliate of National Allied.
When LIFE Magazine, with twenty million readers, makes BLACK NARCISSUS and FRIEDA the Movie of the Week, two weeks in succession, then you can truthfully say: Here are two pictures worthy of distinction.

Important also is the fact that BLACK NARCISSUS is now in its fifth week at the Fulton Theatre, New York, and FRIEDA is in its fifth week at the Park Avenue Theatre.

Both of these pictures are available for screening. You owe it to yourself and patrons to look at them and book them while they are benefitting from this excellent publicity.

J. ARTHUR RANK Presents

Deborah Kerr
M-G-M Star of "HUCKSTERS" Feature

DAVID
SABU
FARRAR
ROBSON

"BLACK NARCISSUS"

in TECHNICOLOR
A UNIVERSAL-INTERNATIONAL RELEASE
A Powell-Pressburger Production

J. ARTHUR RANK Presents

"FRIEDA"

Starring

DAVID
GLYNIS
FARRAR
JOHNS

FLORA
ALBERT
ROBSON
LIEVEN

And the New Swedish Star

MAI ZETTERLING
A UNIVERSAL-INTERNATIONAL RELEASE
A Michael Balcon Production

P.S.—James Mason in THE UPTURNED GLASS is the next important J. Arthur Rank production
No Bid to Sorrell Parley, Says Walsh

So far, he has not received any invitation to attend a meeting of the AFL-CIO which the Justice Department (via the National Labor Relations Board) has suggested as a forum for parleys between the two factions of the garment industry. Walsh continues to negotiate with the machinists who are not sympathetic to the AFL-CIO. The key issue still unresolved is whether workers can wear union-made shirts at home and still be members of the union.

Regarding the parley, Walsh said: "I have not been invited to attend any such meeting and I don't expect to be invited. I've always considered the parley a tool that management and labor can use to their advantage. I don't foresee any change in my attitude towards the parley as a tool for resolving labor disputes."

No Bid to Sorrell Parley, Says Walsh (Continued from Page 1)

Detroit Counts Cars, Watches Weather

(Continued from Page 1) once given to "automobile wipers," in box office reports from the Motor City, which has the most of the industry's largest metropolitan areas, has indicated that it is not apparent.

A recent population survey of the Detroit area, according to a university professor, shows that there are about 150,000 cars in this area, as shown in this group:

<table>
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<th>City</th>
<th>Cars</th>
<th>Population Millions</th>
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<td>7.1</td>
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<tr>
<td>Los Angeles</td>
<td>472,000</td>
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<tr>
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<td>408,000</td>
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</table>

Detroit does not have the highest number of cars, nor even the largest number of people per car—but its concentration is by far the heaviest, with the exception of the available street mileage plus total number of cars. The average Detroit car must travel one and a half miles a day, and the weight of the city is favorable, his family may want to go for a drive, or out to a park—instead of to the theater.

All in all, Detroit's many cars and congested streets are the answer to heavy box office fluctuations reported by exhibitors and exchanges.

Aussie Gov't Delays Action On Pic Remittance Freeze

(Continued from Page 1) vested in the country. Officials indicated that they desired investments of a permanent nature and have been confronted with proposals from various sources which prefer opposite measures.

The Prime Minister in Canberra indicated he would recommend a 50 per cent tax on remittances with a rebate possible in the future. The tax would not be passed on to exhibitors, it was indicated. Action is expected to be taken when Parliament resumes within the next week or two.

Settlement Discussed in Allen Park Trust Action

Detroit — Out-of-court settlement of the trust action brought against the major distributors by Nicholas George of the Allen Park Theater is under discussion it is learned. If the case is not settled it is expected to be started next month.

WEDDING Bells

Denison-Linde

Minneapolis — Rosemary Denison of the M-G-M exchange, is engaged to Duane Linde. They will be married early next year.
MPAA to Fight Back At-Unter. Smears

(Continued from Page 1) challenges to an extent not seen here since the late Wendell Willkie defended the industry in 1941. The committee has dropped its version of the "iron curtain" around any information as to a list of witnesses or the line of attack against Hollywood. Beyond the announcement that the committee will first aim its fire at Hans Hesse, Hollywood song writer, there has been no indication of further developments. This strategy is new to the House Committee, which in the past has fought said that it would go after its "case" against Hollywood in the press, prior to the actual opening of hearings.

Members of the Committee staff would not even confirm that Charles Chaplin is still slated for a hearing. In fact, one member of the staff, James B. Byrnes, former Secretary of State, to help prepare the industry against unfounded charges of un-Americanism. Although Byrnes will not actually appear before the Committee on Un-American Activities, he will be present every day to advise the committee on the industry's record before the public. If Johnston recovers from his present illness in time, there is a good chance that the MPAA head will take the lead in presenting the industry's case to the public. If specific charges are made by the Committee, they will be answered point by point. If vague, "smear" charges are made, the industry will tag them as such.

The industry, however, has decided not to resign itself to defensive action. On the contrary, MPAA is determined to be as active as ever before in its history. The industry will stress its great war and peace-time record but will not confine itself to generalities. A complete, factual report of what the industry is doing in this country and abroad will be presented to the people in what will amount to a vast public relations program.

Johnston and other industry leaders have never denied that there are Communists in Hollywood. They have denied, however, that Communism has reached the screen. They also deny that an entire industry, with a great record for Americanism, should be indicted for the activities of a few persons.

As one industry official here said, "Hollywood will be united as never before.

This, however, is no indication that the hearing won't bring fireworks. On the contrary, the House Committee is past master at working up headlines.

This time, though, the committee will find some competition.

Canadian Action Called For in U. S. Dollar Shortage

Ottawa—John Bracken, opposition leader in Canadian Parliament, called on Dominion Government to take action to meet crisis arising out of shortage of American dollars, declaring that unless crisis is headed off there would be a business stagnation and unemployment in Canada.

Meanwhile from government quarters it is anticipated that the Canadian Parliament without delay to deal with the international monetary developments. Proposals to halt shrinkage of American dollars have not been considered too hot for government to handle without reference to emergency session of Parliament when elected representatives of people would sanction or defeat measures.

Members of House of Commons may be summoned before October to deal with situation and pass upon motions to restrict imports from U. S. and other countries. Observers believe restrictions will also be imposed on trade with Britain which no longer is able to pay in American dollars.

Allied Theaters Service To Book for Distrbuts.

Detroit—Allied Theaters Service will take on the booking service of a number of independent distributors, as well as handle physical distribution of prints, it is announced by Jack Stewart, general manager of Allied, who is also a principal stockholder in Michigan Film Distributors. Service has moved to new headquarters in the Film Bldg. with Lawrence Shubnell in charge of the office.

Canadian military service....

Col. Gillette Dies at 54; Suffers Heart Attack

(Continued from Page 1) 33-14 81st Street, Jackson Heights, complained of illness to his chauffeur as the car in which they were riding completed the trip across the Queensboro Bridge. Physicians announced Gillette died at New York Hospital, to which his chauffeur had driven him.

A native of Berwick, Illinois, Col. Gillette was educated in DeS Moinns College and at Columbia University where he did post-graduate work in journalism. For a period of years from 1929 to 1932 he was the Army's chief correspondent for the pictorial bureaus, headquartering in New York City. From 1932 to 1935 he was officer in charge of the Army's Photographic Laboratory in Washington after which he was assigned to Hollywood to study film production. He assumed charge of the Photographic division of the Signal Corps and two years later organized and operated the first film production laboratory at Fort Monmouth, New Jersey. Subsequently he was named commanding officer of the Signal Corps Photographic Center established in the old Paramount studio in Long Island City.

An assignment to the Army Pictorial Service early in the war took him to Washington and later he became Chief Signal Officer in the European theater and still later in Hawaii. Widely known in the film industry, Col. Gillette was a member of the SMP.
RESERVATIONS FOR ATA-MPTOA MEET

(Continued from Page 1)

Effect on the Motion Picture Industry.

Barney Balaban, Paramount prexy, Ned E. Depinet, president of RKO, and Gradwell Sears, UA chief, head the list of other major company executives who have accepted invitations to attend. A gathering of more than 500 exhibitors from all sections of the country is anticipated.

(Pick up Div. Fol.)

Southern Calif. TOA Will Affiliate With TOA

West Coast Bureau of THE FILM DAILY

Hollywood—At a meeting of full membership, a resolution of the board of directors of Southern California Theater Owners' Ass'n recommended membership in the TOA upon the merger of ATA and MPTOA. Representatives—Palmer, Paul Williams, general counsel, and two directors, to be named, were designated as a committee to represent the organization at the convention in Washington Sept. 19-20. The committee was also instructed to direct any and all action within its power to oppose a new license formula increasing Ascap rates.

Father's House' U.S. Preem At Ambassador Sept. 25

First American preeming of "My Father's House" is scheduled for Sept. 25 at the Ambassador Theater. First night's proceeds based on $5 top will go to the Jewish National Fund. Film traces the experiences of a little boy orphaned by the Nazis and his trek to Palestine where he finds love and security.

Mexico Labor Agrees On Wage Hike, 16MM Service

(Continued from Page 1)

calls for a 20 per cent hike and the union agreed to serve 16mm as well as 35mm accounts.

New Posts

R. L. MAYS, manager, Lyric, Stuart, Fla.
LAWRENCE M. LYNCH, Jr., assistant manager, Houston, K O Kelso's, Syncora.
BERT THOMAS, Eglee-Lion manager, Omaha.
H. L. GOLDA, manager, Main Street and Eglee, Chicago.
THORNTON, Lexington, Ky.
CHARLES SUTHER, first booker, M-G-M, Des Moines.
JOHN PILMAIER, second booker, M-G-M, Des Moines.
TOLIS POLOKINSKY, assistant manager, Clarinda, Clarinda, la.
L. H. WASSON, manager, State and Fox Theatres, Washington, la.
ARLTON GOODIN, student assistant, Loc's Bookers, Chicago.
JERRY WIESEFIELD, office manager, 20th-Fox, Minneapolis.

Fielding Okays "Outlaw," Claims Pic Met Objections

(Continued from Page 1)

jecions to the nature of the advertising and to certain portions of the picture have been met with.

Remarking at the queues waiting to get into the Broadway when the "Outlaw," film opened yesterday, Alex Moss, ad manager, added: "This picture should gross at least $12,000 the first week and at least $80,000 for the week."

Harry L. Gold, sales head of Hughes Productions, observed, "Picture as shown was the one that received the approval of the Board of Regents in New York State." "The Outlaw" will continue to be shown at the Broadway on a 24-hour schedule at the following admission scale: 70 cents, $1, $1.25 and $1.50.

Swartz Handling Realator

Minneapolis—Don Swartz will handle the Minnesota distribution of 24 former Universal releases being re-issued by Realator Pictures. Swartz said he plans to open a Wisconsin office on Sept. 15.

Nelson to Ask Gov't Action on U. K. Tax

(Continued from Page 1)

uary Department officials have indicated that further dealings with the British government and its representatives of the American film industry.

Although this Government informally has backed the American industry's opposition to the high tax, it has not yet taken an "official" position.

In the event, however, that further discussions are held between the British Government and the American industry, Nelson is expected to go to London.

The SIMPP head today will begin series of meetings with Government officials, including either Secretary of State George Marshall or Under Secretary Robert Lovett.

It was anticipated here that Nelson will come up with some broad alternative to the Balton tax plan. SIMPP, it was said, has not closed the door on some "freeze" version as a possible alternative. However, it was pointed out that "freeze" may be a loose term covering a variety of plans, including some form of Government encouragement of every indication that SIMPP and MPAA will agree on a single alternative, thus uniting the entire industry.

Although Nelson could not be reached for comment, other American industry leaders here were generally dubious of the attempt by British Prime Minister Attlee to put the American industry on the defensive. For the time being at least, it is the position of the large segment of the American film industry that further moves should come from the British.

There is also a growing belief that the situation would be better resolved if the U. S. Government were to take over the industry fight.

Hint of British Tax Alternative Holds Allport

Fayette Allport, MPAA's London representative, who was scheduled to leave for Copenhagen in view of the mounting Danish problem, has been ordered to remain in London as a flurry of talk has arisen regarding an alternative to the British 75 per cent compensatory tax.

In the meantime, all progress toward the Danish situation has been stalled.

STOKES

Chicago — A daughter, Jill, was born to the wife of Louis Stokes, manager of the local office of the National Co. of

Minneapolis—Mrs. Martha Ditch, former M-G-M booker's secretary, has a new baby girl, Sheryl Lynn,
Telling About Tele

PLANS of two Texas oilmen to construct a 47-story hotel in Dallas, with a television set in every room, was a step closer yesterday when the FCC awarded the pair a construction permit for a new video station which will be included in the hotel building. The commercial tele permit was given to the Lacy-Potter Television Broadcasting Co., owned by Rogers Lacy, Longview, Texas, a multi-millionaire oil man and Potter of Dallas an independent oil producer since 1918. The new station will operate on channel No. 8. The tele antenna will be constructed on top of the huge hotel.

THE opening of the American Heritage Foundation's Freedom Train will be covered by WNBT both live and on film when the train starts its nation-wide tour from Philadelphia Wednesday, and arrives here Thursday. The train is scheduled to make a year-long tour of 300 communities in 48 states to show Americans the documents that have served as the basis of American democracy. . . . • David Davidson's novel, "The Steepler Cliff" will be the topic for discussion on the same station's program, "The Author Meets the Critics," Thursday. Merie Miller, editor of McCall's, and Edwin J. Bellas, executive director of the Society for the Prevention of Crime will be featured as well as the author. . . . • E. A. Nicholas, president of the Farnsworth Television & Radio Corp., stated at a recent showing of his company's new models that he anticipated by the end of the year an average tele audience of one million viewers. . . . • WCBS-TV has scheduled 17 college and pro games this Fall, originating from N. Y. C., Washington and Annopolis. That station also will telecast the National Theater Corporation's talent trysts for unknowns, being conducted this week at Hunter College Playhouse, as the second program in Bill Leonard's "This is New York" series. . . . • Philco tele station, WPTZ, as part of a schedule on the-spot telecasts, is planning two series of programs, one from Franklin Institute, the other from the Philadelphia zoo.

Sick List

GOODMAN Elected Prexy Of Paramount Pix Club

Paramount Pictures Club has elected Monroe Goodman, assistant to Oscar Morgan, company's short subject sales manager, as president of the Club for 1947-48. He succeeds Agnes Mangewiel.

Others elected at a membership meeting were Sara Lyona Danto, vice-president; M. H. Hodge, treasurer; and Edward F. Morey, secretary. Elected to the board of governors were Belle Jones, Mrs. Gross, Herbert Lazarus, Al Siciagnano, Lillian Jacobs and Stanford Chase.

RKO to Reopen Jefferson As a Combination House

RKO Theaters will reopen the Jefferson Theater, 14th St., tomorrow with a stage and film policy. Stage shows will be presented each evening and at Saturday and Sunday matinees.

Entire exterior and interior of the house has been redecorated, with new chairs and sound equipment.

SPG and Companies Start Wage Parleys

Under the wage re-opening clause of its contract with the industry, the Screen Publicists Guild met with management reps. yesterday in the office of Paramount's P. J. Scollard who acted as chairman of the management group.

Leon Roth, prexy of Local 114, presented the union's demand for a 30 per cent increase "across the board" on all existing salaries. Roth asserted that in view of ever-spiraling costs and also because the publicists were partly responsible for the unprecedented earnings of the various film companies, it was only fair that wages be adjusted accordingly.

No decision was reached at yesterday's meeting except that both groups would meet again very soon to continue negotiations.

Vicki Nelsen

Virgil Brown

Oscar Schindler

Bobby Layne

Otto Schneidewind

Omaha—Otto Schneidewind, 70, a stagehand for 51 years, died here.

Shorts

Gridiron Greatness

20th-Fox

Excellent.

A Movietone Sports Review which features the叙述 of Mel Allen and his behind the scenes views of football training at Miami University, North College and California. Some of the gridiron greats shown in action are Johnny Lujak, Emil Silko, Dick Blanchard, Glenn Davis, Charley Justice, Walt Puppa, Bob Cox, Charley Trippi, Bobby Layne, Tommy Harmon, etc. Excellent sports reel and a good seller for the coming season.

Carie Comes Calling

RKO

An extremely pleasing musical short with Frankie Carle, his orchestra, vocalists and guest drummer, Joey Preston. Carle's daughter, Marjorie Hughes, sings of her association with the band, while male vocalizing heroes go to Greg Lawrene. Comprising seven numbers, this reel has everything to make it a hit.

Moonlight

UA

Good. Photographed in Cinecolor, this footage wands through the moonlight on the heels of two lovers. Fundamentally an interpretation of the music, (Clair De Lune) it is artistic enough to hold the most critical of audiences.

Everybody Talks About It

Para

Popular Appeal.

Differing from the days when everybody talked about the weather but nobody did anything about it, this reel shows what modern science has done to reorder and forecast what is in store. The U. S. Weather Bureau, airports and other institutions are pictured in this educational and interesting short which has popular appeal for all.

Holiday in South Africa

20th-Fox

Relaxing.

George Carson Putnam follows the Technicolor camera to Durban, South Africa's favorite resort, and describes the beauties of this scenic country. With a population of more than 350,000 it is an important sea port and the third largest city of the Continent. A relaxing and beautiful reel.

Engulfed Cathedral

UA

A Delight to Hear.

Featuring Werner Janssen conducting the Janssen Symphony Orchestra of Los Angeles, this derives its story from a legend of a lost castle now buried under the sea. The camera deepens to the ocean's floor to view the forgotten cathedral while the melody of Debussy fills the air. Done in Cinecolor, it is pleasant to see and a delight to hear.
Govt. "Straight Talk" Seen Setting U. K. Duty

Wisconsin ITO Ties Meet to Allied Corp

Washington's Earle Renamed the Warner

Lavery, Gosch File Suit

FEMME TOUCH

ALICE SMITH, secretary to Stanley Kose, HCA executive secretary, Minneapolis.
BEVERLY WORK, assistant cashier, Columbus, Minneapolis.
Representatives of Five Exhibitor Groups Propose Move to Music Licensee

Representatives of five exhibitor organizations, meeting with Ascap officials at the week-end, proposed that license rates "be not increased at the present time but that the status quo be maintained for a period of six months beginning Oct. 1." Ascap made no statement following the meeting concerning reception of the proposal but it was agreed to submit the proposition to the Society's board at a regularly scheduled meeting set for Sept. 25.

Representing the theater groups

(Continued on Page 5)

ITOA Quits Jersey
Theater Federation

Independent Theater Owners Association, headed by Harry Brandt, has tendered its resignation from the Federation of New Jersey Theater Owners, it was learned at the week-end. While the spirit of the resignation notice was amicable, it was pointed out that it was New Jersey (Continued on Page 4)

No Hikes in Asia Taxes Anticipated by Rearden

It is unlikely that the leading motion picture importing countries of Asia will follow the British action of increasing taxes on American films, in the opinion of George F. Rearden, (Continued on Page 5)

'Born Yesterday' Pie Rights to Columbia

"Born Yesterday" has been purchased as a starring vehicle for Rita Hayworth by Columbia Pictures. The play, which opened early in 1946, is still running at the Lyceum on Broadway.

Under the agreement which was concluded at the week-end an initial payment of $100,000 and further payments over a period of six years will be made to Garson Kanin, the author, and Max Gordon, the producer of the play.

Tele Seen as Major Industry

750,000 Receivers by Next Year—Sarnoff

"Verdoux's" Capitol Bow Tied to Red Probe Start

With a nose-thumbing gesture directed at the House Un-American Activities Committee, Charles Chaplin announced Friday the second preemining of his "Monsieur Verdoux" (Continued on Page 6)

Company Toppers Okay Plan for Submission to Chifley: Proposals Embody Seven Specific Examples and Detailed Means by Which Coin May Be Extended Through '48

"Permanent Australian expenditure" by U. S. dist. of 33 1/3 per cent of remittances up to the end of 1948 is the outstanding feature of a set of proposals which received the cue of company presidents and foreign department chiefs at an MPAA meeting on Friday, it was learned over the week-end.

The proposals, previously discussed with representatives of the Australian Treasury, which has indicated it will be regarded favorably as a solution to the Australian film (Continued on Page 8)
**FINANCIAL**

*Sept. 12*

**New York Stock Market**

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| Sounding Corp. | 3 1/4 | 3 1/4 | 3 1/4 | 0 | 0 |
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| Trans-Lux | 3 3/4 | 3 3/4 | 3 3/4 | 0 | 0 |

**Over the Counter**

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**Coming and Going**

**BRODY, RITCHIE**

**STEVIE BRODY, president of Allied Artists and Monogram, and NORTON V. RITCHIE, president of Monogram, left, arrived in London from Paris over the week-end.

**THE THREE SLOUGHS, MOE and SHEM SHEM HOWARD and LARRY FINE leave for the East on the completion of their current short play theaters in Virginia, the Carolinas and Georgia for twelve weeks.

**ANNE REVRE arrives from the Coast over week-end. The stock was last week at Island Village, N.Y., in 20th-Fox's "Deep Water."**

**BERNARD J. GATES, Monogram's Latin-American supervisor, left for Havana Saturday.**

**WILLIAM WYLER, who was too late for Hollywood Saturday, postponed his departure from New York until the latter part of this week.**

**WILLIAM R. RIEGAN, Paramount's vice-president in charge of distribution, flew to the Coast on the week-end for studio conferences.**

**GEORGE BROWN, Paramount's studio publicity chief, left for the Coast by plane Sunday and in a series of home office conferences.**

**JOHNNY BARNES has returned to Hollywood by plane.**

**TED O'SHEA, Paramount sales exec, is back from Europe to Budapest.**

**JUDGE MATTHEW M. LEVY, IATSE council, returned to New York late last week from a trip in sections in Boston, Los Angeles and Chicago.**

**U. K. Bans Importation of Ad-OpArt Materiality**

Foreign department of the Motion Picture Association at the week-end was without detailed information concerning the unrestricted ban on imports of printed matter into England which went into effect Friday. The order, issued by the Board of Trade in London, applies to music, trade lists, advertising and publicity material bought in by individual license.

It was pointed out in the official communiqué that shipments from the United Kingdom prior to Sept. 12 and due to arrive before Sept. 22 will be permitted without license. A BOY official stated the ruling was made "to limit the amount which can be imported with what we may afford to pay for." Measure applies to books for reading as well as periodicals.

**Ent. Closing Deal for B'way House for "Body"**

West Coast Bureau of THE FILM DAILY

-Hollywood-Enterprise is negotiating for a New York theater to show "Body and Soul." "Arch of Triumph" and its future pictures. It seeks a five-year lease and is expected to close negotiations shortly. It is expected "Body" will run until November by which time "Arch" would be presented and aimed at a year's run on Broadway.

"Green Dolphin Street" To Play N. Y. Criterion

Metro's "Green Dolphin Street" opens in the Criterion Theater October 12. When the run of "GWTW" there ends.

SEYMOUR MAYER, M-G-M's 16 mm. sales manager, leaves today for Australia and the Far East on a direct trip to the Philippines and other foreign points. He will then return to those regions. Tour will embrace Singapore, Shanghai, Hong Kong, India and the Philippine Islands.

EDWARD O'CONNOR, Leo's last far East trip, arrives for Hollywood, en route on a six to seven month Inspection tour in his territory, including stops in Tokyo, Kobe, Shanghai, Indo-China, Siam, Malaya, Burma, Hindustan, Pakistan, Ceylon and the Philippines.

BOB ABDSON, Film Classics Los Angeles branch manager, leaves Hollywood Thursday for London, to confer with Sam Wheeler, general sales manager.

CARL HEUMANN, Warners manager in Colombia, South America, has arrived in New York, for conferences with Wolfe Cohen, vice-president of Warner's Inn.

I. ROSENFIELD, president of Simper, Inc., of New York for France at the week-end by clipper plane, to attend the Cannes Film Festival, in which several of his pictures are entered. While abroad he will visit the studios of the continent.

ANN CARTER child film actress, and her mother, MRS. B. M. CARTER, left New York last night for Synecole.

G. S. EYSSL, president and managing director of Radio City Music Hall, left Friday on business trip.

WILLIAM A. SCULL, vice-president of Universal-Int'l, is scheduled to return today after a series of contacts with sales reps in the field.

HAROLD ZELTHER, M-G-M salesman in Chicago, leaves for New York to spend a week's vacation.

MYRNA LOY arrived in New York from Hollywood Sunday for a week's vacation.

BURGES MEREDITH, who arrived in New York from London last week for the Coast.

**COL. J. A. LAWRENCE of the J. Arthur Rank Organization, will hold a press call on the S.S. Queen Elizabeth's this week's tour of a week in London.

**DOC BAMFORD, M-G-M's Chicago district manager, is spending his vacation on Mackinac Island in Michigan.

**RALPH MANW and ROBERT WORKMAN have returned to Minneapolis after M-G-M's district meeting in Chicago with D. C. KENNEDY going to Des Moines, JERRY MORGAN to Kansas City and JOHN KEMPSTEN off to Milwaukee.**

Colonel Gillette to be Buried at Arlington

Col. Melvin E. Gillette, former head of the Signal Corps Photographic Center in Long Island City, will be buried today in Arlington National Cemetery. Funeral services were held yesterday at the Walter B. Cooke Funeral Home.

Colonel Gillette died Friday of a heart attack while taking an automobile trip. Surviving are his wife, Mrs. Ruth E. Gillette, and a daughter, Mrs. Mary Elizabeth Cavanaugh of Springfield, N.J.

**RKO Indian Exec. Dies As Lahore Office Burns**

Charles O. Julian, RKO manager for India, has reported that the company's office in Lahore, India, burned to the ground. Manager R. K. Sharma was killed.

It is not known whether the incident resulted from an accidental fire or whether it occurred in the rioting that followed the rioting.
THE INDUSTRY’S TRADE
CLUES TO A THRILL HIT!

"Delightful tale of crime and humor... perfectly
turned to hold audience attention!"  
—Motion Picture Herald

"Will keep payees guessing... Inspector Cockrill
played superbly by Alastair Sim!"  
—Daily Variety

"Well-made thriller... high degree of suspense!"  
—Exhibitor

"Enthralling thriller... builds to suspenseful, ingen-
ious climax!"  
—Showmen’s Trade Review

"Refreshingly made... excellent all-around acting,
clever dialogue, adroit direction!"  
—Motion Picture Daily

"Will keep audiences excited and guessing up to
last minute!"  
—Independent

NEW YORK NEWSPAPER
CLUES TO A THRILL HIT!

"A humdinger of a baffler... humorous, intriguing,
startling!"  
—Times

"Loaded with suspense... make a note to see it!"  
—Daily News

"Well worth seeing. Amusing and gripping drama!"  
—Herald Tribune

"More humor and excitement than most!"  
—Sun

"Corking good thriller. Suspenseful... slick... deftly devised. Sim is terrific!"  
—Post

"A tonic for the audience. Inspector Cockrill
enchanting!"  
—PM
Monday Morning Memos

- Don't Be Too Surprised if General of the Army Dwight D. Eisenhower, chief of staff, president-elect of Columbia University, and persistently mentioned as a possible Presidential candidate, speaks at the MPTOA-ATA merger convention in Washington this week-end.

- There could be a direct relationship between any further softening of film theater attendance in these U.S. and the rising cost of food. You gotta eat, but do you have enough to walk up to the box office, so that food costs cut into recreational and amusement spending, make no mistake about it. And into other spending, too. For instance, the Wall St. Journal reports department store execs. already blame declining sales on heavier grocery spending.

- If You're Still puzzled by that announcement that "Mr. Meldums Builds His Dream House" will be distributed by SBO instead of RKO Radio as originally announced, didn't we ever stop to consider that it might have been a factor in negotiations which saw Dore Schary released from his DOG commitment to take over the RKO studio post?...

- As neat a bit of space-stealing as you'll come up against in a month of Sundays was to be found in yesterday's This Week magazine section of the N. Y. Herald-Tribune and associated papers. Two-and-a-half page illustrated Charles D. Rice by-liner was keyed with nicety to "The Secret Life of Walter Mitty." ...

- Industry camera fans in the New York Met. area will be making bee-lines this week for Monty Salmon's Rivoli where a prize photograph salon opens today. The exhibition-competition has brought out some of the best examp'les of amateur photographic art ever placed on view hereabouts.

- Don't Be Surprised if little Ann Carter, whose work in "The Two Mrs. Carrolls" so impressed the nation's press and radio film critics that they voted her one of the five outstanding juvenile actresses in the film daily's filmdom's famous Five's 1946-47 poll, is Walt Disney's choice for "Alice in Wonderland." Ann, who next will be seen in "Song of Love," Metro pic headed for the Radio City Music Hall, and in "Prelude to Night," in which she plays Diana Lynn as a child, arrives with her mother in up-state Syracuse today from New York to participate in the silver jubilee program of Station WSYR. The youngster was a Syracuse resident at the time she first attracted the eagle eye of film scouts—hence the present transcontinental trip.

- DOUGLAS FAIRBANKS, JR., an honorary vice presy of the American Association for the United Nations, gets in tomorrow to emcee the organization's Sept. 29 Waldorf-Astoria dinner marking the culmination of United Nations Week. ... Chicago's Better Business Bureau is warning its members against a fad called using the name Barbara Allen Lee who is contacting Wisconsin city folks for parts in "The Charleston Story" which, she says, Paramount will produce. Paramount disclaims all knowledge of Miss Lee or plans for such a production. ... Cinema Stamp Collectors' meeting on Oct. 8 will hear Sidney F. Barrett speak on "Stories Behind the Stamps." ... Clarence Derwent, president of Equity, and Richard Rodigue, president of the Dramatists' Guild, are co-chairmen of a committee which will establish an international theater center for the U.S. under sponsorship of the American National Theater and Academy. ... Elizabeth Taylor will be away to Cambridge Friday to be the guest of the Harvard Advocate for two days. ... Occasion is the publication by the Advocate of its first post-war registration issue.
HOLLYWOOD-THIRTY-EIGHT pictures are in production in Hollywood today—an increase of six over the past week, with RKO topping list with 10, followed by Warners and Monogram, with four each. Twentieth-Fox, Paramount, Columbia are shooting three each; M-G-M, U-I, Republic, Screen Guild, two each; SRO, E-L, PRC are down for one each. Columbia is starting three; M-G-M, Screen Guild, one. Columbia and U-I just finished two each; M-G-M, E-L, UA and PRC, one each.

ANN DVORAK joins Gene Tierney and Linda Darnell in Twentieth-Fox's "Walls of Jericho." Male castings have not yet been set. Lamar Trotti will produce with John Stahl directing. George Montgomery has withdrawn from the leading part in "The Ballad of Furnace Creek" at Fox and obtained a release from his contract. Glenn Langan may take over the role. Wendell Corey, now starring in the London production of "Voice of the Turtle," will remain there to do a picture for Lazar Weichler. The deal was made through Hal Wallis, who holds Corey's personal contract and in whose "Be Still My Love" he was supposed to next appear. He will fulfill that role when he returns from Europe. Ricardo Cortez goes into RKO's "Mystery in Mexico."

EVE ARDEN'S next will be a featured role in the untitled Doris Day musical Michelle Curtis is producing. June Lockhart, who just completed a role in Eagle-Lion's "T-Man," is on her way to New York to do her first "B" play, "For Love or Money." Joe Bonnell resumes his career in Monogram's "Jiggs and Maggie in Society." Arthur Murray, set for a spot in the same pie, will also map out the dance routines. Adolph Menjou's "spot. It Took Nine Tailors," will be in January. Broadway actor, Donald Buka, returned here from the Main Stem for month of added scenes in Howard Hughes' "Vendetta." Jack Wrather, producer for Monogram and Allied Artists, also has a 16mm production company which will make a series of six entertainment pix in the 1947-48 season as "experimental productions." Joe Vitale has been added to the Para, "Connecticut Yankee" cast. Jay Livingston and Ray Evans, who wrote the music for that lot's "To Each His Own," have a new ballad, "My Own True Love," also a title tune.

Propose 6 Mos. Status No Asia Tax Hikes Quo on ASCAP Rate Seen by Rearden

(Continued from Page 1)

Far Eastern supervisor of Eagle-Lion Distributors, Ltd., a subsidiary of the J. Arthur Rank Organization. En route to his Calcutta headquarters from London, Rearden said that the public demand throughout the Orient for Hollywood-made pictures is so great, the government officials would not be apt to place obstacles in the way of their importation, even if native product were sufficient to supply local needs.

While in New York, Rearden conferred with personnel of the American Eagle-Lion company, whose product E-L, Ltd., distributes in Asia, Alfred W. Schwaberg, E-L vice-president and general sales manager; Max E. Youngstein, ad-publicity-exploitation director, and Michael Shathin, the foreign sales department, were among the conference.

OPEN SESSIONS FOR ANNUAL TRI-STATES CONVENTION

Memphis—Annual meeting of the Motion Picture Theater Owners Association of Arkansas, Mississippi and Tennessee will be open to anyone connected with the industry in the Tri-States as either a distributor or exhibitor, R. X. Williams, president of the group, revealed. Meeting will be held October 14-15 at the Checota Hotel here.

Irish Screen Arts Gets Shaw's Works

Exclusive film rights to books and plays written by George Bernard Shaw have been given to Irish Screen Arts, Ltd., by the author, Reuters reports, on condition that any films based on them are to be made in Ireland.

New company is described as having a capital of £100,000 and was said to have been registered here a few weeks ago. Its directors, all of Dublin, are Joseph McGrath of the Irish Hospitals trust; Daniel Breen, James Robinson and E. J. Shott. Arthur Cox is solicitor for the company.

Agreement, according to Reuters, calls for Shaw to receive royalties on the films made from his works. The Eire government may provide a £1,500,000 studio and rent it to the new company or other persons wishing to make films here, it was said.

Gabriel Pascal, who for some years has had exclusive rights to the Shaw works, recently said in London McGrath would back him in the production of films based upon Shaw stories, and said that McGrath is putting up funds to build an eight-stage studio outside of Dublin.

Meanwhile the British producer planned to film two Shaw vehicles at Fisa, Italy.

ARMSTRONG BUYS SWIFTON

Swifton, Ark. — Swifton Theater, which was under construction by Maurice Livingston of Tuckerman, Ark., has been sold by his widow to Clarence Armstrong, owner of the Victory Theater, Cash, Ark., who will complete the house. Livingston died about two weeks ago.

NEW POSTS

ROGER MAHNING, manager of the Grand, International Falls, Minn. HOWARD COHAN, manager, Midwood, Brooklyn.

MURRAY GREENE, manager, Vogue, Brooklyn. SIDNEY BAKER, manager, Albermarle, Brooklyn. SAMUEL TILFORD, manager, 43rd St. Theater, New York.

EUGENE CONNELLY, manager, Lynbrook Theater, Lynbrook. JACk REID, manager, Astral Films, Collingwood.

SHIRLY WILSON, Geumont-Kalee sound engineer, Vancouver. CHARLES MARSHALL, National Film Board supervisor, Vancouver.

JOHN PRATT, doorman, Orpheum, Vancouver.
Walsh Spurns CSU Huddle; Lists Reasons

1ATSE proxy Richard F. Walsh in a wire to AFL proxy William Green emphasized that he could not attend last Saturday’s meeting in Chicago, called by the AFL executive board. (1)

(1) Meeting was not called at the suggestion of the motion picture producers. “As a matter of fact,” said Walsh in his wire, “I learned that the meeting was called at the request, among others, of the so-called Con- go meeting called Up Rep. Carroll D. Kearns, chairman of the House Labor or Sub-Committee, to meet again on Oct. 25 in Los Angeles, there was no reason for the executive council to insert itself into another meeting.

(4) In the past two years, Walsh has held meetings in Los Angeles to try to settle the Hollywood prob- lem. No other international presi- dent has tried this and he all over the States to bring peace. It was time to call a halt. Besides, there were other matters that required his personal attention such as the threatened strike of Local 366. He has found it necessary to intervene personally in the problems of the projectionists.

For all the above reasons, Walsh added, he could not attend the meet- ing.

Boren Refutes Claim of Producers’ Request for Talks

West Coast Bureaus of THE FILM DAILY

Hollywood—Following wire was sent to President Green of AFL by Charles Boren of AMPP and producers labor committee.

“According to your telegram of Sept. 11 conference held in Chicago Saturday has been called at suggestion of motion picture producers. So that there may be no misunderstanding, express ourselves in every way possible in any effort to settle Hollywood labor controversy and if requested reps. of producers will at- tend any meeting for that purpose called by executive council, if we are given ample time and notice and proper assurance that international will not interfere the labor troubles will be attended. Further, it is our understanding that interna- tional president of these unions have agreed to meet in Los Angeles at Biltmore Hotel Oct. 20 in hopes of resolving this jurisdictional dis- pute and that the representatives of producers will attend if requested.”

Allied MPTO Meets in November

Pittsburgh — Allied MPTO held its annual convention in the Williams Penn Hotel here Nov. 24-25.

“Exposed” with Adele Mara, Robert Scott

Republic, 8 Mins. CONTROVERSIAL WHODUNIT FARE SHOULD SATISFY THE GENERAL AUDI- ENCE.

Compact in story content, capably played by an able cast, this proves to be a divert- ing whodunit with the light touch prevail- ing and a good deal of movement involved. It is recommended for the general audience.

Story injects a new note into the treat- ment. Here Adele Mara plays a female of the species. The species in this case is the private investigator—more commonly known as the private eye. Her father, Robert Arm- ston, is a legit cop. Alternately they get in each other’s way but it all adds up to a sensible solution that proves a hard nut to crack from the audience standpoint.

Script causes Miss Mara and William Haase, her bodyguard-strong man, to flit about the city to solve a mystery. They know clues, characters and the like. Miss Mara, in her manner, is made known at the outset, is engaged by Russell Hicks to look into Robert Scott’s affairs. Miss Mara is called upon from large withdrawals which tend to indi- cate an expensive poule de luxe in the pro- cest. Miss Mara succeeds, but is going to finance a cure for alcoholics.

Hicks is done in at about the second reel, Miss Mara happening to be calling at the time. He picks up a clue which later figures in the calculation of whodunit. Also rush- ing on the scene is Armstrong and the like. Miss Mara gets her chance and proves. Meanwhile Miss Mara eludes and trips up Bob Steele, strong arm gent labelled with the appellation of The Windy City. Via feminine figuring Miss Mara adds up, sub- tracts, extracts and eventually makes the solution.

Steele and race become involved in a vivid brawl at one time in the proceedings which is a good thing to watch. Story de- vers proper imports on the right action planes. George Blair’s direction is capable. STARRING: Adele Mara, Robert Scott, Adrian Morris, Carroll Darlington, Bob Steele, Harry Shannon, Charles Evans, Joyce Compton, Russell Hicks, Colin Campbell, Paul R. Burns, Edward Gargan, Mary Gordon, Patricia Ellis, Helen Novak, John Maloney, Ralph D. Hill.

CREDITS: Associate producer, William J. O’ Sullivan; Director, George Blair; Screenplay, Roy K. Cole, Charles Morey; Original story, Charles Morey; Photography, William Bradford; Film editor, Irving M. Schonberg; Music, Ernest Gold; Sound, Fred Stoth; Art director, James Sullivan; Set decorators, John McCarthy, Jr.; Charles Thompson.

DIRECTION, Okay, PHOTOGRAPHY, Good.

“Album of Animals”

20th-Fox

Students from Florida’s Tallahassee High School study Zoology, ornithology and ichthyology—which is another way of saying they take tours to learn about the life and habits of various birds and fish. Pleasant and educational.

“The 3 R’s Go Modern”

20th-Fox

Pleasant

The 3 R’s Go Modern, 9 Mins.

“The Talking Magpies in Going South”

20th-Fox

Many Laughs

20th-Fox

“Mighty Mouse in a Date for Dinner”

20th-Fox

“Verdoux’s” Capitol Bow

Tied to Red Probe Start

(Continued from Page 1)

at the Capitol Theater in Washing- ton, D. C., for Sept. 25. It is not a coincidence,” Chaplin wrote to the UA home office, that my comedy also opens in the nation’s Capitol less than 24 hours after Rep. J. Parnell Thomas of New York, who operates his probe into asserted Communist film activities.

Though Chaplin has been threat- ened with a subpoena for the hear- ing, he has not yet been called.

Anticipating such an invitation, Chaplin also declared: “If I am called to Washington, there might just as well be a harbinger of my arrival. I shall be better known to the audience than my comedy, ‘Monsieur Verdoux.’” Also, if I am summoned to make personal appear- ance, I may as well do so the day in the House of Representatives Building, I might just as well make a few such appearances with my picture at the Capitol.”

Paul N. Lazarus, Jr., UA adver- tising and publicity director, accom- panied by Muri Krenk, exploitation manager, are leaving New York to- day for Washington, where they will confer with Russell Birdwell, Chap- lin’s personal representative, who arrives in the nation’s capital today.
Tele Sees as Major Industry
750,000 Receivers by Next Year—Sarnoff

(Draft from Page 1)

Chicago—Television's future role in international communications was discussed last week at the American Television Association's convention in Chicago. Sarnoff, who is the president of RCA, said in his address, "Freedom to Listen," that television is as vital as "Freedom to Watch." He emphasized that television can be used to combat the ASCAP demands. He also recommended that Congress be asked to change copyright laws so as to curb ASCAP's power.

McDonough Urges Gov't Action on U.S.-U.K. Pix Nut

(Draft from Page 1)

The British motion picture industry, said McDonough in a protest to Secretary of State George Marshall, "is being faced with extinction" because of the pressing tax...

End Fire Hazards
By Dec. 1, Chi. Order

Chicago—Building Commissioner Paul Gerhardt, Jr., has warned hotels and theaters that they will have to comply with the city ordinance to eliminate fire hazards by Dec. 1. Some owners have been lax in making required alterations, it was said.

Meet Again This Week
On Eastern Production

20th-Fox Closes Deals
For Low-Budget Pix

(Draft from Page 1)

West Coast Bureau of THE FILM DAILY

Hollywood—20th-Fox has signed deals with two new low-budget producing companies. It will release three pictures to be made by Frank Selzer Productions, and has announced that it is going into a new production venture with the American policy of "Freedom to Listen" and "Freedom to Look."

No Pooh-Bah Role for Del Giudice—B of T

London (By Cable)—Reports finding their way into print that the Labor Government contemplated the appointment of a government super-

izer for the British film industry brought an official denial Friday from the Board of Trade, headed by Sir Stafford Cripps.

The published story asserted that Filippo del Giudice, who recently left the J. Arthur Rank fold to estab-

ish his own producing organization after following policy differences, would emerge as the "commissioner" picked by Sir Stafford for the new Pooh-
bah spot.

While Del Giudice is known to be close to the Board of Trade's an
ter president, well posted trade sources regard the contact as restricted to Del Giudice's personal plans, dismissing the published report as fantastic.

Michigan Allied Board Will Meet Oct. 13-15

Detroit—Annual pre-convention meeting of board members of Allied States Association will be held at Hotel Statler here Oct. 13-15 prior to Milwaukee convention. Board meeting here will be in conjunction with meetings of Michigan state convention.

Wingart Named Bell's Assistant at 20th-Fox

Charles Schlaifer Friday announced that Earl Wingart has been appointed assistant publicity manager to Ulric Bell at Twentieth-Fox.

Wingart, former newspaperman, has held various publicity posts with 20th-Fox and Paramount and International Pictures in Hollywood and New York, during his 28 years in the industry.
Expect Favorable Reaction
As Australia Treasury has Knowledge of Proposals
(Continued from Page 1)
dollars per ton, now given to Prime Minister Joseph B. Chifley in Can-
berra for Cabinet consideration and Government approval.

Embodied in the proposals are specific examples and detailed means of
how such permanently blocked American film earnings downward
may be expended. They include:
1. Local production,
2. Payment of capital debts of U. S. subsidiaries, including discharge
of mortgages on genuine Australian investments, among them
theaters and office buildings,
3. Capital expenditures for improvements to such properties.
4. Employees’ pensions.
5. Purchase of office buildings.
6. Placement of government bonds or industrial securities
which would be placed in escrow with the American Government
for a 15-year period.
7. Long term loans or credits to local theater corporations in
which the U. S. companies already have a financial interest.

It is significant that there is no suggestion in the American company
proposals that the permanently frozen film funds be used to acquire Australian
theaters.

Unusual interest attaches to the American companies’ Australian
formula in view of the fact that an acceptable alternative must be
sought as well to the confiscatory 70 per cent duty imposed in Great Brit-
ain. Conceivably, if the Australian proposals are accepted by the Chifley
Government they might be paralleled for a new British counter offer.

Only two-thirds of American film earnings in Australia are now being
received monthly under an interim agreement.

From Bergen to Library
Albany—Bergen Film Corp., New
York City, has changed its corporate
name to Library Films, Inc.

Midnight Previews
Coming Back Strong
Advance midnight previews of coming attractions, after dropping off for the summer months, are com-
ing back strong. As an example Warner Brothers, in its announcement, re-
ports 82 such bookings set for the next several weeks.

Leading list are 25 midnight previews of “Dark Passage,” most of them
scheduled to be held about a week before the opening of the picture’s
regular run of the picture. The list also includes 16 advance screenings of
“Deep Valley.”

Australian Government Will File Legislation
If Film Company Negotiations Do Not Satisfy
Canberra (By Cable)—Legislation to halt remittances of U. S. film company
earnings will be introduced if the negotiations are not satisfactory, Prime Minister Joseph B. Chifley, announced on Friday. Chifley
d said that the Commonwealth Government would take steps to prevent transfers
of American earnings to the United States while it negotiates a permanent policy
with film interests.

Australia seeks to have about a third of American film earnings either frozen
or invested in this country. Distributors evidently are agreeable as far as the
percentage of earnings is concerned, with negotiations believed now to be mainly
on whether the funds are to be frozen for a period of time or invested per-
manently in the Commonwealth.

Indies Seek Gov’t Financing
See Officials Favoring Nelson’s Plea
(Continued from Page 1)
still are in the exploratory stage, it was
reported here on excellent au-
thority that Government agencies
are giving serious consideration to
a substantial loan to the Indies if
some satisfactory means to the Brit-
ish situation can be found.

This financial assistance, it was
said here, may not be forthcoming
if the British tax were continued for any
great length of time, since a sub-
stantial part of Indies earnings would be lost. These views gave con-
siderable additional weight to reports
that the Indies soon will unite with the major companies in backing a substitute for the Dalton tax.

Government officials reportedly are
favorably impressed with the unique
position of the Indies, as opposed to
major film companies and other in-
dustries. Earnings of the Indies are critically dependent on the for-
gn market, particularly on Great Britain, whereas other industries still can
survive a drop in earnings from abroad because be introduced and high
demand. Some Government officials thus believe that financial
aid to the Indies could be given
film companies without starting a
‘chain reaction of demands by other
industries.

As defined by Congress, the
Export-Import Bank was set up to aid in “financing and facil-
tating of exports and imports
and the exchange of commodi-
ties” between the U. S. and
other countries.

The bank makes only loans and guaranties which “serve to
promote the export and import trade of the United States.” In
addition, it was stated that “loans are made for specific pur-
poses and must offer reasonable assurances of repayment.”

The RFC may make loans to private business enterprises for export assistance.

Government officials thus have in-
formally agreed that the Indies may well come within these requirements.

Following the conferences with Government officials, Nelson left for
heading for L. A. with a memo.

It was also learned that Nelson will be back in L. A. when he leaves, that
meetings should be between the Brit-
ish Government and reps, of the American film industry. It is now
considered certain that Nelson and
Johnston will go to London to dis-
uss any settlement.

Reports that the U. S. Treasury
Department would grant a loan to the
Indies—private industry—were
‘discounted here as absurd.’

Bill Shartin Appointed
E-L District Manager

William Shartin has been ap-
pointed Eagle-Lion district manager for the territory embraced by the
Cincinnati, Cleveland and Detroit exchanges, it was announced at the
headquarters of the E-L studios in New York.

Shartin, under Shartin as branch
managers will be Harry Bugie, Cin-
nati; Mark Goldman, Cleveland, and
Alvendoud, Detroit. Shartin himself will
serve in the Cleveland office of the company.

L. A.’s Variety Club
To Finance Boys’ Club
West Coast Bureau of THE FILM DAILY
Hollywood — Joining in the fight against the juvenile delinquency problem, Southern California show-
men will establish a boys’ club and recreation center in East Los An-
geles that will accommodate up to 2,800 youths.

The project was adopted at a
ge meeting of the Variety Club of Southern California, headed by Charles P. Skouras.

The club will be located in a build-
ing purchased from the Woodrow Wilson Post of the American Legion. Purchase price, including con-
struction work, installation of club equip-
ment and maintenance are expected to
be $150,000, to which the Legionnaires led by Post Commander Sanford S. Beldner, have
themselves already donated $10,000.

The youth center is expected to be
ready for opening by Christmas Day.

The club will feature a huge gym-
adium, game rooms, showers, craft
shops and a library. A full time staff of trained personnel will also be
provided. Membership will be open to all boys regardless of race, creed
or class.

To augment funds already ear-
marked for the financing of the boys’
center, Skouras said at the weekend that the Variety Club in the near
future will produce a mammoth bene-
fit in the largest downtown theater.

Eight Denver Theaters
Book Huffman’s Newsreel

Denver—Eight theaters will show the newsreel started by Harry Huff-
man, city manager for Fox Theaters, to cover Denver and Colorado events.

With schedules set for two weeks in advance no attempt is being made by Came-
ramen Gordon Gross and Har-
man Mendelsohn to cover state stories.

Theaters booking the reel include the Telenews, showing issues first-
run, and the Denver, Paramount, Es-
quire, Orlo, Tabor, Handlin and Rialto Theaters.

$1 Dividend Declared

Toronto—Marcus Loew’s Theaters, Limited, has declared a $1 dividend for the quarter ending Sept.
30 on the common shares, which form the only stock capital. The dividend is equal to payments in the previous
quarters of 1947 and represents a four per cent rate on par value.

SICK LIST

JOE ALVIN is back at his SIMP Coast desk after two weeks bout with virus grippe.
British Buxton Circuit to Switch to Stage Attractions to Meet American Film Cuts

London (By Cable)—First circuit operator to announce the substitution of stage shows for films upon the expiration of present pix commitments—a result of the Anglo-American film impasse—is Harry Buxton, who sailed for New York over the week-end. Buxton said he would meet the film cuts by switching all 23 of his theaters to flesh; change of policy is already effective in one stand.

Public Figure Will Represent Industry

Washington Bureau of THE FILM DAILY

Washington — An internationally-known public figure will represent MPAA and the motion picture industry before the House Committee on Un-American Activities. It was learned, however, that the special counsel is not connected with the industry and will appear in person before the committee, as the late Wendell Willkie did in 1944. Decision to name an outstanding public person... (Continued on Page 6)

Coast SPG to Help Fight Attacks on Pix

West Coast Bureau of THE FILM DAILY

Hollywood — Full services of the Hollywood Publicists Guild have been offered in the campaign to combat increasing attacks upon the motion picture industry. Volunteering help to "present the industry as a vital factor in the well-being of the nations," Lesley Mason, SPG president, made his offer in a letter to Charles Schlaifer, chairman of the advertising-publicity directors' committee of the MPAA. Mason's letter read as follows: "The members of the Screen Pub..." (Continued on Page 6)

See 60G Saving In New SIMPP-AMF Pact

West Coast Bureau of THE FILM DAILY

Hollywood — Members of the SIMPP will save about $60,000 in the next 12 months under the terms of a new pact negotiated with James C. Petrie, president of the AMF. Previously producers were required to engage extra musicians. Under the new pact 80 men under contract are interchangeable...

Goldwyn Blasts SWG Proposal Plan Called "Glorification of Mediocrity"

Empire-U. Rank Action To Be Heard in Toronto

Toronto—Ontario Court has ruled that Empire-Universal action against J. Arthur Rank firma for fulfillment of alleged Canadian distribution contract must proceed at Toronto regardless of similar lawsuit against Rank companies in United States... (Continued on Page 5)

Convention Committee Will Mull Problem from Variety Of Industry Standpoints

Five alternative proposals on means to combat increased Ascap license fees will be studied in Washington by the ATA-MPTOA convention committee on Ascap, it was revealed yesterday by Robert T. Coyne, chairman of the merger convention committee. Agenda for the committee's consideration was the first of a number of study projects to be announced for the Sept. 19-20 meeting. Committee will initially study the...

200 Dutch Itinerants Using 16 mm. Equip.

Caring 16 mm. film entertainment to the Dutch audience requires a great deal of careful selectivity in subject matter. It was disapproved by Anthony M. A. van Tetering, president of the Netherlands Substandardfilm Association. Van Tetering arrived here last week on a...

Smith, Levathes to Speak At Century’s Convention

Andy W. Smith, Jr., general sales manager for 20th-Fox and Peter Levathes, company's short subject sales manager, will address the Century Theaters’ showmanship convention, Sept. 30, at the Waldorf-Astoria Hotel, Fred J. Schwartz, Century vice-president, announced...

Warners Gets Prado As Havana Showroom

Harry M. Kalmine, president and general manager of Warner Theaters, announces the leasing of the Prado Theater in Havana, Cuba, by the Warner circuit.

The house will be completely renovated, including installation of new seats, sound equipment and cooling system, and is expected to reopen early in December under the Warner management.
Indie Producer Tells Attlee He'll Take British Goods in Exchange for Pixon

Unique proposal to put at least a dent in the English stalagmate on American film imports was outlined to THE FILM DAILY yesterday by Producer John W. Rogers, who said he had made his original proposal to take British manufactured goods in exchange for any profits his pictures would make in England to Prime Minister Clement Attlee. Rogers asked the American industry for suggestions other than the confiscatory 75 per cent tax.

Just in from the Coast, Rogers expects to leave for Washington if his counter proposal finds British favor.

While here Rogers will confer with Film Classics President Joseph Bernhard, on the release of Rogers' new film “The Spirit of West Point.”

WB's Harry Goldberg at ATA-MPTOA Meeting

Harry Goldberg, director of advertising and publicity for Warner Theaters and in charge of home office supervision of Warner theaters in the New York metropolitan zone, will attend the ATA-MPTOA merger convention in Washington next Friday and Saturday as the Warner representative.

NTS's Rosser on Tour of Co.'s Export Branches

Roy P. Rosser, Jr., assistant manager of National Theater Supply's export division, left yesterday on a five-months' air tour of company distributors in Europe, Asia, the Near East and the Orient. During his 30,000-mile trip to 40 countries, Rosser will contact new distributors in countries where NTS does not have representation.

Hartford Council to Hear Admissions Tax Proposal

Hartford, Conn. — A proposal to tax theater admissions 10 per cent will be presented, along with other suggestions, the proposed liquor sales tax, at the next meeting of the Board of Aldermen. Proposal was suggested by Henry I. Beetham of Hartford.

Edward Arnold to Speak Before ATA-MPTOA Meet

Edward Arnold is the first Hollywood personality to confirm his attendance at the ATA-MPTOA merger meeting in Washington on Sept. 19-20. The screen star will address the meeting as it was revealed yesterday.

Commonwealth Meet Tomorrow

Kansas City—Commonwealth Theaters will hold its annual Fall convention tomorrow at nearby Star Lane farm, owned by E. C. Rhoden, Fox Midwest head. All-Filmrow affair will feature a barbeque and horseshoe tournament.

FOR SALE

SOUTH AFRICA - 16mm KODACHROME
Approximately 5400 feet
For details write—
CAVALCADE PICTURES, Inc., 959 Seward Street, Hollywood 38, Calif.
HUMPHREY BOGART and LAUREN BACALL

"THE BIG SLEEP" STARS WILL OPEN YOUR EYES AGAIN!

IN WARNER BROS. DARK PASSAGE

From the spectacular Saturday Evening Post serial • with
BRUCE BENNETT • AGNES MOOREHEAD • TOM D'ANDREA

DIRECTED BY DEUMER DAVES • PRODUCED BY JERRY WAID

SCREEN PLAY BY DEUMER DAVES • MUSIC BY HUNDREDS
'Power' Release Seen As a Public Service

WASHINGTON—Citing the growing exhibitor interest in good public relations, David Palfreyman, MPAA director of trade relations, yesterday pointed out that "Power Behind the Nation" offers theatermen an unusual opportunity to participate effectively in an industry-wide public relations campaign. Subject, sponsored by Eric A. Johnston and the MPAA, was produced by Warners.

Palfreyman noted that "Power" will have the support of community groups and organizations, Palfreyman reminded that "an intelligent interest in public affairs, in our country and its future, by the motion picture industry is a genuine public service to the patron." Palfreyman said that "Power" is not a money making project, but is offered as an idea building goodwill, with profits from film rentals to be turned over to the Damon Runyon Cancer Fund.

16 Stars on Wax to Plug Tour of Freedom Train

Hollywood—Sixteen leading Hollywood screen stars have completed a series of transcribed spot announcements plugging the Freedom Train, which this month begins a nationwide tour of cities and towns under sponsorship of the American Heritage Group to garner public support and bring a first-hand view of historic documents.

Announcements stress a "freedom pledge" and will be used by radio stations in all communities to be visited by the special train. They will be among the most widely used transcriptions ever made.

Stars cooperating with the Hollywood Coordinating Committee in recording the spots were Edward Arnold, Gene Autry, Lynn Bari, Jack Benny, Jimmy Durante, Van Hefflin, John Hersholt, Alan Ladd, Dorothy Lamour, Lauritz Melchior, George Murphy, Pat O'Brien, Walter Pidgeon, Ronald Reagan, Robert Taylor and Robert Young.

Vaude for RKO Trenton House

Trenton, N. J.—RKO Capital starts new policy of Wednesday night vaudeville shows on Sept. 17. Five acts will be presented, in addition to the usual two screen features.

Send Birthday Greetings To

Sept. 16
Alexander Kemper, Lynwood, Calif.; Volly Caldwell, New York City.
Neeley Edwards, Kansas City, Mo.; Harry M. Kalmin, New York City.
Jean Spence, (White) Lake, Calif.; John L. Langa, New York City.
Jackie Cooper, S. El Monte, Calif.; Jerry Weinberg, Los Angeles.
Earl Cothern, (White) Lake, Calif.; Doris Peage, Los Angeles.
Lauren Bacall, New York City.

Along the Rail with PHIL M. DAILY

Tuesday's Tattlings

• • • UNLESS THE ANGLO-AMERICAN film impasse is ended meanwhile, watch for Congressional fireworks over the confiscatory 75% ad valorum tax at the next session, whether a special one in November—

as many foresee—or in early 1948.

• • • THE PERSONAL TOUCH: Red Deplinet and James Mulvey will have something to say about the future sales policy of Samuel Goldwyn's "The Best Years of Our Lives." (End. Phil M. suspects, about the current controversy over higher admissions) at a press conference, called for tomorrow a.m. . . . Arthur Freed, Metro producer, is in town to continue confabs with Irving Berlin on production plans for "Annie Get Your Gun," . . . Berlin will be associated with the Metroteo, who plans in the over-the-weekend, in the production of the Broadway musical. . . .

• Ralph Budd, director of personal for Warners, officiated on Sunday as judge at the annual horse show in Bloomfield, N. J. . . . Being an honest judge, Ralph retracted from entering any of his own fine stable in the competition. . . . June Lockhart, who will co-star with John Loder on Broadway this season in "For Love or Money," gets in by plane today from the Coast to start rehearsals. . . . June has just enlarged Eagle-Lion's "T.M.A." . . . . Errol A. Johnston, whose name is being suggested as a running mate should the GOP pick Gen. Dwight Eisenhower as 1948 standard-bearer, is being porgy by the important Traffic Club of Chicago to speak at the annual dinner next Jan. 8 in the Windy City's Palmer House. . . . Eddie Cantor will sponsor the world premiere of "My Father's House" the night of the 25th at the Ambassador . . . Entire proceeds from the opening of Palestine's first feature will go to the Jewish National Fund.

• • • DAVE JONES, advertising manager of the Kerasotes Theaters in Springfield, Ill. is the authority for this once. . . . Up the box office of the Strand there, stepped a prospective patron, with this resulting dialogue: . . . "Is this the theater that's showing a movie about Stalin?" . . . "No, the show is about a horse." . . . "Isn't it called, 'Red Stalin'?" . . . "No, no, Stallion—'Red Stallion.' That's a horse." . . "Oh, well, I guess I won't go in then."

• • • COULD THE GIVEAWAY be heading back on Broadway? . . . At any rate, the first femmes in line at the Universal-operated Winter-Garden this a.m. are slated to receive one of those nationally advertised Delilah pearl necklaces . . . Seems as how there's a pearl smuggling angle to "Singapore," which bows in today.

• • • • WHILE SEVERAL MAJORS are reported interested in the pic possibilities of "Strange Bedfellows" which will have Milton M. Guttman as principal backer for its Broadway presentation this season, the latter envisions a subsequent indie-made film. . . . By the way, did you know that the play idea was suggested to authors Florence Ryerson and Colin Clements by Elia Kazan, who emerged as one of the Ten Best Directors of 1946-47 in THE FILM DAILY's recent poll?

• • • • WHAT'S THIS ABOUT the banks stepping into the situation as regards one widely known indie producer? . . . And about another important indie changing distribution affiliations? . . . Maurice Gorham will hire BFC's television plans of a press conference at the BFC's New York office next Monday. . . . Gorham's here from London on a brief visit . . .

ATA-MPTOA in Five Point Ascap Study

(Continued from Page 1) problem on the basis that Ascap fees are due charges and unwarranted by the copyright law. Second on the agenda will be the charge that Ascap is a monopoly, with the third phase of the probe to be based on the proposition that Ascap licenses, if warranted by law, might be subject to Congressional action.

Another facet to be discussed is the possibility of convincing motion picture producers of the desirability of using non-Ascap music.

Fifth proposal to be studied is to recognize Ascap's rights and to negotiate for a more favorable deal. Study of the Ascap problem, Coyle said, is only one of about a dozen industry problems to be mulled during the meeting. Other committees will concern themselves with television, legislation, Government film projects, public relations, campaigns and charities, distributor relations, audience expansion, the N. Y. degree, and advanced admissions sales policies.

SC TOA Delegates Told to Back Anti-Ascap Moves

West Coast Bureau of THE FILM DAILY

Hollywood—Southern California Theater Owners Association's committee to the ATA-MPTOA merger convention has been instructed to take any and all measures deemed adequate and necessary to defeat the increased music license fees proposed by Ascap. It is revealed in a bulletin from Paul Williams, general counsel. Group was also instructed to take any steps necessary to test the legality of Ascap under the anti-trust laws.

Committee representing SC TOA included: Don Champlin, vice-president, and the board, Harry Vinnecof and Ned Calvi. Organization's board and membership has already approved the merger of ATA and MPTOA and has voted to become a member of the merged organization.

Claude La Belle

San Francisco—Claude LaBelle, film critic of the San Francisco Daily News, and one of the best known of the Coast reviewers, is dead.


Brisbane (By Air Mail)—Tiring of dealing with regular construction firms in his efforts to rebuild his fire-damaged theater at Milla Milla, Jim Jonsson got busy himself and erected a theater with the help of some local labor. As a final touch, Jonsson added an apartment above himself atop the house. Manager would have been without a theater for about 12 months if he had not gone to work on the project himself.
Films Called Aid to Child Development

(Continued from Page 1)

Parent-Teachers Association, the Association of University Women, the Carpenters’ Council and the Federation of Women’s Clubs here, Mrs. Hedges said:

"Children have become at the age of 12 more expert in the appraisal of film quality than the average adult. True enough, they are not so expert in understanding of the social and cultural values of the films they have seen."

"Why? Because as parents and educators have given them no understanding of the urge which sent them to the theater, no companionable reading, no clarification of the meanings involved in what they have seen there."

"Happily fitting our own lack of understanding is an inef-fectual effort to prevent contact between the child and the film, and the latter is able of antagonism which prevents his acceptance of the guidance he needs."

"In place of bans on movies-going, Mrs. Hedges urged "intelligence in theater enjoyment and film evaluation" to discourage indiscriminate theater attendance, and said:

"Motion pictures, with radio and reading, should be used to the fullest extent to promote the growth of maturity, to aid our children to a growing independence from us."

"Mrs. Hedges, who is film editor of the National Parent-Teacher and secretary of the Educational Film Research Institute, praised communities which have established programs especially for children, using pictures from the Film Library recently formed by the MPAA."

"A parallel movement should be going forward in the schools, a move-ment to teach children to evaluate the films they see," Mrs. Hedges said. "Guidance should begin as soon as possible to get children to go to the movies. Under-standing parents are the first logical guides."

Empire-U-Rank Action To Be Heard in Toronto

(Continued from Page 1)

Paramount’s new Bob Hope picture, “Where There’s Life,” has been scheduled for national release on Nov. 21.

Release Hope Ple Nov. 21

Paramount’s new Bob Hope picture, “Where There’s Life,” has been scheduled for national release on Nov. 21.

STICK LIST

J. E. STUCKY, who operates the Cayuga Theatre, Cayuga, Ind., was graduated from a broken hip.

FISHERMAN, proxy of Syndicate theaters, Franklin, Ind., is wearing a steel brace as the result of a broken ankle.

GRIFFIS SAVING $5 FOR UNCLE SAM

Stanton Griffis, a poten-t factory in the financial growth of Paramount in his guise of chairman of the executive committee, is now using his financial talents to save dollars for his Uncle Sam as American Ambassador to Poland, the AP reported from Warsaw over the week-end in cable that had the trade chuckling no end.

"It seems that for two years squatters have occupied the third and fourth floors of the Embassy building, that they have refused to budge in spite of a fair money offer plus Griffis’ promise to help the squatters obtain other quarters."

"To solve the disposes problem, the Para. exec. has four powerful radios going night and day, blaring the news of the world, music and statistics, for the last 10 days."

The AP quoted Griffis as saying “there are signs that the music is doing some good and that the squatters are ready to dicke. It appears that it’s a question of how much, and I am trying to save the Embassy money.”

GRIFFIS

Five in Race Tonight For SMPAD’s Presidency

West Coast Bureau of THE FILM DAILY

Hollywood—The Society of Motion Picture and Television Directors will hold its annual election of officers at the membership meeting to be held at the Beverly Hills Hotel tonight. Carl Anderson, chairman of the nominating committee, over the week-end announced the following nominations:

For president are Lionel Banks, free-lance; James Basevi, Ar-gosy; Daniel Catheart, M-G-M; Rudolph Sternad, Columbia; and William Ferrari, Hal Roach.

For vice-president, Carl Anderson, Columbia; Ernest Fegte, free-lance; Leo Kuter, Warners; Hans Peters, M-G-M; J. Russell Spencer, 20th-Fox, and Lionel Banks.

For secretary-treasurer: Ben Hayne, 20th-Fox; Addison Heer, 20th-Fox; and Leo Kuter.

For wardens, Ralph Berger, RKO; Edward Etsche, M-G-M; Gano Chittenden, Republic, and Addison Heer.

For the board of directors: Robert Peterson, Columbia; George Davis, 20th-Fox; Malcolm Brown, M-G-M; Henry Busmated, Paramount; James Sullivan, Republic; Al Herman, RKO; Robert Boyle, U-I; Stanley Fleischer, Warners; and Ernest Fegte.

Present officers of the society are William Ferrari, president; J. Russell Spencer, vice-president; Leo Kuter, secretary-treasurer; and Ralph Berger, warden.

"Henry V" in Brooklyn

"Henry V" will have its first New York showing outside of Manhattan on Sept. 23, when it begins a five-day, reserved seat, engagement at the Brooklyn Academy of Music.

Cantor Spars Drive

Chicago—Personal appearances by Eddie Cantor helped to get the United Jewish Appeal drive off to good reservations; it is reported by John Balaban, chairman.

See Showdown Soon On Shakedown Parolees

Washington Bureau of THE FILM DAILY

Washington—Controversy over pardon of four convicts convicted in the million-dollar film shakedown yesterday was fast heading toward a settlement by the administration.

Daniel M. Lyons, newly-appointed head of the Federal Parole Board, said he may soon make a preliminary report on the release of the four convicts.

Reps. Church and Bushey, of Illinois, hinted they may demand a Con-gressional investigation unless a satisfactory explanation is given.

Meanwhile, it was announced that the FBI is probing the question under orders from Attorney General Tom Clark.

Shaker Heights Passes A 3% Ticket Tax Bill

Cleveland, O. — Shaker Heights, through action of its city council, has passed a three per cent amusement tax to take effect Oct. 1, when the state tax expires. Area has four theaters.

Meanwhile, Cleveland’s City Coun-cil meets on Sept. 22 to consider a similar: three per cent measure for this city, following the postponement of action won by the Cleveland Motion Picture Exhibitors Association.

To Tradeshow “Life” Oct. 3

Bob Hope’s “Where There’s Life” will be screened for the trade by Paramount in all branch territories on Oct. 3. The New York showing will be held at the Normandie Theater at 10:30 a.m.

Frank H. Doner Dead

Toledo, O.—Frank H. Doner, the-ater supply executive, died suddenly of a heart attack. His wife and a sister survive.

Dawson Rejoins Dell

Harold L. Dawson has rejoined the Dell Publishing Co. advertising sales staff, to handle motion picture ac-counts.

200 Dutch Itinerants Using 16 mm. Equip.

(Continued from Page 1)

buying trip. His organization also holds franchises for DuPont and Bell & Howell film and equipment products.

Van Tetering said it was unimaginable to buy dozens of theatrical films for showing to the 16 mm. audience because they have indicated preference for certain types and not everything goes with them. Comedies, he stated, were in demand as well as historical treatments. As a case in point he re-vealed a number of old Stan Laurel and Oliver Hardy pix produced some time ago by Hal Roach enjoyed a great success. In the line of histori-cal pictures he reported that and “Livingston” was also very successful.

Van Tetering’s organization has over 400 members on its rolls. Of this quarter of a million exhibitors, many of whom operate throughout Holland with portable equipment, Van Tetering said, he had invited to be a guest of the AMA at its first luncheon meeting of the fall season which will be devoted to the narrow gauge film and its key men. He would not be able to attend, he regretted, because of his schedule. He left Sunday for Chicago, en route to the Coast. He also plans to stop off in Wilmington and Rochester. He will turn back before reaching Holland about the middle of October.

Devonshire Franchise in Philly to Engle- Greenberg

Boston — Devonshire Films has granted a franchise for the Phila- delphia territory to Film Classics of Philadelphia, operated by Jack Engle and Jack Greenberg. The new fran-chise holders will release a combin ation of “Under the Red Robe” and “Storm in a Teacup.” Special exploitation material is being prepared for the Philadelphia campaign.

WEDDING BELLS

Wasserman-Bonoff

Mr. and Mrs. Samuel Wasserman have announced the coming marriage of their daughter, Barbara Joan, to Burton Leonard Bonoff, son of Madison exhibitor, Leo Bonoff.

Whelan-Grabowy

Indianapolis—Tony F. Grabowy, office manager, U-I, and Francis and Florence L. Whelan, secretary to Ted Mendelsohn, manager, U-I’s home office, will be married Saturday at St. Peter and Paul Cathedral Chapel.

Paytin-Miller

Indianapolis—Carl Y. Miller, sales man, Ger-Bar Equipment Co., and Lois Paytin will be married Sat-saday.
Public Figure Will Represent Industry

(Continued from Page 1)

sionality to appear before the committee was made at a top-level conference in Hollywood last week. Although James F. Byrnes was retained by MPAA to help map plans for the industry's answer to unfounded "smear" charges, the former Secretary of State will not appear before the committee in person.

The counsel selected, however, will represent the industry at every meeting of the committee. He will be on hand to counter every unfounded charge made by the committee and take the industry's case to the public.

At last week's Hollywood confab, it was finally agreed that the House probe represented a threat to freedom of the screen and the industry's case will be prepared with that in mind.

Meanwhile, the committee has not yet sent out any subpoenas, although the hearing is scheduled to open in less than two weeks, on Sept. 24. Despite this, which the committee has clanked its plans, it is expected that about 30 subpoenas will be served.

An announcement of the public figure selected to represent the industry may be made within a few days. Byrnes and Joyce O'Hara, top assistant to MPAA President Eric Johnson, returned to Washington over the weekend from Hollywood. MPAA, however, refused to comment on this phase of its case before the House Committee.

Warner Capital House Reduces Admissions

Washington Bureau of THE FILM DAILY

Washington—Warner's downtown showcase, the Warner (near Earle), has reduced prices, it was announced yesterday. Top price from Monday through Friday was reduced to 70 cents from 80 cents. Top prices on Saturday (after 5 p.m.) and Sundays and holidays (from opening) were dropped to 74 cents from 85 cents. In addition, the matinee price of 44 cents was extended from 1 p.m. to 5 p.m. Monday through Friday. Children's prices, formerly 25, 30 and 35 cents, were changed to 30 cents at all times.

Alfred C. Daniels Dead

Pittsfield, Mass.—Alfred C. Daniels, 62, one-time manager of the Colonial Theater, is dead.

Canadian Controls On Lumber Removed

Ottwa—The war-time Prices and Trade Board yesterday ended price controls on lumber and building products, but retained them on iron, steel and tin.

Rents, too, remain on the controlled roster.

Coast SPG to Help Fight Attacks on Pix

(Continued from Page 1)

ileists Guild wholeheartedly endorse the sustained publicity and public relations program announced recently by the advertising and publicity directors committee of the MPAA.

"As the industry's standing army of publicity and public relations experts, experienced in all phases of their profession, the four hundred men and women who are SPG members are prepared to place their abilities and energies at the disposal of your committee and will be proud to join in the campaign to combat the increasing attacks, of which Hollywood has long been the target, by taking advantage of every opportunity to represent the industry as a vital factor in the well-being and the progress of the nation.

"In view of the urgency of the matter the Guild has set up a committee which is presently studying this problem. This committee is prepared to meet with you or your representatives at your convenience."

Skouras Hosts Luncheon as UAL Links Planner, L. A.

West Coast Bureau of THE FILM DAILY

Hollywood—Charles P. Skouras, president of National Theaters, was host yesterday to state and civic dignitaries at a luncheon at the Ambassador. The occasion was the inauguration ceremonies of United Air Lines Mainliner Silverdollar (DC-6) service from Los Angeles to Denver. Initial ceremonies also took place yesterday in Denver with Barbara Bates, Warner's starlet, christening the ship. The group arrived in Los Angeles at noon. The delegation included the Governors of Colorado, Wyoming and California, also the Mayors of Denver and Los Angeles, as well as Frank Ricketson, president of Fox Inter-Mountain Theaters.

Canadian Controls On Lumber Removed

Ottawa—The war-time Prices and Trade Board yesterday ended price controls on lumber and building products, but retained them on iron, steel and tin.

Rents, too, remain on the controlled roster.

As Critics View . . . . The Industry Scene

Better Screenplay Material

THE PROBLEM OF SELECTING BETTER screenplay material, in my opinion, is tied up with the vicious system of public film exploitation to which the Hollywood motion picture business is addicted.

The salesmen who sell the films to the theater operators and in turn, the theater operators who sell them to the public, insist upon maintaining emphasis upon sex. They send back reports to the studio people pointing out which films have made the most money at the box-office. They ask for more like them.

This invites the creative personnel in Hollywood to follow carbon-copy methods. They improvise upon past successes, re- cast variations of the same old ideas until stereotyped Hollywood romance chases its own shadow all over the screen.

Anything new is out of the question while this sort of thing goes on. Just once in a blue moon a film producer here or there will risk a break with formula. He has to buck the opposition of the sales department which leave novelty to its own devices in order to bear down on those films which more closely resemble past successes. If his effort succeeds it does so in spite of the sales departments and not because of them.

THE 1947 CRITICS POLL put the question direct: "If you were an advertising-publicity director for a movie company, what changes, if any, in the present film advertising and publicity would you make?"

The majority of the critics replied that they "would sell their films with accuracy, honesty and truth, using less sensationalism and stop over-selling, over-billing and ballyhooing. Emphasis on sex would be toned down and adjectives and superlatives would be virtually eliminated."

These critics know, if the film producers do not, that what Hollywood needs most is an entirely new approach both to the production and the public exploitation of motion picture entertainment.

FOR ONE WHOLE YEAR THE HOLLYWOOD producers would do well to ignore all the suggestions and protests of their film salesmen and go ahead making films based upon stories of genuine literary merit. They should cease buying slop and slush forced upon the market by high pressure publishers. They should refuse to permit influential movie stars to choose stories for themselves on the basis of personal preference or for reasons of personal profit or vanity.

They should, during this trial year, film only stories with substance and meaning in them and should be honest with the public honestly as film stories and not as exhibits in which synthetic star personalities and false arguments obscure all else.—WILLIAM H. MOORING, The Tidings, Los Angeles.

Unions Schedule Meeting Prior to AFL Convention

(Continued from Page 1)

ers, said that a meeting would be called for Oct. 4 at the St. Francis Hotel, San Francisco.

Date is just ahead of the annual AFL convention which starts at the same place on Oct. 6. Another session on the dispute is scheduled between the International presidents of interested unions and studio representatives on Oct. 20 in the Million Hotel, Los Angeles.

CSU Spokesmen Deny More

West Coast Bureau of THE FILM DAILY

Hollywood—Conference of Studio Union officials here denied the report that Herbert K. Sorrell had made producers a compromise offer to settle the studio jurisdictional strike.

F. S. Welsh Appointed

As Cine-Kodak Manager

Rockefeller—Appointment of Frederick S. Welsh as manager of Eastman Kodak's Cine-Kodak sales division was announced today by Alston W. Mulholland, general sales manager.

Services for George Dillon

Funeral services are to be held today for George H. Dillon, former sales manager for KRO Radio out of Pittsburgh, who died Saturday, in Woodhaven, L. I. Monsignor Dillon, brother and the deceased, will serve at high mass at St. Thomas Church. Burial will be in St. John's Cemetery.

A veteran in the industry, Dillon was district manager for PRC and had worked at Pathe and other companies.

Soviets Invent New Daylight Projection

A new daylight film projection technique has been perfected by a Soviet inventor, I. Novitzkov, it was reported yesterday by The Chicago Sun-PM, in a copyright story from Moscow. Material can be shown in the brightest sunlight utilizing the principal of reflection. Called "Universal Movie," they are expected to be useful for war since they permit taking of notes and oral discussion.
By the touch of his pencil, Cinderella is transformed . . .

EVEN before she speaks or moves . . . she has put across the character she plays—thanks to the creative pencil of the costume designer. With it he has touched fabrics and fashions . . . transformed Cinderella . . . given eloquent expression to the role she portrays.

Through artistry such as this, the costume designer has done much to heighten the color, the realism, the drama of the "movie."

And his important contribution has been—and continues to be—all the more effective because of faithful photographic reproduction of the costumes he creates. . . through the industry's extensive use of the large and versatile family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
12 Cleveland Spots Offered Better Runs

(Continued from Page 1)

increased admissions to match the scales of the major second-runs.

Under Cleveland's exclusive schedule, in practice since 1932, Loew's and RKO's 105th Street Theater have had exclusive 21-day second-run availability, with the subsequent houses availability at 35 days. Plans to project by 20th-Fox would make "Mother Wore Tights" the first of a series of releases to be offered to the 12 houses on the same availability as Loew's and the RKO house.

While there have been objections on the part of some of the subsidiaries, a number of the houses are reported ready to go ahead with the plan, even though other distributors have said that they contemplate bargaining. There might be some confusion on the part of the public as the result of the number of individual houses and regular scales for others.

Theaters to which 20th-Fox has made the 21-day availability offer include the Coliseum, Colony Center, Mayfield, Uptown, Avalon, Homestead, Riverside, Variety, Broadview. Vogue, Fairmount, and Shaker.

Exhibitor Objections to Knoxville Tax Overruled

(Continued from Page 1)

brought by Knoxville and Knox County theaters challenging the validity of the act. Hodges held that the tax exists since the rate was the same in both Knoxville and the county.

An injunction obtained by theater owners which prohibited the city and county from spending funds collected under the law will remain in effect if an appeal of the case is taken to the Tennessee Supreme Court, which is believed likely.

Since the law passed in April, some local theaters have collected through July. Annual revenue of about $150,000 has been estimated by Knoxville officials.

Albert Sheldon Dies

Elettra, Tex.—Albert H. Sheldon, 77, theater operator here, is dead. He was a former editor of the Electra News.

Plan Home Films Via Telephone Lines

West Coast Box, THE FILM DAILY

Hollywood — An innovation which will pipe films into homes is in the planning stage here. Cinema Theaters Corp. and Sylvia Simon's production has a system whereby pictures will be piped over telephone lines, projected on machines the size of typewriters. Initial installation is expected to comprise 10,000 units, selling at $175 each. Film controls six patents. No coaxial cables will be used.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

U-I has bought "The Salem Frigate," a 1946 novel by John Jennings, in a package deal with scenarist Maxwell Shane, who has written a screen adaptation of the story and held screen rights to the property under an optional contract with the author. Shane will produce the pic for U-I on a profit sharing basis. . . . Robert Preston gets the leading male role in Twentieth-Fox's "The Walls of Jericho." He has three leading ladies: Gene Tierney, Linda Darnell and Colleen Gray. . . . Frank Capra has signed Angela Lansbury for his "State of the Union" production he is making for Metro release. Spencer Tracy and Claudette Colbert are also in the film.

* * *

STEVE McNALLY goes into Warners' "Johnny Belinda." He was in the B-way production, but in a different role from the one he has been assigned. . . . Richard Atten in celebrating his 25th year in show biz with a starring role in Pine-Thomas' "Speed To Spare." . . . Edmund O'Brien has been given the role originally assigned to Dan Duryea in U-I's "Another Part of the Forest," with Duryea being placed in another. . . . Latin-American dancing team, Costanzo and Marda, have been signed for the Columbia musical, "Mary Lou." Frankie Carle and his orch. head the tunesters while Robert Lowery and Joan Barton have the romantic leads. . . . Bing Crosby has made a special trailer for the American Cancer Society's drive for funds, arranged by the N'wood Coordinating Comm. . . . Michael Curtiz and producer George Amy are combing the California Mother Lode country for suitable location spots for "The 49ers," which is built around the Gold Rush. That section was home of most of the colorful early California mining towns.

* * *

FRANK McHUGH moves over to Independent Artists, Inc., for a featured role in "The Velvet Touch." It's the first production scheduled by the new Rosalind Russell-Dudley Nichols company and will star Miss Russell, Leo Genn, Claire Trevor and Sidney Greenstreet. . . . The Queen of the Santa Fe Trail is, Eileen Hardin, has arrived at PRG for a part in "Westward Trail." . . . Monogram producer, Walter Mirisch, is readying three productions for production; "I Wouldn't Be in Your Shoes," "The Little Shepherd of Kingdom Come" and an untitled original by Robert Sides. . . . Samuel Goldwyn's, "A Song Is Born," is on its last lap with only a week's more scheduled shooting. Cast is headed by Benny Goodman, Steve Cochran, Felix Bressart and Hugh Herbert with Howard Hawks directing. . . . Barry Fitzgerald's brother, Arthur Shields, will leave for N. Y. this Fall to direct the new Eugene O'Neill play, "Moon For the Misbegotten" for the Theater Guild.

* * *

GUSTAVE FLAUBERT's famous nineteenth-century French novel, "Madame Bovary" has been purchased by M-G-M for filming next year, with Pandro S. Berman producing. Robert Andrey is now at work on the screenplay and it is probable that Lana Turner will play the title role. . . . Edward Small has borrowed Nancy Guild from Twentieth-Fox for his production of "Caglisto," to be filmed in Italy with Gregory Ratoff directing. Shooting is scheduled to begin next month. . . . "Burlesque," which has had previous successes as a stage and screen play, will be remade next year by George Jessel for Twentieth-Fox. Columbia, which bought it in '44 for a Jolson vehicle, put it on the market last winter when the Jolson deal fell through, and Fox was first to close a deal. Betty Grable and Dan Dailey are likely contenders for star honors. . . . Columbia is signing descendants of famous people right and left. Lynn Sousa, granddaughter of the March King, John Philip Sousa, will make her debut in "Mary Lu." and Abigail Adams, who claims direct descendancy from the second and sixth presidents has been inked to a long-term.

Goldwyn Blasts SWG Proposal

(Continued from Page 1)

an open letter, occasioned by Rina Lardner, Jr.'s suggestion that screen writers demand that their work be rated against the earnings of American films and comes in the wake of American film critics' enthusiasm for Hollywood's story value in the 1947 Film Daily Critics Forum.

At a meeting of the SWG last week, a resolution that screen writers demand film producers a royalty of one per cent of gross was adopted by a vote of 23 to 206.

Goldwyn, maintaining that the proposal to lump all Hollywood writers, "the few capable ones and the many duds" into one average, "is a glorification of mediocrity in a medium which calls for the highest degree of individuality," bitingly takes the writers to task for using their talents as a means to "keep up with the Hollywood Joneses."

"Anguished cries have in the past come out from writers that producers have called in additional writers to work on their scripts," writes Goldwyn. "For all the fact that producers may be equally at fault in this respect, I assure you that this is due largely to only one cause—the inferior quality of scripts as they come from the hands of technicians who spend too much money for writers if he has a good script to begin with."

Goldwyn notes out that "Hollywood is hungry for new and fresh material and still pays the highest monetary reward in the world for creative writing," but urges that more attention be paid "to fine ideas and vibrant words than to percentages figures."

NEW POSTS

FRANK BROWN, assistant manager, Odeon, Hastings, R. C.
SAM LAMBERT, Henson 16mm manager, Vancover
JOHN McKENNA, salesmen, Film Classics.
FRANK LOWRY, Warner salesman, Charlotte.
DOROTHY RICHARDSON, booker, Universal, Charlotte.
SAM SCHWARTZ, booker, M-G-M, Charlotte.
BARBARA LYNCH, publicist office manager, Charlotte.
DEAN LYNCH, RKO booker, Charlotte.
EDDIE LEVIN, B & K publicity department, Chicago.
RAY W. MARTIN advertising sales staff, of Dell Publishing Co.
MPAA PICKS McNUTT AS INDUSTRY CHAMPION

Chile Okays $400,000 Hike in U. S. Film Coin

$1,000,000 High Reached For U. S. Imports Despite Ceiling on Foreign Films

Washington Bureau of THE FILM DAILY
Washington — Total of $1,000,000 will be paid for American films imported into Chile this year under an agreement reached between the Chilean government and MPAA, it was learned yesterday. This represents a whopping increase of about 50 over last year's.

EXHIBS. URGING GOV'T ASCAP ACTION

Receive Exhibs' Demands for D of J Move Against Society; Expect Formal Probe Order by Clark

Washington Bureau of THE FILM DAILY
Washington — The Department of Justice has been flooded with exhibitor demands for Government antitrust action against Ascap, it was revealed yesterday.

Former WMC Director Says Investigation is Welcomed, Prepared for Red Charges

Paul McNutt will represent the motion picture industry on behalf of the MPAA, and the Association of Motion Picture Producers, at forthcoming hearings in Washington before the House Un-American Activities Committee, it was announced yesterday. McNutt issued the following statement immediately following his appointment: "We welcome the investigation (Continued on Page 7)

12 Committees Will Report to ATA-MPTOA

Twelve committees will study the most significant industry problems at the opening session of the ATA-MPTOA merger convention on Friday and report their recommendations (Continued on Page 6)

RKO-RCA in Third Large Screen Television Tieup

A third large-screen television research project between RCA and a motion picture company is expected to be closed with RKO Radio in the near future. Move follows (Continued on Page 3)

Command Showing Pic to Escape Duty

London (By Cable) — The Executive Committee for the Second Royal Command Performance confirmed yesterday that an American film is being selected for the event at the Odeon Theater, Leicester Square, on Nov. 25, but said that the choice had not as yet been made. Hollywood stars will fly over for the gala benefit. It was pointed out that the film chosen could come in as a single copy print for the solo show without becoming liable to the confiscatory 75 per cent ad valorem duty.

Films on Empire Meet Agenda

To Develop Coordinated Plan on Dollars

London (By Cable)—With an exchange of views on the import of American films almost certain to take place during the sessions, the British Dominions, with the exception of Canada, will open a round table conference here next week to formulate a co-ordinated empire plan for coping with the dollar shortage. Canada is excluded from the par-

E-L Names Suchman, Goldhammer as Mgrs.

Eagle-Lion Films has completed the realignment of its national sales organization with the naming of Al Suchman, president, and L. E. "Nicky" Goldhammer, vice president, (Continued on Page 3)

GOLDSHAMMER SUCHMAN

Suchman and L. E. "Nicky" Goldhammer (Continued on Page 3)

Odeon Earns £1,137,257; Pays 17½% Dividend

'London (By Cable) — Odeon Theaters' profit for the 53 weeks ended June 28 was £1,137,257, as against £1,200,423 reported the previous year, it was announced yesterday. A final dividend of 10 per cent was proposed by the board of directors (Continued on Page 6)

British Houses May Lose Usherets in Labor Plan

London (By Cable) — First warning note that British film theaters might be called upon to surrender employees to other industries as Britain employs drastic methods to step up production for export came when Nero Edwards, MP, Parlia-

 Expect Cripps, Dalton To Stay in Cabinet

London (By Cable) — Neither Sir Stafford Cripps, president of the Board of Trade, nor Hugh Dalton, Chancellor of the Exchequer, key figures in the Anglo-American film situation, will be displaced in the anticipated shuffle of the Cabinet by Prime Minister Clement Attlee, informed Labor Party sources said yesterday. Ernest Bevin, Foreign Secre-

(Continued on Page 7)
Boxing Managers Guild Sees "Slander" In UA Pic

The Boxing Managers Guild of New York, in a letter to United Artists, has asked that the Enterprise production, "Booby and Soul" be immediately withdrawn from circulation because of the "aldermanic privilege presented to the boxing managers and the sport in general."

The letter, signed by Guild president Charles Johnston, complained that the film, "Booby and Soul," was portrayed as a fighting champion, but one eager to "take a dive," and that "industry and the public are being tugged between "thieves, gangsters, fixers, contrivers and double-crossers, all of which terms are both untrue and uncom- plementary."

Johnston charged further that the film's "fool blows" can wreak insurmountable damage upon the boxing profession, seriously threaten the prosperity of the sport and throw out of work the 30,000 men connected with the sport, and "this damage should be believed by the public."

A spokesman for UA yesterday said that the letter was being studied by the United Artists executives and that a reply would probably make a reply today.

Sellout Looms forampa's 16MM. Solute Luncheon

Ampa's Town Hall luncheon Thursday, to salute the 16 mm. industry, will be a sellout on the basis of acceptance received so far, Dave Bader, chairman of the luncheon committee reported yesterday. Bader was notified that the Allied Non-Theatrical Film Association last week passed a resolution "congratulating Ampa upon its appreciation of the 16 mm. industry and those connected with it." It is generally conceded that an Ampa luncheon will be a principal speaker at the meeting. Others on the dais will be Mr. and Mrs. George Green, Tom Brandon, Tom Hodge, Tom Raid, Sam Goldstein, William Koenig, and Harry Post, all prominent in the 16 mm. field.

Bell Joins Donahue & Co. To Handle Film Accounts

J. Raymond Bell has joined the executive staff of Donahue & Co. to work on various motion picture accounts handled by the agency. Recently advertising-public relations director for Capital Airlines, Bell formerly was advertising-publicity director of Loew's Theaters in Washington and Eastern publicity manager for M-G-M. 

9 WB Execs. Back from Trips

Five Warners sales execs, returned from business trips to the Warners' world, opposed the filing of non-Communist affidavits required by Taft-Hart- ley Law, but instead of fighting it they asked that the question be considered in terms of complying with this law.

Name Parra, WB, Riko in N. H. Arbitration Demand

A demand for arbitration involving clearance has been filed with the New Haven tribunal by the West Side Theatrical Managers operating the Barnum Theater in Bridgeport, Conn.

Filing Paramount, Warners and RKO as parties, complaint requests elimination of seven-day clearance enjoyed by the secondary circuits, the Barnum.

Complainant alleges that Strand Amusement Corp., which in addition to Hippodrome operates the Rialto, American and Capitol Theaters in Bridgeport, delays playing product in the Hippodrome until four prints are available for simultaneous exhibition in all four houses.

Wilbur Vance and Gordon Pape, operators of the Twentieth Century Theater in Cincinnati, have withdrawn their declaration that the RKO release of "Dance" to be filed recently with the Cincinnati tribunal, Lowes' was the sole party named in the complaint.

"Night of Stars" Benefit Headed by Nathan Strauss

Nathan Strauss, former U. S. Housing Administrator and present owner of Station WMCA, has accepted the chairmanmanship of the 14th annual "Night of Stars" giant for the United Jewish Appeal, which will be held at Madison Square Garden on the night of Nov. 17. Proceeds given to the United Jewish Appeal go to further the work of its constituent agencies in their program of aid to refugees, the upbuilding of Palestine and the protection of human rights.

Straus yesterday called his first meeting of business and amusement leaders for 4:30 p.m. tomorrow at the hotel Astor. Among those who will address the gathering are Robert M. Weitman, managing director of the Paramount Theater and chairman of the organizing committee; Mrs. Ted Lewis, chairman of the women's division; and Samuel Blitz, executive director of the "Night of Stars."

St. Louis Stagehands Sign With Nine Theaters

St. Louis—Theatrical Brotherhood, Local 6, IATSE, has signed contracts with nine theaters calling for re- tractive pay of $2,187 to each of the theater's stagehands. Under the terms of the contract the future will be paid $86.25 per week.

Contracts were signed with the Ritz, Varietie, Esquire, Norside, Uptown, Columbia, Melba, Congress and Cinderella Theaters.

Set Dinner for Delis

Cleveland — George Delis, state district manager, will be honored guest at a batchelor dinner to be given in his honor Monday evening at the Wardman Hotel in the Belden Hotel in Canton, where he will be married on Sept. 28.

Arts managers will include Delis, Solomon, Harry Kolts and Ralph Randell.
Films on Empire Conference Agenda

(Continued from Page 1) The virtual certainty that films will come up for attention is seen in the fact that Warren Wagon, Chancellor of the Exchequer, who slapped on the confiscatory 75 per cent duty on American film imports into the United Kingdom.

The American Federationist, official monthly publication of the AFL-CIO, in its September issue that Britain's pit tax is "disturbing" to workers employed in the Hollywood studios. Stressing that labor in the film industry is "AFL from top to bottom," the publication says that unions "regard the tax as discriminating with workers in other countries of the Commonwealth."

RKO-RCA in Third Large Screen Television Tieup

(Continued from Page 1) arrangements under which RKO and WXJ,

Dallas Anti-Trust Action Filed By McClemonds

(Continued from Page 1) in the action, filed by Jefferson, B. R., Gordon, Jeanette and Maggie McClemond, city attorney, with the local law firm of Clark, Coon, Holt & Fisher associated with McClemond in the action.

Allegation under Sherman and Clayton Anti-Trust Acts charges unlawful and illegal conspiracy to control first and subsequent-runs in Dallas and suburbs.

Local comment is that McClemond was held back on playtime in one area by R&R and in another area by Interstate.

Send Birthday Greetings To—

West Coast Bureau of THE FILM DAILY

Hollywood—A second child, a girl, Mary Kelley, was born to Teresa Wright and Mervin Busch. Weight: five pounds.

West Coast Bureau of THE FILM DAILY

Hollywood—A son was born at Monte Sano Hospital to Marilyn Nash, named, who appeared opposite Charlie Chaplin in "Monsieur Verdoux." Miss Nash is the wife of Philip Yordan, screen writer.

Burbank—A son, Lee David, was born to J. Dihn and Mrs. L. Walsch at St. Joseph's Hospital. Father is RKO publicist. Baby weighed seven pounds.
IN NEW YORK - LOS ANGELES - CLEVELAND - LONG BEACH - SAN FRANCISCO - SAN DIEGO - RIVERSIDE - BOSTON AND WASHINGTON - SURPASSING THE BOXOFFICE HIGHS OF 20th's BIGGEST MONEY-GETTING REAL-LIFE TECHNIQUE TRIUMPHS ... "The House on 92nd St." "13 Rue Madeleine" "Boomerang!" Everywhere it's 2

... "State Fair"
"The Dolly Sisters"
"I Wonder Who’s Kissing Her Now"!

MOTHER WORE TIGHTS
Color by TECHNICOLOR

Century-Fox!
Chile OK’s $400,000 Hike in Film Imports

(Continued from Page 1) $400,000 over last year—an unusual event in a world of shrinking markets.

The agreement was reached despite a budget ceiling of $1,000,000 for import of all foreign films approved by the Chilean government earlier this year. According to the Department of Commerce report issued yesterday there were rumors that this quota would be reduced to a total of $1,000,000 for all foreign films, including those from the United States.

It was pointed out that dollars are often paid for other than U.S. films, including Argentine and Mexican, thus theoretically cutting down the sum left for U.S. pix. Although dollars are sometimes “traded” around from industry to industry, the $480,000 head for U.S. films is considered a signal accomplishment for MPAA.

The Department of Commerce report noted that there was a total of 312 motion picture theaters in Chile on Jan. 1, 1947, with a total seating capacity of 271,126. This compares with a total of only 265 theaters in 1940.

OHE Okays $792,162 for Theaters, Two Drive-Ins

Washington Bureau of THE FILM DAILY

Washington — Approval for 16 theater projects — including two drive-ins and two separate jobs on municipal theater facilities in St. Louis, Mo. — during the week ending Sept. 12 was announced yesterday by the office of the Department of Commerce. Expenditure with value of the 16 projects put at $792,162—but of that, $345,000 was for the St. Louis projects.

Fifteen projects valued at $471,000 were turned down. These figures bring to 165 the number of approvals since the program was inaugurated in mid-July, the total aggregating $5,446,590. Turned down were 384 projects valued at $17,498,756.

An okay was announced yesterday for the Buffum Amusement Co., to proceed with an $85,000 stand at Hickman, Ky., on the basis of hardship. On the basis of local need, new houses were okayed for W. D. Glasscock, Pleasanton, Tex., and Charles Kober, Atto, Nyo. Both are estimated to cost $33,000.

D’Arcy Damage Action Dismissal is Denied

St. Louis—Motion of defendants in the $500,000 anti-trust action brought by Martin W. D’Arcy, one-time operator of the Shubert, to dismiss the case on the ground that the action is barred by the statute of limitations was overruled by U.S. District Judge R. N. Duncan.

Motion of Monogram to dismiss was denied on the next regular motion day for introduction of supporting testimony.

Dugas Building Up New England Chain

Boston—Alfred Dugas, who recently retired from the textile business in Rhode Island, has made his third theater purchase within the past three months. Dugas has bought Lakeside, Lakeport, N. H., from Louis Score, later taking over the Sorokis in Limorig, Me., from the Chase Brothers. More recently, he bought the Cornish, Cornish, Me., from Howard Davis. Dugas is reported now dickering for a third Maine theater.

First FC Convention To Be Held This Week

(Continued from Page 1) Joseph Bernhard, president of the company, with Samuel Wheeler, general sales manager; Jules K. Chapman, assistant to the president, Al Zimbalist, advertising — publicity — exploitation director, and other company executives on the staff.

Exchange heads to attend include Ralph Peckham, Atlanta; Maurice Green, Boston; Joseph Miller, Buffalo; Edward Spiers, Chicago; J. H. Lutzer, Dallas; George LeFko, Indianapolis; Leslie Durland, Kansas City; Robert P. Abelson, Los Angeles; Max Mazur, Milwaukee; George Waldman and Sydney Weiner, New York; Morton Magill, Philadelphia; Jack Kloeppe, Portland; Fred Abelson, San Francisco, and Ralph de Burgos, Washington.

Odeon Earns $1,137,257; Pays 17 1/2% Dividend

(Continued from Page 1) on ordinary shares, making 17 1/2 per cent for the year, the same as in the last full year.

Profit of Odeon Associated Theaters was $270,482 against $157,196 and an interim payment of 5/87 per cent was proposed. Odeon Properties profit was $766,696, compared with $1,142,905 and an interim payment of 16 per cent was proposed. All dividends are tax free.

Operators’ Strike May Be Delayed. Walsh Asks Time

(Continued from Page 1) new contract with RKO, Loew’s, Paramount, Warners and 20th-Fox. Houses which might be affected by the walkout total about 120.

Strike was originally intended for today. It was indicated Local 306 members had become irked by repeated delays and might reject the negotiating committee’s advice to postpone the strike action.

Premiere Nite $10,800

Miami Beach, Fla. — Greater Miami’s Variety Club Tent earned $10,800 for the National Cardiac Children’s Operations project last night of “Variety Girl” at the Lincoln Theater.

12 Committees Will Report to ATA-MPTOA

(Continued from Page 1) for action at an open session Saturday, it was announced yesterday by Robert W. Cooney, ATA executive.

In order to make available where possible, experts on the various questions to be mulled, the convention committee is recruiting “guest speakers” who will address some of the study groups.

Paul Raiboun, Paramount vice-president in charge of television, will speak to the video committee, and Charles Schlaifer, 20th-Fox ad-publicity-exploitation director, will address the conclave’s public relations committee.

In addition, E. C. Mills, former general manager for Aseap, will meet with the group that will study counter measures to the Society’s proposals for increased license fees.

Following the official merger of the two exhibitor organizations into the Theater Owners of America, delegates will name a new Board of Directors who will then elect officers.

Meanwhile Ted R. Gamble, ATA board chairman, was heavily pressed during most of yesterday to accept the “draft” as a candidate for the presidency, but at a late hour remained adamant in his desire not to seek the post.

Exhibitor leaders, confident until now that Gamble would reverse his original stand, are still hoping that such will come to pass, but at the same time are beginning to search for a substitute. Several names have been discussed, but inasmuch as no single individual has emerged in favor of that post, it is probable that delegates will arrive in Washington without a majority bloc for any one man.

Carlin’s Mother Dies

Dennis Carlin, Republic’s advertising manager, is mourning the loss of his mother, Leah Melman, who died last Friday in Washington.

WEDDING BELLS

Knebel-Brenowitz

Cleveland — Blanche P. Knebel, RKO booker, will be married on Oct. 18 to Joe Brenowitz.

McKenzie-Worden

Hartford, Conn. — Bob Worden, student assistant at Loew’s Poli, and Pearl McKenzie, cashier at the theater, are becoming married in Hollywood following their recent marriage.
Exhibs. Demand Gov't Action Against Ascap

(calculating from Page 1)

with many of the exhibitors detailing complaints against Ascap, however, it was all anticipated here that a formal investigation may be ordered by Attorney General Tom Clark.

A principal question is what further action can be taken in view of the 1941 consent decree.

Congress to Consider Copyright Amendment

Congressional consideration of an amendment to the copyright law to prevent licensing of motion pictures, unless public performance in the theater, is believed almost certain as National Allied's campaign to bring the double fee collection aspect of the law to the attention of legislators swings into action on the unit level.

At least three Allied affiliates have started drives to have exhibitor members contact vacationing Congressmen to urge them to support the Allied-sponsored amendment. Action thus far has been reported by Independent Exhibitors, Boston; Associated Theater Owners of Indiana and the Independent Theatre Owners of Ohio. Others will make similar moves.

Amendment urged by Allied reads:

"Provided further, That any assignment, license or other disposition by the owner or distributor of a copyrighted motion picture film of the right to exhibit such film in any theater shall include the right to reproduce or publicly perform any and all sound recorded on the same film, or disks accompanying and synchronized with such film, including copyrighted music; and no owner or distributor of a copyrighted motion picture film shall license the public exhibition thereof unless at the time of such license he also possesses the right to license, does so license, the reproduction or public performance of all dialogue, sound effects and music synchronized with such film."

CHARTERED

CALIFORNIA THEATER REALTY CO., chartered under California laws, organized by M. Y. Secretary of State that it will do business at 1521 Broadway, New York City, to conduct, presi-
dent.

LAFOX, INC., New York, motion picture radio and television; capital 100 shares of no par stock; by Helen Karsavage, Betty Teichman. Both Gold.

LES D'OR PRODUCTIONS, New York; motion pictures distributed with such films, including copyrighted music; and no owner or distributor of a copyrighted motion picture film shall license the public exhibition thereof unless at the time of such license he also possesses the right to license, does so license, the reproduction or public performance of all dialogue, sound effects and music synchronized with such film.

REVIEWS OF NEW FILMS

"The Unsuspected" with Joan Caulfield, Claude Rains, Audrey Totter. Warners 103 Mins.

QUALITY WHODUNIT ENTERTAINMENT WORTH THE MONEY: FINE PER-
FORMANCE LEND EMBELLISHMENT.

Trio of top flight names will sell this one to any distributor. On its surface, it needs any selling for it is a good thing capably handled all the way. Cleverly fashioned in the whodunit sense, it has bankroll evidence in production; in his directorial cap-
acity Michael Curtiz obtained most results from cast, story and crew.

Comparison of the film with the novel is not fairly to the latter. The novel does not mean that the roles of slightly lesser impact by Miss Totter, Miss Caulfield, Constance Ben-
etter and Robert Barrat and a handful of others do not also soundly register. The treatment, wherein the audience is only aware of the information a murder is under way, not terribly new. But here the backgrounds and characterizations supply elements of dif-
fERENCE. To properly weigh things up Curtiz has included, for a thrill finish, a wild auto chase to save the hero, locked up in a trunk, from being deposited on a flaming pyre. Rains is a seedy trash pile abashed out in Queens somewhere.

Here we have Rains, teller of radio crime stories, doing in his family by easy turns. First victim, inadvertently his secretary, is responsible for Michael North coming on the scene. He poses as husband to Miss Caulfield, presumed dead in a shipwreck.

Here it might be said Miss Caulfield is the heroine. Rains stands to get her moola at her demise. So he neatly disposes of her in a fine scene, in which his husband, Hurd Hatfield. This is what comes of being in radio, having a recording machine handy. Rains is not fooling North, however, who is after the police walking into some un-
usual angles of the case.

Rains last misfiring attempt is on the life of Miss Caulfield. Poison—an overdose of sleeping pills. His disposal of North also misfires. He is finally confronted at the broadcasting studio by the cops—but on all sides. He makes a program of it.

It stands up well throughout, delivers a dramatic punch and is quality entertainment worth the money.


CREDITS: Producer, Charles Hoffman; Director, Michael Curtiz; Producer, Claude Rains; Adaptation, Ben Meredith; Based on a story by Dørthe Armstroum; Photography, Woody Stod-
ell; Art director, Anton Grot; Film editor, Frederick Richards; Sound, Everett A. Brown; Set decorations, Howard Winterbottom.

DIRECTION, Fine. PHOTOGRAPHY, Tops.

Brock Joins EB Films

Chicago—Claude Enoch Brock of Humboldt, Tenn., has been named manager of Exhibitors Britanni Films for the states of Kentucky and Tennessee.

MPAA Picks McNutt as Industry Champion

(calculating from Page 1)

and will co-operate with the commit-
tees.

"I know first hand of the indus-
try's Americanism, it is beyond dis-
pute. We have nothing to fear, let us not hide, Our record is an open book."

"We are fully prepared to meet any charge that America's film industry has propogated for Communism or any other ism, or for the overthrow of the American way of life."

"The proof is in the pictures themselves. The producers are responsible for the content of these pictures. No one else is responsible. The producers accept that responsibility."

"The industry does not attempt to defend, shield or whitewash the communist activities of any person and welcomes the exposure of Com-

the industry. They are to be found in America."

Paul Vories McNutt has had a distinguished public career. A native of Franklin, Indiana, he was edu-
cated at the University and Harvard. Following his admission to the Indiana bar in 1914, he re-

turned to his alma mater, Indiana University. McNutt served in the United States Army during World War I, and after the war he was appointed Federal Security Administrator, subsequently becoming Chairman of the War Manpower Commission, in 1942.

McNutt served in World War I. In 1928 he was elected National Commander of the American Legion. In addition to other decorations Mc-

nutt holds the French Legion on Honor with the rank of Commander.

Services Held for Mrs. Briskin

Funeral services were held yesterday for Mrs. Rose Briskin, mother-in-law of A. Schneider, vice-presi-
dent and treasurer of Columbia, and mother of Samuel, Irving and Murray Briskin, motion picture produc-
ers. Other survivors are her daughter, Mrs. Ida Schneider, and another son, Barnett.

Now Available — The Devonshire Group

DINNER AT THE RITZ * STORM IN A TEACUP * DANGEROUS * WINDS OF THE MORNING * GREEN COCK-
ATO * UNDER THE RED ROBE * FAREWELL AGAIN * ACTION FOR SLANDER * SOUTH RIDING *

Devonshire Distributors Coast to Coast

DEVONSHIRE FILM COMPANY

185 Devonshire Street Boston, Mass.
WE INVITE EXHIBITORS EVERYWHERE TO SEE COLUMBIA'S FIRST GENE AUTRY PRODUCTION...THE LAST ROUND-UP

...AN ATTRACTION BEYOND QUESTION THE MOST OUTSTANDING IN THIS GREAT STAR'S CAREER...CAREFULLY DESIGNED TO MEET THE REQUIREMENTS OF ALL CLASSES OF THEATRES IN ALL SECTIONS OF THE COUNTRY.

Prints now in branches and available for screening.

COLUMBIA PICTURES presents GENE AUTRY and his famous horse, CHAMPION in THE LAST ROUND-UP with JEAN HEATHER RALPH MORGAN CAROL THURSTON - MARK DANIELS and THE TEXAS RANGERS Screenplay by Jack Townley and Earle Snell Directed by JOHN ENGLISH Produced by ARMAND SCHAEFER A Gene Autry Production
TO EXTEND 20TH-FOX AVAILABILITIES PLAN

B. O. Boost Okay if Quality's There--Depinet

Exhibitor Word-of-Mouth Credited as Key Factor On Spread of "Best Years"

RKO's experience with Samuel Goldwyn's "The Best Years of Our Lives" proves that the public will accept increased admission prices if the picture justifies such by its superior quality, Ned E. Depinet, RKO executive vice-president, told the industry press yesterday.

Confident that less than one-third of the film's potential roadshow audience has been tapped, release will be continued on that basis "for many months into 1948," Depinet announced.

Depinet, in company with James Mulvey, president of Samuel Goldwyn Productions, and James O. Walsh, head of the company's publicity department, declared that public demand has prevailed over exhibitor resistance to such an extent.

(Continued on Page 3)

See Import Licenses Impending in Cuba

U. S. film exporters to the Cuban market will shortly be confronted with an all-embracing import licensing measure which a reliable informant describes as "in the cards." Just what form the licensing arrangement will take is being conjectured in Havana film quarters but it is felt motion pictures will feel the brunt.

Cuban state economy was (Continued on Page 4)

Fall and Winter Grosses to be Exceptionally Good, Depinet Predicts in Noting 10%, Slump

Although boxoffice returns are off a little more than 10 per cent compared with last year's figures, grosses should be exceptionally good during the coming Fall and Winter, in the opinion of Ned E. Depinet, RKO executive vice-president. Depinet optimistically predicted a rebound on the basis of prosperous times coupled with good quality product from Hollywood.

The RKO executive would not comment on his company's specific plans to effect economies to compensate for the British tax, saying only that he expected that RKO would "operate as efficiently as possible."

Depinet said also that RKO production of a feature film in the East was quite possible in the near future.

Hollywood Publicity Causing Latin Revolt

West Coast Bureau of THE FILM DAILY

Hollywood — Growing resentment against extravagant living, unbelievably high salaries and record-breaking profits publicized in Hollywood promotion is causing Latin American motion picture audiences to revolt to an increasing degree, B. Victor Sturdivant, president of Circuito del Norte, S. A. of Mexico, said yesterday on his arrival from Mexico City.

Coupled with the resentment against such publicity, Sturdivant charged that be--

(Continued on Page 6)

Brennan Confident of 306 Settlement

Chances for an early settlement of Local 306's wage demands looked dim last night, according to James J. Brennan, member of the IATSE executive board, who along with IA Presy Richard F. Walsh was invited by Herman Golber, president of the projectionists' union, to sit in with management reps, at yesterday's parley at the Hotel Astor. "But I have no doubt there will be a settlement,"

(Continued on Page 3)

MPAA Thumbs Probe for "Verdoux" Tie-in; Set for 5

Washington Bureau of THE FILM DAILY

Washington—MPAA played a major role in blocking the opening of Charlie Chaplin's "Monsieur Verdoux" at Loew's Capitol Theatre here coincidental with the beginning of the House Committee on Un-American Activities

(Continued on Page 7)


Hickson Named Vice-Presy Of Bankers Trust Co.

Election of Daniel C. Hickson, recently vice-president and general manager of Hunt-Stromberg Productions, to a vice-presidency in Bankers Trust Co., was announced yesterday by D. Sloan Coli, president of the bank.

In the motion picture industry for

(Continued on Page 6)

Smith Reveals Cleveland Experiment to be Offered In Additional Territories

Cleveland—Second radical departure from established sales policies to be inaugurated since Andy W. Smith, Jr., became general sales manager of 20th-Fox, that of better availabilities to deluxe subsidiaries will be extended to other territories, Smith said yesterday. He was here for a "get acquainted" meeting with local exchange personnel.

Plan under which 12 selected subsidiaries in Cleveland were offered 21 day availability on 20th-Fox product, starting with the release of "Mother Wore Tights," has been accepted by several local exhibitors and others.

(Continued on Page 6)

ITOA Will "Observe" At MPTOA-ATA Meet

Harry Brandt, circuit operator and ITOA president, and Max A. Cohen, Cinema Circuit head and a vice-president of ITOA, will attend the ATA-MPTOA merger convention as "observers," it was learned by THE FILM DAILY yesterday.

The move is significant and gave rise to immediate speculation among the movie business.

(Continued on Page 5)

Two-in-a-Row for Metro at Music Hall

Metro's "Eve of the Wale" has been booked for early showing by Radio City Music Hall, G. S. Eysell, managing director of the Rockefeller Center playhouse announced last night.

The film will have its premiere immediately after the engagement of Metro's "Song of Love" which follows the current "Down to Earth."
nation-wide promotion for wanger's "lost moment"

west coast bureau of the film daily

hollywood — an all-out nation-wide promotional and advertising campaign will be put behind universal-international's "the lost moment," it was decided on the basis of two coast sneak previews of the picture at the palace in william goetz, u-i production head, leaves hollywood on sunday with a print to be screened for william a. scully, vice-president and general sales manager, and the eastern sales staff.

broadway premiere of the film will be set while goetz is in the east, with advance plans calling for wanger and the stars to come to new york for the affair. "moment" probably will be tested in three different type cities with three different campaigns to determine the most effective national promotion pattern.

ua prod. name two for chaplin, pickford talks

west coast bureau of the film daily

los angeles—united artists producers corp. has announced a second film unit at los angeles with charles chaplin and mary pickford to request that the directors division of their pictures. lewis and leserman also urged that the promised $5,000,000 revolving fund be assured soon.

ua producers were pleased to learn that arthur w. kelly had closed a deal with j. arthur rank for arranging seven new loanings in 251 houses of the gaumont-british circuit.

lockwood to mot as assistant producer

roy lockwood, british producer-director, has been engaged as assistant producer by the march of time. lockwood has a number of features and supervised production of documentary films for the film unit.

in 1939 he came to this country and was co-director of "the invisible man returns." during the war he was with the british information service and later entered the radio field.

paramount sets shipments record in sales campaign

film shipments by paramount during paramount week, first week of the 1947 sales drive, which opened on aug. 31, totaled 41,823, a new high for the company, charles m. rayburn, vice-president in charge of distribution, reported yesterday. former record was 40,362 shipments set the opening week of 1946.

film rights export folds

albany — film rights export corp., of new york, has filed a cease and desist order against the attorney in the office of the secretary of state for

mmpfa members will show "heritage" short

the executive committee of the mmpfa has approved the showing in member theaters of "our american heritage," nine and one-half minute short to be exhibited in connection with the arrival here on sept. 25 of the freedom train.

the announcement, made yesterday by gen. rodney h. smith, mmpfa executive director, urged member circuits and theaters to give every assistance possible to neil shugrue, national director of the american heritage foundation, sponsors of the train.

more than 750 prints are available without cost through the facilities of national screen service. film's exhibition is to be concentrated in the week preceding the train's appearance.

kessel names doyle to head sro orange sales

larry doyle, former booking and office manager of sro's office in san francisco, has been promoted to handle all sales for sro in the oregon territory, it was announced yesterday by milton s. kessel, vice-president in charge of domestic and canadian sales. doyle will make his headquarters in portland.

the daily

thursday, september 18, 1947

coming and going

paul n. lazarus, jr., ua ad-publicity di- rector, accompanied by mori kruisen, explo- sion manager, returned to new york yester- day from a washington hiking with rudie birdwell.

n. peter rathvon, rko president, ex- pected yesterday for the coast following confer- ence.

herman levy, ted g. gambill and robert w. gotine left on saturday for the aafa-mpta met con- ference.

nancy guilford and frank lattimore were this week flown to rom, via twa, in connection with the production in italy of edward smill "capriosto."

leo mccarrey flew to the coast yesterday via twa.

bernard g. kranze, assistant general sales manager of the jahr division of u.i., left yesterday on a trip to the warmer zones in albany on behalf of hollywood. he will return early next week.

sailing today abroad the queen elizabeth will be fay holden, film player; earl st. john, further rank production manager, and mr. st. john; col. jock lawrence, vice-presi- dent and general sales manager, to handle public notices for the rank organization, and mrs. lawrence.

willard alexander, personal manager for charles chaplin, barry davis and ray mcclintock will arrive in hollywood tomorrow for a ten-day business trip. he will stop at the bever- lily hotel.

dave wallester, gort studios executive producer, ex- pected today for new york for conferences.

barney balaban due in chicago today address dinner-dance at lake shore country club for jewish welfare drive.

the daily

thursday, september 18, 1947

new york theaters

radio city music hall

rockefeller center

rite hayworth • larry parkes

"down to earth"

a columbia picture • in technicolor

spectacular stage presentation

in person

john calvert

called peter

in person

paul regan

other personalities

bing crosby

joan caulfield

barry fitzgerald

in technicolor

in technicolor

secret life of wilton mitch

in technicolor

in technicolor

the world of willie mitch

in technicolor

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Brennan Confident Of 306 Settlement

(Continued from Page 1)

cent," Brennan added, dispelling the momentary pessimism that prevailed at the start.

If negotiations become too protracted, the projectionists' strike might get out of hand, Her-ber-Gelber, president of Local 306, intimated yesterday, following his appearance before 2,000 union members, gathered at a meeting at the Manhattan Center. Facing boos and catcalls from his own membership, Gelber urged them to bide their time and return to their homes. He said that management was using delaying tactics in their negotiations with the local.

Gelber also intimated that a former stand on the part of the IATSE would help greatly toward bringing about a wage settlement. An IA spokesman said that Pres. Richard F. Walsh did not care to enter into any disputes with any of the locals, pointing out that sometimes the Executive Council does not always see eye to eye with a local, and so could not yield to the demand that the local get permission to strike. Local must get permission from the Executive Council to strike, otherwise, it is identified as a wildcat strike.

Since Skouras, Randforce, Brandt and the newsreel circuits have already signed Local 306, Gelber asked: "Why can't the big boys sign up also?" He referred to the pact the local made with the distributor and the exhibitors who are not "as well fixed as the exhibitors with producing ability."

RKO's Maj. Leslie Thompson headed the management group participating in yesterday's parleys. Aside from Gelber, IA president Richard F. Walsh and IA exec, board member James J. Brennan also sat in. Gelber's invitation. Except for the Rialto and Rivoli which have already signed with Local 306, all the other Broadway showcases would be affected by a walkout.

Originally, the union had demanded a 34 per cent hike but had settled for 15 per cent.

Disney Pic at Globe Sept. 27

Disney's "Fun and Fancy Free" will receive its world premiere at the Broadway Globe on Sept. 27.

Send Birthday Greetings To

Greta Garbo
Charles Griben
Bobby Blake
Sept. 18

Diana Lewis
Geraldine Fitzgerald
C. Gardner Sullivan

Along this week with PHIL M. DALY

Thursday's Tele-lines

- • • • ALTHOUGH TED GAMBLE has been unquestionably sincere in his desire not to be a candidate for the TOA presidency, don't be surprised if the pressure of his friends becomes so irresistible when he gets to Washington that he will be forced to accept the candidacy—and the post.

- • • • DR. GEORGE H. GALLUP'S Audience Research, which here- tofore has been largely concerned with the motion picture field, is preparing to invade radio.... Look for the formal announcement early next week.

- • • • William K. Jenkins, president of the Georgia Theater Co., and the immediate past chairman of the Georgia Chapter of the National Foundation for Infantile Paralysis, has been presented a Certificate of Distinguished Achievement by the Chapter's present officers.

- • • • Heddna Hopper will be among those crossing the continent in Cecil B. DeMille's party to attend the Pittsburgh unveiling of "Unconquered on the night of Oct. 3. ... Didja know that Samuel Goldwyn is putting a $500,000 magazine campaign behind "The Bishop's Wife" four months ahead of the first premiere?... Remember that old axiom, 'It takes money to make money'?... • • • Economy refreshment in some home offices is reported cutting into contact expense accounts. ... In one h.o. department, it's been suggested that the contact boys and girls substitute personal calls at the office for those good will luncheon engagements.

One important New York scribe, who accidentally learned of the economy regime, called up the press contact, offered to buy business that was bad!!

- • • • MAYBE YOU'VE NOTED the gals scored by bowling these days.... Well, the increase in bowlers extends to this industry, and RKO Radio is up with the claim that it has the largest number of trade bowlers in its New York home office and exchange ranks. ... There are no less than 18 teams of five each, composed of 60 men and 30 women.... Bowling night is held every Monday in the Radio City Bowling Alleys directly across from the RKO Building.... RKO's bowling committee embraces Dick Gavin, Charles Hostman and Ernie Lifter.

- • • • MINISTERS in the Australian Government are to have their salaries raised by $260 ($845) a year as the result of the Federal Parlia-mentary Labor Party discussions yesterday," the Australian News and Information Bureau reported last night. ... And so THAT'S why Australia proposes to reduce U.S. film remittances.

- • • • OSCAR SERLIN'S "Life With Mother" won't reach the boards before late next month. While it bows in Detroit, and won't be seen here until the 1944 season, but Hollywood interest in the pic rights already is on the terrific side. ... It wouldn't surprise, of course, if Warners finally matched 'em. But you never can tell. ... • • • Subscriptions to date to Chicago's Jewish Welfare Fund drive, headed by John Bolban, already exceed $1,000,000. ... The Cinema Stamp Collectors will support the "Stamps for the Wounded" movement via liberal dona-
tions at future meetings. ... • • • A deft of Phil M.'s chessmen to Robert E. Young for that C & O ad saluting the Freedom Train.

- • • • "FOREVER AMBER" looks like the most sought-after gal of the coming social season. ... So says 20th Century-Fox. ... The blonde charmer has 1,000 dates set for October, November and December ... which are a sight more than she could handle even during her rip-roaring career in the days of King Charles.

Depinet Okays Hike If Quality is There

(Continued from Page 1)

that more contracts have been written for "The Best Years" in the past 60 days than in the preceding six months.

"Exhibitor word-of-mouth," Depinet said, "has spread the picture more than RKO sales ability. Increasing numbers of theater owners want to play the picture when they hear how well it has done."

The RKO topers stated that sales from the picture's beginning was nurse it carefully in key situations so that its vast potential audience would have an opportunity to find out about it. This policy, in con- trast to taking a highly publicized film and breaking it simultaneously in multiple key city engagements, resulted in long-run engagements at Chicago's Wood Theater and New York's Astor which contributed sig-nificantly to the film's success.

In subsequent-run and small town engagements, RKO concentrated upon mid-week playing time and were cautious to not oversaturate the picture. Results have been excep-tionally gratifying with "You'll never see many instances doubling the gross of Goldwyn's "Kid From Brooklyn" in half the playing time of the new picture."

Turning again to the question of the higher admission prices, Depinet said that almost all of those who complain are the same minority who complain about everything. He said that undoubtedly there were patrons who would not buy a ticket because of the price, but rarely does anyone who sees the picture leave the theater dissatisfied, "and not a single exhibitor has told me he made a mistake in playing the picture," Depinet declared.

Much of the exhibitor resistance in the beginning was apparently con-centrated among the circuits for Depinet revealed that many circuits that have passed over the "Kid From Brooklyn" that offered are now playing it after suc-cessful showing by their opposition.

Depinet warned against increased prices for pictures solely on the basis of high cost, stating that only pictures of real quality can expect to receive the higher admission. "The public, as always," he said, "is the determining factor, and only when you have a really great picture will the public support the higher price."

Sept. 26 "Definite" For U-I Move Date

Universal will "definitely" transfer offices from their present nite to their slick new floors in Park Ave-
ue's Tishman Building, beginning Friday, Sept. 26 and continuing, night and day through the week-end, com-
pany spokesman revealed yesterday.

Originally slated to be named "Universe Building" the new structure will retain its agent's name, though U-I with nine floors will be its biggest tenant.
BRITISH FILMGOERS VS. U. S. CRITICS
A Comparison of Opinions Expessed in the Bernstein Film Questionnaire and in THE FILM DAILY Critics' Forum

Three questions similar to those referred to American film critics and commentators participating in the 1947 Bernstein Film Questionnaire have parallels in the latest Sidney Bernstein Film Questionnaire issued to British filmgoers, the latter a distinctive test to be borne in mind.

Fifty-six per cent of those replying to the Bernstein inquiry found there had been no improvement in American films since 1939, 26 per cent noted an improvement, 18 per cent found U. S. films as bad as or worse than before.

In the 1947 FILM DAILY survey, nearly 45 per cent of the critics voting noted no improvement in U. S. product during the past 12 months, nearly 37 per cent saw improvement made, while 18 per cent felt that American pictures had become worse.

As to ask to pass on American films from the standpoint of technique, scarcer picture and dialogue, or style of writing, the way the story is told, choice of story and dialogue, the British moviemakers' replies yield a picture of preference, respect for "good" percentages: 92 per cent, 85 per cent, 75 per cent, 65 per cent, 57 per cent, 50 per cent, 45 per cent, 40 per cent, 35 per cent, 30 per cent, 25 per cent, 20 per cent, 15 per cent, 10 per cent, 5 per cent, 1 per cent.

In the FILM DAILY poll, 52 per cent of the critics rated American pictures as fair, 38 per cent as good, 10 per cent as poor.

Fritz Lang After Rights To Life of Pullighter

West Coast Bureau of THE FILM DAILY
Hollywood—With an eye to the Spanish-language market and the possibilities of bi-lingual distribution, Fritz Lang has had Nathan Groovaz, his European rep, with offices in London, fly to Spain to institute legal action aimed at obtaining screen rights for Lang on the birth of the late and great bullfighter Mianoiete, recently gored to death in the ring.

Lang is now preparing to make "Winchester 73" as his next Diana production for Universal-Int."c release, plans on doing the amrapeci pic next year as an indie.

Va. Circuit Offices Moved
Richmond, Va.—District Theaters' local office has been moved from the Booker T to the recently opened Hippodrome.

Cullman Theaters Reopened as Newspaper Editor Plead With Manager to Have Mercy on Citizens

Cullman, Ala.—Responding to an appeal from the editor of the Cullman Banner, the Cullman and Lyric theaters were reopened following a 25-day closed period in protest against the new City 10 per cent admissioon tax.

"We plead with you, as owners of the theaters, that you will show mercy on our citizens and reopen the movie houses which you operate in Cullman."

Manager Bill Griffin, in a front page reply, said the tax would have to be added to the cost of admission, making the usual 35-cent ticket 38 cents and the 5-cent child's ticket 59 cents.

"We are of the opinion that, over a period of years, we cannot successfully operate with this tax," the statement said, "We reopen temporarily with the hopes that, if we are correct in our belief that the tax is excessive, our case will be reopened." The theater formerly paid a two per cent tax.

Liberal Party in U. K. Opposes Cripps Plan

London (By Cable)—British government's action in claiming free disposable quotas and other restrictive measures on imports without reference to the UN International Trade Organization, was condemned by the Liberal Party, which put itself on record as dissatisfied with the program announced by Sir St. As a result, the deputy president of the Board of Trade, Councillor of the Liberal group, at a meeting in London, warned against a trend toward totalitarianism in the ban on further capital investments revealed by Cripps, who also warned that the government may start new industries if private manufacturers do not produce better and more attractive goods.

Wardour St. was uncertain what the most recent Cripps decree would affect motion pictures. There was speculation that the ruling may affect a production speedup envisioned in some places as a means of securing foreign exchange for this country's American films. It was pointed out that additional studio building, for instance, could not be built without additional investment.

Machinery and equipment, mentioned by Cripps in his ban on further investments, would certainly need to be increased the number of British pictures, as well as building materials, already in short supply in the U. K.

Reduce U. K. Adverse Trade Balance by $912 Million

London (By Air Mail)—Britain's adverse export rate has been reduced by $812,000,000 annually as the result of such austerity measures as the stopping of film exports, via the Channel, and, to an extent, elimination of pleasure motor, Sir Stafford Cripps, president of the Board of Trade, said last night. It was revealed that the export balance had been running in the red at a rate of $2,400,000,000 annually but that the new measures will trim this to $1,488,000,000.

Warning British capital and labor of a crisis, Sir Stafford announced new cuts in Britain's armed forces and a slash in permitted capital investments, latter explained as investments in machinery and equipment which is needed for export.
Detroit—Cause of exhibitor unity will benefit from the fight against increased Ascap license fees, Jack Stewart, general manager of Allied Theaters of Michigan, said in reporting on the movement here to conduct an organized legal attack on increased rates.

Stewart said, "At last a ray of light is appearing and the hopes of this organization seem to be formulating that of unity and solidarity of the exhibitors of this state. The response is gratifying. Checks are pouring into the office with their signed pledges."

Stewart revealed that David Newman and Joe Uveick will go to New York for the Ascap-sponsored amendment fees with Ascap, in a joint session to be attended by other exhibitor representatives.

**Anderson Interests Buy Four Kentucky Theaters**

Louisville—Purchase of four theaters, the consolidated holdings of Andy Anderson of Hartford, Ky., was announced yesterday with the granting of Kentucky charters to Park Theaters Corp. and American Theaters Corp. Each corporation is capitalized at $200,000 and both will have headquarters in Hartford.

Anderson for some years has owned theaters in Hartford, Beaver Dam and Hodgenville. The four theaters in the new holdings are located in Munfordville, Horse Cave, "Cave City" and Livonia and were purchased from the Caldwell Theaters Corp., which is retiring from the business.

Incorporators of Park Theaters were Andy and Arlie Anderson and W. Freeman Smith. American Theaters incorporators were Andy, Arlie and J. Beverly Anderson, Mary Anderson Burns and Rose Anderson Cermay. Andy Anderson is a RATO director.

**ARMIT Joins Allied Drive To Amend Copyright Law**

Denver—Allied Rocky Mountain Independent Theaters has joined the drive to urge Congressmen to vote for the amended copyright law of the copyright law, which would prevent licensing of films unless the owner of the music in the pictures is included in the license.

**WEDDING BELLs**

Worthen-Page

Hollywood, Fla. Wayne Russell Page, manager of the Ritz Theater, and Barbara Louise Worthen were married recently.

**HOLLYWOOD-VINE YARD**

By RALPH WILK

**HOLLYWOOD**

(Continued from Page 1)

industries because of ITOA's recent proposal for affiliation with National Allied, an action which has yet to be consummated. Brandt has consistently championed a unified exhibitor front to more efficaciously meet problems affecting the theater owners and his journey to Washington raises the question as to whether or not he might carry ITOA into the organization which will result from the ATA-MPTOA merger.

Meanwhile, Robert W. Coyne, ATA executive director, announced yesterday that the convention's managing committee will recommend to each of the committees studying industry problems that an "open-door" policy prevail. This would allow anyone in the industry, whether affiliated with production, distribution or exhibition, to speak on any committee session. Final determination of its rules of procedure will rest with the individual committee, Coyne said, but the "open" policy will be urged.

In addition to the 12 committees already announced, a thirteenth will be established to concentrate on the 16 mm. industry. Personnel of the committee will be named prior to the convention's initial session on Friday.

Coyne reported also that reservations pouring in at weeks exceeded the original commitment of 300 rooms in Washington's Shoreham Hotel and 150 in the Wardman. "However," he stated, "we have made arrangements to take care of the overflow."

**Strong Video Pitch At NAB Convention**

Atlantic City—Strong emphasis on television programming was made at the National Association of Broadcasters convention here. Highlight of the video pitch being made in RCA's large screen setup was a show coming over a six by eight foot screen from a relay point in Philadelphia which picks them up from New York, a distance of 200 miles.

Over 2,000 broadcasters are seeing the king size video for the first time. Another high point of the engineering session was demonstration of a special camera developed by NBC and Grumman which photographs the video image while a show is in production, eliminating stop and go procedure. This is adaptable to rebroadcast of daytime events at night.

**CHARTERED**

DE LUXE DRIVE-IN THEATERS, INC., 6 E. 11th St., Kansas City; authorized to issue 100 shares of $10 par stock, all of which are to be voted. President, A. A. Wolf; B. M. Grant, E. E. Leipste.
Hollywood Publicity
Causinc Latin Revolt

(Continued from Page 1)

low-the-border audiences are tired of technical choral music, the chorus girls, and lavish, multi-million dollar productions re- lieved under the direction of a musical director.

"Extravagant production budgets, luxurious settings, and lavish es-

suing may disguise the lack of honest story material to United
States audiences," he said, "but not in the greater part of Latin America where the flight of the dollar is mak-
ing the problem of earning a daily livelihood more and more acute.

Sturdivant is on route to the Stur-
divant Ranch, near San Diego where
tomorrow he will attend the fiftieth
wedding anniversary of his parents,
Mr. and Mrs. Henry David Sturd-
vant.

"If Hollywood hopes to retain its
predominant position throughout
Latin America," he said, "it had bet-
ner seek advice from the very few
men such as Joseph M. Schenck who
really understand what is needed and
are wanted in the countries which
lie to the south of us. His
knowledge comes from many years
of intimate contact with all classes of
Latin American people, and he is still
long ago learned and appreciated
the many fine characteristics of the
Latin which few of us are able
to comprehend."

Mexican, Argentinian and British
pictures are beginning to cut deeply
into the realm of Hollywood for so many years has enjoyed from
these countries, Sturdivant declared,
adding that picture for picture, Mex-
ican productions are easily out-
grossing the United States pictures
despite the fact that they are made for
one-tenth as much.

"From much of the material which
we purchase in our Spanish-language
publications in Hollywood or New York,
it would seem that many film companies
expend a small fortune in looking for
actors, and actresses, are far more inter-
rested in seeing that their names are
mentioned among the top-salary

Hickson Named Vice-Prexy
Of Bankers Trust Co.

(Continued from Page 1)

the past 15 years, Hickson was a
Western Electric engineer supervis-
ing theater sound system installa-
tion and maintenance before becom-
ing president of General Electric's
immortal. With Bankers Trust Co. he
will serve as an officer in the banking de-
partment with headquarters at the
main office.

1) Hickson is a group than they are of doing a good
job for their Industry and for their
country.

"Mexicans probably are the great-
est pleasure-loving people on earth,
and the motion picture is their prin-
cipal diversion, but they are getting
tired of paying hard-earned pesos to
help support a luxury-loving world,
wood which futilely, in two many
cases, tries to substitute for enter-
tainment value a picture bubbling over
with extravagant production costs."

The fast-growing Mexican motion
picture industry, he explained, is at-
tempts to follow a course exactly
opposite that of Hollywood. With
stagnation as fine as any in the Holly-
wood, and with government aid in financ-
ing, producers are attempting to
toll the average cost of pictures to
500,000 pesos.

"This amount," he said, "is about
$6,000, and the program that brings
a smile from our Hollywood
producers. It would not even pay
for one of the Technicolor panty
hoppers in one of Hollywood's so-
called musicals."

Besides, Butts Make
A Good Insecticide

Don't Miss A Trick is a by-word
among exhibitors all over the world.
It means that the MPAA office in Tokyo
received a report from an exhibitor in
Tokushima. He said he had set up
a world map upon which he shows
the location of film stories current
and forthcoming. This has attracted
patron interest.

"The display is a sign on a
nearby bulletin board calling atten-
tion to the management's provision
of facilities for smoking and spitting
in the proper places.

"An exhibitor said he noticed that he
fought cigarette butts serve as a good
insecticide."

Don't miss a trick, brother.

SHORT SUBJECT REVIEWS

Paramount

Recommended

French star, Roger Dann, and Sally
Rawlinson share the Technicolor
spotlight in this take-off and
vocalized in Paris, Roger is in love
with Sally, but is thwarted because
she is married. Upon winning ac-
claim as a singer he also wins Sally.
In addition to the music there is a
wonderful puppet show. A definitely
recommended Musical Parade Fea-
turette.

Warner

Many Laughs

When a fox finds that a pillow
stuffed with duck feathers is the
same as when his mother had the
same. He tries to ensnare a duck. His
failure are varied and many and like-
wise the laughs.

"One Note Tony"

7 Mins.

Little Tony, the drummer in the
Jungle Symphony orchestra, can't
master his one-note solo and is
beckoned unmercifully by the conduc-
tor. A playful elephant takes mat-
ters into his own trunk and Tony,
unwittingly, starts off a jam session
which the sleepy audience digis,
soolidly, and crowns Tony King of
Sling. Lots of fun.

"Romance and Dance"

20th-Fox

19 Mins.

Should Draw

The Technicolor camera is on
hand to record the numerous fiesta
activities which take place all over
Mexico and always with different
and unusual ceremonies. Most spectac-
ular is the dance of the flyers, but
also shown are the intricate works of
the Xmas fiesta; the decorated barges
of Xochimilco, etc. Should prove an
interesting draw.

Hickson Named Vice-Prexy
Of Bankers Trust Co.

20th-Fox

8 Mins.

A Barrel of Laughs

Goofy goes in for a bit of duck
hunting and ends up eating the de-
coy he started out with. As he
'hooks' through the cartoon he at-
tracts hundreds of the feathered creatures
which elude him at every
turn. As usual, a barrel of laughs.

20th-Fox Will Extend
Its Availability Plan

(Continued from Page 1)

deals are expected to be concluded
shortly, Smith said. Availability
offered is the same enjoyed by
Loew's and the RKO 105th St. The-
er since Cleveland's clearance
dchedule was established in 1932.

Subsequent availability has been
extended.

Extension of the plan, Smith said,
is designed to modernize availabili-
ties to meet conditions created by
new theater construction.

As proposed here, shorter avail-
abilities are tied in with higher per-
centage rentals, said to be 40 per
cent, and theaters would increase
admission scales to meet those of
the second-run houses.

New England V. C. Seeks
$100,000 for Cancer Fund

Boston—The annual "Raffle Drive"
of the Club of New England, Tent
23, has started. Money raised is
reserved for the Children's Can-
cer Foundation of the Children's Hos-
pital. The goal is $100,000. There is
an impressive list of awards, includ-
ing a new 1947 Cadillac sedan, E. X.
Callahan, district manager of 50th-Fox, is the
chairman of the drive and working with
him are John Dervin, UA, and Harry
Brown, M&P Theaters. The distri-
bution of the tickets is in the
hands of Joe Cifre of Joe Cifre, Inc.

Denny Calls for More
Tele Coverage at Meet

Atlantic City—A spending of
$89,000 DuMont Ac-
\vion was given a debut as a feature of the Allen B.
DuMont Laboratories in their equip-
ment exhibit at the conclure.

In order for tele to be successful
as a commercial venture, construc-
tion costs must be reduced to a
minimum," said Harlow C. Taylor, Jr.,
director of sales of DuMont trans-
mitter equipment. "The Acorn sta-
tion is a station in business and yet is flexible enough
to allow for added units as the oper-
ation expands."

The equipment instead of incor-
porating a high powered transmitter
includes a 500-watt video, 250-watt
audio transmitter, a 500-watt video
power is obtained through the high
gain antenna which is also included in the
Acorn package.

Organize Library Films

Library Films, Inc., 25 W. 45th St.,
has been started to provide mm.
film rental libraries, educational
and religious institutions. Headed by
Paul N. Robins and Aaron Katz, new company is a branch of the library
formerly owned by Walter O. Gut-
lohn, Inc.

DATE BOOK

Sept. 18-20: PFC eastern porley, Quebec City.
Sept. 19: 14-dayiphone salutes 16 mm. indus-
try, Town Hall, New York City.
Sept. 19-20: ATA-MPTDA (airport assembly, shore
line).
Sept. 22: Federation of New Jersey Theater
Owners, meeting, Stee-Trout Hotel, Trenton.
Sept. 24: Cincinnati Stamp Collectors Meet-
ing, Hotel Astor, New York City.
Sept. 24-25: New York Audience Committee, mem-
bership meeting, Hotel Arist, New York City.
Sept. 25-28: Theater Equipment and Supply
Manufacturers' Association-Theater Equip-
ment Dealers Protective Association Con-
vention, New York:
Washington, D. C.
Sept. 30: 90th Century Cinema Convention, Waldorf-Astoria Hotel, New York City.
As Critics View ....
The Industry Scene

**On Screen Realism**

**Hollywood's** most plaintive and probably most reasonable complaint against critics and customers alike is that everyone has two businesses, his own and the movies. With sometimes dignified appology, the film makers complain of having spent a fortune on a movie only to find some critic, professional or amateur, kibitzing about a minor point of procedure. Take us, for instance. We don't like to be a quibbler but things do occur in films which make us wonder if those very expensive research departments are awake all the time.

Our particular problem concerns the difference between hay and straw. In the vast audience there must be at least 30,000,000 people who at sometime or another have husked a hay crop. Anyone of those 30,000,000 are sure, would be glad to serve as technical adviser for any photoplay which has to deal with haying. We can't figure a profession so universal as that of farming and yet, everytime the movies investigate farm procedure, what they do to Ceres and Pomona, they shouldn't.

We caught a preview this week of "The Romance of Rosy Ridge." As far as plot and performances go, this picture is all right. It has an entertaining story, a warm bit of sentiment and we think the audience will be astounded and then charmed by the spectacle of the boy-sosse's delight, Van Johnson, as a barefoot boy with chains of tin.

But at one stage of the film—the scene is the Ozarks just after the Civil War—the leading characters are harvesting what they call hay. In the first place, it is straw. In the second, no hay-fork is visible (the Confederates didn't have them all as weapons). In the third, they tie it up in bundles the way a reaper binds grain. In the fourth, they load it on a wagon that it could never get to the barn without spilling. In the fifth, for all their talk of rescuing the crop before the rain, there isn't enough of it to keep a heifer happy through October.

Simple details, of course and we're probably captious in reporting them. But if the movies can be forgiven for not knowing how a newspaperman, or a bushelman or a clam-digger works, they should have some savvy on farm work.

Fifth error we save for the last. The story has to do with postwar feeling among Union and Confederate ex-soldiers in a border state, with each side blaming the other for the terrible bar-bournings. As soon as we saw the harvest sequence, we knew the answer.

Thomas Mitchell swings a mighty scythe in the face of the storm and without curing, the hay is tossed—presumably green—into the barn. Shucks— it wasn't the barn-burners responsible all, it was spontaneous combustion.

Ollie Wood, Chicago Sun

Polish Pic Gets World
Premiere in Michigan

Detroit—World premiere of "Romance in Zakopane" was held at the Martha Washington Theater in Hamtramck. Picture was produced in Warsaw just before the invasion of Poland. Producer Marek Libkow attended the premiere.

Cannes Strike Protests
Festival Non-Indemnity

Cannes (By Air Mail)—Film houses in this Riviera city where the Film Festival is current pulled a two-hour symbolic strike in protest against municipal refusal to provide indemnity for poor business during the event.

Tomorrow will be devoted to an International Day of the Cinema for Youth.

Halve "House" Premiere Price

Premiere performance prices for "My Father's House," full-length documentary on Palestine, opening at the Ambassador Sept. 25, have been halved. New prices are $5 and $2.50. Premiere is sponsored by Eddie Cantor for the Jewish National Fund.
No other company has ever been able to say this about any picture in the entire history of the industry:

A month before its release Forever Amber has been dated by more than 1,000 of America’s top theatres!

******** 20th Century Fox
Memphis Ban on Roach's "Curley" Sparks Action by Johnston, Sears, Producer

Ban on Hal Roach's "Curley," a comedy featuring children, by the Memphis and Shelby County Board of Censors will be challenged via immediate court action. It is announced jointly by Eric A. Johnston, president of the MPAA; Gradwell L. Sears, president of United Artists, and Roach. Ban by the board, according to a letter from Lloyd T. Binford, its

(Continued on Page 6)

Colombia Grants Pix Importing Licenses

Added impetus to the show business scene on the West coast of South America looms with the reported move by the Colombian government giving approval to the granting of licenses for the free importation of films. With M-G-M the largest American

(Continued on Page 7)

House Red Hunters Mum On Calling of Chaplin

Washington Bureau of THE FILM DAILY
Washington—House Committee on Un-American Activities yesterday continued mum on whether Charles

(Continued on Page 7)

Canadian Gov't Seeks, Ways to Save Dollars

Ottawa—Canadian Government officials are nulling three alternative proposals designed to meet a rapidly developing dollar shortage in the Dominion. Currently being debated is the possibility of a cut in the official value of the Canadian dollar, possibly as low as 87 1/2 cents, in a move to stimulate exports and slow imports from the U. S. Another factor is said to favor a gold output bonus which, if claimed, would increase the amount of gold mined here. Meanwhile, it is known that the Dominion would like to float a sizable loan in the U. S. presumably a bond issue sold publicly.

See ASCAP Nod To Rate Delay Seeking Exhibs. Reaction At Condclave

Plastics Substitution Seen Saving 40% of Set Costs

West Coast Bureau of THE FILM DAILY
Hollywood — Substitution of laminic, celastic and plibond for metals and woods in the building of a set for M-G-M's "Luxury Liner" is seen as pointing the way to a posi-

(Continued on Page 6)

Eire No Entrance For U. S. Pix to U. K.

The Irish Free State (Eire) will not be used as a means for circumventing the British 75 per cent ad valorem assessment since such a move might be construed as a technical violation of the spirit of the UK assessment, it has been decided here by the majors. Decision followed a proposal that U. S. film shipments be made directly to Eire. Ultimately Eire will be without Hollywood product.

(Continued on Page 6)
COMING AND GOING

FRIDAY, Sept. 14, 1945

Vol. 92, No. 57

Coming

GEORGE SKOURAS, president of Skouras Theatres, left the Coast yesterday for New York via American Airlines, accompanied by MRS. ROBERT K. SKOURAS, JR. and DONIA YASISI SKOURAS.

ARTHUR HORNBLAW, Jr., M-G-M producer, arrived at the Coast yesterday after two months tour of France, England, and Italy.

MURVIN YTE, musical comedy basso, arrived in New York Monday which will act in the role of Paramount's "A Connecticut Yankee." 

BRIG. GEN. JERALD H. JIGNIS, commandant of Cadets at West Point, arrives at Paramount's Hollywood studios today for conferences on "The Long Grey Line," for which he is technical advisor.

RAY MILLAND left New York by train for the East yesterday accompanied by his wife.

ALAN LADD enters today for Hollywood by train with his, the former Sue Carol.

CECEL B. DIAMILE enters New York Sept. 29, to return to Pittsburgh where he will attend the world premiere of "Uncleaked" on Oct. 3.

LEON J. BARKERBERG, RKO sales promotion manager, arrived yesterday in connection with the Kansas-Missouri Theatres Association in Kansas City, Sept. 20-OCT. 3

ADRIAN REMAQUE, managing director of Pathé Cinema, arrives from France today aboard S.S. De Gaulle, accompanied by his wife.


MIRIAM LASENOR, featured in "Her Father's House," has arrived from Palestine for the Ambassador Theatre premieres on Sept. 25.

Censor Delays Detroit Opening of "Well Digger"

Detroit Saturday's scheduled opening of "The Well Digger's Daughter" at the cinema Theater was delayed as the Detroit censors failed to approve the film. Inspector Charles Snyder, film censor, is holding conferences with his associates to make necessary cuts in the film, pending the preceding of a new film editor.

Art Lezenby, manager of the Cinema, promised a court fight if the picture were banned, but it is expected to pass with minor changes. Snyder indicated that the theater moved up the opening date of the film a week and did not allow for routine censorship procedure. Meanwhile, "This Happy Breed" is being held over.

Metro's Spanish Dubbing To Be Done in Mexico

(Continued from Page 1)

bed because the high illiteracy rate in many parts of Mexico bars the use of sub-titles. This, however, in the future will be done by "name" Mexican actors in Mexico City instead of in New York or Buenos Aires.

The J. Arthur Rank concern of Great Britain recently presented a picture with an English background, but the only background voices were dubbed while actors' lines were sub-titled. The film met with a very favorable reception but most local exhibitors agreed the process was not adaptable to every picture.

Wehrenberg and Levy to Speak at KMTA Conlab

(Continued from Page 1)

Richey, Loew's; Leon J. Bamberger, RKO; Paul Mooney, National Screen Service; Mayor William Kemp; William Gehring, 20th-Fox; Byron Spence, KMTA counsel; C. D. Burton, Clyde Latchem, staff writer for the Janesville Daily Gazette; Dave Filipreyman, MPAA; Elmer Bills, KMTA vice-president; J. A. Becker, KMTA director; Paul Terry and Fred Catanio of R. B. Rice; Woody Latimer; C. A. Schultz, Commonwealth Circuit; Harley Fryer; Earl Jamerson and Sena Lawler.

SPG Membership Party

Screen Publicists Guild held a meeting last night to discuss recent developments (Continued from Page 1)
The ENTERPRISE STUDIOS present
JOHN GARFIELD • LILLI PALMER
"Body and Soul"

introducing HAZEL BROOKS as "ALICE"

with ANNE REVERE • WILLIAM CONRAD • LLOYD GOFF • JOSEPH PENVY • CANADA LEE
Directed by ROBERT ROSEN • Produced by BOB ROBERTS • Original Screen Play by
ARRAHAM POLONSKY

"B. O. winner." —Variety

"Sure to make impressive mark on boxoffice. Terrific impact!" —M. P. Herald

"Outstanding, powerful. Garfield's best guarantees grosses!" —M. P. Daily

"Outstanding. Some of best footage ever photographed!" —Film Daily

"Enterprise's best. A new high in photographic magic!" —Independent

"To catapult to top grosser bracket. Can't miss!" —Hollywood Variety

Gargantuan grosser. To appeal to any film taste!" —Boxoffice


It's all for you... from UA!
Ringing Down the Week's Curtain

- • USE OF TRUCOLOR on Roy Rogers' pictures has enhanced their returns 70 per cent. you can take it from Republic's Herbert J. Yates. And speaking of Republic, didn't know that the company is planning extensive exploitation for its deluxe pit?.. Tew-off will come when Republic opens "The Fabulous Texan" day-and-date in five Lone Star State cities in the first week in November... Within 10 days from the premiere, the picture will be playing in 250 circuit and indie houses in Texas and adjacent states... • Power situation in Michigan this winter looks bad; there could be rationing... New plant projects have been delayed by material shortages, strikes... All of which won't be pleasant reading for Michigan theater operators... • Film classics will have re-issues of "The Spoilers" and "Diamond Jim Brady" ready as a package deal about Oct. 1... And another comprising "Elephant Boy" and "Sanders of the River" later in the month... • Didja know that old copy for "Monsieur Verdoux" in Washington now carries the slogan, "The picture that couldn't be stopped"?... • And that Charles Chaplin has wired Rep. J. Farrell Thomas and his associates of the House Un-American Activities Committee, inviting them to be his guests at the film's five-theater initial opening on the 28th?

- • HEADLINE OF THE WEEK: "Eaves Wins By a Noise"... Being the N. Y. Daily News headline yesterday on a Warsaw AP cable reporting Ambassador Stanton (Paramount) Griffis' success in routing squatters from the U. S. Embassy through the medium of four radios, blinking day and night.

- • • SAMUEL GOLDWYN's caustic criticism of Hollywood's screen writers finds something of an echo on Broadway... James Merrill Herr, president of the Herd Theatrical Corp., reports playwrighting on the minus side to such a degree that his office will allocate funds for "talent endowments" to thus underwrite the work of four or five young dramatists... • Charles Vidor is in town from the Coast... • Jack Loeks, Grand Rapids, Mich., exhib., would be a good man to know these days... Jack's just bought two motor sales companies, one of 'em holding the Kaiser-Frazer dealership... • Didja know that the Gene Autry Friendship Club will convene at the Paramount Hotel here Sept. 28-29?... Fan club, said to be essentially adult in membership, is counting on an attendance of 500 or so... • Have you heard that the new 35 mm Anso color film in being used for a new series of minute movies being produced for Lever Brothers by Willard Pictures for theatrical distribution?... Ad pix will plug Spry... For some time, Technicolor has been unavailable to commercial producers, according to Willard, who has worked very closely with Anso and Houston Labs, during the development of the new color film.

- • • ADD SIGNS O' THE TIMES: Secondary stars are reported shaving their soke salaries... In one instance, agent after taking $500 for his client's services for a pic came down to a $250 figure.

- • • A NEW YORK NABE EXHIBITOR on the latest box office dip... "It's not that I'm worried over this, fellows, I'm just a little bit concerned."...

- • • FAN MAGAZINES IN INDIA, it would seem, constitute a different breed o' crits... Witness these captions on the reviews of two new Indian productions published in the latest issue of Filmindia to reach New York... "Sarah-Ki-Bahar' Is Booth from a Brothel..." "Muti' Is So Much Stinking Dirt... Utterly Rotten and Boring Picture."
THE FUTURE IS VERY M-G-M!

Read this report on Big M-G-M attractions which were previewed at M-G-M's recent Sales Conference in Los Angeles.

"GREEN DOLPHIN STREET" mightiest spectacular drama ever made! All advance reports dwarfed as we watched with our own eyes earthquake, tidal wave, shipwreck, tribal warfare in this gigantic, romantic picturization of the book that 20 million readers are waiting for, starring Lana Turner, Van Heflin, Donna Reed, Richard Hart. Truly it's Road-show calibre!

"GOOD NEWS" packed with Technicolor verve and joy, moves with lightning pace. Peter Lawford, rapidly reaching top box-office draw, is at his romantic best with June Allyson, plus brilliant young Broadway stage stars. Great tunes, excellent dancing, swell fun. Picture runs only an hour and a half which means perfect set-up for big Xmas and New Years turn-over business.

"CASS TIMBERLANE" unquestionably will be among the Ten Best of the Year! Spencer Tracy and Lana Turner are a marvelous combination in a big-time production of the best-seller that packs humor and humanity, luxury, love and laughter into a warmly appealing romance. It's got everything for the millions of movie-goers. A honey!

"KILLER McCoy" previewed at Loyola Theatre, Inglewood, California, before enthusiastic audience which approved new type of role for Mickey Rooney, the best that he has had since "Boys' Town." Mickey, in his new socko characterization, has terrific power, punch and vitality. This is a highly commercial attraction, with the important factor of an even greater screen career for Mickey Rooney.


"HIGH WALL" exciting, tense, romantic melodrama, which we predict will be a headline box-office attraction. Not since "Johnny Eager" has Robert Taylor had as powerfully rugged a role and Audrey Totter, continuing to build to stardom, is his excellent romantic partner. Fresh direction and fast-paced handling make this a really big, important box-office picture.

"THE PIRATE" teams Judy Garland and Gene Kelly in a rich Technicolor Cole Porter musical extravaganza with provocative love story. Picture fans will royally welcome Judy Garland in an adorable singing role. This picture has genuine novelty of treatment and content and produced on tremendous scale is not only eye-filling but has outstanding musical score and is loaded with comedy and action. A great all-around entertainment.

"ON AN ISLAND WITH YOU" has Peter Lawford, new idol of the fans, romantically teamed with Esther Williams plus Ricardo Montalban, Jimmy Durante, Cyd Charisse, Xavier Cugat in a dashing Technicolor picture. The love story has a delightfully different, racy, new twist and the South Sea backgrounds are a perfect setting for Esther Williams' beauty. A big, gorgeous musical for packed houses.

"THE KISSING BANDIT" teams Frank Sinatra and Kathryn Grayson in a big and gay Technicolor musical with an unusual and intriguing plot and plenty of love songs for the stars to sing. It has a swashbuckling theme of the inaccessible high born girl and the daring kissing bandit, with thrills and excitement galore. Rich, racy, romantic for sure-fire returns! A gala audience attraction.

P.S. Yes we saw them all and you'll see them soon with your own eyes.
To Fight Binford On "Curley" UA Plans Court Action Backed By MPAA

(Continued from Page 1)

Plastics Substitution Seen Saving 40% of Set Costs

(Continued from Page 1)

Writer Contributions Not Uniform, Says DOS

(Continued from Page 1)

STORHS

San Juan (By Air Mail)—Mr. and Mrs. Melvin Edelstein are the parents of a baby daughter. Edelstein is KRO Radio office manager in Puerto Rico.

ASCAP Fight Brings Myers to Joint Meet

(Continued from Page 1)

conferences prior to the official opening of the confab today. 

Basing his decision to attend solely on the ASCAP issue, Abram P. F. Gamble, ASCAP general counsel and board chairman, has agreed to attend today's meeting of the joint MPTOA board.

Extended a second invitation to attend the confab, Myers wrote Fred Wehrenberg, MPTOA president, that "I would be agreeable to me to attend the joint board meeting at ATA- 

MPTOA on the 19th for the limited pur- 

pose of discussing the ASCAP question and admissions prices among the most pressing problems.

Many observers agreed that the turnout for the two-day meeting will be the nearest thing to exhib- 

itors "uniting" them possible for many years, it was also admitted in the corridors that the gap between exhibitors and many indies is still wide.

Specific trade problems, particu- 

larly ASCAP, however, will at least mark a working unity on some issues.

Myers bluntly stated: "And the trade are waiting to see what will arise from the ashes of MPTOA and ATA. Will it be a phoenix or a phoney?"

Whether it is a "phoenix or a phoney," however, there appeared nearly unanimous agreement (voiced at any rate) that the two organizations will be merged.

Myers will come to the meeting prepared with all of Allied's bulle- 

tins and resolutions concerning ASCAP.

There may be a split, however, on procedure against ASCAP. Myers has called upon Attorney General Tom C. Clark to take anti-trust ac-

tion against ASCAP. Many ATA and MPTOA leaders, however, have written in requests for * intervention and believe further nego- 

tiaions with ASCAP can resolve or at least compromise the question of higher rates.

Whatever the details, however, it was apparent that the meeting will be the biggest exhibitor confab in many a moon.

Aftenon Friday, September 19, 1947
Merger Parley Calls 50 to Washington

(Continued from Page 1)

raise a new, strengthened and more united organization of independent and associated theater owners.

The weeks merger will be accomplished by means of a front organization. Front organizations have found themselves in agreement on the vast majority of issues facing exhibitors and with their membership largely parallel, unification has become a natural.

Sole significant departure by the ATA from the program of MPTOA during the former's existence has been ATA's refusal to openly tackle the controversial subject of trade-practices. The majority of ATA delegates gathered here, however, agreed to depart from this stand with the merging of the two groups. A minority group which is said to include two of the major affiliates, may insist on continuing the no-trade-practices attitude and desire that no new ATPMOA to be made, and that this group is not considered sufficiently strong to hamper the merger's chances.

Activities regarding trade-practices are not, however, among the items to be handled by the various committees which have been established in order to discuss industry problems which face all exhibitors, regardless of affiliation. Heading the list is the question of action to curb the new ASCAP demands, while other committees will concern themselves with elevation, legislation, Government film projects, public relations, campaigns and charities, distributor-exhibitor relations, audience expansion, the NY Statutory Court's decree, advanced admission sales policies, and the 16 mm. industry.

TOA's Finalized Name

Proposed name for the new organization is Theater Owners of America and most of the delegates arriving last night seemed to favor that title. Several regional groups are on record as favoring the retention of the name MPTOA, but it is to be remembered that the major portion of delegates of both organizations approved the TOA name. After the merger is official, delegates will concern themselves with the election of a new board of directors, whose immediate problem will be the election of a president and head TOA.

Those attending are looking forward to hearing Government and industry leaders who are scheduled to speak during the convention. Among these are Spyros P. Skouras, Attorney General Tom Bark, Secretary of Commerce Averill Harriman, Paul Raaborn, H. M. Richey and Charles Schlacter.

Film Toppers Attending


The convention committee embraces A. Julian Brylwaik, chairman, and Sidney Lust, Frank Boucher, Gene Ford, Hardie Meakin, Harry Bachman, Morton Gerber, Carter Barron, John Foxe, Mrs. Sidney Lust, Mrs. Bernard Lust, Bill Hoyle and Henry Farber.

MPTOA-ATA PROGRAM

Today

10 a.m.—Business session.
12:30 p.m.—Separate luncheons for men and women. Fashion show and dinner later.
2 p.m.—Business session.
5:30 p.m.—Cocktail party in the East ballroom by National Screen Service, with Herman Robbins and George Dembow as hosts.
6 p.m.—Dinner, dance and entertainment in the Blue Room. Industry leaders and Hollywood stars present.

Tomorrow

8:30 a.m.—Local MPTOA will hold a hunt club breakfast on the terrace.
10 a.m.—Business session.
12:30 p.m.—Separate luncheon for men and women. Fashion show for latter.
2 p.m.—Final business session and presentation of TOA officers.
9 p.m.—President's supper dance in the West ballroom by the Sanitary Automatic Candy Co. and Affiliates, and the officers of these companies—Charles L. Reilly and Benjamin Sherman.

(The sessions and functions will be held at the Shinsukon Hotel unless otherwise stated.)

Majors Served in Chi.

DeLuxe Theater Action

Chicago—All film companies were served in DeLuxe Theater anti-trust suit, except Warners, Universal, M-G-M, Patis News and Paramount News, who were served.

Other companies are expected to accept service before hearing Judge Phillip Sullivan Sept. 26.

Army Ribbon to Jay Barney

The Army Commendation Ribbon for meritorious service in the production of training films from 1942 to 1946 has been presented to Maj. Col. John B. Kleinschmidt, now on the Broadway stage as Jay Barney. Presentation was made by Col. R. E. Burns, commanding officer of the Signal Corps Photographic Center in Long Island City.

Colombia Grants Pix Importing Licenses

(Continued from Page 1)

operating factor in the country, competition from Cine—Colombia which at one time monopolized the theater and distribution field, is said to be slightly on the downgrade, according to latest reports. Cine-Colombia distributes Universal-International product. A good deal of theater building is also in progress.

Chief threat hovering over the promising situation is shortage of dollar exchange. This is being carefully studied by the Colombian Congress for possible promulgation of restrictive legislation.

See ASCAP Approval to Six-Months Extension Plan

(Continued from Page 1)

months extension, ASCAP is expected to have "observed" at the meeting and will have a chance to get widespread reaction to the extension proposal.

As far as the organization is concerned, the merger of the East Coast should bring about a reduction in the number of conferences and meetings.

M-G-M Trade Showings

BOSTON TERRITORY ONLY

"THE WOMEN"

AND

"DESIRE ME"

THURSDAY, SEPTEMBER 25TH
9:15 A.M.

*UPTOWN THEATRE
239 Huntington St., Boston, Mass.

*Change of location. Screening originally advertised in another theatre
SMPE Exhibit Space
Set By 20 Companies

Nearly 20 equipment firms have arranged for exhibit space at the SMPE’s 62nd semi-annual convention, Oct. 20-24 at the Hotel Astor, Robert T. Kenworthy, exhibit manager, revealed. Firms will participate in the Educational and Scientific Exhibit in conjunction with the Theater Engineering Conference to be featured at the meeting.


Several other equipment companies and a number of individuals are expected to be signed within the next few days it was stated.

Convention delegates will be invited by RCA to a cocktail party followed by an inspection of the permanent exhibit in the RCA Exhibition Hall, Radio City. Event is being sponsored by RCA’s recording division, RCA service and Brenchlit Light Projection Co.

Nat. Theatre Supply Sets
New Detroit Installation

Detroit — According to Clarence Williamson, manager of National Theatre Supply they recently supplied the Roxy theater with Simplex E-7 Mechanisms, Peerless Magnalamps, heavy duty pedestals and a Simplex Type B-60-4X Sound System equipped with the Altec Lansing “Voice of the Theater” speakers. Altec Service Corp. supervised the installation and it was done in such a manner there was no interruption to the show, although it involved replacing complete equipment for a three-projector installation. The projector is operated by the Detroit theater Enterprises and operates 24 hours a day.

Swanton Sells Interest
Emmitsburg, Md. — Emmitsburg Theater Corporation has purchased the interest of A. J. Swanton in the 60-seat Iowa theater here.

FORT-A-CIDE
THE "MIRACLE" ODORLESS
DEODORANT AND DISINFECTANT
For Hospital — Clean Rest Rooms
ASK YOUR DEALER

SMPF Exhibit Space
Set By 20 Companies

A & E ENTERPRISES of Kansas City have opened the new Pasee theater at st. Louis, la., with Ed Doby serving as manager of the new house.

Opening ceremony was broadcast by radio station KPNF and attended by local dignitaries and guests from film rows in Kansas City and Omaha.

The 750-seat house contains a cove room for members with small children. Side walls are painted with murals of light.

CINEMATO DISTRIBUTING CO., Chicago, has been organized here to distribute candy bars, popcorn equipment, with offices at 717 West 119th Street on the far southside.

In Chicago, Kayline Co. candy distributors have added a line of bubble gum, for the theater trade. Manager Kline reports fine demand for both candies and bubble gum from all parts of the country.

IN Leroy, Saskatchewan, Eric Scherven opened his new $30,000 theater.

House seats 325, latest equipment installed and is air-conditioned.

Cameo theater at Whalley Corners, a few miles from New Westminster, B. C., is now operating. Theater seats 1,200 business is reported to date.

Also in Canada, candy sales in all theaters are away off, in line with declining juvenile patronage, caused by the polio epidemic. Circuit heads reported, 107 polio cases. Medical officers said schools will not reopen until the scare subsides. Some people are writing to the polio curing theaters should be closed—or at least a ban placed on any one under 20 years of age.

Sheldon Messenger has been placed in charge of the West Coast sales division of the Krispy Kist Korn Machine Co., according to S. T. Jacobson, head of the company.

Frank J. HUBBNER was named general manager of the Shotwell Mfg. Co. in Chicago.

Ross Candy Co. will build a new plant in Houston, Texas. Paul Sweazea has been named manager of Rockwood & Co., San Francisco offices.

Curtis Candy Co. has opened a new office in Tulsa, Okla., and will have 40 salesmen, working out of the new offices for the Oklahoma territory. Joe Perkins and associates have organized the McGraw Candy Inc., with $30,000 capital, headquarters in Dallas, Texas.

Popper Boy popcorn distributors, Chicago, have taken the agency for Kunkel popcorn vendors. Ideal Candy has opened a shop at 3311 North Clark Street and will open shops wherever they can secure suitable locations.

Howard Marx, assistant sales manager, Ampro Corp., and Erwin Nelson, director, educational department, will represent the company at the Western states convention in San Francisco, of the photographic trade, Sept. 29. They will also have a trade exhibit.

Chicago—The Popcorn Mfrs. annual exposition and meeting will be held Nov. 18-20 at the Sherman Hotel.


900-Seat Wanee Sold
Kewanee, III.—The 900-seat Wanee Theater recently was sold by Lee and Walter Norton to a syndicate headed by Ben Adams of Eldorado, Kan. The new owners will take possession on Sept. 1, when Walter Norton will be succeeded as manager of J. E. Lorenzo of Chicago. The Norton’s built and opened the Wanee in June, 1946.

Sensation of the Industry: DeVRY’S NEW “12000 SERIES”

PROJECTORS AND AMPLIFIERS
See them in action and judge for yourself—DeVRY’s new “12000 Series” theater projectors and amplifiers that give both Exhibitor and Projectionist more of what they want for less money than any other theater projector on the market.

For exclusive features... For new perfection in projection and sound — see your authorized DeVRY Theater Supply Dealer — or write DeVRY Corporation, 1111 Armitage Avenue, Chicago 14.
TOA COMMITTEE ACTION DIGEST

Washington Bureau of THE FILM DAILY

Washington—Digest of complete reports and action at the TOA convention at Washington Saturday follows:

ASCAP COMMITTEE
Approved ATA-MPTOA move seeking a six-months delay in imposition of a new seat tax, and agreed that no TOA member agree or contract with ASCAP for the higher rates "Until further notice from the ASCAP Committee to TOA." A permanent committee on ASCAP to be created.

LEGISLATION COMMITTEE
Recorded opposition to "all discriminatory Federal legislation or regulations," and recommended that the Board of Directors approve any action on national legislation before it is taken. Creation of a permanent committee on legislation to include one or more representatives from each state was also proposed. Created special committee to confer with Hating Expeditor, seeking elimination of restrictions on theater remodeling and new construction.

DISTRIBUTOR-EXHIBITOR RELATIONS
Declared industry self-regulation and the combating of "every form of Government control from without," urging creation of a permanent Distributor-Exhibitor Relations Committee of at least one unaffiliated member from every region. The committee shall at once prepare to recommend a code of fair trade practices and the adoption of methods of mediation, conciliation and arbitration.

AUDIENCE EXPANSION COMMITTEE
Recommended a study of the possibility of expanding screen time, revision of admissions scales, modernization and technical improvement in theaters increased community services, stimulation of increased juvenile and foreign language patronage, and new and progressive radio advertising and publicity as well as better use of other media.

TELEVISION COMMITTEE
Recommended that exhibitors keep abreast of all developments in video field, with continuing observation by a permanent committee. Paul Raibourn of Paramount and DuMont spoke about the present state of video.

PUBLIC RELATIONS COMMITTEE
Recommended employment of a full-time public relations director to coordinate exhibitor public relations with the activities of other branches of the industry and keep exhibitors constantly advised of proper public relations practices.

COMMITTEE ON CAMPAIGNS AND CHARITIES
It was agreed that further study is required to draft a plan for future.

Cripps, CEA Confer Tomorrow

Exhib. Group Without a Specific Proposal

TOA Constitution Assures Concern of Trade Practices

Washington Bureau of THE FILM DAILY

Washington—With the unanimous adoption of the constitution and by-laws, the newly-formed Theater Owners of America merging ATA and MPTOA into one great organi-
(Continued on Page 6)

36 Shooting on Coast; RKO Leading With 10

Hollywood — Thirty-six pictures are in production in Coast studios today, with RKO still topping the list with 10, followed by Columbia with six; Warners, four; M-G-M, two; Paramount and 20th-Fox, three each; Republic and Monogram, two each; Eagle-Lion, SRO, U-I, Screen Guild, one each. Monogram last week finished two; Screen Guild, PRC, one each. M-G-M is starting two; Warners and Fortune Films, one each this week.
FINANCIAL

NEW YORK STOCK MARKET

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OVER THE COUNTER

Bid Asked

**Chicago** — Competitive bidding is virtually non-existent here as the Ciero houses have stopped their moves for better clearance. Only towns where RKO is still receiving bids are Kewanee and Decatur.

**MITCHELL MAY, JR. CO., INC.**

**INSURANCE**

Specializing in requirements of Motion Picture Industry

75 Maiden Lane, New York 510 W. 6th St. Los Angeles

JOE SMITH TO FRISCO

As RKO's Branch Head

Joseph P. Smith has been named RKO branch manager in San Francisco. It was announced at the weekend by Robert Mochrie, vice-president and general manager of RKO. Smith, who has held a similar post in Portland, replaces N. P. Jacobs, recently resigned.

Mochrie also announced that Richard Lange, formerly sales manager in Los Angeles, has been promoted to the branch manager post in Portland.

**NEW YORK THEATERS**

**NEW YORK MUSICAL**

Rockefeller Center

Rita NIWHORT • Larry PARKS

"DOWN TO EARTH"

**PIONEERS**

A Columbia Picture • IN TELECOLOR

SPECTACULAR STAGE PRESENTATION

**SRO's Kussell on Coast**

For Studio Conferences

West Coast Bureau of THE FILM DAILY


En route here, Kussell visited offices in Minneapolis, Salt Lake City and Denver. Following conferences this week, he will continue his tour of exchanges.
Washington Bureau of THE FILM DAILY

Washington — Appealing to exhibitors to assist in an all-industry drive to guide the thinking of The Picture Industry by a solid bloc of support, Charles Schlaifer, chairman of the MPAA advertising-publicity directors’ committee, on Friday emphasized to delegates at the ATA-MPTOA convention that the foundation of the industry is being attacked by unwarranted attacks on Hollywood and the motion picture.

“My associates and I firmly believe that together all of us can stop that international game.... ‘Kick Hollywood’,” Schlaifer declared. “We are here to ask you to help stop that game.”

The ATA advertising-directors committee outlined two ways in which exhibitors can help accomplish this goal. First, to give an unqualified and unerring support of the new advertising code and, secondly, to join with the MPAA in the ‘conditioning job’ and started recently to change the attitude of those who have been playing ‘Kick Hollywood’ in their writings.

In the latter connection, Schlaifer stated: “Many of you have already been doing this job. It is a question of everyone uniting in this effort on an all-industry basis. The Motion Picture Association has been doing this kind of a job for a long time, just as other individuals in this industry have.

But you can’t do it alone. The Motion Picture Association can’t do it alone. We can’t do it alone. It can only succeed if we all do it together.”

“The fact that you take pride in your association with this industry is the job. By talking with your clerks, your newspapers, your community Chambers of Commerce, your service clubs, your clubs, your children’s groups, your school, you help put this program across.

Schlaifer urged that exhibitors study the new advertising code and the reasons for its adoption and ‘that you, the man with the final responsibility toward your patron, your community and your industry, put this code into effect in your advertising and publicity.”

Mary Blair Dead

Pittsburgh—Mary Blair, actress, who created many roles in the plays of Eugene O'Neill, is dead here. She was 52.

Send Birthday Greetings To—

Sept. 22
Eric Von Stroheim Robert Livingston Joseph Kronen John Shippead Curt Gledner

Cripps, CEA Group To Confer Tomorrow

(Continued from Page 1)

treasurer, and W. R. Fuller, general secretary.

J. Arthur Rank and Sir Philip Allan Warner will accompany the delegation of CEA officers as representatives of the three major circuits.

Exhibit difficulties arising out of the conscription 75 per cent duty imposed on Hollywood film will be outlined, and the CEA will offer its services “in any capacity” in efforts to reach a solution.

It is understood that the delegation will have no specific proposal to offer.

Sir Stafford is scheduled to address the Association of Specialized Film Producers at a luncheon Oct. 2.

The president of the New York Board of Trade on Friday conferred with Will Clayton, U. S. Under-Secretary of State for Economic Affairs, on tariff problems.

AMPA Hears Kruse Loud

16MM’s Industry Service

Sixteen mm. film has served the entire motion picture industry by carrying pictures to millions of people who heretofore have been apathetic or even hostile to that type of entertainment. William F. Kruse, president of the Allied Non-Theatrical Film Association, told the AMPA luncheon meeting at the Town Hall Club Friday.

Pointing out that 35 mm. and 16 mm. films now work together in complete harmony for their common good, Kruse expressed confidence that the two fields would continue to cooperate.

At the meeting, AMPA’s inaugural one for the current year, was in the nature of a salute to the 16 mm. field.

AMPA President Arnold Stoltz introduced Dave Bader who chaired the meeting:

WEDDING BELLS

Tillman-Lauermann

Jeanette Tillman, purchasing agent of Film Classics and assistant to the company’s treasurer, Gene Arneistein, married John Lauermann Saturday at the home of Judge McNally.

Shaw-Gregory

Rosemary Shaw, secretary to Al Mannheimer, supervisor of Film Classics’ exchange operations, married Joseph A. Gregory Saturday in the Church of St. Ignatius, Brooklyn. The couple will honeymoon for two weeks at Niagara Falls.

Naggatz-Buckeleier

Denver — Lorraine Naggatz, Columbia cashier, was married recently to Roy Buckeleier, Jr.,
PARADE OF HIT SONGS:
"FUN AND FANCY FREE" • "LAZY COUNTRYSIDE"
"TOO GOOD TO BE TRUE" • "SAY IT WITH A SLAP"
—and others you'll be humming soon!

Walt Disney's
FULL-LENGTH MUSICAL CARTOON FEATURE

"Fun and Fancy Free"

COLOR BY
TECHNICOLOR

featuring
EDGAR BERGEN • DINAH SHORE

in the flesh, with Charlie McCarthy and Mortimer Snerd.
voicing the tunes and story of Bongo, the bear.

Distributed by—RKO RADIO PICTURES
Tell your patrons this is the best Disney in years — it will live up to your praises! The best Disney feature since 'Pinocchio'! Songs catchy enough for hit parade popularity!"—Film Bulletin

"Should be enjoyed by everyone! Disney and his craftsmen are again at their best... the effects they get are marvelous! Many laughs!"
—The Exhibitor

"A good bet for anybody's theatre! Children will turn out in droves! Adults will be pleasantly diverted! Suspense, hilarity and spectacle are effectively blended!"
—The Independent

"A contribution to the gayety, delight and entertainment of the nation... to be loved by children, provide stimulation to adults and produce well-rounded boxoffice figures."—Film Daily

"All of it adds up to one of Disney's finest achievements — and sure-fire top grosses! No cartoon characters, certainly, have ever moved as smoothly across the screen!"
—Daily Variety

"Designed to charm audiences of any bracket! A happy merger of live and animated talent which will do the characteristic Disney business at the boxoffice!"
—Hollywood Reporter

WORLD PREMIERE SEPTEMBER 27th at the N.Y. GLOBE
Exhibs. Must Share Ad Costs, Says Skouras

(Continued from Page 1)
to bear a larger burden of the cost of advertising and exploiting films. Skouras bold told the exhibitors they would have to share the costs "if you want the film companies to remain in business."

Skouras said that exhibitors had "obtained by the motion picture companies from you for their films are not improved," Skouras said in blunt language. "I can tell you in all honesty that within a very short time you will be confronted by the same fate as the British exhibitor."

Skouras said that exhibits have got to be "more broad-minded and liberal" in dealing with the producer-distributor. "You must exploit, publicize and advertise your parents," he said. "and give it the longest possible run so as to obtain the greatest possible revenue."

Industry Unity Called For Calling for industry unity, Skouras told exhibits, they have a "great stake" in the future of Hollywood.

In clear-cut language the 20th-Fox head stated that the industry was in one of its most critical periods and that industry facing loss of foreign revenues, the entire industry will be hit.

He also lashed at the violent world-wide "smear" campaign leveled at Hollywood and the American film industry.

He noted that the industry through the years has "sat back quietly while newspaper critics and radio commentators leveled their vitriol against us all the time."

Skouras charged that American critics "have contented themselves with ridiculing Hollywood's creative minds, marring the private lives of her people, and making fun of the eclectics of the producers and film pioneers."

Hits at Foreign Critics He also struck at the foreign critics who condemned our pix "only because they were American."

Skouras, denied, however, that the industry would take the worldwide crisis lying down. "Hollywood will meet the challenge," he said. He also made clear that budgets right down the line will be geared to domestic markets.

He emphasized, however, that although costs will be pared, the quality of pix will not suffer.

And, Boy, It Was!

Miami, Fla.—A sign advertising the day's feature picture disappeared from the late-in-the-day" sign Theatrer during the hurricane which struck Miami last week. The name of the picture was... "Something in the Wind."


(Continued from Page 1)

ish producers have "not a chance" of stepping up British production to overcome the loss of American pix within the time before the "full effects" of the tax will be felt.

Playing the British critics for their own game, a blunt tone towards American films, Skouras charged that the "seeds they planted, are bearing fruit."

He said this criticism was "encouraged" by the 'bitter propaganda spread by some of the independent producers of Great Britain, who hoped to enhance their own selfish interests through the elimination of American films from the British market."

"Established" U. K. Prods. Cited Skouras said that the "sound exponents" who are shouting "informed" film producers have not participated in "such under-handed methods."

"What they need is a combination of press, radio and independent producer not only has influenced the British public, but has reached right to the conscience of the Government itself," Skouras said.

The 20th-Fox head said that the American pix industry is fully aware of the critical situation in the U. K. and would "wholeheartedly support any Government action that would really improve the conditions of the British people.

Skouras charged, however, that instead of saving dollars, the British seemed to be trying to shut off American films.

He said that the majority of British exhibits, "will be impoverished" when the full effects of the tax are worked out.

"By the same token," he made clear, "if the situation remains unchanged, the U. S. motion picture industry will suffer a terrible blow."

Speaking of the specific effect of the tax on 20th-Fox, Skouras said that the company's foreign remittances would be reduced to a "maximum of 50 per cent by March 1, 1948, and "to be absolutely frank, I believe, is only fair.""

Skouras pointed out that last year 20th-Fox showed a profit of $22,600,000, of which $12,800,000 came from the company's theater department. Total of $22,000,000 in remittances came from all over the world.

Using the one-third figure, Skouras said that 20th-Fox would have lost almost $7,000,000 with the British tax in effect and moves by other countries against American pix.

Wehrenberg, Fabian Urge TOA Become United Organization

Washington Bureau of THE FILM DAILY
Washington, dc., Jan. 11. — Former MPTOA president, told the newly-formed TOA, that "most industry litigation is wasteful and wasteful."

While emphasizing that unity and cooperation is important, Wehrenberg told the group that unity should be a forceful organization fighting for exhibitor benefits.

The MPTOA head also urged that the new group of exhibitors be composed of the new exhibitor group.

"Every exhibitor, who participated in the new organization," said Fabian, "should mate his efforts with TOA and the new exhibitor group."

He called for united exhibits. Action in combating the "rash wave" of advanced admission prices.

TOA Constitution Assures Concern of Trade Practices

(Continued from Page 1)

Eagles-Lion has increased its promotion budget for "Red Stallion" to $250,000, an increase of $100,000 over the originally set figure, Max E. Youngstein, ad-publicity-exploitation director, announced at the week-end.

Additional sum has been earmarked for local key city coop-erative campaigns and trade paper advertising.

Bert Kalmar Passes

West Coast Bureau of THE FILM DAILY
Hollywood - Bert Kalmar, lyric writer of the music team of Kalmar and Ruby, died here after a long illness. He was 63. His widow, a son and daughter survive.

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to the constitution and by-laws shall require only a two-thirds of the directors. This was changed to also have the same effect as the amendment to all members of the new association prior to consideration by the board.

The SAG Gets the Weirdest Letters

West Coast Bur., THE FILM DAILY
Hollywood — Attempting to enlist the offices of the Screen Actors Guild, the lady members of the Tacoma Little Below the Knee Club have come out with the war cry: "Keep skirts up. Bring prices down."

The Washington state girls definitely come out against the lowered hemline. They have pledged to refrain from new purchases until manufacturers return to normal. Aware of the style influence of Hollywood on the nation they want Sag action. Mostly they are concerned with prices of necessities. "We want to have something left over for culture and good entertainment," they say.

The Sag suggested Tacoma or-ganize a branch here of the LETK.

$3 Million Damages Sought by Mosque

(Continued from Page 1)

interstate and foreign distribution of films, as a result of which it has been excluded from first-run exhibition in Newark, Radio Center, Inc., otor of the Mosque Theater in the city. Friday filed an anti-trust suit against all eight majors and their theater operating subsidiaries in Newark.

Sued by Mosque in Newark

Los Angeles—Southside Theater has filed a counter claim in U. S. District Court seeking $3,000,000 damages from Fox West Coast and major distribution companies. FWC had sued the Southside asking declaratory relief following action of the Government in declaring pooling arrangement illegal, FWC, which had a pooling arrangement with Southside for operation of Alton and Fifth Ave houses, and previously filed a claim against Southside asking FWC forced it to sell Fifth Ave. Theater by denying film.
HOLLYWOOD-VINE YARD

By RALPH WILK

COLUMBIA has given the co-starring role opposite Glenn Ford in "The Return of October," to a newcomer, who made one pix several years ago and has done radio work. She'll start at the studio with a new name, Terry Moore. . . . \* \* \* Understand U-1 is pagin Martha Scott for "All My Sons." Edward G. Robinson and Burt Lancaster head the cast so far . . . . . . . Some studio has heard the two and quietly "told" the girl who inherits a wrestler, and "Velvet Fleece," a forthcoming mystery novel. . . . \* \* \* Adolph Menjou's book, "It Took Nine Tailors," will be condensed by Reader's Digest. . . . \* \* \* Cesar Romero, who leaves for Maine later this month to join the "Deep Water" cast headed by Dana Andrews and Jean Peters, has been assigned one of the top roles in Fox's "Lydia Bailey." Adapted from a Herbert Rogers novel, it will be produced by Sol Siegel early next year. . . . \* \* \* "The Fugitive" is scheduled for a Nov. 1 opening in L. A., followed by New York, and Boston. . . . \* \* \* Vireca Lindos, now making "To The Victor," at Warner's, has been signed by that lot to co-star with Errol Flynn in "The Adventures of Don Juan."

ARTURO DE CORDOVA, Turhan Bey, Norcen Nash, Lucilio Bremer and John Satton are among those who will make personal appearances at the New Orleans opening of Eagle-Lion's "Out of the Blue." Oct. 9 . . . \* \* Tip to talent scouts: A young man Leo Carey whose last few pictures have really showed promise, has just written the words and music to a song titled, "A Little Better Than the Best," which Joan Loring will sing in "Good Night, My Rainbow." Production opens Wednesday. \* \* \* By order of the Federal Court, Warner will start the test projection of "King of the Untamed," an animal film in which he is using King, the wild stallion, Ripple, the deer, Jimmy, the crow, Beedy, the raccoon, Blackie, the cougar, etc., in addition to, we are assured, a good cast of humans. It will be Billy Hughes' first pix. . . . \* \* \* John Beal may return to Broadway this Winer in "Strange Bedfellows," which is authorized by Colinn Clements and Florence Ryerson who did the Helen Hayes hit, "Harriet."

BERGER TRUST SUIT SETTLEMENT TALKED

Minneapolis—The eight-month-old suit pending against the Minneapolis Amusement Co. and distributors brought by Benjamin Berger who seeks to obtain product for his Duluth, Minn., Lyceum appears to be nearing a settlement out of court.

In the suit Berger charged MACO and the distribution companies with conspiracy to deprive his theater of first and second-run pix. The charges are based on the Sherman antitrust law. Settlement terms are believed to favor Berger and it is thought he will obtain at least a second-run for the Duluth Lyceum.

Future of New Product Keys FC Conclave

In its five year history as a distributor of re-issues, Film Classics has laid the groundwork for future in new products. Edward Wheeler, general sales manager, told the opening meeting of the company's sales convention at the Roosevelt Hotel Friday. Wheeler added that FC was heading into the field of major distribution.

Joseph Bernhard, FC prez, detailed the future course of the company. He disclosed FC would follow the release of "Spirit of West Point," with a new "Falcon" series starring John Calvert. Bernhard also announced the company had purchased 50 Universal Realart pictures to be released at the rate of 10 a year.

Jules K. Chapman, assistant general sales manager, revealed "West Point" would open Oct. 1 at the Malco in Memphis and locally at the Vic-Toria the following day.

Meetings were followed by a reception and dinner at the Hotel Astor on Saturday night.

Metro to Release Seven More in Next 3 Months

M-G-M will release six new pictures and one reprint during the next three months to bring its total releases for the calendar year to 31. William F. Rodgers, v-p and general sales manager announced at the week-end.

Whereas only two films had been previously set for the October schedule, the number has now been upped to five. They are: "Merton of the Movies," "Song of Love," "The Women" (re-issue) and "Desire Me."

Only one pic will come from the company in November, the Technicolor production, "This Time For Keeps."

"Killer McCoy" and "Good News" will be dated in December to round out the fiscal picture. National release for GWTW has not been set although there have already been approximately 49 special engagements during the current revival.

ST. PAUL EXHIBITS. AGAIN FACE CITY TAX THREAT

St. Paul, Minn.—A renewed fight for the once-defeated amusement tax looms before the City Council as charges are being made that the Council "broke their pledge to raise funds for the school betterment program" under the revised charter of the city. The Council held a special meeting late last week to consider the charges. St. Paul teachers accuse the Council of the two proposed money-raising measures after being "pressured by affected interest"—namely NCA and MACO and the soft drink firms.
**Gambe Is Elected President of New TOA**

(Continued from Page 1)

President of the new organization—which hopes to push the merger of ATA and MPFOA to a total of membership of more than 11,000 theaters—is Ted R. Gamble, ex war bond salesman for the U. S. Treasury and an energetic circuit head on his own account.

Issues which briefly threatened a wide-open split in the baby organization were resolved in a last-minute meeting of minds. Budget goal of about 400,000, MPFA's rate increases were two chief stumbling blocks which were hurdled by near-the-keen question-delegates to the giant merger meeting.

The meeting left little doubt that the new TOA would make a forceful fight on issues which have plagued the industry for many years with encouraging signs that substantial industry unity can be achieved on such things as how to fight ASCAP's new seat tax rate.

Both on the ASCAP matter and such commitments may lead to the retention of the present high Federal admissions tax. Gamble said that despite previous Congressional sentiment favoring a lowering of the admission tax, this situation may be changed, with a new exhib exhib in order.

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**U. K. Labor Direction Effective On Oct. 6**

London (By Cable)—Labor direction, under which the government is empowered to direct unemployed workers into essential industries, goes into effect Oct. 6, it is announced by George Issacs, Minister of Labour. Under the order, the Labor Ministry will have the right to direct unemployed persons to essential industries, anywhere in the country. All male workers between 18 and 50 and women workers between 18 and 40 are covered, with certain exceptions.

**Elected By New Theater Owners Of America**

(Continued from Page 1)

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**TOA COMMITTEE ACTION DIGEST**

(Continued from Page 1)

charities and campaigns, that TOA is in principle kindly disposed toward industry aid for “approved” charities.

**COMMITTEE ON FILM PROGRAM**

Recommended continuation of the method of handling “message” films agreed upon at the ATA convention last year. It was a condition of a special subject a Freedom Train prior to local visit of Freedom Train, approved Joan Crawford short for Community Fund Drive but recommended that longer Community Fund themes be left to local sponsors if they’re approved—but did not recommend—showing of MPAA short “Power Behind the Nation.”

**16 MM. FILM COMMITTEE**

Termed 16 mm. commercial operation a “parasitical operation” which cannot pull its weight if adequate film rentals are charged. It is a “potential menace to the 35 mm. industry,” the committee said, recommending that a TOA objective be “the removing of this threat.”

**ADVANCED ADMISSIONS**

Agreed that the prospective release within a relatively short time of between 8 and 10 advanced price and may be of possible serious concern to industry. Recommended that committee be appointed to meet with head of various producing and distributing companies to make study of the matter with a view towards “standardization” solution.

Subject...
EXHIBS. CAN NO LONGER “SIT BACK”—GAMBLE

UA Books 7 Films on Rank’s Gaumont Circuit

43.3% of GAF Employees Attend Movies Weekly; 20.3% Go Twice Weekly, 11.4% Twice Monthly

Movies are a principal recreation of the 9,500 people employed by General Aniline & Film Corp, according to a survey conducted by the company and published in the cul at edition of Picturegoer, employee magazine. Film theaters, according to the survey attract 43.3 per cent of GAF people weekly, while 20.3 per cent attend twice a week. Another 11.4 per cent go every two weeks, while 14.6 per cent attend monthly and 1.2 per cent attend every six months or less frequently.

Survey covered plant and office workers in Grasselli, N. J., Rensselaer, N. Y., Binghamton, N. Y., Johnson City, N. Y. and in branch offices throughout the country. Returns approximated 50 per cent of the company's roster and spot checks of the findings against factual records were said to establish the accuracy of the results.

TOA Would Bring WB, RKO Into Fold

Washington Bureau of THE FILM DAILY

Washington—Executives of the newly-formed Theater Owners of America are expected to make a real attempt to get the Warner organization into the new exhibitor group. TOA's organizational drive will include attempts to get Warners into a member as well as every theater in the country. Up to now War.

“Message” Pictures Are Finding Exhibitors Leery

Washington Bureau of THE FILM DAILY

Washington—Exhibitors are still leery of most message films and condemn the “growing” use of commercial advertising in newsreels and feature pix, delegates to the organizational meeting of TOA made clear over the week-end.

It was also apparent that “Power

Amended Criminal Info to Be Filed Against Petrolio

Chicago—District Attorney Otto Kerner, Jr., says that amended criminal information will be filed against James Petrolio, proxy of American Federation of Musicians, to conform to the U. S. Supreme Court decision June 23, when constitutionality of

Texas Lines Up Congressmen 60% Committed to Copyright Law Revision

Rank, E.L. GCP Win Move To Appeal Court Order

Dallas—About 60 per cent of the Texas delegation in Congress is committed in favor of amendments to the copyright law to effect relief from ASCAP demands from theaters, as the result of a series of meetings initiated by J. J. O'Donnell of Interstate Circuit and a regional vice-president of the new The-
COMING AND GOING

MEB. ROSE MANKIEWICZ, wife of Joseph Mankiewicz, 20th-Fox director, arrived in New York over the week-end, on her way to London to join her husband who is shooting in England. DAVID ROSE, producer, flew in from the Coast Sunday.

FRANK FREEMAN, Jr. is flying to Chicago today on business.

DONALD NELSON, SIMPRY, leaves for Washington today on Society business.

EDWARD L. WALTON, Republic assistant general sales manager, has returned to New York following a sales trip which included stopovers in Omaha, Chicago, and Milwaukee.

JAMES V. O’GARA, Republic's central division manager, is back at the home office after a tour which took him to Cleveland, Cincinnati, Columbus, Dayton, and Pittsburgh.

WALTER L. TITUS, JR., Republic's Southern division manager, is in New York following a branch tour which included stopovers in Atlanta, New Orleans, Dallas and Memphis.

STEPHEN SLEISINGER, Telepictures, Inc. head, flew to the Coast yesterday.

BURTUS BISHOP, JR., M-G-M's Midwestern sales manager, arrived yesterday from Chicago to spend a month at the home office.

ARTHUR FREED, M-G-M producer, gets in from the Coast today.

Jack Cummings Lines Up For Production in 1948

Hollywood — Jack Cummings, M-G-M producer, has lined up an ambitious producing schedule for 1948. With "It Happened In Brook- line," "Neptune's Daughter," and "The Man From Rosy Ridge" all completed on this year's schedule, Cummings has listed "Neptune's Daughter," "The Life Of Monty Stratton," a film biography of Tunesmiths Bert Kalmar and Harry Ruby, and another story, as yet untitled, with a Mexican background, all scheduled for next year.

Dunlap Coming East for AA-Monogram Regionals

Scott R. Dunlap, executive assistant at the studio to Steve Brody, president of Allied Artists and Monogram, will leave the Coast for New York Sunday to meet the latter on his return from current European rip, and take part in Eastern regional meetings to be held immediately on his arrival. Important item of discussion will be English situation as viewed first-hand by Brody and Norton V. Ritchey, president of Monogram Int'l.

Grainer Returns to H. O.

James R. Grainer, Republic executive vice-president in charge of sales and distribution, has returned to New York following a three-week sales trip which took him to Los Angeles, San Francisco, Seattle, Portland, and Minneapolis.

H. M. RICHEY, M-G-M exhibitor relations head, returned over the week-end from Washington.

GENE AUTY arrives in New York tonight to prepare for the opening of the Radio, in which he stars, tomorrow at Madison Square Garden. Auty will be flying his own specially equipped Beechcraft.


HERMAN GLUCKMAN, president, and STANLEY HAND, general sales manager, of M-G-M Corp., returned to New York yesterday from the Washington MPTO-TOA convention. They will leave tomorrow for the TESMA Washington convention.

SIO KAIN, of the Warners' staff left New York last night for Easton, Bethlehem, Allentown, and other Pennsylvania towns to do advance work on "Life With Father."

PHIL REISSMAN, RKO radio vice-president in charge of foreign operations, arrives on the Coast today for studio conferences.

Indie Films Eligible For Command Showings

Independent producers, as well as major film companies, have been asked to enter features for consideration for the Second Royal Command Performance, Nov. 25, at the Odeon Theater, London, Eric A. Johnstone, MPA president, pointed out yesterday.

All titles are to be recorded with John McCarthy of the MPA's International Division no later than Oct. 1. Final selection, McCarthy said, will be made by the Joint British-American executive committee of the Performance. Prints of qualifying pictures must be in England by Oct. 10.

Speakers Announced for Tri-State Convention

Memphis — Speakers scheduled to address the Oct. 14-15 meeting of the MPTO of Arkansas, Mississippi and Tennessee include Fred Wahrenberg and Herman Levy, R. X. Williams, president of the unit, revealed.

Others to attend include M. L. Simmons, M-G-M; Rudolph Bergman, M-G-M; John Allen, M-G-M; Mack Jackson, Southeastern Theater Owners of America, and Claude Lee of Paramount. Williams said he expected some 500 mid-South theatermen to attend.


Paul V. McNutt, MPA special counsel, met the ad-publicity chief of the film companies yesterday at the Association's offices. Charles Schilder, 20th-Fox publicity director and chairman of the ad and publicity director's committee of the MPA, introduced McNutt, who left for Washington last night.

W8 N. Z. Manager Here

George McClure, Warners manager for New Zealand, arrived in New York yesterday for conference with Wolfe Cooper, vice-president of Warner Int'l, and other office executives. McClure will remain here about a month.

Schiimmel Named Head of 3&H New Int'l Division

Chicago—E. L. Schiimmel has been named export manager to head the newly formed international division of Bell & Howell which will handle overseas distribution and sales to other manufacturers of photographic equipment, in addition to the complete B&H line.

Contracts for exclusive export rights have been signed with Elwood Pattern Mfg. Co., Indianapolis, manufacturers of photo enlargers and accessories; Busch Precision Camera Corp., Chicago, manufacturers of still cameras; Webster Industries-Rochester, manufacturers of 35 mm still cameras; and with Radian Screen, Chicago.

Other exclusive export contracts are now in negotiation stages.
New Heights for the Men of the Motion Picture Theatre.

To every one of the theatre men who are playing this attraction we want to acknowledge the wholehearted skill and the great showmanship which is now contributing to making “Life With Father” the record success it is.

WARNER BROS.
TOA Would Bring WB, RKO into Fold

(Continued from Page 1)

ners has avoided joining any exhibitor group as an organization. It was anticipated here that top Warner execs, will be contacted in an attempt to bring the Warner houses into TOA.

The MPTOA-ATA merger meeting made two changes in its constitution and by-laws which affected the possible membership of RKO in the new TOA. The original draft of the constitution recommended by a special committee provided that "each of the member national circuits of theaters shall designate a representative to serve as a Director." The meeting, however, agreed that this plan should be eliminated and all directors should be selected on the same basis: "Each member local, state or regional trade association of theater owners or operators shall select and certify to the national association one Director to represent its association."

It was thought at the time that representatives of national circuits should "take their chances" of being selected by local state or regional groups. Following this action, however, it was proposed to the meeting that a motion be made, which was adopted and is expected to bring RKO back into the fold.

11 Distributors Sign VA Deals for Hospital Films

Washington Bureau of THE FILM DAILY

Washington—Veterans Administration has signed contracts with 11 distributors to release 16 and 35 mm. films to VA hospitals and homes during the remainder of 1947 and the first half of 1948. It is announced, firms include M-G-M, RKO, Universal, United Artists, Eagle-Lion, Monogram, Columbia, Republic, Film Classics and 20th-Fox.

United Artists and Film Classics will supply only 35 mm. prints, but the others will make available both 16 and 35 mm. prints. Films, Inc. and Ideal Pictures will act as distributing agents.

VA revealed that 11,000 films were shown in all VA hospitals and homes during July. Of these, 2,322 were 35 mm. and 8,679 were 16 mm. bedside showings.

Tuesday's Tidings

• • • GENE AUTRY, in midst for the rodeo, will host a little group in the Warwick's Pine Room on Thursday. • • • Irwin Shaw, playwright and author, and sometime of Hollywood, takes over as the New Republic's drama critic with the issue of the 28th. • • • Sax Rohmer, who gets in tomorrow on the SS Queen Mary, is reported bringing a Dr. Fu Manchu play for Broadway and later, Phil M. suspects, for the F.M. • • • Paramount, on the hunt for new synonyms for super-colossal, incomparable, unparallelled, etc., is toasting a Superlative Party in the Rainbow Room a week from tonight, promising to bestow $1,020 upon the nimble-witted person who coins the best new superlative description of Cecil B. DeMille's "Unconquered." • • • Louella Parsons, a charter member of the New York Women's Newspaper Club, will be star speaker at its Silver Anniversary dinner dance at the Waldorf-Astoria Starlight Room on Nov. 21. LOP will move her Louella Parsons Sunday Night Radio Show to the New York studios of ABC for that week only.

• • • ECONOMY NOTE IN PASSING: Popular mid-town cory has substituted peanuts for the traditional walnuts in its maple ice cream. • • • There ought to be a law, etc.!

• • • THE NEW YORK TIMES' Tom Fryer, intriqued no end by producer John W. Rogers' proposal to Prime Minister Attlee that Anglo-American film trade relations go on a barter system, was moved to say: "This is a possibility inherent in such trading are fascinating to contemplate. Imagines, for instance, the consternation in the mercantile world were Metro-Goldwyn-Mayer, Twentieth Century-Fox and the Warner Brothers to establish a nation-wide chain of men's and women's apparel shops staffed by such glamorous sales people as Lana Turner, Clark Gable, Betty Grable, Tyrone Power, Ann Sheridan and Humphrey Bogart. Macy's and Gimbel's and all the rest probably would have to get into the movie business themselves."

• • • DIDIA CATCH THE TIME article on Matty Fox, inspired by his latest gimmick, "Bub-a-loon," which is claiming a mint in drug and ten-cent stores throughout the country. • • • The motion picture's identification with world affairs, through the instrumentality of its men and women, was signal'd pointed up anew on Saturday night when Douglas Fairbanks, Jr., producer, star and corporate director, was the presiding officer at the United Nations Week dinner here of the American Association for the United Nations. • • • Donald Nelson, SIMPP president, who heads for Washington from Hollywood again today, may be going to Britain shortly on the confiscatory tax situation. • • • Decision will rest largely on what develops at the capital and at subsequent huddles here. • • • You have the word of Geyer Muddox, NEA food authority, for the fact that five quarts of milk now cost the same as two movie tickets. • • • Republic's Orson Welles production of "Macbeth" is reported heading for a December release. • • • It hasn't been announced officially yet but Ted Baldwin has been nipped to director of publicity and exploitation for Selznick.

• • • ISN'T ANYTHING SAFE in this industry?...Henry A. Wallace's New Republic for Sept. 22 reveals, via an article by Thomas Whiteside, the "trade secrets and techniques"—to help Phil M. (of trailer making) • • • Most any issue now, you may expect to find Louella O. Parsons doing a Hollywood column for the NR.

• • • BROADWAY IS CHUCKLING over the ads in the Sunday papers for "The Outlaw." • • • A study in restrained elegance, they were in the form of an engraved invitation to "View Miss Jane Russell in Mr. Howard Hughes' production of 'The Outlaw.'" • • • R.S.V.P., yet!

Send Birthday Greetings To

Sept. 21
Walter Pidgeon Robert Williams Thomas J. Connors Albert Lewin M. R. Clark M. Van Prag Mickey Rooney

Texas Lines UpSolons For Copyright Changes

(continued from page 1)

after Owners of America.

Project was started in late August with the organization of a Central committee which decided to fight the ASCAP music license demands via the copyright law amendment plan. To effectuate this a committee was appointed in each of the 21 Congressional districts to interview the Representative.

Committeesmen were drawn from both circuit and individual sources some appointed by O'Donnell, some by H. A. Cole of Allied, and some by Henry Reeve of Texas Theater Owners, with a district chairman named in each case.

Cole, as liaison between the Central committee and the district chairman, reports results as follows.

Nine Representatives are definitely committed to the cause of the exhibitors; three expressed sympathy but were non-committal, while seven so far have not been available. Two chairmen have not reported. Half of the interviews were held by two or three exhibitors, but the latest interview in Palestine, J. F. Jones, R. & B. manager, chairman set a new pattern. Jones, O. L. Smith, and J. R. Hoholmen, called a general area meeting of exhibitors which resulted in 25 attendants at a luncheon to interview Rep. Tom Pickert, who made a speech in which he committed himself to support the theater position.

When the full record is in, with present indication of exceptional strength, the Central committee will recommend a similar move in other states. The expectation is that the present percentage of Representatives favoring the copyright law change will be maintained.

Amended Criminal Info to Be Filed Against Petriello

(continued from page 1)

the Lea Act was upheld.

Kerner said when papers are received from Washington, he will go before Federal Judge Walter LaBuy, who dismissed the Government charges against Petriello, and ask for an early trial date.

WEDDING BELLS

Hermann-Arnold

Minneapolis—Marcella Hermann, secretary to office manager, M-G-M branch, will be married Sept. 27 to Al Arnold in Minneapolis.

Peters-Raymond

Minneapolis—Vandern Peters, Paramount booking clerk, was married to William Raymond.
(Continued from Page 1) 

TOA’s Destiny in Their Hands

V. SAG matter Gorayeb, being GROUP clear, with tion, price because only MPAA anfair to successors possible industry.” The new TOA head emphasized that the whole question of theaterization seems now to be settled in the sight of domestic and foreign problems. He said the number one “sovereign problem” to the industry is the question of taxes and pledged the TOA to a vigorous fight against taxation. He said that the whole question of Federal admissions tax would probably have to be threshed out all over again, because of changes in the general price situation. Although Congressional sentiment a few months ago was in favor of lowering the admission tax, he said this had now changed and the entire fight would have to begin anew.

Under Gable’s leadership, the TOA is expected to take quick action on the following: ASCAP rate negotiations; tax problems; the trend towards additional roadshow films.

Gable made it clear, however, as did the delegates to the merger meeting, that this action would not be confined to “writing press releases and irate letters.” Compromise seems to be in order in the new group but a compromise program based on “reality.”

On both the ASCAP and advanced admissions issues, the TOA answer is “negotiation.” It is Gable’s position, however, that more can be accomplished through this means than with “condemning” such practices only in the form of resolutions.

A few days ago published reports that Dave Paleyfreen of MPAA and H. M. Richey of Metro were under consideration as possible successors to Robert Coyne, TOA executive director.

Gable said there was “no truth” to the reports. He had high praise for Paleyfreeman and Richey but said there had been no discussion of possible successors to Coyne by the new executives of TOA.

Coyne will remain with TOA until the new organization is well under way and then he will enter the exhibition field with Gable.

CHARTERED

AMUSEMENT ENTERPRISES, INC., Low Blvd, Kansas City; 30 shares of $100 par value stock; incorporated April 13, 1947; Officers: A. Cochran, G. W. DeHaven, Jr. and V. E. Phillips.

GORELAX THEATERS, INC., Brooklyn; 100 shares of $100 par stock in nine theaters, by George N. Gorobey, Sadie Gorobey, Seymour Fink.

UA Books 7 Films on Rank’s Gaumont Chain

(Continued from Page 1) including four in downtown Los Angeles and one in San Francisco.

The board directed Sears to “move as rapidly as possible in that direction.” The company already owns a small interest in several of the houses involved.

On the foreign front, Arthur W. Kelly, UA executive vice-president, told the board that he had been successful in booking seven current UA features to play England’s Rank-controlled Gaumont circuit, with the possibility that two or three other pictures will be added to the deal. This move is seen as representing a break in the UA-Rank impasse of past months.

Kelly, who returned over the weekend from a tour of Britain, also revealed that negotiations were pending for playing time on England’s ABC circuit. The UA executive was concerned because the Rank situation at length at a limit of the ABC conference called for today.

The board also approved an agreement entered into by the company’s management some time ago whereby the UA will handle distribution of “The Roosevelt Story,” a Tol production.

Harry Carey Dead at 69

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services will be held tomorrow for Harry Carey, 69, veteran screen star and cowboy hero of the silent screen, who died Sunday at his home in Brentwood. Surviving are his wife, Olive Golden, silent screen actress, and two children, Harry Carey, Jr., and Mrs. Ella Carey Taylor.

He appeared in nearly 400 motion pictures, starting with a series of Westerns produced on Staten Island. Later Carey worked for Biograph and went to Hollywood with D. W. Griffith, who became one of the outstanding Western players of his day. In recent years he had played character roles on the screen and made a number of successful Broadway stage appearances.

L. F. Randolph Dies

Harrison, N. J.—Industry veteran, and for 17 years with RCA, L. F. Randolph, of RCA Equipment Sales, died Sept. 15, after being ill several weeks.

Binford Passes Ball To Memphis Attorney

Memphis—Lloyd T. Binford, chairman and president of the Shelby County Board of Censors, met the announcement by the MPAA, United States, that it will stay in Britain, had reported in the newspaper that his ban on “Curley” will be made a legal target with a sidestepping “Let George Do It.”

“ar court action,” said Binford, “is a matter for the city attorney.” Otherwise, Binford expressed the opinion that the bootleg permit advising the ban speaks for itself.
HOLLYWOOD-VINE YARD
By RALPH WILK

DOROTHY LAMOUR, now free-lancing, is being sought by Jack Warner for his first Allied Artists release, "Follow Me Quietly." ... * Orson Welles has signed with Edward Small for the title role in "Cagliostro," a screen biography of the eighteenth century mystic, which Gregory Ratoff is directing in Rome. Other American members of the cast include Nancy Guild, Akim Tamiroff and Frank Latimore. ... * Sports announcer, Sam Balter, will write and narrate basketball game sequences for "Big Town Scandal," Pine-Thomas Para, production. ... * Para, has lined up two more Musical Parade Features which will roll shortly; "Gypsy Holiday," with Groucho Marx's son, Arthur, and "Talent Scout," based on a story by Frank Bracht, Para, film editor. ... * Metro producer, Jack Cummings, has returned from a jaunt to Mexico where he selected suitable locations for "Viva Zapata," which will produce later this year. Story is based on the life of Emiliano Zapata, Mexican revolutionary who commanded a guerilla army 1910 to 1919. ... * Jose Iturbi's first two appearances on his South American concert tour will be in Lima and Bolivar.

ERNST HALLER begins his twenty-first year as a cinematographer on "Winter Meeting," his tenth Bette Davis film. ... Russell Simpson checks in at Columbia for "Crown Creek," which stars Randolph Scott and Marguerite Chapman. ... * Jerry Fairbanks is hard at work in Honolulu making an "Unusual Occupations," short featuring the making of hula skirts and Hawaiian folk dancing. ... Constance Bennett, co-starring in Allied Artists' "Smart Woman," and dress designer, Adrian, will take the negative side of the question, "Should We Accept the New Fashions for Women?" on a Town Meeting of The Air broadcast emanating from Dallas. Affirmative will be taken by Mrs. Howard Hawks and Fira Benenson. ... * Janet Blair ends 6½ years at Columbia when she finishes "Let's Fall in Love" sometime in December. ... * Producer Leonard Goldstein and director George Sherman now at work on "Tomahawk" at U-I have added another, "Christmas Eve at Pilot Butte" to their schedule. The pair are also slated to do "Traditionally Yours" and "Velvet Fleece." The latest acquisition was filmed in 1921 under the title, "Desperate Trails." ... * * *

UISE KAHRN and Brian Donlevy will open in "Joan of Lorraine" in Detroit ... * 10th. That's the play that Ingrid Bergman and Sam Wanamaker scored in so heavily on B'way last season. ... * Edward L. Alperon and Jack Jungmeyer, Jr., plan to shoot their Twentieth-Fox production, "Richard, the Lion Hearted" entirely in England. ... * Remember Jerry Austin who played the dwarf in "Saratoga Trunk"? He's been signed by Warners for the custodian role in "The Adventures of Don Juan." ... * Warners has appointed Virginia Yates as national magazine editor, succeeding Peter Cardoza, who has joined the writing dept. His first assignment is "Old Enough To Know Better." ... * * "Crime Crushers" is the next in the Bowery Boys series at Monogram, with Leo Gorcey starred. ... * Edgar G. Ulmer, directing "Prelude To Night" for Producing Artists, celebrated his 43rd birthday at a set party at the Motion Picture Center. ... * "Night Song" is the final title for the John Cromwell production at RKO which has been previously called "Memory of Love." ... * * *

EDWARD SMALL has borrowed Red Skelton and S. Sylvan Simon for his indie production "The Fuller Brush Man," which Columbia will distribute. It will be an E. S. production with Simon directing and doing the actual production work. Shooting starts next month. ... * Having recently completed one of the top roles in "Two Guys from Texas," Warner starlet, Dorothy Malone, has been assigned the second female lead in "To The Victor," starring Dennis Morgan and Viveca Lindfors. ... * Charles Boyer is reported negotiating for the screen rights to "L'Tendresse," a French play in which he appeared several years ago, to star himself and Ann Blyth. ... * Para, has renewed William Holden's starring contract for two years and talk is that they will co-star him and his wife, Brenda Marshall in a technicolor

14,000 See "Foxes," Braving Hurricane
New Orleans, La.—With this city under hurricane emergency conditions, over 14,000 persons jammed the 3,500 seats Thursday through Saturday to see the world premiere of 20th-Fox's "Foxes of Harrow." Evening performances with the storm somewhat abated, attracted a capacity crowd.

(Continued from Page 1)

All exhibitions in the state could consider problems affecting them, with the exclusion of trade practices. The Federation discussed actions regarding the proposed state constitution which would legalize the bingos as the existing admission tax as it applies to houses in "fourth-class cities," and the need for mobilization against any further extension of admission levies.

George Gold was named permanent chairman of the board and all trustees formerly appointed will continue to serve. The Federation will meet again on Oct. 8.

"Message" Pictures Are Finding Exhibitors Leery
(Continued from Page 1)

Behind The Nation and the "This is Hollywood" series may be in for some rocky times in many of the nation's theaters. Hollywood and MPA officials are considering the future of the film based on these piz for informing the public of the greatness of this country and also to present a fair picture of the motion picture industry, including exhibition. As far as most ATA-MPTOA delegates concerned, however, the films contain "propaganda" and as such should not be forced on exhibitors. Showing of these films should be left to the discretion of individual exhibitors, and should be offered free of charge to delegate agreed.

Insertion of "propaganda" in newsreels also came in for sharp criticism. As a special Film Program Committee submitted a report unanimously approved by the meeting which criticized propaganda in newsreels "however worthy the subject." As an example the committee said that use of one of the newsreels, "The Freedom Train," for an imposition upon theaters which have purchased a newsreel and have received instead a quite worthy propaganda film. The committee, however, looked at a film designated for exhibition in connection with the Freedom Train "which it does recommend be used prior to the arrival of the train in each community."

Also approved by the meeting was the committee report stating that the use of commercial advertising films is "growing and is improper.

STORKS
Hollywood—An eight-pound, three-ounce girl was born to Mr. and Mrs. Joseph Lillie last Tuesday at Cedars of Lebanon Hospital. Mr. Lillie is a member of Paramount's music department. The baby, the Lillies' first, will be named Mary Susan.
No Tele Co-operation from U.K. Film Cos.

(Continued from Page 1) in use, especially since Rank's recent
It looks as if the going is to be tough.

"My Father's House"
(Palestinian Cast)
Klein-Levin 85 Mins.
DISTRIBUTING SEEMS INDICATED FOR A SPECIAL AUDIENCE.
Fine and infrequent flashes of direction and photography serve to enhance this semi-

The Foxes of Harrow
with Rex Harrison, Maureen O'Hara
20th-Fox
117 Mins.
SELLING INDICATES: HAS NAME VALUES, PRODUCTION, GOOD PERFORM-

Sunday, September 23, 1947

FEMME TOUCH
SHIRLEY BAKER, secretary, National Theater Supply, Denver.
DONNA ROTZTER, contract clerk, Paramount, Denver.
DOROTHY GAULIS, biller, Paramount, Denver.
BETTY MEULHAUSEN, secretary, Eugene Line, Denver.

REVIEW OF NEW FILMS

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"Femme Touch"

RFK RADIO PICTURES, INC.
NEW YORK
TRADE SHOWING
OF
"DICK TRACY MEETS GRUESOME"
THURSDAY, SEPT. 25 AT 2:30 P.M.
RFK Projection Room, 630 Ninth Ave., New York, N. Y.
That LOAD you're pulling...will get lighter...if you jam the SHOWMANSHIP throttle forward ...and go FULL SPEED AHEAD...with an all-out campaign...to BALLYHOO your PICTURES! ...There's plenty of fuel...to insure long-runs... if you pep-up your NEWSPAPER Advertising ...increase your RADIO plugs...post LITHO-GRAPHS regularly...and pour on the steam...at point-of-contact...with The PRIZE BABY'S eye-catching ACCESSORIES...and Eye and Ear-socking TRAILERS...that add power to your campaign...endurance to your run! Don't waste any time, brother...there's a schedule to be maintained...so pour on the juice...FULL SPEED AHEAD ... Get Back To SHOWMANSHIP!
U.K. MAY DELAY DUTY CHANGE UNTIL APRIL

UA Will Make Six Features in England in Year

Let's Keep Them Colossal
By PAUL HUNTER
Publisher, Liberty Magazine

DURING the racket over the British tax on American movies, we had the feeling that many citizens regarded Hollywood's plight with indifference. The general attitude seemed to be: What if they are down to their last swimming pool?

Many people think of Hollywood as an essentially frivolous place. They picture it as a tinsel town of champagne and dancing girls.

To such people the true facts about Hollywood will be enlightening. It is in reality a manufacturing city of grueling activity. There's fun, as there is anywhere, but studio workers probably labor longer and harder than most industrial workers.

Ponder this, too: Movies employ more than 200,000 Americans, and pay them nearly $500,000 a year. The industry has more than a two-billion-dollar investment in theaters, studios and distributing companies. Obviously, it's the world's largest user of cameras and film.

If you still believe movies are expendable fluff, consider that Hollywood is one of the

(Continued on Page 6)

ABC Stock Offering Is Oversubscribed

Philadelphia—Offering of 165,134 shares of the $1 par common stock of ABC Vending Corp. was oversubscribed and the books closed by Reynolds & Co., which handled the sale. Shares, offered at $7.50 per share, included 120,000 shares to be sold by certain stockholders, representing approximately 20 per cent.

(Continued on Page 8)

5 Century Theaters In Juvenile Project

Catering to its juvenile clientele, Century circuit will inaugurate its "Sat-R-Day Camps" shows at the Mayfair and Patio in Brooklyn and at the Sunnyside, Freeport and

(Continued on Page 7)

Johnston, Nelson in U. K. Tax Confab Today

Washington Bureau of THE FILM DAILY

Washington—With a united industry stand expected to result, MPAA President Eric Johnston and Donald Nelson, SIMPP proxy, will meet today to discuss a "joint program" of.

(Continued on Page 7)

600 Cities May Adopt Basic Building Code

Columbus, O.—The basic building code of the Building Officials Conference of America, Inc., climaxing months of intensive work by 70 of the nation's outstanding building code experts, was presented to industry groups at a conference which continues in session today. The code

(Continued on Page 6)

75% Tax Stumbling Block
To Move UA Dutes in U. K.

Additional playing time commitments for UA product in British theaters awaits clarification of the muddled situation that has arisen out of the 75 per cent tax. Arthur

(Continued on Page 7)

TOA Board Meets Next Month
Gamble to Convene Directors in H'wood

9 New Theaters Approved, 45 Turned Down by OHE

Washington Bureau of THE FILM DAILY

Washington—Five times as many theater applications—costing nearly 10 times as much—were denied last week as approved, the Office of the Housing Expediter announced yes-

(Continued on Page 6)

Revision Tied in With U. K. Budget; Kelly Confident Of Compromise Eventually

The British government may very well postpone any modification of the 75 per cent ad valorem duty on American films until April, 1947; it was indicated yesterday by Arthur W. Kelly, UA executive vice-president, at an industry press conference.

Kelly, who has just returned from England where he was successful in obtaining circuit playing time for seven of the UA pictures now available there, declared that although the tax may possibly be discussed by November, Britain faces so many significant problems vital to her very existence

(Continued on Page 6)

U. K. Studios Cannot Fill Pix Gap—Kelly

Arthur W. Kelly, UA executive vice-president, saw no evidence of greater activity among British producers during his recently concluded visit to England and doubts their ability to fill the product gap that's certain to manifest itself within six months if there is no modification of the ad valorem duty on American films.

An important factor in the way of increased production, Kelly said yesterday, was the excessive length of time required by British product

(Continued on Page 8)

Cleveland Slaps on 3% Ticket Impost
Cleveland, O.—Upon recommendation of the legislative committee, the City Council passed the municipal 3 per cent amusement tax by 30 to 3 vote.
Edward M. Schnitzler, Eastern general sales manager of UA, left yesterday for Pittsburgh.

Sam Shaw, director of exhibitor and public relations for the Connecticut circuit, has returned to New York from the capital, where he talked over plans. 20th-Fox, has returned to the home office from a tour to Washington.

Emmanuel Goldberg who recently completed directing "Nightmare Alley" for 20th-Fox, has arrived from New York.

Robert Riskin, producer of RKO's "Magic Town," arrives from the Coast Monday.

Terry Turner, national exploitation director for RKO, is in Chicago and will go to Milwaukee.


Joseph Auerbach, proxy of Optima Int'l, has just returned from a quick trip abroad.

George M. Poulton, publishers' sales subsidiary, leaves for the West Coast on Saturday.

Arthur Treacher has returned from a vacation yesterday.

Paula M. Lukas flew to the West Coast yesterday.

Grae Sears, UA, proxy and MAURY ORK, UA Western division head manager, were seen in New York today, via TWA yesterday.

The Marvelous Mark, comedia, arrives today on the Liberty. Fellow passengers are: ELEPHANT, British log conductor, and MRS. ELEPHANT, MULCH, Conductor, and ELEPHANT's revue, "Under the Counter," opening on Broadway Oct. 2. JACOB HEILBRON, director of the show and husband of the famous team, A. C. T. MIGHTY-VALE, general manager of the War of the Worlds, SAMUEL, RAHMAN, director of the show, and MUD, GENERAL, have left for New York today, via TWA yesterday.

The following have appeared in the various editions: JACOB HEILBRON, director of the show and husband of the famous team, A. C. T. MIGHTY-VALE, general manager of the War of the Worlds, SAMUEL, RAHMAN, director of the show, and MUD, GENERAL, have left for New York today, via TWA yesterday.

MANNY SMOLIN of Confection Cabinet has resigned from Confection Cabinet and is attending conferences in the Newark, N.J., headquarters.

HOWARD LUBLINER, director of Lubliner-Trzcin Chicago, and his wife are in Canada on vacation.

DeMille to Be Luncheon Guest at Cincinnati

Cincinnati—Cecil B. DeMille will be guest of honor at a luncheon to be held Oct. 7 in the Netherlands Hotel here. "Paramount's "Unconquered" opened on the Capitol Theater. About 100 of this city's leading citizens will attend the luncheon for the film's producer-director.

Cincinnati will be the second on DeMille's ill-city tour, starting in Pittsburgh on Oct. 3. From here he will proceed to Cleveland.

Another SOPEG Meet

Another meeting between reps of the Screen Office and Single Professional Employees Guild and a delegation of representatives of film company management will be held next Tuesday at the Astor Hotel. It is expected that at this meeting the industry will present a list of current day conditions.

For long term LEASE to top tenant only—for Office Home or Showrooms; about 3,000 square feet, immediate possession 4 stories—entire building.

GRAND CENTRAL AREA

No. 139 East 43rd St., opposite Chrysler Building, $9,000 net annual rental, as is.

Adjoining No. 137, owned by us, above, available, 62nd St. (now monthly tenancies) available, if desired.

L. N. ROSENBAUM & SON

565 Fifth Ave., New York 17
Eckman Marks 20th Yr. With M-G-M In Britain

London (By Cable) — Congratulatory messages from industry leaders both in England and the United States yesterday marked the 20th anniversary of Sam Eckman, Jr., managing director of M-G-M in England, and the 30th anniversary of his association with the company. Messages included countless congratulations from Nicholas M. Schenck, Louis B. Mayer and Arthur M. Loew.

In his youth, Eckman was associated with Mutual and Triangle, later becoming vice-president of Goldwyn Pictures. With the formation of M-G-M, he became managing director of Eastern U.S. distribution. In 1927 he became interested in overseas distribution and came to London as managing director of the United-Jew-Metro-Goldwyn, Ltd. now Metro-Goldwyn-Mayer Pictures, Ltd.

Honor Mrs. Roosevelt in First B’nai B’rith Meet

Initial new season meeting of Cinema Lodge B’nai B’rith will honor Mrs. Franklin D. Roosevelt for her outstanding contributions to human welfare and efforts in promoting international understanding and inter-faith amity, Robert M. Weitman, president of the Lodge, announced.

Meeting will be held at the Hotel Astor on Sept. 30. Also on the program will be Col. Murray Gurfein, special adviser to the Jewish Agency for Palestine in its hearings before the United Nations Commission.

Scenic Artists’ Return To Work Plan Mixed

West Coast Bureau of THE FILM DAILY

Hollywood — Painters Local 644 rejected a back-to-work proposal made by a group of scenic artists. The group has also requested a separate charter from the International Brotherhood of Painters, and the request is not expected to be decided for several weeks.

Mid-week Memos

• • • YOU’VE HEARD NO DOUBT of cutting remarks……. Well, North Central Allied’s Stanley Kane is not one to leave you in doubt when he applies them to a distrib……. At the moment, RCA’s special distrib. target is Paramount……. And along with Kane’s letters on the matter to RCA members went…… razor blades! …… • • If Paulette Goddard does star in “Anna Lucasta” in Hollywood, ‘twould be for a new production company now being organized by Herb Silveberg, industry attorney, who has the necessary authority from John Wildberg and Philip Yordan……. Paulette and Burgess Meredith head for Hollywood this week, the former to make “Hazard,” the latter to complete work in “Miracles Can Happen”……. However, Miss Goddard has that yen to play “Anna Lucasta” on the boards in Paris, and it still could happen……. • • • Robert Heller, president of Robert Heller & Associates, Inc., Cleveland, has been elected a director of General Amilne & Film Corp. …… • • Bruce Roeburn, singing satirist at the Hotel Elysee Monkey Bar, will appear in a series of movie shorts to be produced by Johnny Walker, former star of the silents. …… • • What’s this about Douglas Fairbanks, Jr., mulling a Mexican production project? …… • • Revised ending on “Black Narcissus” has been delayed because of Technicolor’s heavy production schedule, according to the JARO office……. The new footage ends on a less defeatist note! …… And because of this the Rank office hopes that the Legion of Decency will re-rate the controversial film.

• • • ONE OF OUR BRITISH COUSINS, now in our midst, tells this story with relish, and swears it’s true……. Whether or not, it’s still a helluva good yarn……. Seems Winston Churchill, now leader of His Majesty’s Loyalty Opposition, was indignant in a bit of chit-chat with another MP in a Commons corridor when there passed by Sir Stafford Cripps, president of the Board of Trade, disciple of austerity and rated by the Anglo-American industry as the No. One stumbling block to the removal of the conscriptancy 75 per cent duty on U. S. film imports……

The war-time British Prime Minister—so the story goes—nodding in the direction of Sir Stafford, observed: “. . . . . . But for the grace of God goes he himself.”

• • • SELECTION OF THE MALCO, Memphis, as the scene of the Oct. 1 world premieres for Film Classics’ “The Spirit of West Point” is explainable by the fact that M. A. Lightman, head of the Malco circuit, makes his bow in it as a cinemocrat, a fact duly disclosed here some time ago……. The one-time president of MPTOA, now a regional vice-pres. of the new TOA, is in town to work out the premiere details at FC……. The pic starts at the local Victoria the day after the Memphis bow……. • • Ev Seibel, of the Minneapolis Amusement Co., is becoming these days as the proud father of a potential star……. Daughter Mary Jean has one of the leads in the North Star Drama Guild’s production of “Best Years,” set for a Minneapolis showing Oct. 10……. • • Add David Siegel to the list of those seeking a Broadway house……. The Triumph Pictures pretty gets in from the Coast at the end of the week to see what he

• • • RADIO’S HENRY MORGAN, who reaches Hollywood today to make his film bow in “So This Is New York,” was telling Sid Sholit of the New York Daily News of his preparation for life in the film colony, and finally came to this point: “Another thing I’ve put in a lot of time studying is how to get into a fight with a big star and not have a single blow struck……. I’ve got it down pretty pat, but not absolutely perfect……. When it’s perfect, two guys can get into a brawl and have their stand-ins throw the fake punches for them.”

21 Indie Pix Slated For 20th-Fox Lineup

West Coast Bureau of THE FILM DAILY

Hollywood—First major company to embark on a program of low-budget features is 20th-Fox which, it is learned, plans to distribute at least 21 pictures to be made off the lot by independent producers, with budgets ranging as low as $10,000 per feature.

Pictures will be made by three independent producers. One, Frank Selzer Productions, a new organization, is expected to sign contracts this week calling for three features to cost approximately $160,000 each. James Nasser is associated with Selzer in the financing of the program.

Another deal about to be closed, involves six pictures budgeted at $110,000 each, to be made by Ben Pelfrey and Edward Small, son of Edward Small. First two of the six will involve H. C. McNell’s character, Bulldog Drummond.

Company also has a contract with Sol Wurtzel calling for six pictures with $200,000 budgets, and with Edward L. Alpser’s Aison Productions for six with somewhat higher budgets.

Manta-Rose Distributes Prizes

Chicago — Over $200 in prizes was distributed at a two-day meeting of Manta-Rose managers and executives. Top manager in the recent drive was John Mavisce, Ritz, Berwyn, III., followed by Leo Haney, Lilo, Maywood; Floyd Robinson, Jefferson, Goshen, Ind., and L. C. Clark, Bucklen, Elkhart. Chicago district, headed by Art Wartha, was the winning district.

Milt Levine Dead

Cincinnati—Funeral services were held Saturday for Milt Levine, 41, theater operator, who died as a result of a head injury. Levine operated houses in Williamson, Va., and Kentucky, W. Va., and was a partner in the Burlington Drive-In, Burlington, O.

Wedding Bells

Carter-Martin

West Coast Bureau of THE FILM DAILY

Hollywood—Cathy Carter, actress under the former title of film star, and Ralph Staub, and John Edward Martin, Jr., real estate operator, will be married Thursday.

Taylor-Baker

Indianapolis—Norma Taylor, 20th-Fox booker’s stenographer, was married recently to Thomas W. Baker.

Stewart-Peterson

Minneapolis—Mary Ann Stewart, Paramount secretary, was married to Edward Peterson.
LIFE chooses “Her Affairs”...funniest years..as “Movie of

COLUMBIA PICTURES presents

Lucille Ball • Franchot Tone

Her Husband's Affairs

with Edward Everett Horton
Mikhail Rasumny • Gene Lockhart

An S. Sylvan Simon Production
Original Screenplay by Ben Hecht and Charles Lederer
Directed by S. Sylvan Simon • Produced by Raphael Hakim
Husband’s comedy in the Week!"*

“A LAUGH A MINUTE!”
—Variety

“EVERYBODY HAS GRAND TIME!”
—M. P. Daily

“WILL BRING HOWLS!”
—Showmen’s Tr. Rev.

“HILARIOUS!”
—Film Daily

“SURE OF HEARTY BOX OFFICE RESPONSE!”
—Daily Variety

“AUDIENCE HAD WONDERFUL TIME!”
—M. P. Herald

“BOUND TO MAKE HIT WITH ALL AUDIENCES!”
—Exhibitor

“LOTS OF LAUGHS!”
—Boxoffice

“SHOULD CLICK MERRILY!”
—Hollywood Reporter

* Issue of September 15th
UA Plans to Make 6 Pix in U. K. in Year

(Continued from Page 1)
expected the pact to be finalized any day.

Kelly declared that Britain’s money predicament made the financing of production difficult. As of Oct. 1, all movement of money and loans by banks to foreign corporations have to be approved by the Bank of England. Treasury officials, Kelly said, are not keen about approving American production plans unless some dollars are thrown in.

Under the new requirement, the distributor obtaining a production loan must guarantee that 76 per cent of the production will be repaid within nine months after release.

Kelly said also that the company had not abandoned its plans for a $5,000,000 loan in this country which the company would use for production.

The scenario opens in London where Miss Goddard is given choice of death or slavery. She is involved in a murder and it takes her a week to arrive at the right decision. Cooper gets lost in the ghettos of London and finds his way to America. He is helped by Miss DaSilva, who is the victim of a ruse. The two are reunited but a British tanker captures them. The story is told to the world that the war is over.

Finds Lower Kid Scale
Boosts Candy Business

Detroit—Drop of admission from 10 to nine cents for children on Saturdays may not help the box office too much at the Hoover Theater, but it has helped the house income nevertheless. When owner-manager Edward Riha cut prices a month ago, he found that while there was a small increase in attendance of the young patrons—he drew 500 last Saturday in a 400-seat house—he got an increase—business at the candy store he operates in conjunction with the theater, zoomed. The kids actually saved them 10 cents each admission. In the candy store, the two cents tax was cut out and most of them spent the extra three cents. Riha, however, is not planning to replace the state levy expiring Oct. 1. A survey indicates that local ticket taxes will not be increased. Youngstown, Blythe, and Waterford are all on six cents bars especially notable. Now Riha is planning to drop admissions similarly on Sundays up to 2 p.m. to get the kids in and out early.

Kelly Sees U. K. Delay On Tax Modification

(Continued from Page 1)
that concern over foreign is of secondary importance.

Kelly said that Finance Min. Ernest Bevin has stated that a film tax will be reconsidered as part of the budget, fate of the levy as far as the time element is concerned is inextricably tied with Parliamentary debate upon Britain’s overall bookkeeping discussions.

Normally the problem of the budget is taken up in April, but the emergency of the present situation may result in an “interim budget” which will be formulated in November. Herein seem to lie the sole possibility for a compromise of the impasse before the end of this year.

As the result of talks with high British officials, Kelly expressed confidence that a compromise of the onerous duty was inevitable eventually, although it was impossible to say what it would take. Nevertheless, he agreed with the statement made last week by Sirpore Skorras, 20th-Fox president, that using the dollar as a base, foreign remittances to American distributors will have dropped 50 per cent by March 1.

9 New Theaters Approved. 45 Turned Down by OHE

(Continued from Page 1)
today. At the same time, OHE explained that there is no significance to these figures because “we have one man who handles the approvals and another handling denials; the denials man got his list in this week.”

What was meant, it seems, is that the writing up of the approvals and denials by the review board is done by two individuals.

The nine approvals are estimated to require expenditure of $243,215, while the 45 denials called for an outlay of $2,552,082. Approved were a $90,200 structure by Independent Theaters, Inc., Chattanooga, Tenn., and a $50,000 stand for Robert D. Dunagan, Blythe, Calif.

Since July the record shows 174 approvals and 472 denials for the week of May 5, 806, and 429 turndowns calling for $18,535,837.

CHAR cT ER a TE D

COLONIAL ENTERPRISES, Inc., Albany: 100 shares of par value stock; motion pictures, by Harold W. Hinke, 265 Clinton Ave., Albany.

SCREEN ASSOCIATES, Inc., New York: 200 shares of no par stock; to produce films; by Harold W. Hinke, 265 Clinton Ave., Albany.

CATHAY PICTURES CORP., New York: 100 shares of no par stock; to supply all kinds of motion pictures; by Oliver D. Klein, 286 W. 57th St., New York.

FORT LEE STUDIOS, Inc., New York: 500 shares of no par stock; to produce all kinds of motion pictures; by Thomas J. Tagliamonti, Otto A. Peters, Jeannette Voglialenti.
The Marshall Plan Seen Solving U. K. Impasse
(Continued from Page 1)
for freezes, taxes and ad valorem duties.

"I don't think that the film com-
mpanies should settle for anything less than what's coming to them," Rose continued. He said he was truly sympathetic toward Britain's dimly seen, but he did not see where justice would be served by depriving an industry of rightful revenue.

However, despite the many prob-
lems facing the world in general, and the film industry in particular, Rose is confident of the future. "I believe conditions will be better than they've ever been," he affirmed.

Rose recently returned from one of his frequent visits to England, where he met with government officials. And according to Rose, one of the Labor Government members who was responsible for legislation that the government measure was simply a maneuver toward getting further control over the industry. Maneuver or not, Rose revealed that "J. Arthur Rank is very worried about the tax situation."

The government, he added, was unaware of the repercussions their action would have on other countries, until much later. To this, he said, "I would not like to see myself involved in political affairs (even if politicians insist on getting involved in film matters) Rose advanced the idea that Lord Mountbatten would be just the right man to lead Britain through her present crisis.

Rose indicated that he wished litiga-
tion with actor James Mason would be over and done with so he could attend to other matters. The lawsuit comes up sometime in No-

vember, before the so-called "British Talks," Rose said. And once that's settled, he figures on going to England again before the end of this year. In the meantime, he hopes the British tax crisis will be a thing of the past.

STORHS

Des Moines, la.—Paul Webster, Warner manager, is a father for the third time, but the latest addition is the first boy. He has been named William Ward.

Deport, Tex.—A son, Don Bufco, Jr., was born to the wife of the owner of the Bogata Theater.

Phil Gerh of Loew's Retirement Plan yesterday became the father of twin boys. He has been named William Ward.

Chicago — Will Snow, secretary to Dave Balaban, district manager, reports the birth of a seven-pound daughter, named Mary Lynn, at the Lewis Maternity Hospital.

Let's Keep Them Colossal
(Continued from Page 1)
country's biggest taxpayers, Uncle Sam collects more than $450,000,000 a year out of movie-theater receipts alone—not to mention the astronomical taxes paid by high-salaried motion-picture employees and producers.

M OST important, movies are a characteristically American form of entertainment—the same form of entertainment which reaches us with no previous groups. To the President of the United States as well as the humblest unskilled worker, movies are a necessary escape from the tensions and problems of everyday living. They have become, in truth, almost as much a necessity of life as food and shelter.

What further movie-taxpayer wages are being paid Americans everywhere. The motion-
picture industry is largely owned by the American people. It is because of that

something worthy of their own favorite adjective, "colossal." Let's keep them "colossal."

EDITOR'S NOTE: This editorial, written by the publisher of Liberty Magazine, will appear in the November issue of Liberty. It is printed here in advance of its appearance by special permission of David Brown, editor of Liberty.

5 Century Theaters in Juvenile Project
(Continued from Page 1)
Floral on Long Island, beginning Oct. 20. Shows will run from noon until 5 p.m.

In announcing this program, Fred J. Sevart, Century veepoo, said: "The value of the project in terms of service to the community cannot be underestimated. Further, as far as public relations are concerned, the venture cannot fail to reflect favorably and creditably on the motion-picture industry."

Besides the films which will have to be approved by a special screening committee, Century will feature under the supervision of an accredited teacher, such stage activities as puppet shows, spelling bees, community sings and recreational games.

Despite the additional expense, Schwartz made clear that there would be no increase in the admission price. This is being done, he concluded, "to make the 'Camps available to a wide community audience."

The "Sat.-R. Day Camps" have received the endorsement of numerous civic, educational and church groups, as well as city officials including Superintendent of Schools, William Jansen.

FCC TELE Hearing Oct. 15

Washington—The FCC's proposal to withdraw television channel No. 2 and otherwise shakeup video assignments yesterday was set down for a hearing and oral argument. Numerous protests caused the commission to schedule a hearing beginning Oct. 15. Protesters were heard from broadcasters, the NAB and the TBA.

Robert Schirmer Dead

Princeton, N. J.—Robert Schirmer, 42, a member of The music publishing firm of E. Schirmer, Inc., died here yesterday. Schirmer is credited with establishment of the first all-cartoon theater in New York in the 30's.

Johnston, Nelson in U. K. Tax Confab Today
(Continued from Page 1)
action to end the Anglo-American film impasse.

Plans for Johnston and Nelson to go to England to meet with British government officials—possibly by the end of this month—will be discussed.

A spokesman for Nelson said the SIMPP head will "co-operate" with Johnston "concerning possible ap-

proaches to the British government for a solution of the problems caused by the 75 per cent ad valorem duty."

Up to this time, no formal repre-

dentatives from the British government or other MPAA or SIMPP executives will be

Johnston told THE FILM DAILY that he was looking forward to meeting with Nelson and intimated that a work-

able plan representing the views of both the majors and indies could be

Nelson is expected to remain in Washington for several days and it is thought likely that some meetings between MPAA and SIMPP officials will result.

Five Centuries: The Executive Proposals Expected

Spokesmen for both MPAA and SIMPP said that neither group has arrived at any one collective plan to present the British. As many as 50 alternates have been discussed, with no single plan yet formulated. However, it is expected that by the time the next discussions are held with the British, several concrete proposals will be ready. Speculation as to how the plans will be

The executives explained that no product had been booked into the Rank-controlled Odeon circuit, in which UA has a sizeable interest, because of the lack of available dates in Odeon houses until after Jan. 1. Kelly pointed out that British law prohibits franchise contracts beyond six months and that arrangements for playing time after Jan. 1 would, therefore, be illegal.

This does not, however, exclude "gentlemen's agreements," but circuit executives are loath to enter into these until they see whether a change in the tax situation may be forthcoming that will resume the flow of American product and affect their bookings plans.

"Nightmare" into Mayfair

Twentieth Century-Fox's "Nightmare Alley" will have its world premiere showing at Brandt's Mayfair on Oct. 9.

New Posts

CARL W. MILLER, manager, Liberty, Portland.
JAMES FREDDY, manager, the Tecumseh, Dallas.
ROSS McCUSLAND, manager of the new Del-

The second of six stories by poet Charles Bukowski, "The Perfect Country" makes readers feel as though they are living in a place where the inhabitants are all different, all alone, and all happy.

This is not a story about the perfect country. This is a story about how the perfect country can exist, even if there is no such place as the perfect country.

"The Perfect Country," with its mix of humor and pathos, captures the essence of what it means to be human in a world that is often cruel and unforgiving. It is a story that will stay with you long after you have finished reading it.
U. K. Studios Cannot Fill Pix Gap—Kelly

(Continued from Page 1)

ers to complete a production. Contrasted to an average 30-35 day shooting schedule in Hollywood, British films are normally completed in some 90 days on a picture and often go as high as 125.

Reason for the difference, Kelly feels, is that the British producer is apparently not as fully prepared when the shooting begins as is his Hollywood counterpart.

Kelly was high in his praise of the technical ability of the British Technicolor laboratories, declaring that their color work was undeniably superior to that of the U. S. plant. He bellowed reports that the tax discrimination against color pictures because of the inability to make prints from the matrix. "England's laboratories can do wonders," he said.

5 More House Bushes To Play Foreign Films

Aside from the town in Florida and the Vugre in Brooklyn which deal exclusively in foreign films, five more houses in the 37-theater Century chain will exhibit imported product as part of the regular fare. Century is the second local circuit to sign up for the French films distributed in America by Siritzky Intl. The latter company recently made a deal with the Skouras chain for the showing of 12 films.

Since Siritzky also exhibits its own releases, it has first crack at these films. Century will show these pictures after the Skouras chain.

William Shelton, Siritzky's general sales manager, who made both deals commented: "A rapid broadening of the foreign market will be manifested on a popular level by this unprecedented development. It indicates a trend which has been growing for some time, and the end is not yet in sight."

FEMME TOUCH

HELEN STEINHART, secretary, Columbia, Den.

D. W. BARBER, new biller, Minneapolis Columbia exchange.

BEVERLY DOWN, assistant cashier, Minneapolis Columbia exchange.

Marilyn Norton, booker's stenographer, Minneapolis Republic branch.

MARIA WIESSBERG, booker assistant, Republic exchange, Minneapolis.

ELENA MONTALVO, Aztec Film Exchange, San Antonio.

ALBERTA LEWIS, secretary to Charles Rich, Warner district manager, Cleveland.

EVELYN SMITH, concessions-purchasing, Palace and Dixie Theaters, Louis., Ky.

LILLIAN STUCKY, director, service department, Doll Modern Green (Modern Screen, Modern Romances and Screen Romances).

HOLLYWOOD-VINE YARD

By Ralph Wilk

HOLLYWOOD

UNIVERSAL-INTERNATIONAL is negotiating with Susan Hayward and Robert Cummings to play the leads in Henry Morton Robinson's novel, "The Great Snow," which Nunnally Johnson will produce next summer. Albert Dekker has been added to the cast of "The Ballad of Furnace Creek" at Twentieth-Fox. The Sin of Harold Diddlebuck," Howard Hughes' film which features Harold Lloyd will go back before the cameras this week for additional sequences. Withdrawn from release by United Artists after test engagements it will be issued under the new title, "Mad Wednesday."

Mahatma Gandhi has rejected an offer for filming of his life made by Jesse Goldberg of United Screen Associates. Freddie Stewart, singing lead in Monogram's Teen-Ager series who recently signed a long-term contract with Capitol Records, is on a nation-wide goodwill tour of disc jockeys with Will Jason, producer-director of the series and Maurice Duke, Associate producer.

EX-CO-NOVER model, Suzi Cranbell, has been cast in RKO's "Race Street." Supporting George Raft, William Bendix and Marilyn Maxwell. The Hustles, choral group of eight college men each of whom was previously a soloist in an Eastern concert have been engaged by director Lloyd Bacon to do some of their novelty numbers about the flapper era in "The Flaming Age." Fred Kohlmar's production for Fox. Samuel Goldwyn has signed playwright John Patrick, to write the screenplay of "Take Three Tenens" from a RKO's film directed by Rumer. David Niven and Teresa Wright are set as the stars. Joy Ann Page has been set in a featured role as a director in "The Adventures of Don Juan" at Warners. RKO has lined up Barbara Bel Geddes and Guy Madison for the leads in "Pittsburgh Escapade." which Richard Berger will produce. Arlene Franczis debuts at U-I in the Cushman production. "All Things from God." for production. "The Gay Bandit," a starring vehicle for Gae Storm as she makes the "Tenderfoot" with Eddie Albert. Film will be produced by Walter Mirisch and titled "The Gay Deceiver."

WARNERS has signed Romney Brent, N. Y. and London stage actor, for a top role in "The Adventures of Don Juan." It will mark his American pic debut. Janis Carter will co-star with Janet Blair and Jeffrey Lynn in Columbia's "Let's Fall in Love." Dona Drake has been signed by Stanley Kramer for "So This Is New York") opposite Harry Morgan and Virginia Grey. Identical twins, Lee and Lynn Wilde, have switched from Metro to Republic and will have the leading femme romantic roles in "Campus Honeymoon," a college musical which Richard Sale will direct. Twentieth-Fox has purchased "Sand" by Will James and assigned it to Robert Bassler for production in color next year. Iron Eyes Cody, who has appeared in every DeMille Indian picture since 1913 goes into "The Paleface" at Para. John Frawley, former All-Coast football guard at U.C.L.A. and now a pro player, goes into "Panhandle" at Monogram. Arthur Lyons has completed arrangements with Charlie Farrell whereby the latter's Totonay Bay resort on Catalina Island will be used as a location for Producing Artists' "Prelude To Night." Leon Ames has been borrowed by Frederick Brisson from M-G-M for a top role in "The Velvet Touch, joining Rosalind Russell, Leo Genn, Claire Trevor and Sydney Greenstreet.

RKO describes Myrna Loy's role in "Mr. Blandings Builds His Dream Home" as that of a "New York woman with Connecticut ideas and ordered her dressed in modish but modified versions of the present long-skirt trend and sporting ultra-sophisticated chauffeux designed by John Frederick. The recent Samuel Goldwyn-James Thurber controversy published by Life, re "The Secret Life of Walter Mitty" will be included by Henry W. Sams, Chairman of English at the University of Chicago in his book Teaching Argumentative writing, because he thinks, it will become a classic in the long history of American differences of opinion."

ABC Stock Offering Is Oversubscribed

(Continued from Page 1)

of the aggregate number they will receive pursuant to the plan of organization, 25,000 shares to be sold by the company, 1,000 shares to the writer underwriter, and 20,134 shares to be specially sold by the company, or cash.

ABC was formed under the laws of Delaware in January, for the purpose of acquiring ownership and control of Belo Vending Co., and subsidiaries of Philadelphia, Sanitary Automatic Candy Corp., New York, and affiliate of Peoples Service News Co., Peoples Service Vending.

According to a prospectus issued by Reynolds & Co., outlets of the Belo group, the two groups total 3,556, of which 2,229 are in theaters. Prospects lists contracts between Warner Bros. Service Corp., and the others $12,260,092, with candy theaters in 134 cities, under which the circuit is guaranteed $1,000,000 annually for 1947 and 1948, against a percentage of gross sales of candy and popcorn. An unnamed, unaffiliated company guarantees an offer of $1,000,000 to Warners.

Belo sales in 207 Warner theaters reached $1,422,272 in 1946, while Sales were $12,260,092 with candy theaters in 134 cities, under which the circuit is guaranteed $1,000,000 annually for 1947 and 1948, against a percentage of gross sales of candy and popcorn. An unnamed, unaffiliated company guarantees an offer of $1,000,000 to Warners.

Principal officers of ABC are Charles L. O'Reilly, president, and Jacob Beresin, vice-president. Directors include O'Reilly, Beresin, Benjamin Sherman—Edward Loew, Ex-Senator Max Aron and Louis Kleinbom. Rodney D. Andrews has been named treasurer and comptroller, while E. Russell Shackley is secretary.
$10,000,000 EQUIP. - IMPROVEMENT BACKLOG

Danish Government Halves U. S. Remittances

4,000,000 Krone Limit to Start Oct. 1, Run Thru 1948; MPEA Rep. Looming

The Danish Government has come out for limitation of all foreign film remittances to 4,000,000 krone from the first of October to the end of 1948, it was reported yesterday by a source close to the situation. Danish film remittances to the U. S. have been averaging 8,000,000 kroner.

Negotiations have been going on (Continued on Page 4)

Sees French Films in 2,000 U. S. Theaters

French films in over 2,000 U. S. theaters, by the end of 1948 are envisioned by William Shelton, general sales manager of Siritsky International. Company is starting a nation-wide drive with that goal in mind.

Offices will be opened in Chicago (Continued on Page 5)

Benton's Resignation Accepted by Truman

Washington Bureau of THE FILM DAILY

Washington — President Truman yesterday accepted the resignation of William Benton as Assistant Secretary of State for Public Affairs. Benton told a news conference he (Continued on Page 4)

NCA Will Finance Berger ASCAP Action

Minneapolis — North Central Allied will finance the Ben Berger-Jessie Jensen ASCAP case in its trip to the Supreme Court, with Schwartz and Halpern, Minneapolis attorneys, instructed to take such action this week. Berger claims ASCAP music license fee is "pure extortion" and has asked for the test of the ASCAP license fee on such grounds. Meanwhile, NCA has urged member exhibitors not to pay, under any circumstances any "advanced tax or tribute" to the music society.

SRO TO RELEASE MARK HELLINGER PIX

Three Humphrey Bogart Productions and One Hemingway Story Included in Six Scheduled in Two Years

Six pictures to be produced by Mark Hellinger, including three Humphrey Bogart productions and one Ernest Hemingway story, will be released by Selznick Releasing Organization, it was announced yesterday by Daniel T. O'Shea and Neil Agnew on behalf of the David O. Selznick Enterprises, and by Hellinger and A. Morgan Marce on behalf of Mark Hellinger Productions, Inc. Contract calls for delivery at the rate of three a year, with the first production to go before the cameras in the Spring. Hellinger's current film, "The Naked City," will be his last for release by Universal-International.

The Hellinger contract brings to (Continued on Page 4)

Dalton Extends Path To Duty Compromise

London (By Cable)—Hugh Dalton, Chancellor of the British Exchequer, and the father of the confiscatory 76 per cent ad valorem duty levied upon Hollywood film imports, yesterday opened the door just a bit wider for a compromise. Dalton said that the British government will accept an agreement whereby (Continued on Page 4)

FPC's Partners Would Grade Advanced Prices

Quebec—Any advance in admission prices should be graded in relation to the normal box office scales, it was decided at a meeting in the Chateau Frontenac of Famous Players Canadian partners and associates. Group (Continued on Page 4)

Industry Waits Bld For British Parleys

Washington Bureau of THE FILM DAILY

Washington — Formulation of specific plans for a united American film industry stand on the British tax probably will await the expected invitation by the British Government for further meetings, it was indicated yesterday by (Continued on Page 5)

Catholic M. P. Guild Will Assist All Producers

Catholic Motion Picture Guild, set up by the Catholic Dramatic Movement to produce first class Catholic films, plans to tap the enormous field for the showing of Catholic motion pictures in the nation's thousands of (Continued on Page 5)

Exhibs. Back "Power" Release Endorsements Cross Affiliation Lines

ICC Okays Freight Boost: Industry Hit

Washington Bureau of THE FILM DAILY

Washington—The Interstate Commerce Commission yesterday granted the Railway Express Agency an increase in freight rates. The increase was opposed by MPAA, which estimated rate hike would cost industry several hundred thousand dollars.

Exhibitor leaders and theater owners, regardless of affiliation yesterday placed the stamp of approval and gave strong endorsement to the "Power Behind the Nation" in telegrams received by the MPAA which is sponsoring the Warner short. Net proceeds will go to the Damon Runyon Memorial Cancer Fund to further the fight on cancer.

Trueman T. Rembusch, president (Continued on Page 5)

Supply Houses and Architects Predict Sport Near; Equip. Inquiries Pick Up

Retrenchments since early this year by theater circuits and individual exhibitors, induced by fears of a serious box office slump, have resulted in a backlog of more than $10,000,000 in theater repairs, innovations, installation of new equipment and other improvements, it is estimated by motion picture supply firms and architects.

With this backlog as a basis, the supply houses and architects predict, a spurt of theater improvement ac: (Continued on Page 4)

New Slated for Prexy As TESMA Meet Opens

Washington Bureau of THE FILM DAILY

Washington — Indications last year were that Oscar Neu, president of Neu-Safe Products, will remain president of TESMA for a fourth year. A number of delegates at the Shoreham Hotel for the annual convention which gets under way today indicated to THE FILM DAILY that (Continued on Page 5)

TESMA Reps. Meet with EK. RCA to Protest RR Hike

Washington Bureau of THE FILM DAILY

Washington — Delegates to the TESMA convention met here yesterday with traffic expert Owen J. Davis of RCA and John F. Coyle of (Continued on Page 5)

Columbus Will Vote Monday on 3% Tax

Columbus, O. — Three percent gross receipts admissions tax is expected to be passed Monday by City Council, just one day before expiration of the state tax. In order to make the measure effective immediately a 6-1 vote is needed.

Delaware, O.—City Council has adopted a 3 per cent bracket admissions tax, effective Oct. 1, leaving the present state rates intact.
COMING AND GOING

STEVE FITZGERBON and MICKEY ANDERMAN will be at the 6th in New York next week for distributor conferences.

DICK CARNEGIE left the Coast yesterday for his home in New York, after wading up his big Monogram’s “Biggs and Maggie in Society.”

CRESS B. DE MILLE and HEIL SWANSON will arrive in New York en route to Pittsburgh to attend Paramount’s “Supplementary Party” Tuesday night in the Rainbow Room.

LARaine Day and her husband, LEO DUROCHER, former manager of the Brooklyn Dodgers, arrived by plane from the Coast today to attend the World’s Series.

HUGH HERBERT, just signed by Enterprises for a major role in the Henry Morgan story, “This Is New York,” arrives in New York Saturday, to attend the World Series.

CARTWRIGHT in Richmond 10 to Fight Ban on “Cross”

Richmond, Va.—Jack Cartwright, Screen Guild public relations editor, is in Richmond today to discuss with the Virginia Board of Censors its ban on Screen Guild’s “The Burning Cross.” The picture, based on KKK activities, was banned last week on the ground that it might incite to crime. Cartwright plans in from Hollywood arriving in Washington yesterday for discussion with Fox Wheeler, his manager. He said he has been unsuccessfully informed that MPPA is also interested in the case and might aid in battling it.

Screen Guild, said Cartwright, is prepared to go to the state courts or even the Federal courts if necessary to clear the way for screenings in Virginia and elsewhere in the South.

Arnold at Charity Meeting in Capital

West Coast Bureau of THE FILM DAILY

Hollywood—Edward Arnold, executive vice-president of the Per- centage Charities Committee, joined by other leaders of the Joint Committee, meets the Federation of the American Congress of Industrial Organizations today to discuss the formation of an American Congress of Industrial Organizations to raise funds for the aid of needy people in foreign countries.

Arnold will return to Hollywood Tuesday.

NEW YORK THEATERS

OMAHA GETS 5TH FIRST-RUN AS STATE PLAYS GABLE PIC

OMAHA—With “The Hucksters,” the 20th Century-Fox joined out four downtown houses offering first-runs. Circuit owner R. D. Gilday said he has a number of other first-runs lined up and that it marks a victory after a 13-year fight to gain top pic for one of his theaters here. The price range will be 50 and 60 cents, the same as for other first-run houses.

Tri-States Theaters, which controls three first-runs, answered the challenge by offering “Welcome Stranger” and “Mother Wore Tight” in competition.

“House” to Preem Tonight; Many Film Folks Attending

Eddie Cantor will sponsor the West premiere of “My Father’s House,” produced in Palestine by Edward Kline and Mayer Levin, at the Ambassodor. Theater tonight. First night audience is expected to include Elmer Rice, Betty Field, Ella Raines, Esther Williams and a host of others. According to a notice from producer, Andre Kostelanetz, Myrna Loy, Elizabeth Scott, John Garfield, Celeste Holm, Otto Preminger, Robert Montgomery. Also, Miriam Lamarson, who appears in a leading role in the film.
WHETHER THE WOMEN GO FOR THE OLD LENGTH OR THE NEW LENGTH—

THEY'LL ALL GO FOR

GREER GARSON

in M-G-M's

"DESIRE ME"

A new Garson picture is always top news for the fans! They'll adore their beloved star in a daringly different love story as wild as the men who fought for her.

Desired by Robert Mitchum
loving, fighting, dangerous

Desired by Richard Hart
new Broadway stage sensation

SCREEN PLAY by Marguerite Roberts and Zoë Akins. Adaptation by Casey Robinson
FROM A NOVEL BY LEONHARD FRANK

PRODUCED BY

ARTHUR HORNBLOW, Jr.
M-G-M's new Broadway stage sensation

A Metro-Goldwyn-Mayer Picture
**Hollywood-Vine Yard**

By RALPH WILK

**HOLLYWOOD**

(Continued from Page 1)

**Danlenny Extends Path**

To Duty Compromise

Boston—Devonshire Films has granted a franchise for the Memphis territory to Tower Pictures Co. of Dallas, operated by Harold Schwartz. Schwartz is presently releasing the Devonshire product in Dallas.

C. A. Barnett, 62, Dead

Jefferson City, Mo.—Chester A. Barnett, 62, a star in the days of silent films, is dead here of pneumonia. He began his career under the name of Arthur Phillips, later appeared with Pearl White, Alma Palmedge, Clara Kimball Young and Doris Kenyon. He operated a music store, was married to his wife, two sisters and a brother.

**Send Birthday Greetings To—**

Robert Wyler Jack Levil
Albert Kaufman Hazel Anderson
Paul Gallico Barbara Lynn

Margules—Sack

Dallas— Lester J. Sack of Sack Enterprises was married to Gloria Margules, Dallas, on Sept. 28 at Hartford, Conn. Couple will reside in Dallas.

Simons—Phillips

Saul Simons, Columbia salesman, has announced the engagement of his daughter, Harriet, to Arnold Phillips.

Scully—Dalton

John Scully, Universal-International Philadelphia district chief, has announced the engagement of his daughter,大夫 Dalton, and vertising manager of The Exhibitor.
Capital Hosts Convening Equipment Men

**Motograph Dealers Boost Installations Drive**

Chicago—Motograph dealers have racked up an impressive score on cross-country installations of Motograph-Mirrophonic Sound systems and Motograph AA Projector Mechanisms, totaling 374 installations of the sound units and 108 of the projector mechanisms, according to an announcement by convention Vice-President Fred C. Matthews.

Abbott Theater Equipment Co., Chicago, installed six sound systems and seven projectors in Illinois the (Continued on Page 11)

**Irwin Seal Unveils Steel-Panel "Comet"**

Washington, D. C.—A new product of the Irwin Seating Co., "The Comet," is being shown at the equipment conclave at the Shoreham Hotel (Continued on Page 2)

Kodak's Hartman Receives New Chemistry Post

Rochester, N. Y.—Appointment of William W. Hartman as superintendent of the Synthetic Chemistry Department of Kodak Research Laboratories was announced by Charles K. Flitt, general manager of Kodak Park.

A native of Chicago, Hartman was graduated from Northwestern University in 1923. The following year he did graduate work in organic (Continued on Page 2)

**Fabian-Wilmer Plan Drive-ins**

Two $100,000 Stands Set for Pennsy

Harrisburg, Pa.—Plans for the construction of two drive-in theaters within five miles of each other at an approximate cost of $100,000 each by the Fabian-Wilmer and Vincent circuit near Harrisburg have been announced by E. G. Wollaston, manager of the circuit's State Theater. Wollaston said one will be on the (Continued on Page 12)

**Profs Show Popcorn What College Can Do**

Chicago—Popcorn processors are meeting in Lafayette, Ind., at Purdue University today and tomorrow where the university will show the boys just what the college is doing to improve popcorn seed and hybrids. Forrest Wamberg, president of the processors will be in charge. Several popcorn experts expect to be on hand from the Chicago trade. (Continued on Page 2)

**New Ticket Chopper Makes Capital Debut**

Washington, D. C.—New Automation-ticket chopper which is being exhibited here for the first time at the TESMA Convention is the prod (Continued on Page 2)

**Chicago Theater Supply Reports Big Order Hike**

Chicago—Mike Yahra, manager of the Chicago Theater Supply Co. reports that equipment orders in good volume are coming in. Latest order is from Barry's loop Rialto Theater (Continued on Page 2)

**Five-day Joint Convention of Manufacturers and Dealers Draws Many New Entries as Registration Hits All-time High: Record 80 Exhibit Booths**

By ADRIAN KUNIS FILM DAILY Staff Writer

Washington, D. C.—Annual Trade Show and Convention of the Theater Equipment Manufacturers Association and Theater Equipment Dealers Protective Association got off to a solid start yesterday as thousands of delegates from all parts of the country fanned into the Capital by plane, train, auto, bus, and thumb to make this year's meet the biggest in the history of the two associations. The five days of serious activities planned for the conventioners began yesterday with registration and directors meetings though these were but preliminary warmups to the actual business yet to come on the full agenda.

With exhibit area occupying (Continued on Page 12)

**WASHINGTON**

A LTEC SUPPLY CORP. and Lansing have one of the biggest delegations here for the convention. (Continued

**PERSONALITIES IN WASHINGTON**

WASHINGTON

A LTEC SUPPLY CORP. and Lansing have one of the biggest delegations here for the convention. Half a plane load brought G. L. Car

**NEW IN CAR SPEAKERS MAKE SHOREHAM DEBUT**

WASHINGTON, D. C.—Newly designed in-car speakers for Drive-in theaters were shown to convening (Continued on Page 2)

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Compressor Troubles Licked by U. S. Air Co.

New "ASC Control," exclusive of usAirCo, is now being installed in all Refrigerated Kooler-Aire Units. It was developed by engineers of the United States Air Conditioning Corp. and eliminates short cycling of the compressor. The frequent and unnecessary cycling of the compressor when the whole refrigeration unit is not actually in operation is known as short cycling. With the "ASC Control" set as a damping and wasteful "bug," common to refrigeration units, is a thing of the past.

Until the new development there was no way to prevent short cycling. It's been a problem because compressors are controlled from two sources, one the space thermostat that responds to room temperature the other is a thermostat within the unit that responds to pressure changes in the refrigeration coil. In the past either one could start the compressor. It was the latter, the pressure thermostat, that actually caused short cycling.

With the "ASC Control" the compressor starts only when the whole system is in operation in response to the space thermostat. The pressure thermostat is kept from keeping the compressor running at full efficiency.

Shean Back to Westex

Perry R. Shean, formerly manager of the Panama office of Western Electric, has returned here to assume new duties in the engineering department of Westex Corp., parent organization of the Latin American subsidiary. Shean was succeeded in Panama by Douglas J. G. Johnson.

Irwin Seat Unveils Steel-Panel "Comet"

(Continued from Page 1)

this week for the first time. Featuring an extended rear panel made of steel, the seat is protected when it is in the raised position and prevents patrons in row behind from using seat as foot rest.

The smooth steel seat bucket completely houses the automatic hinge, while the spring unit is of the arch type, securely fastened to a removable steel frame, and the upholstering material is fastened over the springs and on to the steel frame by means of steel clips.

"Comet" can also be equipped with foam rubber over the spring unit if desired. End and middle standards are of steel and the middle standards are of the closed type. Armrests are of seasoned maple and can be furnished in either natural lacquer or a lacquer to match the steel finish.

Irwin is continuing to manufacture their standard line of chairs, including the model with plywood back and seat.

NTS Implements Detroit Equipment Installations

(Continued from Page 1)

American Theater Chairs. Berry Theater, Berry Springs, Ted Emler—new Simplex sound equipment.

Rose Theater (formerly Crane) Detroit, Arnold Wipser—new Simplex sound, Simplex projectors, Simplex lamps, Simplex Rectifier, Walker Screen and new marquee.

Bell & Howell Plan Wing on Big Lincolnwood Plant

Chicago—Bell and Howell Co. will begin construction shortly of a 100,000 square foot addition to their huge Lincolnwood plant. They have bought 28 acres adjoining their plant on McCormick Road for the expansion of the manufacturing facilities of the company.

New Anslu Dry Chemical Fire Extinguisher Shown

Milwaukee, Wis.—New four-pound dry chemical fire extinguisher, the Anslu, 4, is announced by the Fire Extinguisher Division of Anslu Chemical Co., Marinette, Extinguisher, only 19 inches long and 3 3/4 in diameter, is light in weight and designed for easy use by even inexperienced operators.

High ratings for effectiveness have been given the Anslu 4 by National approval agencies, manufacturing interests. The extinguishing agent used, Anslu Plus-Fifty Dry Chemical is claimed to be non-toxic, non-corrosive, non-abrasive, and a non-conductor of electricity.

New 700-Seater in N. O. Is Built in 50 Days

New Orleans, La.—Erection of the Teche theater at St. Martinville, in 50 days is believed to be a world's record. The new 700-seater's opening recently was attended by representatives of all the film exchanges as well as movie exhibitors from all over the state.

L. C. Montgomery, president of the Ring Rogers Corp., owners of the house, entertained at a cocktail party and Cajun dinner, following the opening.

Reed to Field Sales In RCA Engineering

Camden, N. J.—Appointment of P. B. Reed as Field Sales Manager in the East Central Region for the RCA Engineering Products Department is announced by T. A. Smith, general manager of the Electrical Products Department.

Reed, with headquarters in Cleveland, Ohio is in charge of Engineering Products Sales in the territory which includes Ohio, West Virginia, Kentucky, Michigan and Western Pennsylvania. Prior to his appointment, Reed was the Washington, D. C. representative for the RCA Engineering Products Department.

New In-a-Car Speakers Make Shoreham Debut

(Continued from Page 1)

Telematix for here for the first time when Autocar, Inc., Dayton, O. bowed their new equipment officially at the Shoreham Hotel.

Featuring "Instant On" junction boxes which require no threading of posts or complicated and expensive installation, the speakers come in a wide price range.

Kodak's Hartman Receives New Chemistry Post

(Continued from Page 1)

chemistry at the University of Chicago.

He joined Kodak laboratories' synthetic chemistry department in October, 1919, as an organic chemist. In 1920 he became assistant superintendent of that department of the laboratories.

A member of the American Chemical Society, Hartman has served as treasurer, director, and member of the board of editors of the publication, "Organic Syntheses."

Candy Jobbs, Reports 20% Surge in Theater Sales

(Continued from Page 1)

The new setup to be very co-operative with the theater owners who visit the film row on Wabash and Michigan Avenues. Davis also heads the Irving Davis Co. at the same address and this company operates concessions in theaters and other amusement spots in this territory.

NewTicket Chopper Makes Capital Debut

(Continued from Page 1)

cut of General Register Corp. and rounds out the company's line of foolproof ticket control.

Ticket collection is controlled at the door by the Automatick, It has the same manner as the famous Autorit ticket issuing machines control and check ticket sales at the boxoffice. Chopper takes standard tickets which it chops up and stacks the theater stubs on wires in sequence of collection, also automatically.

Machine speeds ticket collecting by eliminating manual tearing of tickets and the stubs are held under lock and key. Bill Stober and Leo Grofsik are at General Register's booth 64 here to demonstrate their new Autorit ticket chopper which is drawing much favorable comment.

Chicago Theater Supply Reports Big Order Hike

(Continued from Page 1)

for complete RCA sound system, three latest model Brenkert projectors, heavy duty pedestals, and an RCA screen.

Yahr also reports complete RCA equipment for the Callaway Theater, now being built at LaFarge. They are also supplying Mohawk carpets and International seats for the callaway house.

Mike Yahr and C. M. Lewis are representing Chicago Theater Supply at the TESMA Convention.

RCA Victor Expands Television Production

Chicago—The RCA Victor division of the Radio Corporation of America has completed a $2,000,000 expansion program at their Indianapolis factory and will produce many thousands of additional console television sets at the enlarged facility. Plant will employ several hundred additional workers within the next 60 days, to help meet the demand for television sets from the trade throughout the country according to RobertDickson, general plant manager of the company.

Fridg Vendor is Set by Birdseye

Chicago—US Vending Machine Co. has developed a new refrigerated candy vending machine through cooperation with Clarence Birdseye, who is a pioneer in the frozen foods industry. Henry T. Roberts, US. Vendors director of sales, says the new equipment won't be ready for the trade until fall. New machine may be the answer to the problem of vending chocolates which won't stand up too well in hot weather.
These convening companies and firms, prominent in the trade, extend cordial greetings to members of the Theater Equipment and Supply Manufacturers Association and the Theater Equipment Dealers Protective Association and to all others attending the joint national convention in Washington, D. C., Sept. 24-28. Sincere wishes for the further progress and success of both organizations during the year ahead are included in these messages of welcome.
THEATER EQUIPMENT

Radio Corporation of America
CAMDEN, N. J.

BOOTHs 42-43-44

THE ARCUS TICKET COMPANY
348 NORTH ASHLAND AVENUE
CHICAGO, ILLINOIS

Forty Years of Ticket Making

FORT-A-CIDE CORPORATION
CHARLES P. HUGHES, President
160 EAST ILLINOIS STREET
CHICAGO 11, ILLINOIS

The Miracle Odorless Germicide

1947 TESMA-TEDPA

Today

9:00 A.M. Registration Continued ............ West Lobby Lounge
10:00 A.M. Exhibition Opens ............... Entrance West Lobby Lounge
   Admission by Badge Only
12:00 Noon Exhibition closes until 4:00 P.M.
12:30 P.M. Luncheon and Opening Session .......... Blue Room, Lobby Floor
   Addresses of welcome by The Honorable James
   Russell Young, President of Board of Commissioners,
   District of Columbia; Ray G. Colvin, President of
   TEDPA; Oscar F. Neu, President of TESMA.
2:15 P.M. Business meeting, TEDPA ............... Blue Room
4:00 P.M. Exhibition reopens. Admission by Badge Only.
7:00 P.M. Radio Corporation of America Dinner
   Louis XVI Room (For RCA Dealers)
10:00 P.M. Exhibition closes for the night.

Tomorrow

9:30 A.M. Registration continued.
10:00 A.M. Exhibition opens. Admission by Badge Only.
10:00 A.M. Sight-seeing tour and luncheon in Virginia for the
   ladies. Special buses leave Shoreham Hotel 10:00
   A.M. sharp.
   Secure tickets at registration desk.
   Your Host—TESMA
12:30 P.M. Exhibition closes until 7:00 P.M.
2:00 P.M. TESMA business session.
   (Election of officers) ................. Blue Room
2:00 P.M. TEDPA business session ............... West Ballroom
7:00 P.M. Exhibition reopens.
11:00 P.M. Exhibition close for the night.

Saturday

10:00 A.M. Registration continued.
10:00 A.M. Exhibition opens. Admission by Badge Only.
12:30 P.M. Exhibition closes until 7:00 P.M.
1:30 P.M. General meeting followed by Open Forum. West

TICKET REGISTER INDUSTRIES
30 EAST ADAMS STREET, CHICAGO 3, ILLINOIS
PHONE: DEARBORN 4642

Manufacturers of Ticket Registers,
Coin Changers, Turnstiles
CONVENTION PROGRAM

Ballroom...Everyone welcome.
Moderator: E. Alan Williford, Vice President, General Aniline & Film Corp.

SPEAKERS
J. H. Van Deventer, Director of Information, Committee for Economic Development. Subject: "Stabilization of American Business and How It Affects the Theater Industry."
M. J. DeAngelis, Architect. Subject: "Multiple Enterprise Amusement Centers."
Robert Easterly, Strand Steel Division, Great Lakes Steel Corp. Subject: "Quonset Theaters."
George M. Petersen, Contractor. Subject: "Drive-In Theaters."
M. A. Watson, President, Institute of Carpet Mfg. of America, Inc. Subject: "Floor Coverings for Theaters."
J. F. O'Brien, Sales Manager, Radio Corp. of America. Subject: "Television."
Ben Schlanger. Subject: "Modern Architectural Functionalism as Applied to Motion Picture Theater Design."

7:00 P.M. Exhibition reopens.
11:00 P.M. Exhibition closes for the night.

— Sunday —
11:30 A.M. Registration continued.
12:30 P.M. Exhibition opens.
6:00 P.M. Final closing of Exhibition.
6:45 P.M. Cocktail Party
8:00 P.M. Annual banquet under the direction of TEDPA. Featuring Maxim Lowe's orchestra, floor show and dinner dancing. No speakers. Just fun!...Blue Room

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TRADE MARK
Oscar at Play
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Modern equipped service dept. for Projection lens repairing—sound lens repairing. Coating of lens elements.
Motograph Dealers Boost Installations Drive

Cross-country Total Of 374 in Sound and 108 Projectors Listed

(Continued from Page 1)

St. Louis, Mo.—Chicago & Southern Air Lines is experimenting with motion pictures on planes in flight. Should permanent installation of screen equipment be made, this airline would be the first domestic scheduled air carrier to feature motion pictures for the entertainment of passengers in flight.

Whether the picture shows will be made a regular feature on Chicago & Southern plans will depend entirely on passenger reaction.

The experiment is being conducted by Earl Pate, mid-south representative and engineer for Bell & Howell Co., manufacturers of the specially designed "airborne" projectors. For the benefit of passengers who prefer to read or sleep during the picture shows, individual headphones have been developed to take the place of loud-speakers in the fuselage roof, as required in the original installation. These headphones also assure better reception by reducing interference from engine noise, propeller roar and vibration. Outlets for the headphones are provided at each seat. A low-volume loud-speaker, small enough to fit inside a pillow may be the final choice, however. Sounds from this type speaker can be heard only when the ear is pressing against their pillow.

Mirrophonic Sound and AA Projectors Set High X-Country Coverage

six projector installations, all in California, The Washington B. F. Shearer, located in Seattle, gives 10 and four as their totals.

Shreve Theater Supply chalked up four sound installations and three projector mechanisms for Motograph. Vincent M. Tate Theater Equipment, Wilkes-Barre, Pa., announces 14 and two. Impressively rounding out the list is Wil-Kin Theater Supply, Atlanta, Ga., with 40 Motograph sound system installations and nine projector mechanisms, scattered strategically throughout the deep South.

Ashland Opera House Set For Auctioneer's Hammer

Ashland, O. — The municipally-owned Opera House property will again be placed on the auction block. City Council's authorization to advertise for bids for purchase of the landmark follows by a year the last attempt to sell the valuable property, located at the intersection of two of the city's main thoroughfares.
Capital Welcomes TESMA-TEDPA Meet

(Continued from Page 1)

three levels of the Hotel Shore- ham, conventioners will have the opportunity to visit the booths of some of the most prominent names in the trade, and inspection of the many new models scheduled for exhibit will occupy a major portion of the delegates’ interest. Complete sellouts of exhibit space are reported by Oscar Neu, TESMA, president and Ray G. Colvin, president of TEDPA.

Pleasure With Business

Interpersed with the careful planning of the regular business schedule, an equally well-planned program of entertainment has been set up to provide for the ladies as well as the convening husbands. Chairman of the Ladies Entertainment Committee, Elizabeth Day Wagner, has organized a thorough program of amusement for the ladies, highlight of which will be an outing and luncheon at the Old Club in Alexandria, Va. Her assistants are Mrs. Oscar Neu and Mrs. N. D. Golden.

Opening officially today, the convention begins with a luncheon in the Shoreham’s Blue Room at which addresses of welcome will be offered by the Honorable John Russell Young, president of the Board of Commissioners of Washington, D. C.; Oscar F. Neu, president of TESMA, and Ray G. Colvin, TEDPA president.

Election of Officers

Short business sessions are to be held tomorrow when both associations will elect officers for the next two years. An open meeting followed by a questions and answers period will feature Saturday’s activities. Diversified topics such as multiple entertainment amusement centers, Drive-In theaters, prefabricated theaters, and television will be discussed. Talks by J. H. Van Deventer of the Committee for Economic Development, and by M. A. Watson of the Institute of Carpet Manufacturers of America will also be heard. Following these talks the meeting will be turned into an open forum with E. Alan Williford, vice-president of the Anico Division of

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General Anline and Film Corp., acting as moderator.

More than 100 manufacturers will show their equipment at the booths arranged around the exhibit floors and several manufacturers promise an interesting array of innovations in their lines.

Saturday’s session promises much in the way of interesting talks given by experts in their respective fields. Fred Hornstein of De Angelis will discuss “Multiple Enterprise Amusement Centers.” Rastetter of the Strand Steel Division of Great Lakes Steel Corp, will speak on “Quonset Theaters.” Television will be discussed by J. F. O’Brien, sales manager of RCA, Ben Schlanger will give a talk on “Modern Architectural Functioning as an Aid to Motion Picture Theater Design.”

A host of new manufacturers have signed up with TESMA this year for the TESMA show. Swelling the list to record proportions. Of especial interest to dealers will be the exhibits of these newcomers, some of whom are showing products for the first time here. Business meetings of both TESMA and TEDPA will all have been strategically staggered so that all can devote the major portion of their time to seeing what is new in the trade. Competitors can be depended upon to have eagle eyes peeled for latest improvements in rival lines.

Universal Attendance

List and breakdown of all those attending this show with their respective positions, businesses, etc., will be available at the stage. But essentially those who are attending can be described as manufacturers, dealers, theater owners, managers, architects, projectionists, maintenance engineers, and, it wouldn’t surprise us at all, mere movie fans.

Customary convention hell-raising is expected to be in traditionally good form and amusements not on the regular program are expected to be expanded by extra-curricular whoopia, all in the spirit of good fun that has been seen in past TESMA-TEDPA conclaves.

Invitations have been extended to Fred Wehrenberg, president of the Motion Picture Theater Operators of the area of each here Friday and Saturday last week to extend their stay through the equipment convention. A number of theater owners have been seen around enjoying the hospitality of this show while round-trip transportation was provided full week in the nation’s Capital.

Bill Kunzman of the National Carbon Co., has extended cordial invitation to all the company’s guests at the Sunday cocktail party preceding the final banquet of this season’s meet.
NATCO Has Improved 16MM. Model 3019-2

Convenience and operating efficiency were the watchwords for NATCO engineers when they revised the already well-designed 16 mm, sound motion picture projector bearing that name and incorporated many advancements into the new NATCO Model 3019-2.

One-shot oiling via a handy oil cup on the operating side of the projector provides adequate lubrication of all moving parts for eight hours of continuous operation, and, at the same time, prevents over-oiling, the buggar of many projectionists. Oil put into the cup is correctly metered from a concealed oil pump by means of efficient wick lines to all rotating or moving parts requiring lubrication. Liberal use of oilite bearings in the NATCO projector mechanism has eliminated the need for a multitude of oil holes or oil lines.

Projector motors are built by the company to be self-lubricating. It is necessary to replace their lubrication only once every six months.

Projection lamps, too, are easily removed for replacement from the NATCO Model 3019-2. All that is necessary is to remove the back cover of the projector case by pulling on two tabs, then to loosen the large knurled thumb screw and open the projector lamp housing. This tilts the lamp so it can be grasped easily and removed from the socket by a push and a twist.

Exciter lamps in the NATCO Model 3019-2, can be replaced without the need for "taking apart" the projector. These small lamps are enclosed in a readily accessible housing on the operating side of the body of the projector. Only two easily operated thumb screws need be loosened to remove this housing and then, to replace the exciter lamp.

A new voltage control unit, that smooths out voltage surges in the power line before they get to the exciter lamp and photo-electric cell, reduces the frequency with which exciter lamps will burn out.

The threading lamp, located immediately below the projection lens on the NATCO Model 3019-2 is enclosed by a "slip-on" cover. This cover can be turned to direct the light coming from the threading lamp and it can be easily removed without tools for lamp replacement when necessary. The threading lamp is controlled by a separate switch to permit its use as is desired.

Williston Takes Indiana

Indianapolis — Hills Indiana Theater was taken over by the Williston Enterprises, James D. Hill, operated the house for almost 25 years. The new owners renamed the house Avenue Theater. This makes five colored houses operated by the Williston Enterprises here, and two theaters in Louisville, Ky.

Prefab Theaters for Dominion in 60 Days

Toronto — Prefabricated theaters, designed to meet regulations of the Motion Picture Censorship and Theater Inspection Branch of the Province of Ontario, will be ready for delivery in the next 60 days. It is announced by P. C. Smith, general sales manager of All-Steel Building, Ltd. Theater structures, manufactured in Detroit by Great Lakes Steel, will be 40 feet wide and a minimum of 60 feet long, with an 80-foot building able to seat 500 persons.

Altec Expands Personnel: Sets New Minn. Deals

Minneapolis — The Altec branch here has expanded its personnel to 10 with the addition of H. G. Ravenstein, assigned to Fargo area and D. H. Haswell, the Minneapolis zone. O. E. Maxwell, Altec branch manager, announced this week. He also revealed 22 service deals negotiated in the area.

List includes: the Royal, Ashland; Cameo, Eau Claire; and Hollywood, Wausau, Wisconsin; the photos, Akron; Casino and Odeon, Marshalltown; and Iris, Postville, all in Iowa; and the Fillar, Valley City; Zambia, Grafton; and Gateway, Westhope, in North Dakota.

Others are the U. S. Veterans hospital annex, Ft. Snelling, Minn.; Lyceum, Minneapolis semi-legit house; and Richfield, suburban Minneapolis. Elsewhere in Minnesota deals include the Leb, Cloquet; Ledum, Elbow Lake; Lybba, Hibbing; Farrow, Parker's Prairie; Date, Proctor; State, St. Peter; Sanborn, Sanborn; Harbor, Two Harbors; and Chief Red Wing.

Dickely Reports Added Mich. Altec Installations

Detroit—According to F. C. Dickely, district manager of Altec Service Corp., they have supervised the following installations:

- Berry Theater, Berrien Springs, Mich. (10 Simplex, Rossy Theater, Detroit, Detroit Theater Enterprises, B-60-4X (3 projectors), 1 Vauxhagen Auto Theater, Muskogon.
- Dual, Owaga heater, Marcelona, Ceecl.
- Motto M-811 Rose Theater, Detroit, Arnold Wioper, Simelex "E."

Youngs Sell

Chipley, Fla. — Mr. and Mrs. D. B. Young announce they have sold the Vance Theater to Hoffman and Barnes. The Youngs purchased the theater three years ago from B. S. Donnan. It was then known as the Reva Theater.

Rose to Strand

Oshkosh, Wis. — Lee Rose is the new manager of the Strand, recently dropped from the Fox, Wis., pool.

SERVICING THEATREMEN
FOR OVER 28 YEARS

BOOTH 74

EQUIPMENT NEWS • 13

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NU-SCREEN
The Greatest Development
Since Sound

You are our business

FILM DAILY’S EQUIPMENT NEWS
Every Other Friday

Know the news of the industry ... FIRST
Paramount Gets New Erpi Test Console

A new light valve projector and testing console designed by the Electrical Research Products Division of the Western Electric Co. at the request of the Paramount Sound Department, has now been installed at the Paramount West Coast Studios. This equipment, which substitutes modern methods of objective measurement of light valves for methods which relied heavily on the skill of the individual operator, reduces the testing time so that 8 to 10 valves may be checked in an hour.

The console provides for visual examination by projecting an enlarged image of the light valve slit and ribbons through a special optical system. A 1000 watt water cooled high pressure mercury arc is used to illuminate the ribbons, while the optical system enlarges the ribbon to an image 4" long by 1/4" high. A green-tinted backlight simultaneously images the surfaces of the ribbons to aid in detection of dirt on the ribbons or edges.

Facilities for electrical testing are also provided in the new console and either the visual or electrical method may be selected at will during any of the numerous tests. Among the characteristics of either four ribbon push-pull valves or two ribbon single valves which may be tested are spacing, tuning, alignment of ribbons over apertures, azimuth.

Ballantyne Co. Granted Mandamus Writ
To Block Municipal Building Over Plant

Omaha—Robert S. Ballantyne and Robert Hoff of The Ballantyne Co. have been granted a writ of mandamus in District Court against the City Council in their fight to block building of a new $3,500,000 City Auditorium on a site that would take in their modern theater manufacturing plant, several exchanges, and stop Film Row development to the West.

Writ orders the Council to rescind its action on condemnation or else submit the proposed site to a vote of the people, or show cause why it refuses to do either. Their petition contends they are "denied their rights as citizens and residents" of Nebraska and the United States by a Council action ignoring a petition signed by them and several thousand Omahans asking that the site be voted upon.

Urges Advance Buying of Theater Ticket Supplies

Chicago—Theater ticket printers are urging theaters to buy their ticket supplies six months in advance, to make sure they have enough tickets on hand in case of material shortages developing. Executive here with large ticket company says that the circuits order their tickets farther in advance than the independent operators. Road show operations bring in demand for special tickets for these engagements and as the orders for this type of show are not large, they are generally filed promptly and without delay.

Buy Coggon from Smay

Coggon, Ina. — V. H. Williams of Anamosa, Ia., has purchased the Coggon Theater from John Sway.

prism alignment for push-pull, dirt and ribbon resistance.

Theater Center Approved For Quimby in Ft. Wayne

Fort Wayne, Ind.—City Council has unanimously approved an ordinance rezoning a tract of land on the north side of the Bluffton Road near Brooklyn Ave., so that the Quimby Realty Corp. can proceed with its project for a theater and shopping center. The ordinance specifically states what type of business can be located in the proposed shopping center, in order to protect residents in that area from any undesirable business ventures at any future time. The amended ordinance was agreed to by residents of Indian Village and officials of the Quimby firm.

Lease Bought

Fairfax, Minn.—O. H. Hochrein, who has been leasing the Topic Theater from the Fairfax Realty Co., has bought up the lease.

York-Shipley Unveils New Oil Burner Unit

York-Shipley, Inc., York, Pa., has just placed on the market a completely redesigned line of York-Heat oil-fired horizontal boiler-burner units. There are four sizes, one designed expressly for commercial buildings, including theaters. The boiler itself is built of plate in two sections which can be easily assembled on the job. Each section is sized to go through a standard doorway. The upper section contains an unusually large number of horizontal 2" boiler tubes, rolled into the tube sheets. Each tube contains a spiral baffle which increases heat transfer efficiency and can also be used as a tube cleaner. In the upper or hottest part of the boiler is located a continuous, extra-long, trombone-type hot water coil which delivers, instantaneously, quantities of clean hot water for domestic purposes and eliminates the need of an auxiliary hot water storage tank. The coil is easily removed from the boiler.

A unique system of water circulators between the upper and lower boiler sections keeps the boiler water in motion on the liquid side of the tubes, assuring better heat "pick-up."

All boiler and combustion chamber parts are accessible for cleaning and maintenance through special cover plates in the front and rear.

GREETINGS TEDPA

PERFO MAT & RUBBER CO., Inc.
320 WEST 56th STREET, NEW YORK CITY

See Our Exhibit

Welcome to Booths 37-38
Thursday, September 25, 1947

Neu Slated for Prexy
As TESMA Meet Opens

(Continued from Page 1)

Neu is certainly the man a majority of the membership wants now.

The meeting of the TESPA board of directors scheduled for yesterday
—was cancelled because not six directors were on hand. At
least one TESMA member—a brief affair
—internal organization matters were discussed, such as the salary of Sec-
retary-Treasurer Roy Boom.

Queried about the meeting
Boom insisted that nothing taken up by the board was of interest to
the trade and that ‘I certainly won’t give it out to the trade papers
and let them rehash it.”

Neu told THE FILM DAILY he
would very much like to step down
at a TESMA meeting, added that he thinks it will be diffi-
cult to get a man who will work
intelligently and who will co-operate well with Roy
Boom.” Even though he would like to step out, it seems likely that
Neu will stand for election to
another term.

TESPA officers will not be elected this
week.

New President Ray Calvin of
TESPA, and J. Russell Young, head of
the Board of Commissioners of the
District of Columbia, will speak at a kickoff luncheon opening the
convention this noon.

“Jeff” Davis, N’Orleans
UA Manager, Is Dead

New Orleans — Thomas L. (Jeff)
Davis, 48, UA branch manager here
for 15 years, died Oct. 10 after a
brief illness. A native of Charlotte-
ville, Va., he had been with the com-
pany since it was founded 25 years ago, and came here after serving as
Atlanta manager.

Davis is survived by his wife, a
son, a daughter, Mrs. George
Wilson, Philadelphia, Pa.; a brother
and three sisters.

Sears, Rathvon Discuss,
View Films in UA Deal

West Coast Bureau of THE FILM DAILY

Los Angeles—Gradwell Sears, UA
prexy, and N. Peter Rathvon, RKO
prexy, yesterday had their initial
conference over the RKO pictures
Sears seeks to acquire for UA by
outright purchase. It is not known
exactly how many RKO films Sears
is in the market for, but it is be-
lieved to be at least four. Rathvon
yesterday screened some RKO pro-
ductions for UA head but titles of
pictures were not disclosed.

Chicago City Council
Rejects Theater Levy

Chicago—The Chicago City Coun-
cil yesterday rejected the proposed
city theater tax.

of the Indiana AITO, an Allied affil-
iate, wired that its directors “were
unanimous in their opinion that this
move is against the principles of ex-
clusive management on the part of
the exhibitors’ organizations” and
that it “will present a matter for the
legislature.”

For some time, continued Rem-
busch, “it had been apparent that
such material of this sort would be
shown to the American public to
quell the false theories and uncer-
tainties prevailing in the minds of
the American people. The need to
be excellent for foreign consumption.”

Even Wehrenberg, board chairman of
the newly formed TOA, tele-
graphed that the move “offers us an
opportunity to show what a
united industry can do for the
American way of life and to meet any
attacks levelled against our indus-
ty.”

Giving the pre “unquali-
ded endorsement,” Wehrenberg said
that “he cannot imagine any exhib-
itor who is really interested in build-
ing goodwill in his community and
with the groups concerned with the
moral standards and ideals, even
nesting to book it.”

Hugh W. Brien, PCC trustee,
wired that “every theater owner
should be proud of the opportunity
...present it on his screen,” while
and added that “prexy of the Inde-
pendent Exhibitors, Inc. of New
England, termed it ‘interesting, ed-
jucational and indeed, timely.’

E. C. Grainger advised in an-
other wire that all Shea circuit
houses would play the short, while
from Omaha, Oscar W. Hanson
wired that “we intend to use it in
each of our theaters.”

Leo T. Jones, Upper Sandusky, O.,
exhib, reported that he had already
bought the reel for all his theaters,
and added, “to cooperate for individ-
ual district meeting, the delegations
were ‘very enthusiastic in their praise
of the material contained in this sub-
ject.”

T. E. Evans, executive secretary of
the AIU of Iowa-Nebraska, wired
that “he thinks the move should de-
velop some interesting data on the
subject of public relations,” adding
that he would like to extend the offer
to the Runyon Fund “makes your
project even more praiseworthy.”

Industry Waits Bid
For British Parley

(Continued from Page 1)

Perkins, RPM manager for
the directors of the PDC, said that
“while this is the first time that a bid
for the films has been made, it is an
indication that the industry is
beginning to take a stand.”

Sears, Rathvon began that
they are “very interested in the
whole situation” and that “they will
be interested in any suggestions
made by the industry.”

Catholic M. P. Guild
To Assist Producers

(Continued from Page 1)

parochial seminaries and parish halls.

GUILD has three main objectives:

1. To encourage and assist in pro-
duction of good Catholic movies by
commercial producers for both the
commercial and non-commercial
markets, and to encourage individ-
uals and non-commercial producers
who will make films for classroom
use. The Guild rejects the idea of
continuously Catholic films of a re-
ligious, educational, and entertain-
ing nature, as well as the use of
instruments and other materials for
instruction and enter-
tainment.

It is pointed out that the Catholic
Dramatic Movement already has the
ability to produce films that can be
•••••

Oldfield Heads Army’s
PDD Tele-Radio Section

Major Barney Oldfield, until re-
cently a member of Wartime Büro
of publicity staff, and before the war
THE FILM DAILY’s staff correspon-
dent in Lincoln, Neb., has been desig-
nated chief of the radio and te-
evision section of the public informa-
tion division, Department of the Army.

Under the supervision of the ser-
vices reorganization. Major Oldfield
was recalled to active duty in Wash-
ington several weeks ago.

(Continued from Page 1)

and Los Angeles to assure more
effective distribution, it is revealed,
and it was stated that the exhibitors
may be opened as the policy
succeeds.

Shelton pointed to the deal closed
last spring between Warner Bros. and
Siritzky’s exclusive French output was licensed to the
Entire Scouras circuit as marking the
beginning of a new era. Similar
deals are being negotiated with
other circuits, he said.

Meanwhile, Siritzky will con-
tinue to support the regular art cinema
outlets and special arrangements
will be made to have French
cine and celebrities come to this
country to make personal appearances.

Company plans an extensive staff
of field exploitation men to be em-
ployed to put the policy into
effect. Increased cost of national ad-
vertising, plus expansion of explo-
ation staff and plans, will be
handled by Siritzky, it was said.

TESMA Reps, Meet with EK.
RCA to Protest RR Hike

(Continued from Page 1)

Eastman Kodak to determine upon a
joint protest to the Uniform Classi-
fication Committee of the railroads
against a proposed 25 per cent rate
increase for projection equipment.

In the event this protest does
not meet with a favorable
response, some of those present yes-
terday were in favor of carrying the
complaint to the Interstate Com-
merce Commission.

The railroad proposal is to
increase the rate from 100 per cent
to 125 per cent of class for project-
on machinery—and there was
enough discussion yesterday about
the possibility that separate projec-
tors which could not be made
separately could be made in their
places alone to be held to be manufac-
ture machinery might also be
made subject to a higher rate.

A. E. Meyer of the International
Projection Company spoke for several
of those present when he declared
flatly that he was interested in the
project only as a matter of principle.

“When you come right down to
...in dollars,” he said, “I don’t think
the increase will cost the average exhib-
itor more than a dollar or two per
year.”

New York Bookers Club
Dinner-Dance On Oct. 12

The Motion Picture Bookers Club
of New York announced it will hold
its annual dinner-dance on Oct. 12,
entertaining at the Commodore Ho-
et, Sunday evening, Oct. 12. Ed-
ward B. Smith, president of the book
head, is in charge of the arrangements.

CHARTED

KING THEATERS, INC., Bronx: 200 share of stock; to operate theaters, by Saul Korn-
man, Boris Bernard, Zelda Bernard.
NO BOOK EVER PRINTED CAN MATCH THE PUBLISHING RECORD OF

FOREVER AMBER

3 Years on ALL best-seller lists!
32 gigantic Printings!
668,000 1st Printing!
360,250 2nd Printing!
275,000 3rd Printing!
125,000 4th Printing!
115,000 5th Printing!
141,000 Overseas Edition!
50,000 1st Printing England!
Condensation in Pageant!
Condensation in Coronet!
Translated into 9 foreign languages!
More than 2,000,000 copies in print!

300,000 copies new movie edition to be printed in October, 1947!

NO PICTURE EVER PRODUCED CAN MATCH THE BOOKING RECORD OF

FOREVER AMBER

COLOR BY TECHNICOLOR

4 WEEKS BEFORE RELEASE DATE IT HAS BEEN BOOKED IN MORE THAN 1300 OF AMERICA'S AND CANADA'S TOP THEATRES!

THE PICTURE THE PLAYDATE YOU'LL REMEMBER FOREVER 20 CENTURY-FOX
ASCAP AGREES TO THREE-MONTHS RATE STAY

Neu Predicts Boom in New Theater Building

**TESMA Proxy Believes Control Lifting Will Give Industry 'Shot in the Arm'**

Washington Bureau of THE FILM DAILY

Washington—Despite the gloomy outlook here and abroad, the next six months will see a boom in new theater building as well as a vast increase in demand for replacement and repair equipment, Oscar Neu, TESMA president, yesterday told THE FILM DAILY.

"Although the industry is going through a period of panic," Neu said, "there is considerable evidence..." (Continued on Page 4)

**E-L Sales Conclave To Open Tomorrow**

Eagle-Lion will hold its first national sales meeting since the company absorbed the distribution facilities of PRC, at the Hotel Warwick tomorrow and Sunday.

A. W. Schwalbager, vice-president and sales chief; Bryan F. C. vice-president and head of production, and Max E. Youngstein, sales exploitation director, head the personnel convening.

Highlights of the meeting will be... (Continued on Page 6)

**Truman Names Skouras to Food Com.; to Ask Pix Aid**

Washington Bureau of THE FILM DAILY

Washington—President Truman yesterday launched a nation-wide food conservation drive as an emergency measure to meet foreign demands and counteract high prices in this country. Sypros P. Skouras, (Continued on Page 5)

**FITZGIBBONS SEES FPC YEAR'S EARNINGS UP**

Toronto—Famous Players Canadian had a favorable earnings record in the first half of the current fiscal year and estimates that the final six months will show results ahead of the corresponding period of 1945, according to J. L. Fitzgibbons, president of the company, in a letter to shareholders.

**306 Walkout Imminent—Gelber**

IATSE's Brennan Says Further Talks Due

Accessories Go Through Despite Express Strike

Exchange operations necessitating shipment of heralds and other accessories have circumvented the tieup caused by the labor dispute in the Railway Express Agency by shipping out-of-town material to Philadelphia. (Continued on Page 3)

**$2,000,000 Anasco Binghamton Plant Will Make Color Motion Picture Film in 1949**

Binghamton—Paving the way for its bid for a substantial part of the Hollywood color film market, General Anline & Film Corp.'s Anasco division next month will start construction here of a $2,000,000 plant to manufacture color film, it was learned yesterday. Completion of the plant, part of the expansion program for which General Anline & Film negotiated a $15,503,000 loan in July, is scheduled for 1949. The Anasco division finished construction of a new $2,400,000 power plant in Arizona, the Anasco division is headed by E. Allan Williford, General Sales... Anasco's new color film is just being introduced in Hollywood features.

Fort Lee Studios Sold To Long Island Group

With full faith in expanded Eastern production, a group of Long Island businessmen bought the Fort Lee Studios at Fort Lee, New Jersey from Ben Ruyke for an undisclosed sum.

"We want to work hand in hand with Hollywood," Dr. O. A. Peters, proxy of the newly-formed Fort Lee Studios, Inc., announced to the trade and metropolitans press yesterday at a press luncheon held at the "21" Club.

Thomas Tagliantetti, chairman of... (Continued on Page 7)

**New GE Commercial Tele Relay Starts Monday**

A new commercial television relay, with sufficient power to bring the World Series and major football games as well as other day-time programs from New York will be officially inaugurated on Monday by WRGB, General Electric's television station in Schenectady. For the past... (Continued on Page 5)

**ITOA to Open War On 16MM. Operators**

Contending that 16 mm. operators in many situations violate existing building codes, ITOA at a meeting of its membership yesterday, em-ploved its legislative committee to probe the possibility of forcing the narrow gauge competition to comply with all laws applicable to regular theater owners.

The action is the result of protest by several ITOA members who feel that they are being hurt by unauthorized operators.

Reiterating the stand he took at... (Continued on Page 4)

**Report Popcorn Stands Bring Two-thirds of 'Take'**

Washington Bureau of THE FILM DAILY

Washington—Popcorn and candy concessions have expanded to a multi-million dollar business which often means the difference between profit and loss in many theaters.

This was revealed in a discussion with delegates to the Joint TESMA... (Continued on Page 5)

**Board of Directors Takes Action While Working On Permanent Agreement**

ASCAP's board of directors meeting yesterday to consider a proposed six-months delay in the October 1 effective date of the Society's new theater license fee determined instead to defer the imposition for a three-month period only.

During the interval the Society will attempt through a series of conferences with exhibitor organizations—the new TOA, National Allied and unaffiliates such as the ITOA—to work out an amicable agreement.

While no statement was forthcoming after yesterday's board meeting, (Continued on Page 6)

**Neu Sees TESMA Goal At 300 Members in '48**

**Colvin Re-elected Proxy Of TEDPA; Add 4 to Board**

Washington Bureau of THE FILM DAILY

Washington—With equipment interest running high, Oscar Neu, TESMA president, yesterday set a goal of 300 members for the year 1948.

Neu welcomed members and guests at the opening luncheon of the joint convention of TESMA and TEDPA, convening here through Sunday.

Membership in TESMA now is... (Continued on Page 7)

**Theaters Face Hikes In Candy Bar Prices**

Candy companies are advancing their nickel bar price to theater trade five to six cents a box of 24, due to the increasing cocoa and corn sugar prices important ingredients in the manufacture of the nickel bars. So far, the prices of 10-cent bars have not been advanced.
Friday, September 26, 1947

COMING AND GOING

ARTHUR JEFFREY, Eagle-Lion exploiter executive, who was expected yesterday to appear for the world premiere of "Out of the Blue," he was accompanied by BERNADE MADEWELL, E E field rep.

SAM SIEGELMAN, Eagle-Lion foreign office chief, returns to New Mexico City today for a short stay after which he will resume his travel duties.

PAULEETTE GODDARD will leave here today for TWA plane flight for New York via Paris.

LIZABETH SCOTT plans to fly into Hollywood tonight from New York.

GEORGE A. SMITH, Paramount's Western division sales manager, and HASOLD WITRETH, head of Paramount's movie booking department, are forecasting "Celebrating Years of Leadership" drive, have left Los Angeles on a tour of the St. Louis, Kansas City, Omaha and Des Moines branches.

MITCHELL LEISAN will arrive in New York next Monday for a two week stay in connection with the publicity campaign for "Golden Earrings."

COPPONT BENNETT, who has completed Paramount's "My Own True Love," his first Hollywood directorial assignment, will leave England on the SS Queen Elizabeth in the next few days to continue filming of his latest British film, "Daybreak." He plans to return to Hollywood after completing the filming period.

TED GAMBLE, TOA president, plans to visit England, Ore., from Washington last night.


DANIEL C. HICKSON, president and general manager of the U.S. REPUBLIC, is on a trip to Paramount's offices in New York and Washington and New York for conferences.

ALLEN USHER, district manager for Paramount's Western division, will return to Chicago from Minneapolis for meetings and conferences.

WILLIFORD NAMES GROSS EXECUTIVE SECRETARY

Binghamton—Harry M. Gross, Jr., has been appointed executive secretary to E. Allen Williford, president of General Aniline & Film Corp., in charge of the Anasco division. Gross, who joined Anasco in 1946 as a co-ordinator of methods and procedures, has been assistant to the manager, general administration.

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INTERNATIONAL TICKET CO.

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HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

Keep your eye on the Graham Baker-Teddy Sherman writing team... It was Baker who with Gene Towne made one of the most sought after and best paid writing teams in history and with Miss Sherman, a comparative newcomer, he now seems headed toward the same goal... The Baker-Sherman combination joined forces on the screenplay for "New Mexico," Harry Sherman production for Enterprise, and are now writing the screen-play for "Tennessee's Partner," based on the Bret Harte yarn which Sherman will produce next... They have just returned from the Mother Lode Country around Tuolomee County, the setting which inspired Harte to write the story and which also inspired Mark Twain to base a number of his yarns in that section. Baker and Miss Sherman were at a preview sneak of the comparatively new Loyola Theater in Ingleswood, and were greatly interested at the antics of the public both inside and outside the theater as word got around about the sneak. The picture was their "New Mexico," and the angles they picked up there have now considering doing a comedy based on the sneak preview mobs... Meanwhile Dave Siegel of Triumph Pictures, Inc., has bought their "The Time Has Come" and will have them dramatize it for both the screen and for a Broadway stage presentation which he plans. Baker and Miss Sherman also will write a fiction version for the Satepost.

LODY BACON, who has made some of the most ambitious musicals of the last several seasons, including his "I Wonder Who's Kissing Her Now" and the soon to be released "Give My Regards To Broadway," both of which he directed for 20th-Fox, has also been signed to direct "Barnstorming," Golden Production based on the Satepost story of the life of the late Frank Bacon... Bacon will be right at home in this one because it is about his own father-actor, and is backgrounded in an era and a professional world which the director himself experienced... Producer Robert S. Golden has slated "Barnstorming" on his 1948 schedule of Golden Productions for UA release... Also on his schedule is "The Devil and I," based on the novel by Key Bames, Chicago newspaper photographer, with which Golden will follow "Barnstorming"... Meanwhile, Executive Producer Edward A. Golden is getting set to make a swing of 20 key cities beating the drums for "Texas, Heaven and Brooklyn," which rolls sometime this year... The executive producer has already set simultaneous preview dates in nine Texas cities and in Brooklyn... He's trying to get the official's of a little town (population, 169) named Heaven, Okla., to change the title of their burg to Heaven, and if they comply he'll also hold a premiere there.

SAM WOOD has his own answer to what he considers the exorbitant demands of several top actresses whom he had considered for the top feminine role in "Purgatory Street," his next Interwood Production for Universal-International reése... Wood is looking around for an unknown to play the role, and he's determined to find one because he is convinced that the story of "Purgatory Street" is such a good one that it will stand up and do business without being bolstered by a lot of top marquee star names... The role is also a good one and as much as these things can be predicted should boost the lucky gal to stardom, so Wood has dropped his negotiations with the two to four women stars whom he had considered for the part... The Producer-director says he had of course expected to pay top money for top talent but that the percentages, participation set-ups and other fancy and exorbitant deals demanded by the stars approached were fantastic... So Wood is after that unknown.

JOHN FARROW is back at Paramount and rolling interior scenes at the studio for "The Long Gray Line," Robert Fellows Production which Farrow is directing after completing location shooting at the U.S. Military Academy at West Point... A "S. "Sky" Danning, sales rep. for American Airlines in Hollywood, has been appointed to the Airlines Distinguished Service Award Board.
**Neu Predicts Boom in New Theater Building**

(Continued from Page 1)

pointing towards an easing of the whole situation.

Neu, president of Neu-Made Products, said he is not sure if conditions and inflation trends in this country were the same as those in Europe, particularly in Great Britain, which caused many companies to cut budgets. This, of course, has reflected itself in the thinking of many theater owners, most of whom already were awaiting a box office slump after the lush war years.

She said to the Public:

"One thing that now stands out in the industry, however, is that the public is becoming more selective. They are becoming more critical of the theater with poor equipment and demanding more and better theaters closer to home. Theater owners, too, are now convinced that business will not get any better unless they take steps to improve their theaters. They are beginning to realize that this is just good business."

Neu pointed to the widespread interest in the TESMA-TEPDA convention as evidence that the industry is picking up. He noted that the convention was the biggest in history.

"And you don't find that kind of interest when a depression is around the corner."

Lifting of present restrictions on theater building will give the industry a huge boost, he said. The TESMA head said that these restrictions should be lifted within the next few months.

"It is about time," Neu stated, "there is realization in and out of the Government that the entertainment field should not be discriminated against."

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**Swiss Newsmen Arrives To Write on U. S. Films**

Robert Pirk, Swiss newspaperman, has arrived in New York on film assignments from the Arbeiter Zeitung, Basler Volksblatt and Basler Nachrichten of Basel, and the Schweizer Rundschau of Arlesheim. Pirk, who is extensively known on films in Europe, will spend from six months to a year on this side.

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**Tax Threat Confronts Chicago’s Drive-ins**

Chicago — City authorities, eying the Drive-in theaters as a possible source of urgently needed revenue, may adopt the Jacksonville plan of basing the $1 tax on the number of parking spaces.

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**SHORT SUBJECT REVIEWS**

"Assignment: Tel Aviv" United Palestine Appeal 21 mins.

A journalist Ottovio digitized to get the "behind the headlines" story of life in Palestine. He meets a former acquaintance and his family, through simple everyday experiences, learns of life in the Jewish community there, and his report is his repose. Interestingly photographed in color.

"Salt Water Tabby" 7 Mins.

Delightful Tom and Jerry cartoon where the two continue their feud. Tom goes to the beach where he meets a mauler who takes him for the cat’s meow, but Jerry tries his damnest to break up the romance. Should hit the top of the laugh parade.

"House in the Desert" United Palestine Appeal 30 mins. Significant

This footage tells the story of an unemployed American in Palestine, who ha’arava, which exists further below sea level than any other permanent community on the face of the earth. Its founding and development, under almost impossible odds, are outlined impressively. Scientifically significant and interesting.

**TOA to Open War On 16MM. Operators**

(Continued from Page 1)

the TOA forum in Washington last week, Harry Brandt, TOA president, defied ASCAP and again held his unwillingness to sign a contract with the ASCAP. Under the TOA’s new plan for a national levy, the TOA president said he would not sign the ASCAP contract.

In this connection, he pointed out that TOA would institute injunction proceedings against the ASCAP next week and that Congressman Emanuel Celler would shortly introduce legislation in Congress aimed at eliminating the "double charge" exhibited in the negotiations. This move would mean that all payments for music would be made to the distributor who would then have to deal with ASCAP.

During the discussion, Max A. Cohen, Cinema Circuit head, contended that statements that the distributors were interested in taxing films at their source.

TOA’s board of directors was appointed by the following theater owners: Irving Gottlieb, Sam Koenig, Max Goldbaum and Harry Klein.

The organization was in receipt of a communication from Police Commissioner Walder, commending the role played by the theater owners in aiding the PAL and combating juvenile delinquency.

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**Colvin Again TEPDA Head; Add 4 to Board**

(Continued from Page 1)

Robert W. Colvin was re-elected to the TEPDA board of directors, and four new board members were voted in. These new members include: Ray Bueller, United Theater Supply Co., Tampa, Fla.; J. E. donn, Olds Theater Supply Co., Oklahoma City; Harry Sarbet, Western Theaters Equipment Co., San Francisco, and John P. Filbert, John P. Filbert Co., Los Angeles.

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**Academy Board Okayed 78 Membership Bids**

Hollywood — Academy board of governors has approved 78 applications for membership, bringing the total membership to 1,908.

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**Kirsch is Installed**

Chicago — Jack Kirsch was installed as president of the Cinema Lodge Pau B’rith at a meeting in the Congress Hotel.

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**SICK LIST**

ELIANE HENNO-MESTANZA, of Foreign Screen Corp., is confined to her bed with a severe cold.
306 Walkout Imminent—Gelber

IALSE's Brennan Says Further Talks Due

New GE Commercial
Tele Relay Starts Monday

(Continued from Page 1)
seven years, programs have
been relayed experimentally during even-
ning hours only. No attempt has
been made on evening programs
since the King and Queen of Eng-
land visited the New York World's
Fair.

This new circuit known as a
micro-wave relay operating in the
1,000 megacycle region, is extremely
directional. Located atop the 600-
foot General Electric office building
at 870 Lexington Ave. is a rotating
transmitter and antenna which can
be directed to pick up television
stations in NBC, DuMont,
Colo slimy. Such programs are
received by micro-wave 50 miles up
the chimney wall in San Francisco,
California. The station will con-
ference with the new relay located in
the Helderbergs, a distance of 23
miles from Roundtop. As the sig-
nals reach this relay they travel 4
miles to the WGBH station in
Schenevuc, thus controlling through
delivered to the main
transmitter in the Helderbergs for
relaycasting to the WGBH area.

Although the new relay will not
be officially started until Monday,
MMoon's Army-Villanova football
game at West Point, will be carried
by WGBH through co-operation with
NBC. From then until that Friday
when the Penn-Cornell game will be
played at Providence House in Phila-
adelphia, there will be college football
every Saturday afternoon under the
present schedule.

For the next three weeks WGBH
is arranging to pick up television
programs originating at DuMont
City, Greenpoint, and all the west-
light and programs originating at
Columbia on Thursday. This will be
in addition to the Saturday football
games.

M-G-M Signs Martin Block
To Make Musical Shorts

Martin Block, well-known disc
jockey, has been signed by M-G-M
to make a series of one-reel musical
short subjects, it was announced yest-
eryday at a press conference by the
platter king in the Hotel Warwick.

Budgeted at approximately $500,
these subjects will be black-and-white
pictures ever made.

Subjects will be known as "Martin
Block's Musical Merry - Go - Round" and
will be added to the company's
1947-48 schedule. Contract calls for
between four and eight annually for
a period of four years, cancellable
after completion of the initial quar-
ter.

Calls Trade Shows
"Chain of Flops"

Exchange screening rooms are
dubbed a "chain of flops," by Fortune
Magazine in its October issue
which hits the newsstands today.
Appellation items from the list of
retard, a product of the old
New York consent decree and still
continued, are similarly attended.

Says the story.
"At the start, most producers pro-
moted the showings zealously. Loew's
showed in over a hundred cities, and
supplemented required advertising
with Individual invitations. There
were times when the boxoffice was as
good as in the days of the old theater
owners per exchange showing.

There are a number of reasons.
Most exhibitors live several hundred
miles from the nearest exchange.
In exchange cities few operators can
afford the time to look at five pic-
tures at a week or even find the
money to buy pictures according to their
own ideas of merit. With block
booking, however, the distributor
probably to avoid the type of exhibitor
who is most particular having projection rooms
of his own and trade shows are no
help.

Nevertheless, these shows go on,
their cost to distributors of about $1,200
per picture ($600 for advertising,
the rest for theater rental and opera-
tor's fees). One in a while they draw an audience. There
were all 22 people for a showing of
The Huckleberries in New York.

Some exhibitors turned up to see the
much-touted 'Jolson Story.' Most of the
audience came, however, from the type
which is not a crude. M-G-M agreed
to give the show a 1946 decree of a U. S. court in New York,
while retaining the ban on the picture's
showing, would obviate trade shows. If
the Supreme Court upholds the ban,
the most wretched theater chain in the
world will probably close up. It
never will be missed."

Lawndale Availability Improved

Chicago — Lawndale Theater has
obtained B-week clearance from
Paramount, instead of the former
general release availability. House,
operated by Fred Reif and his son,
will now follow the B & K Central
Park Theater.

FEMME TOUCH

THELMA MARY POWELL, secretary to Sympo-
RKO division manager, has been
Betty Yakel, who resigned as assistant man-
agent at the Annex Theater, Detroit, has re-
signed as cashier.
ASCAP In Agreement To 3-Mos. Rate Stay

(Continued from Page 1)
formal announcement is expected today by the Society.
But as the hearings it had been indicated that the six-months delay proposal would be adopted. However, some of the directors were opposed to the delay; a series of proposals and counter-proposals finally was reached on the three-month span.

ASCAP's announcement of a change in its licensing system came on Aug. 21, when it mailed ed notices to that effect to 17,000 theaters. The Society proposed to scale its fees according to a theater's admission price and its seating capacity. Current fees, adopted in 1946, were based solely on seating capacities.

One week later Abram F. Myers, National Allied's general counsel and chairman of the board, called upon the United States Attorney General to take measures to curb the Society's power and for exhibs. to oppose this change. For in this battle of criticism, ASCAP, it was revealed, was prepared to negotiate a 10-year contract with exhibs. similar to pact signed with broadcasters, hotels and wire companies, providing for renewal and changes in arbitration rules in the event ASCAP requested a rate increase. Meanwhile, exhibs. organizations were taking action on training funds, obtaining legal counsel with the purpose of bringing suit against the Society.

ASCAP Invited Parley

ASCAP then suggested a joint committee meeting representing MTOA, ATA and National Allied to discuss the situation in order to arrive at a satisfactory agreement. Arrangements were then made for reps. of these groups to be in New York City at 7 a.m. on Thursday, Sept. 19, to tabled both groups. The MTOA-ATA merger convention opened Top exhib. leaders were invited to take part in discussions revolving around the entire subject of ASCAP.

First proposal for a six-months stay on ASCAP licensing fees came after a meeting of exhibs. reps. and ASCAP officials and ASCAP agreed to submit the proposal to the Society's board which met yesterday.

The ASCAP problem was placed on the agenda of the MTOA-ATA convention, where all phases of the ASCAP quota system would be threshed out among all exhibitors delegates to the convention. (Complete information regarding TOA action on the ASCAP situation can be found in THE FILM DAILY of Sept. 22.)

While the convention discussion was an ASCAP Committee. Action taken at the merger meeting appeared to be acceptable.

Weiss Leaves Donahue & Co.

Earl Weiss, art director of Donahue & Co., has resigned from the independent ad consultant with offices here in Hollywood. Weiss is responsible for many of the outstanding campaigns used by motion picture companies.

E-L Sales Conclude To Open tomorrow

(Continued from Page 1)
the announcement by Schwaberg of the gap paid of $388,000 proposed by the TAO. In addition, Foy will present to the legates the effect of the expected company's increased savings upon forthcoming projects.

Among those who will attend from the home office are Ben Sheehan, Frank Soule, Jack Bellman, Doug Netter, Manny Goodman, Phil Getzler, Neil Astrin and Joe Sugar.

The country-wide sale organization will be represented by Al Suchman, Eastern sales manager; L. E. "Nicky" Goldhammer, Western sales manager; Del Goodman, Los Angeles manager; and district managers Seymor Schueler, New York; Al Herman, Buffalo-Albany; Tom Donaldson, Boston-New York; William S. Philadelphia - Pittsburgh; William Shartin, Cincinnati-Cleveland-Detroit; James McManus, Chicago-Milwaukee-Minneapolis; William Cleed, St. Louis-Des Moines-Omaha; Ralph McCoy, Atlanta-Charlotte- Memphis, Herman Beiersdorf, Dallas-New Orleans - Oklahoma City; Sam Milner, Portland-Siattle-San Francisco; T. S. Gower, Denver-Kansas City-Salt Lake City.

At the Saturday afternoon session, Youngstein, Jerry Pickman, Dal Dunson, Arthur Jeffery, Leo McSorley and Patrice Snyder will discuss the over-all promotion campaigns for the 1947-48 product.

August Film Co. Dividends Off: 3 Mos. Figure Ahead

Washington Bureau of THE FILM DAILY
Washington — August dividends public reported by film companies fell off sharply this year from the 1946 total—largely because of the 1946 dividend by the Stanley Co.

The August 6, 1947, total was $17,827,000, while it was only $21,541,000 last month.

Three-month totals for June, July, and August showed 1947 still well ahead of 1946, however, with totals of $39,028,000 against $31,075,000. This is not surprising, as the figures for by the difference in payments between June this year and last year.

Iowa-Neb. AITO Will Hold Two Regionals

Eldora, Iowa — The Allied-Independent Theater Owners of Iowa-Neb. will hold a two-day meeting at Decorah, Iowa, on Monday and at Decorah, Iowa, on Oct. 6. Rep. Fred Barnsley and BU11y Porter will speak at the Decorah meeting.

A one-day clinic will be held at Hotel Fontenele, Omaha, by the association.
As Critics View .... The Industry Scene

"The Play's The Thing"

It has long been my conviction, and one that I have from time to time tried to impress on Hollywood picture makers, that the reason British films are nudging their way into the world market and, therefore, have become a threat to Hollywood as the principal purveyor of film entertainment to the four corners of the earth, is the emphasis which the English producers place on story material. "The play's the thing" with them, while Hollywood studio heads devote most of their energies to selling "names" to the public, regardless of the quality of the picture itself.

The name-selling is not of stars alone, but has been extended to stories. Any book or play which has created comment, even adverse criticism, has been snapped up by producers at fantastic prices, though it is unsuitable as screen material. Which accounts for some of the glamerized trash that has found its way to the American screens.

In the recently released poll taken by FILM DAILY, a motion picture trade paper, of American motion picture critics, in which the latter were asked to rate the good and bad points of our own and British productions for comparison, the English stars were judged slightly better by the critics and actresses than their American counterparts, but were used as a basis for British film material more than twice as high as the selection of story material for the home product.

In the matter of motion picture technique and the projection of dialogue, the American-made films received a higher rating than the British.

So, while our producers possess the technical know-how in excess of the English picture makers, Hollywood is lacking in the matter of good taste and judgment in the selection of its basic material, the story. At least, that is the consensus of the newspaper, magazine and radio motion picture critics of the country, according to the FILM DAILY poll.- R.A. CAMELO, New York Daily News.

Joan Crawford Appears In Community Chest Film

Joan Crawford will do the narration for a motion picture film titled "Through My Windows," produced and contributed by the Warner studio, for use in this year's Community Chest campaign throughout the country. New York headquarters of the National Community Chest organization will use 1,200 prints of the film in the drive.

Carroll, Fall City Theater Equipment Co.

Neu said that election of officers would be held today and that he expected Roy Boomer to again be elected as Secretary of the Manufacturers Association.

New Model Arouses Interest

Interest is high here as many manufacturers from all parts of the country are showing new models some for the first time anywhere.

With more than 80 booths occupied, equipment manufacturers indications of heavy trade are felt in all circles here. Parts and materials utilized in the 1947 exhibits were shown in a majority of the products exhibited. Wartime expedients have gone with rationing and pre-war materials are now used in all products.

Considerable activity is in store for attendants delegated to the next three days of the convention and it has to be fitted into the other business of the board, while admitting that he had no experience in film business, pointed out that since New York is the talent center, financial center, distribution and talent recruitment center of the United States, it was only logical that a greater amount of film production should originate in the East.

About $250,000 has been allocated for the motion picture of the 35-year-old studios which has two sound stages. Architect Mario Campiolo's plans call for 24 dressing rooms, a cutting room, a large carpenter shop, a projection room, and whatever modern equipment is necessary to make production attractive.

Also announced at yesterday's luncheon was the formation of Gateway Productions, with Dosson and Tagliani sharing all the stock as they do in Fort Lee Studios, Inc. Production Selig exploiters.

The feature's year's budget is a year at a budget ranging from $300,000 to $750,000 for each picture. So far no picture has been set, nor have any distribution arrangements been made.

Peters, who had been associated with UPA 10 years ago, as writer, director and producer, and had served as technical director for "All Quiet on the Western Front," announced that the Fort Lee Studios would be available at a rental much lower than the prevailing rate. He indicated that $350,000 probably the fee his studio would charge.

Studios, equipped with a new sound-proofing technic, using perforated aluminum and spun glass, will be ready for shooting early in November.

Ryell will be associated with the new enterprise as technical manager of the Studios.

CEA Toppers, Cripps Will Talk Tax Impasse Tuesday

London (By Cable) — Conference of CEA topers with Sir Stafford Cripps, president of the Board of Trade, will be held next Tuesday, instead of this week, as earlier reported.

New POSTS

MILTON SMITH, sales manager, Filmac Corp., Los Angeles.
LEO ROSENBERG, Eng Lion office staff, Minneapolis.
HY BLOOM, supervisor, Soul Sloan Circuit, De- mestic Manager.
JOHN WUBER, Film Classics sales staff, New York City, N.Y.
FRANK MUTO, U.S. Theaters' photographer, New York City.
PAUL BURKE, est. film publisher, Skowoe Thea- ters, New York City.
BOB LEVINE, Warners head booker, Boston, Mass.
JIM WYNN, UA Buffalo branch head, Buffalo.

To Buy Spanish Pix With Blocked Coin

Mexico City (By Air Mail—Cin- ema funds blocked in Spain in Spanish negatives which the company will bring to Mexico and distribute throughout the world. Comic and his associates have accumulated considerable money in Spain but the France- government will not permit cash to be taken from the country.

Westinghouse Develops New High Intensity Lamp

West Coast Bureau of THE FILM DAILY

Hollywood — Westinghouse lamp division has developed an electronic valve to utilize the existing high intensity film sets. In addition to production the lamp has 0-hr use, it was disclosed by Charles R. Long, Westinghouse engineer.

Illumination principle of the new lamp utilizes cadmium and mercury vapor which meet the need for a small, high-intensity light source. It is contained in a small quartz tube. Mechanism will be outlined on the Coast to the Motion Picture Research Council.

exhibit inspection. E'ction of officers and other business sessions are scheduled while serious discussions of trade practices, costs, and other vital matters are due for consideration. Delegations are spending a major portion of their time in careful examination of the products shown here. The new equipment, and the new models of standard equipment are being examined carefully with an eye for future business. The share of the equipment business of the next year is being molded now at the Shoreham Hotel.

Defer Rep. Board Meet

Republic's scheduled board meeting yesterday was deferred.

Fort Lee Studios Sold To Long Island Group

(Continued from Page 1)
The picture

that the world has been waiting to see.

A brilliant cast brings to vibrant life Erich Maria Remarque's impassioned drama that captures the heart-beat and conflict of our times...

BROADLY PRESENTED BY THE ENTERPRISE STUDIES

Released thru UNITED ARTISTS
PARAMOUNT — (Continued)

Columbia, Paramount and RKO, each;
Paramount will distribute four J. Arthur Rank productions and six Edward Suhl reissues, A. W. Schwalberg, vice-president and general sales manager, announced over the weekend at the company’s national sales meeting in the Hotel Warwick.
The 17 pictures which will be made by E-L on the Coast will represent a combined production cost of $250,000 to $1,000,000, Schwalberg stated.

BMI to Tax Studios, Not License Theaters

BMI is committed to a policy of taxing at the source—the studios—and has no intention of licensing motion picture theaters, it was disclosed here Friday by Max A. Cohen, president of Cinema Circuit and second vice-president of the ITOA.
Cohen’s statement, made after consultation with Carl Haverlin, president of BMI, served to set at issue the provisions of the recently concluded motion picture license agreement between TOSA and the National Association of Theatrical Owners, as well as to underscore the reluctance of BMI to accede to the demands of certain theater organizations for the establishment of a national theater license.

Churley’s Proposal Would Have Distributors Invest Equal of 40% of ‘46 Net

Sydney (By Wireless)—Reinvestment of an annual amount equal to 40 per cent of U. S. film company earnings in Australia during 1946, is the most recent proposal of Prime Minister Joseph B. Churley’s Government in negotiations with representatives of American distributors on a measure to slow the flow of dollar out of the U. S.
A counter to the Americans’ proposal.

TESMA Re-names Neu; Boom Biz is Keynote

Washington Bureau of THE FILM DAILY
Washington—Tagged as the most successful effort in the history of the industry, the joint TESMA-TEDPA convention and trade show ended yesterday, with delegates generally predicting a business boom in the months ahead.
Oscar F. Neu, President of Neu-Made Products, was re-elected president of TESMA. Also re-elected were W. A. Gedris, Ideal Seating Co., etc.

Film Classics May Have Major Pix in Cinecolor

West Coast Bureau of THE FILM DAILY
Hollywood—Film Classics is expected to produce and distribute a series of major features in Cinecolor if the deal now being discussed by the two companies jells.
(Officers of Film Classics and)

Aussie Gov’t. Bucking Coal Field Theaters

Adelaide (By Air Mail)—Sixteen mm. history was made with the opening of a 16 mm. theater at the Government-controlled coal field at Leigh Creek. Specially built 300-seat theater is operated by the local Progress Association, with finances provided by the Government. Similar theaters are expected to be opened in other South Australian coal fields.

PARA. STILL AIMS FOR WORLD MART

Business "Satisfactory," Balaban Tells Stockholders;
Company Will Accommodate Itself to Conditions

Paramount’s business “on the whole is satisfactory,” and, while the international situation is cloudy, the company will continue to make pictures for a world market, President Barney Balaban informed stockholders in a statement included in the quarterly dividend check disbursements.
“We cannot control the conditions of the foreign markets,” Balaban said, “so we will accommodate ourselves to them. That means that we must follow the strictest economies and we must operate our own division with anticipated world revenues.”

BRITAIN’s ad valorem tax, plus similar restrictions under consideration in Argentina, Brazil, Australia and New Zealand, “will require us to reduce our expenses substantially to offset its effect upon our revenues,” the Paramount president stated.

Myers Charges TOA’s ASCAP Move Prepared

Abram F. Myers, general counsel for National Allied, has sent Allied chieftains a confidential memo on last week’s TOA organization meeting in which he employs all his skill at sarcasm. FILM DAILY learned Friday. The memo is directed largely against the TOA action on the ASCAP seal-tax fight, and charges that the cards were stacked even before it was put in motion.

U. S. Reps. To Have Treas. Ruling on British Duty

Washington—Representatives of the American film industry may go to London armed with an official Treasury Department ruling that the British 75 per cent ad valorem duty will be harmonized with the U. S. flat tax.

In Berlin, It’s U. S. Pix—Two to One

Berlinores are favoring American films to a point where attendance figures average almost double the audiences drawn to French, British and Russian films, it is revealed in (Continued on Page 7)

31 Pix Shooting; Six Finished, Eight Start

West Coast Bureau, THE FILM DAILY
Hollywood—Thirty-one pictures are before cameras this week, with RKO shooting six, Columbia and Warners, five each; M-G-M four, 20th-Fox three, Paramount and Monogram, two each; SRO, U-I, Republic and I-E, one each.
Eight new pictures are starting, two at RKO, including an Independent Artists production. Republic is starting two screenplays, Enterprise, Columbia, 20th-Fox and Edward Finney, one each. Six were finished last week—Screen Guild, two; RKO, two; Paramount and Republic one each.

See Outright Pix Sale in Den.
Meet This Week on MPEG Representation

DENMARK REJECTS ‘ARSENIC’; OUST CENSOR MOVE AFOOT

Copenhagen (Via Air Mail) — Strong press criticism resulted when the Danish censor rejected “Arsenic and Old Lace.” This has grown into a concerted movement expressing dissatisfaction with censural activity.

To bolster its recent move to limit film remittances to 4,000,000 kroner, the Danish Government through the Ministry of Supply, has indicated that after March 1, 1948 all films entering Denmark will have to be bought outright by importers at a price fixed before the sale is consummated, it was disclosed at the (Continued on Page 5)
Arnold Named Chairman Of PCC's United Appeal

West Coast Bureau of THE FILM DAILY

Hollywood—Arnold Mann will serve as campaign chairman of the Permanent Charities Committee's third annual united appeal, it is announced by M. C. Levey, committee president. Arnold will co-ordinate the efforts of more than 700 volunteer workers in all Hollywood studios, unions and allied groups. Campaign, starting Oct. 26, seeks to raise $1,312,190 among some 55,000 potential donors.

Funds raised will be distributed among the Community Chests of Los Angeles, Burbank, Santa Monica and Glendale; the American Cancer Society, Los Angeles Tuberculosis and Health Association, Los Angeles Heart Association, and the Sister Kenny Foundation for Infantile Paralysis.

7 Pix for UA Release Scheduled for Prod. in '48

West Coast Bureau of THE FILM DAILY

Hollywood—Seven pictures slated for United Artists release are expected to go into production before end of the year. They include George Pal's "Tom Thumb"; Seymour Neumberg's "Queen of Hearts" in technicolor, and "Look Homeward, Angel"; William Cagney's productions "Only the Valiant"; Sam Coslow's "Champagne for Everybody!"; Federal Films' "Carmen From Kenosha," and Star Films' "Pitfall" for which a crew has been sent to Connecticut for background shots.

Washington Heart Attack Fatal to B. B. Buchanan

Washington Bureau of THE FILM DAILY

Washington—B. B. Buchanan, 64, general manager of the seating division of Kreebher Manufacturing Co., died Friday in his hotel room, apparently of a heart attack. He was represented by his company at the TESMA-TEDA convention in the Shoreham Hotel.

Buchanan is survived by his wife and a sister, Mrs. Evan Perkins, wife of Paramount's maintenance and construction department supervisor. Funeral services will be held in Chicago.

Nelson to Continue U. K. Tax Talks Here This Week

United Bureau of THE FILM DAILY

New York—Donald M. Nelson, SMPP president, who represented New York at the week-end from Washington, where he conferred with MPAA president, Eric Johnston regarding the British ad valorem tax upon American film earnings. Mr. Nelson will meet here this week with top Indi executives.

Sixty Million Women Can't Be Wrong

BOOK WOMAN SPEAKS

Pictorial in New Offices

Pictorial Films has moved to new offices in the Pathe Bldg., 625 Madison Ave. Firm has been located in the RKO Bldg.
“One of those surprise films which sneaks up on the audience... then sends it still laughing into the street to aid exhibitors through word-of-mouth campaigns... SNEAK PREVIEW SHOOK THE THEATRE WITH CONTINUOUS LAUGHTER which often drowned out the dialogue!”

MOTION PICTURE HERALD

“Riotous upperclass farce, sweet cast, top drawer direction... IN THE BAG FOR A HIT that has every right to be called a bullseye!”

THE RIVETER REPORTER

“NEVER A DULL MOMENT IN THIS ONE. It’s a cinch to make all types of audiences glad they came... farce comedy with howls of delight!”

SHOWMEDIAL REVIEW

“Top farce... best Eagle Lion offering to date... SHOULD FARE HANSDOMELY AT THE BOX OFFICE!”

PAREY

“Sparkling, saucy... sure-fire laugh provocer... SHOULD DRAW THE CROWDS and keep them continuously amused!”

Independent

“It’s a lot of fun and SHOULD STACK UP PLENTY BIG GROSSES top calibre performances, good story, first class production!”

Film DAILY

“BRIGHT AND WROD COMEDY with George Brent, Virginia Mayo, Turhan Bey, Ann Dvorak, and Carole Landis romping through!”

MOTION PICTURE DAILY

“'OUT OF THE BLUE' IS OUT OF THIS WORLD!”

–The Exhibitor

Five Great Stars...

BRENT • MAYO • BEY

ANN

DVORAK

CAROLE

LANDIS

With

Elizabeth PATTERSON • Julia DEAN • Richard LANE • Charlie SMITH

BRYAN FOY in Charge of Production • An EAGLE LION FILMS Picture

Screenplay by WALTER BULLOCK, VERA CASPAR and EDWARD ELISCU • Based on a Story by VERA CASPAR • Produced by ISADORE G. GOLDSMITH • Directed by LEIGH JASON
M-G-M's Wolf on Six Months Speaking Tour

A schedule of speaking dates before Rotary, Kiwanis, Lions, Chambers of Commerce and Women's Clubs has been set for Maurice N. Wolf, assistant to H. M. Richey, director of M-G-M exhibitor and public relations, during the next six months, William F. Rodgers, vice-president and general sales manager, announced Friday, Wolf will cover 20 states speaking on the subject, "Motion Pictures Are My Business."

In making the announcement, Rodgers said, "We believe public support of motion pictures and maintenance of attendance levels are in direct relationship with public appreciation and understanding of how the business has developed and how it is being run. It is an interesting story and Wolf, with 20 years of experience in all branches of the business, particularly stresses the importance of exhibition in his presentation."

Supplementing Wolf's program, M. L. Simons, also an assistant to Richey, will speak at the MPTO of Arkansas, Mississippi and Tennessee convention in Memphis Oct. 14-15, and at the Kentucky Association of Theater Owners meeting in Louisville, Oct. 22-23, as well as the Allied Theaters of Texas convention in Dallas, Nov. 24-25.

Richey will attend the West Virginia Managers' Association convention in Charleston, Nov. 6-8, the Allied of Pennsylvania convention in Pittsburgh, Nov. 24-25, and the National Allied convention in Milwaukee, Dec. 1-5. He leaves today for the Kansas Missouri Theaters Association meeting, tomorrow and Wednesday at Kansas City.

Iowa-Nebraska AITOA Sets Film Clinic for Oct. 7

 Eldora, Ia., Allied Independent Theater Owners of Iowa and Nebraska will hold a film clinic and open session of the board of directors, Oct. 7, at the Hotel Fontenelle, Omaha, according to a bulletin from Leo F. Wolcott, board chairman.

Discussion agenda includes the ASCAP tax, the Andy Smith-20th-Fox 15 per cent sales plan, a report on the Federal Trade Commission; Federal admission of local checkers and other matters brought up by members in attendance.

Send Birthday Greetings To

Sept. 29

Gene Autry Virginia Bruce Wil H. Morse Michael G. Kitz Arnold Picker Great Gerson Brenda Johnson Donald Castle Irwin D. Rothstone

Monday Morning Report

Unlike the first time an independent producer of 20th Century-Fox pictures released a picture without a double bill, "The Life of an American" will be run in the downtown room of the 12-day Mean..." • • •

By Charleston, W. Va. 12-day Mean...in a downtown room on the...Austerity, where is thy sting!!!

• • •

GREAT EXPECTATIONS NOTE...The spottings in the protection room at the RKO exchange are gone....but not forgotten....Guy and laughable was the question that arose when...in the downtown room. Would he kick one of them and set off shiniest tones....Or would he not?

But now they are gone and with them an era of tomfoolery.

• • •

ROY DEL RUTH will film some of his forthcoming film biography of Babe Ruth in the Yankee Stadium and other well-known New York places, so he's flying East to hold a few confabs with Mayor William O'Dwyer regarding shooting here....The producer-director will also do some jitters in Manhattan with Bob Considine, syndicated columnist who is writing the Babe Ruth yarn, and associate, producer Joe Kaufman also sitting in on the conferences.

• • •

ADREN'S CHOICE of Advertisement of the Week, on the basis of the chuckling Phil M. heard, would be "Clark-Gable-has-switched-to-Deborah-because-she's-so-smooth" copy plugging Metro's "The Hucksters" which found its way into the New York dailies.....Inspir...as the type and format betrayed, was the series of Calvert Whisky ads that has been appearing in the dailies.

• • •

DON PRINCE of RKO's foreign publicity dept has struck pay dirt via a deal recently set with Henri Gres of the UP....By the arrangement, RKO Radio stars of foreign origin will be interviewed from Hollywood via transoceanic phone by journalists in their home lands.....Not only does this mean press breaks but radio as well.....Transcriptions of the interviews will be translated into seven languages, with UP servicing to radio stations throughout the world.

• • • FOR A GRAPHIC ACCOUNT of the plight of our British cousins—a necessary backdrop for speculation as to just what alternative to the 75 per cent confiscatory tax will get the Labor Government's nod...read Paul Gallico's "Life in Merrie England" in the October Esquire.....And pay particular attention to these words by Gallico....."Spend a few weeks in England and you will become reified in your conviction that we have the greatest country and the finest system of government as yet devised by man, and that we are busily engaged in ruining both....Traveling is broaden ing but it can also scar the pants off you....Wake up back home.

• • •

BRYAN FOY, exec producer of Eagle-Lion, told his story department to be on the lookout for one about Gus Kahn, the song writer....One of his readers reminded him that the life of Kahn would be incomplete without Donaldson, his lyricist....."OK," Foy answered....."So we make 'The Life of Kahn,' and 'The Life of Donaldson,' and we run them as a double bill."
Propose 40% Aussie Freeze of U. S. Dollars

(Continued from Page 1)

poslal to invest $33-1/3 per cent of their annual earnings in Australia.

Australians would have to accept the Commonwealth's dollar shortage would be temporary and would hinder Australian-American trade for a comparatively short time only.

Two Government moves were seen as helping the situation somewhat.

One, a bill to lift the gold tax, is designed to encourage the production of gold in Australia, one of the means of gaining dollars and thereby lessening the financial difficulties of international trade.

The other measure aimed to abolish the wartime company tax on the ground that competition in every field was rapidly being restored and the tax was no longer necessary.

In the meantime, the dollar crisis under which U. S. film company earnings are frozen pending an agreement to be reached by the distributors and the government, has had a marked effect on first-run screenings in the Australian capital.

Of 20 films playing Sydney's ace houses, 10 are first-runs and 10 are revivals.

Most American distributors are nearly out of unemployed features, with Paramount and Universal having six to eight films each in their vaults, and M-G-M only a few. Exceptions are RKO, which has about 28 features unplayed and Warners, whose product has been piling up because of the lack of a shoe window in Sydney. Warner's backing, however, will soon be played off by Hoyt's The-

Odlum is Chairman of Lovelace Foundation

Floyd B. Odlum, RKO board chairman and president of Atlas Corp., is chairman of the board of trustees of the new Lovelace Foundation for Medical Education and Research, announced last week in Albuquerque, N. M. Foundation was established with assets of $300,000, the endowment of the Lovelace Clinic, a group of practicing physicians well-known in Southwest. Odlum and the other members of the board will serve without compensation.

Film Classics May Have Major Pix in Color

(Continued from Page 1)

Color, with company counsel, continued the negotiations in New York over the week-end. Potentialities canvassed in the talks range from a merger of the two companies to joint establishment of a new producer (a new company, it is reported).

It is understood here that some consideration is being given to the acquisition of a studio.

Western Australia is in better shape as far as unplayed U. S. product is concerned. It is estimated that there is nearly a year's supply in that area, compared with six months in other parts of the Commonwealth.

Meanwhile, British distributors see the crisis as an opportunity to gain quicker and more advantageous release of U. S. product that they would have otherwise secured.

Goldberg at Capital Meet

Washington Bureau of THE FILM DAILY

Washington—Harry Goldberg, director of advertising and publicity for Warner Theaters, was in town for the meeting of Washington zone theater managers and advertising men at local zone headquarters today and tomorrow.

Story Material Service Started for Independents

First independent producers servicing have established here by Don-

Oscar Business

Line Up Impressive Boost for "Power"

Full support of church bodies, women's clubs, schools and libraries has been mustered to assist exhibitors in bringing widespread public attention to "Power Behind the Nation," Technicolor documentary sponsored by the Motion Picture Association and produced by Warners.

Following screenings for officials the following organizations have indicated they will lend their support:

Federal Council of Churches of Christ in America; National Board of Review; American Civil Liberties Union; National Conference of Christians and Jews; YMCA; National Community Relations Advisory Council; General Federation of Women's Clubs; DAR National Mothers Committee; Independent Women's Party; Motion Picture Group of Greater New York; International Federation of Catholic Alumnae Film Committee; Brooklyn Motion Picture Council; Queens Motion Picture Council; Protestant Motion Picture Council; Film Libraries; Film Division PTA—Vermont; Professional Women's League; National Society Patriotic Women of America; Staten Island Motion Picture Council; United Daughters of the Confederacy; Parents Magazine—Motion Picture Department; Scarsdale Motion Picture Council.

Denmark Rejects 'Arsenic'; Oust Censor Move Afoot

(Continued from Page 1)

ties. There have also been editorials pointing out the error of the censors in prohibiting a film deemed artistic.

The local Warner office rounded up 10 writers and businessmen who showed them the film at a special screening. Nine-tenths of opinion after viewing the picture found nothing censorable.

It is reported certain members of the Film Commission appointed early this year will ask that Danish censorship be repealed.

Stewart to Receive Pennsylvania Award

Philadelphia—First recipient of the Chamber of Commerce annual award for the Pennsylvania who has contributed most to his industry will be James Stewart, it was revealed at the week-end with the announcement that the Chamber has agreed to sponsor a luncheon on Oct. 13, as the opening celebration of Pennsylvania Week.

Many prominent film personalities are expected to attend the luncheon at the Bellevue-Stratford, in honor of Gov. James H. Duff and Orus J. Matthews, Secretary of Commerce, who will be the principal speaker.
"The Wistful Widow of Wagon Gap"
with Abbott and Costello, Marjorie Main
U. 1-1 78 Mins.
AS LONG IN B.O. LAUGHS AS IT IS IN
THEATRE.
It's as long in laughs and comic antics as
it is in title. After defying the OD, the boys have
some repititive responsibilities to Miss Main and
many time. The time setting is the day
when the frontier was nearby and there was
a beggar to Costellos and a bandit
prospect of a packed house. Kidding the western
scene along admirably suits the pair's talents.
They're hucksters at the outset, huckster-
ing their wares in Wagon Gap. To get
the plot started they encounter a body and are
later charged with murder. Legal quick saves
them from the hangman, but must assume
responsibility for the dead man's family.
Marjorie Main is the widow and she has a
flock of kids to feed. With the treatment
forward Costello is elected and
while he labors, Abbott takes it easy. Miss
Main takes over the scene in view. Then
along comes Gordon Jones. Miss Main's
husband owes him money. Costel-
lo is assigned to work it out at Jones'
saloon, where he meets the light
lady. He is quite safe. So safe that he is made
sheriff since no one dare take over his
responsibilities to Miss Main and
flock. After making the town safe for the
citizens, Costello thwarts a stagecoach
robbery. There follows a bang-up gun battle.
The ladies save the day with clubs.
Miss Main achieves wealth by selling her
property to an oncoming railroad.
Costello is released from servitude. The boys head
west for California, leisurely at first then
a gallop when Indians spot them and give chase.
Charles T. Barton's direction focuses
on laughter, the gag, the slapstick gimmick. In
CAST: Bud Abbott, Lou Costel-
lo, Marjorie Main, George Cleveland,
Lionel Atwill, Charles Sheldon, Hazel
hight, Bill O'Leary, Pemmie Wales, Jimmie Best,
Paul Dunn, Diane Frolloceins, Leo Lincoln,
Glenn Dixon, Margaret Lluch, William
Youngman, William Leonard.
CREDITS: Producer, Robert Arthur; Director,
Charles T. Barton; Screen play, Robert Lees,
Frederick R. Ridolfi; Music, Ernest Gold; Based
on a story by D. L. Boucoup, William Bowers;
Photography, Charles Yung Yang; Art direction,
Bernard Heitzman, Gabriel Scognaudi; Film edi-
tors, Frank Gross; Sound, Charles Fallfond, Robert
Pritchard; Set decorations, Russell A. Gea
tons, Charles Wyss, Rene, Walter Hymans; Or-
chestration, David Tomk.
DIRECTION, Good. PHOTOGRAPHY, Good.

SMPE Moves All Offices
To Canadian Pacific Bldg.

SMPE headquarters will be moved
tomorrow from the Hotel Pennsylvania
to the Canadian Pacific Building,
342 Madison Ave. (44th Street),
where larger quarters have been
leased on the ninth floor to accommodate
the rapid growth of the Soci-
ey and recent additions to the
office staff under Boyce Nemer, ex-
ecutive secretary. New telephone
number: Murray Hill 2-2153.

Engineers' Section of the work of the Society, conducted in separate
offices away from headquarters
during the past month, will now be
reassembled in one location.

Bury Me Dead
with Cathy O'Donnell, June Lockhart
PRC-Eastern 66 Mins.
NOVEL PLOT: TWIST GIVES THIS ONE
a good time; PERFORMANCES
GENERALLy GOOD.
This one serves up enough lower case
drama and has a unique plot development to
make it an entertaining diversion. Yarn
is based on a radio story. There are good
production details, direction by Bernard Ver-
ver, and Miss Lockhart has to hold and the story
completely. Unique twist to the narrative offers the
woman to the grave, of a
thing to have died in a fire.
This is June Lockhart. She attends her own
funeral to a lookout at the mourners and then
later confronts her household, includ-
ing her husband. Things are amiss and what
with the police and Hugh Beaumont poking
through the situation the finger of guilt makes itself apparent.
At first Cathy O'Donnell is suspected. Seems she is not really Miss Lockhart's sister but an adopted child. This comes out in a will left by the girls' late father. Miss Lockhart and Mark Daniels have been
leading a double life that is near disaster. Miss
O'Donnell is almost a psychiatric case. Both
the girls vie for the attention of Greg
McClure, an Adonis-type privileged. There
is a great deal of driving about and the tale
is whippet into a melodrama conclusion
when it is uncovered that the two girls. He is fooled, killed by the
 cops. The initial corpse turns out to be an
old flame of Daniels. Performances are gen-
rally good.
CAST: Cathy O'Donnell, June Lockhart, Hugh
Beaumont, Mark Daniels, Greg McClure, Milton
Pritchard, Virginia Dwyer, Arlene Francis, Ted
Tillotson, Fay Rooke, John litton, Syd Sacken,
Bill Quarton, Bill Quinn, Robert Collier, John
Williamson, Ray Whitley, Charley Granger, Bill
Orton.
DIRECTOR, Effective. PHOTOGRAPHY, Good.

New School Open Meeting To Hear Judge Maguire
Judge Edward C. Maguire, motion picture
director, executive producer of Warner Bros.
City, will speak at an open meeting
on the future for films in New York,
Oct. 1, at the President Theater.
Powers Foundation, director of the
The Drama Workshop of the New School
for Social Research, announced.
Meeting will inaugurate the new
film department of the Dramatic
Workshop and is the first of a series
arranged by Sidney Kaufman, chair-
man of the department. Richard de
Rochemont, executive producer of
the March of Time, will preside.
Other scheduled speakers are:
Jean Benoit-Levy, director of the UN
films and visual information divi-
sion; Robert A. reversible, associate
educational services, MPAA; Lewis
Nemer, executive secretary, New York
City, and various Hollywood film
elders.
Good Fun
Certain to create interest is this
latest issue of March of Time which
satirizes radio. One medium ribbing
another is enough to start fans howl-
ing, but this footage, which presents
good and bad sides of broadcasting,
is right up there in audience enter-
tainment. Behind the scenes in radio,
how programs are rated in popu-
larity, is included here. Good fun for
any audience.

TESMA Re-names Neu; Boom Biz Is Keynote

TESMA's board of directors
indicated this week that the
following were elected: Harry
Strong, Strong Electric Co.; V. J.
Nolan, National Carbon Co. Inc.;
Charles W. Ballou, General Elec-
tric; E. J. Vallen, Vallen, Inc.; H.
Engel, Devry Corp.; M. H. Stevens,
Bausch & Lomb Optical Co.; J. B.
Hoff, Ballantine Co.; W. D. Math-
iews, Motograph Inc.; L. W.
Davies, Century Projector Corp.; Lee
Jones, Neumaade Companies Co.; Bert
Sanford, Altec Lancing Corp. and
J. F. Brown, RCA.

TIESA's dues increased
in TIESA's business session on
Friday, the group voted to increase
membership dues from $50 to $70 a
year.

TESA also took a stand against
"unauthorized" exhibits that spring
up around the country from time to
time. Because of the other nation's
leading manufacturers showed the latest in theater equipment to hun-
dreds gathered for the five-day meet-
ing and trade show.

Because of widespread interest
the exhibits were kept open all day
and into the night after the first day. It
was originally planned that ex-
hibits would be open for inspection
only during scheduled hours.

St. Louis Next Year's Site
Plans were begun by TESMA
to make next year's convention in St.
Louis even bigger than the one just
completed. It was expected that this
special committee will be appointed
to coordinate all activities and as-
sure an even higher attendance of
theater owners and exhibitors for
next year. Prominent among exhibits, view-
ing the latest in theater equipment was
E. V. Richards of New Orleans, La.

At a final meeting of TEPDA,
J. Eldon Peak of Oklahoma Theater
Supply Co. was elected vice-presi-
dent. Ray G. Colvin previously had
been re-elected president and treas-
urer and TEPDA also adopted a con-
stitution and by-laws.

August Rites On Coast

Hollywood, Calif. — Hollywood services
were held over the week-end for Joseph
August, 57, one of the oldest camera
men in the film industry. In his 30
years of camera work, August won an
Academy Award in 1936 for his
work on "The Informer," starring
J. Edward Bromberg and directed by
John Ford. In World War II, Aug-
ust filmed the battle of Midway and
"The Battle of Midway Was Expendable," a
Navy doc-
umentary. August was wounded in
action.
In Berlin, It’s U.S. Pic—Two to One

(Continued from Page 1)

A survey by Dr. R. F. Goldschmidt, manager of the Motion Picture Export Association branch in Germany, report covers box office figures from all sectors of Berlin since post-war occupation. British zone has a population of 983,900 with 64 theaters. British zone has 615,000 with 43 houses. French zonal residents total 343,400 with 32 spots. The Russian sector has a population of 1,183,000 and 88 situations.

It was pointed out that the British zone is more akin to the main title of Werner Kurfuerstendamm. Pictures have limited distribution being almost wholly confined to the various zones. It was held here Dec. 28, 1946, drew the top attendance of 82,000, M-G-M “Seven Sisters” attracted 92,000.

Promotions include “The Gold Rush,” “It Started With Eve,” Your Were Never Lovelier, Pie betting the $100,000 mark were “Going My Way,” “Union Pacific,” “Sun Valley Serenade,” “Gentleman Jim” and “Aventures De Chef Louis.”

Best French offering was “Cage of Nightingales,” “Stone Flower,” in color, was the biggest draw in the Russian zone.

Loew’s Charges Landau With Percentage Frauds

(Continued from Page 1)

Irving R. Landau and Danbow Thea- ter Corp., owner and operator of the Del., has defeated a charge as well as actual damages are asked.

Same defendants were sued in New York Supreme Court earlier in the month in actions filed by Para- mount, 20th-Fox and Warners which also charged false box office reports.

Lous Nguyen represents all of the plaintiffs.

Set Contest to Find Warner News Rooster

Okaloma City — A new rooster suitable for the main title of Warner Bros. will be selected via an international contest in connection with the Oklahoma State Poultry Show, to be held here Dec. 28. The rooster was revealed Friday by Gov. Roy J. Turner of Oklahoma and Norman H. Moore, Warner Bros. News, American Poultry Association, representing 35,000 breeders, has given full approval to the contest and will officially license the judges. Winner will be nicked from 12 top contenders the night of Dec. 8, in the 6,000-seat Municipal Auditorium, with all the fanfare of a gala film premiere.

E-L Sets 21 New Pix, 6 Reissues

Company Budgets $23,000,000 for 17

(Continued from Page 1)

...Schwalberg,_max emphasized his feeling that the motion picture industry is “as follow a row, ever before for smart merchandising, both in the product coming from the studio and what is sent to exhibitors and the public.”

Both Schwalberg and Max E. Youngstein, national ad-publicity director, stressed the important role played by showmanship and promotion selling in the building of box office grosses. Declaring that each of the company’s products will be sold if it were the only release of the year, Schwalberg said that there will be no such thing as an over-all yearly budget for promotion or selling.

“Each film will start with a budget that will carry it through the opening starting point,” he said. “Wherever results from the first few weeks show that additional expenditures for advertising, publicity and exploitation will result in possibly increased returns at the box office, then there is no limit to the use of money which will be allocated to that film.”

Special Promotion Units

In this connection, Schwalberg announced that a special promotion unit has been established to help small exhibitors with material and ideas geared to their specific needs in order to give them the benefit of the best possible campaigns.

Beckeringh, the second group to be announced with pride to E-L’s accomplishments during its first year of existence, expressed his appreciation to the exhibitors,疗程, the company by theater owners throughout the country, and promised that E-L would make pictures that would mean money for exhibitors.

The Product Line-up


Minimum of four Rank productions to be released by E-L include “The Hound of the Baskervilles,” a technicolor feature, “Take My Life,” “Green for Danger,” and “October Man.”

The forthcoming slate will find the following Edward Small releases on the release schedule: “Count of Monte Cristo,” “Son of Monte Cristo,” “Crazy from the Heat,” “Eucharistic Lady,” “A Gentleman After Dark” and “The Man in the Iron Mask.”

Coxial Cable Will Link Twin Cities, Des Moines

Minneapolis — National network television programs have moved a step closer to reality in the Minneapolis area. Northwestern Bell Telephone has begun laying coaxial cable between the Twin Cities and Des Moines, la. Only other coaxial cable now extending Eastward from Punx talk goes only to St. Paul, Wis.

The Minneapolis-Des Moines cable, which includes 7 branches at Albert Lea, Austin, Faribault, Northfield and Rochester, Minn. At Des Moines the line will connect to the transcontinental cable running Westward from Chicago and will provide extra circuits for long-distance calls between Minneapolis and the East.

Nebenzal Restrained from “Mayerling” Interference

West Coast Bureau of THE FILM DAILY

Los Angeles — A temporary injunction restraining Nebenzal and Nero Films from interfering with the showing of the French mo- 

nit a file suit against the company was obtained by Judge Allen W. Eshburn of the Superior Court.

Defendants are enjoined from representing to re-make their picture in Hollywood. Defendants. Qual- her order, plaintiff in the action, has no right to distribute the picture, and from prosecuting a law suit against which they had started in the Civil Court of the Seine at Paris, to pre- vent the showing of “Mayerling” in France.

Quader Kino, a Swiss corporation and owner of the world-wide dis- tribution rights to the picture, is represented by Louis Nizer of Phillips, Nizer, Benjamin & Krim, and David Millman of the firm of Chantry. Litigation was started over a contract which Quader Kino made with Nebenzal, granting him English, French and German rights to “Mayerling.” Qua- der charged that Nebenzal obtained the rights to the novel “Mayerling” to re-make rights to “Mayerling.” Qua- der charged that Nebenzal obtained the rights to the novel “Mayerling” and from the order of the court, which was obtained in the U.S. District Court for the Southern District of New York.

Bilateral Kino obtained an order granting him the right to sue Nebenzal for breach of contract, and ordered him to return to Nebenzal for the rights to “Mayerling.” Nebenzal had obtained the rights to the novel “Mayerling” for the production of a picture of the same name.

Nebenzal has been awarded an injunction restraining Quader Kino from interfering with the showing of the picture “Mayerling” in France.

Harmon Joins UST

Russell L. Harmon, jr. will rep- resent United States Television Manufacturing Corp. in Cinematol, according to Mr. Charles C. Johnson, president of UST announced.

Paramount Still Aims For World Market

(Continued from Page 1)

Blackening revenue causes by the British film boom is expected to be offset by the chain of costs extending from the studio, through the several phases of international distribution activity, down to the point where our pictures are sold to the exhibitor,” Balaban said.

Exhibition revenues and earning, Balaban emphasized, cannot be tar- 

etermined as a counterbalance for losses caused by the foreign situation.

Balaban stated that Paramount has a supply of pictures in England estimated to last several months, which are expected to allow a breath-

ing spell in which to make changes compelled by the British order.

He is of the opinion that the status of American films in England is not finally resolved and that there is an official order must be taken up on the condition that the order will be moderated. Refusing to predict when and in what fashion, he added, Balaban observed that, while any change in the order would almost surely be an improvement, 1948 conditions, he added, will provide for a more lenient order, and there will be, even under a modified order, a diminution in the flow of revenues from England.

Kadison Funeral Held

Funeral services were held at the Kadison family's home on the week-end for Leib Leon Kadison, 66, an actor on the Yiddish stage for more than 40 years. Surviving are his wife, Mrs. Anna Kadison, and two daughters, Pelo and Luba. The latter is the actress-wife of Joseph Wolf, recently featured in the play, "Okolomau."
Myers Charges TOA's ASCAP Move Prepared

Continued from Page 1

Harry Myers and Jack Kirch of Allied were invited to present their ideas on how to meet the ASCAP demands.

The Allied position is to seek through courts and legislation to break up the ASCAP power, while the TOA position is to seek a six-month delay in the effective date of the new tax rate and try to negotiate a compromise in the meantime. The TOA stand was originally its joint position of MPTOA and ATA, which are now combined into TOA.

In Washington Friday Myers declined to comment on his memo, telling THE FILM DAILY he did not wish to get into any controversy—at least until the Allied board meeting in Detroit next week. And it is known, however, that Myers charges the invitation to himself and Kierch into the TOA on the ASCAP matter was a mere formality and that the convention's eventual decision had been determined long before the convention actually got under way.

His memo charges also that the TOA meet was dominated by affiliates.

Although the ITOA is a member body of the MMPTA, the latter group is not represented in the negotiations with ASCAP, it was noted Friday by Fred J. Schwartz, president of the Metropolitan Motion Picture Theaters Association.

Harry Brandt, president of the Independent Theater Owners Association, emphasized that his organization was suing ASCAP, and would handle negotiations on its own.

Gambling Hailing ASCAP's Delay; "Close Study" by TOA Board

Ted R. Gamble, TOA president, hailed at the week-end ASCAP's decision to extend existing agreements with AFTRA and MPTOA and its announcement that negotiation with MPTOA was necessary and wise move to prevent industry confusion. "This action," Gamble said, "which

Aleman For Planned Color Lab in Mexico

Mexico City—A proposal to build a color laboratory in Mexico City is reportedly to be favored by President Alemán on the premise that it would make it possible to reduce the picture markets lost in the post-war period.

Proposals were made by W. T. Crespi, Cinicolor president, and Robert Brench, Hollywood producer, during a recent visit here. Sanchez Cuervi, chairman of the National Motion Picture Bank here has ordered a study on the possibility of financing and operating the laboratory in Mexico, with emphasis on the export of color film services to producers in Argentina, Chile, Cuba and Venezuela.

4-7 Pix Outright Purchase Keys UA Deal With RKO

West Coast Bureau of THE FILM DAILY

Hollywood — The RKO-UA deal now being discussed here, if consummated, will call for four or seven pictures to be acquired by UA by outright purchase.

was recommended by ATA and MPTOA prior to their amalgamation into the TOA, and which is permitted by the MMPTA of New York, is an example of the same approach to industry problems which we hope will characterize TOA's approach to all problems. Time is now provided for considered action by TOA's board following a close study of exhibitor rights and interests."

ASCAP's view as expressed by Prexy Deems Taylor Friday was that every effort should be made to grant any reasonable requests made by the exhibitors. Although the Society already granted a two months' extension to exhibitors, the board of directors Thursday authorized management to offer further extensions on existing contracts up to Feb. 1, 1948, in those cases where current agreements expire before that date.

RKO Avisco Meet Postponed

Sydney (By Air Mail)—Because of uncertainties regarding dollar freezing and film imports, RKO has indefinitely postponed its convention, scheduled to start Oct. 8.

IN NEW INDUSTRY POSTS

MAX WOLD, bookkeeper, M-G-M, Minneapolis.

BEN DOMINGO, RKO New England division manager, Boston, Mass.

LEO GRIFFIN, Warner office manager, Boston, Mass.

LARRY MARTIN, Paul aide, New Haven, Conn.

ROBERT GILLIGAN, Paul aide, New Haven, Conn.

LEONARD BUSCH, assistant manager, Broadway- Globe, Boston.

SAM WEISS, salesman, Eagle-Lion, Cleveland.

ROY LOWN, HARRY JACKSON, RALPH DAVIS, Nipper Theater, East Longmeadow, Mass.

JAMES TWATTEL, doorman, Rielte, Hartford, Conn.

ROBERT PELLAND, ROBERT SMITH, ushers, Colonial, Hartford, Conn.

GENE WHITE, assistant manager, Southern theater, Oak Park, III.

BILLY BOWMAN, assistant manager, Crowe Theater, Chicago.

DENIS HUSTIG, assistant manager, Parkway Theater, Chicago.

SAM FULLIUM, manager, Grand, Richmond.

ALBERT NIMMO, assistant manager, Grand, Beebe.

CARL LANIER, assistant manager, Capitol, Jacksonville.

JAMES ALLEN, assistant manager, Boone, Prince and Rialto, Boons, Ia.

PAUL MAGNANI, manager, Carroll, Mt. Carroll, Ill.

JULES ZIEGLER, Columbia salesman, Cincinnati.

See Outright Pix Sale in Denmark Planned

Week-end by a source in close touch with the market.

The news was made simultaneously, from Oct. 1 until Feb. 28, 1948, U.S. pix, which figure in the foreign film imports of Denmark will be permitted to be shown on a percentage basis at fixed prices.

A meeting of the heads of major foreign film dealers, representatives of the MPAA and the MPEA will be held here this week at which a decision on MPEA taking over representation in Denmark is expected to be reached.

American Tele Society Honors Shupert, Poppele

George Shupert, Eastern representative of Paramount tele stations KTLA and WEKE was presented with one of the annual awards of the American Television Society at its open meeting in the Baraboo Plaza Hotel.

Ron McClure, ATS president, cited Shupert for his contribution to the development of television as a cultural, educational, entertainment and advertising medium.

Awards were also made to the Electric Association of Chicago (Felix Van Cleeve, president), the Dramatists Guild (Victor Wolfson, secretary) and to John R. Poppele, president of Television Broadcasters Association.

Poppele was cited for his efforts in solving major video problems.

N. J. Federation Board Called to Meet Today

Trustees of the Federation of New Jersey Theater Owners will hold their first meeting since the organization was voted into permanency, in the offices of ATONJ today.

George Gold, chairman of the group, will preside over a discussion of action to be taken to combat taxes on theater admissions and the prospect of legalized bingo in New Jersey.

U. S. Reps. To Have Treas. Ruling on British Duty

(Continued from Page 1)

is a violation of the Anglo-American double taxation convention, it was indicated over the week-end.

The State Department is expected to steer clear of any official declaration, the Treasury department, which has had the question under close study, is expected to issue an opinion in time for the anticipated meeting between British Government officials and representatives of the American film industry.

Under present plans, MPAA President Eric Johnston and Donald Nelson, SIMPP director, will go to London to deal with the film discussions. Nelson was expected to leave for the West Coast over the week-end after talks with indie leaders in New York. It is expected Nelson will have further discussions with Johnston here.

DeMille Luncheon Wednesday

Cecil B. DeMille, producer-director of Para's "Unconquered," and Neil Swanson, author of the book of the same title, will be guests of Honor Wednesday at a luncheon at the St. Regis Hotel, signing the world premiere of the Paramount film in Pittsburgh on Friday and the publication of the novel by Doubleday early in November. The luncheon will be attended by many noted figures in the literary world.

WEDDING BELLs

Penn-Doyle

Sydney (By Air Mail)—Ralph R. Doyle, RKO chief in Australia, is to be married to Mrs. Edna Penning, who conducts a training school for models and mannequins.
HEAR ARGENTINA OKAYS LIMITED PIX PERMITS

MPAA Set With Own Un-American Witnesses

Johnston Informs Thomas Industry Welcomes Chance To Meet Charges Squarely

Washington Bureau of THE FILM DAILY
Washington—The motion picture industry is prepared to present additional witnesses to those already listed by the Committee on Un-American Activities for the hearings opening here Oct. 20, so that the Committee "will obtain the full and complete picture," Erle A. Johnston, MPAA president, yesterday wrote Chairman Parnell Thomas. Stating that the industry welcomes (Continued on Page 6)

Equipment Outlook Generally Optimistic

Washington Bureau of THE FILM DAILY
Washington — Speakers at the closing session of the joint TESMA-TEDPA convention gave a generally optimistic report of equipment business prospects in the months ahead. The reports, however, were tinged with warnings of dangers ahead.

J. H. Van Deventer, director of in (Continued on Page 7)

Coast Theater Sues Union Under Taft-Hartley Law

West Coast Bureau of THE FILM DAILY
Hollywood— Under the Taft-Hartley Act, Ernest, Glenn and Leslie Harper, operators of the Fontana Theater, Fontana, have filed suit in (Continued on Page 6)

Para.-Liberty Deal

West Coast Bur., THE FILM DAILY
Hollywood—United States Treasury Department has approved the tax setup on the purchase of Liberty Films by Paramount. Liberty-Para. deal gives latter all of Liberty's rights in "State of the Union," which is being made for M-G-M release with Frank Capra producing and directing. By the deal, Capra, George Stevens, Sam Briskin and William Wyler are reported receiving between 100,000 and 125,000 shares of Paramount stock.

Banks Will Finance 'Right' Pix

Star, Story, Director Values Said Needed

Mexican Strike Off As Rep. settles With Union

Mexico City—With the acceptance by the Union of Motion Picture Industry Workers of a 20 per cent wage hike offered by Republic Pictures de Mexico, a threatened strike (Continued on Page 4)

Army Cites Johnston With Medal of Merit

Washington Bureau of THE FILM DAILY
Washington — Secretary of the Army Kenneth Royall yesterday presented the medal of merit to MPAA President Erle Johnston for "outstanding services" in the field of labor-management relations during the war. The citation accompanying the award read in part: "Mr. Johnston, as president of the (Continued on Page 7)

Ohio Cities Levy Taxes As State Measure Expires

Columbus, O.—With Ohio's three per cent amusement levy expiring as of midnight tonight, city councils throughout the state who have not yet passed a similar local levy, are expected to enact taxes under (Continued on Page 7)

Chi. Asks Gov't Leave Excise Tax for State

Chicago—Recommended the Federal Government leave the excise tax field, which includes ticket levies, to the states, Federal and state officials, adjourning yesterday after a three-day governors' meeting, adopted Michigan Representative John Dingell's motion to that effect. (Continued on Page 4)

Wanger, E-L Pact Will Call for 2-4 Films Yearly

West Coast Bureau of THE FILM DAILY
Hollywood—The proposed Walter Wanger-Eagle-Lion deal will include two to four pictures a year. However, it is not known whether any stock exchange would be involved. Robert Benjamin, E-L president, who has been confering with Wanger, was slated to leave here last night for New York.

Wall St. Sees Loew's Yearly Net At $2.75

Profits of Loew's for the year ended Aug. 31 are estimated in the Journal of Commerce at about $2.75 per common share, as compared with $8.52 reported by the company for the year ended Aug. 31, 1946. Earnings for the final quarter are (Continued on Page 7)

Special Permits Have 15 Day Delivery Clause; No Changes in Remittances

Argentine's Banco Centrale has modified its lists of merchandise with import priority which previously has excluded films and is now granting special import licenses for motion pictures and certain other types of products, it was learned yesterday by THE FILM DAILY from a reliable source in close contact with the Argentinian import-export problem. The new special licenses carry the (Continued on Page 7)

Attlee Names Cripps Head of Eco. Affairs

London (By Cable)—Sir Stafford Cripps, heretofore president of the Board of Trade in Prime Minister Clement Attlee's Labor Government cabinet and generally regarded as the foremost proponent of the confiscatory 75 per cent ad valorem duty on American film imports, last night emerged as Minister of Economic Affairs as the anticipated (Continued on Page 6)

UA Plans $6,000,000 Loan For 7 RKO Pix

West Coast Bar, THE FILM DAILY
Hollywood — It is reported that United Artists has offered $6,000,000 for a group of RKO pictures, six or seven in number. Under proposed plan, UA would borrow $3,000,000 from a bank, and as a down-payment for films, with first $3,000,000 in net going to bankers and next $3,000,000 to RKO.

4,500 Exhibs. Look to U. S.

... are you going to let them down now?

By ERNEST FREDMAN
Managing Editor, Daily Film Reuter

THERE is a stalemate on the Dalton tax. No move from America, and outside the meeting which the Cinematograph Exhibitors' Association are having with Sir Stafford Cripps, at which certainly no alternate plan will be forthcoming, there is no other move to get this tax revoked and a substitute put in its place. Meanwhile, 4,500 British exhibitors not unnaturally view the future with deep concern. The American producing companies, justly incensed at what they consider to be the imposition of a confiscatory tax, are sitting tight; they know, as we well know, that they will be able to draw their money from Britain for many months to come, and that (Continued on Page 6)
COMING AND GOING

PAUL HOLLISTER, RKO national publicity di-
rector, returns from the Coast today.

CAREY WILLSON, M-G-M producer of "Green
Dodo," is back on the Coast after two
weeks in the East.

JOHN J. MALONEY, M-G-M Central sales
manager, is clearing through the office this
week for home office conferences.

RUDY STEGER, Southern sales manager
for M-G-M, leaves New Orleans Wednesday
afternoon.

CECELIA COOK of M-G-M's Pittsburgh
branch has returned to the Smoky City after
visiting here.

Cinema Lodge Meeting
Tonight at Hotel Astor

Cantor Leibele Waldman, assisted by
Sam Sterner and his choir, will provide
the musical background tonight when Cinema
Lodge of B'nai B'rith pays tribute to Mrs. Eleanor
Kosoff for her outstanding contribu-
tions to human welfare and her
tireless efforts in promoting international
understanding and inter-
faith amity.

Also present will be Col. Murray
Surgeon, legal adviser to the Jewish
Agency for Palestine in its hearings
before the United Nations Commis-
mission. A round trip to preside
for the meeting in the Hotel Astor.

Jacobo Glucksman Dies;
Funeral Rites Tomorrow

Funeral services will be held to-
tomorrow at 1 p.m., at the Park West
Memorial Chapel for Jacobo Glucks-
man, 46, industry veteran, who
died yesterday morning in the Poly-
clinic Hospital after a short illness.

Glucksman had wide theater hold-
ings both in Argentina and
Uruguay. He also conducted an
export business in radio and sound
equipment on his trips from 7700
Seventh Ave. Glucksman was a
bachelor. His closest kin, brothers
and sisters, live in South America.

His brother Carlos is expected to
fly here, but will be too late for the
funeral.

Epstein East to Confer
With Magazines, Daily's

Dave Epstein, one of Hollywood's
best known publicists, arrived
in New York yesterday and is regis-
tered at the Gotham. Epstein will
remain East for about two weeks,
during which he is scheduled to con-
fer with leading magazine editors
and newspaper film writers.

MOTION PICTURE STUDIO

Complete studio facilities for 35MM and
16MM motion pictures. Cameras, Lights,
Cinematographer Shop, Daily, etc. — Generous
Lease.

Complete Motion Picture Studio
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Donald M. Mersereau — Associate Publisher and General Manager
Chester B. Bahn — Editor

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FINANCIAL

NEW YORK STOCK MARKET Net

High Low Close

Am. Soc. 16 1/2 16 1/2
Bell & Howell 105 105 105
Columbia Phonograph 23 1/4 23 1/4 23
East. Kodak 44 43 1/2 44
Fed. Tel. 29 1/16 29 1/16 29 1/16
Gen. Prec. Eq. 17 16 16
Luna's Inc. 32 22 22
Pam and Omit 23 22 22
RKO 10 10
Republic 4 1/4 4 1/4 4 1/4
20th Century Fox 25 25 25
20th Century-Fox 25 25 25
Universal Pict. 18 14 18 14
Universal Pict. 76 76 76
Warners Bros. 14 14 13 13

NEW YORK COMMODITIES

RKO 3 1/4 3 1/4 3 1/4
Sonesta Corp. 4 4 4 4
Trans-Lux 4 1/4 4 1/4 4 1/4

OVER THE COUNTER

によるOWNER

Bid Asked

Bancor 4 3 1/2 3 1/2
Pathes 3 1/4 3 1/4

Buchanan Services in Chicago

Chicago — Funeral services for Byron B. Buchanan, general man-
ager of Kroehler Manufacturing Co.'s seating division, were held yester-
day at Lane's Memorial Church. Burial was at Dalton, O. Buchanan died Fri-
day in Washington while attending the TESMA-TEPDA convention. He is survived
by his wife and sisters, Mrs. Evan Perkins and Mrs. William Taylor.

MAGNIFICENT THEATRE SITE

One Whole Block in the finest resi-
dential section of NEWARK. One block
from the Mutual Benefit Life Home.
Office Building. Mt. Prospect & 2nd Ave.
For sale or premium loan.

Owner L. N. Rosenbaum & Son
565 Fifth Ave.
New York 17
New Heights in Suspense-Creating!

A master-tale of mystery, false love and murder in a Michael Curtiz Production. In just a few weeks hence you'll see how the director of 'Life With Father,' 'Mildred Pierce,' 'This Is The Army,' has combined a crackerjack star line-up and an edge-of-seat plot. You'll witness mystery history with 'The Unsuspected'!

WARNER BROS.

THE UNSUSPECTED

starring JOAN CAULFIELD * CLAUDE RAINS * AUDREY TOTTER * CONSTANCE BENNETT * HURD HATFIELD

and introducing

MICHAEL NORTH * MICHAEL CURTIZ * CHARLES HOFFMAN

Screen Play by Ronald MacDougall • Adaptation by Ross Meredyth • From a Story by Charlotte Armstrong • Music by Franz Waxman
The Film Daily

Tuesday, September 30, 1947

Story Value Primary, SPG’s Lippert Finds

Story value is the most important element of production, yesterday opined Robert L. Lippert, veep in charge of distribution of Screen Guild Productions. Lippert had just boomed in from the West Coast to confab with Eastern sales reps. He flies to Chicago tomorrow night for a three-day sojourn in Chicago of the leading franchise owners and franchise holders.

Main purpose of the Chicago huddle, Lippert pointed out, was to show the improvement of SPG product to the franchise owners. He cited the instance of “Dragnet” bringing in more dollars at the box office than did “Killer-Dill,” and how he anticipated “Dark Road” doing better than “Burning Cross” which did better than the first two.

Lippert also revealed that his company has not embarked on any newly discovered economies. He found out that the $130,000, average film budget, could produce without hurting the product.

Of the 24 to 28 features that SPG will make for the coming season, only one-fourth will be westerns.

Chicago Asks Gov’t Leave Excise Tax for State

(Continued from Page 1)

They also agreed that wartime emergency taxes should be adjusted to peacetime conditions.

The further urged adoption of a program by which states and local governments could “assume those functions... which can be administered best by state and local governments.”

The elimination of the Federal Government from the excise tax field, would very likely lead to the dropping entirely of the tax on admissions.

Dingell also asked adoption of a Federal law to allow splitting husband and wife incomes, equally for income tax purposes.

Banks Will Finance ‘Right’ Pix—Riskin

(Continued from Page 1)

He declared, “but he is not out of business by a long shot.”

Discussing the increasing use of the documentary technique and the shooting of background scenes from actual locales, Riskin pointed out that the method adds a quality that makes the story believable because of its reality.

The producer has two pictures in the planning stage, both of which will be made during the next year and released by RKO. The first is “The Girl From Bogardus,” based on an actual story by Michael Uris, the other, to star James Stewart, is “You Belong To Me,” the story of a war correspondent.

Riskin described the current Congressional investigation of Americanism in the motion picture industry as “just another witch hunt.”

Mexican Strike Off As Rep. Settles With Union

(Continued from Page 1)

of employees was called off a few hours before the strike deadline.

A similar settlement with Produc-

tion Mexico is expected to be signed within the next few days, but 11 other Mexican distributors, who has not yielded to union demands for salaries equal to those paid by U.S. and British distributors, face walk-outs.

Enrique Zihuir, Republic’s attorney and Manuel Ham, the Union’s representative, arrived at the agreement, following conferences mediated by the Federal Board of Con-

clusion and Arbitration.

Baxter Heads Legion Benefit

West Coast Bureau of THE FILM DAILY

Hollywood — Warner Baxter, mayor of Malibu, was chairman of the committee of motion picture and radio stars staging the annual Malibu Regatta held at the week-end for the benefit of the American Legion. A feature of the entertainment program was a circus and carnival each evening, and other attractions included a horse show, air show, yacht regatta, western steer barbeque and grand entry parade.

SICK LIST

WILLIAM BRANDT, theater exec., is “do-
ing very well” following his operation last Saturday at the Doctors Hospital.

ALONG THE RIALTO

by Phil M. Daily

Tuesdays’ Tidings

- - - PERSONAL MEMO to any exhib, who, in advance of his own look-see, may suspect the MPAA-sponsored Warner Short, “Power Behind the Nation,” is a “propaganda” reel. if the Declaration of Independence, the Constitution, and the Bill of Rights are “propaganda,” then so, too, is “Power Behind the Nation”... You can take it from there, brother... Or if not from there, then from these eloquent words of the foreword, spoken by Eric A. Johnson:... “America was built by enthusiastic men and women... Pioneers who had faith in them selves, and in a way of life they were fashioning... They built a mighty nation and a system of abundance for all... But today, we’re taking the American system too casually and too much for granted...

What we need most today is new faith... New enthusiasm, and new crusading spirit for America, its present and future”... What’s wrong with THAT? ? ? ? ? ?...

- - - DON’T BE SURPRISED if Paramount takes advantage of the World Series, opening today, to experiment with theater television at the New York Paramount... Incidentally, the TBA forecasts that more than $50,000 will see the Series on 50,000 tele sets in six states and the District of Columbia.

- - - ONE OF THE BEST public relations jobs for the industry in general and Hollywood in particular in many a day is done by Look Magazine in its issue out today. It’s the guise of an article, “How a Movie Star Spends Her Salary,” based on the ledger of Ann Sheridan... Ann received $161,671.01 last year... Actuially, after taxes and expenses, her net was... $16,623.51 ! ! ! The tax bite was $33,481.85. Her wardrobe took $11,648.17, with $3,487.50 more for furs... And so on down in sums of thousands and hundreds to $148 for union dues... Look should do a similar article based on top executive income in the industry... And meanwhile someone should put the Look article on the desk of every editorial writer in the country.

- - - THE PERSONAL TOUCH: Charles Schlitz’s 52-page press book for 20th-Fox’s “Forever Amber” is the very essence of practicality and all-inclusiveness... It’s an encouraging sign of the times to find she showmanship substituted for floss... P. J. Wood, the Ohio quality, in a letter to all exhibitor organizations, expresses the hope that the TOA’s Committee on Advanced Admission policies gets farther with distributors than he did when he sent his ITO of Ohio open letter to company toppers last June... Allan Wilson, Republic’s vice-president in charge of studio production, and the Missus celebrated their 50th wedding anniversary yesterday... Cecil B. DeMille goes to Chicago Oct. 15 to address the Better Films Council... S. Barrett McCormick’s pre-selling campaign on “I Remember Mama,” keyed to his candy policy in choosing publicists slanted toward a pic’s theme, is a honey... Michael North will be in Lawrence, Kan. Saturday to be alma mammy’s guest of honor at the University of Kansas vs. Iowa State game... Eddie Cantor replaces the late “Little Flower” on the National Cancer Foundation board of trustees... A. J. Balaban assures you that the five day net gross of 20th-Fox’s “Foxes of Harrow” at the Roxy reached record proportions of $100,018... At Zimbalist and Syd Gross of Film Classics and Malco’s Elliot Johnson can take a series of bow for the show-off campaign in Memphis for “Spirit of West Point”... Many a major company has bowed in with less of a future... W. R. Frank, reportedly will use sepia prints for his Dan Patch feature which UA will distribute... The Dodger’s Jackie Robinson opens in the B & K Regal Theater, Chicago Nov. 2... Douglas Fairbanks, Jr, believes the U. S. should utilize the utmost films of an increasing medium of propaganda in its world wide struggle against Communism.

Send Birthday Greetings To—

Sept. 30

Herman Starr Phillip Dea
George Bonner William H. Clark
Ralph Forbes Herman Golden
Ned Shumaker

WILLIAM BRANDT, theater exec., is "doing very well" following his operation last Saturday at the Doctors Hospital.
Summer's over—now's the time for something

Steamheated

says M. P. Herald*

RAY MILLAND · MARLENE DIETRICH

in

“Golden Earrings”†

† It's a hit song too. Watch for big promotion.

*“Nothing quite like the first half in which the gypsy achieves her headlong conquest, has been seen in recent years.”

LAUNCHING Paramount's PARAMOUNT SEASON:

“Unconquered” in Technicolor—“Wild Harvest”

“Golden Earrings”—“Adventure Island” in Cinecolor

with

Murvyn Vye · Bruce Lester
Reinhold Schunzel
Dennis Hoey
Quentin Reynolds

A MITCHELL LEISEN PRODUCTION

Directed by MITCHELL LEISEN

Screen Play by Abraham Polonsky,
Frank Butler and Helen Deutsch
From the novel by Yolanda Voleo
MPAA Set With Own
Un-American Case

(Continued from Page 1)

the coming inquiry because it gives
"a chance to meet squarely any
charges which have been leveled
against it and to bring out into the
open and expose ugly rumors, innu-
endos and undefinements."

Johnston expressed confidence that
"the entire industry is prepared to
co-operate with your committee and
that this investigation may be
thorough, fair and conclusive,
according to the best American tra-
dition.

"We want all the facts brought out
from all sources," Johnston wrote,
adding that he was prepared to
furnish the names of additional
witnesses "whenever you desire," and
assuring that they will be available
in Washington immediately.

Noting that the industry had been
accused of placing subversive un-
American propaganda on the screen,
Johnston wrote, and deny that
charge without reservation. The pic-
tures themselves are proof of its
complete falsity."

Taking cognizance of the charge
that the industry employed Commu-
nists or Communist sympathizers,
Johnston said that this was undoub-
tedly the case "as elsewhere in
America."

"We neither shield nor defend them.
We want to see them exposed," Johnston told Thomas, and
then continued:

"We have no responsibility for the
political or economic views of any
individual. But we are responsible
for what goes on the screen. We
watch that carefully. If Communists
have attempted to inject their propa-
ganda into our pictures, they have
failed miserably. We will never per-
mit that to happen again."

"We abhor and detest Commu-
nism. We abhor and detest this
hateful doctrine because it would
wreck our free enterprise system and
national rights and freedoms and destroy
the free enterprise system under
which our industry has achieved
its present stature, popularity and
public support. We can sur-
vive only in a free society.

"If the motion picture industry were
seeking to propagandize doctrines
hostile to our free American society,
this fact could hardly be kept a
secret from the American people.
They would have discovered it long
ago, and would have told us so. The
American people vote daily on

4,500 Exhibs. Look to U.S.

... are you going to let them down now?

(Continued from Page 1)

they will probably take £14,000,000 out of our market; and as they are presented with a
big stick to brandish in Hollywood with drastic cuts in production costs that they have
wanted to impose for years but couldn't, they sit back and wait, feeling that, as they
have plenty of films to reissue, there isn't any necessity for a long while to come to
sense.

Mr. Eric Johnston shows no inclination to leave his country and put forward an alterna-
0ive plan which the British Government would undoubtedly welcome, because I don't think
asking a secret that they are not altogether satisfied with cars before? Gradually their
have a statelement, but does it make sense? I'll be very frank and tell you it doesn't.
Admittedly, the American companies have a real grievance; they don't like 75 per cent
of the earning capacity of their films being flished from them—and who can blame
them? But that is no reason why this matter shouldn't be the subject of compromise.
It is generally agreed that a freeze is the only solution, while a variety of surmises
indicate that our Government might consider part tax-part freeze, with another part
allowed to be sent out. This latter course seems unacceptable to America."

MEANWHILE, the situation drifts on and nothing is being done to ease the minds of
the exhibitors here, who are alarmed at the prospect not far ahead of playing a
motion picture.

So they look to America to take the lead. They are doing their bit here, but the
solution must come from America—that is very plain to see—and what is America going
to do about it? You have 4,500 good customers in this country; they have traded with you for years;
paid you very good money and received good value. Are you going to let them down now?
Do you realize that if this matter is not settled in some shape or form you are
asked a next step is a tax split. The question is, how would your industry be
interest is bound to evaporate, with the result that attendances will diminish—and
diminish to a very considerable extent. At the present moment it is claimed that
30 per cent of the box office receipts are tied to American films that number might drop by half in a very short space of time; they have been educated
to see the best; they won't put up with re-issues. So—I repeat—what are you going
to do about it?

Remember this—our exhibitors look to you for help in this crisis, and you
can't let them down.

Once the public loses the habit of going to the cinema it will take a hell of a long
line to get them back.

--

M Y appeal to American producing companies is—get busy—send Mr. Johnston over
with an alternative plan which will receive a sympathetic response from the British
Government—and don't act shabbily. We have a right to ask you to play the game
by us in our hour of need. Have faith in Britain—and she will never let you down any
more than we expect you to let US down!

WB Theater Execs. In Chi.

Chicago—Harry M. Kalmis, president and general manager of
Warner Theaters; W. Stewart
McDonald, vice-president, and Ralph
Wardour, head of the real estate depart-
ment, arrive here this morning from
New York. They are expected to be
in conference here with Zone Man-
ger James E. Cotton until the end
of the week.

Jerry Mayer Dies
West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services will
take place tomorrow for Jerry G.
Mayer, 50, who died yesterday. He
was M-G-M's studio manager, and
brother of Louis B. He had been
associated with his brother in the
motion picture enterprises for 28 years.

Attlee Names Cripps
Head of Eco. Affairs

(Continued from Page 1)

shakeup of the Attlee cabinet
became an actuality.

The designation in essence is
the austere Sir Stafford Bick's
Communist

While its effect upon today's scheduled meeting of Sir Stafford
with Foreign Secretary Sir Arthur
Rank and Sir Philip Warter,
representing Britain's three major
circuits was not known, Wardour St.
generally accepted the Attlee ap-
pointment of Sir Stafford as a sign
that any change in the confecatory
duty would come only after the
toughest possible trading with
the American industry.

Some industry circles heard last night
that the CEA delegation today
would have an alternative proposal
to lay before Sir Stafford which
would no condition at all and other
well-informed sources
expressed doubt.

In some quarters last night there
was speculation as to whether to-
day's meeting would be cancelled in
view of the cabinet shakeup—but no
official indication of that came from
the Board of Trade.

Coast Theater Suea Sues Union
Under Taft-Hartley Law

(Continued from Page 1)

Federal Court, asking approximately
$10,000 damages from Local 577,
Projectionists.

The plaintiffs charge that their
house has been picketed since June
30 in a dispute over their employ-
ment of a non-union relief projec-
tionist. Norton V. Ritchey, proxy of the
foreign departments of both
companies; Sir Alex King, head of a
unit in Scotland; Mark Gates,
managing director of Gaumont-British;
Victor Saville, director-pro-
ducer; Florence Marly, actress.

U.S. U. K. Industries
Due on Queen Elizabeth

Industry figures scheduled to arrive
tomorrow aboard the liner S.S.
Queen Elizabeth are: Steve Brody,
proxy of Allied Artists and Mono-
lyst; Norton V. Ritchey, proxy of the
foreign departments of both
companies; Sir Alex King, head of a
unit in Scotland; Mark Gates,
managing director of Gaumont-British;
Victor Saville, director-pro-
ducer; Florence Marly, actress.

Chartered

Pictured DISTRIBUTORS, INC., Fort Dodge, lowa; motion pictures and equipment; authorized
stock, $10,000; officers: Claude Van
Gundy, president; Everett Wiemers, vice-presi-
dent; William Van Gundy, secretary; Robert C.
Van Gundy, treasurer.

GOLDEN AGE OF AMERICA, INC., New
York; distributor; 200 shares of no par stock;
by Harry G. Keogh, Irving Felerman, Paul
Ginsburg.
Majority of Distributors Willing to Consider 21-Day Availability for Cleveland Subsequent

Cleveland — A majority of distributors in this area are willing to entertain 21-day clearance periods on product sales. This was the consensus of the distributors who met on Tuesday afternoon.

Although they have not been approached by exhibitors, Peter Dana, Universal district manager; Jerry Weckler, Warner branch manager, and Sam Galaty, Columbia district manager, say they will give such proposals proper consideration.

Loew's, RKO and Paramount have no comment on the plan, suggested some months ago by Universal's John Scully, and put into practice currently by Warner. Some regional managers are under the plan availability is reduced from 35 days in return for a higher percentage rental.

Hear Argentina Okey Limited Pic Permits

(Continued from Page 1)

proviso that delivery must be made within 15 days from the date of issuance. This factor is regarded as a stop-gap to eliminate long-term credits.

Earlier this month the Argentine government, through its official agency, the Banco Nacional, froze film dollars. To date this move is still in force although at the time it was considered a temporary measure due to the fact that Argentina is unable to convert British pound sterling into dollars. Freezing of remittances was seen as a result of the relaxation of the convertibility clause in the Anglo-American loan agreement.

Wall St. Sees Loew's Yearly Net at $2.75

(Continued from Page 1)

estimated at about $65 cents, compared with $1.05 a share in the same period. Percentage of decline is about the same, around 57 per cent, as shown in the third period of the fiscal year when compared with 1946.

The discovery in earnings is indicated for the initial quarter of the new fiscal year, but earnings probably will not rise to the 1946 level it was said.

in the downtown area. He said that lack of parking facilities has kept thousands of people from theaters. He said this problem was being largely solved in the multiple enterprise amusement center, which he termed the "dream" of every exhibitor.

Underlining the importance of proper "functional" designing of theaters, Ben Schlangler told the TESMA-TEDPA group that it is imperative that further research is carried out and the results spread to every segment of the industry. He emphasized that some sponsorship for this research must be found so it can be undertaken on a proper scale.

While stressing that television will never supplant the theater, John R. Oldmaz of RCA's theater division, told the group that theater video is "not far away."

Army Cities Johnson With Medal of Merit

(Continued from Page 1)

United States Chamber of Commerce and Warner Bros. have been notified of the Office of Economic Stabilization, of the advisory board of the Office of War Mobilization, of the chartering of the Film Production Board, and of the Management-Labor Policy Committee of the Theatrical Commission. Under practically all his time to service, without compensation, in the important film and labor-management relations. Early in the war he was instrumental in bringing about the adoption of the management-labor charter, in which both management and labor agreed to refrain from strikes and lockouts during the war. The charter was a model for industrial cooperation and was adopted by many communities in the United States. He also served as a member of the Economic Policy Committee of the Department of State, where he rendered valuable service. Mr. Johnston's conduct throughout was in keeping with the highest traditions of his country.

Ohio Cities Levy Taxes As State Measure Expires

(Continued from Page 1)

emergency regulations, so that they will not lose any tax money despite their tardiness.

Akon's Council on Friday enacted a three per cent tax, under emergency legislation, while the Councils of Bellevfontaine and Warren have also passed similar measures. A special session of the Ravenna Council will be called shortly. Admissions tax proposed at Akron has been dropped, because of exemptions asked by the Board of Education and parochial schools, which are opposed by regular theater operators.

Local Tax Closes Theater

Plymouth, O. — Edward Ramsey, owner of the Plymouth Theater, closed his house yesterday because of the three per cent amusement tax imposed by the Village Council. Ramsey stated that he has paid about $800 a year for the past 10 years out of his own pocket, and that the village levied the tax.

Mr. Ramsey refused to raise admission prices to cover the tax cost.

OCT. RELEASES

Releases for October total 35 by 13 distributors, a Film Daily survey reveals. Four of the films are reissues. Picture release dates and running times are:

COLUMBIA

How Witness (98), 69 mins.

Buckaroo featuring (14), 55 mins.

Bluebird in the Dough (18), 39 mins.

Sweet Genevieve (28), 68 mins.

EAGLE-LION

Love from a Half Acre (98), 72 mins.

Return of the Lash (111), 87 mins.

Gene Low (68), 72 mins.

Whisper City (25), 72 mins.

M-G-M

Merton of the Movies (82), 87 mins.

Some of the Best (11), 133 mins.

D.C. (91), 81 mins.

MONOGOM

High Tide (111), 72 mins.

Joe Palooka in the Knockout (18), 72 mins.

Prairie Express (93), 55 mins.

PARAMOUNT

Adventure Island (10), 67 mins.

Golden Earrings (32), 59 mins.

Sleeping Car (98), 65 mins.

The Bachelor and the Bobby-Soxer (98), 95 mins.

Marty (71), 80 mins.

Fun and Fancy Free (73), 73 mins.

Deck Tracy Meets the Sheriff (75), 60 mins.

REPUBLIC

The Wild Frontier (11), 59 mins.

On the Loose (38), 75 mins.

SCREEN-GUILD

Killer D.N. (30), 71 mins.

SELZICK RELEASING ORG.

Intermezzo (re-issue), 65 mins.

20th CENTURY-Fox

The Foxes of Harrow, 118 mins.

Nightmare Are Us, 95 mins.

UNLTED ARTISTS

Mad Wednesday, 89 mins.

Measles Verses (98), 55 mins.

UNIVERSAL

Ride the Pink Horse, 101 mins.

Black Narcissus, 106 mins.

WARNER BROTHERS

Bad Men of Missouri (4), (re-issue), 71 mins.

Each Dawn I Die (4), (re-issue), 84 mins.

The Unsuspected (11), 103 mins.

Krim Due Today for E-L's Closing Session

Arthur B. Krim, Eagle-Lion president, is expected to arrive from the Coast today to attend the closing session of the company's four-day sales conference. Krim will bring news and observations of E-L's production operations. Conferences will wind up today with a series of meetings involving division and district managers, with sales chief A. W. Schwaberg presiding.

"Big Five" to File Reports On Changes in Theaters

In conformance with the Dec. 31 decree, theater-owning defendants in the Government industry anti-trust suit will file reports tomorrow with the N. Y. State Statutory Court describing changes in their holdings since July 1. Reports are expected to be brief and based on the few changes in the situation during the past three months.

Para-Nomikos Case Postponed

Chicago — Paramount percentage case against the Van Nomikos Circuit has been postponed for 30 days from today.
YOUR PICTURE RED STALLION DOING OUTSTANDING BUSINESS HOLDING OVER STARTING SATURDAY WITH ANOTHER RECORD WEEK EXPECTED GIVE US MORE ATTRACTIONS OF THE CALIBER OF RED STALLION

George H. MacKenna,
Basil’s Lafayette Theatre,
Buffalo, N.Y

TAKE THE WORD OF THE HUNDREDS OF SHOWMEN WHO PLAYED IT
LIKE... Warner • Interstate • Fox West Coast Paramount • Loew • Fabian • Robb & Rowley Jefferson • Harry Arthur • Jay Emanuel • Lucas & Jenkins • Basil • Standard • Alliance • RKO Westland • Yamins, and more, and more...

TAKE THE WORD OF THE HUNDREDS OF BOX-OFFICE RECORDS
SET IN CITIES LIKE... Los Angeles • San Francisco Dallas • Seattle • Fall River • Cincinnati • Portland, Me. and Portland Ore. • Houston • San Antonio Galveston • Spokane • New Orleans • Rochester Atlantic City • Baltimore • Ft. Worth • Milwaukee Terre Haute • Altoona • Elmira • Memphis Oklahoma City • San Diego • Long Beach • Phoenix Lincoln • Colorado Springs • Buffalo, and more, and more...

EAGLE LION FILMS presents

"RED STALLION"

IN THRILLING CINECOLOR

“RED STALLION” IS THE BOX-OFFICE CHAMPION!

ASK THE MAN WHO PLAYED IT!